

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 1
Which of the following best describes your current working status?
Base: All respondents

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|---|--------|---------|----------|-------|-------|--------|--------|--------|--------|--------|--------|---------------|----------------|----------------|-------------------------------|--------------------|--------------------|-----------|----------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot-land (k) | North East (l) | North West (m) | York-shire and the Humber (n) | West Mid-lands (o) | East Mid-lands (p) | Wales (q) | East of Eng-land (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 1006 | 512 | 494 | 125 | 130 | 130 | 128 | 126 | 127 | 123 | 117 | 101 | 34* | 98* | 95* | 75* | 65* | 57* | 108 | 127 | 135 | 70* | 41* |
| NET: Working | 788 | 402 | 386 | 96 | 110 | 99 | 97 | 100 | 96 | 100 | 90 | 78 | 28 | 78 | 69 | 54 | 52 | 43 | 83 | 108 | 112 | 56 | 27 |
| | 78% | 79% | 78% | 77% | 85% | 76% | 76% | 79% | 76% | 81% | 77% | 77% | 82% | 80% | 73% | 72% | 80% | 75% | 77% | 85%nov | 83%v | 80% | 66% |
| Working full time - working 30 hours per week or more | 533 | 276 | 257 | 60 | 72 | 58 | 67 | 58 | 70 | 76 | 72 | 55 | 17 | 54 | 37 | 33 | 27 | 33 | 60 | 82 | 73 | 41 | 21 |
| | 53% | 54% | 52% | 48% | 55% | 45% | 52% | 46% | 55% | 62%ceg | 62%ceg | 54%n | 50% | 55%n | 39% | 44% | 42% | 58%n | 56%n | 65%nop | 54%n | 59%n | 51% |
| Working part time - working between 8 and 29 hours per week | 255 | 126 | 129 | 36 | 38 | 41 | 30 | 42 | 26 | 24 | 18 | 23 | 11 | 24 | 32 | 21 | 25 | 10 | 23 | 26 | 39 | 15 | 6 |
| | 25% | 25% | 26% | 29%j | 29%j | 32%hij | 23% | 33%hij | 20% | 20% | 15% | 23% | 32% | 24% | 34%qrs | 28% | 38%kqr | 18% | 21% | 20% | 29% | 21% | 15% |
| NET: Not working | 218 | 110 | 108 | 29 | 20 | 31 | 31 | 26 | 31 | 23 | 27 | 23 | 6 | 20 | 26 | 21 | 13 | 14 | 25 | 19 | 23 | 14 | 14 |
| | 22% | 21% | 22% | 23% | 15% | 24% | 24% | 21% | 24% | 19% | 23% | 23% | 18% | 20% | 27%st | 28%st | 20% | 25% | 23% | 15% | 17% | 20% | 34%st |
| Not working/ temporarily unemployed/ sick, but seeking work | 16 | 11 | 5 | 2 | 3 | 6 | 2 | 2 | - | - | 1 | 3 | 1 | - | 4 | - | 1 | 2 | - | 3 | 2 | - | - |
| | 2% | 2% | 1% | 2% | 2% | 5%hi | 2% | 2% | - | - | 1% | 3% | 3% | - | 4%mr | - | 2% | 4% | - | 2% | 1% | - | - |
| Not working and not seeking work | 28 | 15 | 13 | 3 | 1 | 4 | 2 | 1 | 9 | 3 | 5 | 1 | 1 | 3 | 4 | 1 | 2 | 3 | 7 | - | 2 | 1 | 3 |
| | 3% | 3% | 3% | 2% | 1% | 3% | 2% | 1% | 7%dfg | 2% | 4% | 1% | 3% | 3%st | 4%st | 1% | 3%st | 5%st | 6%kst | - | 1% | 1% | 7%ks |
| Student | 11 | 5 | 6 | 2 | 2 | 2 | 2 | 1 | - | 1 | 1 | 5 | - | - | 2 | - | - | 1 | - | 1 | 2 | - | - |
| | 1% | 1% | 1% | 2% | 2% | 2% | 2% | 1% | - | 1% | 1% | 5%mr | - | - | 2% | - | - | 2% | - | 1% | 1% | - | - |
| Retired on a state pension only | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Retired with a private pension | 10 | 6 | 4 | - | 1 | 1 | - | 1 | 2 | 2 | 3 | 1 | 1 | - | 1 | 1 | 1 | - | 1 | - | 1 | 2 | 1 |
| | 1% | 1% | 1% | - | 1% | 1% | - | 1% | 2% | 2% | 3% | 1% | 3% | - | 1% | 1% | 2% | - | 1% | - | 1% | 3% | 2% |
| House person, housewife, househusband, etc. | 153 | 73 | 80 | 22 | 13 | 18 | 25 | 21 | 20 | 17 | 17 | 13 | 3 | 17 | 15 | 19 | 9 | 8 | 17 | 15 | 16 | 11 | 10 |
| | 15% | 14% | 16% | 18% | 10% | 14% | 20%d | 17% | 16% | 14% | 15% | 13% | 9% | 17% | 16% | 25%kst | 14% | 14% | 16% | 12% | 12% | 16% | 24%t |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 2
Which of the following describes where you live?
Base: All respondents

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--------------------------|--------|-----------------|----------|-------------------|------------------|------------------|------------------|------------------|-----------------|------------------|-------------------|----------------------|----------------------|----------------------|------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 1006 | 512 | 494 | 125 | 130 | 130 | 128 | 126 | 127 | 123 | 117 | 101 | 34* | 98* | 95* | 75* | 65* | 57* | 108 | 127 | 135 | 70* | 41* |
| Scotland | 101 | 44 | 57 | 6 | 14 | 18 | 14 | 17 | 10 | 11 | 11 | 101 | - | - | - | - | - | - | - | - | - | - | - |
| | 10% | 9% | 12% | 5% | 11% | 14% ^c | 11% | 13% ^c | 8% | 9% | 9% | 100% ^{lmno} | - | - | - | - | - | - | - | - | - | - | - |
| | | | | | | | | | | | | | | | | | | | | | | | |
| North East | 34 | 16 | 18 | 3 | 4 | 7 | 5 | 3 | 4 | 3 | 5 | - | 34 | - | - | - | - | - | - | - | - | - | - |
| | 3% | 3% | 4% | 2% | 3% | 5% | 4% | 2% | 3% | 2% | 4% | - | 100% ^{kmno} | - | - | - | - | - | - | - | - | - | - |
| | | | | | | | | | | | | | | | | | | | | | | | |
| North West | 98 | 50 | 48 | 17 | 8 | 8 | 17 | 11 | 10 | 11 | 16 | - | - | 98 | - | - | - | - | - | - | - | - | - |
| | 10% | 10% | 10% | 14% ^{de} | 6% | 6% | 13% | 9% | 8% | 9% | 14% ^{de} | - | - | 100% ^{klno} | - | - | - | - | - | - | - | - | - |
| | | | | | | | | | | | | | | | | | | | | | | | |
| Yorkshire and the Humber | 95 | 53 | 42 | 14 | 19 | 13 | 9 | 11 | 12 | 14 | 3 | - | - | - | 95 | - | - | - | - | - | - | - | - |
| | 9% | 10% | 9% | 11% ^j | 15% ^j | 10% ^j | 7% | 9% ^j | 9% ^j | 11% ^j | 3% | - | - | - | 100% ^{klmo} | - | - | - | - | - | - | - | - |
| | | | | | | | | | | | | | | | | | | | | | | | |
| West Midlands | 75 | 41 | 34 | 11 | 7 | 12 | 13 | 8 | 10 | 9 | 5 | - | - | - | - | 75 | - | - | - | - | - | - | - |
| | 7% | 8% | 7% | 9% | 5% | 9% | 10% | 6% | 8% | 7% | 4% | - | - | - | - | 100% ^{klmn} | - | - | - | - | - | - | - |
| | | | | | | | | | | | | | | | | | | | | | | | |
| East Midlands | 65 | 39 | 26 | 6 | 13 | 13 | 3 | 11 | 8 | 5 | 6 | - | - | - | - | - | 65 | - | - | - | - | - | - |
| | 6% | 8% | 5% | 5% | 10% ^f | 10% ^f | 2% | 9% ^f | 6% | 4% | 5% | - | - | - | - | - | 100% ^{klmn} | - | - | - | - | - | - |
| | | | | | | | | | | | | | | | | | | | | | | | |
| Wales | 57 | 37 | 20 | 10 | 8 | 11 | 7 | 2 | 7 | 6 | 6 | - | - | - | - | - | - | 57 | - | - | - | - | - |
| | 6% | 7% ^b | 4% | 8% ^g | 6% | 8% ^g | 5% | 2% | 6% | 5% | 5% | - | - | - | - | - | - | 100% ^{klmn} | - | - | - | - | - |
| | | | | | | | | | | | | | | | | | | | | | | | |
| East of England | 108 | 47 | 61 | 12 | 11 | 11 | 8 | 20 | 17 | 12 | 17 | - | - | - | - | - | - | - | 108 | - | - | - | - |
| | 11% | 9% | 12% | 10% | 8% | 8% | 6% | 16% ^f | 13% | 10% | 15% ^f | - | - | - | - | - | - | - | 100% ^{klmn} | - | - | - | - |
| | | | | | | | | | | | | | | | | | | | | | | | |
| London | 127 | 61 | 66 | 18 | 15 | 9 | 20 | 15 | 15 | 18 | 17 | - | - | - | - | - | - | - | - | 127 | - | - | - |
| | 13% | 12% | 13% | 14% | 12% | 7% | 16% ^e | 12% | 12% | 15% ^e | 15% | - | - | - | - | - | - | - | - | 100% ^{klmn} | - | - | - |
| | | | | | | | | | | | | | | | | | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
* small base

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Table 2
Which of the following describes where you live?
Base: All respondents

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|------------------|------------|------------|-------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------------|---------------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 1006 | 512 | 494 | 125 | 130 | 130 | 128 | 126 | 127 | 123 | 117 | 101 | 34* | 98* | 95* | 75* | 65* | 57* | 108 | 127 | 135 | 70* | 41* |
| South East | 135 13% | 71 14% | 64 13% | 14 11% | 19 15% | 16 12% | 17 13% | 13 10% | 20 16% | 18 15% | 18 15% | - | - | - | - | - | - | - | - | - | 135 100%klmn opqrsuv | - | - |
| South West | 70 7% | 31 6% | 39 8% | 12 10% | 7 5% | 8 6% | 10 8% | 10 8% | 9 7% | 9 7% | 5 4% | - | - | - | - | - | - | - | - | - | - | 70 100%klmn opqrstv | - |
| Northern Ireland | 41 4% | 22 4% | 19 4% | 2 2% | 5 4% | 4 3% | 5 4% | 5 4% | 5 4% | 7 6% | 8 7% ^c | - | - | - | - | - | - | - | - | - | - | - | 41 100%klmnopqrstu |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 3
Which of the following best describes your marital status?
Base: All respondents

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--|------------|------------|------------|------------|------------|------------|------------|-----------------|------------|------------|-----------|-------------------|----------------|------------------|------------------------------|-------------------|------------------------|-----------------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 1006 | 512 | 494 | 125 | 130 | 130 | 128 | 126 | 127 | 123 | 117 | 101 | 34* | 98* | 95* | 75* | 65* | 57* | 108 | 127 | 135 | 70* | 41* |
| Single | 107 11% | 49 10% | 58 12% | 19 15%i | 13 10% | 13 10% | 11 9% | 15 12% | 14 11% | 7 6% | 15 13% | 19 19% mort | 2 6% | 5 5% | 12 13% | 6 8% | 6 9% | 11 19% mr | 8 7% | 14 11% | 13 10% | 7 10% | 4 10% |
| NET: Married/ civil partnership/ co habiting | 819 81% | 421 82% | 398 81% | 97 78% | 104 80% | 105 81% | 109 85% | 103 82% | 106 83% | 103 84% | 92 79% | 75 74% | 29 85% | 87 89% kqs | 75 79% | 66 88% kqs | 51 78% | 42 74% | 92 85% | 96 76% | 114 84% | 59 84% | 33 80% |
| Married | 647 64% | 344 67% | 303 61% | 78 62% | 79 61% | 88 68% | 85 66% | 76 60% | 87 69% | 80 65% | 74 63% | 60 59% | 21 62% | 71 72% p | 58 61% | 48 64% | 33 51% | 36 63% | 73 68% p | 80 63% | 89 66% p | 49 70% p | 29 71% p |
| Civil Partnership | 6 1% | 3 1% | 3 1% | 1 1% | - | - | 1 1% | 4 3% dehi | - | - | - | - | - | - | 1 1% | 2 3% | - | - | 2 2% | - | - | 1 1% | - |
| Co Habiting | 166 17% | 74 14% | 92 19% | 18 14% | 25 19% | 17 13% | 23 18% | 23 18% | 19 15% | 23 19% | 18 15% | 15 15% | 8 24% | 16 16% | 16 17% | 16 21% | 18 28% kqs uv | 6 11% | 17 16% | 16 13% | 25 19% | 9 13% | 4 10% |
| Widowed | 7 1% | 3 1% | 4 1% | 1 1% | 3 2% | - | - | - | - | 2 2% | 1 1% | 1 1% | 1 3% | - | - | - | 2 3% | 1 2% | - | 1 1% | 1 1% | - | - |
| Separated | 27 3% | 17 3% | 10 2% | 4 3% | 3 2% | 6 5% | 3 2% | 2 2% | 3 2% | 5 4% | 1 1% | 2 2% | 1 3% | 3 3% | 3 3% | 2 3% | 4 6% t | 2 4% | 2 2% | 5 4% | 1 1% | 1 1% | 1 2% |
| Divorced | 43 4% | 20 4% | 23 5% | 3 2% | 5 4% | 6 5% | 5 4% | 6 5% | 4 3% | 6 5% | 8 7% | 4 4% | 1 3% | 3 3% | 5 5% | 1 1% | 1 2% | 1 2% | 6 6% | 9 7% | 6 4% | 3 4% | 3 7% |
| Prefer not to answer | 3 * | 2 * | 1 * | 1 1% | 2 2% | - | - | - | - | - | - | - | - | - | - | - | 1 2% | - | - | 2 2% | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

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Absolutes/col percents

Table 4
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|---|------------|------------|------------|---------------------------------|---------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|---------------------------------|--------------------------------|--------------|----------------|-------------------------|-------------------------------|------------------------|------------------------|-----------|-------------------------------|------------|----------------|------------------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 1006 | 512 | 494 | 125 | 130 | 130 | 128 | 126 | 127 | 123 | 117 | 101 | 34* | 98* | 95* | 75* | 65* | 57* | 108 | 127 | 135 | 70* | 41* |
| No children aged 18 or under | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Yes - children under 8 | 322 32% | 152 30% | 170 34% | 57 46% ^{ghi} j | 71 55% ^{fgh} ij | 66 51% ^{fgh} ij | 43 34% ^{hij} | 32 25% ^{ij} | 28 22% ^j | 16 13% | 9 8% | 31 31% | 11 32% | 36 37% ^r | 42 44% ^{rst} v | 30 40% ^r | 23 35% ^r | 18 32% | 22 20% | 37 29% | 38 28% | 25 36% ^r | 9 22% |
| Yes - children aged 8 to 11 years old | 637 63% | 322 63% | 315 64% | 125 100% ^{gh} ij | 130 100% ^{ghi} j | 129 99% ^{ghi} j | 125 98% ^{ghi} j | 48 38% ^{ij} | 38 30% ^j | 27 22% | 15 13% | 67 66% | 23 68% | 59 60% | 65 68% | 53 71% | 44 68% | 40 70% | 62 57% | 73 57% | 85 63% | 44 63% | 22 54% |
| Yes - children aged 12 to 15 years old | 581 58% | 296 58% | 285 58% | 13 10% | 18 14% | 30 23% ^c | 33 26% ^{cd} | 123 98% ^{cde} f | 125 98% ^{cd} ef | 123 100% ^{cde} f | 116 99% ^{cde} f | 62 61% | 19 56% | 59 60% | 46 48% | 39 52% | 39 60% | 28 49% | 73 68% ^{noq} | 70 55% | 78 58% | 40 57% | 28 68% ⁿ |
| Yes - children aged 16 to 17 years old | 149 15% | 84 16% | 65 13% | 8 6% | 5 4% | 13 10% | 13 10% ^d | 18 14% ^{cd} | 36 28% ^{cde} fg | 32 26% ^{cde} fg | 24 21% ^{cde} f | 12 12% | 3 9% | 20 20% ^{tu} | 17 18% ^u | 9 12% | 12 18% | 5 9% | 24 22% ^{kqt} u | 21 17% | 14 10% | 5 7% | 7 17% |
| Yes - children aged 18 years old or older | 110 11% | 52 10% | 58 12% | 4 3% | 6 5% | 10 8% | 14 11% ^c | 6 5% | 19 15% ^{cdg} | 27 22% ^{cde} fg | 24 21% ^{cde} fg | 13 13% | 3 9% | 9 9% | 11 12% | 9 12% | 5 8% | 6 11% | 8 7% | 12 9% | 16 12% | 10 14% | 8 20% ^r |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 5
Age (Parent)
Base: All respondents

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-------------|--------|---------|----------|-----------|------------|--------------|--------------|--------------|---------------|-------------------|-------------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 1006 | 512 | 494 | 125 | 130 | 130 | 128 | 126 | 127 | 123 | 117 | 101 | 34* | 98* | 95* | 75* | 65* | 57* | 108 | 127 | 135 | 70* | 41* |
| 18-24 | 3 | 2 | 1 | 1 | 1 | 1 | - | - | - | - | - | - | - | - | 1 | 1 | - | - | 1 | - | - | - | - |
| | * | * | * | 1% | 1% | 1% | - | - | - | - | - | - | - | - | 1% | 1% | - | - | 1% | - | - | - | - |
| 25-34 | 151 | 68 | 83 | 32 | 32 | 35 | 19 | 14 | 9 | 5 | 5 | 19 | 5 | 18 | 18 | 15 | 13 | 6 | 9 | 14 | 21 | 9 | 4 |
| | 15% | 13% | 17% | 26% ij | 25% ghj | 27% fghij | 15% hij | 11% ij | 7% | 4% | 4% | 19% r | 15% | 18% r | 19% r | 20% r | 20% r | 11% | 8% | 14% | 16% | 13% | 10% |
| 35-44 | 454 | 222 | 232 | 63 | 74 | 63 | 56 | 66 | 60 | 34 | 38 | 44 | 18 | 44 | 43 | 28 | 32 | 31 | 49 | 59 | 62 | 28 | 16 |
| | 45% | 43% | 47% | 50% ij | 57% fij | 48% ij | 44% i | 52% ij | 47% ij | 28% | 32% | 44% | 53% | 45% | 45% | 37% | 49% | 54% | 45% | 46% | 46% | 40% | 39% |
| 45-54 | 325 | 177 | 148 | 26 | 21 | 25 | 45 | 40 | 50 | 64 | 54 | 30 | 9 | 32 | 25 | 28 | 18 | 18 | 36 | 47 | 37 | 27 | 18 |
| | 32% | 35% | 30% | 21% | 16% | 19% | 35% cde | 32% de | 39% cde | 52% cde fgh | 46% cde g | 30% | 26% | 33% | 26% | 37% | 28% | 32% | 33% | 37% | 27% | 39% | 44% nt |
| 55-64 | 61 | 36 | 25 | 3 | 1 | 4 | 6 | 5 | 7 | 18 | 17 | 6 | 1 | 4 | 6 | 2 | 1 | 1 | 13 | 7 | 12 | 5 | 3 |
| | 6% | 7% | 5% | 2% | 1% | 3% | 5% | 4% | 6% d | 15% cde fgh | 15% cdef gh | 6% | 3% | 4% | 6% | 3% | 2% | 2% | 12% mopq | 6% | 9% | 7% | 7% |
| 65+ | 12 | 7 | 5 | - | 1 | 2 | 2 | 1 | 1 | 2 | 3 | 2 | 1 | - | 2 | 1 | 1 | 1 | - | - | 3 | 1 | - |
| | 1% | 1% | 1% | - | 1% | 2% | 2% | 1% | 1% | 2% | 3% | 2% | 3% | - | 2% | 1% | 2% | 2% | - | - | 2% | 1% | - |
| Average age | 42.59 | 43.00 | 42.17 | 38.46 | 38.51 | 39.88 | 42.81 cde | 42.31 cde | 44.17 cdeg | 47.54 cdefgh | 47.69 cdefgh | 42.37 | 43.00 | 41.84 | 41.51 | 41.53 | 41.00 | 41.84 | 43.87 n | 43.35 p | 42.91 | 43.40 | 44.46 np |

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* small base

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Absolutes/col percents

Table 6
Gender (Child)
Base: All respondents

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|------|--------|-------------------|-------------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------------|-----------------------------------|------------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 1006 | 512 | 494 | 125 | 130 | 130 | 128 | 126 | 127 | 123 | 117 | 101 | 34* | 98* | 95* | 75* | 65* | 57* | 108 | 127 | 135 | 70* | 41* |
| Boy | 512 | 512 | - | 64 | 65 | 64 | 64 | 62 | 64 | 65 | 64 | 44 | 16 | 50 | 53 | 41 | 39 | 37 | 47 | 61 | 71 | 31 | 22 |
| | 51% | 100% ^b | - | 51% | 50% | 49% | 50% | 49% | 50% | 53% | 55% | 44% | 47% | 51% | 56% | 55% | 60% ^{kr} | 65% ^{krs} | 44% | 48% | 53% | 44% | 54% |
| Girl | 494 | - | 494 | 61 | 65 | 66 | 64 | 64 | 63 | 58 | 53 | 57 | 18 | 48 | 42 | 34 | 26 | 20 | 61 | 66 | 64 | 39 | 19 |
| | 49% | - | 100% ^a | 49% | 50% | 51% | 50% | 51% | 50% | 47% | 45% | 56% ^{pq} | 53% | 49% | 44% | 45% | 40% | 35% | 56% ^{pq} | 52% ^q | 47% | 56% ^q | 46% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 7
Age (Child)
Base: All respondents

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-------------|------------|-----------|-----------|------------------------|------------------------|------------------------|-------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------|----------------|-----------------|------------------------------|-------------------|-------------------|-----------------|---------------------|----------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 1006 | 512 | 494 | 125 | 130 | 130 | 128 | 126 | 127 | 123 | 117 | 101 | 34* | 98* | 95* | 75* | 65* | 57* | 108 | 127 | 135 | 70* | 41* |
| 8 | 125 12% | 64 13% | 61 12% | 125 100%defg hij | - | - | - | - | - | - | - | 6 6% | 3 9% | 17 17%k | 14 15%k | 11 15% | 6 9% | 10 18%k | 12 11% | 18 14%k | 14 10% | 12 17%k | 2 5% |
| 9 | 130 13% | 65 13% | 65 13% | - | 130 100%cefg hij | - | - | - | - | - | - | 14 14% | 4 12% | 8 8% | 19 20%m | 7 9% | 13 20%m | 8 14% | 11 10% | 15 12% | 19 14% | 7 10% | 5 12% |
| 10 | 130 13% | 64 13% | 66 13% | - | - | 130 100%cdfg hij | - | - | - | - | - | 18 18%ms | 7 21% s | 8 8% | 13 14% | 12 16% s | 13 20% ms | 11 19% ms | 11 10% | 9 7% | 16 12% | 8 11% | 4 10% |
| 11 | 128 13% | 64 13% | 64 13% | - | - | - | 128 100%cddeg hij | - | - | - | - | 14 14% | 5 15% | 17 17% pr | 9 9% | 13 17% pr | 3 5% | 7 12% | 8 7% | 20 16% p | 17 13% | 10 14% | 5 12% |
| 12 | 126 13% | 62 12% | 64 13% | - | - | - | - | 126 100% cdef hij | - | - | - | 17 17% q | 3 9% | 11 11% | 11 12% | 8 11% | 11 17% q | 2 4% | 20 19% qt | 15 12% | 13 10% | 10 14% q | 5 12% |
| 13 | 127 13% | 64 13% | 63 13% | - | - | - | - | - | 127 100% cdef gij | - | - | 10 10% | 4 12% | 10 10% | 12 13% | 10 13% | 8 12% | 7 12% | 17 16% | 15 12% | 20 15% | 9 13% | 5 12% |
| 14 | 123 12% | 65 13% | 58 12% | - | - | - | - | - | - | 123 100% cdef ghj | - | 11 11% | 3 9% | 11 11% | 14 15% | 9 12% | 5 8% | 6 11% | 12 11% | 18 14% | 18 13% | 9 13% | 7 17% |
| 15 | 117 12% | 64 13% | 53 11% | - | - | - | - | - | - | - | 117 100% cde fghi | 11 11% n | 5 15% n | 16 16% n | 3 3% | 5 7% | 6 9% | 6 11% | 17 16% n | 17 13% n | 18 13% n | 5 7% | 8 20% no |
| Average age | 11.45 | 11.50 | 11.40 | 8.00 | 9.00 | 10.00 | 11.00 | 12.00 | 13.00 | 14.00 | 15.00 | 11.50 | 11.47 | 11.54 | 10.96 | 11.21 | 11.14 | 11.02 | 11.82n q | 11.58n | 11.61n | 11.24 | 12.17nopqu |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 8

Q1. In the last 12 months, have you visited or used any of the following websites or apps that you can upload videos to and watch what others have uploaded too?

Base: All respondents

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--------------|------------|-------------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 1006 | 512 | 494 | 125 | 130 | 130 | 128 | 126 | 127 | 123 | 117 | 101 | 34* | 98* | 95* | 75* | 65* | 57* | 108 | 127 | 135 | 70* | 41* |
| YouTube | 899 89% | 472 92%b | 427 86% | 102 82% | 109 84% | 120 92%cd | 112 88% | 117 93%cd | 114 90% | 116 94%cd | 109 93%cd | 87 86% | 29 85% | 89 91%v | 84 88% | 64 85% | 56 86% | 52 91% | 103 95%klo | 115 91%v | 124 92%v | 64 91% | 32 78% |
| TikTok | 483 48% | 201 39% | 282 57%a | 28 22% | 45 35%c | 60 46%c | 68 53%cd | 79 63%cde | 73 57%cd | 63 51%cd | 67 57%cd | 56 55% | 18 53% | 42 43% | 42 44% | 33 44% | 30 46% | 24 42% | 54 50% | 67 53% | 70 52% | 29 41% | 18 44% |
| Snapchat | 414 41% | 182 36% | 232 47%a | 16 13% | 20 15% | 29 22%c | 44 34%cde | 61 48%cde | 80 63%cde | 81 66%cde | 83 71%cde | 48 48%q | 17 50% | 42 43% | 36 38% | 27 36% | 26 40% | 17 30% | 45 42% | 55 43% | 55 41% | 26 37% | 20 49% |
| Instagram | 399 40% | 182 36% | 217 44%a | 12 10% | 18 14% | 25 19%c | 26 20%c | 62 49%cde | 86 68%cde | 88 72%cde | 82 70%cde | 41 41%n | 14 41% | 33 34% | 23 24% | 24 32% | 29 45%n | 22 39% | 48 44%n | 59 46%no | 62 46%n | 29 41%n | 15 37% |
| Facebook | 291 29% | 155 30% | 136 28% | 12 10% | 22 17% | 19 15% | 17 13% | 38 30%cde | 53 42%cde | 60 49%cde | 70 60%cde | 30 30% | 14 41%nu | 29 30% | 21 22% | 25 33% | 18 28% | 22 39%nu | 29 27% | 35 28% | 42 31% | 14 20% | 12 29% |
| YouTube Kids | 250 25% | 109 21% | 141 29%a | 52 42%ghi | 56 43%ghi | 45 35%ghi | 40 31%hij | 27 21%ij | 17 13%j | 9 7% | 4 3% | 19 19% | 8 24% | 24 24% | 27 28% | 22 29% | 12 18% | 17 30% | 25 23% | 36 28% | 35 26% | 19 27% | 6 15% |
| Twitter | 157 16% | 90 18% | 67 14% | 6 5% | 10 8% | 8 6% | 15 12%c | 20 16%cde | 30 24%cde | 29 24%cde | 39 33%cde | 21 21%v | 9 26%puv | 19 19%v | 12 13% | 12 16% | 7 11% | 8 14% | 17 16% | 22 17% | 21 16% | 7 10% | 2 5% |
| Pinterest | 129 13% | 39 8% | 90 18%a | 3 2% | 4 3% | 12 9%cd | 9 7% | 23 18%cde | 28 22%cde | 28 23%cde | 22 19%cdef | 7 7% | 6 18% | 8 8% | 10 11% | 10 13% | 8 12% | 5 9% | 19 18%km | 17 13% | 29 21%kmn | 7 10% | 3 7% |
| Twitch | 73 7% | 61 12%b | 12 2% | 3 2% | 4 3% | 7 5% | 4 3% | 15 12%cdf | 17 13%cde | 14 11%cdf | 9 8% | 7 7%nq | 2 6% | 15 15%nqrs | 1 1% | 6 8%nq | 5 8%nq | - | 6 6% | 6 5% | 17 13%nqs | 4 6% | 4 10%nq |
| Reddit | 72 7% | 46 9%b | 26 5% | - | 3 2% | 5 4%c | 7 5%c | 11 9%cd | 19 15%cde | 13 11%cde | 14 12%cde | 6 6% | 2 6% | 9 9% | 3 3% | 8 11% | 5 8% | 2 4% | 10 9% | 9 7% | 11 8% | 4 6% | 3 7% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base**

Prepared by Populus



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 8

Q1. In the last 12 months, have you visited or used any of the following websites or apps that you can upload videos to and watch what others have uploaded too?
Base: All respondents

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|---------------------------|------------|-------------|------------|------------|------------|-------------|------------|--------------|--------------|--------------|--------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-------------|---------------------|--------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 1006 | 512 | 494 | 125 | 130 | 130 | 128 | 126 | 127 | 123 | 117 | 101 | 34* | 98* | 95* | 75* | 65* | 57* | 108 | 127 | 135 | 70* | 41* |
| DailyMotion | 32 3% | 18 4% | 14 3% | 1 1% | 3 2% | - | 5 4%e | 5 4%e | 8 6%ce | 4 3%e | 6 5%ce | 2 | 1 3% | 4 4% | 1 1% | 3 4% | - | 1 2% | 6 6%u | 8 6%pu | 6 4% | - | - |
| Vimeo | 26 3% | 15 3% | 11 2% | - | 1 1% | 2 2% | 1 1% | 5 4%c | 9 7%cd | 3 2% | 5 4%c | 3 3% | 1 3% | 2 2% | - | 3 4% | - | 2 2% | 8 6%np | 7 5%n | - | - | - |
| Mixer | 22 2% | 17 3%b | 5 1% | - | 2 2% | 1 1% | 2 2% | 5 4%c | 9 7%cd | 2 2% | 1 1% | 1 1% | 2 6%mn | - | - | 1 1% | 4 6%ms | - | 2 2% | 1 1% | 8 6%ms | 3 4%mn | - |
| Periscope | 19 2% | 11 2% | 8 2% | - | 1 1% | 1 1% | - | 2 2% | 8 6%cd | 4 3%cf | 3 3% | 4 4%mm | 1 3% | - | 1 1% | 2 3% | - | 2 2% | 5 4%mm | 4 3% | - | - | - |
| Yubo | 9 1% | 6 1% | 3 1% | - | 1 1% | - | - | - | 4 3%cefg | 1 1% | 3 3% | 2 2% | - | - | - | 1 1% | - | - | - | 1 1% | 4 3% | 1 1% | - |
| LiveLeak/ iLeak | 7 1% | 4 1% | 3 1% | - | - | - | 1 1% | 1 1% | 4 3%cd | 1 1% | - | 1 1% | 1 3% | - | - | 1 1% | - | - | 1 1% | 1 1% | 1 1% | - | 1 2% |
| younow | 6 1% | 3 1% | 3 1% | - | - | 1 1% | - | 2 2% | 3 2% | - | - | 1 1% | - | - | - | - | - | - | - | - | 5 4%rs | - | - |
| Imgur | 6 1% | 2 * | 4 1% | - | - | - | 2 2% | - | 4 3%cd | - | - | 1 1% | - | 1 1% | - | - | - | - | 1 1% | 1 1% | 2 1% | - | - |
| Other | 13 1% | 6 1% | 7 1% | 1 1% | 1 1% | 1 1% | 1 1% | 2 2% | 3 2% | 2 2% | 2 2% | 2 2% | - | 1 1% | 2 2% | 3 4% | 1 2% | - | 2 2% | 1 1% | 1 1% | - | - |
| NET: Any VSP | 988 98% | 504 98% | 484 98% | 121 97% | 125 96% | 128 98% | 125 98% | 125 99% | 126 99% | 122 99% | 116 99% | 98 97% | 34 100% | 98 100%no | 91 96% | 72 96% | 65 100% | 57 100% | 105 97% | 125 98% | 134 99% | 69 99% | 40 98% |
| NET: YouTube AND Facebook | 273 27% | 145 28% | 128 26% | 10 8% | 19 15% | 18 14% | 17 13% | 35 28%cd | 48 38%cd | 58 47%cd | 68 58%cd | 30 30% | 12 35% | 28 29% | 20 21% | 22 29% | 14 22% | 22 39%np | 28 26% | 30 24% | 42 31% | 14 20% | 11 27% |
| NET: YouTube/ Facebook | 917 91% | 482 94%b | 435 88% | 104 83% | 112 86% | 121 93%c | 112 88% | 120 95%cd | 119 94%cd | 118 96%cd | 111 95%cd | 87 86% | 31 91% | 90 92% | 85 89% | 67 89% | 60 92% | 52 91% | 104 96%kv | 120 94%kv | 124 92%v | 64 91% | 33 80% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base**

Prepared by Populus



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 8

Q1. In the last 12 months, have you visited or used any of the following websites or apps that you can upload videos to and watch what others have uploaded too?

Base: All respondents

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--|------------|------------|------------|------------|------------|------------------------|------------------------|--------------------------|---------------------------|---------------------------|---------------------------|---------------|----------------|----------------|-------------------------------|----------------------|------------------------|------------|----------------------|------------------------|------------------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot-land (k) | North East (l) | North West (m) | York-shire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of Eng-land (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 1006 | 512 | 494 | 125 | 130 | 130 | 128 | 126 | 127 | 123 | 117 | 101 | 34* | 98* | 95* | 75* | 65* | 57* | 108 | 127 | 135 | 70* | 41* |
| NET: AV Only | 980 97% | 501 98% | 479 97% | 119 95% | 125 96% | 128 98% | 125 98% | 125 99% | 122 96% | 121 98% | 115 98% | 97 96% | 34 100% | 97 99% | 90 95% | 71 95% | 63 97% | 57 100% | 104 96% | 124 98% | 134 99%no | 69 99% | 40 98% |
| NET: Mixed content | 551 55% | 274 54% | 277 56% | 23 18% | 31 24% | 45 35% ^c | 43 34% ^c | 87 69% ^{cde} | 106 83% ^{cde} | 111 90% ^{cde} | 105 90% ^{cde} | 56 55% | 20 59% | 48 49% | 41 43% | 40 53% | 39 60% ⁿ | 34 60% | 61 56% | 78 61% ⁿ | 80 59% ⁿ | 34 49% | 20 49% |
| I have not visited or used video-sharing sites in the last 12 months | 18 2% | 8 2% | 10 2% | 4 3% | 5 4% | 2 2% | 3 2% | 1 1% | 1 1% | 1 1% | 1 1% | 3 3% | - | - | 4 4% ^m | 3 4% ^m | - | - | 3 3% | 2 2% | 1 1% | 1 1% | 1 2% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 9

Q2. In the last week, how often did you watch videos on these services?

Summary

Base: All respondents who have watched videos on each

| | Services | | | | | | | | | | | | | | | | | | | NET: | NET: | NET: | |
|----------------------|------------|--------------|-----------|------------|------------|------------|------------|------------|-----------|------------|-----------|-----------|----------------|------------|-------------|-----------|-----------|-----------|------------|--------------|-------------------------|--------------|--------------------|
| | YouTube | YouTube Kids | younow | Facebook | Instagram | Snapchat | TikTok | Twitter | Twitch | Pinterest | Vimeo | Imgur | LiveLeak/iLeak | Periscope | Dailymotion | Reddit | Mixer | Yubo | Other | NET: Any VSP | NET: YouTube / Facebook | NET: AV Only | NET: Mixed content |
| Base | 899 | 250 | 6 | 291 | 399 | 414 | 483 | 157 | 73 | 129 | 26 | 6 | 7 | 19 | 32 | 72 | 22 | 9 | 13 | 988 | 917 | 980 | 551 |
| NET: At least daily | 718 80% | 140 56% | 4 67% | 172 59% | 266 67% | 256 62% | 363 75% | 71 45% | 27 37% | 41 32% | 9 35% | 3 50% | 1 14% | 8 42% | 13 41% | 26 36% | 5 23% | 4 44% | 10 77% | 838 85% | 745 81% | 818 83% | 346 63% |
| NET: At least weekly | 871 97% | 210 84% | 5 83% | 249 86% | 366 92% | 362 87% | 444 92% | 112 71% | 60 82% | 96 74% | 21 81% | 5 83% | 4 57% | 15 79% | 24 75% | 53 74% | 14 64% | 9 100% | 12 92% | 969 98% | 889 97% | 959 98% | 490 89% |
| NET: Ever | 893 99% | 244 98% | 6 100% | 282 97% | 387 97% | 400 97% | 476 99% | 139 89% | 72 99% | 120 93% | 25 96% | 6 100% | 6 86% | 19 100% | 30 94% | 63 88% | 21 95% | 9 100% | 13 100% | 981 99% | 911 99% | 973 99% | 532 97% |
| Several times a day | 594 66% | 89 36% | 2 33% | 105 36% | 196 49% | 196 47% | 289 60% | 40 25% | 15 21% | 13 10% | 3 12% | 1 17% | 1 14% | 3 16% | 3 9% | 12 17% | 2 9% | 1 11% | 9 69% | 724 73% | 619 68% | 704 72% | 251 46% |
| Once a day | 124 14% | 51 20% | 2 33% | 67 23% | 70 18% | 60 14% | 74 15% | 31 20% | 12 16% | 28 22% | 6 23% | 2 33% | - - | 5 26% | 10 31% | 14 19% | 3 14% | 3 33% | 1 8% | 114 12% | 126 14% | 114 12% | 95 17% |
| Several times a week | 124 14% | 55 22% | 1 17% | 56 19% | 67 17% | 81 20% | 61 13% | 26 17% | 22 30% | 39 30% | 8 31% | 2 33% | 2 29% | 4 21% | 7 22% | 15 21% | 5 23% | 4 44% | 1 8% | 106 11% | 119 13% | 116 12% | 103 19% |
| Once a week | 29 3% | 15 6% | - - | 21 7% | 33 8% | 25 6% | 20 4% | 15 10% | 11 15% | 16 12% | 4 15% | - - | 1 14% | 3 16% | 4 13% | 12 17% | 4 18% | 1 11% | 1 8% | 25 3% | 25 3% | 25 3% | 41 7% |
| Less often | 22 2% | 34 14% | 1 17% | 33 11% | 21 5% | 38 9% | 32 7% | 27 17% | 12 16% | 24 19% | 4 15% | 1 17% | 2 29% | 4 21% | 6 19% | 10 14% | 7 32% | - - | 1 8% | 12 1% | 22 2% | 14 1% | 42 8% |
| Never | 3 * | 5 2% | - - | 7 2% | 11 3% | 13 3% | 6 1% | 15 10% | 1 1% | 9 7% | 1 4% | - - | 1 14% | - - | 2 6% | 8 11% | 1 5% | - - | - - | 4 * | 3 * | 4 * | 15 3% |
| Don't know | 3 * | 1 * | - - | 2 1% | 1 * | 1 * | 1 * | 3 2% | - - | - - | - - | - - | - - | - - | - - | 1 1% | - - | - - | - - | 3 * | 3 * | 3 * | 4 1% |

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 10
Q2. In the last week, how often did you watch videos on these services?

YouTube

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|---------------------|--------------------|-------------|------------|--------------------|--------------------|--------------------|---------------------|------------|------------|--------------------|----------------|----------------|------------------------------|-------------------|--------------------|------------|---------------------|---------------------|----------------|------------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 899 | 472 | 427 | 102 | 109 | 120 | 112 | 117 | 114 | 116 | 109 | 87* | 29** | 89* | 84* | 64* | 56* | 52* | 103 | 115 | 124 | 64* | 32* |
| NET: At least daily | 718 80% | 389 82%b | 329 77% | 79 77% | 86 79% | 91 76% | 84 75% | 99 85% | 98 86% <i>f</i> | 95 82% | 86 79% | 68 78% | 21 72% | 71 80% | 68 81% | 52 81% | 47 84% | 42 81% | 87 84% <i>u</i> | 93 81% | 97 78% | 45 70% | 27 84% |
| NET: At least weekly | 871 97% | 461 98% | 410 96% | 99 97% | 107 98% | 112 93% | 110 98% | 115 98% | 112 98% | 113 98% | 103 94% | 83 95% | 29 100% | 85 96% | 83 99% <i>u</i> | 63 98% | 55 98% | 51 98% | 99 96% | 114 99% <i>u</i> | 120 97% | 59 92% | 30 94% |
| NET: Ever | 893 99% | 469 99% | 424 99% | 102 100% | 108 99% | 119 99% | 111 99% | 117 100% | 113 99% | 115 99% | 108 99% | 86 99% | 29 100% | 88 99% | 84 100% | 64 100% | 55 98% | 52 100% | 101 98% | 115 100% | 124 100% | 63 98% | 32 100% |
| Several times a day | 594 66% | 338 72% <i>b</i> | 256 60% | 61 60% | 66 61% | 78 65% | 66 59% | 84 72% <i>f</i> | 83 73% <i>cf</i> | 81 70% | 75 69% | 60 69% <i>u</i> | 18 62% | 58 65% | 56 67% | 41 64% | 43 77% <i>u</i> | 32 62% | 72 70% <i>u</i> | 78 68% <i>u</i> | 81 65% | 33 52% | 22 69% |
| Once a day | 124 14% | 51 11% | 73 17% <i>a</i> | 18 18% | 20 18% | 13 11% | 18 16% | 15 13% | 15 13% | 14 12% | 11 10% | 8 9% | 3 10% | 13 15% | 12 14% | 11 17% | 4 7% | 10 19% | 15 15% | 15 13% | 16 13% | 12 19% | 5 16% |
| Several times a week | 124 14% | 58 12% | 66 15% | 17 17% | 17 16% | 16 13% | 22 20% <i>h</i> | 13 11% | 10 9% | 16 14% | 13 12% | 13 15% | 4 14% | 13 15% | 13 15% | 7 11% | 5 9% | 8 15% | 10 10% | 18 16% | 18 15% | 12 19% | 3 9% |
| Once a week | 29 3% | 14 3% | 15 4% | 3 3% | 4 4% | 5 4% | 4 4% | 3 3% | 4 4% | 2 2% | 4 4% | 2 2% | 4 14% | 1 1% | 2 2% | 4 6% | 3 5% | 1 2% | 2 2% | 3 3% | 5 4% | 2 3% | - |
| Less often | 22 2% | 8 2% | 14 3% | 3 3% | 1 1% | 7 6% <i>dfh</i> | 1 1% | 2 2% | 1 1% | 2 2% | 5 5% | 3 3% | - | 3 3% | 1 1% | 1 2% | - | 1 2% | 2 2% | 1 1% | 4 3% | 4 6% <i>s</i> | 2 6% |
| Never | 3 * | 1 * | 2 * | - | - | 1 1% | - | - | - | 1 1% | 1 1% | - | - | - | - | - | - | - | 2 2% | - | - | 1 2% | - |
| Don't know | 3 * | 2 * | 1 * | - | 1 1% | - | 1 1% | - | 1 1% | - | - | 1 1% | - | 1 1% | - | - | 1 2% | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 11
Q2. In the last week, how often did you watch videos on these services?
YouTube Kids
Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|-------------|-----------|------------|------------------------|-----------------------|-----------|------------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 250 | 109 | 141 | 52* | 56* | 45* | 40* | 27** | 17** | 9** | 4** | 19** | 8** | 24** | 27** | 22** | 12** | 17** | 25** | 36* | 35* | 19** | 6** |
| NET: At least daily | 140 56% | 68 62% | 72 51% | 29 56% | 35 63%e | 19 42% | 21 53% | 14 52% | 14 82% | 5 56% | 3 75% | 8 42% | 6 75% | 14 58% | 17 63% | 14 64% | 8 67% | 8 47% | 12 48% | 21 58% | 20 57% | 9 47% | 3 50% |
| NET: At least weekly | 210 84% | 96 88% | 114 81% | 47 90% | 48 86% | 34 76% | 32 80% | 22 81% | 17 100% | 6 67% | 4 100% | 14 74% | 8 100% | 19 79% | 25 93% | 18 82% | 11 92% | 12 71% | 21 84% | 32 89% | 28 80% | 17 89% | 5 83% |
| NET: Ever | 244 98% | 107 98% | 137 97% | 49 94% | 55 98% | 44 98% | 40 100% | 26 96% | 17 100% | 9 100% | 4 100% | 17 89% | 8 100% | 24 100% | 27 100% | 22 100% | 12 100% | 16 94% | 24 96% | 35 97% | 34 97% | 19 100% | 6 100% |
| Several times a day | 89 36% | 40 37% | 49 35% | 18 35% | 23 41% | 11 24% | 13 33% | 10 37% | 9 53% | 3 33% | 2 50% | 6 32% | 4 50% | 11 46% | 14 52% | 10 45% | 4 33% | 2 12% | 8 32% | 11 31% | 12 34% | 5 26% | 2 33% |
| Once a day | 51 20% | 28 26% | 23 16% | 11 21% | 12 21% | 8 18% | 8 20% | 4 15% | 5 29% | 2 22% | 1 25% | 2 11% | 2 25% | 3 13% | 3 11% | 4 18% | 4 33% | 6 35% | 4 16% | 10 28% | 8 23% | 4 21% | 1 17% |
| Several times a week | 55 22% | 25 23% | 30 21% | 13 25% | 9 16% | 13 29% | 8 20% | 7 26% | 3 18% | 1 11% | 1 25% | 6 32% | 1 13% | 3 13% | 6 22% | 3 14% | 2 17% | 3 18% | 9 36% | 9 25% | 5 14% | 7 37% | 1 17% |
| Once a week | 15 6% | 3 3% | 12 9% | 5 10% | 4 7% | 2 4% | 3 8% | 1 4% | - - | - - | - - | - - | 1 13% | 2 8% | 2 7% | 1 5% | 1 8% | 1 6% | - - | 2 6% | 3 9% | 1 5% | 1 17% |
| Less often | 34 14% | 11 10% | 23 16% | 2 4% | 7 13% | 10 22% _c | 8 20% _c | 4 15% | - - | 3 33% | - - | 3 16% | - - | 5 21% | 2 7% | 4 18% | 1 8% | 4 24% | 3 12% | 3 8% | 6 17% | 2 11% | 1 17% |
| Never | 5 2% | 2 2% | 3 2% | 3 6% | 1 2% | - - | - - | 1 4% | - - | - - | - - | 2 11% | - - | - - | - - | - - | - - | - - | 1 4% | 1 3% | 1 3% | - - | - - |
| Don't know | 1 * | - - | 1 1% | - - | - - | 1 2% | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | 1 6% | - - | - - | - - | - - | - - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 12
Q2. In the last week, how often did you watch videos on these services?
younow
Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 6* | 3** | 3** | -** | -** | 1** | -** | 2** | 3** | -** | -** | 1** | -** | -** | -** | -** | -** | -** | -** | -** | 5** | -** | -** |
| NET: At least daily | 4 67% | 2 67% | 2 67% | - | - | 1 100% | - | 1 50% | 2 67% | - | - | 1 100% | - | - | - | - | - | - | - | - | 3 60% | - | - |
| NET: At least weekly | 5 83% | 2 67% | 3 100% | - | - | 1 100% | - | 1 50% | 3 100% | - | - | 1 100% | - | - | - | - | - | - | - | - | 4 80% | - | - |
| NET: Ever | 6 100% | 3 100% | 3 100% | - | - | 1 100% | - | 2 100% | 3 100% | - | - | 1 100% | - | - | - | - | - | - | - | - | 5 100% | - | - |
| Several times a day | 2 33% | 1 33% | 1 33% | - | - | - | - | 1 50% | 1 33% | - | - | 1 100% | - | - | - | - | - | - | - | - | 1 20% | - | - |
| Once a day | 2 33% | 1 33% | 1 33% | - | - | 1 100% | - | - | 1 33% | - | - | - | - | - | - | - | - | - | - | - | 2 40% | - | - |
| Several times a week | 1 17% | - | 1 33% | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | 1 17% | 1 33% | - | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |
| Never | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 13
Q2. In the last week, how often did you watch videos on these services?

Facebook

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|--------|---------|----------|-------|-------|--------|--------|--------|--------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 291 | 155 | 136 | 12** | 22** | 19** | 17** | 38* | 53* | 60* | 70* | 30* | 14** | 29** | 21** | 25** | 18** | 22** | 29** | 35* | 42* | 14** | 12** |
| NET: At least daily | 172 | 92 | 80 | 8 | 11 | 10 | 12 | 21 | 30 | 39 | 41 | 12 | 10 | 21 | 11 | 19 | 12 | 13 | 19 | 21 | 24 | 4 | 6 |
| | 59% | 59% | 59% | 67% | 50% | 53% | 71% | 55% | 57% | 65% | 59% | 40% | 71% | 72% | 52% | 76% | 67% | 59% | 66% | 60% | 57% | 29% | 50% |
| NET: At least weekly | 249 | 129 | 120 | 10 | 16 | 18 | 16 | 32 | 48 | 53 | 56 | 24 | 12 | 28 | 17 | 23 | 15 | 19 | 24 | 30 | 36 | 10 | 11 |
| | 86% | 83% | 88% | 83% | 73% | 95% | 94% | 84% | 91% | 88% | 80% | 80% | 86% | 97% | 81% | 92% | 83% | 86% | 83% | 86% | 86% | 71% | 92% |
| NET: Ever | 282 | 149 | 133 | 11 | 21 | 19 | 17 | 36 | 53 | 58 | 67 | 29 | 13 | 29 | 20 | 24 | 17 | 21 | 27 | 35 | 41 | 14 | 12 |
| | 97% | 96% | 98% | 92% | 95% | 100% | 100% | 95% | 100% | 97% | 96% | 97% | 93% | 100% | 95% | 96% | 94% | 95% | 93% | 100% | 98% | 100% | 100% |
| Several times a day | 105 | 56 | 49 | 3 | 8 | 6 | 6 | 11 | 20 | 21 | 30 | 6 | 6 | 10 | 6 | 12 | 9 | 7 | 13 | 12 | 17 | 3 | 4 |
| | 36% | 36% | 36% | 25% | 36% | 32% | 35% | 29% | 38% | 35% | 43% | 20% | 43% | 34% | 29% | 48% | 50% | 32% | 45% | 34% | 40% | 21% | 33% |
| Once a day | 67 | 36 | 31 | 5 | 3 | 4 | 6 | 10 | 10 | 18 | 11 | 6 | 4 | 11 | 5 | 7 | 3 | 6 | 6 | 9 | 7 | 1 | 2 |
| | 23% | 23% | 23% | 42% | 14% | 21% | 35% | 26% | 19% | 30% | 16% | 20% | 29% | 38% | 24% | 28% | 17% | 27% | 21% | 26% | 17% | 7% | 17% |
| Several times a week | 56 | 32 | 24 | 1 | 4 | 3 | 2 | 10 | 13 | 8 | 15 | 8 | 2 | 5 | 5 | 3 | 2 | 4 | 3 | 6 | 10 | 5 | 3 |
| | 19% | 21% | 18% | 8% | 18% | 16% | 12% | 26% | 25% | 13% | 21% | 27% | 14% | 17% | 24% | 12% | 11% | 18% | 10% | 17% | 24% | 36% | 25% |
| Once a week | 21 | 5 | 16 | 1 | 1 | 5 | 2 | 1 | 5 | 6 | - | 4 | - | 2 | 1 | 1 | 1 | 2 | 2 | 3 | 2 | 1 | 2 |
| | 7% | 3% | 12%a | 8% | 5% | 26% | 12% | 3% | 9%j | 10%j | - | 13% | - | 7% | 5% | 4% | 6% | 9% | 7% | 9% | 5% | 7% | 17% |
| Less often | 33 | 20 | 13 | 1 | 5 | 1 | 1 | 4 | 5 | 5 | 11 | 5 | 1 | 1 | 3 | 1 | 2 | 2 | 3 | 5 | 5 | 4 | 1 |
| | 11% | 13% | 10% | 8% | 23% | 5% | 6% | 11% | 9% | 8% | 16% | 17% | 7% | 3% | 14% | 4% | 11% | 9% | 10% | 14% | 12% | 29% | 8% |
| Never | 7 | 5 | 2 | 1 | 1 | - | - | 1 | - | 2 | 2 | 1 | - | - | 1 | - | 1 | 1 | 2 | - | 1 | - | - |
| | 2% | 3% | 1% | 8% | 5% | - | - | 3% | - | 3% | 3% | 3% | - | - | 5% | - | 6% | 5% | 7% | - | 2% | - | - |
| Don't know | 2 | 1 | 1 | - | - | - | - | 1 | - | - | 1 | - | 1 | - | - | 1 | - | - | - | - | - | - | - |
| | 1% | 1% | 1% | - | - | - | - | 3% | - | - | 1% | - | 7% | - | 4% | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 14
Q2. In the last week, how often did you watch videos on these services?

Instagram

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|------------|-----------|------------|-----------|-----------|------------|------------|------------|------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 399 | 182 | 217 | 12** | 18** | 25** | 26** | 62* | 86* | 88* | 82* | 41* | 14** | 33* | 23** | 24** | 29** | 22** | 48* | 59* | 62* | 29** | 15** |
| NET: At least daily | 266 67% | 126 69% | 140 65% | 5 42% | 9 50% | 6 24% | 14 54% | 40 65% | 61 71% | 64 73% | 67 82%g | 21 51% | 9 64% | 24 73% | 11 48% | 18 75% | 21 72% | 13 59% | 38 79%k | 44 75%k | 42 68% | 16 55% | 9 60% |
| NET: At least weekly | 366 92% | 172 95% | 194 89% | 8 67% | 17 94% | 17 68% | 19 73% | 59 95% | 81 94% | 85 97% | 80 98% | 38 93% | 12 86% | 33 100% | 17 74% | 22 92% | 29 100% | 20 91% | 45 94% | 54 92% | 57 92% | 26 90% | 13 87% |
| NET: Ever | 387 97% | 177 97% | 210 97% | 10 83% | 18 100% | 23 92% | 23 88% | 60 97% | 85 99% | 87 99% | 81 99% | 41 100% | 13 93% | 33 100% | 21 91% | 24 100% | 29 100% | 21 95% | 47 98% | 57 97% | 60 97% | 27 93% | 14 93% |
| Several times a day | 196 49% | 92 51% | 104 48% | 1 8% | 5 28% | 4 16% | 8 31% | 24 39% | 50 58%g | 51 58%g | 53 65%g | 14 34% | 6 43% | 18 55% | 7 30% | 13 54% | 15 52% | 11 50% | 31 65%k | 38 64%k | 29 47% | 9 31% | 5 33% |
| Once a day | 70 18% | 34 19% | 36 17% | 4 33% | 4 22% | 2 8% | 6 23% | 16 26%h | 11 13% | 13 15% | 14 17% | 7 17% | 3 21% | 6 18% | 4 17% | 5 21% | 6 21% | 2 9% | 7 15% | 6 10% | 13 21% | 7 24% | 4 27% |
| Several times a week | 67 17% | 32 18% | 35 16% | 3 25% | 5 28% | 6 24% | 1 4% | 11 18% | 15 17% | 15 17% | 11 13% | 15 37%rs | 1 7% | 6 18% | 2 9% | 2 8% | 6 21% | 5 23% | 3 6% | 8 14% | 13 21%r | 4 14% | 2 13% |
| Once a week | 33 8% | 14 8% | 19 9% | - - | 3 17% | 5 20% | 4 15% | 8 13%j | 5 6% | 6 7% | 2 2% | 2 5% | 2 14% | 3 9% | 4 17% | 2 8% | 2 7% | 2 9% | 4 8% | 2 3% | 2 3% | 6 21% | 2 13% |
| Less often | 21 5% | 5 3% | 16 7%a | 2 17% | 1 6% | 6 24% | 4 15% | 1 2% | 4 5% | 2 2% | 1 1% | 3 7% | 1 7% | - - | 4 17% | 2 8% | - - | 1 5% | 2 4% | 3 5% | 3 5% | 1 3% | 1 7% |
| Never | 11 3% | 5 3% | 6 3% | 2 17% | - - | 2 8% | 3 12% | 1 2% | 1 1% | 1 1% | 1 1% | - - | 1 7% | - - | 2 9% | - - | - - | 1 5% | 1 2% | 2 3% | 1 2% | 2 7% | 1 7% |
| Don't know | 1 * | - - | 1 * | - - | - - | - - | - - | 1 2% | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | 1 2% | - - | - - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 15
Q2. In the last week, how often did you watch videos on these services?

Snapchat

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|--------|---------|----------|-------|-------|--------|--------|--------|--------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 414 | 182 | 232 | 16** | 20** | 29** | 44* | 61* | 80* | 81* | 83* | 48* | 17** | 42* | 36* | 27** | 26** | 17** | 45* | 55* | 55* | 26** | 20** |
| NET: At least daily | 256 | 113 | 143 | 10 | 10 | 11 | 26 | 34 | 51 | 51 | 63 | 33 | 10 | 29 | 20 | 20 | 16 | 8 | 31 | 36 | 28 | 13 | 12 |
| | 62% | 62% | 62% | 63% | 50% | 38% | 59% | 56% | 64% | 63% | 76%g | 69% | 59% | 69% | 56% | 74% | 62% | 47% | 69% | 65% | 51% | 50% | 60% |
| NET: At least weekly | 362 | 165 | 197 | 12 | 15 | 25 | 36 | 54 | 74 | 71 | 75 | 44 | 12 | 42 | 31 | 23 | 25 | 14 | 40 | 49 | 44 | 21 | 17 |
| | 87% | 91% | 85% | 75% | 75% | 86% | 82% | 89% | 93% | 88% | 90% | 92% | 71% | 100%nrst | 86% | 85% | 96% | 82% | 89% | 89% | 80% | 81% | 85% |
| NET: Ever | 400 | 179 | 221 | 16 | 20 | 27 | 41 | 59 | 79 | 77 | 81 | 47 | 14 | 42 | 36 | 27 | 26 | 16 | 45 | 52 | 52 | 25 | 18 |
| | 97% | 98% | 95% | 100% | 100% | 93% | 93% | 97% | 99% | 95% | 98% | 98% | 82% | 100% | 100% | 100% | 100% | 94% | 100% | 95% | 95% | 96% | 90% |
| Several times a day | 196 | 83 | 113 | 7 | 5 | 4 | 16 | 23 | 43 | 43 | 55 | 24 | 7 | 21 | 14 | 19 | 14 | 5 | 25 | 26 | 25 | 9 | 7 |
| | 47% | 46% | 49% | 44% | 25% | 14% | 36% | 38% | 54% | 53% | 66%fg | 50% | 41% | 50% | 39% | 70% | 54% | 29% | 56% | 47% | 45% | 35% | 35% |
| Once a day | 60 | 30 | 30 | 3 | 5 | 7 | 10 | 11 | 8 | 8 | 8 | 9 | 3 | 8 | 6 | 1 | 2 | 3 | 6 | 10 | 3 | 4 | 5 |
| | 14% | 16% | 13% | 19% | 25% | 24% | 23%j | 18% | 10% | 10% | 10% | 19%t | 18% | 19%t | 17% | 4% | 8% | 18% | 13% | 18%t | 5% | 15% | 25% |
| Several times a week | 81 | 37 | 44 | 1 | - | 9 | 7 | 17 | 19 | 17 | 11 | 10 | 1 | 10 | 10 | 3 | 7 | 4 | 9 | 8 | 11 | 6 | 2 |
| | 20% | 20% | 19% | 6% | - | 31% | 16% | 28%j | 24% | 21% | 13% | 21% | 6% | 24% | 28% | 11% | 27% | 24% | 20% | 15% | 20% | 23% | 10% |
| Once a week | 25 | 15 | 10 | 1 | 5 | 5 | 3 | 3 | 4 | 3 | 1 | 1 | 1 | 3 | 1 | - | 2 | 2 | - | 5 | 5 | 2 | 3 |
| | 6% | 8% | 4% | 6% | 25% | 17% | 7% | 5% | 5% | 4% | 1% | 2% | 6% | 7% | 3% | - | 8% | 12% | - | 9%r | 9%r | 8% | 15% |
| Less often | 38 | 14 | 24 | 4 | 5 | 2 | 5 | 5 | 5 | 6 | 6 | 3 | 2 | - | 5 | 4 | 1 | 2 | 5 | 3 | 8 | 4 | 1 |
| | 9% | 8% | 10% | 25% | 25% | 7% | 11% | 8% | 6% | 7% | 7% | 6% | 12% | - | 14%m | 15% | 4% | 12% | 11%m | 5% | 15%m | 15% | 5% |
| Never | 13 | 3 | 10 | - | - | 2 | 3 | 1 | 1 | 4 | 2 | 1 | 3 | - | - | - | - | 1 | - | 3 | 2 | 1 | 2 |
| | 3% | 2% | 4% | - | - | 7% | 7% | 2% | 1% | 5% | 2% | 2% | 18% | - | - | - | - | 6% | - | 5% | 4% | 4% | 10% |
| Don't know | 1 | - | 1 | - | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | - | 1 | - | - |
| | * | - | * | - | - | - | - | 2% | - | - | - | - | - | - | - | - | - | - | - | - | 2% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 16
Q2. In the last week, how often did you watch videos on these services?

TikTok

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|------------------------|-------------------------|------------|----------------------|-----------------------|------------------------|-------------------------|-----------|----------------------|----------------------|--------------|----------------|-------------------------|------------------------------|-------------------|-------------------|------------|-------------------------|------------|-------------------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 483 | 201 | 282 | 28** | 45* | 60* | 68* | 79* | 73* | 63* | 67* | 56* | 18** | 42* | 42* | 33* | 30* | 24** | 54* | 67* | 70* | 29** | 18** |
| NET: At least daily | 363 75% | 142 71% | 221 78% | 20 71% | 28 62% | 42 70% | 56 82% ^d | 66 84% ^d | 56 77% | 44 70% | 51 76% | 43 77% | 14 78% | 35 83% ^t | 32 76% | 24 73% | 25 83% | 19 79% | 38 70% | 51 76% | 45 64% | 24 83% | 13 72% |
| NET: At least weekly | 444 92% | 184 92% | 260 92% | 24 86% | 41 91% | 53 88% | 64 94% | 75 95% | 68 93% | 58 92% | 61 91% | 52 93% | 17 94% | 38 90% | 40 95% | 29 88% | 28 93% | 24 100% | 52 96% ^s | 57 85% | 64 91% | 26 90% | 17 94% |
| NET: Ever | 476 99% | 197 98% | 279 99% | 28 100% | 45 100% | 59 98% | 65 96% | 79 100% | 72 99% | 61 97% | 67 100% | 55 98% | 18 100% | 42 100% | 41 98% | 33 100% | 29 97% | 24 100% | 54 100% | 65 97% | 70 100% | 28 97% | 17 94% |
| Several times a day | 289 60% | 98 49% | 191 68% ^a | 16 57% | 22 49% | 36 60% | 44 65% | 46 58% | 45 62% | 36 57% | 44 66% | 37 66% | 11 61% | 31 74% ^{rt} | 25 60% | 21 64% | 17 57% | 15 63% | 29 54% | 38 57% | 35 50% | 19 66% | 11 61% |
| Once a day | 74 15% | 44 22% ^b | 30 11% | 4 14% | 6 13% | 6 10% | 12 18% | 20 25% ^{ej} | 11 15% | 8 13% | 7 10% | 6 11% | 3 17% | 4 10% | 7 17% | 3 9% | 8 27% | 4 17% | 9 17% | 13 19% | 10 14% | 5 17% | 2 11% |
| Several times a week | 61 13% | 33 16% ^b | 28 10% | 4 14% | 9 20% | 7 12% | 6 9% | 7 9% | 12 16% | 10 16% | 6 9% | 8 14% | 2 11% | 2 5% | 4 10% | 4 12% | 2 7% | 2 8% | 12 22% ^{ms} | 4 6% | 16 23% ^{ms} | 2 7% | 3 17% |
| Once a week | 20 4% | 9 4% | 11 4% | - 4% | 4 9% ^h | 4 7% ^h | 2 3% | 2 3% | - - | 4 6% ^h | 4 6% ^h | 1 2% | 1 6% | 1 2% | 4 10% | 1 3% | 1 3% | 3 13% | 2 4% | 2 3% | 3 4% | - - | 1 6% |
| Less often | 32 7% | 13 6% | 19 7% | 4 14% | 4 9% | 6 10% ^f | 1 1% | 4 5% | 4 5% | 3 5% | 6 9% | 3 5% | 1 6% | 4 10% | 1 2% | 4 12% | 1 3% | - - | 2 4% | 8 12% | 6 9% | 2 7% | - - |
| Never | 6 1% | 3 1% | 3 1% | - - | - - | 1 2% | 2 3% | - - | 1 1% | 2 3% | - - | 1 2% | - - | - - | 1 2% | - - | - - | - - | - - | 2 3% | - - | 1 3% | 1 6% |
| Don't know | 1 * | 1 * | - - | - - | - - | - - | 1 1% | - - | - - | - - | - - | - - | - - | - - | - - | - - | 1 3% | - - | - - | - - | - - | - - | - - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 17
Q2. In the last week, how often did you watch videos on these services?

Twitter

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|-----------|-----------|----------|------------|----------|-----------|-----------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 157 | 90* | 67* | 6** | 10** | 8** | 15** | 20** | 30* | 29** | 39* | 21** | 9** | 19** | 12** | 12** | 7** | 8** | 17** | 22** | 21** | 7** | 2** |
| NET: At least daily | 71 45% | 43 48% | 28 42% | 2 33% | 5 50% | 2 25% | 6 40% | 12 60% | 17 57% | 12 41% | 15 38% | 7 33% | 5 56% | 10 53% | 4 33% | 10 83% | 2 29% | 3 38% | 4 24% | 12 55% | 11 52% | 3 43% | - |
| NET: At least weekly | 112 71% | 66 73% | 46 69% | 3 50% | 9 90% | 5 63% | 11 73% | 17 85% | 24 80% | 20 69% | 23 59% | 14 67% | 7 78% | 13 68% | 9 75% | 11 92% | 4 57% | 4 50% | 10 59% | 17 77% | 17 81% | 5 71% | 1 50% |
| NET: Ever | 139 89% | 80 89% | 59 88% | 4 67% | 10 100% | 7 88% | 12 80% | 19 95% | 28 93% | 25 86% | 34 87% | 18 86% | 9 100% | 17 89% | 11 92% | 12 100% | 7 100% | 4 50% | 15 88% | 20 91% | 19 90% | 6 86% | 1 50% |
| Several times a day | 40 25% | 25 28% | 15 22% | 1 17% | 5 50% | 1 13% | 3 20% | 7 35% | 8 27% | 7 24% | 8 21% | 5 24% | 2 22% | 4 21% | 2 17% | 5 42% | 2 29% | 2 25% | 3 18% | 8 36% | 5 24% | 2 29% | - |
| Once a day | 31 20% | 18 20% | 13 19% | 1 17% | - | 1 13% | 3 20% | 5 25% | 9 30% | 5 17% | 7 18% | 2 10% | 3 33% | 6 32% | 2 17% | 5 42% | - | 1 13% | 1 6% | 4 18% | 6 29% | 1 14% | - |
| Several times a week | 26 17% | 15 17% | 11 16% | 1 17% | 2 20% | 1 13% | 3 20% | 3 15% | 4 13% | 7 24% | 5 13% | 4 19% | 2 22% | 2 11% | 5 42% | - | 1 14% | - | 3 18% | 2 9% | 5 24% | 1 14% | 1 50% |
| Once a week | 15 10% | 8 9% | 7 10% | - | 2 20% | 2 25% | 2 13% | 2 10% | 3 10% | 1 3% | 3 8% | 3 14% | - | 1 5% | - | 1 8% | 1 14% | 1 13% | 3 18% | 3 14% | 1 5% | 1 14% | - |
| Less often | 27 17% | 14 16% | 13 19% | 1 17% | 1 10% | 2 25% | 1 7% | 2 10% | 4 13% | 5 17% | 11 28% | 4 19% | 2 22% | 4 21% | 2 17% | 1 8% | 3 43% | - | 5 29% | 3 14% | 2 10% | 1 14% | - |
| Never | 15 10% | 7 8% | 8 12% | 2 33% | - | 1 13% | 2 13% | 1 5% | 2 7% | 3 10% | 4 10% | 3 14% | - | 2 11% | 1 8% | - | - | 3 38% | 1 6% | 2 9% | 2 10% | 1 14% | - |
| Don't know | 3 2% | 3 3% | - | - | - | - | 1 7% | - | - | 1 3% | 1 3% | - | - | - | - | - | - | 1 13% | 1 6% | - | - | - | 1 50% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 18

Q2. In the last week, how often did you watch videos on these services?

Twitch

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|------------|-------------|-----------|-----------|-----------|-----------|------------|------------|------------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 73* | 61* | 12** | 3** | 4** | 7** | 4** | 15** | 17** | 14** | 9** | 7** | 2** | 15** | 1** | 6** | 5** | -** | 6** | 6** | 17** | 4** | 4** |
| NET: At least daily | 27 37% | 22 36% | 5 42% | 1 33% | 1 25% | 2 29% | 1 25% | 7 47% | 4 24% | 9 64% | 2 22% | 1 14% | 2 100% | 5 33% | - | 4 67% | 2 40% | - | 1 17% | 2 33% | 8 47% | 1 25% | 1 25% |
| NET: At least weekly | 60 82% | 52 85% | 8 67% | 3 100% | 3 75% | 5 71% | 4 100% | 12 80% | 12 71% | 14 100% | 7 78% | 5 71% | 2 100% | 13 87% | 1 100% | 6 100% | 3 60% | - | 5 83% | 4 67% | 14 82% | 4 100% | 3 75% |
| NET: Ever | 72 99% | 60 98% | 12 100% | 3 100% | 4 100% | 7 100% | 4 100% | 15 100% | 17 100% | 14 100% | 8 89% | 7 100% | 2 100% | 15 100% | 1 100% | 6 100% | 5 100% | - | 6 100% | 6 100% | 16 94% | 4 100% | 4 100% |
| Several times a day | 15 21% | 14 23% | 1 8% | 1 33% | 1 25% | 1 14% | - | 5 33% | 2 12% | 3 21% | 2 22% | 1 14% | 2 100% | 2 13% | - | 1 17% | 1 20% | - | 1 17% | 1 17% | 5 29% | 1 25% | - |
| Once a day | 12 16% | 8 13% | 4 33% | - | - | 1 14% | 1 25% | 2 13% | 2 12% | 6 43% | - | - | - | 3 20% | - | 3 50% | 1 20% | - | - | 1 17% | 3 18% | - | 1 25% |
| Several times a week | 22 30% | 19 31% | 3 25% | 1 33% | 2 50% | 2 29% | 2 50% | 3 20% | 7 41% | 2 14% | 3 33% | 3 43% | - | 5 33% | 1 100% | 1 17% | 1 20% | - | 2 33% | 1 17% | 5 29% | 2 50% | 1 25% |
| Once a week | 11 15% | 11 18% | - | 1 33% | - | 1 14% | 1 25% | 2 13% | 1 6% | 3 21% | 2 22% | 1 14% | - | 3 20% | - | 1 17% | - | - | 2 33% | 1 17% | 1 6% | 1 25% | 1 25% |
| Less often | 12 16% | 8 13% | 4 33% | - | 1 25% | 2 29% | - | 3 20% | 5 29% | - | 1 11% | 2 29% | - | 2 13% | - | - | 2 40% | - | 1 17% | 2 33% | 2 12% | - | 1 25% |
| Never | 1 1% | 1 2% | - | - | - | - | - | - | - | - | 1 11% | - | - | - | - | - | - | - | - | - | 1 6% | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 19
Q2. In the last week, how often did you watch videos on these services?

Pinterest

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|--------|------------------|----------|-------|-------|--------|--------|--------|--------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 129 | 39* | 90* | 3** | 4** | 12** | 9** | 23** | 28** | 28** | 22** | 7** | 6** | 8** | 10** | 10** | 8** | 5** | 19** | 17** | 29** | 7** | 3** |
| NET: At least daily | 41 | 17 | 24 | - | 3 | 2 | 3 | 7 | 11 | 8 | 7 | 1 | 3 | 5 | 1 | 5 | 3 | 2 | 5 | 5 | 9 | 1 | 1 |
| | 32% | 44% | 27% | - | 75% | 17% | 33% | 30% | 39% | 29% | 32% | 14% | 50% | 63% | 10% | 50% | 38% | 40% | 26% | 29% | 31% | 14% | 33% |
| NET: At least weekly | 96 | 34 | 62 | 3 | 3 | 8 | 8 | 17 | 23 | 20 | 14 | 5 | 5 | 6 | 7 | 8 | 8 | 4 | 13 | 10 | 23 | 4 | 3 |
| | 74% | 87% ^b | 69% | 100% | 75% | 67% | 89% | 74% | 82% | 71% | 64% | 71% | 83% | 75% | 70% | 80% | 100% | 80% | 68% | 59% | 79% | 57% | 100% |
| NET: Ever | 120 | 38 | 82 | 3 | 3 | 11 | 8 | 22 | 27 | 27 | 19 | 7 | 6 | 7 | 10 | 10 | 8 | 4 | 16 | 16 | 29 | 4 | 3 |
| | 93% | 97% | 91% | 100% | 75% | 92% | 89% | 96% | 96% | 96% | 86% | 100% | 100% | 88% | 100% | 100% | 100% | 80% | 84% | 94% | 100% | 57% | 100% |
| Several times a day | 13 | 6 | 7 | - | - | 1 | - | 2 | 6 | 2 | 2 | - | - | - | 1 | - | - | 1 | 5 | 5 | - | - | 1 |
| | 10% | 15% | 8% | - | - | 8% | - | 9% | 21% | 7% | 9% | - | - | - | 10% | - | - | 5% | 29% | 17% | - | - | 33% |
| Once a day | 28 | 11 | 17 | - | 3 | 1 | 3 | 5 | 5 | 6 | 5 | 1 | 3 | 5 | 1 | 4 | 3 | 2 | 4 | - | 4 | 1 | - |
| | 22% | 28% | 19% | - | 75% | 8% | 33% | 22% | 18% | 21% | 23% | 14% | 50% | 63% | 10% | 40% | 38% | 40% | 21% | - | 14% | 14% | - |
| Several times a week | 39 | 12 | 27 | 1 | - | 5 | 4 | 6 | 8 | 9 | 6 | 4 | 2 | - | 6 | 2 | 5 | 2 | 4 | 2 | 9 | 1 | 2 |
| | 30% | 31% | 30% | 33% | - | 42% | 44% | 26% | 29% | 32% | 27% | 57% | 33% | - | 60% | 20% | 63% | 40% | 21% | 12% | 31% | 14% | 67% |
| Once a week | 16 | 5 | 11 | 2 | - | 1 | 1 | 4 | 4 | 3 | 1 | - | - | 1 | - | 1 | - | - | 4 | 3 | 5 | 2 | - |
| | 12% | 13% | 12% | 67% | - | 8% | 11% | 17% | 14% | 11% | 5% | - | - | 13% | - | 10% | - | - | 21% | 18% | 17% | 29% | - |
| Less often | 24 | 4 | 20 | - | - | 3 | - | 5 | 4 | 7 | 5 | 2 | 1 | 1 | 3 | 2 | - | - | 3 | 6 | 6 | - | - |
| | 19% | 10% | 22% | - | - | 25% | - | 22% | 14% | 25% | 23% | 29% | 17% | 13% | 30% | 20% | - | - | 16% | 35% | 21% | - | - |
| Never | 9 | 1 | 8 | - | 1 | 1 | 1 | 1 | 1 | 1 | 3 | - | - | 1 | - | - | - | 1 | 3 | 1 | - | 3 | - |
| | 7% | 3% | 9% | - | 25% | 8% | 11% | 4% | 4% | 4% | 14% | - | - | 13% | - | - | - | 20% | 16% | 6% | - | 43% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 20
Q2. In the last week, how often did you watch videos on these services?
Vimeo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|------------|-----------|-------|-----------|-----------|-----------|-----------|-----------|-----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 26* | 15** | 11** | -** | 1** | 2** | 1** | 5** | 9** | 3** | 5** | 3** | 1** | 2** | -** | 3** | -** | -** | 2** | 8** | 7** | -** | -** |
| NET: At least daily | 9 35% | 5 33% | 4 36% | - | 1 100% | 1 50% | - | - | 5 56% | - | 2 40% | 1 33% | 1 100% | - | - | 2 67% | - | - | - | 1 13% | 4 57% | - | - |
| NET: At least weekly | 21 81% | 14 93% | 7 64% | - | 1 100% | 1 50% | - | 5 100% | 8 89% | 2 67% | 4 80% | 3 100% | 1 100% | 2 100% | - | 3 100% | - | - | 1 50% | 5 63% | 6 86% | - | - |
| NET: Ever | 25 96% | 15 100% | 10 91% | - | 1 100% | 2 100% | 1 100% | 5 100% | 9 100% | 3 100% | 4 80% | 3 100% | 1 100% | 2 100% | - | 3 100% | - | - | 2 100% | 7 88% | 7 100% | - | - |
| Several times a day | 3 12% | 1 7% | 2 18% | - | - | - | - | - | 2 22% | - | 1 20% | 1 33% | - | - | - | - | - | - | - | 1 13% | 1 14% | - | - |
| Once a day | 6 23% | 4 27% | 2 18% | - | 1 100% | 1 50% | - | - | 3 33% | - | 1 20% | - | 1 100% | - | - | 2 67% | - | - | - | - | 3 43% | - | - |
| Several times a week | 8 31% | 7 47% | 1 9% | - | - | - | - | 3 60% | 2 22% | 2 67% | 1 20% | 1 33% | - | 2 100% | - | 1 33% | - | - | - | 3 38% | 1 14% | - | - |
| Once a week | 4 15% | 2 13% | 2 18% | - | - | - | - | 2 40% | 1 11% | - | 1 20% | 1 33% | - | - | - | - | - | - | 1 50% | 1 13% | 1 14% | - | - |
| Less often | 4 15% | 1 7% | 3 27% | - | - | 1 50% | 1 100% | - | 1 11% | 1 33% | - | - | - | - | - | - | - | - | 1 50% | 2 25% | 1 14% | - | - |
| Never | 1 4% | - | 1 9% | - | - | - | - | - | - | - | 1 20% | - | - | - | - | - | - | - | - | 1 13% | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 21
Q2. In the last week, how often did you watch videos on these services?

Imgur

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 6* | 2** | 4** | -** | -** | -** | 2** | -** | 4** | -** | -** | 1** | -** | 1** | -** | -** | -** | -** | 1** | 1** | 2** | -** | -** |
| NET: At least daily | 3 50% | 1 50% | 2 50% | - | - | - | 1 50% | - | 2 50% | - | - | - | - | 1 100% | - | - | - | - | 1 100% | 1 50% | - | - | - |
| NET: At least weekly | 5 83% | 2 100% | 3 75% | - | - | - | 2 100% | - | 3 75% | - | - | - | - | 1 100% | - | - | - | - | 1 100% | 1 100% | 2 100% | - | - |
| NET: Ever | 6 100% | 2 100% | 4 100% | - | - | - | 2 100% | - | 4 100% | - | - | 1 100% | - | 1 100% | - | - | - | - | 1 100% | 1 100% | 2 100% | - | - |
| Several times a day | 1 17% | - | 1 25% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - | - |
| Once a day | 2 33% | 1 50% | 1 25% | - | - | - | 1 50% | - | 1 25% | - | - | - | - | 1 100% | - | - | - | - | - | - | 1 50% | - | - |
| Several times a week | 2 33% | 1 50% | 1 25% | - | - | - | 1 50% | - | 1 25% | - | - | - | - | - | - | - | - | 1 100% | - | 1 50% | - | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | 1 17% | - | 1 25% | - | - | - | - | - | 1 25% | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - |
| Never | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 22
Q2. In the last week, how often did you watch videos on these services?
LiveLeak/ iLeak

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 7* | 4** | 3** | -** | -** | -** | 1** | 1** | 4** | 1** | -** | 1** | 1** | -** | -** | 1** | -** | -** | 1** | 1** | 1** | -** | 1** |
| NET: At least daily | 1 14% | - | 1 33% | - | - | - | - | 1 100% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - |
| NET: At least weekly | 4 57% | 1 25% | 3 100% | - | - | - | - | 1 100% | 3 75% | - | - | 1 100% | - | - | - | 1 100% | - | - | - | 1 100% | 1 100% | - | - |
| NET: Ever | 6 86% | 3 75% | 3 100% | - | - | - | 1 100% | 1 100% | 4 100% | - | - | 1 100% | - | - | - | 1 100% | - | - | 1 100% | 1 100% | 1 100% | - | 1 100% |
| Several times a day | 1 14% | - | 1 33% | - | - | - | - | 1 100% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - |
| Once a day | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Several times a week | 2 29% | 1 25% | 1 33% | - | - | - | - | - | 2 50% | - | - | - | - | - | - | - | - | - | - | 1 100% | 1 100% | - | - |
| Once a week | 1 14% | - | 1 33% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | 1 100% | - | - | - | - | - | - | - |
| Less often | 2 29% | 2 50% | - | - | - | - | 1 100% | - | 1 25% | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - | 1 100% |
| Never | 1 14% | 1 25% | - | - | - | - | - | - | - | 1 100% | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 23
Q2. In the last week, how often did you watch videos on these services?

Periscope

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|-------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 19* | 11** | 8** | -** | 1** | 1** | -** | 2** | 8** | 4** | 3** | 4** | 1** | -** | 1** | 2** | -** | -** | 2** | 5** | 4** | -** | -** |
| NET: At least daily | 8 42% | 3 27% | 5 63% | - | 1 100% | 1 100% | - | - | 4 50% | 1 25% | 1 33% | 1 25% | 1 100% | - | - | 1 50% | - | - | - | 2 40% | 3 75% | - | - |
| NET: At least weekly | 15 79% | 10 91% | 5 63% | - | 1 100% | 1 100% | - | 2 100% | 6 75% | 3 75% | 2 67% | 3 75% | 1 100% | - | 1 100% | 2 100% | - | - | 1 50% | 4 80% | 3 75% | - | - |
| NET: Ever | 19 100% | 11 100% | 8 100% | - | 1 100% | 1 100% | - | 2 100% | 8 100% | 4 100% | 3 100% | 4 100% | 1 100% | - | 1 100% | 2 100% | - | - | 2 100% | 5 100% | 4 100% | - | - |
| Several times a day | 3 16% | - | 3 38% | - | - | - | - | - | 2 25% | - | 1 33% | - | 1 100% | - | - | 1 50% | - | - | - | 1 20% | - | - | - |
| Once a day | 5 26% | 3 27% | 2 25% | - | 1 100% | 1 100% | - | - | 2 25% | 1 25% | - | 1 25% | - | - | - | - | - | - | - | 1 20% | 3 75% | - | - |
| Several times a week | 4 21% | 4 36% | - | - | - | - | - | 1 50% | - | 2 50% | 1 33% | 2 50% | - | - | - | 1 50% | - | - | 1 50% | - | - | - | - |
| Once a week | 3 16% | 3 27% | - | - | - | - | - | 1 50% | 2 25% | - | - | - | - | - | 1 100% | - | - | - | - | 2 40% | - | - | - |
| Less often | 4 21% | 1 9% | 3 38% | - | - | - | - | - | 2 25% | 1 25% | 1 33% | 1 25% | - | - | - | - | - | - | 1 50% | 1 20% | 1 25% | - | - |
| Never | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 24
Q2. In the last week, how often did you watch videos on these services?

DailyMotion

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|------------|-----------|-----------|-----------|--------|----------|-----------|-----------|-----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 32* | 18** | 14** | 1** | 3** | -** | 5** | 5** | 8** | 4** | 6** | 2** | 1** | 4** | 1** | 3** | -** | 1** | 6** | 8** | 6** | -** | -** |
| NET: At least daily | 13 41% | 7 39% | 6 43% | - | 1 33% | - | 2 40% | 3 60% | 4 50% | 1 25% | 2 33% | - | - | 2 50% | - | 1 33% | - | - | 3 50% | 4 50% | 3 50% | - | - |
| NET: At least weekly | 24 75% | 14 78% | 10 71% | 1 100% | 2 67% | - | 3 60% | 4 80% | 6 75% | 4 100% | 4 67% | 1 50% | 1 100% | 3 75% | 1 100% | 3 100% | - | 1 100% | 5 83% | 5 63% | 4 67% | - | - |
| NET: Ever | 30 94% | 18 100% | 12 86% | 1 100% | 3 100% | - | 4 80% | 5 100% | 8 100% | 4 100% | 5 83% | 2 100% | 1 100% | 4 100% | 1 100% | 3 100% | - | 1 100% | 6 100% | 6 75% | 6 100% | - | - |
| Several times a day | 3 9% | 2 11% | 1 7% | - | - | - | 1 20% | - | 1 13% | 1 25% | - | - | - | 1 25% | - | - | - | - | - | 1 13% | 1 17% | - | - |
| Once a day | 10 31% | 5 28% | 5 36% | - | 1 33% | - | 1 20% | 3 60% | 3 38% | - | 2 33% | - | - | 1 25% | - | 1 33% | - | - | 3 50% | 3 38% | 2 33% | - | - |
| Several times a week | 7 22% | 4 22% | 3 21% | 1 100% | 1 33% | - | 1 20% | 1 20% | 1 13% | 1 25% | 1 17% | 1 50% | 1 100% | - | 1 100% | 1 33% | - | - | 1 17% | 1 13% | 1 17% | - | - |
| Once a week | 4 13% | 3 17% | 1 7% | - | - | - | - | - | 1 13% | 2 50% | 1 17% | - | - | 1 25% | - | 1 33% | - | 1 100% | 1 17% | - | - | - | - |
| Less often | 6 19% | 4 22% | 2 14% | - | 1 33% | - | 1 20% | 1 20% | 2 25% | - | 1 17% | 1 50% | - | 1 25% | - | - | - | - | 1 17% | 1 13% | 2 33% | - | - |
| Never | 2 6% | - | 2 14% | - | - | - | 1 20% | - | - | - | 1 17% | - | - | - | - | - | - | - | - | 2 25% | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 25
Q2. In the last week, how often did you watch videos on these services?

Reddit

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|-----------|-----------|-------|----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 72* | 46* | 26** | -** | 3** | 5** | 7** | 11** | 19** | 13** | 14** | 6** | 2** | 9** | 3** | 8** | 5** | 2** | 10** | 9** | 11** | 4** | 3** |
| NET: At least daily | 26 36% | 17 37% | 9 35% | - | 1 33% | 3 60% | 3 43% | 2 18% | 9 47% | 4 31% | 4 29% | 2 33% | - | 7 78% | - | 5 63% | 2 40% | 1 50% | - | 3 33% | 6 55% | - | - |
| NET: At least weekly | 53 74% | 36 78% | 17 65% | - | 2 67% | 5 100% | 5 71% | 9 82% | 15 79% | 9 69% | 8 57% | 6 100% | - | 8 89% | 3 100% | 6 75% | 5 100% | 2 100% | 4 40% | 6 67% | 9 82% | 2 50% | 2 67% |
| NET: Ever | 63 88% | 43 93% | 20 77% | - | 2 67% | 5 100% | 7 100% | 10 91% | 17 89% | 11 85% | 11 79% | 6 100% | 1 50% | 9 100% | 3 100% | 7 88% | 5 100% | 2 100% | 6 60% | 7 78% | 11 100% | 3 75% | 3 100% |
| Several times a day | 12 17% | 7 15% | 5 19% | - | 1 33% | 1 20% | - | - | 4 21% | 2 15% | 4 29% | 2 33% | - | 4 44% | - | 2 25% | 1 20% | - | - | 1 11% | 2 18% | - | - |
| Once a day | 14 19% | 10 22% | 4 15% | - | - | 2 40% | 3 43% | 2 18% | 5 26% | 2 15% | - | - | - | 3 33% | - | 3 38% | 1 20% | 1 50% | - | 2 22% | 4 36% | - | - |
| Several times a week | 15 21% | 11 24% | 4 15% | - | 1 33% | 2 40% | 2 29% | 4 36% | 3 16% | 1 8% | 2 14% | 4 67% | - | 1 11% | 2 67% | 1 13% | - | - | 2 20% | 1 11% | 2 18% | 1 25% | 1 33% |
| Once a week | 12 17% | 8 17% | 4 15% | - | - | - | - | 3 27% | 3 16% | 4 31% | 2 14% | - | - | - | 1 33% | - | 3 60% | 1 50% | 2 20% | 2 22% | 1 9% | 1 25% | 1 33% |
| Less often | 10 14% | 7 15% | 3 12% | - | - | - | 2 29% | 1 9% | 2 11% | 2 15% | 3 21% | - | 1 50% | 1 11% | - | 1 13% | - | - | 2 20% | 1 11% | 2 18% | 1 25% | 1 33% |
| Never | 8 11% | 3 7% | 5 19% | - | 1 33% | - | - | 1 9% | 1 5% | 2 15% | 3 21% | - | 1 50% | - | - | 1 13% | - | - | 3 30% | 2 22% | - | 1 25% | - |
| Don't know | 1 1% | - | 1 4% | - | - | - | - | - | 1 5% | - | - | - | - | - | - | - | - | - | 1 10% | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 26
Q2. In the last week, how often did you watch videos on these services?

Mixer

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|-----------|-----------|-------|-----------|-----------|----------|-----------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 22* | 17** | 5** | -** | 2** | 1** | 2** | 5** | 9** | 2** | 1** | 1** | 2** | -** | -** | 1** | 4** | -** | 2** | 1** | 8** | 3** | -** |
| NET: At least daily | 5 23% | 1 6% | 4 80% | - | - | - | - | 2 40% | 3 33% | - | - | 1 100% | 1 50% | - | - | - | - | - | 1 50% | - | 2 25% | - | - |
| NET: At least weekly | 14 64% | 9 53% | 5 100% | - | 1 50% | 1 100% | - | 3 60% | 7 78% | 1 50% | 1 100% | 1 100% | 1 50% | - | - | 1 100% | 3 75% | - | 1 50% | 1 100% | 4 50% | 2 67% | - |
| NET: Ever | 21 95% | 16 94% | 5 100% | - | 2 100% | 1 100% | 1 50% | 5 100% | 9 100% | 2 100% | 1 100% | 1 100% | 1 50% | - | - | 1 100% | 4 100% | - | 2 100% | 1 100% | 8 100% | 3 100% | - |
| Several times a day | 2 9% | 1 6% | 1 20% | - | - | - | - | 2 40% | - | - | - | 1 100% | - | - | - | - | - | - | 1 50% | - | - | - | - |
| Once a day | 3 14% | - | 3 60% | - | - | - | - | - | 3 33% | - | - | - | 1 50% | - | - | - | - | - | - | - | 2 25% | - | - |
| Several times a week | 5 23% | 4 24% | 1 20% | - | 1 50% | 1 100% | - | - | 2 22% | 1 50% | - | - | - | - | - | 1 100% | 1 25% | - | - | 1 100% | 1 13% | 1 33% | - |
| Once a week | 4 18% | 4 24% | - | - | - | - | - | 1 20% | 2 22% | - | 1 100% | - | - | - | - | - | 2 50% | - | - | - | 1 13% | 1 33% | - |
| Less often | 7 32% | 7 41% | - | - | 1 50% | - | 1 50% | 2 40% | 2 22% | 1 50% | - | - | - | - | - | - | 1 25% | - | 1 50% | - | 4 50% | 1 33% | - |
| Never | 1 5% | 1 6% | - | - | - | - | 1 50% | - | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 27
Q2. In the last week, how often did you watch videos on these services?
Yubo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 9* | 6** | 3** | -** | 1** | -** | -** | -** | 4** | 1** | 3** | 2** | -** | -** | -** | 1** | -** | -** | -** | 1** | 4** | 1** | -** |
| NET: At least daily | 4 44% | 1 17% | 3 100% | - | - | - | - | - | 3 75% | - | 1 33% | - | - | - | - | - | - | - | - | - | 3 75% | 1 100% | - |
| NET: At least weekly | 9 100% | 6 100% | 3 100% | - | 1 100% | - | - | - | 4 100% | 1 100% | 3 100% | 2 100% | - | - | - | 1 100% | - | - | - | 1 100% | 4 100% | 1 100% | - |
| NET: Ever | 9 100% | 6 100% | 3 100% | - | 1 100% | - | - | - | 4 100% | 1 100% | 3 100% | 2 100% | - | - | - | 1 100% | - | - | - | 1 100% | 4 100% | 1 100% | - |
| Several times a day | 1 11% | 1 17% | - | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | - | 1 25% | - | - |
| Once a day | 3 33% | - | 3 100% | - | - | - | - | - | 2 50% | - | 1 33% | - | - | - | - | - | - | - | - | - | 2 50% | 1 100% | - |
| Several times a week | 4 44% | 4 67% | - | - | 1 100% | - | - | - | 1 25% | 1 100% | 1 33% | 2 100% | - | - | - | 1 100% | - | - | - | - | 1 25% | - | - |
| Once a week | 1 11% | 1 17% | - | - | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | 1 100% | - | - | - | - |
| Less often | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Never | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 28

Q2. In the last week, how often did you watch videos on these services?

Other

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|-------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 13* | 6** | 7** | 1** | 1** | 1** | 1** | 2** | 3** | 2** | 2** | 2** | -** | 1** | 2** | 3** | 1** | -** | 2** | 1** | 1** | -** | -** |
| NET: At least daily | 10 77% | 4 67% | 6 86% | 1 100% | 1 100% | 1 100% | 1 100% | 1 50% | 2 67% | 1 50% | 2 100% | 1 50% | - | - | 2 100% | 2 67% | 1 100% | - | 2 100% | 1 100% | 1 100% | - | - |
| NET: At least weekly | 12 92% | 5 83% | 7 100% | 1 100% | 1 100% | 1 100% | 1 100% | 2 100% | 2 67% | 2 100% | 2 100% | 1 50% | - | 1 100% | 2 100% | 3 100% | 1 100% | - | 2 100% | 1 100% | 1 100% | - | - |
| NET: Ever | 13 100% | 6 100% | 7 100% | 1 100% | 1 100% | 1 100% | 1 100% | 2 100% | 3 100% | 2 100% | 2 100% | 2 100% | - | 1 100% | 2 100% | 3 100% | 1 100% | - | 2 100% | 1 100% | 1 100% | - | - |
| Several times a day | 9 69% | 4 67% | 5 71% | 1 100% | 1 100% | 1 100% | 1 100% | 1 50% | 2 67% | - | 2 100% | 1 50% | - | - | 1 50% | 2 67% | 1 100% | - | 2 100% | 1 100% | 1 100% | - | - |
| Once a day | 1 8% | - | 1 14% | - | - | - | - | - | - | 1 50% | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - |
| Several times a week | 1 8% | 1 17% | - | - | - | - | - | 1 50% | - | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - |
| Once a week | 1 8% | - | 1 14% | - | - | - | - | - | - | 1 50% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - |
| Less often | 1 8% | 1 17% | - | - | - | - | - | - | 1 33% | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - |
| Never | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 29
Q2. In the last week, how often did you watch videos on these services?

NET: Any VSP

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | | |
|----------------------|--------|---------|----------|-----------------|--------------------|--------------------|-----------------|------------------|-------------------|--------------------|--------------------|--------------------|------------------|----------------|------------------------------|-------------------|-------------------|--------------------|---------------------|------------------|------------------|------------------|------------------------|--------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) | |
| Base | 988 | 504 | 484 | 121 | 125 | 128 | 125 | 125 | 126 | 122 | 116 | 98* | 34* | 98* | 91* | 72* | 65* | 57* | 105 | 125 | 134 | 69* | 40* | |
| NET: At least daily | 838 | 433 | 405 | 94 | 100 | 102 | 102 | 111 | 114 | 110 | 105 | 84 | 27 | 83 | 76 | 63 | 58 | 47 | 91 | 109 | 117 | 51 | 32 | |
| | | 85% | 86% | 84% | 78% | 80% | 80% | 82% | 89% ^{ce} | 90% ^{cde} | 90% ^{cde} | 91% ^{cde} | 86% | 79% | 85% | 84% | 88% ^u | 89% ^u | 82% | 87% ^u | 87% ^u | 87% ^u | 80% | |
| NET: At least weekly | 969 | 494 | 475 | 117 | 123 | 123 | 123 | 124 | 125 | 120 | 114 | 95 | 34 | 95 | 91 | 71 | 64 | 55 | 102 | 124 | 133 | 67 | 38 | |
| | | 98% | 98% | 98% | 97% | 98% | 96% | 98% | 99% | 99% | 98% | 97% | 100% | 97% | 100% ^v | 99% | 98% | 96% | 97% | 99% | 99% | 97% | 95% | |
| NET: Ever | 981 | 501 | 480 | 120 | 124 | 127 | 124 | 125 | 125 | 121 | 115 | 96 | 34 | 97 | 91 | 72 | 64 | 57 | 103 | 125 | 134 | 69 | 39 | |
| | | 99% | 99% | 99% | 99% | 99% | 99% | 100% | 99% | 99% | 99% | 98% | 100% | 99% | 100% | 100% | 98% | 100% | 98% | 100% | 100% | 100% | 98% | |
| Several times a day | 724 | 379 | 345 | 72 | 77 | 90 | 85 | 97 | 104 | 98 | 101 | 76 | 22 | 74 | 65 | 53 | 54 | 37 | 80 | 97 | 97 | 41 | 28 | |
| | | 73% | 75% | 71% | 60% | 62% | 70% | 68% | 78% ^{cd} | 83% ^{cde} | 80% ^{cd} | 87% ^{cde} | 78% ^u | 65% | 76% ^u | 71% | 74% | 83% ^{lqu} | 65% | 76% ^u | 78% ^u | 72% | 59% | |
| Once a day | 114 | 54 | 60 | 22 | 23 | 12 | 17 | 14 | 10 | 12 | 4 | 8 | 5 | 9 | 11 | 10 | 4 | 10 | 11 | 12 | 20 | 10 | 4 | |
| | | 12% | 11% | 12% | 18% ^{ehj} | 18% ^{ehj} | 9% | 14% ^j | 11% ^j | 8% | 10% | 3% | 8% | 15% | 9% | 12% | 14% | 6% | 18% | 10% | 10% | 15% | 14% | 10% |
| Several times a week | 106 | 51 | 55 | 19 | 17 | 15 | 16 | 12 | 9 | 9 | 9 | 9 | 5 | 9 | 11 | 5 | 5 | 7 | 10 | 14 | 13 | 14 | 4 | |
| | | 11% | 10% | 11% | 16% ^{hi} | 14% | 12% | 13% | 10% | 7% | 7% | 8% | 9% | 15% | 9% | 12% | 7% | 8% | 12% | 10% | 11% | 10% | 20% ^{kmo} | 10% ^{prt} |
| Once a week | 25 | 10 | 15 | 4 | 6 | 6 | 5 | 1 | 2 | 1 | - | 2 | 2 | 3 | 4 | 3 | 1 | 1 | 1 | 1 | 3 | 2 | 2 | |
| | | 3% | 2% | 3% ^j | 5% ^j | 5% ^j | 4% ^j | 1% | 2% | 1% | - | 2% | 6% | 3% | 4% | 4% | 2% | 2% | 1% | 1% | 2% | 3% | 5% | |
| Less often | 12 | 7 | 5 | 3 | 1 | 4 | 1 | 1 | - | 1 | 1 | 1 | - | 2 | - | 1 | - | 2 | 1 | 1 | 1 | 2 | 1 | |
| | | 1% | 1% | 2% | 1% | 3% ^h | 1% | 1% | - | 1% | 1% | 1% | - | 2% | - | 1% | - | 4% | 1% | 1% | 1% | 3% | 3% | |
| Never | 4 | 1 | 3 | 1 | - | 1 | - | - | - | 1 | 1 | 1 | - | - | - | - | - | - | 2 | - | - | - | 1 | |
| | | * | * | 1% | 1% | 1% | - | - | - | 1% | 1% | 1% | - | - | - | - | - | - | 2% | - | - | - | 3% | |
| Don't know | 3 | 2 | 1 | - | 1 | - | 1 | - | 1 | - | - | 1 | - | 1 | - | - | 1 | - | - | - | - | - | - | |
| | | * | * | - | 1% | - | 1% | - | 1% | - | - | 1% | - | 1% | - | - | 2% | - | - | - | - | - | - | |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 30

Q2. In the last week, how often did you watch videos on these services?

NET: YouTube/ Facebook

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|-------------|------------|-------------|------------|------------|------------|-------------|--------------|--------------|--------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|------------|---------------------|-------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 917 | 482 | 435 | 104 | 112 | 121 | 112 | 120 | 119 | 118 | 111 | 87* | 31* | 90* | 85* | 67* | 60* | 52* | 104 | 120 | 124 | 64* | 33* |
| NET: At least daily | 745 81% | 401 83% | 344 79% | 81 78% | 86 77% | 95 79% | 85 76% | 101 84% | 105 88% | 101 86% | 91 82% | 71 82% | 24 77% | 72 80% | 69 81% | 57 85%u | 51 85% | 42 81% | 89 86%u | 100 83%u | 98 79% | 45 70% | 27 82% |
| NET: At least weekly | 889 97% | 470 98% | 419 96% | 101 97% | 109 97% | 114 94% | 110 98% | 117 98% | 117 98% | 115 97% | 106 95% | 85 98% | 30 97% | 86 96% | 84 99%u | 66 99% | 59 98% | 51 98% | 100 96% | 118 98%u | 120 97% | 59 92% | 31 94% |
| NET: Ever | 911 99% | 479 99% | 432 99% | 104 100% | 111 99% | 120 99% | 111 99% | 120 100% | 118 99% | 117 99% | 110 99% | 86 99% | 31 100% | 89 99% | 85 100% | 67 100% | 59 98% | 52 100% | 102 98% | 120 100% | 124 100% | 63 98% | 33 100% |
| Several times a day | 619 68% | 348 72%b | 271 62% | 62 60% | 66 59% | 82 68% | 66 59% | 85 71% | 90 76%cdf | 87 74%cdf | 81 73%cdf | 60 69%u | 20 65% | 60 67% | 58 68%u | 45 67% | 46 77%u | 33 63% | 75 72%u | 83 69%u | 83 67%u | 33 52% | 23 70% |
| Once a day | 126 14% | 53 11% | 73 17%a | 19 18%j | 20 18% | 13 11% | 19 17% | 16 13% | 15 13% | 14 12% | 10 9% | 11 13% | 4 13% | 12 13% | 11 13% | 12 18% | 5 8% | 9 17% | 14 13% | 17 14% | 15 12% | 12 19% | 4 12% |
| Several times a week | 119 13% | 56 12% | 63 14% | 17 16% | 18 16% | 13 11% | 21 19%h | 14 12% | 10 8% | 13 11% | 13 12% | 12 14% | 3 10% | 13 14% | 13 15% | 6 9% | 6 10% | 8 15% | 9 9% | 15 13% | 18 15% | 12 19% | 4 12% |
| Once a week | 25 3% | 13 3% | 12 3% | 3 3% | 5 4% | 6 5% | 4 4% | 2 2% | 2 2% | 1 1% | 2 2% | 2 2% | 3 10%mr | 1 1% | 2 2% | 3 4% | 2 3% | 1 2% | 2 2% | 3 3% | 4 3% | 2 3% | - |
| Less often | 22 2% | 9 2% | 13 3% | 3 3% | 2 2% | 6 5% | 1 1% | 3 3% | 1 1% | 2 2% | 4 4% | 1 1% | 1 3% | 3 3% | 1 1% | 1 1% | - | 1 2% | 2 2% | 2 2% | 4 3% | 4 6% | 2 6% |
| Never | 3 * | 1 * | 2 * | - | - | 1 1% | - | - | - | 1 1% | 1 1% | - | - | - | - | - | - | - | 2 2% | - | - | 1 2% | - |
| Don't know | 3 * | 2 * | 1 * | - | 1 1% | - | 1 1% | - | 1 1% | - | - | 1 1% | - | 1 1% | - | - | 1 2% | - | - | - | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 31
Q2. In the last week, how often did you watch videos on these services?

NET: AV Only

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|------------|-------------|-------------|------------|------------|--------------|---------------|--------------|--------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-------------|---------------------|-------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 980 | 501 | 479 | 119 | 125 | 128 | 125 | 125 | 122 | 121 | 115 | 97* | 34* | 97* | 90* | 71* | 63* | 57* | 104 | 124 | 134 | 69* | 40* |
| NET: At least daily | 818 83% | 425 85% | 393 82% | 91 76% | 100 80% | 99 77% | 102 82% | 109 87%ce | 110 90%cde | 105 87%cd | 102 89%ce | 82 85% | 27 79% | 82 85% | 74 82% | 61 86% | 55 87% | 47 82% | 89 86% | 105 85% | 113 84% | 51 74% | 32 80% |
| NET: At least weekly | 959 98% | 490 98% | 469 98% | 115 97% | 123 98% | 122 95% | 123 98% | 124 99% | 121 99% | 119 98% | 112 97% | 93 96% | 34 100% | 94 97% | 90 100%v | 70 99% | 62 98% | 55 96% | 101 97% | 123 99% | 132 99% | 67 97% | 38 95% |
| NET: Ever | 973 99% | 498 99% | 475 99% | 118 99% | 124 99% | 127 99% | 124 99% | 125 100% | 121 99% | 120 99% | 114 99% | 95 98% | 34 100% | 96 99% | 90 100% | 71 100% | 62 98% | 57 100% | 102 98% | 124 100% | 134 100% | 69 100% | 39 98% |
| Several times a day | 704 72% | 371 74% | 333 70% | 71 60% | 77 62% | 86 67% | 85 68% | 96 77%cd | 101 83%cde | 93 77%cd | 95 83%cde | 75 77%u | 22 65% | 72 74%u | 64 71% | 53 75% | 51 81%qu | 36 63% | 77 74%u | 91 73%u | 95 71% | 41 59% | 27 68% |
| Once a day | 114 12% | 54 11% | 60 13% | 20 17%hj | 23 18%hj | 13 10% | 17 14% | 13 10% | 9 7% | 12 10% | 7 6% | 7 7% | 5 15% | 10 10% | 10 11% | 8 11% | 4 6% | 11 19%kp | 12 12% | 14 11% | 18 13% | 10 14% | 5 13% |
| Several times a week | 116 12% | 54 11% | 62 13% | 20 17%h | 17 14% | 17 13% | 16 13% | 14 11% | 9 7% | 13 11% | 10 9% | 10 10% | 4 12% | 9 9% | 12 13% | 6 8% | 6 10% | 7 12% | 11 11% | 17 14% | 16 12% | 14 20%mo | 4 10% |
| Once a week | 25 3% | 11 2% | 14 3% | 4 3%j | 6 5%j | 6 5%j | 5 4%j | 1 1% | 2 2% | 1 1% | - | 1 1% | 3 9%krs | 3 3% | 4 4% | 3 4% | 1 2% | 1 2% | 1 1% | 1 1% | 3 2% | 2 3% | 2 5% |
| Less often | 14 1% | 8 2% | 6 1% | 3 3% | 1 1% | 5 4%h | 1 1% | 1 1% | - | 1 1% | 2 2% | 2 2% | - | 2 2% | - | 1 1% | - | 2 4% | 1 1% | 1 1% | 2 1% | 2 3% | 1 3% |
| Never | 4 * | 1 * | 3 1% | 1 1% | - | 1 1% | - | - | - | 1 1% | 1 1% | 1 1% | - | - | - | - | - | - | 2 2% | - | - | - | 1 3% |
| Don't know | 3 * | 2 * | 1 * | - | 1 1% | - | 1 1% | - | 1 1% | - | - | 1 1% | - | 1 1% | - | - | 1 2% | - | - | - | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 32

Q2. In the last week, how often did you watch videos on these services?

NET: Mixed content

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|--------|------------------|----------|-------|------------------|--------------------|---------------------|--------------------|--------------------|--------------------|--------------------|--------------------|----------------|-------------------|------------------------------|-------------------|-------------------|------------------|---------------------|--------------------|------------------|-------------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-east Ireland (v) |
| Base | 551 | 274 | 277 | 23** | 31* | 45* | 43* | 87* | 106 | 111 | 105 | 56* | 20** | 48* | 41* | 40* | 39* | 34* | 61* | 78* | 80* | 34* | 20** |
| NET: At least daily | 346 | 178 | 168 | 10 | 14 | 15 | 23 | 53 | 71 | 77 | 83 | 27 | 13 | 37 | 18 | 27 | 25 | 19 | 45 | 55 | 52 | 17 | 11 |
| | 63% | 65% | 61% | 43% | 45% | 33% | 53% | 61%e | 67%de | 69%de | 79%def | 48% | 65% | 77%knq | 44% | 68% ⁿ | 64% | 56% | 74%knu | 71%knu | 65% ⁿ | 50% | 55% |
| NET: At least weekly | 490 | 245 | 245 | 16 | 26 | 36 | 32 | 79 | 98 | 104 | 99 | 51 | 17 | 46 | 32 | 36 | 35 | 30 | 54 | 69 | 73 | 31 | 16 |
| | 89% | 89% | 88% | 70% | 84% | 80% | 74% | 91% ^f | 92% ^{ef} | 94% ^{ef} | 94% ^{ef} | 91% | 85% | 96% ⁿ | 78% | 90% | 90% | 88% | 89% | 88% | 91% ⁿ | 91% | 80% |
| NET: Ever | 532 | 262 | 270 | 20 | 30 | 45 | 37 | 83 | 105 | 108 | 104 | 54 | 19 | 47 | 40 | 39 | 38 | 31 | 60 | 75 | 78 | 33 | 18 |
| | 97% | 96% | 97% | 87% | 97% | 100% ^f | 86% | 95% | 99% ^f | 97% ^f | 99% ^f | 96% | 95% | 98% | 98% | 98% | 97% | 91% | 98% | 96% | 98% | 97% | 90% |
| Several times a day | 251 | 122 | 129 | 3 | 10 | 9 | 13 | 32 | 56 | 61 | 67 | 18 | 9 | 26 | 11 | 17 | 20 | 13 | 37 | 43 | 38 | 11 | 8 |
| | 46% | 45% | 47% | 13% | 32% | 20% | 30% | 37% | 53% ^{def} | 55% ^{def} | 64% ^{def} | 32% | 45% | 54% ^{kn} | 27% | 43% | 51% ⁿ | 38% | 61% ^{knq} | 55% ^{knu} | 48% ⁿ | 32% | 40% |
| Once a day | 95 | 56 | 39 | 7 | 4 | 6 | 10 | 21 | 15 | 16 | 16 | 9 | 4 | 11 | 7 | 10 | 5 | 6 | 8 | 12 | 14 | 6 | 3 |
| | 17% | 20% ^b | 14% | 30% | 13% | 13% | 23% | 24% | 14% | 14% | 15% | 16% | 20% | 23% | 17% | 25% | 13% | 18% | 13% | 15% | 18% | 18% | 15% |
| Several times a week | 103 | 50 | 53 | 4 | 8 | 12 | 6 | 14 | 22 | 21 | 16 | 18 | 3 | 5 | 10 | 6 | 7 | 9 | 5 | 11 | 17 | 8 | 4 |
| | 19% | 18% | 19% | 17% | 26% | 27% | 14% | 16% | 21% | 19% | 15% | 32% ^{mrs} | 15% | 10% | 24% ^r | 15% | 18% | 26% ^r | 8% | 14% | 21% ^r | 24% ^r | 20% |
| Once a week | 41 | 17 | 24 | 2 | 4 | 9 | 3 | 12 | 5 | 6 | - | 6 | 1 | 4 | 4 | 3 | 3 | 2 | 4 | 3 | 4 | 6 | 1 |
| | 7% | 6% | 9% | 9% | 13% ^j | 20% ^{hij} | 7% ^j | 14% ^{hij} | 5% ^j | 5% ^j | - | 11% | 5% | 8% | 10% | 8% | 8% | 6% | 7% | 4% | 5% | 18% st | 5% |
| Less often | 42 | 17 | 25 | 4 | 4 | 9 | 5 | 4 | 7 | 4 | 5 | 3 | 2 | 1 | 8 | 3 | 3 | 1 | 6 | 6 | 5 | 2 | 2 |
| | 8% | 6% | 9% | 17% | 13% ⁱ | 20% ^{ghi} | 12% | 5% | 7% | 4% | 5% | 5% | 10% | 2% | 20% ^{kmqt} | 8% | 8% | 3% | 10% | 8% | 6% | 6% | 10% |
| Never | 15 | 9 | 6 | 3 | 1 | - | 5 | 2 | 1 | 2 | 1 | 2 | 1 | 1 | 1 | - | 1 | 2 | 1 | 3 | 1 | 1 | 1 |
| | 3% | 3% | 2% | 13% | 3% | - | 12% ^{eghi} | 2% | 1% | 2% | 1% | 4% | 5% | 2% | 2% | - | 3% | 6% | 2% | 4% | 1% | 3% | 5% |
| Don't know | 4 | 3 | 1 | - | - | - | 1 | 2 | - | 1 | - | - | - | - | - | 1 | - | 1 | - | - | 1 | - | 1 |
| | 1% | 1% | * | - | - | - | 2% | 2% | - | 1% | - | - | - | - | - | 3% | - | 3% | - | - | 1% | - | 5% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 33

Q3. In the last week, how often did you upload videos you have created to these services?

Summary

Base: All respondents who have watched videos on each

| | Services | | | | | | | | | | | | | | | | | | NET: YouTube / Faceboo k | NET: AV Only | NET: Mixed content | |
|----------------------|------------|----------|--------------|---------------|--------------|------------|-----------|-----------|---------------|-----------|----------|------------------------|---------------|-----------------|-----------|-----------|----------|----------|--------------------------------------|-----------------|--------------------------|-----------------|
| | YouTube | younow | Faceboo k | Instagr am | Snapcha t | TikTok | Twitter | Twitch | Pintere st | Vimeo | Imgur | LiveLea k/ iLeak | Perisco pe | DailyMo tion | Reddit | Mixer | Yubo | Other | | | | NET: Any VSP |
| Base | 899 | 6 | 291 | 399 | 414 | 483 | 157 | 73 | 129 | 26 | 6 | 7 | 19 | 32 | 72 | 22 | 9 | 13 | 966 | 917 | 954 | 551 |
| NET: At least daily | 71 8% | 3 50% | 50 17% | 63 16% | 97 23% | 130 27% | 26 17% | 11 15% | 10 8% | 2 8% | - | 3 43% | 4 21% | 9 28% | 9 13% | 6 27% | 3 33% | 4 31% | 215 22% | 88 10% | 203 21% | 87 16% |
| NET: At least weekly | 148 16% | 5 83% | 108 37% | 169 42% | 197 48% | 240 50% | 46 29% | 21 29% | 24 19% | 8 31% | 3 50% | 3 43% | 11 58% | 18 56% | 21 29% | 9 41% | 7 78% | 7 54% | 423 44% | 194 21% | 386 40% | 214 39% |
| NET: Ever | 292 32% | 5 83% | 176 60% | 253 63% | 284 69% | 323 67% | 66 42% | 35 48% | 42 33% | 15 58% | 5 83% | 3 43% | 13 68% | 19 59% | 31 43% | 12 55% | 8 89% | 9 69% | 567 59% | 345 38% | 536 56% | 322 58% |
| Several times a day | 41 5% | 2 33% | 16 5% | 29 7% | 57 14% | 81 17% | 10 6% | 4 5% | 3 2% | 2 8% | - | 1 14% | - | 2 6% | 4 6% | 2 9% | 2 22% | 3 23% | 146 15% | 46 5% | 137 14% | 46 8% |
| Once a day | 30 3% | 1 17% | 34 12% | 34 9% | 40 10% | 49 10% | 16 10% | 7 10% | 7 5% | - | - | 2 29% | 4 21% | 7 22% | 5 7% | 4 18% | 1 11% | 1 8% | 69 7% | 42 5% | 66 7% | 41 7% |
| Several times a week | 37 4% | 2 33% | 26 9% | 48 12% | 63 15% | 69 14% | 14 9% | 5 7% | 7 5% | 6 23% | 3 50% | - | 4 21% | 8 25% | 8 11% | 2 9% | 3 33% | 2 15% | 119 12% | 45 5% | 107 11% | 61 11% |
| Once a week | 40 4% | - | 32 11% | 58 15% | 37 9% | 41 8% | 6 4% | 5 7% | 7 5% | - | - | - | 3 16% | 1 3% | 4 6% | 1 5% | 1 11% | 1 8% | 89 9% | 61 7% | 76 8% | 66 12% |
| Less often | 144 16% | - | 68 23% | 84 21% | 87 21% | 83 17% | 20 13% | 14 19% | 18 14% | 7 27% | 2 33% | - | 2 11% | 1 3% | 10 14% | 3 14% | 1 11% | 2 15% | 144 15% | 151 16% | 150 16% | 108 20% |
| Never | 598 67% | 1 17% | 111 38% | 141 35% | 122 29% | 152 31% | 90 57% | 38 52% | 86 67% | 11 42% | 1 17% | 4 57% | 6 32% | 13 41% | 41 57% | 10 45% | 1 11% | 3 23% | 391 40% | 564 62% | 410 43% | 224 41% |
| Don't know | 9 1% | - | 4 1% | 5 1% | 8 2% | 8 2% | 1 1% | - | 1 1% | - | - | - | - | - | - | - | - | 1 8% | 8 1% | 8 1% | 8 1% | 5 1% |

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 34
Q3. In the last week, how often did you upload videos you have created to these services?

YouTube

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|-------------------------|-------------------------|--------------------------|-------------------------|------------------------|--------------------------|-------------------------|-------------------------|-------------------------|--------------------------|-------------------------|----------------|------------------------|------------------------------|--------------------------|-------------------------|------------------------|-------------------------|--------------------------|------------------------|-------------------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 899 | 472 | 427 | 102 | 109 | 120 | 112 | 117 | 114 | 116 | 109 | 87* | 29** | 89* | 84* | 64* | 56* | 52* | 103 | 115 | 124 | 64* | 32* |
| NET: At least daily | 71 8% | 42 9% | 29 7% | 3 3% | 12 11% ^{cj} | 11 9% | 9 8% | 10 9% | 12 11% ^{cj} | 10 9% | 4 4% | 5 6% | 7 24% | 8 9% | 6 7% | 6 9% | 3 5% | 3 6% | 6 6% | 12 10% | 11 9% | 2 3% | 2 6% |
| NET: At least weekly | 148 16% | 96 20% ^b | 52 12% | 13 13% | 18 17% | 21 18% | 15 13% | 21 18% | 25 22% ^j | 24 21% ^j | 11 10% | 10 11% | 11 38% | 15 17% ^u | 17 20% ^u | 12 19% ^u | 10 18% ^u | 8 15% | 16 16% ^u | 20 17% ^u | 22 18% ^u | 3 5% | 4 13% |
| NET: Ever | 292 32% | 172 36% ^b | 120 28% | 21 21% | 35 32% | 34 28% | 25 22% | 44 38% ^{cf} | 45 39% ^{cf} | 45 39% ^{cf} | 43 39% ^{cf} | 26 30% | 14 48% | 29 33% ^u | 22 26% | 33 52% ^{kmn} | 16 29% | 18 35% ^u | 26 25% | 47 41% ^{nru} | 41 33% ^u | 11 17% | 9 28% |
| Several times a day | 41 5% | 27 6% | 14 3% | 3 3% | 8 7% ^f | 5 4% | 2 2% | 7 6% | 7 6% | 6 5% | 3 3% | 3 3% | 3 10% | 5 6% | 4 5% | 4 6% | 2 4% | 2 4% | 5 5% | 8 7% | 4 3% | 1 2% | - - |
| Once a day | 30 3% | 15 3% | 15 4% | - - | 4 4% | 6 5% ^c | 7 6% ^{cj} | 3 3% | 5 4% ^c | 4 3% | 1 1% | 2 2% | 4 14% | 3 3% | 2 2% | 2 3% | 1 2% | 1 2% | 1 1% | 4 3% | 7 6% | 1 2% | 2 6% |
| Several times a week | 37 4% | 24 5% | 13 3% | 6 6% ^f | 2 2% | 6 5% | 1 1% | 4 3% | 8 7% ^f | 7 6% ^f | 3 3% | 3 3% | 2 7% | 5 6% | 4 5% | 3 5% | 3 5% | 1 2% | 5 5% | 4 3% | 5 4% | 1 2% | 1 3% |
| Once a week | 40 4% | 30 6% ^b | 10 2% | 4 4% | 4 4% | 4 3% | 5 4% | 7 6% | 5 4% | 7 6% | 4 4% | 2 2% | 2 7% | 2 2% | 7 8% ^u | 3 5% | 4 7% ^u | 4 8% ^u | 5 5% | 4 3% | 6 5% | - - | 1 3% |
| Less often | 144 16% | 76 16% | 68 16% | 8 8% | 17 16% | 13 11% | 10 9% | 23 20% ^{cf} | 20 18% ^c | 21 18% ^{cf} | 32 29% ^{cde} | 16 18% ⁿ | 3 10% | 14 16% ⁿ | 5 6% | 21 33% ^{kmn} | 6 11% | 10 19% ⁿ | 10 10% | 27 23% ^{npr} | 19 15% ⁿ | 8 13% | 5 16% |
| Never | 598 67% | 296 63% | 302 71% ^a | 81 79% ^{dgh} | 73 67% | 84 70% ^h | 87 78% ^{ghi} | 72 62% | 65 57% | 71 61% | 65 60% | 61 70% ^{os} | 14 48% | 59 66% ^o | 62 74% ^{os} | 31 48% | 40 71% ^{os} | 34 65% | 77 75% ^{os} | 63 55% | 83 67% ^o | 51 80% ^{os} | 23 72% ^o |
| Don't know | 9 1% | 4 1% | 5 1% | - - | 1 1% | 2 2% | - - | 1 1% | 4 4% ^{fi} | - - | 1 1% | - - | 1 3% | 1 1% | - - | - - | - - | - - | - - | 5 4% ^{rt} | - - | 2 3% ^t | - - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 35
Q3. In the last week, how often did you upload videos you have created to these services?
younow
Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 6* | 3** | 3** | -** | -** | 1** | -** | 2** | 3** | -** | -** | 1** | -** | -** | -** | -** | -** | -** | -** | -** | 5** | -** | -** |
| NET: At least daily | 3 50% | 1 33% | 2 67% | - | - | - | - | 1 50% | 2 67% | - | - | 1 100% | - | - | - | - | - | - | - | - | 2 40% | - | - |
| NET: At least weekly | 5 83% | 2 67% | 3 100% | - | - | 1 100% | - | 1 50% | 3 100% | - | - | 1 100% | - | - | - | - | - | - | - | - | 4 80% | - | - |
| NET: Ever | 5 83% | 2 67% | 3 100% | - | - | 1 100% | - | 1 50% | 3 100% | - | - | 1 100% | - | - | - | - | - | - | - | - | 4 80% | - | - |
| Several times a day | 2 33% | 1 33% | 1 33% | - | - | - | - | 1 50% | 1 33% | - | - | 1 100% | - | - | - | - | - | - | - | - | 1 20% | - | - |
| Once a day | 1 17% | - | 1 33% | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |
| Several times a week | 2 33% | 1 33% | 1 33% | - | - | 1 100% | - | - | 1 33% | - | - | - | - | - | - | - | - | - | - | - | 2 40% | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Never | 1 17% | 1 33% | - | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 36
Q3. In the last week, how often did you upload videos you have created to these services?

Facebook

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|-----------|-----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 291 | 155 | 136 | 12** | 22** | 19** | 17** | 38* | 53* | 60* | 70* | 30* | 14** | 29** | 21** | 25** | 18** | 22** | 29** | 35* | 42* | 14** | 12** |
| NET: At least daily | 50 17% | 28 18% | 22 16% | 3 25% | 6 27% | 4 21% | 4 24% | 7 18% | 10 19% | 8 13% | 8 11% | 3 10% | 4 29% | 6 21% | 4 19% | 7 28% | 1 6% | 3 14% | 3 10% | 9 26% | 9 21% | - | 1 8% |
| NET: At least weekly | 108 37% | 56 36% | 52 38% | 5 42% | 13 59% | 10 53% | 9 53% | 10 26% | 21 40% | 21 35% | 19 27% | 8 27% | 8 57% | 8 28% | 8 38% | 12 48% | 5 28% | 8 36% | 11 38% | 17 49% | 16 38% | 3 21% | 4 33% |
| NET: Ever | 176 60% | 92 59% | 84 62% | 6 50% | 13 59% | 13 68% | 12 71% | 23 61% | 32 60% | 38 63% | 39 56% | 13 43% | 8 57% | 18 62% | 15 71% | 17 68% | 11 61% | 16 73% | 16 55% | 26 74% | 27 64% | 3 21% | 6 50% |
| Several times a day | 16 5% | 12 8% | 4 3% | - | 4 18% | - | - | 2 5% | 4 8% | 4 7% | 2 3% | 2 7% | 1 7% | - | - | - | - | 1 5% | 3 10% | 3 9% | 5 12% | - | 1 8% |
| Once a day | 34 12% | 16 10% | 18 13% | 3 25% | 2 9% | 4 21% | 4 24% | 5 13% | 6 11% | 4 7% | 6 9% | 1 3% | 3 21% | 6 21% | 4 19% | 7 28% | 1 6% | 2 9% | - | 6 17% | 4 10% | - | - |
| Several times a week | 26 9% | 15 10% | 11 8% | - | 4 18% | 2 11% | 2 12% | - | 6 11% | 6 10% | 6 9% | 3 10% | 3 21% | - | 2 10% | 2 8% | 3 17% | 3 14% | 3 10% | 2 6% | 3 7% | 1 7% | 1 8% |
| Once a week | 32 11% | 13 8% | 19 14% | 2 17% | 3 14% | 4 21% | 3 18% | 3 8% | 5 9% | 7 12% | 5 7% | 2 7% | 1 7% | 2 7% | 2 10% | 3 12% | 1 6% | 2 9% | 5 17% | 6 17% | 4 10% | 2 14% | 2 17% |
| Less often | 68 23% | 36 23% | 32 24% | 1 8% | - | 3 16% | 3 18% | 13 34% | 11 21% | 17 28% | 20 29% | 5 17% | - | 10 34% | 7 33% | 5 20% | 6 33% | 8 36% | 5 17% | 9 26% | 11 26% | - | 2 17% |
| Never | 111 38% | 61 39% | 50 37% | 6 50% | 9 41% | 5 26% | 5 29% | 15 39% | 19 36% | 22 37% | 30 43% | 17 57% | 5 36% | 11 38% | 6 29% | 8 32% | 7 39% | 6 27% | 13 45% | 8 23% | 15 36% | 10 71% | 5 42% |
| Don't know | 4 1% | 2 1% | 2 1% | - | - | 1 5% | - | - | 2 4% | - | 1 1% | - | 1 7% | - | - | - | - | - | - | 1 3% | - | 1 7% | 1 8% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 37
Q3. In the last week, how often did you upload videos you have created to these services?

Instagram

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|------------|------------|----------|-----------|-----------|-----------|-------------|-----------|-----------|-------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 399 | 182 | 217 | 12** | 18** | 25** | 26** | 62* | 86* | 88* | 82* | 41* | 14** | 33* | 23** | 24** | 29** | 22** | 48* | 59* | 62* | 29** | 15** |
| NET: At least daily | 63 16% | 30 16% | 33 15% | 1 8% | 5 28% | 3 12% | 4 15% | 9 15% | 19 22% | 13 15% | 9 11% | 6 15% | 4 29% | 3 9% | 3 13% | 6 25% | 5 17% | 5 23% | 5 10% | 13 22% | 9 15% | 2 7% | 2 13% |
| NET: At least weekly | 169 42% | 81 45% | 88 41% | 4 33% | 8 44% | 12 48% | 9 35% | 25 40% | 42 49% | 41 47% | 28 34% | 16 39% | 6 43% | 12 36% | 8 35% | 14 58% | 10 34% | 12 55% | 22 46% | 30 51% | 24 39% | 8 28% | 7 47% |
| NET: Ever | 253 63% | 115 63% | 138 64% | 5 42% | 8 44% | 17 68% | 13 50% | 45 73% | 55 64% | 55 63% | 55 67% | 29 71% | 7 50% | 21 64% | 12 52% | 15 63% | 15 52% | 18 82% | 34 71% | 41 69% | 40 65% | 13 45% | 8 53% |
| Several times a day | 29 7% | 14 8% | 15 7% | - | 3 17% | 3 12% | 1 4% | 3 5% | 7 8% | 9 10% | 3 4% | 4 10% | 2 14% | 1 3% | 1 4% | - | 3 10% | 4 18% | 2 4% | 7 12% | 4 6% | 1 3% | - |
| Once a day | 34 9% | 16 9% | 18 8% | 1 8% | 2 11% | - | 3 12% | 6 10% | 12 14% | 4 5% | 6 7% | 2 5% | 2 14% | 2 6% | 2 9% | 6 25% | 2 7% | 1 5% | 3 6% | 6 10% | 5 8% | 1 3% | 2 13% |
| Several times a week | 48 12% | 18 10% | 30 14% | 2 17% | 2 11% | 3 12% | 2 8% | 6 10% | 13 15% | 11 13% | 9 11% | 6 15% | 2 14% | 4 12% | 3 13% | 5 21% | 3 10% | 2 9% | 8 17% | 7 12% | 3 5% | 3 10% | 2 13% |
| Once a week | 58 15% | 33 18% | 25 12% | 1 8% | 1 6% | 6 24% | 3 12% | 10 16% | 10 12% | 17 19% | 10 12% | 4 10% | - | 5 15% | 2 9% | 3 13% | 2 7% | 5 23% | 9 19% | 10 17% | 12 19% | 3 10% | 3 20% |
| Less often | 84 21% | 34 19% | 50 23% | 1 8% | - | 5 20% | 4 15% | 20 32%hi | 13 15% | 14 16% | 27 33%hi | 13 32% | 1 7% | 9 27% | 4 17% | 1 4% | 5 17% | 6 27% | 12 25% | 11 19% | 16 26% | 5 17% | 1 7% |
| Never | 141 35% | 64 35% | 77 35% | 7 58% | 10 56% | 8 32% | 13 50% | 17 27% | 29 34% | 32 36% | 25 30% | 12 29% | 7 50% | 12 36% | 11 48% | 9 38% | 14 48% | 4 18% | 13 27% | 18 31% | 22 35% | 15 52% | 4 27% |
| Don't know | 5 1% | 3 2% | 2 1% | - | - | - | - | - | 2 2% | 1 1% | 2 2% | - | - | - | - | - | - | - | 1 2% | - | - | 1 3% | 3 20% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 38

Q3. In the last week, how often did you upload videos you have created to these services?

Snapchat

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|------------|-------------|-----------|-----------|-----------|-----------|------------|-------------|-----------|------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 414 | 182 | 232 | 16** | 20** | 29** | 44* | 61* | 80* | 81* | 83* | 48* | 17** | 42* | 36* | 27** | 26** | 17** | 45* | 55* | 55* | 26** | 20** |
| NET: At least daily | 97 23% | 35 19% | 62 27% | 7 44% | 4 20% | 4 14% | 11 25% | 8 13% | 25 31%gi | 14 17% | 24 29%g | 13 27% | 5 29% | 9 21% | 10 28% | 10 37% | 8 31% | 2 12% | 6 13% | 16 29%t | 7 13% | 6 23% | 5 25% |
| NET: At least weekly | 197 48% | 75 41% | 122 53%a | 10 63% | 9 45% | 16 55% | 18 41% | 28 46% | 43 54% | 35 43% | 38 46% | 27 56% | 7 41% | 15 36% | 20 56% | 17 63% | 13 50% | 8 47% | 18 40% | 27 49% | 23 42% | 11 42% | 11 55% |
| NET: Ever | 284 69% | 118 65% | 166 72% | 10 63% | 12 60% | 23 79% | 26 59% | 47 77% | 55 69% | 50 62% | 61 73% | 38 79%r | 10 59% | 29 69% | 26 72% | 20 74% | 16 62% | 14 82% | 26 58% | 38 69% | 40 73% | 15 58% | 12 60% |
| Several times a day | 57 14% | 19 10% | 38 16% | 3 19% | 4 20% | 1 3% | 5 11% | 6 10% | 13 16% | 9 11% | 16 19% | 8 17% | 4 24% | 4 10% | 4 11% | 6 22% | 5 19% | 1 6% | 3 7% | 10 18% | 4 7% | 4 15% | 4 20% |
| Once a day | 40 10% | 16 9% | 24 10% | 4 25% | - | 3 10% | 6 14% | 2 3% | 12 15%g | 5 6% | 8 10% | 5 10% | 1 6% | 5 12% | 6 17% | 4 15% | 3 12% | 1 6% | 3 7% | 6 11% | 3 5% | 2 8% | 1 5% |
| Several times a week | 63 15% | 23 13% | 40 17% | 3 19% | 3 15% | 8 28% | 4 9% | 11 18% | 14 18% | 10 12% | 10 12% | 7 15% | 2 12% | 5 12% | 6 17% | 6 22% | 5 19% | 2 12% | 8 18% | 6 11% | 9 16% | 3 12% | 4 20% |
| Once a week | 37 9% | 17 9% | 20 9% | - | 2 10% | 4 14% | 3 7% | 9 15%j | 4 5% | 11 14% | 4 5% | 7 15%m | - | 1 2% | 4 11% | 1 4% | - | 4 24% | 4 9% | 5 9% | 7 13% | 2 8% | 2 10% |
| Less often | 87 21% | 43 24% | 44 19% | - | 3 15% | 7 24% | 8 18% | 19 31%h | 12 15% | 15 19% | 23 28% | 11 23% | 3 18% | 14 33% | 6 17% | 3 11% | 3 12% | 6 35% | 8 18% | 11 20% | 17 31% | 4 15% | 1 5% |
| Never | 122 29% | 61 34% | 61 26% | 5 31% | 8 40% | 6 21% | 18 41% | 14 23% | 22 28% | 28 35% | 21 25% | 10 21% | 6 35% | 11 26% | 10 28% | 7 26% | 9 35% | 3 18% | 18 40%k | 17 31% | 14 25% | 10 38% | 7 35% |
| Don't know | 8 2% | 3 2% | 5 2% | 1 6% | - | - | - | - | 3 4% | 3 4% | 1 1% | - | 1 6% | 2 5% | - | - | 1 4% | - | 1 2% | - | 1 2% | 1 4% | 1 5% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 39
Q3. In the last week, how often did you upload videos you have created to these services?

TikTok

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|------------------------|-------------|-----------|-----------|------------|-------------------------|------------------------|-----------------------|--------------------------|------------------------|------------------------|----------------|----------------|------------------------------|------------------------|------------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 483 | 201 | 282 | 28** | 45* | 60* | 68* | 79* | 73* | 63* | 67* | 56* | 18** | 42* | 42* | 33* | 30* | 24** | 54* | 67* | 70* | 29** | 18** |
| NET: At least daily | 130 27% | 34 17% | 96 34%a | 9 32% | 12 27% | 20 33%i | 24 35%i | 19 24% | 20 27% | 10 16% | 16 24% | 14 25% | 6 33% | 11 26% | 12 29% | 13 39% | 11 37% | 9 38% | 11 20% | 15 22% | 18 26% | 5 17% | 5 28% |
| NET: At least weekly | 240 50% | 78 39% | 162 57%a | 12 43% | 20 44% | 31 52%j | 43 63%j | 44 56%j | 38 52%j | 30 48% | 22 33% | 30 54% | 11 61% | 15 36% | 22 52% | 20 61% _m | 19 63% _m | 14 58% | 27 50% | 33 49% | 32 46% | 7 24% | 10 56% |
| NET: Ever | 323 67% | 117 58% | 206 73%a | 13 46% | 30 67% | 42 70% | 50 74%j | 63 80%ij | 48 66% | 40 63% | 37 55% | 42 75% | 14 78% | 25 60% | 31 74% | 23 70% | 21 79% | 19 79% | 34 63% | 45 67% | 43 61% | 15 52% | 11 61% |
| Several times a day | 81 17% | 16 8% | 65 23%a | 5 18% | 7 16% | 16 27%i | 13 19% | 11 14% | 11 15% | 7 11% | 11 16% | 9 16% | 4 22% | 7 17% | 9 21% | 8 24% | 5 17% | 6 25% | 6 11% | 9 13% | 11 16% | 2 7% | 5 28% |
| Once a day | 49 10% | 18 9% | 31 11% | 4 14% | 5 11% | 4 7% | 11 16%i | 8 10% | 9 12% | 3 5% | 5 7% | 5 9% | 2 11% | 4 10% | 3 7% | 5 15% | 6 20% | 3 13% | 5 9% | 6 9% | 7 10% | 3 10% | - |
| Several times a week | 69 14% | 30 15% | 39 14% | 2 7% | 4 9% | 8 13% | 16 24% _{dj} | 14 18% | 11 15% | 9 14% | 5 7% | 13 23% _m | 4 22% | 2 5% | 6 14% | 4 12% | 3 10% | 3 13% | 9 17% | 9 13% | 11 16% | 1 3% | 4 22% |
| Once a week | 41 8% | 14 7% | 27 10% | 1 4% | 4 9% | 3 5% | 3 4% | 11 14% _j | 7 10% _j | 11 17% _{efj} | 1 1% | 3 5% | 1 6% | 2 5% | 4 10% | 3 9% | 5 17% _t | 2 8% | 7 13% | 9 13% | 3 4% | 1 3% | 1 6% |
| Less often | 83 17% | 39 19% | 44 16% | 1 4% | 10 22% | 11 18% | 7 10% | 19 24% _f | 10 14% | 10 16% | 15 22% | 12 21% | 3 17% | 10 24% | 9 21% | 3 9% | 2 7% | 5 21% | 7 13% | 12 18% | 11 16% | 8 28% | 1 6% |
| Never | 152 31% | 79 39% _b | 73 26% | 15 54% | 14 31% | 17 28% | 18 26% | 15 19% | 22 30% | 23 37% _g | 28 42% _g | 14 25% | 3 17% | 16 38% | 11 26% | 10 30% | 8 27% | 5 21% | 19 35% | 20 30% | 27 39% | 12 41% | 7 39% |
| Don't know | 8 2% | 5 2% | 3 1% | - | 1 2% | 1 2% | - | 1 1% | 3 4% | - | 2 3% | - | 1 6% | 1 2% | - | - | 1 3% | - | 1 2% | 2 3% | - | 2 7% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 40
Q3. In the last week, how often did you upload videos you have created to these services?

Twitter

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|----------|-----------|-----------|-----------|------------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 157 | 90* | 67* | 6** | 10** | 8** | 15** | 20** | 30* | 29** | 39* | 21** | 9** | 19** | 12** | 12** | 7** | 8** | 17** | 22** | 21** | 7** | 2** |
| NET: At least daily | 26 17% | 15 17% | 11 16% | 2 33% | 2 20% | - | 3 20% | 6 30% | 8 27%j | 2 7% | 3 8% | 3 14% | 3 33% | 2 11% | - | 6 50% | 1 14% | - | - | 6 27% | 5 24% | - | - |
| NET: At least weekly | 46 29% | 28 31% | 18 27% | 3 50% | 5 50% | 1 13% | 4 27% | 8 40% | 13 43%j | 7 24% | 5 13% | 6 29% | 5 56% | 3 16% | 5 42% | 8 67% | 2 29% | - | 2 12% | 7 32% | 8 38% | - | - |
| NET: Ever | 66 42% | 41 46% | 25 37% | 3 50% | 5 50% | 2 25% | 6 40% | 12 60% | 15 50%j | 13 45% | 10 26% | 8 38% | 5 56% | 7 37% | 6 50% | 9 75% | 2 29% | 2 25% | 3 18% | 11 50% | 12 57% | 1 14% | - |
| Several times a day | 10 6% | 4 4% | 6 9% | 1 17% | 2 20% | - | 1 7% | 3 15% | - | - | 3 8% | 2 10% | 1 11% | - | - | 2 17% | - | - | - | 3 14% | 2 10% | - | - |
| Once a day | 16 10% | 11 12% | 5 7% | 1 17% | - | - | 2 13% | 3 15% | 8 27%j | 2 7% | - | 1 5% | 2 22% | 2 11% | - | 4 33% | 1 14% | - | - | 3 14% | 3 14% | - | - |
| Several times a week | 14 9% | 8 9% | 6 9% | 1 17% | 2 20% | 1 13% | 1 7% | 1 5% | 3 10% | 3 10% | 2 5% | 3 14% | 2 22% | 1 5% | 3 25% | 1 8% | - | - | 1 6% | - | 3 14% | - | - |
| Once a week | 6 4% | 5 6% | 1 1% | - | 1 10% | - | - | 1 5% | 2 7% | 2 7% | - | - | - | - | 2 17% | 1 8% | 1 14% | - | 1 6% | 1 5% | - | - | - |
| Less often | 20 13% | 13 14% | 7 10% | - | - | 1 13% | 2 13% | 4 20% | 2 7% | 6 21% | 5 13% | 2 10% | - | 4 21% | 1 8% | 1 8% | - | 2 25% | 1 6% | 4 18% | 4 19% | 1 14% | - |
| Never | 90 57% | 48 53% | 42 63% | 3 50% | 5 50% | 6 75% | 9 60% | 8 40% | 15 50% | 16 55% | 28 72% | 13 62% | 4 44% | 11 58% | 6 50% | 3 25% | 5 71% | 6 75% | 14 82% | 11 50% | 9 43% | 6 86% | 2 100% |
| Don't know | 1 1% | 1 1% | - | - | - | - | - | - | - | - | 1 3% | - | - | 1 5% | - | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 41
Q3. In the last week, how often did you upload videos you have created to these services?

Twitch

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|-----------|----------|----------|----------|----------|----------|----------|-----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 73* | 61* | 12** | 3** | 4** | 7** | 4** | 15** | 17** | 14** | 9** | 7** | 2** | 15** | 1** | 6** | 5** | -** | 6** | 6** | 17** | 4** | 4** |
| NET: At least daily | 11 15% | 9 15% | 2 17% | 1 33% | 1 25% | - | 1 25% | 3 20% | 1 6% | 3 21% | 1 11% | - | 1 50% | 3 20% | - | 2 33% | - | - | - | 1 17% | 4 24% | - | - |
| NET: At least weekly | 21 29% | 18 30% | 3 25% | 1 33% | 1 25% | 2 29% | 3 75% | 4 27% | 3 18% | 5 36% | 2 22% | - | 2 100% | 6 40% | - | 4 67% | 1 20% | - | - | 1 17% | 7 41% | - | - |
| NET: Ever | 35 48% | 30 49% | 5 42% | 2 67% | 3 75% | 2 29% | 3 75% | 9 60% | 5 29% | 7 50% | 4 44% | 2 29% | 2 100% | 8 53% | 1 100% | 5 83% | 2 40% | - | 2 33% | 2 33% | 9 53% | 1 25% | 1 25% |
| Several times a day | 4 5% | 4 7% | - | 1 33% | 1 25% | - | - | - | - | 1 7% | 1 11% | - | 1 50% | 1 7% | - | - | - | - | - | - | 2 12% | - | - |
| Once a day | 7 10% | 5 8% | 2 17% | - | - | - | 1 25% | 3 20% | 1 6% | 2 14% | - | - | - | 2 13% | - | 2 33% | - | - | - | 1 17% | 2 12% | - | - |
| Several times a week | 5 7% | 4 7% | 1 8% | - | - | 2 29% | - | 1 7% | 1 6% | 1 7% | - | - | 1 50% | 1 7% | - | - | 1 20% | - | - | - | 2 12% | - | - |
| Once a week | 5 7% | 5 8% | - | - | - | - | 2 50% | - | 1 6% | 1 7% | 1 11% | - | - | 2 13% | - | 2 33% | - | - | - | - | 1 6% | - | - |
| Less often | 14 19% | 12 20% | 2 17% | 1 33% | 2 50% | - | - | 5 33% | 2 12% | 2 14% | 2 22% | 2 29% | - | 2 13% | 1 100% | 1 17% | 1 20% | - | 2 33% | 1 17% | 2 12% | 1 25% | 1 25% |
| Never | 38 52% | 31 51% | 7 58% | 1 33% | 1 25% | 5 71% | 1 25% | 6 40% | 12 71% | 7 50% | 5 56% | 5 71% | - | 7 47% | - | 1 17% | 3 60% | - | 4 67% | 4 67% | 8 47% | 3 75% | 3 75% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 42
Q3. In the last week, how often did you upload videos you have created to these services?

Pinterest

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|------------|-----------|----------|----------|----------|-----------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 129 | 39* | 90* | 3** | 4** | 12** | 9** | 23** | 28** | 28** | 22** | 7** | 6** | 8** | 10** | 10** | 8** | 5** | 19** | 17** | 29** | 7** | 3** |
| NET: At least daily | 10 8% | 7 18%b | 3 3% | - | 1 25% | - | 2 22% | 2 9% | 4 14% | 1 4% | - | - | - | 1 13% | - | 2 20% | 1 13% | - | 1 5% | 1 6% | 4 14% | - | - |
| NET: At least weekly | 24 19% | 15 38%b | 9 10% | - | 3 75% | 2 17% | 4 44% | 4 17% | 8 29% | 3 11% | - | 1 14% | 3 50% | 1 13% | 1 10% | 2 20% | 3 38% | 1 20% | 2 11% | 3 18% | 6 21% | - | 1 33% |
| NET: Ever | 42 33% | 19 49%b | 23 26% | - | 3 75% | 3 25% | 4 44% | 7 30% | 11 39% | 9 32% | 5 23% | 5 71% | 4 67% | 1 13% | 1 10% | 4 40% | 4 50% | 2 40% | 2 11% | 6 35% | 12 41% | - | 1 33% |
| Several times a day | 3 2% | 3 8%b | - | - | 1 25% | - | - | 1 4% | 1 4% | - | - | - | - | - | - | - | - | - | 1 5% | - | 2 7% | - | - |
| Once a day | 7 5% | 4 10% | 3 3% | - | - | - | 2 22% | 1 4% | 3 11% | 1 4% | - | - | - | 1 13% | - | 2 20% | 1 13% | - | - | 1 6% | 2 7% | - | - |
| Several times a week | 7 5% | 3 8% | 4 4% | - | 1 25% | 2 17% | 1 11% | - | 3 11% | - | - | 1 14% | 3 50% | - | - | - | 1 13% | - | - | 1 6% | 1 3% | - | - |
| Once a week | 7 5% | 5 13%b | 2 2% | - | 1 25% | - | 1 11% | 2 9% | 1 4% | 2 7% | - | - | - | 1 10% | - | 1 13% | 1 20% | 1 5% | 1 6% | 1 3% | - | - | 1 33% |
| Less often | 18 14% | 4 10% | 14 16% | - | - | 1 8% | - | 3 13% | 3 11% | 6 21% | 5 23% | 4 57% | 1 17% | - | - | 2 20% | 1 13% | 1 20% | - | 3 18% | 6 21% | - | - |
| Never | 86 67% | 20 51% | 66 73%a | 3 100% | 1 25% | 9 75% | 5 56% | 15 65% | 17 61% | 19 68% | 17 77% | 2 29% | 2 33% | 7 88% | 9 90% | 6 60% | 4 50% | 3 60% | 17 89% | 11 65% | 16 55% | 7 100% | 2 67% |
| Don't know | 1 1% | - | 1 1% | - | - | - | - | 1 4% | - | - | - | - | - | - | - | - | - | - | - | - | 1 3% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 43
Q3. In the last week, how often did you upload videos you have created to these services?

Vimeo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|----------|----------|-------|-----------|-----------|-----------|----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 26* | 15** | 11** | -** | 1** | 2** | 1** | 5** | 9** | 3** | 5** | 3** | 1** | 2** | -** | 3** | -** | -** | 2** | 8** | 7** | -** | -** |
| NET: At least daily | 2 8% | 2 13% | - | - | - | - | - | - | 1 11% | - | 1 20% | - | 1 100% | - | - | - | - | - | - | - | 1 14% | - | - |
| NET: At least weekly | 8 31% | 6 40% | 2 18% | - | 1 100% | 1 50% | - | 1 20% | 4 44% | - | 1 20% | - | 1 100% | - | - | 1 33% | - | - | - | 2 25% | 4 57% | - | - |
| NET: Ever | 15 58% | 9 60% | 6 55% | - | 1 100% | 2 100% | - | 1 20% | 7 78% | 1 33% | 3 60% | 1 33% | 1 100% | 1 50% | - | 3 100% | - | - | - | 4 50% | 5 71% | - | - |
| Several times a day | 2 8% | 2 13% | - | - | - | - | - | - | 1 11% | - | 1 20% | - | 1 100% | - | - | - | - | - | - | - | 1 14% | - | - |
| Once a day | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Several times a week | 6 23% | 4 27% | 2 18% | - | 1 100% | 1 50% | - | 1 20% | 3 33% | - | - | - | - | - | - | 1 33% | - | - | - | 2 25% | 3 43% | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | 7 27% | 3 20% | 4 36% | - | - | 1 50% | - | - | 3 33% | 1 33% | 2 40% | 1 33% | - | 1 50% | - | 2 67% | - | - | - | 2 25% | 1 14% | - | - |
| Never | 11 42% | 6 40% | 5 45% | - | - | - | 1 100% | 4 80% | 2 22% | 2 67% | 2 40% | 2 67% | - | 1 50% | - | - | - | - | 2 100% | 4 50% | 2 29% | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 44
Q3. In the last week, how often did you upload videos you have created to these services?

Imgur

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|--------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 6* | 2** | 4** | -** | -** | -** | 2** | -** | 4** | -** | -** | 1** | -** | 1** | -** | -** | -** | -** | 1** | 1** | 2** | -** | -** |
| NET: At least daily | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| NET: At least weekly | 3 | 1 | 2 | - | - | - | 1 | - | 2 | - | - | - | - | 1 | - | - | - | - | - | - | 2 | - | - |
| | 50% | 50% | 50% | - | - | - | 50% | - | 50% | - | - | - | - | 100% | - | - | - | - | - | - | 100% | - | - |
| NET: Ever | 5 | 1 | 4 | - | - | - | 1 | - | 4 | - | - | 1 | - | 1 | - | - | - | - | 1 | 2 | - | - | - |
| | 83% | 50% | 100% | - | - | - | 50% | - | 100% | - | - | 100% | - | 100% | - | - | - | - | 100% | 100% | - | - | - |
| Several times a day | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Once a day | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Several times a week | 3 | 1 | 2 | - | - | - | 1 | - | 2 | - | - | - | - | 1 | - | - | - | - | - | - | 2 | - | - |
| | 50% | 50% | 50% | - | - | - | 50% | - | 50% | - | - | - | - | 100% | - | - | - | - | - | - | 100% | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | 2 | - | 2 | - | - | - | - | - | 2 | - | - | 1 | - | - | - | - | - | - | - | 1 | - | - | - |
| | 33% | - | 50% | - | - | - | - | - | 50% | - | - | 100% | - | - | - | - | - | - | - | 100% | - | - | - |
| Never | 1 | 1 | - | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | 1 | - | - | - | - |
| | 17% | 50% | - | - | - | - | 50% | - | - | - | - | - | - | - | - | - | - | - | 100% | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 45
Q3. In the last week, how often did you upload videos you have created to these services?

LiveLeak/ iLeak

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 7* | 4** | 3** | -** | -** | -** | 1** | 1** | 4** | 1** | -** | 1** | 1** | -** | -** | 1** | -** | -** | 1** | 1** | 1** | -** | 1** |
| NET: At least daily | 3 43% | 1 25% | 2 67% | - | - | - | - | 1 100% | 2 50% | - | - | 1 100% | - | - | - | - | - | - | 1 100% | 1 100% | - | - | - |
| NET: At least weekly | 3 43% | 1 25% | 2 67% | - | - | - | - | 1 100% | 2 50% | - | - | 1 100% | - | - | - | - | - | - | 1 100% | 1 100% | - | - | - |
| NET: Ever | 3 43% | 1 25% | 2 67% | - | - | - | - | 1 100% | 2 50% | - | - | 1 100% | - | - | - | - | - | - | 1 100% | 1 100% | - | - | - |
| Several times a day | 1 14% | - | 1 33% | - | - | - | - | 1 100% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - |
| Once a day | 2 29% | 1 25% | 1 33% | - | - | - | - | - | 2 50% | - | - | - | - | - | - | - | - | - | 1 100% | 1 100% | - | - | - |
| Several times a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Never | 4 57% | 3 75% | 1 33% | - | - | - | 1 100% | - | 2 50% | 1 100% | - | 1 100% | - | - | 1 100% | - | - | 1 100% | - | - | - | - | 1 100% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 46
Q3. In the last week, how often did you upload videos you have created to these services?

Periscope

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 19* | 11** | 8** | -** | 1** | 1** | -** | 2** | 8** | 4** | 3** | 4** | 1** | -** | 1** | 2** | -** | -** | 2** | 5** | 4** | -** | -** |
| NET: At least daily | 4 21% | 1 9% | 3 38% | - | - | - | - | - | 2 25% | 1 25% | 1 33% | 1 25% | 1 100% | - | - | - | - | - | - | 1 20% | 1 25% | - | - |
| NET: At least weekly | 11 58% | 7 64% | 4 50% | - | 1 100% | 1 100% | - | 1 50% | 4 50% | 2 50% | 2 67% | 2 50% | 1 100% | - | 1 100% | 1 50% | - | - | - | 3 60% | 3 75% | - | - |
| NET: Ever | 13 68% | 8 73% | 5 63% | - | 1 100% | 1 100% | - | 1 50% | 5 63% | 3 75% | 2 67% | 4 100% | 1 100% | - | 1 100% | 1 50% | - | - | - | 3 60% | 3 75% | - | - |
| Several times a day | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Once a day | 4 21% | 1 9% | 3 38% | - | - | - | - | - | 2 25% | 1 25% | 1 33% | 1 25% | 1 100% | - | - | - | - | - | - | 1 20% | 1 25% | - | - |
| Several times a week | 4 21% | 3 27% | 1 13% | - | 1 100% | 1 100% | - | - | 1 13% | - | 1 33% | 1 25% | - | - | - | - | - | - | - | 1 20% | 2 50% | - | - |
| Once a week | 3 16% | 3 27% | - | - | - | - | - | 1 50% | 1 13% | 1 25% | - | - | - | - | 1 100% | 1 50% | - | - | - | 1 20% | - | - | - |
| Less often | 2 11% | 1 9% | 1 13% | - | - | - | - | - | 1 13% | 1 25% | - | 2 50% | - | - | - | - | - | - | - | - | - | - | - |
| Never | 6 32% | 3 27% | 3 38% | - | - | - | - | 1 50% | 3 38% | 1 25% | 1 33% | - | - | - | 1 50% | - | - | 2 100% | 2 40% | 1 25% | - | - | |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 47
Q3. In the last week, how often did you upload videos you have created to these services?

DailyMotion

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|-----------|----------|-----------|----------|--------|----------|----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 32* | 18** | 14** | 1** | 3** | -** | 5** | 5** | 8** | 4** | 6** | 2** | 1** | 4** | 1** | 3** | -** | 1** | 6** | 8** | 6** | -** | -** |
| NET: At least daily | 9 28% | 6 33% | 3 21% | - | 1 33% | - | 2 40% | 3 60% | 3 38% | - | - | - | 1 100% | 1 25% | - | - | - | - | 1 17% | 4 50% | 2 33% | - | - |
| NET: At least weekly | 18 56% | 10 56% | 8 57% | 1 100% | 2 67% | - | 3 60% | 4 80% | 4 50% | 2 50% | 2 33% | 1 50% | 1 100% | 2 50% | 1 100% | 2 67% | - | - | 2 33% | 5 63% | 4 67% | - | - |
| NET: Ever | 19 59% | 11 61% | 8 57% | 1 100% | 2 67% | - | 3 60% | 4 80% | 4 50% | 2 50% | 3 50% | 1 50% | 1 100% | 2 50% | 1 100% | 2 67% | - | - | 2 33% | 6 75% | 4 67% | - | - |
| Several times a day | 2 6% | 2 11% | - | - | 1 33% | - | - | - | 1 13% | - | - | - | - | - | - | - | - | - | - | 2 25% | - | - | - |
| Once a day | 7 22% | 4 22% | 3 21% | - | - | - | 2 40% | 3 60% | 2 25% | - | - | - | 1 100% | 1 25% | - | - | - | - | 1 17% | 2 25% | 2 33% | - | - |
| Several times a week | 8 25% | 3 17% | 5 36% | 1 100% | 1 33% | - | 1 20% | 1 20% | 1 13% | 1 25% | 2 33% | 1 50% | - | 1 25% | 1 100% | 1 33% | - | - | 1 17% | 1 13% | 2 33% | - | - |
| Once a week | 1 3% | 1 6% | - | - | - | - | - | - | - | 1 25% | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - |
| Less often | 1 3% | 1 6% | - | - | - | - | - | - | - | - | 1 17% | - | - | - | - | - | - | - | - | 1 13% | - | - | - |
| Never | 13 41% | 7 39% | 6 43% | - | 1 33% | - | 2 40% | 1 20% | 4 50% | 2 50% | 3 50% | 1 50% | - | 2 50% | - | 1 33% | - | 1 100% | 4 67% | 2 25% | 2 33% | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 48

Q3. In the last week, how often did you upload videos you have created to these services?

Reddit

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 72* | 46* | 26** | -** | 3** | 5** | 7** | 11** | 19** | 13** | 14** | 6** | 2** | 9** | 3** | 8** | 5** | 2** | 10** | 9** | 11** | 4** | 3** |
| NET: At least daily | 9 13% | 6 13% | 3 12% | - | - | 2 40% | 1 14% | - | 5 26% | - | 1 7% | 2 33% | - | 3 33% | - | 1 13% | 1 20% | - | - | - | 2 18% | - | - |
| NET: At least weekly | 21 29% | 13 28% | 8 31% | - | 1 33% | 3 60% | 2 29% | 2 18% | 8 42% | 4 31% | 1 7% | 3 50% | - | 3 33% | - | 3 38% | 2 40% | 1 50% | - | 3 33% | 6 55% | - | - |
| NET: Ever | 31 43% | 18 39% | 13 50% | - | 2 67% | 3 60% | 2 29% | 4 36% | 10 53% | 5 38% | 5 36% | 3 50% | - | 4 44% | - | 6 75% | 3 60% | 1 50% | - | 5 56% | 6 55% | 1 25% | 2 67% |
| Several times a day | 4 6% | 4 9% | - | - | - | 1 20% | - | - | 2 11% | - | 1 7% | - | - | 1 11% | - | 1 13% | 1 20% | - | - | - | 1 9% | - | - |
| Once a day | 5 7% | 2 4% | 3 12% | - | - | 1 20% | 1 14% | - | 3 16% | - | - | 2 33% | - | 2 22% | - | - | - | - | - | - | 1 9% | - | - |
| Several times a week | 8 11% | 3 7% | 5 19% | - | 1 33% | - | 1 14% | 2 18% | 2 11% | 2 15% | - | 1 17% | - | - | - | 2 25% | - | - | - | 2 22% | 3 27% | - | - |
| Once a week | 4 6% | 4 9% | - | - | - | 1 20% | - | - | 1 5% | 2 15% | - | - | - | - | - | 1 20% | 1 50% | - | 1 11% | 1 9% | - | - | |
| Less often | 10 14% | 5 11% | 5 19% | - | 1 33% | - | - | 2 18% | 2 11% | 1 8% | 4 29% | - | - | 1 11% | - | 3 38% | 1 20% | - | - | 2 22% | - | 1 25% | 2 67% |
| Never | 41 57% | 28 61% | 13 50% | - | 1 33% | 2 40% | 5 71% | 7 64% | 9 47% | 8 62% | 9 64% | 3 50% | 2 100% | 5 56% | 3 100% | 2 25% | 2 40% | 1 50% | 10 100% | 4 44% | 5 45% | 3 75% | 1 33% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 49
Q3. In the last week, how often did you upload videos you have created to these services?

Mixer

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|-----------|-----------|-------|-----------|-----------|-----------|----------|----------|----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 22* | 17** | 5** | -** | 2** | 1** | 2** | 5** | 9** | 2** | 1** | 2** | -** | -** | 1** | 4** | -** | 2** | 1** | 8** | 3** | -** | |
| NET: At least daily | 6 27% | 3 18% | 3 60% | - | 1 50% | - | - | 2 40% | 3 33% | - | - | 1 100% | 1 50% | - | - | - | - | 1 50% | 1 100% | 2 25% | - | - | |
| NET: At least weekly | 9 41% | 5 29% | 4 80% | - | 1 50% | 1 100% | - | 2 40% | 5 56% | - | - | 1 100% | 1 50% | - | - | - | 1 25% | 1 50% | 1 100% | 4 50% | - | - | |
| NET: Ever | 12 55% | 7 41% | 5 100% | - | 2 100% | 1 100% | - | 3 60% | 5 56% | 1 50% | - | 1 100% | 1 50% | - | - | 1 100% | 2 50% | 1 50% | 1 100% | 5 63% | - | - | |
| Several times a day | 2 9% | 1 6% | 1 20% | - | 1 50% | - | - | 1 20% | - | - | - | 1 100% | - | - | - | - | - | - | - | 1 13% | - | - | |
| Once a day | 4 18% | 2 12% | 2 40% | - | - | - | - | 1 20% | 3 33% | - | - | - | 1 50% | - | - | - | - | 1 50% | 1 100% | 1 13% | - | - | |
| Several times a week | 2 9% | 1 6% | 1 20% | - | - | - | - | - | 2 22% | - | - | - | - | - | - | 1 25% | - | - | - | 1 13% | - | - | |
| Once a week | 1 5% | 1 6% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 13% | - | - | |
| Less often | 3 14% | 2 12% | 1 20% | - | 1 50% | - | - | 1 20% | - | 1 50% | - | - | - | - | - | 1 100% | 1 25% | - | - | 1 13% | - | - | |
| Never | 10 45% | 10 59% | - | - | - | - | 2 100% | 2 40% | 4 44% | 1 50% | 1 100% | - | 1 50% | - | - | - | 2 50% | - | 1 50% | - | 3 38% | 3 100% | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 50
Q3. In the last week, how often did you upload videos you have created to these services?
Yubo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|----------|------------|-------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 9* | 6** | 3** | -** | 1** | -** | -** | -** | 4** | 1** | 3** | 2** | -** | -** | -** | 1** | -** | -** | -** | 1** | 4** | 1** | -** |
| NET: At least daily | 3 33% | 2 33% | 1 33% | - | - | - | - | - | 3 75% | - | - | 1 50% | - | - | - | - | - | - | - | - | 2 50% | - | - |
| NET: At least weekly | 7 78% | 5 83% | 2 67% | - | 1 100% | - | - | - | 4 100% | 1 100% | 1 33% | 2 100% | - | - | - | 1 100% | - | - | - | - | 4 100% | - | - |
| NET: Ever | 8 89% | 6 100% | 2 67% | - | 1 100% | - | - | - | 4 100% | 1 100% | 2 67% | 2 100% | - | - | - | 1 100% | - | - | - | 1 100% | 4 100% | - | - |
| Several times a day | 2 22% | 2 33% | - | - | - | - | - | - | 2 50% | - | - | 1 50% | - | - | - | - | - | - | - | - | 1 25% | - | - |
| Once a day | 1 11% | - | 1 33% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | - | 1 25% | - | - |
| Several times a week | 3 33% | 2 33% | 1 33% | - | 1 100% | - | - | - | 1 25% | - | 1 33% | 1 50% | - | - | - | - | - | - | - | - | 2 50% | - | - |
| Once a week | 1 11% | 1 17% | - | - | - | - | - | - | - | 1 100% | - | - | - | - | - | 1 100% | - | - | - | - | - | - | - |
| Less often | 1 11% | 1 17% | - | - | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | 1 100% | - | - | - |
| Never | 1 11% | - | 1 33% | - | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | - | - | 1 100% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 51
Q3. In the last week, how often did you upload videos you have created to these services?

Other

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|----------|----------|----------|-----------|-----------|-----------|-----------|----------|----------|----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 13* | 6** | 7** | 1** | 1** | 1** | 1** | 2** | 3** | 2** | 2** | 2** | -** | 1** | 2** | 3** | 1** | -** | 2** | 1** | 1** | -** | -** |
| NET: At least daily | 4 31% | 2 33% | 2 29% | 1 100% | - | - | - | - | 2 67% | - | 1 50% | 1 50% | - | - | - | 1 33% | - | - | 1 50% | - | 1 100% | - | - |
| NET: At least weekly | 7 54% | 3 50% | 4 57% | 1 100% | - | 1 100% | 1 100% | - | 2 67% | - | 2 100% | 1 50% | - | - | 1 50% | 2 67% | 1 100% | - | 1 50% | - | 1 100% | - | - |
| NET: Ever | 9 69% | 4 67% | 5 71% | 1 100% | - | 1 100% | 1 100% | 1 50% | 2 67% | 1 50% | 2 100% | 1 50% | - | - | 2 100% | 3 100% | 1 100% | - | 1 50% | - | 1 100% | - | - |
| Several times a day | 3 23% | 1 17% | 2 29% | 1 100% | - | - | - | - | 1 33% | - | 1 50% | 1 50% | - | - | - | 1 33% | - | - | - | - | 1 100% | - | - |
| Once a day | 1 8% | 1 17% | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | - | 1 50% | - | - | - | - |
| Several times a week | 2 15% | 1 17% | 1 14% | - | - | 1 100% | - | - | - | - | 1 50% | - | - | - | 1 50% | - | 1 100% | - | - | - | - | - | - |
| Once a week | 1 8% | - | 1 14% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - |
| Less often | 2 15% | 1 17% | 1 14% | - | - | - | - | 1 50% | - | 1 50% | - | - | - | - | 1 50% | 1 33% | - | - | - | - | - | - | - |
| Never | 3 23% | 2 33% | 1 14% | - | - | - | - | 1 50% | 1 33% | 1 50% | - | 1 50% | - | 1 100% | - | - | - | - | 1 50% | - | - | - | - |
| Don't know | 1 8% | - | 1 14% | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 52
Q3. In the last week, how often did you upload videos you have created to these services?

NET: Any VSP

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|-------------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|------------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 966 | 497 | 469 | 108 | 122 | 126 | 122 | 124 | 126 | 122 | 116 | 97* | 32* | 93* | 90* | 71* | 63* | 56* | 105 | 124 | 130 | 67* | 38* |
| NET: At least daily | 215 22% | 76 15% | 139 30%a | 15 14% | 21 17% | 32 25%c | 30 25%c | 26 21% | 38 30%cd | 25 20% | 28 24% | 24 25% | 11 34%ru | 17 18% | 20 22% | 20 28%r | 16 25% | 14 25% | 15 14% | 30 24% | 29 22% | 11 16% | 8 21% |
| NET: At least weekly | 423 44% | 186 37% | 237 51%a | 23 21% | 39 32% | 59 47%cd | 54 44%cd | 61 49%cd | 72 57%cdf | 61 50%cd | 54 47%cd | 53 55%mn | 19 59%mu | 34 37% | 36 40%u | 35 49%u | 32 51%u | 24 43%u | 45 43%u | 59 48%u | 55 42%u | 16 24% | 15 39% |
| NET: Ever | 567 59% | 265 53% | 302 64%a | 31 29% | 57 47%c | 73 58%c | 63 52%c | 88 71%cde | 89 71%cde | 79 65%cdf | 87 75%cde | 68 70%mn | 23 72%uv | 51 55% | 47 52% | 49 69%nuv | 38 60%u | 33 59% | 59 56% | 79 64%u | 74 57%u | 28 42% | 18 47% |
| Several times a day | 146 15% | 50 10% | 96 20%a | 10 9% | 15 12% | 21 17% | 18 15% | 20 16% | 25 20%c | 14 11% | 23 20%c | 18 19% | 7 22% | 12 13% | 13 14% | 12 17% | 10 16% | 7 13% | 12 11% | 24 19% | 17 13% | 7 10% | 7 18% |
| Once a day | 69 7% | 26 5% | 43 9%a | 5 5% | 6 5% | 11 9% | 12 10% | 6 5% | 13 10% | 11 9% | 5 4% | 6 6% | 4 13%r | 5 5% | 7 8% | 8 11%r | 6 10% | 7 13%r | 3 3% | 6 5% | 12 9%r | 4 6% | 1 3% |
| Several times a week | 119 12% | 58 12% | 61 13% | 5 5% | 8 7% | 17 13%c | 15 12%c | 20 16%cd | 19 15%cd | 18 15%cd | 17 15%cd | 19 20%mn | 6 19%u | 8 9% | 6 7% | 8 11% | 9 14% | 7 13% | 20 19%mn | 12 10% | 16 12% | 3 4% | 5 13% |
| Once a week | 89 9% | 52 10% | 37 8% | 3 3% | 10 8% | 10 8% | 9 7% | 15 12%c | 15 12%c | 18 15% | 9 8% | 10 10% | 2 6% | 9 10% | 10 11% | 7 10% | 7 11% | 3 5% | 10 10% | 17 14%u | 10 8% | 2 3% | 2 5% |
| Less often | 144 15% | 79 16% | 65 14% | 8 7% | 18 15% | 14 11% | 9 7% | 27 22%cef | 17 13% | 18 15% | 33 28%cde | 15 15% | 4 13% | 17 18% | 11 12% | 14 20% | 6 10% | 9 16% | 14 13% | 20 16% | 19 15% | 12 18% | 3 8% |
| Never | 391 40% | 229 46%b | 162 35% | 77 71%def | 63 52%ghi | 52 41%ghj | 59 48%ghi | 35 28% | 33 26% | 43 35% | 29 25% | 29 30% | 8 25% | 41 44%k | 43 48%klo | 22 31% | 24 38% | 23 41% | 46 44%k | 42 34% | 55 42% | 38 57%klo | 20 53%klos |
| Don't know | 8 1% | 3 1% | 5 1% | - | 2 2% | 1 1% | - | 1 1% | 4 3%fi | - | - | - | 1 3% | 1 1% | - | - | 1 2% | - | - | 3 2% | 1 1% | 1 1% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 53
Q3. In the last week, how often did you upload videos you have created to these services?

NET: YouTube/ Facebook

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|-----------------|------------|-----------------------|-----------------|------------------|-----------------------|------------------|-----------------------|------------------|------------------------|-----------------|---------------------------|----------------|------------------------------|-------------------------|-------------------|----------------|---------------------|-----------------|----------------|------------------------|-------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North Ireland (v) |
| Base | 917 | 482 | 435 | 104 | 112 | 121 | 112 | 120 | 119 | 118 | 111 | 87* | 31* | 90* | 85* | 67* | 60* | 52* | 104 | 120 | 124 | 64* | 33* |
| NET: At least daily | 88 10% | 50 10% | 38 9% | 6 6% | 12 11% | 13 11% | 9 8% | 11 9% | 15 13% | 12 10% | 10 9% | 5 6% | 8 26% kmpn qu | 8 9% | 8 9% | 9 13% u | 3 5% | 4 8% | 6 6% | 16 13% u | 16 13% u | 2 3% | 3 9% |
| NET: At least weekly | 194 21% | 116 24% b | 78 18% | 16 15% | 22 20% | 26 21% | 19 17% | 24 20% | 31 26% | 33 28% cf | 23 21% | 13 15% | 13 42% kmn pqrtu | 17 19% | 19 22% u | 13 28% ku | 13 22% | 11 21% | 21 20% | 29 24% u | 26 21% u | 6 9% | 7 21% |
| NET: Ever | 345 38% | 196 41% b | 149 34% | 25 24% | 37 33% | 37 31% | 31 28% | 51 43% cf | 55 46% cde f | 53 45% cef | 56 50% cde f | 29 33% | 15 48% u | 32 36% u | 27 32% | 37 55% kmn prt | 21 35% | 22 42% u | 33 32% | 55 46% nr | 49 40% u | 13 20% | 12 36% |
| Several times a day | 46 5% | 31 6% b | 15 3% | 3 3% | 8 7% | 5 4% | 2 2% | 7 6% | 9 8% f | 8 7% | 4 4% | 4 5% | 3 10% | 5 6% | 4 5% | 4 6% | 2 3% | 2 4% | 5 5% | 8 7% | 7 6% | 1 2% | 1 3% |
| Once a day | 42 5% | 19 4% | 23 5% | 3 3% | 4 4% | 8 7% | 7 6% | 4 3% | 6 5% | 4 3% | 6 5% | 1 1% | 5 16% kmnp ru | 3 3% | 4 5% | 5 7% kr | 1 2% | 2 4% | 1 1% | 8 7% r | 9 7% kr | 1 2% | 2 6% |
| Several times a week | 45 5% | 29 6% | 16 4% | 5 5% | 4 4% | 7 6% | 3 3% | 3 3% | 9 8% | 9 8% | 5 5% | 4 5% | 3 10% | 5 6% | 3 4% | 5 7% | 5 8% | 3 6% | 7 7% | 4 3% | 3 2% | 2 3% | 1 3% |
| Once a week | 61 7% | 37 8% | 24 6% | 5 5% | 6 5% | 6 5% | 7 6% | 10 8% | 7 6% | 12 10% | 8 7% | 4 5% | 2 6% | 4 4% | 8 9% | 5 7% | 5 8% | 4 8% | 8 8% | 9 8% | 7 6% | 2 3% | 3 9% |
| Less often | 151 16% | 80 17% | 71 16% | 9 9% | 15 13% | 11 9% | 12 11% | 27 23% cef | 24 20% cef | 20 17% | 33 30% cde fi | 16 18% | 2 6% | 15 17% | 8 9% | 18 27% lnr u | 8 13% | 11 21% | 12 12% | 26 22% nr | 23 19% | 7 11% | 5 15% |
| Never | 564 62% | 283 59% | 281 65% | 79 76% ghi j | 74 66% hj | 82 68% hij | 81 72% ghi j | 68 57% | 60 50% | 65 55% | 55 50% | 58 67% os | 15 48% | 57 63% o | 58 68% os | 30 45% | 39 65% o | 30 58% | 71 68% los | 60 50% | 75 60% o | 50 78% loq st | 21 64% |
| Don't know | 8 1% | 3 1% | 5 1% | - | 1 1% | 2 2% | - | 1 1% | 4 3% i | - | - | - | 1 3% t | 1 1% | - | - | - | - | - | 5 4% rt | - | 1 2% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Prepared by Populus



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 54
Q3. In the last week, how often did you upload videos you have created to these services?

NET: AV Only

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|-----------------|-------------|--------------------------|------------------|-----------------|------------------|------------------|------------------|-----------------|-------------------------|-------------------------|-----------------|----------------|------------------------------|-----------------------|-------------------|----------------|-----------------------|----------------|----------------|-----------------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 954 | 491 | 463 | 106 | 120 | 126 | 122 | 123 | 121 | 121 | 115 | 96* | 32* | 92* | 89* | 69* | 61* | 55* | 104 | 122 | 130 | 67* | 37* |
| NET: At least daily | 203 21% | 70 14% | 133 29%a | 13 12% | 21 18% | 30 24%c | 30 25%c | 25 20% | 34 28%c | 22 18% | 28 24% c | 23 24% | 11 34% ru | 17 18% | 20 22% | 18 26% r | 15 25% | 12 22% | 14 13% | 27 22% | 27 21% | 11 16% | 8 22% |
| NET: At least weekly | 386 40% | 166 34% | 220 48%a | 20 19% | 37 31% c | 56 44% cd | 52 43% c | 59 48% cd | 62 51% cd | 53 44% cd | 47 41% c | 52 54% mnr tu | 18 56% mu | 31 34% | 35 39% u | 30 43% u | 29 48% u | 22 40% u | 39 38% u | 50 41% u | 51 39% u | 15 22% | 14 38% |
| NET: Ever | 536 56% | 246 50% | 290 63%a | 28 26% | 56 47% c | 72 57% c | 63 52% c | 85 69% cdf | 79 65% cdf | 72 60% cd | 81 70% cde f | 67 70% mnr tuv | 22 69% u | 49 53% | 45 51% | 47 68% nrt u | 34 56% | 32 58% | 52 50% | 74 61% u | 69 53% | 27 40% | 18 49% |
| Several times a day | 137 14% | 47 10% | 90 19%a | 9 8% | 15 13% | 20 16% | 17 14% | 18 15% | 23 19% ci | 12 10% | 23 20% ci | 16 17% | 7 22% | 12 13% | 13 15% | 11 16% | 9 15% | 7 13% | 11 11% | 22 18% | 15 12% | 7 10% | 7 19% |
| Once a day | 66 7% | 23 5% | 43 9%a | 4 4% | 6 5% | 10 8% | 13 11% | 7 6% | 11 9% | 10 8% | 5 4% | 7 7% | 4 13% r | 5 5% | 7 8% | 6 10% r | 5 9% | 3 3% | 5 4% | 12 9% | 4 6% | 1 3% | 1 3% |
| Several times a week | 107 11% | 54 11% | 53 11% | 5 5% | 7 6% | 18 14% cd | 14 11% | 20 16% cd | 16 13% c | 15 12% c | 12 10% | 18 19% mns u | 5 16% | 8 9% | 5 6% | 8 12% | 8 13% | 5 9% | 16 15% nu | 10 8% | 16 12% | 3 4% | 5 14% |
| Once a week | 76 8% | 42 9% | 34 7% | 2 2% | 9 8% | 8 6% | 8 7% | 14 11% c | 12 10% c | 16 13% c | 7 6% | 11 11% u | 2 6% | 6 7% | 10 11% u | 4 6% u | 6 10% u | 5 9% | 9 9% | 13 11% u | 8 6% | 1 1% | 1 3% |
| Less often | 150 16% | 80 16% | 70 15% | 8 8% | 19 16% | 16 13% | 11 9% | 26 21% cf | 17 14% | 19 16% | 34 30% cde fhi | 15 16% | 4 13% | 18 20% | 10 11% | 17 25% npr | 5 8% | 10 18% | 13 13% | 24 20% p | 18 14% | 12 18% | 4 11% |
| Never | 410 43% | 242 49% b | 168 36% | 78 74% def ghij | 62 52% ghj | 53 42% j | 59 48% ghj | 37 30% | 38 31% | 49 40% | 34 30% | 29 30% | 9 28% | 42 46% k | 44 49% klo | 22 32% | 26 43% | 23 42% | 52 50% klo s | 45 37% | 60 46% k | 39 58% klo s | 19 51% k |
| Don't know | 8 1% | 3 1% | 5 1% | - - | 2 2% | 1 1% | - - | 1 1% | 4 3% fi | - - | - - | - - | 1 3% | 1 1% | - - | - - | 1 2% | - - | - - | 3 2% | 1 1% | 1 1% | - - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 55
Q3. In the last week, how often did you upload videos you have created to these services?

NET: Mixed content

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|------------|-----------|-----------|-----------|-----------|------------|------------|-----------|--------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-------------|---------------------|-------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 551 | 274 | 277 | 23** | 31* | 45* | 43* | 87* | 106 | 111 | 105 | 56* | 20** | 48* | 41* | 40* | 39* | 34* | 61* | 78* | 80* | 34* | 20** |
| NET: At least daily | 87 16% | 44 16% | 43 16% | 3 13% | 8 26% | 8 18% | 7 16% | 13 15% | 21 20% | 14 13% | 13 12% | 7 13% | 6 30% | 7 15% | 5 12% | 10 25%ru | 7 18% | 6 18% | 6 10% | 17 22%u | 11 14% | 2 6% | 3 15% |
| NET: At least weekly | 214 39% | 107 39% | 107 39% | 7 30% | 14 45% | 18 40% | 15 35% | 30 34% | 46 43% | 47 42% | 37 35% | 20 36% | 9 45% | 17 35% | 11 27% | 19 48% | 15 38% | 16 47% | 25 41% | 34 44% | 29 36% | 10 29% | 9 45% |
| NET: Ever | 322 58% | 153 56% | 169 61% | 8 35% | 15 48% | 25 56% | 21 49% | 54 62% | 65 61% | 66 59% | 68 65% | 32 57% | 10 50% | 28 58% | 19 46% | 24 60% | 20 51% | 24 71%nu | 37 61% | 52 67%nu | 50 63% | 15 44% | 11 55% |
| Several times a day | 46 8% | 26 9% | 20 7% | 1 4% | 4 13% | 4 9% | 2 5% | 7 8% | 10 9% | 10 9% | 8 8% | 5 9% | 3 15% | 2 4% | 1 2% | 3 8% | 4 10% | 4 12% | 4 7% | 12 15%n | 6 8% | 1 3% | 1 5% |
| Once a day | 41 7% | 18 7% | 23 8% | 2 9% | 4 13%i | 4 9% | 5 12% | 6 7% | 11 10% | 4 4% | 5 5% | 2 4% | 3 15% | 5 10% | 4 10% | 7 18%kru | 3 8% | 2 6% | 2 3% | 5 6% | 5 6% | 1 3% | 2 10% |
| Several times a week | 61 11% | 28 10% | 33 12% | 1 4% | 4 13% | 4 9% | 4 9% | 6 7% | 13 12% | 15 14% | 14 13% | 9 16% | 3 15% | 4 8% | 3 7% | 5 13% | 4 10% | 4 12% | 9 15% | 7 9% | 7 9% | 3 9% | 3 15% |
| Once a week | 66 12% | 35 13% | 31 11% | 3 13% | 2 6% | 6 13% | 4 9% | 11 13% | 12 11% | 18 16% | 10 10% | 4 7% | - - | 6 13% | 3 7% | 4 10% | 4 10% | 6 18% | 10 16% | 10 13% | 11 14% | 5 15% | 3 15% |
| Less often | 108 20% | 46 17% | 62 22% | 1 4% | 1 3% | 7 16% | 6 14% | 24 28%d | 19 18%d | 19 17% | 31 30%dfh | 12 21% | 1 5% | 11 23% | 8 20% | 5 13% | 5 13% | 8 24% | 12 20% | 18 23% | 21 26% | 5 15% | 2 10% |
| Never | 224 41% | 118 43% | 106 38% | 15 65% | 16 52% | 20 44% | 22 51% | 33 38% | 38 36% | 44 40% | 36 34% | 24 43% | 9 45% | 20 42% | 22 54%qs | 16 40% | 19 49% | 10 29% | 23 38% | 26 33% | 30 38% | 18 53% | 7 35% |
| Don't know | 5 1% | 3 1% | 2 1% | - - | - - | - - | - - | - - | 3 3% | 1 1% | 1 1% | - - | 1 5% | - - | - - | - - | - - | - - | 1 2% | - - | - - | 1 3% | 2 10% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 56
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

Summary

Base: All respondents who have watched videos on each

| | Services | | | | | | | | | | | | | | | | | NET: YouTube / Faceboo k | NET: AV Only | NET: Mixed content | |
|----------------------|------------|-----------|--------------|---------------|--------------|------------|-----------|-----------|---------------|-----------|----------|------------------------|---------------|-----------------|-----------|-----------|----------|--------------------------------------|--------------------|--------------------------|------------|
| | YouTube | younow | Faceboo k | Instagr am | Snapcha t | TikTok | Twitter | Twitch | Pintere st | Vimeo | Imgur | LiveLea k/ iLeak | Perisco pe | DailyMo tion | Reddit | Mixer | Other | NET: Any VSP | | | |
| Base | 899 | 6 | 291 | 399 | 414 | 483 | 157 | 73 | 129 | 26 | 6 | 7 | 19 | 32 | 72 | 22 | 13 | 966 | 917 | 954 | 551 |
| NET: At least daily | 108 12% | 3 50% | 76 26% | 85 21% | 86 21% | 116 24% | 34 22% | 9 12% | 9 7% | 4 15% | 2 33% | 2 29% | 5 26% | 12 38% | 9 13% | 7 32% | 4 31% | 228 24% | 133 15% | 206 22% | 126 23% |
| NET: At least weekly | 246 27% | 5 83% | 155 53% | 199 50% | 206 50% | 242 50% | 54 34% | 22 30% | 36 28% | 11 42% | 4 67% | 3 43% | 12 63% | 21 66% | 26 36% | 8 36% | 7 54% | 457 47% | 298 32% | 412 43% | 278 50% |
| NET: Ever | 370 41% | 6 100% | 203 70% | 267 67% | 281 68% | 320 66% | 88 56% | 38 52% | 59 46% | 17 65% | 5 83% | 3 43% | 16 84% | 22 69% | 41 57% | 12 55% | 7 54% | 571 59% | 419 46% | 532 56% | 366 66% |
| Several times a day | 55 6% | 2 33% | 41 14% | 45 11% | 52 13% | 74 15% | 14 9% | 4 5% | 2 2% | 1 4% | 1 17% | 1 14% | - - | 6 19% | 7 10% | 2 9% | 3 23% | 152 16% | 76 8% | 128 13% | 79 14% |
| Once a day | 53 6% | 1 17% | 35 12% | 40 10% | 34 8% | 42 9% | 20 13% | 5 7% | 7 5% | 3 12% | 1 17% | 1 14% | 5 26% | 6 19% | 2 3% | 5 23% | 1 8% | 76 8% | 57 6% | 78 8% | 47 9% |
| Several times a week | 86 10% | 1 17% | 48 16% | 68 17% | 76 18% | 79 16% | 11 7% | 8 11% | 17 13% | 3 12% | 1 17% | 1 14% | 4 21% | 7 22% | 13 18% | 1 5% | 2 15% | 144 15% | 100 11% | 130 14% | 91 17% |
| Once a week | 52 6% | 1 17% | 31 11% | 46 12% | 44 11% | 47 10% | 9 6% | 5 7% | 10 8% | 4 15% | 1 17% | - - | 3 16% | 2 6% | 4 6% | - - | 1 8% | 85 9% | 65 7% | 76 8% | 61 11% |
| Less often | 124 14% | 1 17% | 48 16% | 68 17% | 75 18% | 78 16% | 34 22% | 16 22% | 23 18% | 6 23% | 1 17% | - - | 4 21% | 1 3% | 15 21% | 4 18% | - - | 114 12% | 121 13% | 120 13% | 88 16% |
| Never | 513 57% | - - | 85 29% | 123 31% | 132 32% | 152 31% | 67 43% | 35 48% | 68 53% | 9 35% | 1 17% | 4 57% | 3 16% | 10 31% | 30 42% | 9 41% | 4 31% | 385 40% | 484 53% | 410 43% | 178 32% |
| Don't know | 16 2% | - - | 3 1% | 9 2% | 1 * | 11 2% | 2 1% | - - | 2 2% | - - | - - | - - | - - | - - | 1 1% | 1 5% | 2 15% | 10 1% | 14 2% | 12 1% | 7 1% |

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 57
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

YouTube

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|-----------------|-----------------|--------------------------|-----------------------|-----------------------|-----------------------|------------------|------------------|------------------|------------------|----------------|----------------|----------------|------------------------------|-------------------|-------------------|----------------|---------------------|------------------|----------------|----------------------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 899 | 472 | 427 | 102 | 109 | 120 | 112 | 117 | 114 | 116 | 109 | 87* | 29** | 89* | 84* | 64* | 56* | 52* | 103 | 115 | 124 | 64* | 32* |
| NET: At least daily | 108 12% | 65 14% | 43 10% | 8 8% | 12 11% | 6 5% | 12 11% | 15 13%e | 24 21% f | 16 14%e | 15 14%e | 6 7% | 5 17% | 5 6% | 12 14% | 11 17% mu | 6 11% | 9 17% mu | 11 11% | 20 17% kmu | 16 13% | 3 5% | 4 13% |
| NET: At least weekly | 246 27% | 149 32% b | 97 23% | 10 10% | 22 20% c | 23 19% | 26 23% c | 36 31% ce | 49 43% cde | 42 36% cde | 38 35% cde | 17 20% | 11 38% | 23 26% u | 22 26% u | 23 36% ku | 13 23% | 15 29% u | 31 30% u | 42 37% ku | 33 27% u | 8 13% | 8 25% |
| NET: Ever | 370 41% | 213 45% b | 157 37% | 19 19% | 31 28% | 39 33% c | 39 35% c | 56 48% cde | 63 55% cde | 60 52% cde | 63 58% cde | 32 37% u | 13 45% | 34 38% u | 34 40% u | 33 52% u | 22 39% u | 24 46% u | 41 40% u | 60 52% kmu | 51 41% u | 12 19% | 14 44% u |
| Several times a day | 55 6% | 40 8% b | 15 4% | 7 7% e | 8 7% e | 2 2% | 4 4% | 7 6% | 11 10% e | 7 6% | 9 8% e | 3 3% | 2 7% | 3 3% | 7 8% | 6 9% | 2 4% | 4 8% | 7 7% | 11 10% u | 6 5% | 1 2% | 3 9% |
| Once a day | 53 6% | 25 5% | 28 7% | 1 1% | 4 4% | 4 3% | 8 7% c | 8 7% c | 13 11% cde | 9 8% c | 6 6% | 3 3% | 3 10% | 2 2% | 5 6% | 5 8% | 4 7% | 5 10% | 4 4% | 9 8% | 10 8% | 2 3% | 1 3% |
| Several times a week | 86 10% | 56 12% b | 30 7% | 2 2% | 6 6% | 11 9% c | 4 4% | 11 9% c | 16 14% cdf | 18 16% cdf | 18 17% cdf | 8 9% | 3 10% | 12 13% | 8 10% rtuv | 4 7% | 5 10% | 8 8% | 13 11% | 8 6% | 8 6% | 4 6% | 1 3% |
| Once a week | 52 6% | 28 6% | 24 6% | - - | 4 4% | 6 5% c | 10 9% c | 10 9% c | 9 8% c | 8 7% c | 5 5% c | 3 3% | 3 10% | 6 7% o | 2 2% | - - | 3 5% | 1 2% | 12 12% knoq | 9 8% o | 9 7% o | 1 2% | 3 9% o |
| Less often | 124 14% | 64 14% | 60 14% | 9 9% | 9 8% | 16 13% | 13 12% | 20 17% d | 14 12% | 18 16% | 25 23% cdf | 15 17% u | 2 7% | 11 12% | 12 14% | 10 16% | 9 16% | 9 17% | 10 10% | 18 16% | 18 15% | 4 6% | 6 19% |
| Never | 513 57% | 251 53% | 262 61% a | 83 81% def ghij | 75 69% ghi j | 78 65% ghi j | 71 63% ghi j | 59 50% | 48 42% | 55 47% | 44 40% | 54 62% s | 15 52% | 53 60% | 48 57% | 31 48% | 33 59% | 26 50% | 60 58% | 53 46% | 73 59% s | 49 77% mno pqrstv | 18 56% u |
| Don't know | 16 2% | 8 2% | 8 2% | - - | 3 3% | 3 3% | 2 2% | 2 2% | 3 3% | 1 1% | 2 2% | 1 1% | 1 3% | 2 2% | 2 2% | - - | 1 2% | 2 4% t | 2 2% | 2 2% | - - | 3 5% t | - - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 58
Q4. In the last week, how often did you share videos on these services you did not upload yourself?
younow
Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 6* | 3** | 3** | -** | -** | 1** | -** | 2** | 3** | -** | -** | 1** | -** | -** | -** | -** | -** | -** | -** | -** | 5** | -** | -** |
| NET: At least daily | 3 50% | 1 33% | 2 67% | - | - | - | - | 1 50% | 2 67% | - | - | 1 100% | - | - | - | - | - | - | - | - | 2 40% | - | - |
| NET: At least weekly | 5 83% | 2 67% | 3 100% | - | - | 1 100% | - | 1 50% | 3 100% | - | - | 1 100% | - | - | - | - | - | - | - | - | 4 80% | - | - |
| NET: Ever | 6 100% | 3 100% | 3 100% | - | - | 1 100% | - | 2 100% | 3 100% | - | - | 1 100% | - | - | - | - | - | - | - | - | 5 100% | - | - |
| Several times a day | 2 33% | 1 33% | 1 33% | - | - | - | - | 1 50% | 1 33% | - | - | 1 100% | - | - | - | - | - | - | - | - | 1 20% | - | - |
| Once a day | 1 17% | - | 1 33% | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |
| Several times a week | 1 17% | - | 1 33% | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |
| Once a week | 1 17% | 1 33% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |
| Less often | 1 17% | 1 33% | - | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |
| Never | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 59
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

Facebook

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|------------|----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|------------------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 291 | 155 | 136 | 12** | 22** | 19** | 17** | 38* | 53* | 60* | 70* | 30* | 14** | 29** | 21** | 25** | 18** | 22** | 29** | 35* | 42* | 14** | 12** |
| NET: At least daily | 76 26% | 40 26% | 36 26% | 5 42% | 9 41% | 4 21% | 4 24% | 8 21% | 15 28% | 13 22% | 18 26% | 4 13% | 4 29% | 3 10% | 5 24% | 9 36% | 6 33% | 4 18% | 10 34% | 16 46%k | 12 29% | 1 7% | 2 17% |
| NET: At least weekly | 155 53% | 82 53% | 73 54% | 7 58% | 14 64% | 11 58% | 7 41% | 19 50% | 33 62% | 31 52% | 33 47% | 10 33% | 10 71% | 10 34% | 13 62% | 20 80% | 8 44% | 14 64% | 15 52% | 22 63%k | 23 55% | 4 29% | 6 50% |
| NET: Ever | 203 70% | 107 69% | 96 71% | 7 58% | 14 64% | 15 79% | 14 82% | 26 68% | 40 75% | 40 67% | 47 67% | 13 43% | 12 86% | 18 62% | 16 76% | 23 92% | 15 83% | 18 82% | 19 66% | 27 77%k | 28 67% | 5 36% | 9 75% |
| Several times a day | 41 14% | 27 17% | 14 10% | - | 6 27% | 2 11% | 2 12% | 3 8% | 9 17% | 6 10% | 13 19% | 3 10% | 4 29% | 2 7% | 1 5% | 4 16% | 4 22% | 1 5% | 7 24% | 9 26% | 5 12% | - | 1 8% |
| Once a day | 35 12% | 13 8% | 22 16%a | 5 42% | 3 14% | 2 11% | 2 12% | 5 13% | 6 11% | 7 12% | 5 7% | 1 3% | - | 1 3% | 4 19% | 5 20% | 2 11% | 3 14% | 3 10% | 7 20%k | 7 17% | 1 7% | 1 8% |
| Several times a week | 48 16% | 27 17% | 21 15% | 1 8% | 4 18% | 3 16% | 1 6% | 8 21% | 10 19% | 14 23%j | 7 10% | 6 20% | 4 29% | 5 17% | 4 19% | 8 32% | 1 6% | 5 23% | 2 7% | 3 9% | 6 14% | 1 7% | 3 25% |
| Once a week | 31 11% | 15 10% | 16 12% | 1 8% | 1 5% | 4 21% | 2 12% | 3 8% | 8 15% | 4 7% | 8 11% | - | 2 14% | 2 7% | 4 19% | 3 12% | 1 6% | 5 23% | 3 10% | 3 9% | 5 12% | 2 14% | 1 8% |
| Less often | 48 16% | 25 16% | 23 17% | - | - | 4 21% | 7 41% | 7 18% | 7 13% | 9 15% | 14 20% | 3 10% | 2 14% | 8 28% | 3 14% | 3 12% | 7 39% | 4 18% | 4 14% | 5 14% | 5 12% | 1 7% | 3 25% |
| Never | 85 29% | 47 30% | 38 28% | 5 42% | 8 36% | 3 16% | 3 18% | 12 32% | 12 23% | 20 33% | 22 31% | 17 57% ^s | 2 14% | 11 38% | 5 24% | 2 8% | 3 17% | 4 18% | 10 34% | 7 20% | 14 33% | 8 57% | 2 17% |
| Don't know | 3 1% | 1 1% | 2 1% | - | - | 1 5% | - | - | 1 2% | - | 1 1% | - | - | - | - | - | - | - | - | 1 3% | - | 1 7% | 1 8% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 60
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

Instagram

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|-------------|------------|----------|-----------|-----------|-----------|------------|------------|------------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 399 | 182 | 217 | 12** | 18** | 25** | 26** | 62* | 86* | 88* | 82* | 41* | 14** | 33* | 23** | 24** | 29** | 22** | 48* | 59* | 62* | 29** | 15** |
| NET: At least daily | 85 21% | 46 25% | 39 18% | 2 17% | 6 33% | 2 8% | 4 15% | 8 13% | 26 30%g | 19 22% | 18 22% | 10 24% | 3 21% | 6 18% | 4 17% | 7 29% | 4 14% | 3 14% | 13 27% | 18 31% | 11 18% | 4 14% | 2 13% |
| NET: At least weekly | 199 50% | 104 57%b | 95 44% | 3 25% | 10 56% | 8 32% | 11 42% | 28 45% | 50 58% | 45 51% | 44 54% | 21 51% | 7 50% | 18 55% | 8 35% | 15 63% | 11 38% | 10 45% | 25 52% | 37 63% | 31 50% | 10 34% | 6 40% |
| NET: Ever | 267 67% | 132 73%b | 135 62% | 3 25% | 11 61% | 12 48% | 18 69% | 41 66% | 59 69% | 64 73% | 59 72% | 28 68% | 8 57% | 24 73% | 13 57% | 17 71% | 21 72% | 15 68% | 34 71% | 44 75% | 41 66% | 14 48% | 8 53% |
| Several times a day | 45 11% | 25 14% | 20 9% | - | 3 17% | 2 8% | 2 8% | 3 5% | 15 17%g | 10 11% | 10 12% | 7 17% | 1 7% | 5 15% | 1 4% | 3 13% | 2 7% | 2 9% | 9 19% | 8 14% | 5 8% | 2 7% | - |
| Once a day | 40 10% | 21 12% | 19 9% | 2 17% | 3 17% | - | 2 8% | 5 8% | 11 13% | 9 10% | 8 10% | 3 7% | 2 14% | 1 3% | 3 13% | 4 17% | 2 7% | 1 5% | 4 8% | 10 17% | 6 10% | 2 7% | 2 13% |
| Several times a week | 68 17% | 38 21% | 30 14% | 1 8% | 2 11% | 4 16% | 4 15% | 7 11% | 18 21% | 16 18% | 16 20% | 5 12% | 4 29% | 8 24% | 3 13% | 5 21% | 5 17% | 3 14% | 8 17% | 11 19% | 10 16% | 4 14% | 2 13% |
| Once a week | 46 12% | 20 11% | 26 12% | - | 2 11% | 2 8% | 3 12% | 13 21%h | 6 7% | 10 11% | 10 12% | 6 15% | - | 4 12% | 1 4% | 3 13% | 2 7% | 4 18% | 4 8% | 8 14% | 10 16% | 2 7% | 2 13% |
| Less often | 68 17% | 28 15% | 40 18% | - | 1 6% | 4 16% | 7 27% | 13 21% | 9 10% | 19 22%h | 15 18% | 7 17% | 1 7% | 6 18% | 5 22% | 2 8% | 10 34% | 5 23% | 9 19% | 7 12% | 10 16% | 4 14% | 2 13% |
| Never | 123 31% | 48 26% | 75 35% | 9 75% | 6 33% | 10 40% | 8 31% | 19 31% | 26 30% | 24 27% | 21 26% | 13 32% | 6 43% | 9 27% | 10 43% | 7 29% | 8 28% | 5 23% | 13 27% | 13 22% | 21 34% | 12 41% | 6 40% |
| Don't know | 9 2% | 2 1% | 7 3% | - | 1 6% | 3 12% | - | 2 3% | 1 1% | - | 2 2% | - | - | - | - | - | - | 2 9% | 1 2% | 2 3% | - | 3 10% | 1 7% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 61

Q4. In the last week, how often did you share videos on these services you did not upload yourself?

Snapchat

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|------------|------------|-----------|-----------|-----------|----------------------------|----------------------------|----------------------------|-----------|-----------------------------|--------------|----------------|-----------------------------|------------------------------|-------------------|-------------------|-----------|-----------------------------|------------------------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 414 | 182 | 232 | 16** | 20** | 29** | 44* | 61* | 80* | 81* | 83* | 48* | 17** | 42* | 36* | 27** | 26** | 17** | 45* | 55* | 55* | 26** | 20** |
| NET: At least daily | 86 21% | 37 20% | 49 21% | 2 13% | 5 25% | 1 3% | 7 16% | 7 11% | 24 30%g | 17 21% | 23 28%g | 10 21% | 5 29% | 7 17% | 8 22% | 10 37% | 4 15% | 2 12% | 7 16% | 20 36% <small>mrt</small> | 6 11% | 3 12% | 4 20% |
| NET: At least weekly | 206 50% | 99 54% | 107 46% | 5 31% | 9 45% | 10 34% | 20 45% | 31 51% | 49 61% | 39 48% | 43 52% | 22 46% | 7 41% | 21 50% | 19 53% | 18 67% | 13 50% | 9 53% | 19 42% | 34 62% | 25 45% | 9 35% | 10 50% |
| NET: Ever | 281 68% | 131 72% | 150 65% | 6 38% | 11 55% | 17 59% | 27 61% | 40 66% | 61 76% | 54 67% | 65 78% <small>hf</small> | 32 67% | 10 59% | 33 79% <small>fr</small> | 25 69% | 21 78% | 21 81% | 12 71% | 25 56% | 41 75% <small>fr</small> | 37 67% | 13 50% | 11 55% |
| Several times a day | 52 13% | 22 12% | 30 13% | 1 6% | 2 10% | 1 3% | 4 9% | 5 8% | 13 16% | 11 14% | 15 18% | 6 13% | 2 12% | 5 12% | 3 8% | 8 30% | 3 12% | - | 5 11% | 12 22% <small>t</small> | 2 4% | 3 12% | 3 15% |
| Once a day | 34 8% | 15 8% | 19 8% | 1 6% | 3 15% | - | 3 7% | 2 3% | 11 14% <small>g</small> | 6 7% | 8 10% | 4 8% | 3 18% | 2 5% | 5 14% | 2 7% | 1 4% | 2 12% | 2 4% | 8 15% | 4 7% | - | 1 5% |
| Several times a week | 76 18% | 40 22% | 36 16% | 1 6% | 1 5% | 8 28% | 7 16% | 13 21% | 16 20% | 16 20% | 14 17% | 7 15% | 2 12% | 8 19% | 8 22% | 7 26% | 6 23% | 4 24% | 5 11% | 9 16% | 12 22% | 4 15% | 4 20% |
| Once a week | 44 11% | 22 12% | 22 9% | 2 13% | 3 15% | 1 3% | 6 14% | 11 18% <small>j</small> | 9 11% | 6 7% | 6 7% | 5 10% | - | 6 14% | 3 8% | 1 4% | 3 12% | 3 18% | 7 16% | 5 9% | 7 13% | 2 8% | 2 10% |
| Less often | 75 18% | 32 18% | 43 19% | 1 6% | 2 10% | 7 24% | 7 16% | 9 15% | 12 15% | 15 19% | 22 27% | 10 21% | 3 18% | 12 29% | 6 17% | 3 11% | 8 31% | 3 18% | 6 13% | 7 13% | 12 22% | 4 15% | 1 5% |
| Never | 132 32% | 51 28% | 81 35% | 10 63% | 9 45% | 11 38% | 17 39% <small>j</small> | 21 34% | 19 24% | 27 33% | 18 22% | 16 33% | 7 41% | 9 21% | 11 31% | 6 22% | 5 19% | 5 29% | 20 44% <small>ms</small> | 13 24% | 18 33% | 13 50% | 9 45% |
| Don't know | 1 * | - | 1 * | - | - | 1 3% | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 2% | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 62
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

TikTok

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|------------|------------|-----------|--------------|--------------|-------------|-------------|-------------|-------------|-------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 483 | 201 | 282 | 28** | 45* | 60* | 68* | 79* | 73* | 63* | 67* | 56* | 18** | 42* | 42* | 33* | 30* | 24** | 54* | 67* | 70* | 29** | 18** |
| NET: At least daily | 116 24% | 43 21% | 73 26% | 8 29% | 6 13% | 8 13% | 19 28%e | 17 22% | 24 33%de | 14 22% | 20 30%de | 11 20% | 7 39% | 11 26% | 9 27% | 8 27% | 6 25% | 10 19% | 22 33%t | 12 17% | 2 7% | 7 39% | |
| NET: At least weekly | 242 50% | 103 51% | 139 49% | 10 36% | 14 31% | 23 38% | 36 53%d | 42 53%d | 43 59%de | 36 57%de | 38 57%de | 24 43% | 10 56% | 21 50% | 20 48% | 19 58% | 16 53% | 15 63% | 30 56% | 39 58%t | 28 40% | 9 31% | 11 61% |
| NET: Ever | 320 66% | 141 70% | 179 63% | 12 43% | 22 49% | 34 57% | 51 75%de | 57 72%de | 53 73%de | 44 70%de | 47 70%de | 36 64% | 13 72% | 30 71% | 29 69% | 21 64% | 21 70% | 17 71% | 38 70% | 47 70% | 43 61% | 12 41% | 13 72% |
| Several times a day | 74 15% | 25 12% | 49 17% | 3 11% | 4 9% | 5 8% | 13 19% | 13 16% | 14 19% | 9 14% | 13 19% | 9 16% | 4 22% | 9 21% | 7 17% | 7 21% | 3 10% | 3 13% | 6 11% | 12 18% | 7 10% | 2 7% | 5 28% |
| Once a day | 42 9% | 18 9% | 24 9% | 5 18% | 2 4% | 3 5% | 6 9% | 4 5% | 10 14% | 5 8% | 7 10% | 2 4% | 3 17% | 2 5% | 4 10% | 2 6% | 5 17%k | 3 13% | 4 7% | 10 15%k | 5 7% | - | 2 11% |
| Several times a week | 79 16% | 43 21%b | 36 13% | 1 4% | 5 11% | 9 15% | 12 18% | 10 13% | 14 19% | 16 25% | 12 18% | 8 14% | 1 6% | 8 19% | 6 14% | 7 21% | 4 13% | 7 29% | 14 26% | 9 13% | 9 13% | 4 14% | 2 11% |
| Once a week | 47 10% | 17 8% | 30 11% | 1 4% | 3 7% | 6 10% | 5 7% | 15 19%fh | 5 7% | 6 10% | 6 9% | 5 9% | 2 11% | 2 5% | 3 7% | 3 9% | 4 13% | 2 8% | 6 11% | 8 12% | 7 10% | 3 10% | 2 11% |
| Less often | 78 16% | 38 19% | 40 14% | 2 7% | 8 18% | 11 18% | 15 22% | 15 19% | 10 14% | 8 13% | 9 13% | 12 21% | 3 17% | 9 21% | 2 6% | 5 17% | 2 8% | 8 15% | 8 12% | 15 21% | 3 10% | 2 11% | |
| Never | 152 31% | 57 28% | 95 34% | 16 57% | 20 44%fgh | 25 42%fgh | 15 22% | 20 25% | 18 25% | 19 30% | 19 28% | 20 36% | 5 28% | 11 26% | 12 29% | 12 36% | 7 23% | 6 25% | 16 30% | 19 28% | 24 34% | 15 52% | 5 28% |
| Don't know | 11 2% | 3 1% | 8 3% | - | 3 7%i | 1 2% | 2 3% | 2 3% | 2 3% | - | 1 1% | - | - | 1 2% | 1 2% | - | 2 7% | 1 4% | - | 1 1% | 3 4% | 2 7% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 63
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

Twitter

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|-----------|----------|----------|----------|----------|-----------|------------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 157 | 90* | 67* | 6** | 10** | 8** | 15** | 20** | 30* | 29** | 39* | 21** | 9** | 19** | 12** | 12** | 7** | 8** | 17** | 22** | 21** | 7** | 2** |
| NET: At least daily | 34 22% | 19 21% | 15 22% | 3 50% | 3 30% | - | 3 20% | 6 30% | 10 33%j | 5 17% | 4 10% | 2 10% | 3 33% | 2 11% | 5 42% | 6 50% | 1 14% | - | 1 6% | 8 36% | 5 24% | 1 14% | - |
| NET: At least weekly | 54 34% | 30 33% | 24 36% | 3 50% | 4 40% | - | 5 33% | 7 35% | 13 43% | 9 31% | 13 33% | 6 29% | 5 56% | 6 32% | 8 67% | 6 50% | 1 14% | - | 3 18% | 10 45% | 8 38% | 1 14% | - |
| NET: Ever | 88 56% | 55 61% | 33 49% | 3 50% | 8 80% | 1 13% | 9 60% | 15 75% | 15 50% | 15 52% | 22 56% | 10 48% | 6 67% | 11 58% | 8 67% | 10 83% | 3 43% | 1 13% | 7 41% | 13 59% | 14 67% | 4 57% | 1 50% |
| Several times a day | 14 9% | 8 9% | 6 9% | 1 17% | 3 30% | - | 2 13% | 3 15% | 2 7% | 1 3% | 2 5% | 2 10% | - | 1 5% | 2 17% | 2 17% | - | - | 1 6% | 4 18% | 1 5% | 1 14% | - |
| Once a day | 20 13% | 11 12% | 9 13% | 2 33% | - | - | 1 7% | 3 15% | 8 27%j | 4 14% | 2 5% | - | 3 33% | 1 5% | 3 25% | 4 33% | 1 14% | - | - | 4 18% | 4 19% | - | - |
| Several times a week | 11 7% | 7 8% | 4 6% | - | 1 10% | - | 2 13% | - | 1 3% | 2 7% | 5 13% | 3 14% | 2 22% | 3 16% | 3 25% | - | - | - | - | - | - | - | - |
| Once a week | 9 6% | 4 4% | 5 7% | - | - | - | - | 1 5% | 2 7% | 2 7% | 4 10% | 1 5% | - | 1 5% | - | - | - | - | 2 12% | 2 9% | 3 14% | - | - |
| Less often | 34 22% | 25 28%b | 9 13% | - | 4 40% | 1 13% | 4 27% | 8 40% | 2 7% | 6 21% | 9 23% | 4 19% | 1 11% | 5 26% | - | 4 33% | 2 29% | 1 13% | 4 24% | 3 14% | 6 29% | 3 43% | 1 50% |
| Never | 67 43% | 34 38% | 33 49% | 3 50% | 2 20% | 6 75% | 6 40% | 5 25% | 15 50% | 14 48% | 16 41% | 11 52% | 3 33% | 8 42% | 4 33% | 2 17% | 4 57% | 6 75% | 9 53% | 9 41% | 7 33% | 3 43% | 1 50% |
| Don't know | 2 1% | 1 1% | 1 1% | - | - | 1 13% | - | - | - | - | 1 3% | - | - | - | - | - | - | 1 13% | 1 6% | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 64
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

Twitch

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 73* | 61* | 12** | 3** | 4** | 7** | 4** | 15** | 17** | 14** | 9** | 7** | 2** | 15** | 1** | 6** | 5** | -** | 6** | 6** | 17** | 4** | 4** |
| NET: At least daily | 9 12% | 7 11% | 2 17% | 1 33% | 1 25% | - | 1 25% | 3 20% | 1 6% | 2 14% | - | - | 1 50% | 1 7% | - | 2 33% | - | - | - | 2 33% | 3 18% | - | - |
| NET: At least weekly | 22 30% | 19 31% | 3 25% | 1 33% | 3 75% | 2 29% | 2 50% | 4 27% | 3 18% | 6 43% | 1 11% | - | 2 100% | 3 20% | - | 3 50% | 1 20% | - | 1 17% | 3 50% | 7 41% | 1 25% | 1 25% |
| NET: Ever | 38 52% | 34 56% | 4 33% | 2 67% | 3 75% | 3 43% | 2 50% | 10 67% | 5 29% | 9 64% | 4 44% | 2 29% | 2 100% | 7 47% | 1 100% | 4 67% | 3 60% | - | 2 33% | 3 50% | 10 59% | 1 25% | 3 75% |
| Several times a day | 4 5% | 4 7% | - | 1 33% | 1 25% | - | 1 25% | 1 7% | - | - | - | - | 1 50% | 1 7% | - | 1 17% | - | - | - | - | 1 6% | - | - |
| Once a day | 5 7% | 3 5% | 2 17% | - | - | - | - | 2 13% | 1 6% | 2 14% | - | - | - | - | - | 1 17% | - | - | - | 2 33% | 2 12% | - | - |
| Several times a week | 8 11% | 7 11% | 1 8% | - | 1 25% | - | - | - | 2 12% | 4 29% | 1 11% | - | 1 50% | 2 13% | - | 1 17% | - | - | - | 1 17% | 2 12% | 1 25% | - |
| Once a week | 5 7% | 5 8% | - | - | 1 25% | 2 29% | 1 25% | 1 7% | - | - | - | - | - | - | - | - | 1 20% | - | 1 17% | - | 2 12% | - | 1 25% |
| Less often | 16 22% | 15 25% | 1 8% | 1 33% | - | 1 14% | - | 6 40% | 2 12% | 3 21% | 3 33% | 2 29% | - | 4 27% | 1 100% | 1 17% | 2 40% | - | 1 17% | - | 3 18% | - | 2 50% |
| Never | 35 48% | 27 44% | 8 67% | 1 33% | 1 25% | 4 57% | 2 50% | 5 33% | 12 71% | 5 36% | 5 56% | 5 71% | - | 8 53% | - | 2 33% | 2 40% | - | 4 67% | 3 50% | 7 41% | 3 75% | 1 25% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 65
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

Pinterest

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|-------------|-----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 129 | 39* | 90* | 3** | 4** | 12** | 9** | 23** | 28** | 28** | 22** | 7** | 6** | 8** | 10** | 10** | 8** | 5** | 19** | 17** | 29** | 7** | 3** |
| NET: At least daily | 9 7% | 6 15%b | 3 3% | - | - | - | 1 11% | 2 9% | 4 14% | 2 7% | - | - | - | - | 2 20% | 1 13% | - | 2 11% | 1 6% | 3 10% | - | - | - |
| NET: At least weekly | 36 28% | 18 46%b | 18 20% | - | 3 75% | 4 33% | 4 44% | 6 26% | 9 32% | 7 25% | 3 14% | 2 29% | 4 67% | 1 13% | 2 20% | 3 38% | 3 60% | 6 32% | 3 18% | 9 31% | - | - | 1 33% |
| NET: Ever | 59 46% | 24 62%b | 35 39% | - | 3 75% | 5 42% | 6 67% | 12 52% | 13 46% | 12 43% | 8 36% | 6 86% | 4 67% | 4 50% | 3 30% | 5 50% | 4 50% | 3 60% | 7 37% | 8 47% | 14 48% | - | 1 33% |
| Several times a day | 2 2% | 2 5%b | - | - | - | - | - | - | 2 7% | - | - | - | - | - | - | - | - | - | - | 1 6% | 1 3% | - | - |
| Once a day | 7 5% | 4 10% | 3 3% | - | - | - | 1 11% | 2 9% | 2 7% | 2 7% | - | - | - | - | 2 20% | 1 13% | - | 2 11% | - | 2 7% | - | - | - |
| Several times a week | 17 13% | 10 26%b | 7 8% | - | 2 50% | 3 25% | 3 33% | 2 9% | 4 14% | 3 11% | - | 2 29% | 3 50% | 1 13% | 2 20% | - | 1 13% | 2 40% | - | 2 12% | 3 10% | - | 1 33% |
| Once a week | 10 8% | 2 5% | 8 9% | - | 1 25% | 1 8% | - | 2 9% | 1 4% | 2 7% | 3 14% | - | 1 17% | - | - | - | 1 13% | 1 20% | 4 21% | - | 3 10% | - | - |
| Less often | 23 18% | 6 15% | 17 19% | - | - | 1 8% | 2 22% | 6 26% | 4 14% | 5 18% | 5 23% | 4 57% | - | 3 38% | 1 10% | 3 30% | 1 13% | - | 1 5% | 5 29% | 5 17% | - | - |
| Never | 68 53% | 14 36% | 54 60%a | 3 100% | 1 25% | 7 58% | 3 33% | 11 48% | 14 50% | 15 54% | 14 64% | 1 14% | 2 33% | 4 50% | 7 70% | 5 50% | 4 50% | 2 40% | 11 58% | 9 53% | 14 48% | 7 100% | 2 67% |
| Don't know | 2 2% | 1 3% | 1 1% | - | - | - | - | - | 1 4% | 1 4% | - | - | - | - | - | - | - | - | 1 5% | - | 1 3% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 66
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

Vimeo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|-----------|----------|-------|-----------|----------|-----------|----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 26* | 15** | 11** | -** | 1** | 2** | 1** | 5** | 9** | 3** | 5** | 3** | 1** | 2** | -** | 3** | -** | -** | 2** | 8** | 7** | -** | -** |
| NET: At least daily | 4 15% | 2 13% | 2 18% | - | - | - | - | - | 3 33% | - | 1 20% | - | 1 100% | - | - | - | - | - | - | - | 3 43% | - | - |
| NET: At least weekly | 11 42% | 6 40% | 5 45% | - | - | - | - | 2 40% | 6 67% | 1 33% | 2 40% | - | 1 100% | 2 100% | - | 1 33% | - | - | 1 50% | 3 38% | 3 43% | - | - |
| NET: Ever | 17 65% | 11 73% | 6 55% | - | 1 100% | 1 50% | - | 2 40% | 8 89% | 2 67% | 3 60% | 1 33% | 1 100% | 2 100% | - | 3 100% | - | - | 1 50% | 5 63% | 4 57% | - | - |
| Several times a day | 1 4% | 1 7% | - | - | - | - | - | - | - | - | 1 20% | - | 1 100% | - | - | - | - | - | - | - | - | - | - |
| Once a day | 3 12% | 1 7% | 2 18% | - | - | - | - | - | 3 33% | - | - | - | - | - | - | - | - | - | - | - | 3 43% | - | - |
| Several times a week | 3 12% | 3 20% | - | - | - | - | - | 1 20% | 1 11% | 1 33% | - | - | 1 50% | - | 1 33% | - | - | - | 1 13% | - | - | - | - |
| Once a week | 4 15% | 1 7% | 3 27% | - | - | - | - | 1 20% | 2 22% | - | 1 20% | - | - | 1 50% | - | - | - | - | 1 50% | 2 25% | - | - | - |
| Less often | 6 23% | 5 33% | 1 9% | - | 1 100% | 1 50% | - | - | 2 22% | 1 33% | 1 20% | 1 33% | - | - | - | 2 67% | - | - | - | 2 25% | 1 14% | - | - |
| Never | 9 35% | 4 27% | 5 45% | - | - | 1 50% | 1 100% | 3 60% | 1 11% | 1 33% | 2 40% | 2 67% | - | - | - | - | - | - | 1 50% | 3 38% | 3 43% | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 67
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

Imgur**Base: All respondents who have watched videos on each**

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 6* | 2** | 4** | -** | -** | -** | 2** | -** | 4** | -** | -** | 1** | -** | 1** | -** | -** | -** | -** | 1** | 1** | 2** | -** | -** |
| NET: At least daily | 2 33% | 1 50% | 1 25% | - | - | - | 1 50% | - | 1 25% | - | - | - | - | 1 100% | - | - | - | - | - | - | 1 50% | - | - |
| NET: At least weekly | 4 67% | 1 50% | 3 75% | - | - | - | 1 50% | - | 3 75% | - | - | - | - | 1 100% | - | - | - | - | - | 1 100% | 2 100% | - | - |
| NET: Ever | 5 83% | 1 50% | 4 100% | - | - | - | 1 50% | - | 4 100% | - | - | 1 100% | - | 1 100% | - | - | - | - | - | 1 100% | 2 100% | - | - |
| Several times a day | 1 17% | 1 50% | - | - | - | - | 1 50% | - | - | - | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - |
| Once a day | 1 17% | - | 1 25% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | - | 1 50% | - | - |
| Several times a week | 1 17% | - | 1 25% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | - | 1 50% | - | - |
| Once a week | 1 17% | - | 1 25% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - |
| Less often | 1 17% | - | 1 25% | - | - | - | - | - | 1 25% | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - |
| Never | 1 17% | 1 50% | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 68

Q4. In the last week, how often did you share videos on these services you did not upload yourself?

LiveLeak/ iLeak

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 7* | 4** | 3** | -** | -** | -** | 1** | 1** | 4** | 1** | -** | 1** | 1** | -** | -** | 1** | -** | -** | 1** | 1** | 1** | -** | 1** |
| NET: At least daily | 2 29% | 1 25% | 1 33% | - | - | - | - | 1 100% | 1 25% | - | - | 1 100% | - | - | - | - | - | - | - | 1 100% | - | - | - |
| NET: At least weekly | 3 43% | 1 25% | 2 67% | - | - | - | - | 1 100% | 2 50% | - | - | 1 100% | - | - | - | - | - | - | - | 1 100% | 1 100% | - | - |
| NET: Ever | 3 43% | 1 25% | 2 67% | - | - | - | - | 1 100% | 2 50% | - | - | 1 100% | - | - | - | - | - | - | - | 1 100% | 1 100% | - | - |
| Several times a day | 1 14% | - | 1 33% | - | - | - | - | 1 100% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - |
| Once a day | 1 14% | 1 25% | - | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - |
| Several times a week | 1 14% | - | 1 33% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Never | 4 57% | 3 75% | 1 33% | - | - | - | 1 100% | - | 2 50% | 1 100% | - | - | 1 100% | - | - | 1 100% | - | - | 1 100% | - | - | - | 1 100% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 69
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

Periscope

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 19* | 11** | 8** | -** | 1** | 1** | -** | 2** | 8** | 4** | 3** | 4** | 1** | -** | 1** | 2** | -** | -** | 2** | 5** | 4** | -** | -** |
| NET: At least daily | 5 26% | 1 9% | 4 50% | - | - | 1 100% | - | - | 2 25% | 1 25% | 1 33% | - | 1 100% | - | - | - | - | - | - | 2 40% | 2 50% | - | - |
| NET: At least weekly | 12 63% | 7 64% | 5 63% | - | 1 100% | 1 100% | - | 2 100% | 4 50% | 2 50% | 2 67% | 2 50% | 1 100% | - | 1 100% | 1 50% | - | - | 1 50% | 3 60% | 3 75% | - | - |
| NET: Ever | 16 84% | 10 91% | 6 75% | - | 1 100% | 1 100% | - | 2 100% | 6 75% | 3 75% | 3 100% | 4 100% | 1 100% | - | 1 100% | 1 50% | - | - | 1 50% | 4 80% | 4 100% | - | - |
| Several times a day | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Once a day | 5 26% | 1 9% | 4 50% | - | - | 1 100% | - | - | 2 25% | 1 25% | 1 33% | - | 1 100% | - | - | - | - | - | - | 2 40% | 2 50% | - | - |
| Several times a week | 4 21% | 3 27% | 1 13% | - | 1 100% | - | - | - | 1 13% | 1 25% | 1 33% | 2 50% | - | - | 1 50% | - | - | - | - | - | 1 25% | - | - |
| Once a week | 3 16% | 3 27% | - | - | - | - | - | 2 100% | 1 13% | - | - | - | - | - | 1 100% | - | - | - | 1 50% | 1 20% | - | - | - |
| Less often | 4 21% | 3 27% | 1 13% | - | - | - | - | - | 2 25% | 1 25% | 1 33% | 2 50% | - | - | - | - | - | - | - | 1 20% | 1 25% | - | - |
| Never | 3 16% | 1 9% | 2 25% | - | - | - | - | - | 2 25% | 1 25% | - | - | - | - | 1 50% | - | - | - | 1 50% | 1 20% | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 70
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

DailyMotion

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|-----------|----------|-----------|----------|--------|----------|-----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 32* | 18** | 14** | 1** | 3** | -** | 5** | 5** | 8** | 4** | 6** | 2** | 1** | 4** | 1** | 3** | -** | 1** | 6** | 8** | 6** | -** | -** |
| NET: At least daily | 12 38% | 8 44% | 4 29% | 1 100% | 1 33% | - | 1 20% | 4 80% | 3 38% | - | 2 33% | - | - | 1 25% | 1 100% | 1 33% | - | - | 2 33% | 5 63% | 2 33% | - | - |
| NET: At least weekly | 21 66% | 12 67% | 9 64% | 1 100% | 2 67% | - | 3 60% | 5 100% | 5 63% | 3 75% | 2 33% | 1 50% | 1 100% | 3 75% | 1 100% | 2 67% | - | - | 4 67% | 5 63% | 4 67% | - | - |
| NET: Ever | 22 69% | 13 72% | 9 64% | 1 100% | 2 67% | - | 3 60% | 5 100% | 5 63% | 3 75% | 3 50% | 1 50% | 1 100% | 3 75% | 1 100% | 2 67% | - | - | 4 67% | 6 75% | 4 67% | - | - |
| Several times a day | 6 19% | 4 22% | 2 14% | - | 1 33% | - | 1 20% | - | 2 25% | - | 2 33% | - | - | 1 25% | - | 1 33% | - | - | - | 3 38% | 1 17% | - | - |
| Once a day | 6 19% | 4 22% | 2 14% | 1 100% | - | - | - | 4 80% | 1 13% | - | - | - | - | - | 1 100% | - | - | - | 2 33% | 2 25% | 1 17% | - | - |
| Several times a week | 7 22% | 4 22% | 3 21% | - | 1 33% | - | 1 20% | 1 20% | 1 13% | 3 75% | - | 1 50% | - | 2 50% | - | 1 33% | - | - | 1 17% | - | 2 33% | - | - |
| Once a week | 2 6% | - | 2 14% | - | - | - | 1 20% | - | 1 13% | - | - | - | 1 100% | - | - | - | - | - | 1 17% | - | - | - | - |
| Less often | 1 3% | 1 6% | - | - | - | - | - | - | - | - | 1 17% | - | - | - | - | - | - | - | - | 1 13% | - | - | - |
| Never | 10 31% | 5 28% | 5 36% | - | 1 33% | - | 2 40% | - | 3 38% | 1 25% | 3 50% | 1 50% | - | 1 25% | - | 1 33% | - | 1 100% | 2 33% | 2 25% | 2 33% | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 71

Q4. In the last week, how often did you share videos on these services you did not upload yourself?

Reddit

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|-----------|-----------|-------|----------|----------|----------|----------|-----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 72* | 46* | 26** | -** | 3** | 5** | 7** | 11** | 19** | 13** | 14** | 6** | 2** | 9** | 3** | 8** | 5** | 2** | 10** | 9** | 11** | 4** | 3** |
| NET: At least daily | 9 13% | 6 13% | 3 12% | - | - | 1 20% | 1 14% | 1 9% | 4 21% | 1 8% | 1 7% | 1 17% | - | 1 11% | 1 33% | 2 25% | 1 20% | - | - | - | 3 27% | - | - |
| NET: At least weekly | 26 36% | 17 37% | 9 35% | - | - | 2 40% | 3 43% | 5 45% | 7 37% | 5 38% | 4 29% | 2 33% | - | 4 44% | 1 33% | 4 50% | 2 40% | 1 50% | 1 10% | 4 44% | 7 64% | - | - |
| NET: Ever | 41 57% | 27 59% | 14 54% | - | 2 67% | 4 80% | 4 57% | 8 73% | 11 58% | 6 46% | 6 43% | 5 83% | - | 5 56% | 1 33% | 6 75% | 4 80% | 1 50% | 2 20% | 5 56% | 9 82% | 1 25% | 2 67% |
| Several times a day | 7 10% | 6 13% | 1 4% | - | - | 1 20% | 1 14% | 1 9% | 3 16% | - | 1 7% | 1 17% | - | 1 11% | 1 33% | 2 25% | 1 20% | - | - | - | 1 9% | - | - |
| Once a day | 2 3% | - | 2 8% | - | - | - | - | - | 1 5% | 1 8% | - | - | - | - | - | - | - | - | - | - | 2 18% | - | - |
| Several times a week | 13 18% | 9 20% | 4 15% | - | - | - | 2 29% | 4 36% | 2 11% | 3 23% | 2 14% | 1 17% | - | 2 22% | - | 1 13% | 1 20% | 1 50% | 1 10% | 4 44% | 2 18% | - | - |
| Once a week | 4 6% | 2 4% | 2 8% | - | - | 1 20% | - | - | 1 5% | 1 8% | 1 7% | - | - | 1 11% | - | 1 13% | - | - | - | - | 2 18% | - | - |
| Less often | 15 21% | 10 22% | 5 19% | - | 2 67% | 2 40% | 1 14% | 3 27% | 4 21% | 1 8% | 2 14% | 3 50% | - | 1 11% | - | 2 25% | 2 40% | - | 1 10% | 1 11% | 2 18% | 1 25% | 2 67% |
| Never | 30 42% | 19 41% | 11 42% | - | 1 33% | 1 20% | 3 43% | 3 27% | 7 37% | 7 54% | 8 57% | 1 17% | 2 100% | 4 44% | 1 33% | 2 25% | 1 20% | 1 50% | 8 80% | 4 44% | 2 18% | 3 75% | 1 33% |
| Don't know | 1 1% | - | 1 4% | - | - | - | - | - | 1 5% | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 72

Q4. In the last week, how often did you share videos on these services you did not upload yourself?

Mixer

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|----------|----------|-------|----------|-----------|-----------|----------|----------|----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 22* | 17** | 5** | -** | 2** | 1** | 2** | 5** | 9** | 2** | 1** | 1** | 2** | -** | -** | 1** | 4** | -** | 2** | 1** | 8** | 3** | -** |
| NET: At least daily | 7 32% | 4 24% | 3 60% | - | 1 50% | - | - | 2 40% | 4 44% | - | - | 1 100% | 1 50% | - | - | - | 1 25% | - | 1 50% | 1 100% | 2 25% | - | - |
| NET: At least weekly | 8 36% | 4 24% | 4 80% | - | 1 50% | - | - | 2 40% | 5 56% | - | - | 1 100% | 1 50% | - | - | - | 1 25% | - | 1 50% | 1 100% | 3 38% | - | - |
| NET: Ever | 12 55% | 8 47% | 4 80% | - | 1 50% | 1 100% | - | 3 60% | 6 67% | 1 50% | - | 1 100% | 1 50% | - | - | - | 2 50% | - | 1 50% | 1 100% | 6 75% | - | - |
| Several times a day | 2 9% | 1 6% | 1 20% | - | 1 50% | - | - | 1 20% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | 1 13% | - | - |
| Once a day | 5 23% | 3 18% | 2 40% | - | - | - | - | 1 20% | 4 44% | - | - | - | 1 50% | - | - | - | 1 25% | - | 1 50% | 1 100% | 1 13% | - | - |
| Several times a week | 1 5% | - | 1 20% | - | - | - | - | - | 1 11% | - | - | - | - | - | - | - | - | - | - | - | 1 13% | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | 4 18% | 4 24% | - | - | - | 1 100% | - | 1 20% | 1 11% | 1 50% | - | - | - | - | - | - | 1 25% | - | - | - | 3 38% | - | - |
| Never | 9 41% | 8 47% | 1 20% | - | 1 50% | - | 2 100% | 1 20% | 3 33% | 1 50% | 1 100% | - | 1 50% | - | - | 1 100% | 2 50% | - | - | - | 2 25% | 3 100% | - |
| Don't know | 1 5% | 1 6% | - | - | - | - | - | 1 20% | - | - | - | - | - | - | - | - | - | - | 1 50% | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 73

Q4. In the last week, how often did you share videos on these services you did not upload yourself?

Other

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|----------|------------|-------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 13* | 6** | 7** | 1** | 1** | 1** | 1** | 2** | 3** | 2** | 2** | 2** | -** | 1** | 2** | 3** | 1** | -** | 2** | 1** | 1** | -** | -** |
| NET: At least daily | 4 31% | 2 33% | 2 29% | - | - | - | - | - | 2 67% | 1 50% | 1 50% | - | - | - | 1 50% | 3 100% | - | - | 1 50% | - | 1 100% | - | - |
| NET: At least weekly | 7 54% | 4 67% | 3 43% | - | - | 1 100% | 1 100% | 1 50% | 2 67% | 1 50% | 1 50% | - | - | - | 1 50% | 3 100% | 1 100% | - | 1 50% | - | 1 100% | - | - |
| NET: Ever | 7 54% | 4 67% | 3 43% | - | - | 1 100% | 1 100% | 1 50% | 2 67% | 1 50% | 1 50% | - | - | - | 1 50% | 3 100% | 1 100% | - | 1 50% | - | 1 100% | - | - |
| Several times a day | 3 23% | 2 33% | 1 14% | - | - | - | - | - | 2 67% | - | 1 50% | - | - | - | - | 1 33% | - | - | 1 50% | - | 1 100% | - | - |
| Once a day | 1 8% | - | 1 14% | - | - | - | - | - | - | 1 50% | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - |
| Several times a week | 2 15% | 2 33% | - | - | - | 1 100% | - | 1 50% | - | - | - | - | - | - | - | 1 33% | 1 100% | - | - | - | - | - | - |
| Once a week | 1 8% | - | 1 14% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - |
| Less often | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Never | 4 31% | 2 33% | 2 29% | 1 100% | - | - | - | 1 50% | 1 33% | 1 50% | - | 2 100% | - | 1 100% | - | - | - | - | 1 50% | - | - | - | - |
| Don't know | 2 15% | - | 2 29% | - | 1 100% | - | - | - | - | - | 1 50% | - | - | - | 1 50% | - | - | - | - | 1 100% | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 74
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

NET: Any VSP

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|--------|------------------|------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|------------------|------------------|------------------|------------------------------|-------------------|-------------------|------------------|---------------------|--------------------|-------------------|--------------------|-------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-Ireland (v) |
| Base | 966 | 497 | 469 | 108 | 122 | 126 | 122 | 124 | 126 | 122 | 116 | 97* | 32* | 93* | 90* | 71* | 63* | 56* | 105 | 124 | 130 | 67* | 38* |
| NET: At least daily | 228 | 103 | 125 | 13 | 19 | 16 | 29 | 25 | 50 | 37 | 39 | 20 | 10 | 15 | 21 | 20 | 16 | 12 | 23 | 43 | 31 | 8 | 9 |
| | 24% | 21% | 27% ^a | 12% | 16% | 13% | 24% ^{ce} | 20% | 40% ^{cde} | 30% ^{cde} | 34% ^{cde} | 21% | 31% ^u | 16% | 23% | 28% ^u | 25% | 21% | 22% | 35% ^{kmr} | 24% ^u | 12% | 24% |
| NET: At least weekly | 457 | 234 | 223 | 17 | 36 | 48 | 53 | 64 | 82 | 78 | 79 | 47 | 19 | 41 | 38 | 40 | 31 | 26 | 50 | 65 | 62 | 20 | 18 |
| | 47% | 47% | 48% | 16% | 30% ^c | 38% ^c | 43% ^{cd} | 52% ^{cde} | 65% ^{cde} | 64% ^{cde} | 68% ^{cde} | 48% ^u | 59% ^u | 44% | 42% | 56% ^u | 49% ^u | 46% | 48% ^u | 52% ^u | 48% ^u | 30% | 47% |
| NET: Ever | 571 | 293 | 278 | 25 | 45 | 66 | 69 | 83 | 94 | 93 | 96 | 58 | 23 | 52 | 50 | 46 | 43 | 33 | 60 | 83 | 77 | 25 | 21 |
| | 59% | 59% | 59% | 23% | 37% ^c | 52% ^{cd} | 57% ^{cd} | 67% ^{cde} | 75% ^{cde} | 76% ^{cde} | 83% ^{cde} | 60% ^u | 72% ^u | 56% ^u | 56% ^u | 65% ^u | 68% ^u | 59% ^u | 57% ^u | 67% ^u | 59% ^u | 37% | 55% |
| Several times a day | 152 | 73 | 79 | 8 | 14 | 11 | 17 | 18 | 33 | 23 | 28 | 16 | 6 | 11 | 13 | 15 | 9 | 6 | 17 | 29 | 16 | 7 | 7 |
| | 16% | 15% | 17% | 7% | 11% | 9% | 14% | 15% | 26% ^{cde} | 19% ^{ce} | 24% ^{cde} | 16% | 19% | 12% | 14% | 21% | 14% | 11% | 16% | 23% ^{mq} | 12% | 10% | 18% |
| Once a day | 76 | 30 | 46 | 5 | 5 | 5 | 12 | 7 | 17 | 14 | 11 | 4 | 4 | 4 | 5 | 7 | 6 | 6 | 14 | 15 | 1 | 2 | |
| | 8% | 6% | 10% ^a | 5% | 4% | 4% | 10% | 6% | 13% ^{cde} | 11% ^{de} | 9% | 4% | 13% ^u | 4% | 9% | 7% | 11% ^u | 11% ^u | 6% | 11% ^u | 12% ^{ku} | 1% | 5% |
| Several times a week | 144 | 94 | 50 | 2 | 10 | 22 | 12 | 20 | 20 | 31 | 27 | 18 | 5 | 17 | 12 | 15 | 8 | 10 | 16 | 15 | 16 | 8 | 4 |
| | 15% | 19% ^b | 11% | 2% | 8% ^c | 17% ^{cd} | 10% ^c | 16% ^c | 16% ^c | 25% ^{cdf} | 23% ^{cdf} | 19% | 16% | 18% | 13% | 21% | 13% | 18% | 15% | 12% | 12% | 12% | 11% |
| Once a week | 85 | 37 | 48 | 2 | 7 | 10 | 12 | 19 | 12 | 10 | 13 | 9 | 4 | 9 | 5 | 5 | 7 | 4 | 11 | 7 | 15 | 4 | 5 |
| | 9% | 7% | 10% | 2% | 6% | 8% ^c | 10% ^c | 15% ^{cd} | 10% ^c | 8% ^c | 11% ^c | 9% | 13% | 10% | 6% | 7% | 11% | 7% | 10% | 6% | 12% | 6% | 13% |
| Less often | 114 | 59 | 55 | 8 | 9 | 18 | 16 | 19 | 12 | 15 | 17 | 11 | 4 | 11 | 12 | 6 | 12 | 7 | 10 | 18 | 15 | 5 | 3 |
| | 12% | 12% | 12% | 7% | 7% | 14% | 13% | 15% | 10% | 12% | 15% | 11% | 13% | 12% | 13% | 8% | 19% | 13% | 10% | 15% | 12% | 7% | 8% |
| Never | 385 | 198 | 187 | 83 | 74 | 59 | 51 | 41 | 29 | 28 | 20 | 39 | 9 | 39 | 39 | 25 | 18 | 21 | 44 | 41 | 53 | 40 | 17 |
| | 40% | 40% | 40% | 77% ^{def} | 61% ^{efg} | 47% ^{ghi} | 42% ^{hij} | 33% ^j | 23% | 23% | 17% | 40% | 28% | 42% | 43% | 35% | 29% | 38% | 42% | 33% | 41% | 60% ^{klm} | 45% |
| Don't know | 10 | 6 | 4 | - | 3 | 1 | 2 | - | 3 | 1 | - | - | - | 2 | 1 | - | 2 | 2 | 1 | - | - | 2 | - |
| | 1% | 1% | 1% | - | 2% | 1% | 2% | - | 2% | 1% | - | - | - | 2% | 1% | - | 3% st | 4% st | 1% | - | - | 3% ^t | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
* small base

Prepared by Populus



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 75
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

NET: YouTube/ Facebook

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|-------------------------|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|------------------------|------------------------------|--------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|--------------------------|-----------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 917 | 482 | 435 | 104 | 112 | 121 | 112 | 120 | 119 | 118 | 111 | 87* | 31* | 90* | 85* | 67* | 60* | 52* | 104 | 120 | 124 | 64* | 33* |
| NET: At least daily | 133 15% | 78 16% | 55 13% | 11 11% | 14 13% | 8 7% | 13 12% | 16 13% | 26 22% ^{cef} | 23 19% ^{ef} | 22 20% ^{ef} | 6 7% | 7 23% ^{km} | 6 7% | 12 14% | 14 21% ^{km} | 10 17% ^{mu} | 9 17% ^{mu} | 15 14% ^u | 27 23% ^{km} | 20 16% ^{km} | 3 5% | 4 12% |
| NET: At least weekly | 298 32% | 172 36% ^b | 126 29% | 15 14% | 24 21% | 27 22% | 28 25% | 41 34% ^{cde} | 61 51% ^{cde} | 53 45% ^{cde} | 49 44% ^{cde} | 20 23% | 15 48% ^{kmp} | 25 28% | 27 32% ^u | 29 43% ^{km} | 16 27% | 21 40% ^{ku} | 35 34% ^u | 49 41% ^{ku} | 39 31% ^u | 11 17% | 11 33% |
| NET: Ever | 419 46% | 236 49% ^b | 183 42% | 23 22% | 33 29% | 42 35% ^c | 41 37% ^c | 62 52% ^{cde} | 74 62% ^{cde} | 68 58% ^{cde} | 76 68% ^{cde} | 33 38% ^u | 17 55% ^u | 37 41% ^u | 38 45% ^u | 38 57% ^{ku} | 28 47% ^u | 28 54% ^u | 47 45% ^u | 66 55% ^{km} | 56 45% ^u | 14 22% | 17 52% ^u |
| Several times a day | 76 8% | 52 11% ^b | 24 6% | 7 7% | 10 9% | 4 3% | 4 4% | 7 6% | 15 13% ^{ef} | 13 11% ^{ef} | 16 14% ^{efg} | 4 5% | 5 16% ^{km} | 3 3% | 7 8% | 8 12% ^{mu} | 6 10% ^u | 4 8% | 10 10% ^u | 16 13% ^{km} | 9 7% | 1 2% | 3 9% |
| Once a day | 57 6% | 26 5% | 31 7% | 4 4% | 4 4% | 4 3% | 9 8% | 9 8% | 11 9% | 10 8% | 6 5% | 2 2% | 2 6% | 3 3% | 5 6% | 6 9% | 4 7% | 5 10% | 5 5% | 11 9% ^k | 11 9% | 2 3% | 1 3% |
| Several times a week | 100 11% | 64 13% ^b | 36 8% | 3 3% | 6 5% | 12 10% ^c | 4 4% | 14 12% ^{cf} | 19 16% ^{cdf} | 23 19% ^{cde} | 19 17% ^{cdf} | 11 13% | 3 10% | 12 13% | 10 12% | 14 21% ^{prt} | 3 5% | 8 15% | 8 8% | 13 11% | 9 7% | 5 8% | 4 12% |
| Once a week | 65 7% | 30 6% | 35 8% | 1 1% | 4 4% | 7 6% | 11 10% ^c | 11 9% ^c | 16 13% ^{cde} | 7 6% ^c | 8 7% ^c | 3 3% | 5 16% ^{ko} | 7 8% | 5 6% | 1 1% | 3 5% | 4 8% | 12 12% ^{ko} | 9 8% | 10 8% | 3 5% | 3 9% |
| Less often | 121 13% | 64 13% | 57 13% | 8 8% | 9 8% | 15 12% | 13 12% | 21 18% ^{cd} | 13 11% | 15 13% | 27 24% ^{cde} | 13 15% ^u | 2 6% | 12 13% | 11 13% | 9 13% | 12 20% ^u | 7 13% | 12 12% | 17 14% | 17 14% | 3 5% | 6 18% ^u |
| Never | 484 53% | 238 49% | 246 57% ^a | 81 78% ^{efg} | 76 68% ^{ghi} | 76 63% ^{ghi} | 69 62% ^{ghi} | 56 47% ^j | 42 35% | 49 42% | 35 32% | 54 62% ^{oqs} | 13 42% | 51 57% | 46 54% | 29 43% | 31 52% | 22 42% | 55 53% | 52 43% | 68 55% | 47 73% ^{lmn} | 16 48% ^{opqrst} |
| Don't know | 14 2% | 8 2% | 6 1% | - | 3 3% | 3 2% | 2 2% | 2 2% | 3 3% | 1 1% | - | - | 1 3% ^t | 2 2% | 1 1% | - | 1 2% | 2 4% ^t | 2 2% | 2 2% | - | 3 5% ^{kt} | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base**



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 76
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

NET: AV Only

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|------------|--------------|--------------|--------------|--------------|---------------|--------------|--------------|--------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|------------|---------------------|-------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 954 | 491 | 463 | 106 | 120 | 126 | 122 | 123 | 121 | 121 | 115 | 96* | 32* | 92* | 89* | 69* | 61* | 55* | 104 | 122 | 130 | 67* | 37* |
| NET: At least daily | 206 22% | 94 19% | 112 24% | 12 11% | 18 15% | 15 12% | 27 22%ce | 24 20% | 45 37%cde | 30 25%ce | 35 30%cde | 20 21% | 9 28%u | 15 16% | 20 22% | 18 26%u | 13 21% | 12 22% | 19 18% | 39 32%mr | 25 19% | 7 10% | 9 24% |
| NET: At least weekly | 412 43% | 208 42% | 204 44% | 16 15% | 34 28%c | 45 36%c | 51 42%cd | 60 49%cde | 70 58%cde | 67 55%cde | 69 60%cde | 44 46%u | 16 50%u | 39 42%u | 37 42%u | 35 51%u | 27 44%u | 23 42%u | 46 44%u | 61 50%u | 52 40%u | 16 24% | 16 43%u |
| NET: Ever | 532 56% | 273 56% | 259 56% | 24 23% | 43 36%c | 64 51%cd | 66 54%cd | 78 63%cde | 83 69%cde | 84 69%cde | 90 78%cde | 56 58%u | 20 63%u | 52 57%u | 49 55%u | 40 58%u | 39 64%u | 31 56%u | 55 53%u | 78 64%u | 71 55%u | 22 33% | 19 51% |
| Several times a day | 128 13% | 60 12% | 68 15% | 8 8% | 11 9% | 8 6% | 16 13% | 18 15%e | 28 23%cde | 16 13% | 23 20%cde | 13 14% | 6 19% | 10 11% | 12 13% | 14 20%tu | 6 10% | 6 11% | 14 13% | 24 20%tu | 11 8% | 5 7% | 7 19% |
| Once a day | 78 8% | 34 7% | 44 10% | 4 4% | 7 6% | 7 6% | 11 9% | 6 5% | 17 14%cde | 14 12%c | 12 10% | 7 7% | 3 9% | 5 5% | 8 9% | 4 6% | 7 11% | 6 11% | 5 5% | 15 12%ru | 14 11% | 2 3% | 2 5% |
| Several times a week | 130 14% | 80 16%b | 50 11% | 2 2% | 9 8% | 21 17%cd | 12 10%cd | 16 13%cd | 19 16%cd | 27 22%cdf | 24 21%cdf | 16 17% | 4 13% | 15 16% | 12 13% | 14 20%tv | 7 11% | 8 15% | 17 16% | 15 12% | 13 10% | 7 10% | 2 5% |
| Once a week | 76 8% | 34 7% | 42 9% | 2 2% | 7 6% | 9 7% | 12 10%cd | 20 16%cdeh | 6 5% | 10 8%cd | 10 9%cd | 8 8% | 3 9% | 9 10% | 5 6% | 3 4% | 7 11% | 3 5% | 10 10% | 7 6% | 14 11% | 2 3% | 5 14%u |
| Less often | 120 13% | 65 13% | 55 12% | 8 8% | 9 8% | 19 15% | 15 12% | 18 15% | 13 11% | 17 14% | 21 18%cd | 12 13% | 4 13% | 13 14% | 12 13% | 5 7% | 12 20%or | 8 15% | 9 9% | 17 14% | 19 15% | 6 9% | 3 8% |
| Never | 410 43% | 212 43% | 198 43% | 82 77%def | 74 62%efg | 61 48%ghi | 54 44%hij | 44 36%j | 35 29% | 36 30% | 24 21% | 40 42% | 12 38% | 38 41% | 38 43% | 29 42% | 20 33% | 22 40% | 48 46% | 43 35% | 59 45% | 43 64%klm | 18 49% |
| Don't know | 12 1% | 6 1% | 6 1% | - | 3 3% | 1 1% | 2 2% | 1 1% | 3 2% | 1 1% | 1 1% | - | - | 2 2% | 2 2% | - | 2 3%t | 2 4%t | 1 1% | 1 1% | - | 2 3%t | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base

Prepared by Populus



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 77
Q4. In the last week, how often did you share videos on these services you did not upload yourself?

NET: Mixed content

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|------------|-----------|------------|-------------|-----------|------------|--------------|------------|--------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|-------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 551 | 274 | 277 | 23** | 31* | 45* | 43* | 87* | 106 | 111 | 105 | 56* | 20** | 48* | 41* | 40* | 39* | 34* | 61* | 78* | 80* | 34* | 20** |
| NET: At least daily | 126 23% | 67 24% | 59 21% | 5 22% | 10 32%g | 7 16% | 8 19% | 13 15% | 31 29%g | 27 24% | 25 24% | 11 20% | 6 30% | 7 15% | 7 17% | 13 33%u | 9 23% | 5 15% | 16 26% | 26 33%mq | 19 24% | 4 12% | 3 15% |
| NET: At least weekly | 278 50% | 149 54% | 129 47% | 7 30% | 16 52% | 17 38% | 17 40% | 38 44% | 63 59%efg | 59 53% | 61 58%efg | 25 45% | 13 65% | 23 48% | 17 41% | 26 65%np | 15 38% | 17 50% | 29 48% | 46 59%pu | 46 58%u | 12 35% | 9 45% |
| NET: Ever | 366 66% | 188 69% | 178 64% | 7 30% | 19 61% | 23 51% | 27 63% | 58 67% | 75 71%e | 80 72%e | 77 73%e | 34 61% | 14 70% | 33 69% | 23 56% | 32 80%knu | 27 69% | 23 68% | 40 66% | 56 72%u | 56 70%u | 17 50% | 11 55% |
| Several times a day | 79 14% | 47 17% | 32 12% | 1 4% | 7 23%g | 5 11% | 4 9% | 7 8% | 21 20%g | 16 14% | 18 17% | 8 14% | 4 20% | 6 13% | 3 7% | 7 18% | 6 15% | 3 9% | 12 20% | 18 23%nt | 8 10% | 3 9% | 1 5% |
| Once a day | 47 9% | 20 7% | 27 10% | 4 17% | 3 10% | 2 4% | 4 9% | 6 7% | 10 9% | 11 10% | 7 7% | 3 5% | 2 10% | 1 2% | 4 10% | 6 15%m | 3 8% | 2 6% | 4 7% | 8 10% | 11 14%m | 1 3% | 2 10% |
| Several times a week | 91 17% | 58 21%b | 33 12% | 1 4% | 4 13% | 4 9% | 4 9% | 13 15% | 20 19% | 22 20% | 23 22% | 12 21% | 5 25% | 11 23% | 6 15% | 9 23% | 4 10% | 6 18% | 8 13% | 9 12% | 12 15% | 5 15% | 4 20% |
| Once a week | 61 11% | 24 9% | 37 13% | 1 4% | 2 6% | 6 13% | 5 12% | 12 14% | 12 11% | 10 9% | 13 12% | 2 4% | 2 10% | 5 10% | 4 10% | 2 5% | 6 18%k | 5 8% | 11 14%k | 15 19%kp | 3 9% | 2 10% | |
| Less often | 88 16% | 39 14% | 49 18% | - | 3 10% | 6 13% | 10 23% | 20 23%h | 12 11% | 21 19% | 16 15% | 16 16% | 1 5% | 10 21% | 6 15% | 12 15% | 12 31%st | 6 18% | 11 18% | 10 13% | 10 13% | 15 15% | 2 10% |
| Never | 178 32% | 83 30% | 95 34% | 16 70% | 11 35% | 19 42%j | 16 37% | 29 33% | 30 28% | 30 27% | 27 26% | 22 39%o | 6 30% | 15 31% | 18 44%o | 8 20% | 12 31% | 9 26% | 20 33% | 21 27% | 24 30% | 15 44%o | 8 40% |
| Don't know | 7 1% | 3 1% | 4 1% | - | 1 3% | 3 7%ghij | - | - | 1 1% | 1 1% | 1 1% | - | - | - | - | - | - | 2 6%t | 1 2% | 1 1% | - | 2 6%t | 1 5% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 78

Q5. In the last week, how often did you comment on other people's videos on these services?

Summary

Base: All respondents who have watched videos on each

| | Services | | | | | | | | | | | | | | | | | NET: YouTube / Faceboo k | NET: AV Only | NET: Mixed content | |
|----------------------|------------|-----------|--------------|---------------|--------------|------------|-----------|-----------|---------------|-----------|----------|------------------------|---------------|-----------|-----------|-----------|-----------|--------------------------------------|--------------------|--------------------------|-----------------|
| | YouTube | younow | Faceboo k | Instagr am | Snapcha t | TikTok | Twitter | Twitch | Pintere st | Vimeo | Imgur | LiveLea k/ iLeak | Perisco pe | Reddit | Mixer | Yubo | Other | | | | NET: Any VSP |
| Base | 899 | 6 | 291 | 399 | 414 | 483 | 157 | 73 | 129 | 26 | 6 | 7 | 19 | 72 | 22 | 9 | 13 | 966 | 917 | 954 | 551 |
| NET: At least daily | 139 15% | 4 67% | 81 28% | 120 30% | 129 31% | 162 34% | 38 24% | 13 18% | 17 13% | 5 19% | 1 17% | 1 14% | 5 26% | 13 18% | 6 27% | 3 33% | 5 38% | 291 30% | 171 19% | 268 28% | 163 30% |
| NET: At least weekly | 281 31% | 5 83% | 176 60% | 248 62% | 238 57% | 272 56% | 66 42% | 28 38% | 34 26% | 9 35% | 3 50% | 3 43% | 12 63% | 35 49% | 9 41% | 8 89% | 7 54% | 526 54% | 345 38% | 477 50% | 328 60% |
| NET: Ever | 431 48% | 6 100% | 229 79% | 310 78% | 296 71% | 340 70% | 93 59% | 47 64% | 58 45% | 18 69% | 5 83% | 3 43% | 17 89% | 45 63% | 14 64% | 9 100% | 11 85% | 636 66% | 486 53% | 592 62% | 417 76% |
| Several times a day | 78 9% | 1 17% | 43 15% | 76 19% | 86 21% | 109 23% | 18 11% | 7 10% | 7 5% | 2 8% | 1 17% | - - | 2 11% | 5 7% | 2 9% | 1 11% | 4 31% | 216 22% | 104 11% | 196 21% | 102 19% |
| Once a day | 61 7% | 3 50% | 38 13% | 44 11% | 43 10% | 53 11% | 20 13% | 6 8% | 10 8% | 3 12% | - - | 1 14% | 3 16% | 8 11% | 4 18% | 2 22% | 1 8% | 75 8% | 67 7% | 72 8% | 61 11% |
| Several times a week | 91 10% | 1 17% | 67 23% | 92 23% | 82 20% | 78 16% | 19 12% | 7 10% | 13 10% | 4 4% | 2 33% | 1 14% | 6 32% | 13 18% | 2 9% | 4 44% | 15 15% | 167 17% | 114 12% | 147 15% | 118 21% |
| Once a week | 51 6% | - - | 28 10% | 36 9% | 27 7% | 32 7% | 9 6% | 8 11% | 4 3% | 3 12% | - - | 1 14% | 1 5% | 9 13% | 1 5% | 1 11% | - - | 68 7% | 60 7% | 62 6% | 47 9% |
| Less often | 150 17% | 1 17% | 53 18% | 62 16% | 58 14% | 68 14% | 27 17% | 19 26% | 24 19% | 9 35% | 2 33% | - - | 5 26% | 10 14% | 5 23% | 1 11% | 4 31% | 110 11% | 141 15% | 115 12% | 89 16% |
| Never | 459 51% | - - | 58 20% | 84 21% | 110 27% | 138 29% | 63 40% | 25 34% | 69 53% | 8 31% | 1 17% | 4 57% | 2 11% | 27 38% | 7 32% | - - | 1 8% | 323 33% | 423 46% | 355 37% | 127 23% |
| Don't know | 9 1% | - - | 4 1% | 5 1% | 8 2% | 5 1% | 1 1% | 1 1% | 2 2% | - - | - - | - - | - - | - - | 1 5% | - - | 1 8% | 7 1% | 8 1% | 7 1% | 7 1% |

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 79
Q5. In the last week, how often did you comment on other people's videos on these services?
YouTube

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|-------------------------|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|------------------------|-----------------------------------|--------------------------|----------------------|--------------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 899 | 472 | 427 | 102 | 109 | 120 | 112 | 117 | 114 | 116 | 109 | 87* | 29** | 89* | 84* | 64* | 56* | 52* | 103 | 115 | 124 | 64* | 32* |
| NET: At least daily | 139 15% | 78 17% | 61 14% | 12 12% | 14 13% | 12 10% | 16 14% | 27 23% | 25 22% | 20 17% | 13 12% | 9 10% | 5 17% | 12 13% | 13 15% | 12 19% | 11 20% | 10 19% | 19 18% | 21 18% | 14 11% | 8 13% | 5 16% |
| NET: At least weekly | 281 31% | 162 34% ^b | 119 28% | 17 17% | 31 28% ^c | 27 23% | 30 27% | 48 41% ^{cde} | 46 40% ^{cef} | 44 38% ^{ce} | 38 35% ^{ce} | 21 24% | 14 48% | 25 28% | 26 31% | 27 42% ^{ku} | 19 34% | 16 31% | 33 32% | 39 34% | 37 30% | 14 22% | 10 31% |
| NET: Ever | 431 48% | 241 51% ^b | 190 44% | 29 28% | 38 35% | 46 38% | 46 41% | 70 60% ^{cde} | 68 60% ^{cde} | 64 55% ^{cde} | 70 64% ^{cde} | 36 41% | 17 59% | 43 48% | 35 42% | 37 58% ^{ku} | 28 50% | 29 56% ^u | 52 50% ^u | 61 53% ^u | 58 47% | 22 34% | 13 41% |
| Several times a day | 78 9% | 51 11% ^b | 27 6% | 8 8% | 10 9% | 6 5% | 11 10% | 13 11% | 13 11% | 8 7% | 9 8% | 2 2% | 2 7% | 5 6% | 8 10% ^k | 5 8% | 9 16% ^{kmt} | 6 12% ^k | 10 10% ^k | 17 15% ^{kmt} | 6 5% | 4 6% | 4 13% ^k |
| Once a day | 61 7% | 27 6% | 34 8% | 4 4% | 4 4% | 6 5% | 5 4% | 14 12% ^{cdf} | 12 11% ^{dj} | 12 10% | 4 4% | 7 8% | 3 10% | 7 8% | 5 6% | 7 11% ^s | 2 4% | 4 8% | 9 9% | 4 3% | 8 6% | 4 6% | 1 3% |
| Several times a week | 91 10% | 56 12% | 35 8% | 2 2% | 12 11% ^c | 10 8% ^c | 7 6% | 16 14% ^c | 12 11% ^c | 16 14% ^c | 16 15% ^{cf} | 10 11% | 6 21% | 8 9% | 11 13% | 12 19% ^{pru} | 2 4% | 5 10% | 7 7% | 12 10% | 12 10% | 4 6% | 2 6% |
| Once a week | 51 6% | 28 6% | 23 5% | 3 3% | 5 5% | 5 4% | 7 6% | 5 4% | 9 8% | 8 7% | 9 8% | 2 2% | 3 10% | 5 6% | 2 2% | 3 5% | 6 11% ^{kn} | 1 2% | 7 7% | 6 5% | 11 9% | 2 3% | 3 9% |
| Less often | 150 17% | 79 17% | 71 17% | 12 12% | 7 6% | 19 16% ^d | 16 14% | 22 19% ^d | 22 19% ^d | 20 17% ^d | 32 29% ^{cde} | 15 17% | 3 10% | 18 20% | 9 11% | 10 16% | 9 16% | 13 25% ⁿ | 19 18% | 22 19% | 21 17% | 8 13% | 3 9% |
| Never | 459 51% | 225 48% | 234 55% ^a | 72 71% ^{ghi} | 69 63% ^{ghi} | 72 60% ^{ghi} | 65 58% ^{ghi} | 46 39% | 44 39% | 52 45% | 39 36% | 49 56% | 12 41% | 45 51% | 47 56% | 27 42% | 27 48% | 21 40% | 51 50% | 54 47% | 66 53% | 41 64% ^{oqs} | 19 59% |
| Don't know | 9 1% | 6 1% | 3 1% | 1 1% | 2 2% | 2 2% | 1 1% | 1 1% | 2 2% | - | - | 2 2% | - | 1 1% | 2 2% | - | 1 2% | 2 4% ^{rst} | - | - | - | 1 2% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 80

Q5. In the last week, how often did you comment on other people's videos on these services?

younow

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 6* | 3** | 3** | -** | -** | 1** | -** | 2** | 3** | -** | -** | 1** | -** | -** | -** | -** | -** | -** | -** | -** | 5** | -** | -** |
| NET: At least daily | 4 67% | 1 33% | 3 100% | - | - | - | - | 1 50% | 3 100% | - | - | 1 100% | - | - | - | - | - | - | - | - | 3 60% | - | - |
| NET: At least weekly | 5 83% | 2 67% | 3 100% | - | - | 1 100% | - | 1 50% | 3 100% | - | - | 1 100% | - | - | - | - | - | - | - | - | 4 80% | - | - |
| NET: Ever | 6 100% | 3 100% | 3 100% | - | - | 1 100% | - | 2 100% | 3 100% | - | - | 1 100% | - | - | - | - | - | - | - | - | 5 100% | - | - |
| Several times a day | 1 17% | 1 33% | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |
| Once a day | 3 50% | - | 3 100% | - | - | - | - | 1 50% | 2 67% | - | - | 1 100% | - | - | - | - | - | - | - | - | 2 40% | - | - |
| Several times a week | 1 17% | 1 33% | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | 1 17% | 1 33% | - | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |
| Never | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 81
Q5. In the last week, how often did you comment on other people's videos on these services?

Facebook

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|------------|----------|-----------|-----------|-----------|-------------------------|-----------|------------------------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------------------|------------------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 291 | 155 | 136 | 12** | 22** | 19** | 17** | 38* | 53* | 60* | 70* | 30* | 14** | 29** | 21** | 25** | 18** | 22** | 29** | 35* | 42* | 14** | 12** |
| NET: At least daily | 81 28% | 40 26% | 41 30% | 5 42% | 7 32% | 5 26% | 3 18% | 15 39% ^{ij} | 16 30% | 16 27% | 14 20% | 7 23% | 6 43% | 6 21% | 6 29% | 9 36% | 5 28% | 6 27% | 10 34% | 13 37% | 10 24% | 1 7% | 2 17% |
| NET: At least weekly | 176 60% | 90 58% | 86 63% | 9 75% | 14 64% | 14 74% | 10 59% | 26 68% | 35 66% | 31 66% | 37 53% | 12 40% | 12 86% | 15 52% | 14 67% | 18 72% | 10 56% | 16 73% | 18 62% | 24 69% ^k | 27 64% ^k | 5 36% | 5 42% |
| NET: Ever | 229 79% | 124 80% | 105 77% | 9 75% | 14 64% | 16 84% | 14 82% | 31 82% | 46 87% | 43 87% | 56 80% | 19 63% | 12 86% | 24 83% | 19 90% | 22 88% | 15 83% | 20 91% | 22 76% | 28 80% | 33 79% | 7 50% | 8 67% |
| Several times a day | 43 15% | 25 16% | 18 13% | 2 17% | 5 23% | 3 16% | 2 12% | 4 11% | 8 15% | 11 18% | 8 11% | 3 10% | 3 21% | 1 3% | 2 10% | 4 16% | 3 17% | 3 14% | 8 28% | 8 23% | 5 12% | 1 7% | 2 17% |
| Once a day | 38 13% | 15 10% | 23 17% | 3 25% | 2 9% | 2 11% | 1 6% | 11 29% ^{ij} | 8 15% | 5 8% | 6 9% | 4 13% | 3 21% | 5 17% | 4 19% | 5 20% | 2 11% | 3 14% | 2 7% | 5 14% | 5 12% | - | - |
| Several times a week | 67 23% | 35 23% | 32 24% | 1 8% | 6 27% | 5 26% | 7 41% | 10 26% | 14 26% | 11 18% | 13 19% | 5 17% | 6 43% | 5 17% | 5 24% | 8 32% | 4 22% | 6 27% | 4 14% | 8 23% | 12 29% | 2 14% | 2 17% |
| Once a week | 28 10% | 15 10% | 13 10% | 3 25% | 1 5% | 4 21% | - | 1 3% | 5 9% | 4 7% | 10 14% | - | - | 4 14% | 3 14% | 1 4% | 1 6% | 4 18% | 4 14% | 3 9% | 5 12% | 2 14% | 1 8% |
| Less often | 53 18% | 34 22% | 19 14% | - | - | 2 11% | 4 24% | 5 13% | 11 21% | 12 20% | 19 27% | 7 23% | - | 9 31% | 5 24% | 4 16% | 5 28% | 4 18% | 4 14% | 4 11% | 6 14% | 2 14% | 3 25% |
| Never | 58 20% | 29 19% | 29 21% | 3 25% | 8 36% | 2 11% | 3 18% | 7 18% | 6 11% | 16 27% ^h | 13 19% | 11 37% | 2 14% | 5 17% | 2 10% | 2 8% | 3 17% | 2 9% | 7 24% | 6 17% | 9 21% | 6 43% | 3 25% |
| Don't know | 4 1% | 2 1% | 2 1% | - | - | 1 5% | - | - | 1 2% | 1 2% | 1 1% | - | - | - | - | 1 4% | - | - | - | 1 3% | - | 1 7% | 1 8% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 82
Q5. In the last week, how often did you comment on other people's videos on these services?

Instagram

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|------------|------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 399 | 182 | 217 | 12** | 18** | 25** | 26** | 62* | 86* | 88* | 82* | 41* | 14** | 33* | 23** | 24** | 29** | 22** | 48* | 59* | 62* | 29** | 15** |
| NET: At least daily | 120 30% | 53 29% | 67 31% | 2 17% | 7 39% | 4 16% | 5 19% | 22 35% | 30 35% | 25 28% | 25 30% | 12 29% | 6 43% | 9 27% | 6 26% | 7 29% | 11 38% | 5 23% | 19 40% | 22 37% | 14 23% | 5 17% | 4 27% |
| NET: At least weekly | 248 62% | 115 63% | 133 61% | 5 42% | 10 56% | 10 40% | 12 46% | 44 71% | 55 64% | 58 66% | 54 66% | 25 61% | 9 64% | 19 58% | 11 48% | 15 63% | 20 69% | 13 59% | 35 73% | 42 71% | 38 61% | 14 48% | 7 47% |
| NET: Ever | 310 78% | 145 80% | 165 76% | 6 50% | 11 61% | 15 60% | 15 58% | 50 81% | 69 80% | 72 82% | 72 88% | 32 78% | 9 64% | 28 85% | 15 65% | 20 83% | 25 86% | 18 82% | 42 88%t | 49 83% | 44 71% | 18 62% | 10 67% |
| Several times a day | 76 19% | 33 18% | 43 20% | 1 8% | 4 22% | 4 16% | 3 12% | 12 19% | 16 19% | 19 22% | 17 21% | 5 12% | 3 21% | 5 15% | 4 17% | 3 13% | 7 24% | 4 18% | 15 31%kt | 16 27% | 9 15% | 3 10% | 2 13% |
| Once a day | 44 11% | 20 11% | 24 11% | 1 8% | 3 17% | - | 2 8% | 10 16% | 14 16% | 6 7% | 8 10% | 7 17% | 3 21% | 4 12% | 2 9% | 4 17% | 4 14% | 1 5% | 4 8% | 6 10% | 5 8% | 2 7% | 2 13% |
| Several times a week | 92 23% | 39 21% | 53 24% | 2 17% | 3 17% | 3 12% | 5 19% | 14 23% | 21 24% | 26 30% | 18 22% | 11 27% | 2 14% | 7 21% | 3 13% | 8 33% | 7 24% | 6 27% | 11 23% | 14 24% | 14 23% | 7 24% | 2 13% |
| Once a week | 36 9% | 23 13%b | 13 6% | 1 8% | - | 3 12% | 2 8% | 8 13% | 4 5% | 7 8% | 11 13%h | 2 5% | 1 7% | 3 9% | 2 9% | - | 2 7% | 2 9% | 5 10% | 6 10% | 10 16% | 2 7% | 1 7% |
| Less often | 62 16% | 30 16% | 32 15% | 1 8% | 1 6% | 5 20% | 3 12% | 6 10% | 14 16% | 14 16% | 18 22% | 7 17% | - | 9 27%t | 4 17% | 5 21% | 5 17% | 5 23% | 7 15% | 7 12% | 6 10% | 4 14% | 3 20% |
| Never | 84 21% | 35 19% | 49 23% | 6 50% | 6 33% | 9 36% | 11 42% | 12 19% | 15 17% | 16 18% | 9 11% | 9 22% | 5 36% | 4 12% | 8 35% | 4 17% | 4 14% | 3 14% | 6 13% | 9 15% | 18 29%r | 10 34% | 4 27% |
| Don't know | 5 1% | 2 1% | 3 1% | - | 1 6% | 1 4% | - | - | 2 2% | - | 1 1% | - | - | 1 3% | - | - | - | 1 5% | - | 1 2% | - | 1 3% | 1 7% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 83
Q5. In the last week, how often did you comment on other people's videos on these services?

Snapchat

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|------------|------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 414 | 182 | 232 | 16** | 20** | 29** | 44* | 61* | 80* | 81* | 83* | 48* | 17** | 42* | 36* | 27** | 26** | 17** | 45* | 55* | 55* | 26** | 20** |
| NET: At least daily | 129 31% | 53 29% | 76 33% | 6 38% | 6 30% | 2 7% | 12 27% | 22 36% | 27 34% | 24 30% | 30 36% | 15 31% | 7 41% | 11 26% | 13 36% | 9 33% | 9 35% | 5 29% | 13 29% | 22 40% | 12 22% | 7 27% | 6 30% |
| NET: At least weekly | 238 57% | 110 60% | 128 55% | 8 50% | 8 40% | 9 31% | 24 55% | 39 64% | 47 59% | 51 63% | 52 63% | 29 60% | 11 65% | 23 55% | 20 56% | 17 63% | 17 65% | 10 59% | 22 49% | 35 64% | 29 53% | 14 54% | 11 55% |
| NET: Ever | 296 71% | 139 76% | 157 68% | 8 50% | 10 50% | 17 59% | 29 66% | 48 79% | 58 73% | 57 70% | 69 83% | 36 75% | 13 76% | 31 74% | 25 69% | 21 78% | 21 81% | 12 71% | 30 67% | 41 75% | 37 67% | 16 62% | 13 65% |
| Several times a day | 86 21% | 37 20% | 49 21% | 4 25% | 4 20% | 2 7% | 8 18% | 10 16% | 18 23% | 17 21% | 23 28% | 9 19% | 3 18% | 8 19% | 8 22% | 8 30% | 7 27% | 4 24% | 11 24% | 14 25% | 6 11% | 3 12% | 5 25% |
| Once a day | 43 10% | 16 9% | 27 12% | 2 13% | 2 10% | - | 4 9% | 12 20% | 9 11% | 7 9% | 7 8% | 6 13% | 4 24% | 3 7% | 5 14% | 1 4% | 2 8% | 1 6% | 2 4% | 8 15% | 6 11% | 4 15% | 1 5% |
| Several times a week | 82 20% | 43 24% | 39 17% | 2 13% | 1 5% | 6 21% | 8 18% | 10 16% | 16 20% | 23 28% | 16 19% | 10 21% | 2 12% | 10 24% | 6 17% | 8 30% | 7 27% | 4 24% | 7 16% | 8 15% | 13 24% | 5 19% | 2 10% |
| Once a week | 27 7% | 14 8% | 13 6% | - | 1 5% | 1 3% | 4 9% | 7 11% | 4 5% | 4 5% | 6 7% | 4 8% | 2 12% | 2 5% | 1 3% | - | 1 4% | 1 6% | 2 4% | 5 9% | 4 7% | 2 8% | 3 15% |
| Less often | 58 14% | 29 16% | 29 13% | - | 2 10% | 8 28% | 5 11% | 15 15% | 11 14% | 6 7% | 17 20% | 7 15% | 2 12% | 8 19% | 5 14% | 4 15% | 4 15% | 2 12% | 8 18% | 6 11% | 8 15% | 2 8% | 2 10% |
| Never | 110 27% | 42 23% | 68 29% | 8 50% | 10 50% | 9 31% | 15 34% | 12 20% | 20 25% | 24 30% | 12 14% | 10 21% | 4 24% | 10 24% | 11 31% | 5 19% | 5 19% | 5 29% | 14 31% | 13 24% | 18 33% | 9 35% | 6 30% |
| Don't know | 8 2% | 1 1% | 7 3% | - | - | 3 10% | - | 1 2% | 2 3% | - | 2 2% | 2 4% | - | 1 2% | - | 1 4% | - | - | 1 2% | 1 2% | - | 1 4% | 1 5% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 84
Q5. In the last week, how often did you comment on other people's videos on these services?

TikTok

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|--------------------|-------------|-----------|----------------------|--------------------|------------|-------------|-------------|------------|-----------|--------------|----------------|-------------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 483 | 201 | 282 | 28** | 45* | 60* | 68* | 79* | 73* | 63* | 67* | 56* | 18** | 42* | 42* | 33* | 30* | 24** | 54* | 67* | 70* | 29** | 18** |
| NET: At least daily | 162 34% | 53 26% | 109 39%a | 10 36% | 12 27% | 16 27% | 29 43%i | 33 42%i | 24 33% | 16 25% | 22 33% | 22 39% | 10 56% | 12 29% | 13 31% | 13 39% | 10 33% | 8 33% | 15 28% | 29 43% | 21 30% | 3 10% | 6 33% |
| NET: At least weekly | 272 56% | 96 48% | 176 62%a | 12 43% | 18 40% | 31 52% | 43 63%d | 53 67%dj | 44 60%d | 37 59% | 34 51% | 36 64% | 13 72% | 20 48% | 23 48% | 16 70%t | 16 53% | 16 67% | 30 56% | 41 61% | 34 49% | 12 41% | 11 61% |
| NET: Ever | 340 70% | 129 64% | 211 75%a | 14 50% | 24 53% | 39 65% | 53 78%d | 63 80%d | 54 74%d | 47 75%d | 46 69% | 42 75% | 15 83% | 28 67% | 26 62% | 25 76% | 19 63% | 21 88% | 39 72% | 45 67% | 52 74% | 17 59% | 11 61% |
| Several times a day | 109 23% | 26 13% | 83 29%a | 5 18% | 9 20% | 12 20% | 21 31%i | 23 29% | 13 18% | 10 16% | 16 24% | 15 27% | 5 28% | 8 19% | 8 19% | 9 27% | 7 23% | 7 29% | 11 20% | 17 25% | 15 21% | 2 7% | 5 28% |
| Once a day | 53 11% | 27 13% | 26 9% | 5 18% | 3 7% | 4 7% | 8 12% | 10 13% | 11 15% | 6 10% | 6 9% | 7 13% | 5 28% | 4 10% | 5 12% | 4 12% | 3 10% | 1 4% | 4 7% | 12 18% | 6 9% | 1 3% | 1 6% |
| Several times a week | 78 16% | 29 14% | 49 17% | 2 7% | 4 9% | 9 15% | 12 18% | 13 16% | 18 25%dj | 14 22%j | 6 9% | 9 16% | 3 17% | 6 14% | 6 14% | 9 27% <i>s</i> | 5 17% | 6 25% | 11 20% <i>s</i> | 5 7% | 10 14% | 4 14% | 4 22% |
| Once a week | 32 7% | 14 7% | 18 6% | - | 2 4% | 6 10% | 2 3% | 7 9% | 2 3% | 7 11% | 6 9% | 5 9% | - | 2 5% | 1 2% | 1 3% | 1 3% | 2 8% | 4 7% | 7 10% | 3 4% | 5 17% | 1 6% |
| Less often | 68 14% | 33 16% | 35 12% | 2 7% | 6 13% | 8 13% | 10 15% | 10 13% | 10 14% | 12 16% | 12 18% | 6 11% | 2 11% | 8 19% <i>s</i> | 6 14% | 2 6% | 3 10% | 5 21% | 9 17% | 4 6% | 18 26% <i>kos</i> | 5 17% | - |
| Never | 138 29% | 68 34% <i>b</i> | 70 25% | 14 50% | 20 44% <i>fgh</i> | 21 35% <i>f</i> | 13 19% | 16 20% | 17 23% | 16 25% | 21 31% | 14 25% | 3 17% | 13 31% | 15 36% | 8 24% | 10 33% | 3 13% | 14 26% | 22 33% | 18 26% | 11 38% | 7 39% |
| Don't know | 5 1% | 4 2% | 1 * | - | 1 2% | - | 2 3% | - | 2 3% | - | - | - | - | 1 2% | 1 2% | - | 1 3% | - | 1 2% | - | - | 1 3% | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 85
Q5. In the last week, how often did you comment on other people's videos on these services?

Twitter

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|-----------|-----------|----------|----------|----------|----------|-----------|------------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 157 | 90* | 67* | 6** | 10** | 8** | 15** | 20** | 30* | 29** | 39* | 21** | 9** | 19** | 12** | 12** | 7** | 8** | 17** | 22** | 21** | 7** | 2** |
| NET: At least daily | 38 24% | 20 22% | 18 27% | 2 33% | 4 40% | - | 4 27% | 7 35% | 11 37%j | 4 14% | 6 15% | 2 10% | 4 44% | 1 5% | 4 33% | 7 58% | 2 29% | - | 2 12% | 8 36% | 6 29% | 1 14% | 1 50% |
| NET: At least weekly | 66 42% | 38 42% | 28 42% | 3 50% | 7 70% | 1 13% | 6 40% | 12 60% | 13 43% | 10 34% | 14 36% | 6 29% | 6 67% | 3 16% | 7 58% | 9 75% | 3 43% | 1 13% | 5 29% | 11 50% | 11 52% | 3 43% | 1 50% |
| NET: Ever | 93 59% | 54 60% | 39 58% | 3 50% | 8 80% | 2 25% | 7 47% | 17 85% | 17 57% | 17 59% | 22 56% | 9 43% | 6 67% | 12 63% | 7 58% | 10 83% | 4 57% | 2 25% | 9 53% | 13 59% | 15 71% | 5 71% | 1 50% |
| Several times a day | 18 11% | 7 8% | 11 16% | 1 17% | 3 30% | - | 1 7% | 4 20% | 4 13% | 3 10% | 2 5% | 2 10% | 1 11% | - | 2 17% | 2 17% | 1 14% | - | 1 6% | 6 27% | 2 10% | 1 14% | - |
| Once a day | 20 13% | 13 14% | 7 10% | 1 17% | 1 10% | - | 3 20% | 3 15% | 7 23% | 1 3% | 4 10% | - | 3 33% | 1 5% | 2 17% | 5 42% | 1 14% | - | 1 6% | 2 9% | 4 19% | - | 1 50% |
| Several times a week | 19 12% | 12 13% | 7 10% | 1 17% | 2 20% | - | 1 7% | 2 10% | 2 7% | 5 17% | 6 15% | 4 19% | 1 11% | 2 11% | 1 8% | 2 17% | 1 14% | 1 13% | 1 6% | 2 9% | 3 14% | 1 14% | - |
| Once a week | 9 6% | 6 7% | 3 4% | - | 1 10% | 1 13% | 1 7% | 3 15% | - | 1 3% | 2 5% | - | 1 11% | - | 2 17% | - | - | - | 2 12% | 1 5% | 2 10% | 1 14% | - |
| Less often | 27 17% | 16 18% | 11 16% | - | 1 10% | 1 13% | 1 7% | 5 25% | 4 13% | 7 24% | 8 21% | 3 14% | - | 9 47% | - | 1 8% | 1 14% | 1 13% | 4 24% | 2 9% | 4 19% | 2 29% | - |
| Never | 63 40% | 35 39% | 28 42% | 3 50% | 2 20% | 5 63% | 8 53% | 3 15% | 13 43% | 12 41% | 17 44% | 12 57% | 3 33% | 7 37% | 5 42% | 2 17% | 3 43% | 5 63% | 8 47% | 9 41% | 6 29% | 2 29% | 1 50% |
| Don't know | 1 1% | 1 1% | - | - | - | 1 13% | - | - | - | - | - | - | - | - | - | - | - | 1 13% | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 86

Q5. In the last week, how often did you comment on other people's videos on these services?

Twitch

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|-----------|----------|----------|----------|----------|----------|-----------|-----------|-----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 73* | 61* | 12** | 3** | 4** | 7** | 4** | 15** | 17** | 14** | 9** | 7** | 2** | 15** | 1** | 6** | 5** | -** | 6** | 6** | 17** | 4** | 4** |
| NET: At least daily | 13 18% | 12 20% | 1 8% | 1 33% | 2 50% | - | 1 25% | 4 27% | 1 6% | 2 14% | 2 22% | - | 1 50% | 2 13% | - | 1 17% | 2 40% | - | - | 2 33% | 3 18% | 1 25% | 1 25% |
| NET: At least weekly | 28 38% | 24 39% | 4 33% | 1 33% | 3 75% | 1 14% | 2 50% | 4 27% | 8 47% | 6 43% | 3 33% | 1 14% | 2 100% | 6 40% | - | 4 67% | 2 40% | - | - | 2 33% | 7 41% | 2 50% | 2 50% |
| NET: Ever | 47 64% | 41 67% | 6 50% | 2 67% | 3 75% | 3 43% | 2 50% | 11 73% | 10 59% | 11 79% | 5 56% | 4 57% | 2 100% | 10 67% | 1 100% | 5 83% | 3 60% | - | 3 50% | 3 50% | 11 65% | 3 75% | 2 50% |
| Several times a day | 7 10% | 7 11% | - | 1 33% | 2 50% | - | 1 25% | 2 13% | 1 6% | - | - | - | 1 50% | 1 7% | - | - | 1 20% | - | - | 1 17% | 2 12% | 1 25% | - |
| Once a day | 6 8% | 5 8% | 1 8% | - | - | - | - | 2 13% | - | 2 14% | 2 22% | - | - | 1 7% | - | 1 17% | 1 20% | - | - | 1 17% | 1 6% | - | 1 25% |
| Several times a week | 7 10% | 5 8% | 2 17% | - | 1 25% | 1 14% | - | - | 3 18% | 2 14% | - | - | 1 50% | 2 13% | - | - | - | - | - | - | 3 18% | 1 25% | - |
| Once a week | 8 11% | 7 11% | 1 8% | - | - | - | 1 25% | - | 4 24% | 2 14% | 1 11% | 1 14% | - | 2 13% | - | 3 50% | - | - | - | - | 1 6% | - | 1 25% |
| Less often | 19 26% | 17 28% | 2 17% | 1 33% | - | 2 29% | - | 7 47% | 2 12% | 5 36% | 2 22% | 3 43% | - | 4 27% | 1 100% | 1 17% | 1 20% | - | 3 50% | 1 17% | 4 24% | 1 25% | - |
| Never | 25 34% | 19 31% | 6 50% | 1 33% | 1 25% | 4 57% | 2 50% | 4 27% | 6 35% | 3 21% | 4 44% | 3 43% | - | 4 27% | - | 1 17% | 2 40% | - | 3 50% | 3 50% | 6 35% | 1 25% | 2 50% |
| Don't know | 1 1% | 1 2% | - | - | - | - | - | - | 1 6% | - | - | - | - | 1 7% | - | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 87
Q5. In the last week, how often did you comment on other people's videos on these services?

Pinterest

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|------------|-----------|----------|----------|----------|-----------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 129 | 39* | 90* | 3** | 4** | 12** | 9** | 23** | 28** | 28** | 22** | 7** | 6** | 8** | 10** | 10** | 8** | 5** | 19** | 17** | 29** | 7** | 3** |
| NET: At least daily | 17 13% | 8 21% | 9 10% | - | 1 25% | 1 8% | 1 11% | 6 26% | 6 21% | 1 4% | 1 5% | - | 1 17% | - | - | 2 20% | 2 25% | - | 2 11% | 4 24% | 5 17% | - | 1 33% |
| NET: At least weekly | 34 26% | 17 44%b | 17 19% | - | 3 75% | 4 33% | 3 33% | 8 35% | 9 32% | 5 18% | 2 9% | 1 14% | 3 50% | 1 13% | - | 3 30% | 4 50% | 2 40% | 4 21% | 5 29% | 10 34% | - | 1 33% |
| NET: Ever | 58 45% | 25 64%b | 33 37% | - | 3 75% | 5 42% | 5 56% | 12 52% | 12 43% | 11 39% | 10 45% | 5 71% | 4 67% | 2 25% | 2 20% | 6 60% | 4 50% | 3 60% | 7 37% | 8 47% | 16 55% | - | 1 33% |
| Several times a day | 7 5% | 2 5% | 5 6% | - | - | 1 8% | - | 4 17% | 1 4% | - | 1 5% | - | - | - | - | - | 1 13% | - | 1 5% | 3 18% | 2 7% | - | - |
| Once a day | 10 8% | 6 15%b | 4 4% | - | 1 25% | - | 1 11% | 2 9% | 5 18% | 1 4% | - | - | 1 17% | - | - | 2 20% | 1 13% | - | 1 5% | 1 6% | 3 10% | - | 1 33% |
| Several times a week | 13 10% | 6 15% | 7 8% | - | 2 50% | 2 17% | 2 22% | 2 9% | 3 11% | 2 7% | - | 1 14% | 2 33% | 1 13% | - | - | 2 25% | 1 20% | 2 11% | 1 6% | 3 10% | - | - |
| Once a week | 4 3% | 3 8% | 1 1% | - | - | 1 8% | - | - | - | 2 7% | 1 5% | - | - | - | - | 1 10% | - | 1 20% | - | - | 2 7% | - | - |
| Less often | 24 19% | 8 21% | 16 18% | - | - | 1 8% | 2 22% | 4 17% | 3 11% | 6 21% | 8 36% | 4 57% | 1 17% | 1 13% | 2 20% | 3 30% | - | 1 20% | 3 16% | 3 18% | 6 21% | - | - |
| Never | 69 53% | 13 33% | 56 62%a | 3 100% | 1 25% | 6 50% | 4 44% | 11 48% | 16 57% | 17 61% | 11 50% | 2 29% | 2 33% | 5 63% | 8 80% | 3 30% | 4 50% | 2 40% | 12 63% | 9 53% | 13 45% | 7 100% | 2 67% |
| Don't know | 2 2% | 1 3% | 1 1% | - | - | 1 8% | - | - | - | - | 1 5% | - | - | 1 13% | - | 1 10% | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 88
Q5. In the last week, how often did you comment on other people's videos on these services?
Vimeo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 26* | 15** | 11** | -** | 1** | 2** | 1** | 5** | 9** | 3** | 5** | 3** | 1** | 2** | -** | 3** | -** | -** | 2** | 8** | 7** | -** | -** |
| NET: At least daily | 5 19% | 3 20% | 2 18% | - | 1 100% | - | - | - | 3 33% | - | 1 20% | - | 1 100% | - | - | 1 33% | - | - | - | - | 3 43% | - | - |
| NET: At least weekly | 9 35% | 7 47% | 2 18% | - | 1 100% | - | - | 1 20% | 4 44% | 2 67% | 1 20% | - | 1 100% | 1 50% | - | 2 67% | - | - | - | 2 25% | 3 43% | - | - |
| NET: Ever | 18 69% | 12 80% | 6 55% | - | 1 100% | 1 50% | - | 3 60% | 8 89% | 2 67% | 3 60% | 1 33% | 1 100% | 2 100% | - | 3 100% | - | - | 1 50% | 5 63% | 5 71% | - | - |
| Several times a day | 2 8% | 2 13% | - | - | 1 100% | - | - | - | 1 11% | - | - | - | - | - | - | 1 33% | - | - | - | - | 1 14% | - | - |
| Once a day | 3 12% | 1 7% | 2 18% | - | - | - | - | - | 2 22% | - | 1 20% | - | 1 100% | - | - | - | - | - | - | - | 2 29% | - | - |
| Several times a week | 1 4% | 1 7% | - | - | - | - | - | - | 1 11% | - | - | - | - | - | - | - | - | - | - | 1 13% | - | - | - |
| Once a week | 3 12% | 3 20% | - | - | - | - | - | 1 20% | - | 2 67% | - | - | 1 50% | - | 1 33% | - | - | - | - | 1 13% | - | - | - |
| Less often | 9 35% | 5 33% | 4 36% | - | - | 1 50% | - | 2 40% | 4 44% | - | 2 40% | 1 33% | - | 1 50% | - | 1 33% | - | - | 1 50% | 3 38% | 2 29% | - | - |
| Never | 8 31% | 3 20% | 5 45% | - | - | 1 50% | 1 100% | 2 40% | 1 11% | 1 33% | 2 40% | 2 67% | - | - | - | - | - | - | 1 50% | 3 38% | 2 29% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 89

Q5. In the last week, how often did you comment on other people's videos on these services?

Imgur

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|----------|----------|-----------|-------|-------|--------|----------|--------|-----------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 6* | 2** | 4** | -** | -** | -** | 2** | -** | 4** | -** | -** | 1** | -** | 1** | -** | -** | -** | -** | 1** | 1** | 2** | -** | -** |
| NET: At least daily | 1 17% | 1 50% | - | - | - | - | 1 50% | - | - | - | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - |
| NET: At least weekly | 3 50% | 1 50% | 2 50% | - | - | - | 1 50% | - | 2 50% | - | - | - | - | 1 100% | - | - | - | - | - | - | 2 100% | - | - |
| NET: Ever | 5 83% | 1 50% | 4 100% | - | - | - | 1 50% | - | 4 100% | - | - | 1 100% | - | 1 100% | - | - | - | - | - | 1 100% | 2 100% | - | - |
| Several times a day | 1 17% | 1 50% | - | - | - | - | 1 50% | - | - | - | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - |
| Once a day | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Several times a week | 2 33% | - | 2 50% | - | - | - | - | - | 2 50% | - | - | - | - | - | - | - | - | - | - | - | 2 100% | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | 2 33% | - | 2 50% | - | - | - | - | - | 2 50% | - | - | 1 100% | - | - | - | - | - | - | - | 1 100% | - | - | - |
| Never | 1 17% | 1 50% | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 90
Q5. In the last week, how often did you comment on other people's videos on these services?
 LiveLeak/ iLeak

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 7* | 4** | 3** | -** | -** | -** | 1** | 1** | 4** | 1** | -** | 1** | 1** | -** | -** | 1** | -** | -** | 1** | 1** | 1** | -** | 1** |
| NET: At least daily | 1 14% | - | 1 33% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - |
| NET: At least weekly | 3 43% | 1 25% | 2 67% | - | - | - | - | 1 100% | 2 50% | - | - | 1 100% | - | - | - | - | - | - | - | 1 100% | 1 100% | - | - |
| NET: Ever | 3 43% | 1 25% | 2 67% | - | - | - | - | 1 100% | 2 50% | - | - | 1 100% | - | - | - | - | - | - | - | 1 100% | 1 100% | - | - |
| Several times a day | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Once a day | 1 14% | - | 1 33% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - |
| Several times a week | 1 14% | - | 1 33% | - | - | - | - | 1 100% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - |
| Once a week | 1 14% | 1 25% | - | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - |
| Less often | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Never | 4 57% | 3 75% | 1 33% | - | - | - | 1 100% | - | 2 50% | 1 100% | - | - | 1 100% | - | - | 1 100% | - | - | 1 100% | - | - | - | 1 100% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 91

Q5. In the last week, how often did you comment on other people's videos on these services?

Periscope

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 19* | 11** | 8** | -** | 1** | 1** | -** | 2** | 8** | 4** | 3** | 4** | 1** | -** | 1** | 2** | -** | -** | 2** | 5** | 4** | -** | -** |
| NET: At least daily | 5 26% | 2 18% | 3 38% | - | - | 1 100% | - | 1 50% | 1 13% | 1 25% | 1 33% | - | 1 100% | - | - | - | - | - | - | 3 60% | 1 25% | - | - |
| NET: At least weekly | 12 63% | 7 64% | 5 63% | - | 1 100% | 1 100% | - | 2 100% | 4 50% | 2 50% | 2 67% | 1 25% | 1 100% | - | 1 100% | 2 100% | - | - | 1 50% | 3 60% | 3 75% | - | - |
| NET: Ever | 17 89% | 10 91% | 7 88% | - | 1 100% | 1 100% | - | 2 100% | 7 88% | 3 75% | 3 100% | 4 100% | 1 100% | - | 1 100% | 2 100% | - | - | 1 50% | 4 80% | 4 100% | - | - |
| Several times a day | 2 11% | 1 9% | 1 13% | - | - | 1 100% | - | - | 1 13% | - | - | - | 1 100% | - | - | - | - | - | - | 1 20% | - | - | - |
| Once a day | 3 16% | 1 9% | 2 25% | - | - | - | - | 1 50% | - | 1 25% | 1 33% | - | - | - | - | - | - | - | - | 2 40% | 1 25% | - | - |
| Several times a week | 6 32% | 4 36% | 2 25% | - | 1 100% | - | - | 1 50% | 3 38% | 1 25% | - | - | - | - | 1 100% | 2 100% | - | - | 1 50% | - | 2 50% | - | - |
| Once a week | 1 5% | 1 9% | - | - | - | - | - | - | - | 1 33% | 1 25% | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | 5 26% | 3 27% | 2 25% | - | - | - | - | - | 3 38% | 1 25% | 1 33% | 3 75% | - | - | - | - | - | - | - | 1 20% | 1 25% | - | - |
| Never | 2 11% | 1 9% | 1 13% | - | - | - | - | - | 1 13% | 1 25% | - | - | - | - | - | - | - | - | 1 50% | 1 20% | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 92

Q5. In the last week, how often did you comment on other people's videos on these services?

Reddit

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 72* | 46* | 26** | -** | 3** | 5** | 7** | 11** | 19** | 13** | 14** | 6** | 2** | 9** | 3** | 8** | 5** | 2** | 10** | 9** | 11** | 4** | 3** |
| NET: At least daily | 13 18% | 10 22% | 3 12% | - | - | 1 20% | 1 14% | 2 18% | 5 26% | 1 8% | 3 21% | 1 17% | - | 4 44% | 1 33% | 2 25% | 1 20% | - | - | 1 11% | 3 27% | - | - |
| NET: At least weekly | 35 49% | 24 52% | 11 42% | - | 2 67% | 3 60% | 4 57% | 7 64% | 10 53% | 4 31% | 5 36% | 4 67% | - | 6 67% | 1 33% | 7 88% | 1 20% | 1 50% | 1 10% | 4 44% | 7 64% | 2 50% | 1 33% |
| NET: Ever | 45 63% | 31 67% | 14 54% | - | 2 67% | 3 60% | 5 71% | 10 91% | 12 63% | 7 54% | 6 43% | 5 83% | 1 50% | 7 78% | 1 33% | 7 88% | 4 80% | 1 50% | 1 10% | 7 78% | 8 73% | 2 50% | 1 33% |
| Several times a day | 5 7% | 5 11% | - | - | - | 1 20% | - | - | 2 11% | - | 2 14% | 1 17% | - | 3 33% | - | - | 1 20% | - | - | - | - | - | - |
| Once a day | 8 11% | 5 11% | 3 12% | - | - | - | 1 14% | 2 18% | 3 16% | 1 8% | 1 7% | - | - | 1 11% | 1 33% | 2 25% | - | - | - | 1 11% | 3 27% | - | - |
| Several times a week | 13 18% | 8 17% | 5 19% | - | 1 33% | 1 20% | 3 43% | 3 27% | 2 11% | 2 15% | 1 7% | 2 33% | - | 2 22% | - | 2 25% | - | 1 50% | 1 10% | 2 22% | 2 18% | 1 25% | - |
| Once a week | 9 13% | 6 13% | 3 12% | - | 1 33% | 1 20% | - | 2 18% | 3 16% | 1 8% | 1 7% | 1 17% | - | - | - | 3 38% | - | - | - | 1 11% | 2 18% | 1 25% | 1 33% |
| Less often | 10 14% | 7 15% | 3 12% | - | - | - | 1 14% | 3 27% | 2 11% | 3 23% | 1 7% | 1 17% | 1 50% | 1 11% | - | - | 3 60% | - | - | 3 33% | 1 9% | - | - |
| Never | 27 38% | 15 33% | 12 46% | - | 1 33% | 2 40% | 2 29% | 1 9% | 7 37% | 6 46% | 8 57% | 1 17% | 1 50% | 2 22% | 2 67% | 1 13% | 1 20% | 1 50% | 9 90% | 2 22% | 3 27% | 2 50% | 2 67% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 93

Q5. In the last week, how often did you comment on other people's videos on these services?

Mixer

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|----------|-----------|-------|-----------|-----------|----------|----------|----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 22* | 17** | 5** | -** | 2** | 1** | 2** | 5** | 9** | 2** | 1** | 2** | -** | -** | 1** | 4** | -** | 2** | 1** | 8** | 3** | -** | |
| NET: At least daily | 6 27% | 2 12% | 4 80% | - | - | - | - | 2 40% | 4 44% | - | - | 1 100% | 1 50% | - | - | - | - | 1 50% | 1 100% | 2 25% | - | - | |
| NET: At least weekly | 9 41% | 5 29% | 4 80% | - | 1 50% | 1 100% | - | 2 40% | 5 56% | - | - | 1 100% | 1 50% | - | - | - | 1 25% | - | 1 50% | 1 100% | 4 50% | - | - |
| NET: Ever | 14 64% | 9 53% | 5 100% | - | 2 100% | 1 100% | - | 3 60% | 6 67% | 2 100% | - | 1 100% | 1 50% | - | - | 1 100% | 1 25% | - | 2 100% | 1 100% | 6 75% | 1 33% | - |
| Several times a day | 2 9% | 1 6% | 1 20% | - | - | - | - | 1 20% | 1 11% | - | - | 1 100% | - | - | - | - | - | - | - | 1 100% | - | - | - |
| Once a day | 4 18% | 1 6% | 3 60% | - | - | - | - | 1 20% | 3 33% | - | - | - | 1 50% | - | - | - | - | - | 1 50% | - | 2 25% | - | - |
| Several times a week | 2 9% | 2 12% | - | - | 1 50% | - | - | - | 1 11% | - | - | - | - | - | - | - | 1 25% | - | - | - | 1 13% | - | - |
| Once a week | 1 5% | 1 6% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 13% | - | - |
| Less often | 5 23% | 4 24% | 1 20% | - | 1 50% | - | - | 1 20% | 1 11% | 2 100% | - | - | - | - | - | 1 100% | - | - | 1 50% | - | 2 25% | 1 33% | - |
| Never | 7 32% | 7 41% | - | - | - | - | 1 50% | 2 40% | 3 33% | - | 1 100% | - | - | - | - | - | 3 75% | - | - | - | 2 25% | 2 67% | - |
| Don't know | 1 5% | 1 6% | - | - | - | - | 1 50% | - | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 94

Q5. In the last week, how often did you comment on other people's videos on these services?

Yubo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|-----------|-----------|-------|-----------|--------|--------|--------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 9* | 6** | 3** | -** | 1** | -** | -** | -** | 4** | 1** | 3** | 2** | -** | -** | -** | 1** | -** | -** | -** | 1** | 4** | 1** | -** |
| NET: At least daily | 3 33% | 3 50% | - | - | 1 100% | - | - | - | 2 50% | - | - | 1 50% | - | - | - | - | - | - | - | - | 2 50% | - | - |
| NET: At least weekly | 8 89% | 5 83% | 3 100% | - | 1 100% | - | - | - | 4 100% | 1 100% | 2 67% | 2 100% | - | - | - | 1 100% | - | - | - | - | 4 100% | 1 100% | - |
| NET: Ever | 9 100% | 6 100% | 3 100% | - | 1 100% | - | - | - | 4 100% | 1 100% | 3 100% | 2 100% | - | - | - | 1 100% | - | - | - | 1 100% | 4 100% | 1 100% | - |
| Several times a day | 1 11% | 1 17% | - | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | - | 1 25% | - | - |
| Once a day | 2 22% | 2 33% | - | - | 1 100% | - | - | - | 1 25% | - | - | 1 50% | - | - | - | - | - | - | - | - | 1 25% | - | - |
| Several times a week | 4 44% | 2 33% | 2 67% | - | - | - | - | - | 2 50% | 1 100% | 1 33% | 1 50% | - | - | - | 1 100% | - | - | - | - | 2 50% | - | - |
| Once a week | 1 11% | - | 1 33% | - | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | - | - | 1 100% | - |
| Less often | 1 11% | 1 17% | - | - | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | 1 100% | - | - | - |
| Never | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 95

Q5. In the last week, how often did you comment on other people's videos on these services?

Other

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|-----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 13* | 6** | 7** | 1** | 1** | 1** | 1** | 2** | 3** | 2** | 2** | 2** | -** | 1** | 2** | 3** | 1** | -** | 2** | 1** | 1** | -** | -** |
| NET: At least daily | 5 38% | 2 33% | 3 43% | - | - | - | 1 100% | 1 50% | 1 33% | 1 50% | 1 50% | - | - | - | 1 50% | 2 67% | - | - | 2 100% | - | - | - | - |
| NET: At least weekly | 7 54% | 3 50% | 4 57% | - | - | - | 1 100% | 2 100% | 1 33% | 1 50% | 2 100% | - | - | - | 2 100% | 3 100% | - | - | 2 100% | - | - | - | - |
| NET: Ever | 11 85% | 6 100% | 5 71% | 1 100% | - | 1 100% | 1 100% | 2 100% | 3 100% | 1 50% | 2 100% | 2 100% | - | - | 2 100% | 3 100% | 1 100% | - | 2 100% | - | 1 100% | - | - |
| Several times a day | 4 31% | 1 17% | 3 43% | - | - | - | 1 100% | - | 1 33% | 1 50% | 1 50% | - | - | - | 1 50% | 2 67% | - | - | 1 50% | - | - | - | - |
| Once a day | 1 8% | 1 17% | - | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | 1 50% | - | - | - | - |
| Several times a week | 2 15% | 1 17% | 1 14% | - | - | - | - | 1 50% | - | - | 1 50% | - | - | - | 1 50% | 1 33% | - | - | - | - | - | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | 4 31% | 3 50% | 1 14% | 1 100% | - | 1 100% | - | - | 2 67% | - | - | 2 100% | - | - | - | - | 1 100% | - | - | - | 1 100% | - | - |
| Never | 1 8% | - | 1 14% | - | - | - | - | - | - | 1 50% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - |
| Don't know | 1 8% | - | 1 14% | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 96
Q5. In the last week, how often did you comment on other people's videos on these services?

NET: Any VSP

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|-------------|---------------------|--------------------|-------------------|-------------------|--------------|---------------|--------------|---------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|------------|---------------------|-------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 966 | 497 | 469 | 108 | 122 | 126 | 122 | 124 | 126 | 122 | 116 | 97* | 32* | 93* | 90* | 71* | 63* | 56* | 105 | 124 | 130 | 67* | 38* |
| NET: At least daily | 291 30% | 127 26% | 164 35%a | 18 17% | 23 19% | 29 23% | 37 30%cd | 51 41%cde | 50 40%cde | 43 35%cde | 40 34%cd | 32 33% | 13 41%u | 24 26% | 23 26% | 25 35%u | 24 38%u | 15 27% | 34 32% | 46 37%tu | 32 25% | 13 19% | 10 26% |
| NET: At least weekly | 526 54% | 254 51% | 272 58%a | 24 22% | 44 36%c | 58 46%c | 60 49%cd | 84 68%cde | 90 71%cde | 81 66%cde | 85 73%cde | 59 61%n | 20 63% | 44 47% | 40 44% | 44 62%n | 39 62%n | 30 54% | 57 54% | 75 60%n | 69 53% | 31 46% | 18 47% |
| NET: Ever | 636 66% | 316 64% | 320 68% | 37 34% | 53 43% | 69 55%c | 76 62%cd | 99 80%cde | 100 79%cde | 97 80%cde | 105 91%cde | 69 71%nu | 23 72% | 63 68%n | 47 52% | 49 69%n | 46 73%nu | 39 70%n | 71 68%n | 83 67%n | 88 68%n | 37 55% | 21 55% |
| Several times a day | 216 22% | 93 19% | 123 26%a | 13 12% | 18 15% | 21 17% | 28 23%c | 37 30%cde | 34 27%cde | 31 25%cd | 34 29%cde | 22 23% | 7 22% | 16 17% | 17 19% | 17 24% | 19 30%u | 12 21% | 28 27%u | 36 29%mu | 25 19% | 8 12% | 9 24% |
| Once a day | 75 8% | 34 7% | 41 9% | 5 5% | 5 4% | 8 6% | 9 7% | 14 11%d | 16 13%cdj | 12 10% | 6 5% | 10 10% | 6 19%rtv | 8 9% | 6 7% | 8 11% | 5 8% | 3 5% | 6 6% | 10 8% | 7 5% | 5 7% | 1 3% |
| Several times a week | 167 17% | 87 18% | 80 17% | 2 2% | 14 11%c | 20 16%c | 18 15%c | 24 19%c | 30 24%cd | 28 23%cd | 31 27%cde | 21 22% | 5 16% | 15 16% | 16 18% | 15 21% | 9 14% | 11 20% | 16 15% | 17 14% | 27 21% | 11 16% | 4 11% |
| Once a week | 68 7% | 40 8% | 28 6% | 4 4% | 7 6% | 9 7% | 5 4% | 9 7% | 10 8% | 10 8% | 14 12%cf | 6 6% | 2 6% | 5 5% | 1 1% | 4 6% | 6 10%n | 4 7% | 7 7% | 12 10%n | 10 8%n | 7 10%n | 4 11%n |
| Less often | 110 11% | 62 12% | 48 10% | 13 12% | 9 7% | 11 9% | 16 13% | 15 12% | 10 8% | 16 13% | 20 17%deh | 10 10% | 3 9% | 19 20%nos | 7 8% | 5 7% | 7 11% | 9 16%st | 14 13% | 8 6% | 19 15%st | 6 9% | 3 8% |
| Never | 323 33% | 175 35% | 148 32% | 70 65%efg hij | 67 55%fgh ij | 56 44%ghi j | 45 37%ghi j | 25 20%j | 24 19%j | 25 20%j | 11 9% | 28 29% | 9 28% | 29 31% | 41 46%kmp qt | 22 31% | 16 25% | 15 27% | 34 32% | 41 33% | 42 32% | 29 43%p | 17 45%p |
| Don't know | 7 1% | 6 1% | 1 * | 1 1% | 2 2% | 1 1% | 1 1% | - | 2 2% | - | - | - | - | 1 1% | 2 2% | - | 1 2% | 2 4%st | - | - | - | 1 1% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 97
Q5. In the last week, how often did you comment on other people's videos on these services?

NET: YouTube/ Facebook

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|--------|----------|----------|----------|------------|------------|------------|------------|------------|------------|------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 917 | 482 | 435 | 104 | 112 | 121 | 112 | 120 | 119 | 118 | 111 | 87* | 31* | 90* | 85* | 67* | 60* | 52* | 104 | 120 | 124 | 64* | 33* |
| NET: At least daily | 171 | 92 | 79 | 15 | 15 | 15 | 17 | 33 | 29 | 27 | 20 | 12 | 8 | 13 | 14 | 16 | 14 | 11 | 25 | 27 | 18 | 8 | 5 |
| | 19% | 19% | 18% | 14% | 13% | 12% | 15% | 28% f | 24% de | 23% ee | 18% | 14% | 26% | 14% | 16% | 24% | 23% | 21% | 24% | 23% | 15% | 13% | 15% |
| NET: At least weekly | 345 | 185 | 160 | 22 | 34 | 33 | 32 | 58 | 60 | 52 | 54 | 27 | 18 | 28 | 30 | 32 | 22 | 21 | 44 | 50 | 44 | 18 | 11 |
| | 38% | 38% | 37% | 21% | 30% | 27% | 29% | 48% f | 50% cde | 44% cde | 49% cde | 31% | 58% k | 31% m | 35% | 48% k | 37% | 40% | 42% | 42% | 35% | 28% | 33% |
| NET: Ever | 486 | 266 | 220 | 33 | 40 | 49 | 47 | 78 | 82 | 74 | 83 | 42 | 20 | 49 | 36 | 42 | 33 | 31 | 60 | 69 | 65 | 23 | 16 |
| | 53% | 55% | 51% | 32% | 36% | 40% | 42% | 65% cde | 69% cde | 63% cde | 75% cde | 48% | 65% nu | 54% u | 42% | 63% nu | 55% u | 60% u | 58% nu | 58% nu | 52% u | 36% | 48% |
| Several times a day | 104 | 65 | 39 | 10 | 12 | 9 | 12 | 15 | 16 | 17 | 13 | 4 | 5 | 6 | 9 | 8 | 11 | 6 | 15 | 21 | 10 | 4 | 5 |
| | 11% | 13% b | 9% | 10% | 11% | 7% | 11% | 13% | 13% | 14% | 12% | 5% | 16% k | 7% | 11% | 12% | 18% k | 12% u | 14% k | 18% k | 8% | 6% | 15% |
| Once a day | 67 | 27 | 40 | 5 | 3 | 6 | 5 | 18 | 13 | 10 | 7 | 8 | 3 | 7 | 5 | 8 | 3 | 5 | 10 | 6 | 8 | 4 | - |
| | 7% | 6% | 9% a | 5% | 3% | 5% | 4% | 15% cde | 11% d | 8% | 6% | 9% | 10% | 8% | 6% | 12% v | 5% | 10% | 10% | 5% | 6% | 6% | - |
| Several times a week | 114 | 61 | 53 | 2 | 13 | 11 | 10 | 20 | 19 | 19 | 20 | 13 | 8 | 8 | 13 | 12 | 4 | 8 | 9 | 16 | 14 | 6 | 3 |
| | 12% | 13% | 12% | 2% | 12% c | 9% c | 9% c | 17% c | 16% c | 16% c | 18% c | 15% u | 26% m | 9% p | 15% r | 18% | 7% | 15% | 9% | 13% | 11% | 9% | 9% |
| Once a week | 60 | 32 | 28 | 5 | 6 | 7 | 5 | 5 | 12 | 6 | 14 | 2 | 2 | 7 | 3 | 4 | 4 | 2 | 10 | 7 | 12 | 4 | 3 |
| | 7% | 7% | 6% | 5% | 5% | 6% | 4% | 4% | 10% | 5% | 13% c | 2% f | 6% | 8% | 4% | 6% | 7% | 4% | 10% k | 6% | 10% k | 6% | 9% |
| Less often | 141 | 81 | 60 | 11 | 6 | 16 | 15 | 20 | 22 | 22 | 29 | 15 | 2 | 21 | 6 | 10 | 11 | 10 | 16 | 19 | 21 | 5 | 5 |
| | 15% | 17% | 14% | 11% | 5% | 13% d | 13% d | 17% d | 18% d | 19% d | 26% cde | 17% n | 6% | 23% l | 7% nu | 15% | 18% n | 19% n | 15% | 16% | 17% n | 8% | 15% |
| Never | 423 | 210 | 213 | 70 | 70 | 70 | 64 | 42 | 35 | 44 | 28 | 44 | 11 | 40 | 47 | 25 | 26 | 19 | 44 | 51 | 59 | 40 | 17 |
| | 46% | 44% | 49% | 67% j | 63% ghi | 58% ghi | 57% ghi | 35% j | 29% | 37% | 25% | 51% | 35% | 44% | 55% o | 37% | 43% | 37% | 42% | 43% | 48% | 63% l | 52% m |
| Don't know | 8 | 6 | 2 | 1 | 2 | 2 | 1 | - | 2 | - | - | 1 | - | 1 | 2 | - | 1 | 2 | - | - | - | 1 | - |
| | 1% | 1% | * r | 1% | 2% | 2% | 1% | - | 2% | - | - | 1% | - | 1% | 2% | - | 2% | 4% rst | - | - | - | 2% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base

Prepared by Populus



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 98
Q5. In the last week, how often did you comment on other people's videos on these services?

NET: AV Only

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|-------------|---------------------|--------------------|-------------------|-------------|--------------|--------------|-------------|-------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|--------------|---------------------|-------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 954 | 491 | 463 | 106 | 120 | 126 | 122 | 123 | 121 | 121 | 115 | 96* | 32* | 92* | 89* | 69* | 61* | 55* | 104 | 122 | 130 | 67* | 37* |
| NET: At least daily | 268 28% | 115 23% | 153 33%a | 17 16% | 23 19% | 27 21% | 35 29%c | 50 41%cde | 44 36%cde | 35 29%cd | 37 32%cd | 31 32% | 12 38% | 21 23% | 22 25% | 21 30% | 21 34% | 15 27% | 29 28% | 42 34%u | 31 24% | 13 19% | 10 27% |
| NET: At least weekly | 477 50% | 232 47% | 245 53% | 21 20% | 41 34%c | 54 43%cd | 57 47%cd | 78 63%cd | 77 64%cd | 74 61%cd | 75 65%cd | 58 60%mnt | 19 59% | 42 46% | 37 42% | 40 58%n | 36 59%n | 26 47% | 50 48% | 66 54% | 57 44% | 29 43% | 17 46% |
| NET: Ever | 592 62% | 292 59% | 300 65% | 34 32% | 52 43% | 68 54%cd | 75 61%cd | 93 76%cd | 86 71%cd | 88 73%cd | 96 83%cd | 65 68%nu | 23 72%n | 59 64%n | 44 49% | 46 67%n | 41 67%n | 38 69%nu | 66 63% | 77 63%n | 80 62% | 34 51% | 19 51% |
| Several times a day | 196 21% | 84 17% | 112 24%a | 13 12% | 18 15% | 18 14% | 26 21% | 36 29%cd | 32 26%cd | 23 19% | 30 26%cd | 22 23% | 7 22% | 13 14% | 16 18% | 14 20% | 17 28%mu | 12 22% | 22 21% | 34 28%mu | 23 18% | 8 12% | 8 22% |
| Once a day | 72 8% | 31 6% | 41 9% | 4 4% | 5 4% | 9 7% | 9 7% | 14 11%cd | 12 10% | 12 10% | 7 6% | 9 9% | 5 16% | 8 9% | 6 7% | 7 10% | 4 7% | 3 5% | 7 7% | 8 7% | 8 6% | 5 7% | 2 5% |
| Several times a week | 147 15% | 82 17% | 65 14% | 2 2% | 13 11%cd | 19 15%cd | 16 13%cd | 21 17%cd | 26 21%cd | 28 23%cd | 22 19%cd | 20 21% | 5 16% | 16 17% | 14 16% | 16 23%st | 9 15% | 9 16% | 14 13% | 14 11% | 19 15% | 8 12% | 3 8% |
| Once a week | 62 6% | 35 7% | 27 6% | 2 2% | 5 4% | 8 6% | 6 5% | 7 6% | 7 6% | 11 9%cd | 16 14%cd | 7 7%nt | 2 6% | 5 5% | 1 1% | 3 4% | 6 10%n | 2 4% | 7 7% | 10 8%n | 7 5% | 8 12%n | 4 11%n |
| Less often | 115 12% | 60 12% | 55 12% | 13 12% | 11 9% | 14 11% | 18 15% | 15 12% | 9 7% | 14 12% | 21 18%dh | 7 7% | 4 13% | 17 18%knsu | 7 8% | 6 9% | 5 8% | 12 22%kno | 16 15% | 11 9% | 23 18%kns | 5 7% | 2 5% |
| Never | 355 37% | 193 39% | 162 35% | 71 67%efg hij | 66 55%fgh ij | 57 45%ghi j | 46 38%gj | 30 24% | 33 27%j | 33 27%j | 19 17% | 31 32% | 9 28% | 32 35% | 43 48%kqp | 23 33% | 19 31% | 15 27% | 38 37% | 45 37% | 50 38% | 32 48%kq | 18 49%q |
| Don't know | 7 1% | 6 1% | 1 * | 1 1% | 2 2% | 1 1% | 1 1% | - - | 2 2% | - - | - - | - - | - - | 1 1% | 2 2% | - - | 1 2% | 2 4%st | - - | - - | - - | 1 1% | - - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 99

Q5. In the last week, how often did you comment on other people's videos on these services?

NET: Mixed content

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|------------|------------|-----------|-------------|--------------|--------------|--------------|-------------|------------|--------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 551 | 274 | 277 | 23** | 31* | 45* | 43* | 87* | 106 | 111 | 105 | 56* | 20** | 48* | 41* | 40* | 39* | 34* | 61* | 78* | 80* | 34* | 20** |
| NET: At least daily | 163 30% | 76 28% | 87 31% | 5 22% | 10 32% | 8 18% | 9 21% | 31 36%e | 36 34%e | 32 29% | 32 30% | 15 27% | 8 40% | 16 33% | 8 20% | 13 33% | 16 41%ntu | 9 26% | 23 38%u | 27 35%u | 18 23% | 5 15% | 5 25% |
| NET: At least weekly | 328 60% | 162 59% | 166 60% | 10 43% | 17 55% | 20 44% | 19 44% | 59 68%ef | 68 64%ef | 65 59% | 70 67%ef | 31 55% | 13 65% | 28 58% | 17 41% | 25 63% | 23 59% | 21 62% | 39 64%n | 52 67%n | 54 68%nu | 16 47% | 9 45% |
| NET: Ever | 417 76% | 210 77% | 207 75% | 11 48% | 19 61% | 27 60% | 28 65% | 72 83%def | 84 79%de | 85 77%e | 91 87%def | 41 73% | 14 70% | 39 81% | 26 63% | 33 83% | 32 82% | 27 79% | 48 79% | 62 79% | 61 76% | 22 65% | 12 60% |
| Several times a day | 102 19% | 49 18% | 53 19% | 2 9% | 6 19% | 7 16% | 5 12% | 18 21% | 20 19% | 24 22% | 20 19% | 7 13% | 3 15% | 8 17% | 5 12% | 6 15% | 12 31%knt u | 6 18% | 19 31%knt u | 20 26%u | 11 14% | 3 9% | 2 10% |
| Once a day | 61 11% | 27 10% | 34 12% | 3 13% | 4 13% | 1 2% | 4 9% | 13 15%e | 16 15%e | 8 7% | 12 11% | 8 14% | 5 25% | 8 17% | 3 7% | 7 18% | 4 10% | 3 9% | 4 7% | 7 9% | 7 9% | 2 6% | 3 15% |
| Several times a week | 118 21% | 58 21% | 60 22% | 2 9% | 5 16% | 8 18% | 9 21% | 18 21% | 25 24% | 25 23% | 26 25% | 14 25% | 5 25% | 7 15% | 6 15% | 10 25% | 5 13% | 8 24% | 12 20% | 16 21% | 23 29% | 9 26% | 3 15% |
| Once a week | 47 9% | 28 10% | 19 7% | 3 13% | 2 6% | 4 9% | 1 2% | 10 11% | 7 7% | 8 7% | 12 11% | 2 4% | - - | 5 10% | 3 7% | 2 5% | 2 5% | 4 12% | 4 7% | 9 12% | 13 16%k | 2 6% | 1 5% |
| Less often | 89 16% | 48 18% | 41 15% | 1 4% | 2 6% | 7 16% | 9 21% | 13 15% | 16 15% | 20 18% | 21 20% | 10 18% | 1 5% | 11 23%t | 9 22%t | 8 20% | 9 23%t | 6 18% | 9 15% | 10 13% | 7 9% | 6 18% | 3 15% |
| Never | 127 23% | 60 22% | 67 24% | 12 52% | 11 35%gj | 16 36%ghj | 15 35%ghj | 15 17% | 20 19% | 25 23% | 13 12% | 15 27% | 6 30% | 8 17% | 15 37%mos | 5 13% | 7 18% | 6 18% | 13 21% | 15 19% | 19 24% | 11 32%o | 7 35% |
| Don't know | 7 1% | 4 1% | 3 1% | - | 1 3% | 2 4% | - | - | 2 2% | 1 1% | 1 1% | - | - | 1 2% | - | 2 5%t | - | 1 3% | - | 1 1% | - | 1 3% | 1 5% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 100

Q6. In the last week, how often did you watch livestream videos or events on these services?

Summary

Base: All respondents who have watched videos on each

| | Services | | | | | | | | | | | | | | NET: Any VSP | NET: YouTube/Facebook | NET: AV Only | NET: Mixed content |
|----------------------|------------|-----------|------------|------------|------------|-----------|-----------|-----------|----------------|-----------|-------------|-----------|----------|----------|--------------|-----------------------|--------------|--------------------|
| | YouTube | younow | Facebook | Instagram | TikTok | Twitter | Twitch | Vimeo | LiveLeak/iLeak | Periscope | DailyMotion | Mixer | Yubo | Other | | | | |
| Base | 899 | 6 | 291 | 399 | 483 | 157 | 73 | 26 | 7 | 19 | 32 | 22 | 9 | 13 | 962 | 917 | 944 | 517 |
| NET: At least daily | 218 24% | 3 50% | 64 22% | 84 21% | 102 21% | 32 20% | 14 19% | 4 15% | 2 29% | 5 26% | 11 34% | 6 27% | 1 11% | 1 8% | 289 30% | 235 26% | 262 28% | 113 22% |
| NET: At least weekly | 423 47% | 6 100% | 133 46% | 182 46% | 192 40% | 51 32% | 35 48% | 11 42% | 3 43% | 13 68% | 19 59% | 12 55% | 6 67% | 3 23% | 547 57% | 451 49% | 494 52% | 245 47% |
| NET: Ever | 560 62% | 6 100% | 186 64% | 241 60% | 264 55% | 76 48% | 55 75% | 14 54% | 3 43% | 15 79% | 20 63% | 20 91% | 8 89% | 4 31% | 663 69% | 587 64% | 628 67% | 316 61% |
| Several times a day | 116 13% | - | 29 10% | 39 10% | 51 11% | 14 9% | 8 11% | 1 4% | 1 14% | - | 3 9% | 4 18% | 1 11% | - | 152 16% | 123 13% | 143 15% | 56 11% |
| Once a day | 102 11% | 3 50% | 35 12% | 45 11% | 51 11% | 18 11% | 6 8% | 3 12% | 1 14% | 5 26% | 8 25% | 2 9% | - | 1 8% | 137 14% | 112 12% | 119 13% | 57 11% |
| Several times a week | 131 15% | 2 33% | 47 16% | 60 15% | 57 12% | 10 6% | 15 21% | 4 15% | 1 14% | 5 26% | 6 19% | 4 18% | 5 56% | 2 15% | 162 17% | 141 15% | 147 16% | 84 16% |
| Once a week | 74 8% | 1 17% | 22 8% | 38 10% | 33 7% | 9 6% | 6 8% | 3 12% | - | 3 16% | 2 6% | 2 9% | - | - | 96 10% | 75 8% | 85 9% | 48 9% |
| Less often | 137 15% | - | 53 18% | 59 15% | 72 15% | 25 16% | 20 27% | 3 12% | - | 2 11% | 1 3% | 8 36% | 2 22% | 1 8% | 116 12% | 136 15% | 134 14% | 71 14% |
| Never | 320 36% | - | 103 35% | 152 38% | 198 41% | 80 51% | 18 25% | 12 46% | 4 57% | 4 21% | 12 38% | 2 9% | 1 11% | 6 46% | 282 29% | 314 34% | 296 31% | 195 38% |
| Don't know | 19 2% | - | 2 1% | 6 2% | 21 4% | 1 1% | - | - | - | - | - | - | - | 3 23% | 17 2% | 16 2% | 20 2% | 6 1% |

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 101
Q6. In the last week, how often did you watch livestream videos or events on these services?
YouTube

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|-----------------|-----------------|-----------------|----------------------|-----------------|-----------------|-----------------|---------------|-----------------|-----------------|----------------|----------------|----------------|------------------------------|----------------------|-------------------|---------------|---------------------|----------------|----------------|-----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 899 | 472 | 427 | 102 | 109 | 120 | 112 | 117 | 114 | 116 | 109 | 87* | 29** | 89* | 84* | 64* | 56* | 52* | 103 | 115 | 124 | 64* | 32* |
| NET: At least daily | 218 24% | 127 27% | 91 21% | 24 24% | 37 34%j | 28 23% | 25 22% | 31 26% | 28 25% | 27 23% | 18 17% | 17 20% | 8 28% | 13 15% | 26 31%mr | 20 14% | 15 25% | 11 21% | 17 17% | 27 23% | 34 27% m | 20 31% mr | 11 34% mr |
| NET: At least weekly | 423 47% | 252 53% b | 171 40% | 49 48% | 57 52% | 57 48% | 50 45% | 56 48% | 56 49% | 52 45% | 46 42% | 35 40% | 16 55% | 34 38% | 41 49% | 32 50% | 31 55% m | 28 54% | 43 42% | 54 47% | 56 45% | 33 52% | 20 63% k mr |
| NET: Ever | 560 62% | 326 69% b | 234 55% | 60 59% | 74 68% | 78 65% | 65 58% | 74 63% | 71 62% | 70 60% | 68 62% | 53 61% | 19 66% | 51 57% | 51 61% | 41 64% | 38 68% | 37 71% | 60 58% | 70 61% | 79 64% | 38 59% | 23 72% |
| Several times a day | 116 13% | 79 17% b | 37 9% | 8 8% | 13 12% | 12 10% | 10 9% | 17 15% | 18 16% | 22 19% cf | 16 15% | 7 8% | 4 14% | 6 7% | 15 18% m | 7 11% | 8 14% | 6 10% | 10 12% | 17 15% | 18 15% | 9 14% | 9 28% k mor |
| Once a day | 102 11% | 48 10% | 54 13% | 16 16% ij | 24 22% gh i | 16 13% ij | 15 13% ij | 14 12% ij | 10 9% j | 5 4% | 2 2% | 10 11% | 4 14% | 7 8% | 11 13% | 13 20% m rs | 6 11% | 5 10% | 7 7% | 10 9% | 16 13% | 11 17% r | 2 6% |
| Several times a week | 131 15% | 85 18% b | 46 11% | 20 20% | 14 13% | 19 16% | 16 14% | 15 13% | 14 12% | 19 16% | 14 13% | 14 16% | 5 17% | 14 16% | 14 17% | 7 11% | 13 23% t | 10 19% | 12 12% | 16 14% | 13 10% | 7 11% | 6 19% |
| Once a week | 74 8% | 40 8% | 34 8% | 5 5% | 6 6% | 10 8% | 9 8% | 10 9% | 14 12% | 6 5% | 14 13% ci | 4 5% | 3 10% | 7 8% n | 1 1% | 5 8% n | 4 7% | 7 13% n | 14 14% kn | 11 10% n | 9 7% n | 6 9% n | 3 9% n |
| Less often | 137 15% | 74 16% | 63 15% | 11 11% | 17 16% | 21 18% | 15 13% | 18 15% | 15 13% | 18 16% | 22 20% | 18 21% u | 3 10% | 17 19% | 10 12% | 9 14% | 7 13% | 9 17% | 17 17% | 16 14% | 23 19% | 5 8% | 3 9% |
| Never | 320 36% | 135 29% | 185 43% a | 40 39% | 32 29% | 40 33% | 44 39% | 40 34% | 42 37% | 42 36% | 40 37% | 34 39% | 8 28% | 38 43% v | 29 35% | 21 33% | 17 30% | 15 29% | 41 40% | 43 37% | 44 35% | 23 36% | 7 22% |
| Don't know | 19 2% | 11 2% | 8 2% | 2 2% | 3 3% | 2 2% | 3 3% | 3 3% | 1 1% | 4 3% | 1 1% | - | 2 7% | - | 4 5% km | 2 3% | 1 2% | - | 2 2% | 2 2% | 1 1% | 3 5% km | 2 6% k mt |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 102

Q6. In the last week, how often did you watch livestream videos or events on these services?

younow

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|-----------|-----------|-------|-------|-----------|--------|-----------|-----------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 6* | 3** | 3** | -** | -** | 1** | -** | 2** | 3** | -** | -** | 1** | -** | -** | -** | -** | -** | -** | -** | -** | 5** | -** | -** |
| NET: At least daily | 3 50% | 1 33% | 2 67% | - | - | - | - | - | 3 100% | - | - | - | - | - | - | - | - | - | - | - | 3 60% | - | - |
| NET: At least weekly | 6 100% | 3 100% | 3 100% | - | - | 1 100% | - | 2 100% | 3 100% | - | - | 1 100% | - | - | - | - | - | - | - | - | 5 100% | - | - |
| NET: Ever | 6 100% | 3 100% | 3 100% | - | - | 1 100% | - | 2 100% | 3 100% | - | - | 1 100% | - | - | - | - | - | - | - | - | 5 100% | - | - |
| Several times a day | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Once a day | 3 50% | 1 33% | 2 67% | - | - | - | - | - | 3 100% | - | - | - | - | - | - | - | - | - | - | - | 3 60% | - | - |
| Several times a week | 2 33% | 1 33% | 1 33% | - | - | 1 100% | - | 1 50% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | 1 20% | - | - |
| Once a week | 1 17% | 1 33% | - | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |
| Less often | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Never | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 103

Q6. In the last week, how often did you watch livestream videos or events on these services?

Facebook

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|-----------|----------|-----------|-----------|-----------|-----------|------------|-----------|------------|------------------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|------------------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 291 | 155 | 136 | 12** | 22** | 19** | 17** | 38* | 53* | 60* | 70* | 30* | 14** | 29** | 21** | 25** | 18** | 22** | 29** | 35* | 42* | 14** | 12** |
| NET: At least daily | 64 22% | 35 23% | 29 21% | 4 33% | 9 41% | 3 16% | 3 18% | 10 26% | 13 25% | 10 17% | 12 17% | 3 10% | 5 36% | 5 17% | 5 24% | 6 24% | 5 28% | 6 27% | 10 34% | 10 29% | 6 14% | 1 7% | 2 17% |
| NET: At least weekly | 133 46% | 78 50% | 55 40% | 8 67% | 15 68% | 9 47% | 5 29% | 17 45% | 25 47% | 27 45% | 27 39% | 7 23% | 8 57% | 10 34% | 11 52% | 16 64% | 8 44% | 15 68% | 10 34% | 19 54%k | 18 43% | 3 21% | 8 67% |
| NET: Ever | 186 64% | 103 66% | 83 61% | 8 67% | 17 77% | 13 68% | 10 59% | 20 53% | 33 62% | 40 67% | 45 64% | 13 43% | 8 57% | 17 59% | 16 76% | 20 80% | 12 67% | 17 77% | 17 59% | 20 57% | 30 71%k | 5 36% | 11 92% |
| Several times a day | 29 10% | 20 13% | 9 7% | 1 8% | 5 23% | 1 5% | 2 12% | 3 8% | 3 6% | 6 10% | 8 11% | 1 3% | 1 7% | 4 14% | 2 10% | 2 8% | 1 6% | 2 9% | 5 17% | 6 17% | 4 10% | - | 1 8% |
| Once a day | 35 12% | 15 10% | 20 15% | 3 25% | 4 18% | 2 11% | 1 6% | 7 18%j | 10 19%j | 4 7% | 4 6% | 2 7% | 4 29% | 1 3% | 3 14% | 4 16% | 4 22% | 4 18% | 5 17% | 4 11% | 2 5% | 1 7% | 1 8% |
| Several times a week | 47 16% | 34 22%b | 13 10% | 4 33% | 5 23% | 4 21% | 1 6% | 4 11% | 8 15% | 10 17% | 11 16% | 4 13% | 2 14% | 4 14% | 4 19% | 6 24% | 3 17% | 5 23% | - | 5 14% | 10 24% | 1 7% | 3 25% |
| Once a week | 22 8% | 9 6% | 13 10% | - | 1 5% | 2 11% | 1 6% | 3 8% | 4 8% | 7 12% | 4 6% | - | 1 7% | 1 3% | 2 10% | 4 16% | - | 4 18% | - | 4 11% | 2 5% | 1 7% | 3 25% |
| Less often | 53 18% | 25 16% | 28 21% | - | 2 9% | 4 21% | 5 29% | 3 8% | 8 15% | 13 22% | 18 26%g | 6 20% ^s | - | 7 24% | 5 24% | 4 16% | 4 22% | 2 9% | 7 24% | 1 3% | 12 29% ^s | 2 14% | 3 25% |
| Never | 103 35% | 51 33% | 52 38% | 4 33% | 5 23% | 6 32% | 7 41% | 17 45% | 19 36% | 20 33% | 25 36% | 17 57% ^t | 5 36% | 12 41% | 5 24% | 5 20% | 6 33% | 5 23% | 12 41% | 15 43% | 12 29% | 8 57% | 1 8% |
| Don't know | 2 1% | 1 1% | 1 1% | - | - | - | - | 1 3% | 1 2% | - | - | - | 1 7% | - | - | - | - | - | - | - | - | 1 7% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 104

Q6. In the last week, how often did you watch livestream videos or events on these services?

Instagram

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|-------------|------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 399 | 182 | 217 | 12** | 18** | 25** | 26** | 62* | 86* | 88* | 82* | 41* | 14** | 33* | 23** | 24** | 29** | 22** | 48* | 59* | 62* | 29** | 15** |
| NET: At least daily | 84 21% | 44 24% | 40 18% | 3 25% | 8 44% | 4 16% | 4 15% | 15 24% | 20 23% | 15 17% | 15 18% | 9 22% | 4 29% | 7 21% | 4 17% | 5 21% | 6 21% | 6 27% | 10 21% | 15 25% | 12 19% | 3 10% | 3 20% |
| NET: At least weekly | 182 46% | 98 54%b | 84 39% | 4 33% | 11 61% | 9 36% | 7 27% | 29 47% | 45 52% | 43 49% | 34 41% | 15 37% | 6 43% | 16 48% | 8 35% | 13 54% | 14 48% | 17 77% | 19 40% | 30 51% | 31 50% | 7 24% | 6 40% |
| NET: Ever | 241 60% | 127 70%b | 114 53% | 5 42% | 11 61% | 14 56% | 10 38% | 38 61% | 56 65% | 58 66% | 49 60% | 25 61% | 6 43% | 21 64% | 12 52% | 17 71% | 18 62% | 19 86% | 26 54% | 36 61% | 42 68% | 12 41% | 7 47% |
| Several times a day | 39 10% | 23 13% | 16 7% | 1 8% | 4 22% | 2 8% | 3 12% | 8 13% | 10 12% | 6 7% | 5 6% | 4 10% | 1 7% | 3 9% | 1 4% | 1 4% | 4 14% | 4 18% | 4 14% | 8 14% | 6 10% | 2 7% | 1 7% |
| Once a day | 45 11% | 21 12% | 24 11% | 2 17% | 4 22% | 2 8% | 1 4% | 7 11% | 10 12% | 9 10% | 10 12% | 5 12% | 3 21% | 4 12% | 3 13% | 4 17% | 2 7% | 2 9% | 6 13% | 7 12% | 6 10% | 1 3% | 2 13% |
| Several times a week | 60 15% | 32 18% | 28 13% | 1 8% | - | 3 12% | 3 12% | 8 13% | 19 22% | 17 19% | 9 11% | 3 7% | 1 7% | 8 24%k | 3 13% | 6 25% | 6 21% | 4 18% | 6 13% | 9 15% | 9 15% | 4 14% | 1 7% |
| Once a week | 38 10% | 22 12% | 16 7% | - | 3 17% | 2 8% | - | 6 10% | 6 7% | 11 13% | 10 12% | 3 7% | 1 7% | 1 3% | 1 4% | 2 8% | 2 7% | 7 32% | 3 6% | 6 10% | 10 16% | - | 2 13% |
| Less often | 59 15% | 29 16% | 30 14% | 1 8% | - | 5 20% | 3 12% | 9 15% | 11 13% | 15 17% | 15 18% | 10 24% | - | 5 15% | 4 17% | 4 14% | 4 14% | 2 9% | 7 15% | 6 10% | 11 18% | 5 17% | 1 7% |
| Never | 152 38% | 54 30% | 98 45%a | 7 58% | 6 33% | 11 44% | 15 58% | 22 35% | 29 34% | 30 34% | 32 39% | 16 39% | 7 50% | 12 36% | 10 43% | 7 29% | 10 34% | 3 14% | 22 46% | 23 39% | 19 31% | 16 55% | 7 47% |
| Don't know | 6 2% | 1 1% | 5 2% | - | 1 6% | - | 1 4% | 2 3% | 1 1% | - | 1 1% | - | 1 7% | - | 1 4% | - | 1 3% | - | - | - | 1 2% | 1 3% | 1 7% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 105

Q6. In the last week, how often did you watch livestream videos or events on these services?

TikTok

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|------------|------------|-----------|------------------------|-----------------------|----------------------|------------------------|-------------------------|----------------------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 483 | 201 | 282 | 28** | 45* | 60* | 68* | 79* | 73* | 63* | 67* | 56* | 18** | 42* | 42* | 33* | 30* | 24** | 54* | 67* | 70* | 29** | 18** |
| NET: At least daily | 102 21% | 43 21% | 59 21% | 11 39% | 7 16% | 9 15% | 17 25% | 18 23% | 20 27% | 9 14% | 11 16% | 8 14% | 6 33% | 8 19% | 10 24% | 10 30% | 6 20% | 6 25% | 7 13% | 18 27% | 12 17% | 5 17% | 6 33% |
| NET: At least weekly | 192 40% | 86 43% | 106 38% | 13 46% | 15 33% | 24 40% | 28 41% | 36 46% _j | 35 48% _j | 23 37% | 18 27% | 18 32% | 10 56% | 12 29% | 20 48% | 16 48% | 12 40% | 13 54% | 21 39% | 30 45% | 25 36% | 7 24% | 8 44% |
| NET: Ever | 264 55% | 119 59% | 145 51% | 17 61% | 22 49% | 32 53% | 35 51% | 44 56% | 46 63% | 36 57% | 32 48% | 28 50% | 11 61% | 22 52% | 26 62% | 20 61% | 15 50% | 17 71% | 29 54% | 38 57% | 39 56% | 10 34% | 9 50% |
| Several times a day | 51 11% | 20 10% | 31 11% | 7 25% | 2 4% | 6 10% | 9 13% | 7 9% | 8 11% | 6 10% | 6 9% | 4 7% | 1 6% | 4 10% | 6 14% | 4 12% | 1 3% | 6 25% | 4 7% | 10 15% | 4 6% | 3 10% | 4 22% |
| Once a day | 51 11% | 23 11% | 28 10% | 4 14% | 5 11% | 3 5% | 8 12% | 11 14% | 12 16% _{ei} | 3 5% | 5 7% | 4 7% | 5 28% | 4 10% | 4 10% | 6 18% | 5 17% | - - | 3 6% | 8 12% | 8 11% | 2 7% | 2 11% |
| Several times a week | 57 12% | 29 14% | 28 10% | 1 4% | 6 13% | 6 10% | 7 10% | 12 15% | 8 11% | 10 16% | 7 10% | 5 9% | 3 17% | 3 7% | 6 14% | 5 15% | 3 10% | 5 21% | 9 17% | 8 12% | 7 10% | 1 3% | 2 11% |
| Once a week | 33 7% | 14 7% | 19 7% | 1 4% | 2 4% | 9 15% _j | 4 6% _j | 6 8% _j | 7 10% _j | 4 6% _j | - - | 5 9% | 1 6% | 1 2% | 4 10% | 1 3% | 3 10% | 2 8% | 5 9% | 4 6% | 6 9% | 1 3% | - - |
| Less often | 72 15% | 33 16% | 39 14% | 4 14% | 7 16% | 8 13% | 7 10% | 8 10% | 11 15% | 13 21% | 14 21% | 10 18% | 1 6% | 10 24% | 6 14% | 4 12% | 3 10% | 4 17% | 8 15% | 12 12% | 14 20% | 3 10% | 1 6% |
| Never | 198 41% | 74 37% | 124 44% | 8 29% | 18 40% | 27 45% | 30 44% | 32 41% | 26 36% | 25 40% | 32 48% | 28 50% | 6 33% | 19 45% | 13 31% | 12 36% | 11 37% | 6 25% | 24 44% | 26 39% | 30 43% | 16 55% | 7 39% |
| Don't know | 21 4% | 8 4% | 13 5% | 3 11% | 5 11% _{eh} | 1 2% | 3 4% | 3 4% | 1 1% | 2 3% | 3 4% | - - | 1 6% | 1 2% | 3 7% _k | 1 3% | 4 13% _{krt} | 1 4% | 1 2% | 3 4% | 1 1% | 3 10% | 2 11% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 106

Q6. In the last week, how often did you watch livestream videos or events on these services?

Twitter

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|------------|----------|----------|----------|----------|-----------|------------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 157 | 90* | 67* | 6** | 10** | 8** | 15** | 20** | 30* | 29** | 39* | 21** | 9** | 19** | 12** | 12** | 7** | 8** | 17** | 22** | 21** | 7** | 2** |
| NET: At least daily | 32 20% | 22 24% | 10 15% | 3 50% | 4 40% | - | 3 20% | 5 25% | 11 37%j | 3 10% | 3 8% | 3 14% | 4 44% | 3 16% | 3 25% | 6 50% | - | - | - | 6 27% | 5 24% | 1 14% | 1 50% |
| NET: At least weekly | 51 32% | 36 40%b | 15 22% | 3 50% | 5 50% | 2 25% | 4 27% | 10 50% | 12 40% | 7 24% | 8 21% | 5 24% | 5 56% | 6 32% | 6 50% | 7 58% | - | 2 25% | 1 6% | 7 32% | 8 38% | 3 43% | 1 50% |
| NET: Ever | 76 48% | 50 56%b | 26 39% | 3 50% | 6 60% | 2 25% | 6 40% | 13 65% | 16 53% | 14 48% | 16 41% | 8 38% | 5 56% | 11 58% | 8 67% | 10 83% | - | 2 25% | 3 18% | 9 41% | 14 67% | 5 71% | 1 50% |
| Several times a day | 14 9% | 10 11% | 4 6% | 1 17% | 2 20% | - | 2 13% | 2 10% | 4 13% | - | 3 8% | 1 5% | 2 22% | 1 5% | 2 8% | 2 17% | - | - | - | 4 18% | 2 10% | - | 1 50% |
| Once a day | 18 11% | 12 13% | 6 9% | 2 33% | 2 20% | - | 1 7% | 3 15% | 7 23%j | 3 10% | - | 2 10% | 2 22% | 2 11% | 2 17% | 4 33% | - | - | - | 2 9% | 3 14% | 1 14% | - |
| Several times a week | 10 6% | 7 8% | 3 4% | - | 1 10% | 1 13% | - | 2 10% | 1 3% | 3 10% | 2 5% | 2 10% | - | - | 2 17% | - | - | - | 1 6% | 1 5% | 3 14% | 1 14% | - |
| Once a week | 9 6% | 7 8% | 2 3% | - | - | 1 13% | 1 7% | 3 15% | - | 1 3% | 3 8% | - | 1 11% | 3 16% | 1 8% | 1 8% | - | 2 25% | - | - | - | 1 14% | - |
| Less often | 25 16% | 14 16% | 11 16% | - | 1 10% | - | 2 13% | 3 15% | 4 13% | 7 24% | 8 21% | 3 14% | - | 5 26% | 2 17% | 3 25% | - | - | 2 12% | 2 9% | 6 29% | 2 29% | - |
| Never | 80 51% | 39 43% | 41 61%a | 3 50% | 4 40% | 6 75% | 8 53% | 7 35% | 14 47% | 15 52% | 23 59% | 13 62% | 4 44% | 8 42% | 4 33% | 2 17% | 7 100% | 6 75% | 14 82% | 13 59% | 6 29% | 2 29% | 1 50% |
| Don't know | 1 1% | 1 1% | - | - | - | - | 1 7% | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 5% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 107

Q6. In the last week, how often did you watch livestream videos or events on these services?

Twitch

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|-----------|----------|----------|-----------|----------|----------|-----------|-----------|-----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 73* | 61* | 12** | 3** | 4** | 7** | 4** | 15** | 17** | 14** | 9** | 7** | 2** | 15** | 1** | 6** | 5** | -** | 6** | 6** | 17** | 4** | 4** |
| NET: At least daily | 14 19% | 11 18% | 3 25% | 1 33% | 2 50% | 1 14% | 1 25% | 3 20% | 3 18% | 2 14% | 1 11% | - | 1 50% | 2 13% | - | 1 17% | 2 40% | - | - | 1 17% | 4 24% | 1 25% | 2 50% |
| NET: At least weekly | 35 48% | 31 51% | 4 33% | 1 33% | 2 50% | 2 29% | 3 75% | 10 67% | 7 41% | 6 43% | 4 44% | 2 29% | 1 50% | 6 40% | - | 2 33% | 4 80% | - | 2 33% | 3 50% | 10 59% | 2 50% | 3 75% |
| NET: Ever | 55 75% | 46 75% | 9 75% | 2 67% | 4 100% | 5 71% | 3 75% | 14 93% | 10 59% | 10 71% | 7 78% | 4 57% | 2 100% | 9 60% | 1 100% | 5 83% | 4 80% | - | 6 100% | 4 67% | 13 76% | 3 75% | 4 100% |
| Several times a day | 8 11% | 8 13% | - | 1 33% | 2 50% | 1 14% | 1 25% | 2 13% | 1 6% | - | - | - | 1 50% | 1 7% | - | - | 1 20% | - | - | 1 17% | 2 12% | 1 25% | 1 25% |
| Once a day | 6 8% | 3 5% | 3 25% | - | - | - | - | 1 7% | 2 12% | 2 14% | 1 11% | - | - | 1 7% | - | 1 17% | 1 20% | - | - | - | 2 12% | - | 1 25% |
| Several times a week | 15 21% | 14 23% | 1 8% | - | - | 1 14% | 2 50% | 3 20% | 3 18% | 4 29% | 2 22% | 1 14% | - | 3 20% | - | 1 17% | 1 20% | - | 1 17% | 2 33% | 5 29% | 1 25% | - |
| Once a week | 6 8% | 6 10% | - | - | - | - | - | 4 27% | 1 6% | - | 1 11% | 1 14% | - | 1 7% | - | - | 1 20% | - | 1 17% | - | 1 6% | - | 1 25% |
| Less often | 20 27% | 15 25% | 5 42% | 1 33% | 2 50% | 3 43% | - | 4 27% | 3 18% | 4 29% | 3 33% | 2 29% | 1 50% | 3 20% | 1 100% | 3 50% | - | - | 4 67% | 1 17% | 3 18% | 1 25% | 1 25% |
| Never | 18 25% | 15 25% | 3 25% | 1 33% | - | 2 29% | 1 25% | 1 7% | 7 41% | 4 29% | 2 22% | 3 43% | - | 6 40% | - | 1 17% | 1 20% | - | - | 2 33% | 4 24% | 1 25% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 108
Q6. In the last week, how often did you watch livestream videos or events on these services?

Vimeo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|-----------|----------|-------|-----------|----------|-----------|----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 26* | 15** | 11** | -** | 1** | 2** | 1** | 5** | 9** | 3** | 5** | 3** | 1** | 2** | -** | 3** | -** | -** | 2** | 8** | 7** | -** | -** |
| NET: At least daily | 4 15% | 2 13% | 2 18% | - | - | - | - | - | 3 33% | - | 1 20% | - | 1 100% | - | - | - | - | - | - | - | 3 43% | - | - |
| NET: At least weekly | 11 42% | 9 60% | 2 18% | - | 1 100% | 1 50% | - | 2 40% | 5 56% | - | 2 40% | - | 1 100% | - | - | 2 67% | - | - | - | 3 38% | 5 71% | - | - |
| NET: Ever | 14 54% | 10 67% | 4 36% | - | 1 100% | 1 50% | - | 2 40% | 6 67% | 1 33% | 3 60% | - | 1 100% | 1 50% | - | 3 100% | - | - | - | 4 50% | 5 71% | - | - |
| Several times a day | 1 4% | 1 7% | - | - | - | - | - | - | - | - | 1 20% | - | 1 100% | - | - | - | - | - | - | - | - | - | - |
| Once a day | 3 12% | 1 7% | 2 18% | - | - | - | - | - | 3 33% | - | - | - | - | - | - | - | - | - | - | - | 3 43% | - | - |
| Several times a week | 4 15% | 4 27% | - | - | 1 100% | - | - | 2 40% | 1 11% | - | - | - | - | - | - | 1 33% | - | - | - | 2 25% | 1 14% | - | - |
| Once a week | 3 12% | 3 20% | - | - | - | 1 50% | - | - | 1 11% | - | 1 20% | - | - | - | - | 1 33% | - | - | - | 1 13% | 1 14% | - | - |
| Less often | 3 12% | 1 7% | 2 18% | - | - | - | - | - | 1 11% | 1 33% | 1 20% | - | - | 1 50% | - | 1 33% | - | - | - | 1 13% | - | - | - |
| Never | 12 46% | 5 33% | 7 64% | - | - | 1 50% | 1 100% | 3 60% | 3 33% | 2 67% | 2 40% | 3 100% | - | 1 50% | - | - | - | - | 2 100% | 4 50% | 2 29% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 109

Q6. In the last week, how often did you watch livestream videos or events on these services?

LiveLeak/ iLeak

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 7* | 4** | 3** | -** | -** | -** | 1** | 1** | 4** | 1** | -** | 1** | 1** | -** | -** | 1** | -** | -** | 1** | 1** | 1** | -** | 1** |
| NET: At least daily | 2 29% | 1 25% | 1 33% | - | - | - | - | 1 100% | 1 25% | - | - | 1 100% | - | - | - | - | - | - | 1 100% | - | - | - | - |
| NET: At least weekly | 3 43% | 1 25% | 2 67% | - | - | - | - | 1 100% | 2 50% | - | - | 1 100% | - | - | - | - | - | - | 1 100% | 1 100% | - | - | - |
| NET: Ever | 3 43% | 1 25% | 2 67% | - | - | - | - | 1 100% | 2 50% | - | - | 1 100% | - | - | - | - | - | - | 1 100% | 1 100% | - | - | - |
| Several times a day | 1 14% | - | 1 33% | - | - | - | - | 1 100% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - |
| Once a day | 1 14% | 1 25% | - | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - | - |
| Several times a week | 1 14% | - | 1 33% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Never | 4 57% | 3 75% | 1 33% | - | - | - | 1 100% | - | 2 50% | 1 100% | - | 1 100% | - | - | 1 100% | - | - | 1 100% | - | - | - | - | 1 100% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 110

Q6. In the last week, how often did you watch livestream videos or events on these services?

Periscope

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 19* | 11** | 8** | -** | 1** | 1** | -** | 2** | 8** | 4** | 3** | 4** | 1** | -** | 1** | 2** | -** | -** | 2** | 5** | 4** | -** | -** |
| NET: At least daily | 5 26% | 1 9% | 4 50% | - | - | - | - | 1 50% | 2 25% | 1 25% | 1 33% | - | 1 100% | - | - | - | - | - | - | 2 40% | 2 50% | - | - |
| NET: At least weekly | 13 68% | 8 73% | 5 63% | - | 1 100% | 1 100% | - | 2 100% | 4 50% | 3 75% | 2 67% | 1 25% | 1 100% | - | 1 100% | 2 100% | - | - | 1 50% | 4 80% | 3 75% | - | - |
| NET: Ever | 15 79% | 10 91% | 5 63% | - | 1 100% | 1 100% | - | 2 100% | 5 63% | 4 100% | 2 67% | 3 75% | 1 100% | - | 1 100% | 2 100% | - | - | 1 50% | 4 80% | 3 75% | - | - |
| Several times a day | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Once a day | 5 26% | 1 9% | 4 50% | - | - | - | - | 1 50% | 2 25% | 1 25% | 1 33% | - | 1 100% | - | - | - | - | - | - | 2 40% | 2 50% | - | - |
| Several times a week | 5 26% | 4 36% | 1 13% | - | 1 100% | 1 100% | - | 1 50% | 1 13% | 1 25% | - | - | - | - | 1 50% | - | - | 1 50% | 2 40% | 1 25% | - | - | |
| Once a week | 3 16% | 3 27% | - | - | - | - | - | - | 1 13% | 1 25% | 1 33% | 1 25% | - | - | 1 100% | 1 50% | - | - | - | - | - | - | - |
| Less often | 2 11% | 2 18% | - | - | - | - | - | - | 1 13% | 1 25% | - | 2 50% | - | - | - | - | - | - | - | - | - | - | - |
| Never | 4 21% | 1 9% | 3 38% | - | - | - | - | - | 3 38% | - | 1 33% | 1 25% | - | - | - | - | - | - | 1 50% | 1 20% | 1 25% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 111
Q6. In the last week, how often did you watch livestream videos or events on these services?

DailyMotion

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|-----------|----------|-----------|----------|--------|----------|-----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 32* | 18** | 14** | 1** | 3** | -** | 5** | 5** | 8** | 4** | 6** | 2** | 1** | 4** | 1** | 3** | -** | 1** | 6** | 8** | 6** | -** | -** |
| NET: At least daily | 11 34% | 7 39% | 4 29% | 1 100% | 1 33% | - | 1 20% | 4 80% | 3 38% | 1 25% | - | - | - | 1 25% | 1 100% | - | - | - | 2 33% | 4 50% | 3 50% | - | - |
| NET: At least weekly | 19 59% | 11 61% | 8 57% | 1 100% | 2 67% | - | 3 60% | 5 100% | 4 50% | 1 25% | 3 50% | 1 50% | 1 100% | 2 50% | 1 100% | 1 33% | - | - | 3 50% | 6 75% | 4 67% | - | - |
| NET: Ever | 20 63% | 12 67% | 8 57% | 1 100% | 2 67% | - | 3 60% | 5 100% | 4 50% | 2 50% | 3 50% | 1 50% | 1 100% | 2 50% | 1 100% | 2 67% | - | - | 3 50% | 6 75% | 4 67% | - | - |
| Several times a day | 3 9% | 3 17% | - | - | 1 33% | - | - | 1 20% | 1 13% | - | - | - | - | - | - | - | - | - | - | 3 38% | - | - | - |
| Once a day | 8 25% | 4 22% | 4 29% | 1 100% | - | - | 1 20% | 3 60% | 2 25% | 1 25% | - | - | - | 1 25% | 1 100% | - | - | - | 2 33% | 1 13% | 3 50% | - | - |
| Several times a week | 6 19% | 3 17% | 3 21% | - | 1 33% | - | 1 20% | 1 20% | 1 13% | - | 2 33% | 1 50% | - | 1 25% | - | 1 33% | - | - | 1 17% | 1 13% | 1 17% | - | - |
| Once a week | 2 6% | 1 6% | 1 7% | - | - | - | 1 20% | - | - | - | 1 17% | - | 1 100% | - | - | - | - | - | - | 1 13% | - | - | - |
| Less often | 1 3% | 1 6% | - | - | - | - | - | - | - | 1 25% | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - |
| Never | 12 38% | 6 33% | 6 43% | - | 1 33% | - | 2 40% | - | 4 50% | 2 50% | 3 50% | 1 50% | - | 2 50% | - | 1 33% | - | 1 100% | 3 50% | 2 25% | 2 33% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 112

Q6. In the last week, how often did you watch livestream videos or events on these services?

Mixer

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|-----------|-----------|-------|-----------|-----------|-----------|-----------|----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 22* | 17** | 5** | -** | 2** | 1** | 2** | 5** | 9** | 2** | 1** | 1** | 2** | -** | -** | 1** | 4** | -** | 2** | 1** | 8** | 3** | -** |
| NET: At least daily | 6 27% | 2 12% | 4 80% | - | 2 100% | - | - | 1 20% | 3 33% | - | - | 1 100% | 1 50% | - | - | 1 100% | - | - | - | 1 100% | 2 25% | - | - |
| NET: At least weekly | 12 55% | 7 41% | 5 100% | - | 2 100% | 1 100% | - | 2 40% | 5 56% | 1 50% | 1 100% | 1 100% | 1 50% | - | - | 1 100% | 2 50% | - | 1 50% | 1 100% | 4 50% | 1 33% | - |
| NET: Ever | 20 91% | 15 88% | 5 100% | - | 2 100% | 1 100% | 2 100% | 5 100% | 7 78% | 2 100% | 1 100% | 1 100% | 2 100% | - | - | 1 100% | 4 100% | - | 2 100% | 1 100% | 6 75% | 3 100% | - |
| Several times a day | 4 18% | 1 6% | 3 60% | - | 1 50% | - | - | 1 20% | 2 22% | - | - | 1 100% | 1 50% | - | - | 1 100% | - | - | - | 1 100% | - | - | - |
| Once a day | 2 9% | 1 6% | 1 20% | - | 1 50% | - | - | - | 1 11% | - | - | - | - | - | - | - | - | - | - | - | 2 25% | - | - |
| Several times a week | 4 18% | 3 18% | 1 20% | - | - | - | - | 1 20% | 2 22% | 1 50% | - | - | - | - | - | - | 1 25% | - | 1 50% | - | 1 13% | 1 33% | - |
| Once a week | 2 9% | 2 12% | - | - | - | 1 100% | - | - | - | - | 1 100% | - | - | - | - | - | 1 25% | - | - | - | 1 13% | - | - |
| Less often | 8 36% | 8 47% | - | - | - | - | 2 100% | 3 60% | 2 22% | 1 50% | - | - | 1 50% | - | - | - | 2 50% | - | 1 50% | - | 2 25% | 2 67% | - |
| Never | 2 9% | 2 12% | - | - | - | - | - | - | 2 22% | - | - | - | - | - | - | - | - | - | - | - | 2 25% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 113

Q6. In the last week, how often did you watch livestream videos or events on these services?

Yubo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|----------|-----------|----------|-------|-----------|--------|--------|--------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 9* | 6** | 3** | -** | 1** | -** | -** | -** | 4** | 1** | 3** | 2** | -** | -** | -** | 1** | -** | -** | -** | 1** | 4** | 1** | -** |
| NET: At least daily | 1 11% | 1 17% | - | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | - | 1 25% | - | - |
| NET: At least weekly | 6 67% | 4 67% | 2 67% | - | 1 100% | - | - | - | 4 100% | 1 33% | 2 100% | - | - | - | - | - | - | - | - | - | 4 100% | - | - |
| NET: Ever | 8 89% | 6 100% | 2 67% | - | 1 100% | - | - | - | 4 100% | 1 100% | 2 67% | 2 100% | - | - | - | 1 100% | - | - | - | 1 100% | 4 100% | - | - |
| Several times a day | 1 11% | 1 17% | - | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | - | 1 25% | - | - |
| Once a day | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Several times a week | 5 56% | 3 50% | 2 67% | - | 1 100% | - | - | - | 3 75% | 1 33% | 2 100% | - | - | - | - | - | - | - | - | - | 3 75% | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | 2 22% | 2 33% | - | - | - | - | - | - | 1 100% | 1 33% | - | - | - | - | - | 1 100% | - | - | - | 1 100% | - | - | - |
| Never | 1 11% | - | 1 33% | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | - | - | - | 1 100% | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 114

Q6. In the last week, how often did you watch livestream videos or events on these services?

Other

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|----------|------------|-------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 13* | 6** | 7** | 1** | 1** | 1** | 1** | 2** | 3** | 2** | 2** | 2** | -** | 1** | 2** | 3** | 1** | -** | 2** | 1** | 1** | -** | -** |
| NET: At least daily | 1 8% | - | 1 14% | - | - | - | - | - | 1 50% | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - |
| NET: At least weekly | 3 23% | 2 33% | 1 14% | - | - | - | - | 1 50% | 1 33% | 1 50% | - | - | - | 1 50% | 1 33% | - | - | 1 50% | - | - | - | - | - |
| NET: Ever | 4 31% | 2 33% | 2 29% | - | - | - | - | 1 50% | 1 33% | 1 50% | 1 50% | - | - | 1 50% | 2 67% | - | - | 1 50% | - | - | - | - | - |
| Several times a day | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Once a day | 1 8% | - | 1 14% | - | - | - | - | - | 1 50% | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - |
| Several times a week | 2 15% | 2 33% | - | - | - | - | - | 1 50% | 1 33% | - | - | - | - | - | 1 33% | - | - | 1 50% | - | - | - | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | 1 8% | - | 1 14% | - | - | - | - | - | - | - | 1 50% | - | - | - | 1 33% | - | - | - | - | - | - | - | - |
| Never | 6 46% | 3 50% | 3 43% | 1 100% | - | 1 100% | 1 100% | - | 2 67% | 1 50% | - | 2 100% | - | 1 100% | - | 1 33% | 1 100% | - | - | - | 1 100% | - | - |
| Don't know | 3 23% | 1 17% | 2 29% | - | 1 100% | - | - | 1 50% | - | - | 1 50% | - | - | - | 1 50% | - | - | - | 1 50% | 1 100% | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 115
Q6. In the last week, how often did you watch livestream videos or events on these services?

NET: Any VSP

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|--------|------------------|------------------|------------------|--------------------|------------------|------------------|--------|-------------------|------------------|-------------------|--------------|------------------|--------------------|------------------------------|--------------------|--------------------|--------------------|---------------------|------------|------------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 962 | 495 | 467 | 108 | 121 | 125 | 121 | 124 | 125 | 122 | 116 | 97* | 32* | 93* | 90* | 70* | 63* | 56* | 105 | 123 | 129 | 66* | 38* |
| NET: At least daily | 289 | 158 | 131 | 30 | 45 | 33 | 36 | 38 | 42 | 38 | 27 | 24 | 11 | 19 | 30 | 28 | 23 | 13 | 26 | 37 | 43 | 22 | 13 |
| | 30% | 32% | 28% | 28% | 37% _j | 26% | 30% | 31% | 34% | 31% | 23% | 25% | 34% | 20% | 33% | 40% _{kmq} | 37% _m | 23% | 25% | 30% | 33% _m | 33% | 34% |
| NET: At least weekly | 547 | 303 | 244 | 57 | 68 | 69 | 62 | 72 | 83 | 72 | 64 | 48 | 22 | 43 | 49 | 43 | 44 | 39 | 55 | 73 | 70 | 38 | 23 |
| | 57% | 61% _b | 52% | 53% | 56% | 55% | 51% | 58% | 66% _{cf} | 59% | 55% | 49% | 69% _m | 46% | 54% | 61% | 70% _{kmr} | 70% _{kmr} | 52% | 59% | 54% | 58% | 61% |
| NET: Ever | 663 | 368 | 295 | 67 | 85 | 90 | 76 | 86 | 89 | 87 | 83 | 64 | 24 | 58 | 60 | 50 | 48 | 44 | 66 | 88 | 90 | 45 | 26 |
| | 69% | 74% _b | 63% | 62% | 70% | 72% | 63% | 69% | 71% | 71% | 72% | 66% | 75% | 62% | 67% | 71% | 76% | 79% _{mr} | 63% | 72% | 70% | 68% | 68% |
| Several times a day | 152 | 95 | 57 | 12 | 15 | 15 | 17 | 24 | 23 | 26 | 20 | 10 | 6 | 9 | 17 | 13 | 11 | 9 | 12 | 23 | 21 | 10 | 11 |
| | 16% | 19% _b | 12% | 11% | 12% | 12% | 14% | 19% | 18% | 21% _c | 17% | 10% | 19% | 10% | 19% | 19% | 17% | 16% | 11% | 19% | 16% | 15% | 29% _{kmr} |
| Once a day | 137 | 63 | 74 | 18 | 30 | 18 | 19 | 14 | 19 | 12 | 7 | 14 | 5 | 10 | 13 | 15 | 12 | 4 | 14 | 14 | 22 | 12 | 2 |
| | 14% | 13% | 16% | 17% _j | 25% _{egi} | 14% _j | 16% _j | 11% | 15% _j | 10% | 6% | 14% | 16% | 11% | 14% | 21% _{qv} | 19% | 7% | 13% | 11% | 17% | 18% | 5% |
| Several times a week | 162 | 98 | 64 | 21 | 15 | 22 | 16 | 20 | 23 | 24 | 21 | 15 | 7 | 16 | 15 | 10 | 14 | 15 | 13 | 25 | 15 | 10 | 7 |
| | 17% | 20% _b | 14% | 19% | 12% | 18% | 13% | 16% | 18% | 20% | 18% | 15% | 22% | 17% | 17% | 14% | 22% | 27% _{rt} | 12% | 20% | 12% | 15% | 18% |
| Once a week | 96 | 47 | 49 | 6 | 8 | 14 | 10 | 14 | 18 | 10 | 16 | 9 | 4 | 8 | 4 | 5 | 7 | 11 | 16 | 11 | 12 | 6 | 3 |
| | 10% | 9% | 10% | 6% | 7% | 11% | 8% | 11% | 14% _{cd} | 8% | 14% _{cc} | 9% | 13% | 9% | 4% | 7% | 11% | 20% _{nos} | 15% _n | 9% | 9% | 9% | 8% |
| Less often | 116 | 65 | 51 | 10 | 17 | 21 | 14 | 14 | 6 | 15 | 19 | 16 | 2 | 15 | 11 | 7 | 4 | 5 | 11 | 15 | 20 | 7 | 3 |
| | 12% | 13% | 11% | 9% | 14% _h | 17% _h | 12% | 11% | 5% | 12% _h | 16% _h | 16% | 6% | 16% | 12% | 10% | 6% | 9% | 10% | 12% | 16% | 11% | 8% |
| Never | 282 | 119 | 163 | 38 | 32 | 33 | 42 | 35 | 35 | 34 | 33 | 33 | 7 | 35 | 26 | 19 | 13 | 11 | 37 | 33 | 38 | 19 | 11 |
| | 29% | 24% | 35% _a | 35% | 26% | 26% | 35% | 28% | 28% | 28% | 28% | 34% | 22% | 38% _{ppq} | 29% | 27% | 21% | 20% | 35% _{ppq} | 27% | 29% | 29% | 29% |
| Don't know | 17 | 8 | 9 | 3 | 4 | 2 | 3 | 3 | 1 | 1 | - | - | 1 | - | 4 | 1 | 2 | 1 | 2 | 2 | 1 | 2 | 1 |
| | 2% | 2% | 2% | 3% | 3% _j | 2% | 2% | 2% | 1% | 1% | - | - | 3% | - | 4% _{km} | 1% | 3% | 2% | 2% | 2% | 1% | 3% | 3% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 116

Q6. In the last week, how often did you watch livestream videos or events on these services?

NET: YouTube/ Facebook

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|--------|------------------|------------------|-------------------|--------------------|-------------------|-------------------|-------------------|------------------|--------------------|-------------------|------------------|-------------------|-------------------|------------------------------|-------------------|-------------------|------------------|---------------------|-----------------|------------------|-------------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 917 | 482 | 435 | 104 | 112 | 121 | 112 | 120 | 119 | 118 | 111 | 87* | 31* | 90* | 85* | 67* | 60* | 52* | 104 | 120 | 124 | 64* | 33* |
| NET: At least daily | 235 | 135 | 100 | 27 | 39 | 29 | 25 | 33 | 31 | 31 | 20 | 17 | 9 | 14 | 27 | 22 | 18 | 11 | 22 | 29 | 34 | 21 | 11 |
| | 26% | 28% | 23% | 26% | 35% ^{fj} | 24% | 22% | 28% | 26% | 26% | 18% | 20% | 29% | 16% | 32% ^m | 33% ^m | 30% ^m | 21% | 21% | 24% | 27% ^m | 33% ^m | 33% ^m |
| NET: At least weekly | 451 | 266 | 185 | 53 | 60 | 60 | 50 | 58 | 62 | 57 | 51 | 35 | 17 | 35 | 42 | 39 | 35 | 29 | 47 | 59 | 57 | 35 | 21 |
| | 49% | 55% ^b | 43% | 51% | 54% | 50% | 45% | 48% | 52% | 48% | 46% | 40% | 55% | 39% | 49% | 58% ^{km} | 58% ^{km} | 56% | 45% | 49% | 46% | 55% | 64% ^{km} |
| NET: Ever | 587 | 341 | 246 | 63 | 77 | 80 | 65 | 77 | 78 | 75 | 72 | 53 | 20 | 52 | 53 | 47 | 42 | 39 | 62 | 75 | 80 | 40 | 24 |
| | 64% | 71% ^b | 57% | 61% | 69% | 66% | 58% | 64% | 66% | 64% | 65% | 61% | 65% | 58% | 62% | 70% | 70% | 75% ^m | 60% | 63% | 65% | 63% | 73% |
| Several times a day | 123 | 82 | 41 | 9 | 14 | 12 | 11 | 17 | 18 | 25 | 17 | 7 | 5 | 7 | 15 | 9 | 9 | 6 | 10 | 19 | 18 | 9 | 9 |
| | 13% | 17% ^b | 9% | 9% | 13% | 10% | 10% | 14% | 15% | 21% ^{cef} | 15% | 8% | 16% | 8% | 18% | 13% | 15% | 12% | 10% | 16% | 15% | 14% | 27% ^{kmr} |
| Once a day | 112 | 53 | 59 | 18 | 25 | 17 | 14 | 16 | 13 | 6 | 3 | 10 | 4 | 7 | 12 | 13 | 9 | 5 | 12 | 10 | 16 | 12 | 2 |
| | 12% | 11% | 14% | 17% ^{ij} | 22% ^{hij} | 14% ^{ij} | 13% ^{ij} | 13% ^{ij} | 11% ^j | 5% | 3% | 11% | 13% | 8% | 14% | 19% ^{ms} | 15% | 10% | 12% | 8% | 13% | 19% ^{ms} | 6% |
| Several times a week | 141 | 91 | 50 | 21 | 14 | 21 | 16 | 15 | 17 | 20 | 17 | 14 | 5 | 14 | 14 | 10 | 13 | 11 | 11 | 19 | 15 | 8 | 7 |
| | 15% | 19% ^b | 11% | 20% | 13% | 17% | 14% | 13% | 14% | 17% | 15% | 16% | 16% | 16% | 16% | 15% | 22% | 21% | 11% | 16% | 12% | 13% | 21% |
| Once a week | 75 | 40 | 35 | 5 | 7 | 10 | 9 | 10 | 14 | 6 | 14 | 4 | 3 | 7 | 1 | 7 | 4 | 7 | 14 | 11 | 8 | 6 | 3 |
| | 8% | 8% | 8% | 5% | 6% | 8% | 8% | 8% | 12% | 5% | 13% ^{ci} | 5% | 10% ⁿ | 8% ⁿ | 1% | 10% ⁿ | 7% | 13% ⁿ | 13% ^{kn} | 9% ⁿ | 6% | 9% ⁿ | 9% ⁿ |
| Less often | 136 | 75 | 61 | 10 | 17 | 20 | 15 | 19 | 16 | 18 | 21 | 18 | 3 | 17 | 11 | 8 | 7 | 10 | 15 | 16 | 23 | 5 | 3 |
| | 15% | 16% | 14% | 10% | 15% | 17% | 13% | 16% | 13% | 15% | 19% | 21% ^u | 10% | 19% | 13% | 12% | 12% | 19% | 14% | 13% | 19% | 8% | 9% |
| Never | 314 | 131 | 183 | 39 | 32 | 39 | 45 | 40 | 40 | 40 | 39 | 34 | 9 | 38 | 29 | 19 | 17 | 13 | 40 | 43 | 43 | 22 | 7 |
| | 34% | 27% | 42% ^a | 38% | 29% | 32% | 40% | 33% | 34% | 34% | 35% | 39% | 29% | 42% ^{qv} | 34% | 28% | 28% | 25% | 38% | 36% | 35% | 34% | 21% |
| Don't know | 16 | 10 | 6 | 2 | 3 | 2 | 2 | 3 | 1 | 3 | - | - | 2 | - | 3 | 1 | 1 | - | 2 | 2 | 1 | 2 | 2 |
| | 2% | 2% | 1% | 2% | 3% | 2% | 2% | 3% | 1% | 3% | - | - | 6% ^{kmt} | - | 4% | 1% | 2% | - | 2% | 2% | 1% | 3% | 6% ^{km} |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 117

Q6. In the last week, how often did you watch livestream videos or events on these services?

NET: AV Only

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|-------------------------|-------------------------|-------------------------------------|--|-------------------------------------|-------------------------------------|------------------------|--|-----------|------------------------|------------------------|------------------------|-------------------------------------|--|--|---|-----------------------|------------------------|------------|-------------------------------------|-------------------------------------|--|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-eastern Ireland (v) |
| Base | 944 | 486 | 458 | 106 | 118 | 125 | 120 | 123 | 120 | 117 | 115 | 95* | 32* | 92* | 89* | 67* | 60* | 55* | 103 | 121 | 128 | 65* | 37* |
| NET: At least daily | 262 28% | 146 30% | 116 25% | 27 25% | 42 36% _j | 32 26% | 35 29% | 37 30% _j | 37 31% _j | 31 26% | 21 18% | 21 22% | 11 34% | 17 18% | 27 30% | 25 37% _k _m _r | 21 35% _m _r | 13 24% | 19 18% | 35 29% | 39 30% _m _r | 21 32% _m _r | 13 35% _m _r |
| NET: At least weekly | 494 52% | 280 58% _b | 214 47% | 53 50% | 64 54% | 67 54% | 61 51% | 69 56% | 69 58% | 57 49% | 54 47% | 44 46% | 21 66% _m | 39 42% | 46 52% | 39 58% | 41 68% _k _m _n _r | 32 58% | 48 47% | 65 54% | 63 49% | 34 52% | 22 59% |
| NET: Ever | 628 67% | 349 72% _b | 279 61% | 65 61% | 81 69% | 89 71% | 75 63% | 83 67% | 83 69% | 76 65% | 76 66% | 63 66% | 23 72% | 55 60% | 58 65% | 45 67% | 45 75% | 41 75% | 64 62% | 82 68% | 87 68% | 40 62% | 25 68% |
| Several times a day | 143 15% | 93 19% _b | 50 11% | 12 11% | 14 12% | 15 12% | 14 12% | 23 19% | 23 19% | 24 21% | 18 16% | 9 9% | 5 16% | 8 9% | 17 19% _m | 11 16% | 10 17% | 9 16% | 12 12% | 21 17% | 20 16% | 10 15% | 11 30% _k _m _r |
| Once a day | 119 13% | 53 11% | 66 14% | 15 14% _i _j | 28 24% _e _g _h _i _j | 17 14% _i _j | 21 18% _i _j | 14 11% _j | 23 12% _j | 24 6% | 18 3% | 9 13% | 5 19% _r | 8 10% | 17 11% | 11 21% _q _r _v | 10 18% _r | 9 7% | 12 7% | 21 12% | 20 15% | 10 17% _r | 11 5% |
| Several times a week | 147 16% | 91 19% _b | 56 12% | 20 19% | 17 14% | 21 17% | 16 13% | 19 15% | 15 13% | 20 17% | 19 17% | 15 16% | 7 22% | 15 16% | 16 18% | 9 13% | 13 22% | 12 22% | 14 14% | 18 15% | 15 12% | 7 11% | 6 16% |
| Once a week | 85 9% | 43 9% | 42 9% | 6 6% | 5 4% | 14 11% _d | 10 8% | 13 11% | 17 14% _c _d _i | 6 5% | 14 12% _d | 8 8% | 3 9% | 7 8% | 3 3% | 5 7% | 7 12% _n | 7 13% _n | 15 15% _n | 12 10% | 9 7% | 6 9% | 3 8% |
| Less often | 134 14% | 69 14% | 65 14% | 12 11% | 17 14% | 22 18% | 14 12% | 14 11% | 14 12% | 19 16% | 22 19% | 19 20% _p | 2 6% | 16 17% | 12 13% | 6 9% | 4 7% | 9 16% | 16 14% | 17 14% | 24 19% _p | 6 9% | 3 8% |
| Never | 296 31% | 127 26% | 169 37% _a | 38 36% | 33 28% | 34 27% | 42 35% | 37 30% | 36 30% | 38 32% | 38 33% | 32 34% | 8 25% | 37 40% _p _q | 26 29% | 20 30% | 13 22% | 13 24% | 37 36% | 37 31% | 40 31% | 23 35% | 10 27% |
| Don't know | 20 2% | 10 2% | 10 2% | 3 3% | 4 3% | 2 2% | 3 3% | 3 2% | 1 1% | 3 3% | 1 1% | - - | 1 3% | - - | 5 6% _k _m _t | 2 3% | 2 3% | 1 2% | 2 2% | 2 2% | 1 1% | 2 3% | 2 5% _k _m |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 118

Q6. In the last week, how often did you watch livestream videos or events on these services?

NET: Mixed content

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|-----------------|-----------------|-----------|-----------------|-----------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|------------------------------|-------------------|-------------------|----------------|---------------------|----------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 517 | 258 | 259 | 20** | 30* | 38* | 39* | 81* | 96* | 108 | 105 | 55* | 19** | 47* | 35* | 36* | 36* | 34* | 56* | 73* | 75* | 32* | 19** |
| NET: At least daily | 113 22% | 60 23% | 53 20% | 5 25% | 12 40% j | 6 16% | 6 15% | 18 22% | 25 26% | 20 19% | 21 20% | 9 16% | 6 32% | 8 17% | 8 23% | 10 28% | 8 22% | 8 24% | 15 27% | 19 26% | 14 19% | 4 13% | 4 21% |
| NET: At least weekly | 245 47% | 137 53% b | 108 42% | 9 45% | 19 63% f | 15 39% | 10 26% | 37 46% f | 53 55% f | 55 51% f | 47 45% f | 18 33% | 10 53% | 21 45% | 15 43% | 22 61% k | 17 47% | 25 74% k | 23 41% m | 38 52% k | 37 49% | 10 31% | 9 47% |
| NET: Ever | 316 61% | 173 67% b | 143 55% | 9 45% | 22 73% f | 22 58% | 17 44% | 47 58% | 64 67% f | 70 65% f | 65 62% | 28 51% | 10 53% | 29 62% | 21 60% | 27 75% k | 22 61% | 27 79% k | 31 55% | 43 59% | 50 67% | 17 53% | 11 58% |
| Several times a day | 56 11% | 35 14% b | 21 8% | 1 5% | 5 17% | 2 5% | 5 13% | 10 12% | 11 11% | 10 9% | 12 11% | 4 7% | 3 16% | 4 9% | 3 9% | 4 11% | 5 14% | 4 12% | 6 11% | 11 15% | 7 9% | 2 6% | 3 16% |
| Once a day | 57 11% | 25 10% | 32 12% | 4 20% | 7 23% fij | 4 11% | 1 3% | 8 10% | 14 15% f | 10 9% | 9 9% | 5 9% | 3 16% | 4 9% | 5 14% | 6 17% | 3 8% | 4 12% | 9 16% | 8 11% | 7 9% | 2 6% | 1 5% |
| Several times a week | 84 16% | 53 21% b | 31 12% | 4 20% | 3 10% | 6 16% | 4 10% | 11 14% | 18 19% | 24 22% | 14 13% | 6 11% | 2 11% | 10 21% | 5 14% | 8 22% | 8 22% | 8 24% | 5 9% | 11 15% | 13 17% | 5 16% | 3 16% |
| Once a week | 48 9% | 24 9% | 24 9% | - | 4 13% f | 3 8% | - | 8 10% f | 10 10% f | 11 10% f | 12 11% f | 3 5% | 2 11% | 3 6% | 2 6% | 4 11% | 1 3% | 9 26% k | 3 5% m | 8 11% | 10 13% | 1 3% | 2 11% |
| Less often | 71 14% | 36 14% | 35 14% | - | 3 10% | 7 18% | 7 18% | 10 12% | 11 11% | 15 14% | 18 17% | 10 18% | - | 8 17% | 6 17% | 5 14% | 5 14% | 2 6% | 8 14% | 5 7% | 13 17% | 7 22% s | 2 11% |
| Never | 195 38% | 83 32% | 112 43% a | 11 55% | 7 23% | 16 42% | 20 51% d | 32 40% | 31 32% | 38 35% | 40 38% | 27 49% o | 8 42% | 18 38% | 13 37% | 9 25% | 13 36% | 7 21% | 25 45% q | 30 41% q | 23 31% | 14 44% q | 8 42% |
| Don't know | 6 1% | 2 1% | 4 2% | - | 1 3% | - | 2 5% ij | 2 2% | 1 1% | - | - | - | 1 5% | - | 1 3% | - | 1 3% | - | - | - | 2 3% | 1 3% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 119

Q7. In the last week, how often did you send private or direct messages to other people on these services?

Summary

Base: All respondents who have watched videos on each

| | Services | | | | | | | | | | | | | | | NET: Any VSP | NET: AV Only | NET: Mixed content |
|----------------------|----------|------------|------------|------------|------------|-----------|-----------|-----------|----------|--------------------|-----------|-----------|-----------|-----------|-----------|--------------|--------------|--------------------|
| | younow | Facebook | Instagram | Snapchat | TikTok | Twitter | Twitch | Pinterest | Imgur | LiveLeak/ iLeak | Periscope | Reddit | Mixer | Yubo | Other | | | |
| Base | 6 | 291 | 399 | 414 | 483 | 157 | 73 | 129 | 6 | 7 | 19 | 72 | 22 | 9 | 13 | 749 | 622 | 551 |
| NET: At least daily | 3 50% | 98 34% | 152 38% | 192 46% | 105 22% | 30 19% | 7 10% | 11 9% | 1 17% | 2 29% | 5 26% | 9 13% | 6 27% | 5 56% | 7 54% | 315 42% | 238 38% | 208 38% |
| NET: At least weekly | 5 83% | 179 62% | 261 65% | 291 70% | 183 38% | 54 34% | 16 22% | 26 20% | 3 50% | 3 43% | 11 58% | 20 28% | 8 36% | 8 89% | 10 77% | 480 64% | 361 58% | 352 64% |
| NET: Ever | 5 83% | 226 78% | 313 78% | 337 81% | 259 54% | 84 54% | 31 42% | 45 35% | 4 67% | 3 43% | 13 68% | 34 47% | 12 55% | 9 100% | 11 85% | 541 72% | 429 69% | 413 75% |
| Several times a day | - - | 72 25% | 101 25% | 148 36% | 68 14% | 17 11% | 4 5% | 3 2% | - - | 1 14% | 1 5% | 3 4% | 3 14% | 1 11% | 6 46% | 249 33% | 178 29% | 151 27% |
| Once a day | 3 50% | 26 9% | 51 13% | 44 11% | 37 8% | 13 8% | 3 4% | 8 6% | 1 17% | 1 14% | 4 21% | 6 8% | 3 14% | 4 44% | 1 8% | 66 9% | 60 10% | 57 10% |
| Several times a week | 2 33% | 54 19% | 82 21% | 76 18% | 50 10% | 16 10% | 5 7% | 11 9% | 2 33% | 1 14% | 4 21% | 9 13% | 1 5% | 2 22% | 1 8% | 122 16% | 89 14% | 104 19% |
| Once a week | - - | 27 9% | 27 7% | 23 6% | 28 6% | 8 5% | 4 5% | 4 3% | - - | - - | 2 11% | 2 3% | 1 5% | 1 11% | 2 15% | 43 6% | 34 5% | 40 7% |
| Less often | - - | 47 16% | 52 13% | 46 11% | 76 16% | 30 19% | 15 21% | 19 15% | 1 17% | - - | 2 11% | 14 19% | 4 18% | 1 11% | 1 8% | 61 8% | 68 11% | 61 11% |
| Never | 1 17% | 63 22% | 80 20% | 72 17% | 213 44% | 73 46% | 41 56% | 83 64% | 2 33% | 4 57% | 6 32% | 38 53% | 10 45% | - - | 1 8% | 200 27% | 185 30% | 133 24% |
| Don't know | - - | 2 1% | 6 2% | 5 1% | 11 2% | - - | 1 1% | 1 1% | - - | - - | - - | - - | - - | - - | 1 8% | 8 1% | 8 1% | 5 1% |

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 120

Q7. In the last week, how often did you send private or direct messages to other people on these services?

younow

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 6* | 3** | 3** | -** | -** | 1** | -** | 2** | 3** | -** | -** | 1** | -** | -** | -** | -** | -** | -** | -** | -** | 5** | -** | -** |
| NET: At least daily | 3 50% | 1 33% | 2 67% | - | - | - | - | 1 50% | 2 67% | - | - | 1 100% | - | - | - | - | - | - | - | - | 2 40% | - | - |
| NET: At least weekly | 5 83% | 2 67% | 3 100% | - | - | 1 100% | - | 1 50% | 3 100% | - | - | 1 100% | - | - | - | - | - | - | - | - | 4 80% | - | - |
| NET: Ever | 5 83% | 2 67% | 3 100% | - | - | 1 100% | - | 1 50% | 3 100% | - | - | 1 100% | - | - | - | - | - | - | - | - | 4 80% | - | - |
| Several times a day | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Once a day | 3 50% | 1 33% | 2 67% | - | - | - | - | 1 50% | 2 67% | - | - | 1 100% | - | - | - | - | - | - | - | - | 2 40% | - | - |
| Several times a week | 2 33% | 1 33% | 1 33% | - | - | 1 100% | - | - | 1 33% | - | - | - | - | - | - | - | - | - | - | - | 2 40% | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Never | 1 17% | 1 33% | - | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 121

Q7. In the last week, how often did you send private or direct messages to other people on these services?

Facebook

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|------------|----------|-----------|-----------|-----------|-----------|------------------------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 291 | 155 | 136 | 12** | 22** | 19** | 17** | 38* | 53* | 60* | 70* | 30* | 14** | 29** | 21** | 25** | 18** | 22** | 29** | 35* | 42* | 14** | 12** |
| NET: At least daily | 98 34% | 53 34% | 45 33% | 6 50% | 8 36% | 4 21% | 5 29% | 15 39% | 22 42% | 17 28% | 21 30% | 8 27% | 4 29% | 9 31% | 7 33% | 12 48% | 6 33% | 6 27% | 10 34% | 11 31% | 18 43% | 4 29% | 3 25% |
| NET: At least weekly | 179 62% | 99 64% | 80 59% | 8 67% | 14 64% | 9 47% | 10 59% | 27 71% | 38 72% ⁱ | 32 53% | 41 59% | 15 50% | 9 64% | 17 59% | 14 67% | 18 72% | 11 61% | 15 68% | 19 66% | 20 57% | 26 62% | 7 50% | 8 67% |
| NET: Ever | 226 78% | 123 79% | 103 76% | 9 75% | 15 68% | 10 53% | 13 76% | 31 82% | 45 85% | 45 75% | 58 83% | 21 70% | 9 64% | 23 79% | 19 90% | 21 84% | 13 72% | 18 82% | 21 72% | 25 71% | 35 83% | 10 71% | 11 92% |
| Several times a day | 72 25% | 40 26% | 32 24% | 3 25% | 4 18% | 3 16% | 2 12% | 12 32% | 16 30% | 12 20% | 20 29% | 6 20% | 3 21% | 5 17% | 5 24% | 7 28% | 3 17% | 6 27% | 9 31% | 9 26% | 13 31% | 4 29% | 2 17% |
| Once a day | 26 9% | 13 8% | 13 10% | 3 25% | 4 18% | 1 5% | 3 18% | 3 8% | 6 11% ^j | 5 8% | 1 1% | 2 7% | 1 7% | 4 14% | 2 10% | 5 20% | 3 17% | - - | 1 3% | 2 6% | 5 12% | - - | 1 8% |
| Several times a week | 54 19% | 29 19% | 25 18% | 1 8% | 5 23% | 2 11% | 3 18% | 9 24% | 13 25% | 8 13% | 13 19% | 5 17% | 4 29% | 5 17% | 6 29% | 4 16% | 3 17% | 7 32% | 5 17% | 7 20% | 4 10% | 2 14% | 2 17% |
| Once a week | 27 9% | 17 11% | 10 7% | 1 8% | 1 5% | 3 16% | 2 12% | 3 8% | 3 6% | 7 12% | 7 10% | 2 7% | 1 7% | 3 10% | 1 5% | 2 8% | 2 11% | 2 9% | 4 14% | 2 6% | 4 10% | 1 7% | 3 25% |
| Less often | 47 16% | 24 15% | 23 17% | 1 8% | 1 5% | 1 5% | 3 18% | 4 11% | 7 13% | 13 22% | 17 24% | 6 20% | - - | 6 21% | 5 24% | 3 12% | 2 11% | 3 14% | 2 7% | 5 14% | 9 21% | 3 21% | 3 25% |
| Never | 63 22% | 32 21% | 31 23% | 3 25% | 7 32% | 9 47% | 4 24% | 6 16% | 8 15% | 15 25% | 11 16% | 9 30% | 4 29% | 6 21% | 2 10% | 4 16% | 5 28% | 4 18% | 8 28% | 10 29% | 7 17% | 4 29% | - - |
| Don't know | 2 1% | - - | 2 1% | - - | - - | - - | - - | 1 3% | - - | - - | 1 1% | - - | 1 7% | - - | - - | - - | - - | - - | - - | - - | - - | - - | 1 8% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 122

Q7. In the last week, how often did you send private or direct messages to other people on these services?

Instagram

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|------------|------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|---------------------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 399 | 182 | 217 | 12** | 18** | 25** | 26** | 62* | 86* | 88* | 82* | 41* | 14** | 33* | 23** | 24** | 29** | 22** | 48* | 59* | 62* | 29** | 15** |
| NET: At least daily | 152 38% | 72 40% | 80 37% | 2 17% | 7 39% | 4 16% | 6 23% | 23 37% | 39 45% | 37 42% | 34 41% | 10 24% | 5 36% | 14 42% | 5 22% | 10 42% | 11 38% | 8 36% | 22 46%k | 29 49%k | 22 35% | 12 41% | 4 27% |
| NET: At least weekly | 261 65% | 121 66% | 140 65% | 4 33% | 8 44% | 9 36% | 9 35% | 42 68% | 63 73% | 64 73% | 62 76% | 23 56% | 11 79% | 25 76% | 9 39% | 16 67% | 18 62% | 12 55% | 37 77%k | 45 76%k | 38 61% | 19 66% | 8 53% |
| NET: Ever | 313 78% | 147 81% | 166 76% | 5 42% | 10 56% | 13 52% | 15 58% | 50 81% | 72 84% | 75 85% | 73 89% | 31 76% | 11 79% | 30 91% | 15 65% | 19 79% | 21 72% | 15 68% | 40 83% | 48 81% | 50 81% | 23 79% | 10 67% |
| Several times a day | 101 25% | 45 25% | 56 26% | 1 8% | 4 22% | 2 8% | 2 8% | 18 29% | 27 31% | 24 27% | 23 28% | 7 17% | 3 21% | 9 27% | 2 9% | 8 33% | 9 31% | 5 23% | 17 35% | 15 25% | 14 23% | 9 31% | 3 20% |
| Once a day | 51 13% | 27 15% | 24 11% | 1 8% | 3 17% | 2 8% | 4 15% | 5 8% | 12 14% | 13 15% | 11 13% | 3 7% | 2 14% | 5 15% | 3 13% | 2 8% | 2 7% | 3 14% | 5 10% | 14 24%k | 8 13% | 3 10% | 1 7% |
| Several times a week | 82 21% | 36 20% | 46 21% | 2 17% | 1 6% | 5 20% | 2 8% | 13 21% | 20 23% | 22 25% | 17 21% | 12 29% | 3 21% | 8 24% | 2 9% | 6 25% | 5 17% | 3 14% | 12 25% | 12 20% | 11 18% | 6 21% | 2 13% |
| Once a week | 27 7% | 13 7% | 14 6% | - | - | - | 1 4% | 6 10% | 4 5% | 5 6% | 11 13%h | 1 2% | 3 21% | 3 9% | 2 9% | - | 2 7% | 1 5% | 3 6% | 4 7% | 5 8% | 1 3% | 2 13% |
| Less often | 52 13% | 26 14% | 26 12% | 1 8% | 2 11% | 4 16% | 6 23% | 8 13% | 9 10% | 11 13% | 11 13% | 8 20% <small>s</small> | - | 5 15% | 6 26% | 3 13% | 3 10% | 3 14% | 3 6% | 3 5% | 12 19% <small>s</small> | 4 14% | 2 13% |
| Never | 80 20% | 34 19% | 46 21% | 7 58% | 7 39% | 12 48% | 11 42% | 10 16% | 13 15% | 12 14% | 8 10% | 10 24% | 2 14% | 3 9% | 8 35% | 5 21% | 7 24% | 6 27% | 7 15% | 11 19% | 12 19% | 5 17% | 4 27% |
| Don't know | 6 2% | 1 1% | 5 2% | - | 1 6% | - | - | 2 3% | 1 1% | 1 1% | 1 1% | - | 1 7% | - | - | - | 1 3% | 1 5% | 1 2% | - | - | 1 3% | 1 7% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 123

Q7. In the last week, how often did you send private or direct messages to other people on these services?

Snapchat

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|------------|------------|----------------------|----------|-----------|-----------|-------------------------|------------------------|------------------------|------------------------|-------------------------|-------------------------|----------------|-----------------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------------------|-------------------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 414 | 182 | 232 | 16** | 20** | 29** | 44* | 61* | 80* | 81* | 83* | 48* | 17** | 42* | 36* | 27** | 26** | 17** | 45* | 55* | 55* | 26** | 20** |
| NET: At least daily | 192 46% | 82 45% | 110 47% | 7 44% | 7 35% | 4 14% | 12 27% | 25 41% | 45 56% _f | 41 51% _f | 51 61% _{fg} | 24 50% | 5 29% | 19 45% | 14 39% | 13 48% | 12 46% | 8 47% | 22 49% | 25 45% | 25 45% | 12 46% | 13 65% |
| NET: At least weekly | 291 70% | 124 68% | 167 72% | 7 44% | 11 55% | 15 52% | 26 59% | 43 70% | 63 79% _f | 58 72% | 68 82% _f | 38 79% | 10 59% | 28 67% | 24 67% | 19 70% | 19 73% | 12 71% | 33 73% | 40 73% | 34 62% | 18 69% | 16 80% |
| NET: Ever | 337 81% | 148 81% | 189 81% | 9 56% | 12 60% | 18 62% | 34 77% | 55 90% | 68 85% | 65 80% | 76 92% _{fi} | 44 92% _{ns} | 12 71% | 35 83% | 27 75% | 23 85% | 20 77% | 13 76% | 36 80% | 42 76% | 46 84% | 22 85% | 17 85% |
| Several times a day | 148 36% | 58 32% | 90 39% | 4 25% | 4 20% | 4 14% | 7 16% | 19 31% | 34 43% _f | 32 40% _f | 44 53% _{fg} | 21 44% | 4 24% | 13 31% | 9 25% | 11 41% | 8 31% | 7 41% | 18 40% | 20 36% | 16 29% | 10 38% | 11 55% |
| Once a day | 44 11% | 24 13% | 20 9% | 3 19% | 3 15% | - | 5 11% | 6 10% | 11 14% | 9 11% | 7 8% | 3 6% | 1 6% | 6 14% | 5 14% | 2 7% | 4 15% | 1 6% | 4 9% | 5 9% | 9 16% | 2 8% | 2 10% |
| Several times a week | 76 18% | 33 18% | 43 19% | - | 3 15% | 9 31% | 12 27% | 14 23% | 13 16% | 14 17% | 11 13% | 10 21% | 4 24% | 6 14% | 6 17% | 5 19% | 7 27% | 2 12% | 9 20% | 11 20% | 7 13% | 6 23% | 3 15% |
| Once a week | 23 6% | 9 5% | 14 6% | - | 1 5% | 2 7% | 2 5% | 4 7% | 5 6% | 3 4% | 6 7% | 4 8% | 1 6% | 3 7% | 4 11% | 1 4% | - | 2 12% | 2 4% | 4 7% | 2 4% | - | - |
| Less often | 46 11% | 24 13% | 22 9% | 2 13% | 1 5% | 3 10% | 8 18% _h | 12 20% _h | 5 6% | 7 9% | 8 10% | 6 13% | 2 12% | 7 17% _s | 3 8% | 4 15% | 1 4% | 1 6% | 3 7% | 2 4% | 12 22% _{rs} | 4 15% | 1 5% |
| Never | 72 17% | 34 19% | 38 16% | 7 44% | 8 40% | 10 34% | 10 23% _{gj} | 4 7% | 11 14% | 15 19% _g | 7 8% | 4 8% | 4 24% | 7 17% | 9 25% _k | 3 11% | 5 19% | 4 24% | 7 16% | 13 24% _k | 9 16% | 4 15% | 3 15% |
| Don't know | 5 1% | - | 5 2% _a | - | - | 1 3% | - | 2 3% | 1 1% | 1 1% | - | - | 1 6% | - | - | 1 4% | 1 4% | - | 2 4% | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 124

Q7. In the last week, how often did you send private or direct messages to other people on these services?

TikTok

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|-------------|-------------|-----------|--------------|--------------|------------|--------------|-------------|--------------|--------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 483 | 201 | 282 | 28** | 45* | 60* | 68* | 79* | 73* | 63* | 67* | 56* | 18** | 42* | 42* | 33* | 30* | 24** | 54* | 67* | 70* | 29** | 18** |
| NET: At least daily | 105 22% | 34 17% | 71 25%a | 8 29% | 6 13% | 11 18% | 12 18% | 20 25% | 20 27% | 12 19% | 16 24% | 11 20% | 3 17% | 7 17% | 9 21% | 10 30% | 5 17% | 8 33% | 11 20% | 20 30% | 13 19% | 2 7% | 6 33% |
| NET: At least weekly | 183 38% | 64 32% | 119 42%a | 10 36% | 9 20% | 21 35% | 24 35% | 42 53%def | 34 47%dj | 24 38%d | 19 28% | 20 36% | 9 50% | 12 29% | 17 40% | 20 61%kmp | 10 33% | 11 46% | 21 39% | 27 40% | 20 29% | 8 28% | 8 44% |
| NET: Ever | 259 54% | 95 47% | 164 58%a | 12 43% | 13 29% | 27 45% | 37 54%d | 49 62%de | 45 62%de | 40 63%de | 36 54%d | 32 57% | 12 67% | 19 45% | 24 57% | 23 70%mp | 11 37% | 17 71% | 28 52% | 34 51% | 37 53% | 13 45% | 9 50% |
| Several times a day | 68 14% | 16 8% | 52 18%a | 4 14% | 4 9% | 8 13% | 6 9% | 14 18% | 15 21% | 7 11% | 10 15% | 7 13% | 1 6% | 6 14% | 6 14% | 6 18% | 1 3% | 6 25% | 9 17% | 11 16% | 9 13% | 2 7% | 4 22% |
| Once a day | 37 8% | 18 9% | 19 7% | 4 14% | 2 4% | 3 5% | 6 9% | 6 8% | 5 7% | 5 8% | 6 9% | 4 7% | 2 11% | 1 2% | 3 7% | 4 12% | 4 13% | 2 8% | 2 4% | 9 13% | 4 6% | - - | 2 11% |
| Several times a week | 50 10% | 17 8% | 33 12% | 2 7% | 3 7% | 7 12% | 6 9% | 13 16%j | 10 14% | 6 10% | 3 4% | 7 13% | 4 22% | 5 12% | 6 14% | 8 24%st | 4 13% | 1 4% | 5 9% | 4 6% | 3 4% | 2 7% | 1 6% |
| Once a week | 28 6% | 13 6% | 15 5% | - - | - - | 3 5% | 6 9%dj | 9 11%dj | 4 5% | 6 10%dj | - - | 2 4% | 2 11% | - - | 2 5% | 2 6% | 1 3% | 2 8% | 5 9%am | 3 4% | 4 6% | 4 14% | 1 6% |
| Less often | 76 16% | 31 15% | 45 16% | 2 7% | 4 9% | 6 10% | 13 19% | 7 9% | 11 15% | 16 25%deg | 17 25%deg | 12 21%p | 3 17% | 7 17% | 7 17% | 3 9% | 1 3% | 6 25% | 7 13% | 7 10% | 17 24%ps | 5 17% | 1 6% |
| Never | 213 44% | 102 51%b | 111 39% | 16 57% | 29 64%fgh | 32 53%ghi | 30 44% | 27 34% | 26 36% | 22 35% | 31 46% | 24 43% | 5 28% | 23 55%o | 17 40% | 10 30% | 15 50% | 7 29% | 26 48% | 30 45% | 33 47% | 14 48% | 9 50% |
| Don't know | 11 2% | 4 2% | 7 2% | - - | 3 7%j | 1 2% | 1 1% | 3 4% | 2 3% | 1 3% | - - | - - | 1 6% | - - | 1 2% | - - | 4 13%kmor | - - | - - | 3 4% | - - | 2 7% | - - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 125

Q7. In the last week, how often did you send private or direct messages to other people on these services?

Twitter

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 157 | 90* | 67* | 6** | 10** | 8** | 15** | 20** | 30* | 29** | 39* | 21** | 9** | 19** | 12** | 12** | 7** | 8** | 17** | 22** | 21** | 7** | 2** |
| NET: At least daily | 30 19% | 16 18% | 14 21% | 3 50% | 4 40% | - | 1 7% | 5 25% | 8 27% | 3 10% | 6 15% | 2 10% | 2 22% | 3 16% | 4 25% | 1 14% | - | - | 8 36% | 6 29% | 1 14% | - | - |
| NET: At least weekly | 54 34% | 32 36% | 22 33% | 4 67% | 6 60% | 2 25% | 4 27% | 8 40% | 14 47% | 4 14% | 12 31% | 5 24% | 4 44% | 5 26% | 5 42% | 8 67% | 1 14% | 3 38% | 2 12% | 11 50% | 8 38% | 2 29% | - |
| NET: Ever | 84 54% | 51 57% | 33 49% | 4 67% | 7 70% | 2 25% | 7 47% | 14 70% | 19 63% | 13 45% | 18 46% | 10 48% | 6 67% | 12 63% | 6 50% | 11 92% | 1 14% | 3 38% | 4 24% | 13 59% | 14 67% | 4 57% | - |
| Several times a day | 17 11% | 7 8% | 10 15% | 1 17% | 3 30% | - | - | 4 20% | 5 17% | 2 7% | 2 5% | 2 10% | 1 11% | - | 2 17% | 1 8% | 1 14% | - | - | 7 32% | 3 14% | - | - |
| Once a day | 13 8% | 9 10% | 4 6% | 2 33% | 1 10% | - | 1 7% | 1 5% | 3 10% | 1 3% | 4 10% | - | 1 11% | 3 16% | 1 8% | 3 25% | - | - | 1 5% | 3 14% | 1 14% | - | - |
| Several times a week | 16 10% | 10 11% | 6 9% | - | 2 20% | 2 25% | 2 13% | 2 10% | 4 13% | 1 3% | 3 8% | 2 10% | 2 22% | 2 11% | 1 8% | 4 33% | - | 2 25% | 1 6% | 1 5% | 1 5% | - | - |
| Once a week | 8 5% | 6 7% | 2 3% | 1 17% | - | - | 1 7% | 1 5% | 2 7% | - | 3 8% | 1 5% | - | - | 1 8% | - | - | 1 13% | 1 6% | 2 9% | 1 5% | 1 14% | - |
| Less often | 30 19% | 19 21% | 11 16% | - | 1 10% | - | 3 20% | 6 30% | 5 17% | 9 31% | 6 15% | 5 24% | 2 22% | 7 37% | 1 8% | 3 25% | - | - | 2 12% | 2 9% | 6 29% | 2 29% | - |
| Never | 73 46% | 39 43% | 34 51% | 2 33% | 3 30% | 6 75% | 8 53% | 6 30% | 11 37% | 16 55% | 21 54% | 11 52% | 3 33% | 7 37% | 6 50% | 1 8% | 6 86% | 5 63% | 13 76% | 9 41% | 7 33% | 3 43% | 2 100% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 126

Q7. In the last week, how often did you send private or direct messages to other people on these services?

Twitch

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 73* | 61* | 12** | 3** | 4** | 7** | 4** | 15** | 17** | 14** | 9** | 7** | 2** | 15** | 1** | 6** | 5** | -** | 6** | 6** | 17** | 4** | 4** |
| NET: At least daily | 7 10% | 5 8% | 2 17% | - | 1 25% | - | 1 25% | 2 13% | 2 12% | 1 7% | - | - | - | 1 7% | - | 1 17% | - | - | - | 1 17% | 3 18% | 1 25% | - |
| NET: At least weekly | 16 22% | 13 21% | 3 25% | 1 33% | 1 25% | 1 14% | 1 25% | 2 13% | 4 24% | 5 36% | 1 11% | - | 1 50% | 3 20% | - | 3 50% | - | - | - | 2 33% | 6 35% | 1 25% | - |
| NET: Ever | 31 42% | 27 44% | 4 33% | 2 67% | 2 50% | 2 29% | 2 50% | 5 33% | 6 35% | 8 57% | 4 44% | 2 29% | 2 100% | 5 33% | 1 100% | 4 67% | 1 20% | - | 2 33% | 2 33% | 9 53% | 2 50% | 1 25% |
| Several times a day | 4 5% | 3 5% | 1 8% | - | 1 25% | - | - | 1 7% | 1 6% | 1 7% | - | - | - | - | - | - | - | - | - | 1 17% | 2 12% | 1 25% | - |
| Once a day | 3 4% | 2 3% | 1 8% | - | - | - | 1 25% | 1 7% | 1 6% | - | - | - | - | 1 7% | - | 1 17% | - | - | - | - | 1 6% | - | - |
| Several times a week | 5 7% | 4 7% | 1 8% | 1 33% | - | - | - | - | 1 6% | 2 14% | 1 11% | - | 1 50% | 2 13% | - | 1 17% | - | - | - | - | 1 6% | - | - |
| Once a week | 4 5% | 4 7% | - | - | - | 1 14% | - | - | 1 6% | 2 14% | - | - | - | - | - | 1 17% | - | - | - | 1 17% | 2 12% | - | - |
| Less often | 15 21% | 14 23% | 1 8% | 1 33% | 1 25% | 1 14% | 1 25% | 3 20% | 2 12% | 3 21% | 3 33% | 2 29% | 1 50% | 2 13% | 1 100% | 1 17% | 1 20% | - | 2 33% | - | 3 18% | 1 25% | 1 25% |
| Never | 41 56% | 33 54% | 8 67% | 1 33% | 2 50% | 5 71% | 2 50% | 10 67% | 11 65% | 6 43% | 4 44% | 5 71% | - | 9 60% | - | 2 33% | 4 80% | - | 4 67% | 4 67% | 8 47% | 2 50% | 3 75% |
| Don't know | 1 1% | 1 2% | - | - | - | - | - | - | - | - | 1 11% | - | - | 1 7% | - | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 127

Q7. In the last week, how often did you send private or direct messages to other people on these services?

Pinterest

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|-------------|-----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 129 | 39* | 90* | 3** | 4** | 12** | 9** | 23** | 28** | 28** | 22** | 7** | 6** | 8** | 10** | 10** | 8** | 5** | 19** | 17** | 29** | 7** | 3** |
| NET: At least daily | 11 9% | 7 18%b | 4 4% | - | 1 25% | 1 8% | 1 11% | 2 9% | 4 14% | 1 4% | 1 5% | - | - | - | - | 1 10% | 1 13% | - | 1 5% | 3 18% | 4 14% | - | 1 33% |
| NET: At least weekly | 26 20% | 16 41%b | 10 11% | - | 3 75% | 2 17% | 2 22% | 4 17% | 9 32% | 4 14% | 2 9% | 1 14% | 2 33% | 1 13% | - | 3 30% | 3 38% | 1 20% | 3 16% | 4 24% | 7 24% | - | 1 33% |
| NET: Ever | 45 35% | 23 59%b | 22 24% | - | 3 75% | 4 33% | 3 33% | 7 30% | 12 43% | 9 32% | 7 32% | 5 71% | 4 67% | 2 25% | - | 4 40% | 3 38% | 2 40% | 6 32% | 6 35% | 12 41% | - | 1 33% |
| Several times a day | 3 2% | 2 5% | 1 1% | - | - | 1 8% | - | 1 4% | - | - | 1 5% | - | - | - | - | - | - | - | 1 5% | 2 12% | - | - | - |
| Once a day | 8 6% | 5 13%b | 3 3% | - | 1 25% | - | 1 11% | 1 4% | 4 14% | 1 4% | - | - | - | - | - | 1 10% | 1 13% | - | - | 1 6% | 4 14% | - | 1 33% |
| Several times a week | 11 9% | 6 15% | 5 6% | - | 2 50% | 1 8% | 1 11% | - | 5 18% | 2 7% | - | 1 14% | 2 33% | 1 13% | - | 2 20% | 1 13% | - | 2 11% | - | 2 7% | - | - |
| Once a week | 4 3% | 3 8% | 1 1% | - | - | - | - | 2 9% | - | 1 4% | 1 5% | - | - | - | - | - | 1 13% | 1 20% | - | 1 6% | 1 3% | - | - |
| Less often | 19 15% | 7 18% | 12 13% | - | - | 2 17% | 1 11% | 3 13% | 3 11% | 5 18% | 5 23% | 4 57% | 2 33% | 1 13% | - | 1 10% | - | 1 20% | 3 16% | 2 12% | 5 17% | - | - |
| Never | 83 64% | 16 41% | 67 74%a | 3 100% | 1 25% | 8 67% | 6 67% | 15 65% | 16 57% | 19 68% | 15 68% | 2 29% | 2 33% | 6 75% | 10 100% | 6 60% | 5 63% | 3 60% | 13 68% | 11 65% | 16 55% | 7 100% | 2 67% |
| Don't know | 1 1% | - | 1 1% | - | - | - | - | 1 4% | - | - | - | - | - | - | - | - | - | - | - | - | 1 3% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 128

Q7. In the last week, how often did you send private or direct messages to other people on these services?

Imgur

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 6* | 2** | 4** | -** | -** | -** | 2** | -** | 4** | -** | -** | 1** | -** | 1** | -** | -** | -** | -** | 1** | 1** | 2** | -** | -** |
| NET: At least daily | 1 17% | - | 1 25% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | - | 1 50% | - | - |
| NET: At least weekly | 3 50% | 1 50% | 2 50% | - | - | - | 1 50% | - | 2 50% | - | - | - | - | 1 100% | - | - | - | - | - | - | 2 100% | - | - |
| NET: Ever | 4 67% | 1 50% | 3 75% | - | - | - | 1 50% | - | 3 75% | - | - | - | - | 1 100% | - | - | - | - | 1 100% | 2 100% | - | - | - |
| Several times a day | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Once a day | 1 17% | - | 1 25% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | - | 1 50% | - | - |
| Several times a week | 2 33% | 1 50% | 1 25% | - | - | - | 1 50% | - | 1 25% | - | - | - | - | 1 100% | - | - | - | - | - | - | 1 50% | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | 1 17% | - | 1 25% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - |
| Never | 2 33% | 1 50% | 1 25% | - | - | - | 1 50% | - | 1 25% | - | - | 1 100% | - | - | - | - | - | - | 1 100% | - | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 129

Q7. In the last week, how often did you send private or direct messages to other people on these services?

LiveLeak/ iLeak

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 7* | 4** | 3** | -** | -** | -** | 1** | 1** | 4** | 1** | -** | 1** | 1** | -** | -** | 1** | -** | -** | 1** | 1** | 1** | -** | 1** |
| NET: At least daily | 2 29% | - | 2 67% | - | - | - | - | 1 100% | 1 25% | - | - | 1 100% | - | - | - | - | - | - | - | - | 1 100% | - | - |
| NET: At least weekly | 3 43% | 1 25% | 2 67% | - | - | - | - | 1 100% | 2 50% | - | - | 1 100% | - | - | - | - | - | - | - | 1 100% | 1 100% | - | - |
| NET: Ever | 3 43% | 1 25% | 2 67% | - | - | - | - | 1 100% | 2 50% | - | - | 1 100% | - | - | - | - | - | - | - | 1 100% | 1 100% | - | - |
| Several times a day | 1 14% | - | 1 33% | - | - | - | - | 1 100% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - |
| Once a day | 1 14% | - | 1 33% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - |
| Several times a week | 1 14% | 1 25% | - | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - |
| Once a week | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Less often | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Never | 4 57% | 3 75% | 1 33% | - | - | - | 1 100% | - | 2 50% | 1 100% | - | - | 1 100% | - | - | 1 100% | - | - | 1 100% | - | - | - | 1 100% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 130

Q7. In the last week, how often did you send private or direct messages to other people on these services?

Periscope

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 19* | 11** | 8** | -** | 1** | 1** | -** | 2** | 8** | 4** | 3** | 4** | 1** | -** | 1** | 2** | -** | -** | 2** | 5** | 4** | -** | -** |
| NET: At least daily | 5 26% | 1 9% | 4 50% | - | - | 1 100% | - | - | 2 25% | 1 25% | 1 33% | - | 1 100% | - | - | - | - | - | 2 40% | 2 50% | - | - | |
| NET: At least weekly | 11 58% | 6 55% | 5 63% | - | 1 100% | 1 100% | - | 1 50% | 4 50% | 2 50% | 2 67% | 1 25% | 1 100% | - | 1 100% | 2 100% | - | - | 3 60% | 3 75% | - | - | |
| NET: Ever | 13 68% | 7 64% | 6 75% | - | 1 100% | 1 100% | - | 1 50% | 5 63% | 2 50% | 3 100% | 2 50% | 1 100% | - | 1 100% | 2 100% | - | - | 3 60% | 4 100% | - | - | |
| Several times a day | 1 5% | 1 9% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - | - | |
| Once a day | 4 21% | - | 4 50% | - | - | - | - | - | 2 25% | 1 25% | 1 33% | - | 1 100% | - | - | - | - | - | 1 20% | 2 50% | - | - | |
| Several times a week | 4 21% | 3 27% | 1 13% | - | 1 100% | - | - | 1 50% | 1 13% | 1 25% | - | - | - | - | 2 100% | - | - | - | 1 20% | 1 25% | - | - | |
| Once a week | 2 11% | 2 18% | - | - | - | - | - | - | 1 13% | - | 1 33% | 1 25% | - | - | 1 100% | - | - | - | - | - | - | - | |
| Less often | 2 11% | 1 9% | 1 13% | - | - | - | - | - | 1 13% | - | 1 33% | 1 25% | - | - | - | - | - | - | - | 1 25% | - | - | |
| Never | 6 32% | 4 36% | 2 25% | - | - | - | - | 1 50% | 3 38% | 2 50% | - | 2 50% | - | - | - | - | - | 2 100% | 2 40% | - | - | - | |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 131

Q7. In the last week, how often did you send private or direct messages to other people on these services?

Reddit

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 72* | 46* | 26** | -** | 3** | 5** | 7** | 11** | 19** | 13** | 14** | 6** | 2** | 9** | 3** | 8** | 5** | 2** | 10** | 9** | 11** | 4** | 3** |
| NET: At least daily | 9 13% | 7 15% | 2 8% | - | - | 1 20% | - | 2 18% | 4 21% | 1 8% | 1 7% | 1 17% | - | - | - | 2 25% | 1 20% | - | - | 3 33% | 2 18% | - | - |
| NET: At least weekly | 20 28% | 14 30% | 6 23% | - | 1 33% | 2 40% | 2 29% | 3 27% | 7 37% | 3 23% | 2 14% | 1 17% | - | 3 33% | - | 5 63% | 1 20% | 1 50% | 1 10% | 3 33% | 5 45% | - | - |
| NET: Ever | 34 47% | 23 50% | 11 42% | - | 1 33% | 4 80% | 3 43% | 6 55% | 10 53% | 5 38% | 5 36% | 5 83% | - | 4 44% | 1 33% | 6 75% | 1 20% | 1 50% | 1 10% | 5 56% | 8 73% | 1 25% | 1 33% |
| Several times a day | 3 4% | 3 7% | - | - | 1 20% | - | - | - | 2 11% | - | - | 1 17% | - | - | - | - | 1 20% | - | - | - | 1 9% | - | - |
| Once a day | 6 8% | 4 9% | 2 8% | - | - | - | - | 2 18% | 2 11% | 1 8% | 1 7% | - | - | - | - | 2 25% | - | - | - | 3 33% | 1 9% | - | - |
| Several times a week | 9 13% | 6 13% | 3 12% | - | 1 33% | 1 20% | 2 29% | 1 9% | 2 11% | 1 8% | 1 7% | - | - | 3 33% | - | 2 25% | - | - | 1 10% | - | 3 27% | - | - |
| Once a week | 2 3% | 1 2% | 1 4% | - | - | - | - | - | 1 5% | 1 8% | - | - | - | - | - | 1 13% | - | 1 50% | - | - | - | - | - |
| Less often | 14 19% | 9 20% | 5 19% | - | - | 2 40% | 1 14% | 3 27% | 3 16% | 2 15% | 3 21% | 4 67% | - | 1 11% | 1 33% | 1 13% | - | - | - | 2 22% | 3 27% | 1 25% | 1 33% |
| Never | 38 53% | 23 50% | 15 58% | - | 2 67% | 1 20% | 4 57% | 5 45% | 9 47% | 8 62% | 9 64% | 1 17% | 2 100% | 5 56% | 2 67% | 2 25% | 4 80% | 1 50% | 9 90% | 4 44% | 3 27% | 3 75% | 2 67% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 132

Q7. In the last week, how often did you send private or direct messages to other people on these services?

Mixer

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|--------|---------|----------|-------|-------|--------|--------|--------|--------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 22* | 17** | 5** | -** | 2** | 1** | 2** | 5** | 9** | 2** | 1** | 1** | 2** | -** | -** | 1** | 4** | -** | 2** | 1** | 8** | 3** | -** |
| NET: At least daily | 6 | 3 | 3 | - | - | - | - | 2 | 4 | - | - | 1 | 1 | - | - | - | 1 | - | 1 | 1 | 1 | - | - |
| | 27% | 18% | 60% | - | - | - | - | 40% | 44% | - | - | 100% | 50% | - | - | - | 25% | - | 50% | 100% | 13% | - | - |
| NET: At least weekly | 8 | 4 | 4 | - | - | 1 | - | 2 | 5 | - | - | 1 | 1 | - | - | - | 1 | - | 1 | 1 | 3 | - | - |
| | 36% | 24% | 80% | - | - | 100% | - | 40% | 56% | - | - | 100% | 50% | - | - | - | 25% | - | 50% | 100% | 38% | - | - |
| NET: Ever | 12 | 8 | 4 | - | - | 1 | - | 3 | 7 | 1 | - | 1 | 1 | - | - | - | 1 | - | 2 | 1 | 5 | 1 | - |
| | 55% | 47% | 80% | - | - | 100% | - | 60% | 78% | 50% | - | 100% | 50% | - | - | - | 25% | - | 100% | 100% | 63% | 33% | - |
| Several times a day | 3 | 1 | 2 | - | - | - | - | 1 | 2 | - | - | 1 | 1 | - | - | - | - | - | - | 1 | - | - | - |
| | 14% | 6% | 40% | - | - | - | - | 20% | 22% | - | - | 100% | 50% | - | - | - | - | - | - | 100% | - | - | - |
| Once a day | 3 | 2 | 1 | - | - | - | - | 1 | 2 | - | - | - | - | - | - | - | 1 | - | 1 | - | 1 | - | - |
| | 14% | 12% | 20% | - | - | - | - | 20% | 22% | - | - | - | - | - | - | - | 25% | - | 50% | - | 13% | - | - |
| Several times a week | 1 | - | 1 | - | - | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | 1 | - | - |
| | 5% | - | 20% | - | - | - | - | - | 11% | - | - | - | - | - | - | - | - | - | - | - | 13% | - | - |
| Once a week | 1 | 1 | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 | - | - |
| | 5% | 6% | - | - | - | 100% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 13% | - | - |
| Less often | 4 | 4 | - | - | - | - | - | 1 | 2 | 1 | - | - | - | - | - | - | - | - | 1 | - | 2 | 1 | - |
| | 18% | 24% | - | - | - | - | - | 20% | 22% | 50% | - | - | - | - | - | - | - | - | 50% | - | 25% | 33% | - |
| Never | 10 | 9 | 1 | - | 2 | - | 2 | 2 | 2 | 1 | 1 | - | 1 | - | - | 1 | 3 | - | - | - | 3 | 2 | - |
| | 45% | 53% | 20% | - | 100% | - | 100% | 40% | 22% | 50% | 100% | - | 50% | - | - | 100% | 75% | - | - | - | 38% | 67% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 133

Q7. In the last week, how often did you send private or direct messages to other people on these services?

Yubo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|-----------|-----------|-----------|-------|-----------|--------|--------|--------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 9* | 6** | 3** | -** | 1** | -** | -** | -** | 4** | 1** | 3** | 2** | -** | -** | -** | 1** | -** | -** | -** | 1** | 4** | 1** | -** |
| NET: At least daily | 5 56% | 3 50% | 2 67% | - | 1 100% | - | - | - | 3 75% | - | 1 33% | 1 50% | - | - | - | - | - | - | - | - | 3 75% | 1 100% | - |
| NET: At least weekly | 8 89% | 5 83% | 3 100% | - | 1 100% | - | - | - | 4 100% | 1 100% | 2 67% | 2 100% | - | - | - | 1 100% | - | - | - | - | 4 100% | 1 100% | - |
| NET: Ever | 9 100% | 6 100% | 3 100% | - | 1 100% | - | - | - | 4 100% | 1 100% | 3 100% | 2 100% | - | - | - | 1 100% | - | - | - | 1 100% | 4 100% | 1 100% | - |
| Several times a day | 1 11% | 1 17% | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 25% | - | - |
| Once a day | 4 44% | 2 33% | 2 67% | - | - | - | - | - | 3 75% | - | 1 33% | 1 50% | - | - | - | - | - | - | - | - | 2 50% | 1 100% | - |
| Several times a week | 2 22% | 1 17% | 1 33% | - | - | - | - | - | 1 25% | 1 100% | - | - | - | - | - | 1 100% | - | - | - | - | 1 25% | - | - |
| Once a week | 1 11% | 1 17% | - | - | - | - | - | - | - | - | 1 33% | 1 50% | - | - | - | - | - | - | - | - | - | - | - |
| Less often | 1 11% | 1 17% | - | - | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | 1 100% | - | - | - |
| Never | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 134

Q7. In the last week, how often did you send private or direct messages to other people on these services?

Other

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|-----------|----------|----------|-----------|-----------|-----------|-----------|-----------|----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 13* | 6** | 7** | 1** | 1** | 1** | 1** | 2** | 3** | 2** | 2** | 2** | -** | 1** | 2** | 3** | 1** | -** | 2** | 1** | 1** | -** | -** |
| NET: At least daily | 7 54% | 2 33% | 5 71% | 1 100% | - | - | 1 100% | 1 50% | 1 33% | 1 50% | 2 100% | 1 50% | - | - | 2 100% | 3 100% | - | - | 1 50% | - | - | - | - |
| NET: At least weekly | 10 77% | 4 67% | 6 86% | 1 100% | - | 1 100% | 1 100% | 2 100% | 1 33% | 2 100% | 2 100% | 1 50% | - | 1 100% | 2 100% | 3 100% | 1 100% | - | 2 100% | - | - | - | - |
| NET: Ever | 11 85% | 5 83% | 6 86% | 1 100% | - | 1 100% | 1 100% | 2 100% | 2 67% | 2 100% | 2 100% | 1 50% | - | 1 100% | 2 100% | 3 100% | 1 100% | - | 2 100% | - | 1 100% | - | - |
| Several times a day | 6 46% | 1 17% | 5 71% | 1 100% | - | - | 1 100% | - | 1 33% | 1 50% | 2 100% | 1 50% | - | - | 2 100% | 2 67% | - | - | 1 50% | - | - | - | - |
| Once a day | 1 8% | 1 17% | - | - | - | - | - | 1 50% | - | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - |
| Several times a week | 1 8% | 1 17% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - | - | - | - |
| Once a week | 2 15% | 1 17% | 1 14% | - | - | - | - | 1 50% | - | 1 50% | - | - | - | 1 100% | - | - | - | - | 1 50% | - | - | - | - |
| Less often | 1 8% | 1 17% | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - |
| Never | 1 8% | 1 17% | - | - | - | - | - | - | 1 33% | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - |
| Don't know | 1 8% | - | 1 14% | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 135

Q7. In the last week, how often did you send private or direct messages to other people on these services?

NET: Any VSP

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|--------|---------|----------|----------|------------|------------|------------|-----------|-----------|-----------|-------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 749 | 361 | 388 | 48* | 70* | 90* | 87* | 108 | 117 | 118 | 111 | 81* | 28** | 67* | 61* | 55* | 52* | 43* | 82* | 100 | 102 | 49* | 29** |
| NET: At least daily | 315 | 143 | 172 | 14 | 18 | 18 | 24 | 50 | 62 | 61 | 68 | 31 | 9 | 27 | 21 | 26 | 23 | 15 | 40 | 47 | 42 | 18 | 16 |
| | 42% | 40% | 44% | 29% | 26% | 20% | 28% | 46% f | 53% f | 52% f | 61% fg | 38% | 32% | 40% | 34% | 47% | 44% | 35% | 49% | 47% | 41% | 37% | 55% |
| NET: At least weekly | 480 | 226 | 254 | 17 | 24 | 40 | 38 | 79 | 91 | 93 | 98 | 56 | 19 | 43 | 34 | 34 | 30 | 26 | 58 | 66 | 63 | 31 | 20 |
| | 64% | 63% | 65% | 35% | 34% | 44% | 44% | 73% f | 78% f | 79% f | 88% fgh | 69% | 68% | 64% | 56% | 62% | 58% | 60% | 71% | 66% | 62% | 63% | 69% |
| NET: Ever | 541 | 253 | 288 | 22 | 32 | 47 | 50 | 89 | 97 | 99 | 105 | 64 | 21 | 48 | 38 | 39 | 35 | 32 | 60 | 72 | 75 | 36 | 21 |
| | 72% | 70% | 74% | 46% | 46% | 52% | 57% | 82% f | 83% f | 84% f | 95% fghi | 79% n | 75% | 72% | 62% | 71% | 67% | 74% | 73% | 72% | 74% | 73% | 72% |
| Several times a day | 249 | 108 | 141 | 8 | 11 | 14 | 16 | 42 | 50 | 47 | 61 | 29 | 7 | 22 | 16 | 18 | 14 | 12 | 34 | 35 | 32 | 16 | 14 |
| | 33% | 30% | 36% | 17% | 16% | 16% | 18% | 39% f | 43% f | 40% f | 55% fji | 36% | 25% | 33% | 26% | 33% | 27% | 28% | 41% | 35% | 31% | 33% | 48% |
| Once a day | 66 | 35 | 31 | 6 | 7 | 4 | 8 | 8 | 12 | 14 | 7 | 2 | 2 | 5 | 5 | 8 | 9 | 3 | 6 | 12 | 10 | 2 | 2 |
| | 9% | 10% | 8% | 13% | 10% | 4% | 9% | 7% | 10% | 12% | 6% | 2% | 7% | 7% | 8% | 15% k | 17% ku | 7% | 7% | 12% k | 10% k | 4% | 7% |
| Several times a week | 122 | 60 | 62 | 2 | 5 | 16 | 11 | 20 | 22 | 25 | 21 | 19 | 7 | 13 | 11 | 6 | 6 | 7 | 12 | 13 | 14 | 10 | 4 |
| | 16% | 17% | 16% | 4% | 7% | 18% c | 13% | 19% cd | 19% cd | 21% cd | 19% cd | 23% | 25% | 19% | 18% | 11% | 12% | 16% | 15% | 13% | 14% | 20% | 14% |
| Once a week | 43 | 23 | 20 | 1 | 1 | 6 | 3 | 9 | 7 | 7 | 9 | 6 | 3 | 3 | 2 | 2 | 1 | 4 | 6 | 6 | 7 | 3 | - |
| | 6% | 6% | 5% | 2% | 1% | 7% | 3% | 8% | 6% | 6% | 8% | 7% | 11% | 4% | 3% | 4% | 2% | 9% | 7% | 6% | 7% | 6% | - |
| Less often | 61 | 27 | 34 | 5 | 8 | 7 | 12 | 10 | 6 | 6 | 7 | 8 | 2 | 5 | 4 | 5 | 5 | 6 | 2 | 6 | 12 | 5 | 1 |
| | 8% | 7% | 9% | 10% | 11% | 8% | 14% hi | 9% | 5% | 5% | 6% | 10% | 7% | 7% | 7% | 9% | 10% | 14% r | 2% | 6% | 12% r | 10% | 3% |
| Never | 200 | 105 | 95 | 26 | 35 | 41 | 36 | 18 | 20 | 18 | 6 | 17 | 6 | 19 | 22 | 15 | 15 | 10 | 22 | 26 | 27 | 13 | 8 |
| | 27% | 29% | 24% | 54% j | 50% ghi | 46% ghi | 41% ghi | 17% j | 17% j | 15% j | 5% | 21% | 21% | 28% | 36% k | 27% | 29% | 23% | 27% | 26% | 26% | 27% | 28% |
| Don't know | 8 | 3 | 5 | - | 3 | 2 | 1 | 1 | - | 1 | - | - | 1 | - | 1 | 1 | 2 | 1 | - | 2 | - | - | - |
| | 1% | 1% | 1% | - | 4% hj | 2% | 1% | 1% | - | 1% | - | - | 4% | - | 2% | 2% | 4% t | 2% | - | 2% | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 136

Q7. In the last week, how often did you send private or direct messages to other people on these services?

NET: AV Only

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|----------------------|--------|---------|------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|----------------|----------------|------------------------------|-------------------|-------------------|------------------|---------------------|------------|--------------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 622 | 291 | 331 | 36* | 54* | 74* | 78* | 94* | 98* | 96* | 92* | 70* | 24** | 58* | 52* | 41* | 41* | 31* | 66* | 84* | 88* | 41* | 26** |
| NET: At least daily | 238 | 102 | 136 | 10 | 13 | 14 | 20 | 34 | 50 | 42 | 55 | 28 | 7 | 22 | 17 | 19 | 14 | 13 | 29 | 32 | 30 | 13 | 14 |
| | 38% | 35% | 41% | 28% | 24% | 19% | 26% | 36%e | 51%cd | 44%def | 60%cd | 40% | 29% | 38% | 33% | 46% | 34% | 42% | 44% | 38% | 34% | 32% | 54% |
| NET: At least weekly | 361 | 157 | 204 | 12 | 16 | 30 | 35 | 59 | 70 | 65 | 74 | 47 | 14 | 33 | 28 | 27 | 21 | 19 | 42 | 49 | 43 | 22 | 16 |
| | 58% | 54% | 62% | 33% | 30% | 41% | 45% | 63%cd | 71%cd | 68%cd | 80%cd | 67%t | 58% | 57% | 54% | 66% | 51% | 61% | 64% | 58% | 49% | 54% | 62% |
| NET: Ever | 429 | 190 | 239 | 15 | 22 | 38 | 46 | 72 | 78 | 75 | 83 | 56 | 18 | 41 | 32 | 30 | 23 | 24 | 46 | 54 | 59 | 28 | 18 |
| | 69% | 65% | 72% | 42% | 41% | 51% | 59% ^d | 77% ^{cde} | 80% ^{cde} | 78% ^{cde} | 90% ^{cde} | 80% ^{nps} | 75% | 71% | 62% | 73% | 56% | 77% | 70% | 64% | 67% | 68% | 69% |
| Several times a day | 178 | 69 | 109 | 6 | 8 | 11 | 12 | 26 | 38 | 32 | 45 | 25 | 4 | 15 | 12 | 13 | 8 | 10 | 23 | 24 | 21 | 11 | 12 |
| | 29% | 24% | 33% ^a | 17% | 15% | 15% | 15% | 28% ^e | 39% ^{cde} | 33% ^{def} | 49% ^{cde} | 36% | 17% | 26% | 23% | 32% | 20% | 32% | 35% | 29% | 24% | 27% | 46% |
| Once a day | 60 | 33 | 27 | 4 | 5 | 3 | 8 | 8 | 12 | 10 | 10 | 3 | 3 | 7 | 5 | 6 | 6 | 3 | 6 | 8 | 9 | 2 | 2 |
| | 10% | 11% | 8% | 11% | 9% | 4% | 10% | 9% | 12% | 10% | 11% | 4% | 13% | 12% | 10% | 15% | 15% | 10% | 9% | 10% | 10% | 5% | 8% |
| Several times a week | 89 | 40 | 49 | 2 | 2 | 12 | 11 | 18 | 15 | 16 | 13 | 13 | 5 | 9 | 8 | 7 | 7 | 3 | 9 | 12 | 8 | 6 | 2 |
| | 14% | 14% | 15% | 6% | 4% | 16% ^d | 14% | 19% ^d | 15% ^d | 17% ^d | 14% ^d | 19% | 21% | 16% | 15% | 17% | 17% | 10% | 14% | 14% | 9% | 15% | 8% |
| Once a week | 34 | 15 | 19 | - | 1 | 4 | 4 | 7 | 5 | 7 | 6 | 6 | 2 | 2 | 3 | 1 | - | 3 | 4 | 5 | 5 | 3 | - |
| | 5% | 5% | 6% | - | 2% | 5% | 5% | 7% | 5% | 7% | 7% | 9% | 8% | 3% | 6% | 2% | - | 10% ^p | 6% | 6% | 6% | 7% | - |
| Less often | 68 | 33 | 35 | 3 | 6 | 8 | 11 | 13 | 8 | 10 | 9 | 9 | 4 | 8 | 4 | 3 | 2 | 5 | 4 | 5 | 16 | 6 | 2 |
| | 11% | 11% | 11% | 8% | 11% | 11% | 14% | 14% | 8% | 10% | 10% | 13% | 17% | 14% | 8% | 7% | 5% | 16% | 6% | 6% | 18% ^{prs} | 15% | 8% |
| Never | 185 | 97 | 88 | 21 | 30 | 34 | 31 | 21 | 19 | 20 | 9 | 14 | 5 | 17 | 19 | 10 | 16 | 7 | 20 | 28 | 29 | 12 | 8 |
| | 30% | 33% | 27% | 58% ^{ghi} | 56% ^{ghi} | 46% ^{ghi} | 40% ^{ghi} | 22% ^j | 19% | 21% ^j | 10% | 20% | 21% | 29% | 37% ^k | 24% | 39% ^k | 23% | 30% | 33% | 33% | 29% | 31% |
| Don't know | 8 | 4 | 4 | - | 2 | 2 | 1 | 1 | 1 | 1 | - | - | 1 | - | 1 | 1 | 2 | - | - | 2 | - | 1 | - |
| | 1% | 1% | 1% | - | 4% | 3% | 1% | 1% | 1% | 1% | - | - | 4% | - | 2% | 2% | 5% ^t | - | - | 2% | - | 2% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 137

Q7. In the last week, how often did you send private or direct messages to other people on these services?

NET: Mixed content

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|----------------------|-----------|-------------|--------------|--------------|-------------|--------------|--------------|------------------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|-------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 551 | 274 | 277 | 23** | 31* | 45* | 43* | 87* | 106 | 111 | 105 | 56* | 20** | 48* | 41* | 40* | 39* | 34* | 61* | 78* | 80* | 34* | 20** |
| NET: At least daily | 208 38% | 104 38% | 104 38% | 6 26% | 11 35%e | 7 16% | 10 23% | 34 39%e | 47 44%ef | 46 41%ef | 47 45%ef | 14 25% | 7 35% | 17 35% | 10 24% | 16 40% | 16 41% | 11 32% | 28 46%kn | 34 44%kn | 34 43%k | 15 44% | 6 30% |
| NET: At least weekly | 352 64% | 177 65% | 175 63% | 10 43% | 15 48% | 16 36% | 16 37% | 58 67%ef | 76 72%def | 79 71%def | 82 78%def | 32 57% | 15 75% | 33 69%n | 18 44% | 24 60% | 22 56% | 22 65% | 45 74%n | 53 68%n | 53 66%n | 23 68%n | 12 60% |
| NET: Ever | 413 75% | 208 76% | 205 74% | 12 52% | 19 61% | 21 47% | 23 53% | 68 78%ef | 85 80%def | 90 81%def | 95 90%def | 41 73% | 15 75% | 38 79% | 26 63% | 30 75% | 25 64% | 25 74% | 48 79% | 60 77% | 64 80% | 27 79% | 14 70% |
| Several times a day | 151 27% | 74 27% | 77 28% | 3 13% | 6 19% | 5 11% | 4 9% | 29 33%ef | 35 33%ef | 32 29%ef | 37 35%ef | 11 20% | 6 30% | 12 25% | 6 15% | 12 30% | 12 31% | 8 24% | 23 38%kn | 22 28% | 24 30% | 11 32% | 4 20% |
| Once a day | 57 10% | 30 11% | 27 10% | 3 13% | 5 16% | 2 4% | 6 14% | 5 6% | 12 11% | 14 13% | 10 10% | 3 5% | 1 5% | 5 10% | 4 10% | 4 10% | 4 9% | 3 8% | 5 8% | 12 15% | 10 13% | 4 12% | 2 10% |
| Several times a week | 104 19% | 52 19% | 52 19% | 2 9% | 4 13% | 6 13% | 3 7% | 18 21%f | 23 22%f | 26 23%f | 22 21%f | 16 29%p | 5 25% | 11 23% | 6 15% | 6 15% | 3 8% | 7 21% | 13 21% | 14 18% | 13 16% | 7 21% | 3 15% |
| Once a week | 40 7% | 21 8% | 19 7% | 2 9% | - | 3 7% | 3 7% | 6 7% | 6 6% | 7 6% | 13 12% ^d | 2 4% | 3 15% | 5 10% | 2 5% | 2 5% | 3 8% | 4 12% | 4 7% | 5 6% | 6 8% | 1 3% | 3 15% |
| Less often | 61 11% | 31 11% | 30 11% | 2 9% | 4 13% | 5 11% | 7 16% | 10 11% | 9 8% | 11 10% | 13 12% | 9 16% | - | 5 10% | 8 20% ^r | 6 15% | 3 8% | 3 9% | 3 5% | 7 9% | 11 14% | 4 12% | 2 10% |
| Never | 133 24% | 66 24% | 67 24% | 11 48% | 11 35%ij | 24 53%ghi | 20 47%ghi | 17 20%j | 21 20%j | 20 18%j | 9 9% | 15 27% | 4 20% | 10 21% | 15 37% | 10 25% | 13 33% | 8 24% | 12 20% | 18 23% | 16 20% | 7 21% | 5 25% |
| Don't know | 5 1% | - | 5 2% ^a | - | 1 3% | - | - | 2 2% | - | 1 1% | 1 1% | - | 1 5% | - | - | - | 1 3% | 1 3% | 1 2% | - | - | - | 1 5% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 138

Q8. In the last week how often did you use these devices to visit or use video-sharing sites?

Summary

Base: All respondents who have visited video-sharing sites in the last 12 months

| | Devices | | | | | | | | |
|----------------------|-----------------------------|------------|-----------------|------------|---------------|---|---------------|--------------------------|------------|
| | Mobile Phone/ smartphone | Laptop | Tablet computer | Desktop PC | Smart speaker | Smart TV/TV connected to the internet | Games console | Smart watch/ wearable | Other |
| Base | 988 | 988 | 988 | 988 | 988 | 988 | 988 | 988 | 988 |
| NET: At least daily | 554 56% | 195 20% | 295 30% | 96 10% | 78 8% | 223 23% | 196 20% | 38 4% | 33 3% |
| NET: At least weekly | 740 75% | 363 37% | 485 49% | 199 20% | 129 13% | 349 35% | 324 33% | 60 6% | 61 6% |
| NET: Ever | 794 80% | 492 50% | 581 59% | 291 29% | 187 19% | 442 45% | 424 43% | 92 9% | 81 8% |
| Several times a day | 459 46% | 117 12% | 203 21% | 54 5% | 45 5% | 123 12% | 120 12% | 19 2% | 19 2% |
| Once a day | 95 10% | 78 8% | 92 9% | 42 4% | 33 3% | 100 10% | 76 8% | 19 2% | 14 1% |
| Several times a week | 146 15% | 122 12% | 144 15% | 69 7% | 35 4% | 91 9% | 87 9% | 12 1% | 21 2% |
| Once a week | 40 4% | 46 5% | 46 5% | 34 3% | 16 2% | 35 4% | 41 4% | 10 1% | 7 1% |
| Less often | 54 5% | 129 13% | 96 10% | 92 9% | 58 6% | 93 9% | 100 10% | 32 3% | 20 2% |
| Never | 185 19% | 486 49% | 399 40% | 683 69% | 787 80% | 534 54% | 554 56% | 883 89% | 773 78% |
| Don't know | 9 1% | 10 1% | 8 1% | 14 1% | 14 1% | 12 1% | 10 1% | 13 1% | 134 14% |

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 139

Q8. In the last week how often did you use these devices to visit or use video-sharing sites?

Mobile Phone/smartphone

Base: All respondents who have visited video-sharing sites in the last 12 months

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|-------------|-------------|---------------------|--------------------|-------------------|---------------|---------------|---------------|---------------|---------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-------------------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 988 | 504 | 484 | 121 | 125 | 128 | 125 | 125 | 126 | 122 | 116 | 98* | 34* | 98* | 91* | 72* | 65* | 57* | 105 | 125 | 134 | 69* | 40* |
| NET: At least daily | 554 56% | 258 51% | 296 61%a | 31 26% | 40 32% | 66 52%cd | 64 51%cd | 86 69%cde | 94 75%cde | 85 70%cde | 88 76%cde | 61 62% | 19 56% | 57 58% | 45 49% | 39 54% | 39 60% | 27 47% | 63 60% | 64 51% | 78 58% | 36 52% | 26 65% |
| NET: At least weekly | 740 75% | 361 72% | 379 78%a | 55 45% | 64 51% | 86 67%cd | 93 74%cd | 112 90%cde | 116 92%cde | 109 89%cde | 105 91%cde | 80 82%nq | 26 76% | 72 73% | 58 64% | 51 71% | 55 85%nq | 37 65% | 80 76% | 90 72% | 106 79%nq | 56 81%nq | 29 73% |
| NET: Ever | 794 80% | 391 78% | 403 83%a | 63 52% | 78 62% | 94 73%cd | 100 80%cd | 115 92%cde | 120 95%cde | 114 93%cde | 110 95%cde | 84 86%nq | 30 88% | 77 79% | 66 73% | 54 75% | 57 88%nq | 40 70% | 89 85%nq | 96 77% | 112 84%nq | 56 81% | 33 83% |
| Several times a day | 459 46% | 215 43% | 244 50%a | 20 17% | 26 21% | 53 41%cd | 53 42%cd | 71 57%cde | 80 63%cde | 75 61%cde | 81 70%cde | 50 51%n | 11 32% | 48 49% | 33 36% | 30 42% | 34 52%n | 24 42% | 56 53%ln | 55 44% | 66 49% | 28 41% | 24 60%ln |
| Once a day | 95 10% | 43 9% | 52 11% | 11 9% | 14 11% | 13 10% | 11 9% | 15 12% | 14 11% | 10 8% | 7 6% | 11 11% | 8 24%mpqr | 9 9% | 12 13% | 9 13% | 5 8% | 3 5% | 7 7% | 9 7% | 12 9% | 8 12% | 2 5% |
| Several times a week | 146 15% | 75 15% | 71 15% | 17 14% | 18 14% | 16 13% | 21 17% | 20 16% | 20 16% | 22 18% | 12 10% | 17 17% | 7 21%v | 13 13% | 8 9% | 10 14% | 11 17% | 9 16% | 14 13% | 17 14% | 24 18%v | 14 20%nv | 2 5% |
| Once a week | 40 4% | 28 6%b | 12 2% | 7 6% | 6 5% | 4 3% | 8 6% | 6 5% | 2 2% | 2 2% | 5 4% | 2 2% | - - | 2 2% | 5 5% | 2 3% | 5 8% | 1 2% | 3 3% | 9 7% | 4 3% | 6 9%km | 1 3% |
| Less often | 54 5% | 30 6% | 24 5% | 8 7% | 14 11%ghij | 8 6% | 7 6% | 3 2% | 4 3% | 5 4% | 5 4% | 4 4% | 4 12%u | 5 5% | 8 9%u | 3 4% | 2 3% | 3 5% | 9 9%u | 6 5% | 6 4% | - - | 4 10%u |
| Never | 185 19% | 109 22%b | 76 16% | 55 45%efg hij | 46 37%fgh ij | 33 26%ghi j | 24 19%ghij | 9 7% | 6 5% | 6 5% | 6 5% | 14 14% | 4 12% | 20 20% | 25 27%kpr t | 17 24% | 8 12% | 17 30%kpr t | 16 15% | 26 21% | 21 16% | 11 16% | 6 15% |
| Don't know | 9 1% | 4 1% | 5 1% | 3 2% | 1 1% | 1 1% | 1 1% | 1 1% | - - | 2 2% | - - | - - | - - | 1 1% | - - | 1 1% | - - | - - | - - | 3 2% | 1 1% | 2 3% | 1 3% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base**

Prepared by Populus



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 140

Q8. In the last week how often did you use these devices to visit or use video-sharing sites?

Laptop

Base: All respondents who have visited video-sharing sites in the last 12 months

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|------------|------------------------|----------------|-----------------|----------------|------------------|-----------------|----------------|----------------|-----------------|----------------|----------------|------------------------------|-------------------|-------------------|---------------|---------------------|------------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 988 | 504 | 484 | 121 | 125 | 128 | 125 | 125 | 126 | 122 | 116 | 98* | 34* | 98* | 91* | 72* | 65* | 57* | 105 | 125 | 134 | 69* | 40* |
| NET: At least daily | 195 20% | 102 20% | 93 19% | 18 15% | 21 17% | 20 16% | 24 19% | 28 22% | 33 26% ce | 31 25% c | 20 17% | 11 11% | 6 18% | 18 18% | 17 19% | 12 20% | 13 20% | 13 23% | 18 17% | 33 26% k | 29 22% k | 17 25% k | 8 20% |
| NET: At least weekly | 363 37% | 185 37% | 178 37% | 34 28% | 41 33% | 46 36% | 40 32% | 52 42% c | 55 44% c | 51 42% c | 44 38% | 27 28% | 12 35% | 32 33% | 31 34% | 24 33% | 26 40% | 24 42% | 39 37% | 61 49% kmn | 50 37% | 25 36% | 12 30% |
| NET: Ever | 492 50% | 249 49% | 243 50% | 43 36% | 55 44% | 64 50% c | 58 46% | 78 62% cde | 71 56% c | 65 53% c | 58 50% c | 38 39% | 15 44% | 47 48% | 43 47% | 38 53% | 31 48% | 30 53% | 53 50% | 79 63% klm | 67 50% | 37 54% | 14 35% |
| Several times a day | 117 12% | 59 12% | 58 12% | 9 7% | 13 10% | 14 11% | 12 10% | 15 12% | 19 15% | 22 18% c | 13 11% | 4 4% | 4 12% | 9 9% | 11 12% k | 5 7% | 9 14% k | 8 14% k | 13 12% k | 23 18% ko | 18 13% k | 8 12% | 5 13% |
| Once a day | 78 8% | 43 9% | 35 7% | 9 7% | 8 6% | 6 5% | 12 10% | 13 10% | 14 11% | 9 7% | 7 6% | 7 7% | 2 6% | 9 9% | 6 7% | 7 10% | 4 6% | 5 9% | 5 5% | 10 8% | 11 8% | 9 13% | 3 8% |
| Several times a week | 122 12% | 58 12% | 64 13% | 9 7% | 13 10% | 22 17% cf | 11 9% | 19 15% | 18 14% | 13 11% | 17 15% | 11 11% | 6 18% | 10 10% | 8 9% | 9 13% | 9 14% | 8 14% | 20 19% ntv | 20 16% | 13 10% | 6 9% | 2 5% |
| Once a week | 46 5% | 25 5% | 21 4% | 7 6% | 7 6% | 4 3% | 5 4% | 5 4% | 4 3% | 7 6% | 7 6% | 5 5% | - - | 4 4% | 6 7% r | 3 4% | 4 6% | 3 5% | 1 1% | 8 6% r | 8 6% r | 2 3% | 2 5% |
| Less often | 129 13% | 64 13% | 65 13% | 9 7% | 14 11% | 18 14% | 18 14% | 26 21% cdi | 16 13% | 14 11% | 14 12% | 11 11% | 3 9% | 15 15% | 12 13% | 14 19% pv | 5 8% | 6 11% | 14 13% | 18 14% | 17 13% | 12 17% | 2 5% |
| Never | 486 49% | 250 50% | 236 49% | 76 63% egh ij | 69 55% g | 64 50% g | 63 50% g | 47 38% | 55 44% | 54 44% | 58 50% | 59 60% su | 19 56% s | 50 51% s | 48 53% s | 33 46% | 34 52% s | 27 47% | 52 50% s | 44 35% | 65 49% s | 30 43% | 25 63% s |
| Don't know | 10 1% | 5 1% | 5 1% | 2 2% | 1 1% | - - | 4 3% egh | - - | - - | 3 2% | - - | 1 1% | - - | 1 1% | - - | 1 1% | - - | - - | - - | 2 2% | 2 1% | 2 3% | 1 3% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 141
Q8. In the last week how often did you use these devices to visit or use video-sharing sites?
Tablet computer
Base: All respondents who have visited video-sharing sites in the last 12 months

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|------------|------------------|------------------|------------------|-----------------|-----------------|------------------|------------------|------------------|----------------|----------------|------------------|------------------------------|-------------------|-------------------|---------------|---------------------|-----------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 988 | 504 | 484 | 121 | 125 | 128 | 125 | 125 | 126 | 122 | 116 | 98* | 34* | 98* | 91* | 72* | 65* | 57* | 105 | 125 | 134 | 69* | 40* |
| NET: At least daily | 295 30% | 151 30% | 144 30% | 49 40% ij | 52 42% ij | 42 33% i | 34 27% | 35 28% | 30 24% | 26 21% | 27 23% | 27 28% | 11 32% | 22 22% | 33 36% m | 19 26% | 19 29% | 19 33% | 31 30% | 39 31% | 41 31% | 19 28% | 15 38% |
| NET: At least weekly | 485 49% | 249 49% | 236 49% | 78 64% ij | 82 66% ij | 75 59% fhi | 51 41% | 59 47% j | 51 40% | 49 40% | 40 34% | 49 50% | 17 50% | 38 39% | 49 54% m | 38 53% | 31 48% | 29 51% | 48 46% | 69 55% m | 61 46% | 35 51% | 21 53% |
| NET: Ever | 581 59% | 294 58% | 287 59% | 85 70% fhi | 92 74% fgh | 86 67% hij | 69 55% j | 77 62% hj | 62 49% | 61 50% | 49 42% | 63 64% m | 20 59% | 49 50% | 52 57% | 49 68% mr | 35 54% | 35 61% | 55 52% | 82 66% mr | 78 58% | 39 57% | 24 60% |
| Several times a day | 203 21% | 100 20% | 103 21% | 33 27% hi | 36 29% hij | 29 23% h | 27 22% | 24 19% | 16 13% | 18 15% | 20 17% | 15 15% | 6 18% | 19 19% | 21 23% | 14 19% | 15 23% | 12 21% | 25 24% | 29 23% | 26 19% | 11 16% | 10 25% |
| Once a day | 92 9% | 51 10% | 41 8% | 16 13% f | 16 13% | 13 10% | 7 6% | 11 9% | 14 11% | 8 7% | 7 6% | 12 12% m | 5 15% m | 3 3% | 12 13% m | 5 7% | 4 6% | 7 12% m | 6 6% | 10 8% | 15 11% m | 8 12% m | 5 13% m |
| Several times a week | 144 15% | 76 15% | 68 14% | 22 18% j | 19 15% | 28 22% fgj | 13 10% | 15 12% | 17 13% | 20 16% | 10 9% | 16 16% | 3 9% | 12 12% | 10 11% | 14 19% | 10 15% | 8 14% | 14 13% | 24 19% | 15 11% | 13 19% | 5 13% |
| Once a week | 46 5% | 22 4% | 24 5% | 7 6% | 11 9% ij | 5 4% | 4 3% | 9 7% | 4 3% | 3 2% | 3 3% | 6 6% | 3 9% | 4 4% | 6 7% | 5 7% | 2 3% | 2 4% | 3 3% | 6 5% | 5 4% | 3 4% | 1 3% |
| Less often | 96 10% | 45 9% | 51 11% | 7 6% | 10 8% | 11 9% | 18 14% c | 18 14% c | 11 9% | 12 10% | 9 8% | 14 14% n | 3 9% | 11 11% n | 3 3% | 11 15% n | 4 6% | 6 11% | 7 7% | 13 10% | 17 13% n | 4 6% | 3 8% |
| Never | 399 40% | 206 41% | 193 40% | 35 29% | 32 26% | 41 32% | 54 43% cd | 47 38% d | 64 51% cde | 60 49% cde | 66 57% cde | 35 36% | 13 38% | 49 50% kos | 38 42% | 23 32% | 30 46% | 22 39% | 50 48% os | 41 33% | 54 40% | 29 42% | 15 38% |
| Don't know | 8 1% | 4 1% | 4 1% | 1 1% | 1 1% | 1 1% | 2 2% | 1 1% | - | 1 1% | 1 1% | - | 1 3% | - | 1 1% | - | - | - | - | 2 2% | 2 1% | 1 1% | 1 3% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 142

Q8. In the last week how often did you use these devices to visit or use video-sharing sites?

Desktop PC

Base: All respondents who have visited video-sharing sites in the last 12 months

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|-------------------------|-------------------------|-------------------------|-------------------------|------------------------|------------------------|-------------------------|-------------------------|------------------------|------------------------|------------------------|----------------------|------------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|--------------------------|------------------------|-----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 988 | 504 | 484 | 121 | 125 | 128 | 125 | 125 | 126 | 122 | 116 | 98* | 34* | 98* | 91* | 72* | 65* | 57* | 105 | 125 | 134 | 69* | 40* |
| NET: At least daily | 96 10% | 57 11% | 39 8% | 6 5% | 11 9% | 10 8% | 13 10% | 18 14% _c | 19 15% _c | 10 8% | 9 8% | 6 6% | 4 12% | 9 9% | 10 11% | 7 10% | 6 9% | 5 9% | 5 5% | 19 15% _{kr} | 14 10% | 7 10% | 4 10% |
| NET: At least weekly | 199 20% | 119 24% _b | 80 17% | 17 14% | 20 16% | 25 20% | 23 18% | 33 26% _{cd} | 32 25% _c | 24 20% | 25 22% | 20 20% | 8 24% | 16 16% | 17 19% | 7 26% _p | 11 11% | 21 19% | 34 27% _p | 24 18% | 16 23% | 6 15% | |
| NET: Ever | 291 29% | 168 33% _b | 123 25% | 24 20% | 30 24% | 36 28% | 32 26% | 49 39% _{cd} | 45 36% _{cd} | 39 32% _c | 36 31% _c | 31 32% _p | 11 32% | 23 23% | 27 30% _p | 26 36% _p | 10 15% | 17 30% | 26 25% | 47 38% _{mpr} | 42 31% _p | 20 29% | 11 28% |
| Several times a day | 54 5% | 37 7% _b | 17 4% | 5 4% | 4 3% | 5 4% | 10 8% | 9 7% | 10 8% | 5 4% | 6 5% | 1 1% | 1 3% | 4 4% | 8 9% _{kr} | 3 4% | 3 5% | 3 5% | 2 2% | 13 10% _{kr} | 8 6% | 6 9% _{kr} | 2 5% |
| Once a day | 42 4% | 20 4% | 22 5% | 1 1% | 7 6% _c | 5 4% | 3 2% | 9 7% _c | 9 7% _c | 5 4% | 3 3% | 5 5% | 3 9% | 5 5% | 2 2% | 4 6% | 3 5% | 2 4% | 3 3% | 6 5% | 6 4% | 1 1% | 2 5% |
| Several times a week | 69 7% | 42 8% | 27 6% | 9 7% | 5 4% | 10 8% | 6 5% | 13 10% | 6 5% | 10 8% | 10 9% | 9 9% _{pt} | 3 9% | 5 5% | 6 7% | 7 10% _{pt} | 1 2% | 4 7% | 10 10% _{pt} | 12 10% _{pt} | 4 3% | 6 9% | 2 5% |
| Once a week | 34 3% | 20 4% | 14 3% | 2 2% | 4 3% | 5 4% | 4 3% | 2 2% | 7 6% | 4 3% | 6 5% | 5 5% | 1 3% | 2 2% | 1 1% | 5 7% _p | - - | 2 4% | 6 6% | 3 2% | 6 4% | 3 4% | - - |
| Less often | 92 9% | 49 10% | 43 9% | 7 6% | 10 8% | 11 9% | 9 7% | 16 13% | 13 10% | 15 12% | 11 9% | 11 11% | 3 9% | 7 7% | 10 11% | 7 10% | 3 5% | 6 11% | 5 5% | 13 10% | 18 13% _r | 4 6% | 5 13% |
| Never | 683 69% | 329 65% | 354 73% _a | 94 78% _{gh} | 94 75% _{gh} | 91 71% _g | 89 71% _g | 74 59% | 80 63% | 82 67% | 79 68% | 66 67% | 22 65% | 74 76% _s | 64 70% | 46 64% | 55 85% _{kl} | 40 70% | 78 74% _s | 74 59% | 89 66% | 47 68% | 28 70% |
| Don't know | 14 1% | 7 1% | 7 1% | 3 2% | 1 1% | 1 1% | 4 3% | 2 2% | 1 1% | 1 1% | 1 1% | 1 1% | 1 3% | 1 1% | - - | - - | - - | - - | 1 1% | 4 3% | 3 2% | 2 3% | 1 3% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 143

Q8. In the last week how often did you use these devices to visit or use video-sharing sites?

Smart speaker

Base: All respondents who have visited video-sharing sites in the last 12 months

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|------------|-----------------|------------|------------------|----------------|------------------|------------------|------------|----------------|--------------|-----------------|-----------------|------------------------------|-------------------|-------------------|---------------|---------------------|----------------|-----------------|-----------------|-------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North Ireland (v) |
| Base | 988 | 504 | 484 | 121 | 125 | 128 | 125 | 125 | 126 | 122 | 116 | 98* | 34* | 98* | 91* | 72* | 65* | 57* | 105 | 125 | 134 | 69* | 40* |
| NET: At least daily | 78 8% | 44 9% | 34 7% | 7 6% | 11 9% | 10 8% | 4 3% | 11 9% | 15 12%f | 11 9% | 9 8% | 9 9% | 4 12% | 5 5% | 5 5% | 11 15% u | 3 5% | 7 12% u | 8 8% | 13 10% | 9 7% | 2 3% | 2 5% |
| NET: At least weekly | 129 13% | 70 14% | 59 12% | 10 8% | 13 10% | 22 17% cf | 7 6% | 19 15%f | 24 19% cf | 17 14%f | 17 15%f | 15 15% | 8 24% ptu | 12 12% | 9 10% | 17 24% nptu | 4 6% | 7 12% | 13 12% | 21 17% p | 14 10% | 6 9% | 3 8% |
| NET: Ever | 187 19% | 103 20% | 84 17% | 14 12% | 17 14% | 32 25% cdf | 17 14% | 30 24% cdf | 31 25% cdf | 22 18% | 24 21% | 20 20% | 10 29% nu | 15 15% | 12 13% | 22 31% mnt | 13 20% | 12 21% | 19 18% | 28 22% | 23 17% | 8 12% | 5 13% |
| Several times a day | 45 5% | 25 5% | 20 4% | 3 2% | 6 5% | 7 5% | 3 2% | 5 4% | 10 8%f | 5 4% | 6 5% | 3 3% | 1 3% | 3 3% | 3 3% | 5 7% | 2 3% | 5 9% | 4 4% | 9 7% | 7 5% | 1 1% | 2 5% |
| Once a day | 33 3% | 19 4% | 14 3% | 4 3% | 5 4% | 3 2% | 1 1% | 6 5% | 5 4% | 6 5% | 3 3% | 6 6% | 3 9% t | 2 2% | 2 2% | 6 8% t | 1 2% | 2 4% | 4 4% | 4 3% | 2 1% | 1 1% | - |
| Several times a week | 35 4% | 19 4% | 16 3% | 3 2% | 2 2% | 7 5% f | 1 1% | 8 6% f | 8 6% f | 3 2% | 3 3% | 5 5% | 3 9% q | 4 4% | 4 4% | 3 4% | 1 2% | - | 3 3% | 6 5% | 3 2% | 3 4% | - |
| Once a week | 16 2% | 7 1% | 9 2% | - | - | 5 4% cdg | 2 2% | - | 1 1% | 3 2% | 5 4% cdg | 1 1% | 1 3% | 3 3% | - | 3 4% | - | - | 2 2% | 2 2% | 2 1% | 1 1% | 1 3% |
| Less often | 58 6% | 33 7% | 25 5% | 4 3% | 4 3% | 10 8% | 10 8% | 11 9% | 7 6% | 5 4% | 7 6% | 5 5% | 2 6% | 3 3% | 3 3% | 5 7% | 9 14% mnu | 5 9% | 6 6% | 7 6% | 9 7% | 2 3% | 2 5% |
| Never | 787 80% | 394 78% | 393 81% | 103 85% e | 105 84% | 96 75% | 104 83% | 95 76% | 95 75% | 98 80% | 91 78% | 77 79% | 23 68% | 82 84% lo | 79 87% los | 50 69% | 52 80% | 43 75% | 84 80% | 94 75% | 110 82% o | 59 86% lo | 34 85% |
| Don't know | 14 1% | 7 1% | 7 1% | 4 3% egh | 3 2% | - | 4 3% egh | - | - | 2 2% | 1 1% | 1 1% | 1 3% | 1 1% | - | - | - | 2 4% | 2 2% | 3 2% | 1 1% | 2 3% | 1 3% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 144

Q8. In the last week how often did you use these devices to visit or use video-sharing sites?

Smart TV/TV connected to the internet

Base: All respondents who have visited video-sharing sites in the last 12 months

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|--------|------------------|------------------|------------------|--------------------|--------------------|-------------------|--------------------|-------------------|--------------------|-------------------|--------------|------------------|------------------|------------------------------|--------------------|-------------------|------------------|---------------------|-------------------|------------------|------------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 988 | 504 | 484 | 121 | 125 | 128 | 125 | 125 | 126 | 122 | 116 | 98* | 34* | 98* | 91* | 72* | 65* | 57* | 105 | 125 | 134 | 69* | 40* |
| NET: At least daily | 223 | 123 | 100 | 30 | 42 | 39 | 33 | 27 | 21 | 13 | 18 | 23 | 7 | 18 | 22 | 23 | 10 | 13 | 24 | 35 | 30 | 14 | 4 |
| | 23% | 24% | 21% | 25% _i | 34% _{ghi} | 30% _{hij} | 26% _{ij} | 22% _i | 17% | 11% | 16% | 23% | 21% | 18% | 24% | 32% _{mpv} | 15% | 23% | 23% | 28% _v | 22% | 20% | 10% |
| NET: At least weekly | 349 | 192 | 157 | 49 | 61 | 62 | 43 | 37 | 37 | 26 | 34 | 34 | 14 | 27 | 32 | 34 | 22 | 21 | 39 | 50 | 46 | 21 | 9 |
| | 35% | 38% | 32% | 40% _i | 49% _{fgh} | 48% _{fgh} | 34% _i | 30% | 29% | 21% | 29% | 35% | 41% | 28% | 35% | 47% _{mu} | 34% | 37% | 37% | 40% _v | 34% | 30% | 23% |
| NET: Ever | 442 | 244 | 198 | 56 | 70 | 71 | 51 | 56 | 52 | 40 | 46 | 43 | 16 | 38 | 39 | 41 | 30 | 27 | 46 | 61 | 60 | 26 | 15 |
| | 45% | 48% _b | 41% | 46% _i | 56% _{fhi} | 55% _{fhi} | 41% | 45% | 41% | 33% | 40% | 44% | 47% | 39% | 43% | 57% _{mu} | 46% | 47% | 44% | 49% | 45% | 38% | 38% |
| Several times a day | 123 | 75 | 48 | 18 | 22 | 18 | 19 | 18 | 9 | 10 | 9 | 15 | 3 | 7 | 16 | 12 | 5 | 7 | 12 | 23 | 12 | 7 | 4 |
| | 12% | 15% _b | 10% | 15% | 18% _{hij} | 14% | 15% _h | 14% | 7% | 8% | 8% | 15% | 9% | 7% | 18% _m | 17% | 8% | 12% | 11% | 18% _{mt} | 9% | 10% | 10% |
| Once a day | 100 | 48 | 52 | 12 | 20 | 21 | 14 | 9 | 12 | 3 | 9 | 8 | 4 | 11 | 6 | 11 | 5 | 6 | 12 | 12 | 18 | 7 | - |
| | 10% | 10% | 11% | 10% _i | 16% _{gi} | 16% _{gij} | 11% _i | 7% | 10% _i | 2% | 8% | 8% | 12% _v | 11% _v | 7% | 15% _v | 8% | 11% _v | 11% _v | 10% _v | 13% _v | 10% _v | - |
| Several times a week | 91 | 51 | 40 | 14 | 13 | 19 | 7 | 5 | 10 | 12 | 11 | 10 | 5 | 8 | 6 | 6 | 10 | 8 | 10 | 12 | 8 | 4 | 4 |
| | 9% | 10% | 8% | 12% _g | 10% | 15% _{fg} | 6% | 4% | 8% | 10% | 9% | 10% | 15% | 8% | 7% | 8% | 15% _t | 14% | 10% | 10% | 6% | 6% | 10% |
| Once a week | 35 | 18 | 17 | 5 | 6 | 4 | 3 | 5 | 6 | 1 | 5 | 1 | 2 | 1 | 4 | 5 | 2 | - | 5 | 3 | 8 | 3 | 1 |
| | 4% | 4% | 4% | 4% | 5% | 3% | 2% | 4% | 5% | 1% | 4% | 1% | 6% | 1% | 4% | 7% _{kmq} | 3% | - | 5% | 2% | 6% | 4% | 3% |
| Less often | 93 | 52 | 41 | 7 | 9 | 9 | 8 | 19 | 15 | 14 | 12 | 9 | 2 | 11 | 7 | 7 | 8 | 6 | 7 | 11 | 14 | 5 | 6 |
| | 9% | 10% | 8% | 6% | 7% | 7% | 6% | 15% _{cde} | 12% | 11% | 10% | 9% | 6% | 11% | 8% | 10% | 12% | 11% | 7% | 9% | 10% | 7% | 15% |
| Never | 534 | 255 | 279 | 62 | 54 | 55 | 70 | 69 | 74 | 80 | 70 | 54 | 17 | 59 | 51 | 30 | 35 | 30 | 59 | 61 | 72 | 42 | 24 |
| | 54% | 51% | 58% _a | 51% | 43% | 43% | 56% _{de} | 55% | 59% _{de} | 66% _{cde} | 60% _{de} | 55% | 50% | 60% _o | 56% | 42% | 54% | 53% | 56% | 49% | 54% | 61% _o | 60% |
| Don't know | 12 | 5 | 7 | 3 | 1 | 2 | 4 | - | - | 2 | - | 1 | 1 | 1 | 1 | 1 | - | - | - | 3 | 2 | 1 | 1 |
| | 1% | 1% | 1% | 2% | 1% | 2% | 3% _{gh} | - | - | 2% | - | 1% | 3% | 1% | 1% | 1% | - | - | - | 2% | 1% | 1% | 3% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 145

Q8. In the last week how often did you use these devices to visit or use video-sharing sites?

Games console

Base: All respondents who have visited video-sharing sites in the last 12 months

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|-------------|-------------|-------------|-----------|------------|-----------|--------------|-----------|-----------|--------------|--------------|----------------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 988 | 504 | 484 | 121 | 125 | 128 | 125 | 125 | 126 | 122 | 116 | 98* | 34* | 98* | 91* | 72* | 65* | 57* | 105 | 125 | 134 | 69* | 40* |
| NET: At least daily | 196 20% | 149 30%b | 47 10% | 21 17% | 25 20% | 27 21% | 22 18% | 25 20% | 26 21% | 25 20% | 25 22% | 15 15% | 7 21% | 20 20% | 20 22% | 20 28%krt | 15 23% | 14 25% | 14 13% | 27 22% | 21 16% | 15 22% | 8 20% |
| NET: At least weekly | 324 33% | 243 48%b | 81 17% | 34 28% | 43 34% | 48 38% | 39 31% | 41 33% | 44 35% | 36 30% | 39 34% | 27 28% | 15 44%rt | 36 37%rt | 29 32% | 34 47%kntu | 24 37% | 21 37% | 25 24% | 43 34% | 33 25% | 21 30% | 16 40% |
| NET: Ever | 424 43% | 294 58%b | 130 27% | 40 33% | 55 44% | 59 46%c | 50 40% | 62 50%c | 54 43% | 46 38% | 58 50%c | 43 44% | 19 56%r | 42 43% | 37 41% | 38 53%r | 29 45% | 28 49% | 38 36% | 50 40% | 52 39% | 25 36% | 23 58%rtu |
| Several times a day | 120 12% | 97 19%b | 23 5% | 11 9% | 17 14% | 16 13% | 16 13% | 14 11% | 16 13% | 16 13% | 14 12% | 9 9% | 2 6% | 14 14% | 9 10% | 9 13% | 10 15% | 11 19% | 10 10% | 19 15% | 13 10% | 7 10% | 7 18% |
| Once a day | 76 8% | 52 10%b | 24 5% | 10 8% | 8 6% | 11 9% | 6 5% | 11 9% | 10 8% | 9 7% | 11 9% | 6 6% | 5 15%r | 6 6% | 11 12%r | 11 15%rstv | 5 8% | 3 5% | 4 4% | 8 6% | 8 6% | 8 12%r | 1 3% |
| Several times a week | 87 9% | 70 14%b | 17 4% | 8 7% | 13 10% | 16 13% | 10 8% | 11 9% | 11 9% | 9 7% | 9 8% | 9 9% | 8 24%kmnp rstu | 6 6% | 8 9% | 9 13% | 5 8% | 5 9% | 7 7% | 12 10% | 8 6% | 4 6% | 6 15% |
| Once a week | 41 4% | 24 5% | 17 4% | 5 4% | 5 4% | 5 4% | 7 6% | 5 4% | 7 6% | 2 2% | 5 4% | 3 3% | - - | 10 10%knst | 1 1% | 5 7% | 4 6% | 2 4% | 4 4% | 4 3% | 4 3% | 2 3% | 2 5% |
| Less often | 100 10% | 51 10% | 49 10% | 6 5% | 12 10% | 11 9% | 11 9% | 21 17%chi | 10 8% | 10 8% | 19 16%chu | 16 16%mos | 4 12% | 6 6% | 8 9% | 4 6% | 5 8% | 7 12% | 13 12% | 7 6% | 19 14%sv | 4 6% | 7 18%mos |
| Never | 554 56% | 208 41% | 346 71%a | 77 64%gj | 69 55% | 68 53% | 74 59% | 62 50% | 72 57% | 74 61% | 58 50% | 54 55% | 14 41% | 55 56% | 53 58% | 34 47% | 35 54% | 28 49% | 67 64%lov | 73 58%v | 81 60%lv | 44 64%lv | 16 40% |
| Don't know | 10 1% | 2 * | 8 2%a | 4 3%hj | 1 1% | 1 1% | 1 1% | 1 1% | - 1% | 2 2% | - - | 1 1% | 1 3% | 1 1% | 1 1% | - - | 1 2% | 1 2% | - - | 2 2% | 1 1% | - - | 1 3% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 146

Q8. In the last week how often did you use these devices to visit or use video-sharing sites?

Smart watch/wearable

Base: All respondents who have visited video-sharing sites in the last 12 months

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|------------|--------------------------|------------|-------------------------|------------------------|------------------------|--------------------------|-----------------------|-------------------------|----------------------|--------------------------|------------------------|------------------------------|-------------------|----------------------|-----------|-------------------------|---------------------------|-------------------------|-------------------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 988 | 504 | 484 | 121 | 125 | 128 | 125 | 125 | 126 | 122 | 116 | 98* | 34* | 98* | 91* | 72* | 65* | 57* | 105 | 125 | 134 | 69* | 40* |
| NET: At least daily | 38 4% | 21 4% | 17 4% | 4 3% | 5 4% | 2 2% | 4 3% | 9 7% ^{ei} | 8 6% | 2 2% | 4 3% | 2 2% | 4 12% ^{kmnp} | 2 2% | 2 2% | 3 4% | 1 2% | 1 2% | 4 4% | 9 7% | 8 6% | 2 3% | - |
| NET: At least weekly | 60 6% | 35 7% | 25 5% | 4 3% | 8 6% | 4 3% | 6 5% | 11 9% | 12 10% ^{cei} | 4 3% | 11 9% ^e | 5 5% | 6 18% ^{kmnp} | 3 3% | 2 2% | 6 8% | 1 2% | 3 5% | 4 4% | 17 14% ^{kmnp} | 8 6% | 4 6% | 1 3% |
| NET: Ever | 92 9% | 53 11% | 39 8% | 6 5% | 10 8% | 9 7% | 12 10% | 16 13% ^c | 18 14% ^c | 9 7% | 12 10% | 9 9% | 7 21% ^{mnru} | 6 6% | 5 5% | 8 11% | 6 9% | 5 9% | 7 7% | 21 17% ^{mnru} | 12 9% | 4 6% | 2 5% |
| Several times a day | 19 2% | 10 2% | 9 2% | 1 1% | 3 2% | 1 1% | 2 2% | 6 5% | 3 2% | 1 1% | 2 2% | 2 2% | 2 6% ^r | 1 1% | 1 1% | 2 3% | - | 1 2% | - | 6 5% ^r | 2 1% | 2 3% | - |
| Once a day | 19 2% | 11 2% | 8 2% | 3 2% | 2 2% | 1 1% | 2 2% | 3 2% | 5 4% | 1 1% | 2 2% | - | 2 6% ^{ku} | 1 1% | 1 1% | 1 2% | - | 4 4% | 3 2% | 6 4% ^k | - | - | - |
| Several times a week | 12 1% | 8 2% | 4 1% | - | 3 2% | 2 2% | - | 1 1% | 2 2% | 2 2% | 2 2% | 2 2% | 2 6% ^{mnrt} | - | - | 2 3% | - | 1 2% | - | 4 3% ^t | - | 1 1% | - |
| Once a week | 10 1% | 6 1% | 4 1% | - | - | - | 2 2% | 1 1% | 2 2% | - | 5 4% ^{cdei} | 1 1% | - | 1 1% | - | 1 1% | - | 1 2% | - | 4 3% ^t | - | 1 1% | 1 3% |
| Less often | 32 3% | 18 4% | 14 3% | 2 2% | 2 2% | 5 4% | 6 5% | 5 4% | 6 5% | 5 4% | 1 1% | 4 4% | 1 3% | 3 3% | 3 3% | 2 3% | 5 8% ^u | 2 4% | 3 3% | 4 3% | 4 3% | - | 1 3% |
| Never | 883 89% | 445 88% | 438 90% | 114 94% ^{fh} | 113 90% | 119 93% ^h | 108 86% | 109 87% | 107 85% | 109 89% | 104 90% | 85 87% | 27 79% | 90 92% ^s | 85 93% ^{ls} | 64 89% | 59 91% | 52 91% | 98 93% ^{ls} | 100 80% | 121 90% ^s | 65 94% ^{ls} | 37 93% |
| Don't know | 13 1% | 6 1% | 7 1% | 1 1% | 2 2% | - | 5 4% ^{egj} | - | 1 1% | 4 3% ^{eg} | - | 4 4% ^r | - | 2 2% | 1 1% | - | - | - | - | 4 3% | 1 1% | - | 1 3% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 147

Q8. In the last week how often did you use these devices to visit or use video-sharing sites?

Other

Base: All respondents who have visited video-sharing sites in the last 12 months

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|----------------------|------------|------------|------------|-----------|-----------|------------------------|------------|-----------|-----------|------------|-----------|------------------------|----------------------|-------------------------|------------------------------|------------------------|------------------------|------------------------|------------------------|-------------------------|-------------------------|------------------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 988 | 504 | 484 | 121 | 125 | 128 | 125 | 125 | 126 | 122 | 116 | 98* | 34* | 98* | 91* | 72* | 65* | 57* | 105 | 125 | 134 | 69* | 40* |
| NET: At least daily | 33 3% | 16 3% | 17 4% | 4 3% | 2 2% | 3 2% | 6 5% | 7 6% | 4 3% | 2 2% | 5 4% | 4 4% | 3 9%u | 2 2% | 3 3% | 4 6%u | 2 3% | 1 2% | 4 4% | 7 6%u | 3 2% | - | - |
| NET: At least weekly | 61 6% | 33 7% | 28 6% | 7 6% | 6 5% | 5 4% | 9 7% | 11 9% | 11 9% | 4 3% | 8 7% | 6 6% | 6 18%kmpq rtuv | 4 4% | 6 7% | 6 8% | 2 3% | 1 2% | 5 5% | 17 14%mpqr tuv | 6 4% | 2 3% | - |
| NET: Ever | 81 8% | 44 9% | 37 8% | 8 7% | 10 8% | 8 6% | 11 9% | 15 12% | 12 10% | 7 6% | 10 9% | 8 8% | 7 21%mpqr tuv | 5 5% | 8 9% | 7 10% | 3 5% | 3 5% | 6 6% | 21 17%mpqr tuv | 10 7% | 2 3% | 1 3% |
| Several times a day | 19 2% | 9 2% | 10 2% | 3 2% | 2 2% | 3 2% | 4 3% | 3 2% | 2 2% | 1 1% | 1 1% | 3 3% | - | 1 1% | 2 2% | 3 4% | 1 2% | 1 2% | 3 3% | 4 3% | 1 1% | - | - |
| Once a day | 14 1% | 7 1% | 7 1% | 1 1% | - | - | 2 2% | 4 3%de | 2 2% | 1 1% | 4 3%de | 1 1% | 3 9%kmnq rtu | 1 1% | 1 1% | 1 1% | 1 2% | - | 1 1% | 3 2% | 2 1% | - | - |
| Several times a week | 21 2% | 12 2% | 9 2% | 3 2% | 3 2% | 2 2% | 2 2% | 2 2% | 5 4% | 2 2% | 2 2% | 1 1% | 2 6%m | - | 3 3% | 2 3% | - | - | 1 1% | 8 6%kmp r | 3 2% | 1 1% | - |
| Once a week | 7 1% | 5 1% | 2 * | - | 1 1% | - | 1 1% | 2 2% | 2 2% | - | 1 1% | 1 1% | 1 3%t | 2 2% | - | - | - | - | - | 2 2% | - | 1 1% | - |
| Less often | 20 2% | 11 2% | 9 2% | 1 1% | 4 3% | 3 2% | 2 2% | 4 3% | 1 1% | 3 2% | 2 2% | 2 2% | 1 3% | 1 1% | 2 2% | 1 1% | 1 2% | 2 4% | 1 1% | 4 3% | 4 3% | - | 1 3% |
| Never | 773 78% | 386 77% | 387 80% | 98 81% | 96 77% | 97 76% | 103 82% | 90 72% | 96 76% | 100 82% | 93 80% | 80 82% ^s | 26 76% | 85 87% ^{os} | 70 77% | 53 74% | 53 82% ^s | 49 86% ^s | 86 82% ^s | 81 65% | 104 78% ^s | 56 81% ^s | 30 75% |
| Don't know | 134 14% | 74 15% | 60 12% | 15 12% | 19 15% | 23 18% ^f | 11 9% | 20 16% | 18 14% | 15 12% | 13 11% | 10 10% | 1 3% | 8 8% | 13 14% | 12 17% ^l | 9 14% | 5 9% | 13 12% | 23 18% ^{lm} | 20 15% | 11 16% | 9 23% ^{lm} |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 148

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Summary**Base: All respondents who have watched videos on each**

| | Services | | | | | | | | | | | | | | | | | | | |
|------------|----------|--------------|------------|----------|------------|------------|------------|------------|-----------|-----------|-----------|-----------|------------------|-----------|-------------|-----------|-----------|-----------|----------|----------|
| | YouTube | YouTube Kids | younow | Facebook | Instagram | Snapchat | TikTok | Twitter | Twitch | Pinterest | Vimeo | Imgur | LiveLeak / iLeak | Periscope | DailyMotion | Reddit | Mixer | Yubo | Other | |
| Base | 899 | 250 | 6 | 291 | 399 | 414 | 483 | 157 | 73 | 129 | 26 | 6 | 7 | 19 | 32 | 72 | 22 | 9 | 13 | |
| Extremely | (10) | 78 9% | 84 34% | 1 17% | 25 9% | 26 7% | 33 8% | 42 9% | 13 8% | 7 10% | 20 16% | 1 4% | 1 17% | - - | 1 5% | 3 9% | 8 11% | 5 23% | 2 22% | 4 31% |
| | (9) | 87 10% | 61 24% | 2 33% | 29 10% | 43 11% | 43 10% | 51 11% | 14 9% | 6 8% | 23 18% | 7 27% | 2 33% | 2 29% | 3 16% | 8 25% | 7 10% | 3 14% | 1 11% | - - |
| | (8) | 186 21% | 45 18% | - - | 49 17% | 76 19% | 67 16% | 81 17% | 23 15% | 8 11% | 20 16% | 2 8% | 2 33% | - - | 3 16% | 5 16% | 8 11% | 4 18% | 2 22% | 1 8% |
| | (7) | 175 19% | 22 9% | - - | 52 18% | 70 18% | 67 16% | 73 15% | 26 17% | 15 21% | 24 19% | 7 27% | 1 17% | 1 14% | 4 21% | 6 19% | 13 18% | 4 18% | 2 22% | 2 15% |
| | (6) | 119 13% | 10 4% | 2 33% | 42 14% | 70 18% | 68 16% | 76 16% | 24 15% | 11 15% | 12 9% | 4 15% | - - | - - | 4 21% | - - | 13 18% | 2 9% | 1 11% | 3 23% |
| | (5) | 98 11% | 6 2% | - - | 32 11% | 46 12% | 49 12% | 51 11% | 17 11% | 9 12% | 9 7% | 2 8% | - - | 1 14% | 1 5% | 2 6% | 6 8% | 1 5% | - - | - - |
| | (4) | 40 4% | 1 * | 1 17% | 16 5% | 18 5% | 23 6% | 28 6% | 11 7% | 4 5% | 1 1% | - - | - - | 1 14% | 1 5% | 3 9% | 4 6% | - - | - - | 2 15% |
| | (3) | 25 3% | 1 * | - - | 12 4% | 14 4% | 19 5% | 26 5% | 2 1% | 2 3% | 3 2% | - - | - - | 1 14% | - - | - - | 2 3% | - - | 1 11% | - - |
| | (2) | 12 1% | - - | - - | 9 3% | 8 2% | 13 3% | 14 3% | 4 3% | - - | 3 2% | 1 4% | - - | - - | - - | 1 3% | 1 1% | - - | - - | - - |
| Not very | (1) | 10 1% | 4 2% | - - | 5 2% | 4 1% | 7 2% | 6 1% | 3 2% | - - | - - | - - | - - | 1 14% | - - | - - | 2 3% | - - | - - | - - |
| NET: 8-10 | | 351 39% | 190 76% | 3 50% | 103 35% | 145 36% | 143 35% | 174 36% | 50 32% | 21 29% | 63 49% | 10 38% | 5 83% | 2 29% | 7 37% | 16 50% | 23 32% | 12 55% | 5 56% | 5 38% |
| NET: 4-7 | | 432 48% | 39 16% | 3 50% | 142 49% | 204 51% | 207 50% | 228 47% | 78 50% | 39 53% | 46 36% | 13 50% | 1 17% | 3 43% | 10 53% | 11 34% | 36 50% | 7 32% | 3 33% | 7 54% |
| NET: 1-3 | | 47 5% | 5 2% | - - | 26 9% | 26 7% | 39 9% | 46 10% | 9 6% | 2 3% | 6 5% | 1 4% | - - | 2 29% | - - | 1 3% | 5 7% | - - | 1 11% | - - |
| Don't know | | 69 8% | 16 6% | - - | 20 7% | 24 6% | 25 6% | 35 7% | 20 13% | 11 15% | 14 11% | 2 8% | - - | - - | 2 11% | 4 13% | 8 11% | 3 14% | - - | 1 8% |
| Mean | | 6.93 | 8.56 | 7.33 | 6.65 | 6.74 | 6.57 | 6.64 | 6.66 | 6.87 | 7.57 | 7.25 | 8.50 | 5.43 | 7.18 | 7.43 | 6.75 | 8.11 | 7.56 | 7.33 |

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 148

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Summary

Base: All respondents who have watched videos on each

| | YouTube | | | | | | | | | Services | | | | | | | | | |
|--------------------|---------|------|--------|----------|-----------|----------|--------|---------|--------|-----------|-------|-------|------------------|-----------|-------------|--------|-------|------|-------|
| | YouTube | Kids | younow | Facebook | Instagram | Snapchat | TikTok | Twitter | Twitch | Pinterest | Vimeo | Imgur | LiveLeak / iLeak | Periscope | Dailymotion | Reddit | Mixer | Yubo | Other |
| Base | 899 | 250 | 6 | 291 | 399 | 414 | 483 | 157 | 73 | 129 | 26 | 6 | 7 | 19 | 32 | 72 | 22 | 9 | 13 |
| Standard deviation | 1.95 | 1.70 | 2.34 | 2.17 | 1.96 | 2.16 | 2.18 | 2.12 | 1.85 | 1.95 | 1.80 | 1.05 | 3.05 | 1.59 | 2.10 | 2.20 | 1.56 | 2.19 | 2.27 |
| Standard error | 0.07 | 0.11 | 0.95 | 0.13 | 0.10 | 0.11 | 0.10 | 0.18 | 0.24 | 0.18 | 0.37 | 0.43 | 1.15 | 0.39 | 0.40 | 0.28 | 0.36 | 0.73 | 0.66 |

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 149

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

YouTube

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|------------|------------|------------|-----------|------------------------|------------------------|-----------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------------|------------------------|--------------------------|------------------------|------------------------|-------------------------|------------------------|------------------------|------------------------|-------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) | |
| Base | 899 | 472 | 427 | 102 | 109 | 120 | 112 | 117 | 114 | 116 | 109 | 87* | 29** | 89* | 84* | 64* | 56* | 52* | 103 | 115 | 124 | 64* | 32* | |
| Extremely | (10) | 78 9% | 46 10% | 32 7% | 9 9% | 14 13% | 11 9% | 8 7% | 7 6% | 11 10% | 10 9% | 8 7% | 2 7% | 10 11% | 7 8% | 5 8% | 5 9% | 8 15% | 6 6% | 7 6% | 12 10% | 4 6% | 6 19%rs | |
| | (9) | 87 10% | 44 9% | 43 10% | 11 11% | 11 10% | 12 10% | 13 12% | 11 9% | 6 5% | 14 12% | 9 8% | 5 13% _n | 10 11% _n | 2 2% | 7 11% _n | 3 5% | 3 6% | 9 9% | 13 11% _n | 14 11% _n | 4 6% | 6 19% _n | |
| | (8) | 186 21% | 93 20% | 93 22% | 13 13% | 27 25% _c | 31 26% _c | 22 20% | 28 24% _c | 24 21% | 19 16% | 22 20% | 14 16% | 6 21% | 19 21% | 12 14% | 21 33% _{knr} | 13 23% | 9 17% | 19 18% | 22 19% | 29 23% | 13 20% | 9 28% |
| | (7) | 175 19% | 100 21% | 75 18% | 20 20% | 15 14% | 19 16% | 22 20% | 20 17% | 29 25% _d | 30 26% _d | 20 18% | 5 17% | 15 17% | 23 27% _{qr} | 13 20% | 11 20% | 5 10% | 16 16% | 31 27% _{qr} | 23 19% | 12 19% | 4 13% | |
| | (6) | 119 13% | 64 14% | 55 13% | 10 10% | 12 11% | 15 13% | 19 17% | 18 15% | 14 12% | 17 15% | 14 13% | 5 14% | 8 9% | 15 18% _v | 6 9% | 8 14% | 7 13% | 14 14% | 18 16% | 16 13% | 9 14% | 1 3% | |
| | (5) | 98 11% | 49 10% | 49 11% | 9 9% | 11 10% | 17 14% _f | 7 6% | 11 9% | 14 12% | 11 9% | 18 17% _f | 12 14% | 5 10% | 9 8% | 8 13% | 5 9% | 8 15% | 13 13% | 9 8% | 15 12% | 6 9% | 1 3% | |
| | (4) | 40 4% | 17 4% | 23 5% | 7 7% | 3 3% | 4 3% | 5 4% | 10 9% | 4 4% | 4 3% | 3 3% | 8 9% _{no} | - 6% | 5 1% | 1 1% | - 5% | 3 6% | 3 6% | 8 8% _{no} | 4 3% | 6 5% | 1 2% | 1 3% |
| | (3) | 25 3% | 13 3% | 12 3% | 2 2% | 2 2% | 3 3% | 3 3% | 4 3% | 4 3% | 2 2% | 5 5% | 1 1% | - 2% | 2 2% | 2 3% | 4 7% _s | - - | 6 6% _s | - - | 4 3% | 4 6% _s | - - | |
| | (2) | 12 1% | 5 1% | 7 2% | 1 1% | 1 1% | - - | 2 2% | 1 1% | 1 1% | 1 1% | 5 5% _e | 1 1% | - - | 1 1% | 2 2% | 1 2% | - - | - - | 3 3% | 2 2% | 1 1% | 1 2% | - - |
| Not very | (1) | 10 1% | 7 1% | 3 1% | 2 2% | 1 1% | - - | 1 1% | 1 1% | 1 1% | 3 3% | 1 1% | - - | 2 2% | 3 4% _{st} | - - | 1 2% | 2 4% _{st} | 1 1% | - - | - - | - - | 1 3% | |
| NET: 8-10 | | 351 39% | 183 39% | 168 39% | 33 32% | 52 48% _c | 54 45% | 43 38% | 46 39% | 41 36% | 43 37% | 39 36% | 31 36% | 13 45% | 39 44% _n | 21 25% | 33 52% _{nru} | 21 38% | 20 38% | 34 33% | 42 37% | 55 44% _n | 21 33% | 21 66% _{kmpqrstu} |
| NET: 4-7 | | 432 48% | 230 49% | 202 47% | 46 45% | 41 38% | 55 46% | 53 47% | 59 50% | 61 54% _d | 62 53% _d | 55 50% | 49 56% _v | 15 52% | 37 42% | 46 55% _v | 27 42% | 27 48% _v | 23 44% _v | 51 50% _v | 62 54% _v | 60 48% _v | 28 44% _v | 7 22% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 149

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

YouTube

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--------------------|----------|------------|-------------|--------------------------|------------------------|-------------------|-----------|-----------|-----------|-----------|------------|-----------------|----------------------|----------------------|---|------------------------------|------------------------------|------------------------|-----------------------------------|-------------------|----------------------|--------------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 899 | 472 | 427 | 102 | 109 | 120 | 112 | 117 | 114 | 116 | 109 | 87* | 29** | 89* | 84* | 64* | 56* | 52* | 103 | 115 | 124 | 64* | 32* |
| NET: 1-3 | 47 5% | 25 5% | 22 5% | 5 5% | 4 4% | 3 3% | 6 5% | 6 5% | 6 5% | 6 5% | 11 10%e | 2 2% | - - | 5 6% | 7 8% _s | 3 5% | 5 9% _s | 2 4% | 10 10% _{ks} | 2 2% | 5 4% | 5 8% _s | 1 3% |
| Don't know | 69 8% | 34 7% | 35 8% | 18 18% _{egh} | 12 11% _j | 8 7% | 10 9% | 6 5% | 6 5% | 5 4% | 4 4% | 5 6% | 1 3% | 8 9% | 10 12% _{ot} | 1 2% | 3 5% | 7 13% _{ot} | 8 8% | 9 8% | 4 3% | 10 16% _{kot} | 3 9% |
| Mean | 6.93 | 6.97 | 6.88 | 6.86 | 7.30 _{gj} | 7.13 _j | 6.96 | 6.77 | 6.89 | 6.95 | 6.56 | 6.82 | 7.25 | 7.04 | 6.58 | 7.24 _{nr} | 6.72 | 6.89 | 6.43 | 7.10 _r | 7.07 _r | 6.78 | 7.93 |
| Standard deviation | 1.95 | 1.96 | 1.95 | 2.12 | 1.95 | 1.76 | 1.92 | 1.92 | 1.88 | 1.97 | 2.11 | 1.87 | 1.58 | 2.14 | 2.07 | 1.73 | 2.06 | 2.29 | 2.12 | 1.62 | 1.86 | 1.91 | 2.00 |
| Standard error | 0.07 | 0.09 | 0.10 | 0.23 | 0.20 | 0.17 | 0.19 | 0.18 | 0.18 | 0.19 | 0.21 | 0.21 | 0.30 | 0.24 | 0.24 | 0.22 | 0.28 | 0.34 | 0.22 | 0.16 | 0.17 | 0.26 | 0.37 |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 150

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

YouTube Kids

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | | |
|-----------|--------|------------|-----------|------------|------------------------|------------------------|------------------------|-----------|-----------|-----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|----------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) | |
| Base | 250 | 109 | 141 | 52* | 56* | 45* | 40* | 27** | 17** | 9** | 4** | 19** | 8** | 24** | 27** | 22** | 17** | 25** | 36* | 35* | 19** | 6** | | |
| Extremely | (10) | 84 34% | 39 36% | 45 32% | 17 33% | 18 32% | 15 33% | 16 40% | 8 30% | 7 41% | 3 33% | - 37% | - 29% | 7 30% | 8 45% | 4 33% | 4 24% | 12 48% | 10 28% | 12 34% | 10 53% | - - | | |
| | (9) | 61 24% | 20 18% | 41 29% | 14 27% | 16 29% | 9 20% | 8 20% | 9 33% | 3 18% | 1 11% | 1 25% | 3 16% | 2 25% | 6 19% | 7 32% | 2 17% | 2 12% | 8 32% | 9 25% | 8 23% | 6 32% | 3 50% | |
| | (8) | 45 18% | 23 21% | 22 16% | 4 8% | 14 25% _c | 10 22% _c | 7 18% | 6 22% | 2 12% | 1 11% | 1 25% | 4 21% | 4 50% | 2 8% | 6 22% | 2 9% | 5 42% | 5 29% | 1 4% | 7 19% | 7 20% | - - | 2 33% |
| | (7) | 22 9% | 11 10% | 11 8% | 6 12% | 2 4% | 4 9% | 4 10% | 2 7% | 2 12% | - - | 2 50% | 3 16% | - - | 2 8% | 2 7% | 1 5% | - - | 3 18% | 1 4% | 4 11% | 5 14% | 1 5% | - - |
| | (6) | 10 4% | 3 3% | 7 5% | 4 8% _d | - - | 3 7% | 1 3% | - - | 1 6% | 1 11% | - - | 1 5% | - - | 2 8% | 2 7% | - - | 1 6% | 1 4% | 1 3% | 1 3% | 1 5% | - - | |
| | (5) | 6 2% | 2 2% | 4 3% | 1 2% | 1 2% | 2 4% | - - | - - | 1 6% | 1 11% | - - | - - | - - | 1 4% | - - | 1 5% | - - | - - | 1 3% | 1 3% | 1 5% | 1 17% | |
| | (4) | 1 * | - - | 1 1% | - - | - - | - - | - - | 1 4% | - - | - - | - - | 1 5% | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | |
| | (3) | 1 * | 1 1% | - - | - - | 1 2% | - - | - - | - - | - - | - - | - - | - - | - - | 1 4% | - - | - - | - - | - - | - - | - - | - - | - - | |
| | (2) | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | |
| Not very | (1) | 4 2% | 1 1% | 3 2% | 2 4% | - - | 1 2% | 1 3% | - - | - - | - - | - - | 1 13% | 1 4% | - - | - - | - - | 1 6% | - - | - - | 1 3% | - - | - - | |
| NET: 8-10 | | 190 76% | 82 75% | 108 77% | 35 67% | 48 86% _c | 34 76% | 31 78% | 23 85% | 12 71% | 5 56% | 2 50% | 14 74% | 6 75% | 15 63% | 19 70% | 19 86% | 11 92% | 11 65% | 21 84% | 26 72% | 27 77% | 16 84% | 5 83% |
| NET: 4-7 | | 39 16% | 16 15% | 23 16% | 11 21% _d | 3 5% | 9 20% _d | 5 13% | 3 11% | 4 24% | 2 22% | 2 50% | 5 26% | - - | 5 21% | 4 15% | 2 9% | - - | 4 24% | 2 8% | 6 17% | 7 20% | 3 16% | 1 17% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 150

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

YouTube Kids

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|-----------------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 250 | 109 | 141 | 52* | 56* | 45* | 40* | 27** | 17** | 9** | 4** | 19** | 8** | 24** | 27** | 22** | 12** | 17** | 25** | 36* | 35* | 19** | 6** |
| NET: 1-3 | 5 2% | 2 2% | 3 2% | 2 4% | 1 2% | 1 2% | 1 3% | - | - | - | - | - | 1 13% | 2 8% | - | - | - | 1 6% | - | - | 1 3% | - | - |
| Don't know | 16 6% | 9 8% | 7 5% | 4 8% | 4 7% | 1 2% | 3 8% | 1 4% | 1 6% | 2 22% | - | - | 1 13% | 2 8% | 4 15% | 1 5% | 1 8% | 1 6% | 2 8% | 4 11% ^t | - | - | - |
| Mean | 8.56 | 8.63 | 8.51 | 8.35 | 8.81 | 8.36 | 8.73 | 8.73 | 8.63 | 8.29 | 7.75 | 8.42 | 7.29 | 7.95 | 8.65 | 9.10 | 8.91 | 7.88 | 9.26 | 8.63 | 8.43 | 9.05 | 8.00 |
| Standard deviation | 1.70 | 1.59 | 1.78 | 2.09 | 1.33 | 1.84 | 1.74 | 1.34 | 1.63 | 2.06 | 0.96 | 1.68 | 2.81 | 2.46 | 1.30 | 1.26 | 0.94 | 2.22 | 1.05 | 1.31 | 1.85 | 1.47 | 1.55 |
| Standard error | 0.11 | 0.16 | 0.15 | 0.30 | 0.18 | 0.28 | 0.29 | 0.26 | 0.41 | 0.78 | 0.48 | 0.38 | 1.06 | 0.52 | 0.27 | 0.28 | 0.28 | 0.55 | 0.22 | 0.23 | 0.31 | 0.34 | 0.63 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 151

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

younow

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|----------|----------|----------|-------|-----------|--------|-----------|-----------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 6* | 3** | 3** | -** | -** | 1** | -** | 2** | 3** | -** | -** | 1** | -** | -** | -** | -** | -** | -** | -** | -** | 5** | -** | -** |
| Extremely | (10) | 1 17% | 1 33% | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |
| | (9) | 2 33% | - | 2 67% | - | - | - | - | 2 67% | - | - | - | - | - | - | - | - | - | - | - | 2 40% | - | - |
| | (8) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (7) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (6) | 2 33% | 2 67% | - | - | 1 100% | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - | - | 2 40% | - | - |
| | (5) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (4) | 1 17% | - | 1 33% | - | - | - | 1 50% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - |
| | (3) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (2) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not very | (1) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| NET: 8-10 | | 3 50% | 1 33% | 2 67% | - | - | - | - | 3 100% | - | - | - | - | - | - | - | - | - | - | - | 3 60% | - | - |
| NET: 4-7 | | 3 50% | 2 67% | 1 33% | - | 1 100% | - | 2 100% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | 2 40% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 151

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

younow

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | | |
|--------------------|--------|---------|----------|-------|-------|--------|--------|--------|--------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|-----|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) | |
| Base | 6* | 3** | 3** | -** | -** | 1** | -** | 2** | 3** | -** | -** | 1** | -** | -** | -** | -** | -** | -** | -** | -** | -** | 5** | -** | -** |
| NET: 1-3 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Mean | 7.33 | 7.33 | 7.33 | - | - | 6.00 | - | 5.00 | 9.33 | - | - | 4.00 | - | - | - | - | - | - | - | - | 8.00 | - | - | - |
| Standard deviation | 2.34 | 2.31 | 2.89 | - | - | - | - | 1.41 | 0.58 | - | - | - | - | - | - | - | - | - | - | - | 1.87 | - | - | - |
| Standard error | 0.95 | 1.33 | 1.67 | - | - | - | - | 1.00 | 0.33 | - | - | - | - | - | - | - | - | - | - | - | 0.84 | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 152

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Facebook

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|------------|-----------|------------|----------|-----------|-----------|----------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 291 | 155 | 136 | 12** | 22** | 19** | 17** | 38* | 53* | 60* | 70* | 30* | 14** | 29** | 21** | 25** | 18** | 22** | 29** | 35* | 42* | 14** | 12** |
| Extremely | (10) | 25 9% | 13 8% | 12 9% | 2 17% | 3 14% | 1 5% | 1 6% | 1 3% | 5 9% | 7 12% | 1 3% | - | 2 7% | 2 10% | 5 20% | - | 3 14% | 1 3% | 4 11% | 5 12% | 1 7% | 1 8% |
| | (9) | 29 10% | 19 12% | 10 7% | 1 8% | 2 9% | 3 16% | 1 6% | 4 11% | 5 9% | 8 13% | 3 10% | 2 14% | - | - | 4 16% | 3 17% | 3 14% | 1 3% | 5 14% | 4 10% | 2 14% | 2 17% |
| | (8) | 49 17% | 29 19% | 20 15% | 2 17% | 5 23% | 1 5% | 6 35% | 7 18% | 10 19% | 7 12% | 5 17% | 4 29% | 6 21% | 4 19% | 3 12% | 3 17% | 5 23% | 3 10% | 5 14% | 8 19% | 1 7% | 2 17% |
| | (7) | 52 18% | 30 19% | 22 16% | - | 3 14% | 4 21% | 5 29% | 10 26% | 6 11% | 11 18% | 13 19% | 7 23% | 1 7% | 6 21% | 5 24% | 4 20% | 2 22% | 1 5% | 5 17% | 4 11% | 8 19% | 4 14% |
| | (6) | 42 14% | 21 14% | 21 15% | 3 25% | 3 14% | 2 11% | 1 6% | 4 11% | 6 11% | 14 23% | 9 13% | 2 13% | 6 14% | 4 19% | 2 8% | 2 11% | 4 18% | 4 14% | 3 9% | 6 14% | 4 29% | 1 8% |
| | (5) | 32 11% | 11 7% | 21 15%a | - | - | 5 26% | 1 6% | 6 16% | 9 17% | 5 8% | 6 9% | 2 7% | 3 21% | 3 10% | 1 5% | 3 12% | 3 17% | 4 18% | 2 7% | 6 17% | 5 12% | - |
| | (4) | 16 5% | 6 4% | 10 7% | 1 8% | 1 5% | - | - | 2 5% | 3 6% | 2 3% | 7 10% | 3 10%t | - | 4 14% | 1 5% | 1 4% | - | 1 5% | 4 14% | 2 6% | - | - |
| | (3) | 12 4% | 8 5% | 4 3% | 1 8% | 2 9% | 1 5% | - | 1 3% | 4 8% | 1 2% | 2 3% | 1 3% | - | 1 3% | - | 1 4% | 1 6% | - | 3 10% | 2 6% | 1 2% | 1 7% |
| | (2) | 9 3% | 4 3% | 5 4% | 1 8% | 1 5% | - | - | 1 3% | - | 1 2% | 5 7% | 1 3% | 2 14% | - | - | - | - | 2 7% | 2 6% | 2 5% | - | - |
| Not very | (1) | 5 2% | 4 3% | 1 1% | - | 1 5% | - | - | 1 3% | 2 4% | - | 1 1% | - | - | 1 5% | - | 2 11% | - | 1 3% | - | 1 2% | - | - |
| NET: 8-10 | | 103 35% | 61 39% | 42 31% | 5 42% | 10 45% | 5 26% | 8 47% | 12 32% | 20 38% | 22 37% | 21 30% | 9 30% | 6 43% | 8 28% | 6 29% | 12 48% | 6 33% | 11 50% | 5 17% | 14 40% | 17 40% | 4 29% |
| NET: 4-7 | | 142 49% | 68 44% | 74 54% | 4 33% | 7 32% | 11 58% | 7 41% | 22 58% | 24 45% | 32 53% | 35 50% | 16 53% | 6 43% | 19 66% | 11 52% | 11 44% | 9 50% | 10 45% | 15 52% | 15 43% | 19 45% | 6 43% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 152

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Facebook

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|----------|-----------|----------|----------|----------|----------|----------|---------|----------|---------|----------|---------------|----------------|----------------|-------------------------------|--------------------|--------------------|-----------|----------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot-land (k) | North East (l) | North West (m) | York-shire and the Humber (n) | West Mid-lands (o) | East Mid-lands (p) | Wales (q) | East of Eng-land (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 291 | 155 | 136 | 12** | 22** | 19** | 17** | 38* | 53* | 60* | 70* | 30* | 14** | 29** | 21** | 25** | 18** | 22** | 29** | 35* | 42* | 14** | 12** |
| NET: 1-3 | 26 9% | 16 10% | 10 7% | 2 17% | 4 18% | 1 5% | - | 3 8% | 6 11% | 2 3% | 8 11% | 2 7% | 2 14% | 1 3% | 1 5% | 3 4% | - | 6 21% | 4 11% | 4 10% | 1 7% | 1 8% | |
| Don't know | 20 7% | 10 6% | 10 7% | 1 8% | 1 5% | 2 11% | 2 12% | 1 3% | 3 6% | 4 7% | 6 9% | 3 10% | - | 1 3% | 3 14% | 1 4% | - | 1 5% | 3 10% | 2 6% | 2 5% | 3 21% | 1 8% |
| Mean | 6.65 | 6.79 | 6.49 | 6.55 | 6.67 | 6.65 | 7.53 | 6.49 | 6.48 | 7.09j | 6.30 | 6.56 | 6.29 | 6.43 | 6.72 | 7.46 | 6.17 | 7.24 | 5.46 | 6.64 | 6.88 | 7.00 | 7.36 |
| Standard deviation | 2.17 | 2.21 | 2.11 | 2.73 | 2.67 | 1.90 | 1.19 | 2.01 | 2.33 | 1.88 | 2.30 | 1.97 | 2.30 | 1.77 | 2.08 | 2.06 | 2.48 | 1.89 | 2.34 | 2.40 | 2.24 | 1.95 | 1.86 |
| Standard error | 0.13 | 0.18 | 0.19 | 0.82 | 0.58 | 0.46 | 0.31 | 0.33 | 0.33 | 0.25 | 0.29 | 0.38 | 0.62 | 0.34 | 0.49 | 0.42 | 0.58 | 0.41 | 0.46 | 0.42 | 0.35 | 0.59 | 0.56 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 153

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Instagram

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | | |
|-----------|--------|------------|-----------|------------|----------|----------|-----------|-----------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|-----------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) | |
| Base | 399 | 182 | 217 | 12** | 18** | 25** | 26** | 62* | 86* | 88* | 82* | 41* | 14** | 33* | 23** | 24** | 29** | 22** | 48* | 59* | 62* | 29** | 15** | |
| Extremely | (10) | 26 7% | 9 5% | 17 8% | - | 1 6% | 3 12% | 3 12% | 4 6% | 5 6% | 6 7% | 4 5% | 3 7% | 1 3% | 2 9% | 1 4% | 2 7% | 2 9% | 3 6% | 3 5% | 5 8% | 1 3% | 2 13% | |
| | (9) | 43 11% | 18 10% | 25 12% | 1 8% | 1 6% | 4 16% | 4 15% | 9 15% | 5 6% | 10 11% | 9 11% | 2 5% | 2 14% | 4 12% | - | 3 13% | 5 17% | 3 14% | 1 2% | 9 15%r | 8 13%r | 4 14% | 2 13% |
| | (8) | 76 19% | 35 19% | 41 19% | 4 33% | 2 11% | 4 16% | 5 19% | 14 23% | 21 24% | 13 15% | 13 16% | 9 22% | 4 29% | 6 18% | 5 22% | 7 29% | 3 10% | 4 18% | 10 21% | 13 22% | 6 10% | 3 10% | 6 40% |
| | (7) | 70 18% | 36 20% | 34 16% | 1 8% | 4 22% | 2 8% | 3 12% | 10 16% | 16 19% | 20 23% | 14 17% | 5 12% | 2 14% | 6 18% | 3 13% | 7 29% | 5 17% | 1 5% | 11 23% | 9 15% | 14 23% | 4 14% | 3 20% |
| | (6) | 70 18% | 33 18% | 37 17% | - | 4 22% | 5 20% | 5 19% | 9 15% | 15 17% | 13 15% | 19 23% | 9 22% | 2 14% | 7 21% | 5 22% | 2 8% | 4 14% | 6 27% | 7 15% | 7 12% | 13 21% | 6 21% | 2 13% |
| | (5) | 46 12% | 21 12% | 25 12% | - | 1 6% | 5 20% | 1 4% | 5 8% | 11 13% | 13 15% | 10 12% | 5 12% | 3 21% | 2 6% | - | 2 8% | 5 17% | 3 14% | 9 19% | 11 19% | 5 8% | 1 3% | - |
| | (4) | 18 5% | 9 5% | 9 4% | - | - | - | 1 4% | 5 8% | 4 5% | 4 5% | 4 5% | 4 10% | - | 4 12% ^s | - | - | 1 3% | - | 4 8% | 1 2% | 3 5% | 1 3% | - |
| | (3) | 14 4% | 6 3% | 8 4% | - | 2 11% | 1 4% | - | 2 3% | 2 2% | 4 5% | 3 4% | - | - | - | 2 9% | 1 4% | 3 10% | 1 5% | 1 2% | 1 2% | 4 6% | 1 3% | - |
| | (2) | 8 2% | 4 2% | 4 2% | - | 1 6% | - | 1 4% | - | 3 3% | 1 1% | 2 2% | 2 5% | - | - | 1 4% | 1 4% | - | - | - | 1 2% | 1 2% | 2 7% | - |
| Not very | (1) | 4 1% | 2 1% | 2 1% | - | - | - | - | 1 2% | 1 1% | - | 2 2% | - | - | - | - | 1 3% | - | 1 2% | - | 2 3% | - | - | |
| NET: 8-10 | | 145 36% | 62 34% | 83 38% | 5 42% | 4 22% | 11 44% | 12 46% | 27 44% | 31 36% | 29 33% | 26 32% | 14 34% | 7 50% | 11 33% | 7 30% | 11 46% | 10 34% | 9 41% | 14 29% | 25 42% | 19 31% | 8 28% | 10 67% |
| NET: 4-7 | | 204 51% | 99 54% | 105 48% | 1 8% | 9 50% | 12 48% | 10 38% | 29 47% | 46 53% | 50 57% | 47 57% | 23 56% | 7 50% | 19 58% | 8 35% | 11 46% | 15 52% | 10 45% | 31 65% | 28 47% | 35 56% | 12 41% | 5 33% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 153

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Instagram

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 399 | 182 | 217 | 12** | 18** | 25** | 26** | 62* | 86* | 88* | 82* | 41* | 14** | 33* | 23** | 24** | 29** | 22** | 48* | 59* | 62* | 29** | 15** |
| NET: 1-3 | 26 7% | 12 7% | 14 6% | - - | 3 17% | 1 4% | 1 4% | 3 5% | 6 7% | 5 6% | 7 9% | 2 5% | - - | - - | 3 13% | 2 8% | 4 14% | 1 5% | 2 4% | 2 3% | 7 11% m | 3 10% | - - |
| Don't know | 24 6% | 9 5% | 15 7% | 6 50% | 2 11% | 1 4% | 3 12% | 3 5% | 3 3% | 4 5% | 2 2% | 2 5% | - - | 3 9% | 5 22% | - - | - - | 2 9% | 1 2% | 4 7% | 1 2% | 6 21% | - - |
| Mean | 6.74 | 6.65 | 6.82 | 8.00 | 6.25 | 7.08 | 7.30 | 6.93 | 6.61 | 6.75 | 6.47 | 6.51 | 7.21 | 6.80 | 6.61 | 7.04 | 6.45 | 7.00 | 6.45 | 6.98 | 6.54 | 6.52 | 7.93 |
| Standard deviation | 1.96 | 1.92 | 2.00 | 0.63 | 2.18 | 1.95 | 2.01 | 1.98 | 1.95 | 1.87 | 2.04 | 1.99 | 1.63 | 1.67 | 2.20 | 1.85 | 2.31 | 1.89 | 1.85 | 1.81 | 2.20 | 2.21 | 1.22 |
| Standard error | 0.10 | 0.15 | 0.14 | 0.26 | 0.54 | 0.40 | 0.42 | 0.26 | 0.21 | 0.20 | 0.23 | 0.32 | 0.43 | 0.30 | 0.52 | 0.38 | 0.43 | 0.42 | 0.27 | 0.24 | 0.28 | 0.46 | 0.32 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 154

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Snapchat

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | | |
|-----------|--------|------------|----------------------|------------|----------|-----------|-----------|-----------------------|-----------|-----------|-----------|------------------------|-----------------------|----------------|-------------------------------|------------------------|-------------------|-----------|----------------------|-----------------------|------------------------|------------------------|------------------------|-----------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot-land (k) | North East (l) | North West (m) | York-shire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of Eng-land (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) | |
| Base | 414 | 182 | 232 | 16** | 20** | 29** | 44* | 61* | 80* | 81* | 83* | 48* | 17** | 42* | 36* | 27** | 26** | 17** | 45* | 55* | 55* | 26** | 20** | |
| Extremely | (10) | 33 8% | 16 9% | 17 7% | 1 6% | 2 10% | 2 7% | 4 9% | 5 8% | 8 10% | 8 10% | 3 4% | 1 2% | 1 6% | 2 5% | 2 6% | 5 19% | 1 4% | 2 4% | 5 9% | 6 11% | 2 8% | 4 20% | |
| | (9) | 43 10% | 17 9% | 26 11% | 4 25% | 4 20% | 3 10% | 3 7% | 7 11% | 10 13% | 7 9% | 5 6% | 3 6% | 2 12% | 5 12% | 3 8% | 5 19% | 2 8% | 2 12% | 1 2% | 9 16% ^r | 5 9% | 3 12% | 3 15% |
| | (8) | 67 16% | 33 18% | 34 15% | 2 13% | 4 20% | 5 17% | 6 14% | 8 13% | 16 20% | 11 14% | 15 18% | 11 23% | 4 24% | 8 19% | 5 14% | - 23% | 6 18% | 3 18% | 5 11% | 9 16% | 9 16% | 3 12% | 4 20% |
| | (7) | 67 16% | 30 16% | 37 16% | 2 13% | 2 10% | 3 10% | 8 18% | 12 20% | 9 11% | 17 21% | 14 17% | 6 13% | 3 18% | 9 21% ^s | 10 28% ^s | 6 22% | 5 19% | 3 18% | 5 11% | 4 7% | 11 20% | 3 12% | 2 10% |
| | (6) | 68 16% | 26 14% | 42 18% | 2 13% | 1 5% | 4 14% | 4 9% | 8 13% | 15 19% | 14 17% | 20 24% ^f | 7 15% | 2 12% | 6 14% | 5 14% | 3 11% | 3 19% | 1 6% | 12 16% | 11 20% | 8 15% | 8 31% | 2 10% |
| | (5) | 49 12% | 20 11% | 29 13% | 1 6% | 3 15% | 7 24% | 4 9% | 6 10% | 6 8% | 11 14% | 11 13% | 5 10% | - - | 4 10% | 2 6% | 3 11% | 5 19% | 1 6% | 7 16% | 11 20% | 7 13% | 3 12% | 1 5% |
| | (4) | 23 6% | 11 6% | 12 5% | - - | - - | 1 3% | 6 14% ⁱ | 5 8% | 4 5% | 3 4% | 4 5% | 4 8% | 2 12% | 2 5% | - - | 3 11% | 2 8% | 1 6% | 3 7% | 2 4% | 2 4% | 1 4% | 1 5% |
| | (3) | 19 5% | 5 3% | 14 6% | - - | 2 10% | 2 7% | 2 5% | 4 7% | 3 4% | 1 1% | 5 6% | 5 10% ^s | - - | 2 5% | 3 8% ^s | 1 4% | - - | 1 6% | 5 11% ^s | - - | 1 2% | - - | 1 5% |
| | (2) | 13 3% | 6 3% | 7 3% | - - | - - | 1 3% | 1 2% | 3 5% | 2 3% | 3 4% | 3 4% | 1 6% | 2 6% | 2 5% | - - | 1 4% | - - | 2 12% | 1 2% | 1 2% | 1 2% | 1 4% | - - |
| Not very | (1) | 7 2% | 6 3% ^b | 1 * | - - | 1 5% | - - | - - | 2 3% | 2 3% | 2 2% | - - | 1 2% | - - | 2 6% | - - | 1 4% | - - | 1 2% | - - | 1 2% | - - | 1 5% | |
| NET: 8-10 | | 143 35% | 66 36% | 77 33% | 7 44% | 10 50% | 10 34% | 13 30% | 20 33% | 34 43% | 26 32% | 23 28% | 15 31% | 7 41% | 15 36% | 10 28% | 9 37% | 7 35% | 7 41% | 8 18% | 23 42% ^r | 20 36% ^r | 8 31% | 11 55% |
| NET: 4-7 | | 207 50% | 87 48% | 120 52% | 5 31% | 6 30% | 15 52% | 22 50% | 31 51% | 34 43% | 45 56% | 49 59% ^h | 22 46% | 7 41% | 21 50% | 17 47% | 15 56% | 15 58% | 6 35% | 27 60% | 28 51% | 28 51% | 15 58% | 6 30% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 154

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Snapchat

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | | Region | | | | | | | | | |
|--------------------|----------|------------|-------------|----------|----------|-----------|------------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 414 | 182 | 232 | 16** | 20** | 29** | 44* | 61* | 80* | 81* | 83* | 48* | 17** | 42* | 36* | 27** | 26** | 17** | 45* | 55* | 55* | 26** | 20** |
| NET: 1-3 | 39 9% | 17 9% | 22 9% | - - | 3 15% | 3 10% | 3 7% | 9 15% | 7 9% | 6 7% | 8 10% | 9 19%st | 1 6% | 4 10% | 5 14%st | 2 7% | 1 4% | 3 18% | 7 16%st | 1 2% | 3 5% | 1 4% | 2 10% |
| Don't know | 25 6% | 12 7% | 13 6% | 4 25% | 1 5% | 1 3% | 6 14%gj | 1 2% | 5 6% | 4 5% | 3 4% | 2 4% | 2 12% | 2 5% | 4 11% | - - | 1 4% | 1 6% | 3 7% | 3 5% | 4 7% | 2 8% | 1 5% |
| Mean | 6.57 | 6.59 | 6.56 | 7.75 | 6.84 | 6.39 | 6.50 | 6.32 | 6.83 | 6.65 | 6.31 | 5.91 | 6.87 | 6.65r | 6.50 | 6.93 | 6.52 | 6.56 | 5.74 | 6.96kr | 6.88kr | 6.71 | 7.26 |
| Standard deviation | 2.16 | 2.27 | 2.09 | 1.54 | 2.57 | 2.13 | 2.18 | 2.40 | 2.24 | 2.14 | 1.88 | 2.27 | 2.17 | 2.05 | 2.27 | 2.38 | 1.98 | 2.66 | 2.02 | 1.92 | 2.07 | 1.92 | 2.56 |
| Standard error | 0.11 | 0.17 | 0.14 | 0.45 | 0.59 | 0.40 | 0.35 | 0.31 | 0.26 | 0.24 | 0.21 | 0.33 | 0.56 | 0.32 | 0.40 | 0.46 | 0.40 | 0.66 | 0.31 | 0.27 | 0.29 | 0.39 | 0.59 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 155

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

TikTok

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | | |
|-----------|--------|------------|-----------|------------|-----------|-------------|--------------|-----------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|--------------------|----------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ire-land (v) | |
| Base | 483 | 201 | 282 | 28** | 45* | 60* | 68* | 79* | 73* | 63* | 67* | 56* | 18** | 42* | 42* | 33* | 30* | 24** | 54* | 67* | 70* | 29** | 18** | |
| Extremely | (10) | 42 9% | 17 8% | 25 9% | 4 14% | 3 7% | 4 7% | 9 13% | 4 5% | 8 11% | 5 8% | 5 7% | 1 2% | 1 6% | 4 10% | 6 14%k | 3 9% | 1 3% | 4 17% | 4 7% | 6 9% | 9 13%k | 1 3% | 2 11% |
| | (9) | 51 11% | 18 9% | 33 12% | 5 18% | 3 7% | 5 8% | 7 10% | 8 10% | 9 12% | 6 10% | 8 12% | 5 9% | 3 17% | 5 12% | 4 10% | 8 24%rt | 4 13% | 3 13% | 2 4% | 8 12% | 4 6% | 3 10% | 2 11% |
| | (8) | 81 17% | 36 18% | 45 16% | 5 18% | 12 27%ij | 9 15% | 12 18% | 13 16% | 15 21% | 7 11% | 8 12% | 11 20% | 3 17% | 9 21% | 3 7% | 6 18% | 4 13% | 5 21% | 8 15% | 12 18% | 13 19% | 4 14% | 3 17% |
| | (7) | 73 15% | 27 13% | 46 16% | 6 21% | 4 9% | 8 13% | 12 18% | 15 19% | 9 12% | 11 17% | 8 12% | 8 14% | - - | 6 14% | 5 12% | 2 6% | 8 27%o | 1 4% | 9 17% | 14 21% | 12 17% | 5 7% | 3 17% |
| | (6) | 76 16% | 35 17% | 41 15% | - - | 9 20% | 8 13% | 13 19% | 10 13% | 8 11% | 14 22% | 14 21% | 6 11% | 6 33% | 7 17% | 6 14% | 8 24%rs | 5 17% | 4 17% | 10 19% | 5 7% | 12 17% | 5 17% | 2 11% |
| | (5) | 51 11% | 24 12% | 27 10% | 3 11% | 2 4% | 11 18%dfi | 4 6% | 9 11% | 10 14% | 3 5% | 9 13% | 8 14% | 4 22% | 2 5% | 4 12% | 2 7% | 1 4% | 8 15% | 7 10% | 5 7% | 5 17% | 5 17% | - - |
| | (4) | 28 6% | 10 5% | 18 6% | 1 4% | 2 10% | 6 10% | 2 3% | 6 8% | 3 4% | 4 6% | 4 6% | 6 11%n | - - | 2 5% | - - | - - | 1 3% | 2 8% | 5 9%n | 5 7% | 1 7% | 1 3% | 1 6% |
| | (3) | 26 5% | 9 4% | 17 6% | - - | 4 9% | 4 7% | 2 3% | 3 4% | 4 5% | 2 3% | 7 10% | 4 7% | - - | 2 5% | 3 7% | 1 3% | 2 7% | 1 4% | 5 9% | 4 6% | 2 3% | - - | 2 11% |
| | (2) | 14 3% | 5 2% | 9 3% | - - | 2 4% | - - | 1 1% | 5 6%e | 3 4% | 2 3% | 1 1% | 2 4% | - - | 2 5% | 1 2% | - - | 1 3% | 1 4% | 2 4% | 3 4% | 1 1% | 1 3% | - - |
| Not very | (1) | 6 1% | 3 1% | 3 1% | - - | - - | 3 4% | - - | 1 1% | 1 2% | 1 1% | 1 2% | 1 2% | - - | - - | 2 5% | - - | - - | - - | - - | 1 1% | - - | 2 11% | |
| NET: 8-10 | | 174 36% | 71 35% | 103 37% | 14 50% | 18 40% | 18 30% | 28 41% | 32 44% | 18 29% | 21 31% | 17 30% | 7 39% | 18 43% | 13 31% | 17 52%r | 9 30% | 12 50% | 14 26% | 26 39% | 26 37% | 8 28% | 7 39% | |
| NET: 4-7 | | 228 47% | 96 48% | 132 47% | 10 36% | 17 38% | 33 55% | 31 46% | 40 51% | 30 41% | 32 51% | 35 52% | 28 50% | 10 56% | 17 40% | 16 38% | 14 42% | 16 53% | 8 33% | 32 59%n | 31 46% | 34 49% | 16 55% | 6 33% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 155

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

TikTok

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--------------------|-----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 483 | 201 | 282 | 28** | 45* | 60* | 68* | 79* | 73* | 63* | 67* | 56* | 18** | 42* | 42* | 33* | 30* | 24** | 54* | 67* | 70* | 29** | 18** |
| NET: 1-3 | 46 10% | 17 8% | 29 10% | - - | 6 13% | 4 7% | 6 9% | 8 10% | 8 11% | 5 8% | 9 13% | 7 13% | - - | 4 10% | 6 14% | 1 3% | 3 10% | 2 8% | 7 13% | 7 10% | 4 6% | 1 3% | 4 22% |
| Don't know | 35 7% | 17 8% | 18 6% | 4 14% | 4 9% | 5 8% | 3 4% | 6 8% | 3 4% | 8 13% | 2 3% | 4 7% | 1 6% | 3 7% | 7 17% | 1 3% | 2 7% | 2 8% | 1 2% | 3 4% | 6 9% | 4 14% | 1 6% |
| Mean | 6.64 | 6.63 | 6.64 | 7.75 | 6.56 | 6.40 | 6.92 | 6.42 | 6.76 | 6.60 | 6.32 | 6.08 | 6.88 | 6.90 | 6.54 | 7.34kr | 6.64 | 7.09 | 6.11 | 6.70 | 6.88k | 6.60 | 6.29 |
| Standard deviation | 2.18 | 2.13 | 2.21 | 1.73 | 2.19 | 2.00 | 2.28 | 2.14 | 2.31 | 2.14 | 2.22 | 2.16 | 1.69 | 2.17 | 2.64 | 1.81 | 1.97 | 2.39 | 2.09 | 2.22 | 2.10 | 1.83 | 2.91 |
| Standard error | 0.10 | 0.16 | 0.14 | 0.35 | 0.34 | 0.27 | 0.28 | 0.25 | 0.28 | 0.29 | 0.27 | 0.30 | 0.41 | 0.35 | 0.45 | 0.32 | 0.37 | 0.51 | 0.29 | 0.28 | 0.26 | 0.37 | 0.71 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 156

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Twitter

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|-----------|-----------|-----------|----------|----------|----------|----------|-----------|------------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 157 | 90* | 67* | 6** | 10** | 8** | 15** | 20** | 30* | 29** | 39* | 21** | 9** | 19** | 12** | 12** | 7** | 8** | 17** | 22** | 21** | 7** | 2** |
| Extremely | (10) | 13 8% | 6 7% | 7 10% | 1 17% | - | - | 2 13% | 3 15% | 3 10% | 1 3% | 3 8% | 1 5% | - | 1 5% | - | 3 25% | - | 1 13% | 1 6% | 3 14% | 2 10% | 1 14% |
| | (9) | 14 9% | 9 10% | 5 7% | 1 17% | - | - | 2 13% | 3 15% | 5 17%j | 2 7% | 1 3% | 1 5% | 1 11% | 1 5% | 1 8% | - | 1 14% | - | 1 6% | 4 18% | 3 14% | 1 14% |
| | (8) | 23 15% | 13 14% | 10 15% | 2 33% | 1 10% | 1 13% | 3 20% | 2 10% | 5 17% | 5 17% | 4 10% | 6 29% | 1 11% | 2 11% | 2 17% | 2 17% | - | 2 25% | 1 6% | 4 18% | 3 14% | - |
| | (7) | 26 17% | 16 18% | 10 15% | - | 4 40% | - | 2 13% | 6 30% | 5 17% | 3 10% | 6 15% | 2 10% | 3 33% | 5 26% | 2 17% | 1 42% | 1 14% | - | 2 12% | 2 9% | 3 14% | 1 14% |
| | (6) | 24 15% | 11 12% | 13 19% | - | 2 20% | 1 13% | 2 13% | 3 15% | 5 17% | 6 21% | 5 13% | 2 10% | 2 22% | 2 11% | 1 17% | 1 8% | 1 14% | 1 13% | 2 12% | 1 5% | 7 33% | 2 29% |
| | (5) | 17 11% | 11 12% | 6 9% | 1 17% | 2 20% | 1 13% | 2 13% | 1 5% | 5 17%j | 4 14% | 1 3% | 2 10% | 1 11% | 2 11% | 2 17% | 1 8% | - | 3 38% | 1 6% | 3 14% | 1 5% | 1 14% |
| | (4) | 11 7% | 6 7% | 5 7% | - | - | - | 1 7% | 1 5% | - | 3 10% | 6 15%h | 1 5% | 1 11% | 3 16% | 1 8% | - | 1 14% | - | 3 18% | - | 1 5% | - |
| | (3) | 2 1% | 1 1% | 1 1% | - | - | 1 13% | - | - | - | - | - | 1 3% | 1 5% | - | - | - | - | - | - | - | 1 5% | - |
| | (2) | 4 3% | 2 2% | 2 3% | - | - | - | 1 7% | - | - | 1 3% | 2 5% | - | - | 1 5% | 1 8% | - | - | - | 2 12% | - | - | - |
| Not very | (1) | 3 2% | 1 1% | 2 3% | - | - | - | - | - | - | 1 3% | 2 5% | - | - | - | - | - | - | - | 2 12% | - | - | 1 50% |
| NET: 8-10 | | 50 32% | 28 31% | 22 33% | 4 67% | 1 10% | 1 13% | 7 47% | 8 40% | 13 43%j | 8 28% | 8 21% | 2 38% | 4 22% | 3 21% | 5 25% | 1 42% | 3 14% | 3 38% | 3 18% | 11 50% | 8 38% | 2 29% |
| NET: 4-7 | | 78 50% | 44 49% | 34 51% | 1 17% | 8 80% | 2 25% | 7 47% | 11 55% | 15 50% | 16 55% | 18 46% | 7 33% | 7 78% | 12 63% | 7 58% | 7 58% | 3 43% | 4 50% | 8 47% | 6 27% | 12 57% | 4 57% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 156

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Twitter

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|-----------|-----------|----------|----------|----------|----------|---------|---------|---------|----------|-----------|---------------|----------------|----------------|-------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot-land (k) | North East (l) | North West (m) | York-shire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 157 | 90* | 67* | 6** | 10** | 8** | 15** | 20** | 30* | 29** | 39* | 21** | 9** | 19** | 12** | 12** | 7** | 8** | 17** | 22** | 21** | 7** | 2** |
| NET: 1-3 | 9 6% | 4 4% | 5 7% | - | - | 1 13% | 1 7% | - | - | 2 7% | 5 13%h | 1 5% | - | 1 5% | 1 8% | - | - | - | 4 24% | - | 1 5% | - | 1 50% |
| Don't know | 20 13% | 14 16% | 6 9% | 1 17% | 1 10% | 4 50% | - | 1 5% | 2 7% | 3 10% | 8 21% | 5 24% | - | 2 11% | 1 8% | - | 3 43% | 1 13% | 2 12% | 5 23% | - | 1 14% | - |
| Mean | 6.66 | 6.71 | 6.59 | 8.00 | 6.44 | 5.50 | 6.93 | 7.47 | 7.32 | 6.15 | 5.84 | 6.88 | 6.56 | 6.24 | 6.09 | 7.67 | 6.50 | 6.71 | 5.07 | 7.82 | 6.95 | 7.17 | 3.50 |
| Standard deviation | 2.12 | 2.03 | 2.25 | 1.87 | 1.01 | 2.08 | 2.28 | 1.71 | 1.66 | 2.13 | 2.54 | 1.89 | 1.51 | 2.05 | 2.02 | 1.61 | 2.08 | 1.98 | 2.84 | 1.74 | 1.86 | 1.94 | 3.54 |
| Standard error | 0.18 | 0.23 | 0.29 | 0.84 | 0.34 | 1.04 | 0.59 | 0.39 | 0.31 | 0.42 | 0.46 | 0.47 | 0.50 | 0.50 | 0.61 | 0.47 | 1.04 | 0.75 | 0.73 | 0.42 | 0.41 | 0.79 | 2.50 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 157

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Twitch

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|-----------|-----------|----------|----------|----------|----------|----------|----------|----------|-----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North Ireland (v) |
| Base | 73* | 61* | 12** | 3** | 4** | 7** | 4** | 15** | 17** | 14** | 9** | 7** | 2** | 15** | 1** | 6** | 5** | -** | 6** | 6** | 17** | 4** | 4** |
| Extremely | (10) | 7 10% | 6 10% | 1 8% | - 25% | 1 - | - - | 2 13% | 3 18% | 1 7% | - - | - - | - - | 1 7% | - - | - - | 1 20% | - - | - - | 1 17% | 4 24% | - - | - - |
| (9) | 6 8% | 5 8% | 1 8% | 1 33% | - - | - - | 1 25% | 2 13% | 1 6% | 1 7% | - - | - - | - - | 1 7% | - - | - - | - - | 1 17% | 2 33% | 1 6% | 1 25% | - - | - - |
| (8) | 8 11% | 7 11% | 1 8% | - 25% | 1 14% | 1 14% | 1 25% | 1 7% | 3 18% | - - | 1 11% | 1 14% | - - | 2 13% | - - | 1 17% | 1 20% | - - | 1 17% | 1 17% | - - | 1 25% | - - |
| (7) | 15 21% | 11 18% | 4 33% | 1 33% | 1 25% | 1 14% | - - | 2 13% | 4 24% | 5 36% | 1 11% | 1 14% | - - | 3 20% | 1 100% | 2 33% | - - | - - | 1 17% | 1 17% | 3 18% | 1 25% | 2 50% |
| (6) | 11 15% | 10 16% | 1 8% | - - | 1 25% | 2 29% | - - | 3 20% | - - | 2 14% | 3 33% | 3 43% | - - | 2 13% | - - | 1 17% | - - | - - | 1 17% | - - | 3 18% | - - | 1 25% |
| (5) | 9 12% | 6 10% | 3 25% | 1 33% | - - | 1 14% | 1 25% | 1 7% | 3 18% | 2 14% | - - | - - | 1 50% | 2 13% | - - | 1 17% | - - | - - | - - | - - | 5 29% | - - | - - |
| (4) | 4 5% | 4 7% | - - | - - | - - | - - | - - | 2 13% | 1 6% | 1 7% | - - | 1 14% | - - | 1 7% | - - | 1 17% | 1 20% | - - | - - | - - | - - | - - | - - |
| (3) | 2 3% | 2 3% | - - | - - | - - | - - | - - | 2 13% | - - | - - | - - | - - | - - | - - | - - | - - | 1 20% | - - | 1 17% | - - | - - | - - | - - |
| (2) | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| Not very | (1) | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| NET: 8-10 | 21 29% | 18 30% | 3 25% | 1 33% | 2 50% | 1 14% | 2 50% | 5 33% | 7 41% | 2 14% | 1 11% | 1 14% | - - | 4 27% | - - | 1 17% | 2 40% | - - | 2 33% | 4 67% | 5 29% | 2 50% | - - |
| NET: 4-7 | 39 53% | 31 51% | 8 67% | 2 67% | 2 50% | 4 57% | 1 25% | 8 53% | 8 47% | 10 71% | 4 44% | 5 71% | 1 50% | 8 53% | 1 100% | 5 83% | 1 20% | - - | 2 33% | 1 17% | 11 65% | 1 25% | 3 75% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 157

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Twitch

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|-----------|-----------|----------|-------|-------|----------|----------|----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North Ireland (v) |
| Base | 73* | 61* | 12** | 3** | 4** | 7** | 4** | 15** | 17** | 14** | 9** | 7** | 2** | 15** | 1** | 6** | 5** | -** | 6** | 6** | 17** | 4** | 4** |
| NET: 1-3 | 2 3% | 2 3% | - | - | - | - | - | 2 13% | - | - | - | - | - | - | - | 1 20% | - | 1 17% | - | - | - | - | - |
| Don't know | 11 15% | 10 16% | 1 8% | - | - | 2 29% | 1 25% | - | 2 12% | 2 14% | 4 44% | 1 14% | 1 50% | 3 20% | - | - | 1 20% | - | 1 17% | 1 17% | 1 6% | 1 25% | 1 25% |
| Mean | 6.87 | 6.86 | 6.91 | 7.00 | 7.75 | 6.40 | 7.33 | 6.47 | 7.33 | 6.67 | 6.60 | 6.17 | 5.00 | 6.83 | 7.00 | 6.17 | 6.25 | - | 6.60 | 8.60 | 7.06 | 8.00 | 6.67 |
| Standard deviation | 1.85 | 1.91 | 1.64 | 2.00 | 1.71 | 1.14 | 2.08 | 2.39 | 1.95 | 1.67 | 0.89 | 1.33 | - | 1.75 | - | 1.47 | 3.30 | - | 2.30 | 1.14 | 2.05 | 1.00 | 0.58 |
| Standard error | 0.24 | 0.27 | 0.49 | 1.15 | 0.85 | 0.51 | 1.20 | 0.62 | 0.50 | 0.48 | 0.40 | 0.54 | - | 0.51 | - | 0.60 | 1.65 | - | 1.03 | 0.51 | 0.51 | 0.58 | 0.33 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 158

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Pinterest

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | | |
|-----------|--------|-----------|-----------|-----------|----------|----------|----------|----------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|----------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) | |
| Base | 129 | 39* | 90* | 3** | 4** | 12** | 9** | 23** | 28** | 28** | 22** | 7** | 6** | 8** | 10** | 10** | 8** | 5** | 19** | 17** | 29** | 7** | 3** | |
| Extremely | (10) | 20 16% | 5 13% | 15 17% | - | - | 1 8% | 2 22% | 4 17% | 7 25% | 5 18% | 1 5% | 1 14% | 2 25% | - | - | - | - | 4 21% | 3 18% | 8 28% | 1 14% | - | |
| | (9) | 23 18% | 7 18% | 16 18% | 1 33% | - | 3 25% | 1 11% | 6 26% | 1 4% | 5 18% | 6 27% | 2 29% | 1 17% | 1 13% | - | 2 20% | 2 25% | 3 60% | 5 26% | 1 6% | 5 17% | 1 14% | - |
| | (8) | 20 16% | 8 21% | 12 13% | - | 1 25% | 1 8% | - | 3 13% | 7 25% | 3 11% | 5 23% | - | 2 33% | - | 2 50% | 1 13% | - | 2 11% | 7 41% | 1 3% | - | - | |
| | (7) | 24 19% | 7 18% | 17 19% | - | 2 50% | 1 8% | 3 33% | 5 22% | 6 21% | 3 11% | 4 18% | 1 14% | 2 33% | 1 13% | 2 20% | 2 25% | - | 3 16% | 2 12% | 7 24% | - | 2 67% | |
| | (6) | 12 9% | 3 8% | 9 10% | - | - | 2 17% | - | 1 4% | 5 18% | 2 7% | 2 9% | 2 29% | - | 1 13% | 1 10% | - | - | 3 16% | 1 6% | 3 10% | 1 14% | - | |
| | (5) | 9 7% | 3 8% | 6 7% | - | - | 2 17% | 1 11% | 2 9% | - | 3 11% | 1 5% | 1 14% | - | - | 1 10% | - | 1 13% | 2 40% | - | 3 18% | 1 3% | - | |
| | (4) | 1 1% | 1 3% | - | - | - | - | - | - | - | 1 4% | - | - | - | - | - | - | - | - | - | 1 3% | - | - | |
| | (3) | 3 2% | 1 3% | 2 2% | - | - | 1 8% | - | - | - | 1 4% | 1 5% | - | - | - | - | 2 25% | - | - | - | 1 3% | - | - | |
| | (2) | 3 2% | 1 3% | 2 2% | - | - | - | - | 1 4% | - | 1 4% | 1 5% | - | - | - | 1 10% | - | - | 2 11% | - | - | - | - | |
| Not very | (1) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| NET: 8-10 | | 63 49% | 20 51% | 43 48% | 1 33% | 1 25% | 5 42% | 3 33% | 13 57% | 15 54% | 13 46% | 12 55% | 3 43% | 4 67% | 3 38% | 2 20% | 7 70% | 3 38% | 3 60% | 11 58% | 11 65% | 14 48% | 2 29% | - |
| NET: 4-7 | | 46 36% | 14 36% | 32 36% | - | 2 50% | 5 42% | 4 44% | 8 35% | 11 39% | 9 32% | 7 32% | 4 57% | 2 33% | 2 25% | 4 40% | 2 20% | 3 38% | 2 40% | 6 32% | 6 35% | 12 41% | 1 14% | 2 67% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 158

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Pinterest

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--------------------|-----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 129 | 39* | 90* | 3** | 4** | 12** | 9** | 23** | 28** | 28** | 22** | 7** | 6** | 8** | 10** | 10** | 8** | 5** | 19** | 17** | 29** | 7** | 3** |
| NET: 1-3 | 6 5% | 2 5% | 4 4% | - | - | 1 8% | - | 1 4% | - | 2 7% | 2 9% | - | - | - | 1 10% | - | 2 25% | - | 2 11% | - | 1 3% | - | - |
| Don't know | 14 11% | 3 8% | 11 12% | 2 67% | 1 25% | 1 8% | 2 22% | 1 4% | 2 7% | 4 14% | 1 5% | - | - | 3 38% | 3 30% | 1 10% | - | - | - | - | 2 7% | 4 57% | 1 33% |
| Mean | 7.57 | 7.44 | 7.63 | 9.00 | 7.33 | 7.00 | 7.86 | 7.77 | 7.96 | 7.33 | 7.33 | 7.43 | 8.17 | 8.40 | 6.14 | 8.00 | 6.38 | 7.40 | 7.58 | 7.65 | 7.85 | 8.33 | 7.00 |
| Standard deviation | 1.95 | 1.99 | 1.94 | - | 0.58 | 2.19 | 1.86 | 2.00 | 1.48 | 2.37 | 2.03 | 1.90 | 1.17 | 1.82 | 2.12 | 0.71 | 2.45 | 2.19 | 2.41 | 1.66 | 2.01 | 2.08 | 0.00 |
| Standard error | 0.18 | 0.33 | 0.22 | - | 0.33 | 0.66 | 0.70 | 0.43 | 0.29 | 0.48 | 0.44 | 0.72 | 0.48 | 0.81 | 0.80 | 0.24 | 0.86 | 0.98 | 0.55 | 0.40 | 0.39 | 1.20 | 0.00 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

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Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 159

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Vimeo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|-----------|----------|----------|--------|-----------|----------|-----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 26* | 15** | 11** | -** | 1** | 2** | 1** | 5** | 9** | 3** | 5** | 3** | 1** | 2** | -** | 3** | -** | -** | 2** | 8** | 7** | -** | -** |
| Extremely | (10) | 1 4% | - - | 1 9% | - - | - - | - - | - - | 1 11% | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | 1 14% | - - | - - |
| | (9) | 7 27% | 6 40% | 1 9% | - - | 1 50% | - - | 1 20% | 3 33% | 1 33% | 1 20% | - - | - - | - - | - - | 1 33% | - - | - - | - - | 3 38% | 3 43% | - - | - - |
| | (8) | 2 8% | 2 13% | - - | - - | - - | - - | 1 20% | - - | - - | 1 20% | - - | 1 100% | - - | - - | - - | - - | - - | - - | - - | 1 14% | - - | - - |
| | (7) | 7 27% | 4 27% | 3 27% | - - | 1 100% | - - | 1 100% | 3 33% | 1 33% | 1 20% | 1 33% | - - | 1 50% | - - | 1 33% | - - | - - | - - | 3 38% | 1 14% | - - | - - |
| | (6) | 4 15% | 2 13% | 2 18% | - - | - - | - - | 2 40% | 1 11% | 1 33% | - - | 2 67% | - - | 1 50% | - - | 1 33% | - - | - - | - - | - - | - - | - - | - - |
| | (5) | 2 8% | - - | 2 18% | - - | 1 50% | - - | 1 20% | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | 1 50% | - - | 1 14% | - - | - - |
| | (4) | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| | (3) | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| | (2) | 1 4% | 1 7% | - - | - - | - - | - - | - - | - - | - - | 1 20% | - - | - - | - - | - - | - - | - - | - - | - - | 1 13% | - - | - - | - - |
| Not very | (1) | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| NET: 8-10 | | 10 38% | 8 53% | 2 18% | - - | 1 50% | - - | 2 40% | 4 44% | 1 33% | 2 40% | - - | 1 100% | - - | - - | 1 33% | - - | - - | - - | 3 38% | 5 71% | - - | - - |
| NET: 4-7 | | 13 50% | 6 40% | 7 64% | - - | 1 100% | 1 50% | 1 100% | 3 60% | 4 44% | 2 67% | 1 20% | 3 100% | - - | 2 100% | - - | 2 67% | - - | - - | 1 50% | 3 38% | 2 29% | - - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 159

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Vimeo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--------------------|---------|---------|----------|-------|-------|--------|--------|--------|----------|--------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 26* | 15** | 11** | -** | 1** | 2** | 1** | 5** | 9** | 3** | 5** | 3** | 1** | 2** | -** | 3** | -** | -** | 2** | 8** | 7** | -** | -** |
| NET: 1-3 | 1 4% | 1 7% | - | - | - | - | - | - | - | - | 1 20% | - | - | - | - | - | - | - | - | 1 13% | - | - | - |
| Don't know | 2 8% | - | 2 18% | - | - | - | - | - | 1 11% | - | 1 20% | - | - | - | - | - | - | - | 1 50% | 1 13% | - | - | - |
| Mean | 7.25 | 7.47 | 6.89 | - | 7.00 | 7.00 | 7.00 | 6.80 | 8.00 | 7.33 | 6.50 | 6.33 | 8.00 | 6.50 | - | 7.33 | - | - | 5.00 | 7.14 | 8.14 | - | - |
| Standard deviation | 1.80 | 1.88 | 1.69 | - | - | 2.83 | - | 1.64 | 1.41 | 1.53 | 3.11 | 0.58 | - | 0.71 | - | 1.53 | - | - | - | 2.48 | 1.68 | - | - |
| Standard error | 0.37 | 0.49 | 0.56 | - | - | 2.00 | - | 0.73 | 0.50 | 0.88 | 1.55 | 0.33 | - | 0.50 | - | 0.88 | - | - | - | 0.94 | 0.63 | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 160

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Imgur

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | Region | | | | | | | | | | | | |
|-----------|--------|---------|----------|-------|-------|--------|--------|--------|--------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 6* | 2** | 4** | -** | -** | -** | 2** | -** | 4** | -** | -** | 1** | -** | 1** | -** | -** | -** | -** | 1** | 1** | 2** | -** | -** |
| Extremely | (10) | 1 | 1 | - | - | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | 1 | - | - |
| | | 17% | 25% | - | - | - | - | - | 25% | - | - | - | - | - | - | - | - | - | - | - | 50% | - | - |
| | (9) | 2 | 1 | 1 | - | - | 1 | - | 1 | - | - | - | - | - | - | - | - | 1 | 1 | - | - | - | |
| | | 33% | 50% | 25% | - | - | 50% | - | 25% | - | - | - | - | - | - | - | - | 100% | 100% | - | - | - | |
| | (8) | 2 | - | 2 | - | - | - | - | 2 | - | - | 1 | - | - | - | - | - | - | - | - | 1 | - | |
| | | 33% | - | 50% | - | - | - | - | 50% | - | - | 100% | - | - | - | - | - | - | - | - | 50% | - | |
| | (7) | 1 | 1 | - | - | - | 1 | - | - | - | - | - | - | 1 | - | - | - | - | - | - | - | - | |
| | | 17% | 50% | - | - | - | 50% | - | - | - | - | - | - | 100% | - | - | - | - | - | - | - | - | |
| | (6) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| | (5) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| | (4) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| | (3) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| | (2) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Not very | (1) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| NET: 8-10 | | 5 | 1 | 4 | - | - | 1 | - | 4 | - | - | 1 | - | - | - | - | - | 1 | 1 | 2 | - | - | |
| | | 83% | 50% | 100% | - | - | 50% | - | 100% | - | - | 100% | - | - | - | - | - | 100% | 100% | 100% | - | - | |
| NET: 4-7 | | 1 | 1 | - | - | - | 1 | - | - | - | - | - | - | 1 | - | - | - | - | - | - | - | - | |
| | | 17% | 50% | - | - | - | 50% | - | - | - | - | - | - | 100% | - | - | - | - | - | - | - | - | |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 160

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Imgur

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|--------|---------|----------|-------|-------|--------|--------|--------|--------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 6* | 2** | 4** | -** | -** | -** | 2** | -** | 4** | -** | -** | 1** | -** | 1** | -** | -** | -** | -** | 1** | 1** | 2** | -** | -** |
| NET: 1-3 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Mean | 8.50 | 8.00 | 8.75 | - | - | - | 8.00 | - | 8.75 | - | - | 8.00 | - | 7.00 | - | - | - | - | 9.00 | 9.00 | 9.00 | - | - |
| Standard deviation | 1.05 | 1.41 | 0.96 | - | - | - | 1.41 | - | 0.96 | - | - | - | - | - | - | - | - | - | - | - | 1.41 | - | - |
| Standard error | 0.43 | 1.00 | 0.48 | - | - | - | 1.00 | - | 0.48 | - | - | - | - | - | - | - | - | - | - | - | 1.00 | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 161

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

LiveLeak/ iLeak

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | | | Region | | | | | | | | | |
|-----------|--------|---------|----------|-------|-------|--------|--------|--------|--------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|--|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) | |
| Base | 7* | 4** | 3** | -** | -** | -** | 1** | 1** | 4** | 1** | -** | 1** | 1** | -** | -** | 1** | -** | -** | 1** | 1** | 1** | -** | 1** | |
| Extremely | (10) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| | (9) | 2 | 1 | 1 | - | - | 1 | - | 1 | - | - | - | - | - | - | - | - | 1 | - | 1 | - | - | - | |
| | | 29% | 25% | 33% | - | - | 100% | - | 25% | - | - | - | - | - | - | - | - | 100% | - | 100% | - | - | - | |
| | (8) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| | (7) | 1 | 1 | - | - | - | - | - | 1 | - | - | - | - | - | - | - | - | - | 1 | - | - | - | - | |
| | | 14% | 25% | - | - | - | - | - | 25% | - | - | - | - | - | - | - | - | - | 100% | - | - | - | - | |
| | (6) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| | (5) | 1 | - | 1 | - | - | - | 1 | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | - | |
| | | 14% | - | 33% | - | - | - | 100% | - | - | 100% | - | - | - | - | - | - | - | - | - | - | - | - | |
| | (4) | 1 | 1 | - | - | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 | |
| | | 14% | 25% | - | - | - | - | - | 25% | - | - | - | - | - | - | - | - | - | - | - | - | - | 100% | |
| | (3) | 1 | - | 1 | - | - | - | - | 1 | - | - | - | - | - | 1 | - | - | - | - | - | - | - | - | |
| | | 14% | - | 33% | - | - | - | - | 25% | - | - | - | - | - | 100% | - | - | - | - | - | - | - | - | |
| | (2) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Not very | (1) | 1 | 1 | - | - | - | - | - | 1 | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | |
| | | 14% | 25% | - | - | - | - | - | 100% | - | - | 100% | - | - | - | - | - | - | - | - | - | - | - | |
| NET: 8-10 | | 2 | 1 | 1 | - | - | 1 | - | 1 | - | - | - | - | - | - | - | - | 1 | - | 1 | - | - | - | |
| | | 29% | 25% | 33% | - | - | 100% | - | 25% | - | - | - | - | - | - | - | - | 100% | - | 100% | - | - | - | |
| NET: 4-7 | | 3 | 2 | 1 | - | - | - | 1 | 2 | - | 1 | - | - | - | - | - | - | - | 1 | - | - | - | 1 | |
| | | 43% | 50% | 33% | - | - | - | 100% | 50% | - | 100% | - | - | - | - | - | - | - | 100% | - | - | - | 100% | |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 161

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

LiveLeak/ iLeak

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | | Region | | | | | | | | | |
|--------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 7* | 4** | 3** | -** | -** | -** | 1** | 1** | 4** | 1** | -** | 1** | 1** | -** | -** | 1** | -** | -** | 1** | 1** | 1** | -** | 1** |
| NET: 1-3 | 2 29% | 1 25% | 1 33% | - | - | - | - | - | 1 25% | 1 100% | - | - | 1 100% | - | - | 1 100% | - | - | - | - | - | - | - |
| Mean | 5.43 | 5.25 | 5.67 | - | - | - | 9.00 | 5.00 | 5.75 | 1.00 | - | 5.00 | 1.00 | - | - | 3.00 | - | - | 9.00 | 7.00 | 9.00 | - | 4.00 |
| Standard deviation | 3.05 | 3.50 | 3.06 | - | - | - | - | - | 2.75 | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Standard error | 1.15 | 1.75 | 1.76 | - | - | - | - | - | 1.38 | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 162

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Periscope

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | | Region | | | | | | | | | |
|-----------|-----------|----------|----------|----------|-----------|-----------|--------|----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 19* | 11** | 8** | -** | 1** | 1** | -** | 2** | 8** | 4** | 3** | 4** | 1** | -** | 1** | 2** | -** | -** | 2** | 5** | 4** | -** | -** |
| Extremely | (10) | 1 5% | - 13% | - | - | - | - | - | 1 13% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - |
| | (9) | 3 16% | 2 18% | 1 13% | - | - | - | - | 1 13% | 2 50% | - | 1 25% | - | - | - | - | - | - | - | 1 20% | 1 25% | - | - |
| | (8) | 3 16% | 1 9% | 2 25% | - | - | - | 1 50% | 1 13% | - | 1 33% | 1 25% | - | - | - | - | - | - | - | 2 40% | - | - | - |
| | (7) | 4 21% | 3 27% | 1 13% | - | - | - | - | 1 13% | 2 50% | 1 33% | 1 25% | - | - | 1 100% | 1 50% | - | - | - | - | 1 25% | - | - |
| | (6) | 4 21% | 4 36% | - | 1 100% | - | - | 1 50% | 2 25% | - | - | 1 25% | - | - | - | - | - | - | 1 50% | 1 20% | 1 25% | - | - |
| | (5) | 1 5% | 1 9% | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - | - |
| | (4) | 1 5% | - | 1 13% | - | - | - | - | 1 13% | - | - | - | - | - | - | 1 50% | - | - | - | - | - | - | - |
| | (3) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (2) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not very | (1) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| NET: 8-10 | 7 37% | 3 27% | 4 50% | - | - | - | - | 1 50% | 3 38% | 2 50% | 1 33% | 2 50% | 1 100% | - | - | - | - | - | - | 3 60% | 1 25% | - | - |
| NET: 4-7 | 10 53% | 8 73% | 2 25% | - | 1 100% | 1 100% | - | 1 50% | 4 50% | 2 50% | 1 33% | 2 50% | - | - | 1 100% | 2 100% | - | - | 1 50% | 2 40% | 2 50% | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 162

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Periscope

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 19* | 11** | 8** | -** | 1** | 1** | -** | 2** | 8** | 4** | 3** | 4** | 1** | -** | 1** | 2** | -** | -** | 2** | 5** | 4** | -** | -** |
| NET: 1-3 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Don't know | 2 11% | - | 2 25% | - | - | - | - | - | 1 13% | - | 1 33% | - | - | - | - | - | - | - | 1 50% | - | 1 25% | - | - |
| Mean | 7.18 | 6.91 | 7.67 | - | 6.00 | 5.00 | - | 7.00 | 7.14 | 8.00 | 7.50 | 7.50 | 10.00 | - | 7.00 | 5.50 | - | - | 6.00 | 7.20 | 7.33 | - | - |
| Standard deviation | 1.59 | 1.30 | 2.07 | - | - | - | - | 1.41 | 2.04 | 1.15 | 0.71 | 1.29 | - | - | - | 2.12 | - | - | - | 1.64 | 1.53 | - | - |
| Standard error | 0.39 | 0.39 | 0.84 | - | - | - | - | 1.00 | 0.77 | 0.58 | 0.50 | 0.65 | - | - | - | 1.50 | - | - | - | 0.73 | 0.88 | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 163

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

DailyMotion

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|-----------|----------|----------|-----------|----------|----------|----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 32* | 18** | 14** | 1** | 3** | -** | 5** | 5** | 8** | 4** | 6** | 2** | 1** | 4** | 1** | 3** | -** | 1** | 6** | 8** | 6** | -** | -** |
| Extremely | (10) | 3 9% | 3 17% | - | 1 33% | - | - | - | 1 13% | - | 1 17% | 1 50% | - | - | - | - | - | - | 1 17% | - | 1 17% | - | - |
| | (9) | 8 25% | 4 22% | 4 29% | 1 100% | - | - | 3 60% | 3 38% | 1 25% | - | - | - | 1 100% | - | - | - | 1 17% | 3 38% | 3 50% | - | - | |
| | (8) | 5 16% | 2 11% | 3 21% | - | - | 1 20% | 1 20% | 1 13% | 1 25% | 1 17% | - | - | 1 25% | - | 1 33% | - | 1 100% | 1 17% | 1 13% | - | - | |
| | (7) | 6 19% | 4 22% | 2 14% | - | 1 33% | - | 2 40% | - | 2 50% | 1 17% | - | 1 100% | 2 50% | - | 2 67% | - | - | - | 1 13% | - | - | |
| | (6) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| | (5) | 2 6% | 1 6% | 1 7% | - | - | - | 1 20% | 1 13% | - | - | - | - | - | - | - | - | - | 2 33% | - | - | - | |
| | (4) | 3 9% | 1 6% | 2 14% | - | - | - | - | 2 25% | - | 1 17% | - | - | 1 25% | - | - | - | - | 1 17% | - | 1 17% | - | |
| | (3) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| | (2) | 1 3% | 1 6% | - | - | - | - | - | - | - | 1 17% | - | - | - | - | - | - | - | - | 1 13% | - | - | |
| Not very | (1) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| NET: 8-10 | | 16 50% | 9 50% | 7 50% | 1 100% | 1 33% | - | 1 20% | 4 80% | 5 63% | 2 50% | 2 33% | 1 50% | - | 1 25% | 1 100% | 1 33% | - | 1 100% | 3 50% | 4 50% | 4 67% | - |
| NET: 4-7 | | 11 34% | 6 33% | 5 36% | - | 1 33% | - | 2 40% | 1 20% | 3 38% | 2 50% | 2 33% | - | 1 100% | 3 75% | - | 2 67% | - | - | 3 50% | 1 13% | 1 17% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 163

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Dailymotion

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 32* | 18** | 14** | 1** | 3** | -** | 5** | 5** | 8** | 4** | 6** | 2** | 1** | 4** | 1** | 3** | -** | 1** | 6** | 8** | 6** | -** | -** |
| NET: 1-3 | 1 3% | 1 6% | - | - | - | - | - | - | - | - | 1 17% | - | - | - | - | - | - | - | - | 1 13% | - | - | - |
| Don't know | 4 13% | 2 11% | 2 14% | - | 1 33% | - | 2 40% | - | - | - | 1 17% | 1 50% | - | - | - | - | - | - | - | 2 25% | 1 17% | - | - |
| Mean | 7.43 | 7.56 | 7.25 | 9.00 | 8.50 | - | 7.33 | 8.00 | 7.25 | 7.75 | 6.20 | 10.00 | 7.00 | 6.50 | 9.00 | 7.33 | - | 8.00 | 6.83 | 7.33 | 8.20 | - | - |
| Standard deviation | 2.10 | 2.28 | 1.91 | - | 2.12 | - | 0.58 | 1.73 | 2.49 | 0.96 | 3.19 | - | - | 1.73 | - | 0.58 | - | - | 2.48 | 2.73 | 2.39 | - | - |
| Standard error | 0.40 | 0.57 | 0.55 | - | 1.50 | - | 0.33 | 0.77 | 0.88 | 0.48 | 1.43 | - | - | 0.87 | - | 0.33 | - | - | 1.01 | 1.12 | 1.07 | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 164

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Reddit

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | | |
|-----------|--------|---------|----------|-------|-------|--------|--------|--------|--------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|-----|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) | |
| Base | 72* | 46* | 26** | -** | 3** | 5** | 7** | 11** | 19** | 13** | 14** | 6** | 2** | 9** | 3** | 8** | 5** | 2** | 10** | 9** | 11** | 4** | 3** | |
| Extremely | (10) | 8 | 5 | 3 | - | 1 | - | 1 | 4 | 1 | 1 | - | - | - | - | - | 1 | - | 2 | 1 | 3 | 1 | - | |
| | | 11% | 11% | 12% | - | 20% | - | 9% | 21% | 8% | 7% | - | - | - | - | 20% | - | 20% | 11% | 27% | 25% | - | - | |
| | (9) | 7 | 6 | 1 | - | 1 | - | 4 | - | 1 | 1 | - | 1 | 2 | - | - | 1 | 1 | 1 | 1 | 1 | - | - | |
| | | 10% | 13% | 4% | - | 33% | - | 57% | - | 5% | 8% | - | 50% | 22% | - | - | 50% | 10% | 11% | 9% | - | - | - | |
| | (8) | 8 | 6 | 2 | - | 1 | 1 | 1 | 3 | - | 2 | - | - | - | 2 | - | - | - | 3 | 2 | - | - | 1 | |
| | | 11% | 13% | 8% | - | 20% | 14% | 9% | 16% | - | 14% | - | - | - | 25% | - | - | - | 33% | 18% | - | - | 33% | |
| | (7) | 13 | 9 | 4 | - | 1 | 2 | - | 2 | 3 | 5 | - | - | 4 | 1 | 3 | - | 1 | - | 3 | 1 | 1 | - | |
| | | 18% | 20% | 15% | - | 33% | 40% | - | 18% | 16% | 38% | - | - | 44% | 33% | 38% | - | 50% | - | 27% | 25% | - | - | |
| | (6) | 13 | 9 | 4 | - | - | 1 | 2 | 5 | 1 | 4 | 3 | - | 1 | 1 | 2 | - | - | 1 | 3 | 1 | 1 | - | |
| | | 18% | 20% | 15% | - | - | 14% | 18% | 26% | 8% | 29% | 50% | - | 11% | 33% | 25% | - | - | 10% | 33% | 9% | 25% | - | |
| | (5) | 6 | 2 | 4 | - | - | 1 | 1 | - | - | 3 | 1 | - | - | 1 | 1 | - | - | 2 | - | - | - | - | |
| | | 8% | 4% | 15% | - | - | 20% | 14% | - | - | 23% | 7% | 33% | - | - | 13% | 20% | - | 20% | - | - | - | - | |
| | (4) | 4 | 2 | 2 | - | - | - | 1 | - | - | 3 | 1 | - | 1 | - | - | - | - | 1 | - | 1 | - | - | |
| | | 6% | 4% | 8% | - | - | - | 9% | - | - | 21% | 17% | - | 11% | - | - | - | - | 10% | - | 9% | - | - | |
| | (3) | 2 | 1 | 1 | - | - | - | - | 1 | 1 | - | - | - | - | 1 | - | 1 | - | - | - | - | - | - | |
| | | 3% | 2% | 4% | - | - | - | - | 5% | 8% | - | - | - | - | 33% | - | 20% | - | - | - | - | - | - | |
| | (2) | 1 | - | 1 | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | 1 | - | - | - | - | |
| | | 1% | - | 4% | - | - | - | 9% | - | - | - | - | - | - | - | - | - | - | 10% | - | - | - | - | |
| Not very | (1) | 2 | 2 | - | - | - | - | 2 | - | - | - | - | - | - | - | 1 | - | 1 | - | - | - | - | - | |
| | | 3% | 4% | - | - | - | - | 18% | - | - | - | - | - | - | - | 20% | - | 10% | - | - | - | - | - | |
| NET: 8-10 | | 23 | 17 | 6 | - | 1 | 2 | 5 | 2 | 8 | 2 | 3 | - | 1 | 2 | - | 2 | 1 | 1 | 3 | 5 | 6 | 1 | 1 |
| | | 32% | 37% | 23% | - | 33% | 40% | 71% | 18% | 42% | 15% | 21% | - | 50% | 22% | - | 25% | 20% | 50% | 30% | 56% | 55% | 25% | 33% |
| NET: 4-7 | | 36 | 22 | 14 | - | 1 | 3 | 2 | 5 | 8 | 9 | 8 | 6 | - | 6 | 2 | 6 | 1 | 1 | 4 | 3 | 5 | 2 | - |
| | | 50% | 48% | 54% | - | 33% | 60% | 29% | 45% | 42% | 69% | 57% | 100% | - | 67% | 67% | 75% | 20% | 50% | 40% | 33% | 45% | 50% | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 164

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Reddit

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|----------|---------|----------|-------|----------|--------|--------|----------|----------|---------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 72* | 46* | 26** | -** | 3** | 5** | 7** | 11** | 19** | 13** | 14** | 6** | 2** | 9** | 3** | 8** | 5** | 2** | 10** | 9** | 11** | 4** | 3** |
| NET: 1-3 | 5 7% | 3 7% | 2 8% | - | - | - | - | 3 27% | 1 5% | 1 8% | - | - | - | - | 1 33% | - | 2 40% | - | 2 20% | - | - | - | - |
| Don't know | 8 11% | 4 9% | 4 15% | - | 1 33% | - | - | 1 9% | 2 11% | 1 8% | 3 21% | - | 1 50% | 1 11% | - | - | 1 20% | - | 1 10% | 1 11% | - | 1 25% | 2 67% |
| Mean | 6.75 | 6.95 | 6.36 | - | 8.00 | 7.40 | 7.86 | 5.20 | 7.47 | 6.50 | 6.09 | 5.33 | 9.00 | 7.00 | 5.33 | 6.75 | 4.75 | 8.00 | 5.78 | 7.63 | 7.82 | 7.67 | 8.00 |
| Standard deviation | 2.20 | 2.20 | 2.22 | - | 1.41 | 1.82 | 1.68 | 3.08 | 1.94 | 1.88 | 1.92 | 0.82 | - | 1.60 | 2.08 | 1.04 | 3.86 | 1.41 | 3.31 | 1.51 | 1.89 | 2.08 | - |
| Standard error | 0.28 | 0.34 | 0.47 | - | 1.00 | 0.81 | 0.63 | 0.98 | 0.47 | 0.54 | 0.58 | 0.33 | - | 0.57 | 1.20 | 0.37 | 1.93 | 1.00 | 1.10 | 0.53 | 0.57 | 1.20 | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 165

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Mixer

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | | Region | | | | | | | | | |
|-----------|--------|---------|----------|-------|-------|--------|--------|--------|--------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 22* | 17** | 5** | -** | 2** | 1** | 2** | 5** | 9** | 2** | 1** | 1** | 2** | -** | -** | 1** | 4** | -** | 2** | 1** | 8** | 3** | -** |
| Extremely | (10) | 5 | 5 | - | 1 | - | 1 | 1 | 2 | - | - | - | 1 | - | - | - | 1 | - | - | - | 3 | - | - |
| | | 23% | 29% | - | 50% | - | 50% | 20% | 22% | - | - | - | 50% | - | - | - | 25% | - | - | - | 38% | - | - |
| | (9) | 3 | 1 | 2 | - | - | - | - | 2 | - | 1 | - | - | - | - | - | 1 | - | - | - | 2 | - | - |
| | | 14% | 6% | 40% | - | - | - | - | 22% | - | 100% | - | - | - | - | - | 25% | - | - | - | 25% | - | - |
| | (8) | 4 | 2 | 2 | - | 1 | - | 1 | 2 | - | - | - | 1 | - | - | 1 | - | 1 | 1 | - | - | - | - |
| | | 18% | 12% | 40% | - | 50% | - | 20% | 22% | - | - | - | 50% | - | - | 100% | - | 50% | 100% | - | - | - | - |
| | (7) | 4 | 4 | - | - | - | - | - | 2 | 2 | - | - | - | - | - | - | 1 | - | - | - | 2 | 1 | - |
| | | 18% | 24% | - | - | - | - | - | 22% | 100% | - | - | - | - | - | - | 25% | - | - | - | 25% | 33% | - |
| | (6) | 2 | 2 | - | - | 1 | 1 | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 | 1 | - |
| | | 9% | 12% | - | - | 100% | 50% | - | - | - | - | - | - | - | - | - | - | - | - | - | 13% | 33% | - |
| | (5) | 1 | - | 1 | - | - | - | 1 | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - |
| | | 5% | - | 20% | - | - | - | 20% | - | - | - | 100% | - | - | - | - | - | - | - | - | - | - | - |
| | (4) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (3) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (2) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not very | (1) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| NET: 8-10 | | 12 | 8 | 4 | - | 2 | - | 1 | 2 | 6 | - | 1 | 2 | - | - | 1 | 2 | - | 1 | 1 | 5 | - | - |
| | | 55% | 47% | 80% | - | 100% | - | 50% | 40% | 67% | - | 100% | - | - | - | 100% | 50% | - | 50% | 100% | 63% | - | - |
| NET: 4-7 | | 7 | 6 | 1 | - | - | 1 | 1 | 2 | 2 | - | 1 | - | - | - | 1 | - | - | - | - | 3 | 2 | - |
| | | 32% | 35% | 20% | - | - | 100% | 50% | 20% | 22% | 100% | 100% | - | - | - | 25% | - | - | - | - | 38% | 67% | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 165

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Mixer

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--------------------|----------|----------|----------|-------|-------|--------|--------|----------|----------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 22* | 17** | 5** | -** | 2** | 1** | 2** | 5** | 9** | 2** | 1** | 1** | 2** | -** | -** | 1** | 4** | -** | 2** | 1** | 8** | 3** | -** |
| NET: 1-3 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Don't know | 3 14% | 3 18% | - | - | - | - | - | 2 40% | 1 11% | - | - | - | - | - | - | 1 25% | - | 1 50% | - | - | 1 33% | - | - |
| Mean | 8.11 | 8.21 | 7.80 | - | 9.00 | 6.00 | 8.00 | 7.67 | 8.50 | 7.00 | 9.00 | 5.00 | 9.00 | - | - | 8.00 | 8.67 | - | 8.00 | 8.00 | 8.50 | 6.50 | - |
| Standard deviation | 1.56 | 1.58 | 1.64 | - | 1.41 | - | 2.83 | 2.52 | 1.20 | 0.00 | - | - | 1.41 | - | - | - | 1.53 | - | - | - | 1.60 | 0.71 | - |
| Standard error | 0.36 | 0.42 | 0.73 | - | 1.00 | - | 2.00 | 1.45 | 0.42 | 0.00 | - | - | 1.00 | - | - | - | 0.88 | - | - | - | 0.57 | 0.50 | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 166

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Yubo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | Region | | | | | | | | | | | | |
|-----------|--------|----------|----------|-----------|-------|-----------|--------|--------|----------|-----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 9* | 6** | 3** | -** | 1** | -** | -** | -** | 4** | 1** | 3** | 2** | -** | -** | -** | 1** | -** | -** | -** | 1** | 4** | 1** | -** |
| Extremely | (10) | 2 22% | - - | 2 67% | - | - | - | - | 2 50% | - | - | - | - | - | - | - | - | - | - | - | 2 50% | - | - |
| | (9) | 1 11% | 1 17% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | - | 1 25% | - | - |
| | (8) | 2 22% | 1 17% | 1 33% | - | - | - | - | - | 2 67% | 1 50% | - | - | - | - | - | - | - | - | - | - | 1 100% | - |
| | (7) | 2 22% | 2 33% | - | - | 1 100% | - | - | - | 1 100% | - | - | - | - | 1 100% | - | - | - | - | - | 1 25% | - | - |
| | (6) | 1 11% | 1 17% | - | - | - | - | - | 1 25% | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - | - |
| | (5) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (4) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (3) | 1 11% | 1 17% | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - |
| | (2) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not very | (1) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| NET: 8-10 | | 5 56% | 2 33% | 3 100% | - | - | - | - | 3 75% | - | 2 67% | 1 50% | - | - | - | - | - | - | - | - | 3 75% | 1 100% | - |
| NET: 4-7 | | 3 33% | 3 50% | - | - | 1 100% | - | - | 1 25% | 1 100% | - | 1 50% | - | - | 1 100% | - | - | - | - | - | 1 25% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 166

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Yubo**Base: All respondents who have watched videos on each**

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 9* | 6** | 3** | -** | 1** | -** | -** | -** | 4** | 1** | 3** | 2** | -** | -** | -** | 1** | -** | -** | -** | 1** | 4** | 1** | -** |
| NET: 1-3 | 1 11% | 1 17% | - | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | 1 100% | - | - | - | - |
| Mean | 7.56 | 6.67 | 9.33 | - | 7.00 | - | - | - | 8.75 | 7.00 | 6.33 | 7.00 | - | - | - | 7.00 | - | - | - | 3.00 | 9.00 | 8.00 | - |
| Standard deviation | 2.19 | 2.07 | 1.15 | - | - | - | - | - | 1.89 | - | 2.89 | 1.41 | - | - | - | - | - | - | - | - | 1.41 | - | - |
| Standard error | 0.73 | 0.84 | 0.67 | - | - | - | - | - | 0.95 | - | 1.67 | 1.00 | - | - | - | - | - | - | - | - | 0.71 | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 167

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Other

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|----------|----------|----------|-----------|-----------|-----------|-----------|----------|-----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 13* | 6** | 7** | 1** | 1** | 1** | 1** | 2** | 3** | 2** | 2** | 2** | -** | 1** | 2** | 3** | 1** | -** | 2** | 1** | 1** | -** | -** |
| Extremely | (10) | 4 31% | 2 33% | 2 29% | - | 1 100% | 1 100% | - | 1 33% | - | 1 50% | - | - | - | - | 2 67% | 1 100% | - | - | - | 1 100% | - | - |
| | (9) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (8) | 1 8% | - | 1 14% | 1 100% | - | - | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - |
| | (7) | 2 15% | - | 2 29% | - | 1 100% | - | - | 1 50% | - | - | - | - | 1 100% | - | - | - | - | - | 1 100% | - | - | - |
| | (6) | 3 23% | 2 33% | 1 14% | - | - | - | 1 50% | 1 33% | 1 50% | - | - | - | 1 50% | 1 33% | - | - | 1 50% | - | - | - | - | - |
| | (5) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (4) | 2 15% | 2 33% | - | - | - | - | 1 50% | 1 33% | - | - | 1 50% | - | - | - | - | - | 1 50% | - | - | - | - | - |
| | (3) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (2) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not very | (1) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| NET: 8-10 | | 5 38% | 2 33% | 3 43% | 1 100% | 1 100% | 1 100% | - | 1 33% | - | 1 50% | 1 50% | - | - | - | 2 67% | 1 100% | - | - | - | 1 100% | - | - |
| NET: 4-7 | | 7 54% | 4 67% | 3 43% | - | 1 100% | - | 2 100% | 2 67% | 2 100% | - | 1 50% | - | 1 100% | 1 50% | 1 33% | - | - | 2 100% | 1 100% | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 167

Q9. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from videos that are wrong or may upset you on the following video-sharing sites?

Other

Base: All respondents who have watched videos on each

| | Gender | | Age | | | | | | | | | Region | | | | | | | | | | | |
|--------------------|---------|---------|----------|-------|-------|--------|--------|--------|--------|--------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 13* | 6** | 7** | 1** | 1** | 1** | 1** | 2** | 3** | 2** | 2** | 2** | -** | 1** | 2** | 3** | 1** | -** | 2** | 1** | 1** | -** | -** |
| NET: 1-3 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Don't know | 1 8% | - | 1 14% | - | - | - | - | - | - | - | 1 50% | - | - | - | 1 50% | - | - | - | - | - | - | - | - |
| Mean | 7.33 | 6.67 | 8.00 | 8.00 | 7.00 | 10.00 | 10.00 | 5.00 | 6.67 | 6.50 | 10.00 | 6.00 | - | 7.00 | 6.00 | 8.67 | 10.00 | - | 5.00 | 7.00 | 10.00 | - | - |
| Standard deviation | 2.27 | 2.73 | 1.67 | - | - | - | - | 1.41 | 3.06 | 0.71 | - | 2.83 | - | - | - | 2.31 | - | - | 1.41 | - | - | - | - |
| Standard error | 0.66 | 1.12 | 0.68 | - | - | - | - | 1.00 | 1.76 | 0.50 | - | 2.00 | - | - | - | 1.33 | - | - | 1.00 | - | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 168

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Summary**Base: All respondents who have watched videos on each**

| | | Services | | | | | | | | | | | | | | | | | | |
|------------|------|------------|--------------|----------|------------|------------|------------|------------|-----------|-----------|-----------|-----------|----------|------------------|-----------|-------------|-----------|-----------|----------|----------|
| | | YouTube | YouTube Kids | younow | Facebook | Instagram | Snapchat | TikTok | Twitter | Twitch | Pinterest | Vimeo | Imgur | LiveLeak / iLeak | Periscope | DailyMotion | Reddit | Mixer | Yubo | Other |
| Base | | 899 | 250 | 6 | 291 | 399 | 414 | 483 | 157 | 73 | 129 | 26 | 6 | 7 | 19 | 32 | 72 | 22 | 9 | 13 |
| Extremely | (10) | 79 9% | 71 28% | 2 33% | 21 7% | 23 6% | 25 6% | 36 7% | 17 11% | 7 10% | 12 9% | 2 8% | 2 33% | - - | 2 11% | 5 16% | 8 11% | 4 18% | 2 22% | 3 23% |
| | (9) | 84 9% | 53 21% | 1 17% | 25 9% | 38 10% | 41 10% | 49 10% | 13 8% | 3 4% | 21 16% | 2 8% | 2 33% | 2 29% | 3 16% | 7 22% | 7 10% | 4 18% | 1 11% | 1 8% |
| | (8) | 133 15% | 41 16% | - - | 38 13% | 56 14% | 53 13% | 62 13% | 25 16% | 7 10% | 17 13% | 8 31% | 1 17% | 2 29% | 3 16% | 4 13% | 9 13% | 4 18% | 3 33% | - - |
| | (7) | 132 15% | 31 12% | 1 17% | 39 13% | 58 15% | 51 12% | 59 12% | 13 8% | 9 12% | 15 12% | 3 12% | - - | 1 14% | 1 5% | 3 9% | 7 10% | 3 14% | 2 22% | - - |
| | (6) | 108 12% | 14 6% | 1 17% | 42 14% | 57 14% | 61 15% | 75 16% | 18 11% | 13 18% | 24 19% | 5 19% | - - | - - | 2 11% | 3 9% | 10 14% | 3 14% | - - | 4 31% |
| | (5) | 111 12% | 11 4% | - - | 45 15% | 55 14% | 56 14% | 60 12% | 26 17% | 6 8% | 12 9% | 2 8% | - - | - - | 2 11% | 1 3% | 9 13% | - - | - - | - - |
| | (4) | 63 7% | 2 1% | - - | 17 6% | 26 7% | 32 8% | 35 7% | 11 7% | 5 7% | 4 3% | - - | - - | 1 14% | 3 16% | 2 6% | 4 6% | 2 9% | - - | 2 15% |
| | (3) | 54 6% | 2 1% | 1 17% | 15 5% | 30 8% | 29 7% | 36 7% | 7 4% | 4 5% | 2 2% | - - | - - | - - | - - | 1 3% | 4 6% | - - | - - | - - |
| | (2) | 30 3% | 2 1% | - - | 17 6% | 15 4% | 18 4% | 21 4% | 3 2% | 5 7% | 3 2% | 2 8% | 1 17% | - - | 2 11% | 1 3% | - - | - - | 1 11% | 1 8% |
| Not very | (1) | 27 3% | 2 1% | - - | 12 4% | 21 5% | 26 6% | 18 4% | 9 6% | 3 4% | 1 1% | - - | - - | 1 14% | - - | - - | 3 4% | 1 5% | - - | 1 8% |
| NET: 8-10 | | 296 33% | 165 66% | 3 50% | 84 29% | 117 29% | 119 29% | 147 30% | 55 35% | 17 23% | 50 39% | 12 46% | 5 83% | 4 57% | 8 42% | 16 50% | 24 33% | 12 55% | 6 67% | 4 31% |
| NET: 4-7 | | 414 46% | 58 23% | 2 33% | 143 49% | 196 49% | 200 48% | 229 47% | 68 43% | 33 45% | 55 43% | 10 38% | - - | 2 29% | 8 42% | 9 28% | 30 42% | 8 36% | 2 22% | 6 46% |
| NET: 1-3 | | 111 12% | 6 2% | 1 17% | 44 15% | 66 17% | 73 18% | 75 16% | 19 12% | 12 16% | 6 5% | 2 8% | 1 17% | 1 14% | 2 11% | 2 6% | 7 10% | 1 5% | 1 11% | 2 15% |
| Don't know | | 78 9% | 21 8% | - - | 20 7% | 20 5% | 22 5% | 32 7% | 15 10% | 11 15% | 18 14% | 2 8% | - - | - - | 1 5% | 5 16% | 11 15% | 1 5% | - - | 1 8% |
| Mean | | 6.38 | 8.26 | 7.50 | 6.08 | 6.04 | 5.93 | 6.14 | 6.31 | 5.95 | 7.05 | 6.96 | 8.00 | 6.57 | 6.44 | 7.48 | 6.56 | 7.43 | 7.67 | 6.17 |

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 168

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Summary**Base: All respondents who have watched videos on each**

| | YouTube | | | | | | | | | Services | | | | | | | | | |
|--------------------|---------|------|--------|----------|-----------|----------|--------|---------|--------|-----------|-------|-------|------------------|-----------|-------------|--------|-------|------|-------|
| | YouTube | Kids | younow | Facebook | Instagram | Snapchat | TikTok | Twitter | Twitch | Pinterest | Vimeo | Imgur | LiveLeak / iLeak | Periscope | Dailymotion | Reddit | Mixer | Yubo | Other |
| Base | 899 | 250 | 6 | 291 | 399 | 414 | 483 | 157 | 73 | 129 | 26 | 6 | 7 | 19 | 32 | 72 | 22 | 9 | 13 |
| Standard deviation | 2.36 | 1.83 | 2.74 | 2.41 | 2.40 | 2.48 | 2.42 | 2.52 | 2.54 | 2.04 | 2.05 | 3.03 | 2.99 | 2.59 | 2.29 | 2.42 | 2.34 | 2.40 | 3.10 |
| Standard error | 0.08 | 0.12 | 1.12 | 0.15 | 0.12 | 0.13 | 0.11 | 0.21 | 0.32 | 0.19 | 0.42 | 1.24 | 1.13 | 0.61 | 0.44 | 0.31 | 0.51 | 0.80 | 0.89 |

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 169

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

YouTube

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | | |
|-----------|--------|------------|------------|------------|-----------|------------|-------------|-------------|-------------|--------------|-------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|-------------|----------------|----------------|------------------------|-----------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) | |
| Base | 899 | 472 | 427 | 102 | 109 | 120 | 112 | 117 | 114 | 116 | 109 | 87* | 29** | 89* | 84* | 64* | 56* | 52* | 103 | 115 | 124 | 64* | 32* | |
| Extremely | (10) | 79 9% | 42 9% | 37 9% | 8 8% | 12 11% | 12 10% | 8 7% | 13 11% | 8 7% | 10 9% | 8 9% | 1 3% | 10 11% | 5 6% | 7 11% | 4 7% | 4 8% | 6 6% | 7 6% | 16 13% | 7 11% | 4 13% | |
| | (9) | 84 9% | 45 10% | 39 9% | 12 12% | 11 10% | 14 12% | 8 7% | 6 5% | 11 10% | 11 10% | 7 8% | 4 14% | 8 9% | 4 5% | 7 11% | 5 9% | 5 10% | 8 8% | 19 17%nt | 10 8% | 4 6% | 3 9% | |
| | (8) | 133 15% | 71 15% | 62 15% | 13 13% | 19 17%j | 22 18%ij | 23 21%ij | 22 19%ij | 16 14% | 10 9% | 8 7% | 3 10% | 11 12% | 12 14% | 16 25%ms | 10 18% | 6 12% | 16 16% | 11 10% | 25 20%g | 9 14% | 3 9% | |
| | (7) | 132 15% | 74 16% | 58 14% | 9 9% | 12 11% | 13 11% | 17 15% | 15 13% | 26 23%cd | 22 19%cd | 18 17% | 4 14% | 13 15% | 8 10% | 8 13% | 9 16% | 7 13% | 16 16% | 16 14% | 22 18% | 13 20% | 8 25%kn | |
| | (6) | 108 12% | 53 11% | 55 13% | 6 6% | 13 12% | 11 9% | 14 13% | 18 15%cd | 18 16%cd | 14 12% | 14 13% | 3 10% | 13 15% | 9 11% | 7 11% | 6 11% | 7 13% | 8 8% | 17 15%u | 13 10% | 3 5% | 5 16% | |
| | (5) | 111 12% | 50 11% | 61 14% | 14 14% | 10 9% | 20 17%ef | 9 8% | 13 11% | 13 11% | 14 12% | 18 17% | 6 7% | 10 34% | 8 9% | 15 18%k | 7 11% | 4 10% | 5 13% | 13 15% | 17 10% | 13 17% | 2 6% | |
| | (4) | 63 7% | 35 7% | 28 7% | 7 7% | 13 12%e | 5 4% | 9 8% | 7 6% | 8 7% | 6 5% | 8 7% | 1 3% | 4 14%mtuv | 5 3% | 6 4% | 5 7% | 3 6% | 9 9% | 10 9% | 5 4% | 2 3% | - | |
| | (3) | 54 6% | 32 7% | 22 5% | 8 8% | 5 5% | 6 5% | 7 6% | 8 7% | 6 5% | 7 6% | 8 9%o | - | 5 6% | 5 6%o | - | 4 7%o | 3 6% | 10 10%o | 4 3% | 10 8%o | 4 6%o | 1 3% | |
| | (2) | 30 3% | 18 4% | 12 3% | 3 3% | 2 2% | 5 4% | 3 3% | 6 5% | 1 1% | 6 4% | 4 4% | 3 3% | 1 3% | 3 3% | 4 5% | 3 5% | 2 4% | - | 4 3% | 4 3% | 2 3% | - | |
| Not very | (1) | 27 3% | 13 3% | 14 3% | 4 4%e | 1 1% | - | 1 1% | 5 4%e | 5 4%e | 7 6%def | 4 4%e | 2 2% | 1 3% | 3 3% | 4 5% | 1 2% | 3 5% | 2 4% | 6 6%st | 1 1% | 1 1% | 3 9%stu | |
| NET: 8-10 | | 296 33% | 158 33% | 138 32% | 33 32% | 42 39%i | 48 40%ij | 39 35% | 41 35% | 35 31% | 29 25% | 29 27% | 26 30% | 8 28% | 29 33% | 21 25% | 30 47%knr | 19 34% | 15 29% | 30 29% | 37 32% | 51 41%n | 20 31% | 10 31% |
| NET: 4-7 | | 414 46% | 212 45% | 202 47% | 36 35% | 48 44% | 49 41% | 49 44% | 53 45% | 65 57%cef | 56 48% | 58 53%cd | 43 49% | 18 62% | 38 43% | 38 45% | 27 42% | 25 45% | 22 42% | 46 45% | 60 52% | 53 43% | 29 45% | 15 47% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 169

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

YouTube

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--------------------|------------|-----------|-----------|--------------------------|-------------------------|-------------------------|-------------------------|------------------------|-----------|------------------------|-----------|--------------|----------------|------------------------|------------------------------|--------------------|-------------------|---------------------------|-------------------------|-------------------|--------------------|-----------------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 899 | 472 | 427 | 102 | 109 | 120 | 112 | 117 | 114 | 116 | 109 | 87* | 29** | 89* | 84* | 64* | 56* | 52* | 103 | 115 | 124 | 64* | 32* |
| NET: 1-3 | 111 12% | 63 13% | 48 11% | 15 15% | 8 7% | 11 9% | 11 10% | 19 16% ^d | 12 11% | 20 17% ^d | 15 14% | 13 15% | 2 7% | 11 12% | 13 15% | 4 6% | 9 16% | 5 10% | 20 19% ^{os} | 9 8% | 15 12% | 6 9% | 4 13% |
| Don't know | 78 9% | 39 8% | 39 9% | 18 18% ^{ghj} | 11 10% ^{gh} | 12 10% ^{gh} | 13 12% ^{gh} | 4 3% | 2 2% | 11 9% ^h | 7 6% | 5 6% | 1 3% | 11 12% ^t | 12 14% ^t | 3 5% | 3 5% | 10 19% ^{kopr} | 7 7% | 9 8% | 5 4% | 9 14% ^t | 3 9% |
| Mean | 6.38 | 6.38 | 6.38 | 6.23 | 6.68 ⁱ | 6.73 ⁱ | 6.55 | 6.26 | 6.42 | 6.01 | 6.16 | 6.09 | 6.18 | 6.53 | 5.81 | 6.90 ^{kn} | 6.17 | 6.48 | 5.89 | 6.50 ⁿ | 6.77 ^{kn} | 6.65 ⁿ | 6.66 |
| Standard deviation | 2.36 | 2.39 | 2.33 | 2.59 | 2.26 | 2.24 | 2.17 | 2.48 | 2.20 | 2.52 | 2.40 | 2.40 | 2.13 | 2.44 | 2.42 | 2.23 | 2.51 | 2.34 | 2.51 | 2.18 | 2.27 | 2.20 | 2.57 |
| Standard error | 0.08 | 0.11 | 0.12 | 0.28 | 0.23 | 0.22 | 0.22 | 0.23 | 0.21 | 0.25 | 0.24 | 0.26 | 0.40 | 0.28 | 0.29 | 0.29 | 0.34 | 0.36 | 0.26 | 0.21 | 0.21 | 0.30 | 0.48 |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 170

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

YouTube Kids

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | | |
|-----------|--------|------------|-----------|-----------------------|-----------|------------------------|-----------|-----------|-----------|-----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|--------------------|----------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ire-land (v) | |
| Base | 250 | 109 | 141 | 52* | 56* | 45* | 40* | 27** | 17** | 9** | 4** | 19** | 8** | 24** | 27** | 22** | 12** | 17** | 25** | 36* | 35* | 19** | 6** | |
| Extremely | (10) | 71 28% | 32 29% | 39 28% | 19 37% | 15 27% | 13 29% | 10 25% | 9 33% | 2 12% | 3 33% | - | 8 42% | 1 13% | 7 29% | 7 26% | 8 36% | 4 33% | 3 18% | 9 36% | 4 11% | 10 29% | 9 47% | 1 17% |
| | (9) | 53 21% | 20 18% | 33 23% | 5 10% | 15 27% _c | 8 18% | 10 25% | 5 19% | 8 47% | 1 11% | 1 25% | 2 11% | 1 13% | 6 25% | 5 19% | 8 36% | 1 8% | 2 12% | 8 32% | 11 31% | 5 14% | 3 16% | 1 17% |
| | (8) | 41 16% | 19 17% | 22 16% | 9 17% | 10 18% | 9 20% | 5 13% | 6 22% | 1 6% | - | 1 25% | 3 16% | 4 50% | - | 8 30% | 3 14% | 3 25% | 3 18% | 3 12% | 3 8% | 7 20% | 2 11% | 2 33% |
| | (7) | 31 12% | 15 14% | 16 11% | 6 12% | 6 11% | 5 11% | 6 15% | 4 15% | 3 18% | - | 1 25% | 3 16% | 1 13% | 4 17% | 1 4% | - | 1 8% | 6 35% | 2 8% | 6 17% | 5 14% | 2 11% | - |
| | (6) | 14 6% | 2 2% | 12 9% _a | 3 6% | 3 5% | 3 7% | 2 5% | 1 4% | 1 6% | 1 11% | - | 2 11% | - | 1 4% | 1 4% | - | 1 8% | - | - | 4 11% | 2 6% | 2 11% | 1 17% |
| | (5) | 11 4% | 5 5% | 6 4% | 3 6% | 1 2% | 3 7% | - | 1 4% | 1 6% | 1 11% | 1 25% | - | - | 2 8% | 1 4% | 1 5% | 1 8% | 2 12% | 1 4% | 1 3% | 2 6% | - | - |
| | (4) | 2 1% | 1 1% | 1 1% | - | 2 4% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 3% | - | 1 17% |
| | (3) | 2 1% | 2 2% | - | - | - | 1 2% | - | - | 1 6% | - | - | - | - | 1 4% | - | 1 5% | - | - | - | - | - | - | - |
| | (2) | 2 1% | 2 2% | - | - | 1 2% | 1 2% | - | - | - | - | - | - | - | - | - | - | - | - | 2 6% | - | - | - | |
| Not very | (1) | 2 1% | 1 1% | 1 1% | - | - | - | 2 5% | - | - | - | - | - | - | - | - | - | - | - | 1 3% | 1 3% | - | - | |
| NET: 8-10 | | 165 66% | 71 65% | 94 67% | 33 63% | 40 71% | 30 67% | 25 63% | 20 74% | 11 65% | 4 44% | 2 50% | 13 68% | 6 75% | 13 54% | 20 74% | 19 86% | 8 67% | 8 47% | 20 80% | 18 50% | 22 63% | 14 74% | 4 67% |
| NET: 4-7 | | 58 23% | 23 21% | 35 25% | 12 23% | 12 21% | 11 24% | 8 20% | 6 22% | 5 29% | 2 22% | 2 50% | 5 26% | 1 13% | 7 29% | 3 11% | 1 5% | 3 25% | 8 47% | 3 12% | 11 31% | 10 29% | 4 21% | 2 33% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 170

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

YouTube Kids

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|----------|----------|----------|----------|---------|---------|----------|---------|---------|----------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 250 | 109 | 141 | 52* | 56* | 45* | 40* | 27** | 17** | 9** | 4** | 19** | 8** | 24** | 27** | 22** | 12** | 17** | 25** | 36* | 35* | 19** | 6** |
| NET: 1-3 | 6 2% | 5 5%b | 1 1% | - | 1 2% | 2 4% | 2 5% | - | 1 6% | - | - | - | - | 1 4% | - | 1 5% | - | - | - | 3 8% | 1 3% | - | - |
| Don't know | 21 8% | 10 9% | 11 8% | 7 13% | 3 5% | 2 4% | 5 13% | 1 4% | - | 3 33% | - | 1 5% | 1 13% | 3 13% | 4 15% | 1 5% | 1 8% | 1 6% | 2 8% | 4 11% | 2 6% | 1 5% | - |
| Mean | 8.26 | 8.17 | 8.32 | 8.49 | 8.30 | 8.07 | 8.17 | 8.54 | 7.94 | 8.33 | 7.25 | 8.61 | 8.29 | 8.14 | 8.57 | 8.76 | 8.27 | 7.75 | 8.91 | 7.47 | 7.97 | 8.83 | 7.50 |
| Standard deviation | 1.83 | 2.02 | 1.67 | 1.62 | 1.78 | 1.98 | 2.18 | 1.42 | 1.89 | 2.25 | 1.71 | 1.50 | 0.95 | 2.06 | 1.34 | 1.76 | 1.74 | 1.57 | 1.28 | 2.34 | 2.10 | 1.47 | 2.17 |
| Standard error | 0.12 | 0.20 | 0.15 | 0.24 | 0.24 | 0.30 | 0.37 | 0.28 | 0.46 | 0.92 | 0.85 | 0.35 | 0.36 | 0.45 | 0.28 | 0.38 | 0.52 | 0.39 | 0.27 | 0.41 | 0.37 | 0.35 | 0.89 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 171

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

younow

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|----------|----------|----------|-------|-----------|--------|----------|-----------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 6* | 3** | 3** | -** | -** | 1** | -** | 2** | 3** | -** | -** | 1** | -** | -** | -** | -** | -** | -** | -** | -** | 5** | -** | -** |
| Extremely | (10) | 2 33% | 1 33% | - | - | - | - | - | 2 67% | - | - | - | - | - | - | - | - | - | - | - | 2 40% | - | - |
| | (9) | 1 17% | - | 1 33% | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |
| | (8) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (7) | 1 17% | 1 33% | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |
| | (6) | 1 17% | 1 33% | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - | - | 1 20% | - | - |
| | (5) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (4) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (3) | 1 17% | - | 1 33% | - | - | - | 1 50% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - |
| | (2) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not very | (1) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| NET: 8-10 | | 3 50% | 1 33% | 2 67% | - | - | - | - | 3 100% | - | - | - | - | - | - | - | - | - | - | - | 3 60% | - | - |
| NET: 4-7 | | 2 33% | 2 67% | - | - | 1 100% | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - | - | 2 40% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 171

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

younow

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--------------------|----------|---------|----------|-------|-------|--------|--------|----------|--------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 6* | 3** | 3** | -** | -** | 1** | -** | 2** | 3** | -** | -** | 1** | -** | -** | -** | -** | -** | -** | -** | -** | 5** | -** | -** |
| NET: 1-3 | 1 17% | - | 1 33% | - | - | - | - | 1 50% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - |
| Mean | 7.50 | 7.67 | 7.33 | - | - | 7.00 | - | 4.50 | 9.67 | - | - | 3.00 | - | - | - | - | - | - | - | - | 8.40 | - | - |
| Standard deviation | 2.74 | 2.08 | 3.79 | - | - | - | - | 2.12 | 0.58 | - | - | - | - | - | - | - | - | - | - | - | 1.82 | - | - |
| Standard error | 1.12 | 1.20 | 2.19 | - | - | - | - | 1.50 | 0.33 | - | - | - | - | - | - | - | - | - | - | - | 0.81 | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 172

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Facebook

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | | |
|-----------|-----------|------------|-----------|-----------|----------|----------|-----------|-----------------------|-----------|------------|-----------|-----------------------|----------------|----------------|-------------------------------|--------------------|--------------------|-----------|----------------------|-----------------------|-----------------------|------------------------|------------------------|----------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot-land (k) | North East (l) | North West (m) | York-shire and the Humber (n) | West Mid-lands (o) | East Mid-lands (p) | Wales (q) | East of Eng-land (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) | |
| Base | 291 | 155 | 136 | 12** | 22** | 19** | 17** | 38* | 53* | 60* | 70* | 30* | 14** | 29** | 21** | 25** | 18** | 22** | 29** | 35* | 42* | 14** | 12** | |
| Extremely | (10) | 21 7% | 10 6% | 11 8% | 1 8% | 3 14% | 1 5% | 2 12% | - 9% | 5 7% | 4 5% | 1 3% | 1 7% | 3 10% | - 24% | 6 - | - 9% | 2 3% | 1 6% | 2 10% | 4 10% | 1 7% | - - | |
| (9) | 25 9% | 16 10% | 9 7% | 1 8% | 2 9% | 1 5% | 1 6% | 5 13% | 3 6% | 5 8% | 7 10% | 2 7% | 2 14% | 1 3% | - - | 4 16% | 2 11% | 4 18% | - - | 4 11% | 4 10% | 1 7% | 1 8% | |
| (8) | 38 13% | 24 15% | 14 10% | 1 8% | 3 14% | 1 5% | 3 18% | 6 16% | 6 11% | 7 12% | 11 16% | 3 10% | 2 14% | 5 17% | 3 14% | 1 4% | 4 22% | - - | 3 10% | 5 14% | 10 24% | 1 7% | 1 8% | |
| (7) | 39 13% | 23 15% | 16 12% | 1 8% | 4 18% | 3 16% | 4 24% | 1 3% | 9 17%g | 10 17%g | 7 10% | 2 7% | 2 14% | 1 3% | 4 19% | 3 12% | 1 6% | 4 18% | - - | 7 20% | 3 17% | 5 21% | 5 42% | |
| (6) | 42 14% | 21 14% | 21 15% | - - | 1 5% | 4 21% | 3 18% | 8 21% | 7 13% | 5 8% | 14 20% | 4 13% _s | 4 29% | 4 14% | 3 14% | 5 20% | 2 11% | 1 5% | 8 28% | - - | 6 14% _s | 3 21% | 2 17% | |
| (5) | 45 15% | 18 12% | 27 20% | 3 25% | 4 18% | 5 26% | 2 12% | 5 13% | 10 19% | 9 15% | 7 10% | 7 23% _t | 1 7% | 6 21% | 8 38% | 2 8% | 3 17% | 4 18% | 3 10% | 7 20% _t | 1 2% | 2 14% | 1 8% | |
| (4) | 17 6% | 7 5% | 10 7% | 1 8% | - - | - - | - - | 4 11% | 3 6% | 6 10% | 3 4% | 3 10% | 1 7% | 2 7% | - - | 1 4% | 1 6% | 1 5% | 4 14% | 2 6% | 2 5% | - - | - - | |
| (3) | 15 5% | 9 6% | 6 4% | - - | 1 5% | - - | 1 6% | 2 5% | 5 9% | 3 5% | 3 4% | 3 10% | - - | 2 7% | - - | - - | 1 6% | 1 5% | 4 14% | 1 3% | 3 7% | - - | - - | |
| (2) | 17 6% | 10 6% | 7 5% | 2 17% | 3 14% | 1 5% | - - | 5 13% _i | 2 4% | 1 2% | 3 4% | 2 7% | - - | - - | 1 4% | 2 11% | 1 5% | 3 10% | 5 14% | 3 7% | - - | - - | - - | |
| Not very | (1) | 12 4% | 7 5% | 5 4% | - - | 1 5% | - - | 1 3% | 1 2% | 5 8% | 4 6% | 1 3% | 1 7% | 2 7% | 1 5% | 1 4% | 2 11% | 1 5% | 1 3% | - - | - - | 1 7% | 1 8% | |
| NET: 8-10 | | 84 29% | 50 32% | 34 25% | 3 25% | 8 36% | 3 16% | 6 35% | 11 29% | 14 26% | 16 27% | 23 33% | 6 20% | 5 36% | 9 31% | 3 14% | 11 44% | 6 33% | 6 27% | 4 14% | 11 31% | 18 43% _k | 3 21% | 2 17% |
| NET: 4-7 | | 143 49% | 69 45% | 74 54% | 5 42% | 9 41% | 12 63% | 9 53% | 18 47% | 29 55% | 30 50% | 31 44% | 16 53% | 8 57% | 13 45% | 15 71% | 11 44% | 7 39% | 10 45% | 15 52% | 16 46% | 16 38% | 8 57% | 8 67% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by Populus



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 172

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Facebook

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|-----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 291 | 155 | 136 | 12** | 22** | 19** | 17** | 38* | 53* | 60* | 70* | 30* | 14** | 29** | 21** | 25** | 18** | 22** | 29** | 35* | 42* | 14** | 12** |
| NET: 1-3 | 44 15% | 26 17% | 18 13% | 2 17% | 5 23% | 1 5% | 1 6% | 8 21% | 8 15% | 9 15% | 10 14% | 6 20% | 1 7% | 4 14% | 1 5% | 2 8% | 5 28% | 3 14% | 8 28% | 6 17% | 6 14% | 1 7% | 1 8% |
| Don't know | 20 7% | 10 6% | 10 7% | 2 17% | - | 3 16% | 1 6% | 1 3% | 2 4% | 5 8% | 6 9% | 2 7% | - | 3 10% | 2 10% | 1 4% | - | 3 14% | 2 7% | 2 6% | 2 5% | 2 14% | 1 8% |
| Mean | 6.08 | 6.17 | 5.98 | 5.70 | 6.18 | 6.19 | 7.00 | 5.57 | 6.12 | 5.93 | 6.25 | 5.39 | 6.57 | 6.00 | 5.84 | 7.17 | 5.39 | 6.32 | 4.89 | 6.09 | 6.72 | 6.42 | 6.36 |
| Standard deviation | 2.41 | 2.47 | 2.34 | 2.75 | 2.82 | 1.87 | 1.86 | 2.40 | 2.29 | 2.54 | 2.47 | 2.28 | 2.31 | 2.53 | 1.64 | 2.58 | 2.73 | 2.67 | 2.17 | 2.49 | 2.32 | 2.27 | 2.06 |
| Standard error | 0.15 | 0.21 | 0.21 | 0.87 | 0.60 | 0.47 | 0.47 | 0.39 | 0.32 | 0.34 | 0.31 | 0.43 | 0.62 | 0.50 | 0.38 | 0.53 | 0.64 | 0.61 | 0.42 | 0.43 | 0.37 | 0.66 | 0.62 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 173

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Instagram

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | | |
|-----------|--------|------------|-----------|------------|----------|----------|-----------|-----------|-------------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|-------------|----------------|----------------|------------------------|----------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) | |
| Base | 399 | 182 | 217 | 12** | 18** | 25** | 26** | 62* | 86* | 88* | 82* | 41* | 14** | 33* | 23** | 24** | 29** | 22** | 48* | 59* | 62* | 29** | 15** | |
| Extremely | (10) | 23 6% | 9 5% | 14 6% | - | - | 2 8% | 4 15% | 3 5% | 5 6% | 4 5% | 2 5% | 2 14% | 1 3% | 1 4% | 2 8% | - | 2 9% | 2 4% | 4 7% | 5 8% | 1 3% | 1 7% | |
| | (9) | 38 10% | 20 11% | 18 8% | 1 8% | 2 11% | 1 4% | 2 8% | 8 13% | 8 9% | 7 8% | 9 11% | 3 7% | 2 14% | 4 12% | 1 4% | 3 13% | 5 17% | 5 23% | 1 2% | 3 5% | 7 11% | 1 3% | 3 20% |
| | (8) | 56 14% | 28 15% | 28 13% | 2 17% | 4 22% | 6 24% | 5 19% | 13 21%ij | 12 14% | 8 9% | 6 7% | 8 20% | 1 7% | 5 15% | 1 4% | 5 21% | 4 14% | 1 5% | 6 13% | 13 22% | 7 11% | 3 10% | 2 13% |
| | (7) | 58 15% | 27 15% | 31 14% | 1 8% | 1 6% | 4 16% | 4 15% | 5 8% | 14 16% | 16 18% | 13 16% | 7 17% | 1 7% | 3 9% | 3 13% | 4 17% | 4 14% | - | 8 17% | 8 14% | 14 23% | 4 14% | 2 13% |
| | (6) | 57 14% | 23 13% | 34 16% | - | 4 22% | 1 4% | 1 4% | 10 16% | 17 20% | 9 10% | 15 18% | 7 17% | 2 14% | 6 18% | 4 17% | 4 14% | 2 9% | 9 19% | 6 10% | 4 6% | 5 17% | 4 27% | |
| | (5) | 55 14% | 20 11% | 35 16% | 2 17% | 1 6% | 7 28% | 2 8% | 6 10% | 11 13% | 13 15% | 13 16% | 3 7% | 4 29% | 4 12% | 5 22% | - | 3 10% | 3 14% | 10 21% | 9 15% | 8 13% | 4 14% | 2 13% |
| | (4) | 26 7% | 12 7% | 14 6% | 1 8% | 2 11% | - | - | 6 10% | 5 6% | 7 8% | 5 6% | 3 7% | 1 7% | 3 9% | 1 4% | 1 4% | 2 7% | 2 9% | 6 13% | 3 5% | 2 3% | 2 7% | - |
| | (3) | 30 8% | 17 9% | 13 6% | - | 1 6% | 1 4% | 4 15% | 5 8% | 8 9% | 6 7% | 5 6% | 1 2% | - | 3 9% | 1 4% | 2 8% | 2 7% | 2 9% | 3 6% | 4 7% | 8 13% | 4 14% | - |
| | (2) | 15 4% | 6 3% | 9 4% | - | 1 6% | 1 4% | - | 2 3% | 1 1% | 5 6% | 5 6% | 2 5% | - | 1 3% | - | 1 4% | 2 7% | - | - | 5 8%r | 2 3% | 2 7% | - |
| Not very | (1) | 21 5% | 11 6% | 10 5% | - | - | 1 4% | 1 4% | 4 6% | 3 3% | 7 8% | 5 6% | 4 10% | 1 7% | 1 3% | 1 4% | 2 8% | 3 10% | 1 5% | 3 6% | 1 2% | 3 5% | - | 1 7% |
| NET: 8-10 | | 117 29% | 57 31% | 60 28% | 3 25% | 6 33% | 9 36% | 11 42% | 24 39%i | 25 29% | 19 22% | 20 24% | 13 32% | 5 36% | 10 30% | 3 13% | 10 42% | 9 31% | 8 36% | 9 19% | 20 34% | 19 31% | 5 17% | 6 40% |
| NET: 4-7 | | 196 49% | 82 45% | 114 53% | 4 33% | 8 44% | 12 48% | 7 27% | 27 44% | 47 55% | 45 51% | 46 56% | 20 49% | 8 57% | 16 48% | 13 57% | 9 38% | 13 45% | 7 32% | 33 69%st | 26 44% | 28 45% | 15 52% | 8 53% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 173

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Instagram

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|-----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 399 | 182 | 217 | 12** | 18** | 25** | 26** | 62* | 86* | 88* | 82* | 41* | 14** | 33* | 23** | 24** | 29** | 22** | 48* | 59* | 62* | 29** | 15** |
| NET: 1-3 | 66 17% | 34 19% | 32 15% | - | 2 11% | 3 12% | 5 19% | 11 18% | 12 14% | 18 20% | 15 18% | 7 17% | 1 7% | 5 15% | 2 9% | 5 21% | 7 24% | 3 14% | 6 13% | 10 17% | 13 21% | 6 21% | 1 7% |
| Don't know | 20 5% | 9 5% | 11 5% | 5 42% | 2 11% | 1 4% | 3 12% | - | 2 2% | 6 7%g | 1 1% | 1 2% | - | 2 6% | 5 22% | - | - | 4 18% | - | 3 5% | 2 3% | 3 10% | - |
| Mean | 6.04 | 6.03 | 6.04 | 6.57 | 6.19 | 6.33 | 6.74 | 6.10 | 6.21 | 5.62 | 5.86 | 6.00 | 6.43 | 6.03 | 5.83 | 6.38 | 5.69 | 6.39 | 5.69 | 6.13 | 6.17 | 5.58 | 6.80 |
| Standard deviation | 2.40 | 2.48 | 2.35 | 1.90 | 2.14 | 2.32 | 2.67 | 2.51 | 2.21 | 2.52 | 2.45 | 2.55 | 2.56 | 2.30 | 2.09 | 2.70 | 2.66 | 2.79 | 2.08 | 2.38 | 2.53 | 2.16 | 2.24 |
| Standard error | 0.12 | 0.19 | 0.16 | 0.72 | 0.53 | 0.47 | 0.56 | 0.32 | 0.24 | 0.28 | 0.27 | 0.40 | 0.69 | 0.41 | 0.49 | 0.55 | 0.49 | 0.66 | 0.30 | 0.32 | 0.33 | 0.42 | 0.58 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 174

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Snapchat

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | | |
|-----------|--------|------------|-----------|------------|----------|----------|-----------|-----------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|-----------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) | |
| Base | 414 | 182 | 232 | 16** | 20** | 29** | 44* | 61* | 80* | 81* | 83* | 48* | 17** | 42* | 36* | 27** | 26** | 17** | 45* | 55* | 55* | 26** | 20** | |
| Extremely | (10) | 25 6% | 10 5% | 15 6% | 1 - | 2 7% | 2 5% | 5 8% | 6 8% | 5 6% | 4 5% | 1 2% | 1 6% | 2 5% | 2 6% | 6 22% | 1 4% | 1 6% | 1 2% | 3 5% | 4 7% | 1 4% | 2 10% | |
| | (9) | 41 10% | 15 8% | 26 11% | 3 19% | 4 20% | 3 10% | 3 7% | 5 8% | 8 10% | 5 6% | 10 12% | 5 10% | 2 7% | 3 3% | 4 11% | 3 15% | 3 18% | 2 4% | 5 9% | 9 16% | 2 8% | 2 10% | |
| | (8) | 53 13% | 28 15% | 25 11% | 2 13% | 4 20% | 4 14% | 6 14% | 7 11% | 16 20% | 7 9% | 7 8% | 4 8% | 3 18% | 4 10% | 2 7% | 5 19% | 2 12% | 7 16% | 10 18% | 5 9% | 4 15% | 3 15% | |
| | (7) | 51 12% | 27 15% | 24 10% | 1 6% | 2 10% | 3 10% | 6 14% | 7 11% | 10 13% | 14 17% | 8 10% | 3 6% | 2 12% | 5 12% | 6 17% | 3 11% | 4 15% | 1 6% | 5 11% | 8 15% | 10 18% | 2 8% | 2 10% |
| | (6) | 61 15% | 24 13% | 37 16% | 1 6% | 3 15% | 4 14% | 4 9% | 9 15% | 12 15% | 7 9% | 21 25% | 10 21% | 3 18% | 10 24% | 4 11% | 2 7% | 4 15% | 2 12% | 5 11% | 7 13% | 5 9% | 5 19% | 4 20% |
| | (5) | 56 14% | 24 13% | 32 14% | 2 13% | 1 5% | 7 24% | 6 14% | 4 7% | 12 15% | 12 15% | 12 14% | 5 10% | - | 4 10% | 8 22% | 4 15% | 2 8% | 1 6% | 8 18% | 8 15% | 9 16% | 4 15% | 3 15% |
| | (4) | 32 8% | 11 6% | 21 9% | 1 6% | - | 1 3% | 6 14% | 9 15% | 7 9% | 5 6% | 3 4% | 6 13% | 2 12% | - | 3 8% | 2 7% | 2 8% | 2 12% | 7 16% | 3 5% | 1 2% | 3 12% | 1 5% |
| | (3) | 29 7% | 10 5% | 19 8% | 1 6% | 1 5% | 3 10% | 3 7% | 5 8% | 2 3% | 7 9% | 7 8% | 2 4% | - | 5 12% | 1 3% | 1 4% | 1 4% | 1 6% | 6 13% | 2 4% | 5 9% | 4 15% | 1 5% |
| | (2) | 18 4% | 10 5% | 8 3% | - | 2 10% | 1 3% | 1 2% | 4 7% | 1 1% | 5 6% | 4 5% | 3 6% | - | 4 10% | - | 1 4% | 2 8% | 1 6% | - | 4 7% | 2 4% | 1 4% | - |
| Not very | (1) | 26 6% | 14 8% | 12 5% | - | 1 5% | 1 3% | 3 7% | 6 10% | 3 4% | 8 10% | 4 5% | 8 17% | 2 12% | 3 7% | 3 8% | 2 7% | - | 1 6% | 2 4% | 1 2% | 2 4% | - | 2 10% |
| NET: 8-10 | | 119 29% | 53 29% | 66 28% | 6 38% | 8 40% | 9 31% | 11 25% | 17 28% | 30 38% | 17 38% | 21 25% | 10 21% | 6 35% | 9 21% | 7 19% | 11 41% | 10 38% | 6 35% | 10 22% | 18 33% | 18 33% | 7 27% | 7 35% |
| NET: 4-7 | | 200 48% | 86 47% | 114 49% | 5 31% | 6 30% | 15 52% | 22 50% | 29 48% | 41 51% | 38 47% | 44 53% | 24 50% | 7 41% | 19 45% | 21 58% | 11 41% | 12 46% | 6 35% | 25 56% | 26 47% | 25 45% | 14 54% | 10 50% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 174

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Snapchat

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|----------|----------|----------|----------|------------|---------|------------|------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 414 | 182 | 232 | 16** | 20** | 29** | 44* | 61* | 80* | 81* | 83* | 48* | 17** | 42* | 36* | 27** | 26** | 17** | 45* | 55* | 55* | 26** | 20** |
| NET: 1-3 | 73 18% | 34 19% | 39 17% | 1 6% | 4 20% | 5 17% | 7 16% | 15 25%h | 6 8% | 20 25%h | 15 18%h | 13 27% | 2 12% | 12 29% | 4 11% | 4 15% | 3 12% | 3 18% | 8 18% | 7 13% | 9 16% | 5 19% | 3 15% |
| Don't know | 22 5% | 9 5% | 13 6% | 4 25% | 2 10% | - | 4 9%g | - | 3 4% | 6 7%g | 3 4% | 1 2% | 2 12% | 2 5% | 4 11% | 1 4% | 1 4% | 2 12% | 2 4% | 4 7% | 3 5% | - | - |
| Mean | 5.93 | 5.90 | 5.95 | 6.92 | 6.28 | 6.03 | 5.72 | 5.56 | 6.51gi | 5.47 | 5.91 | 5.04 | 6.27 | 5.50 | 5.78 | 6.58 | 6.52 | 6.07 | 5.51 | 6.27k | 6.37k | 5.77 | 6.20 |
| Standard deviation | 2.48 | 2.53 | 2.45 | 2.27 | 2.65 | 2.37 | 2.45 | 2.73 | 2.21 | 2.65 | 2.36 | 2.69 | 2.74 | 2.57 | 2.31 | 2.91 | 2.24 | 2.81 | 2.16 | 2.30 | 2.46 | 2.18 | 2.61 |
| Standard error | 0.13 | 0.19 | 0.17 | 0.66 | 0.63 | 0.44 | 0.39 | 0.35 | 0.25 | 0.31 | 0.26 | 0.39 | 0.71 | 0.41 | 0.41 | 0.57 | 0.45 | 0.73 | 0.33 | 0.32 | 0.34 | 0.43 | 0.58 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 175

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

TikTok

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|------------|------------|------------|-----------|-----------|-----------|-------------|-----------|-------------|------------|---------------|----------------|----------------|-------------------------------|--------------------|--------------------|------------|----------------------|--------------|----------------|----------------|------------------------|----------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot-land (k) | North East (l) | North West (m) | York-shire and the Humber (n) | West Mid-lands (o) | East Mid-lands (p) | Wales (q) | East of Eng-land (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) | |
| Base | 483 | 201 | 282 | 28** | 45* | 60* | 68* | 79* | 73* | 63* | 67* | 56* | 18** | 42* | 42* | 33* | 30* | 24** | 54* | 67* | 70* | 29** | 18** | |
| Extremely | (10) | 36 7% | 15 7% | 21 7% | 2 7% | 3 7% | 4 7% | 5 7% | 7 9% | 5 7% | 4 6% | 6 9% | 1 2% | - | 3 7% | 4 10% | 5 15%kp | - | 1 4% | 3 6% | 4 6% | 10 14%kp | 3 10% | 2 11% |
| | (9) | 49 10% | 18 9% | 31 11% | 4 14% | 6 13% | 5 8% | 8 12% | 6 8% | 8 11% | 7 11% | 5 7% | 6 11% | 3 17% | 3 7% | 3 7% | 6 20% | 2 8% | 6 11% | 9 13% | 5 7% | 1 3% | 2 11% | |
| | (8) | 62 13% | 25 12% | 37 13% | 5 18% | 8 18% | 7 12% | 9 13% | 10 13% | 14 19%j | 5 8% | 4 6% | 8 14% | 3 17% | 4 10% | 4 10% | 8 24%r | 4 13% | 2 8% | 3 6% | 10 15% | 10 14% | 3 10% | 3 17% |
| | (7) | 59 12% | 32 16%b | 27 10% | 1 4% | 1 2% | 7 12% | 10 15%dg | 8 10% | 16 22%dg | 9 14%gd | 7 10% | 3 5% | 1 6% | 6 14% | 2 5% | 4 12% | 7 23%kn | 5 21% | 6 11% | 6 9% | 14 20%kn | 4 14% | 1 6% |
| | (6) | 75 16% | 37 18% | 38 13% | 2 7% | 5 11% | 14 23% | 8 12% | 13 16% | 9 12% | 8 13% | 16 24% | 11 20%g | 4 22% | 9 21%g | 5 12% | 2 6% | 4 13% | 2 8% | 13 24%os | 5 7% | 10 14% | 6 21% | 4 22% |
| | (5) | 60 12% | 21 10% | 39 14% | 5 18% | 6 13% | 4 7% | 7 10% | 10 13% | 8 11% | 6 10% | 14 21%e | 5 9% | 2 11% | 4 10% | 7 17% | 4 12% | 2 7% | 2 8% | 10 19% | 13 19%t | 5 7% | 3 10% | 3 17% |
| | (4) | 35 7% | 7 3% | 28 10%a | 3 11%a | 5 11%j | 5 8% | 6 9% | 8 10%j | 4 5% | 3 5% | 1 1% | 5 9% | 4 22% | 1 2% | 2 5% | 3 9% | 1 3% | 2 8% | 6 11% | 4 6% | 4 6% | 7 7% | 1 6% |
| | (3) | 36 7% | 12 6% | 24 9% | 1 4% | 6 13% | 4 7% | 3 4% | 6 8% | 3 4% | 6 10% | 7 10% | 5 9% | - | 3 7% | 2 5% | 1 3% | 2 7% | 2 8% | 5 9% | 4 6% | 7 10% | 4 14% | 1 6% |
| | (2) | 21 4% | 12 6% | 9 3% | - | 2 4% | 2 3% | 4 6% | 5 6% | 4 5% | 3 5% | 1 1% | 7 13%ft | - | 3 7% | 2 5% | 1 3% | 1 3% | 1 4% | 1 2% | 3 4% | 1 1% | 1 3% | - |
| Not very | (1) | 18 4% | 5 2% | 13 5% | - | - | 2 3% | 3 4% | 2 3% | 1 1% | 5 8% | 5 7% | 4 7% | - | 2 5% | 3 7% | 1 3% | 1 3% | 1 4% | 1 2% | 2 3% | 2 3% | - | 1 6% |
| NET: 8-10 | | 147 30% | 58 29% | 89 32% | 11 39% | 17 38% | 16 27% | 22 32% | 23 29% | 27 37% | 16 25% | 15 22% | 15 27% | 6 33% | 10 24% | 11 26% | 16 48%kmr | 10 33% | 5 21% | 12 22% | 23 34% | 25 36% | 7 24% | 7 39% |
| NET: 4-7 | | 229 47% | 97 48% | 132 47% | 11 39% | 17 38% | 30 50% | 31 46% | 39 49% | 37 51% | 26 41% | 38 57% | 24 43% | 11 61% | 20 48% | 16 38% | 13 39% | 14 47% | 11 46% | 35 65%kno | 28 42% | 33 47% | 15 52% | 9 50% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by Populus



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 175

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

TikTok

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|-----------|------------|-------------|----------|----------|------------|-----------|-----------|-----------|------------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 483 | 201 | 282 | 28** | 45* | 60* | 68* | 79* | 73* | 63* | 67* | 56* | 18** | 42* | 42* | 33* | 30* | 24** | 54* | 67* | 70* | 29** | 18** |
| NET: 1-3 | 75 16% | 29 14% | 46 16% | 1 4% | 8 18% | 8 13% | 10 15% | 13 16% | 8 11% | 14 22% | 13 19% | 16 29%ors | - | 8 19% | 7 17% | 3 9% | 4 13% | 4 17% | 7 13% | 9 13% | 10 14% | 5 17% | 2 11% |
| Don't know | 32 7% | 17 8% | 15 5% | 5 18% | 3 7% | 6 10%hj | 5 7% | 4 5% | 1 1% | 7 11%hj | 1 1% | 1 2% | 1 6% | 4 10%r | 8 19%kort | 1 3% | 2 7% | 4 17% | - | 7 10%r | 2 3% | 2 7% | - |
| Mean | 6.14 | 6.28 | 6.04 | 6.74 | 6.12 | 6.15 | 6.21 | 6.00 | 6.58 | 5.80 | 5.82 | 5.33 | 6.35 | 5.95 | 5.85 | 6.84k | 6.50 | 5.90 | 5.93 | 6.23 | 6.60k | 6.07 | 6.44 |
| Standard deviation | 2.42 | 2.33 | 2.47 | 2.16 | 2.45 | 2.32 | 2.52 | 2.44 | 2.19 | 2.69 | 2.43 | 2.59 | 1.87 | 2.49 | 2.74 | 2.45 | 2.24 | 2.47 | 2.13 | 2.44 | 2.39 | 2.29 | 2.43 |
| Standard error | 0.11 | 0.17 | 0.15 | 0.45 | 0.38 | 0.32 | 0.32 | 0.28 | 0.26 | 0.36 | 0.30 | 0.35 | 0.45 | 0.40 | 0.47 | 0.43 | 0.42 | 0.55 | 0.29 | 0.31 | 0.29 | 0.44 | 0.57 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 176

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Twitter

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | | |
|-----------|--------|-----------|------------|-----------|----------|----------|----------|----------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|----------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) | |
| Base | 157 | 90* | 67* | 6** | 10** | 8** | 15** | 20** | 30* | 29** | 39* | 21** | 9** | 19** | 12** | 12** | 7** | 8** | 17** | 22** | 21** | 7** | 2** | |
| Extremely | (10) | 17 11% | 9 10% | 8 12% | 2 33% | - | - | 3 20% | 5 25% | 2 7% | 1 3% | 4 10% | 1 5% | 2 11% | 1 8% | 3 25% | - | 1 13% | 1 6% | 5 23% | 3 14% | - | - | |
| | (9) | 13 8% | 7 8% | 6 9% | - | 1 10% | - | 1 7% | 1 5% | 5 17% | 1 3% | 4 10% | 2 10% | 1 5% | - | 2 17% | - | 1 13% | - | 2 9% | 2 10% | 1 14% | - | |
| | (8) | 25 16% | 19 21%b | 6 9% | 3 50% | 1 10% | 3 38% | 4 27% | 2 10% | 6 20% | 3 10% | 3 8% | 2 14% | 5 22% | 2 26% | - | 3 43% | - | 2 12% | 3 14% | 5 24% | - | - | |
| | (7) | 13 8% | 6 7% | 7 10% | - | 1 10% | - | - | 1 5% | 4 13% | 4 14% | 3 8% | 2 10% | - | 2 11% | 1 8% | - | 1 13% | - | 2 9% | 1 5% | 1 14% | 1 50% | |
| | (6) | 18 11% | 10 11% | 8 12% | - | 1 10% | - | 2 13% | 2 10% | 5 17% | 2 7% | 6 15% | 2 10% | 1 5% | 3 8% | 2 25% | 2 29% | - | 3 18% | 2 9% | 2 10% | - | - | |
| | (5) | 26 17% | 15 17% | 11 16% | 1 17% | 4 40% | 1 13% | 2 13% | 5 25% | 2 7% | 6 21% | 5 13% | 2 10% | - | 5 26% | 3 25% | - | 2 25% | 2 12% | 4 18% | 3 14% | 3 43% | - | |
| | (4) | 11 7% | 6 7% | 5 7% | - | - | 1 13% | 2 13% | 2 10% | 3 10%j | 3 10% | - | 2 10% | 2 22% | - | - | - | 1 13% | 1 6% | - | 1 5% | 2 29% | - | |
| | (3) | 7 4% | 5 6% | 2 3% | - | 2 20% | - | - | - | 1 3% | 1 3% | 3 8% | 2 10% | - | 1 5% | - | - | 1 14% | 1 13% | 1 6% | - | 1 5% | - | |
| | (2) | 3 2% | 1 1% | 2 3% | - | - | - | - | - | 1 3% | 1 3% | 1 3% | - | - | - | - | - | - | 2 12% | - | - | - | - | |
| Not very | (1) | 9 6% | 3 3% | 6 9% | - | - | - | - | 2 10% | - | 3 10% | 4 10% | 1 5% | 1 11% | - | - | - | 1 14% | - | 4 24% | - | 1 5% | 1 50% | |
| NET: 8-10 | | 55 35% | 35 39% | 20 30% | 5 83% | 2 20% | 3 38% | 8 53% | 8 40% | 13 43% | 5 17% | 11 28% | 6 29% | 4 44% | 8 42% | 3 25% | 5 42% | 3 43% | 2 25% | 3 18% | 10 45% | 10 48% | 1 14% | - |
| NET: 4-7 | | 68 43% | 37 41% | 31 46% | 1 17% | 6 60% | 2 25% | 6 40% | 10 50% | 14 47% | 15 52% | 14 36% | 8 38% | 4 44% | 8 42% | 7 58% | 7 58% | 2 29% | 4 50% | 6 35% | 8 36% | 7 33% | 6 86% | 1 50% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 176

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Twitter

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|--------|---------|----------|-------|-------|--------|--------|--------|--------|--------|--------|---------------|----------------|----------------|-------------------------------|-------------------|-------------------|-----------|----------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot-land (k) | North East (l) | North West (m) | York-shire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of Eng-land (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 157 | 90* | 67* | 6** | 10** | 8** | 15** | 20** | 30* | 29** | 39* | 21** | 9** | 19** | 12** | 12** | 7** | 8** | 17** | 22** | 21** | 7** | 2** |
| NET: 1-3 | 19 | 9 | 10 | - | 2 | - | - | 2 | 2 | 5 | 8 | 3 | 1 | 1 | 1 | - | 2 | 1 | 7 | - | 2 | - | 1 |
| | 12% | 10% | 15% | - | 20% | - | - | 10% | 7% | 17% | 21% | 14% | 11% | 5% | 8% | - | 29% | 13% | 41% | - | 10% | - | 50% |
| Don't know | 15 | 9 | 6 | - | - | 3 | 1 | - | 1 | 4 | 6 | 4 | - | 2 | 1 | - | - | 1 | 1 | 4 | 2 | - | - |
| | 10% | 10% | 9% | - | - | 38% | 7% | - | 3% | 14% | 15% | 19% | - | 11% | 8% | - | - | 13% | 6% | 18% | 10% | - | - |
| Mean | 6.31 | 6.49 | 6.07 | 8.17 | 5.60 | 6.60 | 7.21 | 6.45 | 6.83 | 5.32 | 5.97 | 6.06 | 6.11 | 6.88 | 5.82 | 7.50 | 5.71 | 6.14 | 4.31 | 7.67 | 6.84 | 5.57 | 4.00 |
| Standard deviation | 2.52 | 2.36 | 2.72 | 1.83 | 1.96 | 1.95 | 2.19 | 2.87 | 2.11 | 2.48 | 2.87 | 2.51 | 2.71 | 2.00 | 2.27 | 1.98 | 2.75 | 2.61 | 2.89 | 1.97 | 2.52 | 1.81 | 4.24 |
| Standard error | 0.21 | 0.26 | 0.35 | 0.75 | 0.62 | 0.87 | 0.59 | 0.64 | 0.39 | 0.50 | 0.50 | 0.61 | 0.90 | 0.48 | 0.69 | 0.57 | 1.04 | 0.99 | 0.72 | 0.46 | 0.58 | 0.69 | 3.00 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 177

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Twitch

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|---------|----------|-------|-------|--------|--------|--------|--------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|-----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ireland (v) |
| Base | 73* | 61* | 12** | 3** | 4** | 7** | 4** | 15** | 17** | 14** | 9** | 7** | 2** | 15** | 1** | 6** | 5** | -** | 6** | 6** | 17** | 4** | 4** |
| Extremely | (10) | 7 | 5 | 2 | - | 1 | 1 | 1 | 2 | 2 | - | - | - | - | - | - | - | - | - | 2 | 4 | - | 1 |
| | | 10% | 8% | 17% | - | 25% | 14% | - | 7% | 12% | 14% | - | - | - | - | - | - | - | - | 33% | 24% | - | 25% |
| | (9) | 3 | 3 | - | - | - | 1 | - | 2 | - | - | - | - | 1 | - | 1 | 1 | - | - | - | - | - | - |
| | | 4% | 5% | - | - | - | 25% | - | 12% | - | - | - | - | 7% | - | 17% | 20% | - | - | - | - | - | - |
| | (8) | 7 | 5 | 2 | 1 | - | 1 | 1 | 1 | 1 | 2 | - | 1 | 1 | - | - | - | - | 2 | 1 | 2 | - | - |
| | | 10% | 8% | 17% | 33% | - | 25% | 7% | 6% | 7% | 22% | - | 50% | 7% | - | - | - | - | 33% | 17% | 12% | - | - |
| | (7) | 9 | 7 | 2 | - | 2 | 1 | - | 1 | 1 | 3 | - | - | 1 | - | 3 | - | - | 1 | - | 1 | 2 | 1 |
| | | 12% | 11% | 17% | - | 50% | 14% | - | 7% | 6% | 21% | 11% | - | - | 7% | - | 50% | - | 17% | - | 6% | 50% | 25% |
| | (6) | 13 | 12 | 1 | 1 | 1 | - | 2 | 5 | 2 | 1 | 3 | - | 4 | 1 | - | - | - | - | 4 | - | 1 | |
| | | 18% | 20% | 8% | 33% | 25% | 14% | - | 13% | 29% | 14% | 11% | 43% | - | 27% | 100% | - | - | - | 24% | - | 25% | |
| | (5) | 6 | 4 | 2 | - | - | - | 3 | 3 | - | - | 2 | - | 2 | - | 1 | 1 | - | - | - | - | - | - |
| | | 8% | 7% | 17% | - | - | - | 20% | 18% | - | - | 29% | - | 13% | - | 17% | 20% | - | - | - | - | - | - |
| | (4) | 5 | 5 | - | - | 2 | 1 | - | 1 | 1 | - | - | - | 1 | - | - | - | - | 1 | - | 2 | 1 | - |
| | | 7% | 8% | - | - | 29% | 25% | - | 6% | 7% | - | - | - | 7% | - | - | - | - | 17% | - | 12% | 25% | - |
| | (3) | 4 | 4 | - | 1 | - | - | 2 | - | 1 | - | - | - | 2 | - | - | - | - | 1 | - | - | 1 | - |
| | | 5% | 7% | - | 33% | - | - | 13% | - | 7% | - | - | - | 13% | - | - | - | - | 17% | - | - | 25% | - |
| | (2) | 5 | 4 | 1 | - | - | - | 2 | - | 2 | 1 | 1 | - | - | - | 1 | - | - | - | 1 | 2 | - | - |
| | | 7% | 7% | 8% | - | - | - | 13% | - | 14% | 11% | 14% | - | - | - | 17% | - | - | - | 17% | 12% | - | - |
| Not very | (1) | 3 | 3 | - | - | - | - | 2 | - | 1 | - | - | 1 | - | - | 2 | - | - | - | - | - | - | - |
| | | 4% | 5% | - | - | - | - | 13% | - | 7% | - | - | 50% | - | - | 40% | - | - | - | - | - | - | - |
| NET: 8-10 | | 17 | 13 | 4 | 1 | 1 | 2 | 2 | 5 | 3 | 2 | - | 1 | 2 | - | 1 | 1 | - | 2 | 3 | 6 | - | 1 |
| | | 23% | 21% | 33% | 33% | 25% | 14% | 50% | 13% | 29% | 21% | 22% | - | 50% | 13% | - | 17% | 20% | - | 33% | 50% | 35% | - |
| NET: 4-7 | | 33 | 28 | 5 | 1 | 3 | 4 | 1 | 6 | 10 | 6 | 2 | 5 | - | 8 | 1 | 4 | 1 | - | 2 | - | 7 | 3 |
| | | 45% | 46% | 42% | 33% | 75% | 57% | 25% | 40% | 59% | 43% | 22% | 71% | - | 53% | 100% | 67% | 20% | - | 33% | - | 41% | 75% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 177

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Twitch

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|-----------|-----------|----------|----------|-------|----------|----------|----------|----------|----------|----------|---------------|----------------|----------------|-------------------------------|-------------------|-------------------|-----------|----------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot-land (k) | North East (l) | North West (m) | York-shire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of Eng-land (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 73* | 61* | 12** | 3** | 4** | 7** | 4** | 15** | 17** | 14** | 9** | 7** | 2** | 15** | 1** | 6** | 5** | -** | 6** | 6** | 17** | 4** | 4** |
| NET: 1-3 | 12 16% | 11 18% | 1 8% | 1 33% | - | - | - | 6 40% | - | 4 29% | 1 11% | 1 14% | 1 50% | 2 13% | - | 1 17% | 2 40% | - | 1 17% | 1 17% | 2 12% | 1 25% | - |
| Don't know | 11 15% | 9 15% | 2 17% | - | - | 2 29% | 1 25% | 1 7% | 2 12% | 1 7% | 4 44% | 1 14% | - | 3 20% | - | - | 1 20% | - | 1 17% | 2 33% | 2 12% | - | 1 25% |
| Mean | 5.95 | 5.79 | 6.80 | 5.67 | 7.50 | 6.20 | 7.00 | 4.57 | 6.80 | 5.62 | 6.20 | 5.00 | 4.50 | 5.67 | 6.00 | 6.17 | 4.00 | - | 6.00 | 7.50 | 6.60 | 5.25 | 7.67 |
| Standard deviation | 2.54 | 2.55 | 2.44 | 2.52 | 1.73 | 2.49 | 2.65 | 2.71 | 1.93 | 2.99 | 2.49 | 1.55 | 4.95 | 1.83 | - | 2.40 | 3.83 | - | 2.35 | 3.79 | 2.77 | 2.06 | 2.08 |
| Standard error | 0.32 | 0.35 | 0.77 | 1.45 | 0.87 | 1.11 | 1.53 | 0.72 | 0.50 | 0.83 | 1.11 | 0.63 | 3.50 | 0.53 | - | 0.98 | 1.91 | - | 1.05 | 1.89 | 0.72 | 1.03 | 1.20 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 178

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Pinterest

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|-----------|-----------|-----------|----------|----------|----------|----------|-----------|-----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 129 | 39* | 90* | 3** | 4** | 12** | 9** | 23** | 28** | 28** | 22** | 7** | 6** | 8** | 10** | 10** | 8** | 5** | 19** | 17** | 29** | 7** | 3** |
| Extremely | (10) | 12 9% | 3 8% | 9 10% | - | - | 1 8% | 1 11% | 2 9% | 6 21% | 2 7% | - | 1 14% | 1 17% | 1 13% | - | - | - | 3 16% | 2 12% | 3 10% | 1 14% | - |
| | (9) | 21 16% | 8 21% | 13 14% | 1 33% | - | 1 8% | 1 11% | 4 17% | 6 21% | 3 11% | 5 23% | 1 14% | 2 33% | 1 13% | 1 10% | 2 20% | - | 1 20% | 2 11% | 3 18% | 7 24% | 1 14% |
| | (8) | 17 13% | 4 10% | 13 14% | - | 1 25% | 2 17% | 2 22% | 6 26% | 1 4% | 3 11% | 2 9% | 2 29% | - | 1 13% | - | 3 30% | 2 25% | 1 20% | 2 11% | 2 12% | 4 14% | - |
| | (7) | 15 12% | 5 13% | 10 11% | - | - | - | 1 11% | 2 9% | 4 14% | 4 14% | 4 18% | - | - | 1 13% | 1 10% | 3 30% | 1 13% | - | 3 16% | 3 18% | 3 10% | - |
| | (6) | 24 19% | 8 21% | 16 18% | - | 2 50% | 3 25% | 1 11% | 5 22% | 4 14% | 4 14% | 5 23% | 1 14% | 2 33% | 2 25% | 1 10% | 1 10% | 2 25% | - | 4 21% | 1 6% | 6 21% | 2 29% |
| | (5) | 12 9% | 1 3% | 11 12% | - | - | 1 8% | 1 11% | 2 9% | 1 4% | 4 14% | 3 14% | 1 14% | 1 17% | - | - | - | 1 20% | 1 5% | 4 24% | 3 10% | - | - |
| | (4) | 4 3% | 4 10%b | - | - | - | - | - | 2 7% | 1 4% | 1 5% | 1 14% | - | - | 1 10% | - | 1 13% | - | - | - | 1 3% | - | - |
| | (3) | 2 2% | - | 2 2% | - | - | 1 8% | - | - | - | - | - | - | - | - | - | 1 13% | - | - | - | 1 3% | - | - |
| | (2) | 3 2% | 2 5% | 1 1% | - | - | 1 8% | - | 1 4% | - | 1 4% | - | - | - | - | - | 1 13% | - | - | 1 6% | - | - | - |
| Not very | (1) | 1 1% | - | 1 1% | - | - | - | - | - | 1 4% | - | - | - | - | - | - | - | 1 20% | - | - | - | - | - |
| NET: 8-10 | | 50 39% | 15 38% | 35 39% | 1 33% | 1 25% | 4 33% | 4 44% | 12 52% | 13 46% | 8 29% | 7 32% | 4 57% | 3 50% | 3 38% | 1 10% | 5 50% | 2 25% | 2 40% | 7 37% | 7 41% | 14 48% | 2 29% |
| NET: 4-7 | | 55 43% | 18 46% | 37 41% | - | 2 50% | 4 33% | 3 33% | 9 39% | 11 39% | 13 46% | 13 59% | 3 43% | 3 50% | 3 38% | 4 40% | 4 40% | 4 50% | 1 20% | 8 42% | 8 47% | 13 45% | 2 29% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 178

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Pinterest

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--------------------|-----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 129 | 39* | 90* | 3** | 4** | 12** | 9** | 23** | 28** | 28** | 22** | 7** | 6** | 8** | 10** | 10** | 8** | 5** | 19** | 17** | 29** | 7** | 3** |
| NET: 1-3 | 6 5% | 2 5% | 4 4% | - | - | 2 17% | - | 1 4% | - | 2 7% | 1 5% | - | - | - | 1 10% | - | 2 25% | 1 20% | - | 1 6% | 1 3% | - | - |
| Don't know | 18 14% | 4 10% | 14 16% | 2 67% | 1 25% | 2 17% | 2 22% | 1 4% | 4 14% | 5 18% | 1 5% | - | - | 2 25% | 4 40% | 1 10% | - | 1 20% | 4 21% | 1 6% | 1 3% | 3 43% | 1 33% |
| Mean | 7.05 | 6.91 | 7.12 | 9.00 | 6.67 | 6.30 | 7.57 | 7.27 | 7.79 | 6.52 | 6.71 | 7.14 | 7.50 | 7.67 | 5.50 | 7.67 | 5.50 | 5.75 | 7.60 | 7.00 | 7.29 | 7.75 | 6.00 |
| Standard deviation | 2.04 | 2.17 | 1.99 | - | 1.15 | 2.54 | 1.72 | 1.91 | 1.98 | 2.31 | 1.76 | 2.19 | 2.07 | 1.63 | 2.43 | 1.00 | 2.27 | 3.59 | 1.68 | 2.22 | 1.92 | 2.06 | 0.00 |
| Standard error | 0.19 | 0.37 | 0.23 | - | 0.67 | 0.80 | 0.65 | 0.41 | 0.40 | 0.48 | 0.39 | 0.83 | 0.85 | 0.67 | 0.99 | 0.33 | 0.80 | 1.80 | 0.43 | 0.56 | 0.36 | 1.03 | 0.00 |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 179

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Vimeo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|-----------|----------|----------|-------|-----------|-----------|-----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 26* | 15** | 11** | -** | 1** | 2** | 1** | 5** | 9** | 3** | 5** | 3** | 1** | 2** | -** | 3** | -** | -** | 2** | 8** | 7** | -** | -** |
| Extremely | (10) | 2 8% | 1 7% | 1 9% | - | - | - | - | 1 11% | 1 33% | - | - | - | - | - | - | - | - | - | 1 13% | 1 14% | - | - |
| | (9) | 2 8% | 1 7% | 1 9% | - | - | - | - | 1 11% | - | 1 20% | - | - | - | - | - | - | - | - | - | 2 29% | - | - |
| | (8) | 8 31% | 7 47% | 1 9% | - | 1 100% | - | 1 100% | 1 20% | 4 44% | - | 1 20% | - | 1 100% | - | 2 67% | - | - | - | 4 50% | 1 14% | - | - |
| | (7) | 3 12% | 3 20% | - | - | 1 50% | - | 1 20% | - | 1 33% | - | - | - | - | - | 1 33% | - | - | - | - | 2 29% | - | - |
| | (6) | 5 19% | 1 7% | 4 36% | - | - | 1 50% | - | 1 20% | 1 11% | 1 33% | 1 20% | 1 33% | - | 2 100% | - | - | - | - | 1 13% | 1 14% | - | - |
| | (5) | 2 8% | 1 7% | 1 9% | - | - | - | - | 2 40% | - | - | - | 1 33% | - | - | - | - | - | 1 50% | - | - | - | - |
| | (4) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (3) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (2) | 2 8% | 1 7% | 1 9% | - | - | - | - | 1 11% | - | 1 20% | 1 33% | - | - | - | - | - | - | - | 1 13% | - | - | - |
| Not very | (1) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| NET: 8-10 | | 12 46% | 9 60% | 3 27% | - | 1 100% | - | 1 100% | 1 20% | 6 67% | 1 33% | 2 40% | - | 1 100% | - | 2 67% | - | - | - | 5 63% | 4 57% | - | - |
| NET: 4-7 | | 10 38% | 5 33% | 5 45% | - | - | 2 100% | - | 4 80% | 1 11% | 2 67% | 1 20% | 2 67% | - | 2 100% | - | 1 33% | - | 1 50% | 1 13% | 3 43% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 179

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Vimeo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--------------------|---------|---------|----------|-------|-------|--------|--------|--------|----------|--------|----------|---------------|----------------|----------------|-------------------------------|-------------------|-------------------|-----------|----------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot-land (k) | North East (l) | North West (m) | York-shire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of Eng-land (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 26* | 15** | 11** | -** | 1** | 2** | 1** | 5** | 9** | 3** | 5** | 3** | 1** | 2** | -** | 3** | -** | -** | 2** | 8** | 7** | -** | -** |
| NET: 1-3 | 2 8% | 1 7% | 1 9% | - | - | - | - | - | 1 11% | - | 1 20% | 1 33% | - | - | - | - | - | - | - | 1 13% | - | - | - |
| Don't know | 2 8% | - | 2 18% | - | - | - | - | - | 1 11% | - | 1 20% | - | - | - | - | - | - | - | 1 50% | 1 13% | - | - | - |
| Mean | 6.96 | 7.27 | 6.44 | - | 8.00 | 6.50 | 8.00 | 6.20 | 7.38 | 7.67 | 6.25 | 4.33 | 8.00 | 6.00 | - | 7.67 | - | - | 5.00 | 7.14 | 8.00 | - | - |
| Standard deviation | 2.05 | 1.87 | 2.35 | - | - | 0.71 | - | 1.30 | 2.45 | 2.08 | 3.10 | 2.08 | - | 0.00 | - | 0.58 | - | - | - | 2.54 | 1.41 | - | - |
| Standard error | 0.42 | 0.48 | 0.78 | - | - | 0.50 | - | 0.58 | 0.86 | 1.20 | 1.55 | 1.20 | - | 0.00 | - | 0.33 | - | - | - | 0.96 | 0.53 | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 180

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Imgur

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | Region | | | | | | | | | | | | |
|-----------|--------|----------|-----------|----------|-------|--------|-----------|--------|----------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 6* | 2** | 4** | -** | -** | -** | 2** | -** | 4** | -** | -** | 1** | -** | 1** | -** | -** | -** | -** | 1** | 1** | 2** | -** | -** |
| Extremely | (10) | 2 33% | 1 50% | 1 25% | - | - | 1 50% | - | 1 25% | - | - | - | - | 1 100% | - | - | - | - | - | - | 1 50% | - | - |
| | (9) | 2 33% | - | 2 50% | - | - | - | - | 2 50% | - | - | - | - | - | - | - | - | - | 1 100% | 1 50% | - | - | - |
| | (8) | 1 17% | 1 50% | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - | 1 100% | - | - | - | - |
| | (7) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (6) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (5) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (4) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (3) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (2) | 1 17% | - | 1 25% | - | - | - | - | 1 25% | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - |
| Not very | (1) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| NET: 8-10 | | 5 83% | 2 100% | 3 75% | - | - | 2 100% | - | 3 75% | - | - | - | - | 1 100% | - | - | - | - | 1 100% | 1 100% | 2 100% | - | - |
| NET: 4-7 | | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 180

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Imgur

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--------------------|----------|---------|----------|-------|-------|--------|--------|--------|----------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 6* | 2** | 4** | -** | -** | -** | 2** | -** | 4** | -** | -** | 1** | -** | 1** | -** | -** | -** | -** | 1** | 1** | 2** | -** | -** |
| NET: 1-3 | 1 17% | - | 1 25% | - | - | - | - | - | 1 25% | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | - |
| Mean | 8.00 | 9.00 | 7.50 | - | - | - | 9.00 | - | 7.50 | - | - | 2.00 | - | 10.00 | - | - | - | - | 8.00 | 9.00 | 9.50 | - | - |
| Standard deviation | 3.03 | 1.41 | 3.70 | - | - | - | 1.41 | - | 3.70 | - | - | - | - | - | - | - | - | - | - | - | 0.71 | - | - |
| Standard error | 1.24 | 1.00 | 1.85 | - | - | - | 1.00 | - | 1.85 | - | - | - | - | - | - | - | - | - | - | - | 0.50 | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 181

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

LiveLeak/ iLeak

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | | Region | | | | | | | | | |
|-----------|--------|---------|----------|-------|-------|--------|--------|--------|--------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 7* | 4** | 3** | -** | -** | -** | 1** | 1** | 4** | 1** | -** | 1** | 1** | -** | -** | 1** | -** | -** | 1** | 1** | 1** | -** | 1** |
| Extremely | (10) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (9) | 2 | 1 | 1 | - | - | - | - | 2 | - | - | - | - | - | - | - | - | - | 1 | 1 | - | - | - |
| | | 29% | 25% | 33% | - | - | - | - | 50% | - | - | - | - | - | - | - | - | - | 100% | 100% | - | - | - |
| | (8) | 2 | 1 | 1 | - | - | 1 | 1 | - | - | 1 | - | - | - | - | - | - | - | 1 | - | - | - | - |
| | | 29% | 25% | 33% | - | - | 100% | 100% | - | - | 100% | - | - | - | - | - | - | - | 100% | - | - | - | - |
| | (7) | 1 | 1 | - | - | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 |
| | | 14% | 25% | - | - | - | - | - | 25% | - | - | - | - | - | - | - | - | - | - | - | - | - | 100% |
| | (6) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (5) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (4) | 1 | - | 1 | - | - | - | - | 1 | - | - | - | - | - | 1 | - | - | - | - | - | - | - | - |
| | | 14% | - | 33% | - | - | - | - | 25% | - | - | - | - | - | 100% | - | - | - | - | - | - | - | - |
| | (3) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (2) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not very | (1) | 1 | 1 | - | - | - | - | - | - | 1 | - | - | 1 | - | - | - | - | - | - | - | - | - | - |
| | | 14% | 25% | - | - | - | - | - | - | 100% | - | - | 100% | - | - | - | - | - | - | - | - | - | - |
| NET: 8-10 | | 4 | 2 | 2 | - | - | 1 | 1 | 2 | - | 1 | - | - | - | - | - | - | 1 | 1 | 1 | - | - | - |
| | | 57% | 50% | 67% | - | - | 100% | 100% | 50% | - | 100% | - | - | - | - | - | - | 100% | 100% | 100% | - | - | - |
| NET: 4-7 | | 2 | 1 | 1 | - | - | - | - | 2 | - | - | - | - | - | 1 | - | - | - | - | - | - | - | 1 |
| | | 29% | 25% | 33% | - | - | - | - | 50% | - | - | - | - | - | 100% | - | - | - | - | - | - | - | 100% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 181

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

LiveLeak/ iLeak

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | | | Region | | | | | | | | | |
|--------------------|----------|----------|----------|-------|-------|--------|--------|--------|--------|-----------|--------|---------------|----------------|----------------|-------------------------------|-------------------|-------------------|-----------|----------------------|------------|----------------|----------------|------------------------|--|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot-land (k) | North East (l) | North West (m) | York-shire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of Eng-land (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) | |
| Base | 7* | 4** | 3** | -** | -** | -** | 1** | 1** | 4** | 1** | -** | 1** | 1** | -** | -** | 1** | -** | -** | 1** | 1** | 1** | -** | 1** | |
| NET: 1-3 | 1 14% | 1 25% | - | - | - | - | - | - | - | 1 100% | - | - | 1 100% | - | - | - | - | - | - | - | - | - | - | |
| Mean | 6.57 | 6.25 | 7.00 | - | - | - | 8.00 | 8.00 | 7.25 | 1.00 | - | 8.00 | 1.00 | - | - | 4.00 | - | - | 8.00 | 9.00 | 9.00 | - | 7.00 | |
| Standard deviation | 2.99 | 3.59 | 2.65 | - | - | - | - | - | 2.36 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Standard error | 1.13 | 1.80 | 1.53 | - | - | - | - | - | 1.18 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 182

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Periscope

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|----------|----------|----------|-----------|-----------|-----------|----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 19* | 11** | 8** | -** | 1** | 1** | -** | 2** | 8** | 4** | 3** | 4** | 1** | -** | 1** | 2** | -** | -** | 2** | 5** | 4** | -** | -** |
| Extremely | (10) | 2 11% | 1 9% | 1 13% | - | - | - | - | 1 13% | 1 25% | - | - | - | - | - | - | - | - | - | 1 20% | 1 25% | - | - |
| | (9) | 3 16% | 2 18% | 1 13% | - | - | - | 1 50% | 1 13% | 1 25% | - | 1 25% | 1 100% | - | - | - | - | - | - | 1 20% | - | - | - |
| | (8) | 3 16% | 2 18% | 1 13% | - | - | - | - | 1 13% | 1 25% | 1 33% | 1 25% | - | - | - | - | - | - | - | 1 20% | 1 25% | - | - |
| | (7) | 1 5% | 1 9% | - | - | - | - | - | - | 1 25% | - | - | - | - | - | 1 50% | - | - | - | - | - | - | - |
| | (6) | 2 11% | 2 18% | - | 1 100% | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | 1 50% | - | 1 25% | - | - |
| | (5) | 2 11% | 1 9% | 1 13% | - | - | - | - | 1 13% | - | 1 33% | - | - | - | 1 100% | - | - | - | - | 1 20% | - | - | - |
| | (4) | 3 16% | 1 9% | 2 25% | - | - | - | - | 2 25% | - | 1 33% | 1 25% | - | - | - | 1 50% | - | - | - | - | 1 25% | - | - |
| | (3) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (2) | 2 11% | 1 9% | 1 13% | - | - | 1 100% | - | 1 13% | - | - | 1 25% | - | - | - | - | - | - | - | 1 20% | - | - | - |
| Not very | (1) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| NET: 8-10 | | 8 42% | 5 45% | 3 38% | - | - | - | 1 50% | 3 38% | 3 75% | 1 33% | 2 50% | 1 100% | - | - | - | - | - | - | 3 60% | 2 50% | - | - |
| NET: 4-7 | | 8 42% | 5 45% | 3 38% | - | 1 100% | - | 1 50% | 3 38% | 1 25% | 2 67% | 1 25% | - | - | 1 100% | 2 100% | - | - | 1 50% | 1 20% | 2 50% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 182

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Periscope

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|----------|---------|----------|-------|-------|-----------|--------|--------|----------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 19* | 11** | 8** | -** | 1** | 1** | -** | 2** | 8** | 4** | 3** | 4** | 1** | -** | 1** | 2** | -** | -** | 2** | 5** | 4** | -** | -** |
| NET: 1-3 | 2 11% | 1 9% | 1 13% | - | - | 1 100% | - | - | 1 13% | - | - | 1 25% | - | - | - | - | - | - | 1 20% | - | - | - | - |
| Don't know | 1 5% | - | 1 13% | - | - | - | - | - | 1 13% | - | - | - | - | - | - | - | - | - | 1 50% | - | - | - | - |
| Mean | 6.44 | 6.73 | 6.00 | - | 6.00 | 2.00 | - | 7.50 | 6.00 | 8.50 | 5.67 | 5.75 | 9.00 | - | 5.00 | 5.50 | - | - | 6.00 | 6.80 | 7.00 | - | - |
| Standard deviation | 2.59 | 2.41 | 3.00 | - | - | - | - | 2.12 | 3.00 | 1.29 | 2.08 | 3.30 | - | - | - | 2.12 | - | - | - | 3.27 | 2.58 | - | - |
| Standard error | 0.61 | 0.73 | 1.13 | - | - | - | - | 1.50 | 1.13 | 0.65 | 1.20 | 1.65 | - | - | - | 1.50 | - | - | - | 1.46 | 1.29 | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 183

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

DailyMotion

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|-----------|-----------|----------|-----------|----------|----------|----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 32* | 18** | 14** | 1** | 3** | -** | 5** | 5** | 8** | 4** | 6** | 2** | 1** | 4** | 1** | 3** | -** | 1** | 6** | 8** | 6** | -** | -** |
| Extremely | (10) | 5 16% | 3 17% | 2 14% | - 33% | - | - | 1 20% | 2 25% | - | 1 17% | 1 50% | - | - | - | - | - | - | 2 33% | 1 13% | 1 17% | - | - |
| | (9) | 7 22% | 4 22% | 3 21% | - | - | 2 40% | 2 40% | 2 25% | 1 25% | - | - | - | 2 50% | - | - | - | - | 2 33% | - | 3 50% | - | - |
| | (8) | 4 13% | 3 17% | 1 7% | 1 100% | - | - | - | 1 20% | 1 13% | - | 1 17% | - | 1 25% | 1 100% | - | - | - | - | 2 25% | - | - | - |
| | (7) | 3 9% | 2 11% | 1 7% | - | 1 33% | - | - | - | 1 13% | 1 25% | - | - | - | - | 2 67% | - | - | - | 1 13% | - | - | - |
| | (6) | 3 9% | 1 6% | 2 14% | - | - | 1 20% | - | - | 1 25% | 1 17% | - | 1 100% | 1 25% | - | - | - | - | - | 1 13% | - | - | - |
| | (5) | 1 3% | - | 1 7% | - | - | - | - | - | - | 1 17% | - | - | - | - | 1 33% | - | - | - | - | - | - | - |
| | (4) | 2 6% | 1 6% | 1 7% | - | 1 33% | - | - | - | 1 13% | - | - | 1 50% | - | - | - | - | - | - | - | 1 17% | - | - |
| | (3) | 1 3% | 1 6% | - | - | - | - | 1 20% | - | - | - | - | - | - | - | - | - | - | 1 17% | - | - | - | - |
| | (2) | 1 3% | 1 6% | - | - | - | - | - | - | - | 1 17% | - | - | - | - | - | - | - | - | 1 13% | - | - | - |
| Not very | (1) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| NET: 8-10 | | 16 50% | 10 56% | 6 43% | 1 100% | 1 33% | - | 2 40% | 4 80% | 5 63% | 1 25% | 2 33% | 1 50% | - | 3 75% | 1 100% | - | - | 4 67% | 3 38% | 4 67% | - | - |
| NET: 4-7 | | 9 28% | 4 22% | 5 36% | - | 2 67% | - | 1 20% | - | 2 25% | 2 50% | 2 33% | 1 50% | 1 100% | 1 25% | - | 3 100% | - | - | 2 25% | 1 17% | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 183

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

DailyMotion

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|----------|----------|----------|-------|-------|--------|----------|----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 32* | 18** | 14** | 1** | 3** | -** | 5** | 5** | 8** | 4** | 6** | 2** | 1** | 4** | 1** | 3** | -** | 1** | 6** | 8** | 6** | -** | -** |
| NET: 1-3 | 2 6% | 2 11% | - | - | - | - | - | 1 20% | - | - | 1 17% | - | - | - | - | - | - | - | 1 17% | 1 13% | - | - | - |
| Don't know | 5 16% | 2 11% | 3 21% | - | - | - | 2 40% | - | 1 13% | 1 25% | 1 17% | - | - | - | - | - | - | 1 100% | 1 17% | 2 25% | 1 17% | - | - |
| Mean | 7.48 | 7.44 | 7.55 | 8.00 | 7.00 | - | 8.00 | 7.80 | 8.14 | 7.33 | 6.20 | 7.00 | 6.00 | 8.00 | 8.00 | 6.33 | - | - | 8.20 | 6.83 | 8.20 | - | - |
| Standard deviation | 2.29 | 2.50 | 2.07 | - | 3.00 | - | 1.73 | 2.77 | 2.12 | 1.53 | 3.03 | 4.24 | - | 1.41 | - | 1.15 | - | - | 2.95 | 2.71 | 2.39 | - | - |
| Standard error | 0.44 | 0.63 | 0.62 | - | 1.73 | - | 1.00 | 1.24 | 0.80 | 0.88 | 1.36 | 3.00 | - | 0.71 | - | 0.67 | - | - | 1.32 | 1.11 | 1.07 | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 184

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Reddit

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|---------|----------|-------|-------|--------|--------|--------|--------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 72* | 46* | 26** | -** | 3** | 5** | 7** | 11** | 19** | 13** | 14** | 6** | 2** | 9** | 3** | 8** | 5** | 2** | 10** | 9** | 11** | 4** | 3** |
| Extremely | (10) | 8 | 5 | 3 | - | 1 | 3 | - | 3 | - | 1 | - | 1 | 1 | - | - | 1 | - | 2 | 1 | 2 | - | - |
| | | 11% | 11% | 12% | - | 20% | 43% | - | 16% | - | 7% | - | 50% | 11% | - | - | 20% | - | 20% | 11% | 18% | - | - |
| | (9) | 7 | 6 | 1 | - | 1 | 1 | - | 1 | 2 | 1 | - | - | - | - | - | 1 | - | 3 | 2 | 2 | - | 1 |
| | | 10% | 13% | 4% | - | 33% | 20% | - | 9% | 11% | 8% | - | - | - | - | - | 50% | - | 33% | 18% | - | - | 33% |
| | (8) | 9 | 7 | 2 | - | 1 | 1 | 2 | 1 | 1 | 1 | - | - | 2 | - | 1 | - | - | 2 | 1 | 3 | - | - |
| | | 13% | 15% | 8% | - | 33% | 20% | 29% | 9% | 5% | 8% | - | - | 22% | - | 13% | - | - | 20% | 11% | 27% | - | - |
| | (7) | 7 | 5 | 2 | - | - | 1 | - | - | 3 | 3 | - | - | - | 3 | - | 2 | - | - | - | - | 1 | - |
| | | 10% | 11% | 8% | - | - | 20% | - | - | 16% | 23% | - | - | - | 33% | - | 40% | - | - | - | - | 25% | - |
| | (6) | 10 | 6 | 4 | - | - | - | 1 | 5 | 1 | 3 | - | - | 1 | - | 4 | - | - | 1 | 1 | 2 | 1 | - |
| | | 14% | 13% | 15% | - | - | - | 9% | 26% | 8% | 21% | - | - | 11% | - | 50% | - | - | 10% | 11% | 18% | 25% | - |
| | (5) | 9 | 6 | 3 | - | - | - | 2 | 1 | 2 | 2 | 3 | - | - | 2 | 1 | - | - | 1 | - | 1 | 1 | - |
| | | 13% | 13% | 12% | - | - | - | 29% | 9% | 11% | 15% | 14% | 50% | - | 67% | 13% | - | - | 10% | - | 9% | 25% | - |
| | (4) | 4 | 1 | 3 | - | - | 1 | - | 1 | 1 | 1 | 2 | - | - | 1 | - | - | - | 1 | - | - | - | - |
| | | 6% | 2% | 12% | - | - | 20% | - | 9% | - | 8% | 7% | 33% | - | 13% | - | - | - | 10% | - | - | - | - |
| | (3) | 4 | 3 | 1 | - | - | - | 1 | - | 2 | 1 | 1 | - | 1 | - | - | - | - | - | 1 | 1 | - | - |
| | | 6% | 7% | 4% | - | - | - | 9% | - | 15% | 7% | 17% | - | 11% | - | - | - | - | - | 11% | 9% | - | - |
| | (2) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not very | (1) | 3 | 3 | - | - | - | - | 3 | - | - | - | - | - | - | - | 2 | - | - | 1 | - | - | - | - |
| | | 4% | 7% | - | - | - | - | 27% | - | - | - | - | - | - | - | 40% | - | - | 10% | - | - | - | - |
| NET: 8-10 | | 24 | 18 | 6 | - | 2 | 3 | 5 | 2 | 6 | 2 | 4 | 1 | 3 | - | 1 | 1 | 1 | 4 | 5 | 7 | - | 1 |
| | | 33% | 39% | 23% | - | 67% | 60% | 71% | 18% | 32% | 15% | 29% | - | 50% | 33% | - | 13% | 20% | 50% | 40% | 56% | 64% | 33% |
| NET: 4-7 | | 30 | 18 | 12 | - | - | 2 | 2 | 3 | 10 | 7 | 6 | 5 | 4 | 2 | 7 | 2 | - | 3 | 1 | 3 | 3 | - |
| | | 42% | 39% | 46% | - | - | 40% | 29% | 27% | 53% | 54% | 43% | 83% | - | 44% | 67% | 88% | 40% | 30% | 11% | 27% | 75% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 184

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Reddit

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|-----------|----------|----------|-------|----------|--------|--------|----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 72* | 46* | 26** | -** | 3** | 5** | 7** | 11** | 19** | 13** | 14** | 6** | 2** | 9** | 3** | 8** | 5** | 2** | 10** | 9** | 11** | 4** | 3** |
| NET: 1-3 | 7 10% | 6 13% | 1 4% | - | - | - | - | 4 36% | - | 2 15% | 1 7% | 1 17% | - | 1 11% | - | - | 2 40% | - | 1 10% | 1 11% | 1 9% | - | - |
| Don't know | 11 15% | 4 9% | 7 27% | - | 1 33% | - | - | 2 18% | 3 16% | 2 15% | 3 21% | - | 1 50% | 1 11% | 1 33% | - | - | 1 50% | 2 20% | 2 22% | - | 1 25% | 2 67% |
| Mean | 6.56 | 6.60 | 6.47 | - | 8.50 | 7.60 | 8.00 | 4.22 | 7.31 | 5.82 | 6.36 | 4.33 | 10.00 | 7.00 | 5.00 | 6.00 | 5.20 | 9.00 | 6.50 | 7.71 | 7.45 | 6.00 | 9.00 |
| Standard deviation | 2.42 | 2.54 | 2.20 | - | 0.71 | 2.30 | 2.24 | 3.03 | 1.78 | 1.99 | 2.16 | 0.82 | - | 2.00 | 0.00 | 1.20 | 4.02 | - | 3.12 | 2.43 | 2.21 | 1.00 | - |
| Standard error | 0.31 | 0.39 | 0.50 | - | 0.50 | 1.03 | 0.85 | 1.01 | 0.44 | 0.60 | 0.65 | 0.33 | - | 0.71 | 0.00 | 0.42 | 1.80 | - | 1.10 | 0.92 | 0.67 | 0.58 | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 185

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Mixer

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|-----------|----------|----------|----------|-----------|-----------|-----------|----------|----------|-----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 22* | 17** | 5** | -** | 2** | 1** | 2** | 5** | 9** | 2** | 1** | 1** | 2** | -** | -** | 1** | 4** | -** | 2** | 1** | 8** | 3** | -** |
| Extremely | (10) | 4 18% | 4 24% | - | 1 50% | - | 2 100% | 1 20% | - | - | - | - | 1 50% | - | - | - | 1 25% | - | - | - | 1 13% | 1 33% | - |
| | (9) | 4 18% | 2 12% | 2 40% | - | - | - | - | 3 33% | - | 1 100% | - | - | - | - | - | 1 25% | - | - | - | 3 38% | - | - |
| | (8) | 4 18% | 3 18% | 1 20% | - | - | - | 1 20% | 3 33% | - | - | 1 50% | - | - | - | - | 1 25% | - | 1 50% | 1 100% | - | - | - |
| | (7) | 3 14% | 2 12% | 1 20% | - | 1 100% | - | 1 20% | - | 1 50% | - | 1 100% | - | - | - | - | - | - | - | - | 1 13% | 1 33% | - |
| | (6) | 3 14% | 3 18% | - | - | - | - | - | 2 22% | 1 50% | - | - | - | - | - | - | - | - | - | - | 3 38% | - | - |
| | (5) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (4) | 2 9% | 1 6% | 1 20% | - | 1 50% | - | - | 1 11% | - | - | - | - | - | - | 1 100% | - | - | - | - | - | 1 33% | - |
| | (3) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (2) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not very | (1) | 1 5% | 1 6% | - | - | - | - | 1 20% | - | - | - | - | - | - | - | - | 1 25% | - | - | - | - | - | - |
| NET: 8-10 | | 12 55% | 9 53% | 3 60% | - | 1 50% | - | 2 100% | 2 40% | 6 67% | - | 1 100% | - | 2 100% | - | - | 3 75% | - | 1 50% | 1 100% | 4 50% | 1 33% | - |
| NET: 4-7 | | 8 36% | 6 35% | 2 40% | - | 1 50% | 1 100% | - | 1 20% | 3 33% | 2 100% | - | 1 100% | - | - | 1 100% | - | - | - | - | 4 50% | 2 67% | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 185

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Mixer

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--------------------|---------|---------|----------|-------|-------|--------|--------|----------|--------|--------|--------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 22* | 17** | 5** | -** | 2** | 1** | 2** | 5** | 9** | 2** | 1** | 1** | 2** | -** | -** | 1** | 4** | -** | 2** | 1** | 8** | 3** | -** |
| NET: 1-3 | 1 5% | 1 6% | - | - | - | - | - | 1 20% | - | - | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - |
| Don't know | 1 5% | 1 6% | - | - | - | - | - | 1 20% | - | - | - | - | - | - | - | - | - | 1 50% | - | - | - | - | - |
| Mean | 7.43 | 7.44 | 7.40 | - | 7.00 | 7.00 | 10.00 | 6.50 | 7.44 | 6.50 | 9.00 | 7.00 | 9.00 | - | - | 4.00 | 7.00 | - | 8.00 | 8.00 | 7.75 | 7.00 | - |
| Standard deviation | 2.34 | 2.48 | 2.07 | - | 4.24 | - | 0.00 | 3.87 | 1.74 | 0.71 | - | - | 1.41 | - | - | - | 4.08 | - | - | - | 1.67 | 3.00 | - |
| Standard error | 0.51 | 0.62 | 0.93 | - | 3.00 | - | 0.00 | 1.94 | 0.58 | 0.50 | - | - | 1.00 | - | - | - | 2.04 | - | - | - | 0.59 | 1.73 | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 186

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Yubo

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | Region | | | | | | | | | | | | |
|-----------|--------|----------|----------|-----------|-------|-----------|--------|--------|----------|-----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 9* | 6** | 3** | -** | 1** | -** | -** | -** | 4** | 1** | 3** | 2** | -** | -** | -** | 1** | -** | -** | -** | 1** | 4** | 1** | -** |
| Extremely | (10) | 2 22% | - - | 2 67% | - | - | - | - | 2 50% | - | - | - | - | - | - | - | - | - | - | - | 2 50% | - | - |
| | (9) | 1 11% | 1 17% | - | - | - | - | - | 1 25% | - | - | - | - | - | - | - | - | - | - | - | 1 25% | - | - |
| | (8) | 3 33% | 2 33% | 1 33% | - | - | - | - | - | 1 100% | 2 67% | 1 50% | - | - | - | 1 100% | - | - | - | - | - | 1 100% | - |
| | (7) | 2 22% | 2 33% | - | - | 1 100% | - | - | 1 25% | - | - | 1 50% | - | - | - | - | - | - | - | - | 1 25% | - | - |
| | (6) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (5) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (4) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (3) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (2) | 1 11% | 1 17% | - | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | 1 100% | - | - | - |
| Not very | (1) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| NET: 8-10 | | 6 67% | 3 50% | 3 100% | - | - | - | - | 3 75% | 1 100% | 2 67% | 1 50% | - | - | - | 1 100% | - | - | - | - | 3 75% | 1 100% | - |
| NET: 4-7 | | 2 22% | 2 33% | - | - | 1 100% | - | - | 1 25% | - | - | 1 50% | - | - | - | - | - | - | - | - | 1 25% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 186

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Yubo**Base: All respondents who have watched videos on each**

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 9* | 6** | 3** | -** | 1** | -** | -** | -** | 4** | 1** | 3** | 2** | -** | -** | -** | 1** | -** | -** | -** | 1** | 4** | 1** | -** |
| NET: 1-3 | 1 11% | 1 17% | - | - | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | 1 100% | - | - | - | - |
| Mean | 7.67 | 6.83 | 9.33 | - | 7.00 | - | - | - | 9.00 | 8.00 | 6.00 | 7.50 | - | - | - | 8.00 | - | - | - | 2.00 | 9.00 | 8.00 | - |
| Standard deviation | 2.40 | 2.48 | 1.15 | - | - | - | - | - | 1.41 | - | 3.46 | 0.71 | - | - | - | - | - | - | - | - | 1.41 | - | - |
| Standard error | 0.80 | 1.01 | 0.67 | - | - | - | - | - | 0.71 | - | 2.00 | 0.50 | - | - | - | - | - | - | - | 0.71 | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 187

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Other

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|-----------|--------|----------|----------|----------|-----------|-----------|-----------|-----------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 13* | 6** | 7** | 1** | 1** | 1** | 1** | 2** | 3** | 2** | 2** | 2** | ** | 1** | 2** | 3** | 1** | ** | 2** | 1** | 1** | ** | ** |
| Extremely | (10) | 3 23% | 1 17% | 2 29% | - | 1 100% | 1 100% | - | - | - | 1 50% | - | - | - | - | 2 67% | 1 100% | - | - | - | - | - | - |
| | (9) | 1 8% | - | 1 14% | 1 100% | - | - | - | - | - | - | 1 50% | - | - | - | - | - | - | - | - | - | - | - |
| | (8) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (7) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (6) | 4 31% | 2 33% | 2 29% | - | 1 100% | - | 1 50% | 1 33% | 1 50% | - | - | - | 1 50% | 1 33% | - | - | - | 1 100% | 1 100% | - | - | - |
| | (5) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (4) | 2 15% | 2 33% | - | - | - | - | 1 50% | 1 33% | - | - | 1 50% | - | - | - | - | - | - | 1 50% | - | - | - | - |
| | (3) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | (2) | 1 8% | - | 1 14% | - | - | - | - | - | 1 50% | - | - | - | 1 100% | - | - | - | - | - | - | - | - | - |
| Not very | (1) | 1 8% | 1 17% | - | - | - | - | - | 1 33% | - | - | - | - | - | - | - | - | - | 1 50% | - | - | - | - |
| NET: 8-10 | | 4 31% | 1 17% | 3 43% | 1 100% | 1 100% | 1 100% | - | - | 1 50% | 1 50% | - | - | - | 2 67% | 1 100% | - | - | - | - | - | - | - |
| NET: 4-7 | | 6 46% | 4 67% | 2 29% | - | 1 100% | - | 2 100% | 2 67% | 1 50% | - | 1 50% | - | 1 50% | 1 33% | - | - | 1 50% | 1 100% | 1 100% | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 187

Q10. On a scale of 1 to 10, where 1 is not very and 10 is extremely, how well protected do you think you personally are from wrong or upsetting comments or bad behaviour from others on the following video-sharing sites?

Other

Base: All respondents who have watched videos on each

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|--------------------|----------|----------|----------|-------|-------|--------|--------|--------|----------|----------|----------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|----------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | Northern Ireland (v) |
| Base | 13* | 6** | 7** | 1** | 1** | 1** | 1** | 2** | 3** | 2** | 2** | 2** | -** | 1** | 2** | 3** | 1** | -** | 2** | 1** | 1** | -** | -** |
| NET: 1-3 | 2 15% | 1 17% | 1 14% | - | - | - | - | - | 1 33% | 1 50% | - | - | - | 1 100% | - | - | - | - | 1 50% | - | - | - | - |
| Don't know | 1 8% | - | 1 14% | - | - | - | - | - | - | - | 1 50% | - | - | - | 1 50% | - | - | - | - | - | - | - | - |
| Mean | 6.17 | 5.17 | 7.17 | 9.00 | 6.00 | 10.00 | 10.00 | 5.00 | 3.67 | 4.00 | 10.00 | 6.50 | - | 2.00 | 6.00 | 8.67 | 10.00 | - | 2.50 | 6.00 | 6.00 | - | - |
| Standard deviation | 3.10 | 2.99 | 3.13 | - | - | - | - | 1.41 | 2.52 | 2.83 | - | 3.54 | - | - | - | 2.31 | - | - | 2.12 | - | - | - | - |
| Standard error | 0.89 | 1.22 | 1.28 | - | - | - | - | 1.00 | 1.45 | 2.00 | - | 2.50 | - | - | - | 1.33 | - | - | 1.50 | - | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 188

Q11. Do any of the following things worry you when using video-sharing sites?
Base: All respondents who have visited video-sharing sites in the last 12 months

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|---|--------|---------|------------------|-------------------|-------------------|-------------------|------------------|--------------------|-------------------|------------------|--------------------|-------------------|------------------|-------------------|------------------------------|-------------------|-------------------|-----------|---------------------|------------------|-------------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 988 | 504 | 484 | 121 | 125 | 128 | 125 | 125 | 126 | 122 | 116 | 98* | 34* | 98* | 91* | 72* | 65* | 57* | 105 | 125 | 134 | 69* | 40* |
| NET: Any concerns | 783 | 389 | 394 | 87 | 103 | 104 | 96 | 105 | 103 | 101 | 84 | 83 | 29 | 73 | 75 | 58 | 47 | 37 | 90 | 96 | 107 | 54 | 34 |
| | 79% | 77% | 81% | 72% | 82% | 81% | 77% | 84% ^{cj} | 82% | 83% ^c | 72% | 85% ^q | 85% ^q | 74% | 82% ^q | 81% ^q | 72% | 65% | 86% ^{mpq} | 77% | 80% ^q | 78% | 85% ^q |
| Being bullying/ trolled | 398 | 183 | 215 | 32 | 63 | 54 | 48 | 60 | 55 | 47 | 39 | 45 | 11 | 37 | 43 | 26 | 25 | 22 | 44 | 44 | 54 | 25 | 22 |
| | 40% | 36% | 44% ^a | 26% | 50% ^{cj} | 42% ^c | 38% ^c | 48% ^{cj} | 44% ^c | 39% ^c | 34% | 46% | 32% | 38% | 47% | 36% | 38% | 39% | 42% | 35% | 40% | 36% | 55% ^s |
| Receiving private messages from strangers | 377 | 182 | 195 | 27 | 48 | 50 | 44 | 51 | 55 | 56 | 46 | 46 | 14 | 29 | 37 | 21 | 23 | 18 | 42 | 52 | 48 | 28 | 19 |
| | 38% | 36% | 40% | 22% | 38% ^c | 39% ^c | 35% ^c | 41% ^c | 44% ^c | 46% ^c | 40% ^c | 47% ^{mo} | 41% | 30% | 41% | 29% | 35% | 32% | 40% | 42% | 36% | 41% | 48% ^m |
| Watching anything that is offensive or harmful | 367 | 183 | 184 | 41 | 51 | 54 | 46 | 53 | 43 | 47 | 32 | 41 | 15 | 31 | 37 | 25 | 21 | 22 | 39 | 45 | 53 | 21 | 17 |
| | 37% | 36% | 38% | 34% | 41% ^j | 42% ^j | 37% | 42% ^j | 34% | 39% | 28% | 42% | 44% | 32% | 41% | 35% | 32% | 39% | 37% | 36% | 40% | 30% | 43% |
| Watching things that are not for my age | 326 | 169 | 157 | 51 | 48 | 49 | 42 | 46 | 30 | 41 | 19 | 37 | 12 | 31 | 37 | 22 | 18 | 16 | 34 | 41 | 44 | 19 | 15 |
| | 33% | 34% | 32% | 42% ^{hj} | 38% ^{hj} | 38% ^{hj} | 34% ^j | 37% ^{hj} | 24% | 34% ^j | 16% | 38% | 35% | 32% | 41% | 31% | 28% | 28% | 32% | 33% | 33% | 28% | 38% |
| Being tricked into something | 275 | 141 | 134 | 29 | 33 | 35 | 32 | 35 | 40 | 37 | 34 | 31 | 5 | 25 | 24 | 20 | 20 | 11 | 32 | 36 | 37 | 19 | 15 |
| | 28% | 28% | 28% | 24% | 26% | 27% | 26% | 28% | 32% | 30% | 29% | 32% | 15% | 26% | 26% | 28% | 31% | 19% | 30% | 29% | 28% | 28% | 38% ^l |
| Receiving rude and upsetting comments about the videos I upload | 270 | 116 | 154 | 16 | 32 | 29 | 31 | 50 | 41 | 37 | 34 | 32 | 11 | 27 | 23 | 20 | 18 | 13 | 30 | 31 | 33 | 19 | 13 |
| | 27% | 23% | 32% ^a | 13% | 26% ^c | 23% | 25% ^c | 40% ^{cde} | 33% ^c | 30% ^c | 29% ^c | 33% | 32% | 28% | 25% | 28% | 28% | 23% | 29% | 25% | 25% | 28% | 33% |
| Strangers viewing my videos | 246 | 99 | 147 | 12 | 28 | 26 | 32 | 36 | 41 | 34 | 37 | 28 | 9 | 31 | 26 | 15 | 15 | 11 | 28 | 35 | 27 | 10 | 11 |
| | 25% | 20% | 30% ^a | 10% | 22% ^c | 20% ^c | 26% ^c | 29% ^c | 33% ^{ce} | 28% ^c | 32% ^{ce} | 29% ^u | 26% | 32% ^{tu} | 29% ^u | 21% | 23% | 19% | 27% | 28% ^u | 20% | 14% | 28% |
| Personal facts about me (my name, age) being stolen/ hacked | 220 | 106 | 114 | 6 | 22 | 28 | 29 | 38 | 32 | 33 | 32 | 29 | 8 | 19 | 14 | 16 | 13 | 9 | 23 | 26 | 37 | 16 | 10 |
| | 22% | 21% | 24% | 5% | 18% ^c | 22% ^c | 23% ^c | 30% ^{cd} | 25% ^c | 27% ^c | 28% ^c | 30% ⁿ | 24% | 19% | 15% | 22% | 20% | 16% | 22% | 21% | 28% ⁿ | 23% | 25% |
| My personal information being processed without my permission | 175 | 92 | 83 | 7 | 18 | 15 | 21 | 33 | 26 | 24 | 31 | 25 | 6 | 16 | 10 | 11 | 10 | 4 | 20 | 24 | 28 | 12 | 9 |
| | 18% | 18% | 17% | 6% | 14% ^c | 12% | 17% ^c | 26% ^{cde} | 21% ^c | 20% ^c | 27% ^{cde} | 26% ^{nq} | 18% | 16% | 11% | 15% | 15% | 7% | 19% ^q | 19% ^q | 21% ^q | 17% | 23% ^q |
| Sharing information that shows where I live | 171 | 85 | 86 | 5 | 19 | 21 | 23 | 29 | 28 | 26 | 20 | 19 | 4 | 16 | 13 | 7 | 12 | 5 | 19 | 21 | 29 | 14 | 12 |
| | 17% | 17% | 18% | 4% | 15% ^c | 16% ^c | 18% ^c | 23% ^c | 22% ^c | 21% ^c | 17% ^c | 19% | 12% | 16% | 14% | 10% | 18% | 9% | 18% | 17% | 22% ^{oq} | 20% | 30% ^{noq} |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 188

Q11. Do any of the following things worry you when using video-sharing sites?

Base: All respondents who have visited video-sharing sites in the last 12 months

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--|------------|-----------|-----------|------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|--------------|----------------|----------------|------------------------------|-------------------|-------------------|--------------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 988 | 504 | 484 | 121 | 125 | 128 | 125 | 125 | 126 | 122 | 116 | 98* | 34* | 98* | 91* | 72* | 65* | 57* | 105 | 125 | 134 | 69* | 40* |
| Spending too much time online | 166 17% | 77 15% | 89 18% | 16 13% | 13 10% | 27 21%dj | 26 21%dj | 28 22%dj | 22 17% | 23 19%j | 11 9% | 23 23%q | 7 21% | 16 16% | 13 14% | 12 17% | 9 14% | 5 9% | 21 20% | 21 17% | 23 17% | 10 14% | 6 15% |
| Cyber-stalking | 154 16% | 71 14% | 83 17% | 5 4% | 16 13%c | 16 13%c | 24 19%c | 22 18%c | 25 20%c | 25 20%c | 21 18%c | 15 15% | 6 18% | 10 10% | 11 12% | 13 18% | 13 20%q | 4 7% | 16 15% | 18 14% | 31 23%mn | 10 14% | 7 18% |
| Having little/ no control over videos I am shown | 153 15% | 74 15% | 79 16% | 14 12% | 26 21%f | 17 13% | 14 11% | 24 19% | 18 14% | 22 18% | 18 16% | 18 18%q | 7 21%q | 9 9% | 11 12% | 15 21%mq | 8 12% | 3 5% | 21 20%mq | 22 18%q | 23 17%q | 10 14% | 6 15% |
| My information being used for targeted advertising | 97 10% | 53 11% | 44 9% | 4 3% | 12 10%c | 11 9% | 14 11%c | 9 7% | 14 11%c | 17 14%c | 16 14%c | 14 14%q | 4 12% | 11 11% | 7 8% | 6 8% | 5 8% | 2 4% | 7 7% | 14 11% | 16 12% | 6 9% | 5 13% |
| Being pressurised into uploading videos | 75 8% | 38 8% | 37 8% | 4 3% | 17 14%ci | 8 6% | 8 6% | 12 10%c | 12 10%c | 7 6% | 7 6% | 8 8% | 2 6% | 6 6% | 4 4% | 5 7% | 4 6% | 1 2% | 10 10% | 13 10%q | 12 9% | 7 10% | 3 8% |
| My videos going viral beyond my control | 73 7% | 31 6% | 42 9% | 4 3% | 13 10%c | 6 5% | 6 5% | 9 7% | 15 12%cef | 13 11%ci | 7 6% | 7 7% | 3 9% | 5 5% | 10 11%q | 7 10% | 3 5% | 1 2% | 7 7% | 12 10% | 7 5% | 7 10% | 4 10% |
| Spending too much money on websites (e.g. digital gifts) | 41 4% | 21 4% | 20 4% | 5 4% | 8 6%g | 4 3% | 7 6%g | 1 1% | 7 6%g | 5 4% | 4 3% | 6 6% | 2 6% | 2 2% | 3 3% | 2 3% | 3 5% | 1 2% | 4 4% | 8 6% | 5 4% | 3 4% | 2 5% |
| I have no concern when using video-sharing sites | 163 16% | 88 17% | 75 15% | 26 21%d | 14 11% | 18 14% | 23 18% | 16 13% | 20 16% | 19 16% | 27 23%dg | 13 13% | 4 12% | 20 20% | 10 11% | 10 14% | 16 25%nr | 14 25%nr | 13 12% | 25 20% | 24 18% | 10 14% | 4 10% |
| Don't know | 42 4% | 27 5% | 15 3% | 8 7% | 8 6% | 6 5% | 6 5% | 4 3% | 3 2% | 2 2% | 5 4% | 2 2% | 1 3% | 5 5% | 6 7% | 4 6% | 2 3% | 6 11%krst | 2 2% | 4 3% | 3 2% | 5 7% | 2 5% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 189

Q12. Which of these do you think is most worrying for you personally when using video-sharing sites?

Base: All respondents who have visited video-sharing sites in the last 12 months

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|---|------------|-----------|-----------------------|-----------------------|--------------|-----------------------|-----------------------|-------------------------|-----------------------|--------------------------|--------------------------------|------------------------|--------------------------|-----------------------|------------------------------|------------------------|-------------------|-------------------------|------------------------|------------|----------------|-----------------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 988 | 504 | 484 | 121 | 125 | 128 | 125 | 125 | 126 | 122 | 116 | 98* | 34* | 98* | 91* | 72* | 65* | 57* | 105 | 125 | 134 | 69* | 40* |
| Being bullying/ trolled | 150 15% | 72 14% | 78 16% | 10 8% | 29 23%cij | 23 18%cj | 19 15% | 20 16% | 25 20%cj | 14 11% | 10 9% | 20 20% _s | 3 9% | 14 14% | 15 16% | 10 14% | 9 14% | 11 19% | 18 17% | 12 10% | 20 15% | 12 17% | 6 15% |
| Watching anything that is offensive or harmful | 112 11% | 63 13% | 49 10% | 18 15%j | 23 18%hj | 14 11%j | 13 10%j | 15 12%j | 11 9% | 14 11%j | 4 3% | 11 11% | 3 9% | 5 5% | 13 14% _m | 7 10% | 9 14% | 10 18% _{mu} | 15 14% _m | 14 11% | 15 11% | 4 6% | 6 15% |
| Receiving private messages from strangers | 102 10% | 49 10% | 53 11% | 11 9% | 7 6% | 12 9% | 15 12% | 16 13% | 14 11% | 16 13% _d | 11 9% | 11 11% | 5 15% | 7 7% | 11 12% | 6 8% | 4 6% | 3 5% | 13 12% | 17 14% | 12 9% | 6 9% | 7 18% |
| Watching things that are not for my age | 86 9% | 48 10% | 38 8% | 23 19%efg hij | 15 12%hj | 13 10%j | 10 8%j | 9 7%j | 6 5% | 8 7% | 2 2% | 4 4% | 2 6% | 9 9% | 12 13% _k | 8 11% | 4 6% | 5 9% | 8 8% | 12 10% | 11 8% | 9 13% _k | 2 5% |
| Receiving rude and upsetting comments about the videos I upload | 67 7% | 27 5% | 40 8% | 4 3% | 9 7% | 10 8% | 6 5% | 15 12% _{cf} | 7 6% | 7 6% | 9 8% | 6 6% | 6 18% _{kqsu} | 8 8% | 6 7% | 6 8% | 4 6% | 2 4% | 7 7% | 7 6% | 11 8% | 2 3% | 2 5% |
| Personal facts about me (my name, age) being stolen/ hacked | 61 6% | 34 7% | 27 6% | 2 2% | 3 2% | 6 5% | 9 7% _c | 5 4% | 7 6% | 13 11% _{cdg} | 16 14% _{cdeg} h | 3 3% | 3 9% | 3 3% | 3 4% | 7 11% _{km} | 2 4% | 6 6% | 9 7% | 13 10% | 6 9% | 3 8% | |
| Being tricked into something | 39 4% | 23 5% | 16 3% | 3 2% | 5 4% | 4 3% | 6 5% | 3 2% | 7 6% | 3 2% | 8 7% | 8 8% _{st} | 1 3% | 7 7% _{st} | 4 4% | 4 6% | 1 2% | 3 5% | 3 3% | 2 2% | 2 1% | 2 3% | 2 5% |
| Spending too much time online | 38 4% | 19 4% | 19 4% | 9 7% _{dg} | 1 1% | 7 5% _{dg} | 5 4% | 1 1% | 8 6% _{dg} | 4 3% | 3 3% | 5 5% | 1 3% | 5 5% | 1 1% | - - | 2 3% | 1 2% | 6 6% _o | 4 3% | 6 4% | 5 7% _{no} | 2 5% |
| Strangers viewing my videos | 36 4% | 11 2% | 25 5% _a | 3 2% | 4 3% | 5 4% | 2 2% | 6 5% | 3 2% | 8 7% _f | 5 4% | 8 8% _{qrt} | 2 6% | 4 4% | 3 3% | 4 6% | 2 3% | - - | 2 2% | 6 5% | 2 1% | 2 3% | 1 3% |
| Sharing information that shows where I live | 24 2% | 14 3% | 10 2% | - - | 2 2% | 5 4% _c | 4 3% _c | 2 2% | 5 4% _c | 4 3% _c | 2 2% | 3 3% | - - | 3 3% | 3 3% | 2 3% | 2 3% | - - | 3 3% | 4 3% | 2 1% | 2 3% | - - |
| My personal information being processed without my permission | 20 2% | 12 2% | 8 2% | - - | 1 1% | - - | 5 4% _{ce} | 3 2% | 1 1% | 4 3% _{ce} | 6 5% _{cdeh} | 2 2% | - - | 3 3% | 1 1% | 2 3% | - - | - - | 3 3% | 2 2% | 4 3% | 1 1% | 2 5% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v
 * small base



Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 189

Q12. Which of these do you think is most worrying for you personally when using video-sharing sites?

Base: All respondents who have visited video-sharing sites in the last 12 months

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--|------------|-----------|-----------|----------------|-----------|-----------|-----------|---------------|-----------|-----------|-----------------|--------------|-----------------|----------------|------------------------------|-------------------|-------------------|------------------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 988 | 504 | 484 | 121 | 125 | 128 | 125 | 125 | 126 | 122 | 116 | 98* | 34* | 98* | 91* | 72* | 65* | 57* | 105 | 125 | 134 | 69* | 40* |
| Cyber-stalking | 14 1% | 4 1% | 10 2% | - | 1 1% | 2 2% | 2 2% | 1 1% | 2 2% | 3 2% | 3 3% | - | - | 1 1% | - | 3 4%kr | 2 3% | - | - | 3 2% | 4 3% | 1 1% | - |
| Having little/ no control over videos I am shown | 14 1% | 5 1% | 9 2% | 2 2% | 2 2% | 1 1% | - | 4 3%f | 1 1% | 1 1% | 3 3% | 1 1% | - | 2 2% | 1 1% | 1 1% | - | - | 4 4% s | - | 3 2% | 1 1% | 1 3% |
| My videos going viral beyond my control | 10 1% | 4 1% | 6 1% | 1 1% | - | 1 1% | - | 4 3% df | 3 2% | 1 1% | - | - | 2 6% kmnt | - | - | 2 3% | - | - | 2 2% | 3 2% | - | 1 1% | - |
| My information being used for targeted advertising | 6 1% | 2 * | 4 1% | 1 1% | - | 1 1% | - | - | 2 2% | 1 1% | 1 1% | 1 1% | - | 1 1% | 2 2% | - | 1 2% | - | - | - | 1 1% | - | - |
| Being pressurised into uploading videos | 4 * | 2 * | 2 * | - | 1 1% | - | - | 1 1% | 1 1% | - | 1 1% | - | 1 3% | 1 1% | - | - | - | - | - | 1 1% | 1 1% | - | - |
| Spending too much money on websites (e.g. digital gifts) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| I have no concern when using video-sharing sites | 163 16% | 88 17% | 75 15% | 26 21% d | 14 11% | 18 14% | 23 18% | 16 13% | 20 16% | 19 16% | 27 23% dg | 13 13% | 4 12% | 20 20% | 10 11% | 10 14% | 16 25% nr | 14 25% nr | 13 12% | 25 20% | 24 18% | 10 14% | 4 10% |
| Don't know | 42 4% | 27 5% | 15 3% | 8 7% | 8 6% | 6 5% | 6 5% | 4 3% | 3 2% | 2 2% | 5 4% | 2 2% | 1 3% | 5 5% | 6 7% | 4 6% | 2 3% | 6 11% krst | 2 2% | 4 3% | 3 2% | 5 7% | 2 5% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 190

Q13. Do you do any of the following when you are watching videos on video-sharing sites?

Base: All respondents who have watched videos on video sharing sites in the last week

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--|------------|------------|------------------------|-------------------------------|-------------------------------|-------------------------------|---------------------------|-------------------------|------------------------|--------------------------|-------------------------|------------------------|-------------------------|-------------------------|------------------------------|------------------------------|-------------------|-----------|-------------------------|------------------------|------------------------|-----------------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 981 | 501 | 480 | 120 | 124 | 127 | 124 | 125 | 125 | 121 | 115 | 96* | 34* | 97* | 91* | 72* | 64* | 57* | 103 | 125 | 134 | 69* | 39* |
| NET: Any | 754 77% | 382 76% | 372 78% | 99 83%ij | 109 88%hij | 109 86%hij | 101 81%ij | 106 85%hij | 90 72%j | 77 64% | 63 55% | 75 78% | 30 88% ^m | 69 71% | 72 79% | 64 89% ^{mpqrstu} | 48 75% | 43 75% | 79 77% | 91 73% | 102 76% | 52 75% | 29 74% |
| My parents/ guardians have set rules on the types of videos I am allowed to watch | 473 48% | 244 49% | 229 48% | 73 61%hij | 80 65% ^{fhi} j | 79 62%hij | 64 52%hij | 69 55%hij | 42 34% ^j | 41 34% ^j | 25 22% | 46 48% | 16 47% | 41 42% | 46 51% | 38 53% | 30 47% | 27 47% | 50 49% | 58 46% | 67 50% | 37 54% | 17 44% |
| 'Safety mode' or parental controls have been set by my parents/ guardians | 309 31% | 154 31% | 155 32% | 42 35%hij | 57 46% ^{fhi} j | 50 39%hij | 39 31% ^j | 47 38%hij | 28 22% | 26 21% | 20 17% | 36 38% ^r | 10 29% | 33 34% | 33 36% | 22 31% | 16 25% | 15 26% | 25 24% | 43 34% | 44 33% | 19 28% | 13 33% |
| My parents/ guardians have set a time limit to using the site (e.g. turned on screen time settings on my mobile phone) | 225 23% | 123 25% | 102 21% | 36 30% ^{ij} | 29 23% ^j | 43 34%hij | 29 23% ^j | 34 27% ^j | 24 19% ^j | 23 19% ^j | 7 6% | 23 24% | 7 21% | 25 26% | 24 26% | 18 25% | 13 20% | 10 18% | 19 18% | 32 26% | 32 24% | 12 17% | 10 26% |
| I report offensive videos to the video-sharing site (e.g. by clicking on the reporting button/ flag/ dots) | 193 20% | 94 19% | 99 21% | 9 8% | 17 14% | 19 15% | 25 20% ^c | 31 25% ^{cd} | 27 22% ^c | 37 31% ^{cde} | 28 24% ^{cd} | 16 17% | 11 32% ^{ns} | 20 21% | 13 14% | 20 28% ⁿ | 13 20% | 10 18% | 22 21% | 21 17% | 29 22% | 11 16% | 7 18% |
| I use age-appropriate sites (such as YouTube Kids) when watching videos | 139 14% | 58 12% | 81 17% ^a | 28 23% ^{fhi} j | 30 24% ^{fhi} j | 19 15% ^j | 14 11% | 22 18%hij | 9 7% | 10 8% | 7 6% | 9 9% | 6 18% | 12 12% | 14 15% | 14 19% | 11 17% | 6 11% | 15 15% | 20 16% | 14 10% | 12 17% | 6 15% |
| I am not allowed to watch videos unsupervised | 99 10% | 52 10% | 47 10% | 25 21% ^{ghi} j | 20 16% ^{ghi} j | 18 14% ^{ghi} j | 20 16% ^{ghij} | 6 5% | 5 4% | 1 1% | 4 3% | 4 4% | 3 9% | 14 14% ^{kp} | 13 14% ^{kp} | 9 13% ^{kp} | 1 2% | 3 5% | 13 13% ^{kp} | 14 11% ^p | 15 11% ^p | 7 10% ^p | 3 8% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 190

Q13. Do you do any of the following when you are watching videos on video-sharing sites?

Base: All respondents who have watched videos on video sharing sites in the last week

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--|------------|-----------|-----------|----------|---------|----------|------------------------|-----------|--------------------------|--------------------------|--------------------------|------------------------|--------------------------|-------------------------|------------------------------|-------------------|----------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scotland (k) | North East (l) | North West (m) | Yorkshire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 981 | 501 | 480 | 120 | 124 | 127 | 124 | 125 | 125 | 121 | 115 | 96* | 34* | 97* | 91* | 72* | 64* | 57* | 103 | 125 | 134 | 69* | 39* |
| I report offensive videos to the ISP (internet service provider) | 38 4% | 20 4% | 18 4% | 1 1% | 3 2% | 3 2% | 8 6% _c | 5 4% | 6 5% | 8 7% _c | 4 3% | 2 2% | 4 12% _{kpru} | 3 3% | 4 4% | 5 7% | 1 2% | 3 5% | 2 2% | 6 5% | 5 4% | 1 1% | 2 5% |
| I don't know how to do any of the above | 57 6% | 25 5% | 32 7% | 10 8% | 8 6% | 7 6% | 6 5% | 6 5% | 10 8% | 5 4% | 5 4% | 7 7% | 2 6% | 7 7% | 2 2% | 3 4% | 6 9% _n | 2 4% | 6 6% | 10 8% | 7 5% | 3 4% | 2 5% |
| I do not do any of these | 170 17% | 94 19% | 76 16% | 11 9% | 7 6% | 11 9% | 17 14% _d | 13 10% | 25 20% _{cde} | 39 32% _{cde} | 47 41% _{cde} | 14 15% _g | 2 6% | 21 22% _{lo} | 17 19% _o | 5 7% | 10 16% | 12 21% _o | 18 17% _o | 24 19% _o | 25 19% _o | 14 20% _o | 8 21% _o |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 191

Q14. Do you do any of the following when uploading or sharing your own videos on video-sharing sites to try and keep yourself or others safe?

Base: All respondents who upload videos to video-sharing sites

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|---|--------|---------|----------|-------|-------|--------|--------|--------|--------|--------|--------|---------------|----------------|----------------|-------------------------------|-------------------|-------------------|-----------|---------------------|------------|----------------|----------------|------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot-land (k) | North East (l) | North West (m) | York-shire and the Humber (n) | West Midlands (o) | East Midlands (p) | Wales (q) | East of England (r) | London (s) | South East (t) | South West (u) | North-ern Ire-land (v) |
| Base | 567 | 265 | 302 | 31* | 57* | 73* | 63* | 88* | 89* | 79* | 87* | 68* | 23** | 51* | 47* | 49* | 38* | 33* | 59* | 79* | 74* | 28** | 18** |
| NET: Any | 481 | 214 | 267 | 19 | 46 | 64 | 58 | 80 | 77 | 65 | 72 | 59 | 21 | 39 | 40 | 41 | 31 | 27 | 53 | 65 | 63 | 26 | 16 |
| | 85% | 81% | 88%a | 61% | 81% | 88%c | 92%c | 91%c | 87%c | 82%c | 83%c | 87% | 91% | 76% | 85% | 84% | 82% | 82% | 90% | 82% | 85% | 93% | 89% |
| I avoid putting any personal information about myself in the videos | 288 | 132 | 156 | 8 | 26 | 35 | 39 | 51 | 47 | 43 | 39 | 37 | 11 | 27 | 25 | 22 | 19 | 19 | 32 | 33 | 34 | 18 | 11 |
| | 51% | 50% | 52% | 26% | 46% | 48%c | 62%cj | 58%c | 53%c | 54%c | 45% | 54% | 48% | 53% | 53% | 45% | 50% | 58% | 54% | 42% | 46% | 64% | 61% |
| I do not upload videos that give away details of my location when I upload them | 225 | 102 | 123 | 8 | 18 | 27 | 28 | 41 | 33 | 38 | 32 | 28 | 9 | 15 | 18 | 21 | 14 | 9 | 28 | 29 | 30 | 16 | 8 |
| | 40% | 38% | 41% | 26% | 32% | 37% | 44% | 47%c | 37% | 48%c | 37% | 41% | 39% | 29% | 38% | 43% | 37% | 27% | 47% | 37% | 41% | 57% | 44% |
| I adjust my privacy settings so only approved followers can see my videos | 213 | 83 | 130 | 5 | 16 | 27 | 23 | 39 | 29 | 35 | 39 | 30 | 7 | 23 | 13 | 16 | 11 | 8 | 29 | 26 | 33 | 12 | 5 |
| | 38% | 31% | 43%a | 16% | 28% | 37%c | 37%c | 44%c | 33% | 44%c | 45%cd | 44% | 30% | 45% | 28% | 33% | 29% | 24% | 49%nq | 33% | 45%q | 43% | 28% |
| I block comments or users who leave upsetting/ offensive comments on my videos | 179 | 72 | 107 | 7 | 15 | 15 | 19 | 30 | 31 | 30 | 32 | 23 | 5 | 15 | 10 | 14 | 16 | 7 | 25 | 20 | 22 | 14 | 8 |
| | 32% | 27% | 35%a | 23% | 26% | 21% | 30% | 34% | 35%e | 38%e | 37%e | 34% | 22% | 29% | 21% | 29% | 42%n | 21% | 42%nqs | 25% | 30% | 50% | 44% |
| I only upload videos of people who have given me their permission to do so | 159 | 48 | 111 | 6 | 9 | 19 | 20 | 29 | 23 | 25 | 28 | 19 | 7 | 11 | 12 | 14 | 12 | 3 | 22 | 21 | 23 | 12 | 3 |
| | 28% | 18% | 37%a | 19% | 16% | 26% | 32%d | 33%d | 26% | 32%d | 32%d | 28%q | 30% | 22% | 26% | 29%q | 32%q | 9% | 37%q | 27%q | 31%q | 43% | 17% |
| I use an 'anonymous profile' that does not include my real name | 94 | 49 | 45 | 3 | 7 | 10 | 13 | 17 | 17 | 16 | 11 | 7 | 4 | 10 | 6 | 10 | 7 | 4 | 11 | 15 | 14 | 4 | 2 |
| | 17% | 18% | 15% | 10% | 12% | 14% | 21% | 19% | 19% | 20% | 13% | 10% | 17% | 20% | 13% | 20% | 18% | 12% | 19% | 19% | 19% | 14% | 11% |
| I set up rules or moderator functions in my chat | 36 | 18 | 18 | 3 | 6 | 3 | 3 | 8 | 4 | 3 | 6 | 2 | 5 | 1 | 6 | 2 | 3 | - | 2 | 7 | 6 | 1 | 1 |
| | 6% | 7% | 6% | 10% | 11% | 4% | 5% | 9% | 4% | 4% | 7% | 3% | 22% | 2% | 13%kmq | 4% | 8% | - | 3% | 9% | 8% | 4% | 6% |
| I blur out the identity of under 18 year olds in any of my videos | 28 | 12 | 16 | 2 | 3 | 2 | 1 | 9 | 3 | 4 | 4 | 2 | 3 | 1 | 3 | 4 | - | 1 | 3 | 6 | 4 | 1 | - |
| | 5% | 5% | 5% | 6% | 5% | 3% | 2% | 10%f | 3% | 5% | 5% | 3% | 13% | 2% | 6% | 8% | - | 3% | 5% | 8% | 5% | 4% | - |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by Populus

Video Sharing Platforms - Children
ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 191

Q14. Do you do any of the following when uploading or sharing your own videos on video-sharing sites to try and keep yourself or others safe?

Base: All respondents who upload videos to video-sharing sites

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|--------------------------|-----------|------------------------|-------------|---------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 567 | 265 | 302 | 31* | 57* | 73* | 63* | 88* | 89* | 79* | 87* | 68* | 23** | 51* | 47* | 49* | 38* | 33* | 59* | 79* | 74* | 28** | 18** |
| I do not do any of these | 86 15% | 51 19% ^b | 35 12% | 12 39% ^{efg} hij | 11 19% | 9 12% | 5 8% | 8 9% | 12 13% | 14 18% | 15 17% | 9 13% | 2 9% | 12 24% | 7 15% | 8 16% | 7 18% | 6 18% | 6 10% | 14 18% | 11 15% | 2 7% | 2 11% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 192

Q15. You said that you upload videos to video-sharing sites or apps. Do you consider yourself to be content creator (e.g. a vlogger, influencer, YouTuber)?

Base: All respondents who upload videos to video-sharing sites

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|------------|------------|------------------------|-------------------------|--------------------------|-------------------------|-----------------------|------------------------|------------------------|------------------------|--------------------------|--------------------------|------------------------|----------------------|----------------------|---|------------------------------|------------------------------|-----------------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 567 | 265 | 302 | 31* | 57* | 73* | 63* | 88* | 89* | 79* | 87* | 68* | 23** | 51* | 47* | 49* | 38* | 33* | 59* | 79* | 74* | 28** | 18** |
| Yes | 93 16% | 58 22% ^b | 35 12% | 10 32% ^{eij} | 10 18% | 11 15% | 12 19% ^j | 18 20% ^j | 15 17% | 10 13% | 7 8% | 5 7% | 5 22% | 9 18% | 11 23% ^k | 11 22% ^k | 7 18% | 8 24% ^k | 9 15% | 12 15% | 13 18% | 1 4% | 2 11% |
| No | 420 74% | 184 69% | 236 78% ^a | 20 65% | 37 65% | 53 73% | 46 73% | 58 66% | 63 71% | 65 82% ^{cdg} | 78 90% ^{cde} | 56 82% ^o | 14 61% | 39 76% | 32 68% | 31 63% | 27 71% | 24 73% | 46 78% | 58 73% | 56 76% | 24 86% | 13 72% |
| Don't know | 54 10% | 23 9% | 31 10% | 1 3% | 10 18% ^{ij} | 9 12% ^j | 5 8% | 12 14% ^j | 11 12% ^j | 4 5% | 2 2% | 7 10% | 4 17% | 3 6% | 4 9% | 7 14% | 4 11% | 1 3% | 4 7% | 9 11% | 5 7% | 3 11% | 3 17% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 193

Q16. On average, how many hours a week do you spend creating videos?
Base: All respondents who upload videos to video-sharing sites

| | Gender | | | Age | | | | | | | | Region | | | | | | | | | | | |
|---------------------|------------|------------|-------------|-------------------------|-----------------------|-----------|-----------|-----------|-----------|-----------|-------------------------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|------------------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 567 | 265 | 302 | 31* | 57* | 73* | 63* | 88* | 89* | 79* | 87* | 68* | 23** | 51* | 47* | 49* | 38* | 33* | 59* | 79* | 74* | 28** | 18** |
| 2 hours or less | 359 63% | 176 66% | 183 61% | 19 61% | 32 56% | 48 66% | 36 57% | 58 66% | 58 65% | 54 68% | 54 62% | 40 59% | 15 65% | 31 61% | 28 60% | 34 69% | 24 63% | 17 52% | 36 61% | 52 66% | 50 68% | 21 75% | 11 61% |
| 5 hours or less | 115 20% | 46 17% | 69 23% | 5 16% | 15 26% | 15 21% | 15 24% | 20 23% | 15 17% | 14 18% | 16 18% | 18 26% | 5 22% | 13 25% | 7 15% | 8 16% | 9 24% | 10 30% | 10 17% | 16 20% | 12 16% | 4 14% | 3 17% |
| 10 hours or less | 29 5% | 8 3% | 21 7%a | 4 13% ^{dij} | 1 2% | 4 5% | 6 10% | 4 5% | 6 7% | 2 3% | 2 2% | 4 6% | 2 9% | 1 2% | 5 11%p | 4 8% | - - | - - | 4 7% | 2 3% | 6 8% | - - | 1 6% |
| More than ten hours | 12 2% | 5 2% | 7 2% | - - | 4 7% ^{ei} | - - | 3 5% | 1 1% | 2 2% | - - | 2 2% | 1 1% | - - | 1 2% | 1 2% | 1 2% | - - | - - | 2 3% | 2 3% | 3 4% | 1 4% | - - |
| Don't know | 52 9% | 30 11% | 22 7% | 3 10% | 5 9% | 6 8% | 3 5% | 5 6% | 8 9% | 9 11% | 13 15% ^{fg} | 5 7% | 1 4% | 5 10% | 6 13% | 2 4% | 5 13% | 6 18% ^{ot} | 7 12% | 7 9% | 3 4% | 2 7% | 3 17% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 194

Q17. Why do you create videos for video-sharing sites or apps?

Base: All respondents who upload videos to video-sharing sites

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|---|------------|------------------------|-------------------------|-----------------------|-----------------------|------------------------|--------------------------|------------------------|------------------------|-------------------------|-------------------------|------------------------|----------------------|-----------------------|---|------------------------------|------------------------------|-----------------------|-----------------------------------|------------------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 567 | 265 | 302 | 31* | 57* | 73* | 63* | 88* | 89* | 79* | 87* | 68* | 23** | 51* | 47* | 49* | 38* | 33* | 59* | 79* | 74* | 28** | 18** |
| It is my hobby/ I enjoy making videos | 276 49% | 125 47% | 151 50% | 13 42% | 31 54%j | 45 62%hij | 36 57%hij | 53 60%hij | 36 40% | 31 39% | 31 36% | 39 57% _s | 10 43% | 22 43% | 24 51% | 21 43% | 22 58% | 17 52% | 35 59% _s | 32 41% | 37 50% | 10 36% | 7 39% |
| To share my experiences with friends or family | 271 48% | 110 42% | 161 53% _a | 13 42% | 20 35% | 28 38% | 32 51% | 41 47% | 46 52% | 42 53% _d | 49 56% _{de} | 35 51% | 10 43% | 25 49% | 17 36% | 28 57% _n | 18 47% | 14 42% | 27 46% | 35 44% | 34 46% | 17 61% | 11 61% |
| To gain followers or subscribers | 112 20% | 68 26% _b | 44 15% | 3 10% | 10 18% | 15 21% | 20 32% _{cij} | 21 24% _j | 22 25% _j | 11 14% | 10 11% | 7 10% | 6 26% | 7 14% | 11 23% | 16 33% _{kms} | 11 29% _k | 6 18% | 13 22% | 13 16% | 10 14% | 8 29% | 4 22% |
| To be part of a community | 85 15% | 40 15% | 45 15% | 1 3% | 10 18% | 13 18% _c | 9 14% | 14 16% | 16 18% _c | 11 14% | 11 13% | 8 12% | 6 26% | 9 18% _q | 7 15% | 13 27% _{kq} | 5 13% | 1 3% | 8 14% | 11 14% | 12 16% | 3 11% | 2 11% |
| To share my experiences with people I do not know | 45 8% | 24 9% | 21 7% | 1 3% | 6 11% _f | 6 8% | 1 2% | 10 11% _f | 8 9% | 7 9% | 6 7% | 4 6% | 1 4% | 5 10% | 5 11% | 9 18% _{kpt} | 1 3% | 4 12% | 5 8% | 6 8% | 3 4% | 2 7% | - |
| To share an important message | 44 8% | 19 7% | 25 8% | 3 10% _e | 5 9% _e | 1 1% | 2 3% | 8 9% _e | 7 8% | 12 15% _{ef} | 6 7% | 2 3% | 1 4% | 3 6% | 5 11% | 6 12% | 2 5% | 2 6% | 3 5% | 10 13% _k | 6 8% | 2 7% | 2 11% |
| To pursue a career online | 33 6% | 21 8% _b | 12 4% | - | 2 4% | 7 10% | 3 5% | 6 7% | 7 8% | 5 6% | 3 3% | 1 1% | 1 4% | 2 4% | 5 11% _k | 2 4% | 3 8% | 4 12% _k | 3 5% | 7 9% | 4 5% | 1 4% | - |
| To review a product, service, or other content | 31 5% | 19 7% | 12 4% | 1 3% | 5 9% | 2 3% | 1 2% | 7 8% | 5 6% | 5 6% | 5 6% | 5 7% | 2 9% | 4 8% | 4 9% | 2 4% | - | 2 6% | 3 5% | 3 4% | 4 5% | 2 7% | - |
| To create a brand/ identity/ pursue fame online | 26 5% | 15 6% | 11 4% | 1 3% | 1 2% | 5 7% | 2 3% | 3 3% | 8 9% _j | 5 6% | 1 1% | 1 1% | - | 3 6% | - | 3 6% | 1 3% | 2 6% | 6 10% _{kn} | 4 5% | 5 7% | 1 4% | - |
| To inform/ educate the public | 21 4% | 10 4% | 11 4% | 2 6% | 1 2% | 2 3% | 3 5% | 3 3% | 4 4% | 2 3% | 4 5% | 1 1% | 2 9% | - | 2 4% | 3 6% | - | 1 3% | - | 6 8% _{mr} | 5 7% _r | 1 4% | - |
| For promotion or publicity | 16 3% | 10 4% | 6 2% | 1 3% | - | 2 3% | 2 3% | 3 3% | 3 3% | 4 5% | 1 1% | 1 1% | 1 4% | 2 4% | 2 4% | 1 2% | 1 3% | - | - | 3 4% | 3 4% | 2 7% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

* small base; ** very small base (under 30) ineligible for sig testing

Video Sharing Platforms - Children

ONLINE Fieldwork:- 30th March to 2nd April 2020

Absolutes/col percents

Table 194

Q17. Why do you create videos for video-sharing sites or apps?**Base: All respondents who upload videos to video-sharing sites**

| | Gender | | | Age | | | | | | | | | Region | | | | | | | | | | |
|---|----------|------------|-------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------------|----------------------|----------------------|---|------------------------------|------------------------------|--------------|-----------------------------------|---------------|----------------------|----------------------|--------------------------------------|
| | Total | Boy (a) | Girl (b) | 8 (c) | 9 (d) | 10 (e) | 11 (f) | 12 (g) | 13 (h) | 14 (i) | 15 (j) | Scot- land (k) | North East (l) | North West (m) | York- shire and the Humber (n) | West Mid- lands (o) | East Mid- lands (p) | Wales (q) | East of Eng- land (r) | London (s) | South East (t) | South West (u) | North- ern Ire- land (v) |
| Base | 567 | 265 | 302 | 31* | 57* | 73* | 63* | 88* | 89* | 79* | 87* | 68* | 23** | 51* | 47* | 49* | 38* | 33* | 59* | 79* | 74* | 28** | 18** |
| Professionally - creating content is my full-time job | 11 2% | 5 2% | 6 2% | 1 3% | 3 5% | - | 2 3% | 1 1% | 1 1% | 2 3% | 1 1% | 1 1% | 1 4% | - | - | 4 8% mnr | - | - | - | 2 3% | 3 4% | - | - |
| To supplement my income/ earnings (it is not my main job) | 10 2% | 6 2% | 4 1% | 1 3% | 2 4% | 2 3% | 1 2% | 1 1% | 1 1% | 1 1% | 1 1% | - | - | - | 1 2% | - | 1 3% | - | - | 3 4% | 3 4% | 2 7% | - |
| Other | 27 5% | 13 5% | 14 5% | 2 6% | 5 9% | 2 3% | 1 2% | 2 2% | 3 3% | 5 6% | 7 8% | 2 3% | - | 4 8% o | 3 6% | - | - | 2 6% | 4 7% | 2 3% | 8 11% ops | 1 4% | 1 6% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n/o/p/q/r/s/t/u/v

*** small base; ** very small base (under 30) ineligible for sig testing**