

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Dates: 27th March to 16th April 2022

Table 1
 Q1: Have you ever had to prove your age online, for example, to set up online banking or purchase age-restricted products (e.g. alcohol or tobacco)?
 Base: All respondents

Age Group	Have you ever had to prove your age online, for example, to set up online banking or purchase age-restricted products (e.g. alcohol or tobacco)?										How do you feel about having to prove your age online?									
	Yes	No	Don't know	Very easy	Easy	Neutral	Difficult	Very difficult	Very annoying	Annoying	Neutral	Not annoying	Very helpful	Helpful	Neutral	Not helpful	Very unhelpful	Unhelpful	Very unhelpful	Unhelpful
18-24	72%	25%	3%	15%	45%	35%	10%	15%	25%	40%	25%	10%	15%	45%	35%	10%	15%	25%	40%	25%
25-34	68%	28%	4%	12%	48%	35%	10%	15%	25%	40%	25%	10%	15%	45%	35%	10%	15%	25%	40%	25%
35-44	65%	30%	5%	10%	45%	35%	10%	15%	25%	40%	25%	10%	15%	45%	35%	10%	15%	25%	40%	25%
45-54	62%	32%	6%	8%	40%	35%	15%	10%	20%	35%	30%	15%	10%	35%	35%	15%	10%	20%	35%	30%
55-64	58%	35%	7%	5%	30%	35%	20%	10%	15%	25%	30%	20%	10%	25%	35%	20%	10%	20%	30%	35%
65+	55%	38%	7%	3%	20%	30%	25%	15%	10%	20%	30%	25%	10%	20%	35%	25%	10%	15%	25%	35%

Data suppressed where unweighted base is lower than 10. ** = very small base (under 20) ineligible for sig testing. * = small base (under 50)
 Proportions based on column totals (N=706) unless otherwise indicated. ** = very small base (under 20) ineligible for sig testing. * = small base (under 50)
 Overlay formulae used. * = small base. ** = very small base (under 20) ineligible for sig testing



Table 1
 Q1: Have you ever had to prove your age online, for example, to set up online banking or purchase age-restricted products (e.g. alcohol or tobacco)?
 Base: All respondents excluding those who did not know

Age	Gender										Sexual orientation										Total
	Male	Female	Other	Prefer not to say	Don't know	Other	Gay	Bisexual	Lesbian	Trans	Other	Prefer not to say	Don't know	Other	Gay	Bisexual	Lesbian	Trans	Other	Prefer not to say	
18-24	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
25-34	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
35-44	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
45-54	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
55-64	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
65-74	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
75+	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Data suppressed where unweighted base is lower than 10. **very small base (under 30) ineligible for sig testing. *small base (under 20)
 Proportions/Means: Column Total (N); row unweighted - sigtesting: age - age - sex - sexAB - sexC - sexD - sexE - sexF - sexG - sexH - sexI - sexJ - sexK - sexL - sexM - sexN - sexO - sexP - sexQ - sexR - sexS - sexT - sexU - sexV - sexW - sexX - sexY - sexZ - sexAA - sexAB - sexAC - sexAD - sexAE - sexAF - sexAG - sexAH - sexAI - sexAJ - sexAK - sexAL - sexAM - sexAN - sexAO - sexAP - sexAQ - sexAR - sexAS - sexAT - sexAU - sexAV - sexAW - sexAX - sexAY - sexAZ - sexBA - sexBB - sexBC - sexBD - sexBE - sexBF - sexBG - sexBH - sexBI - sexBJ - sexBK - sexBL - sexBM - sexBN - sexBO - sexBP - sexBQ - sexBR - sexBS - sexBT - sexBU - sexBV - sexBW - sexBX - sexBY - sexBZ - sexCA - sexCB - sexCC - sexCD - sexCE - sexCF - sexCG - sexCH - sexCI - sexCJ - sexCK - sexCL - sexCM - sexCN - sexCO - sexCP - sexCQ - sexCR - sexCS - sexCT - sexCU - sexCV - sexCW - sexCX - sexCY - sexCZ - sexDA - sexDB - sexDC - sexDD - sexDE - sexDF - sexDG - sexDH - sexDI - sexDJ - sexDK - sexDL - sexDM - sexDN - sexDO - sexDP - sexDQ - sexDR - sexDS - sexDT - sexDU - sexDV - sexDW - sexDX - sexDY - sexDZ - sexEA - sexEB - sexEC - sexED - sexEE - sexEF - sexEG - sexEH - sexEI - sexEJ - sexEK - sexEL - sexEM - sexEN - sexEO - sexEP - sexEQ - sexER - sexES - sexET - sexEU - sexEV - sexEW - sexEX - sexEY - sexEZ - sexFA - sexFB - sexFC - sexFD - sexFE - sexFF - sexFG - sexFH - sexFI - sexFJ - sexFK - sexFL - sexFM - sexFN - sexFO - sexFP - sexFQ - sexFR - sexFS - sexFT - sexFU - sexFV - sexFW - sexFX - sexFY - sexFZ - sexGA - sexGB - sexGC - sexGD - sexGE - sexGF - sexGG - sexGH - sexGI - sexGJ - sexGK - sexGL - sexGM - sexGN - sexGO - sexGP - sexGQ - sexGR - sexGS - sexGT - sexGU - sexGV - sexGW - sexGX - sexGY - sexGZ - sexHA - sexHB - sexHC - sexHD - sexHE - sexHF - sexHG - sexHH - sexHI - sexHJ - sexHK - sexHL - sexHM - sexHN - sexHO - sexHP - sexHQ - sexHR - sexHS - sexHT - sexHU - sexHV - sexHW - sexHX - sexHY - sexHZ - sexIA - sexIB - sexIC - sexID - sexIE - sexIF - sexIG - sexIH - sexII - sexIJ - sexIK - sexIL - sexIM - sexIN - sexIO - sexIP - sexIQ - sexIR - sexIS - sexIT - sexIU - sexIV - sexIW - sexIX - sexIY - sexIZ - sexJA - sexJB - sexJC - sexJD - sexJE - sexJF - sexJG - sexJH - sexJI - sexJJ - sexJK - sexJL - sexJM - sexJN - sexJO - sexJP - sexJQ - sexJR - sexJS - sexJT - sexJU - sexJV - sexJW - sexJX - sexJY - sexJZ - sexKA - sexKB - sexKC - sexKD - sexKE - sexKF - sexKG - sexKH - sexKI - sexKJ - sexKK - sexKL - sexKM - sexKN - sexKO - sexKP - sexKQ - sexKR - sexKS - sexKT - sexKU - sexKV - sexKW - sexKX - sexKY - sexKZ - sexLA - sexLB - sexLC - sexLD - sexLE - sexLF - sexLG - sexLH - sexLI - sexLJ - sexLK - sexLL - sexLM - sexLN - sexLO - sexLP - sexLQ - sexLR - sexLS - sexLT - sexLU - sexLV - sexLW - sexLX - sexLY - sexLZ - sexMA - sexMB - sexMC - sexMD - sexME - sexMF - sexMG - sexMH - sexMI - sexMJ - sexMK - sexML - sexMM - sexMN - sexMO - sexMP - sexMQ - sexMR - sexMS - sexMT - sexMU - sexMV - sexMW - sexMX - sexMY - sexMZ - sexNA - sexNB - sexNC - sexND - sexNE - sexNF - sexNG - sexNH - sexNI - sexNJ - sexNK - sexNL - sexNM - sexNN - sexNO - sexNP - sexNQ - sexNR - sexNS - sexNT - sexNU - sexNV - sexNW - sexNX - sexNY - sexNZ - sexOA - sexOB - sexOC - sexOD - sexOE - sexOF - sexOG - sexOH - sexOI - sexOJ - sexOK - sexOL - sexOM - sexON - sexOO - sexOP - sexOQ - sexOR - sexOS - sexOT - sexOU - sexOV - sexOW - sexOX - sexOY - sexOZ - sexPA - sexPB - sexPC - sexPD - sexPE - sexPF - sexPG - sexPH - sexPI - sexPJ - sexPK - sexPL - sexPM - sexPN - sexPO - sexPP - sexPQ - sexPR - sexPS - sexPT - sexPU - sexPV - sexPW - sexPX - sexPY - sexPZ - sexQA - sexQB - sexQC - sexQD - sexQE - sexQF - sexQG - sexQH - sexQI - sexQJ - sexQK - sexQL - sexQM - sexQN - sexQO - sexQP - sexQQ - sexQR - sexQS - sexQT - sexQU - sexQV - sexQW - sexQX - sexQY - sexQZ - sexRA - sexRB - sexRC - sexRD - sexRE - sexRF - sexRG - sexRH - sexRI - sexRJ - sexRK - sexRL - sexRM - sexRN - sexRO - sexRP - sexRQ - sexRR - sexRS - sexRT - sexRU - sexRV - sexRW - sexRX - sexRY - sexRZ - sexSA - sexSB - sexSC - sexSD - sexSE - sexSF - sexSG - sexSH - sexSI - sexSJ - sexSK - sexSL - sexSM - sexSN - sexSO - sexSP - sexSQ - sexSR - sexSS - sexST - sexSU - sexSV - sexSW - sexSX - sexSY - sexSZ - sexTA - sexTB - sexTC - sexTD - sexTE - sexTF - sexTG - sexTH - sexTI - sexTJ - sexTK - sexTL - sexTM - sexTN - sexTO - sexTP - sexTQ - sexTR - sexTS - sexTT - sexTU - sexTV - sexTW - sexTX - sexTY - sexTZ - sexUA - sexUB - sexUC - sexUD - sexUE - sexUF - sexUG - sexUH - sexUI - sexUJ - sexUK - sexUL - sexUM - sexUN - sexUO - sexUP - sexUQ - sexUR - sexUS - sexUT - sexUU - sexUV - sexUW - sexUX - sexUY - sexUZ - sexVA - sexVB - sexVC - sexVD - sexVE - sexVF - sexVG - sexVH - sexVI - sexVJ - sexVK - sexVL - sexVM - sexVN - sexVO - sexVP - sexVQ - sexVR - sexVS - sexVT - sexVU - sexVV - sexVW - sexVX - sexVY - sexVZ - sexWA - sexWB - sexWC - sexWD - sexWE - sexWF - sexWG - sexWH - sexWI - sexWJ - sexWK - sexWL - sexWM - sexWN - sexWO - sexWP - sexWQ - sexWR - sexWS - sexWT - sexWU - sexWV - sexWW - sexWX - sexWY - sexWZ - sexXA - sexXB - sexXC - sexXD - sexXE - sexXF - sexXG - sexXH - sexXI - sexXJ - sexXK - sexXL - sexXM - sexXN - sexXO - sexXP - sexXQ - sexXR - sexXS - sexXT - sexXU - sexXV - sexXW - sexXX - sexXY - sexXZ - sexYA - sexYB - sexYC - sexYD - sexYE - sexYF - sexYG - sexYH - sexYI - sexYJ - sexYK - sexYL - sexYM - sexYN - sexYO - sexYP - sexYQ - sexYR - sexYS - sexYT - sexYU - sexYV - sexYW - sexYX - sexYY - sexYZ - sexZA - sexZB - sexZC - sexZD - sexZE - sexZF - sexZG - sexZH - sexZI - sexZJ - sexZK - sexZL - sexZM - sexZN - sexZO - sexZP - sexZQ - sexZR - sexZS - sexZT - sexZU - sexZV - sexZW - sexZX - sexZY - sexZZ

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Table 4
 Q5: Have you ever had to prove your age online, for example, to set up online banking or purchase age-restricted products (e.g. alcohol or tobacco)?
 Base: All respondents excluding those who did not have an account

Age	Total		Male		Female		18-24		25-34		35-44		45-54		55-64		65+		Total		Male		Female	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Yes	100	100%	50	50%	50	50%	10	10%	15	15%	15	15%	10	10%	10	10%	10	10%	10	10%	10	10%	10	10%
No	100	100%	50	50%	50	50%	10	10%	15	15%	15	15%	10	10%	10	10%	10	10%	10	10%	10	10%	10	10%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 20)
 Proportions: Male: Column 1 (col 1) - col 2; Female: Column 3 (col 3) - col 4; 18-24: Column 5 (col 5) - col 6; 25-34: Column 7 (col 7) - col 8; 35-44: Column 9 (col 9) - col 10; 45-54: Column 11 (col 11) - col 12; 55-64: Column 13 (col 13) - col 14; 65+: Column 15 (col 15) - col 16
 Overlap formulae used: * small base; ** very small base (under 20) ineligible for sig testing



Table 4
Q2. Thinking about your need to use services of being to prove your age online, what activity did you prove your age for?
Base: All respondents who have used tools to prove their age online

Table with columns: Item, Mean, Lower bound, Upper bound, Lower bound, Upper bound, Lower bound, Upper bound, Lower bound, Upper bound, Lower bound, Upper bound, Lower bound, Upper bound. Rows include: I used a service provided by a website, I used a service provided by a third party, I used a service provided by a mobile app, I used a service provided by a social media platform, I used a service provided by a digital service, I used a service provided by a digital wallet, I used a service provided by a digital signature, I used a service provided by a digital ID, I used a service provided by a digital passport, I used a service provided by a digital driver's license, I used a service provided by a digital voter ID, I used a service provided by a digital passport, I used a service provided by a digital driver's license, I used a service provided by a digital voter ID.

Data suppressed where unweighted base is lower than 15. **very small base (under 20) ineligible for sig testing. *small base (under 50)
Proportions Mean: Column Total (2) 100.000
Display format: text; *small base; **very small base (under 20) ineligible for sig testing

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Table 1
 Q2: Thinking about your need to use occasion of things to prove your age online, what activity did you prove your age for?
 Base: All respondents who have used things to prove their age online (excluding those who said prefer not to answer/None)

Activity	Age Group					Gender					Region					Device				
	18-24	25-34	35-44	45-54	55+	Male	Female	Both	None	Don't know	UK	Other	Don't know	Mobile	Tablet	PC	Other	Don't know		
Banking	24	31	31	31	31	24	31	31	31	31	24	31	31	31	31	24	31	31	31	31
Shopping	24	31	31	31	31	24	31	31	31	31	24	31	31	31	31	24	31	31	31	31
Travel	24	31	31	31	31	24	31	31	31	31	24	31	31	31	31	24	31	31	31	31
Healthcare	24	31	31	31	31	24	31	31	31	31	24	31	31	31	31	24	31	31	31	31
Education	24	31	31	31	31	24	31	31	31	31	24	31	31	31	31	24	31	31	31	31
Government services	24	31	31	31	31	24	31	31	31	31	24	31	31	31	31	24	31	31	31	31
Other	24	31	31	31	31	24	31	31	31	31	24	31	31	31	31	24	31	31	31	31

Data suppressed where unweighted base is lower than 10 - **very small base (under 20) ineligible for sig testing - *small base (under 20)
 Proportions based: *column totals 50; **row totals 100; ***diagonal: age, then device, then region; ****row totals 100; *****column totals 100
 Overlay formulas used: *small base; **very small base (under 20) ineligible for sig testing



Table 4
Q2: Thinking about your need to use occasions of having to prove your age online, what activity did you prove your age for?
Base: All respondents who have used tools to prove their age online resulting from this survey prior to 1st August 2022

Age Group	Gender	Sexual Orientation	Age Verification Method		Age Verification Method		Age Verification Method		Age Verification Method		Age Verification Method		Age Verification Method		Age Verification Method		Age Verification Method		Age Verification Method		Age Verification Method		Age Verification Method	
			Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
18-24	Male	Gay	1.2	0.8	1.5	1.0	1.8	1.3	2.1	1.6	2.4	1.9	2.7	2.2	3.0	2.5	3.3	2.8	3.6	3.1	3.9	3.4	4.2	3.7
18-24	Female	Lesbian	0.9	0.6	1.1	0.7	1.3	0.9	1.5	1.1	1.7	1.3	1.9	1.5	2.1	1.7	2.3	1.9	2.5	2.1	2.7	2.3	2.9	2.5
18-24	Male	Bisexual	1.0	0.7	1.2	0.8	1.4	1.0	1.6	1.2	1.8	1.4	2.0	1.6	2.2	1.8	2.4	2.0	2.6	2.2	2.8	2.4	3.0	2.6
18-24	Female	Bisexual	0.8	0.5	1.0	0.6	1.2	0.8	1.4	1.0	1.6	1.2	1.8	1.4	2.0	1.6	2.2	1.8	2.4	2.0	2.6	2.2	2.8	2.4
18-24	Male	Straight	1.5	1.0	1.8	1.3	2.1	1.6	2.4	1.9	2.7	2.2	3.0	2.5	3.3	2.8	3.6	3.1	3.9	3.4	4.2	3.7	4.5	4.0
18-24	Female	Straight	1.1	0.7	1.3	0.9	1.5	1.1	1.7	1.3	1.9	1.5	2.1	1.7	2.3	1.9	2.5	2.1	2.7	2.3	2.9	2.5	3.1	2.7
25-34	Male	Gay	1.3	0.9	1.6	1.1	1.9	1.4	2.2	1.7	2.5	2.0	2.8	2.3	3.1	2.6	3.4	2.9	3.7	3.2	4.0	3.5	4.3	3.8
25-34	Female	Lesbian	1.0	0.7	1.2	0.8	1.4	1.0	1.6	1.2	1.8	1.4	2.0	1.6	2.2	1.8	2.4	2.0	2.6	2.2	2.8	2.4	3.0	2.6
25-34	Male	Bisexual	1.1	0.8	1.3	0.9	1.5	1.1	1.7	1.3	1.9	1.5	2.1	1.7	2.3	1.9	2.5	2.1	2.7	2.3	2.9	2.5	3.1	2.7
25-34	Female	Bisexual	0.9	0.6	1.1	0.7	1.3	0.9	1.5	1.1	1.7	1.3	1.9	1.5	2.1	1.7	2.3	1.9	2.5	2.1	2.7	2.3	2.9	2.5
25-34	Male	Straight	1.6	1.1	1.9	1.4	2.2	1.7	2.5	2.0	2.8	2.3	3.1	2.6	3.4	2.9	3.7	3.2	4.0	3.5	4.3	3.8	4.6	4.1
25-34	Female	Straight	1.2	0.8	1.4	1.0	1.6	1.2	1.8	1.4	2.0	1.6	2.2	1.8	2.4	2.0	2.6	2.2	2.8	2.4	3.0	2.6	3.2	2.8
35-44	Male	Gay	1.4	1.0	1.7	1.2	2.0	1.5	2.3	1.8	2.6	2.1	2.9	2.4	3.2	2.7	3.5	3.0	3.8	3.3	4.1	3.6	4.4	3.9
35-44	Female	Lesbian	1.1	0.7	1.3	0.9	1.5	1.1	1.7	1.3	1.9	1.5	2.1	1.7	2.3	1.9	2.5	2.1	2.7	2.3	2.9	2.5	3.1	2.7
35-44	Male	Bisexual	1.2	0.8	1.4	1.0	1.6	1.2	1.8	1.4	2.0	1.6	2.2	1.8	2.4	2.0	2.6	2.2	2.8	2.4	3.0	2.6	3.2	2.8
35-44	Female	Bisexual	1.0	0.7	1.2	0.8	1.4	1.0	1.6	1.2	1.8	1.4	2.0	1.6	2.2	1.8	2.4	2.0	2.6	2.2	2.8	2.4	3.0	2.6
35-44	Male	Straight	1.7	1.2	2.0	1.5	2.3	1.8	2.6	2.1	2.9	2.4	3.2	2.7	3.5	3.0	3.8	3.3	4.1	3.6	4.4	3.9	4.7	4.2
35-44	Female	Straight	1.3	0.9	1.5	1.1	1.7	1.3	1.9	1.5	2.1	1.7	2.3	1.9	2.5	2.1	2.7	2.3	2.9	2.5	3.1	2.7	3.3	2.9
45-54	Male	Gay	1.5	1.1	1.8	1.3	2.1	1.6	2.4	1.9	2.7	2.2	3.0	2.5	3.3	2.8	3.6	3.1	3.9	3.4	4.2	3.7	4.5	4.0
45-54	Female	Lesbian	1.2	0.8	1.4	1.0	1.6	1.2	1.8	1.4	2.0	1.6	2.2	1.8	2.4	2.0	2.6	2.2	2.8	2.4	3.0	2.6	3.2	2.8
45-54	Male	Bisexual	1.3	0.9	1.5	1.1	1.7	1.3	1.9	1.5	2.1	1.7	2.3	1.9	2.5	2.1	2.7	2.3	2.9	2.5	3.1	2.7	3.3	2.9
45-54	Female	Bisexual	1.1	0.7	1.3	0.9	1.5	1.1	1.7	1.3	1.9	1.5	2.1	1.7	2.3	1.9	2.5	2.1	2.7	2.3	2.9	2.5	3.1	2.7
45-54	Male	Straight	1.8	1.3	2.1	1.6	2.4	1.9	2.7	2.2	3.0	2.5	3.3	2.8	3.6	3.1	3.9	3.4	4.2	3.7	4.5	4.0	4.8	4.3
45-54	Female	Straight	1.4	1.0	1.6	1.2	1.8	1.4	2.0	1.6	2.2	1.8	2.4	2.0	2.6	2.2	2.8	2.4	3.0	2.6	3.2	2.8	3.4	3.0
55-64	Male	Gay	1.6	1.2	1.9	1.4	2.2	1.7	2.5	2.0	2.8	2.3	3.1	2.6	3.4	2.9	3.7	3.2	4.0	3.5	4.3	3.8	4.6	4.1
55-64	Female	Lesbian	1.3	0.9	1.5	1.1	1.7	1.3	1.9	1.5	2.1	1.7	2.3	1.9	2.5	2.1	2.7	2.3	2.9	2.5	3.1	2.7	3.3	2.9
55-64	Male	Bisexual	1.4	1.0	1.6	1.2	1.8	1.4	2.0	1.6	2.2	1.8	2.4	2.0	2.6	2.2	2.8	2.4	3.0	2.6	3.2	2.8	3.4	3.0
55-64	Female	Bisexual	1.2	0.8	1.4	1.0	1.6	1.2	1.8	1.4	2.0	1.6	2.2	1.8	2.4	2.0	2.6	2.2	2.8	2.4	3.0	2.6	3.2	2.8
55-64	Male	Straight	1.9	1.4	2.2	1.7	2.5	2.0	2.8	2.3	3.1	2.6	3.4	2.9	3.7	3.2	4.0	3.5	4.3	3.8	4.6	4.1	4.9	4.4
55-64	Female	Straight	1.5	1.1	1.7	1.3	1.9	1.5	2.1	1.7	2.3	1.9	2.5	2.1	2.7	2.3	2.9	2.5	3.1	2.7	3.3	2.9	3.5	3.1
65+	Male	Gay	1.7	1.3	2.0	1.5	2.3	1.8	2.6	2.1	2.9	2.4	3.2	2.7	3.5	3.0	3.8	3.3	4.1	3.6	4.4	3.9	4.7	4.2
65+	Female	Lesbian	1.4	1.0	1.6	1.2	1.8	1.4	2.0	1.6	2.2	1.8	2.4	2.0	2.6	2.2	2.8	2.4	3.0	2.6	3.2	2.8	3.4	3.0
65+	Male	Bisexual	1.5	1.1	1.7	1.3	1.9	1.5	2.1	1.7	2.3	1.9	2.5	2.1	2.7	2.3	2.9	2.5	3.1	2.7	3.3	2.9	3.5	3.1
65+	Female	Bisexual	1.3	0.9	1.5	1.1	1.7	1.3	1.9	1.5	2.1	1.7	2.3	1.9	2.5	2.1	2.7	2.3	2.9	2.5	3.1	2.7	3.3	2.9
65+	Male	Straight	2.0	1.5	2.3	1.8	2.6	2.1	2.9	2.4	3.2	2.7	3.5	3.0	3.8	3.3	4.1	3.6	4.4	3.9	4.7	4.2	5.0	4.5
65+	Female	Straight	1.6	1.2	1.8	1.4	2.0	1.6	2.2	1.8	2.4	2.0	2.6	2.2	2.8	2.4	3.0	2.6	3.2	2.8	3.4	3.0	3.6	3.2

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (eligible for sig testing). *small base (under 50)
Proportion Tests: Columns Tested (S, T, R, B) - *sig (sig) - **sig (sig) - ***sig (sig) - ****sig (sig) - *****sig (sig) - ****sig (sig) - *****sig (sig)
Overlap format used. *small base; **very small base (under 20) (eligible for sig testing)



Table 4
 Q3: You said you have had to prove your age online in the past. Thinking about the most recent occasion you had to do so, how did you prove your age online?
 Base: All respondents who have ever had to prove their age online

Age Group	How did you prove your age online?										Total
	1. I used a government-issued ID card	2. I used a passport	3. I used a driving licence	4. I used a utility bill	5. I used a council tax bill	6. I used a bank statement	7. I used a credit/debit card	8. I used a mobile phone number	9. I used a social media account	10. I used another method	
18-24	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
25-34	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
35-44	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
45-54	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
55-64	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
65-74	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
75+	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
Total	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (not eligible for sig testing). *small base (under 20)
 Population Means: Column Total (N, with unweighted) - age18to24 - age25to34 - age35to44 - age45to54 - age55to64 - age65to74 - age75plus
 Overall Percentages used. **small base: **very small base (under 20) (not eligible for sig testing)



Table 11
Q3. The last you have had to prove your age online to the point showing about the most recent occasion you have had to do so, how old you prove your age online?
Base: All respondents who have ever had to prove their age online

Age Group	How old you prove your age online						Total
	16-17	18-19	20-24	25-29	30-34	35-39	
18-24	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
25-34	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
35-44	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
45-54	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
55-64	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
65-74	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
75+	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Data suppressed where unweighted base is lower than 15. ** very small base (under 20) (eligible for sig testing). * small base (under 25)
Proportions: Means: Columns Total (N, risk level) - a|bcd - e|fghij - k|lm - n|opqrs - t|uvwxyz - a|b|c|d|e|f - g|h - i|j|k - l|m|n|o|p|q
Overlap: formulae: used. ** small base. ** very small base (under 20) (eligible for sig testing)



Q11. How hard do you have to prove your age online to the point, thinking about the most recent occasion you have had to do so, how did you prove your age online?
Base: All respondents who have used 18plus prior to age verification including those who said not known

Age Group	Gender										Ethnicity										Region			
	M	F	M	F	M	F	M	F	M	F	White	Black	Asian	Other	Other	Other	Other	Other	Other	Other				
18-24	
25-34	
35-44	
45-54	
55-64	
65-74	
75+	
Not Known	

File associated to this spreadsheet: [Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022 - All Respondents \(xlsx\)](#)
Data source: Ipsos MORi survey data
Overseas territories: "small base"; "very small base (under 20) ineligible for age testing"

.YONDER

Table 12
Q3: How well you have had to prove your age online in the past. Thinking about the most recent occasion you have had to do so, how did you prove your age online?
Base: All respondents who have used 18+ sites prior to age verification including those who used age verification

Age Group	Very well					Well					Not well					Very not well					Don't know				
	N	%	95% CI	90% CI	80% CI	N	%	95% CI	90% CI	80% CI	N	%	95% CI	90% CI	80% CI	N	%	95% CI	90% CI	80% CI	N	%	95% CI	90% CI	80% CI
All	100	100	99-100	98-100	97-100	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0
18-24	100	100	99-100	98-100	97-100	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0
25-34	100	100	99-100	98-100	97-100	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0
35-44	100	100	99-100	98-100	97-100	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0
45-54	100	100	99-100	98-100	97-100	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0
55-64	100	100	99-100	98-100	97-100	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0
65+	100	100	99-100	98-100	97-100	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0	0	0	0-0	0-0	0-0

Data suppressed where unweighted base is less than 10. ** very small base (under 20) ineligible for significance. * small base (under 30)
 Population Means: Column Percent (95% and 90% CI) ** very small base (under 20) ineligible for significance. * small base (under 30)
 Overall female used. ** small base. ** very small base (under 20) ineligible for age rating



Table 11
 Q6: Thinking about the most recent occasion of visiting your age website, to what extent do you agree with the following statements?
 Sample N = 1,000 respondents who have ever had to prove their age online

Statement	Strongly disagree		Disagree		Agree		Strongly agree	
	%	N	%	N	%	N	%	N
Age verification is a necessary part of the online experience	10	100	30	300	40	400	15	150
Age verification is a hassle	40	400	30	300	20	200	10	100
Age verification is a waste of time	45	450	35	350	15	150	5	50
Age verification is a security measure	15	150	25	250	40	400	20	200
Age verification is a necessary part of the online experience	10	100	30	300	40	400	15	150
Age verification is a hassle	40	400	30	300	20	200	10	100
Age verification is a waste of time	45	450	35	350	15	150	5	50
Age verification is a security measure	15	150	25	250	40	400	20	200
Age verification is a necessary part of the online experience	10	100	30	300	40	400	15	150
Age verification is a hassle	40	400	30	300	20	200	10	100
Age verification is a waste of time	45	450	35	350	15	150	5	50
Age verification is a security measure	15	150	25	250	40	400	20	200

Data analysed by Yonder, using the following Likert scale: 1 = "very small base (under 20)", 2 = "small base (under 50)", 3 = "medium base (under 100)", 4 = "large base (under 200)", 5 = "very large base (over 200)".
 Proportions shown: All columns total 100% (tick boxes)
 Overall percentages shown

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Research Dates: 27th March to 16th April 2022

Table 14
Do I strongly object to the fact that I must provide evidence of proving my age online, to what extent do you agree with the following statements?
On the condition, I don't mind providing my age online
Base: All respondents who have been asked to prove their age online

Statement	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
Age					
Male	10	32	41	15	0
Female	11	31	39	19	0
Age Range					
18-24	11	32	41	15	0
25-34	10	32	41	15	0
35-44	10	32	41	15	0
45-54	10	32	41	15	0
55-64	10	32	41	15	0
65+	10	32	41	15	0
Sexual Orientation					
Gay	10	32	41	15	0
Bisexual	10	32	41	15	0
Lesbian	10	32	41	15	0
Trans	10	32	41	15	0
Other	10	32	41	15	0
Ethnicity					
White	10	32	41	15	0
Black	10	32	41	15	0
Asian	10	32	41	15	0
Hispanic	10	32	41	15	0
Other	10	32	41	15	0
Religion					
Christian	10	32	41	15	0
Muslim	10	32	41	15	0
Hindu	10	32	41	15	0
Sikh	10	32	41	15	0
Other	10	32	41	15	0
Marital Status					
Single	10	32	41	15	0
Married	10	32	41	15	0
Divorced	10	32	41	15	0
Widowed	10	32	41	15	0
Relationship					
Partner	10	32	41	15	0
Spouse	10	32	41	15	0
Parent	10	32	41	15	0
Child	10	32	41	15	0
Friend	10	32	41	15	0
Other	10	32	41	15	0

Data suppressed where unweighted base is lower than 10. *very small base (under 20) ineligible for age weighting. **small base (under 50) Population-weighted. Column Totals (%) may not equal 100% due to rounding. n/a= data unavailable. **NA**= NOT APPLICABLE **ST**= STAYING Overlap formats used: ** small base, * very small base (under 20) ineligible for age weighting

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Data: 27th March to 16th April 2022

Table 14
 Q4: Thinking about the most recent occasion of visiting your age website, to what extent do you agree with the following statements?
 On the occasions I reported to have to prove my age online
 Base: All respondents who have ever had to prove their age online

Statement	Total					Male					Female					18-24					25-34					35-44					45-54					55-64					65+				
	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Strongly disagree	Disagree	Neutral	Agree	Strongly agree										
It is necessary to prove my age online	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11									
It is a waste of time to prove my age online	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11									
It is a hassle to prove my age online	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11									
It is a pain to prove my age online	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11									
It is a nuisance to prove my age online	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11									
It is a bother to prove my age online	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11									
It is a hassle to prove my age online	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11									
It is a pain to prove my age online	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11									
It is a nuisance to prove my age online	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11									
It is a bother to prove my age online	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11									

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
 Proportion/Mean: Columns Total (N, %), by gender: male, female; by age: 18-24, 25-34, 35-44, 45-54, 55-64, 65+
 Overlay format used. * small base, ** very small base (under 20) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Data - 27th March to 16th April 2022

Table 14
 Q4: Thinking about the most recent occasion of visiting your age website, to what extent do you agree with the following statements?
 (Only people asked to complete the survey to prove their age for the website in question)
 Base: All respondents who have ever had to prove their age online

Statement	Strongly disagree					Disagree					Neutral					Agree					Strongly agree									
	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5					
Age verification is a necessary part of using adult websites	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a hassle	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a waste of time	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a nuisance	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a burden	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a headache	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the ass	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the neck	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the back	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the chest	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the stomach	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the legs	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the arms	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the hands	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the feet	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the face	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the ears	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the nose	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the mouth	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the throat	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the chest	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the stomach	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the legs	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the arms	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the hands	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the feet	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the face	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the ears	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the nose	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the mouth	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Age verification is a pain in the throat	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 30) ineligible for sig testing. **very small base (under 20) ineligible for sig testing. *small base (under 30) ineligible for sig testing.



Table 21
 Q6. Why have you never had to prove your age online?
 Base: All respondents who have never had to prove their age online

Reason	All respondents		Age Group										Gender									
	N	%	18-24	25-34	35-44	45-54	55-64	65-74	75+	Male	Female	Male	Female	Male	Female	Male	Female					
Never had to prove my age online	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100					
Reasons for not having to prove age online																						
Not on an adult site	7	7%	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7					
Not on a site requiring age verification	2	2%	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2					
Not on a site that requires age verification	1	1%	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1					
Other	90	90%	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90					
Other (not specified)	90	90%	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90					

Data suppressed where unweighted base is lower than 10. **very small base (under 20), reliable for sig testing. *small base (under 20)
 Proportions may not sum to 100% due to rounding. **very small base (under 20), reliable for sig testing. *small base (under 20)
 Overlay format used. **small base. **very small base (under 20)/notable for sig testing



Table 22
Q8. Why have you never had to prove your age online?
Base: All respondents who have never had to prove their age online excluding those who said prefer not to say or don't know/don't remember

Base	Total n=167	Gender										Age Group										Prefer not to say	Don't know/don't remember									
		Male n=73	Female n=94	18-24 n=51	25-34 n=26	35-44 n=21	45-54 n=14	55-64 n=9	65-74 n=10	75-84 n=11	85+n=11	18-24 n=51	25-34 n=26	35-44 n=21	45-54 n=14	55-64 n=9	65-74 n=10	75-84 n=11	85+ n=11													
Never	167	73	94	51	26	21	14	9	10	11	11	26	26	21	14	9	10	11	11	11	26	26	21	14	9	10	11	11				
Prefer not to say	1																															
Don't know/don't remember	1																															
Unsure	1																															
Other	1																															

Data suppressed where weighted base is less than 10. **very small base (under 20) ineligible for sig testing. *small base (under 30)
Proportions: Male: Female; Total (%); Age Group (%); Gender*Age Group (%); Age Group*Gender (%); Age Group*Gender*Age Group (%)
Overlap between levels: *small base, **very small base (under 20) ineligible for sig testing



Table 24
On the whole, to what extent do you agree with the following statements?
Please tick

Base: All respondents

	Strongly disagree		Disagree		Agree		Strongly agree	
	100%	0%	100%	0%	100%	0%	100%	0%
Sex	97%	0%	0%	0%	0%	0%	0%	0%
18-24	97%	0%	0%	0%	0%	0%	0%	0%
25-34	97%	0%	0%	0%	0%	0%	0%	0%
35-44	97%	0%	0%	0%	0%	0%	0%	0%
45-54	97%	0%	0%	0%	0%	0%	0%	0%
55-64	97%	0%	0%	0%	0%	0%	0%	0%
65+	97%	0%	0%	0%	0%	0%	0%	0%
Male	97%	0%	0%	0%	0%	0%	0%	0%
Female	97%	0%	0%	0%	0%	0%	0%	0%
Mean	97%	0%	0%	0%	0%	0%	0%	0%
Median	97%	0%	0%	0%	0%	0%	0%	0%
Mode	97%	0%	0%	0%	0%	0%	0%	0%
Standard deviation	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Data accessed by Yonder, controlled data, subject to 100% anonymisation
Proportions shown: All columns should total 100% (not 100% due to rounding)
Overlapping horizontal bars

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Data: 23rd March to 16th April 2022

Table 27
 Do not proceed to next screen do you agree with the following statements?
 (Only respondents who consented to provide age data for consideration will see this table)

Statement	Strongly Disagree					Disagree					Neutral					Agree					Strongly Agree				
	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Age verification is a necessary part of protecting children from harmful content.	10	15	25	25	25	10	15	25	25	25	10	15	25	25	25	10	15	25	25	25	10	15	25	25	25
Age verification is a necessary part of protecting children from sexual exploitation.	10	15	25	25	25	10	15	25	25	25	10	15	25	25	25	10	15	25	25	25	10	15	25	25	25
Age verification is a necessary part of protecting children from child sexual abuse.	10	15	25	25	25	10	15	25	25	25	10	15	25	25	25	10	15	25	25	25	10	15	25	25	25
Age verification is a necessary part of protecting children from child sexual abuse.	10	15	25	25	25	10	15	25	25	25	10	15	25	25	25	10	15	25	25	25	10	15	25	25	25
Age verification is a necessary part of protecting children from child sexual abuse.	10	15	25	25	25	10	15	25	25	25	10	15	25	25	25	10	15	25	25	25	10	15	25	25	25

Do not proceed to next screen do you agree with the following statements?
 (Only respondents who consented to provide age data for consideration will see this table)

Table 10
Do you prefer to what extent do you agree with the following statements?
(Only the percentages for 'strongly agree' and 'agree' are shown in this table)
Base: All respondents

Statement	Strongly agree	Agree	Disagree	Strongly disagree	Total
Age verification is necessary to protect children from harmful content	57	27	12	4	84
Age verification is necessary to protect children from sexual predators	56	27	12	5	83
Age verification is necessary to protect children from exploitation	55	27	12	6	82
Age verification is necessary to protect children from grooming	54	27	12	7	81
Age verification is necessary to protect children from child abuse	53	27	12	8	80
Age verification is necessary to protect children from child sexual abuse	52	27	12	9	79
Age verification is necessary to protect children from child sexual exploitation	51	27	12	10	78
Age verification is necessary to protect children from child sexual grooming	50	27	12	11	77
Age verification is necessary to protect children from child sexual abuse and exploitation	49	27	12	12	76
Age verification is necessary to protect children from child sexual grooming and exploitation	48	27	12	13	75
Age verification is necessary to protect children from child sexual abuse, exploitation and grooming	47	27	12	14	74
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	46	27	12	15	73
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	45	27	12	16	72
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	44	27	12	17	71
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	43	27	12	18	70
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	42	27	12	19	69
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	41	27	12	20	68
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	40	27	12	21	67
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	39	27	12	22	66
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	38	27	12	23	65
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	37	27	12	24	64
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	36	27	12	25	63
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	35	27	12	26	62
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	34	27	12	27	61
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	33	27	12	28	60
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	32	27	12	29	59
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	31	27	12	30	58
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	30	27	12	31	57
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	29	27	12	32	56
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	28	27	12	33	55
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	27	27	12	34	54
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	26	27	12	35	53
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	25	27	12	36	52
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	24	27	12	37	51
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	23	27	12	38	50
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	22	27	12	39	49
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	21	27	12	40	48
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	20	27	12	41	47
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	19	27	12	42	46
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	18	27	12	43	45
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	17	27	12	44	44
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	16	27	12	45	43
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	15	27	12	46	42
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	14	27	12	47	41
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	13	27	12	48	40
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	12	27	12	49	39
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	11	27	12	50	38
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	10	27	12	51	37
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	9	27	12	52	36
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	8	27	12	53	35
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	7	27	12	54	34
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	6	27	12	55	33
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	5	27	12	56	32
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	4	27	12	57	31
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	3	27	12	58	30
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	2	27	12	59	29
Age verification is necessary to protect children from child sexual abuse, exploitation, grooming and grooming	1	27	12	60	28

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 30)
Proportion/Margin: Column Total: 25, row total: 50, 100, 150, 200, 250, 300, 350, 400, 450, 500, 550, 600, 650, 700, 750, 800, 850, 900, 950, 1000
Overlap formulae used: * small base, ** very small base (under 20) ineligible for sig testing



Table 18
On the grounds, to what extent do you agree with the following statements?
Respondents have been grouped by age for certain sites activities.
Base: All respondents

Statement	18-24					25-34					35-44					45-54					55+				
	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
Users should be able to view content on adult sites without age verification	48	32	16	2	2	45	33	16	6	0	48	30	18	4	2	50	32	15	1	1	52	31	14	1	1
Users should be able to view content on adult sites without age verification if they are over 18	47	33	16	3	1	46	34	15	4	2	49	31	17	2	2	51	32	15	1	1	53	30	14	1	1
Users should be able to view content on adult sites without age verification if they are over 21	46	34	16	3	1	45	35	15	3	1	47	33	16	3	2	49	34	15	1	1	51	32	14	1	1
Users should be able to view content on adult sites without age verification if they are over 25	45	35	16	3	1	44	36	15	4	1	46	34	16	3	2	48	35	15	2	2	50	33	13	1	1
Users should be able to view content on adult sites without age verification if they are over 30	44	36	16	3	1	43	37	15	4	1	45	36	15	3	1	47	36	15	2	2	49	34	12	1	1
Users should be able to view content on adult sites without age verification if they are over 35	43	37	16	3	1	42	38	15	4	1	44	37	15	3	1	46	37	14	2	2	48	35	11	1	1
Users should be able to view content on adult sites without age verification if they are over 40	42	38	16	3	1	41	39	15	4	1	43	38	14	3	1	45	38	13	2	2	47	36	10	1	1
Users should be able to view content on adult sites without age verification if they are over 45	41	39	16	3	1	40	40	14	4	1	42	39	13	3	1	44	39	12	2	2	46	37	9	1	1
Users should be able to view content on adult sites without age verification if they are over 50	40	40	16	3	1	39	41	13	4	1	41	40	12	3	1	43	40	11	2	2	45	38	8	1	1
Users should be able to view content on adult sites without age verification if they are over 55	39	41	16	3	1	38	42	12	4	1	40	41	11	3	1	42	41	10	2	2	44	39	7	1	1
Users should be able to view content on adult sites without age verification if they are over 60	38	42	16	3	1	37	43	11	4	1	39	42	10	3	1	41	42	9	2	2	43	40	6	1	1
Users should be able to view content on adult sites without age verification if they are over 65	37	43	16	3	1	36	44	10	4	1	38	43	9	3	1	40	43	8	2	2	42	41	5	1	1

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 30) ineligible for sig testing. ***very small base (under 10) ineligible for sig testing.



Table 11
 Q11: In general, how likely are you to agree to prove your age online for the following activities?
 Sample
 Base: All respondents

Activity	Response					Total n	Total %	95% CI	90% CI	80% CI
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree					
All	10	24	34	24	8	100	100			
18-24	10	24	34	24	8	100	100			
25-34	10	24	34	24	8	100	100			
35-44	10	24	34	24	8	100	100			
45-54	10	24	34	24	8	100	100			
55-64	10	24	34	24	8	100	100			
65+	10	24	34	24	8	100	100			
Male	10	24	34	24	8	100	100			
Female	10	24	34	24	8	100	100			
White	10	24	34	24	8	100	100			
Black	10	24	34	24	8	100	100			
Asian	10	24	34	24	8	100	100			
Other	10	24	34	24	8	100	100			
Married	10	24	34	24	8	100	100			
Single	10	24	34	24	8	100	100			
Divorced	10	24	34	24	8	100	100			
Widowed	10	24	34	24	8	100	100			
Never	10	24	34	24	8	100	100			
Current	10	24	34	24	8	100	100			
Former	10	24	34	24	8	100	100			
Never	10	24	34	24	8	100	100			
Current	10	24	34	24	8	100	100			
Former	10	24	34	24	8	100	100			
Never	10	24	34	24	8	100	100			
Current	10	24	34	24	8	100	100			
Former	10	24	34	24	8	100	100			

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) (eligible for sig testing). * small base (under 50)
 Population Margin: All Columns: Fisher's (2% risk level)
 Display format: text.



Table 32
 Q2: In general, how likely are you to agree to prove your age before the following activities?
 To verify and/or control advertising & promote professional services on age-restricted content.
 Base: All respondents

Age Group	Gender	Country	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total
			%	Count	%	Count	%	Count	%	Count	
All	Male	UK	12	21	19	28	22	27	29	31	21
	Female	UK	14	25	20	35	23	28	30	32	22
16-24	Male	UK	11	10	18	17	24	23	30	26	19
	Female	UK	13	12	20	19	25	24	29	26	20
25-34	Male	UK	12	12	19	19	23	23	30	26	21
	Female	UK	14	14	21	21	25	25	30	32	22
35-44	Male	UK	11	11	18	18	22	22	29	26	21
	Female	UK	13	13	20	20	24	24	29	26	20
45-54	Male	UK	10	10	17	17	21	21	28	25	19
	Female	UK	12	12	19	19	23	23	29	26	21
55-64	Male	UK	9	9	16	16	20	20	27	24	18
	Female	UK	11	11	18	18	22	22	28	25	19
65+	Male	UK	8	8	15	15	19	19	26	23	17
	Female	UK	10	10	17	17	21	21	28	25	19
Total	Male	UK	11	11	18	18	22	22	29	26	21
	Female	UK	13	13	20	20	24	24	29	26	20

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
 Proportion/Margin: Column Totals (% only in brackets) | significance: any, any, any, any | 95% CI of | 95% CI of | 95% CI of | 95% CI of
 Overlap formula used: * small base; ** very small base (under 20) ineligible for sig testing

Table 11
Q11: In general, how likely are you to agree to prove your age online for the following activities?
Q12: In general, how likely are you to agree to provide personal information to age verification services?
Base: All respondents

Activity	Very likely	Likely	Neutral	Unlikely	Very unlikely
Q11: Accessing adult content	10%	35%	35%	15%	5%
Q11: Accessing adult chat	10%	35%	35%	15%	5%
Q11: Accessing adult images	10%	35%	35%	15%	5%
Q11: Accessing adult videos	10%	35%	35%	15%	5%
Q11: Accessing adult live streaming	10%	35%	35%	15%	5%
Q11: Accessing adult social media	10%	35%	35%	15%	5%
Q11: Accessing adult forums	10%	35%	35%	15%	5%
Q11: Accessing adult dating sites	10%	35%	35%	15%	5%
Q11: Accessing adult gaming sites	10%	35%	35%	15%	5%
Q11: Accessing adult news sites	10%	35%	35%	15%	5%
Q11: Accessing adult sports sites	10%	35%	35%	15%	5%
Q11: Accessing adult travel sites	10%	35%	35%	15%	5%
Q11: Accessing adult shopping sites	10%	35%	35%	15%	5%
Q11: Accessing adult financial sites	10%	35%	35%	15%	5%
Q11: Accessing adult health sites	10%	35%	35%	15%	5%
Q11: Accessing adult education sites	10%	35%	35%	15%	5%
Q11: Accessing adult government sites	10%	35%	35%	15%	5%
Q11: Accessing adult utility sites	10%	35%	35%	15%	5%
Q11: Accessing adult professional services sites	10%	35%	35%	15%	5%
Q11: Accessing adult entertainment sites	10%	35%	35%	15%	5%
Q11: Accessing adult music sites	10%	35%	35%	15%	5%
Q11: Accessing adult film sites	10%	35%	35%	15%	5%
Q11: Accessing adult book sites	10%	35%	35%	15%	5%
Q11: Accessing adult research sites	10%	35%	35%	15%	5%
Q11: Accessing adult news sites	10%	35%	35%	15%	5%
Q11: Accessing adult sports sites	10%	35%	35%	15%	5%
Q11: Accessing adult travel sites	10%	35%	35%	15%	5%
Q11: Accessing adult shopping sites	10%	35%	35%	15%	5%
Q11: Accessing adult financial sites	10%	35%	35%	15%	5%
Q11: Accessing adult health sites	10%	35%	35%	15%	5%
Q11: Accessing adult education sites	10%	35%	35%	15%	5%
Q11: Accessing adult government sites	10%	35%	35%	15%	5%
Q11: Accessing adult utility sites	10%	35%	35%	15%	5%
Q11: Accessing adult professional services sites	10%	35%	35%	15%	5%
Q11: Accessing adult entertainment sites	10%	35%	35%	15%	5%
Q11: Accessing adult music sites	10%	35%	35%	15%	5%
Q11: Accessing adult film sites	10%	35%	35%	15%	5%
Q11: Accessing adult book sites	10%	35%	35%	15%	5%
Q11: Accessing adult research sites	10%	35%	35%	15%	5%
Q12: Provide personal information to age verification services	10%	35%	35%	15%	5%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for analysis. * small base (under 20).
Proportion base: column totals 100%. Totals may not equal 100% due to rounding. ** very small base (under 20) ineligible for analysis. * small base (under 20).
Overlap formulae used. * small base; ** very small base (under 20) ineligible for sig testing



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Table 14
 Q10: In general, how likely are you to agree to prove your age online for the following activities?
 Q10: In general, how likely are you to agree to prove your age online for the following activities?
 Base: All respondents

Activity	Very unlikely					Unlikely					Likely					Very likely					
	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	
Viewing adult content	10	15	25	35	25	15	25	35	25	20	10	15	25	35	15	10	15	25	35	15	10
Using adult chat	15	25	35	25	20	20	30	35	25	10	15	25	35	25	20	10	15	25	35	15	10
Using adult social media	10	15	25	35	15	15	25	35	25	20	10	15	25	35	15	10	15	25	35	15	10
Using adult search engines	10	15	25	35	15	15	25	35	25	20	10	15	25	35	15	10	15	25	35	15	10
Using adult forums	15	25	35	25	20	20	30	35	25	10	15	25	35	25	20	10	15	25	35	15	10
Using adult dating sites	20	30	40	30	20	25	35	45	35	15	20	30	40	30	15	10	15	25	35	15	10
Using adult streaming services	10	15	25	35	15	15	25	35	25	20	10	15	25	35	15	10	15	25	35	15	10
Using adult email services	10	15	25	35	15	15	25	35	25	20	10	15	25	35	15	10	15	25	35	15	10
Using adult social media	10	15	25	35	15	15	25	35	25	20	10	15	25	35	15	10	15	25	35	15	10
Using adult search engines	10	15	25	35	15	15	25	35	25	20	10	15	25	35	15	10	15	25	35	15	10
Using adult forums	15	25	35	25	20	20	30	35	25	10	15	25	35	25	20	10	15	25	35	15	10
Using adult dating sites	20	30	40	30	20	25	35	45	35	15	20	30	40	30	15	10	15	25	35	15	10
Using adult streaming services	10	15	25	35	15	15	25	35	25	20	10	15	25	35	15	10	15	25	35	15	10
Using adult email services	10	15	25	35	15	15	25	35	25	20	10	15	25	35	15	10	15	25	35	15	10

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
 Proportion/Mean, Column Total (N, n) in parentheses. ** significant, *** highly significant, **** highly significant, ***** highly significant
 Overlap formula used. * small base, ** very small base (under 20) ineligible for sig testing



Table 18
Q11: In general, how likely are you to agree to prove your age online for the following activities?
Q12: How often would you use age verification?
Base: All respondents

Activity	Q11: In general, how likely are you to agree to prove your age online for the following activities?					Q12: How often would you use age verification?
	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	
Viewing adult content	1%	3%	36%	50%	8%	4%
Watching adult videos	1%	3%	36%	50%	8%	4%
Using adult chat rooms	1%	3%	36%	50%	8%	4%
Using adult forums	1%	3%	36%	50%	8%	4%
Using adult social media	1%	3%	36%	50%	8%	4%
Using adult dating sites	1%	3%	36%	50%	8%	4%
Using adult search engines	1%	3%	36%	50%	8%	4%
Using adult email services	1%	3%	36%	50%	8%	4%
Using adult payment services	1%	3%	36%	50%	8%	4%
Using adult messaging services	1%	3%	36%	50%	8%	4%
Using adult social networking services	1%	3%	36%	50%	8%	4%
Using adult news services	1%	3%	36%	50%	8%	4%
Using adult music services	1%	3%	36%	50%	8%	4%
Using adult video services	1%	3%	36%	50%	8%	4%
Using adult gaming services	1%	3%	36%	50%	8%	4%
Using adult shopping services	1%	3%	36%	50%	8%	4%
Using adult travel services	1%	3%	36%	50%	8%	4%
Using adult financial services	1%	3%	36%	50%	8%	4%
Using adult healthcare services	1%	3%	36%	50%	8%	4%
Using adult education services	1%	3%	36%	50%	8%	4%
Using adult utility services	1%	3%	36%	50%	8%	4%
Using adult insurance services	1%	3%	36%	50%	8%	4%
Using adult legal services	1%	3%	36%	50%	8%	4%
Using adult government services	1%	3%	36%	50%	8%	4%
Using adult professional services	1%	3%	36%	50%	8%	4%
Using adult entertainment services	1%	3%	36%	50%	8%	4%
Using adult fitness services	1%	3%	36%	50%	8%	4%
Using adult food services	1%	3%	36%	50%	8%	4%
Using adult pet services	1%	3%	36%	50%	8%	4%
Using adult home services	1%	3%	36%	50%	8%	4%
Using adult car services	1%	3%	36%	50%	8%	4%
Using adult insurance services	1%	3%	36%	50%	8%	4%
Using adult financial services	1%	3%	36%	50%	8%	4%
Using adult healthcare services	1%	3%	36%	50%	8%	4%
Using adult education services	1%	3%	36%	50%	8%	4%
Using adult utility services	1%	3%	36%	50%	8%	4%
Using adult insurance services	1%	3%	36%	50%	8%	4%
Using adult legal services	1%	3%	36%	50%	8%	4%
Using adult government services	1%	3%	36%	50%	8%	4%
Using adult professional services	1%	3%	36%	50%	8%	4%
Using adult entertainment services	1%	3%	36%	50%	8%	4%
Using adult fitness services	1%	3%	36%	50%	8%	4%
Using adult food services	1%	3%	36%	50%	8%	4%
Using adult pet services	1%	3%	36%	50%	8%	4%
Using adult home services	1%	3%	36%	50%	8%	4%
Using adult car services	1%	3%	36%	50%	8%	4%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for analysis. *** small base (under 50).
Proportion base: column totals. ** very small base (under 20) ineligible for analysis. *** small base (under 50).
Overlap formulae used. * small base; ** very small base (under 20) ineligible for sig testing.



Table 16
 Q13: In general, how likely are you to agree to prove your age online for the following activities?
 Q13: In general, how likely are you to agree to prove your age online for the following activities?
 Base: All respondents

Activity	Very unlikely					Somewhat unlikely					Somewhat likely					Very likely					
	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	
Viewing adult content	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
... (repeated for many other activities)

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
 Proportion/Median. Column Total: 25, row total: 25, grand total: 25, row total: 25, column total: 25, grand total: 25
 Overlap formula used. * small base, ** very small base (under 20) ineligible for sig testing



Table 37
 Q7: In general, how likely are you to agree to prove your age online for the following activities?
 Q7: In general, how likely are you to agree to prove your age online for the following activities?
 Base: All respondents

Response	Very unlikely	Unlikely	Neutral	Likely	Very likely
1	1.0%	1.0%	1.0%	1.0%	1.0%
2	1.0%	1.0%	1.0%	1.0%	1.0%
3	1.0%	1.0%	1.0%	1.0%	1.0%
4	1.0%	1.0%	1.0%	1.0%	1.0%
5	1.0%	1.0%	1.0%	1.0%	1.0%
6	1.0%	1.0%	1.0%	1.0%	1.0%
7	1.0%	1.0%	1.0%	1.0%	1.0%
8	1.0%	1.0%	1.0%	1.0%	1.0%
9	1.0%	1.0%	1.0%	1.0%	1.0%
10	1.0%	1.0%	1.0%	1.0%	1.0%
11	1.0%	1.0%	1.0%	1.0%	1.0%
12	1.0%	1.0%	1.0%	1.0%	1.0%
13	1.0%	1.0%	1.0%	1.0%	1.0%
14	1.0%	1.0%	1.0%	1.0%	1.0%
15	1.0%	1.0%	1.0%	1.0%	1.0%
16	1.0%	1.0%	1.0%	1.0%	1.0%
17	1.0%	1.0%	1.0%	1.0%	1.0%
18	1.0%	1.0%	1.0%	1.0%	1.0%
19	1.0%	1.0%	1.0%	1.0%	1.0%
20	1.0%	1.0%	1.0%	1.0%	1.0%
21	1.0%	1.0%	1.0%	1.0%	1.0%
22	1.0%	1.0%	1.0%	1.0%	1.0%
23	1.0%	1.0%	1.0%	1.0%	1.0%
24	1.0%	1.0%	1.0%	1.0%	1.0%
25	1.0%	1.0%	1.0%	1.0%	1.0%
26	1.0%	1.0%	1.0%	1.0%	1.0%
27	1.0%	1.0%	1.0%	1.0%	1.0%
28	1.0%	1.0%	1.0%	1.0%	1.0%
29	1.0%	1.0%	1.0%	1.0%	1.0%
30	1.0%	1.0%	1.0%	1.0%	1.0%
31	1.0%	1.0%	1.0%	1.0%	1.0%
32	1.0%	1.0%	1.0%	1.0%	1.0%
33	1.0%	1.0%	1.0%	1.0%	1.0%
34	1.0%	1.0%	1.0%	1.0%	1.0%
35	1.0%	1.0%	1.0%	1.0%	1.0%
36	1.0%	1.0%	1.0%	1.0%	1.0%
37	1.0%	1.0%	1.0%	1.0%	1.0%
38	1.0%	1.0%	1.0%	1.0%	1.0%
39	1.0%	1.0%	1.0%	1.0%	1.0%
40	1.0%	1.0%	1.0%	1.0%	1.0%
41	1.0%	1.0%	1.0%	1.0%	1.0%
42	1.0%	1.0%	1.0%	1.0%	1.0%
43	1.0%	1.0%	1.0%	1.0%	1.0%
44	1.0%	1.0%	1.0%	1.0%	1.0%
45	1.0%	1.0%	1.0%	1.0%	1.0%
46	1.0%	1.0%	1.0%	1.0%	1.0%
47	1.0%	1.0%	1.0%	1.0%	1.0%
48	1.0%	1.0%	1.0%	1.0%	1.0%
49	1.0%	1.0%	1.0%	1.0%	1.0%
50	1.0%	1.0%	1.0%	1.0%	1.0%
51	1.0%	1.0%	1.0%	1.0%	1.0%
52	1.0%	1.0%	1.0%	1.0%	1.0%
53	1.0%	1.0%	1.0%	1.0%	1.0%
54	1.0%	1.0%	1.0%	1.0%	1.0%
55	1.0%	1.0%	1.0%	1.0%	1.0%
56	1.0%	1.0%	1.0%	1.0%	1.0%
57	1.0%	1.0%	1.0%	1.0%	1.0%
58	1.0%	1.0%	1.0%	1.0%	1.0%
59	1.0%	1.0%	1.0%	1.0%	1.0%
60	1.0%	1.0%	1.0%	1.0%	1.0%
61	1.0%	1.0%	1.0%	1.0%	1.0%
62	1.0%	1.0%	1.0%	1.0%	1.0%
63	1.0%	1.0%	1.0%	1.0%	1.0%
64	1.0%	1.0%	1.0%	1.0%	1.0%
65	1.0%	1.0%	1.0%	1.0%	1.0%
66	1.0%	1.0%	1.0%	1.0%	1.0%
67	1.0%	1.0%	1.0%	1.0%	1.0%
68	1.0%	1.0%	1.0%	1.0%	1.0%
69	1.0%	1.0%	1.0%	1.0%	1.0%
70	1.0%	1.0%	1.0%	1.0%	1.0%
71	1.0%	1.0%	1.0%	1.0%	1.0%
72	1.0%	1.0%	1.0%	1.0%	1.0%
73	1.0%	1.0%	1.0%	1.0%	1.0%
74	1.0%	1.0%	1.0%	1.0%	1.0%
75	1.0%	1.0%	1.0%	1.0%	1.0%
76	1.0%	1.0%	1.0%	1.0%	1.0%
77	1.0%	1.0%	1.0%	1.0%	1.0%
78	1.0%	1.0%	1.0%	1.0%	1.0%
79	1.0%	1.0%	1.0%	1.0%	1.0%
80	1.0%	1.0%	1.0%	1.0%	1.0%
81	1.0%	1.0%	1.0%	1.0%	1.0%
82	1.0%	1.0%	1.0%	1.0%	1.0%
83	1.0%	1.0%	1.0%	1.0%	1.0%
84	1.0%	1.0%	1.0%	1.0%	1.0%
85	1.0%	1.0%	1.0%	1.0%	1.0%
86	1.0%	1.0%	1.0%	1.0%	1.0%
87	1.0%	1.0%	1.0%	1.0%	1.0%
88	1.0%	1.0%	1.0%	1.0%	1.0%
89	1.0%	1.0%	1.0%	1.0%	1.0%
90	1.0%	1.0%	1.0%	1.0%	1.0%
91	1.0%	1.0%	1.0%	1.0%	1.0%
92	1.0%	1.0%	1.0%	1.0%	1.0%
93	1.0%	1.0%	1.0%	1.0%	1.0%
94	1.0%	1.0%	1.0%	1.0%	1.0%
95	1.0%	1.0%	1.0%	1.0%	1.0%
96	1.0%	1.0%	1.0%	1.0%	1.0%
97	1.0%	1.0%	1.0%	1.0%	1.0%
98	1.0%	1.0%	1.0%	1.0%	1.0%
99	1.0%	1.0%	1.0%	1.0%	1.0%
100	1.0%	1.0%	1.0%	1.0%	1.0%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for significance. * small base (under 20)
 Population Base: column totals 26. The base is 2609. ** very small base (under 20) ineligible for significance. * small base (under 20)
 Overlap formulae used. * small base; ** very small base (under 20) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Data: 27th March to 16th April 2022

Table 10
Q10: (Optional) How likely are you to agree to prove your age online for the following activities?
All users (total)
Base: All respondents

Age Group	Gender	Sexual Orientation	How likely are you to agree to prove your age online for the following activities?														
			Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely					
All users (total)	All	All	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely
			10%	20%	30%	20%	10%	10%	20%	30%	20%	10%	10%	20%	30%	20%	10%
18-24	Male	Straight	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely
			15%	25%	35%	15%	10%	10%	20%	30%	20%	10%	10%	20%	30%	20%	10%
25-34	Female	Gay	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely
			12%	22%	32%	18%	16%	12%	22%	32%	20%	12%	12%	22%	32%	20%	12%
35-44	Male	Straight	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely
			18%	28%	38%	12%	6%	18%	28%	38%	15%	8%	18%	28%	38%	15%	8%
45-54	Female	Gay	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely
			14%	24%	34%	16%	16%	14%	24%	34%	18%	16%	14%	24%	34%	18%	16%
55-64	Male	Straight	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely
			16%	26%	36%	14%	8%	16%	26%	36%	16%	10%	16%	26%	36%	16%	10%
65+	Female	Gay	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely
			12%	22%	32%	18%	18%	12%	22%	32%	20%	18%	12%	22%	32%	20%	18%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
Proportion base: column totals (%). This is calculated as: (column total / row total) * 100. ** very small base (under 20) ineligible for sig testing.
Overlap formulae used. * small base; ** very small base (under 20) ineligible for sig testing



Table 20
Q10 (continued). How likely are you to agree to prove your age online for the following activities?
For users having
Basic ID requirements

Activity	Very unlikely	Unlikely	Likely	Very likely
1. Accessing adult content	1.0%	11.0%	41.0%	48.0%
2. Accessing adult chat	1.0%	11.0%	41.0%	48.0%
3. Accessing adult images	1.0%	11.0%	41.0%	48.0%
4. Accessing adult videos	1.0%	11.0%	41.0%	48.0%
5. Accessing adult text	1.0%	11.0%	41.0%	48.0%
6. Accessing adult audio	1.0%	11.0%	41.0%	48.0%
7. Accessing adult games	1.0%	11.0%	41.0%	48.0%
8. Accessing adult forums	1.0%	11.0%	41.0%	48.0%
9. Accessing adult social media	1.0%	11.0%	41.0%	48.0%
10. Accessing adult live streaming	1.0%	11.0%	41.0%	48.0%
11. Accessing adult dating sites	1.0%	11.0%	41.0%	48.0%
12. Accessing adult news	1.0%	11.0%	41.0%	48.0%
13. Accessing adult sports	1.0%	11.0%	41.0%	48.0%
14. Accessing adult entertainment	1.0%	11.0%	41.0%	48.0%
15. Accessing adult education	1.0%	11.0%	41.0%	48.0%
16. Accessing adult health	1.0%	11.0%	41.0%	48.0%
17. Accessing adult travel	1.0%	11.0%	41.0%	48.0%
18. Accessing adult finance	1.0%	11.0%	41.0%	48.0%
19. Accessing adult technology	1.0%	11.0%	41.0%	48.0%
20. Accessing adult science	1.0%	11.0%	41.0%	48.0%
21. Accessing adult history	1.0%	11.0%	41.0%	48.0%
22. Accessing adult culture	1.0%	11.0%	41.0%	48.0%
23. Accessing adult art	1.0%	11.0%	41.0%	48.0%
24. Accessing adult music	1.0%	11.0%	41.0%	48.0%
25. Accessing adult film	1.0%	11.0%	41.0%	48.0%
26. Accessing adult television	1.0%	11.0%	41.0%	48.0%
27. Accessing adult radio	1.0%	11.0%	41.0%	48.0%
28. Accessing adult books	1.0%	11.0%	41.0%	48.0%
29. Accessing adult magazines	1.0%	11.0%	41.0%	48.0%
30. Accessing adult newspapers	1.0%	11.0%	41.0%	48.0%
31. Accessing adult journals	1.0%	11.0%	41.0%	48.0%
32. Accessing adult reference	1.0%	11.0%	41.0%	48.0%
33. Accessing adult databases	1.0%	11.0%	41.0%	48.0%
34. Accessing adult archives	1.0%	11.0%	41.0%	48.0%
35. Accessing adult libraries	1.0%	11.0%	41.0%	48.0%
36. Accessing adult museums	1.0%	11.0%	41.0%	48.0%
37. Accessing adult galleries	1.0%	11.0%	41.0%	48.0%
38. Accessing adult theaters	1.0%	11.0%	41.0%	48.0%
39. Accessing adult concert halls	1.0%	11.0%	41.0%	48.0%
40. Accessing adult opera houses	1.0%	11.0%	41.0%	48.0%
41. Accessing adult stadiums	1.0%	11.0%	41.0%	48.0%
42. Accessing adult arenas	1.0%	11.0%	41.0%	48.0%
43. Accessing adult amphitheatres	1.0%	11.0%	41.0%	48.0%
44. Accessing adult circuses	1.0%	11.0%	41.0%	48.0%
45. Accessing adult carnivals	1.0%	11.0%	41.0%	48.0%
46. Accessing adult fairs	1.0%	11.0%	41.0%	48.0%
47. Accessing adult festivals	1.0%	11.0%	41.0%	48.0%
48. Accessing adult carnivals	1.0%	11.0%	41.0%	48.0%
49. Accessing adult circuses	1.0%	11.0%	41.0%	48.0%
50. Accessing adult carnivals	1.0%	11.0%	41.0%	48.0%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for analysis. * small base (under 50)
Proportion-based, column totals do not have to equal 100%. ** very small base (under 20) ineligible for analysis. * small base (under 50)
Overlap formulae used. * small base; ** very small base (under 20) ineligible for sig testing



Table 43
Q12: In general, how likely are you to agree to prove your age within the following activities?
Q12: How likely are you to agree to prove your age within the following activities?
Base: All respondents

Age Group	Very unlikely					Unlikely					Likely					Very likely				
	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
All	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
18-24	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
25-34	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
35-44	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
45-54	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
55-64	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
65+	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Gender	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Male	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Female	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Marital Status	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Single	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Partnered	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Married	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Widowed	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Divorced	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Education	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
GCSE or below	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
A-levels	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
University	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Other	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Employment	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Employed	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Unemployed	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Retired	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Homeless	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Other	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Other	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Data suppressed where sample size is lower than 10. **very small base (under 20) ineligible for age weighting. *small base (under 50)
Population weights: Current Filter (5, 10, 15, 20, 25, 30, 35, 40, 45, 50, 55, 60, 65, 70, 75, 80, 85, 90, 95, 100)
Overlap formulae used: * small base; ** very small base (under 20) ineligible for age weighting



Table 41
Q6: In general, how likely are you to agree to prove your age online for the following activities?
Please tick the most appropriate response.

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Total %
Viewing pornographic content	16.4	26.5	18.7	20.3	18.1	100
Viewing adult content	16.4	26.5	18.7	20.3	18.1	100
Viewing adult chat	16.4	26.5	18.7	20.3	18.1	100
Viewing adult social media	16.4	26.5	18.7	20.3	18.1	100
Viewing adult entertainment	16.4	26.5	18.7	20.3	18.1	100
Viewing adult news	16.4	26.5	18.7	20.3	18.1	100
Viewing adult health	16.4	26.5	18.7	20.3	18.1	100
Viewing adult education	16.4	26.5	18.7	20.3	18.1	100
Viewing adult business	16.4	26.5	18.7	20.3	18.1	100
Viewing adult sports	16.4	26.5	18.7	20.3	18.1	100
Viewing adult travel	16.4	26.5	18.7	20.3	18.1	100
Viewing adult music	16.4	26.5	18.7	20.3	18.1	100
Viewing adult art	16.4	26.5	18.7	20.3	18.1	100
Viewing adult history	16.4	26.5	18.7	20.3	18.1	100
Viewing adult science	16.4	26.5	18.7	20.3	18.1	100
Viewing adult technology	16.4	26.5	18.7	20.3	18.1	100
Viewing adult entertainment	16.4	26.5	18.7	20.3	18.1	100
Viewing adult news	16.4	26.5	18.7	20.3	18.1	100
Viewing adult health	16.4	26.5	18.7	20.3	18.1	100
Viewing adult education	16.4	26.5	18.7	20.3	18.1	100
Viewing adult business	16.4	26.5	18.7	20.3	18.1	100
Viewing adult sports	16.4	26.5	18.7	20.3	18.1	100
Viewing adult travel	16.4	26.5	18.7	20.3	18.1	100
Viewing adult music	16.4	26.5	18.7	20.3	18.1	100
Viewing adult art	16.4	26.5	18.7	20.3	18.1	100
Viewing adult history	16.4	26.5	18.7	20.3	18.1	100
Viewing adult science	16.4	26.5	18.7	20.3	18.1	100
Viewing adult technology	16.4	26.5	18.7	20.3	18.1	100

Data suppressed where unweighted base is lower than 30. ** very small base (under 30) ineligible for significance. * small base (under 50)
Population: Great Britain. Excludes: France (5.7%), Scotland (4.1%), Gibraltar (0.0%), Jersey (0.0%), Guernsey (0.0%), Isle of Man (0.0%),
Overlaps formula used. * small base, ** very small base (under 30) ineligible for sig testing



Table 43
 Q2: In general, how likely are you to agree to prove your age online for the following activities?
 1=Strongly disagree, 2=Disagree, 3=Neutral, 4=Agree, 5=Strongly agree

Age Group	18-24	25-34	35-44	45-54	55-64	65+
Strongly disagree	10%	12%	15%	18%	20%	22%
Disagree	25%	28%	30%	32%	35%	38%
Neutral	35%	30%	28%	25%	22%	20%
Agree	20%	18%	15%	12%	10%	8%
Strongly agree	10%	12%	12%	13%	13%	12%

Data suppressed where sample size is lower than 10. ** very small base (under 20) ineligible for sig testing. *** small base (under 50)
 Population Weight: Current Weight (5,756,896) * 1000 / 62,982,710 = 914.04. **Adjusted Weight** = current weight * 914.04 / 1000 = 5256.896
 Overlap formula used. * small base; ** very small base (under 20) ineligible for sig testing



Table 43
 Q10: In general, how likely are you to agree to prove your age online for the following activities?
 Base: All respondents

Activity	Very unlikely	Unlikely	Neutral	Likely	Very likely
Accessing adult content	10%	25%	35%	20%	10%
Accessing adult chat	12%	28%	32%	18%	10%
Accessing adult forums	8%	22%	38%	25%	7%
Accessing adult social media	15%	30%	30%	15%	10%
Accessing adult streaming services	18%	35%	25%	12%	10%
Accessing adult websites	20%	38%	20%	10%	6%
Accessing adult video	15%	32%	28%	18%	9%
Accessing adult websites with age restrictions	25%	45%	15%	10%	5%
Accessing adult websites with age verification	30%	50%	10%	5%	5%
Accessing adult websites with age verification and ID	35%	55%	5%	2%	3%
Accessing adult websites with age verification and ID and a watermark	40%	60%	2%	1%	1%
Accessing adult websites with age verification and ID and a watermark and a QR code	45%	65%	1%	0%	0%
Accessing adult websites with age verification and ID and a watermark and a QR code and a watermark	50%	70%	0%	0%	0%
Accessing adult websites with age verification and ID and a watermark and a QR code and a watermark and a QR code	55%	75%	0%	0%	0%
Accessing adult websites with age verification and ID and a watermark and a QR code and a watermark and a QR code and a watermark	60%	80%	0%	0%	0%
Accessing adult websites with age verification and ID and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code	65%	85%	0%	0%	0%
Accessing adult websites with age verification and ID and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark	70%	90%	0%	0%	0%
Accessing adult websites with age verification and ID and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code	75%	95%	0%	0%	0%
Accessing adult websites with age verification and ID and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark	80%	100%	0%	0%	0%
Accessing adult websites with age verification and ID and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code	85%	100%	0%	0%	0%
Accessing adult websites with age verification and ID and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark	90%	100%	0%	0%	0%
Accessing adult websites with age verification and ID and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code	95%	100%	0%	0%	0%
Accessing adult websites with age verification and ID and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark and a QR code and a watermark	100%	100%	0%	0%	0%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for analysis. *** small base (under 50).
 Proportions may not sum to 100% due to rounding. ** very small base (under 20) ineligible for analysis. *** small base (under 50).
 Overlap formulae used. * small base; ** very small base (under 20) ineligible for sig testing



Table 14
 Q1: In general, how likely are you to agree to prove your age online for the following activities?
 Q2: Under which circumstances?
 Base: All respondents

Age	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total
	Agree	Disagree	Agree	Disagree	Agree	Disagree	Agree	Disagree	
18-24	5	10	35	45	15	25	40	55	30
25-34	10	15	30	40	20	30	45	55	35
35-44	15	20	25	35	25	35	40	50	40
45-54	20	25	20	30	25	35	35	45	45
55-64	25	30	15	25	20	30	35	45	50
65-74	30	35	10	20	15	25	30	40	55
75+	35	40	5	15	10	20	25	35	60
Female	8	12	32	42	18	28	38	48	32
Male	12	18	28	38	22	32	38	48	38

Data aggregated to four age-related bins: 18-24, "very small base under 18, including the age rating", "small base under 25"
 Population Means: Column Header (N) with brackets: [18-24] [25-34] [35-44] [45-54] [55-64] [65-74] [75+] [F] [M]
 Overall female used. "small base" = very small base (under 5%) eligible for age rating



Table 47
Q12: In general, how likely are you to agree to prove your age online for the following activities?
Q12: How likely are you to agree to prove your age online for the following activities?
Base: All respondents

Age Group	Very unlikely	Unlikely	Neutral	Likely	Very likely
18-24	11.8	28.2	31.5	25.1	3.4
25-34	10.5	27.1	32.8	26.5	3.1
35-44	9.2	25.8	34.1	27.9	3.0
45-54	8.1	24.5	35.2	28.8	3.4
55-64	7.3	23.2	36.3	29.7	3.5
65-74	6.5	21.9	37.4	30.6	3.4
75+	5.8	20.6	38.5	31.5	3.6
All	8.5	24.1	35.8	28.2	3.4

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. *** small base (under 50)
Population Weight: Current Weight (5,708) * 100 / (5,708 * 100) = 1.000
Overlap formula used. * small base. ** very small base (under 20) ineligible for sig testing



Table 41
Q1 To protect, how likely are you to agree to prove your age online for the following activities?
Q2 Where asked.
Base: All respondents

Age Group	Very unlikely		Unlikely		Neutral		Likely		Very likely		Total
	%	Count	%	Count	%	Count	%	Count	%	Count	
18-34	10	15	20	30	35	30	12	5	2	15	
35-44	8	12	18	25	40	32	10	5	2	12	
45-54	5	8	12	18	45	32	10	5	2	8	
55-64	3	5	8	12	40	35	15	5	2	5	
65+	2	3	5	8	35	30	25	10	5	3	
Female	8	12	18	25	40	32	10	5	2	12	
Male	12	18	25	35	35	30	10	5	2	15	
White	10	15	20	30	35	30	12	5	2	15	
Black	5	8	12	18	40	35	10	5	2	8	
Other	8	12	18	25	40	32	10	5	2	12	
Partnered	8	12	18	25	40	32	10	5	2	12	
Single	10	15	20	30	35	30	12	5	2	15	
Married	5	8	12	18	40	35	10	5	2	8	
Widow	3	5	8	12	40	35	15	5	2	5	
Divorced	8	12	18	25	40	32	10	5	2	12	
Other	2	3	5	8	35	30	25	10	5	3	
Country	5	8	12	18	40	35	10	5	2	8	
England	8	12	18	25	40	32	10	5	2	12	
Scotland	5	8	12	18	40	35	10	5	2	8	
Wales	8	12	18	25	40	32	10	5	2	12	
Northern Ireland	5	8	12	18	40	35	10	5	2	8	
Urban	10	15	20	30	35	30	12	5	2	15	
Suburban	8	12	18	25	40	32	10	5	2	12	
Rural	5	8	12	18	40	35	10	5	2	8	
Employed	10	15	20	30	35	30	12	5	2	15	
Unemployed	5	8	12	18	40	35	10	5	2	8	
Retired	8	12	18	25	40	32	10	5	2	12	
Education	5	8	12	18	40	35	10	5	2	8	
GCSE or below	8	12	18	25	40	32	10	5	2	12	
GCSE A-C	5	8	12	18	40	35	10	5	2	8	
GCSE A*-A	8	12	18	25	40	32	10	5	2	12	
A level or above	5	8	12	18	40	35	10	5	2	8	
Net use	8	12	18	25	40	32	10	5	2	12	
Very low	10	15	20	30	35	30	12	5	2	15	
Low	8	12	18	25	40	32	10	5	2	12	
High	5	8	12	18	40	35	10	5	2	8	
Device	8	12	18	25	40	32	10	5	2	12	
Smartphone	10	15	20	30	35	30	12	5	2	15	
Tablet	8	12	18	25	40	32	10	5	2	12	
PC	5	8	12	18	40	35	10	5	2	8	
Other	8	12	18	25	40	32	10	5	2	12	

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
Proportion/Measure: Column Totals (%) link to replicable: **sig: **sig: **sig: **sig: **sig: **sig: **sig: **sig: **sig: **sig: **sig: **sig: **sig: **sig: **sig:
Overlap format: used. * small base. ** very small base (under 20) ineligible for sig testing



Table 10
Q11 (continued). How likely are you to agree to prove your age online for the following activities?
Please select one.
None at all

Age Group	18-24	25-34	35-44	45-54	55-64	65-74	75+
Very unlikely	12	10	8	7	6	5	4
Unlikely	25	22	18	15	12	10	8
Neutral	35	38	42	45	48	50	52
Likely	28	32	35	38	40	42	45
Very likely	10	10	10	10	10	10	10

Data suppressed where sample size is lower than 10. ** very small base (under 20) ineligible for sig testing. *** small base (under 50)
Population Weight: Column Totals (N) 1000. Total Base: 1000. Weight: 1.00. Analysis Date: 2022/04/16. Analysis Time: 14:00:00. Analysis User: JLM/ND/2022
Overlap formula used. * small base; ** very small base (under 20) ineligible for sig testing.



Table 11
Q1: In general, how likely are you to agree to prove your age online for the following activities?
Do not include respondents who have not responded

Age Group	Very unlikely	Unlikely	Neutral	Likely	Very likely
18-24	10	25	35	25	5
25-34	15	30	35	15	5
35-44	20	35	30	10	5
45-54	25	40	25	5	5
55-64	30	45	20	5	5
65+	35	50	15	5	5
Male	12	28	38	18	5
Female	18	32	32	12	5
White	15	30	35	15	5
Black	20	35	30	10	5
Asian	18	32	32	12	5
Other	22	38	28	8	5
Married	25	42	25	5	5
Single	18	32	32	12	5
Divorced	22	38	28	8	5
Widowed	30	45	20	5	5
Never	35	50	15	5	5
Homeowner	20	35	30	10	5
Not homeowner	25	40	25	5	5
Employed	18	32	32	12	5
Not employed	30	45	20	5	5
Full-time	15	30	35	15	5
Part-time	20	35	30	10	5
Retired	30	45	20	5	5
Unemployed	35	50	15	5	5
On sick leave	25	40	25	5	5
On parental leave	20	35	30	10	5
On maternity leave	18	32	32	12	5
On other leave	22	38	28	8	5
On holiday	25	40	25	5	5
On long-term leave	30	45	20	5	5
On short-term leave	28	42	22	8	5
On unpaid leave	32	48	18	5	5
On unpaid leave > 3 months	35	50	15	5	5
On unpaid leave < 3 months	30	45	20	5	5
On unpaid leave > 6 months	38	55	10	5	5
On unpaid leave < 6 months	32	48	18	5	5
On unpaid leave > 9 months	40	60	10	5	5
On unpaid leave < 9 months	35	50	15	5	5
On unpaid leave > 12 months	45	65	10	5	5
On unpaid leave < 12 months	40	55	15	5	5
On unpaid leave > 18 months	50	70	10	5	5
On unpaid leave < 18 months	45	60	15	5	5
On unpaid leave > 24 months	55	75	10	5	5
On unpaid leave < 24 months	50	65	15	5	5
On unpaid leave > 36 months	60	80	10	5	5
On unpaid leave < 36 months	55	70	15	5	5
On unpaid leave > 48 months	65	85	10	5	5
On unpaid leave < 48 months	60	75	15	5	5
On unpaid leave > 60 months	70	90	10	5	5
On unpaid leave < 60 months	65	80	15	5	5
On unpaid leave > 72 months	75	95	10	5	5
On unpaid leave < 72 months	70	85	15	5	5
On unpaid leave > 84 months	80	100	10	5	5
On unpaid leave < 84 months	75	90	15	5	5
On unpaid leave > 96 months	85	100	10	5	5
On unpaid leave < 96 months	80	95	15	5	5
On unpaid leave > 108 months	90	100	10	5	5
On unpaid leave < 108 months	85	95	15	5	5
On unpaid leave > 120 months	95	100	10	5	5
On unpaid leave < 120 months	90	95	15	5	5

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for analysis. * small base (under 50)
Population Base: column totals 26,778. Total base = 26,778. Weighted total = 26,778. Unweighted total = 26,778. Weighted total = 26,778. Unweighted total = 26,778.
Overlap formulae used. * small base; ** very small base (under 20) ineligible for sig testing



Table 12
 Q7: In general, how likely are you to agree to prove your age online for the following activities?
 Sample
 Base 18+ respondents excluding those who aren't verified on sites

Age	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely	
	Count	%	Count	%	Count	%	Count	%
All	100	100%	100	100%	100	100%	100	100%
18-24	100	100%	100	100%	100	100%	100	100%
25-34	100	100%	100	100%	100	100%	100	100%
35-44	100	100%	100	100%	100	100%	100	100%
45-54	100	100%	100	100%	100	100%	100	100%
55-64	100	100%	100	100%	100	100%	100	100%
65+	100	100%	100	100%	100	100%	100	100%
Gender	100	100%	100	100%	100	100%	100	100%
Male	100	100%	100	100%	100	100%	100	100%
Female	100	100%	100	100%	100	100%	100	100%
Education	100	100%	100	100%	100	100%	100	100%
GCSE or below	100	100%	100	100%	100	100%	100	100%
A-level	100	100%	100	100%	100	100%	100	100%
University	100	100%	100	100%	100	100%	100	100%
Postgraduate	100	100%	100	100%	100	100%	100	100%
Other	100	100%	100	100%	100	100%	100	100%
Household income	100	100%	100	100%	100	100%	100	100%
Under £10k	100	100%	100	100%	100	100%	100	100%
£10k-£20k	100	100%	100	100%	100	100%	100	100%
£20k-£30k	100	100%	100	100%	100	100%	100	100%
£30k-£40k	100	100%	100	100%	100	100%	100	100%
£40k-£50k	100	100%	100	100%	100	100%	100	100%
£50k+	100	100%	100	100%	100	100%	100	100%

Data suppressed where sample size is lower than 10. ** very small base (under 20) (eligible for sig testing). * small base (under 50)
 Proportions may not add to 100% due to rounding. All columns feature 95% confidence intervals.
 Overlap formulae used.



Table 11
 Q11: How often do you check the age of people you meet online for the following activities?
 Q12: How often do you check the age of people you meet online for the following activities?
 Q13: How often do you check the age of people you meet online for the following activities?
 Base: All respondents excluding those who were unable to answer

Activity	Never					Sometimes					Often					Always				
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%		
Chatting	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0
Video chat	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0
Text chat	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0
Instant messaging	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0
Webcam	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0
File sharing	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0
Screen sharing	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0
Virtual reality	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0
Other	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0
Subtotal	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0
Weighted average	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for significance. * small base (under 50)
 Population: Great Britain (GB). This is not a statistically significant group. age: age: 18-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85-94
 Overlap formulae used. * small base; ** very small base (under 20) ineligible for sig testing



Table 14
Q12: In general, how likely are you to agree to prove your age before for the following activities?
Please indicate whether you are likely to agree to prove your age before for the following activities
Base: All respondents answering the question about proving their age

Table with 14 columns: Activity, Total, 18-24, 25-34, 35-44, 45-54, 55+, All, 18-24, 25-34, 35-44, 45-54, 55+, All. Rows include Access to adult content, Access to adult chat, etc.

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (notable for sig testing), *small base (under 20).
Proportion/mean: column 1 (total), 2 (18-24), 3 (25-34), 4 (35-44), 5 (45-54), 6 (55+), 7 (all).
Overlap formula used. *small base; **very small base (under 20) (notable for sig testing).



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 11
Q1: In general, how likely are you to agree to prove your age online for the following activities?
Q2: How often would you use the following services?
Base: All respondents, excluding those who opted out of the survey

Activity	Likelihood to Agree	How often would you use the following services?				
		Never	Rarely	Sometimes	Frequently	Very frequently
Accessing adult websites	Strongly disagree	1.0%	1.0%	1.0%	1.0%	1.0%
Accessing adult websites	Disagree	1.0%	1.0%	1.0%	1.0%	1.0%
Accessing adult websites	Neutral	1.0%	1.0%	1.0%	1.0%	1.0%
Accessing adult websites	Agree	1.0%	1.0%	1.0%	1.0%	1.0%
Accessing adult websites	Strongly agree	1.0%	1.0%	1.0%	1.0%	1.0%
Using social media	Strongly disagree	1.0%	1.0%	1.0%	1.0%	1.0%
Using social media	Disagree	1.0%	1.0%	1.0%	1.0%	1.0%
Using social media	Neutral	1.0%	1.0%	1.0%	1.0%	1.0%
Using social media	Agree	1.0%	1.0%	1.0%	1.0%	1.0%
Using social media	Strongly agree	1.0%	1.0%	1.0%	1.0%	1.0%
Using streaming services	Strongly disagree	1.0%	1.0%	1.0%	1.0%	1.0%
Using streaming services	Disagree	1.0%	1.0%	1.0%	1.0%	1.0%
Using streaming services	Neutral	1.0%	1.0%	1.0%	1.0%	1.0%
Using streaming services	Agree	1.0%	1.0%	1.0%	1.0%	1.0%
Using streaming services	Strongly agree	1.0%	1.0%	1.0%	1.0%	1.0%
Using e-commerce sites	Strongly disagree	1.0%	1.0%	1.0%	1.0%	1.0%
Using e-commerce sites	Disagree	1.0%	1.0%	1.0%	1.0%	1.0%
Using e-commerce sites	Neutral	1.0%	1.0%	1.0%	1.0%	1.0%
Using e-commerce sites	Agree	1.0%	1.0%	1.0%	1.0%	1.0%
Using e-commerce sites	Strongly agree	1.0%	1.0%	1.0%	1.0%	1.0%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 50)
Proportions/Means: Column Total (N), row breakdown (percentage), age, race, sex, **small base (under 20) ineligible for sig testing
Overlay format used. *small base; **very small base (under 20) ineligible for sig testing



Table 16
Q10: In general, how likely are you to agree to prove your age online for the following activities?
Q10: How likely are you to agree to prove your age online for the following activities?
Base: All respondents excluding those who opted out of the survey

Age Group	18-24	25-34	35-44	45-54	55-64	65-74	75+	Total
Very likely	10	15	12	18	22	25	20	18
Likely	25	30	28	35	40	45	38	35
Neutral	35	30	35	30	25	20	25	30
Unlikely	20	15	18	12	10	8	10	15
Very unlikely	10	10	10	5	5	5	5	10
Don't know	10	10	10	10	10	10	10	10

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (notable for sig testing), *small base (under 30)
Proportions may not equal 100% due to rounding. **very small base (under 20) (notable for sig testing), *small base (under 30)
Overlap formula used. **very small base (under 20) (notable for sig testing)



Table 14
Q11 (continued): How likely are you to agree to prove your age online for the following activities?
All users (n=620)
Base: All respondents excluding those who didn't answer the question

	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely	Very unlikely	Unlikely	Neutral	Likely	Very likely
Age check on login	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10
Age check on search	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10
Age check on viewing content	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10
Age check on downloading content	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10
Age check on commenting	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10
Age check on sharing content	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10
Age check on downloading content	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10
Age check on commenting	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10
Age check on sharing content	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10
Age check on downloading content	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10
Age check on commenting	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10
Age check on sharing content	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10
Age check on downloading content	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10	12	42	18	18	10

Data suppressed where unweighted base is lower than 15. **very small base (under 20) (eligible for sig testing), *small base (under 25)
Preparation Method: Column Percent (R) (table weights), weighting: age, sex, area, tenure, device, phone, tablet, app, android, ios
Display format: used. *small base, **very small base (under 20) (eligible for sig testing)



Table 10
Q10 (continued): How likely are you to agree to prove your age online for the following activities?
All users looking
Base: All respondents excluding those who opted out of the survey

	Very unlikely	Unlikely	Neutral	Likely	Very likely
Overall	10.0	25.0	35.0	25.0	5.0
Male	10.0	25.0	35.0	25.0	5.0
Female	10.0	25.0	35.0	25.0	5.0
Age 18-24	10.0	25.0	35.0	25.0	5.0
Age 25-34	10.0	25.0	35.0	25.0	5.0
Age 35-44	10.0	25.0	35.0	25.0	5.0
Age 45-54	10.0	25.0	35.0	25.0	5.0
Age 55-64	10.0	25.0	35.0	25.0	5.0
Age 65+	10.0	25.0	35.0	25.0	5.0
White	10.0	25.0	35.0	25.0	5.0
Black	10.0	25.0	35.0	25.0	5.0
Asian	10.0	25.0	35.0	25.0	5.0
Hispanic	10.0	25.0	35.0	25.0	5.0
Other	10.0	25.0	35.0	25.0	5.0
Single	10.0	25.0	35.0	25.0	5.0
Married	10.0	25.0	35.0	25.0	5.0
Divorced	10.0	25.0	35.0	25.0	5.0
Widowed	10.0	25.0	35.0	25.0	5.0
Gay	10.0	25.0	35.0	25.0	5.0
Lesbian	10.0	25.0	35.0	25.0	5.0
Bisexual	10.0	25.0	35.0	25.0	5.0
Trans	10.0	25.0	35.0	25.0	5.0
Other	10.0	25.0	35.0	25.0	5.0
Unemployed	10.0	25.0	35.0	25.0	5.0
Employed	10.0	25.0	35.0	25.0	5.0
Student	10.0	25.0	35.0	25.0	5.0
Retired	10.0	25.0	35.0	25.0	5.0
Other	10.0	25.0	35.0	25.0	5.0

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (eligible for sign testing), *small base (under 30)
Proportions may not sum to 100% due to rounding. **very small base (under 20) (eligible for sign testing), *small base (under 30)
Overlap format used. **very small base (under 20) (eligible for sign testing)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Research Dates: 22nd March to 16th April 2022

Table 41
Q12: In general, how likely are you to agree to provide your age within the following activities?
By age group (breakdown by gender, age, education, ethnic group)
Base: All respondents excluding those who have not used the site

Age Group	Gender	Age	Education	Ethnic Group	Very likely	Likely	Unlikely	Very unlikely	Don't know
18-24	Male	18-24	GCSE or below	White	15%	35%	30%	15%	5%
25-34	Female	25-34	A-level or above	Black African	10%	40%	30%	15%	5%
35-44	Male	35-44	GCSE or below	Asian British	12%	38%	28%	18%	4%
45-54	Female	45-54	A-level or above	White	8%	32%	35%	18%	7%
55-64	Male	55-64	GCSE or below	Black African	14%	36%	29%	15%	6%
65-74	Female	65-74	A-level or above	White	11%	34%	31%	17%	7%
75+	Male	75+	GCSE or below	Black African	13%	37%	27%	16%	6%
18-24	Female	18-24	GCSE or below	White	16%	33%	29%	14%	6%
25-34	Male	25-34	A-level or above	Black African	9%	39%	32%	16%	5%
35-44	Female	35-44	GCSE or below	Asian British	11%	37%	29%	17%	5%
45-54	Male	45-54	A-level or above	White	7%	31%	36%	19%	7%
55-64	Female	55-64	GCSE or below	Black African	12%	35%	30%	16%	7%
65-74	Male	65-74	A-level or above	White	10%	33%	32%	18%	7%
75+	Female	75+	GCSE or below	Black African	14%	34%	28%	17%	6%
18-24	Male	18-24	GCSE or below	Black African	18%	30%	28%	15%	9%
25-34	Female	25-34	A-level or above	White	8%	35%	33%	17%	7%
35-44	Male	35-44	GCSE or below	Asian British	10%	36%	30%	16%	8%
45-54	Female	45-54	A-level or above	White	6%	30%	37%	19%	8%
55-64	Male	55-64	GCSE or below	Black African	11%	34%	29%	17%	9%
65-74	Female	65-74	A-level or above	White	9%	32%	32%	18%	9%
75+	Male	75+	GCSE or below	Black African	13%	33%	27%	16%	10%

Data suppressed where unweighted base is lower than 15. **very small base (under 20) (eligible for sig testing). *small base (under 50)
Prepared by YouGov. Columns Total, 18-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75+. Rows Male, Female, All. *small base. **very small base (under 20) (eligible for sig testing)



Table 12
 Q13. In general, how likely are you to agree to prove your age within the following activities?
 To what extent do you agree to prove your age?
 Base: All respondents excluding those who said "not sure" or "no"

Response	Total	Age Range					Total	95% CI	90% CI	95% CI	90% CI
		18-24	25-34	35-44	45-54	55-64					
Strongly disagree	0	0	0	0	0	0					
Disagree	0	0	0	0	0	0					
Neutral	0	0	0	0	0	0					
Agree	0	0	0	0	0	0					
Strongly agree	0	0	0	0	0	0					

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (eligible for sgs testing), * small base (under 30)
 Proportion Base: Column (total 20) row area = color = weighting = age = unweighted = row total = age = a b c d e f = row = a b c d e f = a b c d e f = a b c d e f
 Overlap format used. * small base; ** very small base (under 20) (eligible for sgs testing)



Table 54
Q10: In general, how likely are you to agree to prove your age online for the following activities?
Do agree for adults
Don't agree for adults
Don't know

Response	Very likely	Likely	Neutral	Unlikely	Very unlikely	Don't know
Very likely	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%
Likely	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%
Neutral	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%
Unlikely	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%
Very unlikely	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%
Don't know	1.1%	1.1%	1.1%	1.1%	1.1%	1.1%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (notable for sig testing), *small base (under 25)
Proportions may not sum to 100% due to rounding. **very small base (under 20) (notable for sig testing), *small base (under 25)
Overlap formula used. **very small base (under 20) (notable for sig testing)

Table 93
Q3: In general, how likely are you to agree to prove your age online for the following activities?
Base 100 respondents excluding those who said 'neither see item'

Age Group	1 - Strongly disagree		2 - Disagree		3 - Neither see item		4 - Agree		5 - Strongly agree		Total
	Count	%	Count	%	Count	%	Count	%	Count	%	
18-24	Streaming services	1	100%	0	0%	0	0%	0	0%	0	0%
	Online banking	1	100%	0	0%	0	0%	0	0%	0	0%
	Online shopping	1	100%	0	0%	0	0%	0	0%	0	0%
	Online news	1	100%	0	0%	0	0%	0	0%	0	0%
	Online travel	1	100%	0	0%	0	0%	0	0%	0	0%
	Online education	1	100%	0	0%	0	0%	0	0%	0	0%
	Online social media	1	100%	0	0%	0	0%	0	0%	0	0%
	Online gaming	1	100%	0	0%	0	0%	0	0%	0	0%
	Online health services	1	100%	0	0%	0	0%	0	0%	0	0%
	Online government services	1	100%	0	0%	0	0%	0	0%	0	0%
25-34	Streaming services	1	100%	0	0%	0	0%	0	0%	0	0%
	Online banking	1	100%	0	0%	0	0%	0	0%	0	0%
	Online shopping	1	100%	0	0%	0	0%	0	0%	0	0%
	Online news	1	100%	0	0%	0	0%	0	0%	0	0%
	Online travel	1	100%	0	0%	0	0%	0	0%	0	0%
	Online education	1	100%	0	0%	0	0%	0	0%	0	0%
	Online social media	1	100%	0	0%	0	0%	0	0%	0	0%
	Online gaming	1	100%	0	0%	0	0%	0	0%	0	0%
	Online health services	1	100%	0	0%	0	0%	0	0%	0	0%
	Online government services	1	100%	0	0%	0	0%	0	0%	0	0%
35-44	Streaming services	1	100%	0	0%	0	0%	0	0%	0	0%
	Online banking	1	100%	0	0%	0	0%	0	0%	0	0%
	Online shopping	1	100%	0	0%	0	0%	0	0%	0	0%
	Online news	1	100%	0	0%	0	0%	0	0%	0	0%
	Online travel	1	100%	0	0%	0	0%	0	0%	0	0%
	Online education	1	100%	0	0%	0	0%	0	0%	0	0%
	Online social media	1	100%	0	0%	0	0%	0	0%	0	0%
	Online gaming	1	100%	0	0%	0	0%	0	0%	0	0%
	Online health services	1	100%	0	0%	0	0%	0	0%	0	0%
	Online government services	1	100%	0	0%	0	0%	0	0%	0	0%
45-54	Streaming services	1	100%	0	0%	0	0%	0	0%	0	0%
	Online banking	1	100%	0	0%	0	0%	0	0%	0	0%
	Online shopping	1	100%	0	0%	0	0%	0	0%	0	0%
	Online news	1	100%	0	0%	0	0%	0	0%	0	0%
	Online travel	1	100%	0	0%	0	0%	0	0%	0	0%
	Online education	1	100%	0	0%	0	0%	0	0%	0	0%
	Online social media	1	100%	0	0%	0	0%	0	0%	0	0%
	Online gaming	1	100%	0	0%	0	0%	0	0%	0	0%
	Online health services	1	100%	0	0%	0	0%	0	0%	0	0%
	Online government services	1	100%	0	0%	0	0%	0	0%	0	0%
55-64	Streaming services	1	100%	0	0%	0	0%	0	0%	0	0%
	Online banking	1	100%	0	0%	0	0%	0	0%	0	0%
	Online shopping	1	100%	0	0%	0	0%	0	0%	0	0%
	Online news	1	100%	0	0%	0	0%	0	0%	0	0%
	Online travel	1	100%	0	0%	0	0%	0	0%	0	0%
	Online education	1	100%	0	0%	0	0%	0	0%	0	0%
	Online social media	1	100%	0	0%	0	0%	0	0%	0	0%
	Online gaming	1	100%	0	0%	0	0%	0	0%	0	0%
	Online health services	1	100%	0	0%	0	0%	0	0%	0	0%
	Online government services	1	100%	0	0%	0	0%	0	0%	0	0%
65+	Streaming services	1	100%	0	0%	0	0%	0	0%	0	0%
	Online banking	1	100%	0	0%	0	0%	0	0%	0	0%
	Online shopping	1	100%	0	0%	0	0%	0	0%	0	0%
	Online news	1	100%	0	0%	0	0%	0	0%	0	0%
	Online travel	1	100%	0	0%	0	0%	0	0%	0	0%
	Online education	1	100%	0	0%	0	0%	0	0%	0	0%
	Online social media	1	100%	0	0%	0	0%	0	0%	0	0%
	Online gaming	1	100%	0	0%	0	0%	0	0%	0	0%
	Online health services	1	100%	0	0%	0	0%	0	0%	0	0%
	Online government services	1	100%	0	0%	0	0%	0	0%	0	0%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (eligible for sig testing). *small base (under 50)

Preparation Notes: Columns: Yr1: 2011; Yr2: 2012; Yr3: 2013; Yr4: 2014; Yr5: 2015; Yr6: 2016; Yr7: 2017; Yr8: 2018; Yr9: 2019; Yr10: 2020; Yr11: 2021; Yr12: 2022

Table 10
Q12 - In general, how likely are you to agree to prove your age online for the following activities?
How often respondents answered this question, excluding those who opted out of the survey

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
All respondents	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Female	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Male	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
18-24	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
25-34	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
35-44	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
45-54	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
55-64	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
65+	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
White	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Black	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Asian	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Hispanic	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Other	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Married	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Single	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Divorced	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Widow	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Widower	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Partner	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Gay	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Lesbian	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Bi	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Trans	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Other	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
None	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)
Don't know	13 (1.8%)	15 (2.1%)	25 (3.5%)	100 (14.1%)	577 (80.5%)

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 30)
Proportion means: Column % based on row total - white - black - hispanic - asian - other - married - single - divorced - widow - widower - partner - gay - lesbian - bi - trans - other - none - don't know
Overlap format used. *small base; **very small base (under 20) ineligible for sig testing



Table 10
Q11 In general, how likely are you to agree to prove your age online for the following activities?
Do not select any response
Base: All respondents excluding those who opted out of survey

Age Group	Very likely	Quite likely	Neutral	Quite unlikely	Very unlikely
All	13%	40%	32%	11%	4%
18-24	16%	38%	32%	10%	4%
25-34	12%	42%	33%	9%	4%
35-44	10%	45%	33%	8%	4%
45-54	9%	48%	33%	7%	3%
55-64	8%	52%	32%	6%	2%
65+	7%	55%	31%	5%	1%
Female	14%	39%	32%	10%	4%
Male	12%	41%	33%	9%	4%
White	13%	40%	32%	11%	4%
Black	11%	43%	33%	8%	4%
Asian	14%	38%	32%	10%	4%
Other	12%	41%	33%	9%	4%
Married	13%	40%	32%	11%	4%
Single	14%	39%	32%	10%	4%
Widowed	12%	41%	33%	9%	4%
Divorced	13%	40%	32%	11%	4%
Never	14%	39%	32%	10%	4%
Current	13%	40%	32%	11%	4%
Former	12%	41%	33%	9%	4%
None	13%	40%	32%	11%	4%
Non-users	14%	39%	32%	10%	4%
Users	13%	40%	32%	11%	4%
Very likely	13%	40%	32%	11%	4%
Quite likely	14%	39%	32%	10%	4%
Neutral	13%	40%	32%	11%	4%
Quite unlikely	12%	41%	33%	9%	4%
Very unlikely	14%	39%	32%	10%	4%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (notable for sig testing), *small base (under 25)
Proportions may not sum to 100% due to rounding
Overlap formula used. *small base; **very small base (under 20) (notable for sig testing)

Table 7a
Q9: In general, how likely are you to agree to prove your age online for the following activities?
Please see column 10 for the activity.
Base: All respondents excluding those who opted out of this survey.

Age Group	Very likely	Likely	Neutral	Unlikely	Very unlikely	Don't know
18-24	28	42	18	9	3	2
25-34	18	35	25	15	5	5
35-44	12	28	25	22	8	5
45-54	8	22	25	28	12	5
55-64	5	18	20	30	18	10
65+	3	12	18	35	25	9
Total	10	25	20	22	15	8

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) (eligible for sig testing), * small base (under 30)
Proprietary Names: Column 10 (1) tab: avaa - aahoz - aahtgts - ajgkn - aaazogqgnv - atvornsv - xlyz - sabcddcf - wcn - wkn - wlcminofqf
Overlap formulae used. * small base; ** very small base (under 20) (eligible for sig testing)



Table 71
Q2: In general, how likely are you to agree to prove your age online for the following activities?
Q2: In general, how likely are you to agree to prove your age online for the following activities?
Base: All respondents excluding those who opted out of the survey

Age Group	Gender	Sexual Orientation	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total
			N	%	N	%	N	%	N	%	
18-24	Male	Gay	1	100	0	0	0	0	0	0	1
		Bisexual	1	100	0	0	0	0	0	0	1
		Straight	1	100	0	0	0	0	0	0	1
		Other	1	100	0	0	0	0	0	0	1
		Unsure	1	100	0	0	0	0	0	0	1
	Female	Gay	1	100	0	0	0	0	0	0	1
		Bisexual	1	100	0	0	0	0	0	0	1
		Straight	1	100	0	0	0	0	0	0	1
		Other	1	100	0	0	0	0	0	0	1
		Unsure	1	100	0	0	0	0	0	0	1
25-34	Male	Gay	1	100	0	0	0	0	0	0	1
		Bisexual	1	100	0	0	0	0	0	0	1
		Straight	1	100	0	0	0	0	0	0	1
		Other	1	100	0	0	0	0	0	0	1
		Unsure	1	100	0	0	0	0	0	0	1
	Female	Gay	1	100	0	0	0	0	0	0	1
		Bisexual	1	100	0	0	0	0	0	0	1
		Straight	1	100	0	0	0	0	0	0	1
		Other	1	100	0	0	0	0	0	0	1
		Unsure	1	100	0	0	0	0	0	0	1
35-44	Male	Gay	1	100	0	0	0	0	0	0	1
		Bisexual	1	100	0	0	0	0	0	0	1
		Straight	1	100	0	0	0	0	0	0	1
		Other	1	100	0	0	0	0	0	0	1
		Unsure	1	100	0	0	0	0	0	0	1
	Female	Gay	1	100	0	0	0	0	0	0	1
		Bisexual	1	100	0	0	0	0	0	0	1
		Straight	1	100	0	0	0	0	0	0	1
		Other	1	100	0	0	0	0	0	0	1
		Unsure	1	100	0	0	0	0	0	0	1
45-54	Male	Gay	1	100	0	0	0	0	0	0	1
		Bisexual	1	100	0	0	0	0	0	0	1
		Straight	1	100	0	0	0	0	0	0	1
		Other	1	100	0	0	0	0	0	0	1
		Unsure	1	100	0	0	0	0	0	0	1
	Female	Gay	1	100	0	0	0	0	0	0	1
		Bisexual	1	100	0	0	0	0	0	0	1
		Straight	1	100	0	0	0	0	0	0	1
		Other	1	100	0	0	0	0	0	0	1
		Unsure	1	100	0	0	0	0	0	0	1
55-64	Male	Gay	1	100	0	0	0	0	0	0	1
		Bisexual	1	100	0	0	0	0	0	0	1
		Straight	1	100	0	0	0	0	0	0	1
		Other	1	100	0	0	0	0	0	0	1
		Unsure	1	100	0	0	0	0	0	0	1
	Female	Gay	1	100	0	0	0	0	0	0	1
		Bisexual	1	100	0	0	0	0	0	0	1
		Straight	1	100	0	0	0	0	0	0	1
		Other	1	100	0	0	0	0	0	0	1
		Unsure	1	100	0	0	0	0	0	0	1
65+	Male	Gay	1	100	0	0	0	0	0	0	1
		Bisexual	1	100	0	0	0	0	0	0	1
		Straight	1	100	0	0	0	0	0	0	1
		Other	1	100	0	0	0	0	0	0	1
		Unsure	1	100	0	0	0	0	0	0	1
	Female	Gay	1	100	0	0	0	0	0	0	1
		Bisexual	1	100	0	0	0	0	0	0	1
		Straight	1	100	0	0	0	0	0	0	1
		Other	1	100	0	0	0	0	0	0	1
		Unsure	1	100	0	0	0	0	0	0	1

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (eligible for sig testing). *small base (under 5)
Preparation Notes: Column Totals (N) are weighted. *eligible for sig testing. **very small base (under 20) (eligible for sig testing). *small base (under 5)
Overlay format used: **small base; **very small base (under 20) (eligible for sig testing)



Table 12
Q7: In general, how likely are you to agree to prove your age online for the following activities?
Do not include those who did not answer.
Base: All respondents excluding those who opted out of the survey

Age Group	Very likely	Likely	Neutral	Unlikely	Very unlikely
All	11%	33%	30%	18%	8%
18-24	15%	35%	28%	17%	7%
25-34	10%	32%	29%	19%	9%
35-44	8%	30%	28%	21%	13%
45-54	7%	28%	27%	22%	16%
55-64	6%	26%	26%	23%	19%
65+	5%	24%	25%	24%	22%
Gender					
Male	12%	34%	29%	18%	7%
Female	10%	32%	29%	19%	10%
Ethnicity					
White British	11%	33%	30%	18%	8%
White Irish	10%	32%	29%	19%	10%
White Other	12%	34%	29%	18%	7%
Black African	8%	30%	28%	21%	13%
Black Caribbean	9%	31%	28%	20%	12%
Black Other	10%	32%	29%	19%	10%
Asian Indian	11%	33%	30%	18%	8%
Asian Pakistani	12%	34%	29%	18%	7%
Asian Bangladeshi	10%	32%	29%	19%	10%
Asian Chinese	11%	33%	30%	18%	8%
Asian Other	12%	34%	29%	18%	7%
Other	10%	32%	29%	19%	10%
Married	10%	32%	29%	19%	10%
Single	12%	34%	29%	18%	7%
Divorced	11%	33%	30%	18%	8%
Widowed	9%	31%	28%	20%	12%
Education					
GCSE or below	10%	32%	29%	19%	10%
A level	11%	33%	30%	18%	8%
Degree	12%	34%	29%	18%	7%
Postgraduate	13%	35%	30%	17%	6%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for significance testing. *small base (under 25)
Proportions may not sum to 100% due to rounding.
Overlap formula used. *small base; **very small base (under 20) ineligible for significance testing



Table 15
 Q6. In general, how likely are you to agree to use the following methods to prove your age online?
 Sample
 Base: All respondents

Age	Method				
	Very likely	Probably likely	Probably unlikely	Very unlikely	Don't know
All	15%	37%	25%	17%	6%
18-24	12%	35%	28%	18%	7%
25-34	14%	36%	26%	18%	6%
35-44	16%	34%	25%	19%	6%
45-54	18%	32%	24%	19%	7%
55-64	20%	30%	22%	20%	7%
65+	22%	28%	20%	22%	8%
Gender					
Male	14%	36%	26%	18%	6%
Female	16%	34%	24%	19%	7%
Ethnicity					
White	15%	37%	25%	17%	6%
Black	12%	35%	28%	18%	7%
Asian	14%	36%	26%	18%	6%
Other	16%	34%	25%	19%	6%
Education					
GCSE or below	18%	32%	24%	19%	7%
A-levels	16%	34%	25%	18%	7%
University	14%	36%	26%	18%	6%
Don't know	15%	37%	25%	17%	6%

Data suppressed where unweighted base is lower than 10. **very small base (under 50) (eligible for sig testing). *small base (under 20)
 Proportions may not add to 100% due to rounding
 Design: Ipsos MORi

Table 7a
Q6: In general, how likely are you to agree to use the following methods to prove your age online?
How likely are you to agree to use the following methods to prove your age online?
How likely are you to agree to use the following methods to prove your age online?

Method	Very unlikely	Unlikely	Neutral	Likely	Very likely
1. A government-issued ID card	1.3%	11.5%	28.1%	33.2%	25.9%
2. A passport	1.3%	11.5%	28.1%	33.2%	25.9%
3. A driving licence	1.3%	11.5%	28.1%	33.2%	25.9%
4. A utility bill	1.3%	11.5%	28.1%	33.2%	25.9%
5. A bank statement	1.3%	11.5%	28.1%	33.2%	25.9%
6. A council tax bill	1.3%	11.5%	28.1%	33.2%	25.9%
7. A letter from a local authority	1.3%	11.5%	28.1%	33.2%	25.9%
8. A letter from a GP	1.3%	11.5%	28.1%	33.2%	25.9%
9. A letter from a school or college	1.3%	11.5%	28.1%	33.2%	25.9%
10. A letter from a university	1.3%	11.5%	28.1%	33.2%	25.9%
11. A letter from a local business	1.3%	11.5%	28.1%	33.2%	25.9%
12. A letter from a local shop	1.3%	11.5%	28.1%	33.2%	25.9%
13. A letter from a local council	1.3%	11.5%	28.1%	33.2%	25.9%
14. A letter from a local charity	1.3%	11.5%	28.1%	33.2%	25.9%
15. A letter from a local religious organisation	1.3%	11.5%	28.1%	33.2%	25.9%
16. A letter from a local community group	1.3%	11.5%	28.1%	33.2%	25.9%
17. A letter from a local sports club	1.3%	11.5%	28.1%	33.2%	25.9%
18. A letter from a local business association	1.3%	11.5%	28.1%	33.2%	25.9%
19. A letter from a local trade union	1.3%	11.5%	28.1%	33.2%	25.9%
20. A letter from a local professional association	1.3%	11.5%	28.1%	33.2%	25.9%
21. A letter from a local government department	1.3%	11.5%	28.1%	33.2%	25.9%
22. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
23. A letter from a local public authority	1.3%	11.5%	28.1%	33.2%	25.9%
24. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
25. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%
26. A letter from a local public service	1.3%	11.5%	28.1%	33.2%	25.9%
27. A letter from a local public agency	1.3%	11.5%	28.1%	33.2%	25.9%
28. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
29. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
30. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%
31. A letter from a local public service	1.3%	11.5%	28.1%	33.2%	25.9%
32. A letter from a local public agency	1.3%	11.5%	28.1%	33.2%	25.9%
33. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
34. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
35. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%
36. A letter from a local public service	1.3%	11.5%	28.1%	33.2%	25.9%
37. A letter from a local public agency	1.3%	11.5%	28.1%	33.2%	25.9%
38. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
39. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
40. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%
41. A letter from a local public service	1.3%	11.5%	28.1%	33.2%	25.9%
42. A letter from a local public agency	1.3%	11.5%	28.1%	33.2%	25.9%
43. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
44. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
45. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%
46. A letter from a local public service	1.3%	11.5%	28.1%	33.2%	25.9%
47. A letter from a local public agency	1.3%	11.5%	28.1%	33.2%	25.9%
48. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
49. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
50. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%
51. A letter from a local public service	1.3%	11.5%	28.1%	33.2%	25.9%
52. A letter from a local public agency	1.3%	11.5%	28.1%	33.2%	25.9%
53. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
54. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
55. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%
56. A letter from a local public service	1.3%	11.5%	28.1%	33.2%	25.9%
57. A letter from a local public agency	1.3%	11.5%	28.1%	33.2%	25.9%
58. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
59. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
60. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%
61. A letter from a local public service	1.3%	11.5%	28.1%	33.2%	25.9%
62. A letter from a local public agency	1.3%	11.5%	28.1%	33.2%	25.9%
63. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
64. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
65. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%
66. A letter from a local public service	1.3%	11.5%	28.1%	33.2%	25.9%
67. A letter from a local public agency	1.3%	11.5%	28.1%	33.2%	25.9%
68. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
69. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
70. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%
71. A letter from a local public service	1.3%	11.5%	28.1%	33.2%	25.9%
72. A letter from a local public agency	1.3%	11.5%	28.1%	33.2%	25.9%
73. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
74. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
75. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%
76. A letter from a local public service	1.3%	11.5%	28.1%	33.2%	25.9%
77. A letter from a local public agency	1.3%	11.5%	28.1%	33.2%	25.9%
78. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
79. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
80. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%
81. A letter from a local public service	1.3%	11.5%	28.1%	33.2%	25.9%
82. A letter from a local public agency	1.3%	11.5%	28.1%	33.2%	25.9%
83. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
84. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
85. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%
86. A letter from a local public service	1.3%	11.5%	28.1%	33.2%	25.9%
87. A letter from a local public agency	1.3%	11.5%	28.1%	33.2%	25.9%
88. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
89. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
90. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%
91. A letter from a local public service	1.3%	11.5%	28.1%	33.2%	25.9%
92. A letter from a local public agency	1.3%	11.5%	28.1%	33.2%	25.9%
93. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
94. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
95. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%
96. A letter from a local public service	1.3%	11.5%	28.1%	33.2%	25.9%
97. A letter from a local public agency	1.3%	11.5%	28.1%	33.2%	25.9%
98. A letter from a local public body	1.3%	11.5%	28.1%	33.2%	25.9%
99. A letter from a local public institution	1.3%	11.5%	28.1%	33.2%	25.9%
100. A letter from a local public organisation	1.3%	11.5%	28.1%	33.2%	25.9%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (eligible for sig testing). *small base (under 50)
Proportions: Rows: Column 1 (red) - col 1 (red) - col 2 (red) - col 3 (red) - col 4 (red) - col 5 (red) - col 6 (red) - col 7 (red) - col 8 (red) - col 9 (red) - col 10 (red)
Overlap format: used. *small base; **very small base (under 20) (eligible for sig testing)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Data: 27th March to 16th April 2022

Table 7a
09. To purchase, how likely are you to agree to use the following methods to prove your age online?
Amount of respondents: 1,493
Base: All respondents

Age	Gender		Sexual orientation		Marital status		Relationship status		Age group		Years since last purchase		Frequency of purchases		Number of purchases in last 12 months		Number of purchases in last 6 months		Number of purchases in last 3 months		Number of purchases in last 1 month	
	Male	Female	Gay	Bisexual	Straight	Other	Married	Single	18-24	25-34	35-44	45-54	55-64	65+	1-2	3-4	5-6	7-8	9-10	11-12	13-14	
18-24	85	95	40	15	45	30	40	60	20	15	15	20	25	30	5	10	15	20	25	30	35	40
25-34	90	80	30	10	35	25	50	50	15	20	25	30	35	40	10	20	30	40	50	60	70	80
35-44	80	70	20	10	30	20	40	60	10	15	20	25	30	35	15	25	35	45	55	65	75	85
45-54	75	65	15	10	25	15	35	65	5	10	15	20	25	30	20	30	40	50	60	70	80	90
55-64	70	60	10	5	20	10	30	70	10	15	20	25	30	35	25	35	45	55	65	75	85	95
65+	65	55	5	5	15	5	25	75	15	20	25	30	35	40	30	40	50	60	70	80	90	100
Total	80	75	25	10	30	15	40	60	15	20	25	30	35	40	20	30	40	50	60	70	80	90

Data suppressed where sample size is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50) ineligible for sig testing. % values rounded to 1 decimal place. ** small base (under 50) ineligible for sig testing. * small base (under 20) ineligible for sig testing.
Overlap formulae used: * small base; ** very small base (under 20) ineligible for sig testing



Table 71
 Q19 (continued) How likely are you to agree to use the following methods to prove your age online?
 Based on your current viewing history
 Base: All respondents

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
Q19_1.1	0.0	0.0	0.0	0.0	0.0
Q19_1.2	0.0	0.0	0.0	0.0	0.0
Q19_1.3	0.0	0.0	0.0	0.0	0.0
Q19_1.4	0.0	0.0	0.0	0.0	0.0
Q19_1.5	0.0	0.0	0.0	0.0	0.0
Q19_1.6	0.0	0.0	0.0	0.0	0.0
Q19_1.7	0.0	0.0	0.0	0.0	0.0
Q19_1.8	0.0	0.0	0.0	0.0	0.0
Q19_1.9	0.0	0.0	0.0	0.0	0.0
Q19_1.10	0.0	0.0	0.0	0.0	0.0
Q19_1.11	0.0	0.0	0.0	0.0	0.0
Q19_1.12	0.0	0.0	0.0	0.0	0.0
Q19_1.13	0.0	0.0	0.0	0.0	0.0
Q19_1.14	0.0	0.0	0.0	0.0	0.0
Q19_1.15	0.0	0.0	0.0	0.0	0.0
Q19_1.16	0.0	0.0	0.0	0.0	0.0
Q19_1.17	0.0	0.0	0.0	0.0	0.0
Q19_1.18	0.0	0.0	0.0	0.0	0.0
Q19_1.19	0.0	0.0	0.0	0.0	0.0
Q19_1.20	0.0	0.0	0.0	0.0	0.0
Q19_1.21	0.0	0.0	0.0	0.0	0.0
Q19_1.22	0.0	0.0	0.0	0.0	0.0
Q19_1.23	0.0	0.0	0.0	0.0	0.0
Q19_1.24	0.0	0.0	0.0	0.0	0.0
Q19_1.25	0.0	0.0	0.0	0.0	0.0
Q19_1.26	0.0	0.0	0.0	0.0	0.0
Q19_1.27	0.0	0.0	0.0	0.0	0.0
Q19_1.28	0.0	0.0	0.0	0.0	0.0
Q19_1.29	0.0	0.0	0.0	0.0	0.0
Q19_1.30	0.0	0.0	0.0	0.0	0.0
Q19_1.31	0.0	0.0	0.0	0.0	0.0
Q19_1.32	0.0	0.0	0.0	0.0	0.0
Q19_1.33	0.0	0.0	0.0	0.0	0.0
Q19_1.34	0.0	0.0	0.0	0.0	0.0
Q19_1.35	0.0	0.0	0.0	0.0	0.0
Q19_1.36	0.0	0.0	0.0	0.0	0.0
Q19_1.37	0.0	0.0	0.0	0.0	0.0
Q19_1.38	0.0	0.0	0.0	0.0	0.0
Q19_1.39	0.0	0.0	0.0	0.0	0.0
Q19_1.40	0.0	0.0	0.0	0.0	0.0
Q19_1.41	0.0	0.0	0.0	0.0	0.0
Q19_1.42	0.0	0.0	0.0	0.0	0.0
Q19_1.43	0.0	0.0	0.0	0.0	0.0
Q19_1.44	0.0	0.0	0.0	0.0	0.0
Q19_1.45	0.0	0.0	0.0	0.0	0.0
Q19_1.46	0.0	0.0	0.0	0.0	0.0
Q19_1.47	0.0	0.0	0.0	0.0	0.0
Q19_1.48	0.0	0.0	0.0	0.0	0.0
Q19_1.49	0.0	0.0	0.0	0.0	0.0
Q19_1.50	0.0	0.0	0.0	0.0	0.0
Q19_1.51	0.0	0.0	0.0	0.0	0.0
Q19_1.52	0.0	0.0	0.0	0.0	0.0
Q19_1.53	0.0	0.0	0.0	0.0	0.0
Q19_1.54	0.0	0.0	0.0	0.0	0.0
Q19_1.55	0.0	0.0	0.0	0.0	0.0
Q19_1.56	0.0	0.0	0.0	0.0	0.0
Q19_1.57	0.0	0.0	0.0	0.0	0.0
Q19_1.58	0.0	0.0	0.0	0.0	0.0
Q19_1.59	0.0	0.0	0.0	0.0	0.0
Q19_1.60	0.0	0.0	0.0	0.0	0.0
Q19_1.61	0.0	0.0	0.0	0.0	0.0
Q19_1.62	0.0	0.0	0.0	0.0	0.0
Q19_1.63	0.0	0.0	0.0	0.0	0.0
Q19_1.64	0.0	0.0	0.0	0.0	0.0
Q19_1.65	0.0	0.0	0.0	0.0	0.0
Q19_1.66	0.0	0.0	0.0	0.0	0.0
Q19_1.67	0.0	0.0	0.0	0.0	0.0
Q19_1.68	0.0	0.0	0.0	0.0	0.0
Q19_1.69	0.0	0.0	0.0	0.0	0.0
Q19_1.70	0.0	0.0	0.0	0.0	0.0
Q19_1.71	0.0	0.0	0.0	0.0	0.0
Q19_1.72	0.0	0.0	0.0	0.0	0.0
Q19_1.73	0.0	0.0	0.0	0.0	0.0
Q19_1.74	0.0	0.0	0.0	0.0	0.0
Q19_1.75	0.0	0.0	0.0	0.0	0.0
Q19_1.76	0.0	0.0	0.0	0.0	0.0
Q19_1.77	0.0	0.0	0.0	0.0	0.0
Q19_1.78	0.0	0.0	0.0	0.0	0.0
Q19_1.79	0.0	0.0	0.0	0.0	0.0
Q19_1.80	0.0	0.0	0.0	0.0	0.0
Q19_1.81	0.0	0.0	0.0	0.0	0.0
Q19_1.82	0.0	0.0	0.0	0.0	0.0
Q19_1.83	0.0	0.0	0.0	0.0	0.0
Q19_1.84	0.0	0.0	0.0	0.0	0.0
Q19_1.85	0.0	0.0	0.0	0.0	0.0
Q19_1.86	0.0	0.0	0.0	0.0	0.0
Q19_1.87	0.0	0.0	0.0	0.0	0.0
Q19_1.88	0.0	0.0	0.0	0.0	0.0
Q19_1.89	0.0	0.0	0.0	0.0	0.0
Q19_1.90	0.0	0.0	0.0	0.0	0.0
Q19_1.91	0.0	0.0	0.0	0.0	0.0
Q19_1.92	0.0	0.0	0.0	0.0	0.0
Q19_1.93	0.0	0.0	0.0	0.0	0.0
Q19_1.94	0.0	0.0	0.0	0.0	0.0
Q19_1.95	0.0	0.0	0.0	0.0	0.0
Q19_1.96	0.0	0.0	0.0	0.0	0.0
Q19_1.97	0.0	0.0	0.0	0.0	0.0
Q19_1.98	0.0	0.0	0.0	0.0	0.0
Q19_1.99	0.0	0.0	0.0	0.0	0.0
Q19_1.100	0.0	0.0	0.0	0.0	0.0

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (eligible for sig testing). *small base (under 50)
 Proportion Base: column Total (N), row level -actor -method -age -category -abovew -age -sabcodcf -user -woun -elminofnc
 Overlay format: used. *small base. **very small base (under 20) (eligible for sig testing)

Table 7a
 Q10: In general, how likely are you to agree to use the following methods to prove your age online?
 Answered: 1,000 (100%)

Age Group	I would not agree to use this method		I would agree to use this method	
	Strongly Disagree	Disagree	Agree	Strongly Agree
18-24	10%	20%	40%	30%
25-34	15%	25%	35%	25%
35-44	20%	30%	30%	20%
45-54	25%	35%	25%	15%
55-64	30%	40%	20%	10%
65+	35%	45%	15%	5%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 50)
 Proportions based on column totals (257) with breakdown by age group: 18-24=100, 25-34=100, 35-44=100, 45-54=100, 55-64=100, 65+=100
 Overlay format used. *small base; **very small base (under 20) ineligible for sig testing



Table 7a
 Q6: In general, how likely are you to agree to use the following methods to prove your age online?
 Answered: 4,000 responses

Response	Very likely	Likely	Neutral	Unlikely	Very unlikely
1. I would be happy to provide my date of birth to a website	40%	35%	15%	7%	3%
2. I would be happy to provide my date of birth to a mobile app	38%	33%	16%	8%	4%
3. I would be happy to provide my date of birth to a social media platform	35%	30%	18%	10%	5%
4. I would be happy to provide my date of birth to a streaming service	32%	28%	20%	12%	6%
5. I would be happy to provide my date of birth to a retailer	30%	26%	22%	14%	7%
6. I would be happy to provide my date of birth to a financial institution	28%	24%	24%	16%	8%
7. I would be happy to provide my date of birth to a government website	25%	22%	26%	18%	9%
8. I would be happy to provide my date of birth to a healthcare provider	23%	20%	28%	20%	10%
9. I would be happy to provide my date of birth to a travel agency	21%	18%	30%	22%	11%
10. I would be happy to provide my date of birth to a utility company	19%	16%	32%	24%	11%
11. I would be happy to provide my date of birth to a bank	17%	14%	34%	26%	11%
12. I would be happy to provide my date of birth to a landlord	15%	12%	36%	28%	11%
13. I would be happy to provide my date of birth to a car rental company	13%	10%	38%	30%	11%
14. I would be happy to provide my date of birth to a hotel	11%	8%	40%	32%	11%
15. I would be happy to provide my date of birth to a restaurant	9%	6%	42%	34%	11%
16. I would be happy to provide my date of birth to a gym	7%	4%	44%	36%	11%
17. I would be happy to provide my date of birth to a university	5%	2%	46%	38%	11%
18. I would be happy to provide my date of birth to a library	3%	1%	48%	40%	11%
19. I would be happy to provide my date of birth to a museum	1%	0%	50%	42%	11%
20. I would be happy to provide my date of birth to a park	0%	0%	52%	44%	11%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) (eligible for sig testing), * small base (under 50)
 Proportions based on column totals. Column totals do not equal 100% due to rounding. ** very small base (under 20) (eligible for sig testing), * small base (under 50)
 Overlap format used. ** very small base (under 20) (eligible for sig testing)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
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Table 10
Do you think you have any other ways to prove your age online?
Yes (small base)
No (large base)

Age Group	Yes		No		Total
	Count	%	Count	%	
18-24	10	10.0%	89	89.9%	99
25-34	15	15.0%	85	85.0%	100
35-44	12	12.0%	88	88.0%	100
45-54	8	8.0%	92	92.0%	100
55-64	5	5.0%	95	95.0%	100
65+	3	3.0%	97	97.0%	100
Total	53	5.3%	947	94.7%	1000

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for significance. * small base (under 50)
Proportion based on column totals (N). This is not strictly equivalent to age above which 95% of respondents are 18-24. ** very small base (under 20) ineligible for sig testing
Overlap formula used. * small base; ** very small base (under 20) ineligible for sig testing



Table 11
 20. Do you think you should see any of the following methods to prove your age online?
 Yes, all of them
 Yes, some of them
 No, none of them

Method	Yes, all of them	Yes, some of them	No, none of them
1. A photo of your face	10.0%	30.0%	60.0%
2. A video of your face	10.0%	30.0%	60.0%
3. A photo of your ID card	10.0%	30.0%	60.0%
4. A video of your ID card	10.0%	30.0%	60.0%
5. A photo of your passport	10.0%	30.0%	60.0%
6. A video of your passport	10.0%	30.0%	60.0%
7. A photo of your driving licence	10.0%	30.0%	60.0%
8. A video of your driving licence	10.0%	30.0%	60.0%
9. A photo of your bank card	10.0%	30.0%	60.0%
10. A video of your bank card	10.0%	30.0%	60.0%
11. A photo of your utility bill	10.0%	30.0%	60.0%
12. A video of your utility bill	10.0%	30.0%	60.0%
13. A photo of your council tax bill	10.0%	30.0%	60.0%
14. A video of your council tax bill	10.0%	30.0%	60.0%
15. A photo of your tenancy agreement	10.0%	30.0%	60.0%
16. A video of your tenancy agreement	10.0%	30.0%	60.0%
17. A photo of your mortgage statement	10.0%	30.0%	60.0%
18. A video of your mortgage statement	10.0%	30.0%	60.0%
19. A photo of your credit card statement	10.0%	30.0%	60.0%
20. A video of your credit card statement	10.0%	30.0%	60.0%
21. A photo of your tax return	10.0%	30.0%	60.0%
22. A video of your tax return	10.0%	30.0%	60.0%
23. A photo of your National Insurance card	10.0%	30.0%	60.0%
24. A video of your National Insurance card	10.0%	30.0%	60.0%
25. A photo of your birth certificate	10.0%	30.0%	60.0%
26. A video of your birth certificate	10.0%	30.0%	60.0%
27. A photo of your passport photo	10.0%	30.0%	60.0%
28. A video of your passport photo	10.0%	30.0%	60.0%
29. A photo of your driving licence photo	10.0%	30.0%	60.0%
30. A video of your driving licence photo	10.0%	30.0%	60.0%
31. A photo of your bank card photo	10.0%	30.0%	60.0%
32. A video of your bank card photo	10.0%	30.0%	60.0%
33. A photo of your utility bill photo	10.0%	30.0%	60.0%
34. A video of your utility bill photo	10.0%	30.0%	60.0%
35. A photo of your council tax bill photo	10.0%	30.0%	60.0%
36. A video of your council tax bill photo	10.0%	30.0%	60.0%
37. A photo of your tenancy agreement photo	10.0%	30.0%	60.0%
38. A video of your tenancy agreement photo	10.0%	30.0%	60.0%
39. A photo of your mortgage statement photo	10.0%	30.0%	60.0%
40. A video of your mortgage statement photo	10.0%	30.0%	60.0%
41. A photo of your credit card statement photo	10.0%	30.0%	60.0%
42. A video of your credit card statement photo	10.0%	30.0%	60.0%
43. A photo of your tax return photo	10.0%	30.0%	60.0%
44. A video of your tax return photo	10.0%	30.0%	60.0%
45. A photo of your National Insurance card photo	10.0%	30.0%	60.0%
46. A video of your National Insurance card photo	10.0%	30.0%	60.0%
47. A photo of your birth certificate photo	10.0%	30.0%	60.0%
48. A video of your birth certificate photo	10.0%	30.0%	60.0%
49. A photo of your passport photo photo	10.0%	30.0%	60.0%
50. A video of your passport photo photo	10.0%	30.0%	60.0%
51. A photo of your driving licence photo photo	10.0%	30.0%	60.0%
52. A video of your driving licence photo photo	10.0%	30.0%	60.0%
53. A photo of your bank card photo photo	10.0%	30.0%	60.0%
54. A video of your bank card photo photo	10.0%	30.0%	60.0%
55. A photo of your utility bill photo photo	10.0%	30.0%	60.0%
56. A video of your utility bill photo photo	10.0%	30.0%	60.0%
57. A photo of your council tax bill photo photo	10.0%	30.0%	60.0%
58. A video of your council tax bill photo photo	10.0%	30.0%	60.0%
59. A photo of your tenancy agreement photo photo	10.0%	30.0%	60.0%
60. A video of your tenancy agreement photo photo	10.0%	30.0%	60.0%
61. A photo of your mortgage statement photo photo	10.0%	30.0%	60.0%
62. A video of your mortgage statement photo photo	10.0%	30.0%	60.0%
63. A photo of your credit card statement photo photo	10.0%	30.0%	60.0%
64. A video of your credit card statement photo photo	10.0%	30.0%	60.0%
65. A photo of your tax return photo photo	10.0%	30.0%	60.0%
66. A video of your tax return photo photo	10.0%	30.0%	60.0%
67. A photo of your National Insurance card photo photo	10.0%	30.0%	60.0%
68. A video of your National Insurance card photo photo	10.0%	30.0%	60.0%
69. A photo of your birth certificate photo photo	10.0%	30.0%	60.0%
70. A video of your birth certificate photo photo	10.0%	30.0%	60.0%
71. A photo of your passport photo photo photo	10.0%	30.0%	60.0%
72. A video of your passport photo photo photo	10.0%	30.0%	60.0%
73. A photo of your driving licence photo photo photo	10.0%	30.0%	60.0%
74. A video of your driving licence photo photo photo	10.0%	30.0%	60.0%
75. A photo of your bank card photo photo photo	10.0%	30.0%	60.0%
76. A video of your bank card photo photo photo	10.0%	30.0%	60.0%
77. A photo of your utility bill photo photo photo	10.0%	30.0%	60.0%
78. A video of your utility bill photo photo photo	10.0%	30.0%	60.0%
79. A photo of your council tax bill photo photo photo	10.0%	30.0%	60.0%
80. A video of your council tax bill photo photo photo	10.0%	30.0%	60.0%
81. A photo of your tenancy agreement photo photo photo	10.0%	30.0%	60.0%
82. A video of your tenancy agreement photo photo photo	10.0%	30.0%	60.0%
83. A photo of your mortgage statement photo photo photo	10.0%	30.0%	60.0%
84. A video of your mortgage statement photo photo photo	10.0%	30.0%	60.0%
85. A photo of your credit card statement photo photo photo	10.0%	30.0%	60.0%
86. A video of your credit card statement photo photo photo	10.0%	30.0%	60.0%
87. A photo of your tax return photo photo photo	10.0%	30.0%	60.0%
88. A video of your tax return photo photo photo	10.0%	30.0%	60.0%
89. A photo of your National Insurance card photo photo photo	10.0%	30.0%	60.0%
90. A video of your National Insurance card photo photo photo	10.0%	30.0%	60.0%
91. A photo of your birth certificate photo photo photo	10.0%	30.0%	60.0%
92. A video of your birth certificate photo photo photo	10.0%	30.0%	60.0%
93. A photo of your passport photo photo photo photo	10.0%	30.0%	60.0%
94. A video of your passport photo photo photo photo	10.0%	30.0%	60.0%
95. A photo of your driving licence photo photo photo photo	10.0%	30.0%	60.0%
96. A video of your driving licence photo photo photo photo	10.0%	30.0%	60.0%
97. A photo of your bank card photo photo photo photo	10.0%	30.0%	60.0%
98. A video of your bank card photo photo photo photo	10.0%	30.0%	60.0%
99. A photo of your utility bill photo photo photo photo	10.0%	30.0%	60.0%
100. A video of your utility bill photo photo photo photo	10.0%	30.0%	60.0%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) (eligible for sign testing). * small base (under 20).
 Proportion means: Column 1 (under 20) (not used) - a-b-c-d-e-f-g-h-i-j-k-l-m-n-o-p-q-r-s-t-u-v-w-x-y-z - abcdefghijklmnopqrstu
 Overlap format used. * small base; ** very small base (under 20) (eligible for sign testing)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
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Table 62
 Q16. In general, how likely are you to agree to use the following methods to prove your age online?
 Four Likert scales
 Base: All respondents

Age	Don't know				Disagree				Agree				Strongly agree			
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
18-24	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
25-34	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
35-44	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
45-54	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
55-64	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
65-74	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75+	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Gender	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sexual orientation	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Marital status	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Relationship status	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Employment status	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Income	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Education	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Country	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Region	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
City	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Postcode	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Data suppressed where unweighted base is lower than 15. *very small base (under 20) (eligible for sig testing), **small base (under 30)
 Proportion Base: column Total (2) / row breakdown (e.g. age, sex, area) * 100 = % of total * 100 = % of total
 Overlay formula used: * small base; ** very small base (under 20) (eligible for sig testing)



Table 10
 Q10: In general, how likely are you to agree to use the following methods to prove your age online?
 Four-point scale
 Base: All respondents

Method	Very unlikely	Unlikely	Likely	Very likely
1. A photo of your face	10.0%	25.0%	35.0%	30.0%
2. A photo of your ID card	10.0%	25.0%	35.0%	30.0%
3. A video of your face	10.0%	25.0%	35.0%	30.0%
4. A video of your ID card	10.0%	25.0%	35.0%	30.0%
5. A photo of your driving licence	10.0%	25.0%	35.0%	30.0%
6. A video of your driving licence	10.0%	25.0%	35.0%	30.0%
7. A photo of your passport	10.0%	25.0%	35.0%	30.0%
8. A video of your passport	10.0%	25.0%	35.0%	30.0%
9. A photo of your utility bill	10.0%	25.0%	35.0%	30.0%
10. A video of your utility bill	10.0%	25.0%	35.0%	30.0%
11. A photo of your bank statement	10.0%	25.0%	35.0%	30.0%
12. A video of your bank statement	10.0%	25.0%	35.0%	30.0%
13. A photo of your council tax bill	10.0%	25.0%	35.0%	30.0%
14. A video of your council tax bill	10.0%	25.0%	35.0%	30.0%
15. A photo of your credit card	10.0%	25.0%	35.0%	30.0%
16. A video of your credit card	10.0%	25.0%	35.0%	30.0%
17. A photo of your driving licence	10.0%	25.0%	35.0%	30.0%
18. A video of your driving licence	10.0%	25.0%	35.0%	30.0%
19. A photo of your passport	10.0%	25.0%	35.0%	30.0%
20. A video of your passport	10.0%	25.0%	35.0%	30.0%
21. A photo of your utility bill	10.0%	25.0%	35.0%	30.0%
22. A video of your utility bill	10.0%	25.0%	35.0%	30.0%
23. A photo of your bank statement	10.0%	25.0%	35.0%	30.0%
24. A video of your bank statement	10.0%	25.0%	35.0%	30.0%
25. A photo of your council tax bill	10.0%	25.0%	35.0%	30.0%
26. A video of your council tax bill	10.0%	25.0%	35.0%	30.0%
27. A photo of your credit card	10.0%	25.0%	35.0%	30.0%
28. A video of your credit card	10.0%	25.0%	35.0%	30.0%
29. A photo of your driving licence	10.0%	25.0%	35.0%	30.0%
30. A video of your driving licence	10.0%	25.0%	35.0%	30.0%
31. A photo of your passport	10.0%	25.0%	35.0%	30.0%
32. A video of your passport	10.0%	25.0%	35.0%	30.0%
33. A photo of your utility bill	10.0%	25.0%	35.0%	30.0%
34. A video of your utility bill	10.0%	25.0%	35.0%	30.0%
35. A photo of your bank statement	10.0%	25.0%	35.0%	30.0%
36. A video of your bank statement	10.0%	25.0%	35.0%	30.0%
37. A photo of your council tax bill	10.0%	25.0%	35.0%	30.0%
38. A video of your council tax bill	10.0%	25.0%	35.0%	30.0%
39. A photo of your credit card	10.0%	25.0%	35.0%	30.0%
40. A video of your credit card	10.0%	25.0%	35.0%	30.0%
41. A photo of your driving licence	10.0%	25.0%	35.0%	30.0%
42. A video of your driving licence	10.0%	25.0%	35.0%	30.0%
43. A photo of your passport	10.0%	25.0%	35.0%	30.0%
44. A video of your passport	10.0%	25.0%	35.0%	30.0%
45. A photo of your utility bill	10.0%	25.0%	35.0%	30.0%
46. A video of your utility bill	10.0%	25.0%	35.0%	30.0%
47. A photo of your bank statement	10.0%	25.0%	35.0%	30.0%
48. A video of your bank statement	10.0%	25.0%	35.0%	30.0%
49. A photo of your council tax bill	10.0%	25.0%	35.0%	30.0%
50. A video of your council tax bill	10.0%	25.0%	35.0%	30.0%
51. A photo of your credit card	10.0%	25.0%	35.0%	30.0%
52. A video of your credit card	10.0%	25.0%	35.0%	30.0%
53. A photo of your driving licence	10.0%	25.0%	35.0%	30.0%
54. A video of your driving licence	10.0%	25.0%	35.0%	30.0%
55. A photo of your passport	10.0%	25.0%	35.0%	30.0%
56. A video of your passport	10.0%	25.0%	35.0%	30.0%
57. A photo of your utility bill	10.0%	25.0%	35.0%	30.0%
58. A video of your utility bill	10.0%	25.0%	35.0%	30.0%
59. A photo of your bank statement	10.0%	25.0%	35.0%	30.0%
60. A video of your bank statement	10.0%	25.0%	35.0%	30.0%
61. A photo of your council tax bill	10.0%	25.0%	35.0%	30.0%
62. A video of your council tax bill	10.0%	25.0%	35.0%	30.0%
63. A photo of your credit card	10.0%	25.0%	35.0%	30.0%
64. A video of your credit card	10.0%	25.0%	35.0%	30.0%
65. A photo of your driving licence	10.0%	25.0%	35.0%	30.0%
66. A video of your driving licence	10.0%	25.0%	35.0%	30.0%
67. A photo of your passport	10.0%	25.0%	35.0%	30.0%
68. A video of your passport	10.0%	25.0%	35.0%	30.0%
69. A photo of your utility bill	10.0%	25.0%	35.0%	30.0%
70. A video of your utility bill	10.0%	25.0%	35.0%	30.0%
71. A photo of your bank statement	10.0%	25.0%	35.0%	30.0%
72. A video of your bank statement	10.0%	25.0%	35.0%	30.0%
73. A photo of your council tax bill	10.0%	25.0%	35.0%	30.0%
74. A video of your council tax bill	10.0%	25.0%	35.0%	30.0%
75. A photo of your credit card	10.0%	25.0%	35.0%	30.0%
76. A video of your credit card	10.0%	25.0%	35.0%	30.0%
77. A photo of your driving licence	10.0%	25.0%	35.0%	30.0%
78. A video of your driving licence	10.0%	25.0%	35.0%	30.0%
79. A photo of your passport	10.0%	25.0%	35.0%	30.0%
80. A video of your passport	10.0%	25.0%	35.0%	30.0%
81. A photo of your utility bill	10.0%	25.0%	35.0%	30.0%
82. A video of your utility bill	10.0%	25.0%	35.0%	30.0%
83. A photo of your bank statement	10.0%	25.0%	35.0%	30.0%
84. A video of your bank statement	10.0%	25.0%	35.0%	30.0%
85. A photo of your council tax bill	10.0%	25.0%	35.0%	30.0%
86. A video of your council tax bill	10.0%	25.0%	35.0%	30.0%
87. A photo of your credit card	10.0%	25.0%	35.0%	30.0%
88. A video of your credit card	10.0%	25.0%	35.0%	30.0%
89. A photo of your driving licence	10.0%	25.0%	35.0%	30.0%
90. A video of your driving licence	10.0%	25.0%	35.0%	30.0%
91. A photo of your passport	10.0%	25.0%	35.0%	30.0%
92. A video of your passport	10.0%	25.0%	35.0%	30.0%
93. A photo of your utility bill	10.0%	25.0%	35.0%	30.0%
94. A video of your utility bill	10.0%	25.0%	35.0%	30.0%
95. A photo of your bank statement	10.0%	25.0%	35.0%	30.0%
96. A video of your bank statement	10.0%	25.0%	35.0%	30.0%
97. A photo of your council tax bill	10.0%	25.0%	35.0%	30.0%
98. A video of your council tax bill	10.0%	25.0%	35.0%	30.0%
99. A photo of your credit card	10.0%	25.0%	35.0%	30.0%
100. A video of your credit card	10.0%	25.0%	35.0%	30.0%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (eligible for sig testing), *small base (under 20)
 Proportion base: Column 1 (under 20) (eligible for sig testing), Column 2 (under 20) (eligible for sig testing), Column 3 (under 20) (eligible for sig testing), Column 4 (under 20) (eligible for sig testing)
 Overlap format used. *small base; **very small base (under 20) (eligible for sig testing)



Table 10
Q6: Would the following make you more or less likely to prove your age online?
Sample
Base: All respondents

	Response					
	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Don't know
Age	10%	24%	20%	24%	20%	0%
Age 13-17	10%	24%	20%	24%	20%	0%
Age 18-24	10%	24%	20%	24%	20%	0%
Age 25-34	10%	24%	20%	24%	20%	0%
Age 35-44	10%	24%	20%	24%	20%	0%
Age 45-54	10%	24%	20%	24%	20%	0%
Age 55-64	10%	24%	20%	24%	20%	0%
Age 65+	10%	24%	20%	24%	20%	0%
Gender	10%	24%	20%	24%	20%	0%
Male	10%	24%	20%	24%	20%	0%
Female	10%	24%	20%	24%	20%	0%
Device	10%	24%	20%	24%	20%	0%
Desktop	10%	24%	20%	24%	20%	0%
Mobile	10%	24%	20%	24%	20%	0%
Response rate	10%	24%	20%	24%	20%	0%
Non-response	10%	24%	20%	24%	20%	0%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) (eligible for sig testing). * small base (under 50)
Propensity to Respond: All Citizens' Survey (2% risk to 1%)
Overlap: minimal, none.

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
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Table 8a
 Q16. Would the following make you more or less likely to access your age profile?
 How likely would you get personal approval to proceed, what are you most
 likely to experience?

Response	Very likely	Likely	Neutral	Unlikely	Very unlikely
Very likely	0.00%	0.00%	0.00%	0.00%	0.00%
Likely	0.00%	0.00%	0.00%	0.00%	0.00%
Neutral	0.00%	0.00%	0.00%	0.00%	0.00%
Unlikely	0.00%	0.00%	0.00%	0.00%	0.00%
Very unlikely	0.00%	0.00%	0.00%	0.00%	0.00%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for analysis. *** small base (under 30).
 Population-based, column totals 100. Totals may not equal 100% due to rounding. ** very small base (under 20) ineligible for analysis. *** small base (under 30).
 Overlap formulae used. * small base; ** very small base (under 20) ineligible for sig testing.



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Table 67
ON: Record the following table provision of how likely you are to use
Additional text provided should be included after the age check and this used for any other purpose
None are reported

Age Group	Record the following table provision of how likely you are to use		Additional text provided should be included after the age check and this used for any other purpose		None are reported	
	Very unlikely	Unlikely	Likely	Very likely	Very unlikely	Unlikely
18-24						
25-34						
35-44						
45-54						
55-64						
65-74						
75+						
Male						
Female						
White						
Black						
Asian						
Latino						
Other						
Married						
Single						
Divorced						
Widowed						
Other						
Employed						
Unemployed						
Retired						
Other						
Partnered						
Not partnered						
UK born						
Foreign born						
Other						
Other						

Data suppressed where sample sizes are lower than 30 - very small base (under 30) ineligible for age weighting - small base (under 50)
Population Weight: Column Header: 25, 20, 15, 10, 5, 10, 15, 20, 25, 30, 35, 40, 45, 50, 55, 60, 65, 70, 75, 80, 85, 90, 95, 100
Overlap formula used: * small base; ** very small base (under 30) ineligible for age weighting



Table 24
24. Would the following make provision of free identity prove your age useful?
Response rates are based on data used to calculate the age check and are used for any other purpose
Base: All respondents

Age Group	Very Useful	Useful	Not Useful	Not at all Useful
18-24	15%	45%	35%	5%
25-34	10%	40%	40%	10%
35-44	5%	35%	45%	15%
45-54	3%	30%	50%	17%
55-64	2%	25%	55%	18%
65-74	1%	20%	60%	19%
75+	0%	15%	65%	20%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for significance testing. *** small base (under 20)
Proportion based on column totals. ** The base is small (under 20). *** very small base (under 20) ineligible for sig testing
Overlap formulae used. * small base; ** very small base (under 20) ineligible for sig testing



Table 10
 Q6: Would you be likely to use a service or site thaty's prove your age online?
 How likely would you be to use such a service/website?
 Base: All respondents

Age Group	Very likely	Likely	Not likely	Very unlikely	Don't know
18-24	10%	25%	35%	25%	5%
25-34	15%	30%	30%	15%	10%
35-44	10%	25%	35%	25%	5%
45-54	5%	20%	40%	25%	10%
55-64	5%	15%	45%	25%	10%
65+	5%	10%	50%	25%	10%
Gender					
Male	12%	28%	32%	22%	6%
Female	8%	22%	38%	28%	4%
Marital Status					
Single	15%	30%	30%	15%	10%
Partnered	10%	25%	35%	25%	5%
Married	8%	20%	40%	25%	7%
Widowed	5%	10%	50%	25%	10%
Divorced	10%	25%	35%	25%	5%
Education					
GCSE or below	10%	25%	35%	25%	5%
A level	15%	30%	30%	15%	10%
University	10%	25%	35%	25%	5%
Other	5%	15%	45%	25%	10%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for significance testing. *** small base (under 20)
 Population: Britain, Excludes: France (5), The Netherlands (4), Italy (3), Luxembourg (3), Norway (2), Sweden (2), Portugal (2), Denmark (2)
 Overlap formulae used: * small base; ** very small base (under 20) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
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Table 11
Q9: Would the following make you more or less likely to view your age online?
Please tick one of the following options:
None at all

Age Group	None at all		Somewhat		A lot		A great deal		A very great deal	
	More likely	Less likely	More likely	Less likely	More likely	Less likely	More likely	Less likely	More likely	Less likely
18-24	1	1	1	1	1	1	1	1	1	1
25-34	1	1	1	1	1	1	1	1	1	1
35-44	1	1	1	1	1	1	1	1	1	1
45-54	1	1	1	1	1	1	1	1	1	1
55-64	1	1	1	1	1	1	1	1	1	1
65+	1	1	1	1	1	1	1	1	1	1
Gender	1	1	1	1	1	1	1	1	1	1
Male	1	1	1	1	1	1	1	1	1	1
Female	1	1	1	1	1	1	1	1	1	1
Sexual Orientation	1	1	1	1	1	1	1	1	1	1
Gay	1	1	1	1	1	1	1	1	1	1
Bisexual	1	1	1	1	1	1	1	1	1	1
Lesbian	1	1	1	1	1	1	1	1	1	1
Other	1	1	1	1	1	1	1	1	1	1
Relationship Status	1	1	1	1	1	1	1	1	1	1
Single	1	1	1	1	1	1	1	1	1	1
Partnered	1	1	1	1	1	1	1	1	1	1
Married	1	1	1	1	1	1	1	1	1	1
Divorced	1	1	1	1	1	1	1	1	1	1
Widowed	1	1	1	1	1	1	1	1	1	1
Education Level	1	1	1	1	1	1	1	1	1	1
Primary	1	1	1	1	1	1	1	1	1	1
Secondary	1	1	1	1	1	1	1	1	1	1
Tertiary	1	1	1	1	1	1	1	1	1	1
Postgraduate	1	1	1	1	1	1	1	1	1	1
Income	1	1	1	1	1	1	1	1	1	1
£0-£9,999	1	1	1	1	1	1	1	1	1	1
£10,000-£19,999	1	1	1	1	1	1	1	1	1	1
£20,000-£29,999	1	1	1	1	1	1	1	1	1	1
£30,000-£39,999	1	1	1	1	1	1	1	1	1	1
£40,000-£49,999	1	1	1	1	1	1	1	1	1	1
£50,000-£59,999	1	1	1	1	1	1	1	1	1	1
£60,000-£69,999	1	1	1	1	1	1	1	1	1	1
£70,000-£79,999	1	1	1	1	1	1	1	1	1	1
£80,000-£89,999	1	1	1	1	1	1	1	1	1	1
£90,000-£99,999	1	1	1	1	1	1	1	1	1	1
£100,000+	1	1	1	1	1	1	1	1	1	1

Data suppressed where unweighted base is lower than 10. **very small base under 30 ineligible for age weighting. ***small base under 50
Population Weight: Current Factor (5.75) is calculated as 1000000 / (age * sex * race * religion * region * education * income * household type * ethnicity)
Overlap formula used. * small base; ** very small base (under 30) ineligible for age weighting

Table 12
 Q9. How often do you check to see if you're over your age limit?
 How often do you check to see if you're over your age limit?
 Base: All respondents

	All	18-24	25-34	35-44	45-54	55-64	65+
Very often	1.5%	1.8%	2.0%	1.9%	1.9%	1.6%	1.4%
Often	5.4%	6.4%	6.5%	6.3%	5.8%	5.7%	5.2%
Some of the time	34.9%	34.4%	35.4%	34.7%	34.1%	33.9%	34.2%
Not often	33.8%	32.5%	32.4%	33.3%	34.1%	35.1%	34.8%
Never	14.4%	15.0%	13.7%	13.8%	14.1%	13.7%	14.4%
Don't know	10.0%	9.9%	10.0%	10.0%	10.0%	10.0%	10.0%
Refused	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Data suppressed where unweighted base is fewer than 10. ** very small base (under 20) ineligible for significance testing. *** small base (under 20).
 Population Mean: column header (S, T, U, V, W, X, Y, Z, AA, AB, AC, AD, AE, AF, AG, AH, AI, AJ, AK, AL, AM, AN, AO, AP, AQ, AR, AS, AT, AU, AV, AW, AX, AY, AZ, BA, BB, BC, BD, BE, BF, BG, BH, BI, BJ, BK, BL, BM, BN, BO, BP, BQ, BR, BS, BT, BU, BV, BW, BX, BY, BZ, CA, CB, CC, CD, CE, CF, CG, CH, CI, CJ, CK, CL, CM, CN, CO, CP, CQ, CR, CS, CT, CU, CV, CW, CX, CY, CZ, DA, DB, DC, DD, DE, DF, DG, DH, DI, DJ, DK, DL, DM, DN, DO, DP, DQ, DR, DS, DT, DU, DV, DW, DX, DY, DZ, EA, EB, EC, ED, EE, EF, EG, EH, EI, EJ, EK, EL, EM, EN, EO, EP, EQ, ER, ES, ET, EU, EV, EW, EX, EY, EZ, FA, FB, FC, FD, FE, FF, FG, FH, FI, FJ, FK, FL, FM, FN, FO, FP, FQ, FR, FS, FT, FU, FV, FW, FX, FY, FZ, GA, GB, GC, GD, GE, GF, GG, GH, GI, GJ, GK, GL, GM, GN, GO, GP, GQ, GR, GS, GT, GU, GV, GW, GX, GY, GZ, HA, HB, HC, HD, HE, HF, HG, HH, HI, HJ, HK, HL, HM, HN, HO, HP, HQ, HR, HS, HT, HU, HV, HW, HX, HY, HZ, IA, IB, IC, ID, IE, IF, IG, IH, II, IJ, IK, IL, IM, IN, IO, IP, IQ, IR, IS, IT, IU, IV, IW, IX, IY, IZ, JA, JB, JC, JD, JE, JF, JG, JH, JI, JJ, JK, JL, JM, JN, JO, JP, JQ, JR, JS, JT, JU, JV, JW, JX, JY, JZ, KA, KB, KC, KD, KE, KF, KG, KH, KI, KJ, KK, KL, KM, KN, KO, KP, KQ, KR, KS, KT, KU, KV, KW, KX, KY, KZ, LA, LB, LC, LD, LE, LF, LG, LH, LI, LJ, LK, LL, LM, LN, LO, LP, LQ, LR, LS, LT, LU, LV, LW, LX, LY, LZ, MA, MB, MC, MD, ME, MF, MG, MH, MI, MJ, MK, ML, MM, MN, MO, MP, MQ, MR, MS, MT, MU, MV, MW, MX, MY, MZ, NA, NB, NC, ND, NE, NF, NG, NH, NI, NJ, NK, NL, NM, NN, NO, NP, NQ, NR, NS, NT, NU, NV, NW, NX, NY, NZ, OA, OB, OC, OD, OE, OF, OG, OH, OI, OJ, OK, OL, OM, ON, OO, OP, OQ, OR, OS, OT, OU, OV, OW, OX, OY, OZ, PA, PB, PC, PD, PE, PF, PG, PH, PI, PJ, PK, PL, PM, PN, PO, PP, PQ, PR, PS, PT, PU, PV, PW, PX, PY, PZ, QA, QB, QC, QD, QE, QF, QG, QH, QI, QJ, QK, QL, QM, QN, QO, QP, QQ, QR, QS, QT, QU, QV, QW, QX, QY, QZ, RA, RB, RC, RD, RE, RF, RG, RH, RI, RJ, RK, RL, RM, RN, RO, RP, RQ, RR, RS, RT, RU, RV, RW, RX, RY, RZ, SA, SB, SC, SD, SE, SF, SG, SH, SI, SJ, SK, SL, SM, SN, SO, SP, SQ, SR, SS, ST, SU, SV, SW, SX, SY, SZ, TA, TB, TC, TD, TE, TF, TG, TH, TI, TJ, TK, TL, TM, TN, TO, TP, TQ, TR, TS, TT, TU, TV, TW, TX, TY, TZ, UA, UB, UC, UD, UE, UF, UG, UH, UI, UJ, UK, UL, UM, UN, UO, UP, UQ, UR, US, UT, UY, UV, UW, UX, UZ, VA, VB, VC, VD, VE, VF, VG, VH, VI, VJ, VK, VL, VM, VN, VO, VP, VQ, VR, VS, VT, VY, VZ, WA, WB, WC, WD, WE, WF, WG, WH, WI, WJ, WK, WL, WM, WN, WO, WP, WQ, WR, WS, WT, WY, WZ, XA, XB, XC, XD, XE, XF, XG, XH, XI, XJ, XK, XL, XM, XN, XO, XP, XQ, XR, XS, XT, XU, XV, XW, XX, XY, XZ, YA, YB, YC, YD, YE, YF, YG, YH, YI, YJ, YK, YL, YM, YN, YO, YP, YQ, YR, YS, YT, YU, YV, YW, YX, YZ, ZA, ZB, ZC, ZD, ZE, ZF, ZG, ZH, ZI, ZJ, ZK, ZL, ZM, ZN, ZO, ZP, ZQ, ZR, ZS, ZT, ZU, ZV, ZW, ZX, ZY, ZZ, AA, AB, AC, AD, AE, AF, AG, AH, AI, AJ, AK, AL, AM, AN, AO, AP, AQ, AR, AS, AT, AU, AV, AW, AX, AY, AZ, BA, BB, BC, BD, BE, BF, BG, BH, BI, BJ, BK, BL, BM, BN, BO, BP, BQ, BR, BS, BT, BU, BV, BW, BX, BY, BZ, CA, CB, CC, CD, CE, CF, CG, CH, CI, CJ, CK, CL, CM, CN, CO, CP, CQ, CR, CS, CT, CU, CV, CW, CX, CY, CZ, DA, DB, DC, DD, DE, DF, DG, DH, DI, DJ, DK, DL, DM, DN, DO, DP, DQ, DR, DS, DT, DU, DV, DW, DX, DY, DZ, EA, EB, EC, ED, EE, EF, EG, EH, EI, EJ, EK, EL, EM, EN, EO, EP, EQ, ER, ES, ET, EU, EV, EW, EX, EY, EZ, FA, FB, FC, FD, FE, FF, FG, FH, FI, FJ, FK, FL, FM, FN, FO, FP, FQ, FR, FS, FT, FU, FV, FW, FX, FY, FZ, GA, GB, GC, GD, GE, GF, GG, GH, GI, GJ, GK, GL, GM, GN, GO, GP, GQ, GR, GS, GT, GU, GV, GW, GX, GY, GZ, HA, HB, HC, HD, HE, HF, HG, HH, HI, HJ, HK, HL, HM, HN, HO, HP, HQ, HR, HS, HT, HU, HV, HW, HX, HY, HZ, IA, IB, IC, ID, IE, IF, IG, IH, II, IJ, IK, IL, IM, IN, IO, IP, IQ, IR, IS, IT, IU, IV, IW, IX, IY, IZ, JA, JB, JC, JD, JE, JF, JG, JH, JI, JJ, JK, JL, JM, JN, JO, JP, JQ, JR, JS, JT, JU, JV, JW, JX, JY, JZ, KA, KB, KC, KD, KE, KF, KG, KH, KI, KJ, KK, KL, KM, KN, KO, KP, KQ, KR, KS, KT, KU, KV, KW, KX, KY, KZ, LA, LB, LC, LD, LE, LF, LG, LH, LI, LJ, LK, LL, LM, LN, LO, LP, LQ, LR, LS, LT, LU, LV, LW, LX, LY, LZ, MA, MB, MC, MD, ME, MF, MG, MH, MI, MJ, MK, ML, MM, MN, MO, MP, MQ, MR, MS, MT, MU, MV, MW, MX, MY, MZ, NA, NB, NC, ND, NE, NF, NG, NH, NI, NJ, NK, NL, NM, NN, NO, NP, NQ, NR, NS, NT, NU, NV, NW, NX, NY, NZ, OA, OB, OC, OD, OE, OF, OG, OH, OI, OJ, OK, OL, OM, ON, OO, OP, OQ, OR, OS, OT, OU, OV, OW, OX, OY, OZ, PA, PB, PC, PD, PE, PF, PG, PH, PI, PJ, PK, PL, PM, PN, PO, PP, PQ, PR, PS, PT, PU, PV, PW, PX, PY, PZ, QA, QB, QC, QD, QE, QF, QG, QH, QI, QJ, QK, QL, QM, QN, QO, QP, QQ, QR, QS, QT, QU, QV, QW, QX, QY, QZ, RA, RB, RC, RD, RE, RF, RG, RH, RI, RJ, RK, RL, RM, RN, RO, RP, RQ, RR, RS, RT, RU, RV, RW, RX, RY, RZ, SA, SB, SC, SD, SE, SF, SG, SH, SI, SJ, SK, SL, SM, SN, SO, SP, SQ, SR, SS, ST, SU, SV, SW, SX, SY, SZ, TA, TB, TC, TD, TE, TF, TG, TH, TI, TJ, TK, TL, TM, TN, TO, TP, TQ, TR, TS, TT, TU, TV, TW, TX, TY, TZ, UA, UB, UC, UD, UE, UF, UG, UH, UI, UJ, UK, UL, UM, UN, UO, UP, UQ, UR, US, UT, UY, UV, UW, UX, UZ, VA, VB, VC, VD, VE, VF, VG, VH, VI, VJ, VK, VL, VM, VN, VO, VP, VQ, VR, VS, VT, VY, VZ, WA, WB, WC, WD, WE, WF, WG, WH, WI, WJ, WK, WL, WM, WN, WO, WP, WQ, WR, WS, WT, WY, WZ, XA, XB, XC, XD, XE, XF, XG, XH, XI, XJ, XK, XL, XM, XN, XO, XP, XQ, XR, XS, XT, XU, XV, XW, XX, XY, XZ, YA, YB, YC, YD, YE, YF, YG, YH, YI, YJ, YK, YL, YM, YN, YO, YP, YQ, YR, YS, YT, YU, YV, YW, YX, YZ, ZA, ZB, ZC, ZD, ZE, ZF, ZG, ZH, ZI, ZJ, ZK, ZL, ZM, ZN, ZO, ZP, ZQ, ZR, ZS, ZT, ZU, ZV, ZW, ZX, ZY, ZZ

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Data: 27th March to 16th April 2022

Table 13
Q6: Would you be willing to give up or have limited access to your mobile phone app(s) if they asked you to verify your age?
Please indicate how likely you are to do so (1 = Not at all, 5 = Very likely)

Age	Gender	Response					Total	Percentage				
		1	2	3	4	5		1	2	3	4	5
18-24	Male	1	0	0	0	0	0	0	0	0	0	0
	Female	1	0	0	0	0	0	0	0	0	0	0
25-34	Male	1	0	0	0	0	0	0	0	0	0	0
	Female	1	0	0	0	0	0	0	0	0	0	0
35-44	Male	1	0	0	0	0	0	0	0	0	0	0
	Female	1	0	0	0	0	0	0	0	0	0	0
45-54	Male	1	0	0	0	0	0	0	0	0	0	0
	Female	1	0	0	0	0	0	0	0	0	0	0
55-64	Male	1	0	0	0	0	0	0	0	0	0	0
	Female	1	0	0	0	0	0	0	0	0	0	0
65+	Male	1	0	0	0	0	0	0	0	0	0	0
	Female	1	0	0	0	0	0	0	0	0	0	0
Total		1	0	0	0	0	0	0	0	0	0	0

Data suppressed where sample size is lower than 10. ** very small base (under 20) ineligible for age weighting. * small base (under 50)
 Population Weight: Current 16-74. To be multiplied by weighting: age: 18-24=1.00, 25-34=1.00, 35-44=1.00, 45-54=1.00, 55-64=1.00, 65+1.00
 Overlap formula used: * small base; ** very small base (under 20) ineligible for age weighting



Table 14
Q6: Would you be likely to use a service that required you to verify your age?
Please indicate how likely you are to use the service (please tick only one age group)
Base: All respondents

Age Group	Very likely	Likely	Unlikely	Very unlikely
18-24	10%	25%	40%	25%
25-34	15%	30%	35%	20%
35-44	10%	25%	40%	25%
45-54	5%	20%	45%	30%
55-64	3%	15%	50%	32%
65+	2%	10%	55%	33%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for analysis. *** small base (under 20).
Proportion Base: column totals. ** very small base (under 20) ineligible for analysis. *** small base (under 20).
Overlap formulae used. * small base; ** very small base (under 20) ineligible for analysis.

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Data: 27th March to 16th April 2022

Table 10
Q6: How often do you check the age verification on the sites you use?
Please tick the appropriate response for each group and age.
Base: All respondents

Age Group	Gender	Never					Sometimes					Often					Always				
		Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%		
18-24	Male	1	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Female	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
25-34	Male	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Female	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
35-44	Male	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Female	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
45-54	Male	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Female	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
55-64	Male	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Female	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
65+	Male	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Female	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Total	Male	1	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Female	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

Data suppressed where sample size is lower than 10. ** very small base (under 20) ineligible for age weighting. * small base (under 50)
Population weights: Currents Panel (5, 10, 15, 20, 25, 30, 35, 40, 45, 50, 55, 60, 65, 70, 75, 80, 85, 90, 95, 100)
Overlap formulae used: * small base; ** very small base (under 20) ineligible for age weighting



Table 16
 Do you think the following rules are realistic or too stringent given your age and sex?
 Responses by gender and minimum age group (page age)

Age Group	Gender	Very realistic	Realistic	Not realistic	Too stringent	Don't know
18-24	Male	10%	35%	35%	15%	5%
18-24	Female	10%	35%	35%	15%	5%
25-34	Male	10%	35%	35%	15%	5%
25-34	Female	10%	35%	35%	15%	5%
35-44	Male	10%	35%	35%	15%	5%
35-44	Female	10%	35%	35%	15%	5%
45-54	Male	10%	35%	35%	15%	5%
45-54	Female	10%	35%	35%	15%	5%
55-64	Male	10%	35%	35%	15%	5%
55-64	Female	10%	35%	35%	15%	5%
65-74	Male	10%	35%	35%	15%	5%
65-74	Female	10%	35%	35%	15%	5%
75+	Male	10%	35%	35%	15%	5%
75+	Female	10%	35%	35%	15%	5%

Data suppressed where sample size is lower than 10. ** very small base (under 20) ineligible for analysis. *** small base (under 20)
 Population: Male, Female (18-74) (18-24) (25-34) (35-44) (45-54) (55-64) (65-74) (75+)
 Overlap formulae used. * small base; ** very small base (under 20) ineligible for sig testing



Table 17
Do you use any of the following when you visit or use any website you use often?
Please tick in a circle - independent website to give your age
None at all

Age Group	Gender	None at all		Very small base (under 20) ineligible for age testing		Small base (under 50)		Proportionately correct base (50 and over)		Large base (over 100)		Very large base (over 200)		Extremely large base (over 500)	
		%	n	%	n	%	n	%	n	%	n	%	n	%	n
18-24	Male	10	15	10	15	10	15	10	15	10	15	10	15	10	15
18-24	Female	10	15	10	15	10	15	10	15	10	15	10	15	10	15
25-34	Male	10	15	10	15	10	15	10	15	10	15	10	15	10	15
25-34	Female	10	15	10	15	10	15	10	15	10	15	10	15	10	15
35-44	Male	10	15	10	15	10	15	10	15	10	15	10	15	10	15
35-44	Female	10	15	10	15	10	15	10	15	10	15	10	15	10	15
45-54	Male	10	15	10	15	10	15	10	15	10	15	10	15	10	15
45-54	Female	10	15	10	15	10	15	10	15	10	15	10	15	10	15
55-64	Male	10	15	10	15	10	15	10	15	10	15	10	15	10	15
55-64	Female	10	15	10	15	10	15	10	15	10	15	10	15	10	15
65-74	Male	10	15	10	15	10	15	10	15	10	15	10	15	10	15
65-74	Female	10	15	10	15	10	15	10	15	10	15	10	15	10	15
75-84	Male	10	15	10	15	10	15	10	15	10	15	10	15	10	15
75-84	Female	10	15	10	15	10	15	10	15	10	15	10	15	10	15
85-94	Male	10	15	10	15	10	15	10	15	10	15	10	15	10	15
85-94	Female	10	15	10	15	10	15	10	15	10	15	10	15	10	15
95-104	Male	10	15	10	15	10	15	10	15	10	15	10	15	10	15
95-104	Female	10	15	10	15	10	15	10	15	10	15	10	15	10	15

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for age testing. * small base (under 50)
Proportionately correct base (50 and over) - eligibility. n/a - data unavailable. n/a - not applicable. n/a - not applicable. n/a - not applicable. n/a - not applicable. n/a - not applicable.
Overlap format: none. * small base. ** very small base (under 20) ineligible for age testing.



Table 19
 Q8: How often do you check the age verification on sites that you use? (Please tick the appropriate response to your question)
 Base: All respondents

Age Group	Always	Frequently	Sometimes	Rarely	Never
18-24	11%	28%	37%	18%	6%
25-34	10%	27%	36%	19%	8%
35-44	9%	26%	35%	20%	10%
45-54	8%	25%	34%	21%	12%
55-64	7%	24%	33%	22%	14%
65-74	6%	23%	32%	23%	16%
75+	5%	22%	31%	24%	18%
Female	10%	27%	35%	19%	9%
Male	9%	26%	34%	20%	11%
White	10%	27%	35%	19%	9%
Black	8%	25%	33%	21%	13%
Asian	9%	26%	34%	20%	11%
Other	7%	24%	32%	22%	15%
Low	7%	24%	32%	22%	15%
Medium	8%	25%	33%	21%	13%
High	9%	26%	34%	20%	11%
Never	10%	27%	35%	19%	9%
Often	8%	25%	33%	21%	13%
Sometimes	9%	26%	34%	20%	11%
Rarely	7%	24%	32%	22%	15%
Always	6%	23%	31%	23%	16%

Data suppressed where sample size is lower than 10. ** very small base (under 30) ineligible for analysis. *** small base (under 50).
 Population: White: 65.1%, Black: 13.3%, Asian: 16.6%, Other: 4.0%.
 Overlap formula used. * small base; ** very small base (under 30) ineligible for sig testing.

Table 10
 Q6: Would the following make you more or less likely to prove your age online?
 Summary
 Base: All respondents excluding those who said don't know

Age	Very small base (under 20) ineligible for sig testing. * small base (under 50) Proportion shown. All columns feature 95% CIs (see text)					Total
	More likely	Less likely	Don't know	More likely	Less likely	
All	38%	32%	29%	38%	32%	38%
18-24	38%	32%	29%	38%	32%	38%
25-34	38%	32%	29%	38%	32%	38%
35-44	38%	32%	29%	38%	32%	38%
45-54	38%	32%	29%	38%	32%	38%
55-64	38%	32%	29%	38%	32%	38%
65+	38%	32%	29%	38%	32%	38%
Male	38%	32%	29%	38%	32%	38%
Female	38%	32%	29%	38%	32%	38%
White	38%	32%	29%	38%	32%	38%
Black	38%	32%	29%	38%	32%	38%
Hispanic	38%	32%	29%	38%	32%	38%
Other	38%	32%	29%	38%	32%	38%
Don't know	38%	32%	29%	38%	32%	38%

Data suppressed where sample size is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
 Proportion shown. All columns feature 95% CIs (see text)
 Overlap formulae used.



Table 103
 OR: Number of responses where you chose to not verify your age and/or
 how often you use an alternative device for accessing content and device
 base 98 responses excluding those who said not here

Device	Country			Age			Age verification method			Alternative device			Frequency of use			Device base		
	GB	FR	DE	18-24	25-34	35-44	Never	Once	More than once	Never	Once	More than once	Never	Once	More than once	18-24	25-34	35-44
TV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart TV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smartphone	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Tablet	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smartwatch	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart glasses	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart car	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart home	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart TV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smartphone	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Tablet	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smartwatch	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart glasses	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart car	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart home	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart TV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smartphone	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Tablet	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smartwatch	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart glasses	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart car	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart home	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart TV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smartphone	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Tablet	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smartwatch	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart glasses	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart car	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart home	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Data suppressed where unweighted base is lower than 10. *very small base (under 20) (eligible for sig testing), **small base (under 50)
 Preparation Method: Column Totals (2), Row Totals (2), Age (3), Device (3), Frequency (3), Device Base (3), Row Totals (2)
 Overlay formulas used: **small base, **very small base (under 20) (eligible for sig testing)



Table 11
 UK: Number of responses that you chose to share (this is your own choice)
 How often do you use your email address for purchases, when you shop?
 How often do you use your mobile phone for purchases, when you shop?

Age Group	Gender	Frequency	Mobile Phone	Share
18-24	Male	Never	Never	0
18-24	Male	Once	Never	0
18-24	Male	Twice	Never	0
18-24	Male	Three or more times	Never	0
18-24	Male	Never	Once	0
18-24	Male	Once	Once	0
18-24	Male	Twice	Once	0
18-24	Male	Three or more times	Once	0
18-24	Male	Never	Twice	0
18-24	Male	Once	Twice	0
18-24	Male	Twice	Twice	0
18-24	Male	Three or more times	Twice	0
18-24	Male	Never	Three or more times	0
18-24	Male	Once	Three or more times	0
18-24	Male	Twice	Three or more times	0
18-24	Male	Three or more times	Three or more times	0
18-24	Female	Never	Never	0
18-24	Female	Once	Never	0
18-24	Female	Twice	Never	0
18-24	Female	Three or more times	Never	0
18-24	Female	Never	Once	0
18-24	Female	Once	Once	0
18-24	Female	Twice	Once	0
18-24	Female	Three or more times	Once	0
18-24	Female	Never	Twice	0
18-24	Female	Once	Twice	0
18-24	Female	Twice	Twice	0
18-24	Female	Three or more times	Twice	0
18-24	Female	Never	Three or more times	0
18-24	Female	Once	Three or more times	0
18-24	Female	Twice	Three or more times	0
18-24	Female	Three or more times	Three or more times	0
25-34	Male	Never	Never	0
25-34	Male	Once	Never	0
25-34	Male	Twice	Never	0
25-34	Male	Three or more times	Never	0
25-34	Male	Never	Once	0
25-34	Male	Once	Once	0
25-34	Male	Twice	Once	0
25-34	Male	Three or more times	Once	0
25-34	Male	Never	Twice	0
25-34	Male	Once	Twice	0
25-34	Male	Twice	Twice	0
25-34	Male	Three or more times	Twice	0
25-34	Male	Never	Three or more times	0
25-34	Male	Once	Three or more times	0
25-34	Male	Twice	Three or more times	0
25-34	Male	Three or more times	Three or more times	0
25-34	Female	Never	Never	0
25-34	Female	Once	Never	0
25-34	Female	Twice	Never	0
25-34	Female	Three or more times	Never	0
25-34	Female	Never	Once	0
25-34	Female	Once	Once	0
25-34	Female	Twice	Once	0
25-34	Female	Three or more times	Once	0
25-34	Female	Never	Twice	0
25-34	Female	Once	Twice	0
25-34	Female	Twice	Twice	0
25-34	Female	Three or more times	Twice	0
25-34	Female	Never	Three or more times	0
25-34	Female	Once	Three or more times	0
25-34	Female	Twice	Three or more times	0
25-34	Female	Three or more times	Three or more times	0
35-44	Male	Never	Never	0
35-44	Male	Once	Never	0
35-44	Male	Twice	Never	0
35-44	Male	Three or more times	Never	0
35-44	Male	Never	Once	0
35-44	Male	Once	Once	0
35-44	Male	Twice	Once	0
35-44	Male	Three or more times	Once	0
35-44	Male	Never	Twice	0
35-44	Male	Once	Twice	0
35-44	Male	Twice	Twice	0
35-44	Male	Three or more times	Twice	0
35-44	Male	Never	Three or more times	0
35-44	Male	Once	Three or more times	0
35-44	Male	Twice	Three or more times	0
35-44	Male	Three or more times	Three or more times	0
35-44	Female	Never	Never	0
35-44	Female	Once	Never	0
35-44	Female	Twice	Never	0
35-44	Female	Three or more times	Never	0
35-44	Female	Never	Once	0
35-44	Female	Once	Once	0
35-44	Female	Twice	Once	0
35-44	Female	Three or more times	Once	0
35-44	Female	Never	Twice	0
35-44	Female	Once	Twice	0
35-44	Female	Twice	Twice	0
35-44	Female	Three or more times	Twice	0
35-44	Female	Never	Three or more times	0
35-44	Female	Once	Three or more times	0
35-44	Female	Twice	Three or more times	0
35-44	Female	Three or more times	Three or more times	0
45-54	Male	Never	Never	0
45-54	Male	Once	Never	0
45-54	Male	Twice	Never	0
45-54	Male	Three or more times	Never	0
45-54	Male	Never	Once	0
45-54	Male	Once	Once	0
45-54	Male	Twice	Once	0
45-54	Male	Three or more times	Once	0
45-54	Male	Never	Twice	0
45-54	Male	Once	Twice	0
45-54	Male	Twice	Twice	0
45-54	Male	Three or more times	Twice	0
45-54	Male	Never	Three or more times	0
45-54	Male	Once	Three or more times	0
45-54	Male	Twice	Three or more times	0
45-54	Male	Three or more times	Three or more times	0
45-54	Female	Never	Never	0
45-54	Female	Once	Never	0
45-54	Female	Twice	Never	0
45-54	Female	Three or more times	Never	0
45-54	Female	Never	Once	0
45-54	Female	Once	Once	0
45-54	Female	Twice	Once	0
45-54	Female	Three or more times	Once	0
45-54	Female	Never	Twice	0
45-54	Female	Once	Twice	0
45-54	Female	Twice	Twice	0
45-54	Female	Three or more times	Twice	0
45-54	Female	Never	Three or more times	0
45-54	Female	Once	Three or more times	0
45-54	Female	Twice	Three or more times	0
45-54	Female	Three or more times	Three or more times	0
55-64	Male	Never	Never	0
55-64	Male	Once	Never	0
55-64	Male	Twice	Never	0
55-64	Male	Three or more times	Never	0
55-64	Male	Never	Once	0
55-64	Male	Once	Once	0
55-64	Male	Twice	Once	0
55-64	Male	Three or more times	Once	0
55-64	Male	Never	Twice	0
55-64	Male	Once	Twice	0
55-64	Male	Twice	Twice	0
55-64	Male	Three or more times	Twice	0
55-64	Male	Never	Three or more times	0
55-64	Male	Once	Three or more times	0
55-64	Male	Twice	Three or more times	0
55-64	Male	Three or more times	Three or more times	0
55-64	Female	Never	Never	0
55-64	Female	Once	Never	0
55-64	Female	Twice	Never	0
55-64	Female	Three or more times	Never	0
55-64	Female	Never	Once	0
55-64	Female	Once	Once	0
55-64	Female	Twice	Once	0
55-64	Female	Three or more times	Once	0
55-64	Female	Never	Twice	0
55-64	Female	Once	Twice	0
55-64	Female	Twice	Twice	0
55-64	Female	Three or more times	Twice	0
55-64	Female	Never	Three or more times	0
55-64	Female	Once	Three or more times	0
55-64	Female	Twice	Three or more times	0
55-64	Female	Three or more times	Three or more times	0
65+	Male	Never	Never	0
65+	Male	Once	Never	0
65+	Male	Twice	Never	0
65+	Male	Three or more times	Never	0
65+	Male	Never	Once	0
65+	Male	Once	Once	0
65+	Male	Twice	Once	0
65+	Male	Three or more times	Once	0
65+	Male	Never	Twice	0
65+	Male	Once	Twice	0
65+	Male	Twice	Twice	0
65+	Male	Three or more times	Twice	0
65+	Male	Never	Three or more times	0
65+	Male	Once	Three or more times	0
65+	Male	Twice	Three or more times	0
65+	Male	Three or more times	Three or more times	0
65+	Female	Never	Never	0
65+	Female	Once	Never	0
65+	Female	Twice	Never	0
65+	Female	Three or more times	Never	0
65+	Female	Never	Once	0
65+	Female	Once	Once	0
65+	Female	Twice	Once	0
65+	Female	Three or more times	Once	0
65+	Female	Never	Twice	0
65+	Female	Once	Twice	0
65+	Female	Twice	Twice	0
65+	Female	Three or more times	Twice	0
65+	Female	Never	Three or more times	0
65+	Female	Once	Three or more times	0
65+	Female	Twice	Three or more times	0
65+	Female	Three or more times	Three or more times	0

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (eligible for sig testing), *small base (under 50)
 Proportion means: Column 1 (under 20) (not used) - a b c d e f g h i j k l m n o p q r s t u v w x y z - abcdefghijklmnopqr
 Overlap format used. *small base; **very small base (under 20) (eligible for sig testing)

Table 10
 10. Number of responses that answered the question 'How likely to provide your age would you be?'
 Responses are provided in order of likelihood to provide age, from 'very unlikely' to 'very likely'.
 Base: All respondents answering these who saw survey here

Age Group	Gender	Device	Very unlikely					Unlikely					Neutral					Likely					Very likely				
			N	%	95% CI	N	%	95% CI	N	%	95% CI	N	%	95% CI	N	%	95% CI	N	%	95% CI	N	%	95% CI				
18-24	Male	Mobile	10	100		0	0		0	0		0	0		0	0		0	0		0	0		0	0		
		Tablet	0	0		0	0		0	0		0	0		0	0		0	0		0	0		0	0		
		Desktop	0	0		0	0		0	0		0	0		0	0		0	0		0	0		0	0		
		Smart TV	0	0		0	0		0	0		0	0		0	0		0	0		0	0		0	0		
		Other	0	0		0	0		0	0		0	0		0	0		0	0		0	0		0	0		
25-34	Male	Mobile	10	100		0	0		0	0		0	0		0	0		0	0		0	0		0	0		
		Tablet	0	0		0	0		0	0		0	0		0	0		0	0		0	0		0	0		
		Desktop	0	0		0	0		0	0		0	0		0	0		0	0		0	0		0	0		
		Smart TV	0	0		0	0		0	0		0	0		0	0		0	0		0	0		0	0		
		Other	0	0		0	0		0	0		0	0		0	0		0	0		0	0		0	0		

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing, *small base (under 30)
 Proportions: Means: Columns: 1=very unlikely, 2=unlikely, 3=neutral, 4=likely, 5=very likely. Rows: **very small base (under 20) ineligible for sig testing, *small base (under 30)
 Overlay format used. **small base, **very small base (under 20) ineligible for sig testing



Table 123
 0% Weighted for missing value analysis for item 123123 (please enter age only)
 Response rates are based on all data which was available after the age check and not used for any other purpose
 Base: All respondents excluding those who are over 18

	Overall sample (N=1000)		18-24 (N=250)		25-34 (N=250)		35-44 (N=250)		45-54 (N=250)	
	Mean	SD	Mean	SD	Mean	SD	Mean	SD	Mean	SD
Q123123	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123124	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123125	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123126	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123127	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123128	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123129	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123130	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123131	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123132	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123133	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123134	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123135	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123136	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123137	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123138	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123139	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123140	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123141	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123142	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123143	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123144	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123145	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123146	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123147	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123148	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123149	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0
Q123150	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0	2.5	1.0

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 50)
 Proportions/Means: Column 1 based on: n=1000; n=250; n=250; n=250; n=250
 Overlap formula used. *small base; **very small base (under 20) ineligible for sig testing



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Table 114
 Q6: Would you be likely to use a service if you had to prove your age online?
 How likely would you be to use a service if you had to prove your age online?
 Base: All respondents excluding those who haven't answered

Age Group	Very unlikely					Unlikely					Likely					Very likely					
	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	
All	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
18-24	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
25-34	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
35-44	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
45-54	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
55-64	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
65+	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 50)
 Proportions may not equal 100% due to rounding. sig - sig; ns - not sig; ** - **sig; *** - ***sig
 Overlap format used. * small base; ** very small base (under 20) ineligible for sig testing



Table 10
 Q6: Would you identify these products or services as being likely to harm your age group?
 Please tick appropriate boxes for each age group.
 Base: All respondents excluding those who haven't answered

Age Group	Very Harmful		Somewhat Harmful		Not Harmful		Don't Know	
	Count	%	Count	%	Count	%	Count	%
18-24	1	100%	0	0%	0	0%	0	0%
25-34	1	100%	0	0%	0	0%	0	0%
35-44	1	100%	0	0%	0	0%	0	0%
45-54	1	100%	0	0%	0	0%	0	0%
55-64	1	100%	0	0%	0	0%	0	0%
65-74	1	100%	0	0%	0	0%	0	0%
75+	1	100%	0	0%	0	0%	0	0%
All	6	100%	0	0%	0	0%	0	0%
18-24	1	100%	0	0%	0	0%	0	0%
25-34	1	100%	0	0%	0	0%	0	0%
35-44	1	100%	0	0%	0	0%	0	0%
45-54	1	100%	0	0%	0	0%	0	0%
55-64	1	100%	0	0%	0	0%	0	0%
65-74	1	100%	0	0%	0	0%	0	0%
75+	1	100%	0	0%	0	0%	0	0%
All	6	100%	0	0%	0	0%	0	0%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing, *small base (under 30)
 Proportions: Counts rounded to 1st decimal; % rounded to 1st decimal; %N = nonresponse; %DKN = don't know; %R = response; %M = missing; %O = overlap format used. *small base; **very small base (under 20) ineligible for sig testing

Table 127
 Q6: Would you be willing to give your consent to have Yonder access your age and sex?
 How often would you be willing to consent?
 Base: All respondents excluding those who gave their name

Age Group	Total		Male		Female	
	Count	%	Count	%	Count	%
18-24	10	100%	10	100%	0	0%
25-34	10	100%	10	100%	0	0%
35-44	10	100%	10	100%	0	0%
45-54	10	100%	10	100%	0	0%
55-64	10	100%	10	100%	0	0%
65-74	10	100%	10	100%	0	0%
75+	10	100%	10	100%	0	0%
Unsure	10	100%	10	100%	0	0%
Never	10	100%	10	100%	0	0%
Often	10	100%	10	100%	0	0%
Always	10	100%	10	100%	0	0%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (notable for sig testing), *small base (under 50)
 Proportion Base: Column 1 based on row level - other - weighting - age - demographic - source - sex - ABCDEF - WU - WU - WU - WU - WU - WU
 Overlap format used. *small base; **very small base (under 20) (notable for sig testing)



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Table 108
 OR: Overall the following table provides the raw data for each age group below
 Rows are listed in ascending order of the age group age group age
 Rows are grouped according to their age group age

Age Group	Overall				18-24				25-34				35-44				45-54				55-64				65+			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
18-24

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (ineligible for sig testing), *small base (under 50)
 Proportions: Percent. Columns listed in table are: overall, 18-24, 25-34, 35-44, 45-54, 55-64, 65+
 Overlay format used. * small base; ** very small base (under 20) (ineligible for sig testing)



Table 12a
 UK: Number of responses that selected the following response for age verification
 (Note: Data has been weighted to reflect the age distribution of the sample)
 Base: All respondents excluding those who have not responded

Response	Total		Male		Female		18-24		25-34		35-44		45-54		55-64		65+			
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%		
Strongly agree	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0
Disagree	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0
Neutral	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0
Agree	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0
Strongly disagree	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (notable for sig testing), *small base (under 25)
 Proportion Base: Column 1 (total) is total base; column 2 (male) is male; column 3 (female) is female; column 4 (18-24) is 18-24; column 5 (25-34) is 25-34; column 6 (35-44) is 35-44; column 7 (45-54) is 45-54; column 8 (55-64) is 55-64; column 9 (65+) is 65+.
 Overlap format used. *small base; **very small base (under 20) (notable for sig testing)

Table 11b
Do you think the following table provides an idea of how likely you are to use your account?
Please tick the box that best describes your answer
Base: All respondents excluding those who did not opt in

	Strongly agree	Disagree	Don't know	Strongly disagree
1. I would use my account if it required me to verify my age	19%	60%	17%	4%
2. I would use my account if I had to provide my date of birth	18%	61%	17%	4%
3. I would use my account if I had to provide my date of birth and my name	17%	62%	17%	4%
4. I would use my account if I had to provide my date of birth, my name and my address	15%	64%	17%	4%
5. I would use my account if I had to provide my date of birth, my name, my address and my telephone number	13%	66%	17%	4%
6. I would use my account if I had to provide my date of birth, my name, my address, my telephone number and my email address	11%	68%	17%	4%
7. I would use my account if I had to provide my date of birth, my name, my address, my telephone number, my email address and my current location	9%	70%	17%	4%
8. I would use my account if I had to provide my date of birth, my name, my address, my telephone number, my email address and my current location and my social media accounts	7%	72%	17%	4%
9. I would use my account if I had to provide my date of birth, my name, my address, my telephone number, my email address, my current location and my social media accounts and my banking details	5%	74%	17%	4%
10. I would use my account if I had to provide my date of birth, my name, my address, my telephone number, my email address, my current location, my social media accounts and my banking details and my credit card details	3%	76%	17%	4%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (eligible for sig testing), *small base (under 30)

Preparation Method: Column Percent (R), Row Weighted, Weighting: Age, Sex, Area, *NSA, *LSD, *GDM, *JCL, *JA, *NSFOR, *JSTWRA

Display format used: *small base, **very small base (under 20) (eligible for sig testing)



Table 111
 Do you think that displaying these pop-ups on the page helps to protect your age better?
 Do you wish to discuss what you think is a better approach?
 Base: All respondents excluding those who said 'not sure'

Age Group	Yes	No	Not sure	Do you wish to discuss what you think is a better approach?
18-24	10	80	10	10
25-34	15	75	10	15
35-44	20	70	10	20
45-54	25	65	10	25
55-64	30	60	10	30
65-74	35	55	10	35
75+	40	50	10	40
Female	12	78	10	12
Male	18	72	10	18
White	15	75	10	15
Black	20	70	10	20
Asian	25	65	10	25
Other	30	60	10	30
Married	18	72	10	18
Single	22	68	10	22
Divorced	28	62	10	28
Widowed	32	58	10	32
Never	38	52	10	38
Some	42	48	10	42
None	48	42	10	48
Don't know	52	38	10	52
Other	58	32	10	58
Other	62	28	10	62
Other	68	22	10	68
Other	72	18	10	72
Other	78	12	10	78
Other	82	8	10	82
Other	88	2	10	88
Other	92	0	10	92
Other	98	0	2	98
Other	100	0	0	100

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) (eligible for sig testing), * small base (under 20)
 Proportion Base: Column 1 based on row total; column 2 based on row total; column 3 based on row total; column 4 based on row total
 Overlap format used. * small base; ** very small base (under 20) (eligible for sig testing)



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Table 113
 Do you think it's a fair way to check you are old enough to see adult sites?
 Base: All respondents excluding those who are not sure

Age	Gender		Sexual Orientation		Ethnicity		Marital Status		Employment		Education		Income		Region		Device		Access Point	
	Male	Female	Gay	Bisexual	Other	White	Black	Other	Married	Single	Other	High School	College	Other	None	Low	Medium	High	Mobile	Desktop
All	53	47	12	11	77	3	1	3	15	11	7	11	11	11	11	11	11	11	11	11
18-24	52	48	12	11	77	3	1	3	15	11	7	11	11	11	11	11	11	11	11	11
25-34	51	49	12	11	77	3	1	3	15	11	7	11	11	11	11	11	11	11	11	11
35-44	50	50	12	11	77	3	1	3	15	11	7	11	11	11	11	11	11	11	11	11
45-54	49	51	12	11	77	3	1	3	15	11	7	11	11	11	11	11	11	11	11	11
55-64	48	52	12	11	77	3	1	3	15	11	7	11	11	11	11	11	11	11	11	11
65+	47	53	12	11	77	3	1	3	15	11	7	11	11	11	11	11	11	11	11	11
Region	53	47	12	11	77	3	1	3	15	11	7	11	11	11	11	11	11	11	11	11
Device	53	47	12	11	77	3	1	3	15	11	7	11	11	11	11	11	11	11	11	11

Data suppressed where unweighted base is lower than 10 - ** very small base (under 20) ineligible for sig testing - * small base (under 50) ineligible for sig testing - . small base (under 100) ineligible for sig testing - * small base (under 20) ineligible for sig testing - ** very small base (under 20) ineligible for sig testing

Table 113
 Are you aware of any websites that have implemented age verification? (All respondents to a previous question asked to verify their age)
 Have the requirements changed since the last survey?

	Yes	No	Other	Don't know	Refused
Age group					
18-24	40 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
25-34	31 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
35-44	23 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
45-54	14 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
55-64	10 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
65+	8 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
Gender					
Male	197 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
Female	12 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
Age group, Gender					
18-24 Male	37 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
18-24 Female	3 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
25-34 Male	28 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
25-34 Female	3 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
35-44 Male	20 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
35-44 Female	3 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
45-54 Male	12 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
45-54 Female	2 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
55-64 Male	8 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
55-64 Female	2 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
65+ Male	6 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
65+ Female	2 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)

Data suppressed where unweighted base is lower than 15. **very small base (under 20) (eligible for sig testing). *small base (under 20)
 Proportion Base: columns Total 20, row level: other, age(gender) - other, gender(gender) - other, age - other, gender - other, age:gender - other
 Overlay format: used, *small base, **very small base (under 20) (eligible for sig testing)



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Table 11a
 Q16: Have you ever encountered or accessed pornographic content online?
 Base: All respondents who are comfortable about answering questions about online age checks in the context of pornographic content

Age	Sex	Region						Country						Device						Frequency						Total	
		All	GB	IE	FR	IT	ES	All	GB	IE	FR	IT	ES	All	GB	IE	FR	IT	ES	All	GB	IE	FR	IT	ES		
All		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Data suppressed where unweighted base is lower than 15. ** - very small base (under 30) (eligible for sig testing). * - small base (under 50)
 Population Means: Column: Female 0%, Male 100%, Other 0%
 Device: Desktop 100%, Tablet 0%, Smartphone 0%
 Frequency: Never 0%, Sometimes 0%, Always 100%
 Country: GB 100%, IE 0%, FR 0%, IT 0%, ES 0%



Table 17
 Q16: Have you ever encountered or accessed pornographic content online?
 Base: All respondents who are confident about answering questions about online age checks in the context of pornographic content

Age Group	Yes		No		Don't know		Total	
	Count	%	Count	%	Count	%	Count	%
18-24	10	100%	0	0%	0	0%	10	100%
25-34	10	100%	0	0%	0	0%	10	100%
35-44	10	100%	0	0%	0	0%	10	100%
45-54	10	100%	0	0%	0	0%	10	100%
55-64	10	100%	0	0%	0	0%	10	100%
65+	10	100%	0	0%	0	0%	10	100%
Male	10	100%	0	0%	0	0%	10	100%
Female	10	100%	0	0%	0	0%	10	100%
White	10	100%	0	0%	0	0%	10	100%
Black	10	100%	0	0%	0	0%	10	100%
Asian	10	100%	0	0%	0	0%	10	100%
Other	10	100%	0	0%	0	0%	10	100%
Married	10	100%	0	0%	0	0%	10	100%
Single	10	100%	0	0%	0	0%	10	100%
Divorced	10	100%	0	0%	0	0%	10	100%
Widowed	10	100%	0	0%	0	0%	10	100%
Other	10	100%	0	0%	0	0%	10	100%
Never	10	100%	0	0%	0	0%	10	100%
Once	10	100%	0	0%	0	0%	10	100%
2-3 times	10	100%	0	0%	0	0%	10	100%
4-5 times	10	100%	0	0%	0	0%	10	100%
6-7 times	10	100%	0	0%	0	0%	10	100%
8-9 times	10	100%	0	0%	0	0%	10	100%
10+ times	10	100%	0	0%	0	0%	10	100%
Don't know	10	100%	0	0%	0	0%	10	100%
Refused to answer	10	100%	0	0%	0	0%	10	100%
Other	10	100%	0	0%	0	0%	10	100%

Data analysed by YouView using the YouView Survey tool. "very good" (top 20%) indicates the highest rating, "not very good" (bottom 20%) indicates the lowest rating. "Don't know" (middle 20%) indicates the middle rating. "Refused to answer" (bottom 20%) indicates the lowest rating. "Other" (bottom 20%) indicates the lowest rating. "Very good" (top 20%) indicates the highest rating, "not very good" (bottom 20%) indicates the lowest rating. "Don't know" (middle 20%) indicates the middle rating. "Refused to answer" (bottom 20%) indicates the lowest rating. "Other" (bottom 20%) indicates the lowest rating.



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 11a
Q10: Have you ever encountered or accessed pornographic content online?
Base: All respondents who are confident about answering questions about online age checks in the context of pornographic content excluding those who did none of the above or prefer not to say

Age	Have you ever encountered or accessed pornographic content online?										Total
	Yes	Yes, often	No	No, never	Don't know	Prefer not to say	Yes	Yes, often	No	No, never	
18-24	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
25-34	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
35-44	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
45-54	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
55-64	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
65+	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Female	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
White	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Black	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Asian	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Other	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Married	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Single	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Divorced	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Widowed	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Never	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Some	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
None	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Prefer not to say	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (inability for sig testing). *small base (under 25)
 Population Means: Column Totals: 100% (100%) (100%) (100%) (100%) (100%) (100%) (100%) (100%) (100%) (100%) (100%)
 Overlay format: used. *small base. **very small base (under 25) (inability for sig testing)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Dates: 27th March to 16th April 2022

Table 13a
 Q10: Have you ever encountered or accessed pornographic content online?
 Base: All respondents who are confident about answering questions about online age checks in the context of pornographic content excluding those who said none of the above or prefer not to say

Age	Have you ever encountered or accessed pornographic content online?										Do you remember the content?									
	Yes	No	Don't know	Prefer not to say	None of the above	Yes	No	Don't know	Prefer not to say	None of the above	Yes	No	Don't know	Prefer not to say	None of the above	Yes	No	Don't know	Prefer not to say	None of the above
18-24	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
25-34	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
35-44	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
45-54	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
55-64	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
65+	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
Male	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
Female	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
White	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
Black	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
Asian	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
Other	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
Married	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
Single	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
Divorced	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
Widowed	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
Other	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
UK born	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
Foreign born	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%
Other	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%	85%	13%	1%	1%	0%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
 Proportions based on column totals (N=706) unless otherwise indicated. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
 Overlap formulae used. * small base. ** very small base (under 20) ineligible for sig testing



Table 12a
 Q11. In general, do you think internet users should be required to prove they are aged 18 or over when attempting to access pornographic content online?
 Sample
 Base: 78 respondents who are comfortable about answering questions about online age checks in the context of pornographic content

	Response		
	Strongly agree	Disagree	Don't know
Yes	55 (70.5%)	23 (29.5%)	0 (0%)
No	0 (0%)	0 (0%)	0 (0%)
Don't know	0 (0%)	0 (0%)	0 (0%)

Data suppressed where unweighted base is lower than 10. * very small base (under 30) ineligible for sig testing. ** small base (under 50)
 Proportions may not add to 100% due to rounding.
 Overlap formulae used.

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Dates: 27th March to 16th April 2022

Table 121
 Q15. In general, do you think internet users should be required to prove they are aged 18 or over when attempting to access pornographic content online?
 Base: All adults

Base: All respondents who are comfortable about answering questions about online age checks in the context of pornography content

Age	Gender	Total		Male		Female		18-24		25-34		35-44		45-54		55-64		65+					
		Sample Size	%	Sample Size	%	Sample Size	%	Sample Size	%	Sample Size	%	Sample Size	%	Sample Size	%	Sample Size	%	Sample Size	%				
All	Male	1000	50%	500	50%	500	50%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%		
	Female	1000	50%	500	50%	500	50%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%		
18-24	Male	100	10%	50	5%	50	5%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
	Female	100	10%	50	5%	50	5%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
25-34	Male	100	10%	50	5%	50	5%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
	Female	100	10%	50	5%	50	5%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
35-44	Male	100	10%	50	5%	50	5%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
	Female	100	10%	50	5%	50	5%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
45-54	Male	100	10%	50	5%	50	5%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
	Female	100	10%	50	5%	50	5%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
55-64	Male	100	10%	50	5%	50	5%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
	Female	100	10%	50	5%	50	5%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
65+	Male	100	10%	50	5%	50	5%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
	Female	100	10%	50	5%	50	5%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%

Data suppressed where sample size is lower than 10. ** very small base (under 20) ineligible for age weighting. * small base (under 50)
 Population weights calculated using 2011 Census data. ** very small base (under 20) ineligible for age weighting. * small base (under 50)
 Overlap between levels. ** small base. *** very small base (under 20) ineligible for age weighting



Table 122
Q15. In general, do you think internet users should be required to prove they are aged 18 or over when attempting to access pornographic content online?
Response counts
Base: All respondents who saw questions about answering questions about whether age checks in the context of pornography content

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
Female	10%	23%	23%	23%	17%
Male	10%	23%	23%	23%	17%
18-24	10%	23%	23%	23%	17%
25-34	10%	23%	23%	23%	17%
35-44	10%	23%	23%	23%	17%
45-54	10%	23%	23%	23%	17%
55-64	10%	23%	23%	23%	17%
65+	10%	23%	23%	23%	17%
White	10%	23%	23%	23%	17%
Black	10%	23%	23%	23%	17%
Asian	10%	23%	23%	23%	17%
Other	10%	23%	23%	23%	17%
Married	10%	23%	23%	23%	17%
Single	10%	23%	23%	23%	17%
Divorced	10%	23%	23%	23%	17%
Widowed	10%	23%	23%	23%	17%
Employed	10%	23%	23%	23%	17%
Unemployed	10%	23%	23%	23%	17%
Retired	10%	23%	23%	23%	17%
Homeowner	10%	23%	23%	23%	17%
Rent	10%	23%	23%	23%	17%
Other	10%	23%	23%	23%	17%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. *** small base (under 50)
Proportions may not equal 100% due to rounding. ** very small base (under 20) ineligible for sig testing. *** small base (under 50)
Overlap formulae used. * small base. ** very small base (under 20) ineligible for sig testing

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Data: 27th March to 16th April 2022

Table 124
Q15: In general, do you think internet users should be required to prove they are aged 18 or over when attempting to access pornographic content online?
Q16: In general, do you think internet users should be required to prove they are aged 18 or over when attempting to access pornography content online?
Base: All respondents who answered questions about ensuring questions about online age checks in the context of pornography content

Age	Total		Male		Female		18-24		25-34		35-44		45-54		55-64		65+		White		Black		Asian		Mixed		Other			
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%		
Q15	1000	100%	500	50%	500	50%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%
Q16	1000	100%	500	50%	500	50%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%	100	10%

Data suppressed where unweighted base is lower than 10 - ** very small base (under 20) ineligible for age weighting - * small base (under 50)
Response/Response Category Percent (%): 0% for 'not applicable', 100% for 'agree', 50% for 'strongly agree', 100% for 'strongly disagree', 100% for 'strongly agree', 100% for 'strongly disagree'
Overlap format: none. * small base. ** very small base (under 20) ineligible for age weighting



Table 124
 Q15. In general, do you think internet users should be required to prove they are aged 18 or over when attempting to access pornographic content online?
 Q16. In general, do you think internet users should be required to prove they are aged 18 or over when attempting to access pornography content online?
 Base: All respondents who answered questions about internet age checks in the context of pornography content

Age	Strongly disagree		Disagree		Neutral		Agree		Strongly agree	
	n	%	n	%	n	%	n	%	n	%
18-24	10	100	0	0	0	0	0	0	0	0
25-34	10	100	0	0	0	0	0	0	0	0
35-44	10	100	0	0	0	0	0	0	0	0
45-54	10	100	0	0	0	0	0	0	0	0
55-64	10	100	0	0	0	0	0	0	0	0
65+	10	100	0	0	0	0	0	0	0	0
Female	10	100	0	0	0	0	0	0	0	0
Male	10	100	0	0	0	0	0	0	0	0
White	10	100	0	0	0	0	0	0	0	0
Black	10	100	0	0	0	0	0	0	0	0
Asian	10	100	0	0	0	0	0	0	0	0
Other	10	100	0	0	0	0	0	0	0	0
Gay	10	100	0	0	0	0	0	0	0	0
Bisexual	10	100	0	0	0	0	0	0	0	0
Lesbian	10	100	0	0	0	0	0	0	0	0
Trans	10	100	0	0	0	0	0	0	0	0
Other	10	100	0	0	0	0	0	0	0	0
Never	10	100	0	0	0	0	0	0	0	0
Often	10	100	0	0	0	0	0	0	0	0
Sometimes	10	100	0	0	0	0	0	0	0	0
Never	10	100	0	0	0	0	0	0	0	0
Often	10	100	0	0	0	0	0	0	0	0
Sometimes	10	100	0	0	0	0	0	0	0	0

Data suppressed where unweighted base is fewer than 10. ** very small base (under 20) ineligible for sig testing. *** small base (under 50)
 Proportion/Percentage. Column Total (N) in the first column. ** small base (under 20) ineligible for sig testing. *** small base (under 50)
 Overlay formulae used: * small base, ** very small base (under 20) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Dates: 27th March to 16th April 2022

Table 12a
 Q15. In general, do you think internet users should be required to prove they are aged 18 or over when attempting to access pornographic content online?
 Q16. How often do you use the internet?
 Base: All respondents who are comfortable about answering questions about online age checks in the context of pornography content

Age	Frequency of use of the internet										Frequency of use of the internet										Frequency of use of the internet										Frequency of use of the internet									
	Never	Once	Twice	3-4 times	5-7 times	8-14 times	15-29 times	30-59 times	60-89 times	90+ times	Never	Once	Twice	3-4 times	5-7 times	8-14 times	15-29 times	30-59 times	60-89 times	90+ times	Never	Once	Twice	3-4 times	5-7 times	8-14 times	15-29 times	30-59 times	60-89 times	90+ times	Never	Once	Twice	3-4 times	5-7 times	8-14 times	15-29 times	30-59 times	60-89 times	90+ times
18-24	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5
25-34	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5
35-44	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5
45-54	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5
55-64	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5
65-74	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5
75-84	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5
85+	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5
Don't know	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5	10	15	20	25	20	15	10	5	5	5

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for age weighting. * small base (under 50)
 Frequency labels: 10-14 times per week, 15-19 times per week, 20-24 times per week, 25-29 times per week, 30-34 times per week, 35-39 times per week, 40-44 times per week, 45-49 times per week, 50-54 times per week, 55-59 times per week, 60-64 times per week, 65-69 times per week, 70-74 times per week, 75-79 times per week, 80-84 times per week, 85+ times per week
 Overlap formula used: * small base, ** very small base (under 20) ineligible for age weighting



Table 12a
 Q15. In general, do you think internet users should be required to prove they are aged 18 or over when attempting to access pornographic content online?
 Q16. How often do you use the internet?
 Base: All respondents who are comfortable about answering questions about online age checks in the context of pornography content

Age Group	Total		Male		Female		18-24		25-34		35-44		45-54		55-64		65+	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Never	1	0.1	1	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Only once	1	0.1	1	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Once a week	1	0.1	1	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Once a month	1	0.1	1	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2-3 times a month	1	0.1	1	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Once a week or more often	1	0.1	1	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	1	0.1	1	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Yes, definitely	1	0.1	1	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Yes, probably	1	0.1	1	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Probably not	1	0.1	1	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Definitely not	1	0.1	1	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	1	0.1	1	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Data suppressed where weighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. *** small base (under 30)
 Proportions may not sum to 100% due to rounding. ** very small base (under 20) ineligible for sig testing. *** small base (under 30)
 Overlay formulae used. * small base. ** very small base (under 20) ineligible for sig testing



Table 12
Q11. In general, do you think internet users should be required to prove they are aged 18 or over when attempting to access pornographic content online?
Sample
Base: 58 respondents who are comfortable about answering questions about online age checks in the context of pornographic content excluding those who said 'prefer not to say' or 'don't know'

	Yes	No	Prefer not to say
Female	10 (100%)	0 (0%)	0 (0%)
Male	10 (100%)	0 (0%)	0 (0%)
Don't know	0 (0%)	0 (0%)	0 (0%)

Data suppressed where unweighted base is lower than 10. ** very small base (under 30) ineligible for sig testing. * small base (under 50)
Proportions/Mean: All Columns Totals (9% risk level)
Overlap between rows

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Data: 23rd March to 16th April 2022

Table 124
 Only in general, do you think internet users should be required to prove they are aged 18 or over when attempting to access pornographic content online?
 Overall results
 Base: All respondents who are comfortable about answering questions about whether age checks in the context of pornography content excluding those who said 'prefer not to say' or 'don't know'

Age	Sex										Sexual orientation										Age group										Education										Region										Total												
	Male					Female					Gay					Straight					18-24					25-34					35-44					55+					GCSE or below					A level or above						London					Other						
	18-24	25-34	35-44	55+	Female	Male	18-24	25-34	35-44	55+	Gay	Bi	Straight	Gay	Bi	Straight	18-24	25-34	35-44	55+	18-24	25-34	35-44	55+	GCSE or below	A level or above	GCSE or below	A level or above	GCSE or below	A level or above	GCSE or below	A level or above	GCSE or below	A level or above																													
18-24	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61	61								
25-34	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62

Data suppressed where weighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50) ineligible for sig testing. GCSE = lowest level of qualification. A level = higher level of qualification. London = Greater London. Other = all other regions. Weighting factors used: ** small base; ** very small base (under 20) ineligible for sig testing

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Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Data: 27th March to 16th April 2022

Table 12a
Q10: In general, do you think internet users should be required to prove they are aged 18 or over when attempting to access pornographic content online?
Q11: In general, do you think internet users should be required to prove they are aged 18 or over when attempting to access adult content online?
Base: All respondents who took part in the survey about answering questions about whether age checks in the context of pornography content excluding those who said 'prefer not to say' or 'don't know'

Age	Total		Female		Male		18-24		25-34		35-44		45-54		55-64		65+		White		Black		Asian		Mixed		Other		Other			
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%		
Q10: Yes	111	21.6	58	23.8	53	19.4	15	10.0	20	11.6	13	8.7	12	6.2	10	5.4	10	5.4	10	5.4	10	5.4	10	5.4	10	5.4	10	5.4	10	5.4	10	5.4
Q10: No	404	78.4	218	86.2	186	70.6	115	75.0	90	50.0	110	71.3	100	53.8	110	58.6	110	58.6	110	58.6	110	58.6	110	58.6	110	58.6	110	58.6	110	58.6	110	58.6
Q11: Yes	111	21.6	58	23.8	53	19.4	15	10.0	20	11.6	13	8.7	12	6.2	10	5.4	10	5.4	10	5.4	10	5.4	10	5.4	10	5.4	10	5.4	10	5.4	10	5.4
Q11: No	404	78.4	218	86.2	186	70.6	115	75.0	90	50.0	110	71.3	100	53.8	110	58.6	110	58.6	110	58.6	110	58.6	110	58.6	110	58.6	110	58.6	110	58.6	110	58.6

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) (eligible for sign testing), * small base (under 50)
Proportions/Means: Columns: Total(n) - row: unweighted - eligible:pop - age: age - away - e-tab - wcode - of:G - s:G - v:G - and:POR - s:TVW
Overlap format: used - * small base - ** very small base (under 20) (eligible for sign testing)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Data: 27th March to 16th April 2022

Table 11
Q15. In general, do you think internet users should be required to prove they are aged 18 or over when attempting to access pornographic content online?
Q16. How often do you use the internet?
Base: All respondents who answered questions about internet age checks in the context of pornographic content excluding those who said 'prefer not to say' or 'don't know'

Age	Gender	Marital Status	Employment	Education	Region	Q15 (Yes/No/Don't Know)	Q16 (Daily/Weekly/Monthly/Rarely/Never)
18-24	Male	Single	Employed	GCSE	London	Yes: 65%, No: 30%, DK: 5%	Weekly: 45%
18-24	Female	Single	Employed	GCSE	London	Yes: 60%, No: 35%, DK: 5%	Weekly: 40%
25-34	Male	Single	Employed	A-Level	London	Yes: 70%, No: 25%, DK: 5%	Weekly: 50%
25-34	Female	Single	Employed	A-Level	London	Yes: 65%, No: 30%, DK: 5%	Weekly: 45%
35-44	Male	Single	Employed	University	London	Yes: 75%, No: 20%, DK: 5%	Weekly: 55%
35-44	Female	Single	Employed	University	London	Yes: 70%, No: 25%, DK: 5%	Weekly: 50%
45-54	Male	Single	Employed	University	London	Yes: 80%, No: 15%, DK: 5%	Weekly: 60%
45-54	Female	Single	Employed	University	London	Yes: 75%, No: 20%, DK: 5%	Weekly: 55%
55-64	Male	Single	Employed	University	London	Yes: 85%, No: 10%, DK: 5%	Weekly: 65%
55-64	Female	Single	Employed	University	London	Yes: 80%, No: 15%, DK: 5%	Weekly: 60%
65+	Male	Single	Employed	University	London	Yes: 90%, No: 5%, DK: 5%	Weekly: 70%
65+	Female	Single	Employed	University	London	Yes: 85%, No: 10%, DK: 5%	Weekly: 65%

Data suppressed where unweighted base is lower than 15. **very small base (under 20) ineligible for sig testing. *small base (under 20)
Proportion/Mean: Column 1/row label. *sig diff. **sig diff. ***sig diff. ****sig diff. *****sig diff. *****sig diff.
Overlap formulae used. *small base. **very small base (under 20) ineligible for sig testing



Table 13
Q15. In general, do you think internet users should be required to prove they are aged 18 or over when attempting to access pornographic content online?
Q16. How often do you use...
Base: All respondents who are comfortable about answering questions about online age checks in the context of pornographic content excluding those who said 'prefer not to say' or 'don't know'

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
Q15	15	35	25	15	10
Q16	10	30	20	20	15
Q17	10	25	20	25	15
Q18	10	20	25	30	15
Q19	10	25	20	25	15
Q20	10	25	20	25	15
Q21	10	25	20	25	15
Q22	10	25	20	25	15
Q23	10	25	20	25	15
Q24	10	25	20	25	15
Q25	10	25	20	25	15
Q26	10	25	20	25	15
Q27	10	25	20	25	15
Q28	10	25	20	25	15
Q29	10	25	20	25	15
Q30	10	25	20	25	15
Q31	10	25	20	25	15
Q32	10	25	20	25	15
Q33	10	25	20	25	15
Q34	10	25	20	25	15
Q35	10	25	20	25	15
Q36	10	25	20	25	15
Q37	10	25	20	25	15
Q38	10	25	20	25	15
Q39	10	25	20	25	15
Q40	10	25	20	25	15
Q41	10	25	20	25	15
Q42	10	25	20	25	15
Q43	10	25	20	25	15
Q44	10	25	20	25	15
Q45	10	25	20	25	15
Q46	10	25	20	25	15
Q47	10	25	20	25	15
Q48	10	25	20	25	15
Q49	10	25	20	25	15
Q50	10	25	20	25	15
Q51	10	25	20	25	15
Q52	10	25	20	25	15
Q53	10	25	20	25	15
Q54	10	25	20	25	15
Q55	10	25	20	25	15
Q56	10	25	20	25	15
Q57	10	25	20	25	15
Q58	10	25	20	25	15
Q59	10	25	20	25	15
Q60	10	25	20	25	15
Q61	10	25	20	25	15
Q62	10	25	20	25	15
Q63	10	25	20	25	15
Q64	10	25	20	25	15
Q65	10	25	20	25	15
Q66	10	25	20	25	15
Q67	10	25	20	25	15
Q68	10	25	20	25	15
Q69	10	25	20	25	15
Q70	10	25	20	25	15
Q71	10	25	20	25	15
Q72	10	25	20	25	15
Q73	10	25	20	25	15
Q74	10	25	20	25	15
Q75	10	25	20	25	15
Q76	10	25	20	25	15
Q77	10	25	20	25	15
Q78	10	25	20	25	15
Q79	10	25	20	25	15
Q80	10	25	20	25	15
Q81	10	25	20	25	15
Q82	10	25	20	25	15
Q83	10	25	20	25	15
Q84	10	25	20	25	15
Q85	10	25	20	25	15
Q86	10	25	20	25	15
Q87	10	25	20	25	15
Q88	10	25	20	25	15
Q89	10	25	20	25	15
Q90	10	25	20	25	15
Q91	10	25	20	25	15
Q92	10	25	20	25	15
Q93	10	25	20	25	15
Q94	10	25	20	25	15
Q95	10	25	20	25	15
Q96	10	25	20	25	15
Q97	10	25	20	25	15
Q98	10	25	20	25	15
Q99	10	25	20	25	15
Q100	10	25	20	25	15

Data suppressed where weighted base is lower than 15. **very small base (under 20) ineligible for sig testing. *small base (under 20)
Proportion/Means: Column 1: cell area; 2: cell; 3: cell; 4: cell; 5: cell; 6: cell; 7: cell; 8: cell; 9: cell; 10: cell; 11: cell; 12: cell; 13: cell; 14: cell; 15: cell; 16: cell; 17: cell; 18: cell; 19: cell; 20: cell; 21: cell; 22: cell; 23: cell; 24: cell; 25: cell; 26: cell; 27: cell; 28: cell; 29: cell; 30: cell; 31: cell; 32: cell; 33: cell; 34: cell; 35: cell; 36: cell; 37: cell; 38: cell; 39: cell; 40: cell; 41: cell; 42: cell; 43: cell; 44: cell; 45: cell; 46: cell; 47: cell; 48: cell; 49: cell; 50: cell; 51: cell; 52: cell; 53: cell; 54: cell; 55: cell; 56: cell; 57: cell; 58: cell; 59: cell; 60: cell; 61: cell; 62: cell; 63: cell; 64: cell; 65: cell; 66: cell; 67: cell; 68: cell; 69: cell; 70: cell; 71: cell; 72: cell; 73: cell; 74: cell; 75: cell; 76: cell; 77: cell; 78: cell; 79: cell; 80: cell; 81: cell; 82: cell; 83: cell; 84: cell; 85: cell; 86: cell; 87: cell; 88: cell; 89: cell; 90: cell; 91: cell; 92: cell; 93: cell; 94: cell; 95: cell; 96: cell; 97: cell; 98: cell; 99: cell; 100: cell
Overlap formulae used: * small base; ** very small base (under 20) ineligible for sig testing



Table 124
Q16. Would you still be using sites to prove your age?
Sample: 1000
Base: All respondents who are comfortable about answering questions about online age checks in the context of pornographic content

	Yes	No
Age	55%	45%
Sex		
Male	55%	45%
Female	55%	45%
Age and sex		
18-24	55%	45%
25-34	55%	45%
35-44	55%	45%
45-54	55%	45%
55+	55%	45%

Data suppressed where unweighted base is lower than 10. ** very small base (under 50) ineligible for sig testing. * small base (under 50)
Proportions shown. All Columns Totalled 100% (due to rounding)
Overlap formulae used.

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Dates: 27th March to 16th April 2022

Table 13a
 Q10: Would you ever bring a child to an adult site?
 To include demographic details for adult users
 Base: All respondents who are comfortable about answering questions about online age checks in the context of pornography content

Age	Total		Male		Female		18-24		25-34		35-44		45-54		55-64		65+					
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%				
Yes	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0		
No	990	99.0	990	99.0	990	99.0	990	99.0	990	99.0	990	99.0	990	99.0	990	99.0	990	99.0	990	99.0	990	99.0
Don't know	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Total	1000	100.0	1000	100.0	1000	100.0	1000	100.0	1000	100.0	1000	100.0	1000	100.0	1000	100.0	1000	100.0	1000	100.0	1000	100.0

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. * small base (under 50)
 Proportions/Tests: Columns Total (N, %), by gender (chi-squared), by age (chi-squared), by sex: age (chi-squared), by age: sex (chi-squared), by sex: age (chi-squared), by age: sex: age (chi-squared)
 Overlap formulae used. * small base, ** very small base (under 50) ineligible for sig testing



Table 10a
Q10: Would you consider checking for adult age?
Q10: Would you consider checking for adult age?
Q10: Would you consider checking for adult age?
Base: All respondents who are confident about answering questions about online age checks in the context of pornography content

	Very small base (under 20) ineligible for sig testing		Small base (under 50)		Medium base (under 100)		Large base (under 200)		Very large base (under 500)		Total	
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Yes	10	100	10	100	10	100	10	100	10	100	10	100
No	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	0	0	0	0	0	0	0	0	0	0	0	0
Total	10	100	10	100	10	100	10	100	10	100	10	100

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
Proportions based on column totals (N). Totals may not equal 100% due to rounding. * = significant difference between 'yes' and 'no' responses
Overlap formulae used. * small base. ** very small base (under 20) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 23rd March to 16th April 2022

Table 12
Q22. Would you ever bring up the age verification to someone you know?
To a friend or family member
To a colleague or business contact
To a friend or family member
To a colleague or business contact

Response	Age Group	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Total
To a friend or family member	Yes	48%	53%	46%	50%	54%	57%	60%	63%	65%	53%
	No	52%	47%	54%	50%	46%	43%	40%	37%	35%	47%
To a colleague or business contact	Yes	38%	42%	36%	41%	45%	49%	52%	55%	58%	44%
	No	62%	58%	64%	59%	55%	51%	48%	45%	42%	56%

Data suppressed where sample size is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
ProportionBase: Columns Total (0, 100). Rows: 1 (100%), 2 (100%), 3 (100%), 4 (100%).
Overlap formulae used. * small base; ** very small base (under 20) ineligible for sig testing

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 13A
Q10: Would you ever bring a child to an adult site?
To view demographic details for each age verification site
See the appropriate section on additional screening questions about online age checks in the context of pornography content

Age Group	Very Small Base (under 20)	Small Base (under 25)	Medium Base (under 30)	Large Base (under 35)	Very Large Base (under 40)	Very Small Base (under 20)	Small Base (under 25)	Medium Base (under 30)	Large Base (under 35)	Very Large Base (under 40)	Very Small Base (under 20)	Small Base (under 25)	Medium Base (under 30)	Large Base (under 35)	Very Large Base (under 40)
Male	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Female	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
18-24	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
25-34	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
35-44	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
45-54	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
55-64	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
65+	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 25)
Proportions based on column totals (N=708) unless otherwise indicated. ** very small base (under 20) ineligible for sig testing. * small base (under 25) ineligible for sig testing.
Overlap formulae used. ** small base. ** very small base (under 20) ineligible for sig testing.



Table 12a
Q16. Would you ever be asked to prove your age?
Sample
Base 10 respondents who saw content on an answering question about online age checks in the context of paragraph(s) content excluding those who said 'prefer not to say' / not applicable

	Yes	No	Prefer not to say
Age	10%	89%	1%
Sex	10%	89%	1%
Age 18-24	10%	89%	1%
Age 25-34	10%	89%	1%
Age 35-44	10%	89%	1%
Age 45-54	10%	89%	1%
Age 55-64	10%	89%	1%
Age 65+	10%	89%	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing. * small base (under 50)
Proportions/Means: All Columns Tested (5% risk level)
Display format: text

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Features Data: 23rd March to 16th April 2022

Table 1-10
 Q10: Would you ever being asked to prove your age?
 2: a site asks you to prove your age. 1: a site asks you to prove your age. 3: a site asks you to prove your age. 4: a site asks you to prove your age. 5: a site asks you to prove your age.
 Base: All respondents who saw content on sites answering questions about online age checks in the context of pornography content excluding those who said 'prefer not to say' / not applicable

	Age	Sex	Marital	Region		Ethnicity		Education		Employment		Income		Tenure		Political		Religion		Age group	Gender
				North	South	White	Black	GCSE	Post GCSE	Unemployed	Employed	<£10k	£10k-£20k	<1yr	1-5yrs	Conservative	Labour	Catholic	Other		
Mean	45.5	50%	60%	57%	43%	81%	19%	49%	51%	40%	50%	£10,000	2.8	1.5	63%	37%	42%	58%			
95%	70	90%	90%	85%	15%	95%	5%	90%	10%	90%	90%	£30,000	5	5	90%	10%	90%	10%			
5%	21	10%	10%	15%	85%	5%	95%	10%	10%	10%	10%	<£10,000	1	1	10%	90%	10%	90%			
95%	70	90%	90%	85%	15%	95%	5%	90%	10%	90%	90%	£30,000	5	5	90%	10%	90%	10%			
5%	21	10%	10%	15%	85%	5%	95%	10%	10%	10%	10%	<£10,000	1	1	10%	90%	10%	90%			

Data suppressed where unweighted base is lower than 10. ** very small base (under 30). Ineligible for sig testing. * small base (under 50).
 Proportions/Means: Column: Titled (0) - not applicable - (1)Ineligible for sig testing - (2)No - (3)Yes - (4)Strongly Yes - (5)Strongly No - (6)No answer - (7)Don't know - (8)Prefer not to say - (9)Not applicable
 Overlay format: used: * small base. ** very small base (under 30). Ineligible for sig testing.

Table 141
Q10: Would you ever being asked for proof of age?
Q11: Would you ever being asked to verify your age?
Base: All respondents who saw and answered either answering questions about online age checks in the context of pornography content including those who said 'prefer not to say' / not applicable

Age	Gender	Marital status	Relationship status	Sexual orientation	Parental status	Employment status	Income	Education	Region	Device used	Access to internet	Frequency of use	Frequency of use (last 12 months)	Frequency of use (last 3 months)	Frequency of use (last 7 days)	Frequency of use (last 24 hours)	
18-24	Male	Married	Partner	Gay	Parent	Employed	£10,000 - £19,999	GCSE	London	Smartphone	Yes	Several times a day	Several times a day	Several times a day	Several times a day	Several times a day	
25-34	Female	Single	Partner	Bisexual	Not a parent	Unemployed	£20,000 - £29,999	GCSE	London	Smartphone	Yes	Several times a day	Several times a day	Several times a day	Several times a day	Several times a day	
35-44	Male	Married	Partner	Gay	Parent	Employed	£30,000 - £39,999	GCSE	London	Smartphone	Yes	Several times a day	Several times a day	Several times a day	Several times a day	Several times a day	
45-54	Female	Single	Partner	Bisexual	Not a parent	Unemployed	£40,000 - £49,999	GCSE	London	Smartphone	Yes	Several times a day	Several times a day	Several times a day	Several times a day	Several times a day	Several times a day
55-64	Male	Married	Partner	Gay	Parent	Employed	£50,000 - £59,999	GCSE	London	Smartphone	Yes	Several times a day	Several times a day	Several times a day	Several times a day	Several times a day	Several times a day
65+	Female	Single	Partner	Bisexual	Not a parent	Unemployed	£60,000 - £69,999	GCSE	London	Smartphone	Yes	Several times a day	Several times a day	Several times a day	Several times a day	Several times a day	Several times a day

Data suppressed where unweighted base is lower than 15. **very small base (under 20) ineligible for sig testing. *small base (under 20)
Proportion/Means: Column: Total (N); row: age; label: (weight); sign: (unweighted); return: -; sig: -; sigCODE: -; sigN: -; sigMIN: -; sigMAX: -; sigMINOPP: -
Overlap formulae used: * small base; ** very small base (under 20) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Dates: 27th March to 16th April 2022

Table 14.1
 Q16. Would you ever being asked to prove your age?
 If a site ever asked you to prove your age, how often would you be asked to prove your age?
 Base: All respondents who saw questions about proving your age about online age checks in the context of pornography content excluding those who said 'prefer not to say' / not applicable

Age Group	Overall					Male					Female					Non-binary					Total				
	N	Weighted %	95% CI	95% CI	95% CI	N	Weighted %	95% CI	95% CI	95% CI	N	Weighted %	95% CI	95% CI	95% CI	N	Weighted %	95% CI	95% CI	95% CI	N	Weighted %	95% CI	95% CI	95% CI
18-24	112	10.0	7.5	12.6	10.0	55	4.9	2.9	7.0	4.9	57	5.1	3.1	7.2	5.1	50	4.5	2.6	6.4	4.5	102	9.2	6.8	11.6	9.2
25-34	145	12.9	10.1	15.8	12.9	73	6.6	4.1	9.1	6.6	72	6.4	3.9	8.9	6.4	72	6.4	3.9	8.9	6.4	143	12.8	10.0	15.6	12.8
35-44	112	10.0	7.5	12.6	10.0	55	4.9	2.9	7.0	4.9	57	5.1	3.1	7.2	5.1	50	4.5	2.6	6.4	4.5	112	10.0	7.5	12.6	10.0
45-54	112	10.0	7.5	12.6	10.0	55	4.9	2.9	7.0	4.9	57	5.1	3.1	7.2	5.1	50	4.5	2.6	6.4	4.5	112	10.0	7.5	12.6	10.0
55-64	112	10.0	7.5	12.6	10.0	55	4.9	2.9	7.0	4.9	57	5.1	3.1	7.2	5.1	50	4.5	2.6	6.4	4.5	112	10.0	7.5	12.6	10.0
65+	112	10.0	7.5	12.6	10.0	55	4.9	2.9	7.0	4.9	57	5.1	3.1	7.2	5.1	50	4.5	2.6	6.4	4.5	112	10.0	7.5	12.6	10.0
Total	493	100	89.4	100	100	249	100	89.4	100	100	244	100	89.4	100	100	244	100	89.4	100	100	493	100	89.4	100	100

Data suppressed where unweighted base is lower than 10. ** very small base (under 30) (eligible for sig testing) * small base (under 20)
 Proportions/Means: Columns: Total(n) - row unweighted - weighted - age - abv - avy - asAB - asCB - asGL - asML - as - asOPOR - asTUW
 Display format: used. ** very small base (under 30) (eligible for sig testing)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Dates: 27th March to 16th April 2022

Table 14
 Q10. Would you ever bring a child to an adult site?
 Q10. Would you ever bring a child to an adult site?
 Base: All respondents who saw and answered the preceding questions about online age checks in the context of pornography content excluding those who said 'prefer not to say' / not applicable

Age Group	Gender	Response					Total	Weighted Total	Weighted %	95% CI	90% CI	80% CI	70% CI	60% CI	50% CI	40% CI	30% CI	20% CI	10% CI	0% CI
		Yes	No	Prefer not to say	Don't know	Not applicable														
18-24	Male	1	0	0	0	0	1	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
18-24	Female	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
25-34	Male	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
25-34	Female	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
35-44	Male	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
35-44	Female	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
45-54	Male	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
45-54	Female	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
55-64	Male	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
55-64	Female	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
65+	Male	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
65+	Female	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total	Male	1	0	0	0	0	1	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total	Female	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total	All	1	0	0	0	0	1	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 20)
 Proportions/Means: Column % Total (N = 1000) **very small base (under 20) ineligible for sig testing. *small base (under 20)
 Overlap formula used. * small base. ** very small base (under 20) ineligible for sig testing



Table 144
 COVID-19: If you were to access a subscription pornography site to pay for the content or services, which of the following payment methods would you consider using to prove your age? - Summary
 Based on respondents who are confident about answering questions about online age checks in the context of pornography content

	Use bank card	Use debit card	Use credit card	Use PayPal	Use mobile phone payment	Use cash	Use cryptocurrency
Mean	12%	13%	14%	11%	10%	10%	10%
Standard deviation	32%	33%	33%	32%	32%	32%	32%
Minimum	0%	0%	0%	0%	0%	0%	0%
Maximum	100%	100%	100%	100%	100%	100%	100%

Data suppressed where unweighted base is lower than 10. ** very small base (under 50) insufficient for sig testing. * small base (under 20)
 Population Means: All Columns Weighted (95% risk level)
 Overall Item Mean

Table 10
 Q1014 If you were to access a subscription pornography site to pay for the content or services, which of the following payment methods would you consider using to prove your age? Summary
 Base: All respondents who are comfortable answering questions about online age checks in the context of pornography content excluding those who did not prefer to say (2022 base)

	Q1014	Q1014
	Very small base (under 10)	Small base (under 20)
Bank card	5%	5%
Credit card	5%	5%
Debit card	5%	5%
Prepaid card	5%	5%
Pay by mobile	5%	5%
Pay by QR code	5%	5%
Pay by text	5%	5%
Pay by voice	5%	5%
Pay by video	5%	5%
Pay by other	5%	5%
Don't know	5%	5%
Prefer not to say	5%	5%

Data suppressed where unweighted base is lower than 10. ** very small base (under 10) (eligible for sig testing). * small base (under 20)
 Proportions may not add to 100% due to rounding
 Overlap between used

.YONDER

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Dates: 27th March to 16th April 2022

Table 14b
 Q12: If you were to access a subscription pornography site to pay for the content or services, which of the following payment methods would you use to prove your age?
 Base: All respondents who have used conventional or conventional pornography content online

Age	Age Group										Gender										Region										Device										Access Method													
	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85-94	95-104	105-114	Male	Female	Other	Non-binary	Prefer not to say	England	Scotland	Wales	Northern Ireland	Overseas	Mobile	Desktop	Tablet	Smart TV	Other	Direct	Search engines	Social media	Referrals	Direct	Search engines	Social media	Referrals	Direct	Search engines	Social media	Referrals																	
Never	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	10	15	20	25	30	35	40	45	50	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for age testing. * small base (under 50)
 Population Means: Column Total (N) (n) (weighted) = age (18-24) - age (25-34) - age (35-44) - age (45-54) - age (55-64) - age (65-74) - age (75-84) - age (85-94) - age (95-104) - age (105-114)
 Weighting factors used: * small base; ** very small base (under 20) ineligible for age testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 23rd March to 16th April 2022

Table 14a
Q12. If you were to access a subscription pornography site to pay for its content or services, which of the following payment methods would you use to prove your age?
Base all respondents who have ever encountered or considered pornography content online, excluding those who are likely not to use smartphones

Table with 3 main sections: Payment Method, Device, and Age Group. Each section contains a grid of data points representing percentages for various categories.

Data suppressed where unweighted base is less than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
Response/Response Category: Total (%) (n) (weighted) * age=18-24 ** age=25-34 *** age=35-44 **** age=45-54 ***** age=55-64
Device: smartphone (100%) * tablet (100%) ** very small base (under 20) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 23rd March to 16th April 2022

Table 10A
Q12: If you were to access a subscription pornography site to pay for its content or services, which of the following payment methods would you use to prove your age?
Base: All respondents who have used conventional or advanced pornography content either actively from the last 12 months or in the last 12 months

Payment Method	Overall	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	White	Black	Asian	Other	Gay	Lesbian	Bi	Trans
Credit Card	81%	81%	81%	81%	81%	81%	81%	81%	81%	81%	81%	81%	81%	81%	81%	81%	81%
Debit Card	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
Bank Transfer	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Mobile Phone Bill	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Other	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Data suppressed where unweighted base is less than 10. **very small base (under 20) ineligible for sig testing. *small base (under 50)
Response Rates: Question 12 (7% min base) - 80% - 80% - 80% - 80% - 80% - 80% - 80% - 80% - 80% - 80% - 80% - 80% - 80% - 80% - 80% - 80% - 80%
Overlap between items: **small base. **very small base (under 20) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 10
Q16. If you were to access a subscription pornography site to pay for its content or services, which of the following payment methods would you consider using to prove your age?
Base: All respondents who have either encountered or accessed pornography content online or via their mobile app.

Payment Method	Age Group										Gender										Sexual Orientation										Usage Frequency									
	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+	Male	Female	Other	Non-binary	Gay	Bisexual	Lesbian	Trans	Other	Non-binary	Daily	Weekly	Monthly	Quarterly	Yearly	Never	Male	Female	Other	Non-binary	Daily	Weekly	Monthly	Quarterly	Yearly	Never						
Bank card	12	15	18	22	28	35	42	10	12	15	18	15	18	22	28	35	42	12	15	18	22	28	35	10	12	15	18	15	18	22	28	35	42							
Debit card	15	18	22	28	35	42	50	12	15	18	22	18	22	28	35	42	50	15	18	22	28	35	42	12	15	18	22	18	22	28	35	42	50							
Credit card	18	22	28	35	42	50	58	15	18	22	28	22	28	35	42	50	58	18	22	28	35	42	50	15	18	22	28	22	28	35	42	50	58							
Mobile phone	10	12	15	18	22	28	35	8	10	12	15	12	15	18	22	28	35	10	12	15	18	22	28	8	10	12	15	12	15	18	22	28	35							
Pay by invoice	5	8	10	12	15	18	22	3	5	8	10	5	8	10	12	15	18	5	8	10	12	15	18	3	5	8	10	5	8	10	12	15	18							
Prepaid card	8	10	12	15	18	22	28	5	8	10	12	8	10	12	15	18	22	8	10	12	15	18	22	5	8	10	12	8	10	12	15	18	22							
Smartphone	12	15	18	22	28	35	42	10	12	15	18	15	18	22	28	35	42	12	15	18	22	28	35	10	12	15	18	15	18	22	28	35	42							
Other	2	3	5	8	10	12	15	1	2	3	5	2	3	5	8	10	12	2	3	5	8	10	12	1	2	3	5	2	3	5	8	10	12							
Don't know	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1							

Data suppressed where unweighted base is lower than 10. **very small base (under 10) ineligible for age weighting. *small base (under 20)
Proportions may not equal 100% due to rounding. *very small base (under 10) ineligible for age weighting. **very small base (under 10) ineligible for age weighting.
Coverage: 100% (100% of respondents)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 131
Q16. If you were to access a subscription pornography site to pay for its content or services, which of the following payment methods would you consider using to prove your age?
Base: All respondents who have either encountered or accessed pornography content online or who prefer not to say.

Age	Gender	How often you use pornography										How often you use pornography										How often you use pornography												
		Never	Once a month	2-3 times a month	Once a week	2-3 times a week	Once a day	2-3 times a day	Every day	Don't know	Refuse to answer	Never	Once a month	2-3 times a month	Once a week	2-3 times a week	Once a day	2-3 times a day	Every day	Don't know	Refuse to answer	Never	Once a month	2-3 times a month	Once a week	2-3 times a week	Once a day	2-3 times a day	Every day	Don't know	Refuse to answer			
18-24	Male	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	
18-24	Female	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	
25-34	Male	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	
25-34	Female	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
35-44	Male	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
35-44	Female	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
45-54	Male	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
45-54	Female	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
55-64	Male	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
55-64	Female	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
65+	Male	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
65+	Female	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10

Data suppressed where unweighted base is less than 10. ** very small base (under 20) includes for its testing. * small base (under 50)
Population Means: Column Total 50, row level - **small base (under 20) ineligible for its testing. * small base (under 50)
Overlap between rows: ** small base. ** very small base (under 20) ineligible for its testing.

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Dates: 27th March to 16th April 2022

Table 10
 Q16. If you were to access a subscription pornography site to pay for its content or services, which of the following payment methods would you consider using to prove your age?
 Base: All respondents who have either encountered or accessed pornography content online or who prefer not to disclose their age and prefer not to say (N=100)

Payment Method	All respondents					Male					Female				
	Base	18-24	25-34	35-44	45-54	Base	18-24	25-34	35-44	45-54	Base	18-24	25-34	35-44	45-54
Bank card	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Debit card	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Credit card	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Mobile phone	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Pay by invoice	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Prepaid card	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Other	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Don't know	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Prefer not to say	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
Other	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10

Data suppressed where unweighted base is lower than 10 - very small base (under 20) ineligible for age weighting - small base (under 50)
 Population Weight: Column Totals (N=100) are weighted to represent users who access or prefer not to disclose their age and prefer not to say (N=100)
 Overall format: base, * small base, ** very small base (under 20) ineligible for age weighting

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 13
Q16. If you were to access a subscription pornography site to pay for its content or services, which of the following payment methods would you consider using to prove your age? Base all responses on whether users received or purchased pornography content online or were asked to verify their age using a payment card (Q15).

User Group	Payment method										Other payment method											
	Q15: No	Q15: Yes	Q16: No	Q16: Yes	Q16: No	Q16: Yes	Q16: No	Q16: Yes	Q16: No	Q16: Yes	Q16: No	Q16: Yes	Q16: No	Q16: Yes	Q16: No	Q16: Yes	Q16: No	Q16: Yes	Q16: No			
All	26	73	26	73	26	73	26	73	26	73	26	73	26	73	26	73	26	73	26	73		
Age 18-24	32	68	32	68	32	68	32	68	32	68	32	68	32	68	32	68	32	68	32	68	32	68
Age 25-34	28	72	28	72	28	72	28	72	28	72	28	72	28	72	28	72	28	72	28	72	28	72
Age 35-44	24	76	24	76	24	76	24	76	24	76	24	76	24	76	24	76	24	76	24	76	24	76
Age 45-54	20	80	20	80	20	80	20	80	20	80	20	80	20	80	20	80	20	80	20	80	20	80
Age 55+	16	84	16	84	16	84	16	84	16	84	16	84	16	84	16	84	16	84	16	84	16	84
Gender Male	27	73	27	73	27	73	27	73	27	73	27	73	27	73	27	73	27	73	27	73	27	73
Gender Female	25	75	25	75	25	75	25	75	25	75	25	75	25	75	25	75	25	75	25	75	25	75
Country United Kingdom	28	72	28	72	28	72	28	72	28	72	28	72	28	72	28	72	28	72	28	72	28	72
Country France	24	76	24	76	24	76	24	76	24	76	24	76	24	76	24	76	24	76	24	76	24	76
Country Germany	20	80	20	80	20	80	20	80	20	80	20	80	20	80	20	80	20	80	20	80	20	80
Country Italy	16	84	16	84	16	84	16	84	16	84	16	84	16	84	16	84	16	84	16	84	16	84
Country Spain	12	88	12	88	12	88	12	88	12	88	12	88	12	88	12	88	12	88	12	88	12	88
Country Netherlands	8	92	8	92	8	92	8	92	8	92	8	92	8	92	8	92	8	92	8	92	8	92
Country Sweden	4	96	4	96	4	96	4	96	4	96	4	96	4	96	4	96	4	96	4	96	4	96
Country Denmark	0	100	0	100	0	100	0	100	0	100	0	100	0	100	0	100	0	100	0	100	0	100
Country Other	20	80	20	80	20	80	20	80	20	80	20	80	20	80	20	80	20	80	20	80	20	80

Data suppressed where unweighted base is less than 10. **very small base (under 20) ineligible for sig testing. *small base (under 50).
 Proportions: Male: 50%, Female: 50%, United Kingdom: 80%, France: 10%, Germany: 10%, Italy: 10%, Spain: 10%, Netherlands: 10%, Sweden: 10%, Denmark: 10%, Other: 10%.
 Overlap between users: *small base. **very small base (under 20) ineligible for sig testing.



Table 14a
 Q16. How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
 Sample
 Base: 26 respondents who have ever encountered or accessed pornographic content online

Base	Q16a				
	Strongly Dislike	Dislike	Like	Strongly Like	Don't know
Very Dislike	100%	0%	0%	0%	0%
Dislike	100%	0%	0%	0%	0%
Like	0%	0%	0%	0%	100%
Strongly Like	0%	0%	0%	0%	100%
Don't know	0%	0%	0%	0%	100%

Data analysed by the respondent's age group: 18+ ** very small base (under 20) ineligible for sig testing. * small base (under 50)
 Proportion shown: All columns Total (100% risk level)
 Overlap between rows

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Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Research Dates: 22nd March to 16th April 2022

Table 13A
Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Date: 07/08/22
Base: All respondents who have ever encountered or accessed pornographic content online

Item	Overall	Age Group				Gender				Sexual Orientation				Relationship Status				Ethnicity			
		18-24	25-34	35-44	45-54	Male	Female	Bisexual	Gay	Other	Married	Partnered	Single	Other	White	Black	Asian	Other			
Very uncomfortable	31	25	35	35	35	31	31	31	31	31	31	31	31	31	31	31	31	31			
Uncomfortable	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45	45			
Neutral	17	17	17	17	17	17	17	17	17	17	17	17	17	17	17	17	17	17			
Comfortable	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13			
Very comfortable	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2			
Don't know	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1			

Data suppressed where unweighted base is lower than 15. **very small base (under 30) ineligible for sig testing. * small base (under 50)
Populations/Means: Column: Target (D, risk level/abuse) - age/ethnicity - age - abo - awy - rAS - sCOE - sGH - sJAL - sM - sNDPDR - sTUVW
Overlap: females used. **small base. ***very small base (under 20) ineligible for sig testing



Table 10a
 Q10: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
 Date of birth
 Name of respondents who have ever encountered or accessed pornographic content online

Age Group	Gender	Very uncomfortable		Somewhat uncomfortable		Somewhat comfortable		Very comfortable	
		N	%	N	%	N	%	N	%
18-24	Male	1	100	0	0	0	0	0	0
	Female	0	0	0	0	0	0	0	0
25-34	Male	1	100	0	0	0	0	0	0
	Female	0	0	0	0	0	0	0	0
35-44	Male	1	100	0	0	0	0	0	0
	Female	0	0	0	0	0	0	0	0
45-54	Male	1	100	0	0	0	0	0	0
	Female	0	0	0	0	0	0	0	0
55-64	Male	1	100	0	0	0	0	0	0
	Female	0	0	0	0	0	0	0	0
65+	Male	1	100	0	0	0	0	0	0
	Female	0	0	0	0	0	0	0	0
Total	Male	5	100	0	0	0	0	0	0
	Female	0	0	0	0	0	0	0	0

Data suppressed if less than 5 responses. N=1000. Legend: **very small base (under 20) ineligible for sig testing. *small base (under 30) ineligible for sig testing. **very small base (under 20) ineligible for sig testing. *small base (under 30) ineligible for sig testing.



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Data - 27th March to 16th April 2022

Table 137
 Q16 How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
 Please tick all that apply. If you tick none, please tick 'None of the above'.

Note: All respondents who have given an answer to this question are included in the percentages shown below.

	None of the above		Very little		A little		A fair amount		A lot		A great deal		Very much		Don't know		
	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	
Age	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1
Gender	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1
Age Group	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1
Gender Group	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1
Age Verification Method	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1
Age Verification Method Group	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1
Age Verification Method Sub-Group	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1
Age Verification Method Sub-Group Sub-Group	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1
Age Verification Method Sub-Group Sub-Group Sub-Group	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1.0	1	1

Data suppressed where unweighted base is lower than 10. ** very small base (under 50) ineligible for sig testing. * small base (under 10)
 Proportion/Mean: Column Percent (%), row is weighted * significance - sig - age - gen - sex - mAB - acCE - mGH - mAL - m - mOPGR - mTOWW
 Overlap notation used: * small base; ** very small base (under 50) ineligible for sig testing



Table 10a
Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Please tick a box for each statement
Please tick responses which have been encountered or assessed pornographic content online

Statement	Encountered		Assessed	
	Yes	No	Yes	No
1. I would be annoyed	1.00	0.00	1.00	0.00
2. I would be angry	1.00	0.00	1.00	0.00
3. I would be frustrated	1.00	0.00	1.00	0.00
4. I would be annoyed	1.00	0.00	1.00	0.00
5. I would be angry	1.00	0.00	1.00	0.00
6. I would be frustrated	1.00	0.00	1.00	0.00
7. I would be annoyed	1.00	0.00	1.00	0.00
8. I would be angry	1.00	0.00	1.00	0.00
9. I would be frustrated	1.00	0.00	1.00	0.00
10. I would be annoyed	1.00	0.00	1.00	0.00
11. I would be angry	1.00	0.00	1.00	0.00
12. I would be frustrated	1.00	0.00	1.00	0.00
13. I would be annoyed	1.00	0.00	1.00	0.00
14. I would be angry	1.00	0.00	1.00	0.00
15. I would be frustrated	1.00	0.00	1.00	0.00
16. I would be annoyed	1.00	0.00	1.00	0.00
17. I would be angry	1.00	0.00	1.00	0.00
18. I would be frustrated	1.00	0.00	1.00	0.00
19. I would be annoyed	1.00	0.00	1.00	0.00
20. I would be angry	1.00	0.00	1.00	0.00
21. I would be frustrated	1.00	0.00	1.00	0.00
22. I would be annoyed	1.00	0.00	1.00	0.00
23. I would be angry	1.00	0.00	1.00	0.00
24. I would be frustrated	1.00	0.00	1.00	0.00
25. I would be annoyed	1.00	0.00	1.00	0.00
26. I would be angry	1.00	0.00	1.00	0.00
27. I would be frustrated	1.00	0.00	1.00	0.00
28. I would be annoyed	1.00	0.00	1.00	0.00
29. I would be angry	1.00	0.00	1.00	0.00
30. I would be frustrated	1.00	0.00	1.00	0.00
31. I would be annoyed	1.00	0.00	1.00	0.00
32. I would be angry	1.00	0.00	1.00	0.00
33. I would be frustrated	1.00	0.00	1.00	0.00
34. I would be annoyed	1.00	0.00	1.00	0.00
35. I would be angry	1.00	0.00	1.00	0.00
36. I would be frustrated	1.00	0.00	1.00	0.00
37. I would be annoyed	1.00	0.00	1.00	0.00
38. I would be angry	1.00	0.00	1.00	0.00
39. I would be frustrated	1.00	0.00	1.00	0.00
40. I would be annoyed	1.00	0.00	1.00	0.00
41. I would be angry	1.00	0.00	1.00	0.00
42. I would be frustrated	1.00	0.00	1.00	0.00
43. I would be annoyed	1.00	0.00	1.00	0.00
44. I would be angry	1.00	0.00	1.00	0.00
45. I would be frustrated	1.00	0.00	1.00	0.00
46. I would be annoyed	1.00	0.00	1.00	0.00
47. I would be angry	1.00	0.00	1.00	0.00
48. I would be frustrated	1.00	0.00	1.00	0.00
49. I would be annoyed	1.00	0.00	1.00	0.00
50. I would be angry	1.00	0.00	1.00	0.00
51. I would be frustrated	1.00	0.00	1.00	0.00
52. I would be annoyed	1.00	0.00	1.00	0.00
53. I would be angry	1.00	0.00	1.00	0.00
54. I would be frustrated	1.00	0.00	1.00	0.00
55. I would be annoyed	1.00	0.00	1.00	0.00
56. I would be angry	1.00	0.00	1.00	0.00
57. I would be frustrated	1.00	0.00	1.00	0.00
58. I would be annoyed	1.00	0.00	1.00	0.00
59. I would be angry	1.00	0.00	1.00	0.00
60. I would be frustrated	1.00	0.00	1.00	0.00
61. I would be annoyed	1.00	0.00	1.00	0.00
62. I would be angry	1.00	0.00	1.00	0.00
63. I would be frustrated	1.00	0.00	1.00	0.00
64. I would be annoyed	1.00	0.00	1.00	0.00
65. I would be angry	1.00	0.00	1.00	0.00
66. I would be frustrated	1.00	0.00	1.00	0.00
67. I would be annoyed	1.00	0.00	1.00	0.00
68. I would be angry	1.00	0.00	1.00	0.00
69. I would be frustrated	1.00	0.00	1.00	0.00
70. I would be annoyed	1.00	0.00	1.00	0.00
71. I would be angry	1.00	0.00	1.00	0.00
72. I would be frustrated	1.00	0.00	1.00	0.00
73. I would be annoyed	1.00	0.00	1.00	0.00
74. I would be angry	1.00	0.00	1.00	0.00
75. I would be frustrated	1.00	0.00	1.00	0.00
76. I would be annoyed	1.00	0.00	1.00	0.00
77. I would be angry	1.00	0.00	1.00	0.00
78. I would be frustrated	1.00	0.00	1.00	0.00
79. I would be annoyed	1.00	0.00	1.00	0.00
80. I would be angry	1.00	0.00	1.00	0.00
81. I would be frustrated	1.00	0.00	1.00	0.00
82. I would be annoyed	1.00	0.00	1.00	0.00
83. I would be angry	1.00	0.00	1.00	0.00
84. I would be frustrated	1.00	0.00	1.00	0.00
85. I would be annoyed	1.00	0.00	1.00	0.00
86. I would be angry	1.00	0.00	1.00	0.00
87. I would be frustrated	1.00	0.00	1.00	0.00
88. I would be annoyed	1.00	0.00	1.00	0.00
89. I would be angry	1.00	0.00	1.00	0.00
90. I would be frustrated	1.00	0.00	1.00	0.00
91. I would be annoyed	1.00	0.00	1.00	0.00
92. I would be angry	1.00	0.00	1.00	0.00
93. I would be frustrated	1.00	0.00	1.00	0.00
94. I would be annoyed	1.00	0.00	1.00	0.00
95. I would be angry	1.00	0.00	1.00	0.00
96. I would be frustrated	1.00	0.00	1.00	0.00
97. I would be annoyed	1.00	0.00	1.00	0.00
98. I would be angry	1.00	0.00	1.00	0.00
99. I would be frustrated	1.00	0.00	1.00	0.00
100. I would be annoyed	1.00	0.00	1.00	0.00

Data aggregated by the respondent type to access the SA. **very small base under 20 responses for age ranges. *small base under 20
Response: Mean, Column Header (S) and level, where (S) is the level, (M) is the mean, (N) is the number of responses, (S) is the level, (M) is the mean, (N) is the number of responses
Overall format: (S), *small base, **very small base (under 20) ineligible for age rating

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Table 10A
 Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
 Please tick relevant response and provide a comment if you wish.
 Please tick responses which have been encountered or assessed (percentage content only)

Age Group	Gender	Sexual Orientation	Strongly Dislike		Dislike		Neutral		Like		Strongly Like		Total
			%	n	%	n	%	n	%	n			
18-24	Male	Gay	10	1	10	1	40	4	30	3	20	2	10
18-24	Male	Bisexual	10	1	10	1	40	4	30	3	20	2	10
18-24	Male	Straight	10	1	10	1	40	4	30	3	20	2	10
18-24	Female	Gay	10	1	10	1	40	4	30	3	20	2	10
18-24	Female	Bisexual	10	1	10	1	40	4	30	3	20	2	10
18-24	Female	Straight	10	1	10	1	40	4	30	3	20	2	10
25-34	Male	Gay	10	1	10	1	40	4	30	3	20	2	10
25-34	Male	Bisexual	10	1	10	1	40	4	30	3	20	2	10
25-34	Male	Straight	10	1	10	1	40	4	30	3	20	2	10
25-34	Female	Gay	10	1	10	1	40	4	30	3	20	2	10
25-34	Female	Bisexual	10	1	10	1	40	4	30	3	20	2	10
25-34	Female	Straight	10	1	10	1	40	4	30	3	20	2	10
35-44	Male	Gay	10	1	10	1	40	4	30	3	20	2	10
35-44	Male	Bisexual	10	1	10	1	40	4	30	3	20	2	10
35-44	Male	Straight	10	1	10	1	40	4	30	3	20	2	10
35-44	Female	Gay	10	1	10	1	40	4	30	3	20	2	10
35-44	Female	Bisexual	10	1	10	1	40	4	30	3	20	2	10
35-44	Female	Straight	10	1	10	1	40	4	30	3	20	2	10
45-54	Male	Gay	10	1	10	1	40	4	30	3	20	2	10
45-54	Male	Bisexual	10	1	10	1	40	4	30	3	20	2	10
45-54	Male	Straight	10	1	10	1	40	4	30	3	20	2	10
45-54	Female	Gay	10	1	10	1	40	4	30	3	20	2	10
45-54	Female	Bisexual	10	1	10	1	40	4	30	3	20	2	10
45-54	Female	Straight	10	1	10	1	40	4	30	3	20	2	10
55-64	Male	Gay	10	1	10	1	40	4	30	3	20	2	10
55-64	Male	Bisexual	10	1	10	1	40	4	30	3	20	2	10
55-64	Male	Straight	10	1	10	1	40	4	30	3	20	2	10
55-64	Female	Gay	10	1	10	1	40	4	30	3	20	2	10
55-64	Female	Bisexual	10	1	10	1	40	4	30	3	20	2	10
55-64	Female	Straight	10	1	10	1	40	4	30	3	20	2	10
65+	Male	Gay	10	1	10	1	40	4	30	3	20	2	10
65+	Male	Bisexual	10	1	10	1	40	4	30	3	20	2	10
65+	Male	Straight	10	1	10	1	40	4	30	3	20	2	10
65+	Female	Gay	10	1	10	1	40	4	30	3	20	2	10
65+	Female	Bisexual	10	1	10	1	40	4	30	3	20	2	10
65+	Female	Straight	10	1	10	1	40	4	30	3	20	2	10

Data suppressed where sample size is less than 10. **very small base (under 10) including for age rating. *small base (under 20)
 Population Means: Columns: Female (5% min), Bisexual (5% min), Gay (5% min), Straight (5% min), Male (5% min), 18-24 (5% min), 25-34 (5% min), 35-44 (5% min), 45-54 (5% min), 55-64 (5% min), 65+ (5% min)
 Overall female used. *small base. **very small base (under 10) including for age rating



Table 10
 Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
 Please tick relevant options and have one ticked in each demographic content area

Demographic	Content Area	Very annoyed					Somewhat annoyed					Not annoyed					Very satisfied					Somewhat satisfied					Very satisfied				
		1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Age	18-24	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	25-34	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Gender	Male	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Female	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Ethnicity	White	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Black	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Religion	Christian	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Muslim	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Marital Status	Married	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Single	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Education	GCSE	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	University	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Income	<£10k	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	>£20k	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Sexual Orientation	Gay	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Lesbian	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Region	North East	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	South East	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
 Legend: 1=Very annoyed; 2=Somewhat annoyed; 3=Not annoyed; 4=Very satisfied; 5=Somewhat satisfied



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Table 141
Q16. How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Please tick all that apply.
Please tick responses which have been encountered or assessed pornographic content online

Age Group	Very uncomfortable										Somewhat uncomfortable										Somewhat comfortable										Very comfortable									
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10
18-24	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
25-34	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
35-44	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
45-54	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
55-64	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
65+	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Don't know	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Female	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Male	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Don't know	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Data suppressed where unweighted base is lower than 15. ** very small base (under 20) (eligible for sig testing). * small base (under 25)
Proportions/Mean: Column Totals (N, n, %), Row Totals (N, n, %), Overall (N, n, %)
Overlap functions used: ** small base, * very small base (under 20) (eligible for sig testing)



Table 14
Q15. How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Please tick **at least one** response.

Please tick all responses that have ever encountered or accessed pornographic content online

	Very uncomfortable	Uncomfortable	Neutral	Comfortable	Very comfortable
Age	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Sex	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Age 18-24	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Age 25-34	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Age 35-44	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Age 45-54	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Age 55+	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Gender	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Female	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Male	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Marital Status	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Never Married	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Married	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Divorced	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Widowed	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Relationship Status	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Single	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
In a relationship	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Employed	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Self-employed	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Unemployed	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Retired	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Education	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
GCSE	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
A level	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
University	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Other	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Frequency of use	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Never	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Once a month	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
Once a week	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
2-3 times a week	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
4-5 times a week	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
6-7 times a week	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
8-9 times a week	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0
10+ times a week	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0	1.3 0.1 0.0 0.0 0.0

Data analysed by the research team to assess the 18+ "very small boys under 20" category for sex trading. "and boy under 20"
Response: Mean: 3.06, Std. Dev.: 1.04, N: 100, Missing: 0, Valid: 100, N of Valid Responses: 100, N of Valid Responses: 100, N of Valid Responses: 100
Overall results: 1.3%, 0.1%, 0.0%, 0.0%, 0.0%

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Table 143
Q18: How many of the following would you provide each of the following to prove your age to access pornographic content online?
Check and uncheck, where the grid is for columns.
None at all requirements were checked or unchecked pornographic content only.

Age	None at all		Very small base (under 20)		Small base (under 30)		Medium base (under 40)		Large base (under 50)		Very large base (over 50)		Unweighted base	Weighted base
	Sample size	%	Sample size	%	Sample size	%	Sample size	%	Sample size	%	Sample size	%		
All	1,427	100%	175	12%	197	14%	263	19%	288	20%	349	24%	1,427	100%
18-24	202	100%	11	5%	33	16%	50	25%	87	43%	119	59%	202	100%
25-34	248	100%	12	5%	21	8%	57	23%	81	33%	117	47%	248	100%
35-44	216	100%	10	5%	17	8%	43	20%	67	31%	79	36%	216	100%
45-54	190	100%	10	5%	16	8%	25	13%	53	28%	96	50%	190	100%
55-64	143	100%	7	5%	12	8%	21	15%	31	22%	72	50%	143	100%
65+	128	100%	5	4%	6	5%	11	8%	21	16%	85	66%	128	100%
Female	747	100%	78	10%	103	14%	128	17%	158	21%	200	27%	747	100%
Male	680	100%	97	14%	94	14%	135	20%	130	19%	149	22%	680	100%
Very conservative	53	100%	3	6%	5	9%	10	19%	13	25%	24	45%	53	100%
Conservative	171	100%	13	8%	19	11%	31	18%	37	22%	51	30%	171	100%
Neutral	480	100%	40	8%	45	9%	60	12%	74	15%	101	21%	480	100%
Very liberal	723	100%	119	16%	134	19%	252	35%	264	36%	363	50%	723	100%
Open minded	873	100%	106	12%	146	17%	206	24%	248	28%	316	36%	873	100%
Unsure	128	100%	8	6%	14	11%	15	12%	22	17%	49	38%	128	100%
Don't know	68	100%	5	7%	7	10%	8	12%	10	15%	18	26%	68	100%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 30)

Proportions Mean: Columns: Treated 0% with 1 significant - sig1000sig - apr - brv - away - rAS - rCDE - rDh - rJKL - rM - rNDFOR - rSTUVW

Overlay functions used: *small base - **very small base (under 20) ineligible for sig testing

Table 104
Q16: How would you best describe the site to provide each of the following to prove your age to access pornographic content online?
Circle one result, unless the prompt for content.
Note: All respondents who have been encountered at minimum pornographic content sites

	Very easy	Easy	Difficult	Very difficult	Not possible
Age	1.1	1.1	1.1	1.1	1.1
Very easy	1.1	1.1	1.1	1.1	1.1
Easy	1.1	1.1	1.1	1.1	1.1
Difficult	1.1	1.1	1.1	1.1	1.1
Very difficult	1.1	1.1	1.1	1.1	1.1
Not possible	1.1	1.1	1.1	1.1	1.1
Very easy	1.1	1.1	1.1	1.1	1.1
Easy	1.1	1.1	1.1	1.1	1.1
Difficult	1.1	1.1	1.1	1.1	1.1
Very difficult	1.1	1.1	1.1	1.1	1.1
Not possible	1.1	1.1	1.1	1.1	1.1
Very easy	1.1	1.1	1.1	1.1	1.1
Easy	1.1	1.1	1.1	1.1	1.1
Difficult	1.1	1.1	1.1	1.1	1.1
Very difficult	1.1	1.1	1.1	1.1	1.1
Not possible	1.1	1.1	1.1	1.1	1.1
Very easy	1.1	1.1	1.1	1.1	1.1
Easy	1.1	1.1	1.1	1.1	1.1
Difficult	1.1	1.1	1.1	1.1	1.1
Very difficult	1.1	1.1	1.1	1.1	1.1
Not possible	1.1	1.1	1.1	1.1	1.1

Data aggregated by the respondent type to access the site. **very easy (18.4%), easy (20.1%), difficult (20.1%), very difficult (20.1%), not possible (20.1%)
Response: Mean: Content Filter (5) not used, which is not a requirement for age verification. **not possible (20.1%)
Overall female used: **small base: **very small base (under 20) ineligible for age rating

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
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Table 14a
 Q16: How useful do you find checking being asked to provide each of the following to prove your age to access pornographic content online?
 Check and provide, if not applying to content
 None of respondents will have ever encountered or accessed pornographic content online

Age	Check and provide					None of respondents will have ever encountered or accessed pornographic content online					Check and provide, if not applying to content					None of respondents will have ever encountered or accessed pornographic content online					
	Very useful	Useful	Not useful	Not at all useful	Don't know	Very useful	Useful	Not useful	Not at all useful	Don't know	Very useful	Useful	Not useful	Not at all useful	Don't know	Very useful	Useful	Not useful	Not at all useful	Don't know	
18-24	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
25-34	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
35-44	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
45-54	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
55-64	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
65-74	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
75+	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Female	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Black	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Asian	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Other	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Don't know	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very concerned	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Concerned	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Not concerned	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Not at all concerned	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Don't know	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very satisfied	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Satisfied	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Not satisfied	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Not at all satisfied	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Don't know	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for significance. *small base (under 50)
 Population Mean: Column Totals 20 (100%)
 Overlay format used. *small base; **very small base (under 20) ineligible for sig testing



Table 104
Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Circle one number, or write nothing for omitted.
None of respondents will have been encountered or accessed pornographic content online

Age	Sex	Ethnicity	Marital status	Employment	Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?																																																																																																			
					1	2	3	4	5	6	7	8	9	10																																																																																										
18-24	Male	White	Married	Employed	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100

Data suppressed if less than 10 responses. "1" = very good, "2" = good, "3" = neutral, "4" = not good, "5" = very bad, "6" = very good, "7" = good, "8" = neutral, "9" = not good, "10" = very bad, "11" = very good, "12" = good, "13" = neutral, "14" = not good, "15" = very bad, "16" = very good, "17" = good, "18" = neutral, "19" = not good, "20" = very bad, "21" = very good, "22" = good, "23" = neutral, "24" = not good, "25" = very bad, "26" = very good, "27" = good, "28" = neutral, "29" = not good, "30" = very bad, "31" = very good, "32" = good, "33" = neutral, "34" = not good, "35" = very bad, "36" = very good, "37" = good, "38" = neutral, "39" = not good, "40" = very bad, "41" = very good, "42" = good, "43" = neutral, "44" = not good, "45" = very bad, "46" = very good, "47" = good, "48" = neutral, "49" = not good, "50" = very bad, "51" = very good, "52" = good, "53" = neutral, "54" = not good, "55" = very bad, "56" = very good, "57" = good, "58" = neutral, "59" = not good, "60" = very bad, "61" = very good, "62" = good, "63" = neutral, "64" = not good, "65" = very bad, "66" = very good, "67" = good, "68" = neutral, "69" = not good, "70" = very bad, "71" = very good, "72" = good, "73" = neutral, "74" = not good, "75" = very bad, "76" = very good, "77" = good, "78" = neutral, "79" = not good, "80" = very bad, "81" = very good, "82" = good, "83" = neutral, "84" = not good, "85" = very bad, "86" = very good, "87" = good, "88" = neutral, "89" = not good, "90" = very bad, "91" = very good, "92" = good, "93" = neutral, "94" = not good, "95" = very bad, "96" = very good, "97" = good, "98" = neutral, "99" = not good, "100" = very bad.

Table 147
 Q16. How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
 Sample: 1000
 Base: 100 respondents who have ever encountered or accessed pornographic content online excluding those who said 'never' to any

Base	Total		18-24		25-34		35-44		45-54		55+	
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Very comfortable	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
Comfortable	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
Neutral	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
Uncomfortable	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
Very uncomfortable	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
Never	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
Don't know	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%
Refused to answer	10	1%	10	1%	10	1%	10	1%	10	1%	10	1%

Data suppressed where unweighted base is lower than 10. ** = very small base (under 20) ineligible for sig testing. * = small base (under 50)
 Proportions may not add 100% due to rounding.
 Overlay formulae used.



Table 16A
Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Date of birth
Note: All respondents who have ever encountered or accessed pornographic content while excluding those who said they're not in age

Age Group	Gender	Sexual Orientation	Very uncomfortable		Somewhat uncomfortable		Neutral		Somewhat comfortable		Very comfortable	
			%	n	%	n	%	n	%	n	%	n
18-24	Male	Gay	10	1	10	1	10	1	10	1	10	1
18-24	Male	Bisexual	10	1	10	1	10	1	10	1	10	1
18-24	Male	Straight	10	1	10	1	10	1	10	1	10	1
18-24	Female	Gay	10	1	10	1	10	1	10	1	10	1
18-24	Female	Bisexual	10	1	10	1	10	1	10	1	10	1
18-24	Female	Straight	10	1	10	1	10	1	10	1	10	1
25-34	Male	Gay	10	1	10	1	10	1	10	1	10	1
25-34	Male	Bisexual	10	1	10	1	10	1	10	1	10	1
25-34	Male	Straight	10	1	10	1	10	1	10	1	10	1
25-34	Female	Gay	10	1	10	1	10	1	10	1	10	1
25-34	Female	Bisexual	10	1	10	1	10	1	10	1	10	1
25-34	Female	Straight	10	1	10	1	10	1	10	1	10	1
35-44	Male	Gay	10	1	10	1	10	1	10	1	10	1
35-44	Male	Bisexual	10	1	10	1	10	1	10	1	10	1
35-44	Male	Straight	10	1	10	1	10	1	10	1	10	1
35-44	Female	Gay	10	1	10	1	10	1	10	1	10	1
35-44	Female	Bisexual	10	1	10	1	10	1	10	1	10	1
35-44	Female	Straight	10	1	10	1	10	1	10	1	10	1
45-54	Male	Gay	10	1	10	1	10	1	10	1	10	1
45-54	Male	Bisexual	10	1	10	1	10	1	10	1	10	1
45-54	Male	Straight	10	1	10	1	10	1	10	1	10	1
45-54	Female	Gay	10	1	10	1	10	1	10	1	10	1
45-54	Female	Bisexual	10	1	10	1	10	1	10	1	10	1
45-54	Female	Straight	10	1	10	1	10	1	10	1	10	1
55-64	Male	Gay	10	1	10	1	10	1	10	1	10	1
55-64	Male	Bisexual	10	1	10	1	10	1	10	1	10	1
55-64	Male	Straight	10	1	10	1	10	1	10	1	10	1
55-64	Female	Gay	10	1	10	1	10	1	10	1	10	1
55-64	Female	Bisexual	10	1	10	1	10	1	10	1	10	1
55-64	Female	Straight	10	1	10	1	10	1	10	1	10	1
65+	Male	Gay	10	1	10	1	10	1	10	1	10	1
65+	Male	Bisexual	10	1	10	1	10	1	10	1	10	1
65+	Male	Straight	10	1	10	1	10	1	10	1	10	1
65+	Female	Gay	10	1	10	1	10	1	10	1	10	1
65+	Female	Bisexual	10	1	10	1	10	1	10	1	10	1
65+	Female	Straight	10	1	10	1	10	1	10	1	10	1

Data analysed by YouView using the following filters: "very small base (under 20) ineligible for sig testing" and "small base (under 20) ineligible for sig testing"
Response Matrix Counts Filtered (N=166) (very small base (under 20) ineligible for sig testing) and small base (under 20) ineligible for sig testing
Overall female count: "small base," "very small base (under 20) ineligible for sig testing"

Table 10a
 Q10: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
 Date of birth
 Name of respondents who have ever encountered or accessed pornographic content online excluding those who said they've not to any

Response	Very concerned	Concerned	Neutral	Not concerned	Very not concerned
Age	1.0	1.0	1.0	1.0	1.0
Very concerned	1.0	1.0	1.0	1.0	1.0
Concerned	1.0	1.0	1.0	1.0	1.0
Neutral	1.0	1.0	1.0	1.0	1.0
Not concerned	1.0	1.0	1.0	1.0	1.0
Very not concerned	1.0	1.0	1.0	1.0	1.0
Male	1.0	1.0	1.0	1.0	1.0
Female	1.0	1.0	1.0	1.0	1.0
Response	1.0	1.0	1.0	1.0	1.0
Response	1.0	1.0	1.0	1.0	1.0

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 30)
 Population: Male, Current Partner (0, not sure, single, married, civil partnership, widowed, divorced, never in a relationship, don't know), A/L/M/N/O/P/Q
 Overlay format: sex, * small base, ** very small base (under 20) ineligible for sig testing



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Table 17A
Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Please tick all that apply to you (tick once)
Please tick all responses that have been encountered or anticipated (percentage content will be excluding those who said 'not sure' to any)

Item	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Total %	Total %
	Yes	No	Yes	No	Yes	No	Yes	No		
Very comfortable	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0
Somewhat comfortable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Somewhat uncomfortable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Very uncomfortable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Not sure	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Data extracted and where appropriate from Survey (the 10 - very and least likely to) include: Not sure, and least likely to
Response: None, Country: United Kingdom, Age: 18-24, Gender: Male, Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 25-34, Gender: Male, Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 35-44, Gender: Male, Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 45-54, Gender: Male, Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 55-64, Gender: Male, Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 65+, Gender: Male, Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 18-24, Gender: Female, Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 25-34, Gender: Female, Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 35-44, Gender: Female, Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 45-54, Gender: Female, Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 55-64, Gender: Female, Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 65+, Gender: Female, Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 18-24, Gender: Male, Device: Mobile, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 25-34, Gender: Male, Device: Mobile, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 35-44, Gender: Male, Device: Mobile, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 45-54, Gender: Male, Device: Mobile, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 55-64, Gender: Male, Device: Mobile, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 65+, Gender: Male, Device: Mobile, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 18-24, Gender: Female, Device: Mobile, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 25-34, Gender: Female, Device: Mobile, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 35-44, Gender: Female, Device: Mobile, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 45-54, Gender: Female, Device: Mobile, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 55-64, Gender: Female, Device: Mobile, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 65+, Gender: Female, Device: Mobile, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 18-24, Gender: Male, Device: Tablet, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 25-34, Gender: Male, Device: Tablet, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 35-44, Gender: Male, Device: Tablet, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 45-54, Gender: Male, Device: Tablet, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 55-64, Gender: Male, Device: Tablet, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 65+, Gender: Male, Device: Tablet, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 18-24, Gender: Female, Device: Tablet, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 25-34, Gender: Female, Device: Tablet, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 35-44, Gender: Female, Device: Tablet, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 45-54, Gender: Female, Device: Tablet, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 55-64, Gender: Female, Device: Tablet, OS: Android, Browser: Chrome, Version: 95.0.4672.69
Device: Desktop, OS: Windows, Browser: Chrome, Version: 95.0.4672.69, Country: United Kingdom, Age: 65+, Gender: Female, Device: Tablet, OS: Android, Browser: Chrome, Version: 95.0.4672.69



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022

Online Research Dates: 22nd March to 16th April 2022

Table 111
Q16. How likely are you that you'd be willing to provide each of the following to prove your age to access pornographic content online?
(Please see appendix for survey questions)
Base: All respondents who have been encountered or accessed pornographic content while excluding those who said 'not sure to say'

Response	Male	Age Group		Female	Total	Country		Region		Age Group		Total
		18-24	25-34			UK	Other	18-24	25-34			
Very unlikely	10	12	10	8	9	12	9	10	11	10	11	10
Unlikely	25	30	28	22	26	28	25	26	27	26	27	26
Neutral	25	25	24	32	27	27	25	25	25	25	25	25
Likely	20	18	20	25	20	18	20	20	20	20	20	20
Very likely	20	15	18	13	18	15	18	15	15	15	15	15
Not sure to say	0	0	0	0	0	0	0	0	0	0	0	0

Data suppressed where unweighted base is lower than 10. ** = very small base (under 20) ineligible for sig testing. * = small base (under 30)
Response/Metric: Country Filter (0 = not used - which is correct), age1 = age group, where=1 = 18-24, where=2 = 25-34, where=3 = 18-24 & 25-34
Overlap format: sex1. * = small base. ** = very small base (under 20) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Data - 22nd March to 16th April 2022

Table 17
 Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
 Q16: How would you feel? **Q16: How would you feel?**
 Base: All respondents who have ever encountered or accessed pornographic content while excluding those who said they had no view

Age	Sex	Gender		Marital Status		Home Ownership		Parental Status		Employment Status		Device used		Total %
		Male	Female	Married	Single	Own	Rent	Parent	Non-parent	Employed	Unemployed	Mobile	Desktop	
		%	%	%	%	%	%	%	%	%	%	%	%	
18-24	23	20	24	20	24	20	24	20	24	20	24	20	24	23
25-34	21	19	21	19	21	19	21	19	21	19	21	19	21	21
35-44	17	15	17	15	17	15	17	15	17	15	17	15	17	17
45-54	15	13	15	13	15	13	15	13	15	13	15	13	15	15
55-64	12	10	12	10	12	10	12	10	12	10	12	10	12	12
65+	10	8	10	8	10	8	10	8	10	8	10	8	10	10
All respondents		21	19	21	19	21	19	21	19	21	19	21	19	21

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 20)
 Proportion/Margin: Column Percent (N, row % of column) | Response: N/A, Yes, No, Not sure | N/A, No, Yes, Not sure | N/A, No, Yes, Not sure | N/A, No, Yes, Not sure
 Overlap format: N/A, * small base, ** very small base (under 20) ineligible for sig testing

Table 17A
Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Please tick all that apply. If you have ever encountered or accessed pornographic content online excluding those who said 'never' tick to 'yes'

Response	Yes	No	Don't know	Refused	Other
Age	100%	0%	0%	0%	0%
Very comfortable	100%	0%	0%	0%	0%
Comfortable	100%	0%	0%	0%	0%
Neutral	100%	0%	0%	0%	0%
Very uncomfortable	100%	0%	0%	0%	0%
Uncomfortable	100%	0%	0%	0%	0%
Never	100%	0%	0%	0%	0%
Refused to answer	100%	0%	0%	0%	0%
Other	100%	0%	0%	0%	0%

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 30)
Population: Male, Current Partner (0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100)
Overlap format: none. * small base. ** very small base (under 20) ineligible for sig testing

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Data: 27th March to 16th April 2022

Table 174
Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Please tick all that apply.
Note: All respondents who have ever encountered or accessed pornographic content while excluding those who said 'never' to any

Age	Never					Rarely					Sometimes					Often					Always				
	1-2	3-4	5-6	7-8	9-10	1-2	3-4	5-6	7-8	9-10	1-2	3-4	5-6	7-8	9-10	1-2	3-4	5-6	7-8	9-10	1-2	3-4	5-6	7-8	9-10
18-24	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30
25-34	12	18	22	28	32	12	18	22	28	32	12	18	22	28	32	12	18	22	28	32	12	18	22	28	32
35-44	15	20	25	30	35	15	20	25	30	35	15	20	25	30	35	15	20	25	30	35	15	20	25	30	35
45-54	18	22	28	32	38	18	22	28	32	38	18	22	28	32	38	18	22	28	32	38	18	22	28	32	38
55-64	20	25	30	35	40	20	25	30	35	40	20	25	30	35	40	20	25	30	35	40	20	25	30	35	40
65+	22	28	32	38	42	22	28	32	38	42	22	28	32	38	42	22	28	32	38	42	22	28	32	38	42
Male	11	16	21	26	31	11	16	21	26	31	11	16	21	26	31	11	16	21	26	31	11	16	21	26	31
Female	9	14	19	24	29	9	14	19	24	29	9	14	19	24	29	9	14	19	24	29	9	14	19	24	29
White	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30
Black	12	17	22	27	32	12	17	22	27	32	12	17	22	27	32	12	17	22	27	32	12	17	22	27	32
Asian	14	19	24	29	34	14	19	24	29	34	14	19	24	29	34	14	19	24	29	34	14	19	24	29	34
Other	16	21	26	31	36	16	21	26	31	36	16	21	26	31	36	16	21	26	31	36	16	21	26	31	36
Never used	18	23	28	33	38	18	23	28	33	38	18	23	28	33	38	18	23	28	33	38	18	23	28	33	38
Used	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30
18-24	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30
25-34	12	17	22	27	32	12	17	22	27	32	12	17	22	27	32	12	17	22	27	32	12	17	22	27	32
35-44	15	20	25	30	35	15	20	25	30	35	15	20	25	30	35	15	20	25	30	35	15	20	25	30	35
45-54	18	23	28	33	38	18	23	28	33	38	18	23	28	33	38	18	23	28	33	38	18	23	28	33	38
55-64	20	25	30	35	40	20	25	30	35	40	20	25	30	35	40	20	25	30	35	40	20	25	30	35	40
65+	22	27	32	37	42	22	27	32	37	42	22	27	32	37	42	22	27	32	37	42	22	27	32	37	42
Male	11	16	21	26	31	11	16	21	26	31	11	16	21	26	31	11	16	21	26	31	11	16	21	26	31
Female	9	14	19	24	29	9	14	19	24	29	9	14	19	24	29	9	14	19	24	29	9	14	19	24	29
White	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30
Black	12	17	22	27	32	12	17	22	27	32	12	17	22	27	32	12	17	22	27	32	12	17	22	27	32
Asian	14	19	24	29	34	14	19	24	29	34	14	19	24	29	34	14	19	24	29	34	14	19	24	29	34
Other	16	21	26	31	36	16	21	26	31	36	16	21	26	31	36	16	21	26	31	36	16	21	26	31	36
Never used	18	23	28	33	38	18	23	28	33	38	18	23	28	33	38	18	23	28	33	38	18	23	28	33	38
Used	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30	10	15	20	25	30

Data suppressed where unweighted base is less than 10. **very small base (under 30) including the age bracket. *small base (under 50)
 Population Means: Columns: Female (F), Male (M), White (W), Black (B), Asian (A), Other (O), Never used (N), Used (U)
 Overall: Female (F), Male (M), White (W), Black (B), Asian (A), Other (O), Never used (N), Used (U)



Table 17a
 Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
 Please tick all that apply

Note: All respondents who have ever encountered or accessed pornographic content while excluding those who said they're not in age

Age Group	Gender	Sexual Orientation	Very uncomfortable		Somewhat uncomfortable		Somewhat comfortable		Very comfortable		Total
			N	%	N	%	N	%	N	%	
18-24	Male	Gay	1	100	0	0	0	0	0	0	1
18-24	Male	Bisexual	0	0	0	0	0	0	0	0	0
18-24	Male	Straight	0	0	0	0	0	0	0	0	0
18-24	Female	Gay	0	0	0	0	0	0	0	0	0
18-24	Female	Bisexual	0	0	0	0	0	0	0	0	0
18-24	Female	Straight	0	0	0	0	0	0	0	0	0
25-34	Male	Gay	0	0	0	0	0	0	0	0	0
25-34	Male	Bisexual	0	0	0	0	0	0	0	0	0
25-34	Male	Straight	0	0	0	0	0	0	0	0	0
25-34	Female	Gay	0	0	0	0	0	0	0	0	0
25-34	Female	Bisexual	0	0	0	0	0	0	0	0	0
25-34	Female	Straight	0	0	0	0	0	0	0	0	0
35-44	Male	Gay	0	0	0	0	0	0	0	0	0
35-44	Male	Bisexual	0	0	0	0	0	0	0	0	0
35-44	Male	Straight	0	0	0	0	0	0	0	0	0
35-44	Female	Gay	0	0	0	0	0	0	0	0	0
35-44	Female	Bisexual	0	0	0	0	0	0	0	0	0
35-44	Female	Straight	0	0	0	0	0	0	0	0	0
45-54	Male	Gay	0	0	0	0	0	0	0	0	0
45-54	Male	Bisexual	0	0	0	0	0	0	0	0	0
45-54	Male	Straight	0	0	0	0	0	0	0	0	0
45-54	Female	Gay	0	0	0	0	0	0	0	0	0
45-54	Female	Bisexual	0	0	0	0	0	0	0	0	0
45-54	Female	Straight	0	0	0	0	0	0	0	0	0
55-64	Male	Gay	0	0	0	0	0	0	0	0	0
55-64	Male	Bisexual	0	0	0	0	0	0	0	0	0
55-64	Male	Straight	0	0	0	0	0	0	0	0	0
55-64	Female	Gay	0	0	0	0	0	0	0	0	0
55-64	Female	Bisexual	0	0	0	0	0	0	0	0	0
55-64	Female	Straight	0	0	0	0	0	0	0	0	0
65+	Male	Gay	0	0	0	0	0	0	0	0	0
65+	Male	Bisexual	0	0	0	0	0	0	0	0	0
65+	Male	Straight	0	0	0	0	0	0	0	0	0
65+	Female	Gay	0	0	0	0	0	0	0	0	0
65+	Female	Bisexual	0	0	0	0	0	0	0	0	0
65+	Female	Straight	0	0	0	0	0	0	0	0	0

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 30)
 Population: Male, Current Partner (0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100)
 Overlay format: text. * small base. ** very small base (under 20) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Data: 23rd March to 16th April 2022

Table 17a
Q16: How useful do you think being asked to provide each of the following to prove your age to access pornographic content online?
Circle 1 and 2 only, unless the prompt for column 3.
None of respondents who have been encountered or accessed pornographic content while excluding those who said 'not sure' to any

Age	Not at all useful			Somewhat not useful			Somewhat useful			Very useful			Total
	Count	%	95% CI	Count	%	95% CI	Count	%	95% CI	Count	%	95% CI	
18-24	10	10.0	3.8-16.2	15	15.0	8.2-21.8	35	35.0	26.2-43.8	30	30.0	21.2-38.8	90
25-34	5	5.0	0.8-9.2	10	10.0	4.2-15.8	25	25.0	17.2-32.8	30	30.0	21.2-38.8	70
35-44	10	10.0	3.8-16.2	15	15.0	8.2-21.8	35	35.0	26.2-43.8	30	30.0	21.2-38.8	90
45-54	5	5.0	0.8-9.2	10	10.0	4.2-15.8	25	25.0	17.2-32.8	30	30.0	21.2-38.8	70
55-64	5	5.0	0.8-9.2	10	10.0	4.2-15.8	25	25.0	17.2-32.8	30	30.0	21.2-38.8	70
65+	5	5.0	0.8-9.2	10	10.0	4.2-15.8	25	25.0	17.2-32.8	30	30.0	21.2-38.8	70
Male	45	45.0	36.2-53.8	70	70.0	61.2-78.8	175	175.0	166.2-184.8	150	150.0	141.2-158.8	440
Female	10	10.0	3.8-16.2	15	15.0	8.2-21.8	35	35.0	26.2-43.8	30	30.0	21.2-38.8	90
Very concerned	10	10.0	3.8-16.2	15	15.0	8.2-21.8	35	35.0	26.2-43.8	30	30.0	21.2-38.8	90
Concerned	10	10.0	3.8-16.2	15	15.0	8.2-21.8	35	35.0	26.2-43.8	30	30.0	21.2-38.8	90
Not concerned	10	10.0	3.8-16.2	15	15.0	8.2-21.8	35	35.0	26.2-43.8	30	30.0	21.2-38.8	90
Very concerned	10	10.0	3.8-16.2	15	15.0	8.2-21.8	35	35.0	26.2-43.8	30	30.0	21.2-38.8	90
Not concerned	10	10.0	3.8-16.2	15	15.0	8.2-21.8	35	35.0	26.2-43.8	30	30.0	21.2-38.8	90
Male	45	45.0	36.2-53.8	70	70.0	61.2-78.8	175	175.0	166.2-184.8	150	150.0	141.2-158.8	440
Female	10	10.0	3.8-16.2	15	15.0	8.2-21.8	35	35.0	26.2-43.8	30	30.0	21.2-38.8	90
Very concerned	10	10.0	3.8-16.2	15	15.0	8.2-21.8	35	35.0	26.2-43.8	30	30.0	21.2-38.8	90
Not concerned	10	10.0	3.8-16.2	15	15.0	8.2-21.8	35	35.0	26.2-43.8	30	30.0	21.2-38.8	90
Very concerned	10	10.0	3.8-16.2	15	15.0	8.2-21.8	35	35.0	26.2-43.8	30	30.0	21.2-38.8	90
Not concerned	10	10.0	3.8-16.2	15	15.0	8.2-21.8	35	35.0	26.2-43.8	30	30.0	21.2-38.8	90

Data analysed by YouView using SPSS. "Very concerned" (number 1), "Somewhat concerned" (number 2), "Somewhat not concerned" (number 3), "Not concerned" (number 4).
Response Mean: Counting 1 as the worst and 4 as the best. "Very concerned" = 1, "Somewhat concerned" = 2, "Somewhat not concerned" = 3, "Not concerned" = 4.
Overlapping bars: "small bars" = "very small bars (under 20) ineligible for sig testing"



Table 177
 Q16: How useful do you find the following in proving your age to access pornographic content online?
 Check and uncheck where not applying for children.
 Base: All respondents who have been interviewed in relevant pornographic content while excluding those who said 'not to say'

Statement	Total		18-24		25-34		35-44		45-54		55-64		65+	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Very useful	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5
Useful	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5
Not useful	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5
Not at all useful	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5
Don't know	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5
Not applicable	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5	12	1.5

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 30)
 Population: British, Current Partner (0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
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Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Circle and tick each, where applying for content.
Base: All respondents who have not encountered or accessed pornographic content while excluding those who said they're not in age

Age Group	Gender	Sexual Orientation	Not at all		Somewhat		A fair bit		A great deal		Total
			Strongly disagree	Disagree	Disagree	Strongly disagree	Strongly agree	Agree			
18-24	Male	Straight	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
25-34	Male	Straight	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
35-44	Male	Straight	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
45-54	Male	Straight	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
55-64	Male	Straight	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
65+	Male	Straight	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
18-24	Female	Straight	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
25-34	Female	Straight	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
35-44	Female	Straight	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
45-54	Female	Straight	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
55-64	Female	Straight	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
65+	Female	Straight	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
18-24	Male	Gay	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
25-34	Male	Gay	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
35-44	Male	Gay	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
45-54	Male	Gay	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
55-64	Male	Gay	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
65+	Male	Gay	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
18-24	Female	Gay	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
25-34	Female	Gay	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
35-44	Female	Gay	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
45-54	Female	Gay	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
55-64	Female	Gay	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
65+	Female	Gay	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
18-24	Male	Bisexual	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
25-34	Male	Bisexual	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
35-44	Male	Bisexual	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
45-54	Male	Bisexual	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
55-64	Male	Bisexual	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
65+	Male	Bisexual	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
18-24	Female	Bisexual	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
25-34	Female	Bisexual	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
35-44	Female	Bisexual	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
45-54	Female	Bisexual	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
55-64	Female	Bisexual	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
65+	Female	Bisexual	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0

Data suppressed where unweighted base is lower than 10. **very small base (under 30) ineligible for sig testing. *small base (under 30)
 Population/Mean: Column: Female (F), Male (M), Bisexual (B), Gay (G), Other (O), Not Specified (NS), Other (O), Not Specified (NS), Other (O), Not Specified (NS)
 Overlay: female, male, bisexual, gay, other, not specified



Table 10
Q16. How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Sample
Base: 78 respondents who have never encountered an account pornographic content online or who prefer not to say

Age Group	Response			
	Strongly Dislike	Dislike	Like	Strongly Like
All	10%	23%	57%	10%
18-24	10%	23%	57%	10%
25-34	10%	23%	57%	10%
35-44	10%	23%	57%	10%
45-54	10%	23%	57%	10%
55-64	10%	23%	57%	10%
65+	10%	23%	57%	10%
Male	10%	23%	57%	10%
Female	10%	23%	57%	10%

Data analysed by the respondent's age group. 18+ = very small base (under 20) (notable for sig testing). * small base (under 50)
Proportions shown: All columns Total (N = 78) (row total)
Overlapping column used

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Table 141
Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Date of birth
Name of respondents who have never encountered or accessed pornographic content online or who prefer not to say

	Never	Very rarely	Rarely	Sometimes	Frequently	Very frequently
Age	100%	0%	0%	0%	0%	0%
Sex	100%	0%	0%	0%	0%	0%
Age group	100%	0%	0%	0%	0%	0%
Gender	100%	0%	0%	0%	0%	0%
Sexual orientation	100%	0%	0%	0%	0%	0%
Very rarely	0%	100%	0%	0%	0%	0%
Rarely	0%	0%	100%	0%	0%	0%
Sometimes	0%	0%	0%	100%	0%	0%
Frequently	0%	0%	0%	0%	100%	0%
Very frequently	0%	0%	0%	0%	0%	100%
Never	100%	0%	0%	0%	0%	0%
Very rarely	0%	100%	0%	0%	0%	0%
Rarely	0%	0%	100%	0%	0%	0%
Sometimes	0%	0%	0%	100%	0%	0%
Frequently	0%	0%	0%	0%	100%	0%
Very frequently	0%	0%	0%	0%	0%	100%
Never	100%	0%	0%	0%	0%	0%
Very rarely	0%	100%	0%	0%	0%	0%
Rarely	0%	0%	100%	0%	0%	0%
Sometimes	0%	0%	0%	100%	0%	0%
Frequently	0%	0%	0%	0%	100%	0%
Very frequently	0%	0%	0%	0%	0%	100%

Data extracted and where appropriate from tables 138 - 140 and 142 (table 141 includes female, male and some other)
Response/Response Counts: Valid (N=142), Invalid (N=0), Total (N=142)
Missing: None
Overlapping labels: "some other" (N=0) (table 141) (table 141) (table 141)

Table 142
Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Date of birth
Name of respondents who have never encountered or accessed pornographic content online or who prefer not to say

Age Group	Gender	Very uncomfortable		Somewhat uncomfortable		Somewhat comfortable		Very comfortable		Don't know	
		N	%	N	%	N	%	N	%	N	%
18-24	Male	1	100	0	0	0	0	0	0	0	0
18-24	Female	1	100	0	0	0	0	0	0	0	0
25-34	Male	1	100	0	0	0	0	0	0	0	0
25-34	Female	1	100	0	0	0	0	0	0	0	0
35-44	Male	1	100	0	0	0	0	0	0	0	0
35-44	Female	1	100	0	0	0	0	0	0	0	0
45-54	Male	1	100	0	0	0	0	0	0	0	0
45-54	Female	1	100	0	0	0	0	0	0	0	0
55-64	Male	1	100	0	0	0	0	0	0	0	0
55-64	Female	1	100	0	0	0	0	0	0	0	0
65+	Male	1	100	0	0	0	0	0	0	0	0
65+	Female	1	100	0	0	0	0	0	0	0	0

Data analysed by Ipsos using the following scales: "very great deal (score 20), quite a lot (score 15), and very little (score 5)."
Response: Mean, Column Percent (%), and level: "not at all", "a little", "a fair amount", "quite a bit", "a great deal", "not at all", "a little", "a fair amount", "quite a bit", "a great deal".
Overall format: "not at all", "a little", "a fair amount", "quite a bit", "a great deal".

Table 14A
 Q16 How much do you think being asked to provide each of the following to prove your age to access pornography content adds?
 Please tick appropriate box below
 None at all (regardless of how long or uncomfortable or awkward) Percentage of correct answer or why prefer each to say

Age Group	Gender	None at all (regardless of how long or uncomfortable or awkward)					Percentage of correct answer or why prefer each to say					
		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Percentage	Why prefer each to say	Percentage	Why prefer each to say	Percentage	Why prefer each to say
18-24	Male	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
18-24	Female	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
25-34	Male	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
25-34	Female	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
35-44	Male	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
35-44	Female	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
45-54	Male	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
45-54	Female	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
55-64	Male	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
55-64	Female	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
65+	Male	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
65+	Female	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0

Q16 How much do you think being asked to provide each of the following to prove your age to access pornography content adds?
 Please tick appropriate box below
 None at all (regardless of how long or uncomfortable or awkward) Percentage of correct answer or why prefer each to say



Table 143
 Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
 Please tick all that apply and how often you encountered or accessed pornographic content online or why you're not to say

Age	Sex	Frequency of use	Very often	Often	Sometimes	Not often	Very rarely	Never	Don't know	Not applicable
18-24	Male	Very often	1.2%	3.1%	11.2%	28.8%	34.1%	16.8%	5.8%	0.0%
18-24	Female	Very often	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
25-34	Male	Very often	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
25-34	Female	Very often	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
35-44	Male	Very often	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
35-44	Female	Very often	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
45-54	Male	Very often	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
45-54	Female	Very often	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
55-64	Male	Very often	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
55-64	Female	Very often	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
65+	Male	Very often	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
65+	Female	Very often	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Data accessed and where appropriate from Active (the 18-24 age and less than 20) inactive, former, and less than 18.
 Respondents: Country (United Kingdom), age (18-24), sex (male), and less than 18.
 Device (mobile, tablet, desktop), and less than 18.
 Device (mobile, tablet, desktop), and less than 18.



Table 14a
 Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
 Please tick all that apply. Please tick 'none' if you have never encountered an account pornographic content online or why prefer not to say

Age Group	Gender	Sexual Orientation	Very uncomfortable		Somewhat uncomfortable		Somewhat comfortable		Very comfortable		None	Prefer not to say
			%	n	%	n	%	n	%	n		
18-24	Male	Gay	100	1	0	0	0	0	0	0	0	0
18-24	Male	Bisexual	100	1	0	0	0	0	0	0	0	0
18-24	Male	Straight	100	1	0	0	0	0	0	0	0	0
18-24	Female	Gay	100	1	0	0	0	0	0	0	0	0
18-24	Female	Bisexual	100	1	0	0	0	0	0	0	0	0
18-24	Female	Straight	100	1	0	0	0	0	0	0	0	0
25-34	Male	Gay	100	1	0	0	0	0	0	0	0	0
25-34	Male	Bisexual	100	1	0	0	0	0	0	0	0	0
25-34	Male	Straight	100	1	0	0	0	0	0	0	0	0
25-34	Female	Gay	100	1	0	0	0	0	0	0	0	0
25-34	Female	Bisexual	100	1	0	0	0	0	0	0	0	0
25-34	Female	Straight	100	1	0	0	0	0	0	0	0	0
35-44	Male	Gay	100	1	0	0	0	0	0	0	0	0
35-44	Male	Bisexual	100	1	0	0	0	0	0	0	0	0
35-44	Male	Straight	100	1	0	0	0	0	0	0	0	0
35-44	Female	Gay	100	1	0	0	0	0	0	0	0	0
35-44	Female	Bisexual	100	1	0	0	0	0	0	0	0	0
35-44	Female	Straight	100	1	0	0	0	0	0	0	0	0
45-54	Male	Gay	100	1	0	0	0	0	0	0	0	0
45-54	Male	Bisexual	100	1	0	0	0	0	0	0	0	0
45-54	Male	Straight	100	1	0	0	0	0	0	0	0	0
45-54	Female	Gay	100	1	0	0	0	0	0	0	0	0
45-54	Female	Bisexual	100	1	0	0	0	0	0	0	0	0
45-54	Female	Straight	100	1	0	0	0	0	0	0	0	0
55-64	Male	Gay	100	1	0	0	0	0	0	0	0	0
55-64	Male	Bisexual	100	1	0	0	0	0	0	0	0	0
55-64	Male	Straight	100	1	0	0	0	0	0	0	0	0
55-64	Female	Gay	100	1	0	0	0	0	0	0	0	0
55-64	Female	Bisexual	100	1	0	0	0	0	0	0	0	0
55-64	Female	Straight	100	1	0	0	0	0	0	0	0	0
65+	Male	Gay	100	1	0	0	0	0	0	0	0	0
65+	Male	Bisexual	100	1	0	0	0	0	0	0	0	0
65+	Male	Straight	100	1	0	0	0	0	0	0	0	0
65+	Female	Gay	100	1	0	0	0	0	0	0	0	0
65+	Female	Bisexual	100	1	0	0	0	0	0	0	0	0
65+	Female	Straight	100	1	0	0	0	0	0	0	0	0

Data suppressed if any unweighted value is less than 5. **very small base (under 20) ineligible for age testing. *small base (under 20) ineligible for age testing.
 Legend: Male, Female, Gay, Bisexual, Straight, None, Prefer not to say

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Data: 23rd March to 16th April 2022

Table 137
Q16. How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Please tick all that apply.

Please tick all responses that have never encountered or accessed pornographic content online or why prefer not to say

Age	Sex	Partner	Married	Widowed	Divorced	Single	Gay	Lesbian	Trans	Other	Never	Very little	Little	Some	Quite a lot	A lot	Very much
18-24	Male	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never
18-24	Female	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never
25-34	Male	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never
25-34	Female	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never
35-44	Male	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never
35-44	Female	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never
45-54	Male	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never
45-54	Female	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never
55-64	Male	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never
55-64	Female	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never
65+	Male	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never
65+	Female	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never
Total		Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never	Never

Data analysed by YouViewedThat.com on the 16th April 2022. All data is based on the responses to Q16. The following table shows the percentage of respondents who selected each response option for each age group and sex. The following table shows the percentage of respondents who selected each response option for each age group and sex.



Table 104
Q16. How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Please tick all that apply.
Base: All respondents who have given consented or assumed pornographic content access or who prefer not to say

Age Group	Very uncomfortable		Somewhat uncomfortable		Somewhat comfortable		Very comfortable	
	N	%	N	%	N	%	N	%
18-24	12	100%	0	0%	0	0%	0	0%
25-34	10	100%	0	0%	0	0%	0	0%
35-44	10	100%	0	0%	0	0%	0	0%
45-54	10	100%	0	0%	0	0%	0	0%
55-64	10	100%	0	0%	0	0%	0	0%
65+	10	100%	0	0%	0	0%	0	0%
Total	60	100%	0	0%	0	0%	0	0%

Data presented in this unweighted table is based on the 11 "very good" and 20 "quite good" responses for age groups 18-24, 25-34, 35-44, 45-54, 55-64 and 65+. The remaining 20 "very good" and 20 "quite good" responses are from respondents who have given consented or assumed pornographic content access or who prefer not to say.

Table 104
Q16: How useful do you find the following in helping you to provide each of the following to prove your age to access pornographic content online?
Click and drag, select the rating for each statement.
Rate the respondents who have not responded or answered pornographic content online or who prefer not to say

	Rate	Very useful	Useful	Not useful	Very not useful	Don't know	Prefer not to say
Very useful	100%	0%	0%	0%	0%	0%	0%
Useful	0%	100%	0%	0%	0%	0%	0%
Not useful	0%	0%	100%	0%	0%	0%	0%
Very not useful	0%	0%	0%	100%	0%	0%	0%
Don't know	0%	0%	0%	0%	100%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	100%	0%

Data analysed by YouView using the following criteria: "very useful (under 20)", "useful (21-40)", "not useful (41-60)", "very not useful (61-80)", "don't know (81-100)", "prefer not to say".
Response Matrix: Counts: Useful (21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100).
Overall totals: useful: "small base", "very small base (under 20) ineligible for sig testing"

Table 16a
 Q16: How useful do you think being asked to provide each of the following to prove your age to access pornographic content online?
 Check all that apply, unless otherwise specified.
 Note: All respondents who have not set restrictions on account pornographic content access or who prefer not to say

Age Group	Gender	Very useful		Somewhat useful		Somewhat not useful		Very not useful		Don't know	Prefer not to say
		%	n	%	n	%	n	%	n		
18-24	Male	11	10	11	10	11	10	11	10	11	10
	Female	11	10	11	10	11	10	11	10	11	10
25-34	Male	11	10	11	10	11	10	11	10	11	10
	Female	11	10	11	10	11	10	11	10	11	10
35-44	Male	11	10	11	10	11	10	11	10	11	10
	Female	11	10	11	10	11	10	11	10	11	10
45-54	Male	11	10	11	10	11	10	11	10	11	10
	Female	11	10	11	10	11	10	11	10	11	10
55-64	Male	11	10	11	10	11	10	11	10	11	10
	Female	11	10	11	10	11	10	11	10	11	10
65+	Male	11	10	11	10	11	10	11	10	11	10
	Female	11	10	11	10	11	10	11	10	11	10
Total	Male	11	10	11	10	11	10	11	10	11	10
	Female	11	10	11	10	11	10	11	10	11	10

Data suppressed when unweighted base is less than 10. ** very good (85-100), good (70-84), fair (55-69), poor (40-54), very poor (25-39)
 Legend: Male, Female, % n (base), ** very good (85-100), good (70-84), fair (55-69), poor (40-54), very poor (25-39)
 Overall female used, ** small base, ** very small base (under 20) ineligible for age rating

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Data: 23rd March to 16th April 2022

Table 14
Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Circle one and tick all that apply for content
None of the requirements will have an effect on my use of the site
Some of the requirements will have an effect on my use of the site
All of the requirements will have an effect on my use of the site

Age	Sex	None of the requirements will have an effect on my use of the site			Some of the requirements will have an effect on my use of the site			All of the requirements will have an effect on my use of the site		
		Strongly agree	Disagree	Don't know	Strongly agree	Disagree	Don't know	Strongly agree	Disagree	Don't know
18-24	Male	12	15	10	18	12	10	15	10	10
18-24	Female	10	12	10	15	10	10	12	10	10
25-34	Male	10	12	10	15	10	10	12	10	10
25-34	Female	10	12	10	15	10	10	12	10	10
35-44	Male	10	12	10	15	10	10	12	10	10
35-44	Female	10	12	10	15	10	10	12	10	10
45-54	Male	10	12	10	15	10	10	12	10	10
45-54	Female	10	12	10	15	10	10	12	10	10
55-64	Male	10	12	10	15	10	10	12	10	10
55-64	Female	10	12	10	15	10	10	12	10	10
65+	Male	10	12	10	15	10	10	12	10	10
65+	Female	10	12	10	15	10	10	12	10	10

Data suppressed where unweighted base is fewer than 10. ** very small base (under 30) including the age factor. * small base (under 50)
Response: None of the requirements will have an effect on my use of the site
Response: Some of the requirements will have an effect on my use of the site
Response: All of the requirements will have an effect on my use of the site
Coverage: none used. * small base. ** very small base (under 30) including the age factor



Table 142
Q16: How useful do you think being asked to provide each of the following to prove your age to access pornographic content online?
Circle 1 and 2 only, and 3 only for control
None 30 responses and 1 have no or insufficient or no answer demographic content online or why prefer each to say

Age	Gender	Frequency of use	Very useful		Somewhat useful		Somewhat not useful		Very not useful		No response
			N	%	N	%	N	%	N	%	
18-24	Male	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0
	Female	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0
25-34	Male	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0
	Female	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0
35-44	Male	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0
	Female	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0
45-54	Male	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0
	Female	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0
55-64	Male	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0
	Female	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0
65+	Male	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0
	Female	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0
Total	Male	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0
	Female	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0
Total	Male	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0
	Female	1-3 times a week	0	0%	0	0%	0	0%	0	0%	0

Q16: How useful do you think being asked to provide each of the following to prove your age to access pornographic content online?
None 30 responses and 1 have no or insufficient or no answer demographic content online or why prefer each to say

Table 10
 Q16. How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
 Sample: 100
 Base: 100 respondents who have never encountered an account pornographic content online or who prefer not to say including those who said prefer not to say

Item	Total		18-24		25-34		35-44		45-54		55+	
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Very comfortable	10	10%	10	10%	10	10%	10	10%	10	10%	10	10%
Comfortable	20	20%	20	20%	20	20%	20	20%	20	20%	20	20%
Neutral	30	30%	30	30%	30	30%	30	30%	30	30%	30	30%
Uncomfortable	40	40%	40	40%	40	40%	40	40%	40	40%	40	40%
Very uncomfortable	50	50%	50	50%	50	50%	50	50%	50	50%	50	50%
Prefer not to say	60	60%	60	60%	60	60%	60	60%	60	60%	60	60%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
 Proportions may not add 100% due to rounding.
 Overlay formulae used.



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feature's Data: 27th March to 16th April 2022

Table 14
 Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
 Date of birth
 Sex
 All respondents who have never encountered an account pornographic content online or who prefer not to say including those who said prefer not to say

Age	Sex	How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?	How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?																				
			Not at all	Slightly	Neutral	Slightly	Very	Very	Very	Very	Very	Very	Very										
18-24	Male	Yes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
		No	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
25-34	Male	Yes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
		No	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
35-44	Male	Yes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
		No	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
45-54	Male	Yes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
		No	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
55-64	Male	Yes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
		No	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
65+	Male	Yes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
		No	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
18-24	Female	Yes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
		No	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
25-34	Female	Yes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
		No	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
35-44	Female	Yes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
		No	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
45-54	Female	Yes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
		No	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
55-64	Female	Yes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
		No	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
65+	Female	Yes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
		No	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
 Population Weight: Column Totals (N, n) by individual weighting: rpn = row size; ncol = total size of column; wt = rpn/ncol
 Overlay formula used: * small base; ** very small base (under 20) ineligible for sig testing

Table 147
Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Please tick the appropriate response in the following table.
Base: All respondents who have been asked to provide personal demographic information and who prefer not to say including those who said prefer not to say

Statement	Total	Male	Female	Age					Sexual Orientation					Ethnicity					Marital Status					Employment					Education									
				18-24	25-34	35-44	45-54	55-64	65+	Gay	Bisexual	Lesbian	Heterosexual	Other	White	Black	Asian	Other	Married	Partnered	Single	Widowed	Never	Full time	Part time	Unemployed	Retired	Other	Primary	GCSE	A-level	University	Other					
... (Statement 1)

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 30) ineligible for sig testing. **very small base (under 20) ineligible for sig testing. *small base (under 30) ineligible for sig testing. **very small base (under 20) ineligible for sig testing. *small base (under 30) ineligible for sig testing.



Table 10a
Q10: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
Q10: How would you feel about...?
Please tick whether you will have never encountered or accessed pornographic content online or why prefer not to age-verify those who will visit prefer not to age-verify

Response	Never encountered or accessed	Will not visit those who will not age-verify	Will visit those who will not age-verify	Don't know
Very uncomfortable	1.6	1.1	1.1	1.1
Uncomfortable	1.6	1.1	1.1	1.1
Neutral	1.6	1.1	1.1	1.1
Comfortable	1.6	1.1	1.1	1.1
Very comfortable	1.6	1.1	1.1	1.1
Don't know	1.6	1.1	1.1	1.1
Refused to answer	1.6	1.1	1.1	1.1
Other	1.6	1.1	1.1	1.1
Not applicable	1.6	1.1	1.1	1.1

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 30)
Population: Male, Current Partner (0, not sure, which, not, which, not), Age (18-24, 25-34, 35-44, 45-54, 55-64, 65+), Region (N, S, E, W, O), Education (GCSE, A-level, Degree, Post-graduate), Employment (Full-time, Part-time, Unemployed, Retired), Marital Status (Married, Single, Divorced, Widowed), Other (Other, Don't know, Refused to answer, Other)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Data: 23rd March to 16th April 2022

Table 20
 Q16: How would you feel about being asked to provide each of the following to prove your age to access pornographic content online?
 Base: All respondents

	How much do you feel about being asked to provide each of the following to prove your age to access pornographic content online?									
	Not at all	Slightly	Not too much	Quite a bit	A fair amount	A lot	Not at all	Slightly	Not too much	Quite a bit
All respondents	15	32	36	12	3	2	15	32	36	12
Female	14	30	36	13	3	2	15	31	36	12
Male	17	34	37	10	3	2	15	32	36	12
Age										
18-24	13	29	37	15	3	2	14	31	37	12
25-34	15	31	36	13	3	2	15	31	36	12
35-44	17	33	37	10	3	2	16	32	36	12
45-54	16	32	36	12	3	2	15	31	36	12
55-64	15	31	36	13	3	2	15	31	36	12
65+	14	30	36	13	3	2	15	31	36	12
Ethnicity										
White British	15	32	36	12	3	2	15	32	36	12
White Irish	14	30	36	13	3	2	15	31	36	12
White African	16	33	37	10	3	2	16	32	36	12
White Asian	14	30	36	13	3	2	15	31	36	12
Black African	15	32	36	12	3	2	15	32	36	12
Black Caribbean	14	30	36	13	3	2	15	31	36	12
Black British	15	32	36	12	3	2	15	32	36	12
Black African, Caribbean or British	14	30	36	13	3	2	15	31	36	12
Other Black	16	33	37	10	3	2	16	32	36	12
Asian British	14	30	36	13	3	2	15	31	36	12
Other Asian	15	32	36	12	3	2	15	32	36	12
Other Asian, Pakistani, Bangladeshi or Indian	14	30	36	13	3	2	15	31	36	12
Other Asian, Pakistani, Bangladeshi, Indian or Chinese	15	32	36	12	3	2	15	32	36	12
Other Asian, Pakistani, Bangladeshi, Indian, Chinese or Japanese	14	30	36	13	3	2	15	31	36	12
Other Asian, Pakistani, Bangladeshi, Indian, Chinese, Japanese or Korean	15	32	36	12	3	2	15	32	36	12
Other Asian, Pakistani, Bangladeshi, Indian, Chinese, Japanese, Korean or Vietnamese	14	30	36	13	3	2	15	31	36	12
Other Asian, Pakistani, Bangladeshi, Indian, Chinese, Japanese, Korean, Vietnamese or other Asian	15	32	36	12	3	2	15	32	36	12
Other Asian, Pakistani, Bangladeshi, Indian, Chinese, Japanese, Korean, Vietnamese, other Asian or other ethnic group	14	30	36	13	3	2	15	31	36	12
Other Asian, Pakistani, Bangladeshi, Indian, Chinese, Japanese, Korean, Vietnamese, other Asian, other ethnic group or other	15	32	36	12	3	2	15	32	36	12
Other Asian, Pakistani, Bangladeshi, Indian, Chinese, Japanese, Korean, Vietnamese, other Asian, other ethnic group, other or other	14	30	36	13	3	2	15	31	36	12
Other Asian, Pakistani, Bangladeshi, Indian, Chinese, Japanese, Korean, Vietnamese, other Asian, other ethnic group, other, other or other	15	32	36	12	3	2	15	32	36	12
Other Asian, Pakistani, Bangladeshi, Indian, Chinese, Japanese, Korean, Vietnamese, other Asian, other ethnic group, other, other, other or other	14	30	36	13	3	2	15	31	36	12
Other Asian, Pakistani, Bangladeshi, Indian, Chinese, Japanese, Korean, Vietnamese, other Asian, other ethnic group, other, other, other, other or other	15	32	36	12	3	2	15	32	36	12
Other Asian, Pakistani, Bangladeshi, Indian, Chinese, Japanese, Korean, Vietnamese, other Asian, other ethnic group, other, other, other, other, other or other	14	30	36	13	3	2	15	31	36	12
Other Asian, Pakistani, Bangladeshi, Indian, Chinese, Japanese, Korean, Vietnamese, other Asian, other ethnic group, other, other, other, other, other, other or other	15	32	36	12	3	2	15	32	36	12
Other Asian, Pakistani, Bangladeshi, Indian, Chinese, Japanese, Korean, Vietnamese, other Asian, other ethnic group, other, other, other, other, other, other, other or other	14	30	36	13	3	2	15	31	36	12

Data suppressed where unweighted base is lower than 10. ** very small base (under 50) (not eligible for sig testing). * small base (under 100)
 Proportion/Percentage Column Total: 100% (if rounded); signification: **p < .01; * p < .05; n.s. = not significant; * small base (under 100)
 Overlap formulae used. * small base; ** very small base (under 50) (not eligible for sig testing)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Data: 27th March to 16th April 2022

Table 25
Q16: How useful do you find a question asking you to provide each of the following to prove your age to access pornographic content online?
Circle and tick one, unless the grid is for content.
Base: All respondents who have ticked or indicated an answer (percentage column unless or when prefer not to say including those who said prefer not to say)

	Total		Female		Male		18-24		25-34		35-44		45-54		55+	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Not useful	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0
Very useful	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0
Useful	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0
Not useful at all	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0
Very useful at all	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0
Don't know	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0
Prefer not to say	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0	12	0.0

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 30)
Population: Male, Current Partner (2), not a parent, white, married, white, employed, unknown, very, in a relationship, adult only, a/never/only
Overlap format: sex. * small base. ** very small base (under 20) ineligible for sig testing



Table 27
 Q1018 What, if any, concerns should you have about having to prove your age in order to access pornographic content online? - Summary
 Base: All respondents who are comfortable about answering questions about online age checks in the context of pornographic content including those who did prefer not to say

	Q18: None	Q18: Some	Q18: A lot	Q18: Don't know
Overall	10%	32%	58%	0%
Female	10%	32%	58%	0%
Male	10%	32%	58%	0%
18-24	10%	32%	58%	0%
25-34	10%	32%	58%	0%
35-44	10%	32%	58%	0%
45-54	10%	32%	58%	0%
55-64	10%	32%	58%	0%
65+	10%	32%	58%	0%
White	10%	32%	58%	0%
Black	10%	32%	58%	0%
Asian	10%	32%	58%	0%
Other	10%	32%	58%	0%

Data suppressed where unweighted base is lower than 10. ** = very small base (under 20) (ineligible for sig testing). * = small base (under 50)
 Population Weighted. All Columns Totals: 27% (n=11)
 Display format: text.

Q17: What, if any, concerns do you have about having to prove your age to access pornographic content online?
 Base: All respondents who have never encountered a pornographic content online

Age	Gender										Total		Frequency of use of pornographic content				Frequency of use of pornographic content				Frequency of use of pornographic content				Frequency of use of pornographic content										
	Male	Female	Other	Male	Female	Other	Male	Female	Other	Male	Female	Never	Once	2-3 times	4-5 times	Never	Once	2-3 times	4-5 times	Never	Once	2-3 times	4-5 times	Never	Once	2-3 times	4-5 times								
18-24
25-34
35-44
45-54
55-64
65-74
75+
Overall

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
 Proportion/Measure: Column Total (N, %), to significant digit(s). ** very small base (under 20) ineligible for sig testing. * small base (under 50)
 Overlay format used. * small base. ** very small base (under 20) ineligible for sig testing

Q17: What, if any, concerns do you have about having to prove your age in order to access pornographic content online?
 Base: All respondents who have ever encountered a potential pornographic content online

Concern	All respondents		Male		Female		18-24		25-34		35-44		45-54		55+	
	Mean	SD	Mean	SD	Mean	SD	Mean	SD	Mean	SD	Mean	SD	Mean	SD	Mean	SD
It is a hassle	3.8	1.2	3.8	1.2	3.8	1.2	3.8	1.2	3.8	1.2	3.8	1.2	3.8	1.2	3.8	1.2
It is a waste of time	3.7	1.3	3.7	1.3	3.7	1.3	3.7	1.3	3.7	1.3	3.7	1.3	3.7	1.3	3.7	1.3
It is a security risk	3.6	1.4	3.6	1.4	3.6	1.4	3.6	1.4	3.6	1.4	3.6	1.4	3.6	1.4	3.6	1.4
It is a privacy risk	3.5	1.5	3.5	1.5	3.5	1.5	3.5	1.5	3.5	1.5	3.5	1.5	3.5	1.5	3.5	1.5
It is a hassle for my partner	3.4	1.6	3.4	1.6	3.4	1.6	3.4	1.6	3.4	1.6	3.4	1.6	3.4	1.6	3.4	1.6
It is a hassle for my children	3.3	1.7	3.3	1.7	3.3	1.7	3.3	1.7	3.3	1.7	3.3	1.7	3.3	1.7	3.3	1.7
It is a hassle for my friends	3.2	1.8	3.2	1.8	3.2	1.8	3.2	1.8	3.2	1.8	3.2	1.8	3.2	1.8	3.2	1.8
It is a hassle for my colleagues	3.1	1.9	3.1	1.9	3.1	1.9	3.1	1.9	3.1	1.9	3.1	1.9	3.1	1.9	3.1	1.9
It is a hassle for my employer	3.0	2.0	3.0	2.0	3.0	2.0	3.0	2.0	3.0	2.0	3.0	2.0	3.0	2.0	3.0	2.0
It is a hassle for my family	2.9	2.1	2.9	2.1	2.9	2.1	2.9	2.1	2.9	2.1	2.9	2.1	2.9	2.1	2.9	2.1
It is a hassle for my community	2.8	2.2	2.8	2.2	2.8	2.2	2.8	2.2	2.8	2.2	2.8	2.2	2.8	2.2	2.8	2.2
It is a hassle for my country	2.7	2.3	2.7	2.3	2.7	2.3	2.7	2.3	2.7	2.3	2.7	2.3	2.7	2.3	2.7	2.3
It is a hassle for my world	2.6	2.4	2.6	2.4	2.6	2.4	2.6	2.4	2.6	2.4	2.6	2.4	2.6	2.4	2.6	2.4
It is a hassle for my generation	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
It is a hassle for my future	2.4	2.6	2.4	2.6	2.4	2.6	2.4	2.6	2.4	2.6	2.4	2.6	2.4	2.6	2.4	2.6
It is a hassle for my society	2.3	2.7	2.3	2.7	2.3	2.7	2.3	2.7	2.3	2.7	2.3	2.7	2.3	2.7	2.3	2.7
It is a hassle for my culture	2.2	2.8	2.2	2.8	2.2	2.8	2.2	2.8	2.2	2.8	2.2	2.8	2.2	2.8	2.2	2.8
It is a hassle for my religion	2.1	2.9	2.1	2.9	2.1	2.9	2.1	2.9	2.1	2.9	2.1	2.9	2.1	2.9	2.1	2.9
It is a hassle for my beliefs	2.0	3.0	2.0	3.0	2.0	3.0	2.0	3.0	2.0	3.0	2.0	3.0	2.0	3.0	2.0	3.0
It is a hassle for my values	1.9	3.1	1.9	3.1	1.9	3.1	1.9	3.1	1.9	3.1	1.9	3.1	1.9	3.1	1.9	3.1
It is a hassle for my identity	1.8	3.2	1.8	3.2	1.8	3.2	1.8	3.2	1.8	3.2	1.8	3.2	1.8	3.2	1.8	3.2
It is a hassle for my personality	1.7	3.3	1.7	3.3	1.7	3.3	1.7	3.3	1.7	3.3	1.7	3.3	1.7	3.3	1.7	3.3
It is a hassle for my interests	1.6	3.4	1.6	3.4	1.6	3.4	1.6	3.4	1.6	3.4	1.6	3.4	1.6	3.4	1.6	3.4
It is a hassle for my hobbies	1.5	3.5	1.5	3.5	1.5	3.5	1.5	3.5	1.5	3.5	1.5	3.5	1.5	3.5	1.5	3.5
It is a hassle for my passions	1.4	3.6	1.4	3.6	1.4	3.6	1.4	3.6	1.4	3.6	1.4	3.6	1.4	3.6	1.4	3.6
It is a hassle for my dreams	1.3	3.7	1.3	3.7	1.3	3.7	1.3	3.7	1.3	3.7	1.3	3.7	1.3	3.7	1.3	3.7
It is a hassle for my goals	1.2	3.8	1.2	3.8	1.2	3.8	1.2	3.8	1.2	3.8	1.2	3.8	1.2	3.8	1.2	3.8
It is a hassle for my aspirations	1.1	3.9	1.1	3.9	1.1	3.9	1.1	3.9	1.1	3.9	1.1	3.9	1.1	3.9	1.1	3.9
It is a hassle for my ambitions	1.0	4.0	1.0	4.0	1.0	4.0	1.0	4.0	1.0	4.0	1.0	4.0	1.0	4.0	1.0	4.0
It is a hassle for my hopes	0.9	4.1	0.9	4.1	0.9	4.1	0.9	4.1	0.9	4.1	0.9	4.1	0.9	4.1	0.9	4.1
It is a hassle for my wishes	0.8	4.2	0.8	4.2	0.8	4.2	0.8	4.2	0.8	4.2	0.8	4.2	0.8	4.2	0.8	4.2
It is a hassle for my desires	0.7	4.3	0.7	4.3	0.7	4.3	0.7	4.3	0.7	4.3	0.7	4.3	0.7	4.3	0.7	4.3
It is a hassle for my needs	0.6	4.4	0.6	4.4	0.6	4.4	0.6	4.4	0.6	4.4	0.6	4.4	0.6	4.4	0.6	4.4
It is a hassle for my wants	0.5	4.5	0.5	4.5	0.5	4.5	0.5	4.5	0.5	4.5	0.5	4.5	0.5	4.5	0.5	4.5
It is a hassle for my requirements	0.4	4.6	0.4	4.6	0.4	4.6	0.4	4.6	0.4	4.6	0.4	4.6	0.4	4.6	0.4	4.6
It is a hassle for my expectations	0.3	4.7	0.3	4.7	0.3	4.7	0.3	4.7	0.3	4.7	0.3	4.7	0.3	4.7	0.3	4.7
It is a hassle for my demands	0.2	4.8	0.2	4.8	0.2	4.8	0.2	4.8	0.2	4.8	0.2	4.8	0.2	4.8	0.2	4.8
It is a hassle for my claims	0.1	4.9	0.1	4.9	0.1	4.9	0.1	4.9	0.1	4.9	0.1	4.9	0.1	4.9	0.1	4.9
It is a hassle for my demands	0.0	5.0	0.0	5.0	0.0	5.0	0.0	5.0	0.0	5.0	0.0	5.0	0.0	5.0	0.0	5.0

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 30)
 Population: Male, Female, 18-24, 25-34, 35-44, 45-54, 55+
 Overlap formula used. * small base, ** very small base (under 20) ineligible for sig testing



Table 211
 Q17: What, if any, concerns do you have about having to prove your age in order to access pornographic content online?
 Base: All respondents who have ever encountered a potential pornographic content online, excluding those who said 'not sure' to any

Age Group	Very concerned		Somewhat concerned		Not concerned		Don't know		No answer	
	%	N	%	N	%	N	%	N	%	N
18-24	37	152	34	140	20	83	10	41	1	4
25-34	29	116	36	143	26	103	8	31	1	4
35-44	24	96	38	150	29	115	8	31	1	4
45-54	22	88	37	147	30	119	8	31	1	4
55-64	18	71	39	155	34	135	8	31	1	4
65+	16	63	38	150	37	146	7	28	1	4
Male	31	124	35	139	28	111	8	31	1	4
Female	29	116	37	147	30	119	8	31	1	4
White	31	124	35	139	28	111	8	31	1	4
Black	23	91	40	157	28	111	8	31	1	4
Asian	21	83	38	150	29	115	8	31	1	4
Other	21	83	38	150	29	115	8	31	1	4
Married	28	111	36	142	27	107	9	35	1	4
Single	25	99	37	147	29	115	8	31	1	4
Widowed	18	71	40	157	30	119	7	28	1	4
Divorced	21	83	38	150	29	115	8	31	1	4
Never married	26	103	35	139	28	111	8	31	1	4
Under 16	16	63	38	150	37	146	7	28	1	4
16-17	18	71	39	155	34	135	8	31	1	4
18-19	22	88	37	147	30	119	8	31	1	4
20-24	29	116	36	143	26	103	8	31	1	4
25-29	37	147	34	136	20	81	10	41	1	4
30-34	29	116	36	143	26	103	8	31	1	4
35-39	24	96	38	150	29	115	8	31	1	4
40-44	22	88	37	147	30	119	8	31	1	4
45-49	18	71	39	155	34	135	8	31	1	4
50-54	16	63	38	150	37	146	7	28	1	4
55-59	16	63	38	150	37	146	7	28	1	4
60-64	16	63	38	150	37	146	7	28	1	4
65-69	16	63	38	150	37	146	7	28	1	4
70-74	16	63	38	150	37	146	7	28	1	4
75-79	16	63	38	150	37	146	7	28	1	4
80-84	16	63	38	150	37	146	7	28	1	4
85+	16	63	38	150	37	146	7	28	1	4

Data suppressed where unweighted base is lower than 25. ** very small base (under 25) ineligible for analysis. *** small base (under 50)
 Population: Great Britain 25+. This base includes respondents who are currently in a relationship with a partner. ACH/NOR/DIP
 Overlap formulae used. * small base; ** very small base (under 25) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 212
Q16: When, if any, concerns would you have about having to prove your age in order to access pornographic content online?
Base: All respondents who have never encountered or accessed pornographic content online & who prefer not to say

	Very concerned	Somewhat concerned	Not concerned	Don't know	Prefer not to say
Overall	1%	1%	98%	0%	0%
Age					
18-24	1%	1%	98%	0%	0%
25-34	1%	1%	98%	0%	0%
35-44	1%	1%	98%	0%	0%
45-54	1%	1%	98%	0%	0%
55-64	1%	1%	98%	0%	0%
65+	1%	1%	98%	0%	0%
Gender					
Male	1%	1%	98%	0%	0%
Female	1%	1%	98%	0%	0%
Marital status					
Married	1%	1%	98%	0%	0%
Single	1%	1%	98%	0%	0%
Divorced	1%	1%	98%	0%	0%
Widowed	1%	1%	98%	0%	0%
Partnered	1%	1%	98%	0%	0%
Relationship status					
Married	1%	1%	98%	0%	0%
Single	1%	1%	98%	0%	0%
Divorced	1%	1%	98%	0%	0%
Widowed	1%	1%	98%	0%	0%
Partnered	1%	1%	98%	0%	0%
Employment					
Employed	1%	1%	98%	0%	0%
Unemployed	1%	1%	98%	0%	0%
Retired	1%	1%	98%	0%	0%
Homeless	1%	1%	98%	0%	0%
Other	1%	1%	98%	0%	0%
Education					
GCSE or below	1%	1%	98%	0%	0%
GCSE above	1%	1%	98%	0%	0%
A-level or below	1%	1%	98%	0%	0%
A-level above	1%	1%	98%	0%	0%
University or below	1%	1%	98%	0%	0%
University above	1%	1%	98%	0%	0%
Other	1%	1%	98%	0%	0%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 50)
Proportions/Means: Column Percent (%). Top to bottom: * significant. ** sig. at 5% level. *** sig. at 1% level. **** sig. at 0.1% level. ***** sig. at 0.01% level.
Overlap formula used. * small base; ** very small base (under 20) ineligible for sig testing.



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 23rd March to 16th April 2022

Q28. How, if any, concerns would you have about having to prove your age in order to access pornographic content online?
Base: All respondents who have either encountered or accessed pornographic content online (N=400) (please refer to Q1)

Topic	Total		18-34		35-49		50-64		65+	
	Count	%	Count	%	Count	%	Count	%	Count	%
	None	40	10%	15	15%	10	10%	5	5%	5
Very little concern	125	31%	45	45%	35	35%	15	15%	10	10%
Some concern	180	45%	55	55%	45	45%	25	25%	15	15%
Quite a bit of concern	120	30%	35	35%	30	30%	15	15%	15	15%
Very concerned	35	9%	10	10%	10	10%	5	5%	5	5%
Don't know	5	1%	2	2%	2	2%	2	2%	2	2%
Total	400	100%	100	100%	100	100%	100	100%	100	100%
Female	210	53%	70	70%	55	55%	25	25%	10	10%
Male	190	47%	30	30%	45	45%	15	15%	15	15%
White	320	80%	110	110%	85	85%	45	45%	20	20%
Black	25	6%	5	5%	5	5%	5	5%	5	5%
Asian	25	6%	5	5%	5	5%	5	5%	5	5%
Other	30	8%	5	5%	5	5%	5	5%	5	5%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for sig testing. * small base (under 30)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 274
Q16. What, if any, concerns would you have about having to prove your age in order to access pornography content online?
Base: All respondents who have access to internet pornography content online & who proved valid by excluding those who said 'prefer not to say'

Concern	Overall					Age 18-24					Age 25-34					Age 35-44					Age 45-54					Age 55+				
	Mean	SD	Min	Max	N	Mean	SD	Min	Max	N	Mean	SD	Min	Max	N	Mean	SD	Min	Max	N	Mean	SD	Min	Max	N	Mean	SD	Min	Max	N
It is a hassle	2.1	1.1	1	5	100	2.1	1.1	1	5	100	2.1	1.1	1	5	100	2.1	1.1	1	5	100	2.1	1.1	1	5	100	2.1	1.1	1	5	100
It is an unnecessary barrier to access	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a waste of time	2.1	1.1	1	5	100	2.1	1.1	1	5	100	2.1	1.1	1	5	100	2.1	1.1	1	5	100	2.1	1.1	1	5	100	2.1	1.1	1	5	100
It is a hassle for those with limited internet access	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited literacy skills	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited internet skills	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited financial resources	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited cognitive abilities	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited internet access and limited cognitive abilities	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited internet access and limited financial resources	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited internet access and limited cognitive abilities and limited financial resources	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited internet access and limited cognitive abilities and limited financial resources and limited literacy skills	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited internet access and limited cognitive abilities and limited financial resources and limited literacy skills and limited internet skills	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited internet access and limited cognitive abilities and limited financial resources and limited literacy skills and limited internet skills and limited financial resources	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited internet access and limited cognitive abilities and limited financial resources and limited literacy skills and limited internet skills and limited financial resources and limited cognitive abilities	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited internet access and limited cognitive abilities and limited financial resources and limited literacy skills and limited internet skills and limited financial resources and limited cognitive abilities and limited internet access	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited internet access and limited cognitive abilities and limited financial resources and limited literacy skills and limited internet skills and limited financial resources and limited cognitive abilities and limited internet access and limited financial resources	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited internet access and limited cognitive abilities and limited financial resources and limited literacy skills and limited internet skills and limited financial resources and limited cognitive abilities and limited internet access and limited financial resources and limited cognitive abilities	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited internet access and limited cognitive abilities and limited financial resources and limited literacy skills and limited internet skills and limited financial resources and limited cognitive abilities and limited internet access and limited financial resources and limited cognitive abilities and limited internet access	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited internet access and limited cognitive abilities and limited financial resources and limited literacy skills and limited internet skills and limited financial resources and limited cognitive abilities and limited internet access and limited financial resources and limited cognitive abilities and limited internet access and limited financial resources	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited internet access and limited cognitive abilities and limited financial resources and limited literacy skills and limited internet skills and limited financial resources and limited cognitive abilities and limited internet access and limited financial resources and limited cognitive abilities and limited internet access and limited financial resources and limited cognitive abilities	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100
It is a hassle for those with limited internet access and limited cognitive abilities and limited financial resources and limited literacy skills and limited internet skills and limited financial resources and limited cognitive abilities and limited internet access and limited financial resources and limited cognitive abilities and limited internet access and limited financial resources and limited cognitive abilities and limited internet access	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100	1.9	1.0	1	5	100

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (inability for sig testing). *small base (under 25)
 Proportions Mean: column Total (N) (in brackets) - significant - age - very - high - high - middle - middle - low - very low
 Overlay format used. *small base. **very small base (under 25) (inability for sig testing)

Table 216
Q16. How, if any, concerns would you have about having to prove your age in order to access pornographic content online?
Base: All respondents who have either encountered or encountered pornographic content online or who prefer not to say including those who said 'prefer not to say'

Table with columns: Age Group, Sex, Marital Status, Education, Employment, Income, Frequency of use, Age of first use, and various concern levels (Strongly disagree, Disagree, Don't know, Agree, Strongly agree).

Data suppressed where sample size is lower than 10, ** very small base (under 20) ineligible for weighting - small base under 20
Population-based, continuous, FRS 25, 16th April 2010 - 16th April 2022, 16th April 2022. All respondents who have either encountered or encountered pornographic content online or who prefer not to say including those who said 'prefer not to say'



Table 2/18
Q16: Would you ever wish to complete an age check to prove you were over 18 before accessing a pornography site online. This age verification service is provided by an independent company and that action of the user will be stored on the pornography site or reviewed by the independent age verification company. The company will store the user's age for 18 months after the date of the age check to provide proof of the user's age to the website in future. Do you wish to?

Age Group	N	Yes		No	
		%	N	%	N
All	1000	55	550	45	450
18-24	250	45	113	55	137
25-34	250	50	125	50	125
35-44	250	55	138	45	112
45-54	250	60	150	40	100
55-64	250	65	163	35	87
65+	250	70	175	30	75
Male	500	55	275	45	225
Female	500	55	275	45	225
Very confident	100	60	60	40	40
Confident	150	55	83	45	67
Not confident	250	50	125	50	125
Very unsure	100	40	40	60	60
Very unsure	100	30	30	70	70
Never	50	20	10	80	40
Always	50	80	40	20	10
Very confident	100	60	60	40	40
Very unsure	100	40	40	60	60
Male	500	55	275	45	225
Female	500	55	275	45	225
Very confident	100	60	60	40	40
Very unsure	100	40	40	60	60
Never	50	20	10	80	40
Always	50	80	40	20	10
Very confident	100	60	60	40	40
Very unsure	100	40	40	60	60
Never	50	20	10	80	40
Always	50	80	40	20	10

Data suppressed where unweighted base is lower than 10. ** very small base (under 50) highlighted for sig testing. * small base (under 20)
Proportions/Margins: All Columns Totals (N, risk level)
Overlap between rows



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 217
Q16: Imagine you were asked to complete an age check to prove you were over 18 before accessing a pornographic site online. You are advised that the site uses an age checking service provided by an independent company and that none of the information you provide will be shared by the pornographic site concerned with the independent age checking company. Would you be comfortable with having to provide an age check to prove you were over 18 before accessing a pornographic site online? (Please provide your own text)

Age Group	Very uncomfortable					Somewhat uncomfortable					Somewhat comfortable					Very comfortable				
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%				
All	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0				
18-24	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0				
25-34	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0				
35-44	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0				
45-54	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0				
55-64	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0				
65+	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0	10	1.0				

Data suppressed where unweighted base is lower than 10. **very small base under 20. Ineligible for sig testing. *small base under 20.
Proprietary Means: column Total (N=716) is available. *significant. **very small base under 20. **small base under 20. **very small base under 20. **very small base under 20. **very small base under 20.
Overlap formulae used. *small base; **very small base (under 20) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 218
Q16: Imagine you were asked to complete an age check to prove you were over 18 before accessing a pornographic site online. This site explained that the site used an age checking service provided by an independent company and that none of the data you were sent will be shared with the pornographic site. How likely are you to use the independent age checking company? The survey results are broken down by age group. Over 18 respondents provided their online using email to provide data on the following. To please provide your ID. Date of entry. Email ID respondents who are comfortable about answering questions about online age checks in the context of pornographic content

Age	Very unlikely		Unlikely		Neutral		Likely		Very likely		Total		Weighted		Total		Weighted	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
18-24	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
25-34	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
35-44	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
45-54	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
55-64	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
65+	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Male	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Female	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
White	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Black	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Asian	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Other	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Gay	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Bisexual	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Trans	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Other	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Married	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Single	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Divorced	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Widowed	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Partner	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Other	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Employed	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Unemployed	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Retired	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Homeowner	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Rent	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100
Other	107	100	0	0	0	0	0	0	0	0	107	100	107	100	107	100	107	100

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (eligible for sig testing). *small base (under 20)
Population Means: Column Total (N, min level) - abcdef - gijklm - noprst - uvwxyz - ABCDEFG - GHIJ - KLMNOPQ
Overlap between users: **small base; *very small base (under 20) (eligible for sig testing)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 27a
Q16: Imagine you were asked to complete an age check to prove you were over 18 before accessing a pornography site online. You are informed that the site uses an age checking service provided by an independent company and that none of the information you provide will be shared with the pornography site concerned by the independent age checking company. How likely are you to agree to complete an age check to prove you were over 18 before accessing a pornography site online using a service provided by an independent age checking company? (Please tick percentage or writing below)

Base: All respondents who are comfortable about answering questions about online age checks in the context of pornography content

Age Group	Gender	Sexual Orientation	Very comfortable					Somewhat comfortable					Somewhat uncomfortable					Very uncomfortable				
			%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n				
18-24	Male	Gay	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
25-34	Female	Bisexual	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
35-44	Male	Gay	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
45-54	Female	Bisexual	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
55-64	Male	Gay	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
65+	Female	Bisexual	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
18-24	Male	Gay	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
25-34	Female	Bisexual	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
35-44	Male	Gay	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
45-54	Female	Bisexual	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
55-64	Male	Gay	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
65+	Female	Bisexual	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
18-24	Male	Gay	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
25-34	Female	Bisexual	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
35-44	Male	Gay	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
45-54	Female	Bisexual	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
55-64	Male	Gay	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				
65+	Female	Bisexual	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				

Data suppressed where weighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 20)
 Proportion Report: column Total (N=716) is overall; *significant; **sig. level = 0.05; ***sig. level = 0.01; ****sig. level = 0.001
 Overlay format used. * small base; ** very small base (under 20) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Dates: 27th March to 16th April 2022

Table 233
 Q18: Imagine you were asked to complete an age check to prove you were over 18 before accessing a pornographic site online. This was explained that the site used an age checking service provided by an independent company and that none of the information you would be asked to provide on the pornographic site concerning the independent age checking company or the pornographic site would be passed to either the age check or the independent company. How likely are you to provide the information you were asked to provide to either the company or the independent company?
 1 = "not at all" 2 = "not very" 3 = "neutral" 4 = "quite" 5 = "very"

Percent of people who provided a response about answering questions about online age checks in the context of pornographic content
 Base: All respondents who provided a response about answering questions about online age checks in the context of pornographic content

Base	1 = Not at all					2 = Not very					3 = Neutral					4 = Quite					5 = Very				
	N	Weighted %	95% CI	N	Weighted %	95% CI	N	Weighted %	95% CI	N	Weighted %	95% CI	N	Weighted %	95% CI	N	Weighted %	95% CI	N	Weighted %	95% CI				
NET Respondents	141	52.7	46.1-59.1	114	41.1	35.2-47.1	88	32.0	27.3-36.7	53	19.2	15.1-23.3	24	8.8	6.1-12.1	9	3.3	2.1-4.5	4	1.5	1.0-2.0	2	0.7	0.5-0.9	
18-24	51	54.2	47.9-60.3	42	44.4	38.7-50.1	35	36.9	31.9-41.9	17	17.9	13.9-21.9	7	7.3	5.3-9.3	3	3.1	2.1-4.1	2	2.1	1.6-2.6	1	1.0	0.6-1.4	
25-34	27	42.7	36.9-48.5	24	37.1	32.2-42.0	18	27.3	23.3-31.3	9	13.8	10.8-16.8	5	7.6	5.6-9.6	2	3.0	2.0-4.0	1	1.5	1.0-2.0	1	1.5	1.0-2.0	
35-44	17	40.7	35.3-46.1	12	28.6	24.2-33.0	8	18.8	15.8-21.8	3	7.0	5.0-9.0	2	4.7	3.2-6.2	1	2.3	1.3-3.3	1	2.3	1.3-3.3	0	0.0	0.0-0.0	
45-54	10	38.0	32.6-43.4	7	26.0	21.6-30.4	5	18.0	15.0-21.0	2	7.0	5.0-9.0	1	3.0	2.0-4.0	1	3.0	2.0-4.0	0	0.0	0.0-0.0	0	0.0	0.0-0.0	
55-64	4	32.0	26.6-37.4	3	22.5	18.1-26.9	2	16.0	13.0-19.0	1	7.5	6.0-9.0	1	7.5	6.0-9.0	0	0.0	0.0-0.0	0	0.0	0.0-0.0	0	0.0	0.0-0.0	
65+	2	25.0	20.6-29.4	1	12.5	8.1-16.9	1	12.5	8.1-16.9	0	0.0	0.0-0.0	0	0.0	0.0-0.0	0	0.0	0.0-0.0	0	0.0	0.0-0.0	0	0.0	0.0-0.0	
Male	77	52.6	46.0-59.0	61	40.8	35.0-46.6	48	31.7	27.0-36.4	28	18.4	14.6-22.2	11	7.1	5.2-9.0	5	3.1	2.1-4.1	3	1.8	1.3-2.3	2	1.2	0.7-1.7	
Female	64	51.0	44.4-57.6	53	41.4	35.6-47.2	40	32.3	27.6-37.0	25	19.8	15.8-23.8	13	10.1	7.6-12.6	7	4.4	3.1-5.7	4	2.8	2.0-3.6	2	1.5	1.0-2.0	
NET Respondents	141	52.7	46.1-59.1	114	41.1	35.2-47.1	88	32.0	27.3-36.7	53	19.2	15.1-23.3	24	8.8	6.1-12.1	9	3.3	2.1-4.5	4	1.5	1.0-2.0	2	0.7	0.5-0.9	

Data suppressed where unweighted base is lower than 10. ** = very small base (under 20) (eligible for sig testing). * = small base (under 30)
 Population Mean: Columns: 1 = Not at all, 2 = Not very, 3 = Neutral, 4 = Quite, 5 = Very
 Overlap: Overlap: 0 = not at all, 1 = not very, 2 = neutral, 3 = quite, 4 = very



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Data: 27th March to 16th April 2022

Table 22
Q16: Images you were asked to complete an age check to prior you were over 18 before accessing a pornographic site online. This ask returned that the site used an age checking service provided by an independent company and that some of the sites you were over 18 would be asked to verify their age before accessing the site. How do you feel about this age checking service being used by an independent company to verify your age before you access the site? (Please select the response that best describes your feelings about the service.)
Please select the response that best describes your feelings about the service.
Please select the response that best describes your feelings about the service.
Please select the response that best describes your feelings about the service.

Age Group	Gender	Sexual Orientation	Response Options										Total	Mean	SD		
			Strongly Dislike	Dislike	Neutral	Like	Strongly Like	Other	Don't Know	Refused to Answer	Other	Don't Know				Refused to Answer	
18-24	Male	Male	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
25-34	Female	Female	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
35-44	Male	Male	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
45-54	Female	Female	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
55-64	Male	Male	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
65+	Female	Female	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (eligible for sig testing). *small base (under 20)
Population Mean: Column Header (2, min level) - abcdef - g(h) - i(jkl) - mno(pqr) - stuvw(x) - yz - ABCDEFG - GHI - JKLM - MNOPQR
Display format: text, *small base, **very small base (under 20) (eligible for sig testing)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 23
Q16: Imagine you were asked to complete an age check to prove you were 18 before accessing a pornographic site online. You are informed that the site uses an age checking service provided by an independent company and that none of the information you provide will be shared with the pornographic site accessed by the independent age checking company. How likely are you to be asked to complete an age check to prove you were 18 before accessing a pornographic site online using a service provided by an independent company?
Please number 1-5
Base: All respondents who are comfortable about answering questions about online age checks in the context of pornographic content

Age Group	Very unlikely					Somewhat unlikely					Somewhat likely					Very likely				
	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
All	10	15	25	25	25	15	20	25	25	15	15	20	25	25	15	15	20	25	25	15
18-24	10	15	25	25	25	15	20	25	25	15	15	20	25	25	15	15	20	25	25	15
25-34	10	15	25	25	25	15	20	25	25	15	15	20	25	25	15	15	20	25	25	15
35-44	10	15	25	25	25	15	20	25	25	15	15	20	25	25	15	15	20	25	25	15
45-54	10	15	25	25	25	15	20	25	25	15	15	20	25	25	15	15	20	25	25	15
55-64	10	15	25	25	25	15	20	25	25	15	15	20	25	25	15	15	20	25	25	15
65+	10	15	25	25	25	15	20	25	25	15	15	20	25	25	15	15	20	25	25	15

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 50)
Proportions/Means: Columns Total (25) 100
Overlap format used. * small base; ** very small base (under 20) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 22a
Q16: Imagine you were asked to complete an age check to prove you were over 18 before accessing a pornography site online. This age check would be the one used by the age checking service provided by an independent company and that when you were over 18 before accessing a pornography site online. You are advised that the one used by the independent age checking company would be the one used to access the age check to prove you were over 18 before accessing a pornography site online. You are advised that the one used by the independent age checking company would be the one used to access the age check to prove you were over 18 before accessing a pornography site online. Please number 1-5 from most agree to most disagree about answering questions about online age checks in the context of pornography content.

Item	Strongly agree					Disagree					Strongly disagree				
	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
161 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
162 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
163 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
164 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
165 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
166 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
167 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
168 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
169 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
170 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
171 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
172 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
173 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
174 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
175 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
176 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
177 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
178 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
179 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
180 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
181 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
182 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
183 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
184 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
185 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
186 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
187 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
188 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
189 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
190 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
191 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
192 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
193 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
194 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
195 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
196 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
197 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
198 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
199 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0
200 Considerable	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Data suppressed where unweighted base is lower than 10. **very small base (under 20) (eligible for sig testing). *small base (under 20)
Population: Mean: Column: Factor: 0% (min level) - abcdefghijklmnopqrstuvwxyz - @#%&'()*+,-./:;<=>? - !"#\$%&'()*+,-./:;<=>? - !"#\$%&'()*+,-./:;<=>?
Display: truncate: none. **small base: **very small base (under 20) (eligible for sig testing)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
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Table 233
Q18: Would you ever check to confirm an age check is correct prior to going over 18 before accessing a pornographic site online. This has indicated that the site uses an age checking service provided by an independent company and that failure of the service may mean you will be exposed to pornographic site content not by the independent age checking company. Please indicate how you would check to confirm an age check is correct prior to going over 18 before accessing a pornographic site online. This has indicated that the site uses an age checking service provided by an independent company and that failure of the service may mean you will be exposed to pornographic site content not by the independent age checking company. (Check just events, when not going to control answering questions about online age checks in the context of pornography content. Base all responses on an assumption about answering questions about online age checks in the context of pornography content)

Age Group	Gender	Total		Male		Female		18-24		25-34		35-44		45-54		55-64		65+		Missing	
		n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%		
All	Total	388	100	226	58.2	162	41.8	105	27.1	105	27.1	105	27.1	105	27.1	105	27.1	105	27.1	105	27.1
	Male	226	58.2	134	59.3	92	40.7	60	26.5	60	26.5	60	26.5	60	26.5	60	26.5	60	26.5	60	26.5
	Female	162	41.8	92	56.8	70	43.2	45	27.8	45	27.8	45	27.8	45	27.8	45	27.8	45	27.8	45	27.8
18-24	Total	115	29.6	67	58.3	48	41.7	30	26.1	30	26.1	30	26.1	30	26.1	30	26.1	30	26.1	30	26.1
	Male	67	58.3	40	59.7	27	40.3	17	25.4	17	25.4	17	25.4	17	25.4	17	25.4	17	25.4	17	25.4
	Female	48	41.7	27	56.2	21	43.8	13	27.1	13	27.1	13	27.1	13	27.1	13	27.1	13	27.1	13	27.1
25-34	Total	105	27.1	61	58.1	44	41.9	27	25.7	27	25.7	27	25.7	27	25.7	27	25.7	27	25.7	27	25.7
	Male	61	58.1	36	59.0	25	41.0	15	24.6	15	24.6	15	24.6	15	24.6	15	24.6	15	24.6	15	24.6
	Female	44	41.9	25	56.8	19	43.2	12	27.3	12	27.3	12	27.3	12	27.3	12	27.3	12	27.3	12	27.3
35-44	Total	105	27.1	61	58.1	44	41.9	27	25.7	27	25.7	27	25.7	27	25.7	27	25.7	27	25.7	27	25.7
	Male	61	58.1	36	59.0	25	41.0	15	24.6	15	24.6	15	24.6	15	24.6	15	24.6	15	24.6	15	24.6
	Female	44	41.9	25	56.8	19	43.2	12	27.3	12	27.3	12	27.3	12	27.3	12	27.3	12	27.3	12	27.3
45-54	Total	105	27.1	61	58.1	44	41.9	27	25.7	27	25.7	27	25.7	27	25.7	27	25.7	27	25.7	27	25.7
	Male	61	58.1	36	59.0	25	41.0	15	24.6	15	24.6	15	24.6	15	24.6	15	24.6	15	24.6	15	24.6
	Female	44	41.9	25	56.8	19	43.2	12	27.3	12	27.3	12	27.3	12	27.3	12	27.3	12	27.3	12	27.3
55-64	Total	105	27.1	61	58.1	44	41.9	27	25.7	27	25.7	27	25.7	27	25.7	27	25.7	27	25.7	27	25.7
	Male	61	58.1	36	59.0	25	41.0	15	24.6	15	24.6	15	24.6	15	24.6	15	24.6	15	24.6	15	24.6
	Female	44	41.9	25	56.8	19	43.2	12	27.3	12	27.3	12	27.3	12	27.3	12	27.3	12	27.3	12	27.3
65+	Total	105	27.1	61	58.1	44	41.9	27	25.7	27	25.7	27	25.7	27	25.7	27	25.7	27	25.7	27	25.7
	Male	61	58.1	36	59.0	25	41.0	15	24.6	15	24.6	15	24.6	15	24.6	15	24.6	15	24.6	15	24.6
	Female	44	41.9	25	56.8	19	43.2	12	27.3	12	27.3	12	27.3	12	27.3	12	27.3	12	27.3	12	27.3

Data suppressed where weighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 20)
 Proportions based on column totals. 95% confidence intervals: $\text{upper} = \text{obs} + 1.96 \times \text{std} / \sqrt{\text{base}}$; $\text{lower} = \text{obs} - 1.96 \times \text{std} / \sqrt{\text{base}}$. $\text{std} = \sqrt{\text{obs} \times (1 - \text{obs})}$.
 Overlay formulae used. *small base; **very small base (under 20) ineligible for sig testing



Table 22a
Q16: Imagine you were asked to complete an age check to prove you were over 18 before accessing a pornographic site online. This can be done via the age checking service provided by an independent company and that action of the website provider will be added to the pornographic site or removed by the independent age verification company. How likely are you to be asked to complete an age check to prove you were over 18 before accessing a pornographic site online? Please select the response that best describes your attitude to this question.

Response	Count	Percentage	Age Group				
			18-24	25-34	35-44	45-54	55+
Very unlikely	10	1.0%	0	0	0	0	0
Unlikely	15	1.5%	0	0	0	0	0
Neutral	40	4.0%	0	0	0	0	0
Likely	175	17.5%	0	0	0	0	0
Very likely	810	81.0%	0	0	0	0	0
Don't know	10	1.0%	0	0	0	0	0
Total	1000	100%	0	0	0	0	0

Data sources and notes: [unpublished data tables](#) 16. ** very small base (under 30) ineligible for sig testing. * small base (under 50) proportions shown. All columns Totals (2% risk level).
Overall percentage: 16.0%

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
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Table 21
Q16: Imagine you were asked to complete an age check to prove you were over 18 before accessing a pornography site online. This was explained that the site used an age checking service provided by an independent company and that none of the information you were asked to provide would be shared with the pornography site or viewed by the individual or age verification company. How likely are you to agree to complete an age check to prove you were over 18 before accessing a pornography site online? (Please provide a rating from 1-5)

Age Group	Gender	Sexual Orientation	Response					Total
			1 (Strongly Disagree)	2 (Disagree)	3 (Neutral)	4 (Agree)	5 (Strongly Agree)	
18-24	Male	Gay	1	1	1	1	1	5
	Female	Gay	1	1	1	1	1	5
25-34	Male	Gay	1	1	1	1	1	5
	Female	Gay	1	1	1	1	1	5
35-44	Male	Gay	1	1	1	1	1	5
	Female	Gay	1	1	1	1	1	5
45-54	Male	Gay	1	1	1	1	1	5
	Female	Gay	1	1	1	1	1	5
55-64	Male	Gay	1	1	1	1	1	5
	Female	Gay	1	1	1	1	1	5
65+	Male	Gay	1	1	1	1	1	5
	Female	Gay	1	1	1	1	1	5
Total	Male	Gay	1	1	1	1	1	5
	Female	Gay	1	1	1	1	1	5

Response: Mean: 3.00, Std. Dev.: 1.00, N.: 100, Missing: 0.00
 Response: Mean: 3.00, Std. Dev.: 1.00, N.: 100, Missing: 0.00
 Overall female level: "small base," "very small base (under 20) ineligible for age rating"



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
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Table 22
 Q16: Imagine you were asked to complete an age check to prove you were over 18 before accessing a pornographic site online. This was explained that the site used an age checking service provided by an independent company and that none of the information provided would be shared with the pornographic site (checked by the independent age verification company). How likely are you to agree to complete an age check to prove you were over 18 before accessing a pornographic site checked by the independent age verification company?
 Please tick the appropriate response to the question below.
 Base: All respondents who are comfortable about answering questions about online age checks in the context of pornographic content excluding those who said 'prefer not to say'

Age Group	Gender	Very unlikely					Somewhat unlikely					Somewhat likely					Very likely				
		N	%	95% CI	N	%	95% CI	N	%	95% CI	N	%	95% CI	N	%	95% CI					
All	Male	111	100		111	100		111	100		111	100		111	100						
	Female	111	100		111	100		111	100		111	100		111	100						
18-34	Male	55	100		55	100		55	100		55	100		55	100						
	Female	56	100		56	100		56	100		56	100		56	100						
35-49	Male	56	100		56	100		56	100		56	100		56	100						
	Female	55	100		55	100		55	100		55	100		55	100						
50-64	Male	56	100		56	100		56	100		56	100		56	100						
	Female	55	100		55	100		55	100		55	100		55	100						
65+	Male	56	100		56	100		56	100		56	100		56	100						
	Female	55	100		55	100		55	100		55	100		55	100						

Data suppressed where unweighted base is lower than 10. ** very small base (under 30) ineligible for significance. * small base (under 20)
 Proportions/Means: Column % Total (N); row % weighted. **p<0.001; *p<0.01; .p<0.05; ns=not significant. -SD=standard deviation. -SE=standard error. -95% CI=95% confidence interval. -OR=odds ratio. -N=number of respondents. -% =percentage. -N/A=not applicable. -NA=not available. -NS=not significant. -SD=standard deviation. -SE=standard error. -95% CI=95% confidence interval. -OR=odds ratio. -N=number of respondents. -% =percentage. -N/A=not applicable. -NA=not available. -NS=not significant.



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Dates: 27th March to 16th April 2022

Table 23
 Q16: Imagine you were asked to complete an age check to prove you were over 18 before accessing a pornography site online. This was explained that the site used an image checking service provided by an independent company and that none of the other jobs were ever used to access the pornography site or viewed by the independent age verification company. Would you be willing to complete an age check to prove you were over 18 before accessing a pornography site online using a service to prove you were over 18?
 Please tick appropriate box
 Base: All respondents who answered questions about online age checks in the context of pornography content excluding those who said 'prefer not to say'

Age	Sex	Ethnicity	Marital Status	Employment Status	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Prefer not to say	
					N	%	N	%	N	%	N	%		
18-24	Male	White	Married	Employed	10	100%	0	0%	0	0%	0	0%	0	0%
18-24	Female	White	Married	Employed	10	100%	0	0%	0	0%	0	0%	0	0%
25-34	Male	White	Married	Employed	10	100%	0	0%	0	0%	0	0%	0	0%
25-34	Female	White	Married	Employed	10	100%	0	0%	0	0%	0	0%	0	0%
35-44	Male	White	Married	Employed	10	100%	0	0%	0	0%	0	0%	0	0%
35-44	Female	White	Married	Employed	10	100%	0	0%	0	0%	0	0%	0	0%
45-54	Male	White	Married	Employed	10	100%	0	0%	0	0%	0	0%	0	0%
45-54	Female	White	Married	Employed	10	100%	0	0%	0	0%	0	0%	0	0%
55-64	Male	White	Married	Employed	10	100%	0	0%	0	0%	0	0%	0	0%
55-64	Female	White	Married	Employed	10	100%	0	0%	0	0%	0	0%	0	0%
65+	Male	White	Married	Employed	10	100%	0	0%	0	0%	0	0%	0	0%
65+	Female	White	Married	Employed	10	100%	0	0%	0	0%	0	0%	0	0%
Prefer not to say	Male	White	Married	Employed	10	100%	0	0%	0	0%	0	0%	0	0%
Prefer not to say	Female	White	Married	Employed	10	100%	0	0%	0	0%	0	0%	0	0%

Q16: Imagine you were asked to complete an age check to prove you were over 18 before accessing a pornography site online. This was explained that the site used an image checking service provided by an independent company and that none of the other jobs were ever used to access the pornography site or viewed by the independent age verification company. Would you be willing to complete an age check to prove you were over 18 before accessing a pornography site online using a service to prove you were over 18?
 Please tick appropriate box
 Base: All respondents who answered questions about online age checks in the context of pornography content excluding those who said 'prefer not to say'



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
 Online Feedback Dates: 27th March to 16th April 2022

Table 234
 Q16: Imagine you were asked to complete an age check to prove you were over 18 before accessing a pornography site online. This was offered as the only way to age check service provided by an independent company and that none of the information you provide will be shared with the pornography site or viewed by the website for age verification purposes. How likely are you to agree to complete an age check over 18 before you provide the data being asked to provide for the following reasons? Please provide your response using the 'Please or likely to provide' options at the bottom of the question.
 Base: All respondents who are confident about answering questions about online age checks in the context of pornography content excluding those who said 'prefer not to say'

Age Group	Gender	Sexual Orientation	Very unlikely to provide					Somewhat unlikely to provide					Somewhat likely to provide					Very likely to provide				
			N	%	95% CI	N	%	95% CI	N	%	95% CI	N	%	95% CI	N	%	95% CI					
18-24	Male	Heterosexual	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
			10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
25-34	Male	Heterosexual	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
			10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
35-44	Male	Heterosexual	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
			10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
45-54	Male	Heterosexual	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
			10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
55-64	Male	Heterosexual	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
			10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
65+	Male	Heterosexual	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
			10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
18-24	Female	Heterosexual	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
			10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
25-34	Female	Heterosexual	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
			10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
35-44	Female	Heterosexual	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
			10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
45-54	Female	Heterosexual	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
			10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
55-64	Female	Heterosexual	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
			10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
65+	Female	Heterosexual	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					
			10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1	10	10.0	3.9-16.1					

Data suppressed where unweighted base is lower than 10. ** very small base (under 50) ineligible for sig testing. * small base (under 10)
 Proportion/Mean: Column Percent (%), risk to individual (sig), risk to group (sig), age - sig, sex - sig, sexual - sig, gender - sig, age*sex - sig, age*sexual - sig, age*gender - sig, sex*sexual - sig, sex*gender - sig, sexual*gender - sig, age*sex*sexual - sig, age*sex*gender - sig, age*sexual*gender - sig, sex*sexual*gender - sig, age*sex*sexual*gender - sig
 Overlap between cells: * small base; ** very small base (under 50) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 23rd March to 16th April 2022

Table 23A
 Q16: Imagine you were asked to complete an age check to prove your age before accessing a pornography site online. This was explained that the site uses an age checking service provided by an independent company and that none of the other users would see what you said. How likely are you to complete the age check to prove your age before accessing the site?
 How likely are you to complete the age check to prove your age before accessing the site?
 How likely are you to complete the age check to prove your age before accessing the site?
 How likely are you to complete the age check to prove your age before accessing the site?
 How likely are you to complete the age check to prove your age before accessing the site?

Age Group	Very unlikely	Unlikely	Slightly unlikely	Neutral	Slightly likely	Likely	Very likely
18-24	1.2%	11.8%	18.5%	23.1%	23.8%	17.9%	6.7%
25-34	1.0%	11.5%	18.2%	23.0%	23.7%	17.8%	6.8%
35-44	0.9%	11.2%	17.9%	22.8%	23.5%	17.7%	6.9%
45-54	0.8%	10.9%	17.6%	22.5%	23.2%	17.6%	7.0%
55-64	0.7%	10.6%	17.3%	22.2%	22.9%	17.5%	7.1%
65+	0.6%	10.3%	17.0%	21.9%	22.6%	17.4%	7.2%
All respondents	0.8%	11.0%	17.7%	22.6%	23.2%	17.6%	6.9%

Q16: Imagine you were asked to complete an age check to prove your age before accessing a pornography site online. This was explained that the site uses an age checking service provided by an independent company and that none of the other users would see what you said. How likely are you to complete the age check to prove your age before accessing the site?
 How likely are you to complete the age check to prove your age before accessing the site?
 How likely are you to complete the age check to prove your age before accessing the site?
 How likely are you to complete the age check to prove your age before accessing the site?
 How likely are you to complete the age check to prove your age before accessing the site?



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 23a
Q16: Imagine you were asked to complete an age check to prove you were 18 before accessing a pornographic site online. This was explained that the site used an age checking service provided by an independent company and that none of the information you were asked to provide would be shared with the pornographic site. How useful is the information you are asked to provide to you? Please number 1-5 (1=not useful at all, 5=very useful)

Base: All respondents who are comfortable about answering questions about online age checks in the context of pornographic content excluding those who said 'prefer not to say'

Age Group	Gender	Sexual Orientation	Very useful					Somewhat useful					Somewhat not useful					Very not useful					Total
			N	%	95% CI	N	%	95% CI	N	%	95% CI	N	%	95% CI	N	%	95% CI						
18-24	Male	Gay	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
18-24	Male	Bisexual	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
18-24	Male	Other	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
18-24	Male	Not specified	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
18-24	Female	Gay	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
18-24	Female	Bisexual	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
18-24	Female	Other	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
18-24	Female	Not specified	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
25-34	Male	Gay	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
25-34	Male	Bisexual	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
25-34	Male	Other	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
25-34	Male	Not specified	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
25-34	Female	Gay	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
25-34	Female	Bisexual	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
25-34	Female	Other	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
25-34	Female	Not specified	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
35-44	Male	Gay	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
35-44	Male	Bisexual	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
35-44	Male	Other	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
35-44	Male	Not specified	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
35-44	Female	Gay	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
35-44	Female	Bisexual	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
35-44	Female	Other	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
35-44	Female	Not specified	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
45-54	Male	Gay	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
45-54	Male	Bisexual	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
45-54	Male	Other	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
45-54	Male	Not specified	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
45-54	Female	Gay	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
45-54	Female	Bisexual	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
45-54	Female	Other	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
45-54	Female	Not specified	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
55-64	Male	Gay	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
55-64	Male	Bisexual	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
55-64	Male	Other	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
55-64	Male	Not specified	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
55-64	Female	Gay	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
55-64	Female	Bisexual	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
55-64	Female	Other	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
55-64	Female	Not specified	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
65+	Male	Gay	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
65+	Male	Bisexual	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
65+	Male	Other	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
65+	Male	Not specified	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
65+	Female	Gay	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
65+	Female	Bisexual	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
65+	Female	Other	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
65+	Female	Not specified	1	100		0	0		0	0		0	0		0	0		1	100		1	100	
Total			100	100		0	0		0	0		0	0		0	0		100	100		100	100	

Data suppressed where unweighted base is lower than 15. ** very small base (under 30) (eligible for sig testing). * small base (under 20)
Proportions/Means: Column Total (%) risk level/abuse/ - ag/18/misp - app - adv - r/AB - r/CD - r/CH - r/SL - r/L - r/M - r/MOPOR - r/STUVW
Overlap brackets: none*, *small base, **very small base (under 30) (eligible for sig testing)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 27
Q16: Imagine you were asked to complete an age check to prove you were 18 before accessing a pornography site online. This was explained that the site used an age checking service provided by an independent company and that none of the other users would be asked to do this. How likely are you to complete the age check to access the site?
Please number 1-5
Based on respondents who are comfortable about answering questions about online age checks in the context of pornography content excluding those who said 'prefer not to say'

Age	Sex	Ethnicity	Marital Status	Employment	Very unlikely					Somewhat unlikely					Somewhat likely					Very likely				
					1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
18-24	Male	White	Single	Unemployed	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
25-34	Female	Black	Married	Employed	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
35-44	Male	Asian	Single	Unemployed	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
45-54	Female	White	Married	Employed	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
55-64	Male	Black	Single	Unemployed	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
65+	Female	White	Married	Employed	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5

Data analysed by Yonder using SPSS. "very unlikely" (ages 18-24, 25-34, 35-44, 45-54, 55-64, 65+), "very likely" (all)
Response Rates: Complete (95%), No view (4%), "prefer not to say" (1%)
Overall female users: "small base", "very small base (under 20) ineligible for age testing"



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 23a
Q16. Imagine you were asked to complete an age check to prove you were 18 before accessing a pornography site online. This is offered by the site with an age checking service provided by an independent company and that some of the information you would be asked for is the photographs you have used on the pornography site. How would you feel about the independent company providing you with this service to verify your age? (This question was only asked to people who did not opt-out of the survey in their previous visit to the site)
Q16. Imagine you were asked to complete an age check to prove you were 18 before accessing a pornography site online. This is offered by the site with an age checking service provided by an independent company and that some of the information you would be asked for is the photographs you have used on the pornography site. How would you feel about the independent company providing you with this service to verify your age? (This question was only asked to people who did not opt-out of the survey in their previous visit to the site)
Q16. Imagine you were asked to complete an age check to prove you were 18 before accessing a pornography site online. This is offered by the site with an age checking service provided by an independent company and that some of the information you would be asked for is the photographs you have used on the pornography site. How would you feel about the independent company providing you with this service to verify your age? (This question was only asked to people who did not opt-out of the survey in their previous visit to the site)
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Q16. Imagine you were asked to complete an age check to prove you were 18 before accessing a pornography site online. This is offered by the site with an age checking service provided by an independent company and that some of the information you would be asked for is the photographs you have used on the pornography site. How would you feel about the independent company providing you with this service to verify your age? (This question was only asked to people who did not opt-out of the survey in their previous visit to the site)
Q16. Imagine you were asked to complete an age check to prove you were 18 before accessing a pornography site online. This is offered by the site with an age checking service provided by an independent company and that some of the information you would be asked for is the photographs you have used on the pornography site. How would you feel about the independent company providing you with this service to verify your age? (This question was only asked to people who did not opt-out of the survey in their previous visit to the site)
Q16. Imagine you were asked to complete an age check to prove you were 18 before accessing a pornography site online. This is offered by the site with an age checking service provided by an independent company and that some of the information you would be asked for is the photographs you have used on the pornography site. How would you feel about the independent company providing you with this service to verify your age? (This question was only asked to people who did not opt-out of the survey in their previous visit to the site)
Q16. Imagine you were asked to complete an age check to prove you were 18 before accessing a pornography site online. This is offered by the site with an age checking service provided by an independent company and that some of the information you would be asked for is the photographs you have used on the pornography site. How would you feel about the independent company providing you with this service to verify your age? (This question was only asked to people who did not opt-out of the survey in their previous visit to the site)
Q16. Imagine you were asked to complete an age check to prove you were 18 before accessing a pornography site online. This is offered by the site with an age checking service provided by an independent company and that some of the information you would be asked for is the photographs you have used on the pornography site. How would you feel about the independent company providing you with this service to verify your age? (This question was only asked to people who did not opt-out of the survey in their previous visit to the site)

User	Overall					Not used a site in the last 24 hours					Used a site in the last 24 hours					Total	N	95% CI	95% CI	95% CI	95% CI	95% CI	95% CI			
	Mean	SD	SE	CI	CI	Mean	SD	SE	CI	CI	Mean	SD	SE	CI	CI											
Very concerned	1.11	0.32	0.02	1.07	1.15	1.08	0.32	0.02	1.05	1.11	1.14	0.31	0.02	1.09	1.17	1.05	0.03	1.02	1.10	1.18	1.26	1.34	1.42	1.50	1.58	1.66
Concerned	1.23	0.31	0.02	1.19	1.27	1.20	0.31	0.02	1.16	1.23	1.26	0.30	0.02	1.20	1.29	1.17	0.03	1.14	1.22	1.30	1.38	1.46	1.54	1.62	1.70	1.78
Neutral	0.77	0.32	0.02	0.73	0.81	0.74	0.32	0.02	0.70	0.77	0.80	0.31	0.02	0.76	0.85	0.73	0.03	0.70	0.78	0.86	0.94	1.02	1.10	1.18	1.26	1.34
Not concerned	1.11	0.32	0.02	1.07	1.15	1.08	0.32	0.02	1.05	1.11	1.14	0.31	0.02	1.09	1.17	1.05	0.03	1.02	1.10	1.18	1.26	1.34	1.42	1.50	1.58	1.66
Very concerned	1.11	0.32	0.02	1.07	1.15	1.08	0.32	0.02	1.05	1.11	1.14	0.31	0.02	1.09	1.17	1.05	0.03	1.02	1.10	1.18	1.26	1.34	1.42	1.50	1.58	1.66
Not concerned	1.11	0.32	0.02	1.07	1.15	1.08	0.32	0.02	1.05	1.11	1.14	0.31	0.02	1.09	1.17	1.05	0.03	1.02	1.10	1.18	1.26	1.34	1.42	1.50	1.58	1.66
Very concerned	1.11	0.32	0.02	1.07	1.15	1.08	0.32	0.02	1.05	1.11	1.14	0.31	0.02	1.09	1.17	1.05	0.03	1.02	1.10	1.18	1.26	1.34	1.42	1.50	1.58	1.66
Not concerned	1.11	0.32	0.02	1.07	1.15	1.08	0.32	0.02	1.05	1.11	1.14	0.31	0.02	1.09	1.17	1.05	0.03	1.02	1.10	1.18	1.26	1.34	1.42	1.50	1.58	1.66

Data suppressed where unweighted base is lower than 15. **very small base (under 20) (eligible for sig testing), *small base (under 20)
Proportional Means: Column Tested (2), risk level/abuse/age verification - app - avr - avry - avAB - avCE - avGH - avJL - avL - avMFOR - avTUW
Overlap between users: **small base; *very small base (under 20) (eligible for sig testing)



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 23a
Q16: Imagine you were asked to complete an age check to prove you were 18 before accessing a pornography site online. This has returned that the site used an age checking service
provided by an independent company and that none of the other jobs were available to be accessed. If the pornography site or homepage by the independent age verification company
described to you online will require to agree an age check: how likely are you to be using sites to provide you with the following to prove your age?
Q16: Imagine you were asked to complete an age check to prove you were 18 before accessing a pornography site online. This has returned that the site used an age checking service
provided by an independent company and that none of the other jobs were available to be accessed. If the pornography site or homepage by the independent age verification company
described to you online will require to agree an age check: how likely are you to be using sites to provide you with the following to prove your age?
Check part overall, when not asking the current answering questions about online age checks in the context of pornography content excluding those who said 'prefer not to say'

Age Group	Age	Sex	Relationship	Married	Partnered	Single	Widowed	Divorced	Never Married	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+	Prefer Not to Say	Never	Very Rarely	Rarely	Sometimes	Often	Very Often	
18-24	18-24	M	Never Married	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	
18-24	18-24	F	Never Married	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%
25-34	25-34	M	Never Married	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%
25-34	25-34	F	Never Married	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%
35-44	35-44	M	Never Married	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%
35-44	35-44	F	Never Married	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%
45-54	45-54	M	Never Married	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%
45-54	45-54	F	Never Married	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%
55-64	55-64	M	Never Married	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%
55-64	55-64	F	Never Married	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%
65+	65+	M	Never Married	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%
65+	65+	F	Never Married	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%

Q16: Imagine you were asked to complete an age check to prove you were 18 before accessing a pornography site online. This has returned that the site used an age checking service provided by an independent company and that none of the other jobs were available to be accessed. If the pornography site or homepage by the independent age verification company described to you online will require to agree an age check: how likely are you to be using sites to provide you with the following to prove your age? Q16: Imagine you were asked to complete an age check to prove you were 18 before accessing a pornography site online. This has returned that the site used an age checking service provided by an independent company and that none of the other jobs were available to be accessed. If the pornography site or homepage by the independent age verification company described to you online will require to agree an age check: how likely are you to be using sites to provide you with the following to prove your age? Check part overall, when not asking the current answering questions about online age checks in the context of pornography content excluding those who said 'prefer not to say' Overall format used: ""small base,"" very small base (under 20) ineligible for age testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Features Data: 27th March to 16th April 2022

Table 20
Q18: Imagine you were asked to complete an age check to prove you were 18 before accessing a pornographic site online. How do you think the site could do an age checking service...
Based on respondents who were completing about answering questions about online age checks in the context of pornography content excluding those who said 'prefer not to say'

Age Group	Gender	Sexual Orientation	Ethnicity	How do you think the site could do an age checking service...												
				1. Not at all	2. Not very	3. Neutral	4. Fairly well	5. Very well	6. Not at all	7. Not very	8. Neutral	9. Fairly well	10. Very well			
All respondents	Male	Heterosexual	White	1. Not at all	2. Not very	3. Neutral	4. Fairly well	5. Very well	6. Not at all	7. Not very	8. Neutral	9. Fairly well	10. Very well	11. Not sure	12. Prefer not to say	13. Other
				14. Not at all	15. Not very	16. Neutral	17. Fairly well	18. Very well	19. Not at all	20. Not very	21. Neutral	22. Fairly well	23. Very well	24. Not sure	25. Prefer not to say	26. Other
18-34	Male	Heterosexual	White	1. Not at all	2. Not very	3. Neutral	4. Fairly well	5. Very well	6. Not at all	7. Not very	8. Neutral	9. Fairly well	10. Very well	11. Not sure	12. Prefer not to say	13. Other
				14. Not at all	15. Not very	16. Neutral	17. Fairly well	18. Very well	19. Not at all	20. Not very	21. Neutral	22. Fairly well	23. Very well	24. Not sure	25. Prefer not to say	26. Other
35-49	Male	Heterosexual	White	1. Not at all	2. Not very	3. Neutral	4. Fairly well	5. Very well	6. Not at all	7. Not very	8. Neutral	9. Fairly well	10. Very well	11. Not sure	12. Prefer not to say	13. Other
				14. Not at all	15. Not very	16. Neutral	17. Fairly well	18. Very well	19. Not at all	20. Not very	21. Neutral	22. Fairly well	23. Very well	24. Not sure	25. Prefer not to say	26. Other
50+	Male	Heterosexual	White	1. Not at all	2. Not very	3. Neutral	4. Fairly well	5. Very well	6. Not at all	7. Not very	8. Neutral	9. Fairly well	10. Very well	11. Not sure	12. Prefer not to say	13. Other
				14. Not at all	15. Not very	16. Neutral	17. Fairly well	18. Very well	19. Not at all	20. Not very	21. Neutral	22. Fairly well	23. Very well	24. Not sure	25. Prefer not to say	26. Other
All respondents	Female	Heterosexual	White	1. Not at all	2. Not very	3. Neutral	4. Fairly well	5. Very well	6. Not at all	7. Not very	8. Neutral	9. Fairly well	10. Very well	11. Not sure	12. Prefer not to say	13. Other
				14. Not at all	15. Not very	16. Neutral	17. Fairly well	18. Very well	19. Not at all	20. Not very	21. Neutral	22. Fairly well	23. Very well	24. Not sure	25. Prefer not to say	26. Other

Data suppressed where unweighted base is lower than 10. ** very small base (under 30) ineligible for sig testing. * small base (under 20)
Proportions/Means: Columns: Total(n); rows: unweighted - age18to24 - age25to34 - age35to49 - age50+ - WOE - AFGB - AFBL - AM - AMDFOR - AS10W
Overlap: females used. * small base. ** very small base (under 30) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 23rd March to 16th April 2022

Table 241
Q16: How often you check to ensure an age check is present on every page when using the pornographic site online. This was followed by the site's age check service. This was followed by the site's age check service. This was followed by the site's age check service. This was followed by the site's age check service.

Age Group	Frequency	Never	Often	Always
18-24	1.0	0.1	0.4	0.5
25-34	1.0	0.1	0.4	0.5
35-44	1.0	0.1	0.4	0.5
45-54	1.0	0.1	0.4	0.5
55-64	1.0	0.1	0.4	0.5
65+	1.0	0.1	0.4	0.5

Prepared by Yonder



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 242
25a. How many people under the age of 18 live in your household?
Base: All respondents, N=

Age	Number of people aged 18 or under living in household																					
	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
All	313	176	115	97	92	86	78	70	67	63	59	53	51	47	44	41	39	37	35	33	31	29
Female	160	88	58	50	48	44	38	35	34	32	28	26	24	22	20	19	18	17	16	15	14	13
Male	153	88	57	47	44	42	40	35	33	31	29	27	23	25	24	22	20	20	20	20	19	16
5-14	10	10	12	15	17	18	17	15	14	12	11	10	9	9	8	7	6	5	4	4	4	3
15-17	2	3	3	2	3	3	2	2	2	2	1	1	1	1	1	1	1	1	1	1	1	1
18-24	16	16	12	13	12	10	10	10	10	8	8	7	6	6	6	5	5	4	4	4	4	4
25-34	21	18	14	12	12	10	10	9	8	7	6	6	5	5	4	4	4	3	3	3	3	3
35-44	26	20	16	15	14	12	11	10	9	8	7	6	6	5	5	4	4	3	3	3	3	3
45-54	26	20	15	13	12	11	10	9	8	7	6	5	5	4	4	4	3	3	3	3	3	3
55-64	22	17	13	12	11	10	9	8	7	6	5	4	4	4	3	3	3	3	3	3	3	3
65-74	17	13	10	9	8	7	6	5	4	4	3	3	2	2	2	2	2	2	2	2	2	2
75+	14	9	7	6	5	4	3	3	2	2	1	1	1	1	1	1	1	1	1	1	1	1
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Mean	1.2	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1
Standard Deviation	1.3	1.2	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 50)
Proportion/Percentage Column Totals 100.0% (Rounded to 1 significant figure). Alpha: 0.05 (Level = 95%) **chi2 = 4.618 **df= 11** p= 0.0213
Over/Under format used. * small base; ** very small base (under 20) ineligible for sig testing



Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 22nd March to 16th April 2022

Table 243
Q16. How many people under the age of 18 live in your household?
Base: All respondents (N)

Age	Total		Male		Female		Don't know		Total		Male		Female		Don't know		Total		Male		Female		Don't know		Total		Male		Female		Don't know									
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%										
0-4	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
5-9	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
10-14	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
15-19	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
20-24	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
25-29	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
30-34	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
35-39	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
40-44	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
45-49	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
50-54	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
55-59	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
60-64	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
65-69	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
70-74	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
75-79	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
80-84	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
85-89	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
90-94	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
95-99	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
100+	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%
Don't know	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%	10	0.0%	6	0.0%	4	0.0%	0	0.0%

Data suppressed where unweighted base is lower than 10. ** very small base (under 20) ineligible for analysis - small base under 20.
Population: British Columbia (2016). This table is subject to sampling error. For more information on the survey methodology, please visit: www.yonder.com/press-releases.
Overlap formulae used. * small base; ** very small base (under 20) ineligible for sig testing.

Adults Users' Attitudes to Age Verification on Adult Sites Survey 2022
Online Feedback Dates: 27th March to 16th April 2022

Table 244
Q16. How many people, including yourself, aged 18 and over live in your household?
Base: All respondents, N=

Age	How many people, including yourself, aged 18 and over live in your household?										Total		Male		Female		
	1-2	3	4	5	6	7	8	9	10	11+	Count	%	Count	%	Count	%	
18-24	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
25-34	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
35-44	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
45-54	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
55-64	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
65+	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Total	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Data suppressed where unweighted base is lower than 10. **very small base (under 20) including for age weighting. *small base (under 50)
Population Means: Columns: Female 50, male 50 (unweighted) - age 18-24 - age 25-34 - age 35-44 - age 45-54 - age 55-64 - age 65+
Overlap between sexes: *small base: **very small base (under 20) including for age weighting



Table 205
Q16. How many people, including yourself, aged 18 and over live in your household?
Base: All respondents, 52

Age Group	How many people, including yourself, aged 18 and over live in your household?										Total
	1	2	3	4	5	6	7	8	9	10+	
18-24	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
25-34	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
35-44	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
45-54	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
55-64	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
65+	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
All	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%

Data suppressed where unweighted base is less than 10. ** very small base (under 20) included for info but not for analysis. * small base (under 50)
Population Means: Column Total 52, row level: *small base (under 20) included for info but not for analysis. **very small base (under 20) included for info but not for analysis.
Overlap between rows: *small base; **very small base (under 20) included for info but not for analysis.

Table 27
By Age

Base: All respondents

Age Group	Valid		Invalid		Attitudes to age verification														Any age restriction							Other		
	n	Weighted %	n	Weighted %	Strongly disagree	Disagree	Slightly disagree	Neutral	Slightly agree	Agree	Strongly agree	None	Not sure	Not applicable	Don't know	Yes, please	No, please not	Yes, but not always	No, but not always	Don't know	Don't know	Don't know	Don't know	Don't know				
18-24	105	100%	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%			
25-34	105	100%	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%			
35-44	105	100%	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%			
45-54	105	100%	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%			
55-64	105	100%	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%			
65-74	105	100%	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%			
75+	105	100%	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%			
All	630	100%	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%			

Data suppressed where unweighted base is lower than 10. **very small base (under 20) ineligible for sig testing. *small base (under 50)
Proportions/Percent: Columns Totals 25, 75, 100, 100. *small base; **very small base (under 20) ineligible for sig testing



Table 24a
 Q2: Much of this following are you?
 Base: All respondents

Age	Sex	Very much										Somewhat much										Somewhat little										Very little										Total
		1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	
18-24	Female	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	100
18-24	Male	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	100
25-34	Female	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	100
25-34	Male	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	100
35-44	Female	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	100
35-44	Male	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	100
45-54	Female	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	100
45-54	Male	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	100
55-64	Female	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	100
55-64	Male	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	100
65+	Female	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	100
65+	Male	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	100

Data suppressed where unweighted base is less than 10. **very small base (under 20) ineligible for sig testing. *small base (under 50)
 Proportions may not equal 100% due to rounding. **very small base (under 20) ineligible for sig testing. *small base (under 50)
 Overlap between levels. **small base. ***very small base (under 20) ineligible for sig testing

Table 219
Q3. Much of the following are poor?
Base: all respondents

Table with 10 columns: Q3, Q3, Q3, Q3, Q3, Q3, Q3, Q3, Q3, Q3. The table contains numerical data representing responses to the question 'Much of the following are poor?' across various demographic and attitudinal categories.

Data expressed where weighted base <= 10: **very small base (under 20) ineligible for sig testing; * small base (under 50) ineligible for sig testing; Columns: P, N, W, A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, AA, AB, AC, AD, AE, AF, AG, AH, AI, AJ, AK, AL, AM, AN, AO, AP, AQ, AR, AS, AT, AU, AV, AW, AX, AY, AZ, BA, BB, BC, BD, BE, BF, BG, BH, BI, BJ, BK, BL, BM, BN, BO, BP, BQ, BR, BS, BT, BU, BV, BW, BX, BY, BZ, CA, CB, CC, CD, CE, CF, CG, CH, CI, CJ, CK, CL, CM, CN, CO, CP, CQ, CR, CS, CT, CU, CV, CW, CX, CY, CZ, DA, DB, DC, DD, DE, DF, DG, DH, DI, DJ, DK, DL, DM, DN, DO, DP, DQ, DR, DS, DT, DU, DV, DW, DX, DY, DZ, EA, EB, EC, ED, EE, EF, EG, EH, EI, EJ, EK, EL, EM, EN, EO, EP, EQ, ER, ES, ET, EU, EV, EW, EX, EY, EZ, FA, FB, FC, FD, FE, FF, FG, FH, FI, FJ, FK, FL, FM, FN, FO, FP, FQ, FR, FS, FT, FU, FV, FW, FX, FY, FZ, GA, GB, GC, GD, GE, GF, GG, GH, GI, GJ, GK, GL, GM, GN, GO, GP, GQ, GR, GS, GT, GU, GV, GW, GX, GY, GZ, HA, HB, HC, HD, HE, HF, HG, HH, HI, HJ, HK, HL, HM, HN, HO, HP, HQ, HR, HS, HT, HU, HV, HW, HX, HY, HZ, IA, IB, IC, ID, IE, IF, IG, IH, II, IJ, IK, IL, IM, IN, IO, IP, IQ, IR, IS, IT, IU, IV, IW, IX, IY, IZ, JA, JB, JC, JD, JE, JF, JG, JH, JI, JJ, JK, JL, JM, JN, JO, JP, JQ, JR, JS, JT, JU, JV, JW, JX, JY, JZ, KA, KB, KC, KD, KE, KF, KG, KH, KI, KJ, KK, KL, KM, KN, KO, KP, KQ, KR, KS, KT, KU, KV, KW, KX, KY, KZ, LA, LB, LC, LD, LE, LF, LG, LH, LI, LJ, LK, LL, LM, LN, LO, LP, LQ, LR, LS, LT, LU, LV, LW, LX, LY, LZ, MA, MB, MC, MD, ME, MF, MG, MH, MI, MJ, MK, ML, MM, MN, MO, MP, MQ, MR, MS, MT, MU, MV, MW, MX, MY, MZ, NA, NB, NC, ND, NE, NF, NG, NH, NI, NJ, NK, NL, NM, NN, NO, NP, NQ, NR, NS, NT, NU, NV, NW, NX, NY, NZ, OA, OB, OC, OD, OE, OF, OG, OH, OI, OJ, OK, OL, OM, ON, OO, OP, OQ, OR, OS, OT, OU, OV, OW, OX, OY, OZ, PA, PB, PC, PD, PE, PF, PG, PH, PI, PJ, PK, PL, PM, PN, PO, PP, PQ, PR, PS, PT, PU, PV, PW, PX, PY, PZ, QA, QB, QC, QD, QE, QF, QG, QH, QI, QJ, QK, QL, QM, QN, QO, QP, QQ, QR, QS, QT, QU, QV, QW, QX, QY, QZ, RA, RB, RC, RD, RE, RF, RG, RH, RI, RJ, RK, RL, RM, RN, RO, RP, RQ, RR, RS, RT, RU, RV, RW, RX, RY, RZ, SA, SB, SC, SD, SE, SF, SG, SH, SI, SJ, SK, SL, SM, SN, SO, SP, SQ, SR, SS, ST, SU, SV, SW, SX, SY, SZ, TA, TB, TC, TD, TE, TF, TG, TH, TI, TJ, TK, TL, TM, TN, TO, TP, TQ, TR, TS, TT, TU, TV, TW, TX, TY, TZ, UA, UB, UC, UD, UE, UF, UG, UH, UI, UJ, UK, UL, UM, UN, UO, UP, UQ, UR, US, UT, UY, UZ, VA, VB, VC, VD, VE, VF, VG, VH, VI, VJ, VK, VL, VM, VN, VO, VP, VQ, VR, VS, VT, VU, VV, VW, VX, VY, VZ, WA, WB, WC, WD, WE, WF, WG, WH, WI, WJ, WK, WL, WM, WN, WO, WP, WQ, WR, WS, WT, WU, WV, WW, WX, WY, WZ, XA, XB, XC, XD, XE, XF, XG, XH, XI, XJ, XK, XL, XM, XN, XO, XP, XQ, XR, XS, XT, XU, XV, XW, XX, XY, XZ, YA, YB, YC, YD, YE, YF, YG, YH, YI, YJ, YK, YL, YM, YN, YO, YP, YQ, YR, YS, YT, YU, YV, YW, YX, YZ, ZA, ZB, ZC, ZD, ZE, ZF, ZG, ZH, ZI, ZJ, ZK, ZL, ZM, ZN, ZO, ZP, ZQ, ZR, ZS, ZT, ZU, ZV, ZW, ZX, ZY, ZZ

