

Accessibility of electronic programme guides - STV Annual Statement 2020

STV Player EPG accessibility

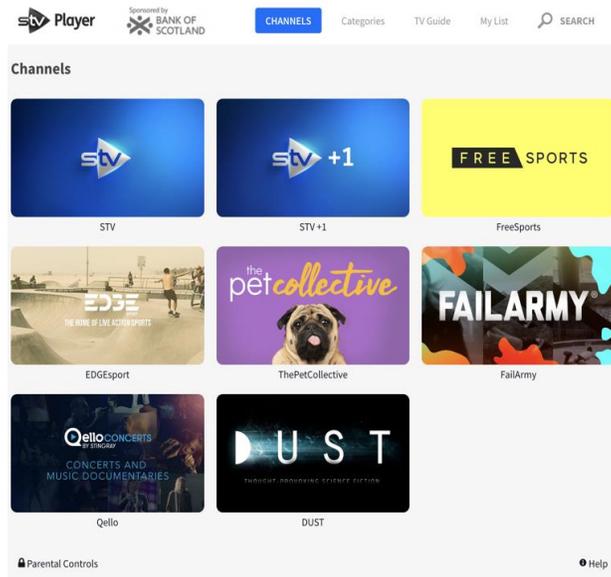
The STV Central Limited EPG Service is made available, together with our STV Central Limited AVOD Services on the STV Player and is easily accessed by selecting “CHANNELS” or “TV GUIDE”. The number of TV Channels included within the STV Player is limited to just a small number. The inclusion of additional, non-STV TV broadcast services is a relatively recent addition to the STV Player. As such, their presentation, and the presentation of the information, is still being user-researched and improved upon as more audience access the services.

STV has two locations where EPG information can be accessed by its audience on the STV Player: the Channels selector page, and the TV Guide. These are available as follows

	Channels page	TV Guide
stv.tv	Yes	Yes
STV Player app for Android	Yes	Yes
STV Player app for iOS	Yes	Yes
STV Player app for Fire TV	Yes	No
STV Player for Apple TV	Yes	No

Channels Page

The Channels page was introduced in Q3 2020 to provide more visibility to all TV channels available via the STV Player. It is a simple, easy to use, and more attractive navigation solution for the audience.



Its design took into account accessibility and support for ‘native’ access functionalities, such as voice over and magnification.

Channels page accessibility	Support for Voice over	Highlight or list programme with audio description and signing separately	Page can be magnified. Note: using device options	Select a “high contrast” display
stv.tv	Yes	N/A - no programme information provided	Yes	Support browser option
STV Player app for Android	Yes	N/A - no programme information provided	Yes	No
STV Player app for iOS	No - expected Q1 2021	N/A - no programme information provided	Yes	No
STV Player app for Fire TV	Yes	N/A - no programme information provided	Yes	No
STV Player for Apple TV	No - expected Q1 2021	N/A - no programme information provided	Yes	No

Future plans for the page include providing information on the programme currently playing, a feature currently only available on the STV Player for iOS

TV Guide

STV updated its TV Guide page in late 2019 to improve general layout and introduce more flexibility for future development. Support for device voice over services was added at the same time.

TV Guide	Support for Voice over	Highlight or list programme with audio description and signing separately	Page can be magnified	Select a “high contrast” display
stv.tv	Yes	No	Yes	Support browser option
STV Player app for Android	Yes	No	Yes	No
STV Player app for iOS	Yes	No	Yes	No

Future investments in the page include obtaining and listing more comprehensive programme information from 3rd party channels and improved identification of programmes featuring access services.