

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 1
S1. How many children do you have between the ages of 6 and 17 years old in your household that you have parental, carer or guardian responsibility for?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child			S2. Age within Gender Child						S3/S5. School Year Child						
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	333	333	-	-	194	136	80	92	83	78	50	30	50	42	53	29	41	35	170	107	34
	100%T	100%T	-	-	37%T	28%	47%T	26%	25%	51%T	55%T	37%T	28%T	24%	31%T	18%	51%T	49%T	34%T	27%	57%T
2	490	-	490	-	235	254	66	195	180	49	27	39	95	100	87	92	25	24	245	202	18
	48%T	-	100%T	-	45%	52%T	38%	55%T	54%T	32%	30%	48%T	53%T	58%T	51%T	57%T	32%	34%	49%T	50%T	31%
3	149	-	-	149	80	68	21	49	60	18	14	7	28	21	28	32	10	7	65	75	4
	15%T	-	-	78%T	15%	14%	12%	14%	18%T	12%	15%	9%	15%	12%	16%	20%T	13%	11%	13%	19%T	7%
4	38	-	-	38	13	24	5	17	9	7	-	5	8	9	3	6	2	5	19	14	2
	4%T	-	-	20%T	2%	5%T	3%	5%	3%	4%	-	6%T	4%	5%	2%	4%	2%	7%T	4%	4%	4%
5	3	-	-	3	2	2	-	2	2	-	-	-	-	-	2	2	-	-	3	-	-
	1%	-	-	2%T	1%	1%T	-	1%T	1%T	-	-	-	-	-	1%	2%T	-	-	1%	-	-
6	1	-	-	1	1	-	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-
	0%	-	-	1%T	1%T	-	-	1%T	-	-	-	-	-	-	1%	-	-	-	1%	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.91	1.00	2.00	3.25	1.85	1.97	1.71	1.97	2.01	1.73	1.61	1.83	1.97	1.98	1.91	2.13	1.73	1.75	1.86	2.02	1.58
	adj		T	Tab	d	f	f	f	fi	i	j	k	jpq	jpq	j	Tjkn	q	q	rt	tr	t
Standard deviation	0.81	0.00	0.00	0.50	0.81	0.81	0.79	0.77	0.79	0.91	0.74	0.82	0.78	0.76	0.79	0.79	0.93	0.90	0.78	0.83	0.80
Standard error	0.03	0.00	0.00	0.04	0.04	0.04	0.07	0.04	0.04	0.06	0.09	0.10	0.06	0.06	0.06	0.06	0.09	0.09	0.04	0.04	0.09

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used.

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Absolutes/col percents

Table 2
S1. How many children do you have between the ages of 6 and 17 years old in your household that you have parental, carer or guardian responsibility for?
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	333 33% ^{bek}	160 37% ^{Tb}	173 30%	14 95%	72 35% ^e	120 27%	93 32%	34 55% ^{Tdef}	86 40% ^{TK}	213 29%	34 55% ^{Tjk}	276 32%	35 41%	14 29%	7 25%	112 33%	77 36%	76 32%	68 31%	189 34%	144 32%
2	490 48% ^{gl}	205 48%	284 49%	1 5%	101 50% ^g	224 50% ^g	142 50% ^g	22 35%	102 47%	366 50% ^l	22 35%	414 49%	39 45%	23 47%	14 51%	170 50%	107 49%	112 48%	101 46%	277 50%	213 47%
3	149 15% ^{dj}	53 12%	94 16%	-	20 10%	83 18% ^{Tdg}	41 14%	5 8%	20 9%	124 17% ^{Tj}	5 8%	125 15%	10 12%	8 17%	6 21%	47 14%	27 12%	37 16%	37 17%	74 13%	75 16%
4	38 4% ^u	11 2%	27 5%	-	8 4%	19 4%	9 3%	1 1%	8 4%	28 4%	1 1%	31 4%	2 2%	3 7%	1 3%	9 3%	4 2%	9 4%	14 6% ^{qu}	14 2%	23 5% ^u
5	3	2	2	-	1	3	-	-	1	3	-	3	-	-	-	2	1	-	1	2	1
6	1	-	1	-	-	-	1	-	-	1	-	1	-	-	-	1	-	-	-	1	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.91 ^{agjlu}	1.81	1.97 ^{Ta}	1.05	1.84 ^g	2.02 ^{Tdfg}	1.89 ^g	1.56	1.78 ⁱ	1.97 ^{Tj}	1.56	1.91	1.75	2.02	2.02	1.89	1.82	1.91	2.00 ^{ru}	1.86	1.96 ^r
Standard deviation	0.81	0.77	0.84	0.23	0.79	0.82	0.80	0.71	0.79	0.81	0.71	0.82	0.75	0.87	0.78	0.80	0.75	0.80	0.88	0.78	0.84
Standard error	0.03	0.04	0.03	0.07	0.06	0.04	0.05	0.08	0.06	0.03	0.08	0.03	0.08	0.13	0.15	0.04	0.05	0.06	0.06	0.03	0.04

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 3
S1. How many children do you have between the ages of 6 and 17 years old in your household that you have parental, carer or guardian responsibility for?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	333 33% ^f	12 47%	85 36%	52 29%	94 35%	74 28%	55 17%	180 47% ^{Tfh}	82 30% ^f	99 33%	225 33%	277 33%	12 35%	21 32%	21 43%	2 13%	55 35%	277 32%	52 37%	261 34%	56 29%
2	490 48% ^l	11 41%	100 43%	95 53%	124 46%	141 54% ^{Tb}	143 45%	186 48%	141 52%	144 49%	323 47%	415 49% ^l	9 29%	35 54% ^{lp}	18 36%	8 64%	70 44%	422 49%	64 46%	371 48%	101 52%
3	149 15% ^{gs}	2 9%	37 16%	26 14%	43 16%	37 14%	88 28% ^{Tgh}	21 5%	37 14% ^g	44 15%	103 15%	122 14%	10 31% ^{Tkmp}	7 11%	3 23%	25 16%	128 15%	19 13%	104 13%	36 18%	
4	38 4% ^{gt}	-	12 5%	7 4%	8 3%	11 4%	27 9% ^{Tgh}	-	11 4% ^g	8 3%	29 4%	30 4%	2 5%	2 3%	4 8%	-	7 5%	32 4%	5 3%	32 4%	3 1%
5	3 *	1 3%	-	1 1%	1 *	1 *	3 1%	-	1 *	2 1%	2 *	3 *	-	-	1 2%	-	1 *	3 *	-	3 *	-
6	1 *	-	1 *	-	-	-	1 *	-	-	1 *	1 *	-	-	-	-	-	-	1 *	-	1 *	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.91 ^g	1.71	1.91	1.95	1.88	1.95	2.31 ^{Tgh}	1.59	1.92 ^g	1.89	1.92	1.90	2.05	1.85	1.89	2.10	1.92	1.92	1.83	1.90	1.92
Standard deviation	0.81	0.88	0.88	0.80	0.80	0.78	0.90	0.59	0.78	0.80	0.83	0.81	0.94	0.73	1.01	0.62	0.86	0.81	0.79	0.83	0.72
Standard error	0.03	0.17	0.06	0.06	0.05	0.05	0.05	0.03	0.05	0.05	0.03	0.03	0.16	0.09	0.14	0.18	0.07	0.03	0.06	0.03	0.05

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 4
S1. How many children do you have between the ages of 6 and 17 years old in your household that you have parental, carer or guardian responsibility for?
Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
None	-	-	-	-	-	-	-	-	-
1	333 33%g	312 33%	21 26%	190 31%	183 34%	259 32%	9 34%	155 29%	130 37%g
2	490 48%	447 48%	43 54%	306 50%	255 48%	383 48%	15 54%	261 49%	170 48%
3	149 15%	139 15%	9 12%	97 16%	78 14%	124 16%	3 12%	85 16%	47 13%
4	38 4%h	32 3%	5 7%	20 3%	20 4%	29 4%	-	23 4%	8 2%
5	3 *	3 *	-	3 *	1 *	3 *	-	3 *	-
6	1 *	-	1 1%Ta	-	-	-	-	1 *	-
7	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-
10+	-	-	-	-	-	-	-	-	-
Mean	1.91h	1.90	2.03	1.93	1.88	1.91	1.78	1.97Th	1.81
Standard deviation	0.81	0.80	0.92	0.79	0.80	0.81	0.65	0.84	0.74
Standard error	0.03	0.03	0.10	0.03	0.03	0.03	0.12	0.04	0.04

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 5
S2. Age of Child
Base: All respondents answering
Summary table

	Child 1	Child 2	Child 3	Child 4
Unweighted base	1013	680	189	42
Weighted base	1013	680	191	42
Effective base	968	653	181	41
6	41 4%	88 13%	41 21%	10 25%
7	44 4%	71 10%	35 18%	10 25%
8	49 5%	85 13%	22 11%	6 15%
9	50 5%	57 8%	27 14%	3 7%
10	62 6%	72 11%	19 10%	5 13%
11	59 6%	83 12%	16 8%	5 12%
12	86 8%	60 9%	15 8%	1 2%
13	103 10%	64 9%	10 5%	-
14	107 11%	52 8%	3 2%	-
15	116 11%	39 6%	3 1%	-
16	154 15%	7 1%	1 1%	1 2%
17	140 14%	4 1%	-	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

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Table 6
S2a. Age of Children
Base: Total number of children

	Total (T)	Gender (Child)		Age (Child)				Age Within Gender (Child)							
		Male (a)	Female (b)	6-7 (c)	8-11 (d)	12-15 (e)	16-17 (f)	Male 6-7 (g)	Female 6-7 (h)	Male 8-11 (i)	Female 8-11 (j)	Male 12-15 (k)	Female 12-15 (l)	Male 16-17 (m)	Female 16-17 (n)
Unweighted Base	1930	990	934	309	593	675	353	150	159	304	289	345	326	191	160
6	162	76	86	162	-	-	-	76	86	-	-	-	-	-	-
	8%defjklmn	8%	9%	52%Tdef	-	-	-	51%Tjklmn	54%Tjklmn	-	-	-	-	-	-
7	147	74	73	147	-	-	-	74	73	-	-	-	-	-	-
	8%defjklmn	7%	8%	48%Tdef	-	-	-	49%Tjklmn	46%Tjklmn	-	-	-	-	-	-
8	154	76	78	-	154	-	-	-	-	76	78	-	-	-	-
	8%cefgghklmn	8%	8%	-	26%Tcef	-	-	-	-	25%Tghklmn	27%Tghklmn	-	-	-	-
9	132	72	60	-	132	-	-	-	-	72	60	-	-	-	-
	7%cefgghklmn	7%	6%	-	22%Tcef	-	-	-	-	24%Tghklmn	21%Tghklmn	-	-	-	-
10	151	79	72	-	151	-	-	-	-	79	72	-	-	-	-
	8%cefgghklmn	8%	8%	-	25%Tcef	-	-	-	-	26%Tghklmn	25%Tghklmn	-	-	-	-
11	156	77	79	-	156	-	-	-	-	77	79	-	-	-	-
	8%cefgghklmn	8%	8%	-	26%Tcef	-	-	-	-	25%Tghklmn	27%Tghklmn	-	-	-	-
12	165	84	80	-	-	165	-	-	-	-	-	84	80	-	-
	9%cdghijmn	8%	9%	-	-	24%Tcdf	-	-	-	-	-	24%Tghijmn	25%Tghijmn	-	-
13	182	95	86	-	-	182	-	-	-	-	-	95	86	-	-
	9%cdghijmn	10%	9%	-	-	27%Tcdf	-	-	-	-	-	28%Tghijmn	26%Tghijmn	-	-
14	167	79	87	-	-	167	-	-	-	-	-	79	87	-	-
	9%cdghijmn	8%	9%	-	-	25%Tcdf	-	-	-	-	-	23%Tghijmn	27%Tghijmn	-	-
15	161	87	73	-	-	161	-	-	-	-	-	87	73	-	-
	8%cdghijmn	9%	8%	-	-	24%Tcdf	-	-	-	-	-	25%Tghijmn	22%Tghijmn	-	-
16	183	97	85	-	-	-	183	-	-	-	-	-	-	97	85
	9%cdghijkl	10%	9%	-	-	-	52%Tcde	-	-	-	-	-	-	51%Tghijkl	53%Tghijkl
17	170	94	75	-	-	-	170	-	-	-	-	-	-	94	75
	9%cdghijkl	9%	8%	-	-	-	48%Tcde	-	-	-	-	-	-	49%Tghijkl	47%Tghijkl

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h/i/j/k/l/m/n Overlap formulae used.

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Table 7
S2b. Gender of Child
Base: All respondents answering
Summary table

	Child 1	Child 2	Child 3	Child 4
Unweighted base	1013	680	189	42
Weighted base	1013	680	191	42
Effective base	968	653	181	41
Male	559 55%	339 50%	100 52%	17 40%
Female	449 44%	341 50%	91 48%	25 60%
Prefer to self-describe	5 *	1 *	- -	- -

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

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Table 8
S2b. Gender of Children
Base: Total number of children

	Total (T)	Gender (Child)		Age (Child)				Age Within Gender (Child)							
		Male (a)	Female (b)	6-7 (c)	8-11 (d)	12-15 (e)	16-17 (f)	Male 6-7 (g)	Female 6-7 (h)	Male 8-11 (i)	Female 8-11 (j)	Male 12-15 (k)	Female 12-15 (l)	Male 16-17 (m)	Female 16-17 (n)
Unweighted Base	1930	990	934	309	593	675	353	150	159	304	289	345	326	191	160
Male	990	990	-	150	304	345	191	150	-	304	-	345	-	191	-
	51%bhjln	100%Tb	-	49%	51%	51%	54%	100%Thjln	-	100%Thjln	-	100%Thjln	-	100%Thjln	-
Female	934	-	934	159	289	326	160	-	159	-	289	-	326	-	160
	48%agikm	-	100%Ta	51%	49%	48%	45%	-	100%Tgikm	-	100%Tgikm	-	100%Tgikm	-	100%Tgikm
Prefer to self-describe	6	-	-	-	-	4	2	-	-	-	-	-	-	-	-
	*	-	-	-	-	1%	1%	-	-	-	-	-	-	-	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h/i/j/k/l/m/n Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 9
S3. What school year is ... currently in?
Base: All with children aged 6-15
Summary table

	Child 1	Child 2	Child 3	Child 4
Unweighted base	674	668	188	41
Weighted base	718	670	190	41
Effective base	651	641	180	40
Year 1	22 3%	51 8%	22 11%	4 10%
Year 2	37 5%	60 9%	35 19%	11 27%
Year 3	41 6%	83 12%	28 15%	10 23%
Year 4	52 7%	74 11%	21 11%	2 4%
Year 5	51 7%	49 7%	22 12%	5 11%
Year 6	61 8%	76 11%	19 10%	3 8%
Year 7	67 9%	69 10%	11 6%	2 5%
Year 8	83 12%	52 8%	10 5%	1 2%
Year 9	89 12%	51 8%	4 2%	-
Year 10	94 13%	34 5%	3 1%	-
Year 11	49 7%	18 3%	-	-
Year 12	-	-	-	-
P1	5 1%	4 1%	-	-
P2	7 1%	6 1%	3 2%	-
P3	4 *	5 1%	1 1%	1 2%
P4	3 *	-	4 2%	-
P5	2 *	9 1%	1 *	-
P6	7 1%	4 1%	-	1 2%
P7	6 1%	5 1%	-	-
S1	4 1%	2 *	3 1%	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Prepared by Yonder

.YONDER

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 9
S3. What school year is ... currently in?
Base: All with children aged 6-15
Summary table

	Child 1	Child 2	Child 3	Child 4
Unweighted base	674	668	188	41
Weighted base	718	670	190	41
Effective base	651	641	180	40
S2	12 2%	6 1%	-	-
S3	10 1%	5 1%	1 1%	-
S4	6 1%	1 *	-	-
Prefer not to say	6 1%	9 1%	2 1%	2 5%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 10
S3. What school year is ... currently in?
 Base: Total children aged 6-15

	Gender (Child)			Age (Child)			Age Within Gender (Child)					
	Total (T)	Male (a)	Female (b)	6-7 (c)	8-11 (d)	12-15 (e)	Male 6-7 (g)	Female 6-7 (h)	Male 8-11 (i)	Female 8-11 (j)	Male 12-15 (k)	Female 12-15 (l)
Unweighted Base	1577	799	774	309	593	675	150	159	304	289	345	326
Year 1	87 6%deijkl	40 5%	47 6%	87 28%Tde	-	-	40 27%Tijkl	47 30%Tijkl	-	-	-	-
Year 2	133 8%deijkl	67 8%	66 9%	133 43%Tde	-	-	67 45%Tijkl	66 42%Tijkl	-	-	-	-
Year 3	151 10%ekl	75 9%	76 10%	62 20%Te	89 15%Te	-	31 21%Tkl	31 19%Tkl	44 14%Tkl	45 16%Tkl	-	-
Year 4	141 9%ceghkl	71 9%	70 9%	-	141 24%Tce	-	-	-	71 23%Tghkl	70 24%Tghkl	-	-
Year 5	124 8%ceghkl	64 8%	60 8%	-	124 21%Tce	-	-	-	64 21%Tghkl	60 21%Tghkl	-	-
Year 6	150 10%ceghkl	77 10%	73 9%	-	150 25%Tce	-	-	-	77 25%Tghkl	73 25%Tghkl	-	-
Year 7	150 10%cdghij	73 9%	76 10%	-	36 6%c	114 17%Tcd	-	-	19 6%gh	17 6%gh	54 16%Tghij	59 18%Tghij
Year 8	148 9%bcdghij	88 11%Tb	59 8%	-	1 *	147 22%Tcd	-	-	-	1 *	88 26%Tghij	58 18%Tghij
Year 9	150 10%cdghij	67 8%	82 11%	-	-	150 22%Tcd	-	-	-	-	67 19%Tghij	82 25%Tghij
Year 10	133 8%cdghij	71 9%	61 8%	-	-	133 20%Tcd	-	-	-	-	71 21%Tghij	61 19%Tghij
Year 11	67 4%cdghij	40 5%	27 3%	-	-	67 10%Tcd	-	-	-	-	40 12%Tghij	27 8%Tghij
Year 12	-	-	-	-	-	-	-	-	-	-	-	-
P1	7 *a	1 *	6 1%	7 2%Tde	-	-	1 1%	6 4%Tijkl	-	-	-	-
P2	15 1%de	8 1%	7 1%	14 5%Tde	1 *	-	7 5%Tijkl	7 4%Tijkl	1 *	-	-	-
P3	10 1%e	5 1%	5 1%	3 1%e	7 1%e	-	1 1%	2 1%kl	4 1%kl	3 1%	-	-
P4	7 *	4 1%	3 *	-	7 1%Te	-	-	-	4 1%Tkl	3 1%	-	-
P5	11 1%e	8 1%	3 *	-	11 2%Tce	-	-	-	8 3%Tghkl	3 1%	-	-
P6	11 1%e	6 1%	5 1%	-	11 2%Tce	-	-	-	6 2%Tkl	5 2%Tkl	-	-
P7	11 1%	5 1%	6 1%	-	6 1%	5 1%	-	-	2 1%	4 1%	3 1%	2 1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h/i/j/k/l/m/n
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 10
S3. What school year is ... currently in?
Base: Total children aged 6-15

	Gender (Child)		Age (Child)			Age Within Gender (Child)		Age Within Gender (Child)				
	Total (T)	Male (a)	Female (b)	6-7 (c)	8-11 (d)	12-15 (e)	Male 6-7 (g)	Female 6-7 (h)	Male 8-11 (i)	Female 8-11 (l)	Male 12-15 (k)	Female 12-15 (j)
Unweighted Base	1577	799	774	309	593	675	150	159	304	289	345	326
S1	9 1%	4 1%	5 1%	-	-	9 1%Tcd	-	-	-	-	4 1%	5 2%Tij
S2	19 1%ad	5 1%	14 2%Ta	-	-	19 3%Tcd	-	-	-	-	5 1%ij	14 4%Tghijk
S3	16 1%d	8 1%	8 1%	-	-	16 2%Tcd	-	-	-	-	8 2%Tij	8 2%Thij
S4	7 *a	1 *	6 1%	-	-	7 1%Td	-	-	-	-	1 *	6 2%Tijk
Prefer not to say	20 1%	11 1%	9 1%	3 1%	9 2%	8 1%	3 2%	-	4 1%	5 2%	4 1%	4 1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h/i/j/k/l/m/n
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 11
S4. Is ... in full time education?
Base: All with children aged 16-17
Summary table

	<u>Child 1</u>	<u>Child 2</u>
Unweighted base	339	12
Weighted base	295	10
Effective base	325	12
Yes	275 93%	9 90%
No	18 6%	1 10%
Don't know	1 *	-
Prefer not to say	1 *	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 12
S4. Is .. in full time education?
Base: Total children aged 16-17

	Total (T)	Gender (Child)		Age (Child)	Age Within Gender (Child)	
		Male (a)	Female (b)	16-17 (f)	Male 16-17 (m)	Female 16-17 (n)
Unweighted Base	353	191	160	353	191	160
Yes	330 93%	174 91%	154 96%T	330 93%	174 91%	154 96%T
No	21 6%	15 8%	6 4%	21 6%	15 8%	6 4%
Don't know	1 *	1 1%	-	1 *	1 1%	-
Prefer not to say	1 *	1 1%	-	1 *	1 1%	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h/i/j/k/l/m/n
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 13
S5. Which school year is ... in?
Base: All with children aged 16-17 in full-time education
Summary table

	<u>Child 1</u>
Unweighted base	317
Weighted base	275
Effective base	303
Year 11	95 35%
Year 12	110 40%
Year 13	40 15%
Year 14	- -
S4	1 *
S5	11 4%
S6	6 2%
Prefer not to say	11 4%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 14
S5. Which school year is ... in?
Base: Total children aged 16-17 in full-time education

	Total (T)	Gender (Child)		Age (Child)	Age Within Gender (Child)	
		Male (a)	Female (b)	16-17 (f)	Male 16-17 (m)	Female 16-17 (n)
Unweighted Base	330	174	154	330	174	154
Year 11	113 34%	64 37%	48 31%	113 34%	64 37%	48 31%
Year 12	131 40%am	57 33%	73 47%Ta	131 40%	57 33%	73 47%Tm
Year 13	50 15%	30 17%	20 13%	50 15%	30 17%	20 13%
Year 14	-	-	-	-	-	-
S4	1 *	1 1%	-	1 *	1 1%	-
S5	15 5%	9 5%	6 4%	15 5%	9 5%	6 4%
S6	7 2%	7 4%Tb	-	7 2%	7 4%Tn	-
Prefer not to say	13 4%	6 3%	7 5%	13 4%	6 3%	7 5%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h/i/j/k/l/m/n

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 15
S3/S5. What school year is ... currently in?
Base: Total children aged 6-15 or aged 16-17 in full-time education

	Gender (Child)		Age (Child)				Age Within Gender (Child)								
	Total (T)	Male (a)	Female (b)	6-7 (c)	8-11 (d)	12-15 (e)	16-17 (f)	Male 6-7 (g)	Female 6-7 (h)	Male 8-11 (i)	Female 8-11 (j)	Male 12-15 (k)	Female 12-15 (l)	Male 16-17 (m)	Female 16-17 (n)
Unweighted Base	1907	973	928	309	593	675	330	150	159	304	289	345	326	174	154
Year 1	87 5%defijklmn	40 4%	47 5%	87 28%Tdef	-	-	-	40 27%Tijklmn	47 30%Tijklmn	-	-	-	-	-	-
Year 2	133 7%defijklmn	67 7%	66 7%	133 43%Tdef	-	-	-	67 45%Tijklmn	66 42%Tijklmn	-	-	-	-	-	-
Year 3	151 8%efklmn	75 8%	76 8%	62 20%Tef	89 15%Tef	-	-	31 21%Tklnn	31 19%Tklnn	44 14%Tklnn	45 16%Tklnn	-	-	-	-
Year 4	141 7%cefgghklmn	71 7%	70 8%	-	141 24%Tcef	-	-	-	-	71 23%Tghklmn	70 24%Tghklmn	-	-	-	-
Year 5	124 7%cefgghklmn	64 7%	60 6%	-	124 21%Tcef	-	-	-	-	64 21%Tghklmn	60 21%Tghklmn	-	-	-	-
Year 6	150 8%cefgghklmn	77 8%	73 8%	-	150 25%Tcef	-	-	-	-	77 25%Tghklmn	73 25%Tghklmn	-	-	-	-
Year 7	150 8%cdfghmn	73 8%	76 8%	-	36 6%cf	114 17%Tcdf	-	-	-	19 6%ghmn	17 6%ghmn	54 16%Tghijmn	59 18%Tghijmn	-	-
Year 8	148 8%bcdgghijmn	88 9%Tb	59 6%	-	1 *	147 22%Tcdf	-	-	-	-	1 *	88 26%Tghijmn	58 18%Tghijmn	-	-
Year 9	150 8%cdfghijmn	67 7%	82 9%	-	-	150 22%Tcdf	-	-	-	-	-	67 19%Tghijmn	82 25%Tghijmn	-	-
Year 10	133 7%cdfghijmn	71 7%	61 7%	-	-	133 20%Tcdf	-	-	-	-	-	71 21%Tghijmn	61 19%Tghijmn	-	-
Year 11	180 9%bcdghij	104 11%	75 8%	-	-	67 10%cd	113 34%Tcde	-	-	-	-	40 12%ghij	27 8%ghij	64 37%Tghijkl	48 31%Tghijkl
Year 12	131 7%cddeghijkl	57 6%	73 8%	-	-	-	131 40%Tcde	-	-	-	-	-	-	57 33%Tghijkl	73 47%Tghijkl
Year 13	50 3%cddeghijkl	30 3%	20 2%	-	-	-	50 15%Tcde	-	-	-	-	-	-	30 17%Tghijkl	20 13%Tghijkl
Year 14	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
P1	7 *a	1 *	6 1%	7 2%Tdef	-	-	-	1 1%	6 4%Tijklmn	-	-	-	-	-	-
P2	15 1%de	8 1%	7 1%	14 5%Tdef	1 *	-	-	7 5%Tijklmn	7 4%Tijklmn	1 *	-	-	-	-	-
P3	10 1%	5 1%	5 1%	3 1%e	7 1%Tef	-	-	1 1%	2 1%kl	4 1%kl	3 1%	-	-	-	-
P4	7 *	4 *	3 *	-	7 1%Tef	-	-	-	-	4 1%Tkl	3 1%	-	-	-	-
P5	11 1%e	8 1%	3 *	-	11 2%Tcef	-	-	-	-	8 3%Tghklmn	3 1%	-	-	-	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h/i/j/k/l/m/n
 Overlap formulae used.



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 15
S3/S5. What school year is ... currently in?
Base: Total children aged 6-15 or aged 16-17 in full-time education

	Total (T)	Gender (Child)		Age (Child)				Age Within Gender (Child)							
		Male (a)	Female (b)	6-7 (c)	8-11 (d)	12-15 (e)	16-17 (f)	Male 6-7 (g)	Female 6-7 (h)	Male 8-11 (i)	Female 8-11 (j)	Male 12-15 (k)	Female 12-15 (l)	Male 16-17 (m)	Female 16-17 (n)
Unweighted Base	1907	973	928	309	593	675	330	150	159	304	289	345	326	174	154
P6	11 1%e	6 1%	5 1%	-	11 2%Tcef	-	-	-	-	6 2%Tkl	5 2%TKl	-	-	-	-
P7	11 1%	5 1%	6 1%	-	6 1%	5 1%	-	-	-	2 1%	4 1%	3 1%	2 1%	-	-
S1	9 *	4 *	5 1%	-	-	9 1%Tcdf	-	-	-	-	-	4 1%	5 2%Tij	-	-
S2	19 1%ad	5 1%	14 2%Ta	-	-	19 3%Tcdf	-	-	-	-	-	5 1%ij	14 4%Tghjkmn	-	-
S3	16 1%d	8 1%	8 1%	-	-	16 2%Tcdf	-	-	-	-	-	8 2%Tijm	8 2%Thjm	-	-
S4	8 *	2 *	6 1%	-	-	7 1%Td	1 *	-	-	-	-	1 *	6 2%Tijk	1 1%	-
S5	15 1%de	9 1%	6 1%	-	-	-	15 5%Tode	-	-	-	-	-	-	9 5%Tghjkl	6 4%Tghjkl
S6	7 *	7 1%Tb	-	-	-	-	7 2%Tode	-	-	-	-	-	-	7 4%Tghjklm	-
Prefer not to say	33 2%	17 2%	16 2%	3 1%	9 2%	8 1%	13 4%Tode	3 2%	-	4 1%	5 2%	4 1%	4 1%	6 3%h	7 5%Thkl

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h/i/j/k/l/m/n
Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 16
S3/S5. What school year is ... currently in?
Base: Child selected least full aged 6-15 or 16-17 in full-time education

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1000	327	485	188	484	512	134	325	355	186	63	71	164	161	170	183	87	97	433	434	79
Weighted base	1002	327	485	190	516	482	172	353	335	142	91	81	182	172	172	161	72	68	498	401	58
Effective base	955	309	466	180	464	491	130	320	348	182	62	70	161	158	167	180	86	95	421	423	78
Year 1	46 5%ghilmno pqst	22 7%T 4%	18 4%	6 3%	29 6%	17 3%	46 27%Tghi	-	-	-	29 32%Tlmnop	17 21%Tlmnopq	-	-	-	-	-	-	46 9%Tst	-	-
Year 2	74 7%ghilmn opqst	34 10%Tb	29 6%	11 6%	37 7%	37 8%	74 43%Tghi	-	-	-	37 41%Tlmnop	37 45%Tlmnopq	-	-	-	-	-	-	74 15%Tst	-	-
Year 3	78 8%hinopqs t	31 9%	32 7%	15 8%	40 8%	38 8%	35 21%Tghi	43 12%Thi	-	-	19 21%Tnopq	16 20%Tnopq	22 12%Tnopq	21 12%Tnopq	-	-	-	-	78 16%Tst	-	-
Year 4	95 9%fhijkno pqst	26 8%	55 11%	14 7%	46 9%	48 10%	-	95 27%Tfhi	-	-	-	-	46 26%Tjknop	48 28%Tjknopq	-	-	-	-	95 19%Tst	-	-
Year 5	72 7%fhijkno pqst	17 5%	37 8%	18 9%	36 7%	36 7%	-	72 20%Tfhi	-	-	-	-	36 20%Tjknop	36 21%Tjknopq	-	-	-	-	72 14%Tst	-	-
Year 6	85 8%afhijkn opqst	16 5%	51 11%Ta	17 9%	47 9%	38 8%	-	85 24%Tfhi	-	-	-	-	47 26%Tjknop	38 22%Tjknopq	-	-	-	-	85 17%Tst	-	-
Year 7	85 9%afjkpq rt	18 6%	42 9%	25 13%Ta	41 8%	43 9%	-	25 7%fi	60 18%Tfgi	-	-	-	-	12 6%jkpq	14 8%jkpq	30 17%Tjklmp	29 18%Tjklmpq	-	-	1 *	84 21%Trt
Year 8	70 7%fgjklm pqrt	18 5%	39 8%	13 7%	41 8%	28 6%	-	1 *	69 20%Tfgi	-	-	-	-	1 1%	41 24%Tjklmp	27 17%Tjklmpq	-	-	-	70 17%Trt	-
Year 9	71 7%afgijkl mpqrt	12 4%	43 9%Ta	15 8%a	32 6%	39 8%	-	-	71 21%Tfgi	-	-	-	-	-	32 19%Tjklmp	39 24%Tjklmpq	-	-	-	71 18%Trt	-
Year 10	65 6%fgjklm pqrt	15 5%	37 8%	13 7%	36 7%	29 6%	-	-	65 19%Tfgi	-	-	-	-	-	36 21%Tjklmp	29 18%Tjklmpq	-	-	-	65 16%Trt	-
Year 11	84 8%bfgjkl mrt	36 11%b	29 6%	19 10%	45 9%	38 8%	-	-	37 11%Tfg	47 33%Tfgh	-	-	-	-	19 11%jklm	18 11%jklm	26 36%Tjklmn	20 29%Tjklmno	-	84 21%Trt	-
Year 12	55 6%bdfghk lmnors	32 10%Tbc	18 4%	6 3%	19 4%	36 7%Td	-	-	-	55 39%Tfgh	-	-	-	-	-	-	19 26%Tjklmn	36 52%Tjklmno	-	1 *	55 94%Trs
Year 13	26 3%ghlmnor s	13 4%	9 2%	4 2%	18 3%	8 2%	-	-	-	26 18%Tfgh	-	-	-	-	-	-	18 25%Tjklmn	8 12%Tjklmno	-	-	4 6%Trs

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used.

Prepared by Yonder



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 16
S3/S5. What school year is ... currently in?
Base: Child selected least full aged 6-15 or 16-17 in full-time education

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child						
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)	
Unweighted base	1000	327	485	188	484	512	134	325	355	186	63	71	164	161	170	183	87	97	433	434	79	
Weighted base	1002	327	485	190	516	482	172	353	335	142	91	81	182	172	172	161	72	68	498	401	58	
Effective base	955	309	466	180	464	491	130	320	348	182	62	70	161	158	167	180	86	95	421	423	78	
Year 14	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
P1	5 1%	5 2% ^{Tb}	-	-	2 *	3 1%	5 3% ^{Tghi}	-	-	-	2 2%	3 4% ^{Tlmno}	-	-	-	-	-	-	-	5 1% ^s	-	-
P2	10 1% ^s	6 2%	4 1%	-	4 1%	6 1%	8 5% ^{Tghi}	1 *	-	-	3 3%	6 7% ^{Tlmnopq}	1 1%	-	-	-	-	-	-	10 2% ^{Ts}	-	-
P3	7 1%	1 *	5 1%	-	3 1%	3 1%	2 1%	4 1% ^h	-	-	-	2 3% ⁿ	3 2%	1 1%	-	-	-	-	-	7 1% ^s	-	-
P4	4 *	2 1%	1 *	1 1%	2 *	2 *	-	4 1% Th	-	-	-	-	2 1%	2 1%	-	-	-	-	-	4 1%	-	-
P5	4 *	-	4 1%	-	3 1%	1 *	-	4 1% Th	-	-	-	-	3 2% ^T	1 1%	-	-	-	-	-	4 1%	-	-
P6	11 1% ^s	5 2%	4 1%	1 *	6 1%	5 1%	-	11 3% ^{Tghi}	-	-	-	-	6 3% ^{Tno}	5 3% ^{Tno}	-	-	-	-	-	11 2% ^{Ts}	-	-
P7	6 1%	2 1%	4 1%	-	3 1%	3 1%	-	3 1%	3 1%	-	-	1 1%	2 1%	2 1%	1 *	-	-	-	-	6 1% ^s	-	-
S1	2 *	-	-	2 1% ^{Tb}	1 *	1 *	-	-	2 1%	-	-	-	-	-	1 1%	1 1%	-	-	-	-	2 1%	-
S2	10 1% ^r	1 *	6 1%	3 2%	3 1%	7 1%	-	-	10 3% ^{Tfgi}	-	-	-	-	-	2 2%	4 4% ^{Tlmq}	-	-	-	-	10 3% ^{Tr}	-
S3	10 1% ^r	5 2%	4 1%	1 *	6 1%	4 1%	-	-	10 3% ^{Tfgi}	-	-	-	-	-	6 4% ^{Tlm}	4 3% ^{Tlm}	-	-	-	-	10 3% ^{Tr}	-
S4	4 *	3 1%	1 *	1 *	-	4 1% ^{Td}	-	-	4 1% ^{Tg}	-	-	-	-	-	-	4 3% ^{Tlmm}	-	-	-	-	4 1% ^{Tr}	-
S5	7 1%	1 *	3 1%	2 1%	5 1%	1 *	-	-	7 5% ^{Tfgh}	-	-	-	-	-	-	-	5 8% ^{Tjklmno}	1 2% ^{ln}	-	-	-	-
S6	3 *	2 1%	-	1 1%	3 1%	-	-	-	3 2% ^{Tgh}	-	-	-	-	-	-	-	3 5% ^{Tlmnoq}	-	-	-	-	-
Primary	498 50% ^{hinopqst}	170 52% ^{inopqst}	245 51%	83 44%	260 50%	238 49%	170 99% ^{Tghi}	324 92% ^{Thi}	3 1%	-	89 99% ^{Tmnopq}	81 100% ^{Tlmnopq}	168 93% ^{Tnopq}	156 91% ^{Tnopq}	2 1%	1 *	-	-	-	498 100% ^{Tst}	-	-
Secondary	401 40% ^{aafgjjkImqrt}	107 33%	202 42% ^{aa}	92 49% ^{Ta}	206 40%	192 40%	-	25 7% ^f	329 98% ^{Tfgi}	48 34% ^{fg}	-	-	12 6% ^{jk}	13 8% ^{jk}	168 98% ^{Tjklmpq}	158 98% ^{Tjklmpq}	26 36% ^{ijklm}	21 30% ^{ijklm}	-	401 100% ^{Trt}	-	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 16
S3/S5. What school year is ... currently in?
Base: Child selected least full aged 6-15 or 16-17 in full-time education

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1000	327	485	188	484	512	134	325	355	186	63	71	164	161	170	183	87	97	433	434	79
Weighted base	1002	327	485	190	516	482	172	353	335	142	91	81	182	172	172	161	72	68	498	401	58
Effective base	955	309	466	180	464	491	130	320	348	182	62	70	161	158	167	180	86	95	421	423	78
Sixth Form/ Further Education	58 6%bd klnors	34 10%Tbc	18 4%	6 3%	21 4%	36 7%Td	-	-	-	58 41%Tfgh	-	-	-	-	-	-	21 30%Tjklmn o	36 53%Tjklmno p	-	-	58 100%Trs
Prefer not to say	13 1%rs	3 1%	8 2%	2 1%	5 1%	8 2%	1 1%	4 1%	3 1%	4 3%	1 1%	-	2 1%	2 1%	1 1%	2 1%	1 1%	3 5%Tkn	-	-	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 17
S3/S5. What school year is ... currently in?
Base: Child selected least full aged 6-15 or 16-17 in full-time education

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1000	420	578	11	179	438	302	70	190	740	70	843	85	43	29	368	245	201	185	613	386
Weighted base	1002	424	576	15**	201	444	281	61	216	726	61	842	86	45*	28**	336	216	232	217	552	449
Effective base	955	400	553	11	174	419	291	68	184	708	68	804	82	41	28	356	238	196	180	594	375
Year 1	46	21	25	5	15	22	4	-	20	26	-	46	-	-	-	15	7	12	11	22	24
	5%fn	5%	4%	32%	8%Tfg	5%f	1%	-	9%Tkl	4%	-	5%Tn	-	-	-	4%	3%	5%	5%	4%	5%
Year 2	74	31	43	3	29	37	5	-	32	42	-	67	-	7	-	31	12	10	20	43	31
	7%fgkln	7%	7%	18%	14%Tefg	8%fg	2%	-	15%Tkl	6%l	-	8%n	-	15%n	-	9%ns	5%	4%	9%	8%	7%ns
Year 3	78	50	28	3	41	23	10	1	44	33	1	76	-	1	1	28	13	20	17	41	37
	8%befkn	12%Tb	5%	18%	20%Tefg	5%	4%	2%	20%Tkl	5%	2%	9%Tn	-	2%	5%	8%	6%	9%	8%	7%	8%
Year 4	95	45	50	-	29	51	13	2	29	64	2	87	-	5	3	27	20	25	22	47	47
	9%fn	11%	9%	-	14%Tfg	12%f	4%	4%	13%l	9%	4%	10%Tn	-	11%n	11%	8%	9%	11%	10%	9%	11%
Year 5	72	30	42	-	18	36	16	2	18	52	2	67	-	2	2	21	19	18	14	40	32
	7%n	7%	7%	-	9%	8%	6%	3%	8%	7%	3%	8%Tn	-	5%n	8%	6%	9%	8%	6%	7%	7%
Year 6	85	37	48	1	20	43	19	1	22	62	1	77	-	7	-	24	20	19	21	45	40
	8%gln	9%	8%	9%	10%g	10%g	7%	2%	10%l	9%	2%	9%n	-	16%n	-	7%	9%	8%	10%	8%	9%
Year 7	85	32	53	-	7	49	24	5	7	74	5	77	-	7	1	31	16	20	18	46	38
	9%djn	8%	9%	-	4%	11%Td	9%d	8%	3%	10%Tj	8%	9%n	-	16%n	4%	9%	7%	9%	8%	8%	8%
Year 8	70	24	46	-	7	27	34	2	7	61	2	64	-	4	2	30	18	11	11	48	22
	7%djnv	6%	8%	-	3%	6%	12%Tdeg	3%	3%	8%Tj	3%	8%n	-	9%n	7%	9%v	8%	5%	5%	9%Tv	5%
Year 9	71	24	47	-	9	27	30	5	9	57	5	66	-	1	5	29	14	17	11	43	28
	7%n	6%	8%	-	4%	6%	11%Tde	9%	4%	8%	9%	8%n	-	2%	17%	9%	7%	8%	5%	8%	6%
Year 10	65	21	43	-	7	30	19	8	7	50	8	59	-	5	1	20	11	18	15	31	33
	6%jn	5%	8%	-	4%	7%	7%	13%Td	3%	7%	13%Tj	7%n	-	11%n	3%	6%	5%	8%	7%	6%	7%
Year 11	84	30	53	1	3	32	37	10	4	70	10	72	-	4	7	25	20	26	13	44	40
	8%djn	7%	9%	5%	2%	7%kd	13%Tde	17%Tde	2%	10%Tj	17%Tjk	9%n	-	9%n	26%	7%	9%	11%	6%	8%	9%
Year 12	55	21	33	-	1	18	24	12	1	42	12	55	-	-	1	14	21	11	10	35	21
	6%djn	5%	6%	-	1%	4%kd	8%Tde	20%Tdef	1%	6%sj	20%Tjk	6%Tn	-	-	3%	4%	10%Tqtuv	5%	5%	6%q	5%
Year 13	26	13	13	-	1	10	11	5	1	21	5	21	-	2	4	10	4	6	6	14	12
	3%dj	3%	2%	-	*	2%	4%kd	8%Tde	*	3%j	8%Tjk	2%	-	4%	13%	3%	2%	3%	3%	3%	3%
Year 14	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
P1	5	5	-	2	1	2	-	-	3	2	-	-	5	-	-	2	-	-	1	2	3
	1%m	1%Tb	-	11%	1%	1%	-	-	1%	*	-	-	6%Tm	-	-	1%	-	1%	*	1%	1%
P2	10	6	4	-	4	5	1	-	4	6	-	-	10	-	-	4	2	3	1	6	4
	1%m	1%	1%	-	2%	1%	*	-	2%	1%	-	-	11%Tmo	-	-	1%	1%	1%	1%	1%	1%
P3	7	3	3	-	1	4	1	-	1	6	-	-	7	-	-	4	-	-	3	4	3
	1%m	1%	1%	-	1%	1%	*	-	1%	1%	-	-	8%Tm	-	-	1%	-	-	1%	1%	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 17
S3/S5. What school year is ... currently in?
Base: Child selected least full aged 6-15 or 16-17 in full-time education

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1000	420	578	11	179	438	302	70	190	740	70	843	85	43	29	368	245	201	185	613	386
Weighted base	1002	424	576	15**	201	444	281	61	216	726	61	842	86	45*	28**	336	216	232	217	552	449
Effective base	955	400	553	11	174	419	291	68	184	708	68	804	82	41	28	356	238	196	180	594	375
P4	4*	1*	4	1	-	1	1	1	1	2	1	-	4	-	-	1	1	1	1	2	3
			1%	8%	-	*	*	2%	1%	*	2%	-	5%Tm	-	-	*	*	1%	1%	*	1%
P5	4*	2	2	-	1	2	1	-	1	4	-	-	4	-	-	-	2	1	1	2	3
		1%	*	-	*	*	*	-	*	*	-	-	5%Tm	-	-	-	1%	1%	1%	*	1%
P6	11	2	9	-	1	4	5	-	1	10	-	-	11	-	-	2	4	-	5	6	5
	1% ^m	*	2%	-	1%	1%	2%	-	1%	1%	-	-	13%Tmo	-	-	1%	2% ^s	-	2% ^s	1%	1%
P7	6	3	4	-	1	2	3	-	1	5	-	-	6	-	-	2	1	4	-	3	4
	1% ^m	1%	1%	-	1%	1%	1%	-	1%	1%	-	-	7%Tm	-	-	1%	*	2%	-	*	1%
S1	2	2	-	-	1	1	-	-	-	2	-	-	2	-	-	-	-	1	1	-	2
	*	1%	-	-	*	*	-	-	-	*	-	-	3%Tm	-	-	-	-	*	1%	-	*
S2	10	4	6	-	2	2	5	1	2	7	1	-	10	-	-	2	3	-	4	6	4
	1% ^m	1%	1%	-	1%	1%	2%	1%	1%	1%	1%	-	12%Tmo	-	-	1%	2%	-	2%	1%	1%
S3	10	6	4	-	-	3	7	-	-	10	-	-	10	-	-	4	2	2	2	6	5
	1% ^m	2%	1%	-	-	1%	3%Tde	-	-	1%	-	-	12%Tmo	-	-	1%	1%	1%	1%	1%	1%
S4	4	1	4	-	-	3	1	-	3	1	-	2	1	-	2	1	-	2	2	2	2
	*	*	1%	-	-	1%Te	2%e	-	*	2%	-	5%Tm	-	-	*	*	-	1%	*	*	*
S5	7	3	3	-	2	3	2	-	5	2	-	7	-	-	1	2	2	2	2	3	4
	1% ^m	1%	1%	-	1%	3%	3%Tde	-	1%	3%Tj	-	8%Tm	-	-	*	1%	1%	1%	1%	1%	1%
S6	3	2	2	-	1	1	2	-	2	2	-	3	-	-	2	-	-	1	2	1	1
	*	*	*	-	*	*	2%Tde	-	*	2%Tjk	-	4%Tm	-	-	1%	-	-	*	*	*	*
Primary	498	236	262	14	162	235	79	8	176	314	8	420	47	22	8	161	101	116	119	263	235
	50% ^{bf} gkl	56% ^{Tb}	45%	95%	81% ^{Tef} g	53% ^{mf} g	28% ^g	13%	82% ^{Tkl}	43% ^l	13%	50%	55%	49%	28%	48%	47%	50%	55%	48%	52%
Secondary	401	144	257	1	35	172	161	32	36	333	32	337	27	21	16	142	84	96	77	227	173
	40% ^{adj}	34%	45% ^{Ta}	5%	18%	39% ^{ad}	57% ^{Tde}	53% ^{Tde}	17%	46% ^{Tj}	53% ^{Tj}	40%	31%	47%	56%	42%	39%	42%	35%	41%	39%
Sixth Form/ Further Education	58	22	35	-	1	19	24	14	1	43	14	55	-	-	4	16	22	11	10	37	21
	6% ^{djn}	5%	6%	-	1%	4% ^d	8% ^{Tde}	23% ^{Tdef}	1%	6% ^j	23% ^{Tjk}	6% ⁿ	-	-	13%	5%	10% ^{Tqstuv}	5%	5%	7% ^q	5%
Prefer not to say	13	6	6	-	2	7	3	1	2	10	1	10	2	-	1	6	3	1	3	9	4
	1%	2%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	2%	-	3%	2%	2%	*	1%	2%	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing. * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/h/k/l - T/m/n/o/p - T/q/r/s/t/u/v Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 18
S3/S5. What school year is ... currently in?
Base: Child selected least full aged 6-15 or 16-17 in full-time education

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1000	24	226	167	264	280	302	369	290	286	679	837	33	61	50	12	156	846	145	761	195
Weighted base	1002	24**	235	178	267	261	313	383	269	291	677	838	33*	64	49*	12**	158	854	138	765	193
Effective base	955	22	217	160	252	270	289	353	279	274	648	800	32	58	47	11	149	810	137	728	186
Year 1	46 5%	2 7%	5 2%	8 5%	21 8%Tbe	8 3%	10 3%	26 7%Th	8 3%	11 4%	35 5%	37 4%	2 7%	4 6%	2 4%	-	8 5%	40 5%	6 4%	36 5%	6 3%
Year 2	74 7%	1 6%	26 11%Tde	15 8%	15 6%	13 5%	30 10%h	28 7%	13 5%	18 6%	51 8%	56 7%	7 22%Tkmp	4 6%	4 9%	3 22%	18 11%k	63 7%	11 8%	57 7%	14 7%
Year 3	78 8%kr	3 11%	16 7%	12 7%	27 10%	18 7%	19 6%	39 10%	18 7%	26 9%	51 8%	56 7%	2 16%Tk	11 16%Tk	10 20%Tk	-	22 14%Tk	70 8%	5 4%	55 7%	18 9%
Year 4	95 9%	1 5%	28 12%	18 10%	20 8%	28 11%	34 11%	32 8%	29 11%	26 9%	66 10%	75 9%	4 13%	9 14%	3 6%	1 11%	17 11%	84 10%	9 6%	75 10%	18 9%
Year 5	72 7%	-	21 9%	11 6%	24 9%	16 6%	30 10%	25 7%	16 6%	24 8%	46 7%	60 7%	2 6%	5 8%	3 6%	1 11%	12 7%	63 7%	9 6%	59 8%	12 6%
Year 6	85 8%hr	1 4%	23 10%	24 13%Te	21 8%	15 6%	26 8%	43 11%Th	15 6%	26 9%	57 8%	71 8%	4 12%	4 7%	3 7%	1 10%	13 8%	82 10%Tr	3 2%	64 8%	16 8%
Year 7	85 9%g	-	16 7%	18 10%	20 8%	26 10%	29 9%	23 6%	28 10%	22 8%	61 9%	77 9%	3 8%	5 8%	1 2%	-	9 6%	73 9%	12 9%	64 8%	16 8%
Year 8	70 7%	1 5%	13 6%	12 7%	16 6%	24 9%	18 6%	24 6%	24 9%	48 7%	57 7%	2 7%	6 8%	4 10%	4 8%	-	12 8%	61 7%	9 6%	52 7%	15 8%
Year 9	71 7%g	1 4%	15 6%	8 4%	16 6%	27 10%Tc	21 7%	19 5%	27 10%Tg	19 7%	50 7%	60 7%	2 8%	3 4%	5 9%	2 13%	11 7%	55 6%	16 12%Tq	50 7%	20 10%
Year 10	65 6%mq	1 4%	13 5%	14 8%	19 7%	16 6%	19 6%	28 7%	16 6%	24 8%	37 5%	58 7%mp	-	-	4 9%mp	1 10%	6 3%	49 6%	13 9%	46 6%	16 8%
Year 11	84 8%q	4 19%	16 7%	12 7%	20 8%	24 9%	25 8%	27 7%	25 9%	24 8%	57 8%	71 8%	2 5%	5 8%	5 10%	-	12 8%	65 8%	18 13%Tq	66 9%	14 7%
Year 12	55 6%q	5 22%	14 6%	6 3%	14 5%	13 5%	19 6%	17 4%	16 6%	12 4%	42 6%	48 6%	1 4%	2 3%	2 4%	2 14%	7 5%	41 5%	13 10%Tq	43 6%	10 5%
Year 13	26 3%	-	4 2%	5 3%	8 3%	7 3%	5 1%	11 3%	9 3%	10 2%	15 3%	23 3%	-	2 2%	1 2%	1 5%	3 2%	22 3%	4 3%	18 2%	6 3%
Year 14	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
P1	5 1%	-	1 1%	3 2%	1 *	-	-	5 1%T	-	1 *	4 1%	4 *	-	1 2%	-	-	1 1%	4 *	1 1%	4 1%	-
P2	10 1%	-	2 1%	1 1%	5 2%	1 1%	2 1%	6 2%	1 *	3 1%	6 1%	10 1%	-	-	-	-	-	10 1%	-	9 1%	1 1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 18
S3/S5. What school year is ... currently in?
Base: Child selected least full aged 6-15 or 16-17 in full-time education

	D11. Income						Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1000	24	226	167	264	280	302	369	290	286	679	837	33	61	50	12	156	846	145	761	195
Weighted base	1002	24**	235	178	267	261	313	383	269	291	677	838	33*	64	49*	12**	158	854	138	765	193
Effective base	955	22	217	160	252	270	289	353	279	274	648	800	32	58	47	11	149	810	137	728	186
P3	7 1%	-	3 1%	-	1 *	2 1%	3 1%	1 *	2 1%	3 1%	3 *	6 1%	-	1 2%	-	-	1 1%	5 1%	1 1%	4 1%	2 1%
P4	4 *	-	1 1%	1 1%	-	2 1%	1 *	1 *	2 1%	1 *	3 *	3 *	-	-	1 2%	-	1 1%	4 1%	-	4 1%	-
P5	4 *	-	-	1 1%	2 1%	1 *	2 1%	1 *	1 *	2 *	4 1%	-	-	-	-	-	-	4 1%	-	3 *	-
P6	11 1%	1 5%	5 2%	2 1%	1 *	1 *	5 1%	5 1%	1 *	5 2%	6 1%	11 1%	-	-	-	-	-	10 1%	1 1%	9 1%	2 1%
P7	6 1%	-	1 *	2 1%	2 1%	1 *	2 1%	3 1%	1 *	2 1%	4 1%	6 1%	-	-	-	-	-	6 1%	-	6 1%	-
S1	2 *	1 5%	-	-	-	1 *	1 *	-	1 *	1 *	1 *	1 *	-	1 2%Tk	-	-	1 1%	2 *	-	2 *	-
S2	10 1%	-	2 1%	2 1%	2 1%	3 1%	2 1%	4 1%	3 1%	5 2%	5 1%	9 1%	-	-	-	1 8%	1 1%	8 1%	2 1%	8 1%	2 1%
S3	10 1%	-	3 1%	-	2 1%	5 2%	1 *	4 1%	5 2%	2 1%	8 1%	10 1%	-	-	-	-	-	9 1%	2 1%	8 1%	2 1%
S4	4 *	-	-	2 1%	3 1%	-	1 *	4 1%	-	-	4 1%	4 1%	-	-	-	-	-	3 *	2 1%	4 *	-
S5	7 1%	-	2 1%	2 1%	1 *	2 1%	2 1%	3 1%	2 1%	1 *	5 1%	6 1%	-	1 2%	-	-	1 1%	7 1%	-	6 1%	1 1%
S6	3 *	-	1 *	1 *	-	2 1%	1 *	1 *	2 1%	1 *	2 *	3 *	-	-	-	-	-	2 *	1 1%	2 *	1 1%
Primary	498 50%ehkr	9 38%	135 57%Te	99 56%e	141 53%e	107 41%	166 53%h	217 57%Th	108 40%	146 50%	336 50%	401 48%	22 67%k	39 61%	26 54%	6 51%	94 59%Tk	446 52%Tr	46 34%	386 50%	89 46%
Secondary	401 40%bgq	9 37%	78 33%	66 37%	99 37%	128 49%Tbcd	116 37%	132 34%	130 48%Tfg	118 41%	271 40%	347 41%T	10 29%	21 32%	18 38%	4 31%	52 33%	324 38%	73 53%Tq	300 39%	84 43%
Sixth Form/ Further Education	58 6%q	5 22%	14 6%	6 3%	17 6%	13 5%	19 6%	19 5%	16 6%	14 5%	43 6%	51 6%	1 4%	2 3%	2 4%	2 14%	7 5%	44 10%Tq	14 6%	45 6%	11 6%
Prefer not to say	13 1%	1 3%	2 1%	-	5 2%	4 2%	5 1%	3 1%	4 2%	2 1%	7 1%	10 1%	-	-	1 2%	-	1 1%	12 1%	1 1%	11 1%	2 1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 19
S3/S5. What school year is ... currently in?
Base: Child selected least full aged 6-15 or 16-17 in full-time education

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1000	919	81	599	531	786	26	534	339
Weighted base	1002	923	79	613	530	791	25**	523	348
Effective base	955	878	77	576	507	752	25	510	324
Year 1	46 5%	43 5%	3 3%	37 6%Te	24 5%	40 5%	-	23 4%	21 6%
Year 2	74 7%	70 8%	4 5%	52 9%	41 8%	63 8%	1 5%	38 7%	23 7%
Year 3	78 8%	74 8%	4 5%	50 8%	39 7%	62 8%	1 4%	40 8%	31 9%
Year 4	95 9%	89 10%	6 7%	64 10%	54 10%	79 10%	2 10%	41 8%	34 10%
Year 5	72 7%	69 7%	3 4%	56 9%Te	44 8%	63 8%	4 15%	44 8%	20 6%
Year 6	85 8% ^d	79 9%	5 7%	55 9% ^{de}	32 6%	63 8% ^d	2 9%	46 9%	30 9%
Year 7	85 9%	81 9%	4 5%	55 9%	46 9%	72 9%	1 4%	40 8%	36 10%
Year 8	70 7%	62 7%	8 9%	41 7%	37 7%	56 7%	1 3%	41 8%	19 5%
Year 9	71 7%	65 7%	7 8%	44 7%	39 7%	56 7%	2 7%	39 8%	23 7%
Year 10	65 6% ^{ae}	54 6%	11 14% ^{Ta}	37 6%	29 5%	45 6%	2 8%	33 6%	25 7%
Year 11	84 8% ^{ce}	74 8%	10 13%	33 5%	49 9% ^{ce}	59 7% ^c	2 9%	41 8%	28 8%
Year 12	55 6% ^{ce}	49 5%	6 8%	14 2%	27 5% ^c	34 4% ^c	4 18%	31 6%	19 5%
Year 13	26 3% ^a	21 2%	6 7% ^{Ta}	12 2%	15 3%	18 2%	-	18 3%	5 2%
Year 14	-	-	-	-	-	-	-	-	-
P1	5 1%	5 1%	-	2 *	4 1%	5 1%	-	-	5 1% ^{Tg}
P2	10 1% ^g	10 1%	-	10 2% ^{Td}	3 *	10 1% ^d	-	1 *	6 2% ^g
P3	7 1%	7 1%	-	4 1%	2 *	4 1%	-	3 1%	3 1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 19
S3/S5. What school year is ... currently in?
Base: Child selected least full aged 6-15 or 16-17 in full-time education

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls			Q20. Seen/received guidance about		
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1000	919	81	599	531	786	26	534	339
Weighted base	1002	923	79	613	530	791	25**	523	348
Effective base	955	878	77	576	507	752	25	510	324
P4	4 *	4 *	-	4 1%	3 1%	4 1%	-	2 *	1 *
P5	4 *	3 *	1 2%	3 1%	1 *	3 *	-	3 1%	-
P6	11 1%	10 1%	1 2%	5 1%	5 1%	9 1%	1 4%	6 1%	3 1%
P7	6 1%	6 1%	-	5 1%	4 1%	6 1%	-	4 1%	2 1%
S1	2 *	2 *	-	2 *	1 *	2 *	-	-	2 1%
S2	10 1%	10 1%	-	6 1%	8 2%	10 1%	-	7 1%	2 1%
S3	10 1%	10 1%	-	6 1%	8 1%	10 1%	-	3 1%	5 1%
S4	4 *c	4 *	1 1%	1 *	3 *	3 *c	-	4 1%	-
S5	7 1%	7 1%	-	5 1%	5 1%	6 1%	-	2 *	3 1%
S6	3 *	3 *	-	1 *	2 *	2 *	-	2 *	1 *
Primary	498 50%b	470 51%Tb	27 34%	348 57%Tde	257 49%	412 52%Td	12 47%	252 48%	180 52%
Secondary	401 40%c	361 39%	40 51%Ta	226 37%	218 41%c	311 39%c	8 31%	210 40%	139 40%
Sixth Form/ Further Education	58 6%ce	52 6%	6 8%	16 3%	29 5%c	36 5%c	4 18%	33 6%	19 6%
Prefer not to say	13 1%h	13 1%	-	8 1%	6 1%	10 1%	1 4%	9 2%	1 *

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 20

Q1. Please think about how much of their personal time your child spends online across a typical week. This includes time using social media and messaging, watching films, TV programmes and videos online, playing games online, on video calls, searching for information online and doing homework. Please do not include any time they spend online at school. This could be using a mobile phone, laptop, tablet (like an iPad), computer, games console or Smart TV. Please think about weekdays and weekends, either at home or anywhere else. How many hours in a typical week would you say your child spends online?

Base: All respondents answering

Summary table

	Child 1	Child 2	Child 3	Child 4
Unweighted base	1013	680	189	42
Weighted base	1013	680	191	42
Effective base	968	653	181	41
None	(0) -	4 1%	5 3%	1 2%
Less than 6 hours	(3) 94 9%	116 17%	49 25%	10 25%
6 to 11 hours	(8.5) 220 22%	176 26%	45 24%	9 21%
11 to 22 hours	(16.5) 288 28%	180 26%	50 26%	16 37%
22 to 30 hours	(26) 216 21%	127 19%	23 12%	4 10%
Over 30 hours	(34) 177 17%	67 10%	17 9%	2 6%
Don't know	18 2%	10 1%	2 1%	-
Mean	18.62	15.50	13.38	13.10
Standard deviation	10.05	9.84	9.92	8.99
Standard error	0.32	0.38	0.73	1.39

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 21

Q1. Please think about how much of their personal time your child spends online across a typical week. This includes time using social media and messaging, watching films, TV programmes and videos online, playing games online, on video calls, searching for information online and doing homework. Please do not include any time they spend online at school. This could be using a mobile phone, laptop, tablet (like an iPad), computer, games console or Smart TV. Please think about weekdays and weekends, either at home or anywhere else. How many hours in a typical week would you say your child spends online?

Base: Total number of children

	Total (T)	Gender (Child)		Age (Child)				Age Within Gender (Child)								
		Male (a)	Female (b)	6-7 (c)	8-11 (d)	12-15 (e)	16-17 (f)	Male 6-7 (g)	Female 6-7 (h)	Male 8-11 (i)	Female 8-11 (j)	Male 12-15 (k)	Female 12-15 (l)	Male 16-17 (m)	Female 16-17 (n)	
Unweighted Base	1930	990	934	309	593	675	353	150	159	304	289	345	326	191	160	
None	(0)	11 1%e	6 1%	5 1%	6 2%Tef	4 1%	1 *	-	3 2%TI	3 2%TI	2 1%	2 1%	1 *	-	-	
Less than 6 hours	(3)	262 14%efklmn	126 13%	135 14%	82 27%Tdef	100 17%Tef	61 9%f	19 5%	38 25%Tiklmn	44 28%Tijklmn	49 16%klmn	51 18%TKlmn	29 8%	31 10%	10 5%	9 6%
6 to 11 hours	(8.5)	448 23%efkn	221 22%	226 24%	95 31%Tef	173 29%Tef	124 18%	56 16%	43 29%klmn	52 33%TKlmn	85 28%TKlmn	88 30%TKlmn	59 17%	64 20%	34 18%	22 14%
11 to 22 hours	(16.5)	531 28%	279 28%	251 27%	73 24%	168 28%	184 27%	106 30%	37 25%	36 23%	87 29%	81 28%	96 28%	87 27%	59 31%	47 29%
22 to 30 hours	(26)	381 20%cgh	203 21%	176 19%	29 9%	102 17%c	171 25%Tcd	79 22%cd	18 12%	11 7%	53 17%h	49 17%h	88 26%Tghj	70 25%Tghj	52 23%gh	44 21%gh
Over 30 hours	(34)	265 14%cdghij	142 14%	123 13%	19 6%	43 7%	122 18%Tcd	81 23%Tcd	8 5%	11 7%	25 8%	18 6%	20%Tghj	16%ghij	39 20%Tghj	42 26%Tghij
Don't know		32 2%dj	13 1%	18 2%	5 2%	3 1%	12 2%d	12 3%Td	3 2%j	2 1%	3 1%	-	2 1%	10 3%Tjk	5 3%jk	6 4%Tjk
Mean		17.00cdghij	17.37	16.62	12.03	14.67c	19.41Tcd	20.79Tcde	12.45	11.64	15.06gh	14.27gh	19.94Tghij	18.90Tghij	20.23Tghij	21.44Tghijl
Standard deviation		10.13	10.11	10.13	9.09	9.29	10.02	9.81	9.12	9.07	9.44	9.12	10.07	9.96	9.68	9.98
Standard error		0.23	0.32	0.33	0.52	0.38	0.39	0.53	0.75	0.72	0.54	0.54	0.54	0.56	0.71	0.80

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h/i/j/k/l/m/n
 Overlap formulae used.

VSP Parental Guidance Research ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 22

Q1. Please think about how much of their personal time your child spends online across a typical week. This includes time using social media and messaging, watching films, TV programmes and videos online, playing games online, on video calls, searching for information online and doing homework. Please do not include any time they spend online at school. This could be using a mobile phone, laptop, tablet (like an iPad), computer, games console or Smart TV. Please think about weekdays and weekends, either at home or anywhere else. How many hours in a typical week would you say your child spends online?

Base: Child selected least full

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
None	(0)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than 6 hours	(3)	12% 25	8% 69	14% 28	12% 63	12% 59	22% 37	15% 52	8% 26	5% 7	22% 20	21% 17	14% 26	15% 26	8% 13	8% 13	5% 4	5% 4	17% 85	8% 31	4% 2
6 to 11 hours	(8.5)	24% 239	25% 84	23% 114	21% 40	22% 115	33% 57	29% 101	16% 54	17% 26	27% 25	40% 33	29% 53	28% 48	14% 25	18% 30	16% 13	18% 13	30% 151	17% 70	17% 10
11 to 22 hours	(16.5)	29% 293	29% 96	28% 137	31% 60	27% 162	27% 47	30% 106	28% 94	30% 46	30% 27	25% 20	30% 55	30% 51	32% 54	24% 39	32% 26	28% 20	30% 147	28% 111	32% 19
22 to 30 hours	(26)	19% 191	17% 57	20% 98	18% 35	18% 96	9% 15	18% 63	17% 87	11% 26	11% 10	6% 5	16% 30	19% 33	24% 41	18% 44	15% 15	15% 11	14% 71	25% 100	13% 8
Over 30 hours	(34)	15% 152	18% 60	13% 65	14% 26	14% 83	9% 15	8% 29	20% 67	27% 41	10% 9	7% 6	9% 16	7% 13	22% 38	18% 29	25% 20	29% 21	8% 40	20% 80	30% 18
Don't know	17	9	6	2	10	2	-	3	8	7	-	-	3	-	-	8	3	3	10	2	2
Mean	17.42 lmr	18.29 fjgk	16.98 hins	17.04 hins	17.65 hins	17.13 hins	13.20 hins	15.36f hins	20.21Tfg hins	21.06Tfg hins	14.00 hins	12.30 hins	15.36k hins	15.35k hins	20.49Tjkl hins	19.88Tjkl hins	20.93Tjkl hins	21.13Tjkl hins	14.55 hins	19.97Tr hins	21.43Tr hins
Standard deviation	10.04	10.04	10.04	10.00	10.05	10.05	9.22	9.26	9.89	10.13	9.62	8.72	9.33	9.21	9.87	9.99	9.93	10.48	9.23	9.97	10.28
Standard error	0.32	0.56	0.46	0.73	0.45	0.45	0.80	0.51	0.53	0.73	1.21	1.03	0.73	0.73	0.76	0.76	1.03	1.07	0.44	0.48	1.18

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used.

VSP Parental Guidance Research ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 23

Q1. Please think about how much of their personal time your child spends online across a typical week. This includes time using social media and messaging, watching films, TV programmes and videos online, playing games online, on video calls, searching for information online and doing homework. Please do not include any time they spend online at school. This could be using a mobile phone, laptop, tablet (like an iPad), computer, games console or Smart TV. Please think about weekdays and weekends, either at home or anywhere else. How many hours in a typical week would you say your child spends online?

Base: Child selected least full

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (j)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)	
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393	
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455	
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382	
None	(0)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Less than 6 hours	(3)	122 12%gkl	48 11%	74 13%	-	42 21%Tefg	51 11%	27 9%	3 4%	42 19%Tkl	78 11%	3 4%	105 12%	9 10%	3 7%	5 17%	40 12%	26 12%	26 11%	29 13%	66 12%	55 12%
6 to 11 hours	(8.5)	239 24%fgl	106 25%	131 23%	6 38%	58 29%fg	120 27%Tfg	48 17%	6 10%	64 29%TI	169 23%l	6 10%	199 23%	22 26%	9 19%	8 30%	89 26%	48 22%	57 25%	44 20%	138 25%	101 22%
11 to 22 hours	(16.5)	293 29%	122 28%	170 29%	8 54%	50 25%	130 29%	82 29%	23 37% ^d	58 27%	212 29%	23 37%	245 29%	24 27%	17 35%	8 30%	100 29%	55 25%	67 29%	71 32%	154 28%	138 30%
22 to 30 hours	(26)	191 19%	85 20%	106 18%	1 9%	32 16%	87 19%	59 21%	11 18%	33 15%	146 20%	11 18%	155 18%	21 24%	12 24%	3 12%	66 19%	47 22%	42 18%	36 16%	113 20%	78 17%
Over 30 hours	(34)	152 15%dejq	60 14%	91 16%	-	20 10%	56 12%	59 21%Tde	17 28%Tde	20 9%	115 16%kj	17 28%Tjk	134 16%	9 11%	5 11%	3 12%	41 12%	36 17%	35 15%	39 17%	78 14%	74 16%
Don't know		17 2%	8 2%	9 2%	-	-	6 1%	9 3%Td	1 2% ^d	-	16 2% ^j	1 2% ^j	13 1%	2 2%	3 5% ^m	-	4 1%	3 1%	6 3%	3 1%	8 1%	9 2%
Mean	17.42dj	17.36	17.48	14.32	14.66	16.86d	19.56Tde	21.76Tde	14.64	17.89Tj	21.76Tjk	17.47	17.21	18.35	14.91	16.78	18.10	17.42	17.74	17.29	17.58	
Standard deviation	10.04	9.93	10.14	5.41	9.89	9.72	10.25	9.60	9.64	10.00	9.60	10.15	9.58	8.99	9.80	9.70	10.36	10.04	10.26	9.98	10.14	
Standard error	0.32	0.49	0.42	1.63	0.74	0.46	0.60	1.16	0.70	0.37	1.16	0.35	1.05	1.36	1.82	0.51	0.67	0.71	0.75	0.40	0.52	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 24

Q1. Please think about how much of their personal time your child spends online across a typical week. This includes time using social media and messaging, watching films, TV programmes and videos online, playing games online, on video calls, searching for information online and doing homework. Please do not include any time they spend online at school. This could be using a mobile phone, laptop, tablet (like an iPad), computer, games console or Smart TV. Please think about weekdays and weekends, either at home or anywhere else. How many hours in a typical week would you say your child spends online?

Base: Child selected least full

	D11. Income						Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
None	(0)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than 6 hours	(3)	122 12%hjk	3 10%	41 17%Tde	20 11%	28 10%	24 9%	53 17%Tgh	39 10%	24 14%	72 11%	90 11%	3	18 28%Tkp	7 14%	2 17%	30 19%Tk	116 13%Tr	5 3%	101 13%	17 9%
6 to 11 hours	(8.5)	239 24%r	6 25%	57 24%	49 27%	62 23%	56 21%	76 24%	96 25%	58 21%	62 21%	169 25%	11 23%	16 33%	13 26%	-	40 25%	216 25%Tr	21 15%	193 25%	36 19%
11 to 22 hours	(16.5)	293 29%bfi	2 8%	49 21%	54 30%b	87 32%b	90 34%Tb	71 22%	120 31%f	91 34%TF	66 22%	219 32%Ti	8 24%	20 31%	10 21%	6 52%	44 28%	251 29%	39 28%	224 29%	55 28%
22 to 30 hours	(26)	191 19%	4 14%	46 20%	30 17%	54 20%	56 21%	60 19%	71 18%	58 21%	68 23%Tj	118 17%	6 20%T	6 10%	8 16%	1 11%	22 14%	155 18%	35 25%Tq	136 18%	48 25%Ts
Over 30 hours	(34)	152 15%jq	10 39%	40 17%	27 15%	35 13%	34 13%	54 17%	57 15%	35 13%	59 20%Tj	91 13%	5 15%	4 6%	10 20%m	2 20%	21 13%m	117 14%	33 24%Tq	108 14%	36 18%
Don't know	17	1 2%iq	2 4%	- 1%	4 2%	5 2%	2 1%	5 1%	5 2%	1 *	14 2%i	15 2%	-	-	2 3%	-	2 1%	9 1%	7 5%Tq	10 1%	3 2%
Mean	17.42mpqs	21.50	17.08	16.95	17.46	17.88	17.09	17.49	17.95	18.60Tj	17.08	17.80Tm	16.76	12.81	17.57m	18.82	15.52m	16.78	21.60Tq	16.87	19.46Ts
Standard deviation	10.04	12.48	10.87	9.93	9.59	9.42	10.77	9.80	9.42	10.78	9.65	9.97	10.21	9.11	11.06	10.28	10.22	9.96	9.55	10.00	10.00
Standard error	0.32	2.50	0.73	0.76	0.59	0.57	0.62	0.51	0.56	0.63	0.37	0.35	1.78	1.16	1.60	2.97	0.82	0.34	0.81	0.36	0.72

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 25

Q1. Please think about how much of their personal time your child spends online across a typical week. This includes time using social media and messaging, watching films, TV programmes and videos online, playing games online, on video calls, searching for information online and doing homework. Please do not include any time they spend online at school. This could be using a mobile phone, laptop, tablet (like an iPad), computer, games console or Smart TV. Please think about weekdays and weekends, either at home or anywhere else. How many hours in a typical week would you say your child spends online?

Base: Child selected least full

	Total (T)	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about		
		Any (a)	None (b)	Currently use any (c)	Prev- iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)	
Unweighted base	1013	932	81	603	538	794	29	539	346	
Weighted base	1013	934	79	616	536	798	28**	527	354	
Effective base	968	890	77	580	513	760	28	515	331	
None	(0)	-	-	-	-	-	-	-	-	
Less than 6 hours	(3)	122 12%	116 12%	5 7%	84 14%	69 13%	105 13%	-	71 11%	39
6 to 11 hours	(8.5)	239 24%	225 24%	13 17%	161 26%Tde	122 23%	192 24%	10 36%	131 25%	80 23%
11 to 22 hours	(16.5)	293 29%	267 29%	26 33%	180 29%	159 30%	234 29%	4 16%	151 29%	92 26%
22 to 30 hours	(26)	191 19%	179 19%	12 15%	119 19%	99 18%	151 19%	8 28%	95 18%	76 21%
Over 30 hours	(34)	152 15%ace	133 14%	19 24%Ta	68 11%	80 15%c	109 14%c	6 21%	75 14%	61 17%
Don't know	17 2%aceg	13 1%	4 5%Ta	3 1%	7 1%c	7 1%c	-	5 1%	6 2%	
Mean	17.42ace	17.21	19.95Ta	16.35	17.32c	16.99c	19.89	16.90	18.30	
Standard deviation	10.04	10.00	10.21	9.68	10.07	9.95	10.17	10.05	10.30	
Standard error	0.32	0.33	1.17	0.40	0.44	0.35	1.89	0.44	0.56	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
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Absolutes/col percents

Table 26
Q2. Which, if any, of the following devices do your children use to go online?
Base: All respondents whose child use the internet
Summary table

	Child 1	Child 2	Child 3	Child 4
Unweighted base	1013	676	183	41
Weighted base	1013	676	186	41
Effective base	968	649	175	40
Smartphone	885 87%	463 68%	94 51%	17 42%
Tablet or iPad	533 53%	397 59%	117 63%	28 68%
Games console	604 60%	375 55%	98 53%	20 48%
PC or laptop	595 59%	287 43%	61 33%	14 34%
Smart TV	461 45%	309 46%	71 38%	15 37%
Other type of device	9 1%	8 1%	4 2%	2 6%
Don't know	1 *	1 *	- -	- -

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

VSP Parental Guidance Research
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Absolutes/col percents

Table 27
Q2. Which, if any, of the following devices do your children use to go online?
Base: Total children who use the internet

	Total (T)	Gender (Child)		Age (Child)				Age Within Gender (Child)							
		Male (a)	Female (b)	6-7 (c)	8-11 (d)	12-15 (e)	16-17 (f)	Male 6-7 (g)	Female 6-7 (h)	Male 8-11 (i)	Female 8-11 (j)	Male 12-15 (k)	Female 12-15 (l)	Male 16-17 (m)	Female 16-17 (n)
Unweighted Base	1919	984	929	303	589	674	353	147	156	302	287	344	326	191	160
Smartphone	1474 77%cdghij	755 77%	713 77%	129 43%	386 66%cd	623 92%Tcd	336 95%Tcd	64 44%	65 42%	194 64%gh	192 67%gh	317 92%Tghij	302 93%Tghij	180 94%Tghij	154 96%Tghij
Tablet or iPad	1065 55%aefkmn	492 50%	571 61%Ta	226 75%Tdef	380 65%Tef	314 47%	145 41%	107 73%Tiklmn	119 76%Tiklmn	174 58%kmn	206 72%Tiklmn	142 41%	171 52%km	69 36%	75 47%mn
Games console	1073 56%bchjln	718 73%Tb	354 38%	139 46%	352 60%Tc	388 58%cd	194 55%cd	83 56%hijn	56 36%	222 74%Tghjln	130 45%l	278 81%Tghijlmn	110 34%	135 71%Tghjln	58 36%
PC or laptop	976 51%bcdghj	528 54%Tb	444 48%	84 28%	248 42%cd	404 60%Tcd	240 68%Tcde	44 30%	40 28%	138 46%gh	110 38%h	209 61%Tghij	192 59%Tghij	137 72%Tghijkl	102 64%Tghij
Smart TV	844 44%	443 45%	400 43%	144 48%	264 45%	295 44%	141 40%	67 46%	77 49%	140 46%	124 43%	160 47%	134 41%	76 40%	65 41%
Other type of device	22 1%	13 1%	9 1%	- -	10 2%cd	10 1%cd	2 1%	- -	- -	6 2%	4 1%	5 1%	5 2%	2 1%	- -
Don't know	2 *	1 *	1 *	2 1%Tde	- -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	- -

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h/i/j/k/l/m/n
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 28
Q2. Which, if any, of the following devices do your children use to go online?
Base: Child selected least full who use the internet

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Smartphone	821 81% bfgjkl mr	282 85% Tb	382 78%	158 83%	432 82%	385 79%	100 58%	259 73% f	317 95% Tfg	146 95% Tfg	58 64%	42 52%	135 74% k	124 72% k	162 95% Tjklm	152 94% Tjklm	77 95% Tjklm	67 95% Tjklm	335 67%	380 95% Tr	58 100% Trs
Tablet or iPad	574 57% sdhnpq st	208 63% Tbc	270 55%	96 50%	268 51%	304 63% Td	122 71% Thi	231 65% Thi	159 48%	62 41%	62 68% nopq	60 74% Tinopq	101 56% np	129 76% Tinopq	75 44%	84 52% p	30 37%	31 44%	336 68% Tst	186 46%	26 45%
Games console	586 58% sekmoq	196 59%	285 58%	105 55%	391 75% Te	193 40%	92 53%	225 64% Tfhi	189 56%	80 52%	57 63% koq	35 43%	141 78% Tjkmoq	84 49% koq	136 79% Tjkmoq	53 33%	57 71% Tkmoq	22 31%	300 60%	227 57%	29 50%
PC or laptop	539 53% cfgkmr	191 57% c	264 54% c	84 44%	287 55%	249 51%	72 42%	156 44%	203 61% Tfg	108 71% Tfgh	39 43%	33 41%	88 48%	68 40%	101 59% jkm	100 62% Tjklm	60 74% Tjklmn	47 67% Tjklm	216 43%	242 60% Tr	42 72% Tr
Smart TV	452 45% hns	139 42%	234 48%	80 42%	234 45%	217 45%	93 54% Thi	170 48% hi	129 39%	60 39%	46 51%	47 59% Tnopq	93 51% no	77 45%	64 37%	64 40%	31 39%	29 40%	250 50% Tst	153 38%	21 37%
Other type of device	15 1% a	1 *	9 2% a	4 2% a	8 1%	7 1%	-	9 3% i	6 2%	-	-	-	6 3%	3 2%	2 1%	4 2%	-	-	8 2%	7 2%	-
Don't know	1 *	1 *	-	-	1 *	-	1 1%	-	-	-	1 1% T	-	-	-	-	-	-	-	1 *	-	-
Mean no. of mentions	2.95 ce	3.07 Tc	2.95	2.77	3.10 Te	2.80	2.81	2.97	2.99	2.98	2.92	2.69	3.10 koq	2.83	3.15 Tkmoq	2.83	3.16 kmoq	2.78	2.91	2.98	3.03

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
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Absolutes/col percents

Table 29
Q2. Which, if any, of the following devices do your children use to go online?
Base: Child selected least full who use the internet

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Smartphone	821	341	478	9	157	353	246	56	166	599	56	690	69	35	27	275	176	186	183	451	369
	81%	79%	82%	62%	78%	79%	86%Tde	91%Tde	77%	82%	91%Tj	81%	80%	73%	97%	81%	81%	80%	83%	81%	81%
Tablet or iPad	574	268	305	12	121	263	153	25	133	416	25	490	51	24	9	196	115	143	121	310	264
	57%bgl	62%Tb	53%	82%	60%g	58%g	54%	41%	62%l	57%l	41%	58%	59%	51%	32%	57%	53%	61%	55%	56%	58%
Games console	586	245	340	9	127	261	152	35	137	414	35	491	49	28	17	182	129	139	136	311	275
	58%q	57%	58%	62%	63%f	58%	53%	57%	63%	56%	57%	58%	57%	58%	61%	54%	59%	59%	61%	56%	60%
PC or laptop	539	249	288	6	101	217	171	43	107	388	43	472	38	19	10	199	116	116	109	315	224
	53%bev	58%Tb	50%	42%	50%	48%	60%Tde	71%Tde	50%	53%	71%Tjk	55%To	44%	39%	36%	58%Tstv	54%	49%	49%	57%Tv	49%
Smart TV	452	205	246	5	102	214	112	19	107	326	19	385	42	16	8	152	90	103	107	242	210
	45%fjl	48%	42%	33%	51%fg	48%fg	39%	31%	49%l	44%l	31%	45%	49%	34%	30%	45%	42%	44%	48%	43%	46%
Other type of device	15	7	7	1	1	4	9	-	2	13	-	12	-	3	-	4	3	2	6	6	8
	1%	2%	1%	5%	1%	1%	3%Te	-	1%	2%	-	1%	-	5%Tn	-	1%	1%	1%	3%	1%	2%
Don't know	1	-	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	1	-
	*	-	*	9%	-	-	-	-	1%k	-	-	*	-	-	*	-	-	-	-	*	-
Mean no. of mentions	2.95b	3.06Tb	2.87	3.16	3.03	2.92	2.95	2.90	3.03	2.93	2.90	2.99To	2.89	2.61	2.56	2.97	2.90	2.95	2.99	2.94	2.97

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 30
Q2. Which, if any, of the following devices do your children use to go online?
Base: Child selected least full who use the internet

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Smartphone	821 81%dmq	22 85%	194 82%	149 82%	204 76%	221 84% ^d	257 81%	303 78%	229 84%	235 79%	561 82%	689 81% ^m	29 89% ^m	46 70%	42 87% ^m	11 89%	128 81% ^m	689 80%	124 89% ^{Tq}	626 81%	159 81%
Tablet or iPad	574 57% ^k	13 49%	131 56%	98 54%	158 59%	156 59%	172 54%	224 58%	160 59%	172 58%	379 55%	467 55%	25 78% ^{Tk}	37 57%	32 66%	6 49%	101 64%	498 58%	71 51%	452 59% ^{Tt}	99 51%
Games console	586 58%	14 53%	136 58%	114 63%	157 58%	142 54%	176 56%	240 62% Th	146 54%	170 57%	398 58%	487 57%	27 81% ^{Tkmnp60%}	39 60%	24 49%	9 72%	98 62% ⁿ	507 59%	74 53%	443 57%	121 62%
PC or laptop	539 53% ^{btk}	17 65%	109 47%	90 50%	146 54%	158 60% ^{Tbc}	147 46%	209 54%	164 61% ^{Tf}	147 50%	372 55%	422 50%	24 73% ^{Tk}	46 71% ^{Tk}	36 74% ^{Tk}	10 85%	116 73% ^{Tk}	450 52%	84 60%	396 51%	122 62% ^{Ts}
Smart TV	452 45% ^k	12 48%	98 42%	78 43%	131 48%	124 47%	140 44%	177 46%	126 46%	120 41%	320 47% ^T	366 43%	17 52%	33 51%	26 53%	7 60%	83 52% ^{Tk}	388 45%	60 43%	345 45%	91 47%
Other type of device	15 1%	-	6 2%	2 1%	4 1%	2 1%	9 3% ^{Tgh}	3 1%	2 1%	6 2%	8 1%	13 2%	1 3%	-	1 2%	-	2 1%	12 1%	2 2%	12 2%	2 1%
Don't know	1 *	-	-	-	-	1 *	-	-	1 *	-	1 *	-	-	1 2% ^{Tk}	-	-	1 1% ^{Tk}	1 *	-	-	1 1% ^s
Mean no. of mentions	2.95 ^k	3.00	2.86	2.94	2.96	3.07	2.85	2.99	3.06 ^f	2.87	2.99	2.88	3.75 ^{Tkm}	3.15	3.30 ^{Tk}	3.55	3.35 ^{Tk}	2.95	2.97	2.94	3.06

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 31
Q2. Which, if any, of the following devices do your children use to go online?
Base: Child selected least full who use the internet

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Smartphone	821 81%ce	755 81%	66 83%	477 77%	433 81%c	632 79%c	25 92%	434 82%	281 79%
Tablet or iPad	574 57%	537 58%	37 46%	376 61%Te	313 58%	467 58%T	15 54%	293 56%	213 60%
Games console	586 58%	539 58%	47 59%	356 58%	313 58%	461 58%	16 57%	303 57%	213 60%
PC or laptop	539 53%	500 54%	39 50%	314 51%	296 55%ce	419 52%	16 58%	280 53%	189 54%
Smart TV	452 45%	423 45%	29 36%	292 47%T	260 49%T	372 47%T	12 43%	231 44%	164 46%
Other type of device	15 1%	12 1%	3 3%	9 2%	10 2%	11 1%	-	7 1%	5 1%
Don't know	1 *	1 *	-	-	1 *	1 *	-	1 *	-
Mean no. of mentions	2.95	2.97	2.78	2.96	3.04Te	2.96	3.04	2.94	3.01

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 32
Q3. Which, if any, of the following apps or sites do your children use?
Base: All respondents whose child uses the internet
Summary table

	Child 1	Child 2	Child 3	Child 4
Unweighted base	1013	676	183	41
Weighted base	1013	676	186	41
Effective base	968	649	175	40
Snapchat	597 59%	249 37%	32 17%	7 16%
Tiktok	759 75%	373 55%	80 43%	13 31%
Twitch	209 21%	69 10%	7 4%	1 2%
Vimeo	85 8%	37 6%	3 2%	-
Fruitlab	48 5%	28 4%	2 1%	-
Recast	36 4%	27 4%	2 1%	-
The Sponsor Hub	39 4%	33 5%	4 2%	-
YouTube	852 84%	558 83%	155 83%	31 76%
Whatsapp	711 70%	331 49%	60 32%	14 35%
Instagram	515 51%	194 29%	27 15%	5 13%
Facebook (including messenger)	392 39%	134 20%	19 10%	1 2%
Twitter	231 23%	81 12%	11 6%	1 3%
Other	26 3%	19 3%	2 1%	3 7%
Don't know	-	8 1%	5 3%	3 7%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 33
Q3. Which, if any, of the following apps or sites do your children use?
Base: Total children who use the internet

	Total (T)	Gender (Child)		Age (Child)				Age Within Gender (Child)							
		Male (a)	Female (b)	6-7 (c)	8-11 (d)	12-15 (e)	16-17 (f)	Male 6-7 (g)	Female 6-7 (h)	Male 8-11 (i)	Female 8-11 (j)	Male 12-15 (k)	Female 12-15 (l)	Male 16-17 (m)	Female 16-17 (n)
Unweighted Base	1919	984	929	303	589	674	353	147	156	302	287	344	326	191	160
YouTube	1604	841 84%bdi	759 85%Tb	250 83%	476 81%	573 85%cd	305 86%cd	120 82%	130 83%	237 78%	239 83%	309 90%Tghijn	261 80%	175 92%Tghijn	129 81%
Tiktok	1218	576 63%acdghi	638 69%Ta	95 31%	334 57%c	521 77%Tod	268 76%Tcd	36 24%	59 38%g	156 52%gh	178 62%ghi	252 73%Tghij	267 82%Tghijk	132 69%ghi	134 84%Tghijk
Whatsapp	1139	577 59%cdghij	559 60%	62 20%	266 45%c	531 79%Tod	280 79%Tcd	31 21%	31 20%	134 44%gh	132 46%gh	267 78%Tghij	145 80%Tghij	145 76%Tghij	134 84%Tghij
Snapchat	898	409 47%acdghij	487 52%Ta	47 16%	182 31%c	408 61%Tod	261 74%Tcde	19 13%	28 18%	74 25%g	108 38%ghi	184 53%Tghij	223 68%Tghijk	132 69%Tghijk	128 80%Tghijkl
Instagram	765	369 40%acdghij	393 42%Ta	34 11%	114 19%c	352 52%Tod	265 75%Tcde	15 10%	19 12%	53 18%g	61 21%gh	168 49%Tghij	183 56%Tghij	133 70%Tghijkl	130 81%Tghijkl
Facebook (including messenger)	544	277 28%cdghij	265 29%	34 11%	97 16%c	237 35%Tod	176 50%Tcde	15 10%	19 12%	54 18%g	43 15%	120 35%Tghij	116 36%Tghij	88 46%Tghijkl	87 54%Tghijkl
Twitter	320	167 17%cdghij	152 16%	25 8%	71 12%	135 20%Tod	89 25%Tcd	12 8%	13 8%	35 12%	36 13%	73 21%Tghij	62 19%ghij	47 25%Tghij	41 26%Tghij
Twitch	275	184 14%bchjl	89 10%	30 10%	73 12%	108 16%cd	64 18%Tcd	19 13%	11 7%	46 15%hj	27 9%	72 21%Tghijn	35 11%	47 25%Tghijn	16 10%
Vimeo	118	72 6%b	46 7%Tb	18 6%	37 6%	46 7%	17 5%	10 7%	8 5%	22 7%	15 5%	29 8%	17 5%	11 6%	6 4%
Fruitlab	71	40 4%f	31 3%	11 4%	32 5%Tf	22 3%	6 2%	7 5%	4 3%	16 5%mn	16 6%lm	14 4%	8 2%	3 2%	3 2%
The Sponsor Hub	68	39 4%f	29 3%	12 4%f	30 5%Tf	21 3%	5 1%	6 4%	6 4%	16 5%lmn	14 5%n	14 4%	7 2%	3 2%	2 1%
Recast	59	30 3%f	29 3%	9 3%	19 3%	26 4%f	5 1%	3 2%	6 4%	9 3%	10 3%	15 4%	11 3%	3 2%	2 1%
Other	53	26 3%e	27 3%	10 3%	21 4%e	11 2%	11 3%	5 3%	5 3%	11 4%	10 3%	5 1%	6 2%	5 3%	6 4%
Don't know	19	7 1%	12 1%	8 3%Tef	8 1%f	3 *	- -	3 2%km	5 3%Tkmn	4 1%k	4 1%k	- -	3 1%	- -	- -

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h/i/j/k/l/m/n
Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 34
Q3. Which, if any, of the following apps or sites do your children use?
Base: Child selected least full who use the internet

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
YouTube	834 82%g 83%	276 83%g 81%	398 81%g 83%	159 82%g 83%	429 82%g 83%	403 83%g 83%	132 77%g 77%	277 78%g 88%Tfg	295 85%g 85%	130 88%g 75%	68 75%g 80%	64 80%g 73%	133 84%l 73%	144 84%l 73%	155 91%Tjklq	138 86%l 86%l	73 90%Tjklq	56 79%g 79%	388 86%Tr	346 86%Tr	52 89%r
Tiktok	796 79%ad 75%	249 75%ad 80%	392 80%ad 82%	156 82%ad 84%Td	386 74%ad 84%Td	406 84%Td 84%Td	109 63%f 63%	285 81%f 81%f	279 83%Tf 81%f	124 81%f 81%f	50 55%g 55%	59 73%j 77%j	140 84%jk 84%jk	145 84%jk 84%jk	135 78%j 78%j	142 88%Tjklp 88%Tjklp	61 76%j 76%j	61 87%Tjk 87%Tjk	373 75%g 75%	331 83%Tr	45 76%g
Whatsapp	627 62%f 62%	207 62%f 62%	301 62%f 62%	119 62%f 62%	320 61%g 61%	305 63%g 63%	56 33%g 33%	184 52%f 52%f	270 81%Tfg 81%Tfg	117 77%Tfg 77%Tfg	35 38%g 38%	22 27%g 27%	96 53%k 53%k	87 51%k 51%k	131 76%Tjklm 76%Tjklm	137 85%Tjklmn 85%Tjklmn	58 71%Tjklm 71%Tjklm	59 83%Tjklm 83%Tjklm	222 45%g 45%	318 63%Tr	52 79%Tr
Snapchat	513 51%df 51%	166 50%df 50%	246 50%df 50%	101 53%df 53%	235 45%df 45%	276 57%Tdf 57%Tdf	47 27%g 27%	135 38%f 38%f	212 63%Tfg 63%Tfg	118 77%Tfgh 77%Tfgh	23 26%g 26%	24 29%g 29%	55 31%g 31%	80 47%jkl 47%jkl	97 56%jkl 56%jkl	114 71%Tjklmn 71%Tjklmn	60 74%Tjklmn 74%Tjklmn	58 82%Tjklmn 82%Tjklmn	171 34%g 34%	255 63%Tr	44 76%Trs
Instagram	409 40%df 40%	144 43%df 43%	192 39%df 39%	73 39%df 39%	191 45%Tdf 45%Tdf	216 45%Tdf 45%Tdf	34 20%g 20%	88 25%g 25%	171 51%Tfg 51%Tfg	117 76%Tfgh 76%Tfgh	16 17%g 17%	18 22%g 22%	41 23%g 23%	47 27%g 27%	77 45%jklm 45%jklm	93 58%Tjklmn 58%Tjklmn	57 71%Tjklmn 71%Tjklmn	57 81%Tjklmn 81%Tjklmn	112 22%g 22%	212 53%Tr	46 80%Trs
Facebook (including messenger)	299 29%bf 29%	118 35%Tb 35%Tb	127 26%bf 26%	54 28%bf 28%	150 29%bf 29%	147 30%bf 30%	33 19%g 19%	71 20%g 20%	118 35%Tfg 35%Tfg	76 49%Tfgh 49%Tfgh	17 18%g 18%	17 21%g 21%	36 20%g 20%	35 20%g 20%	58 34%jlm 34%jlm	60 37%Tjklm 37%Tjklm	39 49%Tjklmn 49%Tjklmn	35 50%Tjklmn 50%Tjklmn	97 19%g 19%	143 36%Tr	27 47%Tr
Twitch	173 17%bce 17%	84 25%Tbc 25%Tbc	69 14%bce 14%	20 11%bce 11%	121 23%Tce 23%Tce	50 10%bce 10%	34 20%g 20%	61 17%g 17%	50 15%g 15%	28 18%g 18%	25 28%Tkmoq 28%Tkmoq	9 11%g 11%	39 21%moq 21%moq	22 13%g 13%	36 21%oq 21%oq	13 8%g 8%	21 27%Tkmoq 27%Tkmoq	6 8%g 8%	91 18%g 18%	58 14%g 14%	9 9%g
Twitter	173 17%b 17%	70 21%Tb 21%Tb	70 14%b 14%	33 17%b 17%	89 17%b 17%	83 17%b 17%	25 15%g 15%	52 15%g 15%	60 18%g 18%	35 23%Tg 23%Tg	18 20%g 20%	8 10%g 10%	24 13%g 13%	28 16%g 16%	30 19%g 19%	31 22%k 22%k	18 24%kl 24%kl	17 24%kl 24%kl	68 14%g 14%	71 18%g 18%	17 29%Trs
Vimeo	74 7%chos 7%	27 8%c 8%c	41 8%c 8%c	6 3%chos 3%	45 9%chos 9%	29 6%chos 6%	20 12%Th 12%Th	28 8%Th 8%Th	17 5%Th 5%Th	9 6%Th 6%Th	14 15%Tnoq 15%Tnoq	6 7%g 7%	15 8%g 8%	13 8%g 8%	10 6%g 6%	6 4%g 4%	6 7%g 7%	3 4%g 4%	47 10%Ts 10%Ts	19 5%g 5%	4 8%g
Fruitlab	47 5%rhinos 5%	16 5%rhinos 5%	26 5%rhinos 5%	5 3%rhinos 3%	24 5%rhinos 5%	23 5%rhinos 5%	14 8%hi 8%hi	27 8%Thi 8%Thi	3 1%g 1%	2 1%g 1%	9 10%Tnopq 10%Tnopq	5 6%no 6%no	12 7%no 7%no	15 8%g 8%	2 1%g 1%	2 1%g 1%	1 1%g 1%	1 2%g 2%	40 8%Tst 8%Tst	5 1%g 1%	1 1%g
The Sponsor Hub	44 4%hios 4%	10 3%hios 3%	27 6%hios 6%hios	7 4%hios 4%	21 4%hios 4%	23 5%hios 5%hios	15 9%Thi 9%Thi	8 6%hi 6%hi	2 2%g 2%	2 1%g 1%	8 9%nop 9%nop	6 8%nop 8%nop	4 4%g 4%	13 8%Tnop 8%Tnop	4 2%g 2%	3 2%g 2%	1 1%g 1%	1 2%g 2%	34 7%Ts 7%Ts	8 2%g 2%	1 1%g
Recast	36 4%as 4%	6 2%as 2%	24 5%Ta 5%Ta	6 3%as 3%	16 3%as 3%	20 4%as 4%	11 6%hi 6%hi	16 5%g 5%g	7 2%g 2%	2 1%g 1%	4 4%g 4%	7 8%Tnop 8%Tnop	7 4%g 4%	9 6%g 6%	4 2%g 2%	3 2%g 2%	1 1%g 1%	1 2%g 2%	25 5%Ts 5%Ts	8 2%g 2%	1 1%g
Other	21 2%g 2%	12 4%Tc 4%Tc	8 2%g 2%	1 1%g 1%	10 2%g 2%	11 2%g 2%	3 2%g 2%	8 2%g 2%	6 2%g 2%	5 3%g 3%	2 2%g 2%	1 1%g 1%	3 2%g 2%	5 3%g 3%	4 2%g 2%	2 1%g 1%	2 2%g 2%	4 5%To 5%To	11 2%g 2%	6 2%g 2%	2 4%g
Mean no. of Mentions	3.99fgjkl	4.16	3.92	3.88	3.88	4.11	3.10	3.55f	4.46Tfg	5.00Tfgh	3.18	3.02	3.36	3.76k	4.33Tjklm	4.60Tjklmn	4.92Tjklmno	5.09Tjklmno	3.38	4.44Tr	5.16Trs

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 35
Q3. Which, if any, of the following apps or sites do your children use?
Base: Child selected least full who use the internet

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
YouTube	834 82%dj	350 81%	482 83%	8 51%	151 75%	379 84% <u>d</u>	247 86% <u>Td</u>	50 81%	158 73%	626 85% <u>Tj</u>	50 81%	694 82%	77 90%	39 81%	24 85%	284 84%	176 82%	191 82%	181 82%	461 83%	373 82%
Tiktok	796 79%aj	323 75%	474 82% <u>Ta</u>	5 34%	151 75%	354 79%	234 82%	52 85%	156 72%	588 80% <u>aj</u>	52 85% <u>aj</u>	671 79%	71 82%	34 72%	21 74%	262 77%	170 78%	190 81%	174 79%	432 78%	364 80%
Whatsapp	627 62% <u>jt</u> v	266 62%	360 62%	4 28%	114 56%	270 60%	199 70% <u>Tde</u>	40 66%	118 55%	469 64% <u>Tj</u>	40 66%	531 62%	51 59%	25 52%	20 72%	223 66% <u>tv</u>	138 64% <u>t</u>	147 63%	118 53%	362 65% <u>Ttv</u>	264 58%
Snapchat	513 51% <u>adjm</u>	196 46%	315 54% <u>Ta</u>	3 22%	84 42%	224 50%	164 58% <u>Tde</u>	37 60% <u>d</u>	87 40%	389 53% <u>Tj</u>	37 60% <u>aj</u>	415 49%	51 58%	30 62%	17 63%	167 49%	115 53%	121 52%	109 49%	282 51%	230 50%
Instagram	409 40%	183 43%	225 39%	3 22%	72 36%	171 38%	131 46% <u>Tde</u>	31 51% <u>de</u>	76 35%	302 41%	31 51% <u>aj</u>	342 40%	35 41%	19 39%	13 46%	142 42%	82 38%	101 43%	83 37%	224 40%	184 40%
Facebook (including messenger)	299 29% <u>beu</u>	155 36% <u>Tb</u>	142 24%	3 22%	67 33%	117 26%	90 31%	21 34%	71 33%	207 28%	21 34%	251 29%	28 33%	11 24%	8 29%	92 27%	57 26%	87 37% <u>Tqru</u>	62 28%	150 27%	149 33%
Twitch	173 17% <u>bfko</u>	106 25% <u>Tb</u>	67 11%	10 69%	54 27% <u>Tefg</u>	65 14%	35 12%	9 14%	64 30% <u>Tkl</u>	100 14%	9 14%	153 18% <u>o</u>	16 19%	3 6%	1 4%	69 20% <u>T</u>	32 15%	42 18%	30 14%	101 18%	72 16%
Twitter	173 17% <u>bfk</u>	109 25% <u>Tb</u>	64 11%	4 28%	52 26% <u>Tef</u>	67 15%	37 13%	13 21%	56 26% <u>Tk</u>	104 14%	13 21%	148 17%	15 18%	5 10%	5 17%	63 18%	36 17%	39 16%	36 16%	99 18%	74 16%
Vimeo	74 7% <u>befk</u>	50 12% <u>Tb</u>	24 4%	4 28%	33 16% <u>Tefg</u>	24 5%	10 4%	2 4%	37 17% <u>Tkl</u>	35 5%	2 4%	67 8%	5 6%	1 3%	- 8%	29 8%	13 6%	22 9%	10 5%	42 8%	32 7%
Fruitlab	47 5% <u>bfk</u>	39 9% <u>Tb</u>	8 1%	3 22%	24 12% <u>Tefg</u>	17 4% <u>f</u>	2 1%	1 2%	28 13% <u>Tkl</u>	18 3%	1 2%	43 5%	3 4%	1 3%	- 6%	21 6%	8 3%	11 5%	7 3%	29 5%	19 4%
The Sponsor Hub	44 4% <u>bfk</u>	36 8% <u>Tb</u>	8 1%	2 13%	24 12% <u>Tefg</u>	14 3%	3 1%	- 12% <u>Tkl</u>	26 2%	18 2%	- 5% <u>T</u>	43 1%	1 1%	- - -	13 4%	9 4%	10 4%	12 5%	23 4%	22 4%	22 5%
Recast	36 4% <u>befkru</u>	26 6% <u>Tb</u>	9 2%	1 8%	22 11% <u>Tefg</u>	9 2%	3 1%	- 11% <u>Tkl</u>	23 2%	12 2%	- 4%	33 1%	1 3%	1 3%	- 3%	10 3%	3 1%	11 5% <u>r</u>	12 5% <u>ru</u>	13 2%	23 5% <u>Tru</u>
Other	21 2%	8 2%	13 2%	2 13%	2 1%	9 2%	5 2%	3 5% <u>d</u>	4 2%	14 2%	3 5%	18 2%	2 3%	- - -	4 1%	7 3%	3 1%	8 3%	11 2%	10 2%	10 2%
Mean no. of Mentions	3.99bek	4.30Tb	3.77	3.62	4.22e	3.83	4.07	4.23	4.18	3.92	4.23	4.01	4.15	3.55	3.93	4.06	3.91	4.16	3.80	4.00	3.99

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 36
Q3. Which, if any, of the following apps or sites do your children use?
Base: Child selected least full who use the internet

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
YouTube	834 82%	23 91%	186 79%	147 81%	220 82%	224 85%	259 82%	310 80%	232 85%	254 86%	554 81%	698 82%	29 88%	52 79%	39 81%	11 89%	131 82%	703 81%	124 89%Tq	630 82%	171 87%T
Tiktok	796 79%cm	19 74%	192 82%c	129 71%	209 77%	215 81%c	252 80%	291 75%	220 81%	234 79%	534 78%	671 79%cm	31 95%Tkmnp62%	41 62%	36 74%	11 89%	119 75%cm	673 78%	118 84%	599 78%	159 81%
Whatsapp	627 62%	19 72%	134 57%	109 60%	163 61%	177 67%Tb	184 58%	235 61%	183 67%Tf	177 60%	430 63%	519 61%	21 64%	45 69%	31 71%	9 66%	105 61%	526 61%	95 68%	479 62%	123 63%
Snapchat	513 51%c	19 74%	121 51%	79 44%	129 48%	141 53%c	161 51%	181 47%	146 54%	149 50%	349 51%	438 52%	12 36%	28 43%	24 48%	8 70%	72 45%	429 50%	79 57%	392 51%	96 49%
Instagram	409 40%fkq	14 55%	92 39%	68 37%	100 37%	118 45%	111 35%	159 41%	122 45%f	112 38%	280 41%	328 39%	15 46%	29 44%	28 57%Tk	7 57%	79 50%Tk	326 38%	77 55%Tq	305 39%	83 42%
Facebook (including messenger)	299 29%dkq	8 30%	63 27%	54 30%	64 24%	94 36%Tbd	81 26%	105 27%	97 36%Tfg	88 30%	196 29%	235 28%	12 38%	26 39%	42%k	44%	64 40%Tk	242 28%	53 38%Tq	231 30%	58 29%
Twitch	173 17%fk	6 24%	36 15%	33 18%	47 17%	39 18%	78 12%	51 20%Tf	50 19%f	117 17%	127 15%	12 38%Tk	13 20%	17 34%Tk	4 34%	4 29%Tkm	46 17%	151 14%	20 14%	133 17%	38 19%
Twitter	173 17%k	2 7%	47 20%	25 14%	44 16%	50 19%	46 15%	70 18%	53 20%	41 14%	122 18%	10 14%	16 30%Tk	17 25%k	6 35%Tk	49 51%	141 31%Tk	28 16%	128 20%	35 17%	18% 17%
Vimeo	74 7%ks	-	17 7%	9 5%	25 9%	21 8%	19 6%	30 8%	22 8%	14 5%	55 8%	51 6%	6 17%Tk	6 10%	9 19%Tk	2 15%	23 15%Tk	63 7%	10 7%	48 6%	23 12%Ts
Fruitlab	47 5%fk	-	8 3%	8 5%	16 6%	15 6%	8 3%	24 6%f	15 6%	8 3%	37 5%	29 12%k	4 7%	4 16%Tk	8 16%	2 11%Tk	18 5%	40 5%	7 5%	35 5%	12 6%
The Sponsor Hub	44 4%k	1 5%	13 5%	9 5%	12 5%	9 3%	20 6%	16 4%	9 3%	11 4%	29 4%	25 17%Tk	6 9%k	6 11%Tk	5 16%	2 12%Tk	19 16%	37 4%	7 5%	29 4%	12 6%
Recast	36 4%	2 9%	9 4%	5 3%	10 4%	9 4%	15 5%	11 3%	9 3%	7 3%	26 4%	28 3%	2 5%	3 4%	2 4%	2 16%	8 5%	29 3%	5 4%	24 3%	10 5%
Other	21 2%	1 5%	6 3%	4 2%	3 1%	5 2%	7 2%	8 2%	5 2%	9 3%	12 2%	17 2%	-	2 4%	2 4%	-	4 3%	19 2%	2 2%	16 2%	4 2%
Mean no. of Mentions	3.99kq	4.47	3.93	3.75	3.86	4.27Tcd	3.80	3.92	4.28Tfg	3.89	4.02	3.88	4.84Tk	4.16	4.89Tk	5.70	4.64Tkm	3.91	4.47Tq	3.95	4.21

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 37
Q3. Which, if any, of the following apps or sites do your children use?
Base: Child selected least full who use the internet

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
YouTube	834 82%	768 82%	65 82%	506 82%	443 83%	655 82%	21 75%	445 84%	282 80%
Tiktok	796 79%ce	730 78%	67 84%	466 76%	418 78%	614 77%	24 87%	414 78%	278 79%
Whatsapp	627 62%	578 62%	49 62%	367 60%	343 64%ce	486 61%	22 81%	330 63%	213 60%
Snapchat	513 51%ac	462 49%	51 64%Ta	291 47%	277 52%ce	392 49%	16 57%	275 52%	170 48%
Instagram	409 40%ce	374 40%	35 44%	225 36%	240 45%Tce	308 39%c	15 56%	208 40%	148 42%
Facebook (including messenger)	299 29%g	274 29%	25 31%	170 28%	188 35%Tce	234 29%	10 36%	134 25%	121 34%Tg
Twitch	173 17%	164 18%	9 12%	115 19%	100 19%	142 18%	5 18%	82 16%	70 20%
Twitter	173 17%g	163 17%	10 13%	105 17%	106 20%Te	135 17%	6 22%	76 14%	77 22%Tg
Vimeo	74 7%g	70 8%	4 5%	54 9%T	54 10%Te	64 8%	-	25 5%	40 11%Tg
Fruitlab	47 5%g	45 5%	2 3%	35 6%	34 6%Te	39 5%	-	17 3%	24 7%Tg
The Sponsor Hub	44 4%g	42 4%	2 3%	28 5%	35 6%Tce	37 5%	-	14 3%	24 7%Tg
Recast	36 4%g	32 3%	4 5%	23 4%	25 5%Te	28 4%	-	10 2%	23 7%Tg
Other	21 2%	19 2%	2 3%	10 2%	9 2%	15 2%	-	10 2%	8 2%
Mean no. of Mentions	3.99g	3.98	4.10	3.89	4.24Tce	3.94	4.31	3.87	4.17g

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 38
Child selected to be asked about for the rest of the survey.
Base: All respondents

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Aged 6-7	172	80	66	26	91	81	172	-	-	-	91	81	-	-	-	-	-	-	170	-	-
	17%bghilmnopqst	24%Tbc	13%	14%	17%	17%	100%Tghi	-	-	-	100%Timno	100%Timnopq	-	-	-	-	-	-	34%Tst	-	-
Aged 8-11	353	92	195	66	182	172	-	353	-	-	-	-	182	172	-	-	-	-	324	25	-
	35%afghijknopqst	28%	40%Ta	35%	35%	35%	-	100%Tfhi	-	-	-	-	100%Tjknopq	100%Tjknopq	-	-	-	-	65%Tst	6%t	-
Aged 12-15	335	83	180	72	172	161	-	-	335	-	-	-	-	-	172	161	-	-	3	329	-
	33%afghijkmpqst	25%	37%Ta	38%a	33%	33%	-	-	100%Tfji	-	-	-	-	-	100%Tjklmpq	100%Tjklmpq	-	-	1%	82%Trt	-
Aged 16-17	153	78	49	26	81	71	-	-	-	153	-	-	-	-	-	-	81	71	-	48	58
	15%bfgghijklnors	23%Tbc	10%	14%	15%	15%	-	-	-	100%Tfgh	-	-	-	-	-	-	100%Tjklmno	100%Tjklmno	-	12%r	100%Trs
Male Aged 6-7	91	50	27	14	91	-	91	-	-	-	91	-	-	-	-	-	-	-	89	-	-
	9%beghijklnopqst	15%Tbc	6%	7%	17%Te	-	53%Tghi	-	-	-	100%Tklnopq	-	-	-	-	-	-	-	18%Tst	-	-
Male Aged 8-11	182	50	95	36	182	-	-	182	-	-	-	-	182	-	-	-	-	-	168	12	-
	18%efghijkmnopqst	15%	19%	19%	35%Te	-	-	51%Tfhi	-	-	-	-	100%Tjknopq	-	-	-	-	-	34%Tst	3%	-
Male Aged 12-15	172	53	87	32	172	-	-	-	172	-	-	-	-	-	172	-	-	-	2	168	-
	17%efghijkmpqst	16%	18%	17%	33%Te	-	-	-	51%Tfji	-	-	-	-	-	100%Tjklmpq	-	-	-	*	42%Trt	-
Male Aged 16-17	81	41	25	14	81	-	-	-	81	-	-	-	-	-	-	-	81	-	-	26	21
	8%bfgghijklnopqr	12%Tb	5%	7%	15%Te	-	-	-	53%Tfgh	-	-	-	-	-	-	-	100%Tjklmno	-	-	7%r	37%Trs
Female Aged 6-7	81	30	39	12	81	81	81	-	-	-	-	-	-	-	-	-	-	-	81	-	-
	8%cdghijlmnopqst	9%	8%	6%	17%Td	47%Tghi	-	-	-	-	100%Tjlmnopq	-	-	-	-	-	-	-	16%Tst	-	-
Female Aged 8-11	172	42	100	30	172	-	172	-	-	-	-	-	172	-	-	-	-	-	156	13	-
	17%afghijklnopqst	13%	20%Ta	16%	35%Td	-	49%Tfhi	-	-	-	-	-	100%Tjklmpq	-	-	-	-	-	31%Tst	3%	-
Female Aged 12-15	161	29	92	40	161	-	-	161	-	-	-	-	-	-	161	-	-	-	1	158	-
	16%adfgghijklnopqst	9%	19%Ta	21%Ta	33%Td	-	-	48%Tfji	-	-	-	-	-	-	100%Tjklmpq	-	-	-	*	39%Trt	-
Female Aged 16-17	71	35	24	12	71	-	-	-	71	-	-	-	-	-	-	-	-	71	-	21	36
	7%bdfghijklnoprs	10%Tb	5%	6%	15%Td	-	-	-	46%Tfgh	-	-	-	-	-	-	-	-	100%Tjklmno	-	5%r	62%Trs

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 38
Child selected to be asked about for the rest of the survey.
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/SS. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Non-Binary	4	3	1	-	-	-	-	-	2	2	-	-	-	-	-	-	-	-	-	3	1
	*	1%	*	-	-	-	-	-	1%	1%	Tg	-	-	-	-	-	-	-	-	1%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 39
Child selected to be asked about for the rest of the survey.
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Aged 6-7	172	89	82	12	67	80	13	-	79	93	-	148	15	7	1	74	26	31	40	100	71
	17%bfgkl	21%Tb	14%	78%	33%Tefg	18%fg	5%	-	36%TKl	13%l	-	17%	18%	14%	5%	22%Tsv	12%	13%	18%	18%r	16%
Aged 8-11	353	158	195	3	97	174	73	8	99	246	8	299	30	17	7	101	82	84	86	183	170
	35%fglq	37%	34%	17%	48%Tefg	39%Tfg	25%g	12%	46%TKl	33%l	12%	35%	35%	35%	26%	30%	38%qu	36%	39%q	33%q	37%q
Aged 12-15	335	120	214	1	33	141	134	26	34	275	26	274	31	16	14	118	67	87	62	186	148
	33%adj	28%	37%Ta	5%	16%	31%d	47%Tde	43%d	15%	37%Tj	43%j	32%	36%	34%	50%	35%	31%	37%	28%	33%	33%
Aged 16-17	153	63	90	-	5	56	65	27	5	121	27	130	10	8	5	47	41	33	33	88	66
	15%dej	15%	15%	-	3%	12%d	23%Tde	45%Tdef	2%	16%j	45%Tjk	15%	12%	17%	19%	14%	19%	14%	15%	16%	14%
Male Aged 6-7	91	50	41	12	33	42	4	-	44	46	-	83	4	2	1	41	16	15	19	57	34
	9%bfgkl	12%Tb	7%	78%	16%Tefg	9%fg	2%	-	21%TKl	6%l	-	10%T	5%	4%	5%	12%Tsv	7%	7%	8%	10%	7%
Male Aged 8-11	182	76	106	1	53	85	39	5	54	123	5	152	17	10	3	54	47	39	43	100	81
	18%fgl	18%	18%	9%	26%Tefg	19%g	14%	7%	25%TKl	17%l	7%	18%	19%	21%	11%	16%	22%	17%	19%	16%	18%
Male Aged 12-15	172	65	105	-	17	73	68	14	17	141	14	136	14	11	11	61	33	43	35	93	78
	17%dj	15%	18%	-	8%	16%d	24%Tde	23%d	8%	19%Tj	23%j	16%	16%	23%	40%	18%	15%	18%	16%	17%	17%
Male Aged 16-17	81	32	49	-	3	30	32	15	3	62	15	63	9	7	2	29	20	16	17	48	32
	8%dj	7%	8%	-	2%	7%d	11%Tde	25%Tdef	2%	8%j	25%Tjk	7%	10%	14%	9%	8%	9%	7%	8%	9%	7%
Female Aged 6-7	81	40	41	-	34	38	9	-	34	47	-	65	11	5	34	10	16	21	44	37	8%
	8%fgklr	9%	7%	-	17%Tefg	8%fg	3%	-	16%TKl	6%l	-	8%	13%	10%	-	10%ru	5%	7%	10%	8%r	8%
Female Aged 8-11	172	82	90	1	44	89	34	3	46	123	3	148	13	6	4	47	36	45	44	83	89
	17%fglqu	19%	15%	8%	22%fg	20%Tfg	12%	5%	21%l	17%l	5%	17%	15%	14%	15%	14%	16%	19%	20%	15%	20%q
Female Aged 12-15	161	55	107	1	16	67	65	12	17	133	12	136	18	5	3	56	35	43	27	91	70
	16%adj	13%	18%Ta	5%	8%	15%d	23%Tde	20%d	8%	18%Tj	20%j	16%	20%	11%	10%	16%	16%	18%	12%	16%	15%
Female Aged 16-17	71	30	40	-	2	25	32	11	2	58	11	65	1	2	3	18	19	17	16	37	33
	7%djn	7%	7%	-	1%	6%d	11%Tde	18%Tde	1%	8%j	18%Tjk	8%n	1%	3%	10%	5%	9%	7%	7%	7%	7%
Non-Binary	4	1	3	-	-	1	2	1	-	3	1	4	-	-	-	2	2	-	-	4	-
	*	*	1%	-	-	*	1%	2%	-	*	2%	*	-	-	-	1%	1%v	-	-	1%	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 40
Child selected to be asked about for the rest of the survey.
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Aged 6-7	172	3 17%hk	40 12%	35 17%	52 19%	36 19%	48 15%	82 21%Th	36 13%	45 15%	120 18%	130 15%	10 29%k	18 28%Tk	12 24%	3 22%	42 26%Tk	149 17%	21 15%	131 17%	31 16%
Aged 8-11	353	6 35%r	99 23%	68 42%Te	96 38%	81 36%	127 40%Th	140 36%	83 30%	104 35%	239 35%	295 35%	13 41%	22 34%	15 30%	3 29%	54 34%	319 37%Tr	31 22%	270 35%	66 34%
Aged 12-15	335	7 33%bg	65 27%	58 27%	81 32%	106 30%	96 40%Tbd	113 30%	108 29%	104 35%	219 32%	290 34%	7 22%	17 26%	15 31%	4 31%	43 27%	280 32%	52 37%	256 33%	68 35%
Aged 16-17	153	10 15%q	32 38%	20 13%	40 11%	40 15%	44 14%	52 13%	45 17%	43 14%	105 15%	133 16%	2 7%	8 13%	7 15%	2 19%	20 13%	115 13%	36 26%Tq	115 15%	30 15%
Male Aged 6-7	91	2 9%fk	16 7%	24 13%Tbe	30 11%	18 7%	18 6%	53 14%Tfh	18 7%	21 7%	67 10%	63 7%	7 20%Tk	10 15%k	8 17%k	3 22%	28 17%Tk	77 9%	13 10%	68 9%	20 10%
Male Aged 8-11	182	3 18%r	52 10%	38 22%e	48 21%	40 18%	61 15%	80 21%	40 15%	58 20%	120 18%	155 18%	7 22%	9 13%	5 11%	1 11%	22 14%	165 19%Tr	16 12%	147 19%	32 16%
Male Aged 12-15	172	2 17%	32 9%	30 14%	46 17%	55 17%	47 21%Tb	62 16%	56 21%	51 17%	115 18%	152 18%	2 6%	11 16%	5 10%	2 17%	20 12%	146 17%	23 16%	127 16%	39 20%
Male Aged 16-17	81	6 8%	12 24%	13 5%	16 7%	26 10%	20 6%	25 7%	28 10%	24 8%	54 8%	70 8%	2 5%	6 9%	3 7%	-	11 7%	64 7%	16 12%	61 8%	15 7%
Female Aged 6-7	81	1 8%	24 5%	11 10%	23 6%	18 8%	30 7%	29 7%	18 7%	24 8%	53 8%	66 8%	3 9%	8 12%	3 7%	-	14 9%	72 8%	8 5%	63 8%	12 6%
Female Aged 8-11	172	3 17%r	46 13%	30 20%	48 17%	42 18%	67 21%T	60 15%	43 16%	47 16%	119 17%	140 17%	6 19%	13 21%	10 20%	2 18%	31 20%	153 18%r	15 10%	124 16%	35 18%
Female Aged 12-15	161	5 16%g	33 18%	27 14%	35 15%	51 13%	50 19%g	49 13%	52 19%g	51 17%	103 15%	136 16%	6 17%	6 10%	10 21%	2 13%	23 15%	132 15%	29 21%	127 16%	29 15%
Female Aged 16-17	71	4 7%q	19 14%	7 8%	22 8%	14 5%	25 8%	24 6%	17 6%	19 6%	49 7%	61 7%	1 2%	2 3%	4 8%	2 19%	9 6%	51 6%	19 14%Tq	52 7%	14 7%
Non-Binary	4	-	1	1	2	-	4	-	2	2	4	-	-	-	-	-	3	3	1	3	1

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 41
Child selected to be asked about for the rest of the survey.
Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Aged 6-7	172 17%b	164 18%	7 9%	129 21%Tde	95 18%	153 19%T	1 5%	81 15%	67 19%
Aged 8-11	353 35%	333 36%	20 25%	236 38%Tde	178 33%	282 35%	11 41%	182 34%	125 35%
Aged 12-15	335 33%	302 32%	33 41%	194 32%	179 33%	261 33%	6 23%	177 34%	115 33%
Aged 16-17	153 15%ace	134 14%	19 24%Ta	57 9%	84 16%ce	102 13%ce	9 31%	88 17%	47 13%
Male Aged 6-7	91 9%	87 9%	3 4%	64 10%	49 9%	78 10%	-	42 8%	35 10%
Male Aged 8-11	182 18%b	177 19%Tb	5 6%	130 21%Te	101 19%	152 19%	6 20%	103 19%	56 16%
Male Aged 12-15	172 17%	153 16%	18 23%	102 17%	90 17%	133 17%	3 10%	91 17%	63 18%
Male Aged 16-17	81 8%ce	71 8%	9 12%	33 5%	45 8%ce	56 7%ce	4 16%	49 9%	25 7%
Female Aged 6-7	81 8%	77 8%	4 5%	65 11%T	46 9%	75 9%T	1 5%	39 7%	32 9%
Female Aged 8-11	172 17%ed	156 17%	16 20%	106 17%	77 14%	129 16%	6 21%	79 15%	69 19%
Female Aged 12-15	161 16%	147 16%	15 18%	90 15%	88 16%	126 16%	4 13%	85 16%	52 15%
Female Aged 16-17	71 7%ce	61 7%	10 12%a	24 4%	38 7%ce	46 6%ce	4 15%	38 7%	23 6%
Non-Binary	4 *	4 *	-	2 *	2 *	3 *	-	2 *	1 *

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 42
Q4. How confident are you overall as a parent/carer that you know what your [Child selected] does online?
Base: All respondents

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Very confident (4)	272 27%hinopq s	86 26%	132 27%	55 29%	144 28%	128 26%	76 44%Tghi	104 29%hi	67 20%	25 16%	40 44%Tmnopq	36 44%Tmnopq	58 32%nopq	46 27%	33 19%	34 21%	13 16%	12 18%	175 35%Tst	76 19%	10 18%
Fairly confident (3)	591 58%fjkr	191 58%	290 59%	109 57%	308 59%	280 58%	73 43%	215 61%f	213 63%Tf	90 59%f	37 41%	36 44%	107 59%jk	108 63%jk	113 66%Tjk	98 61%jk	51 63%jk	38 54%	271 55%	248 62%Tr	33 57%
Not very confident (2)	119 12%gr	45 13%	55 11%	19 10%	57 11%	61 13%	20 11%	28 8%	47 14%g	24 16%g	12 13%	8 9%	15 8%	13 8%	20 12%	27 17%Tim	10 12%	13 19%Tim	44 9%	62 15%Tr	9 15%
Not at all confident (1)	20 2%egr	8 2%	9 2%	4 2%	12 2%	9 2%	1 1%	3 1%	5 1%	12 8%Tfgh	1 1%	-	1 1%	1 1%	3 2%	2 1%	6 8%Tklmno	6 8%Tklmno	3 1%	11 3%r	5 9%Trs
NET: Very/ Fairly confident	863 85%iqst	277 83%	422 86%	164 86%	453 86%	408 84%	149 87%i	319 90%Thi	280 84%i	115 75%	77 85%q	72 89%q	165 91%Topq	153 89%opq	146 85%q	132 82%	64 79%	51 72%	446 90%Tst	324 81%	44 75%
NET: Not at all/ Not very confident	140 14%glmr	52 16%	64 13%	23 12%	69 14%	70 14%	21 12%	31 9%	52 15%g	36 24%Tfgh	13 15%	23 9%	8 9%	15 8%	23 13%	29 18%lm	16 20%lm	19 27%Tklmn	46 9%	73 18%Tr	14 24%Tr
Don't know	10 1%	3 1%	4 1%	3 2%	3 1%	7 1%	1 1%	4 1%	3 1%	2 1%	-	1 2%	-	4 2%	2 1%	1 1%	1 1%	1 1%	5 1%	4 1%	1 1%
Mean	3.11hiopq st	3.08	3.12	3.15	3.12	3.10	3.31Thi	3.20Thi	3.03i	2.85	3.28Tnopq	3.36Tmnop	3.22Tnopq	3.18nopq	3.04q	3.02q	2.88	2.82	3.26Tst	2.98	2.85
Standard deviation	0.68	0.70	0.67	0.68	0.68	0.68	0.70	0.61	0.63	0.79	0.75	0.65	0.62	0.59	0.62	0.65	0.77	0.82	0.63	0.68	0.82
Standard error	0.02	0.04	0.03	0.05	0.03	0.03	0.06	0.03	0.03	0.06	0.09	0.08	0.05	0.05	0.05	0.08	0.08	0.03	0.03	0.03	0.09

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 43

Q4. How confident are you overall as a parent/carer that you know what your [Child selected] does online?
Base: All respondents

	Total (T)	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Very confident (4)	272	129	143	8	79	127	49	10	87	176	10	230	22	13	7	101	53	61	58	154	119
	27%fgkl	30%	25%	54%	39%Tefg	28%fg	17%	16%	40%TKl	24%	16%	27%	26%	28%	24%	30%	25%	26%	26%	28%	26%
Fairly confident (3)	591	231	358	7	103	268	175	38	110	443	38	492	54	25	20	193	133	141	123	326	263
	58%adj	54%	62%Ta	46%	51%	60%	61%d	62%	51%	60%Tj	62%	58%	63%	52%	70%	57%	61%	60%	55%	59%	58%
Not very confident (2)	119	48	71	-	14	44	51	10	14	95	10	101	9	8	2	36	28	28	28	63	56
	12%dj	11%	12%	-	7%	10%	18%Tde	16%d	7%	13%j	16%j	12%	10%	17%	6%	11%	13%	12%	13%	11%	12%
Not at all confident (1)	20	14	7	-	3	4	11	3	3	15	3	18	1	2	-	10	3	1	7	13	8
	2%bes	3%Tb	1%	-	1%	1%	4%Te	5%e	1%	2%	5%	2%	1%	3%	-	3%ss	1%	*	3%ss	2%	2%ss
NET: Very/ Fairly confident	863	361	501	15	182	395	224	48	197	618	48	723	77	38	26	294	186	202	181	480	382
	85%f	84%	86%	100%	90%Tfg	88%Tfg	78%	78%	91%TKl	84%	78%	85%	89%	79%	94%	86%	86%	86%	82%	86%	84%
NET: Not at all/ Not very confident	140	62	78	-	17	48	62	13	17	110	13	119	10	10	2	45	30	29	35	76	64
	14%dej	14%	13%	-	8%	11%	22%Tde	8%	15%j	21%j	14%	11%	21%	6%	13%	14%	12%	16%	14%	14%	14%
Don't know	10	7	3	-	2	7	-	1	2	7	1	10	-	-	-	1	-	4	6	1	9
	1%bqu	2%	*	-	1%	1%f	-	1%	1%	1%	1%	1%	-	-	-	*	-	2%u	3%Tqru	*	2%Tqru
Mean	3.11fgkl	3.13	3.10	3.54	3.30Tefg	3.17Tfg	2.92	2.91	3.31TKl	3.07	2.91	3.11	3.13	3.04	3.18	3.13	3.09	3.13	3.07	3.12	3.11
Standard deviation	0.68	0.73	0.64	0.52	0.66	0.63	0.71	0.72	0.65	0.67	0.72	0.68	0.63	0.77	0.53	0.71	0.65	0.62	0.73	0.68	0.67
Standard error	0.02	0.04	0.03	0.16	0.05	0.03	0.04	0.09	0.05	0.02	0.09	0.02	0.07	0.11	0.10	0.04	0.04	0.04	0.05	0.03	0.03

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 44
Q4. How confident are you overall as a parent/carer that you know what your [Child selected] does online?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online				
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)	
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198	
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196	
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189	
Very confident	(4)	272 27%rt	8 29%	68 29%	52 29%	65 24%	70 27%	93 29%	98 25%	72 27%	191 28%	225 28%	13 38%	16 24%	18 38%	1 10%	48 30%	272 32%Tr	-	257 33%Tt	13 6%	
Fairly confident	(3)	591 58%lrt	12 45%	133 56%	108 60%	169 63%	148 56%	184 58%	233 60%	188 63%T	385 56%	504 59%l	13 40%	36 55%	25 51%	8 69%	82 52%	591 68%Tr	-	468 61%Tt	100 51%	
Not very confident	(2)	119 12%qs	4 17%	29 12%	17 10%	27 10%	39 15%	28 9%	48 13%	39 14%f	29 10%	85 13%	98 12%	4 13%	10 15%	5 11%	-	20 12%	-	119 85%Tq	44 6%	66 34%Ts
Not at all confident	(1)	20 2%qs	2 9%	5 2%	1 1%	6 2%	6 2%	7 2%	7 2%	6 1%	4 2%	14 2%	15 2%	3 9%Tkmn	-	3 22%	5 3%	-	20 15%Tq	3 *	15 7%Ts	
NET: Very/ Fairly confident		863 85%rt	19 74%	200 85%	160 89%	234 87%	218 83%	276 87%	331 86%	224 83%	263 89%T	576 84%	26 78%	52 79%	43 89%	9 78%	130 82%	863 100%Tr	-	725 94%Tt	113 58%	
NET: Not at all/ Not very confident		140 14%qs	7 26%	33 14%	19 10%	33 12%	44 17%	35 11%	56 14%	45 17%	34 11%	100 15%	113 13%	7 22%	10 11%	5 22%	3 22%	25 16%	-	140 100%Tq	48 6%	81 41%Ts
Don't know		10 1%qs	-	1 *	2 1%	2 1%	1 *	4 1%g	-	2 1%	-	7 1%	6 1%	-	4 6%Tk	-	4 2%	-	-	-	2 1%g	
Mean		3.11rt	2.95	3.13	3.18	3.09	3.08	3.16	3.09	3.08	3.13	3.11	3.11	3.07	3.10	3.26	2.66	3.11	3.32Tr	1.85	3.27Tt	2.57
Standard deviation		0.68	0.92	0.69	0.62	0.66	0.71	0.67	0.67	0.70	0.63	0.69	0.66	0.94	0.64	0.65	0.96	0.75	0.47	0.35	0.58	0.73
Standard error		0.02	0.18	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.03	0.04	0.02	0.16	0.08	0.09	0.28	0.06	0.02	0.03	0.02	0.05

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 45
Q4. How confident are you overall as a parent/carer that you know what your [Child selected] does online?
Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls			Q20. Seen/received guidance about		
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev-iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Very confident	(4) 272 27%	258 28%	15 19%	206 33%Tde	141 26%	233 29%Td	7 27%	153 29%	89 25%
Fairly confident	(3) 591 58%b	556 60%Tb	34 43%	356 58%	327 61%	473 59%	19 70%	307 58%	208 59%
Not very confident	(2) 119 12%ace	96 10%	23 29%Ta	46 7%	58 11%c	77 10%c	1 4%	54 10%	46 13%
Not at all confident	(1) 20 2%ce	17 2%	4 5%	5 1%	7 1%	9 1%	-	10 2%	8 2%
NET: Very/ Fairly confident	863 85%b	814 87%Tb	49 62%	561 91%Tde	468 87%T	706 88%T	27 96%	461 87%T	297 84%
NET: Not at all/ Not very confident	140 14%ace	113 12%	27 34%Ta	51 8%	65 12%c	86 11%c	1 4%	64 12%	54 15%
Don't know	10 1%ag	7 1%	3 4%Ta	4 1%	3 1%	6 1%	-	2 *	4 1%
Mean	3.11b	3.14Tb	2.79	3.24Tde	3.13	3.17Td	3.23	3.15	3.08
Standard deviation	0.68	0.66	0.82	0.62	0.64	0.64	0.51	0.67	0.68
Standard error	0.02	0.02	0.09	0.03	0.03	0.02	0.09	0.03	0.04

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 46
Q5. Has your confidence in knowing what your [Child selected] does online changed as they have become older?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child								S3/S5. School Year Child			
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
NET: Yes, changed	597	212	283	102	314	281	107	197	204	88	59	48	105	92	100	102	50	38	287	241	35
	59%	64% ^{Tc}	58%	53%	60%	58%	62%	56%	61%	58%	65%	60%	58%	54%	58%	63%	62%	54%	58%	60%	59%
Yes - it has increased	334	128	150	56	177	157	83	121	90	40	47	36	68	53	38	52	24	16	194	102	15
	33% ^{hinqs}	38% ^{Tbc}	31%	29%	34%	32%	48% ^{Tghi}	34% ^h	27%	26%	52% ^{Tmnopq44%^{Tnq}}	37% ^{bnq}	31%	22%	32% ⁿ	30%	23%	39% ^{Tst}	25%	26%	
Yes - it has decreased	263	84	133	46	137	125	24	77	114	48	12	13	37	40	62	50	26	22	93	139	20
	26% ^{fgjkr}	25%	27%	24%	26%	26%	14%	22%	34% ^{Tfg}	31% ^{fg}	13%	16%	20%	23%	36% ^{Tjklm}	31% ^{ijkl}	32% ^{ijkl}	31% ^{ijkl}	19%	35% ^{Tr}	34% ^r
No - it has stayed the same	390	113	198	79	198	190	59	147	123	60	30	28	72	76	66	56	30	30	197	151	22
	38% ^a	34%	40%	41%	38%	39%	34%	42%	37%	39%	33%	35%	39%	44%	39%	35%	37%	42%	40%	38%	38%
Don't know	26	8	9	10	13	13	6	8	8	5	2	4	5	3	5	3	1	3	14	9	2
	3%	2%	2%	5% ^{Tb}	2%	3%	3%	2%	2%	3%	2%	5%	3%	2%	3%	2%	1%	4%	3%	2%	3%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 47
Q5. Has your confidence in knowing what your [Child selected] does online changed as they have become older?
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
NET: Yes, changed	597 59%v	264 61%	332 57%	9 60%	131 65%	254 56%	171 60%	32 52%	140 65%	425 58%	32 52%	511 60%	47 55%	24 51%	14 50%	217 64%Tstv	128 59%	129 55%	122 55%	345 62%Tv	251 55%
Yes - it has increased	334 33%bfgklo rt	161 37%Tb	173 30%	8 51%	89 44%Tefg	147 33%	77 27%	13 21%	97 45%Tkl	223 30%	13 21%	292 34%To	22 25%	8 17%	11 41%	142 42%Trtuv	54 25%	83 35%rtv	53 24%	196 35%rt	136 30%t
Yes - it has decreased	263 26%jqs	103 24%	159 27%	1 9%	41 21%	107 24%	95 33%Tde	19 30%	43 20%	202 27%j	19 30%	219 26%	26 30%	16 33%	3 9%	75 22%	74 34%Tqsuv	46 20%	68 31%qsv	149 27%qs	114 25% s
No - it has stayed the same	390 38%	152 35%	237 41%	6 40%	66 33%	180 40%	110 39%	28 45%	72 33%	290 39%	28 45%	320 38%	39 45%	19 40%	11 40%	119 35%	84 39%	94 40%	92 42%	203 36%	187 41%
Don't know	26 3%qu	15 3%	12 2%	-	5 2%	16 4%	4 1%	2 3%	5 2%	20 3%	2 3%	19 2%	-	5 9%Tmn	3 10%	4 1%	4 2%	11 5%Tqu	7 3%	8 1%	18 4%Tqu

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 48
Q5. Has your confidence in knowing what your [Child selected] does online changed as they have become older?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
NET: Yes, changed	597	14	139	88	165	175	184	215	182	179	400	486	22	45	32	6	106	496	99	429	154
	59%ckqs	53%	59%c	49%	61%c	66%Tc	58%	56%	67%Tfj	60%	59%	48%	68%	69%	66%	54%	67%Tk	57%	71%Tq	55%	78%Ts
Yes - it has increased	334	10	77	49	92	96	106	119	98	99	225	262	16	26	22	5	69	311	22	287	45
	33%krt	37%	33%	27%	34%	36%c	33%	31%	36%	33%	33%	31%	48%k	40%	45%k	44%	43%Tk	36%Tr	16%	37%Tt	23%
Yes - it has decreased	263	4	62	40	73	79	78	96	84	81	175	224	7	19	10	1	37	185	77	141	108
	26%qs	16%	27%	22%	27%	30%	25%	25%	31%T	27%	26%	26%	20%	30%	21%	10%	24%	21%	55%Tq	18%	55%Ts
No - it has stayed the same	390	12	90	87	98	86	121	165	86	114	265	340	10	18	15	6	48	351	39	333	38
	38%ehprt	47%	38%	48%Tde	36%	33%	38%	43%Th	32%	39%	39%	40%Tmp	32%	27%	30%	46%	30%	41%Tr	28%	43%Tt	20%
Don't know	26	-	6	6	7	2	11	7	4	3	18	22	-	3	2	-	4	17	2	11	4
	3%eiqs	-	3%	3%	3%	1%	3%	2%	1%	1%	3%	3%	-	4%	3%	-	3%	2%	2%	1%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 49

Q5. Has your confidence in knowing what your [Child selected] does online changed as they have become older?

Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev-icously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
NET: Yes, changed	597	556	41	377	350	485	14	322	207
	59%	60%	51%	61%	65%Tce	61%T	50%	61%	59%
Yes - it has increased	334	320	13	235	204	280	10	184	109
	33%b	34%Tb	17%	38%Te	38%Te	35%T	35%	35%	31%
Yes - it has decreased	263	236	27	142	146	205	4	138	98
	26%c	25%	34%	23%	27%c	26%c	16%	26%	28%
No - it has stayed the same	390	357	33	230	176	298	12	197	138
	38%d	38%	41%	37%d	33%	37%d	42%	37%	39%
Don't know	26	20	6	9	10	15	2	8	9
	3%aceg	2%	8%Ta	1%	2%	2%	8%	2%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 50
Q6. How easy do you find it to support your [Child selected] to stay safe online?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Very easy	(4) 229 23%hns	73 22%	108 22%	48 25%	121 23%	107 22%	51 29%Th	78 22%	64 19%	37 24%	29 32%mn	21 27%	47 26%n	31 18%	27 16%	37 23%	18 22%	18 26%n	126 25% s	72 18%	15 26%
Fairly easy	(3) 543 54%	188 56%	263 54%	92 48%	282 54%	259 54%	81 47%	193 55%	192 57%	78 51%	39 43%	42 52%	100 55%	93 54%	100 58%j	90 56%	44 54%	34 48%	260 52%	228 57%	29 50%
Fairly difficult	(2) 174 17%a	44 13%	94 19%a	36 19%	95 18%	79 16%	27 16%	60 17%	61 18%	26 17%	17 19%	10 13%	28 15%	32 19%	36 21%	25 15%	14 17%	11 16%	80 16%	74 18%	9 16%
Very difficult	(1) 21 2%	12 4%Tb	7 1%	3 1%	10 2%	11 2%	4 2%	6 2%	7 2%	4 2%	3 3%	1 2%	4 2%	2 1%	3 2%	4 3%	1 1%	3 4%	9 2%	10 3%	2 3%
NET: Very/ Fairly easy	772 76%	261 79%	371 76%	140 73%	403 77%	366 76%	131 77%	270 77%	256 76%	115 75%	68 75%	63 78%	147 81%	124 72%	127 74%	127 79%	61 76%	52 74%	386 78%	300 75%	45 76%
NET: Very/ Fairly difficult	196 19%	56 17%	101 21%	39 20%	105 20%	90 19%	31 18%	66 19%	68 20%	30 20%	20 22%	12 14%	32 17%	35 20%	39 23%	29 18%	15 18%	14 20%	89 18%	84 21%	11 19%
Don't know	45 4% d	15 5%	18 4%	12 6%	17 3%	28 6% Td	9 5%	16 5%	11 3%	9 6%	3 3%	6 7% l	3 2%	13 8% Tl	6 3%	5 3%	5 6%	4 6%	22 4%	18 4%	3 5%
Mean	3.01ns	3.02	3.00	3.04	3.01	3.01	3.09	3.02	2.96	3.02	3.08	3.11n	3.06n	2.96	2.91	3.02	3.03	3.02	3.06s	2.94	3.04
Standard deviation	0.71	0.72	0.70	0.73	0.71	0.71	0.76	0.70	0.69	0.74	0.80	0.70	0.71	0.68	0.67	0.71	0.68	0.79	0.71	0.70	0.77
Standard error	0.02	0.04	0.03	0.05	0.03	0.03	0.07	0.04	0.04	0.05	0.10	0.09	0.06	0.06	0.05	0.05	0.07	0.08	0.04	0.03	0.09

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 51
Q6. How easy do you find it to support your [Child selected] to stay safe online?
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Very easy (4)	229 23%k	94 22%	134 23%	6 37%	56 28%f	96 21%	55 19%	15 25%	62 29%Tk	152 21%	15 25%	190 22%	20 23%	14 29%	6 21%	75 22%	46 21%	58 25%	50 23%	122 22%	107 24%
Fairly easy (3)	543 54%o	219 51%	323 56%	8 54%	100 50%	243 54%	158 55%	34 56%	108 50%	400 54%	34 56%	456 54%o	51 59%o	18 38%	18 65%	183 54%	113 52%	136 58%	109 49%	297 53%	245 54%
Fairly difficult (2)	174 17% ^s	78 18%	96 17%	1 9%	28 14%	83 19%	53 18%	9 14%	30 14%	136 19%	9 14%	150 18%	12 14%	9 18%	4 15%	65 19% ^s	43 20% ^s	24 10%	42 19% ^{sv}	108 19% ^{Ts}	66 15% ^s
Very difficult (1)	21 2% ^b	15 3% ^{Tb}	7 1%	- 4% ^T	8 2%	8 2%	5 2%	1 1%	8 4%	12 2%	1 1%	21 2%	- 2%	1 2%	- -	6 2%	2 1%	5 2%	8 4%	9 2%	12 3%
NET: Very/ Fairly easy	772 76% ^a	313 73%	457 79% ^{Ta}	14 91%	156 78%	339 75%	213 75%	50 81%	170 79%	552 75%	50 81%	646 76%	71 82%	32 67%	24 85%	259 76%	160 74%	194 83% ^{Trtuv}	159 72%	419 75%	353 77% ^t
NET: Very/ Fairly difficult	196 19% ^s	93 22%	103 18%	1 9%	37 18%	91 20%	57 20%	9 15%	38 18%	148 20%	9 15%	170 20%	12 14%	9 20%	4 15%	72 21% ^s	45 21% ^s	29 12%	50 23% ^{sv}	117 21% ^s	79 17% ^s
Don't know	45 4% ^q	24 6%	21 4%	- -	8 4%	19 4%	15 5%	2 4%	8 4%	34 5%	2 4%	35 4%	4 4%	6 13% Tm	- -	9 3%	12 6%	12 5%	12 5%	21 4%	24 5%
Mean	3.01	2.97	3.04	3.28	3.06	3.00	2.98	3.09	3.07	2.99	3.09	3.00	3.09	3.09	3.06	2.99	3.00	3.11 ^{Tuv}	2.96	2.99	3.04
Standard deviation	0.71	0.75	0.68	0.64	0.78	0.70	0.69	0.67	0.77	0.69	0.67	0.72	0.61	0.79	0.60	0.71	0.69	0.66	0.77	0.70	0.72
Standard error	0.02	0.04	0.03	0.19	0.06	0.03	0.04	0.08	0.06	0.03	0.08	0.03	0.07	0.13	0.11	0.04	0.05	0.05	0.06	0.03	0.04

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 52
Q6. How easy do you find it to support your [Child selected] to stay safe online?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Very easy (4)	229	7	61	48	52	52	80	86	53	75	146	193	7	12	16	1	35	225	4	229	-
Fairly easy (3)	543	12	124	100	154	135	164	222	140	158	371	474	11	27	21	5	65	500	44	543	-
Fairly difficult (2)	174	5	35	22	49	59	52	57	60	53	118	134	8	18	10	4	40	109	65	-	174
Very difficult (1)	21	-	9	3	5	5	10	6	5	14	12	4	4	1	-	9	3	16	-	21	-
NET: Very/ Fairly easy	772	19	185	148	206	188	244	308	193	232	517	667	18	39	37	6	100	725	48	772	-
NET: Very/ Fairly difficult	196	5	43	24	54	64	57	67	66	58	132	146	13	22	11	4	50	113	81	-	196
Don't know	45	2	7	9	10	12	15	12	6	34	35	2	5	1	1	10	26	12	-	-	-
Mean	3.07	3.04	3.12	2.97	2.93	3.06	3.02	2.93	3.04	3.00	3.04	2.67	2.77	3.08	2.66	2.84	3.13	2.28	3.30	1.89	
Standard deviation	0.71	0.72	0.75	0.67	0.68	0.72	0.71	0.70	0.73	0.71	0.68	0.99	0.84	0.79	0.64	0.85	0.63	0.71	0.46	0.31	
Standard error	0.02	0.15	0.05	0.05	0.04	0.04	0.04	0.04	0.04	0.03	0.02	0.18	0.11	0.11	0.19	0.07	0.02	0.06	0.02	0.02	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 53
Q6. How easy do you find it to support your [Child selected] to stay safe online?
Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls			Q20. Seen/received guidance about		
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Very easy (4)	229 23%b	221 24%Tb	9 11%	157 26%Td	118 22%	191 24%	10 36%	134 25%T	70 20%
Fairly easy (3)	543 54%	502 54%	41 52%	336 55%	306 57%T	438 55%	13 48%	284 54%	198 56%
Fairly difficult (2)	174 17%	160 17%	15 19%	97 16%	94 18%	135 17%	2 8%	92 17%	58 16%
Very difficult (1)	21 2%ceg	19 2%	2 3%	7 1%	10 2%	11 1%	- -	4 1%	13 4%Tg
NET: Very/ Fairly easy	772 76%b	723 77%Tb	50 62%	494 80%T	424 79%T	629 79%T	23 85%	418 79%T	267 76%
NET: Very/ Fairly difficult	196 19%c	179 19%	17 22%	104 17%	104 19%	146 18%	2 8%	96 18%	70 20%
Don't know	45 4%acdeg	33 3%	12 16%Ta	18 3%d	8 2%	23 3%d	2 7%	14 3%	16 5%
Mean	3.01b	3.03Tb	2.83	3.08Tde	3.01	3.04Td	3.31	3.07Th	2.96
Standard deviation	0.71	0.71	0.69	0.68	0.69	0.69	0.63	0.68	0.73
Standard error	0.02	0.02	0.08	0.03	0.03	0.02	0.12	0.03	0.04

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 54
Q7. Has it become easier or more difficult to support your [Child selected] to stay safe online as they have become older?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
NET: Yes, changed	601	192	299	110	327	271	111	209	198	83	66	46	112	98	106	90	44	37	302	240	31
	59%e	58%	61%	58%	62%e	56%	65%i	59%	59%	54%	72%Tmopq	57%	62%	57%	62%	56%	55%	53%	61%	60%	53%
It has become easier	249	86	115	48	144	105	54	85	73	37	33	21	50	36	38	35	23	14	132	90	14
	25%e	26%	23%	25%	27%Te	22%	31%h	24%	22%	24%	36%Tmnoq	26%	27%	21%	22%	22%	29%	19%	26%	22%	24%
It has become more difficult	353	106	184	62	184	166	58	124	125	46	32	25	62	62	68	55	21	24	171	150	17
	35%	32%	38%	33%	35%	34%	34%	35%	37%	30%	36%	31%	34%	36%	40%p	34%	26%	33%	34%	37%	29%
It has become neither easier nor more difficult	381	131	177	73	186	194	54	131	128	68	24	30	64	67	63	66	36	31	178	149	26
	38%	39%	36%	38%	35%	40%	32%	37%	38%	44%Tf	26%	37%	35%	39%	37%	41%j	44%j	44%j	36%	37%	45%
Don't know	30	9	13	8	11	19	6	13	9	3	1	5	6	7	3	6	1	2	17	12	1
	3%	3%	3%	4%	2%	4%	3%	4%	3%	2%	1%	6%	3%	4%	2%	4%	1%	3%	3%	3%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 55
Q7. Has it become easier or more difficult to support your [Child selected] to stay safe online as they have become older?
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
NET: Yes, changed	601	263	336	10	129	266	161	36	139	426	36	511	45	27	19	209	128	136	129	337	264
	59%	61%	58%	65%	64%	59%	56%	59%	64%	58%	59%	60%	52%	56%	66%	61%	59%	58%	58%	61%	58%
It has become easier	249	112	134	7	61	112	51	18	68	163	18	210	22	10	7	86	53	67	42	139	110
	25%fk	26%	23%	45%	30%f	25%f	18%	30%f	31%Tk	22%	30%	25%	25%	20%	26%	25%	25%	29%tv	19%	25%	24%t
It has become more difficult	353	151	202	3	68	154	110	18	71	263	18	301	23	17	11	123	75	68	86	198	155
	35%	35%	35%	20%	34%	34%	38%	29%	33%	36%	29%	35%	27%	36%	41%	36%	35%	29%	39% _s	36%	34% _s
It has become neither easier nor more difficult	381	151	231	5	65	170	117	24	70	287	24	316	38	17	9	124	84	89	83	208	172
	38%	35%	40%	35%	32%	38%	41%	39%	32%	39%	39%	37%	44%	36%	34%	37%	39%	38%	38%	37%	38%
Don't know	30	16	14	-	7	14	8	1	7	22	1	23	4	4	-	7	5	9	10	12	19
	3%u	4%	2%	-	4%	3%	3%	2%	3%	3%	2%	3%	4%	7%	-	2%	2%	4%	4%	2%	4%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 56
Q7. Has it become easier or more difficult to support your [Child selected] to stay safe online as they have become older?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
NET: Yes, changed	601	15	144	103	164	156	199	224	160	182	401	492	23	41	32	8	104	509	91	427	157
	59% _s	60%	61%	57%	61%	59%	63%	58%	59%	61%	59%	58%	69%	63%	65%	65%	65%	59%	65%	55%	80% _{Ts}
It has become easier	249	7	57	54	62	60	79	98	63	70	171	203	6	18	13	5	42	240	8	235	13
	25% _{rt}	26%	24%	30%	23%	23%	25%	25%	23%	24%	25%	24%	19%	27%	27%	44%	27%	28% _{Tr}	6%	30% _{Tt}	7%
It has become more difficult	353	9	87	49	103	96	120	125	98	112	230	289	16	24	19	3	61	268	83	192	145
	35% _{cqs}	34%	37% _c	27%	38% _c	36% _c	38%	32%	36%	38%	34%	34%	50%	36%	39%	22%	39%	31%	59% _{Tq}	25%	74% _{Ts}
It has become neither easier nor more difficult	381	10	87	75	99	98	110	156	102	110	261	330	10	20	16	4	51	338	41	334	34
	38% _{rt}	38%	37%	41%	37%	37%	35%	40%	37%	37%	38%	39%	31%	31%	33%	35%	32%	39% _{Tr}	29%	43% _{Tt}	17%
Don't know	30	1	4	3	7	10	7	7	10	5	21	26	-	4	1	-	5	16	8	11	5
	3% _{qs}	2%	1%	2%	3%	4%	2%	2%	4%	2%	3%	3%	-	5%	2%	-	3%	2%	6% _q	1%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 57
Q7. Has it become easier or more difficult to support your [Child selected] to stay safe online as they have become older?
Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
NET: Yes, changed	601 59%	559 60%	42 53%	384 62%T	345 64%Te	490 61%T	14 49%	332 63%T	203 57%
It has become easier	249 25%bh	237 25%Tb	11 14%	168 27%T	153 29%Te	208 26%T	8 30%	148 28%Th	72 20%
It has become more difficult	353 35%	322 34%	31 39%	216 35%	192 36%	282 35%	5 19%	184 35%	131 37%
It has become neither easier nor more difficult	381 38%d	352 38%	29 37%	224 36%	180 34%	292 37%d	13 47%	189 36%	141 40%
Don't know	30 3%acdeg	23 2%	8 10%Ta	8 1%	10 2%	16 2%c	1 4%	7 1%	11 3%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 58
Q8. How much do you think you as a parent/ carer would benefit from information or guidance to understand the various tools and measures that are available to keep your child/ children safe online?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
A great deal	(4) 282	93	141	48	150	132	62	104	94	21	38	25	56	48	43	51	12	9	157	107	8
	28%ipqt	28%	29%	25%	29%	27%	36%Ti	29%i	28%i	14%	42%Tmnpq	30%pq	31%pq	28%ppq	25%q	32%pq	15%	12%	32%Tt	27%t	13%
A fair amount	(3) 492	158	233	101	261	229	81	173	158	79	46	35	86	88	88	67	41	38	241	190	32
	49%o	47%	48%	53%	50%	47%	47%	49%	47%	52%	51%	44%	47%	51%	52%	42%	51%	54%o	48%	47%	54%
Not very much	(2) 159	52	82	25	78	80	16	55	53	35	4	12	29	25	24	28	20	14	68	65	12
	16%fj	15%	17%	13%	15%	17%	9%	16%	16%	23%Tfgh	4%	15%j	16%j	15%j	14%j	18%j	25%Tjmn	20%j	14%	16%	21%
Not at all	(1) 23	13	9	1	12	11	-	6	9	8	-	-	2	3	7	3	3	5	4	14	2
	2%r	4%Tc	2%	1%	2%	2%	-	2%	3%f	5%Tfg	-	-	1%	2%	4%	2%	4%	7%Tjklmo	1%	4%Tr	4%r
NET: Great deal/ fair amount	773	251	374	149	411	361	144	277	252	101	84	60	142	135	132	118	53	47	398	298	39
	76%ipq	75%	76%	78%	78%	74%	84%Thi	78%i	75%i	66%	92%TkImno	74%	78%pq	79%ppq	77%	73%	66%	67%	80%Tst	74%	68%
NET: Not at all/ Not very much	182	64	91	27	90	91	16	61	62	43	4	12	32	29	31	31	23	19	73	79	15
	18%fjr	19%	19%	14%	17%	19%	9%	17%f	19%f	28%Tfgh	4%	15%j	17%j	17%j	18%j	19%j	29%Tjklmn	27%Tj	15%	20%r	25%r
Don't know	58	18	25	15	24	33	12	15	21	10	3	9	8	7	9	12	4	5	27	24	4
	6%	5%	5%	8%	5%	7%	7%	4%	6%	6%	3%	11%	4%	4%	5%	7%	5%	7%	5%	6%	7%
Mean	3.08ipqt	3.05	3.09	3.11	3.10	3.07	3.29Tghi	3.11i	3.07i	2.80	3.39Timno	3.17pq	3.13pq	3.09pq	3.04pq	3.11pq	2.82	2.78	3.17Tst	3.04t	2.83
Standard deviation	0.74	0.79	0.74	0.66	0.74	0.75	0.64	0.73	0.76	0.76	0.58	0.70	0.73	0.72	0.76	0.77	0.75	0.77	0.70	0.78	0.73
Standard error	0.02	0.04	0.03	0.05	0.03	0.03	0.06	0.04	0.04	0.06	0.07	0.09	0.06	0.06	0.06	0.06	0.08	0.08	0.03	0.04	0.08

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 59

Q8. How much do you think you as a parent/ carer would benefit from information or guidance to understand the various tools and measures that are available to keep your child/ children safe online?

Base: All respondents

	Total (T)	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (h)	35-54 (i)	55+ (j)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
A great deal	(4) 282 28%gl	109 25%	173 30%	8 54%	64 32%g	117 26%	82 29%g	11 17%	72 33%l	199 27%	11 17%	236 28%	22 25%	17 35%	7 24%	106 31%	60 28%	60 26%	56 25%	166 30%	116 25%
A fair amount	(3) 492 49%f	209 49%	281 48%	7 46%	93 46%	244 54%Tfg	123 43%	25 40%	100 46%	367 50%	25 40%	414 49%	37 43%	22 45%	19 69%	178 52%t	103 48%	115 49%	95 43%	281 51%	210 46%
Not very much	(2) 159 16%eq	76 18%	82 14%	-	30 15%	54 12%	54 19%e	21 34%Tdef	30 14%	109 15%	21 34%Tjk	134 16%	16 19%	7 15%	2 7%	40 12%	38 18%qu	38 16%	43 19%q	78 14%q	81 18%q
Not at all	(1) 23 2%	12 3%	11 2%	-	4 2%	9 2%	7 3%	3 4%	4 2%	16 2%	3 4%	20 2%	2 2%	1 2%	-	5 1%	7 3%	3 1%	8 4%	12 2%	11 2%
NET: Great deal/ fair amount	773 76%fgltv	318 74%	454 78%	15 100%	157 78%g	361 80%Tfg	205 72%g	35 57%	172 79%l	566 77%l	35 57%	650 76%	59 69%	39 81%	26 93%	284 83%Trstuv	163 75%	175 75%	151 68%	447 80%Trtv	326 71%
NET: Not at all/ Not very much	182 18%eq	88 20%	93 16%	-	33 17%	63 14%	62 22%e	23 38%Tdef	33 15%	125 17%	23 38%Tjk	154 18%	18 21%	8 17%	2 7%	45 13%	45 21%qu	41 18%	51 23%qu	90 16%q	92 20%q
Don't know	58 6%qu	24 6%	34 6%	-	11 6%	25 6%	18 6%	3 4%	11 5%	44 6%	3 4%	47 6%	9 11%	1 3%	-	12 3%	8 4%	18 8%qu	19 9%qu	20 4%	38 8%Tqu
Mean	3.08agl	3.02	3.12Ta	3.54	3.14g	3.11g	3.05g	2.73	3.17i	3.08i	2.73	3.08	3.03	3.17	3.16	3.17Trtuv	3.04	3.07	2.98	3.12Trt	3.03
Standard deviation	0.74	0.76	0.73	0.52	0.75	0.69	0.79	0.81	0.74	0.73	0.81	0.74	0.77	0.76	0.54	0.69	0.78	0.71	0.81	0.73	0.76
Standard error	0.02	0.04	0.03	0.16	0.06	0.03	0.05	0.10	0.05	0.03	0.10	0.03	0.09	0.11	0.10	0.04	0.05	0.05	0.06	0.03	0.04

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/h/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 60
Q8. How much do you think you as a parent/ carer would benefit from information or guidance to understand the various tools and measures that are available to keep your child/ children safe online?
Base: All respondents

	D11. Income						Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
A great deal	(4) 282	8	60	38	80	87	83	104	87	77	192	221	14	16	25	3	58	245	36	210	63
	28%ck	31%	26%	21%	30%	33%Tc	26%	27%	32%	26%	28%	26%	41%	25%	51%Tkmp	28%	36%TKm	28%	26%	27%	32%
A fair amount	(3) 492	10	115	101	132	120	162	192	124	149	330	415	15	37	16	5	72	427	62	389	88
	49%n	39%	49%	56%Te	49%	45%	51%	50%	46%	50%	48%	49%n	44%	56%np	33%	45%	46%n	49%	44%	50%T	45%
Not very much	(2) 159	6	40	28	38	44	49	60	48	56	99	143	2	7	4	2	16	137	22	120	31
	16%p	23%	17%	15%	14%	17%	15%	18%	19%	14%	17%Tp	7%	10%	9%	18%	10%	16%	16%	16%	16%	
Not at all	(1) 23	1	7	6	5	3	4	16	3	5	17	17	1	2	2	1	6	14	9	16	5
	2%q	5%	3%	3%	2%	1%	1%	4%Tfh	1%	2%	3%	2%	4%	4%	3%	10%	4%	2%	6%Tq	2%	3%
NET: Great deal/ fair amount	773	18	175	140	212	206	245	296	211	226	522	637	28	53	41	9	130	672	98	599	151
	76%k	70%	75%	77%	79%	78%	77%	76%	78%	76%	76%	75%	86%	81%	84%	72%	82%	78%Tr	78%	78%	77%
NET: Not at all/ Not very much	182	7	47	34	44	47	53	75	51	61	116	160	4	9	6	3	22	151	30	136	36
	18%	28%	20%	19%	16%	18%	17%	19%	19%	21%	17%	19%	11%	14%	12%	28%	14%	18%	22%	18%	19%
Don't know	58	1	13	8	14	10	19	16	10	10	45	51	1	4	2	-	7	40	11	38	8
	6%iq	2%	5%	4%	5%	4%	6%	4%	4%	3%	7%i	6%	4%	5%	4%	-	4%	5%	8%	5%	4%
Mean	3.08k	2.98	3.03	2.99	3.12	3.14c	3.09	3.04	3.12	3.04	3.09	3.06	3.28	3.08	3.37Tk	2.90	3.20Tk	3.10	2.98	3.08	3.11
Standard deviation	0.74	0.88	0.76	0.72	0.73	0.74	0.70	0.78	0.74	0.73	0.75	0.73	0.77	0.72	0.79	0.95	0.78	0.72	0.85	0.73	0.78
Standard error	0.02	0.18	0.05	0.06	0.05	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.14	0.09	0.11	0.28	0.06	0.03	0.07	0.03	0.06

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 61

Q8. How much do you think you as a parent/ carer would benefit from information or guidance to understand the various tools and measures that are available to keep your child/ children safe online?

Base: All respondents

		Q10. Knowledge of tools/controls			Q11. Use of tools/controls			Q20. Seen/received guidance about		
		Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base		1013	932	81	603	538	794	29	539	346
Weighted base		1013	934	79	616	536	798	28**	527	354
Effective base		968	890	77	580	513	760	28	515	331
A great deal	(4)	282 28%	264 28%	18 22%	188 31%T	151 28%	237 30%T	7 26%	155 29%	87 25%
A fair amount	(3)	492 49%	459 49%	33 41%	307 50%	275 51%	396 50%	10 37%	260 49%	172 49%
Not very much	(2)	159 16%ce	145 16%	14 18%	84 14%	80 15%	115 14%	7 25%	85 16%	59 17%
Not at all	(1)	23 2%e	19 2%	4 5%	11 2%	10 2%	14 2%	2 6%	9 2%	11 3%
NET: Great deal/ fair amount		773 76%b	723 77%Tb	50 63%	495 80%T	426 79%T	633 79%T	17 63%	415 79%	259 73%
NET: Not at all/ Not very much		182 18%ce	164 18%	18 23%	95 15%	90 17%	129 16%	9 32%	93 18%	70 20%
Don't know		58 6%acdeg	47 5%	11 14%Ta	26 4%	21 4%	36 5%	1 5%	19 4%	25 7%g
Mean		3.08	3.09	2.93	3.14T	3.10	3.12T	2.88	3.10	3.02
Standard deviation		0.74	0.73	0.84	0.72	0.72	0.72	0.91	0.73	0.76
Standard error		0.02	0.02	0.10	0.03	0.03	0.03	0.17	0.03	0.04

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 62
Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?
Base: All respondents
Summary table

	Parent control software you can set up on a particular device used to go online	Parent controls built into the device software by the manufacturer	Content filters provided by your internet service provider where the filter applies to ALL the devices using your home broadband service	Content filters provided by your mobile network operator where certain websites are blocked unless you contact the network and prove you are 18 or over	Settings on search engines or websites to restrict access to inappropriate online content	Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	Apps that can be installed on a child's phone which monitor the apps they use and for how long	Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	NET: Parent Controls	NET: Content Filters	NET: Apps
Unweighted base	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013
Weighted base	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013
Effective base	968	968	968	968	968	968	968	968	968	968	968
I know a lot	209 21%	229 23%	244 24%	199 20%	245 24%	181 18%	190 19%	256 25%	363 36%	291 29%	240 24%
I know a little	493 49%	510 50%	455 45%	460 45%	510 50%	451 45%	428 42%	514 51%	530 52%	479 47%	475 47%
I have heard of this but don't know anything	208 21%	185 18%	193 19%	201 20%	191 19%	245 24%	265 26%	172 17%	99 10%	166 16%	210 21%
I have not heard of this	102 10%	89 9%	122 12%	154 15%	68 7%	135 13%	131 13%	71 7%	20 2%	78 8%	88 9%
NET: Heard of	911 90%	924 91%	891 88%	859 85%	945 93%	878 87%	882 87%	942 93%	993 98%	935 92%	925 91%
NET: Know at least a little	703 69%	739 73%	698 69%	658 65%	755 74%	633 62%	617 61%	769 76%	893 88%	770 76%	715 71%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 63

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Summary table - NET: Know at least a little

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child								S3/S5. School Year Child			
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
NET: Parent controls	893 88%hs	297 89%	430 88%	167 87%	467 89%	422 87%	153 89%	325 92%Thi	286 85%	129 84%	81 89%	72 90%	173 95%Tmnpq	152 9%	146 85%	138 86%	68 84%	59 83%	452 91%Tst	343 85%	49 83%
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	703 69%	238 71%	340 69%	125 65%	376 72%	323 67%	130 76%	246 70%	225 67%	102 66%	70 77%	60 74%	134 74%	112 65%	118 69%	105 65%	54 67%	46 65%	355 71%	267 66%	40 68%
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	739 73%hs	239 72%	366 75%	133 70%	392 75%	344 71%	130 76%	273 77%Thi	230 69%	106 69%	69 76%	61 76%	146 81%Tnoq	127 74%	118 69%	110 68%	59 72%	46 65%	382 77%Ts	275 68%	40 69%
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	769 76%pq	250 75%	378 77%	142 74%	398 76%	368 76%	135 79%i	281 79%i	253 76%i	101 66%	72 79%q	63 78%	146 81%pq	134 78%pq	126 74%	125 77%pq	53 66%	46 64%	392 79%t	300 75%	39 67%
NET: Content filters	770 76%	262 79%	370 75%	138 72%	404 77%	364 75%	147 86%Tghi	256 73%	252 75%	114 75%	77 84%	70 87%Tlmoq	133 73%	123 72%	132 77%	118 73%	62 77%	52 74%	382 77%	301 75%	44 75%
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	698 69%	238 72%	334 68%	126 66%	370 71%	326 67%	126 73%	240 68%	232 69%	100 65%	67 73%	59 73%	126 70%	114 66%	122 71%	108 67%	55 69%	45 63%	346 70%	273 68%	40 69%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 63

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Summary table - NET: Know at least a little

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child					S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	658 65%	221 66%	322 66%	115 60%	341 65%	316 65%	126 73%Tg	218 62%	214 64%	100 65%	65 71%	61 76% ^m	113 62%	105 61%	108 63%	105 65%	55 68%	45 64%	325 65%	254 63%	40 69%
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	755 74%	248 75%	367 75%	140 73%	391 75%	361 74%	137 80% ⁱ	265 75%	246 73%	107 70%	68 75%	68 85% ^{Tmnq}	143 79% ^q	122 71%	122 71%	122 76%	58 72%	48 68%	378 76%	293 73%	42 72%
NET: Apps	715 71% ^{iqst}	234 70%	355 72%	126 66%	376 72%	335 69%	137 80% ^{Thi}	256 73% ^{si}	227 68%	95 62%	71 78% ^q	66 82% ^{Tmnpq}	140 77% ^{Tnpq}	116 68%	114 66%	111 69%	52 65%	41 58%	374 75% ^{Tst}	267 67%	35 60%
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	633 62% ^{iqs}	202 61%	317 65%	114 60%	330 63%	299 62%	123 72% ^{Thi}	228 65% ^{si}	198 59%	83 54%	64 71% ^q	59 73% ^{npq}	121 67% ^q	107 62%	100 58%	97 60%	45 56%	37 52%	334 67% ^{Tst}	233 58%	32 56%
Apps that can be installed on a child's phone which monitor the apps they use and for how long	617 61% ^{iqst}	195 59%	313 64%	109 57%	332 63%	281 58%	116 68% ⁱ	226 64% ^{si}	200 60% ⁱ	75 49%	55 61% ^q	61 76% ^{Tmnpq}	126 69% ^{Tmnpq}	100 58% ^q	106 62% ^q	92 57% ^q	44 55%	29 41%	325 65% ^{Tst}	230 57%	27 46%
None of these	79 8% ^{lr}	21 6%	43 9%	16 8%	36 7%	44 9%	7 4%	20 6%	33 10% ^f	19 13% ^{Tfg}	3 4%	4 5%	5 3%	16 9% ^l	18 11% ^l	15 9% ^l	9 12% ^l	10 14% ^{Tjkl}	27 5%	40 10% ^{Tr}	6 11%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 64

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Summary table - NET: Know at least a little

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
NET: Parent controls	893	397	494	15	184	400	243	52	199	643	52	752	79	38	24	309	195	195	193	504	388
	88%bfsv	92%Tb	85%	100%	91%	89%	85%	84%	92%	87%	84%	88%	92%	80%	86%	91%Tsv	90%sv	83%	87%	91%Tsv	85%
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	703	331	371	15	143	319	186	40	158	505	40	599	56	27	20	262	141	154	145	403	299
	69%bv	77%Tb	64%	100%	71%	71%	65%	65%	73%	69%	65%	70%	65%	57%	74%	77%Trstuv	65%	66%	66%	72%Trv	66%
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	739	333	404	12	157	343	186	40	170	529	40	625	66	29	20	256	164	165	153	420	319
	73%bfo	77%Tb	69%	83%	78%fg	76%Tf	65%	66%	78%l	72%	66%	73%o	76%	60%	71%	75%	76%	71%	69%	75%T	70%
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	769	344	424	13	155	347	209	45	168	556	45	650	65	31	23	265	174	166	163	439	329
	76%bv	80%Tb	73%	89%	77%	77%	73%	74%	77%	76%	74%	76%	76%	66%	82%	78%	80%sv	71%	74%	79%Tsv	72%
NET: Content filters	770	364	404	15	163	343	204	45	178	547	45	654	69	27	20	281	163	177	148	444	325
	76%bfotv	85%Tb	69%	100%	81%f	76%	71%	73%	82%Tk	74%	73%	77%o	79%o	57%	72%	83%Trstuv	75%	75%	67%	80%Trtv	71%
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	698	333	363	13	141	317	183	43	155	500	43	595	62	23	19	253	149	160	136	402	296
	69%bfotv	78%Tb	62%	89%	70%	70%	64%	71%	71%	68%	71%	70%o	71%o	48%	69%	74%Ttv	69%	68%	61%	72%Ttv	65%
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	658	322	335	15	137	293	174	39	152	467	39	560	59	23	16	247	136	150	125	383	274
	65%botv	75%Tb	58%	100%	68%	65%	61%	64%	70%	64%	64%	66%o	68%o	48%	58%	73%Trstuv	63%	64%	56%	69%Trtv	60%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/h/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 64

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Summary table - NET: Know at least a little

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	755 74%bbtv	339 79%Tb	414 71%	12 80%	158 79%g	339 75%	204 72%	41 66%	170 79%l	544 74%	41 66%	642 75%	62 72%	32 67%	18 65%	264 78%tv	168 77%t	173 74%	149 67%	432 78%Tv	322 71%
NET: Apps	715 71%bbkt	332 77%Tb	381 66%	15 100%	158 79%Tfg	322 72%f	183 64%	37 61%	173 80%Tkl	504 69%	37 61%	608 71%	56 65%	31 65%	20 73%	254 75%Ttv	154 71%	165 70%	141 64%	408 73%Ttv	306 67%
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	633 62%bbftlv	299 69%Tb	333 57%	15 100%	138 68%fg	287 64%fg	161 57%	31 51%	153 71%Tkl	448 61%	31 51%	537 63%	51 59%	27 57%	17 63%	230 68%Ttv	138 64%	140 60%	123 56%	368 66%Ttv	263 58%
Apps that can be installed on a child's phone which monitor the apps they use and for how long	617 61%bf	287 67%Tb	330 57%	12 83%	136 68%Tfg	278 62%	159 56%	32 51%	149 69%Tkl	437 59%	32 51%	525 62%	49 57%	25 52%	18 64%	222 65%T	128 59%	140 60%	127 57%	350 63%	267 59%
None of these	79 8%aqu	20 5%	59 10%Ta	-	12 6%	31 7%	29 10%	7 12%	12 6%	60 8%	7 12%	67 8%	3 4%	8 16%an	2 7%	18 5%	13 6%	27 11%Tqu	22 10%qu	31 6%	48 11%Tqu

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 65
Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?
Base: All respondents
Summary table - NET: Know at least a little

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
NET: Parent controls	893	20	200	167	246	230	275	353	237	267	595	742	31	59	44	10	145	783	104	700	165
	88%r	79%	85%	92%b	91%b	87%	87%	91%T	87%	90%	87%	88%	95%	91%	81%	91%	73%Tr	74%	91%Tt	84%	
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	703	17	157	131	181	193	210	270	200	215	463	583	24	50	35	4	114	632	66	574	110
	69%rt	67%	67%	72%	67%	73%	66%	70%	73%	72%	68%	69%	74%	77%	71%	36%	72%	73%Tr	47%	74%Tt	56%
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	739	15	170	139	198	192	227	289	197	219	497	621	23	49	35	6	113	677	60	599	124
	73%rt	58%	72%	77%	73%	73%	72%	75%	73%	74%	73%	73%	70%	75%	71%	53%	71%	78%Tr	43%	78%Tt	63%
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	769	17	176	141	216	196	243	302	200	235	512	642	28	50	37	7	122	689	75	619	131
	76%rt	65%	75%	78%	80%	74%	77%	78%	74%	79%	75%	76%	87%	76%	60%	77%	80%Tr	54%	80%Tt	67%	
NET: Content filters	770	17	170	135	204	216	231	290	221	232	514	637	26	52	40	9	127	687	80	611	136
	76%rt	68%	72%	74%	76%	82%Tb	73%	75%	81%Tf	78%	75%	75%	80%	80%	81%	76%	80%	80%Tr	57%	79%Tt	69%
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	698	15	153	123	189	196	209	266	201	220	459	582	25	46	33	7	111	630	66	572	109
	69%rt	58%	65%	68%	70%	75%Tb	66%	69%	74%Tf	74%Tj	67%	69%	77%	71%	68%	55%	70%	73%Tr	47%	74%Tt	56%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 65
Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?
Base: All respondents
Summary table - NET: Know at least a little

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)
Unweighted base	1013	26	226	170	267	283	305	374	293	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	280	654	811	32	59	47	11	150	821	139	736	189
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	658 65%rt	17 68%	141 60%	110 61%	173 64%	193 73%Tbcd	196 62%	242 62%	197 73%Tfg	445 65%	548 65%	21 63%	45 69%	33 68%	7 59%	105 66%	592 69%Tr	63 45%	529 68%Tt	113 57%
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	755 74%rt	15 59%	170 72%	130 72%	210 78%	203 77%	229 72%	292 75%	208 77%	505 76%	630 74%	25 77%	49 76%	36 75%	7 62%	119 75%	681 79%Tr	71 51%	611 79%Tt	121 62%
NET: Apps	715 71%rt	15 60%	161 69%	127 70%	197 73%	188 71%	222 70%	272 70%	195 72%	471 72%	589 69%	24 73%	55 84%Tkp	34 70%	7 57%	120 76%	642 74%Tr	69 49%	585 76%Tt	112 57%
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	633 62%rt	15 60%	144 61%	113 63%	163 61%	173 66%	201 63%	231 60%	178 65%	413 66%	527 61%	21 62%	48 63%	27 56%	4 36%	100 63%	575 67%Tr	55 39%	530 69%Tt	87 44%
Apps that can be installed on a child's phone which monitor the apps they use and for how long	617 61%rt	11 45%	138 59%	112 62%	172 64%	163 62%	191 60%	237 61%	168 62%	404 59%	510 60%	22 68%	48 74%Tk	29 60%	4 32%	103 65%	565 65%Tr	48 34%	515 67%Tt	88 45%
None of these	79 8%pq	5 21%	23 10%	13 7%	15 6%	18 7%	31 10%	23 6%	19 7%	58 8%	73 9%Tp	-	4 6%	2 4%	-	6 4%	49 6%	27 19%Tq	50 6%	17 9%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 66

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Summary table - NET: Know at least a little

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev- iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
NET: Parent controls	893	893	-	607	522	779	28	490	294
	88%bh	96%Tb	-	99%Tde	97%T	98%T	100%	93%Th	83%
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	703	703	-	509	424	634	28	391	234
	69%b	75%Tb	-	83%Tde	79%T	79%T	100%	74%Th	66%
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	739	739	-	535	448	664	28	414	246
	73%b	79%Tb	-	87%Tde	84%T	83%T	100%	78%Th	69%
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	769	769	-	546	457	681	28	445	232
	76%bh	82%Tb	-	89%Tde	85%T	85%T	100%	84%Th	66%
NET: Content filters	770	770	-	547	456	676	28	419	256
	76%b	82%Tb	-	89%Tde	85%T	85%T	100%	79%Th	72%
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	698	698	-	509	411	621	28	389	224
	69%bh	75%Tb	-	83%Tde	77%T	78%T	100%	74%Th	63%
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	658	658	-	481	402	588	28	365	215
	65%bh	70%Tb	-	78%Te	75%T	74%T	100%	69%Th	61%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Prepared by Yonder



VSP Parental Guidance Research
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Table 66

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Summary table - NET: Know at least a little

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev- iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	755 74%bh	755 81%Tb	-	531 86%Te	454 85%T	671 84%T	28 100%	431 82%Th	242 68%
NET: Apps	715 71%b	715 77%Tb	-	515 84%Te	442 82%Te	642 80%T	28 100%	404 77%Th	237 67%
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	633 62%bh	633 68%Tb	-	468 76%Tde	388 72%T	574 72%T	28 100%	364 69%Th	204 58%
Apps that can be installed on a child's phone which monitor the apps they use and for how long	617 61%b	617 66%Tb	-	457 74%Te	383 71%T	558 70%T	28 100%	354 67%Th	205 58%
None of these	79 8%acdeg	-	79 100%Ta	-	-	-	-	23 4%	39 11%Tg

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 67

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Parent control software you can set up on a particular device used to go online (e.g. net nanny McAfee Protection)

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child			S2. Age within Gender Child								S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
I know a lot	209 21%emq	71 21%	91 19%	47 24%	127 24%Te	83 17%	53 31%Tghi	69 20%	60 18%	27 18%	30 33%Tmnoq	23 29%moq	44 24%mq	25 14%	33 19%	27 17%	19 24%q	8 11%	116 23% s	72 18%	10 16%
I know a little	493 49% c	166 50%	249 51% c	78 41%	249 48%	240 50%	77 45%	177 50%	165 49%	75 49%	40 44%	37 46%	89 49%	87 51%	85 50%	78 48%	35 43%	38 54%	239 48%	195 49%	30 52%
I have heard of this but don't know anything	208 21%	66 20%	102 21%	41 21%	100 19%	108 22%	28 16%	71 20%	69 21%	41 26% Tf	14 16%	14 17%	30 17%	40 24%	34 20%	35 22%	21 27%	19 27% l	94 19%	90 22%	14 24%
I have not heard of this	102 10%	29 9%	48 10%	25 13%	49 9%	53 11%	13 8%	37 10%	41 12%	11 7%	6 7%	7 9%	18 10%	19 11%	20 11%	21 13%	5 7%	6 8%	49 10%	44 11%	4 7%
NET: Heard of	911 90%	303 91%	442 90%	165 87%	476 91%	431 89%	158 92%	317 90%	294 88%	142 93%	84 93%	74 91%	164 90%	152 89%	152 89%	140 87%	75 93%	65 92%	449 90%	357 89%	54 93%
NET: Know at least a little	703 69%	238 71%	340 69%	125 65%	376 72%	323 67%	130 76%	246 70%	225 67%	102 66%	70 77%	60 74%	134 74%	112 65%	118 69%	105 65%	54 67%	46 65%	355 71%	267 66%	40 68%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
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Absolutes/col percents

Table 68

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Parent control software you can set up on a particular device used to go online (e.g. net nanny McAfee Protection)

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
I know a lot	209	108	102	6	58	90	45	11	63	135	11	180	19	5	6	101	33	39	37	134	76
	21%bkrv	25%Tb	18%	37%	29%Tef	20%	16%	18%	29%Tk	18%	18%	21%	22%	10%	21%	30%Trstuv	15%	16%	17%	24%Trstv	17%
I know a little	493	224	269	9	85	229	140	29	95	369	29	419	37	23	15	162	108	116	108	270	224
	49%	52%	46%	63%	42%	51%	49%	47%	44%	50%	47%	49%	43%	47%	52%	48%	50%	49%	49%	48%	49%
I have heard of this but don't know anything	208	71	135	-	37	84	69	18	37	153	18	169	23	12	5	61	52	43	51	113	94
	21%a	17%	23%Ta	-	18%	19%	24%	30%e	17%	21%	30%j	20%	27%	25%	16%	18%	24%	18%	23%	20%	21%
I have not heard of this	102	27	74	-	21	47	31	3	21	78	3	83	7	9	3	17	23	37	25	40	62
	10%aqu	6%	13%Ta	-	11%	10%	11%	5%	10%	11%	5%	10%	8%	18%	10%	5%	11%qu	16%Tqu	11%q	7%q	14%Tqu
NET: Heard of	911	403	507	15	180	403	255	58	195	657	58	768	79	39	25	323	193	198	196	516	393
	90%bsv	94%Tb	87%	100%	89%	90%	89%	95%	90%	89%	95%	90%	92%	82%	90%	95%Trstuv	89%	84%	89%	93%Trsv	86%
NET: Know at least a little	703	331	371	15	143	319	186	40	158	505	40	599	56	27	20	262	141	154	145	403	299
	69%bv	77%Tb	64%	100%	71%	71%	65%	65%	73%	69%	65%	70%	65%	57%	74%	77%Trstuv	65%	66%	66%	72%Trv	66%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 69

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Parent control software you can set up on a particular device used to go online (e.g. net nanny McAfee Protection)

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online				
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)	
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198	
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196	
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189	
I know a lot	209	4	33	37	61	71	49	84	73	59	146	163	16	16	12	2	46	204	5	185	22	
		21%b krt	17%	14%	21%	23%b	16%	22%f	27%Tf	20%	21%	19%	48%Tk	24%Tl	25%	14%	29%Tk	24%Tr	4%	24%Tt	11%	
I know a little	493	13	124	94	120	123	160	186	126	156	317	420	8	35	23	3	68	428	60	389	88	
		49%jl	50%	53%	52%	44%	47%	51%	48%	47%	53%	46%	50%l	25%	53%lp	46%	22%	43%l	50%	43%	50%	45%
I have heard of this but don't know anything	208	6	51	35	57	50	69	78	52	60	143	178	6	10	10	4	30	156	48	131	60	
		21%qs	23%	22%	19%	21%	19%	22%	20%	19%	20%	21%	17%	16%	20%	35%	19%	18%	34%Tq	17%	30%Ts	
I have not heard of this	102	3	28	15	32	20	38	39	20	22	76	87	3	5	4	3	16	75	26	68	26	
		10%qs	11%	12%	8%	12%	7%	12%	10%	7%	11%	10%	9%	7%	9%	29%	10%	9%	19%Tq	9%	13%	
NET: Heard of	911	23	207	166	238	244	278	348	252	274	607	761	30	61	44	9	143	788	113	705	170	
		90%r	89%	88%	92%	88%	93%	88%	90%	93%	89%	90%	91%	93%	91%	71%	90%	91%Tr	81%	91%T	87%	
NET: Know at least a little	703	17	157	131	181	193	210	270	200	215	463	583	24	50	35	4	114	632	66	574	110	
		69%rt	67%	67%	72%	67%	73%	66%	70%	73%	72%	68%	69%	74%	77%	71%	72%	73%Tr	47%	74%Tt	56%	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 70

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Parent control software you can set up on a particular device used to go online (e.g. net nanny McAfee Protection)

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev- iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
I know a lot	209	209	-	188	119	203	6	125	59
	21%bh	22%Tb	-	30%Tde	22%	25%Td	22%	24%Th	17%
I know a little	493	493	-	321	306	431	22	285	175
	49%b	53%Tb	-	52%T	57%Tce	54%T	78%	50%	49%
I have heard of this but don't know anything	208	162	46	78	80	114	-	100	73
	21%acde	17%	58%Ta	13%	15%	14%c	-	19%	21%
I have not heard of this	102	69	33	30	32	49	-	36	47
	10%acdeg	7%	42%Ta	5%	6%	6%c	-	7%	13%Tg
NET: Heard of	911	864	46	586	504	749	28	491	307
	90%bh	93%Tb	58%	95%Te	94%T	94%T	100%	93%Th	87%
NET: Know at least a little	703	703	-	509	424	634	28	391	234
	69%b	75%Tb	-	83%Tde	79%T	79%T	100%	74%Th	66%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 71

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Parent controls built into the device software by the manufacturer (e.g. Windows Apple Samsung Xbox Playstation etc.)

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child								S3/S5. School Year Child		
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
I know a lot	229 23%	68 20%	114 23%	47 24%	127 24%	101 21%	54 32%Tghi	76 22%	70 21%	28 18%	31 34%Tmnoq	23 29%	43 24%	33 19%	36 21%	34 21%	17 21%	11 15%	123 25%	85 21%	13 23%
I know a little	510 50%	172 52%	252 51%	87 45%	265 50%	243 50%	76 44%	197 56%Tfh	160 48%	78 51%	38 42%	38 47%	103 57%	94 55%	82 48%	75 47%	41 51%	35 50%	259 52%	190 47%	27 47%
I have heard of this but don't know anything	185 18%gkr	60 18%	88 18%	38 20%	88 17%	97 20%	27 16%	51 14%	72 22%g	35 23%g	11 12%	16 20%	21 12%	30 17%	37 22%l	35 21%l	18 22%l	16 23%l	73 15%	88 22%Tr	13 22%
I have not heard of this	89 9%	33 10%	36 7%	20 10%	45 9%	44 9%	14 8%	29 8%	33 10%	13 8%	10 11%	4 5%	14 8%	15 9%	16 9%	17 11%	4 5%	8 12%	42 8%	39 10%	5 9%
NET: Heard of	924 91%	300 90%	454 93%	171 90%	480 91%	440 91%	157 92%	324 92%	302 90%	141 92%	80 89%	77 95%	168 92%	157 91%	155 91%	145 89%	77 95%	62 88%	455 92%	363 90%	53 91%
NET: Know at least a little	739 73%hs	239 72%	366 75%	133 70%	392 75%	344 71%	130 76%	273 77%Thi	230 69%	106 69%	69 76%	61 76%	146 81%Tnoq	127 74%	118 69%	110 68%	59 72%	46 65%	382 77%Ts	275 68%	40 69%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 72

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Parent controls built into the device software by the manufacturer (e.g. Windows Apple Samsung Xbox Playstation etc.)

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
I know a lot	229 23%bvt	112 26%Tb	117 20%	3 23%	61 30%Tefg	101 22%	55 19%	8 13%	65 30%Tkl	156 21%	8 13%	198 23%	18 21%	8 17%	4 15%	100 29%Trstuv	43 20%	49 21%	36 17%	143 26%Trtv	86 19%
I know a little	510 50%q	221 52%	287 49%	9 60%	96 48%	242 54%f	131 46%	32 52%	105 48%	373 51%	32 52%	427 50%	47 55%	20 42%	15 55%	156 46%	121 56%Tqu	116 50%	117 53%	277 50%q	233 51%
I have heard of this but don't know anything	185 18%dj	70 16%	115 20%	3 17%	25 12%	73 16%	69 24%Tde	15 25%d	28 13%	142 19%j	15 25%j	156 18%	14 16%	11 24%	5 18%	63 18%	34 16%	45 19%	43 19%	97 17%	87 19%
I have not heard of this	89 9%aqr	27 6%	62 11%Ta	-	19 10%	33 7%	31 11%	6 9%	19 9%	64 9%	6 9%	70 8%	7 8%	8 16%	3 12%	21 6%	18 9%	24 10%	25 11%q	40 7%	49 11%qu
NET: Heard of	924 91%b	403 94%Tb	519 89%	15 100%	182 90%	416 93%	255 89%	56 91%	197 91%	671 91%	56 91%	780 92%	79 92%	40 84%	25 88%	319 94%Ttv	198 91%	210 90%	196 89%	517 93%Tv	406 89%
NET: Know at least a little	739 73%bfo	333 77%Tb	404 69%	12 83%	157 78%fg	343 76%Tf	186 65%	40 66%	170 78%l	529 72%	91 66%	625 73%o	66 76%	29 60%	20 71%	256 75%	164 76%	165 71%	153 69%	420 75%T	319 70%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 73

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Parent controls built into the device software by the manufacturer (e.g. Windows Apple Samsung Xbox Playstation etc.)

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
I know a lot	229	4	42	39	61	76	62	80	80	62	161	179	15	18	15	1	49	219	8	202	23
	23%krt	16%	18%	22%	23%	29%Tb	20%	21%	29%Tfg	21%	24%	21%	46%Tkp	27%	31%	7%	31%Tk	25%Tr	6%	26%Tt	12%
I know a little	510	11	128	100	137	116	166	208	117	157	337	442	8	32	19	6	64	457	52	397	101
	50%ehlpr	42%	54%e	55%e	51%	44%	52%h	54%h	43%	53%	49%	52%Tlp	23%	49%l	40%	46%	41%l	53%Tr	37%	51%	51%
I have heard of this but don't know anything	185	4	41	31	52	52	55	70	55	48	130	153	8	10	10	2	30	129	50	119	46
	18%qs	16%	17%	17%	19%	20%	17%	18%	20%	16%	19%	18%	24%	15%	21%	20%	19%	15%	36%Tq	15%	24%Ts
I have not heard of this	89	7	24	11	20	20	34	28	20	30	56	73	2	6	4	3	15	58	30	55	26
	9%qs	28%	10%	6%	7%	7%	11%	7%	7%	10%	8%	9%	6%	9%	8%	26%	10%	7%	21%Tq	7%	13%Ts
NET: Heard of	924	19	211	170	249	244	282	359	252	267	627	774	31	59	45	9	143	805	110	717	170
	91%rt	74%	90%	94%	93%	93%	89%	93%	90%	92%	91%	94%	91%	92%	74%	90%	93%Tr	79%	93%Tt	87%	
NET: Know at least a little	739	15	170	139	198	192	227	289	197	219	497	621	23	49	35	6	113	677	60	599	124
	73%rt	58%	72%	77%	73%	73%	72%	75%	73%	74%	73%	73%	70%	75%	71%	53%	71%	78%Tr	43%	78%Tt	63%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 74

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Parent controls built into the device software by the manufacturer (e.g. Windows Apple Samsung Xbox Playstation etc.)

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev- iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
I know a lot	229	229	-	199	140	222	7	140	66
	23%bh	24%Tb	-	32%Tde	26%T	28%T	25%	27%Th	19%
I know a little	510	510	-	335	309	442	21	274	179
	50%b	55%Tb	-	54%T	58%T	55%T	75%	52%	51%
I have heard of this but don't know anything	185	133	53	58	61	92	-	84	69
	18%acdeg	14%	67%Ta	9%	11%	12%c	-	16%	19%
I have not heard of this	89	62	26	24	27	42	-	30	40
	9%acdeg	7%	33%Ta	4%	5%	5%c	-	6%	11%g
NET: Heard of	924	871	53	592	509	756	28	497	314
	91%b	93%Tb	67%	96%Te	95%T	95%T	100%	94%Th	89%
NET: Know at least a little	739	739	-	535	448	664	28	414	246
	73%b	79%Tb	-	87%Tde	84%T	83%T	100%	78%Th	69%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 75

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Content filters provided by your internet service provider (e.g. BT TalkTalk Sky or Virgin Media) where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
I know a lot	244	78	110	56	144	100	46	92	76	29	25	21	56	36	43	32	19	10	134	88	9
	24%eq	23%	22%	29%	27%Te	21%	27%	26%	23%	19%	28%	26%	31%Tmoq	21%	25%q	20%	23%	15%	27%t	22%	16%
I know a little	455	160	223	71	226	226	80	148	156	71	41	38	70	78	79	76	36	34	212	185	31
	45%c	48%c	46%	37%	43%	47%	46%	42%	47%	46%	45%	48%	39%	45%	46%	47%	45%	49%	43%	46%	53%
I have heard of this but don't know anything	193	54	99	40	99	91	29	67	60	36	15	14	35	32	31	29	19	16	92	74	13
	19%	16%	20%	21%	19%	19%	17%	19%	18%	24%	16%	17%	19%	19%	18%	18%	23%	16%	22%	18%	23%
I have not heard of this	122	41	57	24	55	67	17	46	43	17	9	7	21	25	18	24	7	10	60	54	5
	12%	12%	12%	13%	10%	14%	10%	13%	13%	11%	10%	9%	11%	15%	11%	15%	8%	14%	12%	13%	8%
NET: Heard of	891	292	433	166	470	417	155	307	292	136	81	73	161	146	153	137	74	60	438	347	54
	88%	88%	88%	87%	90%	86%	90%	87%	87%	89%	90%	91%	89%	85%	89%	85%	92%	86%	88%	87%	92%
NET: Know at least a little	698	238	334	126	370	326	126	240	232	100	67	59	126	114	122	108	55	45	346	273	40
	69%	72%	68%	66%	71%	67%	73%	68%	69%	65%	73%	73%	70%	66%	71%	67%	69%	63%	70%	68%	69%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 76

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Content filters provided by your internet service provider (e.g. BT TalkTalk Sky or Virgin Media) where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
I know a lot	244	129	114	6	55	107	58	17	62	165	17	213	21	5	4	115	34	53	42	149	94
	24%bkorv	30%Tb	20%	43%	27%	24%	20%	27%	29%	22%	27%	25%o	24%	11%	14%	34%Trstuv	16%	22%	19%	27%Trtv	21%
I know a little	455	204	249	7	86	209	126	27	93	335	27	381	41	17	15	138	115	107	94	253	201
	45%q	47%	43%	46%	43%	47%	44%	44%	43%	46%	44%	45%	47%	36%	55%	41%	53%Tqtuv	46%	43%	45%q	44%
I have heard of this but don't know anything	193	69	124	2	39	79	58	15	41	137	15	156	16	14	7	55	44	43	51	99	93
	19%a	16%	21%Ta	11%	19%	18%	20%	24%	19%	24%	18%	19%	19%	29%	24%	16%	20%	18%	23%	18%	21%
I have not heard of this	122	28	94	-	21	54	44	3	21	98	3	101	8	11	2	32	24	32	34	56	66
	12%aqu	7%	16%Ta	-	10%	12%	15%Tg	5%	10%	13%T	5%	12%	10%	24%Tmn	7%	9%	11%	14%	16%qu	10%	15%qu
NET: Heard of	891	402	487	15	180	396	242	58	195	637	58	750	78	37	26	308	193	202	187	501	389
	88%bfko	93%Tb	84%	100%	90%	88%	85%	95%f	90%	87%	95%	88%o	90%o	76%	93%	91%Tv	89%	86%	84%	90%Ttv	85%
NET: Know at least a little	698	333	363	13	141	317	183	43	155	500	43	595	62	23	19	253	149	160	136	402	296
	69%bfotv	78%Tb	62%	89%	70%	70%	64%	71%	71%	68%	71%	70%o	71%o	48%	69%	74%Tv	69%	68%	61%	72%Ttv	65%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 77

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Content filters provided by your internet service provider (e.g. BT TalkTalk Sky or Virgin Media) where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
I know a lot	244	7	43	43	71	76	72	91	77	86	152	188	16	18	17	4	55	228	14	210	30
	24%bjkrt	28%	18%	24%	26%b	29%Tb	23%	24%	28%T	29%Tj	22%	22%	49%Tkm	28%	35%k	36%	35%Tk	26%Tr	10%	27%Tt	15%
I know a little	455	8	110	80	119	120	138	174	124	133	307	394	9	28	16	2	56	401	52	362	79
	45%pr	30%	47%	44%	44%	46%	44%	45%	46%	45%	45%	47%Tlp	28%	43%	33%	19%	35%	47%Tr	37%	47%T	40%
I have heard of this but don't know anything	193	5	48	40	50	43	63	77	46	47	135	165	5	13	6	3	27	145	44	120	57
	19%qs	18%	20%	22%	19%	16%	20%	20%	17%	16%	20%	19%	14%	20%	13%	21%	17%	17%	31%Tq	15%	29%Ts
I have not heard of this	122	6	35	18	30	24	43	45	24	30	89	101	3	6	9	3	21	89	30	81	30
	12%qs	24%	15%	10%	11%	9%	14%	12%	9%	10%	13%	12%	9%	9%	19%	24%	13%	10%	22%Tq	10%	15%
NET: Heard of	891	19	200	163	240	239	273	342	247	266	594	747	30	59	39	9	138	775	110	692	166
	88%r	76%	85%	90%	89%	91%	86%	88%	91%	90%	87%	88%	91%	91%	81%	76%	87%	90%Tr	78%	90%T	85%
NET: Know at least a little	698	15	153	123	189	196	209	266	201	220	459	582	25	46	33	7	111	630	66	572	109
	69%rt	58%	65%	68%	70%	75%Tb	66%	69%	74%Tf	74%Tj	67%	69%	77%	71%	68%	55%	70%	73%Tr	47%	74%Tt	56%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 78

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Content filters provided by your internet service provider (e.g. BT TalkTalk Sky or Virgin Media) where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
I know a lot	244	244	-	211	139	234	8	158	86
	24%bh	26%Tb	-	34%Tde	26%	29%Td	29%	30%Th	19%
I know a little	455	455	-	298	272	387	20	231	158
	45%b	49%Tb	-	48%T	51%T	48%T	71%	44%	45%
I have heard of this but don't know anything	193	153	39	75	88	122	-	82	81
	19%acdeg	16%	49%Ta	12%	16%c	15%c	-	16%	23%Tg
I have not heard of this	122	82	40	32	37	55	-	56	49
	12%acde	9%	51%Ta	5%	7%c	7%c	-	11%	14%
NET: Heard of	891	852	39	585	499	743	28	471	306
	88%b	91%Tb	49%	95%Tde	93%T	93%T	100%	89%	86%
NET: Know at least a little	698	698	-	509	411	621	28	389	224
	69%bh	75%Tb	-	83%Tde	77%T	78%T	100%	74%Th	63%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 79

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Content filters provided by your mobile network operator (e.g. EE 02 etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child							S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
I know a lot	199 20%q	56 17%	98 20%	45 23%	108 21%	90 19%	42 24%	70 20%	62 19%	25 16%	21 23%	21 26%q	40 22%	30 17%	31 18%	16 19%	8 20%	12% 12%	108 22%	73 18%	8 13%
I know a little	460 45%c	165 50%c	224 46%c	70 37%	233 44%	226 47%	84 49%	149 42%	152 45%	75 49%	44 49%	40 49%	74 40%	75 44%	77 45%	74 46%	38 47%	37 52%	217 44%	181 45%	33 56%r
I have heard of this but don't know anything	201 20%	62 19%	97 20%	42 22%	103 20%	95 20%	26 15%	73 21%	69 21%	32 21%	12 13%	14 17%	41 22%	33 19%	34 20%	34 21%	17 21%	14 19%	93 19%	86 22%	10 18%
I have not heard of this	154 15%k	50 15%	71 14%	33 18%	81 15%	74 15%	20 12%	62 17%	52 15%	21 14%	14 16%	6 7%	28 15%	34 20%k	30 17%k	22 14%	9 11%	12 17%	80 16%	61 15%	7 13%
NET: Heard of	859 85%	283 85%	419 86%	157 82%	444 85%	411 85%	152 88%	292 83%	283 85%	132 86%	77 84%	75 93%Tmn	154 85%	138 80%	142 83%	139 86%	72 89%	59 83%	418 84%	341 85%	51 87%
NET: Know at least a little	658 65%	221 66%	322 66%	115 60%	341 65%	316 65%	126 73%Tg	218 62%	214 64%	100 65%	65 71%	61 76%m	113 62%	105 61%	108 63%	105 65%	55 68%	45 64%	325 65%	254 63%	40 69%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 80

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Content filters provided by your mobile network operator (e.g. EE 02 etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
I know a lot	199	99	100	6	53	88	42	10	59	130	10	174	18	5	2	82	33	39	44	115	84
	20%bfrk	23%Tb	17%	38%	26%Tf	20%	15%	16%	27%Tk	18%	16%	20%	21%	10%	6%	24%Trsuv	15%	17%	20%	21%r	18%
I know a little	460	223	236	9	84	205	132	29	93	337	29	386	41	18	14	164	103	110	81	268	191
	45%bt	52%Tb	41%	62%	42%	45%	46%	48%	43%	46%	48%	45%	47%	38%	52%	48%t	48%t	47%tv	36%	48%Tt	42%t
I have heard of this but don't know anything	201	79	121	-	37	80	67	17	37	146	17	166	19	8	7	57	55	41	49	111	90
	20%	18%	21%	-	19%	18%	23%	28%	17%	20%	28%	19%	22%	18%	25%	17%	25%Tqsu	17%	22%	20%q	20%
I have not heard of this	154	29	125	-	27	77	45	5	27	122	5	125	8	16	5	37	26	44	48	63	91
	15%aqu	7%	22%Ta	-	13%	17%	16%	9%	13%	17%	9%	15%	10%	34%Tmn	17%	11%	12%	19%qu	21%Tqru	11%	20%Tqu
NET: Heard of	859	401	456	15	174	372	241	56	189	613	56	726	78	31	23	303	191	190	174	494	364
	85%botv	93%Tb	78%	100%	87%	83%	84%	91%	87%	83%	91%	85%o	90%o	66%	83%	89%Tstv	88%tv	81%	79%	89%Tstv	80%
NET: Know at least a little	658	322	335	15	137	293	174	39	152	467	39	560	59	23	16	247	136	150	125	383	274
	65%botv	75%Tb	58%	100%	68%	65%	61%	64%	70%	64%	64%	66%o	68%o	48%	58%	73%Trstuv	63%	64%	56%	69%Trtv	60%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 81

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Content filters provided by your mobile network operator (e.g. EE 02 etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
I know a lot	199	6	36	42	53	58	59	77	59	68	124	153	10	16	16	3	44	186	11	173	23
	20%krt	25%	15%	23%	20%	22%	19%	20%	22%	23%	18%	18%	31%	24%	32%Tk	25%	28%Tk	22%Tr	8%	22%Tt	12%
I know a little	460	11	105	68	121	135	137	164	138	125	321	395	10	29	17	4	61	407	52	356	90
	45%cr	42%	45%	38%	45%	51%Tc	43%	42%	51%Tg	42%	47%	47%	32%	45%	35%	34%	38%	47%Tr	37%	46%	46%
I have heard of this but don't know anything	201	5	46	48	49	42	60	86	46	63	129	173	6	10	10	-	26	153	44	141	50
	20%qs	18%	20%	27%Tde	18%	16%	19%	22%	17%	21%	19%	20%	20%	16%	20%	-	17%	18%	32%Tq	18%	26%Ts
I have not heard of this	154	4	48	23	47	28	60	60	29	41	108	127	6	10	6	5	27	118	33	103	33
	15%ehqs	15%	20%Tce	12%	17%e	11%	19%Th	15%	11%	14%	16%	15%	18%	16%	13%	41%	17%	14%	23%Tq	13%	17%
NET: Heard of	859	22	187	158	223	235	256	327	243	255	575	720	27	55	43	7	132	746	107	669	163
	85%bfr	85%	80%	88%b	83%	89%Tbd	81%	85%	89%Tf	86%	84%	85%	82%	84%	87%	59%	83%	86%Tr	77%	87%T	83%
NET: Know at least a little	658	17	141	110	173	193	196	242	197	192	445	548	21	45	33	7	105	592	63	529	113
	65%rt	68%	60%	61%	64%	73%Tbcd	62%	62%	73%Tfg	65%	65%	65%	63%	69%	68%	59%	66%	69%Tr	45%	68%Tt	57%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 82

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Content filters provided by your mobile network operator (e.g. EE 02 etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
I know a lot	199	199	-	173	106	190	8	129	52
	20%bh	21%Tb	-	28%Tde	20%	24%Td	29%	24%Th	15%
I know a little	460	460	-	308	295	399	20	237	163
	45%b	49%Tb	-	50%T	55%Tce	50%T	71%	45%	46%
I have heard of this but don't know anything	201	162	38	78	82	124	-	96	75
	20%acde	17%	48%Ta	13%	15%	15%c	-	18%	21%
I have not heard of this	154	113	41	57	53	86	-	66	65
	15%acdeg	12%	52%Ta	9%	10%	11%c	-	13%	18%g
NET: Heard of	859	820	38	559	483	712	28	461	289
	85%b	88%Tb	48%	91%Te	90%T	89%T	100%	87%Th	82%
NET: Know at least a little	658	658	-	481	402	588	28	365	215
	65%bh	70%Tb	-	78%Te	75%T	74%T	100%	69%Th	61%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 83

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch YouTube,Restricted mode)

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
I know a lot	245 24%	77 23%	117 24%	51 27%	133 25%	112 23%	46 27%	94 27%	74 22%	32 21%	23 26%	23 28%	54 30%	40 23%	40 21%	34 21%	16 20%	15 21%	132 27%	87 22%	12 21%
I know a little	510 50%	171 51%	250 51%	89 47%	258 49%	249 51%	91 53%	171 49%	172 51%	75 49%	45 50%	45 56%	89 49%	82 48%	82 48%	89 55%	42 52%	33 46%	246 49%	206 51%	30 51%
I have heard of this but don't know anything	191 19%k	65 19%	89 18%	37 20%	101 19%	89 18%	23 13%	64 18%	35 20%	16 23% <i>f</i>	7 18%	7 8%	29 16%	35 20% <i>k</i>	39 23% <i>k</i>	30 18% <i>k</i>	17 21% <i>k</i>	18 25% <i>k</i>	85 17%	85 21%	10 18%
I have not heard of this	68 7%	20 6%	34 7%	13 7%	32 6%	35 7%	12 7%	24 7%	21 6%	11 7%	6 7%	6 7%	9 5%	15 9%	11 7%	10 6%	6 7%	5 7%	35 7%	23 6%	6 10%
NET: Heard of	945 93%	313 94%	456 93%	177 93%	492 94%	449 93%	160 93%	329 93%	314 94%	142 93%	85 93%	75 93%	173 95%	157 91%	160 93%	152 94%	75 93%	65 93%	463 93%	378 94%	52 90%
NET: Know at least a little	755 74%	248 75%	367 75%	140 73%	391 75%	361 74%	137 80% <i>i</i>	265 75%	246 73%	107 70%	68 75%	68 85% <i>Tmnq</i>	143 79% <i>q</i>	122 71%	122 71%	122 76%	58 72%	48 68%	378 76%	293 73%	42 72%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 84

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch YouTube,Restricted mode)

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
I know a lot	245 24%bkfkr	130 30%Tb	115 20%	4 29%	66 33%Tfg	111 25%f	53 18%	11 18%	70 32%Tkl	164 22%	11 18%	211 25%	19 22%	9 19%	7 23%	103 30%Trtuv	40 18%	63 27%rtv	39 17%	143 26%rt	102 22%t
I know a little	510 50%	209 49%	299 51%	8 51%	93 46%	228 51%	152 53%	30 48%	101 46%	380 52%	30 48%	432 51%	43 50%	23 48%	12 41%	161 47%	128 59%Tqsuv	110 47%	110 50%	289 52%q	220 48%
I have heard of this but don't know anything	191 19%	75 18%	115 20%	3 20%	30 15%	78 17%	64 22%d	16 25%	33 15%	142 19%	16 25%	154 18%	19 22%	12 24%	7 24%	65 19%	34 16%	41 18%	51 23%	98 18%	92 20%
I have not heard of this	68 7%aqr	16 4%	52 9%Ta	-	13 7%	32 7%	17 6%	5 8%	13 6%	49 7%	5 8%	55 6%	5 6%	4 9%	3 11%	11 3%	15 7%q	20 9%qu	21 10%qu	26 5%q	41 9%Tqu
NET: Heard of	945 93%bv	414 96%Tb	529 91%	15 100%	188 93%	417 93%	288 94%	56 92%	203 94%	686 93%	56 92%	796 94%	81 91%	44 91%	25 89%	329 97%Trstuv	202 93%	214 91%	200 90%	530 95%Tstv	414 91%
NET: Know at least a little	755 74%bvt	339 79%Tb	414 71%	12 80%	158 79%g	339 75%	204 72%	41 66%	170 79%l	544 74%	41 66%	642 75%	62 72%	32 67%	18 65%	264 78%tv	168 77%t	173 74%	149 67%	432 78%Tv	322 71%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/h/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 85

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch YouTube,Restricted mode)

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
I know a lot	245	7	45	43	65	79	72	88	79	68	168	190	14	16	19	3	53	234	10	214	27
	24%krt	27%	19%	24%	24%	30%Tb	23%	23%	29%T	23%	25%	22%	43%Tk	25%	39%Tk	29%	34%Tk	27%Tr	7%	28%Tt	14%
I know a little	510	8	125	87	145	125	157	204	129	158	336	441	11	33	17	4	65	447	61	397	94
	50%np	32%	53%	48%	54%	47%	50%	53%	47%	53%	49%	52%Tnp	34%	51%	35%	34%	41%	52%T	44%	51%	48%
I have heard of this but don't know anything	191	7	45	40	43	48	63	70	50	52	131	159	8	10	10	4	31	135	52	118	56
	19%qs	28%	19%	22%	16%	18%	20%	18%	18%	17%	19%	19%	23%	16%	20%	31%	20%	16%	37%Tq	15%	28%Ts
I have not heard of this	68	3	19	11	16	12	24	25	14	18	47	59	-	6	3	1	9	47	17	43	19
	7%qs	13%	8%	6%	6%	5%	8%	6%	5%	6%	7%	7%	-	9%	5%	7%	6%	5%	12%Tq	6%	10%ts
NET: Heard of	945	22	215	170	253	251	292	362	258	278	636	789	33	60	46	11	150	816	123	729	177
	93%r	87%	92%	94%	94%	95%	92%	94%	95%	94%	93%	93%	100%	91%	95%	93%	94%	95%Tr	88%	94%Tt	90%
NET: Know at least a little	755	15	170	130	210	203	229	292	208	227	505	630	25	49	36	7	119	681	71	611	121
	74%rt	59%	72%	72%	78%	77%	72%	75%	77%	76%	74%	74%	77%	76%	75%	62%	75%	79%Tr	51%	79%Tt	62%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 86

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch YouTube,Restricted mode)

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev- iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
I know a lot	245	245	-	211	144	236	7	158	64
	24%bh	26%Tb	-	34%Tde	27%T	30%Td	25%	30%Th	18%
I know a little	510	510	-	320	310	435	21	273	178
	50%b	55%Tb	-	52%	58%Tce	55%Tc	75%	52%	50%
I have heard of this but don't know anything	191	140	51	66	68	101	-	75	77
	19%acdeg	15%	64%Ta	11%	13%	13%c	-	14%	22%g
I have not heard of this	68	39	28	19	14	26	-	22	35
	7%acdeg	4%	36%Ta	3%	3%	3%	-	4%	10%Tg
NET: Heard of	945	895	51	597	522	772	28	506	319
	93%bh	96%Tb	64%	97%T	97%T	97%T	100%	96%Th	90%
NET: Know at least a little	755	755	-	531	454	671	28	431	242
	74%bh	81%Tb	-	86%Te	85%T	84%T	100%	82%Th	68%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 87

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Apps that can be installed on a child.s device to actively restrict access to content or manage their use of the device and/or apps

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
I know a lot	181 18%hiqst	63 19%	83 17%	36 19%	98 19%	83 17%	42 24%Thi	75 21%hi	48 14%	17 11%	24 27%nq	17 22%q	40 22%nq	35 20%q	22 13%	25 16%q	12 14%	5 7%	110 22%Tst	59 15%	5 9%
I know a little	451 45%	139 42%	234 48%T	78 41%	232 44%	217 45%	81 48%	153 43%	150 45%	66 43%	40 44%	41 51%	81 45%	72 42%	77 45%	71 44%	33 45%	32 45%	223 45%	175 44%	27 47%
I have heard of this but don't know anything	245 24%gr	83 25%	114 23%	48 25%	124 24%	121 25%	32 19%	72 20%	93 26%fg	49 32%Tfg	17 19%	15 18%	35 19%	37 21%	46 27%	47 29%l	26 32%kl	22 32%kl	95 19%	118 29%Tr	18 30%r
I have not heard of this	135 13%	48 14%	59 12%	29 15%	71 13%	64 13%	16 9%	54 15%	44 13%	21 14%	9 10%	7 9%	26 14%	28 16%	26 15%	18 11%	10 12%	11 16%	69 14%	50 12%	8 14%
NET: Heard of	878 87%	285 86%	431 88%	162 85%	454 87%	420 87%	155 91%	299 85%	291 87%	132 86%	82 90%	74 91%	156 86%	143 84%	145 85%	144 89%	71 88%	59 84%	429 86%	351 88%	50 86%
NET: Know at least a little	633 62%iqs	202 61%	317 65%	114 60%	330 63%	299 62%	123 72%Thi	228 65%i	198 59%	83 54%	64 71%q	59 73%npq	121 67%q	107 62%	100 58%	97 60%	45 56%	37 52%	334 67%Tst	233 58%	32 56%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 88

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
I know a lot	181	96	85	7	47	82	38	6	54	120	6	155	17	6	4	83	34	34	30	117	64
	18%bfkv	22%Tb	15%	48%	23%Tfg	18%	13%	10%	25%TKl	16%	10%	18%	19%	13%	13%	24%Trstuv	16%	14%	14%	21%Trstv	14%
I know a little	451	203	247	8	91	205	123	25	98	328	25	382	35	21	14	147	104	107	93	251	199
	45%	47%	43%	52%	45%	46%	43%	41%	45%	45%	41%	45%	40%	44%	49%	43%	48%	46%	42%	45%	44%
I have heard of this but don't know anything	245	95	150	-	39	101	82	23	39	184	23	207	23	9	7	79	49	55	62	128	117
	24%j	22%	26%	-	19%	23%	29%Td	38%Tde	18%	25%j	38%Tjk	24%	27%	18%	24%	23%	23%	23%	28%	23%	26%
I have not heard of this	135	36	98	-	25	61	42	7	25	103	7	107	12	12	4	31	29	39	36	60	75
	13%aqu	8%	17%Ta	-	12%	14%	15%	11%	12%	14%	11%	13%	14%	25%Tm	13%	9%	13%	17%qu	16%q	11%	16%Tqu
NET: Heard of	878	394	483	15	176	388	244	55	191	632	55	744	74	36	24	309	187	195	185	496	381
	87%bov	92%Tb	83%	100%	88%	86%	85%	89%	88%	86%	89%	87%o	86%	87%	87%	91%Tstv	87%	83%	84%	89%Tsv	84%
NET: Know at least a little	633	299	333	15	138	287	161	31	153	448	31	537	51	27	17	230	138	140	123	368	263
	62%bfgltv	69%Tb	57%	100%	68%fg	64%fg	57%	51%	71%TKl	61%	51%	63%	59%	57%	63%	68%Ttv	64%	60%	56%	66%Ttv	58%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/h/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 89

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting what child stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	296	683	848	33*	65	49*	12**	159	863	140	772	196	
Effective base	968	24	217	163	255	273	292	357	280	654	811	32	59	47	11	150	821	139	736	189	
I know a lot	181	2	37	34	47	58	50	69	60	47	127	144	13	13	10	1	36	176	5	163	17
	18%rt	8%	16%	19%	18%	22%T	16%	18%	22%Tf	16%	19%	17%	39%Tkp	20%	20%	7%	23%	20%Tr	4%	21%Tt	9%
I know a little	451	13	106	80	116	115	151	162	148	287	383	8	35	18	4	64	399	49	367	70	
	45%jrt	51%	45%	44%	43%	44%	48%	42%	50%Tj	42%	45%l	24%	53%lp	36%	30%	40%l	46%Tr	35%	48%Tt	36%	
I have heard of this but don't know anything	245	4	51	51	74	60	68	108	64	62	176	207	9	13	15	2	39	185	55	157	73
	24%qs	16%	22%	28%	27%	23%	21%	28%T	24%	21%	26%	24%	26%	20%	30%	20%	24%	21%	39%Tq	20%	37%Ts
I have not heard of this	135	6	40	17	32	30	48	48	30	40	94	115	3	4	7	5	20	104	30	86	36
	13%qs	24%	17%c	9%	12%	11%	15%	13%	11%	13%	14%	14%	10%	7%	14%	43%	13%	12%	22%Tq	11%	18%Ts
NET: Heard of	878	19	195	164	237	234	269	339	257	589	733	29	61	42	7	139	760	110	687	160	
	87%rt	76%	83%	91%b	88%	89%	85%	87%	87%	86%	86%	90%	93%	86%	57%	87%	88%Tr	78%	89%Tt	82%	
NET: Know at least a little	633	15	144	113	163	173	201	231	195	413	527	21	48	27	4	100	575	55	530	87	
	62%rt	60%	61%	63%	61%	66%	63%	60%	66%	61%	62%	63%	73%p	56%	36%	63%	67%Tr	39%	69%Tt	44%	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 90

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev- iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
I know a lot	181 18%b	181 19%Tb	-	163 26%Tde	102 19%	175 22%Td	6 23%	106 20%	58 16%
I know a little	451 45%b	451 48%Tb	-	305 50%T	286 53%Tce	399 50%T	21 77%	258 49%Th	147 41%
I have heard of this but don't know anything	245 24%acdeg	204 22%	42 53%Ta	105 17%	105 20%	158 20%c	-	110 21%	99 28%g
I have not heard of this	135 13%acdeg	97 10%	38 47%Ta	43 7%	43 8%	66 8%c	-	54 10%	51 14%
NET: Heard of	878 87%b	836 90%Tb	42 53%	573 93%Te	493 92%T	732 92%T	28 100%	474 90%T	303 86%
NET: Know at least a little	633 62%bh	633 68%Tb	-	468 76%Tde	388 72%T	574 72%T	28 100%	364 69%Th	204 58%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 91
Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?
Base: All respondents
Apps that can be installed on a child's phone which monitor the apps they use and for how long

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
I know a lot	190 19%hiqst	62 19%	95 19%	32 17%	103 20%	86 18%	42 25%hi	83 23%Thi	50 15%	15 10%	23 26%opq	19 24%q	43 24%opq	39 23%opq	27 16%q	23 14%	10 12%	5 7%	119 24%Tst	60 15%t	3 6%
I know a little	428 42%m	133 40%	219 45%	76 40%	229 44%	195 40%	74 43%	143 41%	150 45%	60 39%	32 35%	42 52%mq	83 46%	60 35%	79 46%m	69 43%	35 43%	24 34%	207 42%	170 42%	23 40%
I have heard of this but don't know anything	265 26%glr	91 27%	121 25%	53 28%	127 24%	138 28%	37 22%	77 22%	93 28%	58 38%Tfgh	23 26%	14 17%	34 19%	43 25%	42 25%	50 31%kl	27 33%kl	31 44%Tjklmn	107 22%	119 30%Tr	24 41%Tr
I have not heard of this	131 13%	46 14%	55 11%	29 15%	66 13%	65 13%	18 11%	50 14%	42 13%	20 13%	12 13%	6 7%	21 12%	29 17%	23 13%	19 12%	10 12%	10 15%	65 13%	52 13%	8 14%
NET: Heard of	882 87%	286 86%	435 89%	161 85%	459 87%	419 87%	153 89%	303 86%	293 87%	133 87%	79 87%	161 93%	142 83%	149 87%	142 88%	71 88%	60 85%	432 87%	349 87%	50 86%	
NET: Know at least a little	617 61%iqst	195 59%	313 64%	109 57%	332 63%	281 58%	116 68%l	226 64%l	200 60%l	75 49%	55 61%q	126 76%Tmnopq	100 69%Tmnopq	106 58%q	106 62%q	92 57%q	44 55%	29 41%	325 65%Tst	230 57%	27 46%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 92

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Apps that can be installed on a child's phone which monitor the apps they use and for how long

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
I know a lot	190 19%bfr	106 25%Tb	83 14%	6 37%	56 28%Tefg	83 18%f	36 12%	9 15%	61 28%Tkl	119 16%	9 15%	166 19%	15 17%	6 13%	3 11%	87 26%Trtuv	24 11%	44 19%r	33 15%	112 20%r	78 17%
I know a little	428 42%	180 42%	247 42%	7 46%	80 40%	196 43%	123 43%	22 36%	87 40%	319 43%	22 36%	360 42%	35 40%	19 39%	15 53%	134 40%	103 48%Tqu	95 41%	94 42%	238 43%q	189 42%
I have heard of this but don't know anything	265 26%dj	105 24%	159 27%	3 17%	41 20%	114 25%	85 30%d	23 37%Tde	43 20%	199 27%	23 37%Tj	220 26%	29 34%	9 20%	6 21%	91 27%	55 26%	64 27%	54 25%	146 26%	119 26%
I have not heard of this	131 13%aqu	38 9%	93 16%Ta	-	24 12%	57 13%	42 15%	7 11%	24 11%	99 14%	7 11%	105 12%	8 9%	14 28%Tmn	4 15%	28 8%	33 15%qu	31 13%	40 18%Tqu	61 11%q	70 15%qu
NET: Heard of	882 87%bot	392 91%Tb	488 84%	15 100%	177 88%	392 87%	243 85%	54 89%	192 89%	636 86%	54 89%	746 88%o	78 91%o	34 72%	24 85%	313 92%Trtuv	183 85%	204 87%	182 82%	496 89%Trtv	385 85%
NET: Know at least a little	617 61%bf	287 67%Tb	330 57%	12 83%	136 68%Tfg	278 62%	159 56%	32 51%	149 69%Tkl	437 59%	32 51%	525 62%	49 57%	25 52%	18 64%	222 65%T	128 59%	140 60%	127 57%	350 63%	267 59%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 93

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Apps that can be installed on a child's phone which monitor the apps they use and for how long

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
I know a lot	190 19%rt	5 18%	44 19%	33 18%	47 18%	59 22%	54 17%	73 19%	60 22%	54 18%	130 19%	156 18%	12 36%Tkp	12 18%	10 20%	-	33 21%	183 21%Tr	7 5%	167 22%Tt	19 10%
I know a little	428 42%jrt	7 26%	94 40%	79 44%	124 46%	105 40%	137 43%	164 42%	109 40%	138 47%	273 40%	354 42%	10 31%	37 56%Tklp	19 39%	4 32%	70 44%	382 44%Tr	41 29%	348 45%Tt	69 35%
I have heard of this but don't know anything	265 26%qs	10 40%	60 25%	46 26%	66 25%	70 27%	76 24%	105 27%	72 27%	65 22%	191 28%	223 26%	8 26%	15 23%	13 28%	3 21%	40 25%	204 24%	58 41%Tq	174 23%	73 37%Ts
I have not heard of this	131 13%mq	4 16%	37 16%	22 12%	32 12%	30 11%	49 16%	45 12%	31 11%	40 13%	89 13%	114 13%am	2 7%	2 3%	6 13%am	6 47%	16 10%am	95 11%	34 24%Tq	83 11%	35 18%Ts
NET: Heard of	882 87%rt	22 84%	198 84%	159 88%	238 88%	233 89%	267 84%	342 88%	241 89%	257 87%	594 87%	733 87%	31 93%	64 97%Tknp	42 87%	6 53%	143 90%	768 89%Tr	106 76%	689 89%Tt	161 82%
NET: Know at least a little	617 61%rt	11 45%	138 59%	112 62%	172 64%	163 62%	191 60%	237 61%	168 62%	192 65%	404 59%	510 60%	22 68%	48 74%Tk	29 60%	4 32%	103 65%	565 65%Tr	48 34%	515 67%Tt	88 45%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 94

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Apps that can be installed on a child's phone which monitor the apps they use and for how long

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev- iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
I know a lot	190	190	-	172	113	184	5	117	53
	19%bh	20%Tb	-	28%Tde	21%T	23%T	19%	22%Th	15%
I know a little	428	428	-	286	269	374	22	237	152
	42%b	46%Tb	-	46%T	50%Tce	47%T	81%	45%	43%
I have heard of this but don't know anything	265	220	44	113	116	173	-	123	95
	26%acdeg	24%	56%Ta	18%	22%c	22%c	-	23%	27%
I have not heard of this	131	96	35	46	38	67	-	50	54
	13%acdeg	10%	44%Ta	7%	7%	8%	-	10%	15%g
NET: Heard of	882	838	44	570	498	731	28	477	300
	87%b	90%Tb	56%	93%T	93%T	92%T	100%	90%Th	85%
NET: Know at least a little	617	617	-	457	383	558	28	354	205
	61%b	66%Tb	-	74%Te	71%T	70%T	100%	67%Th	58%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 95
Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?
Base: All respondents
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child								S3/S5. School Year Child			
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
I know a lot	256 25%i	77 23%	125 26%	54 28%	133 25%	123 25%	50 29%	101 29%i	74 22%	30 20%	24 27%	26 32%p	57 31%Tnp	44 26%	37 22%	37 23%	15 18%	16 22%	144 29%Ts	90 22%	12 21%
I know a little	514 51%	173 52%	253 52%	88 46%	265 50%	245 51%	85 49%	179 51%	179 53%	71 46%	47 52%	37 46%	89 49%	90 53%	90 52%	88 54%	39 48%	30 42%	248 50%	210 52%	27 47%
I have heard of this but don't know anything	172 17%g	57 17%	85 17%	31 16%	87 16%	86 18%	29 17%	48 14%	56 17%	40 26%Tfgh	12 14%	16 20%	26 14%	22 13%	27 16%	29 18%	21 26%Tlmm	19 26%Tjlmn	74 15%	70 17%	14 24%r
I have not heard of this	71 7%	26 8%	27 6%	18 9%	40 8%	31 6%	8 5%	25 7%	26 8%	13 8%	6 7%	1 2%	10 5%	15 9%k	18 11%k	8 5%	6 8%	6 9%k	31 6%	32 8%	5 9%
NET: Heard of	942 93%	306 92%	463 94%	173 91%	484 92%	454 94%	164 95%	329 93%	309 92%	141 92%	84 93%	79 98%mnq	172 95%	157 91%	153 89%	153 95%	74 92%	64 91%	466 94%	369 94%	53 92%
NET: Know at least a little	769 76%ipq	250 75%	378 77%	142 74%	398 76%	368 76%	135 79%i	281 79%i	253 76%i	101 66%	72 79%q	63 78%	146 81%pq	134 78%pq	126 74%	125 77%pq	53 66%	46 64%	392 79%t	300 75%	39 67%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 96

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
I know a lot	256 25%k	120 28%	136 23%	6 38%	64 32%Te	105 23%	68 24%	14 22%	69 32%Tk	173 24%	14 22%	223 26%	17 20%	12 25%	4 13%	101 30%Tru	44 21%	56 24%	55 25%	145 26%r	111 24%
I know a little	514 51%	224 52%	288 50%	8 51%	91 45%	242 54%	141 49%	32 52%	98 45%	383 52%	32 52%	427 50%	48 56%	19 40%	19 68%	164 48%	130 60%Tqstuv	110 47%	108 49%	294 53%q	219 48%
I have heard of this but don't know anything	172 17%	63 15%	110 19%	2 11%	30 15%	72 16%	56 20%	12 20%	32 15%	128 17%	12 20%	143 17%	16 19%	9 18%	5 18%	58 17%	30 14%	43 18%	42 19%	88 16%	85 19%
I have not heard of this	71 7%u	24 6%	47 8%	-	17 8%	30 7%	20 7%	4 6%	17 8%	51 7%	4 6%	59 7%	5 5%	8 16%Tm	-	17 5%	13 6%	25 11%Tqu	16 7%	30 5%	41 9%qu
NET: Heard of	942 93%os	406 94%	534 92%	15 100%	185 92%	419 93%	265 93%	58 94%	200 92%	685 93%	58 94%	792 93%o	82 95%	40 84%	28 100%	323 95%sv	204 94%	209 89%	205 93%	527 95%Tsv	414 91%
NET: Know at least a little	769 76%bv	344 80%Tb	424 73%	13 89%	155 77%	347 77%	209 73%	45 74%	168 77%	556 76%	45 74%	650 76%	65 76%	31 66%	23 82%	265 78%	174 80%sv	166 71%	163 74%	439 79%Tsv	329 72%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 97

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
I know a lot	256	5	50	46	75	72	76	99	74	87	163	201	16	14	19	4	54	245	10	228	24
	25%krt	20%	21%	26%	28%	27%	24%	26%	27%	29%	24%	24%	50%Tkmp	22%	39%Tk	34%	34%Tkm	28%Tr	7%	29%Tt	12%
I know a little	514	12	126	95	141	123	168	203	126	148	350	441	12	35	18	3	68	444	66	391	107
	51%np	45%	54%	52%	52%	47%	53%	52%	47%	50%	51%	52%np	37%	54%p	36%	26%	43%	51%	47%	51%	55%
I have heard of this but don't know anything	172	5	41	29	32	55	48	56	57	42	120	147	2	12	8	3	24	124	45	105	48
	17%dq	19%	17%	16%	12%	21%qd	15%	14%	21%Tg	14%	18%	17%	7%	18%	16%	22%	15%	14%	32%Tq	14%	25%Ts
I have not heard of this	71	4	18	11	21	13	25	29	14	20	50	59	2	4	4	2	12	50	19	48	17
	7%q	16%	8%	6%	8%	5%	8%	7%	5%	7%	7%	7%	6%	6%	9%	18%	8%	6%	14%Tq	6%	8%
NET: Heard of	942	22	217	170	248	250	292	358	257	277	633	789	31	61	45	10	147	813	121	724	179
	93%r	84%	92%	94%	92%	95%	92%	93%	95%	93%	93%	93%	94%	94%	91%	82%	92%	94%Tr	86%	94%	92%
NET: Know at least a little	769	17	176	141	216	196	243	302	200	235	512	642	28	50	37	7	122	689	75	619	131
	76%rt	65%	75%	78%	80%	74%	77%	78%	74%	79%	75%	76%	87%	76%	76%	60%	77%	80%Tr	54%	80%Tt	67%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 98

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev- iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
I know a lot	256	256	-	221	152	248	8	163	69
	25%bh	27%Tb	-	36%Tde	28%T	31%Td	29%	31%Th	19%
I know a little	514	514	-	324	305	433	20	282	164
	51%bh	55%Tb	-	53%	57%Tce	54%T	71%	53%h	46%
I have heard of this but don't know anything	172	126	47	57	59	91	-	62	83
	17%acdeg	13%	59%Ta	9%	11%	11%c	-	12%	23%Tg
I have not heard of this	71	38	33	13	20	26	-	20	39
	7%acdeg	4%	41%Ta	2%	4%c	3%c	-	4%	11%Tg
NET: Heard of	942	895	47	603	516	772	28	507	315
	93%bh	96%Tb	59%	98%Tde	96%T	97%T	100%	96%Th	89%
NET: Know at least a little	769	769	-	546	457	681	28	445	232
	76%bh	82%Tb	-	89%Tde	85%T	85%T	100%	84%Th	66%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 99
Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?
Base: All respondents
NET: Parent Controls

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
I know a lot	363 36%hiqs	115 35%	175 36%	73 38%	201 38%	162 33%	84 49%Tghi	130 37%i	105 31%	43 28%	44 49%Tmnopq	40 49%Tmnopq	75 41%oq	56 33%	56 33%	49 30%	26 32%	17 25%	204 41%Ts	126 31%	18 30%
I know a little	530 52%fk	181 55%	255 52%	94 49%	267 51%	260 54%	70 41%	195 55%f	180 54%f	86 56%f	37 41%	33 41%	98 54%	97 56%jk	89 52%	89 55%jk	42 52%	41 59%jk	249 50%	217 54%	31 53%
I have heard of this but don't know anything	99 10%glr	29 9%	51 10%	19 10%	48 9%	51 11%	16 10%	17 5%	44 13%Tg	22 14%Tg	8 9%	8 10%l	6 3%	11 7%	22 13%l	21 13%lm	12 14%lm	10 15%lm	33 7%	51 13%Tr	9 16%r
I have not heard of this	20 2%	7 2%	9 2%	5 3%	9 2%	11 2%	2 1%	11 3%	6 2%	2 1%	2 2%	-	3 2%	8 4%T	4 2%	2 1%	1 1%	1 2%	13 3%	7 2%	1 1%
NET: Heard of	993 98%am	326 98%	481 98%	186 97%	515 98%	473 98%	170 99%	342 97%	329 98%	151 99%	89 98%	81 100%	178 98%	164 96%	168 98%	159 99%	80 99%	69 98%	485 97%	394 98%	58 99%
NET: Know at least a little	893 88%hs	297 89%	430 88%	167 87%	467 89%	422 87%	153 89%	325 92%Thi	286 85%	129 84%	81 89%	72 90%	173 95%Tmnopq	152 99%	146 85%	138 86%	68 84%	59 83%	452 91%Tst	343 85%	49 83%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 100
Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?
Base: All respondents
NET: Parent Controls

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
I know a lot	363	184	178	8	97	156	88	14	105	244	14	313	27	15	8	154	59	80	70	213	149
	36%bfgklr	43%Tb	31%	54%	48%Tefg	35%g	31%	22%	49%TKl	33%	22%	37%	31%	32%	28%	45%Trstuv	27%	34%	31%	38%Tr	33%
I know a little	530	213	316	7	87	244	154	38	94	399	38	439	53	23	16	155	136	115	124	291	239
	52%djq	50%	54%	46%	43%	54%d	54%d	62%d	43%	54%Tj	62%j	52%	61%	47%	58%	46%	63%Tqsuv	49%	56%q	52%q	52%
I have heard of this but don't know anything	99	28	72	-	13	40	37	9	13	77	9	83	6	7	4	30	16	30	23	46	53
	10%aju	6%	12%Ta	-	6%	9%	13%Td	15%d	6%	11%	15%j	10%	7%	14%	9%	7%	13%	10%	8%	12%	
I have not heard of this	20	5	16	-	5	9	6	1	5	15	1	16	1	3	-	1	5	9	5	6	14
	2%qu	1%	3%	-	2%	2%	2%	1%	2%	2%	1%	2%	1%	6%	-	*	3%qu	4%qu	2%q	1%q	3%qu
NET: Heard of	993	425	565	15	197	440	280	61	212	720	61	835	85	45	28	340	211	225	216	551	441
	98%	99%	97%	100%	98%	98%	98%	99%	98%	98%	99%	98%	99%	94%	100%	100%Trstuv	97%	96%	98%	99%Trsv	97%
NET: Know at least a little	893	397	494	15	184	400	243	52	199	643	52	752	79	38	24	309	195	195	193	504	388
	88%bfsv	92%Tb	85%	100%	91%	89%	85%	84%	92%	87%	84%	88%	92%	80%	86%	91%Tsv	90%sv	83%	87%	91%Tsv	85%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 101

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

NET: Parent Controls

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
I know a lot	363	7	72	60	106	109	103	138	114	107	246	283	20	26	27	5	78	345	16	312	45
	36%krt	28%	31%	33%	39%	41%Tb	33%	36%	42%Tf	36%	36%	33%	61%Tk	39%	55%Tk	41%	49%Tk	40%Tr	11%	40%Tl	23%
I know a little	530	13	128	107	140	121	172	215	123	161	349	459	11	34	17	5	67	438	88	388	120
	52%ehlnpq	51%	55%	59%e	52%	46%	54%h	55%h	45%	54%	51%	54%Tlnp	34%	51%	36%	40%	42%	51%	63%Tq	50%	61%Ts
I have heard of this but don't know anything	99	3	27	8	21	32	31	27	33	26	71	87	2	5	5	1	12	63	34	58	29
	10%cggs	10%	12%c	5%	8%	12%c	10%	7%	12%g	9%	10%	10%	5%	8%	9%	11%	8%	7%	24%Tq	8%	15%Ts
I have not heard of this	20	3	7	5	2	2	10	8	2	3	17	19	-	1	-	1	2	17	2	14	3
	2%eh	11%	3%e	3%	1%	1%	3%h	2%	1%	3%	2%	-	-	2%	-	8%	1%	2%	2%	2%	1%
NET: Heard of	993	23	227	176	267	262	306	379	270	293	666	829	33	64	49	11	157	846	138	758	193
	98%	89%	97%	97%	99%	99%Tb	97%	98%	99%Tf	99%	97%	98%	100%	98%	100%	92%	99%	98%	98%	98%	99%
NET: Know at least a little	893	20	200	167	246	230	275	353	237	267	595	742	31	59	44	10	145	783	104	700	165
	88%r	79%	85%	92%b	91%b	87%	87%	91%T	87%	90%	87%	88%	95%	91%	91%	81%	91%	91%Tr	74%	91%Tl	84%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 102

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

NET: Parent Controls

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev- iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
I know a lot	363	363	-	317	228	353	9	216	109
	36%bh	39%Tb	-	52%Tde	43%T	44%T	31%	41%Th	31%
I know a little	530	530	-	290	294	426	19	274	185
	52%bc	57%Tb	-	47%	55%c	53%c	69%	52%	52%
I have heard of this but don't know anything	99	36	64	8	12	16	-	33	50
	10%acdeg	4%	80%Ta	1%	2%c	2%c	-	6%	14%Tg
I have not heard of this	20	5	16	1	2	3	-	4	10
	2%acdeg	1%	20%Ta	*	*	*	-	1%	3%g
NET: Heard of	993	929	64	615	534	795	28	523	344
	98%b	99%Tb	80%	100%T	100%T	100%T	100%	99%Th	97%
NET: Know at least a little	893	893	-	607	522	779	28	490	294
	88%bh	96%Tb	-	99%Tde	97%T	98%T	100%	93%Th	83%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 103
Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?
Base: All respondents
NET: Content Filters

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
I know a lot	291 29%	86 26%	142 29%	63 33%	163 31%	128 26%	61 36% ⁱ	102 29%	90 27%	37 24%	30 33%	31 39% ^{moq}	60 33% ^q	42 24%	49 29%	41 25%	23 28%	15 21%	157 32%	106 26%	12 21%
I know a little	479 47% ^{cl}	176 53% ^{Tc}	228 47%	75 39%	241 46%	236 49%	86 50%	154 44%	162 48%	77 50%	47 52%	39 48%	73 40%	81 47%	83 48%	78 48%	39 48%	38 54% ^l	225 45%	195 49%	32 54%
I have heard of this but don't know anything	166 16%	44 13%	84 17%	38 20%	80 15%	84 17%	18 11%	66 19% ^f	54 16%	28 18%	8 9%	11 13%	33 18%	33 19%	24 14%	30 18%	15 18%	11 15%	79 16%	66 17%	10 17%
I have not heard of this	78 8% ^k	27 8%	36 7%	15 8%	41 8%	36 7%	6 4%	31 9%	28 8%	11 7%	6 7% ^k	- 9% ^k	16 9% ^k	15 9% ^k	15 9% ^k	13 8% ^k	4 5% ^k	7 11% ^k	37 7%	34 8%	5 8%
NET: Heard of	935 92%	306 92%	454 93%	176 92%	483 92%	448 93%	165 96%	322 91%	307 92%	142 93%	84 93%	81 100% ^{Tjlmno}	166 91%	156 91%	156 91%	148 92%	77 95%	63 89%	461 93%	368 92%	54 92%
NET: Know at least a little	770 76%	262 79%	370 75%	138 72%	404 77%	364 75%	147 86% ^{Tghi}	256 73%	252 75%	114 75%	77 84%	70 87% ^{Tmoq}	133 73%	123 72%	132 77%	118 73%	62 77%	52 74%	382 77%	301 75%	44 75%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 104

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

NET: Content Filters

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
I know a lot	291	153	138	6	71	132	64	17	78	196	17	256	23	7	4	131	45	62	52	176	114
	29%bkorv	36%Tb	24%	43%	35%Tf	29%f	22%	28%	36%Tk	27%	28%	30%To	27%	16%	14%	39%Trstuv	21%	27%	24%	32%Trtv	25%
I know a little	479	210	266	9	92	211	140	28	100	351	28	397	45	20	16	149	118	115	96	267	210
	47%	49%	46%	57%	45%	47%	49%	45%	46%	48%	45%	47%	52%	41%	58%	44%	54%Tqtuv	49%	43%	48%q	46%
I have heard of this but don't know anything	166	53	113	-	27	68	56	14	27	124	14	133	14	12	6	43	39	34	50	82	84
	16%aq	12%	19%Ta	-	14%	15%	20%	23%	13%	17%	23%j	16%	17%	26%	21%	13%	18%	14%	23%Tqsuv	15%	18%qs
I have not heard of this	78	13	65	-	11	38	26	2	11	64	2	64	3	8	2	16	15	24	23	31	46
	8%aqu	3%	11%Ta	-	6%	9%	9%	4%	5%	9%T	4%	8%	4%	17%Tmn	7%	5%	7%	10%qu	10%qu	6%	10%Tqu
NET: Heard of	935	417	516	15	190	411	280	59	205	671	59	787	83	40	26	324	202	210	199	525	409
	92%bkov	97%Tb	89%	100%	94%	91%	91%	96%	95%	91%	96%	92%o	96%o	83%	93%	95%Tstv	93%	90%	90%	94%Tstv	90%
NET: Know at least a little	770	364	404	15	163	343	204	45	178	547	45	654	69	27	20	281	163	177	148	444	325
	76%bfotv	85%Tb	69%	100%	81%f	76%	71%	73%	82%TK	74%	73%	77%o	79%o	57%	72%	83%Trstuv	75%	75%	67%	80%Trtv	71%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 105

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

NET: Content Filters

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online				
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)	
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198	
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196	
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189	
I know a lot	291	9	52	52	83	90	86	109	91	99	185	222	17	24	22	5	68	272	18	249	39	
	29%bkr	35%	22%	29%	31%b	34%Tb	27%	28%	34%T	33%T	27%	26%	51%Tk	37%	46%Tk	43%	43%Tk	32%Tr	13%	32%Tt	20%	
I know a little	479	8	118	82	121	126	145	181	130	133	329	415	9	28	17	4	59	415	62	362	97	
	47%lp	33%	50%	46%	45%	48%	46%	47%	48%	45%	48%	49%Tlp	29%	43%	35%	34%	37%	48%	48%	44%	47%	50%
I have heard of this but don't know anything	166	5	40	37	46	31	58	67	34	44	113	142	7	9	6	1	23	117	45	107	46	
	16%ehqs	18%	17%	21%e	17%	12%	18%	17%	13%	15%	17%	17%	20%	14%	13%	10%	14%	14%	32%Tq	14%	23%Ts	
I have not heard of this	78	4	25	9	20	16	27	30	16	20	56	69	-	4	3	2	9	59	15	55	14	
	8%q	15%	11%c	5%	7%	6%	9%	8%	6%	7%	8%	8%	-	6%	6%	13%	5%	7%	11%	7%	7%	
NET: Heard of	935	22	210	172	250	247	289	357	255	276	627	779	33	61	46	10	150	804	124	718	182	
	92%	85%	89%	95%b	93%	94%	91%	92%	94%	93%	92%	92%	100%	94%	94%	87%	95%	93%T	89%	93%	93%	
NET: Know at least a little	770	17	170	135	204	216	231	290	221	232	514	637	26	52	40	9	127	687	80	611	136	
	76%rt	68%	72%	74%	76%	82%Tb	73%	75%	81%Tf	78%	75%	75%	80%	80%	81%	76%	80%T	80%Tr	57%	79%Tt	69%	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 106

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

NET: Content Filters

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
I know a lot	291	291	-	251	173	280	9	183	83
	29%bh	31%Tb	-	41%Tde	32%T	35%Td	32%	35%Th	23%
I know a little	479	479	-	296	283	397	19	235	173
	47%b	51%Tb	-	48%	53%Tce	50%T	68%	45%	49%
I have heard of this but don't know anything	166	118	48	53	56	89	-	77	66
	16%acde	13%	60%Ta	9%	10%	11%c	-	15%	19%
I have not heard of this	78	46	32	16	24	33	-	32	33
	8%acdeg	5%	40%Ta	3%	5%c	4%c	-	6%	9%
NET: Heard of	935	888	48	600	512	765	28	495	321
	92%b	95%Tb	60%	97%Tde	95%T	96%T	100%	94%T	91%
NET: Know at least a little	770	770	-	547	456	676	28	419	256
	76%b	82%Tb	-	89%Tde	85%T	85%T	100%	79%Th	72%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 107
Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?
Base: All respondents
NET: Apps

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
I know a lot	240 24%hiqst	81 24%	117 24%	42 22%	132 25%	108 22%	58 34%Thi	99 28%Thi	62 18%	20 13%	33 36%Tnopq	26 32%nopq	54 30%nopq	46 27%q	32 18%q	30 19%q	14 18%	6 9%	149 30%Tst	75 19%	6 10%
I know a little	475 47%	153 46%	238 49%	84 44%	244 47%	227 47%	78 46%	157 44%	165 49%	75 49%	38 42%	40 50%	86 47%	71 41%	82 48%	81 50%	38 47%	35 49%	225 45%	192 48%	29 50%
I have heard of this but don't know anything	210 21%glr	66 20%	99 20%	45 23%	104 20%	106 22%	25 15%	58 16%	80 24%fg	46 30%Tfg	14 16%	11 14%	26 14%	32 19%	40 23%l	39 24%l	24 29%Tjkl	23 32%Tjklm	75 15%	102 26%Tr	19 33%Tr
I have not heard of this	88 9%	33 10%	36 7%	20 10%	44 8%	44 9%	10 6%	39 11%	28 8%	12 8%	6 7%	4 5%	16 9%	23 13%Tko	18 10%	11 7%	5 6%	7 10%	48 10%	32 8%	4 7%
NET: Heard of	925 91% <u>m</u>	300 90%	454 93%	171 90%	480 92%	440 91%	162 94%	315 89%	307 92%	142 92%	85 93%	77 95% <u>m</u>	166 91%	149 87%	154 90%	151 93% <u>m</u>	76 94%	64 90%	449 90%	369 92%	54 93%
NET: Know at least a little	715 71% <u>iqst</u>	234 70%	355 72%	126 66%	376 72%	335 69%	137 80% <u>Thi</u>	256 73% <u>l</u>	227 68%	95 62%	71 78% <u>q</u>	66 82% <u>Tmnopq</u>	140 77% <u>Tnpq</u>	116 68%	114 66%	111 69%	52 65%	41 58%	374 75% <u>Tst</u>	267 67%	35 60%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 108

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

NET: Apps

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
I know a lot	240	131	108	7	71	105	48	9	78	152	9	210	19	6	5	110	40	51	39	150	90
	24%bfrktv	31%Tb	19%	48%	35%Tefg	23%f	17%	15%	36%TKl	21%	15%	25%	22%	13%	18%	32%Trstuv	18%	22%	18%	27%Trtv	20%
I know a little	475	200	273	8	88	217	135	28	95	352	28	398	37	25	15	144	114	114	102	258	216
	47%q	47%	47%	52%	43%	48%	47%	45%	44%	48%	45%	47%	43%	53%	55%	42%	53%Tqu	49%	46%	46%q	47%
I have heard of this but don't know anything	210	74	136	-	26	88	75	20	26	164	20	173	23	8	6	71	41	46	52	112	98
	21%adj	17%	23%Ta	-	13%	20%	26%Tde	32%Tde	12%	22%Tj	32%Tj	20%	27%	16%	21%	21%	19%	20%	23%	20%	22%
I have not heard of this	88	24	64	-	17	40	27	5	17	67	5	71	7	9	2	16	21	23	29	37	51
	9%aqu	6%	11%Ta	-	8%	9%	10%	7%	8%	9%	7%	8%	8%	19%Tm	6%	5%	10%qu	10%q	13%Tqu	7%q	11%Tqu
NET: Heard of	925	405	517	15	185	410	258	57	200	668	57	780	79	39	26	325	195	211	193	520	404
	91%botv	94%Tb	89%	100%	92%	91%	90%	93%	92%	91%	93%	92%o	92%	81%	94%	95%Trstuv	90%	90%	87%	93%Trtv	89%
NET: Know at least a little	715	332	381	15	158	322	183	37	173	504	37	608	56	31	20	254	154	165	141	408	306
	71%bftk	77%Tb	66%	100%	79%Tfg	72%f	64%	61%	80%TKl	69%	61%	71%	65%	65%	73%	75%Tv	71%	70%	64%	73%Ttv	67%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 109

Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?

Base: All respondents

NET: Apps

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	686	849	33	62	50	12	157	857	147	770	198	
Weighted base	1013	26**	235	181	270	263	316	387	296	683	848	33*	65	49*	12**	159	863	140	772	196	
Effective base	968	24	217	163	255	273	292	357	280	654	811	32	59	47	11	150	821	139	736	189	
I know a lot	240 24% _{rt}	5 18%	50 21%	43 24%	61 23%	77 29% _T	64 20%	93 24%	79 29% _{Tf}	64 22%	167 24%	194 23%	15 45% _{Tkp}	17 26%	13 26%	1 7%	45 28%	231 27% _{Tr}	9 6%	210 27% _{Tt}	26 13%
I know a little	475 47% _{jl}	11 41%	111 47%	84 46%	135 50%	112 42%	157 50%	179 46%	116 43%	151 51%	304 45%	395 47% _l	9 28%	38 58% _{lp}	22 44%	6 50%	75 47% _l	411 48%	60 43%	375 49%	87 44%
I have heard of this but don't know anything	210 21% _{qs}	6 25%	48 20%	41 22%	51 19%	56 21%	61 19%	84 22%	57 21%	154 17%	181 23% _T	9 21%	10 27%	10 15%	1 20%	29 18%	152 18%	53 38% _{Tq}	127 16%	65 33% _{Ts}	
I have not heard of this	88 9% _m	4 16%	26 11%	14 8%	21 8%	19 7%	34 11%	31 8%	19 7%	57 10%	78 9% _m	-	1 1%	5 10%	4 36%	10 6% _m	70 8%	18 13%	61 8%	19 10%	
NET: Heard of	925 91%	22 84%	209 89%	167 92%	248 92%	244 93%	282 89%	356 92%	253 93%	625 90%	770 91%	33 100%	64 99% _{Tkp}	44 90%	8 64%	149 94%	794 92%	122 87%	712 92%	177 90%	
NET: Know at least a little	715 71% _{rt}	15 60%	161 69%	127 70%	197 73%	188 71%	222 70%	272 70%	195 72%	471 69%	589 69%	24 73%	55 84% _{Tkp}	34 70%	7 57%	120 76%	642 74% _{Tr}	69 49%	585 76% _{Tt}	112 57%	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 110
Q10. How much do you know about the following types of tools or controls that help protect your child when online (whether you use them or not)?
Base: All respondents
NET: Apps

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev- iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
I know a lot	240	240	-	219	145	234	6	140	73
	24%b	26%Tb	-	36%Tde	27%T	29%T	23%	27%Th	21%
I know a little	475	475	-	296	297	408	21	283	164
	47%b	51%Tb	-	48%	55%Tce	51%Tc	77%	50%T	46%
I have heard of this but don't know anything	210	157	53	74	70	116	-	89	82
	21%acdeg	17%	66%Ta	12%	13%	15%c	-	17%	23%g
I have not heard of this	88	62	27	27	25	40	-	35	35
	9%acdeg	7%	34%Ta	4%	5%	5%	-	7%	10%
NET: Heard of	925	872	53	589	511	758	28	493	319
	91%b	93%Tb	66%	96%T	95%T	95%T	100%	93%T	90%
NET: Know at least a little	715	715	-	515	442	642	28	404	237
	71%b	77%Tb	-	84%Te	82%Te	80%T	100%	77%Th	67%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 111

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table

	Parent control software you can set up on a particular device used to go online	Parent controls built into the device software by the manufacturer	Content filters provided by your internet service provider, where the filter applies to ALL the devices using your home broadband service	Content filters provided by your mobile network operator where certain websites are blocked unless you contact the network and prove you are 18 or over	Settings on search engines or websites to restrict access to inappropriate online content	Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	Apps that can be installed on a child's phone which monitor the apps they use and for how long	Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	NET: Parent Controls	NET: Content Filters	NET: Apps
Unweighted base	701	736	699	661	755	628	609	766	892	771	709
Weighted base	703	739	698	658	755	633	617	769	893	770	715
Effective base	670	704	668	632	722	602	585	734	853	737	679
NET: Used	418 60%	499 68%	435 62%	386 59%	532 70%	370 59%	363 59%	516 67%	703 79%	517 67%	446 62%
I currently use this for this child	217 31%	288 39%	278 40%	222 34%	315 42%	204 32%	208 34%	299 39%	471 53%	346 45%	272 38%
I have used this in the past for this child, but do not currently	202 29%	212 29%	157 22%	164 25%	217 29%	167 26%	155 25%	218 28%	233 26%	170 22%	173 24%
I have never used this for this child	268 38%	217 29%	241 35%	247 38%	205 27%	248 39%	236 38%	234 30%	174 20%	235 31%	254 36%
Don't know	16 2%	23 3%	22 3%	25 4%	17 2%	14 2%	19 3%	19 2%	15 2%	18 2%	16 2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 112

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - Currently use

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child					S2. Age within Gender Child							S3/S5. School Year Child			
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	217	67	108	41	124	92	55	81	62	18	31	25	47	33	33	28	12	6	132	69	8
	31%iqs	28%	32%	33%	33%	28%	43%Thi	33%i	28%i	18%	44%Topq	41%pq	35%q	30%q	28%q	26%q	23%	13%	37%Tst	26%	20%
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	288	72	156	59	164	123	67	107	93	20	33	35	67	40	51	41	13	6	169	102	7
	39%aipqt	30%	43%Ta	44%a	42%	36%	52%Tgi	39%i	41%i	19%	47%ppq	57%Tmopq	46%mpq	32%q	43%pq	38%pq	22%	14%	44%Tl	37%t	16%
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	278	82	135	61	154	124	59	89	99	31	27	33	49	40	59	39	19	12	142	112	11
	40%aiq	34%	41%	49%Ta	42%	38%	47%i	37%	43%i	31%	40%	55%Tmopq	39%	35%	48%Tmq	36%	34%	28%	41%	41%	28%
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	222	71	107	44	128	95	45	67	85	24	28	17	38	30	45	40	17	7	108	92	8
	34%eiqt	32%	33%	38%	37%e	30%	36%	31%	40%Ti	24%	43%q	29%	33%q	28%	42%mq	38%q	31%	17%	33%	36%t	20%
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	315	97	152	66	167	145	74	122	95	24	33	41	73	49	47	46	15	9	186	107	7
	42%ipqst	39%	41%	47%	43%	40%	54%Thi	46%i	39%i	22%	48%ppq	59%Tmnpq	31%Topq	40%pq	38%q	38%q	25%	19%	49%Tst	36%t	16%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base

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Absolutes/col percents

Table 112
Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?
Base: All respondents who know at least a little about ...
Summary table - Currently use

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	161	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	204	64	103	36	117	85	52	87	53	12	27	25	57	30	25	27	9	3	136	59	3
	32% ^{eh}	32% ^{ip}	32% ^{qs}	32% ^t	36% ^e	28% ^t	42% ^{Thi}	38% ^{Thi}	27% ⁱ	15% ^t	41% ^{pq}	42% ^{npq}	47% ^{Tmnpq}	28% ^q	25% ^q	28% ^q	20% ^t	9% ^t	41% ^{Tst}	25% ^t	9% ^t
Apps that can be installed on a child's phone which monitor the apps they use and for how long	208	67	105	36	126	82	52	85	60	11	28	24	54	31	35	25	10	1	131	68	3
	34% ^{eiqt}	34% ^t	33% ^t	33% ^t	38% ^{Te}	29% ^t	45% ^{Thi}	38% ⁱ	30% ⁱ	15% ^t	50% ^{Tmopq}	40% ^q	43% ^{Topq}	31% ^q	33% ^q	27% ^q	22% ^q	5% ^t	40% ^{Tst}	30% ^t	10% ^t
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	299	91	154	54	156	141	74	131	80	14	37	37	69	62	41	37	9	5	193	94	4
	39% ^{hiopqs}	36% ^t	41% ^t	38% ^t	39% ^t	38% ^t	55% ^{Thi}	47% ^{Thi}	32% ⁱ	14% ^t	51% ^{nopq}	59% ^{Tnopq}	47% ^{Tnopq}	46% ^{nopq}	33% ^{pq}	30% ^q	17% ^t	11% ^t	49% ^{Tst}	31% ^t	11% ^t
NET: Parent Controls	471	135	243	92	256	212	113	187	137	33	58	56	104	82	73	62	21	12	285	159	11
	53% ^{ahiopq}	46% st	57% ^{Ta}	55% ^a	55% ^t	50% ^t	74% ^{Tghi}	57% ^{Thi}	48% ⁱ	26% ^t	71% ^{Tmnpq}	77% ^{Tlmnopq}	61% ^{Topq}	54% ^{pq}	50% ^{pq}	45% ^{pq}	31% ^t	21% ^t	63% ^{Tst}	46% ^t	23% ^t
NET: Content Filters	346	108	166	72	190	155	72	111	124	39	36	36	63	48	68	55	24	15	175	142	12
	45% ^{iqqt}	41% ^t	45% ^t	52% ^a	47% ^t	43% ^t	49% ⁱ	43% ^t	49% ⁱ	34% ^t	47% ^q	52% ^q	47% ^q	39% ^t	51% ^q	47% ^q	39% ^t	29% ^t	46% ^t	47% ^t	27% ^t
NET: Apps	272	86	137	49	158	113	68	115	74	16	35	33	72	42	39	34	12	4	176	83	4
	38% ^{ehiopq}	37% st	39% ^t	39% ^t	42% ^{Te}	34% ^t	50% ^{Thi}	45% ^{Thi}	32% ⁱ	17% ^t	49% ^{opq}	50% ^{nopq}	52% ^{Tmnpq}	36% ^q	34% ^q	30% ^q	23% ^t	10% ^t	47% ^{Tst}	31% ^t	11% ^t

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base

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Table 113

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - Currently use

	D1. Gender of Parent		D2. Age of Parent				D2. Age of Parent II			D3. Region				D4. SEG							
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	217 31%fv	108 33%	109 29%	5 32%	57 40%Tfg	102 32%f	44 24%	9 22%	62 39%TKl	146 29%	9 22%	185 31%	20 35%	3 11%	9 43%	100 38%Tstv	41 29%	41 26%	35 24%	140 35%Tv	76 25%
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	288 39%	132 40%	154 38%	6 49%	64 41%	136 40%	67 36%	14 35%	70 42%	203 38%	14 35%	247 40%	21 32%	9 30%	11 57%	111 43%v	67 41%	57 35%	53 34%	178 42%Tv	110 34%
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	278 40%b	147 44%Tb	132 36%	8 61%	63 44%	116 37%	72 39%	19 43%	71 46%	189 38%	19 43%	243 41%	23 37%	4 20%	8 41%	113 45%TI	58 39%	62 39%	45 33%	171 43%	107 36%
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	222 34%	120 37%	102 31%	7 49%	54 40%	90 31%	59 34%	11 28%	61 40%	150 32%	11 28%	186 33%	21 36%	7 31%	7 45%	84 34%	42 31%	53 35%	42 34%	126 33%	95 35%
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	315 42%fkor	153 45%	161 39%	5 39%	89 56%Tefg	139 41%	68 33%	14 35%	94 55%TKl	207 38%	14 35%	270 42%o	28 45%	8 24%	9 52%	127 48%Trtu	58 35%	75 43%	54 36%	185 43%r	129 40%
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/ or apps	204 32%gklv	96 32%	107 32%	5 32%	63 46%Tefg	85 30%g	47 29%g	3 11%	68 45%TKl	132 29%l	3 11%	171 32%	18 36%	6 24%	8 44%	85 37%Ttv	47 34%	41 30%	30 25%	132 36%Ttv	72 27%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder



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Table 113

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - Currently use

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Apps that can be installed on a child's phone which monitor the apps they use and for how long	208 34%fk	105 37%	103 31%	7 59%	61 44%Tef	87 31%	43 27%	11 33%	68 46%Tk	130 30%	11 33%	180 34%	17 34%	6 26%	5 29%	91 41%Trsu	37 29%	40 29%	40 32%	127 36%r	81 30%
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	299 39%k	145 42%	154 36%	7 55%	80 52%Tefg	127 37%	71 34%	13 29%	87 52%TkI	198 36%	13 29%	257 40%	25 38%	9 29%	8 35%	108 41%	64 37%	69 42%	58 35%	172 39%	127 39%
NET: Parent Controls	471 53%bfgitv	227 57%Tb	242 49%	7 49%	115 62%Tfg	220 55%fg	108 45%	20 39%	122 61%TKI	328 51%	20 39%	400 53%	41 52%	15 39%	15 61%	186 60%Trtuv	98 50%	100 51%	86 45%	284 56%Trtv	186 48%
NET: Content Filters	346 45%b	182 50%Tb	164 41%	11 72%	79 48%	149 43%	88 43%	20 44%	89 50%	237 43%	20 44%	299 46%	30 43%	9 33%	9 44%	134 48%	71 44%	76 43%	64 43%	205 46%	140 43%
NET: Apps	272 38%fkv	134 40%	138 36%	7 48%	78 49%Tefg	119 37%	58 32%	11 28%	85 49%TKI	177 35%	11 28%	235 39%	21 38%	8 25%	9 44%	119 47%Trstuv	56 36%	52 31%	46 33%	174 43%Trsv	98 32%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 114

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - Currently use

	D11. Income						Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	217 31%r	6 36%	46 29%	32 25%	56 31%	73 38%Tc	65 31%	75 28%	73 37%Tg	58 27%	148 32%	171 29%	13 52%	18 35%	11 32%	2 46%	43 38%	206 33%Tr	9 14%	185 32%	29 26%
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	288 39%r	5 36%	57 34%	49 35%	84 43%	82 43%	88 39%	107 37%	83 42%	90 41%	190 38%	249 40%	11 49%	15 31%	9 25%	1 21%	37 32%	270 40%r	16 27%	231 39%	49 40%
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	278 40%	5 33%	56 37%	45 37%	72 38%	91 46%T	83 40%	95 36%	92 46%Tg	81 37%	188 41%	227 39%	13 53%	21 45%	12 35%	2 34%	48 43%	255 41%	21 31%	230 40%	43 40%
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	222 34%r	5 27%	52 37%	41 37%	60 35%	61 32%	70 36%	87 36%	62 31%	60 31%	152 34%	178 32%	8 41%	15 34%	17 50%Tk	1 19%	41 39%	207 35%r	14 22%	188 36%	31 27%
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	315 42%rt	5 30%	67 39%	57 44%	91 43%	88 43%	107 47%	111 38%	89 43%	92 40%	210 42%	259 41%	14 55%	23 46%	14 37%	2 23%	52 44%	298 44%Tr	16 22%	269 44%Tt	39 32%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 114

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - Currently use

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially finan- cially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/ or apps	204 32%r	3 19%	47 33%	38 34%	54 33%	55 32%	63 31%	78 34%	56 32%	59 30%	138 33%	164 31%	10 50%	17 35%	9 33%	-	36 36%	193 34%Tr	10 18%	182 34%T	21 24%
Apps that can be installed on a child's phone which monitor the apps they use and for how long	208 34%	5 47%	45 33%	32 28%	62 36%	59 36%	63 33%	81 34%	60 36%	57 30%	144 36%	171 34%	10 46%	13 27%	10 33%	1	34 33%	198 35%Tr	10 21%	180 35%	25 29%
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	299 39%rt	6 37%	68 39%	54 38%	88 41%	74 38%	101 42%	113 37%	75 38%	86 37%	202 39%	242 38%	13 47%	21 42%	19 52%	2 27%	55 45%	284 41%Tr	12 16%	260 42%Tt	33 25%
NET: Parent Controls	471 53%grt	6 30%	104 52%	79 47%	133 54%	136 59%Tc	150 55%	170 48%	137 58%Tg	139 52%	316 53%	387 52%	20 64%	32 53%	26 58%	3 34%	81 56%	439 56%Tr	29 28%	386 55%Tt	74 45%
NET: Content Filters	346 45%	6 34%	76 44%	60 45%	92 45%	103 48%	106 46%	127 44%	104 47%	100 43%	235 46%	277 44%	14 54%	26 50%	22 55%	4 39%	66 52%	316 46%	28 35%	283 46%	56 41%
NET: Apps	272 38%rt	5 35%	60 37%	47 37%	76 38%	78 41%	80 36%	106 39%	80 41%	74 34%	188 40%	222 38%	14 58%	20 36%	10 30%	1 17%	45 38%	257 40%Tr	15 22%	236 40%Tt	33 29%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 115

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - Currently use

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev-viously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	217	217	-	217	98	217	-	129	65
	31%d	31%	-	43%Tde	23%	34%Td	-	33%	28%
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	288	288	-	288	127	288	-	174	88
	39%d	39%	-	54%Tde	28%	43%Td	-	42%	36%
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	278	278	-	278	136	278	-	169	80
	40%d	40%	-	55%Tde	33%	45%Td	-	43%T	36%
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	222	222	-	222	108	222	-	137	60
	34%dh	34%	-	46%Tde	27%	38%Td	-	38%Th	28%
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	315	315	-	315	151	315	-	203	84
	42%dh	42%	-	59%Tde	33%	47%Td	-	47%Th	35%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 115

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - Currently use

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about		
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev-viously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	204	204	-	204	96	204	-	130	57
	32% ^d	32%	-	43% ^{Tde}	25%	35% ^{Td}	-	36% ^T	28%
Apps that can be installed on a child's phone which monitor the apps they use and for how long	208	208	-	208	102	208	-	131	56
	34% ^{dh}	34%	-	46% ^{Tde}	27%	37% ^{Td}	-	37% Th	27%
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	299	299	-	299	144	299	-	187	87
	39% ^d	39%	-	55% ^{Tde}	32%	44% ^{Td}	-	42% ^T	37%
NET: Parent Controls	471	471	-	471	258	471	-	282	144
	53% ^d	53%	-	77% ^{Tde}	49%	60% ^{Td}	-	57% Th	49%
NET: Content Filters	346	346	-	346	191	346	-	211	98
	45% ^{dh}	45%	-	63% ^{Tde}	42%	51% ^{Td}	-	51% Th	38%
NET: Apps	272	272	-	272	145	272	-	169	76
	38% ^{dh}	38%	-	53% ^{Tde}	33%	42% ^{Td}	-	42% Th	32%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 116

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - Previously used

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child							S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	202	76	92	33	107	95	36	63	67	36	19	17	34	28	33	34	20	16	91	83	13
	29%	32%	27%	27%	28%	30%	27%	26%	30%	35%g	27%	28%	26%	25%	28%	33%	38%	34%	26%	31%	32%
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	212	76	107	29	121	89	38	69	64	41	23	15	36	33	38	26	25	16	101	79	16
	29%	32% ^c	29%	22%	31%	26%	29%	25%	28%	39% ^{Tgh}	33%	24%	25%	26%	32%	24%	42% ^{Tklmo}	34%	26%	29%	40% ^r
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	157	63	72	22	83	74	26	50	52	29	16	10	29	21	20	32	18	11	69	64	11
	22%	26%	22%	18%	22%	23%	21%	21%	22%	29%	24%	17%	23%	19%	17%	29% ⁿ	32% ^{mn}	25%	20%	24%	28%
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	164	59	79	27	84	79	35	59	46	24	17	19	31	28	21	24	15	8	88	56	12
	25%	27%	24%	23%	25%	25%	28%	27%	21%	24%	26%	31%	27%	27%	19%	23%	28%	18%	27%	22%	30%
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	217	75	108	35	111	106	39	65	73	40	21	19	31	35	37	36	23	17	97	90	18
	29% ^l	30%	29%	25%	28%	29%	29%	25%	30%	37% ^{Tg}	30%	27%	22%	28%	30%	30%	40% ^{TI}	35% ^l	26%	31%	42% ^{Tr}

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 116
Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?
Base: All respondents who know at least a little about ...
Summary table - Previously used

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child					S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/ or apps	167 26%	54 27%	90 28%	23 20%	88 27%	78 26%	34 27%	57 25%	56 28%	20 24%	18 28%	16 27%	26 21%	31 29%	31 32%	24 25%	13 28%	7 19%	84 25%	64 28%	9 28%
Apps that can be installed on a child's phone which monitor the apps they use and for how long	155 25%	50 26%	79 25%	25 23%	78 23%	76 27%	32 28%	51 23%	55 28%	16 21%	16 28%	17 27%	25 19%	27 27%	26 24%	29 32%lq	12 28%	4 14%	80 25%	61 26%	6 21%
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	218 28%gr	60 24%	113 30%	45 31%	112 28%	106 29%	32 24%	64 23%	83 33%Tg	38 38%Tfg	21 29%	12 19%	31 22%	33 24%	38 30%	45 36%Tkm	22 42%Tklm	16 35%kl	89 23%	103 34%Tr	11 29%
NET: Parent Controls	233 26%fgr	90 30%Tb	100 23%	43 26%	120 26%	112 26%	28 18%	62 19%	84 29%fg	59 46%Tfgh	16 20%	12 17%	30 18%	31 20%	43 30%l	41 30%l	31 45%Tjklmno	27 46%Tjklmno	86 19%	105 31%Tr	21 44%Trs
NET: Content Filters	170 22%	62 24%	82 22%	27 19%	92 23%	78 22%	32 22%	53 21%	53 21%	32 28%	19 24%	14 20%	30 22%	23 19%	24 18%	29 25%	19 32%Tmn	13 24%	79 21%	66 22%	13 29%
NET: Apps	173 24%l	58 25%	93 26%	23 18%	81 22%	91 27%	35 26%	53 21%	63 28%	22 23%	17 24%	18 28%l	21 15%	32 28%l	30 26%l	32 29%l	13 25%	9 22%	84 23%	70 26%	10 29%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base



VSP Parental Guidance Research
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Table 117

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - Previously used

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	202 29%k	102 31%	99 27%	8 51%	50 35%	84 26%	48 26%	13 33%	58 36%Tk	131 26%	13 33%	171 29%	19 34%	8 28%	5 23%	71 27%	37 26%	49 32%	45 31%	108 27%	94 32%
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	212 29%	99 30%	113 28%	6 51%	51 32%	94 27%	49 27%	11 28%	57 34%	143 27%	11 28%	172 28%	24 37%	10 37%	5 26%	69 27%	46 28%	53 32%	43 28%	115 27%	97 30%
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	157 22%	73 22%	84 23%	4 29%	39 27%	66 21%	40 22%	9 20%	43 28%	106 21%	9 20%	137 23%	13 22%	4 16%	3 16%	56 22%	33 22%	33 20%	35 26%	89 22%	68 23%
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	164 25%k	86 27%	78 23%	5 34%	46 33%Tef	67 23%	35 20%	11 28%	51 33%Tk	102 22%	11 28%	144 26%	16 27%	4 16%	-	62 25%	31 23%	32 21%	40 32%	93 24%	71 26%
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	217 29%	90 27%	127 31%	5 39%	44 28%	98 29%	60 29%	11 28%	49 29%	157 29%	11 28%	185 29%	18 28%	10 33%	4 22%	71 27%	49 29%	48 28%	48 33%	121 28%	97 30%
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	167 26%bfr	93 31%Tb	73 22%	6 40%	44 32%f	74 26%	31 19%	12 38%f	50 33%k	105 23%	12 38%	147 27%	13 25%	5 19%	2 11%	64 28%	27 19%	38 27%	38 31%r	91 25%	76 29%r

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder



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Table 117

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - Previously used

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Apps that can be installed on a child's phone which monitor the apps they use and for how long	155 25%fk	79 28%	76 23%	4 31%	47 35%Tef	69 25%	29 18%	6 20%	51 34%Tk	98 22%	6 20%	133 25%	14 29%	6 25%	2 9%	55 25%	27 21%	44 32%	29 23%	81 23%	74 28%
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	218 28%	92 27%	125 29%	3 25%	42 27%	102 29%	60 28%	11 24%	45 27%	162 29%	11 24%	176 27%	23 35%	13 41%	6 27%	85 32%	42 24%	38 23%	53 32%	127 29%	91 28%
NET: Parent Controls	233 26%rn	92 23%	141 29%	8 51%	41 22%	101 25%	72 30%	11 22%	49 24%	173 27%	11 22%	184 25%	26 33%	17 43%Tm	6 24%	71 23%	52 27%	48 25%	62 32%q	123 24%	110 28%
NET: Content Filters	170 22%	80 22%	90 22%	3 19%	44 27%	73 21%	41 20%	9 21%	47 27%	114 21%	9 21%	146 22%	19 28%	4 13%	2 10%	64 23%	38 23%	33 19%	35 24%	102 23%	68 21%
NET: Apps	173 24%ku	86 26%	86 23%	5 34%	52 33%Tef	71 22%	35 19%	10 26%	57 33%Tk	107 21%	10 26%	148 24%	15 27%	7 24%	3 13%	57 22%	29 19%	49 30%ru	38 27%	86 21%	87 28%ru

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 118

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - Previously used

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	202 29%eh	5 27%	42 27%	45 34%e	61 34%e	39 20%	57 27%	91 34%Th	43 22%	70 33%	122 26%	165 28%	4 16%	18 36%	11 33%	2 36%	35 31%	178 28%	21 32%	160 28%	37 33%
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	212 29%	4 24%	59 35%e	41 30%	58 29%	47 24%	70 31%	88 31%	50 25%	68 31%	135 27%	174 28%	5 23%	21 43%Tkp	8 23%	1 23%	36 32%	196 29%	16 27%	178 30%	34 27%
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	157 22%	2 14%	39 25%	31 25%	39 21%	39 20%	46 22%	63 24%	41 20%	55 25%	94 20%	126 22%	4 17%	15 33%	8 25%	1 10%	29 26%	143 23%	14 21%	131 23%	26 23%
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	164 25%	4 24%	35 25%	24 22%	50 29%	43 22%	49 25%	62 26%	44 22%	57 30%	102 23%	136 25%	6 31%	12 28%	4 11%	5 70%	27 26%n	146 25%	17 26%	132 25%	30 27%
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	217 29%j	7 47%	44 26%	40 31%	64 31%	52 25%	62 27%	91 31%	54 26%	78 34%Tj	132 26%	176 28%	6 25%	16 33%	14 38%	4 59%	41 34%	191 28%	26 37%	175 29%	39 32%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 118

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - Previously used

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	167 26%	3 17%	35 25%	29 26%	50 30%	45 26%	46 23%	68 30%	46 26%	52 27%	105 25%	136 26%	4 19%	20 41%Tkp	6 21%	1 14%	30 30%	154 27%	11 20%	141 27%	23 27%
Apps that can be installed on a child's phone which monitor the apps they use and for how long	155 25%	- -	34 25%	31 27%	38 22%	45 28%	42 22%	59 25%	47 28%	51 27%	95 24%	121 24%	5 21%	22 46%Tkp	6 21%	1 16%	33 32%	141 25%	12 25%	131 25%	22 25%
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	218 28%	5 31%	46 26%	33 24%	66 31%	59 30%	70 29%	79 26%	60 30%	72 31%	137 27%	179 28%	7 26%	18 37%	10 26%	2 21%	37 30%	190 28%	27 36%	173 28%	43 33%
NET: Parent Controls	233 26%ehjq	9 45%	54 27%e	48 28%e	73 30%e	41 18%	77 28%h	102 29%h	45 19%	82 31%Tj	140 24%	192 26%	5 16%	19 33%	13 29%	2 24%	39 27%	191 24%	41 39%Tq	175 25%	53 32%
NET: Content Filters	170 22%	3 16%	40 24%	30 22%	45 22%	44 21%	51 22%	66 23%	45 21%	57 25%	104 20%	142 22%	5 20%	13 25%	5 12%	4 40%	27 21%	153 22%	17 21%	139 23%	29 22%
NET: Apps	173 24%	1 8%	36 23%	35 28%	51 26%	41 22%	48 22%	73 27%	44 23%	59 28%	104 22%	138 23%	4 15%	22 40%Tkp	8 23%	1 9%	34 28%	156 24%	14 20%	141 24%	28 25%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 119

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - Previously used

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev- iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	202 29%c	202 29%	-	123 24%	202 48%Tce	202 32%Tc	-	108 28%	71 30%
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	212 29%c	212 29%	-	125 23%	212 47%Tce	212 32%Tc	-	119 29%	71 29%
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	157 22%c	157 22%	-	88 17%	157 38%Tce	157 25%Tc	-	92 24%	50 23%
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	164 25%c	164 25%	-	109 23%	164 41%Tce	164 28%Tc	-	88 24%	62 29%
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	217 29%c	217 29%	-	120 23%	217 48%Tce	217 32%Tc	-	128 30%	64 27%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 119

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - Previously used

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Pre-viously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	167 26%c	167 26%	-	107 23%	167 43%Tce	167 29%Tc	-	91 25%	63 31%
Apps that can be installed on a child's phone which monitor the apps they use and for how long	155 25%	155 25%	-	106 23%	155 41%Tce	155 28%Tc	-	89 25%	54 27%
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	218 28%c	218 28%	-	131 24%	218 48%Tce	218 32%Tc	-	135 30%	59 25%
NET: Parent Controls	233 26%c	233 26%	-	81 13%	233 45%Tce	233 30%Tc	-	136 28%	73 25%
NET: Content Filters	170 22%c	170 22%	-	87 16%	170 37%Tce	170 25%Tc	-	89 21%	63 24%
NET: Apps	173 24%c	173 24%	-	102 20%	173 39%Tce	173 27%Tc	-	93 23%	69 29%T

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 120
Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?
Base: All respondents who know at least a little about ...
Summary table - NET: Used

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	418 60%q	143 60%	201 59%	75 60%	230 61%	187 58%	91 70%Tghi	143 58%	130 58%	54 53%	50 71%q	41 69%q	82 61%	62 55%	66 56%	62 59%	33 61%	22 47%	223 63%	152 57%	21 53%
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	499 68%aeimq	148 62%	263 72%Ta	88 66%	285 73%Te	212 62%	105 81%Tghi	176 65%	157 68%ei	61 58%	55 80%moq	50 81%Tmopq	104 71%mq	73 57%	89 75%moq	67 61%	38 65%	22 48%	270 71%t	181 66%	23 56%
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	435 62%fm	144 61%	207 62%	84 66%	237 64%	198 61%	85 68%	139 58%	151 65%	60 60%	42 63%	43 73%mq	78 62%	61 53%	80 65%	70 65%	36 66%	24 53%	211 61%	176 64%	22 56%
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	386 59%iq	130 59%	185 58%	71 62%	212 62%	174 55%	81 64%ei	126 58%	131 61%ei	48 48%	44 69%q	36 59%q	69 61%q	58 55%q	66 61%q	64 61%q	32 59%q	16 35%	197 60%	149 58%	20 50%
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	532 70%iaqt	172 69%	259 71%	101 72%	278 71%	252 70%	113 83%Tghi	187 71%ei	168 68%	64 60%	54 78%q	59 87%Tlmnop	103 72%q	84 69%	83 68%	83 68%	38 66%	26 54%	283 75%Tst	197 67%	24 58%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base



VSP Parental Guidance Research
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Absolutes/col percents

Table 120
Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?
Base: All respondents who know at least a little about ...
Summary table - NET: Used

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	370 59% eiqst	118 58%	193 61%	60 52%	205 62%	163 54%	85 69% Thi	144 63% i	109 55% i	32 38%	44 69% ppq	41 69% opq	83 68% Topq	61 57% q	56 56% q	51 53% q	22 48% q	10 28%	219 66% Tst	123 53%	12 37%
Apps that can be installed on a child's phone which monitor the apps they use and for how long	363 59% iqt	117 60%	184 59%	62 57%	204 62%	158 56%	84 73% Tghi	136 60% i	116 58% i	27 36%	44 79% Tmnpq	41 94% 67% q	79 62% q	57 58% q	60 57% q	54 59% q	22 49% q	5 19%	211 65% Tst	129 56% t	8 30%
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	516 67% aiqt	152 61%	267 71% Ta	98 69%	268 67%	246 67%	106 79% Thi	195 69% i	163 64% i	52 52%	57 79% npq	49 78% npq	100 69% q	95 70% q	79 62% q	82 66% q	32 59%	21 45%	282 72% Tt	197 66% t	16 40%
NET: Parent Controls	703 79% iqt	225 76%	344 80%	135 81%	376 81%	324 77%	142 92% Tghi	248 76%	221 77%	92 72%	74 91% Tlmopq	68 94% Tlmnopq	135 78%	113 74%	116 80% q	103 75%	52 76%	40 67%	371 82% Tt	264 77%	32 67%
NET: Content Filters	517 67% mq	170 65%	248 67%	99 72%	282 70%	234 64%	104 71%	164 64%	177 70%	71 62%	54 71% q	50 71% q	93 70% q	71 58%	92 69% q	85 71% mq	43 70% q	28 53%	254 66%	208 69%	25 56%
NET: Apps	446 62% ipqst	143 61%	230 65%	72 57%	239 64%	204 61%	103 76% Thi	168 66% i	136 60% i	38 40%	52 74% pq	51 78% Tnopq	94 67% pq	74 64% pq	69 60% q	66 59% q	25 48%	13 31%	261 70% Tst	154 58% t	14 40%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base



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Absolutes/col percents

Table 121
Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?
Base: All respondents who know at least a little about ...
Summary table - NET: Used

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	418	210	208	12	107	185	92	22	120	277	22	356	38	10	14	171	77	90	81	248	170
	60%bk	63%	56%	82%	75%Tefg	58%	49%	55%	76%TkI	55%	59%	68%	38%	66%	65%Tru	55%	58%	56%	61%r	57%	
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	499	231	267	12	115	230	117	25	127	347	25	419	45	19	16	179	113	110	96	293	206
	68%	69%	66%	100%	73%	67%	63%	63%	75%Tk	66%	67%	68%	66%	66%	83%	70%	69%	67%	63%	70%	65%
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	435	220	215	12	102	182	112	27	114	294	27	380	36	8	11	170	91	94	81	260	175
	62%ek	66%	59%	90%	72%Tef	58%	61%	63%	73%Tk	59%	64%T	59%	35%	57%	67%T	61%	59%	59%	65%	65%	59%
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	386	206	180	12	100	157	95	22	112	252	22	331	37	11	7	145	74	84	82	219	166
	59%bek	64%Tb	54%	82%	73%Tefg	54%	54%	56%	74%TkI	54%	59%	63%	47%	45%	59%	54%	56%	66%	57%	61%	61%
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	532	243	288	9	133	236	128	26	142	364	26	455	45	18	13	199	107	124	102	306	226
	70%fkr	72%	70%	78%	84%Tefg	70%	62%	63%	84%TkI	67%	71%	73%	57%	74%	75%Tru	64%	71%	69%	71%r	70%	70%
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	370	189	180	11	107	158	78	15	118	237	15	318	31	11	10	149	74	79	68	223	147
	59%bkf	63%Tb	54%	71%	78%Tefg	55%	49%	49%	77%TkI	53%	59%	61%	42%	55%	65%Tru	53%	56%	55%	61%r	56%	56%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder



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Absolutes/col percents

Table 121

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - NET: Used

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Apps that can be installed on a child's phone which monitor the apps they use and for how long	363	185	179	11	108	156	71	17	119	228	17	313	31	13	7	145	63	85	70	209	154
	59%bfr	64%Tb	54%	89%	79%Tefg	56%f	45%	54%	80%Tkl	52%	54%	60%	62%	51%	38%	66%Tru	50%	61%	55%	60%r	58%
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	516	237	278	11	122	229	131	24	132	360	24	433	48	22	14	193	106	107	110	299	217
	67%gklr	69%	66%	80%	79%Tefg	66%	63%	53%	79%Tkl	65%	53%	67%	73%	70%	62%	73%Tru	61%	64%	68%	68%r	66%
NET: Parent Controls	703	319	383	15	155	320	181	32	170	501	32	585	67	31	20	257	150	148	148	407	296
	79%gl	80%	78%	100%	85%Tfg	80%g	75%g	61%	86%Tkl	78%l	61%	78%	85%	82%	85%	83%Tv	77%	76%	77%	81%	76%
NET: Content Filters	517	262	254	14	123	221	129	29	137	351	29	445	49	13	11	199	109	109	100	307	208
	67%bk	72%Tb	63%	91%	76%Tef	65%	63%	65%	77%Tk	64%	65%	68%	71%	46%	54%	71%	67%	62%	67%	69%	64%
NET: Apps	446	220	225	12	129	191	93	20	142	284	20	383	36	15	11	176	85	100	84	261	185
	62%bfr	66%Tb	59%	83%	82%Tefg	59%	51%	54%	82%Tkl	56%	54%	63%	64%	48%	57%	69%Truv	55%	61%	60%	64%r	60%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 122

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - NET: Used

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	418 60%kr	11 63%	88 56%	77 59%	117 65%	112 58%	122 58%	166 61%	117 58%	128 60%	270 58%	335 58%	16 68%	36 71%	22 65%	3 81%	78 69%Tk	384 61%r	31 47%	345 60%	66 60%
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	499 68%nr	9 60%	116 68%	90 65%	142 72%	129 67%	158 69%	195 68%	133 67%	158 72%	324 65%	423 68%nr	17 72%	37 75%nr	17 49%	3 43%	73 64%nr	466 69%Tr	32 54%	409 68%	83 67%
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	435 62%	7 47%	95 62%	76 62%	111 59%	130 66%	129 62%	158 59%	133 66%	137 62%	282 61%	353 61%	18 70%	36 78%Tk	20 60%	3 44%	77 69%	388 63%	35 53%	361 63%	69 63%
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	386 59%	9 50%	87 61%	65 59%	110 64%	104 54%	119 61%	149 62%	106 54%	117 61%	253 57%	314 57%	15 72%	28 61%	20 61%	6 89%	69 65%	353 60%	30 48%	320 60%	61 54%
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	532 70%jkr	12 77%	111 65%	97 74%	156 74%	139 69%	169 74%	201 69%	144 69%	169 75%	342 68%	434 69%	20 80%	39 79%	27 75%	6 82%	93 78%Tk	489 72%Tr	42 59%	444 73%T	78 64%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 122

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - NET: Used

	D11. Income						Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	370 59%r	5 36%	82 57%	67 59%	104 64%	99 57%	110 55%	146 63%	103 58%	111 57%	243 59%	299 57%	14 68%	36 76%Tk	15 55%	1 14%	66 66%	347 60%Tr	21 39%	322 61%T	44 51%
Apps that can be installed on a child's phone which monitor the apps they use and for how long	363 59%	5 47%	80 58%	62 56%	100 58%	104 64%	105 55%	140 59%	106 63%	108 56%	239 59%	292 57%	15 66%	35 73%k	16 54%	2 46%	67 65%	339 60%T	22 46%	311 60%	47 54%
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	516 67%krt	11 68%	114 65%	87 62%	153 71%	132 68%	171 70%	192 64%	136 68%	158 67%	339 66%	421 65%	21 73%	39 78%	29 78%	3 48%	92 75%Tk	474 69%Tr	39 52%	433 70%Tt	76 58%
NET: Parent Controls	703 79%jr	15 76%	157 79%	126 75%	206 84%Tc	177 77%	227 83%	273 77%	182 77%	221 83%j	456 77%	579 78%	25 80%	51 86%	38 87%	6 58%	120 83%	630 80%Tr	70 67%	561 80%	127 77%
NET: Content Filters	517 67%r	9 50%	116 68%	90 67%	137 67%	147 68%	157 68%	192 66%	150 68%	157 68%	339 66%	419 66%	19 74%	39 75%	27 68%	7 79%	93 73%	470 68%r	45 56%	422 69%T	85 63%
NET: Apps	446 62%rt	7 44%	97 60%	82 65%	127 64%	119 63%	129 58%	179 66%	124 63%	133 62%	292 62%	361 61%	18 73%	42 76%Tknp	18 53%	2 26%	79 66%	413 64%Tr	29 42%	377 64%Tt	60 54%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 123

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - NET: Used

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev- iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)	418	418	-	340	300	418	-	237	136
	60%	60%	-	67%T	71%Tce	66%T	-	61%	58%
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)	499	499	-	413	339	499	-	292	160
	68%	68%	-	77%Te	76%T	75%T	-	71%T	65%
Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)	435	435	-	367	293	435	-	261	130
	62%	62%	-	72%Te	71%T	70%T	-	67%Th	58%
Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over	386	386	-	331	272	386	-	225	122
	59%	59%	-	69%Te	68%T	66%T	-	62%	57%
Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)	532	532	-	434	369	532	-	331	148
	70%h	70%	-	82%Te	81%T	79%T	-	77%Th	61%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 123

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Summary table - NET: Used

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev-iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	370	370	-	310	262	370	-	221	120
	59%	59%	-	66%T	68%Te	64%T	-	61%	58%
Apps that can be installed on a child's phone which monitor the apps they use and for how long	363	363	-	315	257	363	-	220	110
	59%	59%	-	69%Te	67%T	65%T	-	62%T	54%
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app	516	516	-	430	362	516	-	322	146
	67%	67%	-	79%Te	79%Te	76%T	-	72%Th	63%
NET: Parent Controls	703	703	-	551	491	703	-	418	218
	79%h	79%	-	91%T	94%Tce	90%T	-	85%Th	74%
NET: Content Filters	517	517	-	433	361	517	-	301	161
	67%	67%	-	79%Te	79%Te	76%T	-	72%Th	63%
NET: Apps	446	446	-	374	318	446	-	262	145
	62%	62%	-	73%Te	72%Te	69%T	-	65%	61%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 124

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	701	235	343	123	353	344	102	228	239	132	49	53	122	106	117	120	65	65	310	288	54
Weighted base	703	238	340	125	376	323	130	246	225	102	70*	60	134	112	118	105	54	46	355	267	40
Effective base	670	223	329	118	338	330	99	224	234	129	48	52	120	104	115	118	64	64	301	281	53
NET: Used	418	143	201	75	230	187	91	143	130	54	50	41	82	62	66	62	33	22	223	152	21
	60%q	60%	59%	60%	61%	58%	70%Tghi	58%	53%	71%q	69%q	61%	55%	56%	59%	61%	47%	47%	63%	57%	53%
I currently use this for this child	217	67	108	41	124	92	55	81	62	18	31	25	47	33	33	28	12	6	132	69	8
	31%qs	28%	32%	33%	33%	28%	43%Thi	33%i	28%i	18%	44%Topq	41%pq	35%q	30%q	28%q	26%q	23%	13%	37%Tst	26%	20%
I have used this in the past for this child, but do not currently	202	76	92	33	107	95	36	63	67	36	19	17	34	28	33	34	20	16	91	83	13
	29%	32%	27%	27%	28%	30%	27%	26%	30%	35%g	27%	28%	28%	25%	28%	33%	38%	34%	26%	31%	32%
I have never used this for this child	268	91	131	46	134	131	35	97	92	44	17	19	48	49	49	42	20	22	123	109	18
	38%fj	38%	38%	37%	36%	41%	27%	39%f	41%f	44%f	24%	31%	36%	44%j	41%j	40%	38%	48%j	35%	41%	45%
Don't know	16	3	9	4	11	5	3	5	4	3	3	-	4	1	3	1	1	2	9	5	1
	2%	1%	3%	3%	3%	1%	3%	2%	2%	3%	5%	-	3%	1%	3%	1%	1%	5%	3%	2%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 125

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region			D4. SEG							
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	701	328	373	11	129	314	201	46	140	515	46	597	56	27	21	286	158	134	123	444	257
Weighted base	703	331	371	15**	143	319	186	40*	158	505	40*	599	56	27**	20**	262	141	154	145	403	299
Effective base	670	312	358	11	125	302	194	44	135	494	44	570	54	26	20	277	153	131	119	430	250
NET: Used	418	210	208	12	107	185	92	22	120	277	22	356	38	10	14	171	77	90	81	248	170
	60%bfk	63%	56%	82%	75%Tefg	58%	49%	55%	76%TKl	55%	55%	59%	68%	38%	66%	65%Tru	55%	58%	56%	61%r	57%
I currently use this for this child	217	108	109	5	57	102	44	9	62	146	9	185	20	3	9	100	41	41	35	140	76
	31%fv	33%	29%	32%	40%Tfg	32%f	24%	22%	39%TKl	29%	22%	31%	35%	11%	43%	38%Tstv	29%	26%	24%	35%Tv	25%
I have used this in the past for this child, but do not currently	202	102	99	8	50	84	48	13	58	131	13	171	19	8	5	71	37	49	45	108	94
	29%k	31%	27%	51%	35%	26%	26%	33%	36%Tk	26%	33%	29%	34%	28%	23%	27%	26%	32%	31%	27%	32%
I have never used this for this child	268	112	157	3	34	123	92	17	37	215	17	230	18	15	5	88	61	62	57	149	119
	38%adjq	34%	42%Ta	18%	24%	38%d	50%Tde	43%d	23%	43%Tj	43%kj	38%	32%	57%	25%	34%	43%u	40%	39%	37%	40%
Don't know	16	10	6	-	2	11	2	1	2	13	1	13	-	1	2	4	3	2	8	6	10
	2%	3%	2%	-	1%	3%	1%	2%	1%	3%	2%	2%	-	5%	9%	1%	2%	1%	5%Tqu	2%	3%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 126

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	701	17	150	123	178	208	203	258	215	210	465	582	24	47	36	112	629	68	573	109
Weighted base	703	17**	157	131	181	193	210	270	200	215	463	583	24**	50*	35*	114	632	66	574	110
Effective base	670	16	144	117	170	201	194	247	207	201	444	556	23	45	34	107	602	64	548	104
NET: Used	418	11	88	77	117	112	122	166	117	128	270	335	16	36	22	78	384	31	345	66
	60%kr	63%	56%	59%	65%	58%	58%	61%	58%	60%	58%	58%	68%	71%	65%	69%Tk	61%r	47%	60%	60%
I currently use this for this child	217	6	46	32	56	73	65	75	73	58	148	171	13	18	11	43	206	9	185	29
	31%r	36%	29%	25%	31%	38%Tc	31%	28%	37%Tg	27%	32%	29%	52%	35%	32%	38%	33%Tr	14%	32%	26%
I have used this in the past for this child, but do not currently	202	5	42	45	61	39	57	91	43	70	122	165	4	18	11	35	178	21	160	37
	29%eh	27%	27%	34%e	34%e	20%	27%	34%Th	22%	33%	26%	28%	16%	36%	33%	31%	28%	32%	28%	33%
I have never used this for this child	268	6	66	50	61	78	84	96	80	84	182	233	8	14	12	34	233	34	216	43
	38%ppq	37%	42%	38%	34%	40%	40%	36%	40%	39%	39%	40%Tp	32%	27%	33%	30%	37%	52%Tq	38%	40%
Don't know	16	-	3	4	3	3	3	8	3	3	12	14	-	1	1	2	15	1	12	1
	2%	-	2%	3%	2%	2%	2%	3%	2%	1%	3%	2%	-	2%	2%	2%	2%	2%	2%	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
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Table 127

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	701	701	498	424	630	29	397	225
Weighted base	703	703	509	424	634	28**	391	234
Effective base	670	670	479	405	603	28	379	215
NET: Used	418 60%	418 60%	340 67%T	300 71%Tce	418 66%T	-	237 61%	136 58%
I currently use this for this child	217 31%d	217 31%	217 43%Tde	98 23%	217 34%Td	-	129 33%	65 28%
I have used this in the past for this child, but do not currently	202 29%c	202 29%	123 24%	202 48%Tce	202 32%Tc	-	108 28%	71 30%
I have never used this for this child	288 38%cde	288 38%	164 32%d	120 28%	208 33%d	28 100%	150 39%	91 39%
Don't know	16 2%cd	16 2%	6 1%	4 1%	8 1%	-	3 1%	7 3%g

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 128

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?
Base: All respondents who know at least a little about ...
Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	736	238	366	132	369	364	103	252	244	137	49	54	133	119	117	125	70	66	335	297	55
Weighted base	739	239	366	133	392	344	130	273	230	106	69*	61	146	127	118	110	59	46	382	275	40
Effective base	704	226	352	126	355	349	100	248	239	134	48	53	131	117	115	123	69	65	326	289	54
NET: Used	499	148	263	88	285	212	105	176	157	61	55	50	104	73	89	67	38	22	270	181	23
	68% <i>ae</i> mq	62%	72% <i>Ta</i>	66%	73% <i>Te</i>	62%	81% <i>Tghi</i>	65%	68% <i>i</i>	58%	80% <i>m</i> oq	81% <i>T</i> mopq	71% <i>mq</i>	57%	75% <i>m</i> oq	61%	65%	48%	71% <i>t</i>	66%	56%
I currently use this for this child	288	72	156	59	164	123	67	107	93	20	33	35	67	40	51	41	13	6	169	102	7
	39% <i>ai</i> pqt	30%	43% <i>Ta</i>	44% <i>a</i>	42%	36%	52% <i>Tgi</i>	39% <i>i</i>	41% <i>i</i>	19%	47% <i>p</i> q	57% <i>T</i> mopq	46% <i>mp</i> q	32% <i>q</i>	43% <i>p</i> q	38% <i>p</i> q	22%	14%	44% <i>Tt</i>	37% <i>t</i>	16%
I have used this in the past for this child, but do not currently	212	76	107	29	121	89	38	69	64	41	23	15	36	33	38	26	25	16	101	79	16
	29%	32% <i>c</i>	29%	22%	31%	26%	29%	25%	28%	39% <i>Tgh</i>	33%	24%	25%	26%	32%	24%	42% <i>Tklm</i> o	34%	10%	26%	29%
I have never used this for this child	217	80	95	41	98	118	23	90	61	43	13	10	40	49	25	35	20	23	105	80	17
	29% <i>b</i> dfkn	34% <i>b</i>	26%	31%	25%	34% <i>Td</i>	18%	33% <i>f</i>	27%	41% <i>Tfh</i>	18%	17%	27%	38% <i>Tjkn</i>	21%	32% <i>k</i>	34% <i>k</i>	50% <i>Tjklm</i> o	27%	29%	42% <i>Tr</i>
Don't know	23	11	8	4	9	13	2	7	11	2	1	1	3	5	4	7	1	1	7	14	1
	3%	5%	2%	3%	2%	4%	2%	3%	5% <i>T</i>	1%	2%	2%	2%	4%	4%	6% <i>T</i>	1%	1%	2%	5% <i>Tr</i>	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 129

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	736	329	405	9	140	342	198	47	149	540	47	622	65	28	21	279	183	143	131	462	274
Weighted base	739	333	404	12**	157	343	186	40*	170	529	40*	625	66	29**	20**	256	164	165	153	420	319
Effective base	704	313	389	9	136	329	191	45	144	519	45	594	63	27	20	270	177	139	128	447	267
NET: Used	499	231	267	12	115	230	117	25	127	347	25	419	45	19	16	179	113	110	96	293	206
	68%	69%	66%	100%	73%	67%	63%	63%	75%Tk	66%	63%	67%	68%	66%	83%	70%	69%	67%	63%	70%	65%
I currently use this for this child	288	132	154	6	64	136	67	14	70	203	14	247	21	9	11	111	67	57	53	178	110
	39%	40%	38%	49%	41%	40%	36%	35%	42%	38%	35%	40%	32%	30%	57%	43%v	41%	35%	34%	42%Tv	34%
I have used this in the past for this child, but do not currently	212	99	113	6	51	94	49	11	57	143	11	172	24	10	5	69	46	53	43	115	97
	29%	30%	28%	51%	32%	27%	27%	28%	34%	27%	28%	28%	37%	37%	26%	27%	28%	32%	28%	27%	30%
I have never used this for this child	217	90	126	-	35	104	64	14	35	168	14	184	21	8	3	71	47	52	47	118	99
	29%dj	27%	31%	-	22%	30%	35%kd	35%	21%	32%Tj	35%j	30%	32%	29%	17%	28%	29%	31%	28%	28%	31%
Don't know	23	12	11	-	7	9	5	1	7	14	1	21	-	1	-	6	3	3	10	9	14
	3%u	4%	3%	-	5%	3%	3%	2%	4%	3%	2%	3%	-	5%	-	2%	2%	2%	7%Tqr	2%	4%u

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 130

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	736	14	163	131	195	206	218	278	213	214	498	619	23	46	36	112	674	60	599	121
Weighted base	739	15**	170	139	198	192	227	289	197	219	497	621	23**	49*	35*	113	677	60	599	124
Effective base	704	13	156	126	186	199	209	266	205	205	477	593	22	44	34	107	645	57	573	116
NET: Used	499	9	116	90	142	129	158	195	133	158	324	423	17	37	17	73	466	32	409	83
	68%nr	60%	68%	65%	72%	67%	69%	68%	67%	72%	65%	68%nr	72%	75%nr	49%	64%nr	69%Tr	54%	68%	67%
I currently use this for this child	288	5	57	49	84	82	88	107	83	90	190	249	11	15	9	37	270	16	231	49
	39%r	36%	34%	35%	43%	43%	39%	37%	42%	41%	38%	40%	49%	31%	25%	32%	40%r	27%	39%	40%
I have used this in the past for this child, but do not currently	212	4	59	41	58	47	70	88	50	68	135	174	5	21	8	36	196	16	178	34
	29%	24%	35%e	30%	29%	24%	31%	31%	25%	31%	27%	28%	23%	43%Tkp	23%	32%	29%	27%	30%	27%
I have never used this for this child	217	5	48	45	50	58	64	83	60	57	157	183	4	13	13	33	192	24	174	36
	29%	35%	28%	32%	26%	30%	28%	29%	30%	26%	32%	30%	18%	25%	38%	29%	28%	41%Tq	29%	29%
Don't know	23	1	6	4	6	5	6	10	5	4	16	15	2	-	5	7	18	3	16	4
	3%kq	5%	3%	3%	3%	2%	3%	4%	2%	2%	3%	2%	9%	-	13%Tkm	7%Tk	3%	5%	3%	4%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 131

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Prev-	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
				iously used any (d)				
Unweighted base	736	736	522	449	658	29	419	238
Weighted base	739	739	535	448	664	28**	414	246
Effective base	704	704	502	429	630	28	401	228
NET: Used	499 68%	499 68%	413 77%Te	339 76%T	499 75%T	-	292 71%T	160 65%
I currently use this for this child	288 39%d	288 39%	288 54%Tde	127 28%	288 43%Td	-	174 42%	88 36%
I have used this in the past for this child, but do not currently	212 29%c	212 29%	125 23%	212 47%Tce	212 32%Tc	-	119 29%	71 29%
I have never used this for this child	217 29%cde	217 29%	112 21%	99 22%	152 23%c	28 100%	115 28%	77 31%
Don't know	23 3%ceg	23 3%	10 2%	10 2%	13 2%	-	6 1%	8 3%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 132

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	699	238	335	126	352	345	99	222	246	132	47	52	115	107	122	122	68	64	302	296	55
Weighted base	698	238	334	126	370	326	126	240	232	100	67*	59	126	114	122	108	55	45	346	273	40
Effective base	668	226	321	121	337	331	96	218	241	129	46	51	113	105	120	120	67	63	294	289	54
NET: Used	435	144	207	84	237	198	85	139	151	60	42	43	78	61	80	70	36	24	211	176	22
	62% _m	61%	62%	66%	64%	61%	68%	58%	65%	60%	63%	73% _m _q	62%	53%	65%	65%	66%	53%	61%	64%	56%
I currently use this for this child	278	82	135	61	154	124	59	89	99	31	27	33	49	40	59	39	19	12	142	112	11
	40% _a _i _q	34%	41%	49% _T _a	42%	38%	47% _i	37%	43% _i	31%	40%	55% _T _m _o _p _q	39%	35%	48% _T _m _q	36%	34%	28%	41%	41%	28%
I have used this in the past for this child, but do not currently	157	63	72	22	83	74	26	50	52	29	16	10	29	21	20	32	18	11	69	64	11
	22%	26%	22%	18%	22%	23%	21%	21%	22%	29%	24%	17%	23%	19%	17%	29% _n	32% _m _n	25%	20%	24%	28%
I have never used this for this child	241	87	115	39	123	118	36	92	76	37	21	15	41	51	42	33	18	19	124	89	16
	35%	37%	34%	31%	33%	36%	29%	38%	33%	37%	32%	25%	32%	45% _T _k _o	35%	31%	33%	43%	36%	33%	41%
Don't know	22	6	12	4	11	10	4	9	5	3	3	1	7	2	-	4	1	2	11	8	1
	3%	3%	3%	3%	3%	3%	3%	4%	2%	3%	5% _n	2%	6% _n	2%	-	4% _n	1%	5% _n	3%	3%	4%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used. * small base

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Absolutes/col percents

Table 133

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	699	334	363	10	126	314	199	50	136	513	50	594	62	23	20	277	167	138	116	444	254
Weighted base	698	333	363	13**	141	317	183	43*	155	500	43*	595	62	23**	19**	253	149	160	136	402	296
Effective base	668	318	348	10	122	301	192	48	131	492	48	567	60	22	19	268	161	134	113	430	247
NET: Used	435 62%ek	220 66%	215 59%	12 90%	102 72%Tef	182 58%	112 61%	27 63%	114 73%Tk	294 59%	27 63%	380 64%T	36 59%	8 35%	11 57%	170 67%T	91 61%	94 59%	81 59%	260 65%	175 59%
I currently use this for this child	278 40%b	147 44%Tb	132 36%	8 61%	63 44%	116 37%	72 39%	19 43%	71 46%	189 38%	19 43%	243 41%	23 37%	4 20%	8 41%	113 45%Tt	58 39%	62 39%	45 33%	171 43%	107 36%
I have used this in the past for this child, but do not currently	157 22%	73 22%	84 23%	4 29%	39 27%	66 21%	40 22%	9 20%	43 28%	106 21%	9 20%	137 23%	13 22%	4 16%	3 16%	56 22%	33 22%	33 20%	35 26%	89 22%	68 23%
I have never used this for this child	241 35%djm	107 32%	133 37%	1 10%	35 25%	123 39%Td	65 36%d	16 37%	37 24%	189 38%Tj	16 37%	195 33%	25 41%	13 59%	7 38%	78 31%	53 36%	64 40%	47 34%	131 33%	111 37%
Don't know	22 3%	7 2%	15 4%	-	4 3%	11 3%	6 4%	-	4 3%	17 3%	-	19 3%	-	1 6%	1 5%	6 2%	5 3%	1 1%	9 6%Tsv	11 3%	10 3%sv

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 134

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	699	15	147	118	186	210	202	258	216	217	461	583	25	44	34	110	626	71	570	111
Weighted base	698	15**	153	123	189	196	209	266	201	220	459	582	25**	46*	33*	111	630	66	572	109
Effective base	668	14	141	113	177	202	193	247	208	208	441	558	24	42	32	105	599	68	544	107
NET: Used	435 62%	7 47%	95 62%	76 62%	111 59%	130 66%	129 62%	158 59%	133 66%	137 62%	282 61%	353 61%	18 70%	36 78%Tk	20 60%	77 69%	398 63%	35 53%	361 63%	69 63%
I currently use this for this child	278 40%	5 33%	56 37%	45 37%	72 38%	91 46%T	83 40%	95 36%	92 46%Tg	81 37%	188 41%	227 39%	13 53%	21 45%	12 35%	48 43%	255 41%	21 31%	230 40%	43 40%
I have used this in the past for this child, but do not currently	157 22%	2 14%	39 25%	31 25%	39 21%	39 20%	46 22%	63 24%	41 20%	55 25%	94 20%	126 22%	4 17%	15 33%	8 25%	29 26%	143 23%	14 21%	131 23%	26 23%
I have never used this for this child	241 35% _m	7 48%	54 35%	43 35%	69 36%	63 32%	73 35%	97 37%	65 32%	77 35%	163 35%	210 36% _m	8 30%	9 19%	11 32%	31 28%	212 34%	29 44%	193 34%	39 35%
Don't know	22 3%	1 5%	4 3%	4 3%	9 5%	3 2%	7 3%	11 4%	3 2%	6 3%	15 3%	18 3%	-	1 2%	3 8%	4 3%	20 3%	2 3%	18 3%	2 2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
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Table 135

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	699	699	499	415	620	29	398	218
Weighted base	698	698	509	411	621	28**	389	224
Effective base	668	668	479	397	594	28	380	209
NET: Used	435 62%	435 62%	367 72%Te	293 71%T	435 70%T	-	261 67%Th	130 58%
I currently use this for this child	278 40%d	278 40%	278 55%Tde	136 33%	278 45%Td	-	169 43%T	80 36%
I have used this in the past for this child, but do not currently	157 22%c	157 22%	88 17%	157 38%Tce	157 25%Tc	-	92 24%	50 23%
I have never used this for this child	241 35%cddeg	241 35%	130 26%	110 27%	172 28%c	28 100%	119 31%	91 40%Tg
Don't know	22 3%de	22 3%	13 2%	8 2%	13 2%	-	9 2%	3 1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 136

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	661	220	325	116	324	336	100	202	229	130	46	54	103	99	109	119	66	64	284	276	55
Weighted base	658	221	322	115	341	316	126	218	214	100	65*	61	113	105	108	105	55	45	325	254	40
Effective base	632	208	312	112	310	323	97	199	225	127	45	53	101	97	107	117	65	63	276	270	54
NET: Used	386	130	185	71	212	174	81	126	131	48	44	36	69	58	66	64	32	16	197	149	20
	59%iq	59%	58%	62%	62%	55%	64%i	58%	61%i	48%	69%q	59%q	61%q	55%q	61%q	61%q	59%q	35%	60%	58%	50%
I currently use this for this child	222	71	107	44	128	95	45	67	85	24	28	17	38	30	45	40	17	7	108	92	8
	34%eiqt	32%	33%	38%	37%e	30%	36%	31%	40%Ti	24%	43%q	29%	33%q	28%	42%mq	38%q	31%	17%	33%	36%t	20%
I have used this in the past for this child, but do not currently	164	59	79	27	84	79	35	59	46	24	17	19	31	28	21	24	15	8	88	56	12
	25%	27%	24%	23%	25%	25%	28%	27%	21%	24%	26%	31%	27%	27%	19%	23%	28%	18%	27%	22%	30%
I have never used this for this child	247	81	128	39	118	129	40	80	79	49	17	22	38	42	41	38	21	27	112	100	19
	38%	37%	40%	34%	35%	41%	32%	37%	37%	49%Tfgh	27%	37%	34%	40%	38%	36%	39%	60%Tjklmno	34%	39%	48%
Don't know	25	10	9	6	11	14	5	12	4	3	3	2	7	6	1	3	1	2	17	5	1
	4%es	5%	3%	5%	3%	4%	4%	6%	2%	3%	5%	4%	6%n	5%	1%	3%	1%	5%	5%	2%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used. * small base

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 137

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	661	321	339	11	123	293	189	45	134	482	45	563	58	23	17	269	153	131	107	422	238
Weighted base	658	322	335	15**	137	293	174	39*	152	467	39*	560	59	23**	16**	247	136	150	125	383	274
Effective base	632	306	325	11	119	281	182	43	129	463	43	538	56	22	16	260	148	128	104	408	231
NET: Used	386	206	180	12	100	157	95	22	112	252	22	331	37	11	7	145	74	84	82	219	166
	59%bek	64%Tb	54%	82%	73%Tefg	54%	54%	56%	74%TKl	54%	56%	59%	63%	47%	45%	59%	54%	56%	66%	57%	61%
I currently use this for this child	222	120	102	7	54	90	59	11	61	150	11	186	21	7	7	84	42	53	42	126	95
	34%	37%	31%	49%	40%	31%	34%	28%	40%	32%	28%	33%	36%	31%	45%	34%	31%	35%	34%	33%	35%
I have used this in the past for this child, but do not currently	164	86	78	5	46	67	35	11	51	102	11	144	16	4	-	62	31	32	40	93	71
	25%k	27%	23%	34%	33%Tef	23%	20%	28%	33%Tk	22%	28%	26%	27%	16%	-	25%	23%	21%	32%	24%	26%
I have never used this for this child	247	103	144	3	29	126	73	16	32	199	16	208	21	11	7	93	58	61	36	151	96
	38%adjt	32%	43%Ta	18%	21%	43%Td	42%d	41%d	21%	43%TJ	41%j	37%	35%	47%	44%	38%	42%t	40%	29%	39%t	35%
Don't know	25	13	11	-	8	10	6	1	8	16	1	21	1	1	2	8	5	5	7	13	12
	4%	4%	3%	-	6%	3%	4%	2%	5%	3%	2%	4%	1%	6%	11%	3%	3%	3%	6%	3%	4%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 138

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	661	17	136	105	172	207	189	236	212	191	449	552	21	43	33	104	592	67	530	115
Weighted base	658	17**	141	110	173	193	196	242	197	192	445	548	21**	45*	33*	105	592	63	529	113
Effective base	632	16	130	101	164	200	181	225	205	183	429	528	20	41	31	99	566	64	506	110
NET: Used	386	9	87	65	110	104	119	149	106	117	253	314	15	28	20	69	353	30	320	61
	59%	50%	61%	59%	64%	54%	61%	62%	54%	61%	57%	57%	72%	61%	61%	65%	60%	48%	60%	54%
I currently use this for this child	222	5	52	41	60	61	70	87	62	60	152	178	8	15	17	41	207	14	188	31
	34%r	27%	37%	37%	35%	32%	36%	36%	31%	31%	34%	32%	41%	34%	50%Tk	39%	35%r	22%	36%	27%
I have used this in the past for this child, but do not currently	164	4	35	24	50	43	49	62	44	57	102	136	6	12	4	27	146	17	132	30
	25%	24%	25%	22%	29%	22%	25%	26%	22%	30%	23%	25%	31%	28%	11%	26%n	25%	26%	25%	27%
I have never used this for this child	247	8	50	42	53	85	68	82	87	69	175	214	5	16	11	33	214	33	189	51
	38%dq	45%	35%	38%	31%	44%Td	35%	34%	44%Tg	36%	39%	39%	23%	36%	34%	32%	36%	52%Tq	36%	45%
Don't know	25	1	5	4	10	4	9	10	4	6	17	20	1	1	2	3	25	-	21	1
	4%	5%	3%	3%	6%	2%	5%	4%	2%	3%	4%	4%	5%	2%	5%	3%	4%	-	4%	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
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Table 139

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Prev- iously used any (d)		Never Used (f)	Yes (g)	No (h)
				NET: Used (e)				
Unweighted base	661	661	473	404	587	29	375	211
Weighted base	658	658	481	402	588	28**	365	215
Effective base	632	632	455	386	562	28	358	202
NET: Used	386 59%	386 59%	331 69%Te	272 68%T	386 66%T	-	225 62%	122 57%
I currently use this for this child	222 34%dh	222 34%	222 46%Tde	108 27%	222 38%Td	-	137 38%Th	60 28%
I have used this in the past for this child, but do not currently	164 25%c	164 25%	109 23%	164 41%Tce	164 28%Tc	-	88 24%	62 29%
I have never used this for this child	247 38%cde	247 38%	138 29%	121 30%	187 32%c	28 100%	132 36%	88 41%
Don't know	25 4%cdeg	25 4%	11 2%	8 2%	15 3%	-	8 2%	5 2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 140

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	755	247	369	139	369	383	108	246	262	139	48	60	130	116	121	139	70	68	331	318	57
Weighted base	755	248	367	140	391	361	137	265	246	107	68*	68	143	122	122	122	58	48	378	293	42
Effective base	722	235	355	133	354	368	105	242	257	136	47	59	128	114	119	137	69	67	322	310	56
NET: Used	532	172	259	101	278	252	113	187	168	64	54	59	103	84	83	83	38	26	283	197	24
	70%iq	69%	71%	72%	71%	70%	83%Tgh	71%i	68%	60%	78%q	87%Tmnop	72%q	69%	68%	68%	66%	54%	75%Tst	67%	58%
I currently use this for this child	315	97	152	66	167	145	74	122	95	24	33	41	73	49	47	46	15	9	186	107	7
	42%ipqst	39%	41%	47%	43%	40%	54%Thi	46%i	39%i	22%	48%ppq	59%Tmnopq	31%Topq	40%pq	38%q	38%q	25%	19%	49%Tst	36%t	16%
I have used this in the past for this child, but do not currently	217	75	108	35	111	106	39	65	73	40	21	19	31	35	37	36	23	17	97	90	18
	29%i	30%	29%	25%	28%	29%	29%	25%	30%	37%Tg	30%	27%	22%	28%	30%	30%	40%TI	35%i	26%	31%	42%Tr
I have never used this for this child	205	71	97	37	102	102	21	70	73	41	12	9	35	35	36	37	19	21	84	91	17
	27%fkr	29%	27%	26%	26%	28%	15%	27%f	30%f	39%Tfg	17%	13%	25%	29%k	30%k	30%k	33%k	44%Tjklmn	22%	31%r	40%Tr
Don't know	17	5	10	2	10	7	3	8	5	2	3	-	4	3	2	3	1	1	11	6	1
	2%	2%	3%	1%	3%	2%	2%	3%	2%	1%	4%	-	3%	3%	2%	2%	1%	2%	3%	2%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base

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Absolutes/col percents

Table 141

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	755	339	414	9	142	339	218	47	151	557	47	642	62	32	19	289	188	150	127	477	277
Weighted base	755	339	414	12**	158	339	204	41*	170	544	41*	642	62	32*	18**	264	168	173	149	432	322
Effective base	722	323	397	9	137	325	210	45	146	535	45	613	60	31	18	280	182	146	124	462	270
NET: Used	532	243	288	9	133	236	128	26	142	364	26	455	45	18	13	199	107	124	102	306	226
	70%kr	72%	70%	78%	84%Tefg	70%	62%	63%	84%Tkl	67%	63%	71%	73%	57%	74%	75%Tru	64%	71%	69%	71%r	70%
I currently use this for this child	315	153	161	5	89	139	68	14	94	207	14	270	28	8	9	127	58	75	54	185	129
	42%kfor	45%	39%	39%	56%Tefg	41%	33%	35%	55%Tkl	38%	35%	42%o	45%	24%	52%	48%Trtu	35%	43%	36%	43%r	40%
I have used this in the past for this child, but do not currently	217	90	127	5	44	98	60	11	49	157	11	185	18	10	4	71	49	48	48	121	97
	29%	27%	31%	39%	28%	29%	29%	28%	29%	29%	28%	29%	28%	33%	22%	27%	29%	28%	33%	28%	30%
I have never used this for this child	205	87	117	3	22	94	72	15	25	166	15	174	17	10	4	63	56	47	39	119	86
	27%dj	26%	28%	22%	14%	28%Td	35%Td	37%Td	14%	30%Tj	37%j	27%	27%	32%	20%	24%	34%Tqu	27%	26%	28%q	27%
Don't know	17	9	9	-	3	9	5	-	3	14	-	13	-	3	1	3	4	2	7	7	10
	2%	3%	2%	-	2%	3%	2%	-	2%	3%	-	2%	-	11%Tmn	5%	1%	2%	1%	5%Tqu	2%	3%S

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
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Absolutes/col percents

Table 142

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	755	16	164	125	206	217	222	283	223	223	507	630	25	48	38	119	677	76	609	123
Weighted base	755	15**	170	130	210	203	229	292	208	227	505	630	25**	49*	36*	119	681	71	611	121
Effective base	722	15	157	120	197	210	212	271	215	214	485	603	24	46	36	114	648	72	583	118
NET: Used	532	12	111	97	156	139	169	201	144	169	342	434	20	39	27	93	489	42	444	78
	70%jkr	77%	65%	74%	74%	69%	74%	69%	69%	75%	68%	69%	80%	79%	75%	78%Tk	72%Tr	59%	73%T	64%
I currently use this for this child	315	5	67	57	91	88	107	111	89	92	210	259	14	23	14	52	298	16	269	39
	42%rt	30%	39%	44%	43%	43%	47%	38%	43%	40%	42%	41%	55%	46%	37%	44%	44%Tr	22%	44%Tt	32%
I have used this in the past for this child, but do not currently	217	7	44	40	64	52	62	91	54	78	132	176	6	16	14	41	191	26	175	39
	29%j	47%	26%	31%	31%	25%	27%	31%	26%	34%Tj	26%	28%	25%	33%	38%	34%	28%	37%	29%	32%
I have never used this for this child	205	4	54	32	48	62	55	82	62	53	150	181	4	10	8	23	176	28	153	40
	27%pqs	23%	32%	24%	23%	30%	24%	28%	30%	23%	30%T	29%Tp	16%	19%	23%	20%	26%	39%Tq	25%	33%
Don't know	17	-	5	2	7	2	5	9	2	4	12	15	1	1	1	3	16	1	14	3
	2%	-	3%	1%	3%	1%	2%	3%	1%	2%	2%	2%	4%	2%	2%	2%	2%	1%	2%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

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Table 143

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Prev- iously used any		NET: Used (e)	Never Used (f)	Yes (g)	No (h)
			Currently use any (c)	(d)				
Unweighted base	755	755	520	456	669	29	440	234
Weighted base	755	755	531	454	671	28**	431	242
Effective base	722	722	500	436	641	28	421	224
NET: Used	532 70%h	532 70%	434 82%Te	369 81%T	532 79%T	-	331 77%Th	148 61%
I currently use this for this child	315 42%dh	315 42%	315 59%Tde	151 33%	315 47%Td	-	203 47%Th	84 35%
I have used this in the past for this child, but do not currently	217 29%c	217 29%	120 23%	217 48%Tce	217 32%Tc	-	128 30%	64 27%
I have never used this for this child	205 27%cdeg	205 27%	92 17%	81 18%	132 20%c	28 100%	97 22%	87 36%Tg
Don't know	17 2%cdeg	17 2%	5 1%	4 1%	7 1%	-	3 1%	7 3%g

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 144

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	628	198	317	113	310	315	98	212	211	107	46	52	111	101	99	110	54	52	293	252	44
Weighted base	633	202	317	114	330	299	123	228	198	83	64*	59	121	107	100	97	45	37	334	233	32*
Effective base	602	187	306	109	298	303	96	209	207	105	45	51	109	99	97	108	53	51	285	246	43
NET: Used	370	118	193	60	205	163	85	144	109	32	44	41	83	61	56	51	22	10	219	123	12
	59%eiqst	58%	61%	52%	62%	54%	69%Thi	63%i	55%i	38%	69%pq	69%opq	68%Topq	57%q	56%q	53%q	48%q	28%	66%Tst	53%	37%
I currently use this for this child	204	64	103	36	117	85	52	87	53	12	27	25	57	30	25	27	9	3	136	59	3
	32%ehpqst	32%	33%	32%	36%	28%	42%Thi	38%Thi	27%i	15%	41%pq	42%npq	47%Tmnopq	28%q	25%q	28%q	20%	9%	41%Tst	25%t	9%
I have used this in the past for this child, but do not currently	167	54	90	23	88	78	34	57	56	20	18	16	26	31	31	24	13	7	84	64	9
	26%	27%	28%	20%	27%	26%	27%	25%	28%	24%	28%	27%	21%	29%	32%	25%	28%	19%	25%	28%	28%
I have never used this for this child	248	78	119	51	120	127	35	80	86	48	19	16	36	44	42	43	23	24	106	106	19
	39%ifr	39%	38%	45%	36%	43%	28%	35%	43%f	58%Tfgh	29%	27%	30%	41%	43%	45%kl	50%jkl	66%Tjklmn	32%	45%Tr	60%Tr
Don't know	14	6	5	4	5	9	3	4	4	3	1	2	2	2	1	3	1	2	8	4	1
	2%	3%	2%	3%	2%	3%	3%	2%	2%	4%	2%	3%	2%	2%	1%	3%	2%	6%n	2%	2%	3%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 145

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	628	294	333	11	124	283	174	36	135	457	36	532	51	27	18	248	152	121	106	400	227
Weighted base	633	299	333	15**	138	287	161	31*	153	448	31*	537	51*	27**	17**	230	138	140	123	368	263
Effective base	602	280	321	11	120	273	168	35	130	440	35	509	49	26	17	240	147	118	103	387	221
NET: Used	370	189	180	11	107	158	78	15	118	237	15	318	31	11	10	149	74	79	68	223	147
	59%b fk	63%Tb	54%	71%	78%Tefg	55%	49%	49%	77%TKl	53%	49%	59%	61%	42%	55%	65%Tru	53%	56%	55%	61%r	56%
I currently use this for this child	204	96	107	5	63	85	47	3	68	132	3	171	18	6	8	85	47	41	30	132	72
	32%gklv	32%	32%	32%	46%Tefg	30%g	29%g	11%	45%TKl	29%l	11%	32%	36%	24%	44%	37%Ttv	34%	30%	25%	36%Ttv	27%
I have used this in the past for this child, but do not currently	167	93	73	6	44	74	31	12	50	105	12	147	13	5	2	64	27	38	38	91	76
	26%b fkr	31%Tb	22%	40%	32%f	26%	19%	38%f	33%k	23%	38%	27%	25%	19%	11%	28%	19%	27%	31%r	25%	29%r
I have never used this for this child	248	102	146	4	27	121	79	16	32	200	16	207	20	13	7	74	62	60	51	136	111
	39%adjq	34%	44%Ta	29%	20%	42%d	49%Td	51%d	21%	45%Tj	51%j	39%	39%	50%	40%	32%	45%qu	43%	41%	37%q	42%q
Don't know	14	8	6	-	3	7	4	-	3	11	-	11	-	2	1	6	3	1	4	9	5
	2%	3%	2%	-	2%	2%	2%	-	2%	2%	-	2%	-	8%	5%	3%	2%	1%	3%	2%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 146

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	628	15	139	106	161	182	193	222	188	191	412	523	21	45	28	99	569	56	524	87
Weighted base	633	15**	144	113	163	173	201	231	178	195	413	527	21**	48*	27**	100	575	55	530	87
Effective base	602	14	133	102	154	176	185	213	181	184	394	502	20	43	27	94	546	53	502	84
NET: Used	370	5	82	67	104	99	110	146	103	111	243	299	14	36	15	66	347	21	322	44
	59%r	36%	57%	59%	64%	57%	55%	63%	58%	57%	59%	57%	68%	76%Tk	55%	66%	60%Tr	39%	61%T	51%
I currently use this for this child	204	3	47	38	54	55	63	78	56	59	138	164	10	17	9	36	193	10	182	21
	32%r	19%	33%	34%	33%	32%	31%	34%	32%	30%	33%	31%	50%	35%	33%	36%	34%Tr	18%	34%T	24%
I have used this in the past for this child, but do not currently	167	3	35	29	50	45	46	68	46	52	105	136	4	20	6	30	154	11	141	23
	26%	17%	25%	26%	30%	26%	23%	30%	26%	27%	25%	26%	19%	41%Tkp	21%	30%	27%	20%	27%	27%
I have never used this for this child	248	9	58	45	53	72	87	78	73	81	161	215	7	10	11	32	214	32	195	42
	39%dmqs	59%	41%	40%	33%	42%	43%	34%	41%	41%	39%	41%mm	32%	22%	40%	32%	37%	59%Tq	37%	48%
Don't know	14	1	3	1	6	2	4	6	2	4	10	12	-	1	2	3	13	1	13	1
	2%	5%	2%	1%	4%	1%	2%	3%	1%	2%	2%	2%	-	2%	6%	3%	2%	2%	2%	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 147

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Prev-	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
				iously used any (d)				
Unweighted base	628	628	458	384	567	29	370	195
Weighted base	633	633	468	388	574	28**	364	204
Effective base	602	602	441	368	544	28	354	187
NET: Used	370 59%	370 59%	310 66%T	262 68%Te	370 64%T	-	221 61%	120 58%
I currently use this for this child	204 32%d	204 32%	204 43%Tde	96 25%	204 35%Td	-	130 36%T	57 28%
I have used this in the past for this child, but do not currently	167 26%c	167 26%	107 23%	167 43%Tce	167 29%Tc	-	91 25%	63 31%
I have never used this for this child	248 39%cde	248 39%	153 33%	122 32%	197 34%d	28 100%	138 38%	81 40%
Don't know	14 2%cde	14 2%	4 1%	3 1%	7 1%	-	5 1%	4 2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 148

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Apps that can be installed on a child's phone which monitor the apps they use and for how long

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	609	190	312	107	312	293	93	208	213	95	39	54	115	93	106	105	52	41	285	247	36
Weighted base	617	195	313	109	332	281	116	226	200	75	55*	61	126	100	106	92	44	29*	325	230	27*
Effective base	585	181	301	103	301	282	90	205	209	93	38	53	113	91	104	103	51	40	278	241	35
NET: Used	363	117	184	62	204	158	84	136	116	27	44	41	79	57	60	54	22	5	211	129	8
	59%iqt	60%	59%	57%	62%	56%	73%Tghi	60%i	58%i	36%	79%Tmnopq	37%q	62%q	58%q	57%q	59%q	49%q	19%	65%Tst	56%t	30%
I currently use this for this child	208	67	105	36	126	82	52	85	60	11	28	24	54	31	35	25	10	1	131	68	3
	34%eiqt	34%	33%	33%	38%Te	29%	45%Thi	38%i	30%i	15%	50%Tmopq	40%q	43%Topq	31%q	33%q	27%q	22%q	5%	40%Tst	30%t	10%
I have used this in the past for this child, but do not currently	155	50	79	25	78	76	32	51	55	16	16	17	25	27	26	29	12	4	80	61	6
	25%	26%	25%	23%	23%	27%	28%	23%	28%	21%	28%	27%	19%	27%	24%	32%lq	28%	14%	25%	26%	21%
I have never used this for this child	236	71	120	44	118	115	30	82	79	45	12	18	42	40	43	36	22	21	105	94	18
	38%fjr	37%	38%	41%	36%	41%	26%	36%	39%f	60%Tfgh	21%	30%	33%	40%j	40%j	39%j	49%jk	74%Tjklmn	32%	41%r	67%Trs
Don't know	19	6	10	3	9	8	2	8	6	3	-	2	6	2	3	2	1	2	9	7	1
	3%	3%	3%	2%	3%	3%	2%	4%	3%	4%	-	3%	4%	2%	3%	2%	2%	8%j	3%	3%	3%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used. * small base

VSP Parental Guidance Research
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Absolutes/col percents

Table 149

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Apps that can be installed on a child's phone which monitor the apps they use and for how long

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	609	282	326	9	123	271	170	36	132	441	36	519	48	24	18	240	140	119	109	380	228
Weighted base	617	287	330	12**	136	278	159	32*	149	437	32*	525	49*	25**	18**	222	128	140	127	350	267
Effective base	585	270	314	9	119	262	165	35	127	426	35	498	47	23	17	233	136	116	106	369	223
NET: Used	363	185	179	11	108	156	71	17	119	228	17	313	31	13	7	145	63	85	70	209	154
	59%bkr	64%Tb	54%	89%	79%Tefg	56%f	45%	54%	80%TKl	52%	54%	60%	62%	51%	38%	66%Tru	50%	61%	55%	60%r	58%
I currently use this for this child	208	105	103	7	61	87	43	11	68	130	11	180	17	6	5	91	37	40	40	127	81
	34%fk	37%	31%	59%	44%Tef	31%	27%	33%	46%TK	30%	33%	34%	34%	26%	29%	41%Trsuv	29%	29%	32%	36%r	30%
I have used this in the past for this child, but do not currently	155	79	76	4	47	69	29	6	51	98	6	133	14	6	2	55	27	44	29	81	74
	25%fk	28%	23%	31%	35%Tef	25%	18%	20%	34%TK	22%	20%	25%	29%	25%	9%	25%	21%	32%	23%	23%	28%
I have never used this for this child	236	97	138	1	27	113	81	14	28	194	14	197	19	11	9	71	60	54	51	130	104
	38%adjq	34%	42%Ta	11%	20%	40%d	51%Tde	44%d	19%	44%Tj	44%kj	37%	38%	44%	52%	32%	47%Tqu	38%	40%	37%q	39%
Don't know	19	6	13	-	2	10	6	1	2	16	1	16	-	1	2	6	5	1	7	11	8
	3%	2%	4%	-	1%	3%	4%	3%	1%	4%	3%	3%	-	5%	10%	3%	4%	1%	5%	3%	3% ^s

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 150
Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?
Base: All respondents who know at least a little about ...
Apps that can be installed on a child's phone which monitor the apps they use and for how long

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	609	10	132	107	166	172	182	227	178	188	398	504	23	45	29	101	557	48	507	87
Weighted base	617	11**	138	112	172	163	191	237	168	192	404	510	22**	48*	29**	103	565	48*	515	88
Effective base	585	10	127	103	159	167	175	218	172	181	382	484	22	43	28	97	535	46	486	84
NET: Used	363	5	80	62	100	104	105	140	106	108	239	292	15	35	16	67	339	22	311	47
	59%	47%	58%	56%	58%	64%	55%	59%	63%	56%	59%	57%	66%	73%k	54%	65%	60%T	46%	60%	54%
I currently use this for this child	208	5	45	32	62	59	63	81	60	57	144	171	10	13	10	34	198	10	180	25
	34%	47%	33%	28%	36%	36%	33%	34%	36%	30%	36%	34%	46%	27%	33%	33%	35%Tr	21%	35%	29%
I have used this in the past for this child, but do not currently	155	-	34	31	38	45	42	59	47	51	95	121	5	22	6	33	141	12	131	22
	25%	-	25%	27%	22%	28%	22%	25%	28%	27%	24%	24%	21%	46%Tkp	21%	32%	25%	25%	25%	25%
I have never used this for this child	236	5	55	46	67	55	81	89	58	78	153	202	7	12	12	34	207	26	187	40
	38%qs	46%	40%	41%	39%	34%	42%	37%	35%	41%	38%	40%	34%	25%	41%	32%	37%	54%Tq	36%	45%
Don't know	19	1	4	3	5	4	4	8	4	6	12	16	-	1	2	3	19	-	17	1
	3%	7%	3%	3%	3%	2%	2%	4%	2%	3%	3%	3%	-	2%	5%	2%	3%	-	3%	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 7th to 17th June 2022

Table 151

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Apps that can be installed on a child's phone which monitor the apps they use and for how long

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Prev-	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
				iously used any (d)				
Unweighted base	609	609	441	376	546	29	353	197
Weighted base	617	617	457	383	558	28**	354	205
Effective base	585	585	425	361	525	28	339	190
NET: Used	363 59%	363 59%	315 69%Te	257 67%T	363 65%T	-	220 62%T	110 54%
I currently use this for this child	208 34%dh	208 34%	208 46%Tde	102 27%	208 37%Td	-	131 37%Th	56 27%
I have used this in the past for this child, but do not currently	155 25%	155 25%	106 23%	155 41%Tce	155 28%Tc	-	89 25%	54 27%
I have never used this for this child	236 38%cde	236 38%	133 29%	118 31%	182 33%c	28 100%	126 36%	88 43%
Don't know	19 3%ce	19 3%	10 2%	8 2%	14 2%	-	8 2%	6 3%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 152
Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?
Base: All respondents who know at least a little about ...
Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	766	247	379	140	373	389	107	259	270	130	51	56	132	127	126	142	64	64	344	324	53
Weighted base	769	250	378	142	398	368	135	281	253	101	72	63	146	134	126	125	53	46	392	300	39
Effective base	734	235	365	134	359	374	104	255	264	127	50	55	130	125	124	140	63	63	335	316	52
NET: Used	516	152	267	98	268	246	106	195	163	52	57	49	100	95	79	82	32	21	282	197	16
	67%aikt	61%	71%Ta	69%	67%	67%	79%Thi	69%i	64%i	52%	79%npq	78%npq	69%q	70%q	62%q	66%q	59%	45%	72%Tt	66%t	40%
I currently use this for this child	299	91	154	54	156	141	74	131	80	14	37	37	69	62	41	37	9	5	193	94	4
	39%hiopqs	36%	41%	38%	39%	38%	55%Thi	47%Thi	32%i	14%	51%nopq	59%Tnopq	47%Tnopq	46%nopq	33%pq	30%q	17%	11%	49%Tst	31%t	11%
I have used this in the past for this child, but do not currently	218	60	113	45	112	106	32	64	83	38	21	12	31	33	38	45	22	16	89	103	11
	28%gr	24%	30%	31%	28%	29%	24%	23%	33%Tg	38%Tfg	29%	19%	22%	24%	30%	36%Tkln	42%Tkln	35%kl	23%	34%Tr	29%
I have never used this for this child	234	92	104	38	122	110	25	78	85	46	12	13	43	35	46	39	21	23	99	96	23
	30%jfr	37%Tbc	28%	27%	31%	30%	18%	28%	34%f	46%Tfgh	16%	21%	30%	26%	36%jk	32%j	39%jk	51%Tjklmn	25%	32%r	57%Trs
Don't know	19	6	7	6	8	11	4	8	5	2	3	1	3	5	2	3	1	2	11	6	1
	2%	2%	2%	4%	2%	3%	3%	3%	2%	2%	4%	2%	2%	4%	1%	2%	1%	4%	3%	2%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 153

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	766	342	422	10	138	344	223	51	148	567	51	646	65	31	24	287	194	144	140	481	284
Weighted base	769	344	424	13**	155	347	209	45*	168	556	45*	650	65	31*	23**	265	174	166	163	439	329
Effective base	734	327	405	10	134	331	215	49	143	545	49	618	63	30	23	278	188	140	136	466	277
NET: Used	516	237	278	11	122	229	131	24	132	360	24	433	48	22	14	193	106	107	110	299	217
	67%gklr	69%	66%	80%	79%Tefg	66%	63%	53%	79%TKl	65%	53%	67%	73%	70%	62%	73%Tru	61%	64%	68%	68%r	66%
I currently use this for this child	299	145	154	7	80	127	71	13	87	198	13	257	25	9	8	108	64	69	58	172	127
	39%k	42%	36%	55%	52%Tefg	37%	34%	29%	52%TKl	36%	29%	40%	38%	29%	35%	41%	37%	42%	35%	39%	39%
I have used this in the past for this child, but do not currently	218	92	125	3	42	102	60	11	45	162	11	176	23	13	6	85	42	38	53	127	91
	28%	27%	29%	25%	27%	29%	28%	24%	27%	29%	24%	27%	35%	41%	27%	32%	24%	23%	32%	29%	28%
I have never used this for this child	234	97	136	3	27	108	75	21	30	183	21	201	17	8	8	70	62	58	44	132	102
	30%dj	28%	32%	20%	18%	31%d	36%Td	47%Tde	18%	33%Tj	47%Tjk	31%	26%	25%	35%	26%	36%qu	35%	27%	30%q	31%
Don't know	19	9	9	-	6	10	3	-	6	13	-	16	1	1	1	3	6	1	8	9	9
	2%q	3%	2%	-	4%	3%	2%	-	3%	2%	-	2%	2%	4%	4%	1%	3%	1%	5%Tqsuv	2%	3% s

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 154

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	766	16	169	135	213	208	233	294	214	230	513	639	28	47	39	122	685	77	616	130
Weighted base	769	17**	176	141	216	196	243	302	200	235	512	642	28**	50*	37*	122	689	75	619	131
Effective base	734	15	162	130	203	201	223	282	207	221	491	613	27	45	37	116	657	74	590	125
NET: Used	516	11	114	87	153	132	171	192	136	158	339	421	21	39	29	92	474	39	433	76
	67%krt	68%	65%	62%	71%	68%	70%	64%	68%	67%	66%	65%	73%	78%	78%	75%Tk	69%Tr	52%	70%Tt	58%
I currently use this for this child	299	6	68	54	88	74	101	113	75	86	202	242	13	21	19	55	284	12	260	33
	39%rt	37%	39%	38%	41%	38%	42%	37%	38%	37%	39%	38%	47%	42%	52%	45%	41%Tr	16%	42%Tt	25%
I have used this in the past for this child, but do not currently	218	5	46	33	66	59	70	79	60	72	137	179	7	18	10	37	190	27	173	43
	28%	31%	26%	24%	31%	30%	29%	26%	30%	31%	27%	28%	26%	37%	26%	30%	28%	36%	28%	33%
I have never used this for this child	234	5	57	50	57	60	66	102	62	72	160	207	7	11	7	26	197	35	172	51
	30%pqs	32%	32%	35%	26%	31%	27%	34%	31%	31%	31%	32%Tp	24%	22%	18%	22%	29%	46%Tq	28%	39%Ts
Don't know	19	-	5	4	6	3	7	7	3	4	14	15	1	-	2	4	18	1	14	3
	2%	-	3%	2%	3%	2%	3%	2%	2%	2%	3%	2%	3%	-	4%	3%	3%	2%	2%	3%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 155

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	766	766	532	457	675	29	451	225
Weighted base	769	769	546	457	681	28**	445	232
Effective base	734	734	512	437	647	28	431	217
NET: Used	516 67%	516 67%	430 79%Te	362 79%Te	516 76%T	-	322 72%Th	146 63%
I currently use this for this child	299 39%d	299 39%	299 55%Tde	144 32%	299 44%Td	-	187 42%T	87 37%
I have used this in the past for this child, but do not currently	218 28%c	218 28%	131 24%	218 48%Tce	218 32%Tc	-	135 30%	59 25%
I have never used this for this child	234 30%cdeg	234 30%	110 20%	90 20%	156 23%cd	28 100%	119 27%	82 35%g
Don't know	19 2%cdeg	19 2%	6 1%	5 1%	9 1%	-	5 1%	4 2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 156

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

NET: Parent Controls

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child								S3/S5. School Year Child		
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	892	296	431	165	439	449	121	300	303	168	57	64	156	144	144	157	82	84	396	371	66
Weighted base	893	297	430	167	467	422	153	325	286	129	81	72	173	152	146	138	68	59	452	343	49
Effective base	853	281	414	158	422	431	118	295	297	164	56	63	153	142	142	154	81	83	386	361	65
NET: Used	703	225	344	135	376	324	142	248	221	92	74	68	135	113	116	103	52	40	371	264	32
	79% _{iq} t	76%	80%	81%	81%	77%	92% _{Tghi}	76%	77%	72%	91% _{Tlmopq}	94% _{Tlmnop}	78%	74%	80% _q	75%	76%	67%	82% _{Tt}	77%	67%
I currently use this for this child	471	135	243	92	256	212	113	187	137	33	58	56	104	82	73	62	21	12	285	159	11
	53% _{ahio} ppq	48%	57% _{Ta}	55% _a	55%	50%	74% _{Tghi}	57% _{Thi}	48% _i	26%	71% _{Tmno} ppq	77% _{Tlmnop}	61% _{Topq}	54% _{ppq}	50% _{ppq}	45% _{ppq}	31%	21%	63% _{Tst}	46% _t	23%
I have used this in the past for this child, but do not currently	233	90	100	43	120	112	28	62	84	59	16	12	30	31	43	41	31	27	86	105	21
	26% _{fgr}	30% _{Tb}	23%	26%	26%	26%	18%	19%	29% _{fg}	46% _{Tfgh}	20%	17%	18%	20%	30% _l	30% _l	45% _{Tjklmn}	46% _{Tjklmn}	19%	31% _{Tr}	44% _{Trs}
I have never used this for this child	174	67	78	30	83	91	9	69	62	35	4	4	34	35	29	33	16	18	70	75	15
	20% _{fjkr}	22%	18%	18%	18%	21%	6%	21% _f	22% _f	27% _{Tf}	5%	6%	20% _{jk}	23% _{jk}	20% _{jk}	24% _{jk}	23% _{jk}	31% _{Tjkl}	16%	22% _r	32% _{Tr}
Don't know	15	5	9	2	8	7	3	8	3	2	3	-	4	4	1	1	1	1	11	4	1
	2%	2%	2%	1%	2%	2%	2%	2%	1%	1%	4%	-	2%	3%	1%	1%	1%	1%	2%	1%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 157

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

NET: Parent Controls

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	CZDE (v)
Unweighted base	892	395	495	11	164	397	261	59	175	658	59	751	78	38	25	338	219	169	165	557	334
Weighted base	893	397	494	15**	184	400	243	52	199	643	52	752	79	38*	24**	309	195	195	193	504	388
Effective base	853	376	475	11	159	381	251	57	169	631	57	717	75	37	24	327	212	165	161	539	325
NET: Used	703	319	383	15	155	320	181	32	170	501	32	585	67	31	20	257	150	148	148	407	296
	79%gl	80%	78%	100%	85%Tfg	80%g	75%g	61%	86%Tkl	78%l	61%	78%	85%	82%	85%	83%Tv	77%	76%	77%	81%	76%
I currently use this for this child	471	227	242	7	115	220	108	20	122	328	20	400	41	15	15	186	98	100	86	284	186
	53%bfgltv	57%Tb	49%	49%	62%Tfg	55%fg	45%	39%	61%Tkl	51%	39%	53%	52%	39%	61%	60%Trtuv	50%	51%	45%	56%Trtv	48%
I have used this in the past for this child, but do not currently	233	92	141	8	41	101	72	11	49	173	11	184	26	17	6	71	52	48	62	123	110
	26%m	23%	29%	51%	22%	25%	30%	22%	24%	27%	22%	25%	33%	43%Tm	24%	23%	27%	25%	32%q	24%	28%
I have never used this for this child	174	70	103	-	22	72	60	20	22	133	20	153	12	5	4	50	41	46	37	91	83
	20%dj	18%	21%	-	12%	18%	25%Tde	39%Tdef	11%	21%j	39%Tjk	20%	15%	14%	15%	16%	21%	24%q	19%	18%	21%
Don't know	15	8	7	-	7	7	2	-	7	9	-	14	-	1	-	2	4	1	8	6	9
	2%q	2%	1%	-	4%f	2%	1%	-	3%	1%	-	2%	-	3%	-	1%	2%	1%	4%Tqsu	1%	2%e

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 158

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

NET: Parent Controls

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	892	20	192	158	243	248	264	341	256	263	597	742	31	56	46	143	780	107	699	164
Weighted base	893	20**	200	167	246	230	275	353	237	267	595	742	31**	59	44*	145	783	104	700	165
Effective base	853	19	184	151	232	239	253	326	247	252	571	710	30	54	44	137	747	101	669	157
NET: Used	703	15	157	126	206	177	227	273	182	221	456	579	25	51	38	120	630	70	561	127
	79%jr	76%	79%	75%	84%Tc	77%	83%	77%	77%	83%j	77%	78%	80%	86%	87%	83%	80%Tr	67%	80%	77%
I currently use this for this child	471	6	104	79	133	136	150	170	137	139	316	387	20	32	26	81	439	29	386	74
	53%grt	30%	52%	47%	54%	59%Tc	55%	48%	58%Tg	52%	53%	52%	64%	53%	58%	56%	56%Tr	28%	55%Tt	45%
I have used this in the past for this child, but do not currently	233	9	54	48	73	41	77	102	45	82	140	192	5	19	13	39	191	41	175	53
	26%ehjq	45%	27%e	28%e	30%e	18%	28%h	29%h	19%	31%Tj	24%	26%	16%	33%	29%	27%	24%	39%Tq	25%	32%
I have never used this for this child	174	5	41	37	34	52	45	71	53	42	129	153	5	7	4	20	141	31	129	34
	20%dq	24%	20%	22%d	14%	23%d	16%	20%	22%	16%	22%T	21%	17%	12%	10%	14%	18%	30%Tq	18%	21%
Don't know	15	-	2	4	6	1	3	9	1	4	10	11	1	1	2	5	13	2	10	3
	2%	-	1%	2%	2%	1%	1%	2%	1%	1%	2%	1%	3%	2%	4%	3%	2%	2%	1%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 159

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

NET: Parent Controls

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Prev- iously used any		NET: Used (e)	Never Used (f)	Yes (g)	No (h)
			Currently use any (c)	(d)				
Unweighted base	892	892	594	524	775	29	501	284
Weighted base	893	893	607	522	779	28**	490	294
Effective base	853	853	571	500	742	28	479	272
NET: Used	703	703	551	491	703	-	418	218
	79%h	79%	91%T	94%Tce	90%T	-	85%Th	74%
I currently use this for this child	471	471	471	258	471	-	282	144
	53%d	53%	77%Tde	49%	60%Td	-	57%Th	49%
I have used this in the past for this child, but do not currently	233	233	81	233	233	-	136	73
	26%c	26%	13%	45%Tce	30%Tc	-	28%	25%
I have never used this for this child	174	174	54	29	73	28	70	72
	20%cdeg	20%	9%d	6%	9%d	100%	14%	24%Tg
Don't know	15	15	2	2	3	-	2	4
	2%cdeg	2%	*	*	*	-	*	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 160
Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?
Base: All respondents who know at least a little about ...
NET: Content Filters

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	771	261	372	138	382	387	116	237	268	150	54	62	121	116	132	134	75	75	333	327	60
Weighted base	770	262	370	138	404	364	147	256	252	114	77	70	133	123	132	118	62	52	382	301	44
Effective base	737	247	357	133	366	371	113	233	263	147	53	61	119	114	130	132	74	74	324	319	59
NET: Used	517	170	248	99	282	234	104	164	177	71	54	50	93	71	92	85	43	28	254	208	25
	67%mq	65%	67%	72%	70%	64%	71%	64%	70%	62%	71%q	71%q	70%q	58%	69%q	71%mq	70%q	53%	66%	69%	56%
I currently use this for this child	346	108	166	72	190	155	72	111	124	39	36	36	63	48	68	55	24	15	175	142	12
	45%qt	41%	45%	52%a	47%	43%	49%i	43%	49%i	34%	47%q	52%q	47%q	39%	51%q	47%q	39%	29%	46%t	47%t	27%
I have used this in the past for this child, but do not currently	170	62	82	27	92	78	32	53	53	32	19	14	30	23	24	29	19	13	79	66	13
	22%	24%	22%	19%	23%	22%	22%	21%	21%	28%	24%	20%	22%	19%	18%	25%	32%Tmn	24%	21%	22%	29%
I have never used this for this child	235	83	115	37	113	122	37	83	73	41	19	18	36	48	40	33	18	23	115	90	18
	31%	32%	31%	26%	28%	33%	25%	33%	29%	36%	25%	25%	27%	39%T	31%	28%	29%	44%Tjkhno	30%	30%	42%
Don't know	18	8	7	3	8	9	5	9	2	2	3	2	5	4	-	1	1	1	13	3	1
	2%hs	3%	2%	2%	2%	2%	4%h	3%h	1%	2%	4%n	3%n	3%n	3%n	-	1%	1%	3%n	3%	1%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 161
Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?
Base: All respondents who know at least a little about ...
NET: Content Filters

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	771	363	406	11	145	341	222	52	156	563	52	654	68	28	21	307	183	153	127	490	280
Weighted base	770	364	404	15**	163	343	204	45	178	547	45	654	69	27**	20**	281	163	177	148	444	325
Effective base	737	346	389	11	140	327	214	50	151	540	50	624	65	27	20	297	177	149	124	474	272
NET: Used	517	262	254	14	123	221	129	29	137	351	29	445	49	13	11	199	109	109	100	307	208
	67%bk	72%Tb	63%	91%	76%Tef	65%	63%	65%	77%Tk	64%	65%	68%	71%	46%	54%	71%	67%	62%	67%	69%	64%
I currently use this for this child	346	182	164	11	79	149	88	20	89	237	20	299	30	9	9	134	71	76	64	205	140
	45%b	50%Tb	41%	72%	48%	43%	43%	44%	50%	43%	44%	46%	43%	33%	44%	48%	44%	43%	43%	46%	43%
I have used this in the past for this child, but do not currently	170	80	90	3	44	73	41	9	47	114	9	146	19	4	2	64	38	33	35	102	68
	22%	22%	22%	19%	27%	21%	20%	21%	27%	21%	21%	22%	28%	13%	10%	23%	23%	19%	24%	23%	21%
I have never used this for this child	235	93	140	1	33	113	71	16	34	185	16	193	20	13	8	77	49	65	44	126	109
	31%adj	26%	35%Ta	9%	20%	33%d	35%d	35%d	19%	34%Tj	35%j	30%	29%	49%	41%	27%	30%	37%q	29%	28%	34%
Don't know	18	8	10	-	7	8	3	-	7	11	-	16	-	1	1	6	5	3	5	10	8
	2%	2%	2%	-	4%	2%	2%	-	4%	2%	-	2%	-	5%	5%	2%	3%	1%	3%	2%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 162

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

NET: Content Filters

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	771	17	163	129	201	232	222	282	238	229	517	640	26	50	40	125	684	85	609	139
Weighted base	770	17**	170	135	204	216	231	290	221	232	514	637	26**	52*	40*	127	687	80	611	136
Effective base	737	16	156	124	192	223	212	270	229	219	493	612	25	48	38	119	654	81	582	133
NET: Used	517	9	116	90	137	147	157	192	150	157	339	419	19	39	27	93	470	45	422	85
	67%r	50%	68%	67%	67%	68%	68%	66%	68%	68%	66%	66%	74%	75%	68%	73%	68%r	56%	69%T	63%
I currently use this for this child	346	6	76	60	92	103	106	127	104	100	235	277	14	26	22	66	316	28	283	56
	45%	34%	44%	45%	45%	48%	46%	44%	47%	43%	46%	44%	54%	50%	55%	52%	46%	35%	46%	41%
I have used this in the past for this child, but do not currently	170	3	40	30	45	44	51	66	45	57	104	142	5	13	5	27	153	17	139	29
	22%	16%	24%	22%	22%	21%	22%	23%	21%	25%	20%	22%	20%	25%	12%	21%	22%	21%	23%	22%
I have never used this for this child	235	8	51	43	58	68	67	90	70	68	164	204	6	12	11	31	200	35	175	50
	31%qs	45%	30%	32%	28%	31%	29%	31%	32%	29%	32%	32%	22%	23%	29%	24%	29%	44%Tq	29%	36%
Don't know	18	1	3	2	9	1	7	8	1	7	11	14	1	1	2	3	18	-	14	1
	2%eh	5%	2%	1%	5%Te	1%	3%	3%	1%	3%	2%	2%	4%	2%	4%	3%	3%	-	2%	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 163

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

NET: Content Filters

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	771	771	537	459	675	29	429	250
Weighted base	770	770	547	456	676	28**	419	256
Effective base	737	737	516	438	646	28	409	240
NET: Used	517 67%	517 67%	433 79%Te	361 79%Te	517 76%T	-	301 72%Th	161 63%
I currently use this for this child	346 45%dh	346 45%	346 63%Tde	191 42%	346 51%Td	-	211 51%Th	98 38%
I have used this in the past for this child, but do not currently	170 22%c	170 22%	87 16%	170 37%Tce	170 25%Tc	-	89 21%	63 24%
I have never used this for this child	235 31%cdeg	235 31%	107 20%	89 20%	151 22%cd	28 100%	113 27%	92 36%Tg
Don't know	18 2%cdeg	18 2%	6 1%	5 1%	8 1%	-	5 1%	3 1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 164
Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?
Base: All respondents who know at least a little about ...
NET: Apps

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	709	230	354	125	353	352	108	237	242	122	50	58	128	109	113	127	62	58	327	289	47
Weighted base	715	234	355	126	376	335	137	256	227	95	71*	66	140	116	114	111	52	41	374	267	35*
Effective base	679	218	341	121	339	338	105	233	237	119	49	57	126	107	111	125	61	57	319	282	46
NET: Used	446	143	230	72	239	204	103	168	136	38	52	51	94	74	69	66	25	13	261	154	14
	62%ipqst	61%	65%	57%	64%	61%	76%Thi	66%i	60%i	40%	74%pq	78%Tnopq	67%pq	64%ppq	60%q	59%q	48%	31%	70%Tst	58%t	40%
I currently use this for this child	272	86	137	49	158	113	68	115	74	16	35	33	72	42	39	34	12	4	176	83	4
	38%ehiopqst	37%	39%	39%	42%Te	34%	50%Thi	45%Thi	32%i	17%	49%opq	50%nopq	52%Tmnopq	36%q	34%q	30%q	23%	10%	47%Tst	31%t	11%
I have used this in the past for this child, but do not currently	173	58	93	23	81	91	35	53	63	22	17	18	21	32	30	32	13	9	84	70	10
	24%l	25%	26%	18%	22%	27%	26%	21%	28%	23%	24%	28%l	15%	28%l	26%l	29%l	25%	22%	23%	26%	29%
I have never used this for this child	254	84	120	51	131	121	30	84	86	54	17	13	44	40	43	43	26	26	106	108	20
	36%lkr	36%	34%	40%	35%	36%	22%	33%f	38%f	57%Tfgh	25%	19%	31%	34%k	38%k	39%k	50%Tjklm	63%Tjklmno	28%	40%Tr	57%Trs
Don't know	16	7	5	4	6	9	3	4	5	3	1	2	2	2	3	1	2	8	5	1	2%
	2%	3%	1%	3%	2%	3%	2%	2%	2%	3%	2%	3%	2%	2%	2%	2%	1%	6%	2%	2%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base

VSP Parental Guidance Research
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Absolutes/col percents

Table 165

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

NET: Apps

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	709	326	381	11	142	316	197	43	153	513	43	602	55	31	21	275	170	142	121	445	263
Weighted base	715	332	381	15**	158	322	183	37*	173	504	37*	608	56	31**	20**	254	154	165	141	408	306
Effective base	679	311	366	11	138	304	190	42	148	493	42	576	53	30	20	267	165	138	118	431	256
NET: Used	446	220	225	12	129	191	93	20	142	284	20	383	36	15	11	176	85	100	84	261	185
	62%bfr	66%Tb	59%	83%	82%Tefg	59%	51%	54%	82%TKl	56%	54%	63%	64%	48%	57%	69%Truv	55%	61%	60%	64%r	60%
I currently use this for this child	272	134	138	7	78	119	58	11	85	177	11	235	21	8	9	119	56	52	46	174	98
	38%fkv	40%	36%	48%	49%Tefg	37%	32%	28%	49%TKl	35%	28%	39%	38%	25%	44%	47%Trstuv	36%	31%	33%	43%Trsv	32%
I have used this in the past for this child, but do not currently	173	86	86	5	52	71	35	10	57	107	10	148	15	7	3	57	29	49	38	86	87
	24%ku	26%	23%	34%	33%Tef	22%	19%	26%	33%TK	21%	26%	24%	27%	24%	13%	22%	19%	30%ru	27%	21%	28%ru
I have never used this for this child	254	104	149	3	26	124	85	17	28	208	17	212	20	14	8	72	66	63	52	138	115
	36%adjq	31%	39%Ta	17%	16%	39%d	46%Td	46%d	16%	41%Tj	46%kj	35%	36%	45%	39%	28%	43%Tqu	38%	37%	34%q	38%q
Don't know	16	8	8	-	3	7	5	-	3	12	-	12	-	2	1	6	3	2	4	9	6
	2%	2%	2%	-	2%	2%	3%	-	2%	2%	-	2%	-	7%	4%	2%	2%	1%	3%	2%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 166

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

NET: Apps

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	709	15	156	119	192	199	213	261	207	211	468	585	25	51	35	118	635	70	579	111
Weighted base	715	15**	161	127	197	188	222	272	195	471	589	24**	55*	34*	120	642	69	585	112	
Effective base	679	14	150	115	183	192	204	250	202	448	561	24	49	33	113	609	67	554	107	
NET: Used	446	7	97	82	127	119	129	179	124	133	292	361	18	42	18	79	413	29	377	60
	62%rt	44%	60%	65%	64%	63%	58%	66%	63%	62%	62%	61%	73%	76%Tknp	53%	66%	64%Tr	42%	64%Tt	54%
I currently use this for this child	272	5	60	47	76	78	80	106	80	74	188	222	14	20	10	45	257	15	236	33
	38%rt	35%	37%	37%	38%	41%	36%	39%	41%	34%	40%	38%	58%	36%	30%	38%	40%Tr	22%	40%Tt	29%
I have used this in the past for this child, but do not currently	173	1	36	35	51	41	48	73	44	59	104	138	4	22	8	34	156	14	141	28
	24%	8%	23%	28%	26%	22%	22%	27%	23%	28%	22%	23%	15%	40%Tkp	23%	28%	24%	20%	24%	25%
I have never used this for this child	254	8	62	44	64	67	89	87	69	78	169	216	6	12	15	38	214	39	194	51
	36%mq	51%	38%	35%	33%	36%	40%	32%	36%	36%	37%km	27%	22%	43%	32%ms	33%	57%Tq	33%	45%Ts	
Don't know	16	1	3	1	6	2	4	6	2	4	10	13	-	1	2	3	14	1	14	1
	2%	5%	2%	1%	3%	1%	2%	2%	1%	2%	2%	2%	-	2%	5%	2%	2%	1%	2%	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 167

Q11. And, thinking about your [Child selected], which, if any, do you currently use or have you used in the past for this child?

Base: All respondents who know at least a little about ...

NET: Apps

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	709	709	501	437	632	29	409	227
Weighted base	715	715	515	442	642	28**	404	237
Effective base	679	679	482	418	606	28	391	218
NET: Used	446 62%	446 62%	374 73%Te	318 72%Te	446 69%T	-	262 65%	145 61%
I currently use this for this child	272 38%dh	272 38%	272 53%Tde	145 33%	272 42%Td	-	169 42%Th	76 32%
I have used this in the past for this child, but do not currently	173 24%c	173 24%	102 20%	173 39%Tce	173 27%Tc	-	93 23%	69 29%T
I have never used this for this child	254 36%cde	254 36%	137 27%	119 27%	188 29%c	28 100%	137 34%	87 37%
Don't know	16 2%cddeg	16 2%	4 1%	5 1%	8 1%	-	5 1%	5 2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 168

Q12. You have told us about your use of these tools in regards to your [Child selected]. Does your use differ when thinking about your other children?

Base: Parents with more than 1 child who use the internet answering about their other child/children

Summary table

	<u>Child 1</u>	<u>Child 2</u>	<u>Child 3</u>	<u>Child 4</u>
Unweighted base	361	383	125	31
Weighted base	388	367	118	30
Effective base	349	367	121	30
Yes, my use of these tools/ controls is different	146 38%	129 35%	51 43%	10 32%
No, my use of these tools/ controls is the same for this child	242 62%	238 65%	67 57%	20 68%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 169

Q12. You have told us about your use of these tools in regards to your [Child selected]. Does your use differ when thinking about your other children?
Base: Total Other Children where there is more than 1 child who uses the internet

	Total (T)	Gender (Child)		Age (Child)				Age Within Gender (Child)							
		Male (a)	Female (b)	6-7 (c)	8-11 (d)	12-15 (e)	16-17 (f)	Male 6-7 (g)	Female 6-7 (h)	Male 8-11 (i)	Female 8-11 (j)	Male 12-15 (k)	Female 12-15 (l)	Male 16-17 (m)	Female 16-17 (n)
Unweighted Base	906	490	414	169	264	319	154	84	85	138	126	174	143	94	60
Yes, my use of these tools/ controls is different	336 37% ^{ek}	173 35%	162 39%	80 47% ^{Tef}	102 39%	102 32%	52 34%	35 42% ^k	45 53% ^{Tjklmn}	57 41% ^k	45 36%	48 28%	53 37%	33 35%	19 32%
No, my use of these tools/ controls is the same for this child	570 63% ^{ch}	317 65%	252 61%	89 53%	162 61%	217 68% ^{Tc}	102 66% ^c	49 58%	40 47%	81 59%	81 64% ^h	126 72% ^{Tghi}	90 63% ^h	61 65% ^h	41 68% ^h

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h/i/j/k/l/m/n
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 170

Q12. You have told us about your use of these tools in regards to your [Child selected]. Does your use differ when thinking about your other children?
Base: Parents with more than 1 child who use the internet answering about their other child/children

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	676	489	187	313	362	72	237	269	98	28	44	119	118	119	149	47	51	285	318	34
Weighted base	676	487	189	331	344	92	258	251	76	41**	51*	132	126	119	131	40*	36	325	294	25*
Effective base	649	470	179	301	348	70	233	264	96	28	43	117	116	117	147	46	50	278	311	33
Yes, my use of these tools/ controls is different	273	177	96	138	134	47	95	97	34	23	24	51	43	44	52	19	14	131	118	10
	40%b	36%	51%Tb	42%	39%	51%Tg	37%	39%	45%	57%	47%	39%	34%	37%	40%	49%	40%	40%	40%	42%
No, my use of these tools/ controls is the same for this child	446	310	136	216	231	54	177	169	47	24	29	89	88	80	89	23	24	212	197	15
	66%b	64%	72%Tb	65%	67%	59%	69%	67%	62%	59%	58%	67%	70%	67%	68%	58%	67%	65%	67%	62%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 171

Q12. You have told us about your use of these tools in regards to your [Child selected]. Does your use differ when thinking about your other children?
Base: Parents with more than 1 child who use the internet answering about their other child/children

	D1. Gender of Parent		D2. Age of Parent				D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	676	270	404	115	326	204	30	116	530	30	572	49	33	22	253	156	138	128	409	266
Weighted base	676	268	406	129	327	193	27**	130	520	27**	573	49*	34*	21**	228	138	159	151	366	309
Effective base	649	259	388	112	313	197	29	112	510	29	548	48	32	21	247	152	135	125	399	260
Yes, my use of these tools/ controls is different	273	116	156	64	120	80	9	64	200	9	237	17	13	6	94	53	64	61	147	125
	40%	43%	38%	49%Te	37%	42%	35%	49%Tk	38%	35%	41%	35%	39%	28%	41%	38%	40%	40%	40%	40%
No, my use of these tools/ controls is the same for this child	446	167	277	71	231	126	17	72	357	17	373	33	25	15	145	93	102	105	238	207
	66%dj	62%	68%	55%	71%Td	66%	65%	56%	69%Tj	65%	65%	69%	74%	72%	64%	67%	64%	70%	65%	67%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 172

Q12. You have told us about your use of these tools in regards to your [Child selected]. Does your use differ when thinking about your other children?
Base: Parents with more than 1 child who use the internet answering about their other child/children

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	676	14	143	119	172	204	251	197	204	190	459	566	22	43	29	10	104	579	91	508	141
Weighted base	676	14**	148	128	175	188	259	206	188	195	456	567	21**	44*	27**	10**	103	582	88	508	139
Effective base	649	13	137	114	165	198	241	188	198	182	441	543	21	41	28	9	99	557	86	488	135
Yes, my use of these tools/ controls is different	273 40%k	2 12%	62 42%	55 43%	70 40%	75 40%	110 43%	78 38%	75 40%	78 40%	184 40%	219 39%	13 59%	22 49%	12 45%	5 46%	51 50%Tk	240 41%	29 33%	204 40%	55 40%
No, my use of these tools/ controls is the same for this child	446 66%p	12 88%	96 65%	82 64%	118 68%	123 65%	176 68%	132 64%	123 65%	128 66%	305 67%	385 68%Tp	11 53%	25 56%	17 63%	6 54%	59 57%	382 66%	62 70%	336 66%	90 65%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 173

Q12. You have told us about your use of these tools in regards to your [Child selected]. Does your use differ when thinking about your other children?
Base: Parents with more than 1 child who use the internet answering about their other child/children

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	676	618	58	417	353	534	18	376	218
Weighted base	676	618	58	423	353	536	18**	369	223
Effective base	649	593	56	402	338	513	17	361	209
Yes, my use of these tools/ controls is different	273	266	7	202	179	257	3	177	66
	40%bh	43%Tb	12%	48%T	51%T	48%T	18%	48%Th	30%
No, my use of these tools/ controls is the same for this child	446	394	53	250	206	319	15	216	170
	66%acdeg	64%	90%Ta	59%	58%	60%	82%	59%	76%Tg

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 174
Q13. Why do you not use these sort of controls or settings for your [Child selected]?
Base: All respondents who do not currently use ...
Summary table

	Parent control software you can set up on a particular device used to go online	Parent controls built into the device software by the manufacturer	Content filters provided by your internet service provider, where the filter applies to ALL the devices using your home broadband service	Content filters provided by your mobile network operator where certain websites are blocked unless you contact the network and prove you are 18 or over	Settings on search engines or websites to restrict access to inappropriate online content	Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps	Apps that can be installed on a child's phone which monitor the apps they use and for how long	Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app
Unweighted base	475	435	401	419	434	417	392	465
Weighted base	470	429	398	411	423	415	391	452
Effective base	454	414	383	400	415	399	376	446
My child does not need parental controls	217 46%	234 55%	193 49%	186 45%	225 53%	201 49%	196 50%	224 50%
I don't know what apps my child uses	28 6%	32 8%	26 7%	25 6%	24 6%	38 9%	15 4%	33 7%
I don't know how to apply parental controls or settings	90 19%	72 17%	68 17%	83 20%	81 19%	60 15%	60 15%	92 20%
I don't know how parental controls or settings work	70 15%	70 16%	64 16%	76 18%	63 15%	67 16%	64 16%	78 17%
I don't have the time	52 11%	28 6%	35 9%	46 11%	35 8%	36 9%	44 11%	36 8%
Other (to be specified)	59 12%	37 9%	47 12%	41 10%	32 8%	46 11%	47 12%	28 6%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 175

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	475	170	227	78	230	242	56	147	168	104	25	31	75	72	81	86	49	53	187	206	42
Weighted base	470	167	223	80	241	227	71	160	159	80	36**	35*	83	77	82	76	41*	37	214	192	31*
Effective base	454	162	218	75	221	232	54	145	165	102	25	30	74	71	80	85	48	52	182	201	41
My child does not need parental controls	217 46%gmr	71 42%	107 48%	39 49%	109 45%	105 46%	17 24%	56 35%	88 55%Tfg	56 70%Tfgh	6 16%	11 31%	30 37%	26 33%	42 52%gm	44 58%Tkln	30 75%Tklnm	24 64%Tkln	67 31%	105 54%Tr	22 72%Trs
I don't know what apps my child uses	28 6%	15 9%b	9 4%	4 5%	15 6%	13 6%	6 8%	12 8%	7 4%	3 4%	3 10%	2 7%	7 8%	6 7%	3 4%	4 5%	2 4%	1 3%	17 8%	8 4%	2 7%
I don't know how to apply parental controls or settings	90 19%ipt	34 20%	40 18%	16 20%	42 17%	48 21%	20 28%i	36 22%i	29 18%i	5 7%	9 26%	10 29%p	14 16%p	22 29%Topq	18 22%p	11 15%p	1 2%	5 12%p	51 24%Tt	36 19%	2 7%
I don't know how parental controls or settings work	70 15%chs	26 16%	38 17%c	6 7%	42 17%	28 13%	19 27%Thi	28 18%h	14 9%	8 10%	13 38%	6 16%	17 20%n	12 15%	7 9%	7 10%	4 11%	4 10%	42 20%Ts	20 10%	2 7%
I don't have the time	52 11%cist	21 13%c	28 12%c	3 4%	30 12%	22 10%	17 23%Thi	21 13%i	12 8%	3 4%	12 33%	5 14%	12 14%	9 12%	5 6%	7 9%	2 4%	1 4%	37 18%Tst	13 7%	-
Other (to be specified)	59 12%	15 9%	29 13%	14 18%	27 11%	32 14%	6 9%	27 17%i	19 12%	6 8%	2 5%	4 12%	13 16%	14 18%p	10 13%	9 11%	2 5%	4 12%	29 14%	25 13%	4 12%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 176

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region			D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (h)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	475	216	259	8	75	206	151	35	83	357	35	405	37	23	177	111	99	88	288	187
Weighted base	470	214	256	10**	84	206	140	30*	94	346	30*	401	37*	23**	159	97	111	102	257	214
Effective base	454	205	249	8	73	198	145	33	80	343	33	387	35	22	172	107	97	86	279	182
My child does not need parental controls	217 46%dj	96 45%	121 47%	2 21%	27 32%	106 51%Td	63 45%	20 65%Tdf	29 30%	169 49%Tj	20 65%Tj	187 47%	15 41%	12 52%	67 42%	58 60%Tqtuv	54 49%	38 37%	125 49%q	92 43%
I don't know what apps my child uses	28 6%u	17 8%	11 4%	2 17%	8 9%	10 5%	8 6%	-	9 10%	19 5%	-	25 6%	2 5%	-	7 5%	3 3%	11 10%u	6 6%	10 4%	18 8%
I don't know how to apply parental controls or settings	90 19%	36 17%	53 21%	1 13%	19 23%	37 18%	28 20%	5 16%	20 21%	65 19%	5 16%	72 18%	8 21%	6 27%	35 22%	19 20%	14 12%	22 21%	55 21%	35 17%
I don't know how parental controls or settings work	70 15%kr	32 15%	38 15%	3 26%	21 25%Tefg	29 14%	16 11%	2 8%	24 25%Tkl	44 13%	2 8%	57 14%	9 24%	2 8%	25 16%	9 9%	14 12%	23 22%Tru	34 13%	36 17%
I don't have the time	52 11%bk	40 19%Tb	12 5%	4 37%	17 20%Tef	19 9%	10 7%	3 10%	21 22%Tk	29 8%	3 10%	45 11%	3 8%	3 13%	21 13%	6 6%	12 11%	13 13%	27 11%	25 12%
Other (to be specified)	59 12%	20 9%	38 15%	-	8 10%	24 12%	24 17%T	2 6%	8 9%	49 14%	2 6%	51 13%	5 13%	1 4%	21 13%	7 7%	16 14%	15 14%	28 11%	30 14%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/h/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 177

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	475	12	102	89	124	129	136	184	136	151	312	403	11	30	24	68	414	58	382	79
Weighted base	470	11**	108	94	122	117	142	187	123	154	304	398	12**	32**	23**	69	411	55	377	80
Effective base	454	11	97	85	120	125	130	176	132	145	299	386	11	29	23	65	397	54	366	75
My child does not need parental controls	217 46%rt	6 50%	53 49%	41 43%	54 44%	58 49%	65 46%	84 45%	61 49%	69 45%	144 47%	192 48%Tp	4 36%	8 26%	9 40%	24 35%	200 49%Tr	17 31%	194 51%Tt	18 22%
I don't know what apps my child uses	28 6%q	2 19%	6 6%	5 5%	7 6%	7 6%	9 7%	11 6%	7 6%	7 4%	21 7%	21 5%	1 8%	2 6%	4 19%	7 11%	21 5%	6 11%	20 5%	7 8%
I don't know how to apply parental controls or settings	90 19% s	3 24%	13 12%	27 29% Tb	23 19%	20 17%	25 18%	40 21%	21 17%	34 22%	54 18%	71 18%	5 39%	8 25%	6 28%	19 27%	75 18%	13 24%	61 16%	27 33% Ts
I don't know how parental controls or settings work	70 15%	1 12%	22 21%	12 13%	14 11%	18 16%	22 16%	27 15%	18 15%	21 14%	45 15%	56 14%	1 11%	9 28%	2 7%	12 17%	58 14%	12 22%	51 14%	18 22%
I don't have the time	52 11% k	-	14 13%	11 11%	17 14%	8 7%	16 11%	24 13%	10 8%	16 10%	32 10%	38 10%	1 7%	10 30%	4 17%	14 21% Tk	43 10%	7 13%	39 10%	11 14%
Other (to be specified)	59 12% p	2 19%	9 9%	13 14%	14 12%	17 15%	17 12%	21 11%	18 15%	21 14%	36 12%	56 14% Tp	1 10%	-	2 8%	3 4%	52 13%	7 12%	49 13%	8 10%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 178

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Parent control software you can set up on a particular device used to go online (e.g. net nanny, McAfee Protection)

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Prev- iously used any		Never Used (f)	Yes (g)	No (h)
				NET: Used (e)	NET: Used (e)			
Unweighted base	475	475	282	325	411	29	268	157
Weighted base	470	470	287	322	410	28**	259	162
Effective base	454	454	272	310	393	28	257	150
My child does not need parental controls	217 46%ce	217 46%	108 38%	153 47%ce	178 43%ce	22 79%	123 48%	76 47%
I don't know what apps my child uses	28 6%	28 6%	22 8%	23 7%	27 7%	-	15 6%	9 6%
I don't know how to apply parental controls or settings	90 19%	90 19%	63 22%	62 19%	83 20%	2 6%	50 19%	30 19%
I don't know how parental controls or settings work	70 15%	70 15%	43 15%	45 14%	62 15%	4 15%	34 13%	27 17%
I don't have the time	52 11%g	52 11%	32 11%	40 12%	46 11%	2 8%	20 8%	23 14%g
Other (to be specified)	59 12%dh	59 12%	44 15%Tde	33 10%	52 13%de	2 8%	41 16%Th	12 7%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 179

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	435	160	204	71	211	222	46	145	133	111	25	21	69	76	63	69	54	56	179	174	45
Weighted base	429	156	202	70	219	207	61*	159	125	84	35**	25**	77	82	63	61	45	39	206	158	33*
Effective base	414	151	196	68	202	211	45	143	130	108	25	21	68	75	62	68	53	55	175	169	44
My child does not need parental controls	234	80	111	42	119	113	14	67	85	68	6	9	32	35	43	41	38	28	76	110	25
	55%glmr	51%	55%	60%	54%	55%	24%	42%f	68%Tfg	80%Tfgh	16%	34%	41%	43%	69%Tlm	67%Tlm	86%Tlmo	73%Tlm	37%	69%Tr	76%Tr
I don't know what apps my child uses	32	15	15	3	20	13	10	15	3	4	7	3	9	6	2	1	2	2	23	6	3
	8%hos	9%	7%	4%	9%	6%	17%Thi	10%h	2%	4%	20%	13%	12%o	8%	3%	2%	3%	5%	11%Ts	4%	8%
I don't know how to apply parental controls or settings	72	24	34	15	39	33	18	33	14	7	10	8	20	13	6	8	3	3	48	19	2
	17%hist	15%	17%	21%	18%	16%	30%Thi	21%hi	11%	8%	28%	32%	26%Tnpq	16%	9%	14%	8%	8%	23%Tst	12%	6%
I don't know how parental controls or settings work	70	27	36	7	33	36	12	33	18	7	6	6	15	18	9	9	3	4	42	22	3
	16%ip	17%	18%	9%	15%	17%	20%i	21%i	14%	8%	18%	23%	20%	22%p	14%	14%	7%	10%	20%	14%	9%
I don't have the time	28	11	14	2	17	11	10	10	5	3	7	3	6	4	3	2	2	1	20	6	1
	6%	7%	7%	3%	8%	5%	16%Thi	6%	4%	3%	20%	10%	8%	5%	4%	4%	3%	3%	10%Ts	4%	2%
Other (to be specified)	37	13	16	8	21	16	3	23	7	5	3	-	11	12	5	2	2	2	22	11	2
	9%o	9%	8%	12%	10%	8%	4%	15%Thi	6%	5%	7%	-	14%o	15%To	9%	3%	6%	5%	11%	7%	7%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 180

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)

	D1. Gender of Parent		D2. Age of Parent				D2. Age of Parent II			D3. Region			D4. SEG						
	Total (T)	Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (j)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	435	189	245	75	202	123	30	80	325	30	362	45	19	155	110	92	78	265	170
Weighted base	429	189	239	86	198	114	25**	92	311	25**	357	45*	19**	140	93	105	91	233	195
Effective base	414	179	234	72	194	118	29	77	311	29	344	43	18	149	107	90	76	255	166
My child does not need parental controls	234	92	141	30	115	66	21	32	181	21	195	28	10	61	64	65	44	125	109
	55%adjq	49%	59%Ta	35%	58%d	58%d	83%	35%	58%Tj	83%	55%	63%	51%	43%	69%Tqtuv	62%q	48%	54%q	56%q
I don't know what apps my child uses	32	18	14	11	11	6	2	14	17	2	26	5	-	12	6	10	4	19	14
	8%k	10%	6%	12%	6%	5%	6%	15%Tk	6%	6%	7%	11%	-	9%	7%	9%	4%	8%	7%
I don't know how to apply parental controls or settings	72	29	43	20	35	17	1	20	52	1	58	7	4	27	14	14	17	41	31
	17%	15%	18%	23%	18%	15%	4%	21%	17%	4%	16%	15%	21%	19%	15%	13%	19%	18%	16%
I don't know how parental controls or settings work	70	37	33	23	28	16	2	23	44	2	62	2	2	25	6	13	25	31	38
	16%knru	19%	14%	27%Tef	14%	14%	8%	25%Tk	14%	8%	17%n	4%	11%	18%ru	7%	13%	27%Trsu	13%r	20%rs
I don't have the time	28	20	8	7	12	7	1	8	19	1	22	2	4	13	8	3	4	21	7
	6%bv	11%Tb	3%	8%	6%	6%	2%	9%	6%	2%	6%	4%	21%	9%sv	8%	2%	5%	9%Tsv	3%
Other (to be specified)	37	12	25	5	18	13	1	5	31	1	28	6	2	15	4	12	6	19	18
	9%	6%	10%	6%	9%	12%	4%	5%	10%	4%	8%	14%	11%	11%	4%	11%	7%	8%r	9%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/h/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 181

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online	
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	435	103	82	112	114	129	171	120	122	299	363	32	22	69	393	42	357	70
Weighted base	429	107	86	108	105	134	171	110	125	292	357	34*	21**	69	388	41*	351	70
Effective base	414	98	79	107	109	123	163	115	116	285	346	31	21	66	375	40	340	66
My child does not need parental controls	234	63	47	57	55	74	95	58	70	160	206	11	7	27	216	18	212	18
	55%mp	59%	55%	53%	52%	55%	55%	53%	56%	55%	58%Tm	33%	34%	39%	56%	44%	60%Tt	25%
I don't know what apps my child uses	32	7	12	6	6	8	17	6	13	18	24	5	-	7	28	5	23	10
	8%	6%	14%Td	6%	6%	6%	10%	5%	11%	6%	7%	16%	-	10%	7%	12%	6%	14%Ts
I don't know how to apply parental controls or settings	72	15	20	19	15	24	30	16	21	47	58	8	3	13	66	6	57	16
	17%	14%	23%	18%	14%	18%	17%	14%	17%	16%	16%	23%	15%	18%	17%	15%	16%	22%
I don't know how parental controls or settings work	70	20	9	12	23	22	21	23	15	50	57	7	3	12	61	8	52	16
	16%	19%	10%	11%	22%cd	16%	12%	21%	12%	17%	16%	21%	15%	17%	16%	20%	15%	22%
I don't have the time	28	7	4	8	8	8	11	9	8	18	18	4	5	10	24	4	19	8
	6%k	7%	5%	8%	7%	6%	6%	8%	7%	6%	5%	13%	22%	14%Tk	6%	10%	6%	12%
Other (to be specified)	37	9	6	11	8	13	14	9	8	28	30	3	4	7	31	6	27	9
	9%	9%	7%	10%	8%	10%	8%	9%	6%	10%	9%	9%	18%	10%	8%	15%	8%	13%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 182

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Parent controls built into the device software by the manufacturer (e.g. Windows, Apple, Samsung, Xbox, Playstation etc.)

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	435	435	233	315	366	29	242	147
Weighted base	429	429	237	311	364	28**	234	149
Effective base	414	414	223	299	348	28	230	141
My child does not need parental controls	234 55%ce	234 55%	106 44%	171 55%ce	190 52%ce	22 79%	131 56%	85 57%
I don't know what apps my child uses	32 8%	32 8%	25 11%T	28 9%	30 8%	-	15 6%	13 9%
I don't know how to apply parental controls or settings	72 17%	72 17%	53 22%Tde	53 17%	68 19%T	2 6%	35 15%	25 17%
I don't know how parental controls or settings work	70 16%	70 16%	41 17%	49 16%	55 15%	4 15%	35 15%	27 18%
I don't have the time	28 6%	28 6%	20 8%	21 7%	24 7%	1 4%	16 7%	9 6%
Other (to be specified)	37 9%h	37 9%	23 10%	23 7%	33 9%d	2 8%	26 11%Th	5 3%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 183

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child						S2. Age within Gender Child				S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	401	153	186	62	196	205	48	131	135	87	26	22	64	67	62	73	44	43	168	166	38
Weighted base	398	150	187	61	206	193	62*	142	128	66	37**	25**	70	72	63	65	36*	30*	193	153	28*
Effective base	383	146	178	59	188	196	47	129	132	85	26	22	63	66	61	72	43	42	164	162	37
My child does not need parental controls	193	67	93	34	97	97	16	59	72	47	5	10	32	27	34	38	26	20	70	85	21
	49%fr	44%	50%	56%	47%	50%	25%	42%f	56%Tfg	71%Tfgh	14%	41%	45%	38%	53%	59%Tm	73%Tlmm	68%Tlm	36%	56%Tr	76%Trs
I don't know what apps my child uses	26	14	10	2	15	11	4	12	5	4	4	-	6	6	3	2	2	2	14	9	1
	7%	9%	5%	3%	7%	6%	7%	8%	4%	7%	12%	-	8%	9%	5%	3%	6%	7%	8%	6%	5%
I don't know how to apply parental controls or settings	68	28	25	15	39	29	13	32	20	2	10	3	17	15	11	10	1	1	43	24	1
	17%ipqt	19%	13%	25%b	19%	15%	22%i	23%Ti	16%i	3%	28%	12%	24%ppq	21%ppq	17%p	15%p	2%	4%	22%Tt	16%	5%
I don't know how parental controls or settings work	64	26	32	6	39	26	17	31	14	3	12	5	17	14	8	5	2	1	48	15	1
	16%hiopqs	18%	17%	10%	19%	13%	27%Thi	22%Thi	11%	4%	32%	20%	24%oqpq	19%ppq	13%	8%	4%	5%	25%Tst	10%	3%
I don't have the time	35	13	21	1	21	14	11	13	9	3	7	4	5	8	7	2	2	1	23	10	-
	9%co	9%	11%c	2%	10%	7%	17%Thi	9%	7%	5%	19%	14%	8%	11%o	11%o	2%	5%	5%	12%t	7%	-
Other (to be specified)	47	16	24	7	18	29	5	19	15	8	1	3	8	11	6	9	3	5	20	21	4
	12%	10%	13%	12%	9%	15%	7%	13%	12%	13%	4%	13%	11%	15%	9%	15%	10%	16%	10%	14%	13%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 184

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)

	D1. Gender of Parent			D2. Age of Parent				D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	401	183	216	66	188	114	29	70	302	29	335	39	17	10	146	100	85	70	246	155
Weighted base	398	180	216	74	189	105	25**	79	294	25**	332	39*	17**	10**	134	86	96	82	220	178
Effective base	383	175	206	64	180	110	28	68	289	28	319	38	16	10	141	97	82	69	238	151
My child does not need parental controls	193 49%	78 43%	114 53%	30 41%	89 47%	57 54%	17 70%	30 38%	146 50%	17 70%	167 50%	19 49%	6 35%	1 11%	58 43%	46 54%	54 56%	35 43%	104 47%	89 50%
I don't know what apps my child uses	26 7%b	20 11%Tb	6 3%	7 10%	13 7%	5 4%	-	9 11%	17 6%	-	23 7%	1 3%	1 5%	1 9%	7 5%	6 7%	9 9%	5 6%	13 6%	13 7%
I don't know how to apply parental controls or settings	68 17%	25 14%	42 19%	12 17%	37 20%	15 14%	2 9%	14 17%	52 18%	2 9%	53 16%	7 19%	3 19%	5 44%	27 20%	11 13%	21 21%	9 12%	38 17%	30 17%
I don't know how parental controls or settings work	64 16%k	29 16%	36 16%	18 24%f	33 17%f	8 7%	4 15%	20 25%TK	41 14%	4 15%	56 17%	3 9%	4 22%	2 15%	24 18%	10 12%	14 14%	16 20%	34 16%	30 17%
I don't have the time	35 9%bf	27 15%Tb	8 4%	11 15%f	18 9%	4 4%	1 5%	12 15%	22 8%	1 5%	29 9%	2 6%	3 19%	1 11%	12 9%	7 9%	9 10%	6 8%	20 9%	16 9%
Other (to be specified)	47 12%	18 10%	28 13%	5 6%	23 12%	18 17%Td	2 6%	5 6%	41 14%T	2 6%	36 11%	7 18%	2 11%	2 20%	16 12%	11 13%	6 7%	14 16%	27 12%	20 11% ^s

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 185

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online	
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	401	88	72	109	109	115	159	114	129	262	339	12	23	20	60	353	48	325	65
Weighted base	398	92	74	108	102	120	160	106	132	256	337	12**	24**	19**	60	355	43*	324	64
Effective base	383	84	69	104	104	109	152	109	123	251	324	12	22	19	57	337	46	310	62
My child does not need parental controls	193 49% ^{rt}	42 45%	34 46%	53 49%	52 51%	59 49%	73 46%	55 51%	59 45%	131 51%	168 50%	5 45%	10 40%	6 33%	23 39%	179 51% ^{Tr}	14 33%	179 55% ^{Tt}	8 13%
I don't know what apps my child uses	26 7% ^k	3 3%	5 7%	10 9%	6 6%	8 7%	12 7%	6 6%	6 5%	20 8%	15 4%	- -	5 22%	4 23%	11 18% ^{TK}	23 6%	3 7%	19 6%	6 10%
I don't know how to apply parental controls or settings	68 17% ^s	14 15%	19 26% ^T	17 16%	15 14%	16 14%	35 22%	15 14%	27 20%	39 15%	58 17%	2 18%	3 13%	4 23%	10 16%	63 18%	5 12%	49 15%	16 25%
I don't know how parental controls or settings work	64 16%	23 25% ^{Te}	11 15%	18 17%	12 11%	23 19%	29 18%	12 11%	24 18%	38 15%	52 15%	2 19%	6 23%	3 18%	12 20%	54 15%	10 23%	48 15%	17 26% ^{Ts}
I don't have the time	35 9% ^{ks}	8 9%	6 8%	12 11%	9 9%	8 7%	17 11%	10 10%	9 7%	25 10%	22 7%	2 17%	5 19%	6 31%	12 21% ^{TK}	31 9%	5 11%	24 7%	11 18% ^{Ts}
Other (to be specified)	47 12% ^j	12 13%	6 8%	10 10%	12 12%	17 14%	14 8%	13 12%	21 16%	24 9%	44 13%	- -	- -	2 11%	3 5%	39 11%	7 17%	34 11%	11 18%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 186

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Content filters provided by your internet service provider (e.g. BT, TalkTalk, Sky or Virgin Media), where the filter applies to ALL the devices using your home broadband service (also known as home network filtering)

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	401	401	209	271	329	29	217	138
Weighted base	398	398	218	267	329	28**	211	141
Effective base	383	383	201	259	314	28	206	132
My child does not need parental controls	193 49%ce	193 49%	81 37%	126 47%c	148 45%c	22 79%	113 54%T	69 49%
I don't know what apps my child uses	26 7%	26 7%	22 10%T	23 9%T	25 8%	-	18 9%	8 6%
I don't know how to apply parental controls or settings	68 17%	68 17%	43 20%	45 17%	56 17%	2 6%	32 15%	22 15%
I don't know how parental controls or settings work	64 16%	64 16%	38 18%	43 16%	54 16%	4 15%	30 14%	25 18%
I don't have the time	35 9%	35 9%	22 10%	23 9%	28 9%	1 4%	14 6%	15 10%
Other (to be specified)	47 12%	47 12%	32 14%d	28 11%	43 13%d	2 8%	29 14%	11 8%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 187

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	419	144	208	67	196	222	60	130	134	95	24	36	64	66	63	70	45	50	176	171	43
Weighted base	411	139	206	66	202	208	75	139	125	72	34**	41*	69	70	62	62	37*	35*	200	156	31*
Effective base	400	136	200	64	188	213	58	128	131	93	24	35	63	65	62	69	44	49	172	167	42
My child does not need parental controls	186 45%fgkmr	64 46%	90 44%	31 48%	97 48%	87 42%	16 21%	48 34%	71 57%Tfg	51 71%Tfgh	4 12%	12 28%	29 42%	19 27%	35 57%Tkm	48 56%kkm	29 79%Tkimno	22 63%Tkim	61 30%	86 55%Tr	22 69%Tr
I don't know what apps my child uses	25 6% s	12 9%	11 5%	2 4%	11 6%	14 7%	7 9%	9 7%	4 3%	5 7%	1 4%	6 14%n	5 7%	4 6%	2 3%	2 3%	3 8%	2 5%	15 8%	5 3%	3 9%
I don't know how to apply parental controls or settings	83 20%ip	30 21%	38 19%	16 24%	42 21%	42 20%	16 22%	36 26%i	23 18%	8 12%	8 23%	8 21%	19 28%p	17 24%p	12 19%	11 17%	2 7%	6 17%	46 23%	32 21%	5 15%
I don't know how parental controls or settings work	76 18%his	25 18%	42 20%	10 15%	41 20%	35 17%	24 32%Thi	32 23%hi	13 11%	7 9%	16 48%	8 19%	15 22%	17 24%op	7 11%	7 11%	3 9%	4 10%	52 26%Tst	19 12%	3 9%
I don't have the time	46 11%ist	12 9%	29 14%	4 7%	22 11%	24 12%	19 25%Tghi	15 11%	9 7%	3 4%	8 24%	10 25%Tnopq	7 10%	8 12%	5 8%	4 6%	2 4%	1 4%	32 16%Tst	11 7%	1 2%
Other (to be specified)	41 10%dp	11 8%	23 11%	8 12%	12 6%	29 14%Td	6 8%	23 17%Thi	8 7%	4 6%	-	6 14%p	9 13%p	14 20%Tnop	4 6%	5 8%	-	4 12%p	26 13%	13 8%	3 9%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 188

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over

	D1. Gender of Parent		D2. Age of Parent				D2. Age of Parent II			D3. Region			D4. SEG						
	Total (T)	Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	419	192	226	68	194	119	32	74	313	32	361	36	15	169	103	82	65	272	147
Weighted base	411	189	222	75	193	108	27*	83	301	27*	353	37*	14**	155	89	92	75	244	167
Effective base	400	184	216	66	186	115	31	71	300	31	345	34	15	164	100	80	63	263	143
My child does not need parental controls	186 45%djq	79 42%	106 48%	23 30%	90 47%d	56 52%d	17 64%Td	23 27%	146 48%Tj	17 64%Tj	155 44%	21 58%	9 55%	59 38%	43 48%	51 56%Tqu	33 43%	102 42%	84 50%q
I don't know what apps my child uses	25 6% _s	13 7%	13 6%	6 8%	10 5%	7 7%	2 6%	6 7%	17 6%	2 6%	21 6%	4 11%	-	12 8% _s	6 7%	1 1%	6 8% _s	18 7% _s	7 4% _s
I don't know how to apply parental controls or settings	83 20%	40 21%	43 20%	21 28%	37 19%	19 17%	4 16%	23 28%	56 19%	4 16%	72 20%	7 18%	2 14%	41 27% _{Tsv}	16 18%	12 14%	14 19%	57 23% _T	27 16%
I don't know how parental controls or settings work	76 18% _f	35 19%	41 18%	20 26% _f	39 20%	13 12%	3 10%	21 25%	52 17%	3 10%	66 19%	5 14%	3 20%	29 19%	18 21%	11 12%	18 24%	47 19%	28 17% _s
I don't have the time	46 11% _{bkt}	31 16% _{Tb}	15 7%	17 22% _{Tefg}	16 8%	9 8%	-	20 25% _{Tkl}	25 8%	-	39 11%	4 10%	2 13%	24 15% _{Trt}	6 7%	13 14% _{lv}	2 3%	30 12% _{rt}	16 9% _t
Other (to be specified)	41 10%	15 8%	27 12%	4 5%	21 11%	15 14%	2 6%	4 5%	36 12% _T	2 6%	36 10%	4 11%	2 11%	15 10%	9 10%	7 8%	10 13%	25 10%	17 10%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 189

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Content filters provided by your mobile network operator (e.g. EE, O2, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	419	12	82	64	105	138	113	146	142	125	285	357	12	28	15	61	365	53	327	82
Weighted base	411	12**	84	66	103	128	117	145	131	126	276	350	11**	29**	15**	60	360	49	320	81
Effective base	400	11	78	61	100	133	108	139	137	119	273	341	12	27	14	58	349	50	313	78
My child does not need parental controls	186 45%prt	4 34%	40 47%	34 52%	51 50%	49 39%	53 45%	73 51%	53 40%	59 47%	126 46%	166 47%Tp	4 39%	9 32%	4 29%	20 33%	170 47%Tr	16 32%	169 53%Tt	12 15%
I don't know what apps my child uses	25 6%k	2 17%	5 6%	4 6%	4 4%	8 7%	8 6%	8 5%	8 6%	4 3%	20 7%	18 5%	1 9%	4 13%	1 7%	6 11%	19 5%	6 12%	20 6%	5 6%
I don't know how to apply parental controls or settings	83 20%f	1 11%	11 13%	17 25%	17 17%	33 25%b	16 13%	31 21%	33 25%f	21 17%	59 21%	68 19%	2 17%	9 33%	3 20%	16 26%	75 21%	9 18%	59 18%	21 26%
I don't know how parental controls or settings work	76 18%	3 22%	16 19%	11 17%	19 18%	26 20%	24 20%	25 17%	26 20%	28 22%	45 16%	60 17%	3 26%	7 23%	5 37%	15 25%	66 18%	10 20%	53 17%	21 26%
I don't have the time	46 11%ks	- -	7 9%	4 6%	12 12%	19 15%	12 10%	12 8%	19 14%	12 9%	30 11%	32 9%	1 9%	9 31%	1 6%	12 20%Tk	41 11%	3 7%	29 9%	15 18%Ts
Other (to be specified)	41 10%	5 38%	12 14%	3 5%	9 9%	11 9%	19 16%Tg	10 7%	11 9%	14 11%	27 10%	39 11%	- -	1 3%	1 7%	3 4%	33 9%	8 16%	32 10%	9 12%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 190

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Content filters provided by your mobile network operator (e.g. EE, 02, etc.) where certain websites are blocked unless you contact the network and prove you are 18 or over

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	419	419	244	288	354	29	229	149
Weighted base	411	411	247	285	351	28**	220	149
Effective base	400	400	235	275	339	28	218	143
My child does not need parental controls	186 45%ce	186 45%	83 34%	122 43%c	146 42%c	22 79%	113 51%T	62 41%
I don't know what apps my child uses	25 6%	25 6%	20 8%T	23 8%Te	23 7%	-	12 5%	10 7%
I don't know how to apply parental controls or settings	83 20%	83 20%	63 26%Te	61 21%	77 22%T	2 6%	41 19%	33 22%
I don't know how parental controls or settings work	76 18%	76 18%	52 21%e	55 19%	64 18%	4 15%	42 19%	25 16%
I don't have the time	46 11%	46 11%	30 12%	30 10%	39 11%	1 4%	20 9%	20 14%
Other (to be specified)	41 10%h	41 10%	30 12%	27 9%	38 11%	2 8%	26 12%h	8 5%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 191

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	434	152	208	74	207	226	47	126	155	106	23	24	61	65	72	83	51	54	159	196	47
Weighted base	423	146	205	72	214	208	60*	136	146	81	32**	28**	66	69	73	73	43	38	181	181	34*
Effective base	415	145	200	71	199	216	46	124	152	103	23	24	60	64	71	82	50	53	155	191	46
My child does not need parental controls	225 53%fgmr	76 52%	110 53%	39 55%	115 54%	109 52%	20 33%	53 39%	97 67%Tfg	56 69%Tfg	7 20%	13 47%	30 46%	22 32%	47 64%Tlm	50 69%Tlm	32 74%Tlm	23 61%lm	68 38%	114 63%Tr	25 73%Tr
I don't know what apps my child uses	24 6%	10 7%	8 4%	5 7%	11 5%	13 6%	5 9%	8 6%	5 3%	6 7%	3 9%	2 8%	3 5%	4 6%	1 2%	4 5%	3 8%	3 7%	12 6%	8 5%	3 8%
I don't know how to apply parental controls or settings	81 19%hiopst	30 21%	32 16%	19 26%	38 18%	43 21%	21 36%Thi	36 27%Thi	15 10%	8 10%	10 31%	11 41%	15 23%o	21 31%Tnopq	9 12%	6 8%	4 9%	5 13%	53 29%Tst	24 13%	3 8%
I don't know how parental controls or settings work	63 15%i	19 13%	35 17%	9 12%	32 15%	31 15%	11 18%	28 20%i	18 12%	7 8%	9 27%	2 7%	12 17%	16 23%q	8 11%	10 14%	4 9%	3 7%	35 19%t	24 13%	2 6%
I don't have the time	35 8%	11 8%	21 10%	2 3%	18 8%	17 8%	5 9%	16 12%	9 6%	5 7%	5 16%	- -	8 11%	9 12%	3 4%	6 8%	2 6%	2 6%	20 11%	11 6%	1 2%
Other (to be specified)	32 8%p	11 8%	14 7%	7 9%	15 7%	17 8%	5 8%	11 8%	10 7%	6 7%	1 4%	3 12%	6 9%p	6 8%	7 10%p	3 4%	-	6 15%Top	13 7%	15 8%	4 11%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 192

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)

	D1. Gender of Parent		D2. Age of Parent				D2. Age of Parent II			D3. Region			D4. SEG						
	Total (T)	Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (j)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	AB (g)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	434	185	248	60	194	142	32	66	336	32	370	35	21	149	123	86	76	272	162
Weighted base	423	178	244	66	191	132	26*	73	323	26*	360	34*	21**	134	106	96	87	240	183
Effective base	415	177	237	58	186	136	31	64	322	31	353	34	20	143	120	84	74	263	158
My child does not need parental controls	225	86	138	23	103	79	19	24	182	19	181	25	16	64	63	59	39	127	99
	53%djm	49%	57%	35%	54%d	60%d	73%Tde	32%	56%Tj	73%Tj	50%	74%Tm	75%	47%	59%lu	62%qtv	45%	53%	54%t
I don't know what apps my child uses	24	16	7	5	9	10	1	5	18	1	20	3	1	7	5	4	7	13	11
	6%b	9%Tb	3%	7%	5%	7%	2%	6%	6%	2%	6%	8%	4%	5%	5%	4%	9%	5%	6%
I don't know how to apply parental controls or settings	81	35	46	18	39	20	3	19	59	3	75	2	2	26	17	22	15	43	37
	19%n	20%	19%	27%	20%	15%	13%	26%	18%	13%	21%n	6%	8%	20%	16%	23%	17%	18%	20%
I don't know how parental controls or settings work	63	26	37	16	32	12	2	17	44	2	59	1	2	25	12	8	18	37	26
	15%fns	15%	15%	24%Tf	17%f	9%	7%	24%Tk	14%	7%	16%n	3%	8%	19%ss	11%	8%	21%sv	15%	14%ss
I don't have the time	35	25	9	9	10	11	1	13	21	1	29	2	3	17	7	5	6	23	11
	8%bek	14%Tb	4%	14%e	5%	8%	3%	18%Tk	6%	3%	8%	6%	12%	12%T	6%	6%	7%	10%	6%
Other (to be specified)	32	10	22	3	15	13	1	3	27	1	29	3	-	10	8	6	8	18	13
	8%	5%	9%	5%	8%	10%	3%	5%	9%	3%	8%	8%	-	8%	8%	6%	9%	8%	7%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 193

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	434	12	97	71	115	122	117	174	126	130	294	368	10	24	24	64	373	60	337	80
Weighted base	423	11**	98	72	112	113	117	173	117	131	282	357	10**	26**	22**	64	367	54	328	79
Effective base	415	12	92	68	109	118	111	166	122	124	281	352	10	23	23	61	357	57	322	76
My child does not need parental controls	225 53%prt	8 79%	50 51%	36 50%	63 56%	59 52%	67 57%	88 51%	62 53%	67 51%	153 54%	204 57%Tp	3 30%	8 30%	6 29%	20 31%	208 57%Tr	17 31%	204 62%Tt	15 18%
I don't know what apps my child uses	24 6%qs	1 7%	6 6%	7 9%	5 4%	6 5%	7 6%	11 6%	6 5%	10 8%	13 5%	17 5%	1 9%	2 8%	3 14%	6 9%	13 3%	10 18%Tq	13 4%	9 11%Ts
I don't know how to apply parental controls or settings	81 19%rs	-	17 18%	11 15%	24 21%	26 23%	16 14%	36 21%	26 22%	23 18%	55 20%	63 18%	5 52%	5 19%	6 29%	18 28%	70 19%	11 20%	55 17%	21 26%
I don't know how parental controls or settings work	63 15%ks	-	16 17%	18 25%Tde	13 11%	14 12%	15 13%	32 18%	14 12%	23 18%	38 14%	45 13%	2 22%	11 41%	5 21%	18 29%Tk	52 14%	12 21%	40 12%	23 29%Ts
I don't have the time	35 8%ks	-	8 9%	3 4%	10 9%	13 11%	11 9%	11 7%	13 11%	8 6%	24 9%	23 7%	-	5 19%	4 17%	11 18%Tk	29 8%	6 11%	22 7%	12 16%Ts
Other (to be specified)	32 8%dg	2 19%	11 11%d	2 3%	3 2%	12 10%d	11 10%g	7 4%	12 10%g	12 9%	18 7%	26 7%	1 9%	2 8%	3 13%	6 9%	25 7%	7 12%	20 6%	10 12%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 194

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Settings on search engines or websites to restrict access to inappropriate online content (e.g. Google Safesearch, YouTube Restricted mode)

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	434	434	210	304	357	29	235	152
Weighted base	423	423	211	299	349	28**	225	151
Effective base	415	415	202	290	341	28	224	146
My child does not need parental controls	225 53%ce	225 53%	85 40%	152 51%c	174 50%c	22 79%	125 55%	84 55%
I don't know what apps my child uses	24 6%	24 6%	14 7%	21 7%	22 6%	-	16 7%	6 4%
I don't know how to apply parental controls or settings	81 19%	81 19%	54 25%Tde	58 19%	71 20%	2 6%	39 17%	27 18%
I don't know how parental controls or settings work	63 15%	63 15%	38 18%e	43 14%	51 15%	4 15%	28 12%	28 19%
I don't have the time	35 8%	35 8%	18 9%	27 9%	29 8%	1 4%	16 7%	11 7%
Other (to be specified)	32 8%h	32 8%	19 9%	25 8%	30 8%	2 8%	21 9%h	6 4%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 195

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	417	134	210	73	199	216	53	127	149	88	26	27	57	70	73	75	43	44	165	183	39
Weighted base	415	132	209	74	208	205	69	137	142	68	37**	32**	62	75	74	67	35*	31*	190	171	29*
Effective base	399	126	202	70	191	207	52	125	146	86	26	27	56	69	72	74	42	43	161	179	38
My child does not need parental controls	201	69	99	33	110	89	15	53	85	48	8	7	32	21	42	28	28	19	62	100	21
	49%efgmr	52%	48%	45%	53%	44%	22%	39%f	60%Tfg	71%Tfg	22%	23%	52%am	28%	57%am	62%Tm	78%Tlmm	62%am	32%	59%Tr	75%Tr
I don't know what apps my child uses	38	13	14	11	16	22	8	13	13	5	4	4	3	10	5	7	3	1	17	17	1
	9%	10%	6%	15%b	8%	11%	12%	9%	9%	7%	12%	11%	5%	13%	7%	11%	9%	4%	9%	10%	5%
I don't know how to apply parental controls or settings	60	18	30	13	26	34	9	33	14	4	4	5	12	21	9	5	2	3	37	20	2
	15%hip	13%	14%	18%	13%	17%	14%	24%Thi	10%	6%	11%	17%	19%p	28%Tnopq	12%	8%	4%	8%	20%Ts	12%	8%
I don't know how parental controls or settings work	67	18	39	10	35	32	20	27	15	5	15	6	13	14	6	9	2	3	45	19	1
	16%hinpst	13%	19%	13%	17%	16%	30%Thi	20%hi	10%	7%	40%	18%	21%np	19%np	8%	14%	4%	10%	23%Tst	11%	3%
I don't have the time	36	9	22	4	17	19	16	13	4	3	7	9	5	7	3	1	2	1	28	5	-
	9%hos	7%	11%	6%	8%	9%	24%Tghi	9%h	3%	4%	19%	29%	9%	10%o	4%	1%	4%	5%	15%Tst	3%	-
Other (to be specified)	46	14	22	10	16	30	7	17	17	5	1	6	4	13	11	7	1	4	22	21	4
	11%dp	11%	11%	13%	8%	15%Td	10%	12%	12%	7%	4%	18%	6%	18%lp	15%p	10%	2%	13%	12%	12%	13%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 196

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region			D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	417	196	220	8	64	192	121	32	72	313	32	356	33	19	152	101	86	77	253	163
Weighted base	415	195	219	10**	71	195	110	28*	82	305	28*	354	33*	19**	139	89	98	88	227	186
Effective base	399	187	211	8	62	185	117	31	69	301	31	340	32	18	147	98	84	75	245	159
My child does not need parental controls	201	81	119	3	20	96	61	21	23	157	21	168	19	12	55	50	52	43	105	95
	49%adjq	42%	54%Ta	33%	28%	49%d	56%d	74%Tde	28%	52%Tj	74%Tjk	47%	58%	65%	39%	57%qu	53%q	49%	46%q	51%q
I don't know what apps my child uses	38	27	11	2	7	17	10	1	9	27	1	30	5	-	16	4	7	10	20	18
	9%b	14%Tb	5%	17%	10%	9%	9%	4%	11%	9%	4%	9%	16%	-	11%	5%	8%	12%	9%	10%
I don't know how to apply parental controls or settings	60	29	31	1	11	32	15	1	12	47	1	49	4	5	26	14	9	12	40	20
	15%	15%	14%	12%	15%	16%	14%	4%	15%	15%	4%	14%	12%	28%	18% <i>s</i>	16%	9%	14%	18%T	11%
I don't know how parental controls or settings work	67	37	30	3	15	37	10	2	17	47	2	59	5	2	22	13	16	15	35	32
	16%f	19%	14%	26%	21%f	19%f	9%	9%	21%	15%	9%	17%	14%	8%	16%	15%	17%	18%	16%	17%
I don't have the time	36	23	13	1	12	17	5	-	14	22	-	33	2	1	17	5	10	4	22	14
	9%bf	12%Tb	6%	13%	17%Tfg	9%	4%	-	17%TKl	7%	-	9%	6%	4%	12%	6%	10%	4%	10%	7%
Other (to be specified)	46	15	31	-	10	20	14	3	10	34	3	42	2	-	17	8	10	11	25	21
	11%a	8%	14%a	-	14%	10%	13%	9%	12%	11%	9%	12%	5%	-	12%	9%	11%	12%	11%	11%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 197

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	417	12	92	69	104	124	128	145	128	130	270	353	11	28	18	62	369	45	338	64
Weighted base	415	12**	94	74	103	116	133	147	120	132	265	351	11**	30**	17**	62	368	43*	336	65
Effective base	399	11	88	66	100	119	123	139	123	125	258	338	11	27	17	59	354	42	323	61
My child does not need parental controls	201	7 49%prt	52 64%	34 56%e	54 46%	48 53%	66 50%	79 54%	51 43%	62 47%	138 52%	181 52%Tp	5 46%	7 24%	6 39%	20 33%	188 51%Tr	13 30%	186 55%Tt	10 16%
I don't know what apps my child uses	38	- 9%	6 7%	9 13%	11 10%	8 7%	13 10%	13 9%	8 7%	11 9%	26 10%	31 9%	1 9%	4 13%	1 6%	7 11%	32 9%	5 11%	27 8%	10 15%
I don't know how to apply parental controls or settings	60	- 15%cs	9 10%	16 21%	11 10%	21 18%	16 12%	19 13%	21 18%	18 14%	40 15%	47 13%	3 27%	5 18%	5 32%	13 22%	54 15%	6 14%	42 13%	16 25%Ts
I don't know how parental controls or settings work	67	1 16%ks	16 9%	13 17%	14 18%	20 17%	22 17%	22 15%	20 17%	24 18%	39 15%	51 15%	2 16%	11 37%	2 13%	15 25%	57 16%	8 19%	46 14%	19 30%Ts
I don't have the time	36	1 9%cks	5 11%	2 6%	14 3%	13 14%c	11 11%c	11 8%	13 11%	11 8%	20 7%	22 6%	2 18%	8 25%	2 9%	12 20%Tk	29 8%	7 16%	24 7%	9 14%
Other (to be specified)	46	2 11%	13 16%	7 9%	9 9%	13 11%	18 14%	12 8%	13 11%	17 12%	27 10%	40 11%	- -	2 7%	3 18%	6 10%	39 10%	7 16%	36 11%	8 12%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 198

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Apps that can be installed on a child's device to actively restrict access to content or manage their use of the device and/or apps

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	417	417	257	289	363	29	237	139
Weighted base	415	415	260	289	364	28**	229	144
Effective base	399	399	248	276	348	28	227	133
My child does not need parental controls	201 49%ce	201 49%	109 42%	144 50%ce	167 46%ce	22 79%	120 53%	65 45%
I don't know what apps my child uses	38 9%	38 9%	26 10%	35 12%Te	37 10%	-	19 8%	16 11%
I don't know how to apply parental controls or settings	60 15%	60 15%	49 19%Tde	43 15%	57 16%	2 6%	33 14%	20 14%
I don't know how parental controls or settings work	67 16%	67 16%	44 17%	42 15%	57 16%	4 15%	35 15%	24 17%
I don't have the time	36 9%	36 9%	23 9%	26 9%	33 9%	1 4%	18 8%	15 10%
Other (to be specified)	46 11% ^d	46 11%	33 13% ^d	24 8%	42 12% ^d	2 8%	29 13%	11 8%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 199

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Apps that can be installed on a child's phone which monitor the apps they use and for how long

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (l)	Female Aged 6-7 (k)	Male Aged 8-11 (m)	Female Aged 8-11 (n)	Male Aged 12-15 (o)	Female Aged 12-15 (p)	Male Aged 16-17 (q)	Female Aged 16-17 (r)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	392	124	199	69	188	201	49	123	142	78	19	30	61	62	68	73	40	36	163	165	32
Weighted base	391	122	199	70	196	191	62*	133	134	61	27**	35**	67	66	68	65	34*	25*	185	155	23*
Effective base	376	118	191	67	181	193	48	121	139	76	19	30	60	61	67	72	39	35	159	162	31
My child does not need parental controls	196	57	100	39	104	89	17	50	84	45	6	12	29	21	44	39	26	17	64	99	17
	50%fgmr	47%	50%	56%	53%	47%	28%	38%	63%Tfg	73%Tfg	21%	34%	44%	32%	64%Tlm	61%fm	76%Tlm	67%Tlm	34%	64%Tr	73%Tr
I don't know what apps my child uses	15	7	5	3	6	9	2	5	5	3	-	2	2	3	1	4	2	1	6	7	1
	4%	6%	2%	4%	3%	5%	4%	4%	4%	5%	-	7%	3%	4%	2%	6%	7%	2%	3%	4%	3%
I don't know how to apply parental controls or settings	60	18	26	17	28	32	15	29	12	5	6	9	14	15	7	5	2	3	42	15	1
	15%hios	14%	13%	24%Tb	14%	17%	24%hi	22%Thi	9%	8%	21%	26%	21%op	23%op	10%	8%	6%	11%	23%Tst	10%	5%
I don't know how parental controls or settings work	64	18	35	11	33	31	21	27	10	5	12	9	15	12	3	7	3	2	49	10	1
	16%hins	15%	18%	16%	17%	16%	35%Thi	21%hi	7%	8%	44%	27%	23%n	18%n	4%	11%	10%	7%	26%Tst	6%	6%
I don't have the time	44	17	23	5	26	19	14	15	11	4	7	6	10	6	6	5	3	1	29	11	1
	11%is	14%	11%	7%	13%	10%	22%Thi	12%	8%	7%	27%	18%	15%	8%	9%	8%	8%	6%	16%Ts	7%	3%
Other (to be specified)	47	12	31	3	17	30	3	22	17	5	-	3	7	15	9	8	2	4	22	18	4
	12%c	10%	15%Tc	5%	9%	15%Td	5%	17%f	12%	8%	-	9%	10%	23%Tp	13%	12%	4%	14%	12%	12%	16%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 200

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Apps that can be installed on a child's phone which monitor the apps they use and for how long

	D1. Gender of Parent		D2. Age of Parent				D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	392	176	215	66	178	120	24	70	298	24	332	32	17	11	138	98	85	70	236	155
Weighted base	391	176	214	74	181	110	20**	79	291	20**	330	33*	17**	11**	125	86	98	80	211	178
Effective base	376	168	207	63	172	116	23	67	288	23	318	31	17	11	134	95	83	68	229	151
My child does not need parental controls	196 50%djq	79 45%	117 54%	24 32%	96 53% ^d	61 55% ^d	15 76%	25 31%	156 54% ^{Tj}	15 76%	165 50%	15 46%	14 80%	3 26%	52 42%	49 56% ^{qu}	57 58% ^q	38 48%	101 48% ^q	95 53%
I don't know what apps my child uses	15 4%	9 5%	6 3%	5 6%	7 4%	4 3%	-	5 6%	10 4%	-	12 4%	2 7%	-	1 9%	7 6%	2 3%	1 1%	4 6%	10 5%	6 3%
I don't know how to apply parental controls or settings	60 15%	30 17%	30 14%	14 19%	30 16%	16 14%	1 5%	14 18%	45 16%	1 5%	49 15%	6 19%	3 19%	2 20%	22 18%	13 15%	9 9%	16 20%	35 17%	25 14%
I don't know how parental controls or settings work	64 16% ^k	36 20%	28 13%	22 30% ^{Tef}	25 14%	13 12%	2 8%	24 30% ^{Tk}	39 13%	2 8%	53 16%	5 15%	3 17%	3 28%	21 17%	12 14%	15 15%	16 20%	33 16%	31 17%
I don't have the time	44 11% ^{bk}	30 17% ^{Tb}	15 7%	18 24% ^{Tef}	15 8%	8 7%	-	22 27% ^{Tk}	23 8%	-	38 12%	5 17%	-	1 8%	15 12%	6 7%	19 19% ^{Trtuv}	4 6%	21 10%	23 13% ^t
Other (to be specified)	47 12% ^{dj}	15 9%	31 15%	3 5%	22 12%	19 17% ^d	2 11%	3 4%	41 14% ^{Tj}	2 11%	39 12%	6 17%	-	2 17%	17 13%	10 12%	11 12%	8 10%	27 13%	20 11%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 201

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Apps that can be installed on a child's phone which monitor the apps they use and for how long

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online	
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	392	86	75	104	107	119	146	112	127	251	324	13	32	19	67	350	38	320	61
Weighted base	391	89	77	105	100	124	148	105	129	248	323	12**	34*	18**	67	348	38*	318	62
Effective base	376	82	72	100	103	114	140	108	122	241	311	13	31	18	64	335	37	306	59
My child does not need parental controls	196 50%mp	48 53%	42 55%	52 50%	45 45%	67 55%	76 51%	48 46%	62 48%	132 53%	176 54%T	6 47%	9 26%	6 34%	21 31%	181 52%	16 41%	178 56%T	14 23%
I don't know what apps my child uses	15 4%	3 4%	4 5%	3 3%	4 4%	5 4%	5 3%	4 4%	5 4%	9 3%	12 4%	1 8%	1 2%	1 4%	3 4%	12 3%	2 6%	12 4%	2 3%
I don't know how to apply parental controls or settings	60 15%ks	11 13%	15 19%	17 16%	14 14%	18 15%	24 16%	15 14%	20 16%	36 14%	44 14%	4 31%	8 24%	3 17%	16 24%Tk	52 15%	7 20%	39 12%	20 33%Ts
I don't know how parental controls or settings work	64 16%ks	22 25%Td	10 13%	14 13%	17 17%	25 20%	22 15%	17 16%	23 18%	38 15%	45 14%	3 22%	14 39%Tk	1 7%	19 29%Tk	55 16%	9 24%	44 14%	16 26%Ts
I don't have the time	44 11%fk	7 7%	4 6%	16 15%	15 15%	8 7%	19 13%	15 14%	15 12%	27 11%	30 9%	1 7%	10 28%Tk	4 23%	15 22%Tk	36 10%	7 17%	32 10%	11 18%
Other (to be specified)	47 12%	12 14%	7 9%	12 11%	13 13%	17 13%	15 10%	13 12%	14 11%	29 12%	40 12%	-	2 7%	3 18%	6 10%	43 12%	3 8%	40 13%	5 9%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 202

Q13. Why do you not use these sort of controls or settings for your [Child selected]?**Base: All respondents who do not currently use ...****Apps that can be installed on a child's phone which monitor the apps they use and for how long**

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	392	392	233	271	334	29	218	140
Weighted base	391	391	239	273	337	28**	215	143
Effective base	376	376	224	259	320	28	209	135
My child does not need parental controls	196 50%ce	196 50%	103 43%	141 52%ce	161 48%ce	22 79%	120 56%Th	63 44%
I don't know what apps my child uses	15 4%	15 4%	13 5%	13 5%	15 4%	-	8 4%	5 4%
I don't know how to apply parental controls or settings	60 15%	60 15%	44 18%	44 16%	53 16%	2 6%	32 15%	22 15%
I don't know how parental controls or settings work	64 16%	64 16%	39 17%	46 17%	53 16%	4 15%	28 13%	29 20%
I don't have the time	44 11%	44 11%	25 11%	33 12%	38 11%	1 4%	19 9%	21 14%
Other (to be specified)	47 12%dh	47 12%	35 15%Td	21 8%	42 13%Td	2 8%	32 15%Th	10 7%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 203

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	465	157	224	84	226	237	45	133	178	109	23	22	69	64	82	96	52	55	167	216	46
Weighted base	452	153	217	82	234	216	57*	142	168	84	32**	25**	75	67	83	85	43	39	188	200	34*
Effective base	446	150	216	80	218	228	44	131	174	106	23	22	68	63	81	94	51	54	163	210	45
My child does not need parental controls	224	73	111	40	112	110	12	58	94	60	5	7	33	25	42	51	31	27	66	114	26
	50%lgrm	47%	51%	49%	48%	51%	22%	41%f	56%Tfg	70%Tfgh	16%	28%	45%	37%	50%	61%Tlm	71%Tlmm	68%Tlmm	35%	57%Tr	77%Trs
I don't know what apps my child uses	33	10	15	8	19	15	10	5	12	7	3	1	4	5	6	6	1	1	13	13	2
	7%gl	7%	7%	10%	8%	7%	18%Tgh	4%	7%	8%	22%	12%	1%	6%	6%	7%	13%l	3%	7%	7%	4%
I don't know how to apply parental controls or settings	92	31	38	23	51	41	15	38	32	7	10	5	18	19	19	13	3	4	51	37	2
	20%ipqt	20%	18%	28%	22%	19%	27%i	26%Ti	19%i	8%	32%	21%	25%ppq	28%opq	22%p	15%	8%	9%	27%Tst	18%t	5%
I don't know how parental controls or settings work	78	24	43	11	43	35	15	36	22	6	7	8	20	15	12	10	3	2	47	25	1
	17%iqst	16%	20%	13%	18%	16%	26%hi	25%Thi	13%	7%	22%	31%	27%Topq	23%ppq	14%	12%	8%	5%	25%Tst	13%	4%
I don't have the time	36	12	21	2	19	17	8	17	7	3	4	4	9	9	5	2	1	2	25	10	-
	8%hios	8%	10%	3%	8%	8%	14%hi	12%Thi	4%	3%	13%	15%	11%o	13%op	6%	3%	2%	5%	13%Tst	5%	-
Other (to be specified)	28	11	12	6	13	15	4	12	9	4	1	2	8	3	4	6	-	4	14	10	4
	6%	7%	6%	7%	6%	7%	6%	8%	5%	5%	4%	9%	11%p	5%	4%	7%	-	11%p	8%	5%	10%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 204

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app

	D1. Gender of Parent			D2. Age of Parent				D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	465	197	266	63	213	147	37	68	360	37	388	41	21	15	171	121	87	86	292	173
Weighted base	452	189	261	69	210	134	32*	75	345	32*	377	40*	21**	14**	154	104	96	97	259	193
Effective base	446	189	255	61	205	142	36	65	346	36	371	40	20	14	165	118	85	84	283	168
My child does not need parental controls	224	85	138	24	104	73	21	26	177	21	186	21	13	3	64	61	57	41	125	99
	50%dj	45%	53%	34%	49% <i>d</i>	54% <i>d</i>	64% <i>d</i>	34%	51% <i>j</i>	64% <i>j</i>	49%	53%	63%	23%	41%	58% <i>Tqtu</i>	60% <i>Tqtv</i>	42%	48% <i>q</i>	51% <i>t</i>
I don't know what apps my child uses	33	15	17	7	13	10	3	8	23	3	30	2	1	-	18	5	6	5	23	11
	7%	8%	6%	9%	6%	7%	8%	10%	7%	8%	8%	6%	4%	-	11% <i>Tv</i>	5%	6%	5%	9% <i>r</i>	5%
I don't know how to apply parental controls or settings	92	33	58	19	46	26	1	19	71	1	73	9	4	5	36	16	14	25	52	40
	20% <i>gl</i>	18%	22%	28% <i>kg</i>	22% <i>kg</i>	19% <i>g</i>	4%	25% <i>l</i>	21% <i>l</i>	4%	19%	24%	20%	35%	23%	15%	15%	26%	20%	20%
I don't know how parental controls or settings work	78	38	40	19	36	18	6	19	54	6	67	5	2	4	33	14	13	18	48	30
	17%	20%	15%	27% <i>Tf</i>	17%	13%	18%	25%	16%	18%	18%	13%	10%	27%	22%	14%	13%	18%	18%	16%
I don't have the time	36	25	11	11	14	6	3	13	20	3	28	5	1	2	14	6	9	7	20	16
	8% <i>bfk</i>	13% <i>Tb</i>	4%	15% <i>Tef</i>	7%	4%	8%	18% <i>Tk</i>	6%	8%	7%	13%	5%	15%	9%	5%	10%	7%	8%	8%
Other (to be specified)	28	12	16	2	13	11	2	2	24	2	24	1	1	2	10	8	5	6	18	11
	6%	7%	6%	3%	6%	8%	5%	3%	7%	5%	6%	3%	4%	16%	6%	8%	5%	6%	7%	5%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 205

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	465	11	101	82	129	128	135	184	132	144	310	396	14	28	19	66	399	64	356	96
Weighted base	452	10**	103	83	123	119	135	181	122	144	297	386	14**	29**	16**	63	387	62	345	95
Effective base	446	11	96	79	124	124	129	176	128	137	298	380	13	27	18	63	383	61	341	92
My child does not need parental controls	224 50%rt	7 63%	50 49%	45 54%	63 52%	50 42%	64 48%	98 54%	53 44%	66 46%	155 52%Tp	199 52%Tp	3 24%	11 37%	8 47%	24 38%	205 53%Tr	19 30%	200 58%Tt	17 18%
I don't know what apps my child uses	33 7%ks	1 7%	6 6%	5 6%	9 7%	12 10%	10 7%	11 6%	12 10%	12 8%	21 7%	24 6%	1 9%	7 25%	- -	9 15%TK	28 7%	4 7%	20 6%	12 13%Ts
I don't know how to apply parental controls or settings	92 20%	- -	24 23%	21 25%	24 19%	22 18%	27 20%	42 23%	22 18%	36 25%	54 18%	76 20%	7 50%	7 24%	1 5%	15 25%	77 20%	13 21%	65 19%	24 26%
I don't know how parental controls or settings work	78 17%qs	2 22%	19 18%	11 14%	20 17%	24 20%	28 21%	25 14%	24 20%	28 19%	47 16%	68 18%	3 22%	4 15%	1 6%	8 13%	60 15%	18 29%Tq	51 15%	25 26%Ts
I don't have the time	36 8%ks	- -	8 8%	6 7%	10 8%	12 10%	10 7%	13 7%	12 10%	14 9%	20 7%	26 7%	2 16%	5 17%	2 10%	9 14%k	29 7%	7 11%	22 6%	14 15%Ts
Other (to be specified)	28 6%	1 8%	6 6%	4 5%	5 4%	10 9%	7 5%	9 5%	10 9%	6 4%	20 7%	23 6%	- -	- -	5 32%	5 8%	25 6%	4 6%	19 6%	8 8%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 206

Q13. Why do you not use these sort of controls or settings for your [Child selected]?

Base: All respondents who do not currently use ...

Parental controls or settings on individual apps that can be used to restrict or monitor a child's use of that specific app

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	465	465	243	317	383	29	267	141
Weighted base	452	452	241	308	374	28**	253	141
Effective base	446	446	234	303	367	28	255	136
My child does not need parental controls	224 50%ce	224 50%	95 39%	151 49%c	175 47%ce	22 79%	138 55%T	70 49%
I don't know what apps my child uses	33 7%	33 7%	24 10%	27 9%	31 8%	-	19 7%	11 8%
I don't know how to apply parental controls or settings	92 20%	92 20%	56 23%	60 19%	77 21%	3 11%	50 20%	22 16%
I don't know how parental controls or settings work	78 17%	78 17%	50 21%Td	51 16%	67 18%	3 11%	40 16%	29 21%
I don't have the time	36 8%g	36 8%	23 10%	25 8%	29 8%	1 4%	12 5%	17 12%Tg
Other (to be specified)	28 6%h	28 6%	15 6%	18 6%	24 7%	2 8%	21 8%h	2 1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 207

Q14. You say you know about parental controls/settings on some apps that can be used to restrict or monitor a child's usage of that specific app. Which, if any, of the following controls do you know about ...?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	766	247	379	140	373	389	107	259	270	130	51	56	132	127	126	142	64	64	344	324	53
Weighted base	769	250	378	142	398	368	135	281	253	101	72	63	146	134	126	125	53	46	392	300	39
Effective base	734	235	365	134	359	374	104	255	264	127	50	55	130	125	124	140	63	63	335	316	52
NET: Know about any controls	769	250	378	142	398	368	135	281	253	101	72	63	146	134	126	125	53	46	392	300	39
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Ability to filter the content your child sees when on the app	484	159	233	91	252	228	88	159	166	70	49	39	81	78	84	80	37	32	233	198	29
	63%g	64%	62%	64%	63%	62%	65%	57%	66%g	70%g	68%	61%	56%	58%	67%	64%	69%	69%	60%	66%	73%
Ability to control how much time your child spends on the app	471	144	234	94	242	227	80	172	157	62	42	38	91	81	78	78	30	30	239	183	27
	61%	58%	62%	66%	61%	62%	60%	61%	62%	61%	59%	60%	62%	60%	62%	63%	57%	65%	61%	61%	68%
Ability to monitor the content your child is watching on the app	427	129	213	86	221	206	77	157	138	55	41	36	79	79	65	73	35	18	222	160	21
	56%q	51%	56%	61%	55%	56%	57%	56%	55%	54%	58%	57%	54%	59%q	52%	58%q	66%q	41%	57%	53%	54%
Ability to control who your child can interact with on the app	368	113	186	69	203	163	64	138	121	45	37	27	77	60	62	58	26	17	189	146	17
	48%	45%	49%	48%	51%	44%	48%	49%	48%	44%	52%	43%	53%q	45%	49%	47%	50%	38%	48%	49%	44%
Other (please specify)	8	2	5	1	4	4	1	4	2	1	-	1	1	3	2	-	1	-	5	3	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	2%	2%	-	1%	-	1%	1%	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 208

Q14. You say you know about parental controls/settings on some apps that can be used to restrict or monitor a child's usage of that specific app. Which, if any, of the following controls do you know about ...?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	766	342	422	10	138	344	223	51	148	567	51	646	65	31	24	287	194	144	140	481	284
Weighted base	769	344	424	13**	155	347	209	45*	168	556	45*	650	65	31*	23**	265	174	166	163	439	329
Effective base	734	327	405	10	134	331	215	49	143	545	49	618	63	30	23	278	188	140	136	466	277
NET: Know about any controls	769	344	424	13	155	347	209	45	168	556	45	650	65	31	23	265	174	166	163	439	329
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Ability to filter the content your child sees when on the app	484	214	268	6	90	213	144	30	96	357	30	405	43	19	17	181	120	92	90	301	182
	63%sv	62%	63%	49%	58%	61%	69%Td	66%	57%	64%	66%	62%	65%	60%	76%	68%Tstv	69%Tstv	55%	56%	69%Tstv	55%
Ability to control how much time your child spends on the app	471	209	262	3	97	222	118	31	100	341	31	400	41	17	13	169	98	102	102	266	204
	61%	61%	62%	20%	63%	64%	57%	68%	59%	61%	68%	62%	63%	55%	55%	64%	56%	61%	63%	61%	62%
Ability to monitor the content your child is watching on the app	427	204	224	8	83	195	120	21	91	315	21	362	37	16	13	146	97	93	90	243	184
	56%	59%	53%	61%	54%	56%	58%	47%	54%	57%	47%	56%	56%	50%	57%	55%	56%	56%	55%	55%	56%
Ability to control who your child can interact with on the app	368	169	199	5	76	172	91	24	81	263	24	313	29	13	13	139	79	71	78	219	149
	48%	49%	47%	40%	49%	50%	44%	52%	48%	47%	52%	48%	45%	42%	56%	53%T	48%	43%	48%	50%	45%
Other (please specify)	8	2	6	-	1	3	3	1	1	6	1	7	-	-	1	5	1	1	1	6	2
	1%	*	1%	-	1%	1%	1%	2%	1%	1%	2%	1%	-	-	4%	2%	1%	1%	1%	1%	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/h/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 209

Q14. You say you know about parental controls/settings on some apps that can be used to restrict or monitor a child's usage of that specific app. Which, if any, of the following controls do you know about ...?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially finan- cially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	766	16	169	135	213	208	233	294	214	230	513	639	28	47	39	122	685	77	616	130
Weighted base	769	17**	176	141	216	196	243	302	200	235	512	642	28**	50*	37*	122	689	75	619	131
Effective base	734	15	162	130	203	201	223	282	207	221	491	613	27	45	37	116	657	74	590	125
NET: Know about any controls	769	17	176	141	216	196	243	302	200	235	512	642	28	50	37	122	689	75	619	131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Ability to filter the content your child sees when on the app	484	11	94	86	135	141	141	183	144	151	321	404	22	29	23	77	432	49	397	77
	63%b	67%	54%	61%	63%	72%Tbcd	58%	61%	72%Tfg	64%	63%	63%	78%	58%	62%	63%	63%	65%	64%	59%
Ability to control how much time your child spends on the app	471	12	108	94	129	116	142	197	120	147	313	392	21	30	22	78	424	46	388	72
	61%	74%	61%	67%	60%	59%	59%	65%	60%	62%	61%	61%	75%	61%	58%	64%	62%	61%	63%	55%
Ability to monitor the content your child is watching on the app	427	8	97	76	115	117	147	146	120	137	278	358	15	27	23	68	388	34	355	59
	56%gt	46%	55%	54%	53%	60%	61%g	48%	60%g	58%	54%	56%	53%	55%	62%	56%	56%	45%	57%Tt	45%
Ability to control who your child can interact with on the app	368	10	86	76	81	106	119	131	108	109	247	306	15	24	16	58	343	24	312	50
	48%dr	57%	49%d	54%d	37%	54%Td	49%	43%	54%Tg	46%	48%	48%	54%	49%	45%	47%	50%Tr	32%	50%Tt	38%
Other (please specify)	8	-	1	1	2	3	2	2	3	2	6	6	-	1	1	2	8	-	5	2
	1%	-	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	-	2%	2%	2%	1%	-	1%	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 210

Q14. You say you know about parental controls/settings on some apps that can be used to restrict or monitor a child's usage of that specific app. Which, if any, of the following controls do you know about ...?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Prev. Use of tools/controls		NET: Used (e)	Never Used (f)	Yes (g)	No (h)
			Currently use any (c)	iously used any (d)				
Unweighted base	766	766	532	457	675	29	451	225
Weighted base	769	769	546	457	681	28**	445	232
Effective base	734	734	512	437	647	28	431	217
NET: Know about any controls	769	769	546	457	681	28	445	232
	100%	100%	100%	100%	100%	100%	100%	100%
Ability to filter the content your child sees when on the app	484	484	351	273	435	17	302	130
	63%dh	63%	64%d	60%	64%d	60%	68%Th	56%
Ability to control how much time your child spends on the app	471	471	339	265	423	18	284	126
	61%dh	61%	62%d	58%	62%d	65%	64%h	54%
Ability to monitor the content your child is watching on the app	427	427	321	250	385	20	255	125
	56%	56%	59%Tde	55%	56%	71%	57%	54%
Ability to control who your child can interact with on the app	368	368	281	213	334	15	227	109
	48%	48%	52%Tde	47%	49%	53%	51%T	47%
Other (please specify)	8	8	3	1	4	-	4	3
	1%cde	1%	1%	*	1%d	-	1%	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 211

Q15. And thinking of parental controls that allow you to restrict or monitor a child's use of a specific app , which, if any, of the following apps are you aware of these sort of parental controls or settings being available on?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	766	247	379	140	373	389	107	259	270	130	51	56	132	127	126	142	64	64	344	324	53
Weighted base	769	250	378	142	398	368	135	281	253	101	72	63	146	134	126	125	53	46	392	300	39
Effective base	734	235	365	134	359	374	104	255	264	127	50	55	130	125	124	140	63	63	335	316	52
YouTube	490 64%	151 60%	235 62%	105 74%Tab	265 67%	224 61%	102 76%Tghi	171 61%	159 63%	58 57%	54 76%smoq	48 76%Tmoq	91 62%	80 59%	87 69%o	71 57%	33 61%	25 56%	261 66%	186 62%	22 57%
TikTok	280 36%hipqst	81 32%	143 38%	56 40%	139 35%	139 38%	58 43%hi	118 42%Thi	79 31%	24 24%	29 40%	29 41%npq	60 41%pq	58 44%npq	38 30%	40 32%	12 23%	11 24%	168 43%Tst	92 31%	8 21%
Facebook (including Facebook Messenger)	198 26%	72 29%	86 23%	41 29%	107 27%	91 25%	33 24%	74 26%	65 26%	27 26%	14 19%	19 31%	43 29%	32 24%	36 28%	29 23%	15 29%	11 24%	101 26%	75 25%	10 25%
Instagram	187 24%hs	53 21%	99 26%	35 24%	100 25%	86 23%	38 28%	74 26%	51 20%	24 24%	25 35%no	13 21%	37 26%	36 27%	24 19%	25 20%	13 24%	12 25%	106 27% _s	60 20%	11 28%
Snapchat	170 22%	49 19%	84 22%	37 26%	89 22%	81 22%	35 26%	65 23%	50 20%	21 21%	20 27%	15 24%	37 25%	28 21%	23 18%	27 22%	10 19%	11 24%	96 25%	58 19%	7 19%
WhatsApp	170 22%	55 22%	85 23%	29 21%	95 24%	75 20%	33 24%	65 23%	55 22%	17 17%	18 25%	14 23%	35 24%	30 22%	31 25%	24 19%	11 21%	6 14%	93 24%	64 21%	5 13%
Twitch	75 10%ehst	23 9%	35 9%	16 12%	48 12%Te	26 7%	20 15%hi	34 12%h	14 6%	6 6%	14 19%Tmnoq	6 10%	23 16%Tnoq	11 9%	7 6%	7 6%	4 8%	1 3%	54 14%Tst	16 5%	1 2%
Vimeo	36 5%	11 4%	16 4%	9 7%	20 5%	16 4%	3 2%	19 7%	11 4%	2 2%	1 2%	2 3%	10 7%	9 5%	7 4%	4 3%	2 1%	1 1%	22 6%	12 4%	1 2%
Fruitylab	30 4%is	10 4%	16 4%	5 4%	20 5%	11 3%	13 10%Tghi	12 4% _i	6 2%	-	10 13%Tmnoq	4 6%	7 5%	4 3%	3 2%	3 2%	-	-	25 6%Ts	6 2%	-
Recast	24 3%hs	5 2%	11 3%	8 5%	12 3%	12 3%	7 5%hi	13 5%hi	4 1%	-	3 4%	4 7%o	7 4%	6 5%o	3 2%	1 1%	-	-	19 5%Ts	5 2%	-
The Sponsor Hub	22 3%	5 2%	11 3%	6 4%	15 4%	7 2%	5 4%i	11 4%i	6 2%	-	4 6%o	1 2%	6 4%	5 4%	5 4%	1 1%	-	-	16 4%	6 2%	-
NET: VSPs	379 49%hinoqs t	121 49%	189 50%	69 49%	199 50%	179 49%	82 61%Thi	162 58%Thi	98 39%	38 37%	45 62% _n opq	37 59% _n oq	85 58% _T noq	76 57% _n opq	47 37%	51 41%	22 41%	15 32%	233 59% _T st	118 39%	13 33%
NET: Other platforms	570 74%	178 71%	280 74%	112 79%	302 76%	267 73%	110 82%i	203 72%	187 74%	70 69%	57 79%	53 84%oq	106 72%	98 73%	100 79%	86 69%	39 74%	30 67%	295 75%	220 73%	26 66%
None of the above	35 4%fr	13 5%	18 5%	4 2%	13 3%	21 6%	1 1%	11 4%	17 7%Tf	5 5% _f	-	1 2%	5 3%	7 5%	6 4%	11 9%Tj	3 6%	2 4%	11 3%	19 6% _r	3 7%
Don't know	112 15% _f kr	40 16%	54 14%	18 12%	55 14%	54 15%	8 6%	40 14% _f	41 16% _f	22 22% _{Tf}	4 6%	3 5%	21 15%	19 14%	20 15%	21 17% _k	10 19% _{ijk}	11 24% _{Tjk}	44 11%	51 17% _r	10 25% _{Tr}
Mean no. of mentions (incl. None)	2.56os	2.46	2.53	2.81	2.66	2.45	2.74	2.73	2.35	2.29	2.84	2.62	2.84o	2.62	2.47	2.23	2.32	2.28	2.76Ts	2.33	2.24

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

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Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 211

Q15. And thinking of parental controls that allow you to restrict or monitor a child's use of a specific app , which, if any, of the following apps are you aware of these sort of parental controls or settings being available on?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	766	247	379	140	373	389	107	259	270	130	51	56	132	127	126	142	64	64	344	324	53
Weighted base	769	250	378	142	398	368	135	281	253	101	72	63	146	134	126	125	53	46	392	300	39
Effective base	734	235	365	134	359	374	104	255	264	127	50	55	130	125	124	140	63	63	335	316	52
Mean no. of mentions (excl. None)	2.70s	2.62	2.68	2.89	2.76	2.63	2.76	2.87	2.56	2.44	2.84	2.67	2.94	2.79	2.61	2.51	2.49	2.42	2.86s	2.52	2.47

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Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 212

Q15. And thinking of parental controls that allow you to restrict or monitor a child's use of a specific app, which, if any, of the following apps are you aware of these sort of parental controls or settings being available on?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	766	342	422	10	138	344	223	51	148	567	51	646	65	31	24	287	194	144	140	481	284
Weighted base	769	344	424	13**	155	347	209	45*	168	556	45*	650	65	31*	23**	265	174	166	163	439	329
Effective base	734	327	405	10	134	331	215	49	143	545	49	618	63	30	23	278	188	140	136	466	277
YouTube	490 64%	222 64%	268 63%	6 45%	104 67%	219 63%	137 65%	24 54%	110 66%	356 64%	24 54%	411 63%	45 69%	21 68%	13 57%	183 69%Tsv	109 63%	96 58%	102 63%	292 67%T	198 60%
TikTok	280 36%	138 40%	142 34%	1 10%	69 45%Tf	128 37%	67 32%	14 30%	71 42%	196 35%	14 30%	250 38%T	18 28%	7 21%	6 25%	106 40%	58 33%	60 36%	56 34%	164 37%	116 35%
Facebook (including Facebook Messenger)	198 26%bknr	106 31%Tb	91 22%	3 20%	43 28%	83 24%	49 24%	20 44%Tdef	46 27%	133 24%	20 44%Tjk	175 27%n	10 15%	7 21%	6 27%	80 30%Tru	35 20%	43 26%	41 25%	114 26%r	84 26%
Instagram	187 24%fv	90 26%	97 23%	4 29%	45 29%fg	91 26%	41 19%	6 14%	49 29%l	132 24%	6 14%	164 25%	11 16%	6 19%	7 29%	82 31%Tstv	41 24%	34 20%	30 19%	123 28%Tv	64 19%
Snapchat	170 22%fmt	83 24%	87 21%	-	42 27%f	84 24%f	35 17%	9 20%	42 25%	119 21%	9 20%	148 23%n	7 11%	7 23%	8 36%	66 25%t	33 19%	46 28%tv	25 16%	99 22%	72 22%t
WhatsApp	170 22%b	87 25%	82 19%	4 29%	35 22%	79 23%	38 18%	14 31%f	38 23%	117 21%	14 31%	152 23%	11 16%	4 12%	4 17%	70 26%Tru	30 17%	30 18%	40 25%	100 23%r	70 21%
Twitch	75 10%bfgklr	50 14%Tb	25 6%	6 45%	23 15%Tfg	34 10%f	11 5%	1 2%	29 17%Tkl	45 8%	1 2%	70 11%T	3 5%	1 3%	-	39 15%Truv	8 5%	15 9%	13 8%	47 11%r	28 8%
Vimeo	36 5%sa	17 5%	19 4%	1 9%	8 5%	19 6%	6 3%	1 2%	10 6%	25 5%	1 2%	30 5%	6 9%	-	-	17 6%sa	7 4%	2 1%	10 6%sa	24 5%sa	12 4%sa
Fruitlab	30 4%bek	21 6%Tb	9 2%	1 10%	13 8%Tef	28 9%	3 6%	2 4%	14 8%Tk	15 3%	2 4%	29 4%	2 3%	-	-	14 5%	7 4%	4 2%	6 4%	20 5%	10 3%
Recast	24 3%	14 4%	10 2%	-	5 3%	14 4%	5 3%	-	5 3%	19 3%	-	24 4%T	-	-	-	11 4%	5 3%	3 2%	5 3%	16 4%	8 2%
The Sponsor Hub	22 3%f	14 4%	8 2%	-	8 5%f	10 3%	2 1%	1 3%	8 5%	12 2%	1 3%	22 3%	-	-	-	11 4%	3 2%	4 3%	4 2%	14 3%	8 2%
NET: VSPs	379 49%bfr	193 56%Tb	186 44%	9 65%	99 64%Tefg	168 49%f	83 40%	21 45%	107 64%Tkl	251 45%	21 45%	330 51%	26 40%	13 42%	10 44%	143 54%ru	75 43%	87 52%	75 46%	218 50%r	162 49%
NET: Other platforms	570 74%	262 76%	307 72%	7 55%	122 79%	248 71%	157 75%	35 78%	129 77%	405 73%	35 78%	480 74%	50 76%	23 75%	17 75%	208 78%Ts	126 72%	115 69%	121 74%	334 76%	236 72%
None of the above	35 4%t	12 4%	22 5%	-	4 2%	20 6%	8 4%	2 5%	4 2%	29 5%	2 5%	33 5%	2 2%	-	-	17 6%tv	8 4%	7 4%	2 1%	24 6%t	9 3%
Don't know	112 15%adjqu	39 11%	72 17%Ta	-	11 7%	57 16%d	38 18%d	6 13%	11 7%	95 17%Tj	6 13%	90 14%	9 13%	8 25%	5 21%	24 9%	31 18%qu	28 17%q	29 18%q	55 12%q	57 17%q
Mean no. of mentions (incl. None)	2.56bn	2.76Tb	2.38	1.97	2.76f	2.66	2.32	2.33	2.69	2.53	2.33	2.63Tn	1.99	2.24	2.42	2.80Tru	2.35	2.43	2.49	2.63r	2.46
Mean no. of mentions (excl. None)	2.70bfn	2.88Tb	2.54	1.97	2.83	2.86f	2.44	2.46	2.76	2.70	2.46	2.80Tn	2.04	2.24	2.42	3.01Truv	2.48	2.57	2.53	2.81r	2.55

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 213

Q15. And thinking of parental controls that allow you to restrict or monitor a child's use of a specific app, which, if any, of the following apps are you aware of these sort of parental controls or settings being available on?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	766	16	169	135	213	208	233	294	230	513	639	28	47	39	122	685	77	616	130	
Weighted base	769	17**	176	141	216	196	243	302	200	235	642	28**	50*	37*	116	689	75	619	131	
Effective base	734	15	162	130	203	201	223	282	207	221	613	27	45	37	116	657	74	590	125	
YouTube	490 64%g	6 36%	119 68%	88 62%	129 60%	136 70%Td	161 66%	177 59%	143 70%Tg	333 61%	403 65%	24 83%	36 72%	21 58%	84 69%	435 63%	51 68%	403 65%	78 60%	
TikTok	280 36%gk	6 35%	74 42%g	45 32%	68 31%	80 41%Td	101 41%g	91 30%	80 40%g	187 34%	221 34%	16 56%	24 49%	13 36%	57 47%Tk	256 37%	21 28%	236 38%	39 30%	
Facebook (including Facebook Messenger)	198 26%	5 28%	46 26%	34 24%	47 22%	63 32%Td	63 26%	68 23%	63 31%Tg	140 27%	157 24%	12 43%	17 34%	10 34%Tk	41 25%	171 33%	25 33%	163 26%	31 23%	
Instagram	187 24%dgk	4 26%	44 25%	32 22%	40 19%	59 30%Td	58 24%	61 20%	59 30%Tg	134 19%	138 26%	22 36%	22 45%Tk	14 37%k	48 39%Tk	168 24%	16 21%	150 24%	31 24%	
Snapchat	170 22%dgk	4 24%	45 26%	25 18%	36 17%	52 26%Td	64 26%g	45 15%	53 27%g	46 19%	118 23%	12 43%	16 31%	6 16%	35 29%n	156 23%	13 17%	144 23%	23 18%	
WhatsApp	170 22%dgk	3 18%	39 22%g	33 23%g	30 14%	60 31%Td	53 22%	52 17%	61 30%Tf	46 20%	115 22%	10 19%	21 36%	14 42%Tk	47 37%Tk	153 22%	14 19%	139 22%	27 20%	
Twitch	75 10%ik	1 6%	15 9%	9 6%	19 9%	29 15%Tc	19 8%	24 8%	30 15%Tf	14 6%	57 11%l	49 8%	11 40%	8 17%k	4 12%	24 20%Tk	69 10%	4 6%	64 10%	9 7%
Vimeo	36 5%	-	12 7%	2 4%	7 3%	12 6%	14 6%	9 3%	12 6%	10 4%	24 5%	3 10%	3 6%	3 8%	10 8%k	33 5%	2 3%	26 4%	9 7%	
Fruitlab	30 4%dk	1 8%	7 4%	6 4%	3 1%	14 7%Td	7 3%	10 3%	14 7%Tf	8 3%	22 4%	19 3%	2 8%	4 8%k	5 14%Tk	12 10%Tk	27 4%	3 4%	23 4%	8 6%
Recast	24 3%g	1 8%	4 2%g	7 5%g	-	11 6%Td	3 3%	5 2%	11 6%Tg	3 1%	20 4%	17 3%	2 7%	2 5%	6 5%	20 3%	2 3%	19 3%	2 1%	
The Sponsor Hub	22 3%dg	-	7 4%g	2 2%	1 1%	10 5%Td	2 4%g	2 1%	10 5%Tg	6 2%	18 3%	1 3%	2 4%	1 3%	4 3%	20 3%	1 3%	17 3%	3 2%	
NET: VSPs	379 49%gkrt	9 55%	93 53%	63 45%	97 45%	105 53%	128 53%g	132 44%	106 53%g	260 45%	300 47%	22 77%	33 67%Tk	18 48%	77 63%Tkn	350 51%Tr	26 34%	322 52%Tt	50 38%	
NET: Other platforms	570 74%gk	11 67%	132 75%	106 75%	149 69%	155 79%Td	188 77%g	206 68%	159 79%Tg	168 72%	383 75%	466 85%	24 85%	42 85%	29 78%	101 82%Tk	506 73%	59 78%	467 75%	91 70%
None of the above	35 4%	1 5%	6 3%	6 4%	7 3%	15 8%T	6 2%	14 4%	15 7%Tf	10 4%	24 5%	-	1 2%	2 6%	3 2%	32 5%	3 4%	29 5%	6 4%	
Don't know	112 15%ehmps21%	4 21%	23 13%	24 17%e	38 17%e	18 9%	33 14%	55 18%Th	18 9%	42 13%	69 16%Tmp	2 8%	2 4%	4 10%	9 8%	99 14%	12 17%	76 12%	29 22%Ts	
Mean no. of mentions (incl. None)	2.56dgk	2.39	2.70d	2.43	2.13	2.95Tcd	2.65g	2.21	2.92Tg	2.36	2.63	2.41	3.97	3.27Tk	2.80	3.28Tk	2.56	2.45	2.55	2.53

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 213

Q15. And thinking of parental controls that allow you to restrict or monitor a child's use of a specific app, which, if any, of the following apps are you aware of these sort of parental controls or settings being available on?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	D11. Income						Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online	
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	766	16	169	135	213	208	233	294	214	230	513	639	28	47	39	122	685	77	616	130
Weighted base	769	17**	176	141	216	196	243	302	200	235	512	642	28**	50*	37*	122	689	75	619	131
Effective base	734	15	162	130	203	201	223	282	207	221	491	613	27	45	37	116	657	74	590	125
Mean no. of mentions (excl. None)	2.70dgk	2.54	2.81d	2.55	2.22	3.22Tcd	2.73g	2.34	3.18Tfg	2.50	2.78	2.55	3.97	3.33Tk	3.00	3.37Tk	2.70	2.56	2.69	2.68

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 214

Q15. And thinking of parental controls that allow you to restrict or monitor a child's use of a specific app, which, if any, of the following apps are you aware of these sort of parental controls or settings being available on?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Prev-			Never Used (f)	Yes (g)	No (h)
			Currently use any (c)	iously used any (d)	NET: Used (e)			
Unweighted base	766	766	532	457	675	29	451	225
Weighted base	769	769	546	457	681	28**	445	232
Effective base	734	734	512	437	647	28	431	217
YouTube	490 64%	490 64%	372 68%T	299 65%	453 66%T	14 49%	294 66%	139 60%
TikTok	280 36%	280 36%	232 43%Tde	176 38%	263 39%T	7 27%	159 36%	88 38%
Facebook (including Facebook Messenger)	198 26%	198 26%	155 28%T	132 29%T	183 27%	7 24%	119 27%	52 23%
Instagram	187 24%	187 24%	150 27%Te	118 26%	171 25%	7 26%	114 26%	56 24%
Snapchat	170 22%	170 22%	134 25%Te	109 24%	155 23%	7 26%	109 24%	41 18%
WhatsApp	170 22%	170 22%	133 24%Te	118 26%Te	155 23%	7 25%	99 22%	47 20%
Twitch	75 10%	75 10%	63 12%Te	44 10%	70 10%	3 12%	41 9%	29 12%
Vimeo	36 5%	36 5%	30 5%	23 5%	33 5%	2 8%	23 5%	9 4%
Fruitlab	30 4%	30 4%	25 5%	22 5%	29 4%	1 3%	22 5%	7 3%
Recast	24 3%	24 3%	21 4%	16 3%	22 3%	1 3%	14 3%	8 3%
The Sponsor Hub	22 3%	22 3%	19 3%	16 3%	20 3%	1 3%	14 3%	8 4%
NET: VSPs	379 49%	379 49%	310 57%Tde	237 52%	356 52%T	9 34%	220 49%	117 50%
NET: Other platforms	570 74%	570 74%	425 78%T	359 79%T	523 77%T	15 55%	335 75%	165 71%
None of the above	35 4%	35 4%	23 4%	19 4%	28 4%	4 13%	22 5%	10 4%
Don't know	112 15%cdde	112 15%	53 10%	49 11%	78 12%cd	9 31%	62 14%	32 14%
Mean no. of mentions (incl. None)	2.56	2.56	2.71Te	2.62	2.58	3.02	2.63	2.42

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Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 214

Q15. And thinking of parental controls that allow you to restrict or monitor a child's use of a specific app, which, if any, of the following apps are you aware of these sort of parental controls or settings being available on?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	766	766	532	457	675	29	451	225
Weighted base	769	769	546	457	681	28**	445	232
Effective base	734	734	512	437	647	28	431	217
Mean no. of mentions (excl. None)	2.70	2.70	2.84Te	2.75	2.70	3.73	2.79	2.55

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 215

Q16. How did you become aware of parental controls that allow you to restrict or monitor a child's use of a specific app?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	766	247	379	140	373	389	107	259	270	130	51	56	132	127	126	142	64	64	344	324	53
Weighted base	769	250	378	142	398	368	135	281	253	101	72	63	146	134	126	125	53	46	392	300	39
Effective base	734	235	365	134	359	374	104	255	264	127	50	55	130	125	124	140	63	63	335	316	52
Information provided by my child's school	219 28%	64 26%	117 31%	38 27%	116 29%	102 28%	33 24%	77 27%	76 30%	33 33%	20 27%	13 21%	42 28%	35 26%	29 29%	39 31%	19 36%	14 31%	106 27%	87 29%	16 41%Tr
Looked for them via a search engine (e.g. Google or Yahoo)	211 27%et	62 25%	108 29%	41 29%	122 31%e	88 24%	45 33%i	72 26%	72 28%	22 21%	26 36%o	19 30%	39 27%	33 25%	45 35%Toq	27 22%	12 22%	9 19%	114 29%t	82 27%t	5 13%
Information provided by the apps or sites (e.g. on the app/site's safety hub/ setup pages)	196 25%	62 25%	94 25%	40 28%	107 27%	88 24%	38 28%	71 25%	58 23%	28 28%	25 35%	13 21%	36 25%	35 26%	26 21%	31 25%	19 37%Tnq	8 19%	104 27%	74 25%	9 24%
Other parents passed on information/ advice or guidance	177 23%afj	43 17%	101 27%Ta	33 23%	84 21%	93 25%	20 15%	71 25%f	57 22%	29 29%f	7 10%	13 21%	35 24%j	36 27%j	27 21%	29 23%j	15 28%j	14 32%j	88 22%	66 22%	11 28%
Seen while on social media	138 18%	54 21%	63 17%	21 15%	73 18%	65 18%	31 23%h	53 19%	36 14%	17 17%	18 24%	14 22%	24 16%	29 21%	20 16%	16 13%	11 21%	6 14%	75 19%	46 15%	6 15%
Information provided by my internet service provider	125 16%eho	40 16%	61 16%	25 17%	75 19%e	49 13%	31 23%h	41 15%	32 13%	21 21%h	22 31%Tk	9 14%	22 15%	19 14%	18 14%	13 11%	13 25%To	8 18%	68 17%	42 14%	7 17%
Information provided by my mobile phone network (e.g. set up instructions on device, advice from staff instore)	121 16%	35 14%	66 17%	19 14%	72 18%	49 13%	27 20%	43 15%	34 13%	17 17%	17 24%	10 15%	27 18%	17 12%	16 13%	18 14%	12 23%	5 10%	68 17%	42 14%	5 13%
Seen/ heard on broadcast media (e.g. TV, radio)	97 13%o	37 15%	44 12%	16 11%	53 13%	44 12%	22 16%	40 14%	24 10%	11 11%	9 12%	13 21%o	23 15%o	18 13%o	17 13%o	7 6%	5 9%	6 13%	56 14%	30 10%	6 15%
My child told me about them	74 10%hs	30 12%	32 9%	11 8%	37 9%	36 10%	22 16%Thi	29 10%	17 7%	6 6%	11 15%n	11 17%nop	16 11%	13 10%	7 6%	9 7%	3 5%	4 8%	47 12%hs	21 7%	4 9%
Information provided by the government or regulator (e.g. Ofcom)	71 9%hos	23 9%	33 9%	15 10%	40 10%	31 8%	19 14%h	27 10%	16 6%	9 9%	9 13%o	9 15%o	14 9%	13 10%	11 9%	5 4%	6 11%	3 7%	45 12%Ts	20 7%	3 7%
Charities or other organisations that offer guidance	60 8%	19 8%	28 7%	13 9%	31 8%	29 8%	13 9%	19 7%	20 8%	9 8%	8 12%	4 7%	10 7%	9 7%	9 7%	11 9%	4 8%	5 10%	31 8%	24 8%	4 10%
Other (please specify)	26 3%r	10 4%	11 3%	6 4%	10 3%	16 4%	1 1%	6 2%	13 5%	5 5%f	- -	1 2%	3 2%	3 2%	5 4%	8 6%Tj	2 3%	4 8%Tjlm	6 2%	15 5%Tr	3 8%r
Don't know	76 10%	23 9%	40 11%	13 9%	37 9%	38 10%	13 10%	29 10%	25 10%	9 8%	8 11%	5 9%	11 8%	17 13%	13 11%	12 10%	4 8%	3 7%	40 10%	31 10%	3 8%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

Prepared by Yonder



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 216

Q16. How did you become aware of parental controls that allow you to restrict or monitor a child's use of a specific app?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	766	342	422	10	138	344	223	51	148	567	51	646	65	31	24	287	194	144	140	481	284
Weighted base	769	344	424	13**	155	347	209	45*	168	556	45*	650	65	31*	23**	265	174	166	163	439	329
Effective base	734	327	405	10	134	331	215	49	143	545	49	618	63	30	23	278	188	140	136	466	277
Information provided by my child's school	219	91	129	6	41	96	63	14	46	159	14	187	15	10	7	79	50	41	48	129	89
Looked for them via a search engine (e.g. Google or Yahoo)	211	120	90	1	43	95	55	16	44	151	16	178	19	9	5	81	49	44	37	130	81
Information provided by the apps or sites (e.g. on the app/site's safety hub/ setup pages)	196	95	100	7	44	85	50	11	51	134	11	169	14	8	5	88	35	34	38	123	73
Other parents passed on information/ advice or guidance	177	76	101	-	31	86	50	11	31	136	11	149	13	10	6	64	38	38	37	102	75
Seen while on social media	138	81	57	3	37	65	30	4	39	94	4	124	12	2	-	58	37	22	20	96	42
Information provided by my internet service provider	125	80	45	3	34	47	32	9	37	79	9	111	9	1	5	60	24	23	18	84	41
Information provided by my mobile phone network (e.g. set up instructions on device, advice from staff instore)	121	70	50	1	32	54	27	7	33	81	7	105	9	3	4	50	16	33	21	66	54
Seen/ heard on broadcast media (e.g. TV, radio)	97	53	43	1	24	47	23	3	25	69	3	83	8	3	3	41	18	17	21	58	39
My child told me about them	74	30	44	3	22	29	18	2	25	47	2	66	4	1	2	26	12	16	20	38	36
Information provided by the government or regulator (e.g. Ofcom)	71	43	28	3	19	30	13	6	22	43	6	65	5	1	-	38	11	9	14	48	22
Charities or other organisations that offer guidance	60	28	32	-	16	29	15	-	16	44	-	51	6	2	2	23	12	13	12	35	25
Other (please specify)	26	9	17	-	2	12	8	3	2	20	3	22	1	3	-	7	7	8	4	14	12
Don't know	76	24	52	-	7	45	19	4	7	64	4	66	5	2	3	18	18	23	17	35	40

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 217

Q16. How did you become aware of parental controls that allow you to restrict or monitor a child's use of a specific app?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	766	16	169	135	213	208	233	294	214	230	513	639	28	47	39	122	685	77	616	130
Weighted base	769	17**	176	141	216	196	243	302	200	235	512	642	28**	50*	37*	122	689	75	619	131
Effective base	734	15	162	130	203	201	223	282	207	221	491	613	27	45	37	116	657	74	590	125
Information provided by my child's school	219	5	53	25	67	60	77	70	62	73	145	174	9	18	13	44	205	14	184	34
Looked for them via a search engine (e.g. Google or Yahoo)	211	2	37	38	62	69	60	79	69	55	151	171	12	18	8	39	188	20	177	29
Information provided by the apps or sites (e.g. on the app/site's safety hub/ setup pages)	196	2	47	32	60	52	59	80	54	60	131	160	9	12	13	36	182	14	169	26
Other parents passed on information/ advice or guidance	177	3	41	31	46	53	60	60	55	53	119	145	9	11	9	32	163	13	139	35
Seen while on social media	138	2	36	19	40	36	60	38	35	96	104	5	17	9	33	125	11	108	24	
Information provided by my internet service provider	125	3	22	20	27	49	35	37	49	37	84	12	17	10	39	119	9	110	15	
Information provided by my mobile phone network (e.g. set up instructions on device, advice from staff instore)	121	3	23	21	28	42	32	42	31	87	91	7	13	9	29	110	10	100	20	
Seen/ heard on broadcast media (e.g. TV, radio)	97	3	24	14	25	29	33	30	25	70	75	4	11	5	21	90	6	78	14	
My child told me about them	74	2	26	11	19	14	31	26	14	28	44	3	4	4	11	67	7	67	5	
Information provided by the government or regulator (e.g. Ofcom)	71	1	12	8	20	25	20	23	27	20	49	55	4	5	15	64	7	59	11	
Charities or other organisations that offer guidance	60	-	10	11	9	28	14	17	28	18	42	44	8	5	2	16	53	6	50	8

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 217

Q16. How did you become aware of parental controls that allow you to restrict or monitor a child's use of a specific app?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	766	16	169	135	213	208	233	294	214	230	513	639	28	47	39	122	685	77	616	130
Weighted base	769	17**	176	141	216	196	243	302	200	235	512	642	28**	50*	37*	122	689	75	619	131
Effective base	734	15	162	130	203	201	223	282	207	221	491	613	27	45	37	116	657	74	590	125
Other (please specify)	26	-	3	6	6	10	7	8	10	14	12	24	-	-	2	2	22	4	22	2
	3% _j	-	2%	4%	3%	5%	3%	3%	5%	6% _j	2%	4%	-	-	4%	1%	3%	5%	3%	2%
Don't know	76	3	19	19	18	13	28	30	14	20	54	68	2	1	3	6	66	9	55	17
	10%	20%	11%	13%	8%	7%	12%	10%	7%	9%	10%	11%	7%	2%	8%	5%	10%	13%	9%	13%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 218

Q16. How did you become aware of parental controls that allow you to restrict or monitor a child's use of a specific app?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	766	766	532	457	675	29	451	225
Weighted base	769	769	546	457	681	28**	445	232
Effective base	734	734	512	437	647	28	431	217
Information provided by my child's school	219 28%h	219 28%	158 29%	138 30%	198 29%	6 23%	163 37%Th	34 15%
Looked for them via a search engine (e.g. Google or Yahoo)	211 27%	211 27%	180 33%Tde	118 26%	202 30%Td	5 18%	126 28%	57 24%
Information provided by the apps or sites (e.g. on the app/site's safety hub/ setup pages)	196 25%h	196 25%	151 28%T	123 27%	182 27%T	5 18%	129 29%Th	43 18%
Other parents passed on information/ advice or guidance	177 23%	177 23%	130 24%	108 24%	161 24%	5 18%	104 23%	49 21%
Seen while on social media	138 18%	138 18%	105 19%	87 19%	124 18%	4 14%	79 18%	41 18%
Information provided by my internet service provider	125 16%	125 16%	101 18%T	87 19%T	117 17%	5 20%	79 18%	34 14%
Information provided by my mobile phone network (e.g. set up instructions on device, advice from staff instore)	121 16%	121 16%	101 18%Te	84 18%T	112 17%	5 19%	74 17%	33 14%
Seen/ heard on broadcast media (e.g. TV, radio)	97 13%	97 13%	77 14%e	59 13%	86 13%	3 12%	60 14%	25 11%
My child told me about them	74 10%	74 10%	54 10%	48 11%	67 10%	3 9%	49 11%	18 8%
Information provided by the government or regulator (e.g. Ofcom)	71 9%	71 9%	56 10%	49 11%	65 10%	3 12%	47 11%	18 8%
Charities or other organisations that offer guidance	60 8%	60 8%	51 9%T	39 9%	57 8%	1 5%	37 8%	16 7%
Other (please specify)	26 3%c	26 3%	13 2%	17 4%	23 3%c	2 7%	15 3%	9 4%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 218

Q16. How did you become aware of parental controls that allow you to restrict or monitor a child's use of a specific app?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	766	766	532	457	675	29	451	225
Weighted base	769	769	546	457	681	28**	445	232
Effective base	734	734	512	437	647	28	431	217
Don't know	76	76	39	32	55	7	32	30
	10%cddeg	10%	7%	7%	8%	24%	7%	13%g

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Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 219

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

Summary table

	Snapchat	Tiktok	Twitch	Vimeo	Fruittab	Recast	The Sponsor Hub	NET: VSP	NET: Snapchat/ Tiktok/ Twitch
Unweighted base	400	602	125	51	32	20	27	766	748
Weighted base	381	596	128	54	35	22	30	769	747
Effective base	384	579	120	49	31	19	26	734	717
NET: Yes	154 40%	280 47%	69 54%	45 83%	26 73%	19 86%	25 85%	398 52%	379 51%
Yes, all the time	79 21%	167 28%	31 24%	15 28%	13 38%	8 35%	11 36%	241 31%	222 30%
Yes, sometimes	75 20%	114 19%	39 30%	30 55%	13 36%	11 52%	15 49%	157 20%	157 21%
NET: No	227 60%	315 53%	59 46%	9 17%	9 27%	3 14%	4 15%	372 48%	368 49%
No, I used to use these but not anymore	49 13%	73 12%	9 7%	4 8%	5 14%	1 5%	1 4%	85 11%	84 11%
No, I have never used them	178 47%	242 41%	50 39%	5 9%	5 13%	2 9%	3 11%	286 37%	284 38%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 220

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... Snapchat

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child					S2. Age within Gender Child					S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	400	128	196	76	166	232	34	99	168	99	14	20	39	60	69	98	44	54	125	202	39
Weighted base	381	120	189	72	169	210	42*	106	157	76	20**	21**	42*	63	69	87	37*	38	139	185	28*
Effective base	384	121	189	73	159	224	33	97	165	97	14	20	38	59	68	96	43	53	122	197	38
NET: Yes	154	47	78	29	68	85	34	53	53	15	16	18	21	31	22	29	9	6	82	60	5
	40%h	39%st	41%	41%	40%	40%	82%T	50%Thi	34%i	19%	79%	84%	50%ppq	49%ppq	32%q	34%q	23%	16%	59%Tst	33%	18%
Yes, all the time	79	22	42	16	35	44	18	31	23	7	9	9	12	20	11	11	3	4	46	25	2
	21%hiopqs	18%	22%	22%	21%	21%	43%Thi	30%Thi	15%	10%	43%	43%	27%opq	31%Tnopq	16%	13%	9%	10%	33%Tst	14%	7%
Yes, sometimes	75	25	36	13	34	41	16	21	30	7	7	9	10	12	11	19	5	2	36	35	3
	20%iq	21%	19%	19%	20%	20%	39%Tghi	20%i	19%i	10%	36%	41%	23%q	18%	16%	21%q	14%	5%	26%	19%	11%
NET: No	227	73	111	43	101	125	8	53	105	61	4	3	21	32	47	58	28	32	58	124	23
	60%fgr	61%	59%	59%	60%	60%	18%	50%f	66%Tfg	81%Tfgh	21%	16%	50%	51%	68%	66%	77%Tlm	84%Tlmo	41%	67%Tr	82%Tr
No, I used to use these but not anymore	49	21	17	11	27	22	1	4	27	17	1	-	3	1	10	17	12	4	5	30	5
	13%bgmr	18%b	9%	16%	16%	11%	3%	4%	17%Tfg	22%Tfg	6%	-	7%	1%	15%lm	20%Tm	34%Tlmnq	11%lm	4%	16%Tr	18%r
No, I have never used them	178	52	94	31	74	103	6	49	78	45	3	3	18	31	37	41	16	28	52	94	18
	47%fr	43%	50%	43%	44%	49%	15%	46%f	49%f	59%Tf	15%	16%	42%	49%	53%	47%	43%	73%Tmnp38%	51%r	64%Tr	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 221

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... Snapchat

	D1. Gender of Parent		D2. Age of Parent				D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	400	163	235	61	179	130	27	64	309	27	324	43	17	16	143	107	77	72	250	149
Weighted base	381	155	224	65	173	117	23**	68	290	23**	309	41*	16**	14**	126	91	85	79	216	164
Effective base	384	156	226	59	172	126	26	61	297	26	309	42	17	16	139	104	74	70	243	145
NET: Yes	154	79	74	40	72	34	5	43	106	5	129	14	5	6	63	31	33	28	93	61
	40%b/k	51%Tb	33%	61%Tef	42%f	29%	20%	63%Tk	37%	20%	42%	34%	33%	41%	50%Trtuv	34%	39%	35%	43%r	37%
Yes, all the time	79	41	38	20	37	20	2	21	57	2	65	7	3	4	35	13	18	14	48	32
	21%br	26%Tb	17%	31%f	21%	17%	8%	31%Tk	20%	8%	21%	18%	19%	29%	28%Tru	14%	21%	18%	22%r	19%
Yes, sometimes	75	37	36	20	36	14	3	22	50	3	64	7	2	2	28	18	15	14	46	29
	20%b/k	24%	16%	31%Tf	21%	12%	12%	32%Tk	17%	12%	21%	16%	13%	12%	22%	20%	18%	17%	21%	18%
NET: No	227	77	149	25	101	82	19	25	183	19	180	27	11	9	63	60	52	51	123	103
	60%adjq	49%	67%Ta	39%	58%d	71%Tde	80%	37%	63%Tj	80%	58%	66%	67%	59%	50%	66%qu	61%	65%q	57%q	63%q
No, I used to use these but not anymore	49	16	33	5	26	12	7	5	38	7	39	5	5	-	16	8	8	9	32	17
	13%	11%	15%	7%	15%	10%	29%	7%	13%	29%	13%	12%	32%	-	13%	17%	9%	12%	15%	11%
No, I have never used them	178	60	116	20	75	71	12	20	145	12	141	22	6	9	47	44	44	42	91	86
	47%adjqu	39%	52%Ta	32%	43%	61%Tde	51%	30%	50%Tj	51%	46%	54%	36%	59%	37%	49%	52%q	53%q	42%	52%q

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VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 222

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... Snapchat

	D11. Income						Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online	
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (g)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	400	13	90	62	106	114	123	143	119	120	268	338	22	20	59	353	46	319	69
Weighted base	381	13**	90	62	100	103	122	138	106	116	253	324	21**	17**	54	338	42*	306	65
Effective base	384	12	86	60	101	111	117	138	115	116	256	324	21	19	56	338	45	305	67
NET: Yes	154	4	38	28	33	46	53	49	47	43	104	120	16	6	32	149	5	133	17
	40%krt	28%	42%	44%	33%	45%	43%	35%	44%	37%	41%	37%	73%	37%	59%Tk	44%Tr	12%	44%Tt	27%
Yes, all the time	79	4	18	11	14	28	26	22	28	26	49	61	8	3	17	78	1	73	6
	21%dkrt	28%	20%	18%	14%	27%d	21%	16%	26%g	22%	19%	19%	36%	16%	32%Tk	23%Tr	2%	24%Tt	9%
Yes, sometimes	75	-	19	16	19	18	27	27	19	17	54	59	8	4	15	71	4	60	11
	20%	-	22%	26%	19%	18%	22%	20%	18%	15%	21%	18%	36%	20%	28%	21%	10%	20%	18%
NET: No	227	9	52	35	66	56	70	90	59	74	150	204	6	11	22	189	37	173	47
	60%pqs	72%	58%	56%	67%	55%	57%	65%	56%	63%	59%	63%Tp	27%	63%	41%	56%	88%Tq	56%	73%Ts
No, I used to use these but not anymore	49	3	9	7	16	11	15	20	12	16	34	42	4	2	7	40	8	41	7
	13%	21%	10%	11%	16%	10%	12%	14%	11%	13%	13%	13%	20%	10%	13%	12%	19%	13%	11%
No, I have never used them	178	7	43	27	50	46	55	70	48	58	116	162	2	9	15	149	29	132	40
	47%ppqs	51%	48%	44%	50%	45%	45%	51%	45%	50%	46%	50%Tp	7%	53%	28%	44%	69%Tq	43%	62%Ts

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 223

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... Snapchat

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Previously used any		NET: Used (e)	Never Used (f)	Yes (g)	No (h)
			Currently use any (c)	used any (d)				
Unweighted base	400	400	263	250	350	18	245	111
Weighted base	381	381	257	236	335	16**	230	108
Effective base	384	384	253	240	336	17	234	107
NET: Yes	154 40%g	154 40%	139 54%Tde	101 43%	151 45%T	1 4%	80 35%	54 50%Tg
Yes, all the time	79 21%	79 21%	77 30%Tde	45 19%	79 24%Td	-	45 20%	20 18%
Yes, sometimes	75 20%g	75 20%	63 24%Te	56 24%T	72 21%T	1 4%	35 15%	34 32%Tg
NET: No	227 60%ceh	227 60%	117 46%	135 57%c	183 55%c	15 96%	150 65%Th	54 50%
No, I used to use these but not anymore	49 13%c	49 13%	21 8%	44 19%Tce	46 14%c	1	36 16%	9 8%
No, I have never used them	178 47%cde	178 47%	97 38%	90 38%	137 41%c	14 91%	114 50%	45 42%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 224

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... Tiktok

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	602	184	304	114	276	322	66	206	225	105	25	41	101	105	100	123	50	53	255	269	39
Weighted base	596	182	299	115	288	304	81	223	211	81	34**	47*	111	111	101	108	42*	37	286	248	29*
Effective base	579	177	293	109	267	310	65	203	220	103	25	40	99	103	98	121	49	52	249	262	38
NET: Yes	280	78	145	58	135	144	57	137	67	20	25	32	69	68	29	38	12	7	182	80	5
	47%st	43%st	48%st	50%st	47%st	48%st	70%Thi	61%Thi	32%st	24%st	74%st	67%Tnopq	62%Tnopq	61%Tnopq	28%st	35%st	29%st	20%st	63%Tst	32%st	18%st
Yes, all the time	167	39	88	39	79	87	29	87	43	8	9	20	48	39	17	25	4	3	108	49	3
	28%st	22%st	29%st	34%a	27%st	29%st	35%hi	39%Thi	21%st	9%st	27%st	42%Tnopq	43%Tnopq	35%npq	17%st	24%pq	10%st	9%st	38%Tst	20%st	10%st
Yes, sometimes	114	39	57	18	57	57	28	50	24	12	16	12	21	29	12	12	8	4	74	31	2
	19%st	21%st	19%st	16%st	20%st	19%st	35%Thi	22%h	11%st	15%st	47%st	26%no	19%st	26%noq	12%st	11%st	19%st	11%st	26%Tst	13%st	8%st
NET: No	315	104	154	57	153	159	24	86	143	62	9	15	42	44	72	70	30	30	105	168	24
	53%fgklmr	57%st	52%st	50%st	53%st	52%st	30%st	39%st	68%Tfg	76%Tfg	26%st	33%st	38%st	39%st	72%Tkml	65%Tkml	71%Tkml	80%Tkml	37%st	68%Tr	82%Tr
No, I used to use these but not anymore	73	21	37	15	37	36	5	17	36	16	1	4	8	9	18	18	10	5	21	41	5
	12%gr	11%st	12%st	13%st	13%st	12%st	6%st	8%st	17%Tfg	20%Tfg	4%st	8%st	7%st	8%st	18%lm	16%l	25%Tkml	14%st	7%st	17%Tr	18%r
No, I have never used them	242	83	117	42	116	123	19	69	108	46	8	12	35	34	54	53	19	25	84	127	18
	41%fgklmr	46%st	39%st	36%st	40%st	41%st	24%st	31%st	51%Tfg	56%Tfg	22%st	25%st	31%st	31%st	54%Tkml	49%Tkml	46%k	66%TKlmo	29%st	51%Tr	64%Tr

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 225

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?
Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... Tiktok

	D1. Gender of Parent		D2. Age of Parent				D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	602	256	346	104	270	182	42	108	452	42	511	52	23	16	225	152	115	110	377	225
Weighted base	596	249	346	113	270	170	38*	118	440	38*	504	53	24**	15**	204	134	131	126	338	257
Effective base	579	246	333	101	260	175	40	105	435	40	491	50	22	15	219	148	113	107	367	220
NET: Yes	280	137	144	76	129	58	12	82	187	12	240	24	9	7	124	57	49	51	181	100
		47%bfgkls	55%Tbv	42%	68%Tefg	48%fg	34%	69%TKl	43%	31%	48%	46%	40%	42%	61%Trstuv	42%	37%	40%	53%Trstv	39%
Yes, all the time	167	82	84	43	75	37	9	46	112	9	140	15	7	4	78	34	28	27	112	55
		28%bftkv	33%Tbv	24%	38%Tef	28%	24%	39%Tk	25%	24%	28%	28%	32%	28%	38%Trstuv	25%	21%	22%	33%Trstv	21%
Yes, sometimes	114	54	60	33	54	21	2	36	76	2	100	10	2	2	47	23	21	24	69	45
		19%fgkl	22%	17%	29%Tfg	20%fg	13%	30%TKl	17%	6%	20%	19%	8%	15%	23%	17%	16%	19%	20%	17%
NET: No	315	113	202	36	141	111	26	36	252	26	264	28	14	9	80	78	83	75	158	158
		53%adjqu	45%	58%Ta	32%	52%d	66%Tde	69%Tde	31%	57%Tj	69%Tj	52%	54%	60%	39%	58%qu	63%Tqu	60%qu	47%q	61%Tqu
No, I used to use these but not anymore	73	31	43	10	34	22	8	10	55	8	60	7	5	2	22	19	19	12	42	32
		12%	12%	9%	12%	13%	21%d	8%	13%	21%j	12%	13%	19%	12%	11%	14%	15%	10%	12%	12%
No, I have never used them	242	82	160	27	107	90	18	27	197	18	204	21	10	7	58	58	63	63	116	126
		41%adjqu	33%	46%Ta	24%	40%d	53%Tde	48%d	23%	45%Tj	48%j	40%	41%	41%	28%	43%qu	48%qu	50%Tqu	34%q	49%Tqu

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 226

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... Tiktok

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online				
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)	
Unweighted base	602	11	135	98	169	167	185	223	172	183	400	504	26	31	29	93	538	62	482	104	
Weighted base	596	11**	139	102	166	157	191	224	161	186	392	501	27**	31**	26**	90	533	61	477	104	
Effective base	579	11	129	95	162	162	177	215	167	176	385	485	25	30	28	89	518	59	464	100	
NET: Yes	280	3	64	45	74	88	94	91	89	87	182	224	20	22	9	53	267	12	235	40	
		47%gkr	30%	46%	44%	56%Td	49%	41%	55%Tg	46%	47%	45%	74%	70%	35%	59%Tk	50%Tr	20%	49%Tt	38%	
Yes, all the time	167	3	37	27	36	60	59	43	61	46	114	136	13	11	4	28	160	6	142	21	
		28%dgr	30%	26%	21%	38%Tbd	31%g	19%	38%Tg	25%	29%	27%	49%	35%	16%	31%	30%Tr	10%	30%T	20%	
Yes, sometimes	114	-	27	18	38	28	35	48	28	41	69	88	7	11	5	25	106	6	92	19	
		19%k	-	19%	18%	23%	18%	21%	17%	22%	17%	18%	25%	35%	19%	27%Tk	20%	10%	19%	18%	
NET: No	315	8	75	57	93	69	97	133	72	100	210	276	7	9	17	37	266	48	242	64	
		53%ehpqs	70%	54%	56%	44%	51%	59%Th	45%	54%	53%	55%Tp	26%	30%	65%	41%	50%	80%Tq	51%	62%st	
No, I used to use these but not anymore	73	-	18	10	18	20	24	21	17	55	64	-	3	5	9	63	9	59	13		
		12%	-	13%	10%	13%	13%	9%	13%	9%	14%	13%	-	8%	18%	11%	12%	14%	12%	13%	
No, I have never used them	242	8	57	47	75	48	73	112	51	83	154	212	7	7	12	28	202	40	183	51	
		41%ehpqs	70%	41%	46%e	45%e	31%	38%	50%Tfh	31%	44%	39%	42%Tp	26%	22%	47%	31%	38%	65%Tq	38%	49%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 227

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... Tiktok

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	602	602	405	363	528	25	356	173
Weighted base	596	596	408	358	524	24**	347	176
Effective base	579	579	391	348	508	24	342	167
NET: Yes	280 47%	280 47%	257 63%Tde	160 45%	271 52%Td	4 18%	154 44%	93 53%
Yes, all the time	167 28% 28% d	167 28%	163 40%Tde	80 22%	166 32%Td	-	100 29%	47 27%
Yes, sometimes	114 19% g	114 19%	94 23%Te	80 22%T	106 20%	4 18%	54 16%	46 26%Tg
NET: No	315 53% ce	315 53%	151 37%	198 55% ce	253 48% c	20 82%	193 56%	83 47%
No, I used to use these but not anymore	73 12% c	73 12%	40 10%	64 18% Tce	71 14% Tc	2 7%	48 14%	17 10%
No, I have never used them	242 41% ce	242 41%	111 27%	134 37% c	182 35% c	18 75%	145 42%	66 38%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 228

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

Twitch

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child					S3/S5. School Year Child			
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Male Aged 8-11 (k)	Female Aged 8-11 (l)	Male Aged 12-15 (m)	Female Aged 12-15 (n)	Male Aged 16-17 (o)	Primary (r)	Secondary (s)
Unweighted base	125	58	49	18	84	39	23	40	37	25	16	26	14	24	12	18	61	44
Weighted base	128	63	49*	16**	89	37*	30**	44*	34*	20**	22**	29**	15**	23**	10**	15**	72	40*
Effective base	120	55	48	17	80	38	22	39	36	25	16	26	14	24	12	18	59	43
NET: Yes	69	34	30	5	47	22	27	29	10	4	21	18	10	6	4	2	55	11
	54%hs	54%	62%	32%	53%	59%	92%	64%h	29%	19%	94%	63%	67%	25%	40%	17%	76%Ts	27%
Yes, all the time	31	15	12	4	24	7	12	14	4	1	9	12	2	3	1	1	26	4
	24%hs	23%	25%	22%	27%	18%	40%	32%h	10%	7%	39%	41%	14%	12%	8%	5%	36%Ts	11%
Yes, sometimes	39	19	18	2	24	15	16	15	6	2	12	7	8	3	3	2	29	6
	30%hs	31%	37%	10%	26%	41%	53%	33%	19%	12%	55%	23%	53%	13%	33%	12%	40%Ts	16%
NET: No	59	29	18	11	41	15	2	16	24	16	1	11	5	17	6	12	17	29
	46%r	46%	38%	68%	47%	41%	8%	36%	71%Tg	81%	6%	37%	33%	75%	60%	83%	24%	73%Tr
No, I used to use these but not anymore	9	4	3	2	8	1	-	5	2	2	-	4	1	2	-	2	5	2
	7%	7%	5%	13%	9%	3%	-	11%	5%	11%	-	13%	6%	8%	-	15%	7%	5%
No, I have never used them	50	25	16	9	33	14	2	11	23	14	1	7	4	15	6	10	12	28
	39%gr	40%	32%	55%	38%	39%	8%	25%	66%Tg	70%	6%	24%	27%	67%	60%	68%	17%	69%Tr

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 229

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... Twitch

	D1. Gender of Parent		D2. Age of Parent			D2. Age of Parent II		D3. Region England (m)	D4. SEG						
	Total (T)	Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	18-34 (j)		35-54 (k)	AB (g)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	125	77	48	34	51	26	40	77	113	60	27	21	17	87	38
Weighted base	128	82	46*	38*	51*	23**	47*	74	117	58	25**	26**	20**	83	45*
Effective base	120	74	46	33	49	25	38	75	108	58	26	20	16	84	37
NET: Yes	69	55	15	27	26	8	35	33	63	38	8	12	11	46	23
	54%bk	67%Tb	32%	70%T	50%	33%	75%Tk	45%	54%	65%Tu	33%	47%	57%	56%	52%
Yes, all the time	31	25	5	9	11	4	15	15	27	21	1	6	3	22	8
	24%b	31%Tb	11%	23%	22%	16%	32%	20%	23%	36%Tu	5%	21%	15%	27%	19%
Yes, sometimes	39	29	10	18	14	4	20	18	37	17	7	7	8	24	15
	30%	36%	21%	47%T	28%	18%	44%Tk	25%	32%	29%	28%	26%	42%	29%	33%
NET: No	59	27	31	12	25	15	12	41	53	20	16	14	8	37	22
	46%adjq	33%	68%Ta	30%	50%	67%	25%	55%Tj	46%	35%	67%	53%	43%	44%q	48%
No, I used to use these but not anymore	9	5	4	2	3	2	2	6	7	4	2	3	1	5	4
	7%	6%	8%	6%	7%	10%	5%	8%	6%	6%	6%	10%	7%	6%	9%
No, I have never used them	50	22	28	9	22	13	9	35	46	17	15	11	7	32	18
	39%adjq	27%	60%Ta	24%	43%	56%	20%	47%Tj	40%	29%	61%	43%	36%	38%q	40%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 230

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?
Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... Twitch

	D11. Income				Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent			Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	125	24	22	31	38	29	53	39	38	84	91	13	34	112	12	96	28
Weighted base	128	24**	22**	34**	38*	28**	58	39*	37*	89	93	14**	35*	114	13**	98	29**
Effective base	120	23	21	29	36	28	51	37	37	80	87	13	33	107	12	91	27
NET: Yes	69	12	10	25	21	15	32	22	13	54	47	12	23	67	1	57	12
	54% _{ei}	50%	43%	72%	55%	52%	56%	56%	35%	61% _{Ti}	50%	81%	66%	59% _T	10%	58%	43%
Yes, all the time	31	3	2	13	12	3	16	12	7	23	23	4	8	31	-	27	4
	24%	14%	11%	38%	31%	9%	28%	31%	18%	26%	24%	25%	23%	27% _T	-	27%	14%
Yes, sometimes	39	9	7	12	9	12	16	10	6	31	24	8	15	36	1	30	8
	30% _i	36%	33%	34%	24%	43%	28%	25%	17%	35% _i	26%	56%	43%	32%	10%	31%	29%
NET: No	59	12	13	10	17	14	25	17	24	35	47	3	12	47	11	41	16
	46% _{jq}	50%	57%	28%	45%	48%	44%	44%	65% _{Tj}	39%	50%	19%	34%	41%	90%	42%	57%
No, I used to use these but not anymore	9	3	1	1	3	1	3	3	2	7	4	-	5	6	3	4	5
	7% _{ks}	11%	3%	3%	8%	5%	5%	8%	5%	8%	4%	-	15% _k	6%	20%	4%	16%
No, I have never used them	50	10	12	9	14	12	22	14	22	28	43	3	7	41	9	37	12
	39% _p	40%	53%	25%	37%	43%	39%	36%	60% _{Tj}	31%	46% _{TP}	19%	19%	36%	69%	38%	41%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 231

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... Twitch

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Previously		NET: Used (e)	Yes (g)	No (h)
			Currently use any (c)	iously used any (d)			
Unweighted base	125	125	94	76	109	69	40
Weighted base	128	128	99	79	113	68	42*
Effective base	120	120	90	73	104	66	38
NET: Yes	69	69	66	50	68	37	23
	54%	54%	67%Te	63%T	61%T	55%	54%
Yes, all the time	31	31	31	16	31	18	8
	24%	24%	31%Tde	20%	27%Td	26%	20%
Yes, sometimes	39	39	36	34	38	19	14
	30%	30%	36%T	43%Te	33%	28%	34%
NET: No	59	59	33	30	45	31	19
	46%cd	46%	33%	37%	39%cd	45%	46%
No, I used to use these but not anymore	9	9	5	5	7	6	-
	7%	7%	5%	6%	6%	9%	-
No, I have never used them	50	50	28	25	38	25	19
	39%cd	39%	28%	31%	33%cd	36%	46%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 232

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... Vimeo

	S1. No. of Children		S2a. Gender of Child		S2b. Age of Child			S2. Age within Gender Child	S3/S5. School Year Child		
	Total (T)	1 Child (a)	Children (b)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Male Aged 6-7 (i)	Primary (r)	Secondary (s)
Unweighted base	51	18	27	29	22	13	18	13	9	30	16
Weighted base	54*	20**	28**	32**	22**	17**	19**	13**	12**	35**	15**
Effective base	49	17	26	28	21	13	18	13	9	29	16
NET: Yes	45 83%	17 82%	24 86%	28 87%	17 76%	16 94%	15 79%	11 91%	12 100%	31 88%	12 82%
Yes, all the time	15 28%	3 13%	11 37%	11 33%	4 20%	7 20%	4 39%	3 23%	4 35%	11 30%	4 24%
Yes, sometimes	30 55%	14 69%	14 49%	18 54%	12 56%	9 55%	11 59%	9 68%	8 65%	21 58%	9 58%
NET: No	9 17%	4 18%	4 14%	4 13%	5 24%	1 6%	4 21%	1 9%	-	4 12%	3 18%
No, I used to use these but not anymore	4 8%	1 6%	3 10%	4 13%	-	-	1 7%	1 9%	-	1 4%	1 8%
No, I have never used them	5 9%	2 11%	1 3%	-	5 24%	1 6%	3 15%	-	-	3 8%	2 11%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 233

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...
Vimeo

	Total (T)	D1. Gender of Parent		D2. Age of Parent		D3. Region England (m)	D4. SEG						
		Male (a)	Female (b)	25-34 (d)	35-44 (e)		18-34 (l)	35-54 (k)	AB (q)	C1 (r)	C2 (s)	ABC1 (u)	C2DE (v)
Unweighted base	51	34	17	19	19	21	28	48	22	12	9	34	17
Weighted base	54*	38*	16**	23**	19**	25**	27**	51*	22**	11**	12**	33*	21**
Effective base	49	33	16	18	18	20	27	46	21	11	9	32	17
NET: Yes	45 83%	33 86%	12 74%	20 90%	15 81%	23 91%	20 74%	43 83%	20 89%	8 71%	9 79%	28 82%	17 83%
Yes, all the time	15 28%	13 34%	2 12%	7 29%	6 34%	7 27%	8 30%	15 29%	6 29%	5 40%	3 26%	11 33%	4 20%
Yes, sometimes	30 55%	20 52%	10 62%	14 61%	9 48%	16 65%	12 44%	28 54%	13 60%	3 30%	6 53%	17 50%	13 64%
NET: No	9 17%	5 14%	4 26%	2 10%	3 19%	2 9%	7 26%	9 17%	3 11%	3 29%	2 21%	6 18%	3 17%
No, I used to use these but not anymore	4 8%	2 5%	2 12%	1 6%	1 5%	1 5%	3 11%	3 7%	-	1 7%	2 21%	1 2%	3 17%
No, I have never used them	5 9%	3 7%	2 14%	1 4%	3 13%	1 4%	4 15%	5 10%	3 11%	3 23%	-	5 15%	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 234

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... Vimeo

	D11. Income				Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent		Q4. Confidence knowing what child does online Parent	Q6. Ease in supporting child to stay safe online	
	Total (T)	£10,400 - £25,599	£36,400 - £51,999	£52,000 or more	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Minority Ethnic Group (p)	Confident (q)	Easy (s)	Difficult (t)
		(b)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(p)	(q)	(s)	(t)
Unweighted base	51	14	12	17	15	17	17	12	36	35	16	46	30	19
Weighted base	54*	15**	14**	16**	16**	20**	16**	12**	39*	37*	17**	48*	32**	19**
Effective base	49	13	12	16	14	17	16	12	35	33	16	44	29	18
NET: Yes	45 83%	13 91%	11 78%	13 82%	13 83%	17 86%	13 82%	9 75%	34 86%	30 83%	14 82%	41 85%	29 91%	14 72%
Yes, all the time	15 28%	4 25%	2 17%	6 39%	4 23%	4 19%	6 39%	3 23%	11 28%	11 29%	4 25%	14 28%	13 39%	1 5%
Yes, sometimes	30 55%	10 65%	8 60%	7 44%	10 60%	13 67%	7 44%	6 53%	23 58%	20 54%	10 57%	27 57%	17 52%	13 67%
NET: No	9 17%	1 9%	3 22%	3 18%	3 17%	3 14%	3 18%	3 25%	6 14%	6 17%	3 18%	7 15%	3 9%	5 28%
No, I used to use these but not anymore	4 8%	1 5%	1 9%	1 8%	1 5%	1 6%	1 8%	1 8%	2 6%	3 8%	1 7%	3 6%	2 6%	2 12%
No, I have never used them	5 9%	1 4%	2 14%	2 10%	2 12%	2 8%	2 10%	2 16%	3 8%	3 9%	2 11%	4 9%	1 3%	3 16%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 235

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...
Vimeo

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Previously		NET: Used (e)	Yes (g)	No (h)
			Currently use any (c)	used any (d)			
Unweighted base	51	51	44	39	48	21	24
Weighted base	54*	54*	47*	42*	51*	22**	26**
Effective base	49	49	42	37	46	20	23
NET: Yes	45 83%	45 83%	41 88%T	39 93%Te	45 88%T	18 84%	22 86%
Yes, all the time	15 28%	15 28%	15 32%	12 29%	15 29%	10 45%	5 20%
Yes, sometimes	30 55%	30 55%	27 56%	27 64%T	30 59%	8 39%	17 66%
NET: No	9 17%cd	9 17%	5 12%	3 7%	6 12%d	3 16%	4 14%
No, I used to use these but not anymore	4 8%e	4 8%	3 6%	2 4%	3 6%	2 8%	1 4%
No, I have never used them	5 9%cd	5 9%	3 6%	1 3%	3 6%d	2 8%	3 10%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 236

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

Fruitlab

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child			S2. Age within Gender Child	S3/S5. School Year Child
	Total (T)	1 Child (a)	Children (b)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 8-11 Female (m)	Primary (r)	
Unweighted base	32	11	17	17	15	9	18	10	27	
Weighted base	35*	13**	18**	20**	15**	12**	19**	11**	31**	
Effective base	31	11	17	17	14	9	18	10	26	
NET: Yes	26	10	13	17	8	12	11	5	22	
	73%	77%	70%	87%	55%	100%	56%	44%	73%	
Yes, all the time	13	5	7	10	3	7	4	1	11	
	38%	39%	38%	51%	20%	57%	20%	9%	34%	
Yes, sometimes	13	5	6	7	5	5	7	4	12	
	36%	38%	32%	36%	35%	43%	36%	35%	39%	
NET: No	9	3	5	3	7	-	8	6	8	
	27%	23%	30%	13%	45%	-	44%	56%	27%	
No, I used to use these but not anymore	5	1	3	3	2	-	5	2	5	
	14%	10%	19%	13%	14%	-	24%	21%	15%	
No, I have never used them	5	2	2	-	5	-	4	4	4	
	13%	13%	10%	-	30%	-	19%	36%	12%	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 237

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... Fruitlab

	Total (T)	D1. Gender of Parent		D2. Age of Parent		D2. Age of Parent II		D3. Region		D4. SEG		
		Male (a)	Female (b)	25-34 (d)	35-44 (e)	18-34 (i)	35-54 (k)	England (m)	AB (g)	ABC1 (u)	C2DE (v)	
Unweighted base	32	26	14	12	17	14	29	17	24	8		
Weighted base	35*	29**	16**	12**	20**	14**	32**	17**	25**	10**		
Effective base	31	25	14	12	16	14	28	17	23	8		
NET: Yes	26	22	11	8	14	10	23	13	19	6		
	73%	74%	67%	68%	73%	72%	74%	74%	78%	62%		
Yes, all the time	13	13	5	4	7	6	13	8	12	1		
	38%	45%	32%	31%	38%	40%	41%	47%	47%	13%		
Yes, sometimes	13	9	6	5	7	5	10	5	8	5		
	36%	30%	35%	37%	35%	32%	32%	27%	31%	49%		
NET: No	9	8	5	4	5	4	8	5	5	4		
	27%	26%	33%	32%	27%	28%	26%	26%	22%	38%		
No, I used to use these but not anymore	5	5	3	1	3	1	5	1	1	4		
	14%	16%	21%	10%	18%	9%	15%	5%	4%	38%		
No, I have never used them	5	3	2	3	2	3	4	4	5	-		
	13%	10%	12%	22%	10%	19%	11%	21%	18%	-		

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/h/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 238

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

Fruitylab

	D11. Income		Financial vulnerability		D7. Impacting limiting conditions Parent	D8. Ethnicity Parent	Minority Ethnic Group (p)	Q4. Confidence knowing what child does online Parent	Q6. Ease in supporting child to stay safe online
	Total (T)	£52,000 or more (e)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	None (i)	White (k)		Confident (q)	Easy (s)
Unweighted base	32	11	15	11	24	18	14	30	25
Weighted base	35*	11**	18**	11**	28**	20**	15**	32**	27**
Effective base	31	11	15	11	23	17	14	29	24
NET: Yes	26 73%	9 83%	12 70%	9 83%	22 79%	17 87%	8 56%	26 79%	22 83%
Yes, all the time	13 38%	6 53%	6 35%	6 53%	11 41%	8 38%	6 37%	13 41%	13 49%
Yes, sometimes	13 36%	3 30%	6 35%	3 30%	11 39%	10 49%	3 19%	13 39%	9 35%
NET: No	9 27%	2 17%	5 30%	2 17%	6 21%	3 13%	7 44%	7 21%	5 17%
No, I used to use these but not anymore	5 14%	-	4 20%	-	4 14%	-	5 32%	2 7%	1 3%
No, I have never used them	5 13%	2 17%	2 10%	2 17%	2 7%	3 13%	2 13%	5 14%	4 13%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 239

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

**Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...
 Fruitlab**

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Prev-		NET: Used (e)	Yes (g)	No (h)
			Currently use any (c)	iously used any (d)			
Unweighted base	32	32	26	25	29	16	13
Weighted base	35*	35*	30**	27**	32**	17**	14**
Effective base	31	31	25	24	28	15	13
NET: Yes	26	26	24	21	26	16	10
	73%	73%	81%	76%	79%	89%	72%
Yes, all the time	13	13	13	8	13	9	4
	38%	38%	44%	30%	41%	52%	29%
Yes, sometimes	13	13	11	13	13	6	6
	36%	36%	37%	46%	39%	37%	43%
NET: No	9	9	6	7	7	2	4
	27%	27%	19%	24%	21%	11%	28%
No, I used to use these but not anymore	5	5	5	5	5	1	1
	14%	14%	16%	17%	15%	5%	9%
No, I have never used them	5	5	1	2	2	1	3
	13%	13%	3%	7%	6%	5%	19%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 240

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

Recast

	S1. No. of Children		S2a. Gender of Child		S2b. Age of Child		S3/S5. School Year Child
	Total (T)	Children (b)	Female (e)	Aged 8-11 (g)	Primary (f)		
Unweighted base	20	12	11	9	12		
Weighted base	22**	13**	12**	10**	14**		
Effective base	19	12	11	9	12		
NET: Yes	19	11	10	8	12		
	86%	85%	84%	81%	86%		
Yes, all the time	8	7	4	4	6		
	35%	51%	31%	44%	41%		
Yes, sometimes	11	4	6	4	6		
	52%	34%	52%	37%	46%		
NET: No	3	2	2	2	2		
	14%	15%	16%	19%	14%		
No, I used to use these but not anymore	1	1	-	1	1		
	5%	8%	-	10%	7%		
No, I have never used them	2	1	2	1	1		
	9%	7%	16%	9%	7%		

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 241

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

Recast

	Total (T)	D1. Gender of Parent	D2. Age of Parent	D2. Age of Parent	D3. Region	D4. SEG
		Male (a)	25-34 (d)	18-34 (i)	England (m)	CZDE (v)
Unweighted base	20	12	10	11	19	10
Weighted base	22**	14**	11**	12**	21**	12**
Effective base	19	12	10	11	18	10
NET: Yes	19 86%	13 93%	8 73%	9 76%	18 86%	11 91%
Yes, all the time	8 35%	8 55%	4 34%	4 30%	8 37%	4 31%
Yes, sometimes	11 52%	5 38%	4 40%	6 46%	10 49%	7 60%
NET: No	3 14%	1 7%	3 27%	3 24%	3 14%	1 9%
No, I used to use these but not anymore	1 5%	-	1 9%	1 8%	1 5%	-
No, I have never used them	2 9%	1 7%	2 18%	2 16%	2 10%	1 9%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/h/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 242

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

Recast

	Total (T)	Financial vulnerability / Most financially vulnerable (f)	D7. Impacting / limiting conditions Parent (i)	D8. Ethnicity Parent (k)	Q4. Confidence knowing what child does online Parent (q)	Q6. Ease in supporting child to stay safe online (s)
Unweighted base	20	10	15	16	18	14
Weighted base	22**	11**	16**	18**	20**	15**
Effective base	19	10	15	16	17	14
NET: Yes	19 86%	10 91%	14 88%	16 89%	18 90%	13 87%
Yes, all the time	8 35%	2 21%	5 31%	5 30%	8 38%	5 33%
Yes, sometimes	11 52%	8 70%	9 57%	11 59%	10 52%	8 54%
NET: No	3 14%	1 9%	2 12%	2 11%	2 10%	2 13%
No, I used to use these but not anymore	1 5%	-	1 6%	1 6%	1 5%	1 7%
No, I have never used them	2 9%	1 9%	1 6%	1 6%	1 5%	1 6%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 243

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

Recast

	Q10. Knowledge of tools/ controls		Q11. Use of tools/controls			Q20. Seen/ received guidance about
	Total (T)	Any (a)	Prev- iously used any		NET: Used (e)	No (h)
			Currently use any (c)	(d)		
Unweighted base	20	20	15	16	18	11
Weighted base	22**	22**	17**	18**	20**	12**
Effective base	19	19	15	16	17	11
NET: Yes	19 86%	19 86%	16 94%	16 89%	18 90%	11 92%
Yes, all the time	8 35%	8 35%	6 37%	7 37%	8 38%	6 46%
Yes, sometimes	11 52%	11 52%	10 57%	9 52%	10 51%	6 46%
NET: No	3 14%	3 14%	1 6%	2 11%	2 10%	1 8%
No, I used to use these but not anymore	1 5%	1 5%	1 6%	1 6%	1 5%	- -
No, I have never used them	2 9%	2 9%	- -	1 6%	1 5%	1 8%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 244

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... The Sponsor Hub

	S1. No. of Children		S2a. Gender of Child		S2b. Age of Child		S3/S5. School Year Child
	Total (T)	Children (b)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Primary (r)
Unweighted base	27	17	13	14	8	12	20
Weighted base	30**	19**	15**	15**	11**	13**	24**
Effective base	26	16	12	14	8	12	19
NET: Yes	25	15	14	12	9	10	19
	85%	82%	91%	79%	88%	77%	81%
Yes, all the time	11	6	6	4	2	6	8
	36%	31%	42%	30%	22%	44%	34%
Yes, sometimes	15	9	7	7	7	4	11
	49%	50%	49%	49%	66%	33%	47%
NET: No	4	3	1	3	1	3	4
	15%	18%	9%	21%	12%	23%	19%
No, I used to use these but not anymore	1	1	-	1	-	1	1
	4%	6%	-	8%	-	9%	5%
No, I have never used them	3	2	1	2	1	2	3
	11%	12%	9%	13%	12%	14%	13%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 245

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... The Sponsor Hub

	Total (T)	D1. Gender of Parent		D2. Age of Parent		D2. Age of Parent II		D3. Region	D4. SEG	
		Male (a)	Female (b)	25-34 (d)	35-44 (e)	18-34 (i)	35-54 (k)	England (m)	ABC1 (u)	C2DE (v)
Unweighted base	27	21	12	10	14	13	26	17	10	
Weighted base	30**	23**	14**	10**	16**	14**	29**	17**	13**	
Effective base	26	20	11	10	13	13	25	16	10	
NET: Yes	25	19	12	8	14	11	24	14	12	
	85%	81%	85%	78%	87%	84%	85%	81%	91%	
Yes, all the time	11	6	1	5	3	7	10	6	5	
	36%	25%	9%	50%	21%	54%	33%	33%	40%	
Yes, sometimes	15	13	11	3	11	4	15	8	6	
	49%	56%	75%	29%	66%	29%	51%	48%	51%	
NET: No	4	4	2	2	2	2	4	3	1	
	15%	19%	15%	22%	13%	16%	15%	19%	9%	
No, I used to use these but not anymore	1	1	1	-	1	-	1	-	1	
	4%	5%	9%	-	8%	-	4%	-	9%	
No, I have never used them	3	3	1	2	1	2	3	3	-	
	11%	14%	7%	22%	6%	16%	11%	19%	-	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 246

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... The Sponsor Hub

	Financial vulnerability	D7. Impacting / limiting conditions Parent	D8. Ethnicity Parent	Minority Ethnic Group (p)	Q4. Confidence knowing what child does online Parent	Q6. Ease in supporting child to stay safe online
	Most financially vulnerable (f)	None (j)	White (k)	Minority Ethnic Group (p)	Confident (q)	Easy (s)
	Total (T)					
Unweighted base	27	12	18	17	10	27
Weighted base	30**	14**	20**	19**	10**	23**
Effective base	26	12	17	16	9	26
NET: Yes	25	11	16	18	7	25
	85%	84%	83%	93%	70%	85%
Yes, all the time	11	5	9	10	1	11
	36%	37%	48%	50%	10%	36%
Yes, sometimes	15	6	7	8	6	15
	49%	46%	35%	43%	61%	49%
NET: No	4	2	3	1	3	4
	15%	16%	17%	7%	30%	15%
No, I used to use these but not anymore	1	-	1	-	1	-
	4%	-	6%	-	12%	4%
No, I have never used them	3	2	2	1	2	3
	11%	16%	11%	7%	18%	10%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 247

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ... The Sponsor Hub

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Prev.		NET: Used (e)	Yes (g)	No (h)
			Currently use any (c)	Previously used any (d)			
Unweighted base	27	27	21	24	25	13	12
Weighted base	30**	30**	23**	27**	28**	14**	14**
Effective base	26	26	20	23	24	12	12
NET: Yes	25	25	21	24	25	12	12
	85%	85%	89%	91%	91%	91%	84%
Yes, all the time	11	11	11	10	11	7	4
	36%	36%	46%	36%	38%	50%	27%
Yes, sometimes	15	15	10	15	15	6	8
	49%	49%	43%	54%	52%	41%	57%
NET: No	4	4	3	3	3	1	2
	15%	15%	11%	9%	9%	9%	16%
No, I used to use these but not anymore	1	1	1	1	1	1	-
	4%	4%	5%	5%	4%	9%	-
No, I have never used them	3	3	1	1	1	-	2
	11%	11%	6%	5%	5%	-	16%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 248

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

NET: VSP

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	766	247	379	140	373	389	107	259	270	130	51	56	132	127	126	142	64	64	344	324	53
Weighted base	769	250	378	142	398	368	135	281	253	101	72	63	146	134	126	125	53	46	392	300	39
Effective base	734	235	365	134	359	374	104	255	264	127	50	55	130	125	124	140	63	63	335	316	52
NET: Yes	398	124	199	74	207	190	104	178	91	25	58	46	91	86	42	48	16	9	267	108	8
	52% st	50% st	53% st	53% st	52% st	52% st	77% Tghi	63% Thi	36% i	24% i	81% Tlmnopq	72% Tnopq	62% Tnopq	64% Tnopq	33% q	39% q	29% q	20% q	68% Tst	36% t	21% t
Yes, all the time	241	72	121	48	123	117	63	114	54	10	32	31	64	50	21	32	6	5	169	60	3
	31% t	29% t	32% t	34% t	31% t	32% t	47% Thi	41% Thi	21% i	10% i	45% Tnopq	49% Tnopq	44% Tnopq	37% nopq	17% q	26% pq	11% q	10% q	43% Tst	20% t	9% t
Yes, sometimes	157	52	78	27	84	73	41	64	37	14	26	15	27	37	21	16	10	4	99	47	5
	20% st	21% st	21% st	19% st	21% st	20% st	31% Thi	23% h	15% h	14% h	36% Tlnopq	24% q	19% q	27% Tnoq	16% q	13% q	19% q	10% q	25% Tst	16% t	12% t
NET: No	372	126	178	67	191	178	31	103	162	76	13	17	55	48	84	76	38	37	125	192	31
	48% r	50% r	47% r	47% r	48% r	48% r	23% r	37% f	64% Tfg	76% Tfgh	19% h	28% h	38% j	36% j	67% Tjklm	61% Tjklm	71% Tjklm	80% Tjklmo	32% t	64% Tr	79% Trs
No, I used to use these but not anymore	85	29	39	17	51	34	5	14	43	23	3	2	10	5	23	20	16	7	18	49	8
	11% r	12% r	10% r	12% r	13% r	9% r	4% r	5% r	17% Tfg	23% Tfg	4% r	4% r	7% r	3% r	18% Tjklm	16% Tjklm	30% Tjklmo	15% klm	5% r	16% Tr	21% Tr
No, I have never used them	286	96	140	50	139	144	26	89	119	53	11	15	45	43	62	56	21	30	107	143	23
	37% r	39% r	37% r	35% r	35% r	39% r	19% r	32% f	47% Tfg	53% Tfg	15% r	24% r	31% j	32% j	49% Tjklm	45% Tjklm	40% j	65% Tjklmn	27% op	48% Tr	59% Tr

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 249

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

NET: VSP

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	766	342	422	10	138	344	223	51	148	567	51	646	65	31	24	287	194	144	140	481	284
Weighted base	769	344	424	13**	155	347	209	45*	168	556	45*	650	65	31*	23**	265	174	166	163	439	329
Effective base	734	327	405	10	134	331	215	49	143	545	49	618	63	30	23	278	188	140	136	466	277
NET: Yes	398	209	187	13	115	177	79	14	128	256	14	340	33	15	10	161	78	80	79	239	159
	52%bfgklr	61%Tb	44%	100%	74%Tefg	51%fg	38%	30%	76%TKl	46%l	30%	52%	50%	47%	45%	61%Trstuv	45%	48%	48%	54%r	48%
Yes, all the time	241	128	113	9	74	99	51	9	83	149	9	207	18	11	6	105	46	50	40	151	90
	31%bfk	37%Tb	27%	71%	48%Tefg	28%	24%	20%	49%TKl	27%	20%	32%	27%	34%	27%	40%Trtuv	27%	30%	25%	34%Trtv	27%
Yes, sometimes	157	81	74	4	41	78	29	4	45	107	4	134	15	4	4	56	32	30	38	88	69
	20%bf	24%b	18%	29%	27%Tfg	23%fg	14%	10%	27%TKl	19%	10%	21%	22%	13%	18%	21%	18%	18%	24%	20%	21%
NET: No	372	134	237	-	40	170	130	32	40	300	32	309	33	17	13	104	96	86	84	200	170
	48%adjq	39%	56%Ta	-	26%	49%d	62%Tde	70%Tde	24%	54%Tj	70%Tjk	48%	50%	53%	39%	55%Tqu	52%q	52%q	46%q	52%q	
No, I used to use these but not anymore	85	34	52	-	9	39	28	9	67	9	70	9	5	2	28	26	17	15	53	32	
	11%dj	10%	12%	-	6%	11%	13%d	20%Td	5%	12%j	20%Tj	11%	13%	17%	8%	10%	15%	10%	9%	12%	
No, I have never used them	286	101	185	-	30	131	102	23	30	233	23	240	24	11	76	70	70	69	147	139	
	37%adjqu	29%	44%Ta	-	20%	38%d	49%Tde	50%d	18%	42%Tj	50%j	37%	37%	36%	47%	29%	40%qu	42%q	42%q	33%q	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 250

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

NET: VSP

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	766	16	169	135	213	208	233	294	214	230	513	639	28	47	39	122	685	77	616	130
Weighted base	769	17**	176	141	216	196	243	302	200	235	512	642	28**	50*	37*	122	689	75	619	131
Effective base	734	15	162	130	203	201	223	282	207	221	491	613	27	45	37	116	657	74	590	125
NET: Yes	398	6	92	71	110	109	132	147	110	116	266	310	20	37	22	85	377	17	335	55
	52%krt	38%	52%	51%	51%	56%	54%	49%	55%	49%	52%	48%	72%	75%Tk	61%	70%Tk	55%Tr	22%	54%Tt	42%
Yes, all the time	241	6	54	38	61	76	79	79	77	66	163	192	13	20	12	47	234	6	208	29
	31%grt	38%	30%	27%	28%	39%Tcd	32%	26%	38%Tg	32%	30%	46%	39%	33%	39%	34%Tr	8%	34%Tt	22%	
Yes, sometimes	157	-	38	33	49	33	53	68	33	50	103	118	8	18	10	38	144	10	127	26
	20%k	-	22%	23%	23%	17%	22%	22%	17%	21%	20%	18%	26%	36%Tk	28%	31%Tk	21%	14%	21%	20%
NET: No	372	10	84	70	106	87	111	155	90	119	247	332	8	12	15	37	312	59	284	76
	48%mpqs	62%	48%	49%	49%	44%	46%	51%	45%	51%	48%	52%Tmp	28%	25%	39%	30%	45%	78%Tq	46%	58%Ts
No, I used to use these but not anymore	85	3	19	15	19	23	27	26	24	22	62	76	-	6	2	9	71	13	71	13
	11%	17%	11%	10%	9%	12%	11%	9%	12%	10%	12%	12%	-	12%	6%	8%	10%	17%	11%	10%
No, I have never used them	286	8	65	55	87	64	84	129	66	97	185	256	8	6	12	28	240	46	213	63
	37%mpqs	46%	37%	39%	40%	33%	35%	43%Th	33%	41%	36%	40%Tmp	28%	12%	33%m	23%m	35%	61%Tq	34%	48%Ts

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 251

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

NET: VSP

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Previously used any		NET: Used (e)	Never Used (f)	Yes (g)	No (h)
			Currently use any (c)	used any (d)				
Unweighted base	766	766	532	457	675	29	451	225
Weighted base	769	769	546	457	681	28**	445	232
Effective base	734	734	512	437	647	28	431	217
NET: Yes	398	398	361	238	386	4	217	132
	52%	52%	66%Tde	52%	57%Td	16%	49%	57%
Yes, all the time	241	241	234	128	240	-	146	65
	31% ^d	31%	43%Tde	28%	35%Td	-	33%	28%
Yes, sometimes	157	157	127	110	146	4	71	66
	20% ^g	20%	23%Te	24%Te	21%	16%	16%	29%Tg
NET: No	372	372	185	219	295	23	228	101
	48% ^{ce}	48%	34%	48% ^{ce}	43% ^c	84%	51%	43%
No, I used to use these but not anymore	85	85	42	74	81	2	58	21
	11% ^c	11%	8%	16%Tce	12%Tc	6%	13%T	9%
No, I have never used them	286	286	143	145	213	22	170	80
	37% ^{cde}	37%	26%	32% ^c	31% ^c	78%	38%	34%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 252

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

NET: Snapchat/ Tiktok/ Twitch

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	748	242	370	136	360	384	99	250	269	130	45	54	126	124	125	142	64	64	328	322	53
Weighted base	747	244	367	137	382	362	124	270	252	101	64*	61	139	131	125	125	53	46	373	297	39
Effective base	717	231	356	130	346	370	96	246	264	127	44	53	124	122	123	140	63	63	320	314	52
NET: Yes	379	120	189	70	192	186	94	168	91	25	50	44	84	84	42	48	16	9	250	106	8
	51%h	49%t	52%	51%	50%	51%	76%Tghi	62%Thi	36%i	24%	79%Tlnopq	73%Tnopq	61%Tnopq	64%Tnopq	34%	39%q	29%	20%	67%Tst	36%t	21%
Yes, all the time	222	66	110	46	112	109	52	107	52	10	25	27	60	48	21	30	6	5	151	58	3
	30%h	27%t	30%	34%	29%	30%	42%Thi	40%Thi	21%i	10%	40%lnopq	44%Tnopq	43%Tnopq	36%lnopq	17%	24%pq	11%	10%	41%Tst	20%	9%
Yes, sometimes	157	54	80	23	81	77	43	61	39	14	25	18	25	36	21	18	10	4	99	48	5
	21%h	22%t	22%	17%	21%	21%	34%Tghi	23%h	16%	14%	39%Tlnopq	29%oq	18%	28%Tnoq	17%	15%	19%	10%	26%Tst	16%	12%
NET: No	368	124	177	67	189	176	30	102	161	76	13	16	55	47	83	76	38	37	123	191	31
	49%fgjklm	51%r	48%	49%	50%	49%	24%	38%f	64%Tfg	76%Tfgh	21%	27%	39%j	36%	66%Tjklm	61%Tjklm	71%Tjklm	80%Tjklmo	33%	64%Tr	79%Trs
No, I used to use these but not anymore	84	29	38	17	50	34	5	14	42	23	3	2	10	5	22	20	16	7	18	48	8
	11%fgmr	12%	10%	12%	13%	9%	4%	5%	17%Tfg	23%Tfg	4%	4%	7%	4%	17%Tjklm	16%Tjklm	30%Tjklmn	15%km	5%	16%Tr	21%Tr
No, I have never used them	284	95	140	50	139	142	25	88	119	53	11	14	45	42	62	56	21	30	105	143	23
	38%fgjkr	39%	38%	37%	36%	39%	20%	32%f	47%Tfg	53%Tfg	17%	23%	33%j	32%	49%Tjklm	45%jklm	40%j	65%Tjklmn	28%op	48%Tr	59%Tr

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 253

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

NET: Snapchat/ Tiktok/ Twitch

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG							
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)	
Unweighted base	748	330	416	10	131	337	220	50	141	557	50	630	63	31	24	282	189	140	136	471	276	
Weighted base	747	328	417	13**	145	339	206	44*	158	545	44*	630	64	31*	23**	260	168	161	157	428	319	
Effective base	717	316	400	10	127	324	212	48	136	536	48	603	61	30	23	274	184	136	133	457	269	
NET: Yes	379	195	183	13	105	170	78	13	119	248	13	322	32	15	10	156	73	76	73	229	150	
		51%bfglkr	59%Tb	44%	100%	73%Tefg	50%fg	38%	28%	75%TKl	45%l	28%	51%	50%	47%	60%Trstuv	43%	47%	47%	54%Tr	47%	
Yes, all the time	222	112	109	9	60	96	47	9	69	144	9	187	18	11	6	98	44	44	36	142	80	
		30%bfrkv	34%Tb	26%	65%	42%Tefg	28%	23%	21%	44%TKl	28%	21%	30%	28%	34%	27%	38%Trstuv	26%	27%	23%	33%Trtv	25%
Yes, sometimes	157	83	73	5	45	73	31	3	50	104	3	135	14	4	4	58	29	32	38	87	70	
		21%bfgkl	25%Tb	18%	35%	31%Tefg	22%g	15%	8%	31%TKl	19%	8%	22%	22%	13%	18%	22%	18%	20%	24%	20%	
NET: No	368	133	234	-	40	169	128	32	40	297	32	307	32	17	13	103	95	85	84	198	169	
		49%adjqu	41%	56%Ta	-	27%	50%d	62%Tde	72%Tde	25%	55%Tj	72%Tjk	49%	50%	53%	40%	57%Tqu	53%q	53%q	46%q	53%q	
No, I used to use these but not anymore	84	34	51	-	9	39	27	9	66	9	68	9	5	2	28	26	15	15	53	31		
		11%dj	10%	12%	-	6%	12%	13%	20%Td	6%	12%j	20%Tj	11%	13%	17%	8%	11%	15%T	10%	10%	13%	
No, I have never used them	284	100	184	-	30	130	101	23	30	231	23	239	23	11	11	75	69	70	69	145	139	
		38%adjqu	30%	44%Ta	-	21%	38%d	49%Tde	51%d	19%	42%Tj	51%j	38%	37%	36%	29%	41%qu	43%qu	44%qu	34%q	43%Tqu	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 254

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

NET: Snapchat/ Tiktok/ Twitch

	D11. Income						Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online	
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	748	16	166	128	209	205	228	285	211	225	501	627	28	43	37	116	668	77	602	128
Weighted base	747	17**	173	132	211	192	237	291	197	229	498	628	28**	44*	35*	114	668	75	602	128
Effective base	717	15	159	124	199	198	218	274	204	217	480	601	27	41	35	111	641	74	577	123
NET: Yes	379	6	89	64	106	107	126	138	108	111	254	299	20	32	20	77	360	17	320	52
	51%krt	38%	51%	48%	50%	55%	53%	47%	55%	48%	51%	48%	72%	72%Tk	58%	67%TK	54%Tr	22%	53%Tt	41%
Yes, all the time	222	5	49	33	56	74	70	72	74	62	150	179	13	16	9	40	215	6	192	26
	30%grt	30%	28%	25%	27%	38%Tbcd	30%	25%	38%Tg	27%	30%	29%	46%	36%	25%	35%	32%Tr	8%	32%Tt	21%
Yes, sometimes	157	1	40	30	50	33	56	66	33	49	103	120	8	16	11	37	144	10	128	26
	21%k	8%	23%	23%	24%	17%	24%	23%	17%	21%	21%	19%	26%	36%Tk	33%	32%TK	22%	14%	21%	20%
NET: No	368	10	84	69	105	86	111	153	89	118	245	329	8	12	15	37	309	59	282	76
	49%mpqs	62%	49%	52%	50%	45%	47%	53%	45%	52%	49%	52%Tmp	28%	28%	42%	33%	46%	78%Tq	47%	59%Ts
No, I used to use these but not anymore	84	3	19	15	18	23	27	25	24	22	61	75	-	6	2	9	70	13	70	13
	11%	17%	11%	11%	9%	12%	12%	9%	12%	10%	12%	12%	-	14%	7%	8%	10%	17%	12%	10%
No, I have never used them	284	8	65	54	87	63	84	128	65	96	184	255	8	6	12	28	238	46	212	63
	38%mpqs	46%	38%	41%	41%	33%	35%	44%Th	33%	42%	37%	41%Tmp	28%	14%	35%m	24%m	36%	61%Tq	35%	49%Ts

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 255

Q17. And thinking of the apps that you say your [Child selected] uses, do you currently use any of these controls or settings on any of these?

Base: All respondents aware of parental controls/settings on some apps that can be used to restrict or monitor a child's usage and whose child uses ...

NET: Snapchat/ Tiktok/ Twitch

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	Previously used any		NET: Used (e)	Never Used (f)	Yes (g)	No (h)
			Currently use any (c)	used any (d)				
Unweighted base	748	748	516	443	657	29	441	217
Weighted base	747	747	526	440	659	28**	433	222
Effective base	717	717	496	424	630	28	422	209
NET: Yes	379	379	345	221	367	4	207	122
	51%	51%	65%Tde	50%	56%Td	16%	48%	55%
Yes, all the time	222	222	215	111	221	-	132	60
	30%d	30%	41%Tde	25%	34%Td	-	31%	27%
Yes, sometimes	157	157	129	111	147	4	75	63
	21%g	21%	25%Te	25%Te	22%T	16%	17%	28%Tg
NET: No	368	368	182	218	292	23	226	100
	49%ce	49%	35%	50%ce	44%ce	84%	52%	45%
No, I used to use these but not anymore	84	84	41	74	80	2	58	20
	11%c	11%	8%	17%Tce	12%Tc	6%	13%T	9%
No, I have never used them	284	284	141	144	211	22	168	80
	38%cd	38%	27%	33%cd	32%cd	78%	39%	36%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 256

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Summary table

	Snapchat	Tiktok	Twitch	Vimeo	Fruittab	Recast	The Sponsor Hub	NET: VSP	NET: Snapchat/ Tiktok/ Twitch
Unweighted base	153	275	63	41	23	17	23	378	363
Weighted base	154	280	69	45	26	19	25	398	379
Effective base	147	266	60	39	22	16	22	363	349
Very easy	(4) 37 24%	109 39%	29 42%	13 29%	10 40%	4 22%	16 63%	165 41%	146 38%
Fairly easy	(3) 103 67%	141 50%	33 47%	25 57%	13 51%	12 65%	4 17%	205 52%	205 54%
Fairly difficult	(2) 10 7%	27 10%	6 9%	7 15%	2 8%	1 6%	5 20%	26 7%	25 7%
Very difficult	(1) 3 2%	3 1%	1 2%	-	-	1 6%	-	2 *	3 1%
NET: Very/ Fairly easy	141 91%	250 89%	62 89%	38 85%	23 92%	16 87%	20 80%	370 93%	351 93%
NET: Very/ Fairly difficult	13 9%	30 11%	8 11%	7 15%	2 8%	2 13%	5 20%	28 7%	28 7%
Mean	3.14	3.27	3.29	3.14	3.32	3.02	3.42	3.34	3.30
Standard deviation	0.61	0.67	0.71	0.65	0.63	0.76	0.82	0.62	0.63
Standard error	0.05	0.04	0.09	0.10	0.13	0.18	0.17	0.03	0.03

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 257
Q18. And how easy did you find it to set up this parental control?
Base: All respondents whose child selected uses and have set up parental controls on ...
Summary table - NET: Very/ Fairly easy

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child					S2. Age within Gender Child					S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Snapchat	141 91%	44 93%	69 88%	28 96%	63 92%	78 92%	33 96%	48 92%	46 87%	14 96%	16 100%	17 93%	19 89%	29 93%	19 85%	27 91%	9 100%	5 90%	76 93%	53 88%	5 100%
Tiktok	250 89%	69 88%	129 89%	52 91%	120 89%	130 90%	52 91%	121 89%	61 90%	17 85%	23 90%	29 93%	61 88%	61 89%	26 90%	35 93%	11 94%	5 72%	161 89%	73 91%	4 71%
Twitch	62 89%	30 90%	27 89%	4 82%	44 93%	18 80%	25 91%	24 85%	9 91%	4 100%	20 94%	5 84%	17 95%	7 67%	5 84%	4 100%	2 100%	1 100%	48 88%	10 92%	1 100%
Vimeo	38 85%	13 81%	22 92%	2 64%	24 84%	14 88%	15 92%	12 77%	10 85%	2 100%	11 89%	4 100%	6 73%	6 82%	5 85%	5 100%	2 100%	1 100%	26 85%	10 86%	-
Fruitlab	23 92%	9 88%	12 93%	3 100%	17 100%	6 74%	12 100%	9 80%	3 100%	1 100%	9 100%	2 100%	6 100%	2 53%	2 100%	1 100%	-	-	20 90%	3 100%	-
Recast	16 87%	5 100%	8 78%	3 100%	9 100%	8 76%	5 100%	6 70%	5 100%	1 100%	3 100%	3 100%	3 100%	2 50%	3 100%	2 100%	-	-	11 90%	5 80%	-
The Sponsor Hub	20 80%	5 100%	10 66%	5 100%	12 88%	8 70%	6 88%	8 79%	5 100%	1 100%	4 70%	2 64%	5 100%	3 61%	3 100%	2 100%	1 100%	1 100%	14 73%	5 100%	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 258
Q18. And how easy did you find it to set up this parental control?
Base: All respondents whose child selected uses and have set up parental controls on ...
Summary table - NET: Very/ Fairly easy

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Snapchat	141 91%	69 88%	70 95%	3 100%	35 89%	67 93%	32 95%	3 61%	39 90%	99 93%	3 61%	116 90%	13 94%	5 100%	6 100%	58 93%	29 94%	29 88%	24 88%	87 94%	54 88%
Tiktok	250 89%	119 88%	131 91%	5 100%	71 93%	114 89%	50 86%	10 86%	76 93%	164 88%	10 86%	213 89%	22 91%	9 100%	6 90%	113 91%	47 83%	44 89%	47 92%	160 89%	90 91%
Twitch	62 89%	49 90%	13 86%	7 86%	24 91%	22 85%	8 100%	1 100%	32 89%	29 88%	1 100%	58 91%	4 64%	-	-	35 92%	6 73%	11 90%	10 89%	41 89%	21 90%
Vimeo	38 85%	27 83%	11 93%	3 100%	19 94%	11 71%	5 100%	1 50%	22 95%	16 78%	1 50%	37 87%	1 61%	-	-	17 89%	6 76%	8 86%	7 85%	24 85%	15 85%
Fruitlab	23 92%	21 96%	3 68%	2 63%	11 100%	8 89%	2 100%	1 100%	13 91%	9 91%	1 100%	22 96%	1 45%	-	-	12 93%	7 100%	5 100%	-	18 95%	5 81%
Recast	16 87%	11 90%	5 80%	1 100%	7 85%	5 80%	3 100%	-	8 87%	8 87%	-	15 86%	1 100%	-	-	5 100%	3 100%	4 100%	5 66%	8 100%	9 78%
The Sponsor Hub	20 80%	14 73%	6 100%	2 100%	7 56%	8 100%	3 100%	-	9 63%	11 100%	-	19 79%	1 100%	-	-	8 89%	5 100%	1 34%	6 78%	13 93%	7 63%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 259
Q18. And how easy did you find it to set up this parental control?
Base: All respondents whose child selected uses and have set up parental controls on ...
Summary table - NET: Very/ Fairly easy

	Total (T)	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
		Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Snapchat	141	4	33	25	28	45	47	42	46	34	99	110	7	15	5	2	29	136	5	126	11
	91% _i	100%	88%	91%	85%	97%	90%	86%	97%	81%	95% _{Ti}	91%	100%	94%	86%	65%	91%	91%	100%	95% _T	64%
Tiktok	250	3	55	38	68	80	85	78	81	74	167	201	19	20	6	1	46	243	6	216	30
	89% _t	100%	85%	85%	92%	91%	90%	86%	91%	85%	92%	90%	95%	90%	65%	64%	86%	91% _T	49%	92% _{Tt}	75%
Twitch	62	1	8	10	24	19	10	31	20	10	49	43	5	4	8	2	19	59	1	52	10
	89%	100%	64%	100%	95%	90%	71%	96%	91%	76%	92%	93%	82%	100%	73%	100%	82%	89%	100%	92%	77%
Vimeo	38	-	11	6	8	11	11	15	11	7	29	29	2	3	3	2	10	36	1	28	9
	85%	-	84%	100%	79%	84%	84%	86%	84%	81%	86%	94%	100%	40%	78%	100%	67%	87%	44%	96%	63%
Fruittab	23	-	3	7	4	9	2	12	9	2	21	16	1	-	6	1	7	23	-	20	3
	92%	-	59%	100%	100%	100%	46%	100%	100%	100%	94%	93%	100%	-	100%	100%	89%	92%	-	90%	100%
Recast	16	1	7	3	1	5	9	3	5	4	12	15	1	-	-	1	2	15	-	12	4
	87%	100%	100%	68%	52%	100%	88%	68%	100%	100%	83%	92%	100%	-	-	100%	57%	86%	-	91%	78%
The Sponsor Hub	20	1	4	5	4	6	10	4	6	1	16	15	1	2	1	1	5	20	-	17	3
	80%	100%	77%	61%	79%	100%	89%	47%	100%	20%	100%	86%	100%	45%	100%	100%	64%	80%	-	81%	71%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 260

Q18. And how easy did you find it to set up this parental control?
Base: All respondents whose child selected uses and have set up parental controls on ...
Summary table - NET: Very/ Fairly easy

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Snapchat	141 91%	141 91%	-	128 92%	91 90%	139 92%	-	74 93%	48 89%
Tiktok	250 89%	250 89%	-	231 90%	142 89%	244 90%	4 86%	140 91%	84 90%
Twitch	62 89%	62 89%	-	59 89%	43 87%	61 89%	-	34 92%	19 85%
Vimeo	38 85%	38 85%	-	35 84%	33 83%	38 85%	-	16 90%	19 85%
Fruitlab	23 92%	23 92%	-	22 91%	19 90%	23 92%	-	15 94%	9 88%
Recast	16 87%	16 87%	-	13 85%	13 85%	15 86%	-	7 100%	9 79%
The Sponsor Hub	20 80%	20 80%	-	19 90%	19 79%	20 80%	-	11 92%	8 65%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 261
Q18. And how easy did you find it to set up this parental control?
Base: All respondents who use the parental controls on ...
Snapchat

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child					S3/S5. School Year Child			
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Primary (r)	Secondary (s)
Unweighted base	153	44	78	31	63	89	28	50	56	19	11	17	20	30	22	33	73	65
Weighted base	154	47*	78	29*	68	85	34**	53*	53	15**	16**	18**	21**	31**	22**	29*	82	60
Effective base	147	42	75	30	60	86	27	49	55	18	11	17	20	30	22	32	71	64
Very easy	(4) 37 24%	10 21%	19 24%	9 30%	18 26%	20 23%	11 32%	15 28%	11 21%	1 4%	6 35%	5 28%	6 29%	9 28%	6 26%	5 19%	23 28%	11 19%
Fairly easy	(3) 103 67%	34 73%	50 64%	19 66%	45 66%	58 69%	22 64%	33 63%	35 66%	13 91%	10 65%	12 64%	13 60%	20 65%	13 60%	21 73%	53 65%	41 69%
Fairly difficult	(2) 10 7%	3 7%	7 9%	-	6 8%	4 4%	-	4 8%	6 11%	-	-	-	2 11%	2 7%	3 15%	2 5%	4 5%	6 10%
Very difficult	(1) 3 2%	-	2 3%	1 4%	-	3 4%	1 4%	-	1 2%	1 4%	-	1 7%	-	-	-	1 3%	1 2%	2 3%
NET: Very/ Fairly easy	141 91%	44 93%	69 88%	28 96%	63 92%	78 92%	33 96%	48 92%	46 87%	14 96%	16 100%	17 93%	19 89%	29 93%	19 85%	27 91%	76 93%	53 88%
NET: Very/ Fairly difficult	13 9%	3 7%	9 12%	1 4%	6 8%	7 8%	1 4%	4 8%	7 13%	1 4%	-	1 7%	2 11%	2 7%	3 15%	3 9%	6 7%	7 12%
Mean	3.14	3.14	3.10	3.23	3.18	3.12	3.24	3.20	3.06	2.96	3.35	3.14	3.19	3.21	3.11	3.06	3.19	3.04
Standard deviation	0.61	0.51	0.66	0.63	0.56	0.64	0.65	0.58	0.64	0.48	0.49	0.77	0.62	0.56	0.64	0.62	0.60	0.63
Standard error	0.05	0.08	0.07	0.11	0.07	0.07	0.12	0.08	0.08	0.11	0.15	0.19	0.14	0.10	0.14	0.11	0.07	0.08

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 262

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Snapchat

	Total (T)	D1. Gender of Parent		D2. Age of Parent			D2. Age of Parent II		D3. Region		D4. SEG					
		Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	18-34 (i)	35-54 (k)	England (m)	Scotland (n)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	153	78	74	36	73	36	39	109	127	14	67	34	28	24	101	52
Weighted base	154	79	74	40*	72	34*	43*	106	129	14**	63	31*	33**	28**	93	61
Effective base	147	74	72	35	70	35	38	105	122	14	65	33	27	24	98	51
Very easy	(4) 37 24%	22 28%	16 21%	12 31%	16 23%	9 26%	12 29%	25 24%	33 26%	2 15%	20 31%	6 18%	6 18%	6 22%	25 27%	12 20%
Fairly easy	(3) 103 67%	47 60%	55 74%	23 58%	51 70%	24 70%	26 61%	74 70%	83 64%	11 79%	39 62%	23 76%	23 70%	18 65%	62 66%	41 68%
Fairly difficult	(2) 10 7%	6 8%	4 5%	3 8%	5 7%	1 3%	3 7%	6 6%	9 7%	1 6%	4 6%	2 6%	3 8%	2 8%	5 6%	5 8%
Very difficult	(1) 3 2%k	3 4%	-	1 3%	-	1 2%	1 3%	1 1%	3 2%	-	1 1%	-	1 4%	1 4%	1 1%	2 4%
NET: Very/ Fairly easy	141 91%	69 88%	70 95%	35 89%	67 93%	32 95%	39 90%	99 93%	116 90%	13 94%	58 93%	29 94%	29 88%	24 88%	87 94%	54 88%
NET: Very/ Fairly difficult	13 9%	9 12%	4 5%	4 11%	5 7%	2 5%	4 10%	7 7%	12 10%	1 6%	4 7%	2 6%	4 12%	3 12%	6 6%	7 12%
Mean	3.14	3.12	3.16	3.17	3.15	3.19	3.15	3.16	3.14	3.10	3.24	3.13	3.02	3.06	3.20	3.04
Standard deviation	0.61	0.71	0.49	0.71	0.53	0.58	0.69	0.54	0.64	0.47	0.60	0.48	0.65	0.69	0.57	0.66
Standard error	0.05	0.08	0.06	0.12	0.06	0.10	0.11	0.05	0.06	0.12	0.07	0.08	0.12	0.14	0.06	0.09

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 263
Q18. And how easy did you find it to set up this parental control?
Base: All respondents who use the parental controls on ...
Snapchat

	D11. Income				Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent		Minority Ethnic Group (p)	Q4. Confidenc e knowing what child does online Parent	Q6. Ease in supporting child to stay safe online		
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most finan- cially vulner- able (f)	Poten- tially finan- cially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)		Asian (m)	Confident (q)	Easy (s)	Difficult (t)
Unweighted base	153	35	26	33	50	50	46	51	42	103	118	15	33	148	131	18
Weighted base	154	38*	28**	33*	46*	53*	49*	47*	43*	104	120	16**	32*	149	133	17**
Effective base	147	34	25	32	48	48	45	49	40	99	113	14	32	142	126	17
Very easy	(4) 37 24%g	5 14%	5 19%	6 19%	16 34%b	16 30%g	5 10%	16 33%g	9 22%	26 25%	25 21%	5 34%	11 35%	36 24%	33 25%	2 12%
Fairly easy	(3) 103 67%	28 74%	20 72%	22 66%	29 63%	32 60%	37 76%	30 63%	25 58%	72 70%	85 70%	9 60%	18 56%	99 67%	93 70%	9 52%
Fairly difficult	(2) 10 7%js	3 9%	1 4%	5 15%e	1 2%	4 8%	5 11%	1 2%	7 16%Tj	3 3%	7 6%	1 6%	3 9%	10 7%	5 4%	5 28%
Very difficult	(1) 3 2%	1 3%	1 5%	-	1 1%	1 2%	1 3%	1 1%	1 3%	2 2%	3 2%	-	-	3 2%	2 1%	1 8%
NET: Very/ Fairly easy	141 91%i	33 88%	25 91%	28 85%	45 97%	47 90%	42 86%	46 97%	34 81%	99 95%Ti	110 91%	15 94%	29 91%	136 91%	126 95%T	11 64%
NET: Very/ Fairly difficult	13 9%js	4 12%	2 9%	5 15%	1 3%	5 10%	7 14%	1 3%	8 19%Tj	5 5%	10 9%	1 6%	3 9%	13 9%	7 5%	6 36%
Mean	3.14g	3.00	3.05	3.04	3.30Tb	3.18	2.94	3.29Tg	3.00	3.19	3.10	3.28	3.25	3.14	3.18T	2.69
Standard deviation	0.61	0.59	0.66	0.59	0.58	0.66	0.57	0.57	0.72	0.56	0.60	0.59	0.62	0.61	0.56	0.81
Standard error	0.05	0.10	0.13	0.10	0.08	0.09	0.08	0.08	0.11	0.06	0.06	0.15	0.11	0.05	0.05	0.19

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 264

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Snapchat

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Previously		NET: Used (e)	Yes (g)	No (h)
			Currently use any (c)	used any (d)			
Unweighted base	153	153	138	99	150	80	53
Weighted base	154	154	139	101	151	80	54
Effective base	147	147	133	95	144	76	51
Very easy	(4) 37 24%	37 24%	36 26%	23 23%	37 25%	25 31% ^T	10 18%
Fairly easy	(3) 103 67%	103 67%	91 66%	68 68%	101 67%	49 61%	38 70%
Fairly difficult	(2) 10 7%	10 7%	10 7%	7 7%	10 7%	6 7%	3 6%
Very difficult	(1) 3 2% ^{ce}	3 2%	1 1%	2 2%	2 2% ^c	- -	3 6% ^g
NET: Very/ Fairly easy	141 91%	141 91%	128 92%	91 90%	139 92%	74 93%	48 89%
NET: Very/ Fairly difficult	13 9%	13 9%	11 8%	10 10%	13 8%	6 7%	6 11%
Mean	3.14	3.14	3.17 ^T	3.11	3.15	3.24 Th	3.02
Standard deviation	0.61	0.61	0.58	0.62	0.60	0.58	0.69
Standard error	0.05	0.05	0.05	0.06	0.05	0.06	0.09

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 265

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Tiktok

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child			
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Primary (r)	Secondary (s)
Unweighted base	275	74	145	56	126	148	47	128	74	26	19	28	63	65	29	44	15	163	89
Weighted base	280	78	145	58	135	144	57*	137	67	20**	25**	32**	69	68	29**	38*	12**	182	80
Effective base	266	72	140	54	122	143	46	126	73	25	19	28	62	64	29	43	15	160	87
Very easy	(4) 109 39%	30 38%	50 34%	30 52% ^{Tb}	57 43%	52 36%	28 48%	52 38%	25 37%	5	13 52%	14 46%	29 42%	23 34%	12 43%	13 34%	3 25%	77 42%	28 35%
Fairly easy	(3) 141 50%	39 50%	79 55%	22 39%	63 46%	78 54%	24 43%	69 51%	36 53%	12 59%	10 38%	15 47%	31 46%	38 56%	13 47%	22 59%	8 69%	84 46%	45 56%
Fairly difficult	(2) 27 10%	7 9%	15 10%	5 9%	14 10%	13 9%	4 6%	16 11%	6 9%	2 11%	1 5%	2 7%	9 12%	7 11%	3 10%	2 5%	1 6%	19 11%	6 7%
Very difficult	(1) 3 1%	2 3%	1 *	- -	1 1%	1 1%	1 2%	- -	1 1%	1 3%	1 5%	- -	- -	- -	- -	1 2%	- -	1 1%	1 2%
NET: Very/ Fairly easy	250 89%	89 88%	129 89%	52 91%	120 89%	130 90%	52 91%	121 89%	61 85%	17 85%	23 90%	29 93%	61 88%	61 89%	26 90%	35 93%	11 94%	161 89%	73 91%
NET: Very/ Fairly difficult	30 11%	9 12%	16 11%	5 9%	15 11%	14 10%	5 9%	16 11%	7 10%	3 15%	3 10%	2 7%	9 12%	7 11%	3 10%	3 7%	1 6%	21 11%	7 9%
Mean	3.27	3.24	3.23	3.43	3.31	3.25	3.37	3.27	3.26	3.08	3.36	3.38	3.30	3.23	3.32	3.25	3.19	3.30	3.24
Standard deviation	0.67	0.73	0.64	0.66	0.69	0.65	0.71	0.65	0.67	0.72	0.82	0.63	0.68	0.63	0.66	0.65	0.55	0.69	0.66
Standard error	0.04	0.08	0.05	0.09	0.06	0.05	0.10	0.06	0.08	0.14	0.19	0.12	0.09	0.08	0.12	0.10	0.14	0.05	0.07

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 266

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Tiktok

	Total (T)	D1. Gender of Parent		D2. Age of Parent			D2. Age of Parent II			D3. Region		D4. SEG						
		Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	275	137	138	70	128	61	12	74	189	12	236	23	131	61	40	43	192	83
Weighted base	280	137	144	76	129	58	12**	82	187	12**	240	24**	124	57	49*	51*	181	100
Effective base	266	132	133	68	124	59	12	72	183	12	228	22	127	60	40	42	187	82
Very easy	(4) 109 39%fr	50 37%	59 41%	38 49%Tf	52 41%f	14 24%	3 27%	40 49%Tk	66 35%	3 27%	98 41%	5 19%	55 44%ru	16 28%	20 41%	19 37%	71 39%r	39 39%
Fairly easy	(3) 141 50%	69 51%	72 50%	33 43%	62 48%	36 62%Td	7 59%	36 44%	98 53%	7 59%	115 48%	18 72%	58 47%	32 56%	24 49%	28 54%	89 49%	51 52%
Fairly difficult	(2) 27 10%	15 11%	12 9%	4 6%	15 11%	7 12%	2 14%	4 5%	21 11%	2 14%	24 10%	2 9%	11 9%	7 13%	5 11%	4 8%	18 10%	9 9%
Very difficult	(1) 3 1%	2 1%	1 1%	1 2%	- 2%	1 -	- -	1 2%	1 1%	- -	3 1%	- -	1 1%	2 4%T	- -	- -	3 2%	- -
NET: Very/ Fairly easy	250 89%	119 88%	131 91%	71 93%	114 89%	50 86%	10 86%	76 93%	164 88%	10 86%	213 89%	22 91%	113 91%	47 83%	44 89%	47 92%	160 89%	90 91%
NET: Very/ Fairly difficult	30 11%	17 12%	13 9%	6 7%	15 11%	8 14%	2 14%	6 7%	23 12%	2 14%	27 11%	2 9%	11 9%	9 17%	5 11%	4 8%	21 11%	9 9%
Mean	3.27fr	3.23	3.31	3.40f	3.29f	3.07	3.13	3.41Tk	3.22	3.13	3.28	3.10	3.35ru	3.07	3.30	3.29	3.26r	3.30
Standard deviation	0.67	0.70	0.65	0.68	0.66	0.67	0.66	0.67	0.67	0.66	0.69	0.53	0.66	0.75	0.66	0.62	0.70	0.63
Standard error	0.04	0.06	0.06	0.08	0.06	0.09	0.19	0.08	0.05	0.19	0.04	0.11	0.06	0.10	0.10	0.09	0.05	0.07

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 267
Q18. And how easy did you find it to set up this parental control?
Base: All respondents who use the parental controls on ...
Tiktok

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent			Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially finan- cially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	275	60	42	70	93	89	85	94	85	178	219	19	21	53	263	11	230	39
Weighted base	280	64	45*	74	88	94	91	89	87	182	224	20**	22**	53	267	12**	235	40*
Effective base	266	58	41	67	90	86	83	91	82	172	212	18	20	51	254	11	222	38
Very easy	(4)	109 39% dgt	28 44%	17 29%	21 29%	40 45% d	44 27%	25 44% g	40 40%	34 40%	74 39%	9 47%	11 49%	22 42%	107 40%	1 11%	99 42% Tt	7 19%
Fairly easy	(3)	141 50%	27 42%	22 49%	46 63% Tbe	41 46%	41 44%	41 47%	39 46%	94 51%	114 51%	10 48%	9 41%	23 44%	136 51%	5 39%	117 50%	22 56%
Fairly difficult	(2)	27 10% jqs	9 13%	7 15%	5 7%	7 8%	9 10%	11 12%	7 8%	12 14%	13 10%	22 10%	1 5%	2 10%	5 8%	21 51%	6 7%	16 25% Ts
Very difficult	(1)	3 1% k	1 1%	-	1 2%	1 1%	-	2 2%	1 1%	2 1%	1 *	-	-	2 4% Tk	3 1%	-	3 1%	-
NET: Very/ Fairly easy	250 89% t	55 85%	38 85%	68 92%	80 91%	85 90%	78 86%	81 91%	74 85%	167 92%	201 90%	19 95%	20 90%	46 86%	243 91% T	6 49%	216 92% Tt	30 75%
NET: Very/ Fairly difficult	30 11% qs	9 15%	7 15%	6 8%	8 9%	9 10%	13 14%	8 9%	13 15%	15 8%	23 10%	1 5%	2 10%	7 14%	24 9%	6 51%	19 8%	10 25% Ts
Mean	3.27gt	3.28	3.22	3.18	3.35	3.37g	3.11	3.35g	3.24	3.31	3.28	3.41	3.39	3.25	3.30T	2.60	3.33Tt	2.94
Standard deviation	0.67	0.74	0.69	0.63	0.67	0.66	0.69	0.66	0.72	0.65	0.65	0.60	0.68	0.79	0.66	0.70	0.66	0.67
Standard error	0.04	0.10	0.11	0.08	0.07	0.07	0.08	0.07	0.08	0.05	0.04	0.14	0.15	0.11	0.04	0.21	0.04	0.11

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 268

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Tiktok

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Yes (g)	No (h)
Unweighted base	275	275	251	156	266	152	89
Weighted base	280	280	257	160	271	154	93
Effective base	266	266	243	150	257	147	86
Very easy	(4) 109 39%h	109 39%	107 42%T	61 38%	109 40%T	74 48%Th	27 29%
Fairly easy	(3) 141 50%cg	141 50%	124 48%	81 50%	134 49%	67 43%	57 61%Tg
Fairly difficult	(2) 27 10%	27 10%	24 9%	17 10%	26 9%	13 9%	8 9%
Very difficult	(1) 3 1%	3 1%	2 1%	1 1%	2 1%	-	1 1%
NET: Very/ Fairly easy	250 89%	250 89%	231 90%	142 89%	244 90%	140 91%	84 90%
NET: Very/ Fairly difficult	30 11%	30 11%	26 10%	18 11%	28 10%	13 9%	9 10%
Mean	3.27	3.27	3.30T	3.26	3.29T	3.39Th	3.18
Standard deviation	0.67	0.67	0.67	0.67	0.67	0.64	0.61
Standard error	0.04	0.04	0.04	0.05	0.04	0.05	0.07

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 269

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Twitch

	Total (T)	S1. No. of Children		S2a. Gender of Child		S2b. Age of Child		S2. Age within Gender Child			S3/S5. School Year Child		
		1 Child (a)	2 Children (b)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Male Aged 6-7 (i)	Male Aged 8-11 (j)	Female Aged 8-11 (m)	Primary (r)	Secondary (s)	
Unweighted base	63	28	29	41	22	21	26	15	17	9	46	12	
Weighted base	69	34**	30**	47*	22**	27**	29**	21**	18**	10**	55*	11**	
Effective base	60	27	28	39	21	20	26	15	17	9	45	12	
Very easy	(4) 42%	29 42%	14 41%	13 41%	24 50%	5 24%	11 50%	14 48%	10 59%	11 33%	3 46%	25 35%	4
Fairly easy	(3) 47%	33 48%	16 48%	15 48%	20 43%	12 56%	14 51%	10 35%	7 46%	3 36%	3 33%	23 41%	6 56%
Fairly difficult	(2) 9% ^d	6 9%	2 6%	3 11%	2 4%	4 20%	1 4%	4 15%	- -	1 5%	3 33%	5 10%	1 8%
Very difficult	(1) 2%	1 4%	1 4%	- -	1 3%	- -	1 5%	- -	1 6%	- -	- -	1 2%	- -
NET: Very/ Fairly easy	62 89%	30 90%	27 89%	44 93%	18 80%	25 91%	24 85%	20 94%	17 95%	7 67%	7 88%	10 92%	
NET: Very/ Fairly difficult	8 11%	3 10%	3 11%	3 7%	4 20%	2 9%	4 15%	1 6%	1 5%	3 33%	7 12%	1 8%	
Mean	3.29	3.28	3.31	3.41	3.04	3.27	3.35	3.35	3.54	3.00	3.32	3.27	
Standard deviation	0.71	0.76	0.66	0.71	0.67	0.76	0.74	0.80	0.61	0.86	0.75	0.64	
Standard error	0.09	0.14	0.12	0.11	0.14	0.17	0.15	0.21	0.15	0.29	0.11	0.18	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 270
Q18. And how easy did you find it to set up this parental control?
Base: All respondents who use the parental controls on ...
Twitch

	Total (T)	D1. Gender of Parent		D2. Age of Parent		D3. Region England (m)	D4. SEG						
		Male (a)	Female (b)	25-34 (d)	35-44 (e)		18-34 (i)	35-54 (k)	AB (q)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	63	48	15	23	25	29	33	57	37	9	9	45	18
Weighted base	69	55*	15**	27**	26**	35**	33*	63	38*	12**	11**	46*	23**
Effective base	60	46	14	22	24	28	32	55	36	9	9	43	18
Very easy	(4) 29 42%k	25 45%	4 29%	12 47%	9 34%	19 52%	10 29%	27 42%	17 44%	7 55%	4 37%	18 39%	11 47%
Fairly easy	(3) 33 47%	24 45%	8 57%	12 44%	13 51%	13 37%	20 59%	31 49%	18 48%	4 35%	6 52%	23 50%	10 43%
Fairly difficult	(2) 6 9% m	4 8%	2 14%	1 5%	4 15%	2 7%	4 12%	4 6%	3 8%	1 10%	1 11%	4 8%	2 10%
Very difficult	(1) 1 2%	1 2%	-	1 5%	-	1 4%	-	1 -	-	-	-	1 3%	-
NET: Very/ Fairly easy	62 89%	49 90%	13 86%	24 91%	22 85%	32 89%	29 88%	58 91%	35 92%	11 90%	10 89%	41 89%	21 90%
NET: Very/ Fairly difficult	8 11%	5 10%	2 14%	3 9%	4 15%	4 11%	4 12%	5 9%	3 8%	1 10%	1 11%	5 11%	2 10%
Mean	3.29	3.33	3.15	3.32	3.19	3.38	3.17	3.32	3.36u	3.45	3.26	3.25	3.36
Standard deviation	0.71	0.73	0.66	0.79	0.69	0.78	0.62	0.69	0.63	0.70	0.67	0.73	0.68
Standard error	0.09	0.10	0.17	0.17	0.14	0.15	0.11	0.09	0.10	0.23	0.22	0.11	0.16

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 271
Q18. And how easy did you find it to set up this parental control?
Base: All respondents who use the parental controls on ...
Twitch

	Total (T)	D11. Income			Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent			Q4. Confidence knowing what child does online Parent	Q6. Ease in supporting child to stay safe online	
		£10,400 - £25,599 (b)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Easy (s)	Difficult (t)
Unweighted base	63	12	21	20	15	26	21	13	47	41	10	22	61	51	12
Weighted base	69	12**	25**	21**	15**	32**	22**	13**	54*	47*	12**	23**	67	57*	12**
Effective base	60	12	20	19	14	25	20	13	45	39	10	21	58	49	12
Very easy	(4) 29 42%	2 21%	12 50%	11 55%	2 14%	15 48%	11 53%	2 14%	26 48%	20 43%	6 53%	9 39%	28 42%	24 43%	4 36%
Fairly easy	(3) 33 47%	5 43%	11 45%	7 36%	8 57%	15 48%	8 38%	8 62%	24 44%	23 50%	2 20%	10 43%	32 47%	28 49%	5 41%
Fairly difficult	(2) 6 9%	4 36%	-	2 10%	4 29%	-	2 9%	3 24%	3 6%	3 7%	2 16%	3 12%	6 9%	3 6%	3 23%
Very difficult	(1) 1 2%	-	1 5%	-	-	1 4%	-	-	1 2%	-	1 11%	1 6%	1 2%	1 2%	-
NET: Very/ Fairly easy	62 89%	8 64%	24 95%	19 90%	10 71%	31 96%	20 91%	10 76%	49 92%	43 93%	8 73%	19 82%	59 89%	52 92%	10 77%
NET: Very/ Fairly difficult	8 11%	4 36%	1 5%	2 10%	4 29%	1 4%	2 9%	3 24%	5 8%	3 7%	3 27%	4 18%	8 11%	5 8%	3 23%
Mean	3.29	2.85	3.39	3.45	2.85	3.40	3.43	2.90	3.37	3.36	3.14	3.15	3.28	3.32	3.13
Standard deviation	0.71	0.77	0.76	0.68	0.67	0.71	0.67	0.63	0.71	0.62	1.11	0.87	0.72	0.70	0.79
Standard error	0.09	0.22	0.17	0.15	0.17	0.14	0.15	0.18	0.10	0.10	0.35	0.19	0.09	0.10	0.23

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 272

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Twitch

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Prev.		NET: Used (e)	Yes (g)	No (h)
			Currently use any (c)	Previously used any (d)			
Unweighted base	63	63	60	45	62	35	20
Weighted base	69	69	66	50*	68	37*	23**
Effective base	60	60	57	43	59	34	19
Very easy	(4) 29 42%d	29 42%	28 42%d	15 31%	28 41%d	18 47%	9 39%
Fairly easy	(3) 33 47%	33 47%	31 47%	28 56%Tc	33 48%	17 45%	11 47%
Fairly difficult	(2) 6 9%	6 9%	6 9%	5 11%	6 9%	3 8%	3 15%
Very difficult	(1) 1 2%	1 2%	1 2%	1 3%	1 2%	- -	- -
NET: Very/ Fairly easy	62 89%	62 89%	59 89%	43 87%	61 89%	34 92%	19 85%
NET: Very/ Fairly difficult	8 11%	8 11%	8 11%	7 13%	8 11%	3 8%	3 15%
Mean	3.29d	3.29	3.28d	3.15	3.28d	3.39	3.24
Standard deviation	0.71	0.71	0.72	0.72	0.71	0.64	0.71
Standard error	0.09	0.09	0.09	0.11	0.09	0.11	0.16

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 273
Q18. And how easy did you find it to set up this parental control?
Base: All respondents who use the parental controls on ...
Vimeo

	Total (T)	S1. No. of Children		S2a. Gender of Child		S2b. Age of Child			S2. Age within Gender Child	S3/SS. School Year Child	
		1 Child (a)	Children (b)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Male Aged 6-7 (i)	Primary (r)	Secondary (s)
Unweighted base	41	14	23	25	16	12	14	12	9	26	13
Weighted base	45*	17**	24**	28**	17**	16**	15**	11**	12**	31**	12**
Effective base	39	14	22	24	15	12	14	12	9	25	13
Very easy	(4) 29%	13 16%	3 39%	10 34%	3 20%	6 36%	3 19%	3 25%	4 35%	9 28%	4 29%
Fairly easy	(3) 57%	25 65%	11 53%	13 50%	14 68%	11 56%	9 58%	9 60%	7 54%	18 57%	7 57%
Fairly difficult	(2) 15%	7 19%	3 8%	2 16%	5 12%	2 8%	4 23%	2 15%	1 11%	5 15%	2 14%
Very difficult	(1) -	-	-	-	-	-	-	-	-	-	-
NET: Very/ Fairly easy	38 85%	13 81%	22 92%	24 84%	14 88%	15 92%	12 77%	10 85%	11 89%	26 85%	10 86%
NET: Very/ Fairly difficult	7 15%	3 19%	2 8%	5 16%	2 12%	1 8%	4 23%	2 15%	1 11%	5 15%	2 14%
Mean	3.14	2.97	3.31	3.18	3.08	3.27	2.96	3.10	3.25	3.12	3.16
Standard deviation	0.65	0.61	0.63	0.70	0.58	0.62	0.67	0.65	0.66	0.65	0.67
Standard error	0.10	0.16	0.13	0.14	0.14	0.18	0.18	0.19	0.22	0.13	0.19

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 274

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Vimeo

	Total (T)	D1. Gender of Parent		D2. Age of Parent		D3. Region England (m)	D4. SEG				
		Male (a)	Female (b)	25-34 (d)	35-44 (e)		18-34 (j)	35-54 (k)	AB (g)	ABC1 (u)	C2DE (v)
Unweighted base	41	29	12	17	15	19	20	39	19	27	14
Weighted base	45*	33**	12**	20**	15**	23**	20**	43*	20**	28**	17**
Effective base	39	28	12	16	15	18	19	37	18	26	14
Very easy	(4) 13 29%	12 37%	1 8%	5 26%	6 37%	5 23%	8 37%	13 30%	7 34%	9 32%	4 24%
Fairly easy	(3) 25 57%	15 46%	10 84%	14 68%	5 34%	16 71%	8 40%	24 56%	11 55%	15 53%	11 62%
Fairly difficult	(2) 7 15%	6 17%	1 7%	1 6%	5 29%	1 5%	5 22%	6 13%	2 11%	4 15%	3 15%
Very difficult	(1) -	-	-	-	-	-	-	-	-	-	-
NET: Very/ Fairly easy	38 85%	27 83%	11 93%	19 94%	11 71%	22 95%	16 78%	37 87%	17 89%	24 85%	15 85%
NET: Very/ Fairly difficult	7 15%	6 17%	1 7%	1 6%	5 29%	1 5%	5 22%	6 13%	2 11%	4 15%	3 15%
Mean	3.14	3.19	3.01	3.20	3.08	3.18	3.15	3.17	3.23	3.18	3.09
Standard deviation	0.65	0.72	0.41	0.54	0.84	0.52	0.78	0.65	0.64	0.67	0.63
Standard error	0.10	0.13	0.12	0.13	0.22	0.12	0.17	0.10	0.15	0.13	0.17

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 275

Q18. And how easy did you find it to set up this parental control?
Base: All respondents who use the parental controls on ...
Vimeo

	Total (T)	D11. Income			Financial vulnerability			D7. Impacting / limiting conditions Parent	D8. Ethnicity Parent	Minority Ethnic Group (p)	Q4. Confidence knowing what child does online Parent	Q6. Ease in supporting child to stay safe online	
		£10,400 - £25,599 (b)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	None (i)	White (k)		Confident (q)	Easy (s)	Difficult (t)
Unweighted base	41	12	9	14	12	14	14	30	28	13	38	27	13
Weighted base	45*	13**	11**	13**	13**	17**	13**	34**	30**	14**	41*	29**	14**
Effective base	39	11	9	13	11	14	13	29	27	13	36	26	13
Very easy	(4) 13 29%	3 20%	1 10%	7 49%	3 20%	2 14%	7 49%	9 26%	9 28%	4 30%	12 28%	9 32%	2 16%
Fairly easy	(3) 25 57%	8 63%	7 69%	5 35%	8 64%	12 73%	5 35%	20 59%	20 66%	5 37%	24 59%	19 64%	7 47%
Fairly difficult	(2) 7 15%	2 16%	2 21%	2 16%	2 16%	2 14%	2 16%	5 14%	2 6%	5 33%	5 13%	1 4%	5 37%
Very difficult	(1) -	-	-	-	-	-	-	-	-	-	-	-	-
NET: Very/ Fairly easy	38 85%	11 84%	8 79%	11 84%	11 84%	15 86%	11 84%	29 86%	29 94%	10 67%	36 87%	28 96%	9 63%
NET: Very/ Fairly difficult	7 15%	2 16%	2 21%	2 16%	2 16%	2 14%	2 16%	5 14%	2 6%	5 33%	5 13%	1 4%	5 37%
Mean	3.14	3.04	2.89	3.33	3.04	3.00	3.33	3.12	3.23	2.97	3.16	3.27	2.79
Standard deviation	0.65	0.63	0.57	0.76	0.63	0.54	0.76	0.64	0.55	0.82	0.63	0.55	0.72
Standard error	0.10	0.18	0.19	0.20	0.18	0.14	0.20	0.12	0.10	0.23	0.10	0.11	0.20

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 276

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Vimeo

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Pre-viously		NET: Used (e)	Yes (g)	No (h)
			Currently use any (c)	used any (d)			
Unweighted base	41	41	38	35	41	17	20
Weighted base	45*	45*	41*	39*	45*	18**	22**
Effective base	39	39	37	34	39	16	19
Very easy	(4) 13 29%	13 29%	13 31%	10 26%	13 29%	10 55%	3 13%
Fairly easy	(3) 25 57%	25 57%	22 53%	23 57%	25 57%	6 35%	16 72%
Fairly difficult	(2) 7 15%	7 15%	7 16%	7 17%	7 15%	2 10%	3 15%
Very difficult	(1) -	-	-	-	-	-	-
NET: Very/ Fairly easy	38 85%	38 85%	35 84%	33 83%	38 85%	16 90%	19 85%
NET: Very/ Fairly difficult	7 15%	7 15%	7 16%	7 17%	7 15%	2 10%	3 15%
Mean	3.14	3.14	3.15	3.09	3.14	3.45	2.97
Standard deviation	0.65	0.65	0.68	0.65	0.65	0.69	0.54
Standard error	0.10	0.10	0.11	0.11	0.10	0.17	0.12

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 277

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Fruitlab

	Total (T)	S1. No. of Children		S2a. Gender of Child	S2b. Age of Child		S3/S5. School Year Child
		1 Child (a)	Children (b)	Male (d)	Aged 6-7 (f)	Aged 8-11 (g)	Primary (r)
Unweighted base	23	8	12	15	9	10	19
Weighted base	26**	10**	13**	17**	12**	11**	22**
Effective base	22	8	12	15	9	10	19
Very easy	(4) 40%	10 38%	4 51%	6 52%	9 57%	7 18%	2 38%
Fairly easy	(3) 51%	13 50%	5 42%	5 48%	8 43%	7 62%	12 52%
Fairly difficult	(2) 8%	2 12%	1 7%	-	-	2 20%	2 10%
Very difficult	(1) -	-	-	-	-	-	-
NET: Very/ Fairly easy	23 92%	9 88%	12 93%	17 100%	12 100%	9 80%	20 90%
NET: Very/ Fairly difficult	2 8%	1 12%	1 7%	-	-	2 20%	2 10%
Mean	3.32	3.26	3.44	3.52	3.57	2.98	3.29
Standard deviation	0.63	0.69	0.65	0.51	0.52	0.65	0.64
Standard error	0.13	0.24	0.19	0.13	0.17	0.21	0.15

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 278

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Fruitlab

	Total (T)	D1. Gender of Parent	D2. Age of Parent	D2. Age of Parent II		D3. Region	D4. SEG	
		Male (a)	25-34 (d)	18-34 (j)	35-54 (k)	England (m)	AB (g)	ABC1 (u)
Unweighted base	23	19	9	12	10	21	12	18
Weighted base	26**	22**	11**	14**	10**	23**	13**	19**
Effective base	22	19	9	12	10	20	12	17
Very easy	(4) 40%	10 48%	7 60%	7 46%	4 37%	10 44%	6 50%	9 47%
Fairly easy	(3) 51%	13 48%	4 40%	6 45%	6 54%	12 52%	5 42%	9 48%
Fairly difficult	(2) 8%	2 4%	-	1 9%	1 9%	1 4%	1 7%	1 5%
Very difficult	(1) -	-	-	-	-	-	-	-
NET: Very/ Fairly easy	23 92%	21 96%	11 100%	13 91%	9 91%	22 96%	12 93%	18 95%
NET: Very/ Fairly difficult	2 8%	1 4%	-	1 9%	1 9%	1 4%	1 7%	1 5%
Mean	3.32	3.43	3.60	3.38	3.28	3.40	3.43	3.42
Standard deviation	0.63	0.59	0.51	0.66	0.65	0.58	0.65	0.60
Standard error	0.13	0.14	0.17	0.19	0.21	0.13	0.19	0.14

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 279
Q18. And how easy did you find it to set up this parental control?
Base: All respondents who use the parental controls on ...
Fruitlab

	Total (T)	Financial vulnerability Potentially financially vulnerable (g)	D7. Impacting / limiting conditions Parent (j)	D8. Ethnicity Parent (k)	Q4. Confidence knowing what child does online Parent (q)	Q6. Ease in supporting child to stay safe online (s)
Unweighted base	23	10	19	15	23	20
Weighted base	26**	12**	22**	17**	26**	22**
Effective base	22	10	19	15	22	20
Very easy	(4) 10 40%	6 51%	9 43%	7 41%	10 40%	10 46%
Fairly easy	(3) 13 51%	6 49%	11 51%	9 52%	13 51%	10 44%
Fairly difficult	(2) 2 8%	-	1 6%	1 7%	2 8%	2 10%
Very difficult	(1) -	-	-	-	-	-
NET: Very/ Fairly easy	23 92%	12 100%	21 94%	16 93%	23 92%	20 90%
NET: Very/ Fairly difficult	2 8%	-	1 6%	1 7%	2 8%	2 10%
Mean	3.32	3.51	3.37	3.34	3.32	3.37
Standard deviation	0.63	0.52	0.60	0.62	0.63	0.67
Standard error	0.13	0.16	0.14	0.16	0.13	0.15

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 280

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Fruitlab

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Yes (g)	No (h)
Unweighted base	23	23	21	19	23	14	9
Weighted base	26**	26**	24**	21**	26**	16**	10**
Effective base	22	22	21	18	22	14	9
Very easy	(4) 10 40%	10 40%	10 43%	7 33%	10 40%	7 44%	4 35%
Fairly easy	(3) 13 51%	13 51%	11 48%	12 57%	13 51%	8 50%	5 53%
Fairly difficult	(2) 2 8%	2 8%	2 9%	2 10%	2 8%	1 6%	1 12%
Very difficult	(1) -	-	-	-	-	-	-
NET: Very/ Fairly easy	23 92%	23 92%	22 91%	19 90%	23 92%	15 94%	9 88%
NET: Very/ Fairly difficult	2 8%	2 8%	2 9%	2 10%	2 8%	1 6%	1 12%
Mean	3.32	3.32	3.34	3.22	3.32	3.38	3.23
Standard deviation	0.63	0.63	0.65	0.63	0.63	0.62	0.68
Standard error	0.13	0.13	0.14	0.15	0.13	0.16	0.23

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 281

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Recast

	Total (T)	S1. No. of Children (b)	S3/S5. School Year Child (r)
Unweighted base	17	10	10
Weighted base	19**	11**	12**
Effective base	16	10	10
Very easy	(4) 22%	4 26%	2 19%
Fairly easy	(3) 65%	12 52%	6 71%
Fairly difficult	(2) 6%	1 11%	-
Very difficult	(1) 6%	1 11%	1 10%
NET: Very/ Fairly easy	16 87%	8 78%	11 90%
NET: Very/ Fairly difficult	2 13%	2 22%	1 10%
Mean	3.02	2.92	2.99
Standard deviation	0.76	0.94	0.80
Standard error	0.18	0.30	0.25

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 282

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Recast

	Total (T)	D1. Gender of Parent		D3. Region	D4. SEG
		Male (a)	England (m)	CZDE (v)	
Unweighted base	17	11	16	9	
Weighted base	19**	13**	18**	11**	
Effective base	16	11	15	9	
Very easy	(4) 22%	4 33%	4 23%	1 12%	
Fairly easy	(3) 65%	7 58%	11 63%	7 66%	
Fairly difficult	(2) 6%	-	1 7%	1 11%	
Very difficult	(1) 6%	1 10%	1 7%	1 11%	
NET: Very/ Fairly easy	16 87%	11 90%	15 86%	9 78%	
NET: Very/ Fairly difficult	2 13%	1 10%	2 14%	2 22%	
Mean	3.02	3.13	3.03	2.79	
Standard deviation	0.76	0.87	0.78	0.83	
Standard error	0.18	0.26	0.20	0.28	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 283

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Recast

		D7. Impacting / Financial vulnerability Most financially vulnerable	D7. limiting conditions Parent	D8. Ethnicity Parent	Q4. Confidence knowing what child does online Parent	Q6. Ease in supporting child to stay safe online
	Total (T)	None (f)	White (l)	White (k)	Confident (q)	Easy (s)
Unweighted base	17	9	13	14	16	12
Weighted base	19**	10**	14**	16**	18**	13**
Effective base	16	9	13	14	15	12
Very easy	(4) 22%	4 13%	4 29%	3 20%	4 23%	4 31%
Fairly easy	(3) 65%	12 76%	8 54%	12 73%	11 63%	8 60%
Fairly difficult	(2) 6%	1 6%	- 8%	1 8%	1 7%	1 9%
Very difficult	(1) 6%	1 12%	1 8%	- -	1 7%	- -
NET: Very/ Fairly easy	16 87%	9 88%	12 83%	15 92%	15 86%	12 91%
NET: Very/ Fairly difficult	2 13%	1 12%	2 17%	1 8%	2 14%	1 9%
Mean	3.02	2.89	3.03	3.12	3.03	3.22
Standard deviation	0.76	0.80	0.87	0.52	0.78	0.62
Standard error	0.18	0.27	0.24	0.14	0.20	0.18

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 284

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

Recast

	Total (T)	Q10. Knowledge of tools/ controls	Q11. Use of tools/controls		Q20. Seen/ received guidance about	
		Any (a)	Currently use any (c)	Pre- viously used any (d)	NET: Used (e)	No (h)
Unweighted base	17	17	14	14	16	10
Weighted base	19**	19**	16**	16**	18**	11**
Effective base	16	16	14	14	15	10
Very easy	(4) 22%	4 22%	4 26%	3 20%	4 23%	1 8%
Fairly easy	(3) 65%	12 65%	9 58%	10 65%	11 63%	8 71%
Fairly difficult	(2) 6%	1 6%	1 8%	1 8%	1 7%	1 11%
Very difficult	(1) 6%	1 6%	1 8%	1 8%	1 7%	1 11%
NET: Very/ Fairly easy	16 87%	16 87%	13 85%	13 85%	15 86%	9 79%
NET: Very/ Fairly difficult	2 13%	2 13%	2 15%	2 15%	2 14%	2 21%
Mean	3.02	3.02	3.03	2.97	3.03	2.76
Standard deviation	0.76	0.76	0.83	0.79	0.78	0.78
Standard error	0.18	0.18	0.22	0.21	0.20	0.25

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 285

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

The Sponsor Hub

	Total (T)	S1. No. of Children (2)		S2a. Gender of Child		S2b. Age of Child		S3/S5. School Year Child	
		Children (b)	Male (d)	Female (e)	Aged 8-11 (g)	Primary (r)			
Unweighted base	23	14	12	11	9	16			
Weighted base	25**	15**	14**	12**	10**	19**			
Effective base	22	13	11	11	9	16			
Very easy	(4) 63%	16 61%	9 68%	9 56%	7 69%	13 68%			
Fairly easy	(3) 17%	4 5%	1 19%	3 14%	2 10%	1 5%			
Fairly difficult	(2) 20%	5 34%	5 12%	2 30%	3 21%	5 27%			
Very difficult	(1) -	-	-	-	-	-			
NET: Very/ Fairly easy	20 80%	10 66%	12 88%	8 70%	8 79%	14 73%			
NET: Very/ Fairly difficult	5 20%	5 34%	2 12%	3 30%	2 21%	5 27%			
Mean	3.42	3.27	3.56	3.26	3.47	3.41			
Standard deviation	0.82	0.97	0.73	0.93	0.87	0.90			
Standard error	0.17	0.26	0.21	0.28	0.29	0.23			

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 286

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

The Sponsor Hub

	Total (T)	D1. Gender of Parent	D2. Age of Parent	D2. Age of Parent II		D3. Region	D4. SEG	
		Male (a)	25-34 (d)	18-34 (j)	35-54 (k)	England (m)	ABC1 (u)	C2DE (v)
Unweighted base	23	17	10	12	11	22	14	9
Weighted base	25**	19**	12**	14**	11**	24**	14**	12**
Effective base	22	16	9	11	11	21	13	9
Very easy	(4) 63%	11 58%	5 43%	7 52%	9 76%	15 61%	10 69%	6 58%
Fairly easy	(3) 17%	3 14%	2 13%	2 11%	3 24%	4 18%	3 24%	1 9%
Fairly difficult	(2) 20%	5 27%	5 44%	5 37%	-	5 21%	1 7%	4 37%
Very difficult	(1) -	-	-	-	-	-	-	-
NET: Very/ Fairly easy	20 80%	14 73%	7 56%	9 63%	11 100%	19 79%	13 93%	7 63%
NET: Very/ Fairly difficult	5 20%	5 27%	5 44%	5 37%	-	5 21%	1 7%	4 37%
Mean	3.42	3.31	3.00	3.14	3.76	3.39	3.62	3.18
Standard deviation	0.82	0.90	0.98	0.97	0.45	0.83	0.63	0.98
Standard error	0.17	0.22	0.31	0.28	0.14	0.18	0.17	0.33

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
 ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 287

Q18. And how easy did you find it to set up this parental control?
Base: All respondents who use the parental controls on ...
The Sponsor Hub

		Financial vulnerability	D7. Impacting / limiting conditions Parent	D8. Ethnicity Parent	Q4. Confidence knowing what child does online Parent	Q6. Ease in supporting child to stay safe online
	Total (T)	Most financially vulnerable (f)	None (l)	White (k)	Confident (q)	Easy (s)
Unweighted base	23	10	15	16	23	19
Weighted base	25**	11**	16**	18**	25**	21**
Effective base	22	10	15	16	22	18
Very easy	(4) 16 63%	9 75%	14 83%	13 70%	16 63%	13 64%
Fairly easy	(3) 4 17%	2 14%	3 17%	3 15%	4 17%	4 18%
Fairly difficult	(2) 5 20%	1 11%	-	3 14%	5 20%	4 19%
Very difficult	(1) -	-	-	-	-	-
NET: Very/ Fairly easy	20 80%	10 89%	16 100%	15 86%	20 80%	17 81%
NET: Very/ Fairly difficult	5 20%	1 11%	-	3 14%	5 20%	4 19%
Mean	3.42	3.64	3.83	3.56	3.42	3.45
Standard deviation	0.82	0.70	0.39	0.75	0.82	0.81
Standard error	0.17	0.22	0.10	0.19	0.17	0.18

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 288

Q18. And how easy did you find it to set up this parental control?
Base: All respondents who use the parental controls on ...
The Sponsor Hub

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any	Previously used any	NET: Used (e)	Yes (g)	No (h)
			(c)	(d)			
Unweighted base	23	23	19	22	23	12	10
Weighted base	25**	25**	21**	24**	25**	12**	12**
Effective base	22	22	18	21	22	11	10
Very easy	(4) 16 63%	16 63%	16 76%	15 61%	16 63%	9 73%	7 56%
Fairly easy	(3) 4 17%	4 17%	3 13%	4 18%	4 17%	2 19%	1 8%
Fairly difficult	(2) 5 20%	5 20%	2 10%	5 21%	5 20%	1 8%	4 35%
Very difficult	(1) - -	- -	- -	- -	- -	- -	- -
NET: Very/ Fairly easy	20 80%	20 80%	19 90%	19 79%	20 80%	11 92%	8 65%
NET: Very/ Fairly difficult	5 20%	5 20%	2 10%	5 21%	5 20%	1 8%	4 35%
Mean	3.42	3.42	3.66	3.40	3.42	3.65	3.21
Standard deviation	0.82	0.82	0.67	0.83	0.82	0.64	0.98
Standard error	0.17	0.17	0.15	0.18	0.17	0.18	0.31

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 289
Q18. And how easy did you find it to set up this parental control?
Base: All respondents who use the parental controls on ...
NET: VSP

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child			
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Primary (r)	Secondary (s)
Unweighted base	378	112	194	72	185	192	83	164	99	32	42	41	82	82	42	56	19	233	117
Weighted base	398	124	199	74	207	190	104	178	91	25*	58*	46*	91	86	42*	48	16**	267	108
Effective base	363	108	187	69	178	186	81	161	97	31	41	40	81	81	41	55	19	227	114
Very easy	(4) 165 41% _s	52 42%	76 38%	36 49%	93 45%	72 38%	54 52% _{Thi}	72 40%	32 35%	6 26%	32 55% _m	22 49%	43 47%	29 34%	15 36%	17 36%	4 24%	122 48% _{Ts}	36 33%
Fairly easy	(3) 205 52% _{jr}	65 52%	108 54%	32 44%	98 47%	107 57% _T	44 43%	92 52%	53 58% _f	16 65% _f	21 36%	23 51%	42 46%	50 57% _j	24 57%	29 61% _j	11 71%	126 47%	64 60% _{Tr}
Fairly difficult	(2) 26 7%	6 5%	15 7%	5 7%	15 7%	10 5%	4 4%	14 8%	6 6%	2 6%	4 7%	-	7 8%	7 9%	3 7%	2 4%	1 5%	17 7%	7 7%
Very difficult	(1) 2 *	1 1%	1 *	-	1 1%	1 *	1 1%	-	-	1 3% _g	1 2%	-	-	-	-	-	-	1 *	1 1%
NET: Very/ Fairly easy	370 93%	117 94%	184 92%	69 93%	191 92%	179 94%	98 95%	163 92%	86 94%	22 91%	53 90%	46 100%	84 92%	79 91%	39 93%	47 96%	15 95%	249 93%	100 93%
NET: Very/ Fairly difficult	28 7%	7 6%	15 8%	5 7%	16 8%	11 6%	6 5%	14 8%	6 6%	2 9%	6 10%	-	7 8%	7 9%	3 7%	2 4%	1 5%	19 7%	8 7%
Mean	3.34	3.35	3.30	3.42	3.37	3.32	3.45 _i	3.32	3.29	3.15	3.43	3.49 _m	3.39	3.25	3.29	3.32	3.19	3.38	3.25
Standard deviation	0.62	0.62	0.61	0.63	0.64	0.59	0.64	0.62	0.58	0.65	0.73	0.51	0.63	0.60	0.60	0.55	0.52	0.63	0.60
Standard error	0.03	0.06	0.04	0.07	0.05	0.04	0.07	0.05	0.06	0.12	0.11	0.08	0.07	0.07	0.09	0.07	0.12	0.04	0.06

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 290
Q18. And how easy did you find it to set up this parental control?
Base: All respondents who use the parental controls on ...
NET: VSP

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	378	198	179	10	101	172	81	14	111	253	14	322	31	14	11	166	82	65	65	248	130
Weighted base	398	209	187	13**	115	177	79	14**	128	256	14**	340	33*	15**	10**	161	78	80	79	239	159
Effective base	363	190	173	10	98	166	78	14	107	244	14	309	30	14	11	161	79	64	64	240	127
Very easy (4)	165 41%fk	89 43%	76 40%	9 71%	62 54%Tef	70 39%f	20 25%	4 29%	71 56%Tk	89 35%	4 29%	148 44%Tn	8 24%	4 24%	5 50%	76 47%	26 34%	32 40%	31 39%	102 43%	63 39%
Fairly easy (3)	205 52%jm	103 49%	101 54%	4 29%	50 43%	91 51%	52 66%Tde	9 64%	54 42%	143 56%Tj	9 64%	166 49%	23 69%Tm	11 76%	5 50%	75 47%	46 59%	43 54%	41 52%	121 51%	84 53%
Fairly difficult (2)	26 7%dj	16 8%	10 5%	- 1%	2 9%g	16 9%g	7 9%g	1 8%	2 9%Tj	23 9%Tj	1 8%	24 7%	2 7%	- -	- -	9 6%	4 6%	5 6%	7 9%	14 6%	12 8%
Very difficult (1)	2 *	2 1%	- -	- 1%	1 -	- 1%	1 -	- 1%	1 *	1 -	- 1%	2 1%	- -	- -	- -	1 *	1 2%	- -	- -	2 1%	- -
NET: Very/ Fairly easy	370 93%k	192 92%	177 95%	13 100%	112 97%Te	160 91%	72 91%	13 92%	125 98%Tk	232 91%	13 92%	315 92%	30 93%	15 100%	10 100%	151 94%	72 93%	75 94%	72 91%	223 93%	147 92%
NET: Very/ Fairly difficult	28 7%dj	18 8%	10 5%	- -	3 3%	16 9%g	7 9%	1 8%	3 2%	24 9%Tj	1 8%	26 8%	2 7%	- -	- -	10 6%	6 7%	5 6%	7 9%	16 7%	12 8%
Mean	3.34fk	3.33	3.35	3.71	3.50Tef	3.30	3.15	3.21	3.52Tk	3.25	3.21	3.35	3.17	3.24	3.50	3.40	3.25	3.33	3.30	3.35	3.32
Standard deviation	0.62	0.66	0.58	0.47	0.59	0.63	0.59	0.59	0.58	0.62	0.59	0.64	0.54	0.44	0.53	0.62	0.64	0.59	0.63	0.63	0.61
Standard error	0.03	0.05	0.04	0.15	0.06	0.05	0.07	0.16	0.06	0.04	0.16	0.04	0.10	0.12	0.16	0.05	0.07	0.07	0.08	0.04	0.05

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 291
Q18. And how easy did you find it to set up this parental control?
Base: All respondents who use the parental controls on ...
NET: VSP

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online	
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially finan- cially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	378	85	65	101	113	123	132	114	111	251	294	20	34	22	81	360	15	318	52
Weighted base	398	92	71	110	109	132	147	110	116	266	310	20**	37*	22**	85	377	17**	335	55
Effective base	363	82	63	97	109	118	128	110	107	241	283	19	32	21	77	346	15	305	50
Very easy	(4) 165 41%gt	39 42%	25 36%	40 37%	52 48%	64 48%g	47 32%	52 47%g	42 36%	117 44%	122 39%	11 55%	18 49%	12 53%	41 49%	159 42%	2 14%	144 43%t	15 28%
Fairly easy	(3) 205 52%p	46 50%	38 54%	65 59%	49 45%	61 46%	87 59%Th	50 46%	60 52%	136 51%	168 54%p	9 45%	14 37%	7 33%	35 41%	195 52%	10 60%	172 51%	30 55%
Fairly difficult	(2) 26 7%qs	7 8%	8 11%	4 3%	7 6%	7 5%	12 8%	7 6%	14 12%Tj	12 4%	19 6%	- -	5 14%	2 8%	7 8%	22 6%	4 26%	17 5%	9 17%Ts
Very difficult	(1) 2 *	- -	- -	1 1%	1 1%	- -	1 1%	1 1%	- -	2 1%	1 *	- -	- -	1 6%	1 2%	2 1%	- -	2 1%	- -
NET: Very/ Fairly easy	370 93%lt	85 92%	64 89%	105 95%	101 93%	125 95%	134 91%	102 93%	102 88%	252 95%Ti	290 94%	20 100%	32 86%	19 86%	77 90%	354 94%T	12 74%	316 94%Tt	46 83%
NET: Very/ Fairly difficult	28 7%qs	7 8%	8 11%	5 5%	8 7%	7 5%	13 9%	8 7%	14 12%Tj	14 5%	20 6%	- -	5 14%	3 14%	8 10%	24 6%	4 26%	19 6%	9 17%Ts
Mean	3.34gt	3.34	3.25	3.31	3.40	3.43Tg	3.22	3.40g	3.25	3.38	3.33	3.55	3.35	3.33	3.37	3.35	2.88	3.37Tt	3.12
Standard deviation	0.62	0.62	0.64	0.60	0.64	0.59	0.62	0.64	0.65	0.61	0.60	0.51	0.72	0.88	0.71	0.61	0.64	0.61	0.66
Standard error	0.03	0.07	0.08	0.06	0.06	0.05	0.05	0.06	0.06	0.04	0.03	0.11	0.12	0.19	0.08	0.03	0.17	0.03	0.09

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 292

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

NET: VSP

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Yes (g)	No (h)
Unweighted base	378	378	342	224	367	209	122
Weighted base	398	398	361	238	386	217	132
Effective base	363	363	329	215	353	200	118
Very easy	(4) 165 41%h	165 41%	160 44%Te	96 40%	164 42%T	113 52%Th	41 31%
Fairly easy	(3) 205 52%cg	205 52%	177 49%	124 52%	197 51%c	92 42%	82 63%Tg
Fairly difficult	(2) 26 7%	26 7%	22 6%	16 7%	24 6%	12 6%	8 6%
Very difficult	(1) 2 e	2 e	1 e	1 1%	1 e	-	1 e
NET: Very/ Fairly easy	370 93%	370 93%	337 93%	220 93%	361 93%	204 94%	123 93%
NET: Very/ Fairly difficult	28 7%	28 7%	24 7%	18 7%	26 7%	12 6%	9 7%
Mean	3.34h	3.34	3.37Te	3.32	3.35T	3.46Th	3.24
Standard deviation	0.62	0.62	0.62	0.63	0.61	0.60	0.58
Standard error	0.03	0.03	0.03	0.04	0.03	0.04	0.05

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 293

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

NET: Snapchat/ Tiktok/ Twitch

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child			
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Primary (r)	Secondary (s)
Unweighted base	363	109	186	68	173	189	76	156	99	32	36	40	76	80	42	56	19	219	116
Weighted base	379	120	189	70	192	186	94	168	91	25*	50*	44*	84	84	42*	48	16**	250	106
Effective base	349	105	179	65	167	183	74	153	97	31	36	39	75	79	41	55	19	213	113
Very easy	(4) 146 38%	48 40%	64 34%	34 49%b	81 42%	65 35%	44 47%i	65 39%	31 34%	6 23%	25 50%	20 44%	38 45%	27 32%	15 36%	15 32%	3 19%	106 42%	34 32%
Fairly easy	(3) 205 54%	65 54%	108 57%	31 45%	96 50%	109 59%	46 49%	88 52%	54 59%	17 68%	23 45%	23 53%	39 46%	49 59%	23 54%	31 64%i	12 76%	125 50%	65 61%
Fairly difficult	(2) 25 7%f	6 5%	15 8%	4 6%	14 7%	10 5%	1 1%	15 9%f	7 8%	2 6%	1 3%	-	8 9%	7 9%	4 10%k	2 4%	1 5%	17 7%	7 7%
Very difficult	(1) 3 1%	1 1%	2 1%	-	1 1%	2 1%	3 3%g	-	-	1 3%g	1 3%	1 3%	-	-	-	-	-	3 1%	1 1%
NET: Very/ Fairly easy	351 93%	113 94%	173 91%	65 94%	177 92%	174 94%	91 96%	153 91%	84 92%	22 91%	48 95%	43 97%	77 91%	77 91%	38 90%	47 96%	15 95%	230 92%	99 93%
NET: Very/ Fairly difficult	28 7%	7 6%	17 9%	4 6%	15 8%	12 6%	4 4%	15 9%	7 8%	2 9%	3 5%	1 3%	8 9%	7 9%	4 10%	2 4%	1 5%	19 8%	8 7%
Mean	3.30	3.33	3.24	3.43b	3.33	3.27	3.40i	3.30	3.26	3.12	3.42	3.38	3.36	3.24	3.26	3.28	3.14	3.34	3.24
Standard deviation	0.63	0.62	0.64	0.61	0.64	0.61	0.66	0.63	0.59	0.63	0.68	0.65	0.65	0.60	0.63	0.53	0.48	0.65	0.59
Standard error	0.03	0.06	0.05	0.07	0.05	0.04	0.08	0.05	0.06	0.11	0.11	0.10	0.07	0.07	0.10	0.07	0.11	0.04	0.06

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 294

Q18. And how easy did you find it to set up this parental control?
Base: All respondents who use the parental controls on ...
NET: Snapchat/ Tiktok/ Twitch

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	363	187	175	10	94	166	80	13	104	246	13	308	30	14	11	162	78	62	61	240	123
Weighted base	379	195	183	13**	105	170	78	13**	119	248	13**	322	32**	15**	10**	156	73	76	73	229	150
Effective base	349	179	169	10	91	160	77	13	101	237	13	296	29	14	11	157	76	61	60	233	121
Very easy (4)	146 38%fk	74 38%	72 39%	9 65%	52 49%Tf	65 39%f	16 21%	4 31%	60 51%Tk	82 33%	4 31%	129 40%	8 25%	4 24%	5 50%	70 45%Tr	23 31%	28 36%	26 35%	92 40%r	54 36%
Fairly easy (3)	205 54%jm	102 52%	102 56%	5 35%	49 46%	89 52%	54 70%Tde	8 61%	54 45%	143 58%Tj	8 61%	167 52%	22 68%	11 76%	5 50%	77 49%	45 61%	41 54%	42 57%	122 53%	83 55%
Fairly difficult (2)	25 7%dj	16 8%	9 5%	- 2%	2 9%Td	15 9%Td	7 9%	1 8%	2 9%Tj	22 9%Tj	1 8%	23 7%	2 7%	- -	- -	9 6%	4 6%	6 8%	5 7%	13 6%	12 8%
Very difficult (1)	3 1%k	3 2%	-	- 3%	3 -	-	1 1%	-	3 2%	1 *	-	3 1%	-	-	-	1 *	1 2%	1 2%	-	2 1%	1 1%
NET: Very/ Fairly easy	351 93%	176 90%	174 95%	13 100%	101 95%	154 91%	71 91%	12 92%	114 96%	225 91%	12 92%	296 92%	29 93%	15 100%	10 100%	147 94%	67 92%	69 90%	68 93%	214 93%	137 91%
NET: Very/ Fairly difficult	28 7%	19 10%	9 5%	-	5 5%	15 9%	7 9%	1 8%	5 4%	22 9%	1 8%	26 8%	2 7%	-	-	10 6%	6 8%	8 10%	5 7%	15 7%	13 9%
Mean	3.30fk	3.26	3.35	3.65	3.42Tf	3.30f	3.11	3.23	3.44Tk	3.24	3.23	3.31	3.18	3.24	3.50	3.38T	3.21	3.24	3.28	3.33	3.26
Standard deviation	0.63	0.68	0.57	0.50	0.66	0.62	0.57	0.61	0.65	0.61	0.61	0.65	0.54	0.44	0.53	0.61	0.63	0.68	0.60	0.62	0.64
Standard error	0.03	0.05	0.04	0.16	0.07	0.05	0.06	0.17	0.06	0.04	0.17	0.04	0.10	0.12	0.16	0.05	0.07	0.09	0.08	0.04	0.06

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 295

Q18. And how easy did you find it to set up this parental control?
Base: All respondents who use the parental controls on ...
NET: Snapchat/ Tiktok/ Twitch

	D11. Income				Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)	
Unweighted base	363	82	59	98	111	118	125	112	107	241	285	20	30	20	75	346	15	306	50	
Weighted base	379	89	64	106	107	126	138	108	111	254	299	20**	32**	20**	77	360	17**	320	52*	
Effective base	349	79	57	94	107	114	121	108	103	232	274	19	29	19	72	333	15	294	48	
Very easy	(4)	146 38%gt	34 38%	20 32%	35 33%	50 47%Td	41 43%g	50 47%Tg	39 35%	103 41%	110 37%	11 55%	15 47%	9 42%	35 45%	141 39%	2 14%	129 40%t	13 25%	
Fairly easy	(3)	205 54%	45 51%	37 58%	64 61%	50 47%	63 50%	85 61%Th	51 47%	58 52%	137 54%	167 56%	9 45%	15 46%	8 42%	36 47%	195 54%	10 60%	174 54%	28 53%
Fairly difficult	(2)	25 7%qs	10 11%	5 7%	5 5%	6 7%	9 7%	10 5%	6 12%Tj	13 4%	11 7%	20 -	- 7%	2 9%	2 7%	5 6%	21 26%	4 5%	15 20%Ts	10
Very difficult	(1)	3 1%	-	1 2%	1 1%	1 -	3 2%	1 1%	2 1%	2 1%	2 1%	- -	- -	1 7%	1 2%	3 1%	-	2 1%	1 3%	
NET: Very/ Fairly easy	351 93%t	79 89%	58 91%	100 94%	100 94%	117 93%	125 91%	101 94%	96 87%	240 95%Ti	277 93%	20 100%	30 93%	17 84%	71 92%	336 93%T	12 74%	303 95%Tt	41 78%	
NET: Very/ Fairly difficult	28 7%qs	10 11%	6 9%	6 6%	6 6%	9 7%	13 9%	6 6%	14 13%Tj	13 5%	22 7%	-	2 16%	3 8%	7 8%	24 7%	4 26%	17 5%	12 22%Ts	
Mean	3.30gt	3.27	3.21	3.26	3.41T	3.35g	3.18	3.40Tg	3.21	3.35	3.29	3.55	3.40	3.20	3.35	3.32T	2.88	3.34Tt	3.00	
Standard deviation	0.63	0.65	0.66	0.60	0.62	0.61	0.64	0.62	0.69	0.60	0.62	0.51	0.62	0.88	0.69	0.62	0.64	0.60	0.74	
Standard error	0.03	0.07	0.09	0.06	0.06	0.06	0.06	0.06	0.07	0.04	0.04	0.11	0.11	0.20	0.08	0.03	0.17	0.03	0.11	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 296

Q18. And how easy did you find it to set up this parental control?

Base: All respondents who use the parental controls on ...

NET: Snapchat/ Tiktok/ Twitch

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Yes (g)	No (h)
Unweighted base	363	363	329	211	352	201	115
Weighted base	379	379	345	221	367	207	122
Effective base	349	349	317	203	339	193	111
Very easy	(4) 146 38%h	146 38%	141 41%Tde	80 36%	145 39%	98 47%Th	36 30%
Fairly easy	(3) 205 54%cg	205 54%	179 52%	125 56%	197 54%c	95 46%	78 64%Tg
Fairly difficult	(2) 25 7%	25 7%	23 7%	14 7%	23 6%	13 7%	6 5%
Very difficult	(1) 3 1%c	3 1%	1 *	3 1%	3 1%c	- -	2 2%
NET: Very/ Fairly easy	351 93%	351 93%	320 93%	204 92%	341 93%	194 93%	115 93%
NET: Very/ Fairly difficult	28 7%	28 7%	25 7%	17 8%	26 7%	13 7%	8 7%
Mean	3.30	3.30	3.33Tde	3.27	3.32T	3.41Th	3.22
Standard deviation	0.63	0.63	0.62	0.63	0.62	0.61	0.60
Standard error	0.03	0.03	0.03	0.04	0.03	0.04	0.06

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 297
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Summary table

	Snapchat	Tiktok	Twitch	Vimeo	Fruittab	Recast	The Sponsor Hub	NET: VSP	NET: Snapchat/ Tiktok/ Twitch
Unweighted base	153	275	63	41	23	17	23	378	363
Weighted base	154	280	69	45	26	19	25	398	379
Effective base	147	266	60	39	22	16	22	363	349
Very easy	(4) 46 30%	115 41%	26 37%	12 27%	12 46%	3 17%	15 59%	179 45%	158 42%
Fairly easy	(3) 96 63%	147 52%	34 49%	29 65%	13 50%	12 64%	5 21%	198 50%	199 52%
Fairly difficult	(2) 9 6%	16 6%	9 12%	3 8%	1 5%	4 20%	5 20%	19 5%	21 6%
Very difficult	(1) 2 1%	2 1%	1 1%	-	-	-	-	1 *	1 *
NET: Very/ Fairly easy	143 93%	263 94%	60 86%	41 92%	24 95%	15 80%	20 80%	378 95%	357 94%
NET: Very/ Fairly difficult	12 7%	18 6%	9 14%	3 8%	1 5%	4 20%	5 20%	20 5%	22 6%
Mean	3.21	3.34	3.22	3.20	3.41	2.97	3.38	3.40	3.36
Standard deviation	0.61	0.62	0.71	0.56	0.59	0.62	0.82	0.59	0.60
Standard error	0.05	0.04	0.09	0.09	0.12	0.15	0.17	0.03	0.03

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 298

Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents whose child selected uses and have set up parental controls on ...
Summary table - NET: Very/ Fairly easy

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child					S2. Age within Gender Child					S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Snapchat	143 93%	43 92%	71 91%	28 97%	66 97%	75 89%	32 93%	48 90%	49 93%	14 96%	16 100%	16 87%	20 95%	27 87%	21 96%	27 91%	9 100%	5 90%	74 91%	56 93%	5 100%
Tiktok	263 94%	74 94%	135 93%	54 94%	128 94%	134 93%	53 94%	127 93%	65 96%	18 93%	24 95%	29 93%	64 92%	63 93%	28 97%	36 96%	12 100%	6 81%	168 92%	77 96%	4 84%
Twitch	60 86%	30 88%	25 82%	5 100%	45 94%	15 70%	27 100%	21 73%	8 83%	4 100%	21 100%	6 89%	16 100%	4 43%	5 84%	3 81%	2 100%	1 100%	47 86%	9 84%	1 100%
Vimeo	41 92%	14 87%	23 95%	4 100%	26 92%	15 93%	15 92%	14 92%	11 92%	2 100%	11 89%	4 100%	9 100%	6 82%	5 85%	5 100%	2 100%	1 100%	29 92%	11 93%	-
Fruitlab	24 95%	9 88%	13 100%	3 100%	17 100%	7 85%	12 100%	10 89%	3 100%	1 100%	9 100%	2 100%	6 100%	3 73%	2 100%	1 100%	-	1 100%	21 95%	3 100%	-
Recast	15 80%	4 77%	8 77%	3 100%	6 72%	9 88%	5 100%	6 69%	4 76%	1 100%	3 100%	3 100%	2 61%	4 75%	2 61%	2 100%	-	1 100%	11 89%	4 60%	-
The Sponsor Hub	20 80%	5 100%	10 66%	5 100%	12 88%	8 70%	6 88%	8 79%	5 100%	1 100%	4 70%	2 64%	5 100%	3 61%	3 100%	2 100%	1 100%	1 100%	14 73%	5 100%	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 299

Q19. How easy do you find it to use on an ongoing basis?

Base: All respondents whose child selected uses and have set up parental controls on ...

Summary table - NET: Very/ Fairly easy

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Snapchat	143 93%	72 91%	70 94%	3 100%	35 89%	68 94%	32 95%	4 83%	39 90%	100 94%	4 83%	119 92%	12 88%	5 100%	6 100%	59 95%	26 85%	31 92%	27 96%	85 91%	57 94%
Tiktok	263 94%	128 94%	135 94%	5 100%	72 94%	121 94%	53 91%	12 100%	77 94%	174 93%	12 100%	223 93%	23 95%	9 100%	7 100%	116 94%	51 90%	47 97%	48 93%	168 93%	95 95%
Twitch	60 86%	47 86%	13 86%	7 86%	22 84%	23 92%	7 87%	-	30 84%	30 91%	-	56 88%	4 67%	-	-	34 90%	7 89%	8 70%	10 89%	41 90%	18 79%
Vimeo	41 92%	30 92%	11 93%	3 100%	18 88%	14 94%	5 100%	2 100%	20 89%	19 96%	2 100%	39 92%	2 100%	-	-	18 93%	7 89%	9 100%	7 85%	25 92%	16 93%
Fruitlab	24 95%	22 100%	3 68%	2 63%	11 100%	8 100%	2 100%	1 100%	13 91%	10 100%	1 100%	23 100%	1 45%	-	-	13 100%	7 100%	5 100%	-	19 100%	5 81%
Recast	15 80%	12 91%	4 59%	1 100%	6 70%	5 80%	3 100%	-	7 74%	8 87%	-	14 79%	1 100%	-	-	5 100%	3 100%	3 66%	5 67%	8 100%	7 67%
The Sponsor Hub	20 80%	14 73%	6 100%	2 100%	7 56%	8 100%	3 100%	-	9 63%	11 100%	-	19 79%	1 100%	-	-	8 89%	5 100%	1 34%	6 78%	13 93%	7 63%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 300

Q19. How easy do you find it to use on an ongoing basis?

Base: All respondents whose child selected uses and have set up parental controls on ...

Summary table - NET: Very/ Fairly easy

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Snapchat	143	4	34	25	30	44	48	44	45	36	99	112	6	15	4	3	28	141	2	128	12
	93% ⁱ	100%	89%	91%	92%	95%	91%	91%	95%	84%	96% ^{TI}	94%	85%	94%	69%	100%	88%	94% ^T	40%	96% ^T	67%
Tiktok	263	3	60	40	71	83	89	83	83	80	172	212	17	22	8	1	49	252	10	222	36
	94%	100%	94%	88%	96%	94%	95%	92%	94%	93%	94%	94%	88%	100%	90%	64%	92%	94% ^T	77%	95%	90%
Twitch	60	1	9	8	23	19	11	28	20	9	48	41	6	4	7	2	19	58	1	50	10
	86%	100%	72%	80%	91%	90%	77%	87%	91%	70%	90%	89%	100%	100%	62%	100%	81%	86%	100%	88%	77%
Vimeo	41	-	12	5	9	13	11	16	13	8	31	29	2	5	3	2	12	38	2	28	12
	92%	-	93%	79%	88%	100%	84%	92%	100%	90%	93%	96%	100%	81%	78%	100%	85%	92%	100%	96%	85%
Fruittab	24	-	4	7	4	9	7	12	9	2	21	16	1	1	6	1	8	24	-	21	3
	95%	-	77%	100%	100%	100%	70%	100%	100%	100%	94%	93%	100%	100%	100%	100%	100%	95%	-	95%	100%
Recast	15	1	4	3	3	5	8	3	5	3	12	12	1	1	-	1	3	15	-	11	4
	80%	100%	62%	68%	100%	100%	76%	68%	100%	66%	83%	77%	100%	100%	-	100%	100%	86%	-	81%	79%
The Sponsor Hub	20	1	4	5	4	6	10	4	6	1	16	15	1	2	1	1	5	20	-	17	3
	80%	100%	77%	61%	79%	100%	89%	47%	100%	20%	100%	86%	100%	45%	100%	100%	64%	80%	-	81%	71%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 301

Q19. How easy do you find it to use on an ongoing basis?

Base: All respondents whose child selected uses and have set up parental controls on ...

Summary table - NET: Very/ Fairly easy

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Snapchat	143 93%	143 93%	-	131 94%	92 91%	140 93%	-	76 94%	48 89%
Tiktok	263 94%	263 94%	-	242 94%	152 95%	256 94%T	4 86%	146 95%	84 91%
Twitch	60 86%	60 86%	-	57 86%	40 81%	59 86%	-	34 92%	17 77%
Vimeo	41 92%	41 92%	-	38 92%	36 91%	41 92%	-	18 100%	19 85%
Fruitlab	24 95%	24 95%	-	23 95%	19 94%	24 95%	-	16 100%	9 88%
Recast	15 80%	15 80%	-	13 84%	13 84%	15 86%	-	6 83%	9 79%
The Sponsor Hub	20 80%	20 80%	-	19 90%	19 79%	20 80%	-	11 92%	8 65%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 302
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Snapchat

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child					S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Primary (r)	Secondary (s)	
Unweighted base	153	44	78	31	63	89	28	50	56	19	11	17	20	30	22	33	73	65	
Weighted base	154	47*	78	29*	68	85	34**	53*	53	15**	16**	18**	21**	31**	22**	29*	82	60	
Effective base	147	42	75	30	60	86	27	49	55	18	11	17	20	30	22	32	71	64	
Very easy	(4) 30%	46 27%	13 30%	24 33%	10 27%	18 33%	28 29%	10 39%	20 24%	13 22%	3 35%	6 23%	4 25%	5 48%	15 30%	7 21%	6 33%	27 25%	15
Fairly easy	(3) 63%e	30 64%	48 61%	19 63%	48 70%	47 56%	22 64%	27 52%	36 69%	11 73%	10 65%	12 64%	15 71%	12 39%	15 66%	21 70%	47 58%	41 68%	
Fairly difficult	(2) 6% ^d	3 6%	5 7%	1 3%	1 1%	8 10% ^{Td}	2 7%	3 5%	4 7%	1 4%	-	2 13%	-	3 9%	1 4%	3 9%	5 6%	4 7%	
Very difficult	(1) 1%	1 2%	1 2%	-	1 1%	1 1%	-	2 4%	-	-	-	-	1 5%	1 4%	-	-	2 3%	-	
NET: Very/ Fairly easy	143 93%	43 92%	71 91%	28 97%	66 97% ^T	75 89%	32 93%	48 90%	49 93%	14 96%	16 100%	16 87%	20 95%	27 87%	21 96%	27 91%	74 91%	56 93%	
NET: Very/ Fairly difficult	12 7% ^d	4 8%	7 9%	1 3%	2 3%	10 11%	2 7%	5 10%	4 7%	1 4%	-	2 13%	1 5%	4 13%	1 4%	3 9%	7 9%	4 7%	
Mean	3.21	3.17	3.20	3.30	3.22	3.20	3.22	3.25	3.18	3.18	3.35	3.10	3.15	3.32	3.26	3.12	3.22	3.19	
Standard deviation	0.61	0.63	0.63	0.54	0.54	0.67	0.56	0.75	0.53	0.50	0.49	0.61	0.66	0.81	0.53	0.54	0.68	0.54	
Standard error	0.05	0.10	0.07	0.10	0.07	0.07	0.11	0.11	0.07	0.11	0.15	0.15	0.15	0.15	0.11	0.09	0.08	0.07	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 303
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Snapchat

	Total (T)	D1. Gender of Parent		D2. Age of Parent			D2. Age of Parent II		D3. Region		D4. SEG					
		Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	18-34 (i)	35-54 (k)	England (m)	Scotland (n)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	153	78	74	36	73	36	39	109	127	14	67	34	28	24	101	52
Weighted base	154	79	74	40*	72	34*	43*	106	129	14**	63	31*	33**	28**	93	61
Effective base	147	74	72	35	70	35	38	105	122	14	65	33	27	24	98	51
Very easy	(4) 46 30%	27 34%	19 26%	15 39%	19 26%	11 32%	15 36%	30 28%	41 32%	2 15%	24 38%	7 22%	8 25%	8 28%	30 33%	16 26%
Fairly easy	(3) 96 63%	45 57%	50 68%	20 50%	49 68%	21 63%	23 54%	70 66%	78 60%	10 72%	36 57%	19 63%	23 68%	19 69%	55 59%	41 68%
Fairly difficult	(2) 9 6%	5 6%	5 6%	2 6%	5 6%	2 5%	2 5%	6 6%	8 6%	2 12%	2 4%	5 15%Tq	1 4%	1 4%	7 7%q	2 4%
Very difficult	(1) 2 1%	2 3%	-	2 6%	-	-	2 5%k	-	2 2%	-	1 2%	-	1 4%	-	1 1%	1 2%
NET: Very/ Fairly easy	143 93%	72 91%	70 94%	35 89%	68 94%	32 95%	39 90%	100 94%	119 92%	12 88%	59 95%	26 85%	31 92%	27 96%	85 91%	57 94%
NET: Very/ Fairly difficult	12 7%	7 9%	5 6%	4 11%	5 6%	2 5%	4 10%	6 6%	10 8%	2 12%	3 5%	5 15%	3 8%	4 4%	8 9%	4 6%
Mean	3.21	3.23	3.20	3.22	3.20	3.27	3.20	3.22	3.23	3.03	3.31	3.07	3.13	3.24	3.23	3.18
Standard deviation	0.61	0.68	0.54	0.80	0.54	0.55	0.77	0.54	0.63	0.55	0.63	0.61	0.65	0.52	0.63	0.59
Standard error	0.05	0.08	0.06	0.13	0.06	0.09	0.12	0.05	0.06	0.15	0.08	0.11	0.12	0.11	0.06	0.08

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 304
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Snapchat

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent		Minority Ethnic Group (p)	Q4. Confidenc e knowing what child does online Parent	Q6. Ease in supporting child to stay safe online	
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most finan- cially vulner- able (f)	Poten- tially finan- cially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Asian (m)		Confident (q)	Easy (s)	Difficult (t)
Unweighted base	153	35	26	33	50	50	46	51	42	103	118	15	33	148	131	18
Weighted base	154	38*	28**	33*	46*	53*	49*	47*	43*	104	120	16**	32*	149	133	17**
Effective base	147	34	25	32	48	48	45	49	40	99	113	14	32	142	126	17
Very easy	(4) 46 30%g	9 24%	4 13%	8 25%	21 44%T	18 33%g	7 15%	21 44%Tg	11 26%	33 32%	34 29%	7 46%	12 37%	46 31%	42 32%	3 18%
Fairly easy	(3) 96 63%e	25 66%	21 78%	22 67%	23 50%	30 57%	37 77%Tf	24 51%	24 57%	66 64%	78 65%	7 48%	16 51%	94 63%	86 65%	8 49%
Fairly difficult	(2) 9 6%jqs	3 8%	2 9%	2 5%	2 5%	4 7%	3 7%	2 5%	6 13%Tj	4 3%	5 5%	1 6%	4 12%	6 4%	3 2%	6 33%
Very difficult	(1) 2 1%	1 3%	-	1 3%	-	1 2%	1 2%	-	1 3%	1 1%	2 2%	-	-	2 1%	2 2%	-
NET: Very/ Fairly easy	143 93%i	34 89%	25 91%	30 92%	44 95%	48 91%	44 91%	45 95%	36 84%	99 96%Ti	112 94%	15 94%	28 88%	141 94%T	128 96%T	12 67%
NET: Very/ Fairly difficult	12 7%jqs	4 11%	2 9%	3 8%	2 5%	5 9%	4 9%	2 5%	7 16%Tj	5 4%	8 6%	1 6%	4 12%	9 6%	5 4%	6 33%
Mean	3.21g	3.10	3.05	3.14	3.39Tb	3.22	3.04	3.39Tg	3.07	3.27	3.21	3.40	3.25	3.24T	3.27T	2.84
Standard deviation	0.61	0.67	0.47	0.65	0.59	0.68	0.55	0.59	0.72	0.57	0.61	0.62	0.66	0.60	0.58	0.72
Standard error	0.05	0.11	0.09	0.11	0.08	0.10	0.08	0.08	0.11	0.06	0.06	0.16	0.12	0.05	0.05	0.17

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 305
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Snapchat

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Previously		NET: Used (e)	Yes (g)	No (h)
			Currently use any (c)	used any (d)			
Unweighted base	153	153	138	99	150	80	53
Weighted base	154	154	139	101	151	80	54
Effective base	147	147	133	95	144	76	51
Very easy	(4) 46 30%	46 30%	45 33%T	27 27%	46 31%	29 37%	13 24%
Fairly easy	(3) 96 63%	96 63%	85 61%	64 64%	94 62%	46 58%	35 65%
Fairly difficult	(2) 9 6% ^c	9 6%	6 5%	7 7%	9 6% ^c	4 6%	4 7%
Very difficult	(1) 2 1%	2 1%	2 2%	2 2%	2 1%	- -	2 4%
NET: Very/ Fairly easy	143 93%	143 93%	131 94%	92 91%	140 93%	76 94%	48 89%
NET: Very/ Fairly difficult	12 7%	12 7%	9 6%	9 9%	11 7%	4 6%	6 11%
Mean	3.21	3.21	3.25 ^{Td}	3.16	3.22	3.31 Th	3.09
Standard deviation	0.61	0.61	0.61	0.64	0.61	0.57	0.69
Standard error	0.05	0.05	0.05	0.06	0.05	0.06	0.10

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 306
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Tiktok

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child			
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Primary (r)	Secondary (s)
Unweighted base	275	74	145	56	126	148	47	128	74	26	19	28	63	65	29	44	15	163	89
Weighted base	280	78	145	58	135	144	57*	137	67	20**	25**	32**	69	68	29**	38*	12**	182	80
Effective base	266	72	140	54	122	143	46	126	73	25	19	28	62	64	29	43	15	160	87
Very easy	(4) 115 41%	35 45%	54 38%	26 44%	60 44%	56 39%	26 46%	55 40%	29 44%	5	12 47%	14 46%	31 45%	24 35%	14 49%	15 41%	3 25%	77 42%	33 41%
Fairly easy	(3) 147 52%	38 49%	80 55%	29 50%	68 50%	78 54%	27 47%	72 53%	35 52%	13 66%	12 48%	15 47%	33 48%	39 57%	14 48%	20 55%	9 75%	91 50%	44 55%
Fairly difficult	(2) 16 6%	3 3%	10 7%	3 6%	6 5%	10 7%	4 6%	9 7%	2 4%	1 3%	1 5%	2 7%	4 6%	5 7%	1 3%	2 4%	-	13 7%	3 4%
Very difficult	(1) 2 1%	2 2%	-	-	1 1%	1 1%	-	1 1%	-	1 4%	-	-	1 1%	-	-	-	-	1 1%	-
NET: Very/ Fairly easy	263 94%	74 94%	135 93%	54 94%	128 94%	134 93%	53 94%	127 93%	65 96%	18 93%	24 95%	29 93%	64 92%	63 93%	28 97%	36 96%	12 100%	168 92%	77 96%
NET: Very/ Fairly difficult	18 6%	4 6%	10 7%	3 6%	7 6%	10 7%	4 6%	10 7%	2 4%	1 7%	1 5%	2 7%	5 8%	5 7%	1 3%	2 4%	-	14 8%	3 4%
Mean	3.34	3.37	3.31	3.39	3.38	3.31	3.40	3.32	3.40	3.15	3.41	3.38	3.35	3.28	3.46	3.37	3.25	3.34	3.37
Standard deviation	0.62	0.67	0.60	0.60	0.62	0.62	0.61	0.63	0.57	0.68	0.60	0.63	0.67	0.59	0.57	0.57	0.45	0.63	0.56
Standard error	0.04	0.08	0.05	0.08	0.05	0.05	0.09	0.06	0.07	0.13	0.14	0.12	0.08	0.07	0.11	0.09	0.12	0.05	0.06

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 307
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Tiktok

	Total (T)	D1. Gender of Parent		D2. Age of Parent				D2. Age of Parent II			D3. Region		D4. SEG					
		Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	275	137	138	70	128	61	12	74	189	12	236	23	131	61	40	43	192	83
Weighted base	280	137	144	76	129	58	12**	82	187	12**	240	24**	124	57	49*	51*	181	100
Effective base	266	132	133	68	124	59	12	72	183	12	228	22	127	60	40	42	187	82
Very easy	(4) 115	61 41%fk	55 44%	40 53%Tf	53 41%f	13 22%	7 59%	43 53%Tk	66 35%	7 59%	103 43%	6 27%	54 43%	22 39%	21 43%	19 37%	76 42%	40 40%
Fairly easy	(3) 147	67 52%djm	80 49%	32 41%	68 53%	40 69%Tde	5 41%	34 42%	108 58%Tj	5 41%	120 50%	17 68%	62 50%	29 52%	27 55%	29 56%	92 51%	55 56%
Fairly difficult	(2) 16	8 6%	8 6%	4 5%	8 6%	5 8%	-	4 4%	12 7%	-	15 6%	1 5%	7 5%	5 10%	1 3%	3 5%	12 7%	4 4%
Very difficult	(1) 2	1 1%	1 1%	1 1%	-	1 1%	-	1 1%	1 *	-	2 1%	-	1 -	-	-	1 -	1 1%	1 1%
NET: Very/ Fairly easy	263	128 94%	135 94%	72 94%	121 94%	53 91%	12 100%	77 94%	174 93%	12 100%	223 93%	23 95%	116 94%	51 90%	47 97%	48 93%	168 93%	85 95%
NET: Very/ Fairly difficult	18	9 6%	9 6%	5 6%	8 6%	6 9%	-	5 6%	13 7%	-	17 7%	1 5%	8 6%	5 10%	1 3%	3 7%	13 7%	5 5%
Mean	3.34fk	3.37	3.31	3.45f	3.35f	3.11	3.59	3.46k	3.28	3.59	3.35	3.22	3.36	3.29	3.40	3.29	3.34	3.34
Standard deviation	0.62	0.63	0.61	0.65	0.59	0.59	0.52	0.64	0.60	0.52	0.63	0.53	0.63	0.64	0.55	0.64	0.63	0.60
Standard error	0.04	0.05	0.05	0.08	0.05	0.08	0.15	0.07	0.04	0.15	0.04	0.11	0.05	0.08	0.09	0.10	0.05	0.07

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 308
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
TikTok

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online	
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially finan- cially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	275	60	42	70	93	89	85	94	85	178	219	19	21	53	263	11	230	39
Weighted base	280	64	45*	74	88	94	91	89	87	182	224	20**	22**	53	267	12**	235	40*
Effective base	266	58	41	67	90	86	83	91	82	172	212	18	20	51	254	11	222	38
Very easy	(4) 41%g	115 38%	24 29%	13 36%	27 54%Tcd	47 42%	40 30%	27 53%Tg	47 41%	36 42%	77 39%	11 57%	12 52%	28 52%	112 42%	3 21%	101 43%	11 29%
Fairly easy	(3) 52%eh	147 56%	36 59%e	27 59%e	44 60%e	35 40%	50 53%	36 62%Th	44 51%	95 52%	124 55%	6 32%	11 48%	21 40%	140 53%	7 56%	121 51%	24 61%
Fairly difficult	(2) 6%q	16 5%	3 12%	5 3%	2 6%	5 4%	4 7%	6 6%	5 7%	9 5%	11 5%	2 12%	-	4 8%	13 5%	3 23%	11 5%	4 10%
Very difficult	(1) 1%	2 1%	1 -	- 1%	1 -	1 1%	1 1%	-	1 1%	2 1%	-	-	-	2 1%	-	2 1%	2 1%	-
NET: Very/ Fairly easy	263 94%	60 94%	40 88%	71 96%	83 94%	89 95%	83 92%	83 94%	80 93%	172 94%	212 94%	17 88%	22 100%	49 92%	252 94%T	10 77%	222 95%	36 90%
NET: Very/ Fairly difficult	18 6%q	4 6%	5 12%	3 4%	5 6%	5 5%	7 8%	5 6%	6 7%	10 6%	13 6%	2 12%	-	4 8%	15 6%	3 23%	13 5%	4 10%
Mean	3.34cg	3.31	3.17	3.30	3.48Tc	3.36	3.20	3.47Tg	3.33	3.36	3.33	3.45	3.52	3.45	3.36	2.98	3.37	3.19
Standard deviation	0.62	0.62	0.62	0.60	0.62	0.61	0.61	0.61	0.64	0.61	0.61	0.71	0.51	0.64	0.61	0.69	0.61	0.60
Standard error	0.04	0.08	0.10	0.07	0.06	0.06	0.07	0.06	0.07	0.05	0.04	0.16	0.11	0.09	0.04	0.21	0.04	0.10

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 309
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Tiktok

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Prev-		NET: Used (e)	Yes (g)	No (h)
			Currently use any (c)	iously used any (d)			
Unweighted base	275	275	251	156	266	152	89
Weighted base	280	280	257	160	271	154	93
Effective base	266	266	243	150	257	147	86
Very easy	(4) 115 41%h	115 41%	109 43%	64 40%	114 42%	74 48%Th	27 30%
Fairly easy	(3) 147 52%g	147 52%	133 52%	87 54%	142 52%	72 47%	57 61%g
Fairly difficult	(2) 16 6%	16 6%	13 5%	8 5%	14 5%	8 5%	8 8%
Very difficult	(1) 2 1%e	2 1%	1 -	1 1%	1 -	- -	1 1%
NET: Very/ Fairly easy	263 94%	263 94%	242 94%	152 95%	256 94%T	146 95%	84 91%
NET: Very/ Fairly difficult	18 6%e	18 6%	14 6%	9 5%	15 6%	8 5%	9 9%
Mean	3.34h	3.34	3.37T	3.34	3.36T	3.43Th	3.19
Standard deviation	0.62	0.62	0.60	0.60	0.60	0.59	0.62
Standard error	0.04	0.04	0.04	0.05	0.04	0.05	0.07

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 310
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Twitch

	S1. No. of Children		S2a. Gender of Child		S2b. Age of Child		S2. Age within Gender Child			S3/S5. School Year Child		
	Total (T)	1 Child (a)	Children (b)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Male Aged 6-7 (i)	Male Aged 8-11 (j)	Female Aged 8-11 (m)	Primary (r)	Secondary (s)
Unweighted base	63	28	29	41	22	21	26	15	17	9	46	12
Weighted base	69	34**	30**	47*	22**	27**	29**	21**	18**	10**	55*	11**
Effective base	60	27	28	39	21	20	26	15	17	9	45	12
Very easy	(4) 37%	26 34%	11 38%	12 49%T	23 12%	3 31%	8 46%	13 35%	7 66%	12 9%	1 39%	4 36%
Fairly easy	(3) 49%	34 54%	18 44%	13 45%	21 58%	13 69%	8 27%	14 65%	4 23%	3 33%	25 46%	5 48%
Fairly difficult	(2) 12% ^d	9 9%	3 18%	5 4%	2 30%	7 -	8 -	- 27%	2 -	6 11%	8 57%	1 7%
Very difficult	(1) 1%	1 3%	-	1 2%	-	-	-	-	-	-	-	1 8%
NET: Very/ Fairly easy	60 86%	30 88%	25 82%	45 94%T	15 70%	27 100%	21 73%	21 100%	16 89%	4 43%	47 86%	9 84%
NET: Very/ Fairly difficult	9 14% ^d	4 12%	5 18%	3 6%	7 30%	-	8 27%	-	2 11%	6 57%	8 14%	2 16%
Mean	3.22	3.19	3.20	3.41T	2.82	3.31	3.18	3.35	3.55	2.52	3.25	3.12
Standard deviation	0.71	0.72	0.73	0.67	0.63	0.47	0.85	0.49	0.70	0.69	0.69	0.92
Standard error	0.09	0.14	0.14	0.10	0.14	0.10	0.17	0.13	0.17	0.23	0.10	0.27

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 311
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Twitch

	Total (T)	D1. Gender of Parent		D2. Age of Parent		D3. Region England (m)	D4. SEG							
		Male (a)	Female (b)	25-34 (d)	35-44 (e)		18-34 (j)	35-54 (k)	AB (q)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)	
Unweighted base	63	48	15	23	25	29	33	57	37	9	9	45	18	
Weighted base	69	55*	15**	27**	26**	35**	33*	63	38*	12**	11**	46*	23**	
Effective base	60	46	14	22	24	28	32	55	36	9	9	43	18	
Very easy	(4)	26 37%	23 41%	3 22%	10 38%	9 33%	15 42%	11 33%	24 37%	15 39%	4 35%	5 49%	16 35%	10 42%
Fairly easy	(3)	34 49%	25 45%	9 64%	12 45%	15 58%	19 42%	19 51%	32 51%	19 51%	4 35%	5 41%	25 55%	9 37%
Fairly difficult	(2)	9 12%	7 14%	1 8%	4 16%	1 5%	6 16%	2 7%	7 10%	4 10%	4 30%	1 11%	4 8%	5 21%
Very difficult	(1)	1 1%	-	1 6%	-	1 4%	-	1 3%	1 1%	-	-	-	1 2%	-
NET: Very/ Fairly easy	60 86%	47 86%	13 86%	22 84%	23 92%	30 84%	30 91%	56 88%	34 90%	8 70%	10 89%	41 90%	18 79%	
NET: Very/ Fairly difficult	9 14%	7 14%	2 14%	4 16%	2 8%	6 16%	3 9%	7 12%	4 10%	4 30%	1 11%	5 10%	5 21%	
Mean	3.22	3.28	3.02	3.22	3.22	3.27	3.21	3.24	3.29	3.05	3.38	3.23	3.21	
Standard deviation	0.71	0.69	0.77	0.72	0.70	0.73	0.69	0.70	0.64	0.84	0.70	0.68	0.78	
Standard error	0.09	0.10	0.20	0.15	0.14	0.13	0.12	0.09	0.11	0.28	0.23	0.10	0.18	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 312
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Twitch

	D11. Income				Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent		Minority Ethnic Group (p)	Q4. Confidence knowing what child does online Parent (q)	Q6. Ease in supporting child to stay safe online	
	Total (T)	£10,400 - £25,599 (b)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Black (n)			Confident (q)	Easy (s)
Unweighted base	63	12	21	20	15	26	21	13	47	41	10	22	61	51	12
Weighted base	69	12**	25**	21**	15**	32**	22**	13**	54*	47*	12**	23**	67	57*	12**
Effective base	60	12	20	19	14	25	20	13	45	39	10	21	58	49	12
Very easy	(4) 37%q	26 21%	13 53%	10 49%	3 19%	13 40%	10 48%	2 15%	24 45%	18 38%	2 20%	8 35%	23 35%	21 37%	5 38%
Fairly easy	(3) 49%	34 51%	6 38%	9 41%	9 59%	15 47%	9 43%	7 55%	24 45%	23 50%	5 42%	11 46%	34 51%	29 51%	5 38%
Fairly difficult	(2) 12%	9 20%	2 9%	2 10%	2 17%	4 13%	2 9%	3 23%	6 10%	5 11%	3 30%	3 15%	9 13%	7 12%	2 16%
Very difficult	(1) 1%	1 8%	-	-	1 6%	-	-	1 7%	-	-	1 8%	1 4%	1 1%	-	1 7%
NET: Very/ Fairly easy	60 86%	9 72%	23 91%	19 90%	11 77%	28 87%	20 91%	9 70%	48 90%	41 89%	7 62%	19 81%	58 86%	50 88%	10 77%
NET: Very/ Fairly difficult	9 14%	3 28%	2 9%	2 10%	3 23%	4 13%	2 9%	4 30%	6 10%	5 11%	4 38%	4 19%	9 14%	7 12%	3 23%
Mean	3.22	2.85	3.44	3.40	2.90	3.27	3.38	2.77	3.34T	3.27	2.75	3.12	3.20	3.26	3.08
Standard deviation	0.71	0.87	0.66	0.67	0.79	0.69	0.66	0.81	0.66	0.66	0.90	0.82	0.71	0.65	0.95
Standard error	0.09	0.25	0.15	0.15	0.21	0.13	0.15	0.23	0.10	0.10	0.29	0.17	0.09	0.09	0.27

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 313
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Twitch

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Yes (g)	No (h)
Unweighted base	63	63	60	45	62	35	20
Weighted base	69	69	66	50*	68	37*	23**
Effective base	60	60	57	43	59	34	19
Very easy	(4) 26 37%d	26 37%	25 37%d	12 23%	25 36%d	17 44%	7 33%
Fairly easy	(3) 34 49%	34 49%	32 48%	28 57%Tc	34 50%	18 48%	10 44%
Fairly difficult	(2) 9 12%	9 12%	9 13%	9 17%	9 13%	3 8%	4 19%
Very difficult	(1) 1 1%	1 1%	1 1%	1 2%	1 1%	- -	1 4%
NET: Very/ Fairly easy	60 86%	60 86%	57 86%	40 81%	59 86%	34 92%	17 77%
NET: Very/ Fairly difficult	9 14%	9 14%	9 14%	9 19%	9 14%	3 8%	5 23%
Mean	3.22d	3.22	3.22d	3.02	3.21d	3.36	3.06
Standard deviation	0.71	0.71	0.72	0.70	0.71	0.63	0.84
Standard error	0.09	0.09	0.09	0.10	0.09	0.11	0.19

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 314
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Vimeo

	Total (T)	S1. No. of Children		S2a. Gender of Child		S2b. Age of Child			S2. Age within Gender Child	S3/SS. School Year Child	
		1 Child (a)	Children (b)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Male Aged 6-7 (i)	Primary (r)	Secondary (s)
Unweighted base	41	14	23	25	16	12	14	12	9	26	13
Weighted base	45*	17**	24**	28**	17**	16**	15**	11**	12**	31**	12**
Effective base	39	14	22	24	15	12	14	12	9	25	13
Very easy	(4) 27%	12 20%	3 33%	8 29%	4 25%	1 8%	5 34%	5 43%	-	7 21%	5 40%
Fairly easy	(3) 65%	29 67%	11 62%	15 63%	18 67%	11 83%	13 58%	9 49%	6 89%	11 71%	6 52%
Fairly difficult	(2) 8%	3 13%	2 5%	1 8%	2 7%	1 8%	1 8%	1 8%	1 11%	3 8%	1 7%
Very difficult	(1) -	-	-	-	-	-	-	-	-	-	-
NET: Very/ Fairly easy	41 92%	14 87%	23 95%	26 92%	15 93%	15 92%	14 92%	11 92%	11 89%	29 92%	11 93%
NET: Very/ Fairly difficult	3 8%	2 13%	1 5%	2 8%	1 7%	1 8%	1 8%	1 8%	1 11%	3 8%	1 7%
Mean	3.20	3.07	3.28	3.21	3.18	3.00	3.26	3.35	2.89	3.13	3.33
Standard deviation	0.56	0.59	0.56	0.58	0.56	0.42	0.62	0.65	0.32	0.53	0.63
Standard error	0.09	0.16	0.12	0.12	0.14	0.12	0.16	0.19	0.11	0.10	0.18

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 315

Q19. How easy do you find it to use on an ongoing basis?**Base: All respondents who use the parental controls on ...****Vimeo**

	Total (T)	D1. Gender of Parent		D2. Age of Parent II		D3. Region England (m)	D4. SEG				
		Male (a)	Female (b)	25-34 (d)	35-44 (e)		18-34 (j)	35-54 (k)	AB (g)	ABC1 (u)	C2DE (v)
Unweighted base	41	29	12	17	15	19	20	39	19	27	14
Weighted base	45*	33**	12**	20**	15**	23**	20**	43*	20**	28**	17**
Effective base	39	28	12	16	15	18	19	37	18	26	14
Very easy	(4) 12 27%	9 29%	3 23%	2 11%	6 40%	2 10%	9 45%	12 29%	4 23%	6 23%	6 34%
Fairly easy	(3) 29 65%	21 63%	8 69%	16 76%	8 54%	18 79%	10 50%	27 63%	14 71%	19 69%	10 59%
Fairly difficult	(2) 3 8%	3 8%	1 7%	3 12%	1 6%	3 11%	1 4%	3 8%	1 7%	2 8%	1 7%
Very difficult	(1) -	-	-	-	-	-	-	-	-	-	-
NET: Very/ Fairly easy	41 92%	30 92%	11 93%	18 88%	14 94%	20 89%	19 96%	39 92%	18 93%	25 92%	16 93%
NET: Very/ Fairly difficult	3 8%	3 8%	1 7%	3 12%	1 6%	3 11%	1 4%	3 8%	1 7%	2 8%	1 7%
Mean	3.20	3.21	3.16	2.99	3.35	2.99	3.41	3.21	3.16	3.15	3.27
Standard deviation	0.56	0.58	0.55	0.50	0.61	0.47	0.59	0.58	0.53	0.55	0.60
Standard error	0.09	0.11	0.16	0.12	0.16	0.11	0.13	0.09	0.12	0.11	0.16

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 316
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Vimeo

	Total (T)	D11. Income			Financial vulnerability			D7. Impacting / limiting conditions Parent	D8. Ethnicity Parent	Minority Ethnic Group (p)	Q4. Confidence knowing what child does online Parent	Q6. Ease in supporting child to stay safe online	
		£10,400 - £25,599 (b)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	None (i)	White (k)		Confident (q)	Easy (s)	Difficult (t)
Unweighted base	41	12	9	14	12	14	14	30	28	13	38	27	13
Weighted base	45*	13**	11**	13**	13**	17**	13**	34**	30**	14**	41*	29**	14**
Effective base	39	11	9	13	11	14	13	29	27	13	36	26	13
Very easy	(4) 12 27%q	3 25%	3 30%	4 33%	2 15%	4 27%	4 33%	9 27%	5 18%	7 48%	9 21%	6 22%	4 32%
Fairly easy	(3) 29 65%	9 68%	6 58%	9 67%	9 69%	11 66%	9 67%	22 65%	24 78%	5 37%	29 71%T	22 74%	7 53%
Fairly difficult	(2) 3 8%	1 7%	1 12%	-	2 16%	1 8%	-	3 7%	1 4%	2 15%	3 8%	1 4%	2 15%
Very difficult	(1) -	-	-	-	-	-	-	-	-	-	-	-	-
NET: Very/ Fairly easy	41 92%	12 93%	9 88%	13 100%	11 84%	16 92%	13 100%	31 93%	29 96%	12 85%	38 92%	28 96%	12 85%
NET: Very/ Fairly difficult	3 8%	1 7%	1 12%	-	2 16%	1 8%	-	3 7%	1 4%	2 15%	3 8%	1 4%	2 15%
Mean	3.20q	3.18	3.19	3.33	2.99	3.19	3.33	3.20	3.14	3.33	3.13	3.18	3.17
Standard deviation	0.56	0.55	0.65	0.49	0.58	0.57	0.49	0.56	0.46	0.75	0.53	0.49	0.69
Standard error	0.09	0.16	0.22	0.13	0.17	0.15	0.13	0.10	0.09	0.21	0.09	0.09	0.19

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 317
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Vimeo

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Pre-viously		NET: Used (e)	Yes (g)	No (h)
			Currently use any (c)	used any (d)			
Unweighted base	41	41	38	35	41	17	20
Weighted base	45*	45*	41*	39*	45*	18**	22**
Effective base	39	39	37	34	39	16	19
Very easy	(4) 12 27% ^d	12 27%	12 30% ^d	8 21%	12 27% ^d	7 39%	2 9%
Fairly easy	(3) 29 65%	29 65%	26 62%	28 70%	29 65%	11 61%	17 76%
Fairly difficult	(2) 3 8%	3 8%	3 8%	3 9%	3 8%	-	3 15%
Very difficult	(1) -	-	-	-	-	-	-
NET: Very/ Fairly easy	41 92%	41 92%	38 92%	36 91%	41 92%	18 100%	19 85%
NET: Very/ Fairly difficult	3 8%	3 8%	3 8%	3 9%	3 8%	-	3 15%
Mean	3.20	3.20	3.21	3.12	3.20	3.39	2.94
Standard deviation	0.56	0.56	0.58	0.54	0.56	0.50	0.50
Standard error	0.09	0.09	0.09	0.09	0.09	0.12	0.11

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 318
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Fruitlab

	Total (T)	S1. No. of Children		S2a. Gender of Child	S2b. Age of Child		S3/S5. School Year Child
		1 Child (a)	Children (b)	Male (d)	Aged 6-7 (f)	Aged 8-11 (g)	Primary (r)
Unweighted base	23	8	12	15	9	10	19
Weighted base	26**	10**	13**	17**	12**	11**	22**
Effective base	22	8	12	15	9	10	19
Very easy	(4) 46%	12 51%	5 51%	6 60%	10 68%	8 18%	2 44%
Fairly easy	(3) 50%	13 50%	4 38%	6 49%	7 40%	4 32%	8 70%
Fairly difficult	(2) 5%	1 5%	1 12%	-	-	-	1 11%
Very difficult	(1) -	-	-	-	-	-	-
NET: Very/ Fairly easy	24 95%	9 88%	13 100%	17 100%	12 100%	10 89%	21 95%
NET: Very/ Fairly difficult	1 5%	1 12%	-	-	-	1 11%	1 5%
Mean	3.41	3.39	3.51	3.60	3.68	3.07	3.39
Standard deviation	0.59	0.72	0.52	0.50	0.49	0.57	0.60
Standard error	0.12	0.26	0.15	0.13	0.16	0.18	0.14

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 319
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Fruitlab

	Total (T)	D1. Gender of Parent	D2. Age of Parent	D2. Age of Parent II		D3. Region	D4. SEG	
		Male (a)	25-34 (d)	18-34 (j)	35-54 (k)	England (m)	AB (g)	ABC1 (u)
Unweighted base	23	19	9	12	10	21	12	18
Weighted base	26**	22**	11**	14**	10**	23**	13**	19**
Effective base	22	19	9	12	10	20	12	17
Very easy	(4) 46%	12 54%	7 60%	7 46%	5 49%	12 50%	9 71%	10 54%
Fairly easy	(3) 50%	13 46%	10 40%	4 45%	6 51%	5 50%	12 29%	4 46%
Fairly difficult	(2) 5%	1 -	- -	- 9%	1 -	- -	- -	- -
Very difficult	(1) -	- -	- -	- -	- -	- -	- -	- -
NET: Very/ Fairly easy	24 95%	22 100%	11 100%	13 91%	10 100%	23 100%	13 100%	19 100%
NET: Very/ Fairly difficult	1 5%	- -	- -	1 9%	- -	- -	- -	- -
Mean	3.41	3.54	3.60	3.38	3.49	3.50	3.71	3.54
Standard deviation	0.59	0.51	0.51	0.66	0.53	0.51	0.47	0.51
Standard error	0.12	0.12	0.17	0.19	0.17	0.11	0.14	0.12

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 320
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Fruitlab

	Total (T)	Financial vulnerability Potentially financially vulnerable (g)	D7. Impacting / limiting conditions Parent (j)	D8. Ethnicity Parent (k)	Q4. Confidence knowing what child does online Parent (q)	Q6. Ease in supporting child to stay safe online (s)
Unweighted base	23	10	19	15	23	20
Weighted base	26**	12**	22**	17**	26**	22**
Effective base	22	10	19	15	22	20
Very easy	(4) 12 46%	6 51%	12 54%	9 54%	12 46%	10 46%
Fairly easy	(3) 13 50%	6 49%	9 41%	7 38%	13 50%	11 48%
Fairly difficult	(2) 1 5%	- -	1 6%	1 7%	1 5%	1 5%
Very difficult	(1) -	- -	- -	- -	- -	- -
NET: Very/ Fairly easy	24 95%	12 100%	21 94%	16 93%	24 95%	21 95%
NET: Very/ Fairly difficult	1 5%	- -	1 6%	1 7%	1 5%	1 5%
Mean	3.41	3.51	3.48	3.47	3.41	3.41
Standard deviation	0.59	0.52	0.62	0.64	0.59	0.61
Standard error	0.12	0.16	0.14	0.17	0.12	0.14

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 321
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Fruitlab

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any	Previously used any	NET: Used	Yes (g)	No (h)
			(c)	(d)	(e)		
Unweighted base	23	23	21	19	23	14	9
Weighted base	26**	26**	24**	21**	26**	16**	10**
Effective base	22	22	21	18	22	14	9
Very easy	(4) 12 46%	12 46%	11 45%	8 39%	12 46%	6 38%	6 58%
Fairly easy	(3) 13 50%	13 50%	12 50%	11 55%	13 50%	10 62%	3 30%
Fairly difficult	(2) 1 5%	1 5%	1 5%	1 6%	1 5%	-	1 12%
Very difficult	(1) - -	- -	- -	- -	- -	- -	- -
NET: Very/ Fairly easy	24 95%	24 95%	23 95%	19 94%	24 95%	16 100%	9 88%
NET: Very/ Fairly difficult	1 5%	1 5%	1 5%	1 6%	1 5%	-	1 12%
Mean	3.41	3.41	3.40	3.33	3.41	3.38	3.46
Standard deviation	0.59	0.59	0.60	0.60	0.59	0.50	0.74
Standard error	0.12	0.12	0.13	0.14	0.12	0.13	0.25

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 322
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Recast

	Total (T)	S1. No. of Children (b)	S3/S5. School Year Child (r)
Unweighted base	17	10	10
Weighted base	19**	11**	12**
Effective base	16	10	10
Very easy	(4) 17%	3 29%	2 18%
Fairly easy	(3) 64%	5 48%	9 71%
Fairly difficult	(2) 20%	3 23%	1 11%
Very difficult	(1) -	-	-
NET: Very/ Fairly easy	15 80%	8 77%	11 89%
NET: Very/ Fairly difficult	4 20%	3 23%	1 11%
Mean	2.97	3.06	3.08
Standard deviation	0.62	0.75	0.55
Standard error	0.15	0.24	0.17

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 323
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Recast

	Total (T)	D1. Gender of Parent		D3. Region	D4. SEG
		Male (a)	England (m)	C2DE (v)	
Unweighted base	17	11	16	9	
Weighted base	19**	13**	18**	11**	
Effective base	16	11	15	9	
Very easy	(4) 17%	3 25%	3 18%	1 11%	
Fairly easy	(3) 64%	12 66%	8 61%	6 55%	
Fairly difficult	(2) 20%	4 9%	1 21%	4 33%	
Very difficult	(1) -	- -	- -	- -	
NET: Very/ Fairly easy	15 80%	12 91%	14 79%	7 67%	
NET: Very/ Fairly difficult	4 20%	1 9%	4 21%	4 33%	
Mean	2.97	3.15	2.97	2.78	
Standard deviation	0.62	0.58	0.64	0.66	
Standard error	0.15	0.18	0.16	0.22	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 324
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
Recast

	Total (T)	Financial vulnerability Most financially vulnerable (f)	D7. Impacting / limiting conditions Parent (l)	D8. Ethnicity Parent (k)	Q4. Confidence knowing what child does online Parent (q)	Q6. Ease in supporting child to stay safe online (s)
Unweighted base	17	9	13	14	16	12
Weighted base	19**	10**	14**	16**	18**	13**
Effective base	16	9	13	14	15	12
Very easy	(4) 17%	3 12%	1 22%	3 6%	3 18%	2 14%
Fairly easy	(3) 64%	12 65%	7 62%	9 71%	11 68%	9 67%
Fairly difficult	(2) 20%	4 24%	2 17%	4 23%	3 14%	3 19%
Very difficult	(1) -	-	-	-	-	-
NET: Very/ Fairly easy	15 80%	8 76%	12 83%	12 77%	15 86%	11 81%
NET: Very/ Fairly difficult	4 20%	2 24%	2 17%	4 23%	3 14%	3 19%
Mean	2.97	2.88	3.05	2.83	3.03	2.95
Standard deviation	0.62	0.61	0.64	0.52	0.58	0.60
Standard error	0.15	0.20	0.18	0.14	0.14	0.17

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 325

Q19. How easy do you find it to use on an ongoing basis?

Base: All respondents who use the parental controls on ...

Recast

	Total (T)	Q10. Knowledge of tools/ controls	Q11. Use of tools/controls		Q20. Seen/ received guidance about	
		Any (a)	Currently use any (c)	Pre- viously used any (d)	NET: Used (e)	No (h)
Unweighted base	17	17	14	14	16	10
Weighted base	19**	19**	16**	16**	18**	11**
Effective base	16	16	14	14	15	10
Very easy	(4) 17%	3 17%	3 20%	2 13%	3 18%	1 11%
Fairly easy	(3) 64%	12 64%	10 64%	11 71%	12 68%	8 68%
Fairly difficult	(2) 20%	4 20%	3 16%	3 16%	3 14%	2 21%
Very difficult	(1) -	- -	- -	- -	- -	- -
NET: Very/ Fairly easy	15 80%	15 80%	13 84%	13 84%	15 86%	9 79%
NET: Very/ Fairly difficult	4 20%	4 20%	3 16%	3 16%	3 14%	2 21%
Mean	2.97	2.97	3.04	2.98	3.03	2.90
Standard deviation	0.62	0.62	0.62	0.56	0.58	0.58
Standard error	0.15	0.15	0.16	0.15	0.14	0.18

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 326
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
The Sponsor Hub

	Total (T)	S1. No. of Children (2)		S2a. Gender of Child		S2b. Age of Child		S3/S5. School Year Child	
		Children (b)	Male (d)	Female (e)	Aged 8-11 (g)	Primary (r)			
Unweighted base	23	14	12	11	9	16			
Weighted base	25**	15**	14**	12**	10**	19**			
Effective base	22	13	11	11	9	16			
Very easy	(4) 59%	15 48%	7 68%	9 47%	6 57%	12 62%			
Fairly easy	(3) 21%	5 18%	3 19%	3 23%	2 22%	2 11%			
Fairly difficult	(2) 20%	5 34%	5 12%	2 30%	3 21%	5 27%			
Very difficult	(1) -	-	-	-	-	-			
NET: Very/ Fairly easy	20 80%	10 66%	12 88%	8 70%	8 79%	14 73%			
NET: Very/ Fairly difficult	5 20%	5 34%	2 12%	3 30%	2 21%	5 27%			
Mean	3.38	3.14	3.56	3.18	3.35	3.35			
Standard deviation	0.82	0.92	0.73	0.90	0.85	0.90			
Standard error	0.17	0.25	0.21	0.27	0.28	0.22			

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 327
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
The Sponsor Hub

	Total (T)	D1. Gender of Parent	D2. Age of Parent	D2. Age of Parent II		D3. Region	D4. SEG	
		Male (a)	25-34 (d)	18-34 (j)	35-54 (k)	England (m)	ABC1 (u)	C2DE (v)
Unweighted base	23	17	10	12	11	22	14	9
Weighted base	25**	19**	12**	14**	11**	24**	14**	12**
Effective base	22	16	9	11	11	21	13	9
Very easy	(4) 59%	15 48%	9 33%	4 37%	5 85%	10 57%	14 63%	6 53%
Fairly easy	(3) 21%	5 25%	5 23%	3 26%	4 15%	2 22%	5 30%	4 10%
Fairly difficult	(2) 20%	5 27%	5 44%	5 37%	-	5 21%	1 7%	4 37%
Very difficult	(1) -	-	-	-	-	-	-	-
NET: Very/ Fairly easy	20 80%	14 73%	7 56%	9 63%	11 100%	19 79%	13 93%	7 63%
NET: Very/ Fairly difficult	5 20%	5 27%	5 44%	5 37%	-	5 21%	1 7%	4 37%
Mean	3.38	3.20	2.89	3.00	3.85	3.35	3.57	3.16
Standard deviation	0.82	0.87	0.91	0.90	0.38	0.83	0.64	0.97
Standard error	0.17	0.21	0.29	0.26	0.11	0.18	0.17	0.32

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 328

Q19. How easy do you find it to use on an ongoing basis?

**Base: All respondents who use the parental controls on ...
 The Sponsor Hub**

		Financial vulnerability	D7. Impacting / limiting conditions Parent	D8. Ethnicity Parent	Q4. Confidence knowing what child does online Parent	Q6. Ease in supporting child to stay safe online
	Total (T)	Most financially vulnerable (f)	None (l)	White (k)	Confident (q)	Easy (s)
Unweighted base	23	10	15	16	23	19
Weighted base	25**	11**	16**	18**	25**	21**
Effective base	22	10	15	16	22	18
Very easy	(4) 15 59%	8 73%	13 77%	13 72%	15 59%	14 65%
Fairly easy	(3) 5 21%	2 16%	4 23%	3 14%	5 21%	3 17%
Fairly difficult	(2) 5 20%	1 11%	-	3 14%	5 20%	4 19%
Very difficult	(1) -	-	-	-	-	-
NET: Very/ Fairly easy	20 80%	10 89%	16 100%	15 86%	20 80%	17 81%
NET: Very/ Fairly difficult	5 20%	1 11%	-	3 14%	5 20%	4 19%
Mean	3.38	3.63	3.77	3.58	3.38	3.46
Standard deviation	0.82	0.70	0.43	0.75	0.82	0.81
Standard error	0.17	0.22	0.11	0.19	0.17	0.19

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 329
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
The Sponsor Hub

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Yes (g)	No (h)
Unweighted base	23	23	19	22	23	12	10
Weighted base	25**	25**	21**	24**	25**	12**	12**
Effective base	22	22	18	21	22	11	10
Very easy	(4) 15 59%	15 59%	15 72%	14 57%	15 59%	10 81%	5 40%
Fairly easy	(3) 5 21%	5 21%	4 18%	5 22%	5 21%	1 11%	3 25%
Fairly difficult	(2) 5 20%	5 20%	2 10%	5 21%	5 20%	1 8%	4 35%
Very difficult	(1) - -	- -	- -	- -	- -	- -	- -
NET: Very/ Fairly easy	20 80%	20 80%	19 90%	19 79%	20 80%	11 92%	8 65%
NET: Very/ Fairly difficult	5 20%	5 20%	2 10%	5 21%	5 20%	1 8%	4 35%
Mean	3.38	3.38	3.61	3.36	3.38	3.74	3.04
Standard deviation	0.82	0.82	0.68	0.83	0.82	0.61	0.90
Standard error	0.17	0.17	0.16	0.18	0.17	0.18	0.29

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 330
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
NET: VSP

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child		
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Primary (r)	Secondary (s)
Unweighted base	378	112	194	72	185	192	83	164	99	32	42	41	82	82	42	56	19	233	117
Weighted base	398	124	199	74	207	190	104	178	91	25*	58*	46*	91	86	42*	48	16**	267	108
Effective base	363	108	187	69	178	186	81	161	97	31	41	40	81	81	41	55	19	227	114
Very easy (4)	179 45%	62 50%	82 41%	35 48%	100 48%	79 42%	51 49%	83 47%	38 42%	7 29%	29 49%	22 49%	48 53%	35 40%	19 45%	19 40%	4 24%	130 49%	42 39%
Fairly easy (3)	198 50%r	60 48%	103 52%	36 48%	98 47%	99 52%	48 46%	83 47%	51 56%	16 65%	27 45%	21 46%	38 42%	45 52%	22 52%	28 58%	12 76%	121 45%	62 58%Tr
Fairly difficult (2)	19 5%a	2 2%	14 7%a	3 4%	9 4%	10 5%	5 5%	12 7%	2 2%	1 3%	3 5%	2 5%	5 6%	6 7%	1 2%	1 2%	-	16 6%	4 3%
Very difficult (1)	1 *	1 1%	-	-	-	1 *	-	-	-	1 3%Tg	-	-	-	-	-	-	-	-	-
NET: Very/ Fairly easy	378 95%	121 98%	185 93%	71 96%	198 96%	178 94%	99 95%	166 93%	90 98%	23 94%	55 95%	43 95%	86 94%	80 93%	41 98%	48 98%	16 100%	251 94%	104 97%
NET: Very/ Fairly difficult	20 5%	3 2%	14 7%	3 4%	9 4%	11 6%	5 5%	12 7%	2 2%	1 6%	3 5%	2 5%	5 6%	6 7%	1 2%	1 2%	-	16 6%	4 3%
Mean	3.40i	3.47	3.34	3.43	3.44	3.36	3.44	3.40	3.40	3.20	3.44	3.43	3.47	3.33	3.43	3.38	3.24	3.43	3.36
Standard deviation	0.59	0.57	0.61	0.58	0.58	0.60	0.59	0.61	0.53	0.65	0.60	0.60	0.61	0.61	0.54	0.52	0.44	0.60	0.55
Standard error	0.03	0.05	0.04	0.07	0.04	0.04	0.07	0.05	0.05	0.12	0.09	0.09	0.07	0.07	0.08	0.07	0.10	0.04	0.05

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 331
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
NET: VSP

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG							
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)	
Unweighted base	378	198	179	10	101	172	81	14	111	253	14	322	31	14	11	166	82	65	65	248	130	
Weighted base	398	209	187	13**	115	177	79	14**	128	256	14**	340	33*	15**	10**	161	78	80	79	239	159	
Effective base	363	190	173	10	98	166	78	14	107	244	14	309	30	14	11	161	79	64	64	240	127	
Very easy	(4)	179 45%fk	101 48%	78 42%	9 65%	65 57%Tef	76 43%f	22 28%	7 50%	74 57%Tk	99 39%	7 50%	161 47%T	10 31%	3 22%	5 50%	78 48%	32 41%	34 42%	36 45%	110 46%	69 44%
Fairly easy	(3)	198 50%djm	98 47%	99 53%	5 35%	45 39%	91 51%	52 66%Tde	7 50%	49 38%	142 56%Tj	7 50%	160 47%	21 66%	12 78%	5 50%	77 48%	41 53%	44 55%	37 47%	118 49%	81 51%
Fairly difficult	(2)	19 5%	11 5%	9 5%	- 5%	5 6%	10 6%	4 5%	- 4%	- 6%	5 6%	- 5%	18 5%	1 4%	- -	- 4%	7 6%	5 3%	3 3%	5 7%	11 5%	8 5%
Very difficult	(1)	1 -	- -	1 -	- -	- -	- 1%	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	- 1%	- -	- -	1 1%
NET: Very/ Fairly easy	378 95%	199 95%	178 95%	13 100%	110 95%	167 94%	74 94%	14 100%	123 96%	241 94%	14 100%	321 94%	31 96%	15 100%	10 100%	154 96%	73 94%	78 97%	72 92%	227 95%	150 94%	
NET: Very/ Fairly difficult	20 5%	11 5%	10 5%	- 5%	5 6%	10 6%	5 6%	- 6%	5 4%	15 6%	- 6%	19 6%	1 4%	- -	- -	7 4%	5 6%	3 3%	6 8%	11 5%	9 6%	
Mean	3.40fk	3.43	3.36	3.65	3.52Tf	3.37f	3.21	3.50	3.53Tk	3.32	3.50	3.41	3.27	3.22	3.50	3.44	3.35	3.39	3.36	3.41	3.38	
Standard deviation	0.59	0.59	0.59	0.50	0.59	0.59	0.58	0.52	0.58	0.59	0.52	0.60	0.53	0.43	0.53	0.58	0.59	0.55	0.66	0.58	0.61	
Standard error	0.03	0.04	0.04	0.16	0.06	0.05	0.06	0.14	0.05	0.04	0.14	0.03	0.10	0.11	0.16	0.04	0.07	0.07	0.08	0.04	0.05	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 332
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
NET: VSP

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most finan- cially vulner- able (f)	Poten- tially finan- cially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	378	85	65	101	113	123	132	114	111	251	294	20	34	22	81	360	15	318	52
Weighted base	398	92	71	110	109	132	147	110	116	266	310	20**	37*	22**	85	377	17**	335	55
Effective base	363	82	63	97	109	118	128	110	107	241	283	19	32	21	77	346	15	305	50
Very easy	(4) 179 45%cg	40 43%	20 28%	48 44%	62 57%Tc	62 47%	52 35%	62 57%Tg	43 37%	130 49%Ti	132 42%	11 54%	22 59%	12 52%	48 56%TK	169 45%	6 37%	151 45%	23 43%
Fairly easy	(3) 198 50%ehp	49 53%e	44 61%Te	59 54%e	40 37%	65 49%	86 59%Th	41 37%	65 56%	124 47%	165 53%Tp	7 34%	13 36%	9 38%	31 37%	191 51%	8 46%	168 50%	27 50%
Fairly difficult	(2) 19 5%q	2 2%	7 10%Tbd	3 3%	7 6%	4 3%	9 6%	7 6%	7 6%	12 4%	12 4%	2 11%	2 5%	2 9%	6 7%	17 4%	3 17%	14 4%	4 7%
Very difficult	(1) 1 *	1 1%	-	-	-	1 1%	-	-	1 1%	-	1 *	-	-	-	-	1 *	-	1 *	-
NET: Very/ Fairly easy	378 95%	89 97%	64 90%	107 97%c	102 94%	127 96%	138 94%	103 94%	109 94%	254 96%	297 96%	18 89%	36 95%	20 91%	79 93%	360 95%	14 83%	319 95%	51 93%
NET: Very/ Fairly difficult	20 5%	3 3%	7 10%d	3 3%	7 6%	5 4%	9 6%	7 6%	7 6%	12 4%	13 4%	2 11%	2 5%	2 9%	6 7%	17 5%	3 17%	15 5%	4 7%
Mean	3.40cgl	3.39c	3.18	3.41c	3.51Tc	3.43	3.30	3.51Tg	3.30	3.45Ti	3.38	3.43	3.55	3.43	3.49	3.40	3.20	3.40	3.35
Standard deviation	0.59	0.59	0.60	0.55	0.61	0.59	0.57	0.61	0.61	0.58	0.58	0.71	0.59	0.67	0.63	0.58	0.73	0.59	0.62
Standard error	0.03	0.06	0.07	0.05	0.06	0.05	0.05	0.06	0.06	0.04	0.03	0.16	0.10	0.14	0.07	0.03	0.19	0.03	0.09

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 333
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
NET: VSP

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Prev-	NET: Used (e)	Yes (g)	No (h)
				iously used any (d)			
Unweighted base	378	378	342	224	367	209	122
Weighted base	398	398	361	238	386	217	132
Effective base	363	363	329	215	353	200	118
Very easy	(4) 179 45%h	179 45%	170 47%T	104 44%	177 46%	116 53%Th	45 35%
Fairly easy	(3) 198 50%g	198 50%	176 49%	122 51%	192 50%	93 43%	75 57%g
Fairly difficult	(2) 19 5%	19 5%	15 4%	12 5%	18 5%	8 3%	11 8%
Very difficult	(1) 1 *	1 *	-	-	-	-	-
NET: Very/ Fairly easy	378 95%	378 95%	346 96%T	226 95%	368 95%T	209 97%	121 92%
NET: Very/ Fairly difficult	20 5%ce	20 5%	15 4%	12 5%	18 5%	8 3%	11 8%
Mean	3.40h	3.40	3.43Te	3.39	3.41T	3.50Th	3.26
Standard deviation	0.59	0.59	0.57	0.58	0.58	0.57	0.60
Standard error	0.03	0.03	0.03	0.04	0.03	0.04	0.05

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 334
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
NET: Snapchat/ Tiktok/ Twitch

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child			
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Primary (r)	Secondary (s)
Unweighted base	363	109	186	68	173	189	76	156	99	32	36	40	76	80	42	56	19	219	116
Weighted base	379	120	189	70	192	186	94	168	91	25*	50*	44*	84	84	42*	48	16**	250	106
Effective base	349	105	179	65	167	183	74	153	97	31	36	39	75	79	41	55	19	213	113
Very easy	(4) 158 42%	56 46%	72 38%	31 44%	87 45%	71 38%	44 47% ⁱ	72 43%	35 38%	6 26%	25 50%	20 44%	41 49%	31 37%	18 43%	17 36%	3 19%	113 45%	39 36%
Fairly easy	(3) 199 52% ^r	61 51%	103 54%	35 51%	97 50%	101 54%	45 48%	83 49%	54 59%	17 68%	24 48%	21 48%	37 44%	46 55%	23 55%	29 61%	13 81%	119 48%	64 61% ^{Tr}
Fairly difficult	(2) 21 6%	3 2%	15 8%	3 5%	8 4%	13 7%	5 5%	13 8%	3 3%	1 3%	1 3%	4 8%	6 7%	6 8%	1 2%	2 4%	-	18 7%	3 3%
Very difficult	(1) 1 *	1 1%	-	-	-	1 *	-	-	-	1 3% ^{Tg}	-	-	-	-	-	-	-	-	-
NET: Very/ Fairly easy	357 94%	116 97%	175 92%	66 95%	184 96%	172 93%	90 95%	156 92%	89 97%	23 94%	49 97%	41 92%	78 93%	78 92%	41 98%	47 96%	16 100%	232 93%	103 97%
NET: Very/ Fairly difficult	22 6%	4 3%	15 8%	3 5%	8 4%	13 7%	5 5%	13 8%	3 3%	1 6%	1 3%	4 8%	6 7%	6 8%	1 2%	2 4%	-	18 7%	3 3%
Mean	3.36	3.42	3.30	3.39	3.41	3.31	3.42	3.35	3.35	3.17	3.47	3.36	3.41	3.29	3.40	3.32	3.19	3.38	3.33
Standard deviation	0.60	0.58	0.61	0.58	0.58	0.61	0.59	0.62	0.54	0.64	0.55	0.64	0.63	0.61	0.54	0.55	0.41	0.62	0.54
Standard error	0.03	0.06	0.04	0.07	0.04	0.04	0.07	0.05	0.05	0.11	0.09	0.10	0.07	0.07	0.08	0.07	0.09	0.04	0.05

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 335
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
NET: Snapchat/ Tiktok/ Twitch

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	363	187	175	10	94	166	80	13	104	246	13	308	30	14	11	162	78	62	61	240	123
Weighted base	379	195	183	13**	105	170	78	13**	119	248	13**	322	32**	15**	10**	156	73	76	73	229	150
Effective base	349	179	169	10	91	160	77	13	101	237	13	296	29	14	11	157	76	61	60	233	121
Very easy (4)	158 42%fk	86 44%	72 40%	7 55%	59 56%Tef	67 40%f	18 23%	7 54%	66 56%Tk	86 35%	7 54%	141 44%	9 28%	3 22%	5 50%	73 46%	29 39%	30 39%	27 37%	101 44%	57 38%
Fairly easy (3)	199 52%djm	97 50%	101 55%	6 45%	41 39%	93 55%d	53 68%Td	6 46%	47 39%	146 59%Tj	6 46%	161 50%	22 68%	12 78%	5 50%	76 49%	40 55%	41 54%	42 57%	116 50%	83 56%
Fairly difficult (2)	21 6%	12 6%	9 5%	- 6%	6 5%	9 8%	6 8%	- 5%	6 5%	15 6%	- 6%	20 6%	1 4%	- -	- -	8 5%	5 6%	5 7%	4 5%	12 5%	9 6%
Very difficult (1)	1 *	- *	1 *	- -	- -	- -	1 1%	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 1%	- -	1 1%
NET: Very/ Fairly easy	357 94%	183 94%	173 95%	13 100%	99 94%	161 95%	71 91%	13 100%	113 95%	232 94%	13 100%	302 94%	30 96%	15 100%	10 100%	149 95%	68 94%	71 93%	69 94%	217 95%	140 94%
NET: Very/ Fairly difficult	22 6%	12 6%	9 5%	- -	6 6%	9 5%	7 9%	- -	6 5%	16 6%	- -	21 6%	1 4%	- -	- -	8 5%	5 6%	5 7%	4 6%	12 5%	9 6%
Mean	3.36fk	3.38	3.34	3.55	3.50Tf	3.35f	3.14	3.54	3.50Tk	3.28	3.54	3.37	3.24	3.22	3.50	3.41	3.33	3.32	3.30	3.39	3.31
Standard deviation	0.60	0.60	0.59	0.52	0.61	0.58	0.58	0.52	0.60	0.59	0.52	0.61	0.52	0.43	0.53	0.59	0.59	0.60	0.62	0.59	0.60
Standard error	0.03	0.04	0.04	0.16	0.06	0.04	0.06	0.14	0.06	0.04	0.14	0.03	0.09	0.11	0.16	0.05	0.07	0.08	0.08	0.04	0.05

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 336
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
NET: Snapchat/ Tiktok/ Twitch

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	363	82	59	98	111	118	125	112	107	241	285	20	30	20	75	346	15	306	50
Weighted base	379	89	64	106	107	126	138	108	111	254	299	20**	32**	20**	77	360	17**	320	52*
Effective base	349	79	57	94	107	114	121	108	103	232	274	19	29	19	72	333	15	294	48
Very easy	(4) 158	33	17	42	61	51	46	61	41	114	119	11	17	9	39	152	4	138	17
	42%cg	38%	26%	40%	57%Tbcd	40%	33%	56%Tfg	37%	45%	40%	54%	55%	47%	51%	42%	23%	43%	33%
Fairly easy	(3) 199	50	40	61	40	68	84	40	61	128	165	7	14	7	31	190	9	167	29
	52%ehp	56%e	63%e	58%e	37%	54%h	61%Th	37%	55%	50%	55%Tp	34%	45%	33%	41%	53%	53%	52%	55%
Fairly difficult	(2) 21	4	7	3	7	6	8	7	8	12	14	2	-	4	6	17	4	14	6
	6%qs	5%	11%	3%	6%	5%	6%	6%	8%	5%	5%	11%	-	21%	8%	5%	23%	4%	12%Ts
Very difficult	(1) 1	1	-	-	-	1	-	-	1	-	1	-	-	-	-	1	-	1	-
	*	1%	-	-	-	1%	-	-	1%	-	*	-	-	-	*	-	*	-	-
NET: Very/ Fairly easy	357	83	57	103	100	119	130	101	102	242	285	18	32	16	71	342	13	305	46
	94%	94%	89%	97%	94%	94%	94%	94%	92%	95%	95%	89%	100%	79%	92%	95%T	77%	95%Tt	88%
NET: Very/ Fairly difficult	22	5	7	3	7	7	8	7	9	12	14	2	-	4	6	18	4	15	6
	6%qs	6%	11%	3%	6%	6%	6%	6%	8%	5%	5%	11%	-	21%	8%	5%	23%	5%	12%Ts
Mean	3.36c	3.31	3.15	3.37c	3.50Tbc	3.34	3.28	3.50Tg	3.28	3.40T	3.35	3.43	3.55	3.26	3.43	3.37	3.00	3.38	3.21
Standard deviation	0.60	0.61	0.59	0.54	0.62	0.61	0.56	0.62	0.63	0.58	0.58	0.71	0.51	0.80	0.65	0.59	0.70	0.58	0.65
Standard error	0.03	0.07	0.08	0.05	0.06	0.06	0.05	0.06	0.06	0.04	0.03	0.16	0.09	0.18	0.07	0.03	0.18	0.03	0.09

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 337
Q19. How easy do you find it to use on an ongoing basis?
Base: All respondents who use the parental controls on ...
NET: Snapchat/ Tiktok/ Twitch

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Yes (g)	No (h)
Unweighted base	363	363	329	211	352	201	115
Weighted base	379	379	345	221	367	207	122
Effective base	349	349	317	203	339	193	111
Very easy	(4) 158 42%h	158 42%	150 44%T	87 39%	156 42%	103 50%Th	40 32%
Fairly easy	(3) 199 52%g	199 52%	177 51%	121 55%	192 52%	95 46%	72 59%g
Fairly difficult	(2) 21 6%	21 6%	17 5%	14 6%	19 5%	9 4%	10 8%
Very difficult	(1) 1 *	1 *	-	-	-	-	-
NET: Very/ Fairly easy	357 94%	357 94%	327 95%T	208 94%	348 95%T	198 96%	112 92%
NET: Very/ Fairly difficult	22 6%ce	22 6%	17 5%	14 6%	19 5%	9 4%	10 8%
Mean	3.36h	3.36	3.39T	3.33	3.37T	3.46Th	3.24
Standard deviation	0.60	0.60	0.58	0.59	0.58	0.58	0.59
Standard error	0.03	0.03	0.03	0.04	0.03	0.04	0.06

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 338

Q20. Have you seen or received any general information or guidance about keeping your child/children safe online?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/SS. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Yes	527 52%a	155 47%	261 53%	111 58%a	285 54%	241 50%	81 47%	182 51%	177 53%	88 57%	42 46%	39 48%	103 57%	79 46%	91 53%	85 53%	49 60% ^m	38 54%	252 51%	210 52%	33 56%
No	354 35%	130 39% ^c	170 35%	55 29%	178 34%	175 36%	67 39%	125 35%	115 34%	47 31%	35 38%	32 40%	56 31%	69 40%	63 37%	52 32%	25 30%	23 32%	180 36%	139 35%	19 33%
Can't remember	131 13%	48 14%	60 12%	24 13%	62 12%	69 14%	24 14%	47 13%	42 13%	19 12%	14 15%	10 12%	23 13%	24 14%	17 10%	25 15%	7 9%	10 14%	65 13%	52 13%	7 11%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 339

Q20. Have you seen or received any general information or guidance about keeping your child/children safe online?
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Yes	527	191	336	5	90	228	171	33	95	400	33	448	41	22	16	200	121	110	96	321	206
	52%adjtv	44%	58%Ta	35%	44%	51%	60%Tde	54%	44%	54%Tj	54%	53%	47%	46%	58%	59%Tstv	56%tv	47%	43%	58%Tstv	45%
No	354	174	179	8	89	161	77	18	98	238	18	296	34	17	8	106	69	92	87	175	179
	35%bfku	41%Tb	31%	56%	44%Tfg	36%f	27%	29%	45%Tkl	32%	29%	35%	39%	36%	28%	31%	32%	39%u	39%	32%	39%Tqu
Can't remember	131	65	67	1	23	60	37	10	24	97	10	107	12	9	4	34	26	33	38	61	71
	13%qu	15%	11%	9%	11%	13%	13%	17%	11%	13%	17%	13%	14%	19%	14%	10%	12%	14%	17%qu	11%	16%qu

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 340
Q20. Have you seen or received any general information or guidance about keeping your child/children safe online?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Yes	527 52%g	14 53%	118 50%	88 49%	142 53%	145 55%	175 55%g	182 47%	150 55%g	164 55%	348 51%	445 53%	18 54%	33 50%	25 50%	4 36%	79 50%	461 53%	64 46%	418 54%T	96 49%
No	354 35%	7 27%	87 37%	73 40%	92 34%	85 32%	100 32%	154 40%Tf	89 33%	100 34%	246 36%	300 35%	10 32%	24 37%	15 31%	2 18%	52 33%	297 34%	54 39%	267 35%	70 36%
Can't remember	131 13% _s	5 20%	30 13%	20 11%	36 13%	33 13%	41 13%	50 13%	33 12%	33 11%	89 13%	102 12%	5 14%	8 12%	9 19%	6 46%	27 17%	106 12%	21 15%	87 11%	29 15%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 341

Q20. Have you seen or received any general information or guidance about keeping your child/children safe online?

Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Yes	527	504	23	363	305	461	9	527	-
	52%bh	54%Tb	29%	59%T	57%T	58%T	32%	100%Th	-
No	354	315	39	193	167	249	17	-	354
	35%acdeg	34%	49%Ta	31%	31%	31%	60%	-	100%Tg
Can't remember	131	114	17	61	63	88	2	-	-
	13%acegh	12%	21%Ta	10%	12%	11%c	7%	-	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 342

Q21. Have you seen or received information or guidance about keeping your child safe online from any of the following sources?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Information provided by my child's school	465	127	245	93	244	220	55	161	172	77	26	28	86	75	93	78	39	38	202	208	32
I looked for it via a search engine (e.g. Google or Yahoo)	202	66	99	36	121	81	48	64	67	23	27	22	38	26	45	22	12	11	108	73	9
Seen while on social media	159	51	80	27	84	74	33	59	48	19	18	14	30	29	24	24	11	7	83	61	5
Information provided by my internet service provider	154	52	70	32	95	58	34	55	42	23	24	9	30	25	25	16	15	9	85	52	7
Other parents passed on information/ advice or guidance	150	42	89	20	84	66	27	61	43	19	16	12	32	29	27	15	8	10	82	53	9
From online apps or sites themselves (e.g. help page or set up instructions on the app/ site)	143	52	64	28	88	54	28	49	46	21	22	5	28	21	25	20	13	8	71	58	6
Seen/ heard on broadcast media (e.g. TV, radio)	119	43	54	22	66	52	25	33	38	22	13	12	15	18	25	14	13	8	54	48	8
Information provided by my mobile phone network (e.g. set up instructions on device, advice from staff instore)	108	33	56	19	64	44	27	43	29	9	18	9	26	17	14	15	6	4	64	37	2
Information provided by the government or regulator (e.g. Ofcom)	107	31	53	23	60	48	29	35	29	15	17	12	19	16	17	12	6	8	61	35	5
My child told me about it	92	28	49	15	44	47	16	37	26	13	6	11	20	17	14	12	5	8	50	34	5
Charities or other organisations that offer guidance	90	27	40	23	42	48	18	25	31	15	6	12	13	12	14	18	9	6	41	37	6
Other (please specify)	23	5	12	5	13	10	2	8	8	6	2	-	5	3	3	5	3	2	8	11	1

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used.



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 342

Q21. Have you seen or received information or guidance about keeping your child safe online from any of the following sources?

Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child								S3/S5. School Year Child			
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Have not seen or received any general information or guidance about keeping my child/ren safe online	194	74	80	40	89	104	39	59	65	31	21	19	27	32	27	38	15	15	95	78	10
	19%b	22%b	16%	21%	17%	21%	23%	17%	19%	20%	23%	23%	15%	19%	16%	24%l	18%	21%	19%	19%	17%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 343

Q21. Have you seen or received information or guidance about keeping your child safe online from any of the following sources?
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Information provided by my child's school	465	151	313	4	63	207	157	33	68	364	33	395	34	24	12	158	121	98	86	280	184
	46%adjtv	35%	54%Ta	29%	32%	46%d	55%Tde	54%d	31%	50%Tj	54%j	46%	40%	50%	42%	47%	56%Tqstuv	42%	39%	50%Tqstv	40%
I looked for it via a search engine (e.g. Google or Yahoo)	202	110	91	3	34	100	58	7	37	158	7	169	17	7	9	85	36	43	38	121	81
	20%bgl	25%Tb	16%	20%	17%	22%g	20%	11%	17%	21%Ti	11%	20%	19%	14%	32%	25%Trtuv	17%	18%	17%	22%r	18%
Seen while on social media	159	79	80	4	41	73	36	5	46	109	5	138	11	4	5	62	31	32	34	93	66
	16%b	18%	14%	29%	20%fg	16%	13%	8%	21%Tk	15%	8%	16%	13%	9%	17%	18%	14%	14%	15%	17%	15%
Information provided by my internet service provider	154	90	64	5	40	50	42	17	45	93	17	142	6	2	4	72	31	30	21	104	51
	15%beknot21%Tv	11%	34%	20%e	11%	15%	27%Tef	21%Tk	13%	27%Tk	17%Tno	7%	4%	14%	21%Trstuv	14%	13%	9%	19%Trtv	11%	
Other parents passed on information/ advice or guidance	150	69	81	-	33	63	47	7	33	110	7	130	11	5	4	58	33	29	31	91	59
	15%	16%	14%	-	16%	14%	17%	12%	15%	15%	12%	15%	13%	11%	14%	17%	15%	12%	14%	16%	13%
From online apps or sites themselves (e.g. help page or set up instructions on the app/ site)	143	76	68	7	31	60	38	8	38	98	8	119	16	5	3	66	22	31	25	88	56
	14%br	18%Tb	12%	46%	16%	13%	13%	12%	18%	13%	12%	14%	19%	11%	10%	19%Trtuv	10%	13%	11%	16%r	12%
Seen/ heard on broadcast media (e.g. TV, radio)	119	60	59	1	24	49	36	9	25	85	9	102	11	3	3	46	25	25	22	71	48
	12%	14%	10%	9%	12%	11%	13%	14%	12%	12%	14%	12%	13%	6%	10%	13%	12%	11%	10%	13%	10%
Information provided by my mobile phone network (e.g. set up instructions on device, advice from staff instore)	108	63	45	4	29	45	23	6	34	68	6	98	3	4	3	47	11	28	22	58	50
	11%bknr	15%Tb	8%	29%	15%f	10%	8%	9%	16%TK	9%	9%	12%n	4%	8%	11%	14%Tru	5%	12%r	10%	10%r	11%r
Information provided by the government or regulator (e.g. Ofcom)	107	56	52	3	27	48	26	4	30	74	4	96	8	1	2	48	19	16	24	67	40
	11%b	13%Tb	9%	19%	13%	11%	9%	6%	14%	10%	6%	11%	10%	2%	6%	14%Trsuv	9%	7%	11%	12%rs	9%
My child told me about it	92	38	54	1	16	43	28	5	17	71	5	81	9	1	1	30	20	18	24	50	42
	9%	9%	9%	9%	8%	9%	10%	7%	8%	10%	7%	10%	10%	2%	4%	9%	9%	8%	11%	9%	9%
Charities or other organisations that offer guidance	90	38	52	1	20	37	27	5	21	64	5	75	11	3	1	40	15	19	15	56	34
	9%	9%	9%	9%	10%	8%	9%	9%	10%	9%	9%	9%	13%	6%	4%	12%Tv	7%	8%	7%	10%	8%
Other (please specify)	23	4	19	-	3	13	6	1	3	19	1	21	-	2	-	7	6	4	5	13	9
	2%a	1%	3%Ta	-	2%	3%	2%	1%	1%	3%	1%	2%	-	3%	-	2%	3%	2%	2%	2%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 343

Q21. Have you seen or received information or guidance about keeping your child safe online from any of the following sources?
Base: All respondents

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Have not seen or received any general information or guidance about keeping my child/ren safe online	194	84	110	1	45	90	46	11	47	136	11	154	21	16	3	50	31	52	60	81	113
	19%qr	19%	19%	9%	23%	20%	16%	17%	22%	19%	17%	18%	24%	33%Tm	10%	15%	14%	22%qr	27%Tqr	15%	25%Tqr

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 344

Q21. Have you seen or received information or guidance about keeping your child safe online from any of the following sources?
Base: All respondents

	D11. Income						Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Information provided by my child's school	465	13	106	75	129	122	145	175	126	148	304	48%Tmp	12	22	22	4	59	404	60	362	92
I looked for it via a search engine (e.g. Google or Yahoo)	202	4	45	33	57	59	61	76	61	65	129	151	11	21	13	4	49	179	19	160	38
Seen while on social media	159	4	44	17	39	51	48	55	52	44	108	118	5	21	12	2	40	144	14	125	30
Information provided by my internet service provider	154	3	26	26	52	43	45	61	44	42	105	120	11	14	8	1	34	137	17	121	31
Other parents passed on information/ advice or guidance	150	3	31	31	40	43	47	56	44	48	97	116	6	18	7	3	33	138	12	114	35
From online apps or sites themselves (e.g. help page or set up instructions on the app/ site)	143	3	34	17	42	45	43	49	48	37	101	111	5	11	13	2	31	125	18	120	22
Seen/ heard on broadcast media (e.g. TV, radio)	119	6	26	19	32	36	40	42	37	40	73	91	9	11	6	1	27	104	15	92	23
Information provided by my mobile phone network (e.g. set up instructions on device, advice from staff instore)	108	3	28	9	25	41	35	28	42	32	73	83	5	14	6	-	25	98	9	87	21
Information provided by the government or regulator (e.g. Ofcom)	107	3	19	16	32	38	32	36	39	26	78	78	4	14	11	1	30	102	5	89	19
My child told me about it	92	3	29	13	22	22	33	35	22	34	56	75	1	11	5	-	17	81	11	72	17
Charities or other organisations that offer guidance	90	3	13	12	19	41	21	25	42	28	59	70	3	11	7	-	20	81	8	68	21
Other (please specify)	23	-	5	5	5	8	9	5	8	7	15	21	-	-	1	1	2	20	3	18	2

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 344

Q21. Have you seen or received information or guidance about keeping your child safe online from any of the following sources?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Have not seen or received any general information or guidance about keeping my child/ren safe online	194	6	42	44	47	47	59	78	48	45	143	166	7	8	7	4	26	145	44	134	36
	19%iqs	21%	18%	24%	17%	18%	19%	20%	18%	15%	21%Ti	20%	20%	12%	15%	36%	16%	17%	32%Tq	17%	18%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 345

Q21. Have you seen or received information or guidance about keeping your child safe online from any of the following sources?

Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Pre-viously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Information provided by my child's school	465 46%h	434 47%	31 38%	296 48%	241 45%	378 47%	10 37%	355 67%Th	74 21%
I looked for it via a search engine (e.g. Google or Yahoo)	202 20%bh	198 21%Tb	4 5%	164 27%Te	128 24%T	192 24%T	4 15%	124 23%Th	49 14%
Seen while on social media	159 16%h	151 16%	8 10%	114 19%T	92 17%	136 17%T	3 12%	97 18%Th	41 12%
Information provided by my internet service provider	154 15%bh	149 16%Tb	5 6%	116 19%T	92 17%	139 17%T	5 20%	102 19%Th	34 10%
Other parents passed on information/ advice or guidance	150 15%bh	145 16%Tb	5 7%	108 17%T	89 17%	133 17%T	5 20%	100 19%Th	30 8%
From online apps or sites themselves (e.g. help page or set up instructions on the app/ site)	143 14%bh	139 15%Tb	5 6%	103 17%T	97 18%Te	129 16%T	4 15%	94 18%Th	29 8%
Seen/ heard on broadcast media (e.g. TV, radio)	119 12%bh	116 12%Tb	3 3%	78 13%	74 14%T	104 13%T	4 14%	88 17%Th	19 5%
Information provided by my mobile phone network (e.g. set up instructions on device, advice from staff instore)	108 11%bh	105 11%Tb	3 3%	85 14%T	72 13%T	100 13%T	5 19%	71 14%Th	24 7%
Information provided by the government or regulator (e.g. Ofcom)	107 11%h	102 11%	5 6%	81 13%Te	68 13%T	93 12%	4 16%	72 14%Th	24 7%
My child told me about it	92 9%h	88 9%	5 6%	63 10%	59 11%T	79 10%	2 7%	63 12%Th	21 6%
Charities or other organisations that offer guidance	90 9%h	86 9%	4 5%	61 10%	61 11%T	80 10%T	2 8%	66 12%Th	19 5%
Other (please specify)	23 2%h	19 2%	3 4%	10 2%	11 2%	17 2%c	-	21 4%Th	2 1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 345

Q21. Have you seen or received information or guidance about keeping your child safe online from any of the following sources?

Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Have not seen or received any general information or guidance about keeping my child/ren safe online	194	160	34	85	61	107	8	5	153
	19%acdeg	17%	42%Ta	14%	11%	13%d	30%	1%	43%Tg

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 346

Q22. What type of information have you seen or received?

Base: All respondents who have seen or received information or guidance about keeping your child safe online

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/SS. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	825	260	413	152	415	407	104	273	288	160	49	55	141	132	145	141	80	79	354	352	66
Weighted base	819	259	410	151	436	381	132	295	270	123	70*	62	155	140	145	123	66	56	402	324	48
Effective base	789	246	398	146	398	391	101	268	282	156	48	54	139	130	143	139	79	78	344	343	65
Information leaflets, print or digital	377 46%	109 42%	198 48%	70 46%	210 48%	165 43%	55 42%	140 47%	121 45%	60 49%	32 46%	23 37%	82 53%k	58 41%	63 43%	58 47%	33 51%	26 47%	183 45%	153 47%	21 44%
Direct messages, emails, letters	320 39%	92 36%	164 40%	63 42%	173 40%	146 38%	51 39%	111 38%	112 41%	46 38%	25 36%	26 42%	63 41%	48 34%	59 41%	52 42%	26 39%	21 37%	152 38%	134 41%	21 44%
Word-of-mouth advice	240 29%	75 29%	118 29%	47 31%	135 31%	104 27%	39 29%	88 30%	83 31%	30 24%	26 37%p	12 20%	49 32%	39 28%	46 32%	37 30%	14 21%	15 27%	120 30%	95 29%	14 28%
Articles, blog posts, user comments / posts	189 23%eo	63 25%	90 22%	35 23%	117 27%Te	72 19%	36 27%	69 24%	57 21%	27 22%	25 36%Tkmo	11 17%	42 27%o	27 20%	37 26%o	19 16%	13 20%	14 25%	100 25%	69 21%	10 21%
Media - print/broadcast media	161 20%h	54 21%	73 18%	33 22%	86 20%	75 20%	33 25%h	60 20%	42 15%	26 21%	18 26%	15 24%	29 19%	31 22%	22 15%	20 16%	18 27%n	9 16%	85 21%	54 17%	11 22%
Video content	161 20%h	47 18%	80 20%	34 22%	89 20%	72 19%	42 32%Tghi	54 18%	40 15%	25 20%	21 29%smno	21 34%Tmnp	35 22%	19 14%	21 15%	19 16%	12 19%	12 22%	86 21%	56 17%	9 20%
Audio content, podcasts / radio shows	76 9% 9%	23 9%	43 10%	11 7%	44 10%	32 8%	17 13%	33 11%	18 7%	8 6%	12 17%np	5 9%	22 14%Tnp	11 8%	8 6%	10 8%	2 3%	6 10%	47 12%Ts	22 7%	3 6%
Other (please specify)	15 2%	4 2%	7 2%	3 2%	7 2%	8 2%	3 3%	2 1%	6 2%	3 2%	3 5%l	-	-	2 2%	2 1%	5 4%l	2 2%	1 2%	6 1%	8 2%	1 2%
Don't know	39 5%	13 5%	18 4%	8 5%	17 4%	21 5%	7 5%	16 5%	10 4%	7 6%	3 4%	4 6%	5 3%	11 8%	5 3%	4 3%	5 7%	2 4%	23 6%	12 4%	2 5%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 347

Q22. What type of information have you seen or received?

Base: All respondents who have seen or received information or guidance about keeping your child safe online

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	825	344	479	10	140	359	258	58	150	617	58	701	66	32	26	319	209	157	139	528	296
Weighted base	819	346	471	14**	156	360	239	51	170	599	51	697	65	32*	25**	290	186	182	161	476	343
Effective base	789	328	459	10	136	345	249	56	145	592	56	669	64	31	25	310	203	153	135	512	288
Information leaflets, print or digital	377	129	247	4	70	171	105	26	75	276	26	317	31	18	11	134	94	85	62	228	148
	46%a	37%	53%Ta	31%	45%	48%	44%	51%	44%	46%	51%	46%	48%	55%	42%	46%	51%t	47%	39%	48%	43%
Direct messages, emails, letters	320	133	187	5	64	124	106	21	69	230	21	288	19	6	8	134	70	59	56	204	115
	39%eov	38%	40%	35%	41%	35%	44%Te	41%	41%	38%	41%	41%Tno	28%	18%	32%	46%Tstv	38%	32%	35%	43%Tsv	34%
Word-of-mouth advice	240	116	123	1	52	103	68	16	53	171	16	210	15	10	4	92	55	44	49	147	93
	29%b	33%Tb	26%	10%	33%	29%	28%	32%	31%	29%	32%	30%	23%	33%	16%	32%	29%	24%	30%	31%	27%
Articles, blog posts, user comments / posts	189	96	93	4	39	85	50	10	44	135	10	162	17	3	7	91	31	38	29	122	67
	23%br	28%Tb	20%	32%	25%	24%	21%	20%	26%	23%	20%	23%	25%	10%	28%	31%Trstuv	17%	21%	18%	26%Tr	20%
Media - print/broadcast media	161	77	84	6	31	76	42	6	36	119	6	138	9	5	9	65	31	33	32	96	65
	20%	22%	18%	40%	20%	21%	18%	12%	21%	20%	12%	20%	14%	15%	37%	23%	17%	18%	20%	20%	19%
Video content	161	79	82	3	43	74	33	8	46	107	8	145	9	5	2	84	29	27	21	113	48
	20%fktv	23%	17%	19%	28%Tf	21%f	14%	17%	27%Tk	18%	17%	21%T	14%	16%	6%	29%Trstuv	16%	15%	13%	24%Trstv	14%
Audio content, podcasts / radio shows	76	46	30	5	20	37	8	6	25	45	6	69	7	1	-	39	13	15	9	52	25
	9%bftk	13%Tb	6%	37%	13%f	10%f	3%	12%f	15%Tk	8%	12%	10%	11%	3%	-	13%Trtuv	7%	8%	6%	11%r	7%
Other (please specify)	15	5	10	-	-	8	7	-	15	-	13	1	1	-	6	2	2	2	6	7	8
	2%	1%	2%	-	-	2%	3%d	-	-	2%T	-	2%	2%	2%	-	2%	1%	1%	4%	1%	2%
Don't know	39	23	16	-	7	22	8	2	7	30	2	32	4	2	1	9	6	9	16	14	25
	5%bqu	7%Tb	3%	-	5%	6%	3%	4%	4%	5%	4%	5%	6%	7%	5%	3%	3%	5%	10%Tqu	3%	7%Tqu

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Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 348

Q22. What type of information have you seen or received?

Base: All respondents who have seen or received information or guidance about keeping your child safe online

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	825	20	187	131	223	233	249	304	241	248	547	688	27	55	42	132	716	104	641	162
Weighted base	819	20**	193	137	223	217	257	309	223	251	540	682	26**	58	41*	133	718	95	639	160
Effective base	789	19	179	126	213	225	238	291	232	237	524	659	26	53	40	126	686	99	613	155
Information leaflets, print or digital	377	12	80	67	98	104	114	140	107	115	250	321	11	22	20	54	338	37	300	64
	46%	60%	41%	49%	44%	48%	44%	45%	48%	46%	46%	47%	41%	38%	48%	41%	47%	38%	47%	40%
Direct messages, emails, letters	320	10	70	49	85	95	95	119	96	91	224	267	13	21	16	53	283	36	260	55
	39%	51%	36%	36%	38%	44%	37%	38%	43%	36%	42%T	39%	48%	36%	38%	40%	39%	38%	41%	34%
Word-of-mouth advice	240	7	52	44	58	73	76	84	74	85	146	186	12	25	13	53	213	26	182	53
	29%k	36%	27%	32%	26%	34%	30%	27%	33%	34%	27%	27%	48%	44%Tk	33%	40%Tk	30%	27%	29%	33%
Articles, blog posts, user comments / posts	189	3	39	31	51	58	53	70	60	64	115	149	11	12	14	40	163	26	139	48
	23%	15%	20%	23%	23%	27%	21%	23%	27%	26%	21%	22%	43%	21%	35%	30%	23%	27%	22%	30%Ts
Media - print/broadcast	161	3	34	28	43	49	55	50	55	101	125	8	16	10	35	147	14	130	26	
	20%k	13%	18%	20%	19%	22%	21%	16%	23%	22%	19%	18%	32%	28%	25%	27%TK	20%	15%	20%	16%
Video content	161	1	30	17	51	59	44	52	61	48	108	123	11	13	11	36	149	11	135	24
	20%ckr	3%	16%	12%	23%c	27%Tbc	17%	17%	27%Tfg	19%	20%	18%	43%	23%	28%	27%TK	21%Tr	11%	21%T	15%
Audio content, podcasts / radio shows	76	2	17	11	20	24	22	28	24	22	52	53	4	10	7	23	72	4	64	10
	9%k	8%	9%	8%	9%	11%	9%	9%	11%	9%	10%	8%	13%	18%Tk	18%k	17%TK	10%	4%	10%	7%
Other (please specify)	15	-	5	3	3	5	6	4	5	7	7	13	-	-	2	2	10	5	9	6
	2%q	-	2%	2%	1%	2%	2%	1%	2%	3%	1%	2%	-	-	4%	1%	5%Tq	1%	4%	6%
Don't know	39	-	10	10	11	8	16	14	9	7	28	26	2	6	2	12	30	5	27	9
	5%kq	-	5%	8%	5%	3%	6%	5%	4%	3%	5%	4%	7%	10%k	5%	9%TK	4%	6%	4%	6%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 349

Q22. What type of information have you seen or received?

Base: All respondents who have seen or received information or guidance about keeping your child safe online

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev-iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	825	776	49	522	479	691	21	534	196
Weighted base	819	774	46*	532	475	691	19**	522	201
Effective base	789	742	48	502	457	661	20	510	188
Information leaflets, print or digital	377 46%dh	355 46%	22 48%	250 47%d	203 43%	319 46%d	8 43%	293 56%Th	54 27%
Direct messages, emails, letters	320 39%h	307 40%	13 28%	224 42%Td	179 38%	280 40%d	6 32%	238 46%Th	57 29%
Word-of-mouth advice	240 29%	230 30%	10 21%	165 31%	150 32%	212 31%	4 19%	142 27%	64 32%
Articles, blog posts, user comments / posts	189 23%	183 24%	5 12%	138 26%T	115 24%	172 25%T	3 15%	121 23%	47 23%
Media - print/broadcast media	161 20%bh	157 20%b	4 8%	121 23%T	111 23%T	148 21%T	5 28%	117 22%Th	28 14%
Video content	161 20%h	156 20%	4 10%	124 23%Te	108 23%T	148 21%T	1 4%	123 24%Th	29 14%
Audio content, podcasts / radio shows	76 9%	76 10%	1 2%	62 12%T	57 12%T	74 11%T	-	55 10%	17 8%
Other (please specify)	15 2%c	13 2%	2 4%	6 1%	8 2%	10 2%	-	10 2%	5 2%
Don't know	39 5%eg	36 5%	3 7%	20 4%	23 5%	27 4%	4 21%	9 2%	15 7%g

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 350

Q23. Which charities did you see or receive information or guidance from on keeping your child/ children safe online?

Base: All respondents who have seen or received information or guidance about keeping your child safe online from a Charity

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child					S3/S5. School Year Child		
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Primary (r)	Secondary (s)
Unweighted base	93	28	41	24	40	53	15	24	34	20	11	12	12	13	21	37	42
Weighted base	90	27**	40*	23**	42*	48	18**	25**	31*	15**	12**	13**	12**	14**	18**	41*	37*
Effective base	89	26	40	23	38	51	15	24	33	20	11	12	12	13	21	36	41
NSPCC	44 49%	15 55%	20 50%	9 40%	23 55%	21 44%	6 36%	15 60%	13 41%	9 60%	2 17%	6 48%	9 73%	7 52%	6 33%	21 50%	18 47%
Internet Matters	28 31%	9 33%	11 26%	8 38%	13 31%	15 31%	5 30%	5 21%	12 39%	5 33%	4 34%	1 8%	4 35%	7 54%	5 27%	11 26%	14 36%
Parent Zone	23 25%e	7 26%	9 22%	7 30%	14 34%	8 17%	6 36%	7 29%	6 20%	2 15%	2 17%	5 40%	2 17%	3 22%	3 19%	13 31%	6 17%
Action for children	22 24%	5 20%	10 24%	7 30%	10 23%	12 25%	5 28%	9 33%	6 19%	2 15%	2 19%	3 25%	5 42%	2 15%	2 22%	4 30%	8 21%
Barnados	19 21%hs	6 24%	8 19%	5 20%	12 28%	7 15%	6 36%	8 33%	3 8%	2 10%	2 17%	4 30%	4 35%	2 13%	1 5%	14 33%Ts	4 12%
Children's society	18 21%e	4 15%	10 25%	5 20%	12 29%	6 13%	6 36%	5 19%	5 15%	2 16%	2 17%	3 23%	2 15%	2 17%	2 14%	10 25%	7 19%
Children England	13 14%	4 16%	6 14%	3 12%	8 18%	5 11%	4 21%	5 21%	3 9%	1 5%	1 8%	3 25%	2 17%	1 7%	2 12%	8 20%	5 13%
Stop It Now	12 13%	5 20%	4 11%	2 9%	6 15%	6 12%	1 7%	4 7%	4 14%	2 10%	1 11%	3 25%	1 10%	2 13%	3 15%	6 14%	4 12%
Kidscape	11 13%e	2 8%	6 15%	3 15%	8 20%	3 7%	4 21%	3 11%	2 7%	3 18%	1 8%	2 15%	1 8%	2 15%	-	6 14%	4 10%
Beatbullying	11 12%	3 13%	3 7%	5 21%	7 16%	4 9%	5 26%	3 13%	2 5%	1 9%	2 17%	2 17%	1 8%	1 7%	1 5%	8 19%	2 7%
NCB	5 5%	2 8%	1 2%	2 7%	4 9%	1 2%	1 7%	1 4%	1 3%	2 10%	-	-	1 8%	1 7%	-	2 5%	2 4%
ECPAT UK	4 5%	3 9%	1 2%	1 4%	3 6%	1 7%	2 8%	1 3%	-	-	-	-	2 17%	-	1 5%	3 8%	1 2%
British Association for Fostering and Adoption	4 4%	2 7%	1 3%	1 3%	1 2%	3 7%	2 13%	1 4%	-	1 5%	2 19%	-	1 8%	-	-	3 8%	1 2%
Other (please specify)	2 2%	-	1 2%	1 4%	-	2 4%	-	1 4%	1 3%	-	-	-	1 8%	-	1 5%	-	2 5%
Don't know	8 9%	2 9%	3 7%	3 12%	4 9%	4 9%	1 7%	1 4%	2 8%	3 22%	1 11%	1 8%	-	-	2 14%	2 6%	2 6%
Mean no. of Mentions	2.63eh	2.79	2.39	2.89	3.11e	2.22	3.29	2.89	2.02	2.65	2.07	2.77	3.00	2.23	1.84	3.00	2.20

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 351

Q23. Which charities did you see or receive information or guidance from on keeping your child/ children safe online?

Base: All respondents who have seen or received information or guidance about keeping your child safe online from a Charity

	D1. Gender of Parent		D2. Age of Parent			D2. Age of Parent II		D3. Region		D4. SEG						
	Total (T)	Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	18-34 (i)	35-54 (k)	England (m)	Scotland (n)	AB (g)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	93	38	55	18	37	30	19	67	76	13	44	19	17	13	63	30
Weighted base	90	38*	52	20**	37*	27**	21**	64	75	11**	40*	15**	19**	15**	56	34**
Effective base	89	36	53	18	35	29	19	64	73	13	43	19	17	13	61	29
NSPCC	44	14	30	7	21	12	9	33	35	5	23	7	8	6	30	14
	49%	37%	57%	37%	56%	46%	41%	52%	46%	48%	57%	43%	44%	40%	53%	42%
Internet Matters	28	13	15	5	12	10	5	22	23	4	15	5	5	3	20	8
	31%	35%	28%	25%	33%	36%	24%	34%	31%	37%	38%	31%	25%	22%	36%	24%
Parent Zone	23	12	10	5	7	9	7	16	17	5	13	2	3	5	15	7
	25%	33%	19%	27%	18%	34%	32%	25%	23%	41%	32%	16%	13%	32%	27%	22%
Action for children	22	12	10	8	9	5	8	14	21	-	9	3	6	4	12	10
	24%	31%	19%	42%	24%	18%	39%	22%	28%	-	22%	17%	31%	29%	21%	30%
Barnados	19	9	10	4	9	4	6	12	14	3	12	3	2	2	15	4
	21%	23%	19%	22%	24%	14%	26%	20%	19%	31%	30%	17%	13%	11%	26%	12%
Children's society	18	13	6	4	9	5	4	14	16	2	12	2	2	3	13	5
	21%b	33%Tb	11%	19%	24%	18%	18%	22%	21%	16%	29%	11%	12%	18%	24%	15%
Children England	13	10	3	6	5	2	6	7	13	-	7	1	4	1	8	5
	14%b	26%Tb	6%	30%	13%	8%	28%	11%	17%	-	18%	6%	18%	7%	15%	13%
Stop It Now	12	8	4	5	6	-	5	6	11	-	6	-	5	1	6	6
	13%	20%	8%	27%	16%	-	25%	9%	15%	-	15%	-	23%	9%	11%	17%
Kidscape	11	6	5	4	5	3	4	7	10	2	10	1	-	1	10	1
	13%	16%	10%	18%	13%	10%	17%	11%	13%	16%	24%T	5%	-	8%	18%T	3%
Beatbullying	11	5	6	2	5	2	4	7	11	-	8	2	-	1	10	1
	12%	12%	12%	12%	13%	9%	17%	12%	15%	-	20%	12%	-	9%	17%T	4%
NCB	5	3	2	3	2	-	3	2	5	-	3	2	-	-	5	-
	5%	8%	4%	15%	5%	-	14%	3%	6%	-	7%	11%	-	-	8%	-
ECPAT UK	4	4	-	1	2	-	1	2	3	1	3	-	1	-	3	1
	5%	11%Tb	-	7%	6%	-	6%	3%	5%	7%	8%	-	6%	-	5%	4%
British Association for Fostering and Adoption	4	4	-	2	2	-	2	2	4	-	3	-	1	-	3	1
	4%	11%Tb	-	11%	5%	-	11%	3%	5%	-	7%	-	7%	-	5%	4%
Other (please specify)	2	1	1	-	2	-	-	2	2	-	1	1	-	-	2	-
	2%	3%	2%	-	5%	-	-	3%	2%	-	2%	5%	-	-	3%	-
Don't know	8	2	6	1	2	3	1	5	6	2	3	1	-	3	5	3
	9%	6%	11%	7%	6%	10%	6%	8%	8%	16%	8%	9%	-	22%	9%	10%
Mean no. of Mentions	2.63b	3.21Tb	2.19	3.12	2.73	2.14	3.18	2.49	2.68	2.33	3.36T	1.92	1.92	2.35	2.96T	2.08

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 352

Q23. Which charities did you see or receive information or guidance from on keeping your child/ children safe online?

Base: All respondents who have seen or received information or guidance about keeping your child safe online from a Charity

	D11. Income				Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent		Minority Ethnic Group (p)	Q4. Confidence knowing what child does online Parent	Q6. Ease in supporting child to stay safe online		
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)		Asian (m)	Confident (q)	Easy (s)	Difficult (t)
Unweighted base	93	13	12	19	45	20	25	46	29	61	74	10	19	83	71	21
Weighted base	90	13**	12**	19**	41**	21**	25**	42*	28**	59	70	11**	20**	81	68	21**
Effective base	89	12	12	19	43	19	24	44	28	58	71	9	18	80	68	20
NSPCC	44 49%	8 59%	4 29%	11 58%	18 44%	11 55%	13 54%	18 43%	17 61%	25 43%	35 51%	6 58%	8 42%	39 48%	34 49%	10 49%
Internet Matters	28 31%	4 31%	3 25%	6 31%	13 32%	8 41%	6 22%	13 31%	9 34%	19 32%	22 31%	4 33%	6 31%	27 34%	22 33%	6 27%
Parent Zone	23 25%k	1 8%	3 24%	6 29%	10 25%	8 39%	3 12%	12 27%	8 30%	13 22%	14 20%	6 55%	9 44%	20 25%	18 26%	5 23%
Action for children	22 24%k	3 25%	-	5 26%	13 31%	7 33%	1 5%	14 33%	7 25%	14 23%	13 19%	4 37%	9 42%	18 23%	17 26%	4 21%
Barnados	19 21%k	2 13%	2 16%	4 23%	9 22%	4 21%	4 17%	10 24%	6 24%	10 17%	9 13%	8 76%	10 49%	18 22%	12 17%	7 34%
Children's society	18 21%	2 15%	2 14%	3 17%	9 21%	6 31%	3 13%	9 21%	8 28%	11 18%	13 19%	2 16%	5 24%	15 19%	14 21%	4 19%
Children England	13 14%q	-	1 8%	3 17%	8 18%	2 10%	1 4%	9 21%	3 11%	7 13%	8 12%	2 20%	4 22%	8 10%	8 12%	5 21%
Stop It Now	12 13%	-	2 17%	3 17%	6 14%	1 4%	3 13%	7 16%	2 6%	8 13%	8 11%	3 27%	4 21%	9 11%	8 12%	4 18%
Kidscape	11 13%	3 21%	1 9%	2 8%	6 14%	4 21%	1 5%	6 14%	5 19%	5 9%	8 11%	2 14%	4 19%	9 12%	9 13%	3 14%
Beatbullying	11 12%	2 15%	2 18%	1 7%	5 13%	4 19%	2 7%	5 13%	3 10%	8 14%	7 10%	3 27%	4 19%	11 14%	7 10%	4 20%
NCB	5 5%	-	-	-	5 11%T	-	-	5 11%T	1 3%	4 7%	3 4%	1 8%	2 8%	5 6%	5 7%	-
ECPAT UK	4 5% _s	1 7%	-	1 6%	2 5%	1 5%	-	3 8%	2 6%	1 2%	2 3%	1 11%	2 4%	3 2%	1 14%	3
British Association for Fostering and Adoption	4 4%	1 7%	1 11%	-	2 4%	-	2 9%	2 4%	2 8%	2 3%	4 6%	-	-	4 5%	3 4%	1 6%
Other (please specify)	2 2%	-	-	-	2 4%	-	-	2 4%	1 3%	1 2%	2 2%	-	-	2 2%	1 1%	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 352

Q23. Which charities did you see or receive information or guidance from on keeping your child/ children safe online?**Base: All respondents who have seen or received information or guidance about keeping your child safe online from a Charity**

	D11. Income				Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent			Q4. Confidenc e know ing what child does online Parent	Q6. Ease in supporting child to stay safe online		
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most finan- cially vulner- able (f)	Poten- tially finan- cially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Asian (m)	Minority Ethnic Group (p)	Confident (q)	Easy (s)	Difficult (t)
Unweighted base	93	13	12	19	45	20	25	46	29	61	74	10	19	83	71	21
Weighted base	90	13**	12**	19**	41*	21**	25**	42*	28**	59	70	11**	20**	81	68	21**
Effective base	89	12	12	19	43	19	24	44	28	58	71	9	18	80	68	20
Don't know	8 9%	2 18%	2 14%	-	4 10%	2 11%	2 7%	4 9%	1 4%	7 12%	7 10%	-	1 5%	6 8%	6 9%	2 8%
Mean no. of Mentions	2.63k	2.49	2.00	2.39	2.87	3.13	1.72	2.97	2.75	2.48	2.37	3.81	3.47	2.53	2.57	2.91

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 353

Q23. Which charities did you see or receive information or guidance from on keeping your child/ children safe online?

Base: All respondents who have seen or received information or guidance about keeping your child safe online from a Charity

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Prev-		NET: Used (e)	Yes (g)	No (h)
			Currently use any (c)	viously used any (d)			
Unweighted base	93	89	64	62	82	69	18
Weighted base	90	86	61	61	80	66	19**
Effective base	89	85	62	59	78	66	17
NSPCC	44 49%	42 49%	29 47%	27 44%	38 47%	34 52%	8 41%
Internet Matters	28 31%	27 31%	22 36%	21 35%	26 33%	25 39%T	1 7%
Parent Zone	23 25%	23 26%	16 26%	17 29%	21 26%	21 32%T	1 7%
Action for children	22 24%	22 25%	17 28%	15 24%	22 27%	14 22%	7 37%
Barnados	19 21%	19 22%	13 21%	14 24%	18 22%	12 19%	4 22%
Children's society	18 21%	17 20%	14 23%	12 19%	17 22%	14 22%	3 18%
Children England	13 14%	13 15%	9 15%	10 17%	12 15%	10 15%	2 12%
Stop It Now	12 13%	12 14%	9 15%	7 11%	10 13%	7 11%	4 19%
Kidscape	11 13%	11 13%	9 15%	8 14%	11 14%	11 16%	- -
Beatbullying	11 12%	11 13%	9 14%	8 13%	11 14%	8 13%	1 5%
NCB	5 5%	5 5%	5 8%	4 6%	5 6%	4 6%	1 5%
ECPAT UK	4 5%	4 5%	3 5%	3 5%	4 5%	3 5%	1 7%
British Association for Fostering and Adoption	4 4%	4 5%	3 4%	3 5%	4 5%	2 3%	2 12%
Other (please specify)	2 2%	2 2%	2 3%	-	2 2%	1 1%	-
Don't know	8 9%e	7 8%	4 6%	3 5%	5 6%	5 8%	3 15%
Mean no. of Mentions	2.63	2.68	2.77	2.61	2.68	2.75	2.24

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 354
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Summary table

		Video content	Articles, blog posts, user comments / posts	Audio content, podcasts / radio shows	Direct messages, emails, letters	Information leaflets, print or digital	Media - print/ broadcast media	Word-of-mouth advice	Other
Unweighted base		163	189	76	328	383	160	240	15
Weighted base		161	189	76	320	377	161	240	15
Effective base		156	180	72	313	365	154	230	14
Very useful	(4)	87 54%	85 45%	41 53%	130 41%	140 37%	65 40%	109 46%	6 40%
Somewhat useful	(3)	68 42%	92 49%	30 39%	167 52%	214 57%	89 55%	117 49%	8 55%
Not very useful	(2)	5 3%	12 7%	5 7%	19 6%	20 5%	6 4%	9 4%	1 5%
Not at all useful	(1)	1 1%	-	-	3 1%	2 1%	1 1%	4 2%	-
NET: Very/ Somewhat useful		155 96%	176 93%	71 93%	298 93%	354 94%	154 95%	226 94%	14 95%
NET: Not at all/ Not very useful		6 4%	12 7%	5 7%	22 7%	22 6%	7 5%	13 6%	1 5%
Mean		3.50	3.38	3.46	3.33	3.31	3.35	3.38	3.35
Standard deviation		0.59	0.61	0.63	0.63	0.60	0.59	0.64	0.59
Standard error		0.05	0.04	0.07	0.03	0.03	0.05	0.04	0.15

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 355
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Summary table - NET: Very/ Somewhat useful

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child					S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Video content	155 96%	47 100%	77 95%	31 92%	87 98%	68 94%	39 94%	51 94%	40 100%	24 97%	21 100%	19 89%	33 94%	18 94%	21 100%	19 100%	12 100%	12 95%	81 94%	56 100%	9 93%
Articles, blog posts, user comments / posts	176 93%	60 94%	83 92%	34 97%	110 94%	66 92%	34 96%	65 94%	52 92%	25 92%	25 100%	9 88%	39 92%	26 96%	35 93%	18 92%	12 94%	12 90%	94 94%	65 94%	9 86%
Audio content, podcasts / radio shows	71 93%	21 90%	39 93%	11 100%	42 95%	29 90%	14 85%	32 96%	17 95%	7 92%	10 89%	4 76%	22 100%	10 89%	7 89%	10 100%	2 100%	5 89%	43 92%	22 96%	2 78%
Direct messages, emails, letters	298 93%hns	89 96%	151 92%	58 91%	160 93%	137 94%	51 100%h	106 95%	98 88%	43 93%	25 100%	26 100%	60 95%	46 96%	50 85%	47 91%	25 96%	18 89%	147 97%Ts	118 88%	20 93%
Information leaflets, print or digital	354 94%hns	104 95%	186 94%	65 93%	198 94%	154 94%	54 98%	136 97%h	108 89%	57 94%	31 96%	23 100%	80 98%nq	56 96%	55 87%	53 91%	33 98%	23 89%	177 97%Ts	138 90%	19 90%
Media - print/broadcast media	154 95%	53 97%	70 96%	31 93%	84 98%	69 93%	31 94%	59 98%	40 96%	24 91%	18 100%	13 86%	29 100%	30 96%	21 96%	19 96%	17 94%	7 83%	82 96%	52 97%	9 87%
Word-of-mouth advice	226 94%	69 92%	112 95%	45 97%	127 94%	98 94%	36 93%	83 94%	80 97%	27 91%	25 95%	11 89%	45 93%	37 95%	45 98%	36 95%	12 87%	14 95%	112 93%	91 96%	13 94%
Other	14 95%	4 100%	7 90%	3 100%	6 89%	8 100%	3 100%	2 100%	6 100%	2 73%	3 100%	-	-	2 100%	2 100%	5 100%	1 50%	1 100%	6 100%	8 100%	1 100%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 356

Q24. How useful did you find the information/guidance in this format?

Base: All who have received ...

Summary table - NET: Very/ Somewhat useful

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Video content	155 96%	75 94%	80 98%	3 100%	40 92%	72 97%	33 100%	8 93%	42 93%	105 98%	8 93%	139 96%	9 100%	5 100%	2 100%	82 98%	27 93%	26 95%	19 94%	110 97%	45 95%
Articles, blog posts, user comments / posts	176 93%	90 94%	86 93%	4 100%	38 97%	78 92%	46 93%	9 94%	42 97%	125 92%	9 94%	152 94%	15 89%	3 100%	6 87%	86 95%	28 89%	33 88%	29 100%	114 94%	62 93%
Audio content, podcasts / radio shows	71 93%	43 93%	28 94%	4 74%	18 88%	36 98%	8 100%	5 89%	22 85%	44 98%T	5 89%	63 92%	7 100%	1 100%	-	36 93%	13 100%	14 92%	8 86%	49 94%	22 90%
Direct messages, emails, letters	298 93%	125 95%	172 92%	5 100%	60 94%	118 95%	96 91%	19 91%	65 94%	214 93%	19 91%	268 93%	18 96%	5 88%	7 88%	125 94%	64 91%	53 91%	54 96%	189 93%	108 94%
Information leaflets, print or digital	354 94%	121 94%	233 94%	4 100%	68 97%	161 94%	101 96%	20 78%	73 97%	262 95%	20 78%	297 94%	30 97%	16 93%	11 100%	128 96%	86 91%	80 94%	59 95%	214 94%	139 94%
Media - print/broadcast media	154 95%	73 94%	81 97%	6 100%	29 93%	74 97%	40 93%	6 100%	34 94%	113 96%	6 100%	130 95%	9 100%	5 100%	9 100%	63 96%	29 94%	33 100%	29 91%	92 95%	62 95%
Word-of-mouth advice	226 94%	108 93%	118 96%	-	47 90%	99 96%	66 97%	15 94%	47 88%	165 96%TJ	15 94%	198 94%	15 95%	10 92%	4 100%	91 99%Titu	49 90%	43 97%	43 89%	140 95%r	86 93%
Other	14 95%	4 85%	10 100%	-	-	8 100%	6 89%	-	-	14 95%	-	12 94%	1 100%	1 100%	-	5 86%	2 100%	2 100%	6 100%	6 89%	8 100%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 357
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Summary table - NET: Very/ Somewhat useful

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially finan- cially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	686	849	33	62	50	12	157	857	147	770	198	
Weighted base	1013	26**	235	181	270	263	316	387	272	683	848	33*	65	49*	12**	159	863	140	772	196	
Effective base	968	24	217	163	255	273	292	357	282	654	811	32	59	47	11	150	821	139	736	189	
Video content	155 96%	1 100%	29 97%	16 94%	49 98%	56 95%	42 95%	51 98%	58 95%	47 98%	104 98%	11 100%	12 92%	10 88%	1 100%	34 94%	144 96%	10 94%	131 97%	22 93%	
Articles, blog posts, user comments / posts	176 93%t	3 100%	36 93%	30 96%	47 91%	55 94%	49 93%	65 93%	57 94%	60 93%	108 93%	138 92%	11 92%	11 100%	14 100%	2 98%	39 94%	153 94%	24 91%	137 98%Tt	38 80%
Audio content, podcasts / radio shows	71 93%	2 100%	15 88%	10 88%	20 100%	22 92%	20 91%	27 95%	22 92%	19 85%	50 96%	4 95%	8 100%	7 100%	2 100%	20 88%	67 93%	3 84%	62 97%T	7 69%	
Direct messages, emails, letters	298 93%r	10 92%	64 92%	46 93%	81 95%	88 93%	88 93%	111 94%	90 93%	85 93%	209 93%	249 88%	11 91%	19 95%	15 100%	4 92%	49 92%	268 95%Tr	30 81%	244 94%	48 88%
Information leaflets, print or digital	354 94%rt	10 84%	74 93%	62 93%	93 95%	99 95%	104 92%	132 94%	102 95%	108 94%	235 94%	302 94%	10 94%	21 95%	18 100%	2 94%	51 94%	327 97%Tr	26 70%	290 97%Tt	54 85%
Media - print/broadcast	154 95%	3 100%	31 91%	27 97%	43 100%	46 95%	53 96%	49 96%	48 95%	51 93%	98 97%	8 96%	15 93%	10 100%	1 100%	34 95%	140 95%	13 95%	125 96%	24 93%	
Word-of-mouth advice	226 94%it	6 90%	50 95%	40 92%	56 96%	69 94%	75 98%	76 91%	70 94%	76 89%	142 97%Tt	178 96%	12 92%	21 83%	13 100%	1 90%	47 90%	204 96%T	22 85%	179 98%Tt	43 81%
Other	14 95%	-	5 100%	3 100%	3 100%	4 84%	6 100%	4 100%	4 84%	7 90%	7 100%	12 94%	-	-	2 100%	-	2 100%	9 92%	5 100%	8 92%	6 100%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 358
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Summary table - NET: Very/ Somewhat useful

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev- iously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Video content	155 96%	150 96%	4 100%	120 97%	103 96%	143 96%	1 100%	122 99%T	24 85%
Articles, blog posts, user comments / posts	176 93%	174 95%T	3 52%	135 98%Tde	108 93%	164 95%T	3 100%	114 94%	42 91%
Audio content, podcasts / radio shows	71 93%	70 93%	1 100%	59 97%Te	53 93%	69 94%	-	53 96%T	13 79%
Direct messages, emails, letters	298 93%	292 95%T	6 46%	214 96%T	170 95%	267 96%T	6 100%	224 94%	50 87%
Information leaflets, print or digital	354 94%	338 95%T	16 73%	244 98%T	198 97%T	309 97%T	7 89%	278 95%	50 92%
Media - print/broadcast media	154 95%	151 96%	3 74%	117 96%	106 96%	143 97%T	4 83%	113 97%	26 92%
Word-of-mouth advice	226 94%h	217 94%	10 100%	159 96%Tde	140 93%	199 94%	4 100%	138 97%Th	55 86%
Other	14 95%	12 94%	2 100%	6 100%	8 91%	10 93%	-	10 100%	4 85%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 359
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Video content

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child							S3/S5. School Year Child			
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)
Unweighted base	163	47	83	33	84	79	35	51	45	32	15	20	32	19	22	23	15	17	77	62
Weighted base	161	47*	80	34*	89	72	42*	54	40*	25*	21**	21**	35*	19**	21**	19**	12**	12**	86	56
Effective base	156	44	80	32	81	76	34	50	44	31	15	20	32	19	22	23	15	17	75	61
Very useful	(4) 87 54%	22 46%	43 54%	22 66%	53 60%	34 47%	23 55%	32 59%	22 53%	10 42%	11 51%	13 59%	22 63%	10 52%	14 66%	8 40%	7 55%	4 30%	49 57%	29 52%
Somewhat useful	(3) 68 42% ^c	25 54% ^c	34 42%	9 26%	34 38%	34 47%	16 39%	19 35%	19 47%	14 55%	10 49%	6 30%	11 31%	8 42%	7 34%	12 60%	6 45%	8 65%	32 37%	27 48%
Not very useful	(2) 5 3%	-	3 3%	3 8%	1 1%	4 6%	2 6%	2 4%	-	1 3%	-	2 11%	1 3%	1 6%	-	-	-	1 5%	5 5%	-
Not at all useful	(1) 1 1%	-	1 1%	-	1 1%	-	-	1 2%	-	-	-	-	1 3%	-	-	-	-	-	1 1%	-
NET: Very/ Somewhat useful	155 96%	47 100%	77 95%	31 92%	87 98%	68 94%	39 94%	51 94%	40 100%	24 97%	21 100%	19 89%	33 94%	18 94%	21 100%	19 100%	12 100%	12 95%	81 94%	56 100%
NET: Not at all/ Not very useful	6 4%	-	4 5%	3 8%	2 2%	4 6%	2 6%	3 6%	-	1 3%	-	2 11%	2 6%	1 6%	-	-	-	1 5%	6 6%	-
Mean	3.50	3.46	3.48	3.59	3.57	3.41	3.50	3.51	3.53	3.40	3.51	3.48	3.55	3.45	3.66	3.40	3.55	3.25	3.49	3.52
Standard deviation	0.59	0.50	0.63	0.64	0.58	0.60	0.61	0.67	0.51	0.55	0.51	0.70	0.70	0.63	0.49	0.50	0.52	0.56	0.66	0.50
Standard error	0.05	0.07	0.07	0.11	0.06	0.07	0.10	0.09	0.08	0.10	0.13	0.16	0.12	0.14	0.10	0.10	0.13	0.14	0.07	0.06

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 360
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Video content

	Total (T)	D1. Gender of Parent		D2. Age of Parent			D2. Age of Parent II		D3. Region England (m)	D4. SEG					
		Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	18-34 (i)	35-54 (k)		AB (g)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	163	79	84	39	75	36	41	111	146	89	32	24	18	121	42
Weighted base	161	79	82	43*	74	33*	46*	107	145	84	29*	27**	21**	113	48*
Effective base	156	76	81	37	73	35	39	107	140	86	31	23	18	117	40
Very useful	(4) 87 54%f	46 59%	41 50%	25 58%f	45 61%f	11 33%	28 61%	56 53%	81 56%	48 57%	13 43%	15 57%	11 51%	61 54%	26 55%
Somewhat useful	(3) 68 42%	28 36%	40 48%	15 34%	26 36%	22 67%Tde	15 32%	48 45%	58 40%	34 41%	15 50%	10 38%	9 42%	49 43%	19 40%
Not very useful	(2) 5 3%	4 4%	2 2%	2 5%	2 3%	-	2 5%	2 2%	5 4%	2 2%	1 3%	1 5%	1 6%	3 2%	3 5%
Not at all useful	(1) 1 1%	1 1%	-	1 2%	-	-	1 2%	-	1 1%	-	1 3%	-	-	1 1%	-
NET: Very/ Somewhat useful	155 96%	75 94%	80 98%	40 92%	72 97%	33 100%	42 93%	105 98%	139 96%	82 98%	27 93%	26 95%	19 94%	110 97%	45 95%
NET: Not at all/ Not very useful	6 4%	5 6%	2 2%	3 8%	2 3%	-	3 7%	2 2%	6 4%	2 2%	2 7%	1 5%	1 6%	4 3%	3 5%
Mean	3.50	3.52	3.48	3.48	3.58f	3.33	3.51	3.51	3.51	3.56	3.33	3.53	3.45	3.50	3.49
Standard deviation	0.59	0.65	0.54	0.71	0.55	0.48	0.70	0.54	0.60	0.54	0.71	0.59	0.63	0.59	0.60
Standard error	0.05	0.07	0.06	0.11	0.06	0.08	0.11	0.05	0.05	0.06	0.13	0.12	0.15	0.05	0.09

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 361
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Video content

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online	
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulner- able (f)	Poten- tially finan- cially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	163	30	16	50	62	44	51	64	51	106	125	12	13	11	37	150	12	137	24
Weighted base	161	30**	17**	51*	59	44*	52*	61	48*	108	123	11**	13**	11**	36*	149	11**	135	24**
Effective base	156	29	15	48	59	42	49	61	49	101	120	12	13	11	36	144	11	131	23
Very useful	(4) 87 54%	15 48%	7 43%	29 58%	34 58%	25 56%	25 48%	35 58%	22 47%	63 58%	63 51%	9 78%	6 46%	8 74%	24 66%	83 55%	4 34%	73 54%	14 58%
Somewhat useful	(3) 68 42% ^p	15 48%	9 51%	20 40%	22 37%	17 39%	26 50%	23 37%	24 51%	41 38%	58 47% ^{tp}	3 22%	6 46%	2 14%	10 28%	61 41%	7 60%	58 43%	8 36%
Not very useful	(2) 5 3%	1 3%	-	1 2%	3 5%	2 5%	-	3 5%	-	4 4%	3 2%	-	-	1 12%	1 4%	5 3%	1 6%	5 3%	1 3%
Not at all useful	(1) 1 1%	-	1 6%	-	-	-	1 2%	-	1 2%	-	-	-	1 8%	-	1 3%	1 1%	-	-	1 4%
NET: Very/ Somewhat useful	155 96%	29 97%	16 94%	49 98%	56 95%	42 95%	51 98%	58 95%	47 98%	104 96%	121 98%	11 100%	12 92%	10 88%	34 94%	144 96%	10 94%	131 97%	22 93%
NET: Not at all/ Not very useful	6 4%	1 3%	1 6%	1 2%	3 5%	2 5%	1 2%	3 5%	1 2%	4 4%	3 2%	-	1 8%	1 12%	2 6%	6 4%	1 6%	5 3%	2 7%
Mean	3.50	3.45	3.31	3.55	3.53	3.51	3.45	3.53	3.43	3.54	3.49	3.78	3.31	3.63	3.57	3.51	3.28	3.50	3.47
Standard deviation	0.59	0.57	0.78	0.55	0.60	0.60	0.61	0.59	0.61	0.57	0.55	0.44	0.85	0.71	0.70	0.59	0.59	0.57	0.76
Standard error	0.05	0.10	0.19	0.08	0.08	0.09	0.08	0.07	0.09	0.06	0.05	0.13	0.24	0.22	0.12	0.05	0.17	0.05	0.16

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 362

Q24. How useful did you find the information/guidance in this format?

Base: All who have received ...

Video content

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Yes (g)	No (h)
Unweighted base	163	158	122	108	149	125	29
Weighted base	161	156	124	108	148	123	29**
Effective base	156	151	117	103	143	120	28
Very useful (4)	87 54%	87 56%T	79 63%Tde	58 54%	85 57%T	72 59%T	9 30%
Somewhat useful (3)	68 42%ace	63 40%	42 34%	45 42%c	58 39%c	49 40%	16 55%
Not very useful (2)	5 3%g	5 3%	4 3%	3 3%	5 3%	2 1%	3 12%
Not at all useful (1)	1 1%	1 1%	-	1 1%	1 1%	-	1 3%
NET: Very/ Somewhat useful	155 96%	150 96%	120 97%	103 96%	143 96%	122 99%T	24 85%
NET: Not at all/ Not very useful	6 4%g	6 4%	4 3%	4 4%	6 4%	2 1%	4 15%
Mean	3.50	3.51	3.60Tde	3.49	3.53T	3.57T	3.11
Standard deviation	0.59	0.60	0.55	0.61	0.59	0.53	0.75
Standard error	0.05	0.05	0.05	0.06	0.05	0.05	0.14

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 363
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Articles, blog posts, user comments / posts

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child					S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	189	62	90	37	110	79	28	64	61	36	18	10	38	26	38	23	16	20	87	76	15
Weighted base	189	63	90	35*	117	72	36**	69	57	27*	25**	11**	42*	27**	37*	19**	13**	14**	100	69	10**
Effective base	180	58	87	36	106	76	27	63	60	35	18	10	37	26	37	23	16	20	85	74	15
Very useful	(4) 45%	85 48%	30 47%	42 35%	12 47%	55 41%	29 51%	18 51%	36 40%	23 30%	8 48%	12 59%	6 63%Tn	26 34%	9 35%	13 49%	9 31%	4 30%	4 52%	25 36%	4 35%
Somewhat useful	(3) 49%l	92 46%	29 45%	41 62%	22 47%	55 51%	37 45%	16 42%	29 53%	30 61%	17 52%	13 28%	3 30%	12 62%	17 57%l	21 43%	8 63%	8 60%	42 42%	40 58%T	5 52%
Not very useful	(2) 7%	12 6%	4 8%	7 3%	1 9%	7 8%	6 4%	1 6%	4 8%	4 8%	2 8%	-	1 12%	3 4%	1 7%	3 8%	2 6%	1 10%	6 6%	4 6%	1 14%
Not at all useful	(1) -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Very/ Somewhat useful	176 93%	60 94%	83 92%	34 97%	110 94%	66 92%	34 96%	65 94%	52 92%	25 92%	25 100%	9 88%	39 92%	26 96%	35 93%	18 92%	12 94%	12 90%	94 94%	65 94%	9 86%
NET: Not at all/ Not very useful	12 7%	4 6%	7 8%	1 3%	7 6%	6 8%	1 4%	4 6%	4 8%	2 8%	-	1 12%	3 8%	1 4%	3 7%	2 8%	1 6%	1 10%	6 6%	4 6%	1 14%
Mean	3.38	3.41	3.38	3.33	3.41	3.33	3.48	3.45	3.32	3.22	3.48	3.47	3.55	3.29	3.28	3.40	3.25	3.19	3.46	3.30	3.21
Standard deviation	0.61	0.61	0.64	0.53	0.60	0.62	0.58	0.62	0.61	0.59	0.51	0.74	0.64	0.55	0.60	0.65	0.57	0.63	0.61	0.58	0.70
Standard error	0.04	0.08	0.07	0.09	0.06	0.07	0.11	0.08	0.08	0.10	0.12	0.23	0.10	0.11	0.10	0.14	0.14	0.14	0.07	0.07	0.18

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 364
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Articles, blog posts, user comments / posts

	Total (T)	D1. Gender of Parent		D2. Age of Parent			D2. Age of Parent II		D3. Region		D4. SEG						
		Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	18-34 (j)	35-54 (k)	England (m)	Scotland (n)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)	
Unweighted base	189	94	95	35	86	53	38	139	162	16	98	34	32	25	132	57	
Weighted base	189	96	93	39*	85	50	44*	135	162	17**	91	31*	38*	29**	122	67	
Effective base	180	90	91	34	83	51	37	133	155	15	95	32	31	24	127	55	
Very useful	(4)	85 45%bs	51 53%Tb	34 36%	24 61%Tf	37 44%	18 36%	26 61%Tk	55 41%	77 47%	3 21%	47 51%qs	15 47%	9 25%	14 48%	61 50%Ts	23 35%
Somewhat useful	(3)	92 49%au	39 41%	52 56%Ta	14 36%	41 48%	28 57%	16 36%	70 52%	76 47%	11 69%	13 44%	24 42%	15 63%	53 52%	39 43%	58%
Not very useful	(2)	12 7%	5 6%	7 7%	1 3%	7 8%	4 7%	10 8%	10 6%	2 11%	4 5%	3 11%	5 12%	-	8 6%	5 7%	
Not at all useful	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
NET: Very/ Somewhat useful	176 93%	90 94%	86 93%	38 97%	78 92%	46 93%	42 97%	125 92%	152 94%	15 89%	86 95%	28 89%	33 88%	29 100%	114 94%	62 93%	
NET: Not at all/ Not very useful	12 7%	5 6%	7 7%	1 3%	7 8%	4 7%	10 8%	10 6%	10 11%	2 5%	4 11%	3 12%	5 12%	-	8 6%	5 7%	
Mean	3.38bs	3.47Tb	3.29	3.57Tf	3.36	3.29	3.58Tk	3.33	3.41	3.10	3.47Ts	3.36	3.12	3.48	3.44s	3.28s	
Standard deviation	0.61	0.61	0.60	0.57	0.63	0.60	0.56	0.61	0.60	0.57	0.59	0.68	0.60	0.51	0.61	0.59	
Standard error	0.04	0.06	0.06	0.10	0.07	0.08	0.09	0.05	0.05	0.14	0.06	0.12	0.11	0.10	0.05	0.08	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 365
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Articles, blog posts, user comments / posts

	D11. Income				Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	189	38	29	52	61	54	65	64	63	116	149	11	13	14	40	161	28	139	48
Weighted base	189	39*	31**	51*	58	53	70	60	64	115	149	11**	12**	14**	40*	163	26**	139	48*
Effective base	180	36	28	50	58	52	62	61	60	111	142	11	13	13	38	154	27	133	46
Very useful	(4)	85 45%t	17 44%	15 47%	18 34%	31 54% ^d	25 48%	25 37%	32 53%	31 49%	50 43%	7 67%	5 39%	10 68%	22 55%	79 49% ^T	5 20%	73 52% ^{Tt}	11 24%
Somewhat useful	(3)	92 49% ^q	19 49%	15 49%	29 57%	23 40%	24 46%	39 56%	25 41%	28 44%	58 50%	4 33%	6 53%	5 32%	17 42%	74 45%	18 70%	63 46%	27 56%
Not very useful	(2)	12 7% ^s	3 7%	1 4%	5 9%	4 6%	4 7%	5 7%	4 6%	5 7%	8 7%	-	1 8%	-	1 2%	10 6%	2 9%	3 2%	9 20% ^{ts}
Not at all useful	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Very/ Somewhat useful	176 93% ^t	36 93%	30 96%	47 91%	55 94%	49 93%	65 93%	57 94%	60 93%	108 93%	138 92%	11 100%	11 92%	14 100%	39 98%	153 94%	24 91%	137 98% ^{Tt}	38 80%
NET: Not at all/ Not very useful	12 7% ^s	3 7%	1 4%	5 9%	4 6%	4 7%	5 7%	4 6%	5 7%	8 7%	11 8%	-	1 8%	-	1 2%	10 6%	2 9%	3 2%	9 20% ^{ts}
Mean	3.38 ^t	3.37	3.43	3.25	3.47	3.41	3.29	3.47	3.41	3.36	3.34	3.67	3.32	3.68	3.53	3.43 ^T	3.11	3.50 ^{Tt}	3.04
Standard deviation	0.61	0.62	0.58	0.62	0.61	0.62	0.60	0.61	0.63	0.61	0.62	0.49	0.63	0.49	0.55	0.61	0.54	0.54	0.67
Standard error	0.04	0.10	0.11	0.09	0.08	0.08	0.07	0.08	0.08	0.06	0.05	0.15	0.18	0.13	0.09	0.05	0.10	0.05	0.10

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 366

Q24. How useful did you find the information/guidance in this format?

Base: All who have received ...

Articles, blog posts, user comments / posts

	Total (T)	Q10. Knowledge of tools/ controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
		Any (a)	Currently use any (c)	Pre- viously used any (d)	NET: Used (e)	Yes (g)	No (h)	
Unweighted base	189	183	137	115	170	123	44	
Weighted base	189	183	138	115	172	121	47*	
Effective base	180	175	132	109	162	117	42	
Very useful	(4) 85 45%	84 46%	70 50%T	57 50%	82 48%T	57 47%	15 33%	
Somewhat useful	(3) 92 49%	90 49%	65 47%	50 44%	82 48%	57 47%	27 58%	
Not very useful	(2) 12 7%ace	10 5%	3 2%	8 7%c	8 5%c	7 6%	4 9%	
Not at all useful	(1) -	-	-	-	-	-	-	
NET: Very/ Somewhat useful	176 93%	174 95%T	135 98%Tde	108 93%	164 95%T	114 94%	42 91%	
NET: Not at all/ Not very useful	12 7%ace	10 5%	3 2%	8 7%c	8 5%c	7 6%	4 9%	
Mean	3.38	3.40T	3.48Te	3.43	3.43T	3.41	3.23	
Standard deviation	0.61	0.59	0.55	0.62	0.58	0.60	0.61	
Standard error	0.04	0.04	0.05	0.06	0.04	0.05	0.09	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 367
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Audio content, podcasts / radio shows

	Total (T)	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child			S2. Age within Gender Child			S3/S5. School Year Child	
		1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Male Aged 6-7 (i)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Primary (r)	Secondary (s)
Unweighted base	76	22	42	12	40	36	13	31	21	8	20	11	41	26
Weighted base	76	23**	43*	11**	44*	32*	17**	33*	18**	12**	22**	11**	47*	22**
Effective base	72	21	40	11	38	35	13	30	21	8	20	11	40	26
Very useful	(4) 41 53%	12 52%	22 53%	7 61%	27 61%	14 44%	13 79%	16 48%	9 48%	10 89%	11 51%	5 42%	28 60%	11 50%
Somewhat useful	(3) 30 39%	9 39%	17 40%	4 39%	15 34%	15 47%	1 6%	16 49%	9 47%	- -	11 49%	5 47%	15 32%	10 46%
Not very useful	(2) 5 7%	2 10%	3 7%	- -	2 5%	3 10%	3 15%	1 4%	1 5%	1 11%	- -	1 11%	4 8%	1 4%
Not at all useful	(1) - -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
NET: Very/ Somewhat useful	71 93%	21 90%	39 93%	11 100%	42 95%	29 90%	14 85%	32 96%	17 95%	10 89%	22 100%	10 89%	43 92%	22 96%
NET: Not at all/ Not very useful	5 7%	2 10%	3 7%	- -	2 5%	3 10%	3 15%	1 4%	1 5%	1 11%	- -	1 11%	4 8%	1 4%
Mean	3.46	3.42	3.45	3.61	3.56	3.34	3.63	3.44	3.43	3.77	3.51	3.31	3.52	3.46
Standard deviation	0.63	0.68	0.64	0.51	0.60	0.66	0.76	0.57	0.60	0.66	0.51	0.69	0.65	0.59
Standard error	0.07	0.14	0.10	0.15	0.09	0.11	0.21	0.10	0.13	0.23	0.11	0.21	0.10	0.12

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 368
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Audio content, podcasts / radio shows

	Total (T)	D1. Gender of Parent		D2. Age of Parent		D3. Region England (m)	D4. SEG						
		Male (a)	Female (b)	25-34 (d)	35-44 (e)		18-34 (j)	35-54 (k)	AB (q)	C1 (r)	C2 (s)	ABC1 (u)	C2DE (v)
Unweighted base	76	45	31	19	37	23	46	68	41	15	12	56	20
Weighted base	76	46*	30**	20**	37*	25**	45*	69	39*	13**	15**	52	25**
Effective base	72	43	29	18	35	22	44	64	40	15	12	54	19
Very useful	(4) 53%	26 55%	15 51%	12 57%	23 62%	14 56%	25 55%	37 54%	26 67%Tu	2 18%	7 47%	28 55%	12 50%
Somewhat useful	(3) 39%q	17 37%	13 43%	6 31%	13 35%	7 29%	20 43%	26 38%	10 25%	11 82%	7 45%	20 39%q	10 39%
Not very useful	(2) 7%k	3 7%	2 6%	3 12%	1 2%	4 15%	1 2%	5 8%	3 7%	-	1 8%	3 6%	3 10%
Not at all useful	(1) -	-	-	-	-	-	-	-	-	-	-	-	-
NET: Very/ Somewhat useful	71 93%	43 93%	28 94%	18 88%	36 98%	22 85%	44 98%T	63 92%	36 93%	13 100%	14 92%	49 94%	22 90%
NET: Not at all/ Not very useful	5 7%k	3 7%	2 6%	3 12%	1 2%	4 15%	1 2%	5 8%	3 7%	-	1 8%	3 6%	3 10%
Mean	3.46	3.48	3.44	3.45	3.60	3.40	3.53	3.47	3.60Tu	3.18	3.39	3.50	3.40
Standard deviation	0.63	0.64	0.62	0.72	0.54	0.75	0.54	0.64	0.63	0.40	0.65	0.61	0.68
Standard error	0.07	0.10	0.11	0.17	0.09	0.16	0.08	0.08	0.10	0.10	0.19	0.08	0.15

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 369

Q24. How useful did you find the information/guidance in this format?

Base: All who have received ...

Audio content, podcasts / radio shows

	D11. Income				Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent			Q4. Confidence knowing what child does online Parent	Q6. Ease in supporting child to stay safe online		
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Asian (m)	Minority Ethnic Group (p)	Confident (q)	Easy (s)	Difficult (t)
	Unweighted base	76	17	11	20	25	22	27	25	24	49	52	9	23	70	63
Weighted base	76	17**	11**	20**	24**	22**	28**	24**	22**	52*	53*	10**	23**	72	64	10**
Effective base	72	16	10	19	24	20	26	24	23	46	49	8	22	66	60	10
Very useful	(4) 41 53%	6 32%	6 53%	10 49%	16 66%	11 47%	13 45%	16 66%	10 43%	31 61%	27 52%	5 47%	13 59%	40 56%	37 58%	3 28%
Somewhat useful	(3) 30 39%	10 56%	4 35%	10 51%	6 26%	10 43%	14 50%	6 26%	9 42%	18 36%	22 43%	3 27%	7 30%	27 37%	25 39%	4 41%
Not very useful	(2) 5 7% _s	2 12%	1 12%	-	2 8%	2 9%	1 5%	2 8%	3 15%	2 4%	3 5%	3 26%	3 12%	5 7%	2 3%	3 31%
Not at all useful	(1) -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Very/ Somewhat useful	71 93%	15 88%	10 88%	20 100%	22 92%	20 91%	27 95%	22 92%	19 85%	50 96%	50 95%	8 74%	20 88%	67 93%	62 97% _T	7 69%
NET: Not at all/ Not very useful	5 7% _s	2 12%	1 12%	-	2 8%	2 9%	1 5%	2 8%	3 15%	2 4%	3 5%	3 26%	3 12%	5 7%	2 3%	3 31%
Mean	3.46	3.20	3.41	3.49	3.58	3.38	3.40	3.58	3.27	3.57	3.47	3.21	3.47	3.49	3.55 _T	2.97
Standard deviation	0.63	0.66	0.73	0.51	0.65	0.67	0.59	0.65	0.73	0.57	0.60	0.87	0.71	0.62	0.56	0.81
Standard error	0.07	0.16	0.22	0.11	0.13	0.14	0.11	0.13	0.15	0.08	0.08	0.29	0.15	0.07	0.07	0.24

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 370
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Audio content, podcasts / radio shows

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Yes (g)	No (h)
Unweighted base	76	75	60	56	73	55	16
Weighted base	76	76	62	57	74	55	17**
Effective base	72	71	57	54	69	52	15
Very useful	(4) 41 53%	41 54%	36 58% ^d	27 48%	41 55% ^d	31 57%	8 45%
Somewhat useful	(3) 30 39%	29 39%	23 38%	26 45% ^e	28 38%	21 39%	6 34%
Not very useful	(2) 5 7% ^{cg}	5 7%	2 3%	4 7%	5 6% ^c	2 4%	3 21%
Not at all useful	(1) - -	- -	- -	- -	- -	- -	- -
NET: Very/ Somewhat useful	71 93%	70 93%	59 97% ^{Te}	53 93%	69 94%	53 96% ^T	13 79%
NET: Not at all/ Not very useful	5 7% ^{cg}	5 7%	2 3%	4 7%	5 6% ^c	2 4%	3 21%
Mean	3.46	3.47	3.55 ^{Td}	3.41	3.49	3.54	3.24
Standard deviation	0.63	0.63	0.57	0.62	0.62	0.57	0.80
Standard error	0.07	0.07	0.07	0.08	0.07	0.08	0.20

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 371
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Direct messages, emails, letters

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	328	97	167	64	167	160	40	104	122	62	17	23	58	46	60	61	32	30	134	148	30
Weighted base	320	92	164	63	173	146	51*	111	112	46	25**	26**	63	48*	59	52	26*	21**	152	134	21**
Effective base	313	91	161	60	160	153	39	102	120	61	17	23	57	45	59	60	32	30	130	145	30
Very useful	(4) 130 41%	41 45%	68 41%	21 34%	72 42%	58 40%	26 51%	42 38%	43 39%	19 41%	13 52%	13 51%	25 40%	17 38%	23 39%	20 39%	11 45%	7 36%	66 44%	50 37%	7 34%
Somewhat useful	(3) 167 52%	47 51%	83 51%	37 58%	87 51%	79 54%	25 49%	63 57%	55 49%	24 52%	12 48%	13 49%	35 55%	29 60%	28 47%	27 51%	13 51%	11 53%	81 53%	68 51%	13 59%
Not very useful	(2) 19 6%r	3 3%	13 8%	3 5%	11 6%	8 6%	-	4 4%	12 11%Tf	3 7%	-	-	2 3%	2 4%	8 13%Tl	4 8%	1 4%	2 11%	3 2%	14 10%Tr	1 7%
Not at all useful	(1) 3 1%	1 1%	-	2 3%b	2 1%	1 1%	-	1 1%	2 2%	-	-	-	1 2%	-	1 2%	1 2%	-	-	1 1%	2 1%	-
NET: Very/ Somewhat useful	298 93%hns	89 96%	151 92%	58 91%	160 93%	137 94%	51 100%h	106 95%	98 88%	43 93%	25 100%	26 100%	60 95%	46 96%	50 85%	47 91%	25 96%	18 89%	147 97%Ts	118 88%	20 93%
NET: Not at all/ Not very useful	22 7%r	4 4%	13 8%	5 9%	13 7%	9 6%	-	5 5%	13 12%Tf	3 7%	-	-	3 5%	2 4%	9 15%T	5 9%	1 4%	2 11%	4 3%	16 12%Tr	1 7%
Mean	3.33s	3.40	3.33	3.22	3.33	3.33	3.51Th	3.32	3.25	3.34	3.52	3.51	3.33	3.31	3.22	3.29	3.41	3.25	3.40s	3.24	3.27
Standard deviation	0.63	0.60	0.62	0.69	0.65	0.61	0.50	0.60	0.70	0.61	0.51	0.64	0.56	0.73	0.68	0.68	0.58	0.66	0.58	0.69	0.59
Standard error	0.03	0.06	0.05	0.09	0.05	0.05	0.08	0.06	0.06	0.08	0.12	0.11	0.08	0.08	0.09	0.09	0.10	0.12	0.05	0.06	0.11

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 372
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Direct messages, emails, letters

	Total (T)	D1. Gender of Parent		D2. Age of Parent				D2. Age of Parent II			D3. Region		D4. SEG					
		Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (j)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	328	135	193	57	127	116	25	60	243	25	295	19	150	80	50	47	230	97
Weighted base	320	133	187	64	124	106	21**	69	230	21**	288	19**	134	70	59*	56*	204	115
Effective base	313	128	184	55	121	112	24	58	233	24	281	18	146	78	48	46	224	94
Very useful	(4) 130	63	68	36	48	38	8	37	86	8	117	9	58	24	26	23	82	49
		41%bk	47%	36%	55%Tef	39%	36%	54%Tk	37%	36%	41%	48%	43%	35%	44%	41%	40%	42%
Somewhat useful	(3) 167	63	105	25	70	58	12	28	128	12	151	9	68	39	28	31	107	59
		52%dj	47%	56%	39%	56%d	55%d	40%	56%Tj	55%	53%	48%	51%	56%	47%	56%	53%	51%
Not very useful	(2) 19	6	13	3	5	9	2	3	15	2	17	-	8	5	4	2	13	6
		6%	5%	7%	4%	4%	9%	4%	6%	9%	6%	-	6%	8%	7%	4%	6%	5%
Not at all useful	(1) 3	1	2	1	1	1	-	1	2	-	2	1	1	1	1	-	2	1
		1%	1%	2%	1%	1%	-	2%	1%	-	1%	4%	1%	1%	2%	-	1%	1%
NET: Very/ Somewhat useful	298	125	172	60	118	96	19	65	214	19	268	18	125	64	53	54	189	108
		93%	95%	92%	94%	95%	91%	94%	93%	91%	93%	96%	94%	91%	91%	96%	93%	94%
NET: Not at all/ Not very useful	22	7	15	4	6	10	2	4	16	2	20	1	8	6	5	2	15	7
		7%	5%	8%	6%	5%	9%	6%	7%	9%	7%	4%	6%	9%	9%	4%	7%	6%
Mean	3.33b	3.41b	3.27	3.47f	3.33	3.26	3.27	3.46	3.29	3.27	3.33	3.39	3.36	3.25	3.32	3.37	3.32	3.35
Standard deviation	0.63	0.62	0.64	0.68	0.60	0.64	0.63	0.67	0.62	0.63	0.62	0.72	0.62	0.65	0.71	0.56	0.63	0.64
Standard error	0.03	0.05	0.05	0.09	0.05	0.06	0.13	0.09	0.04	0.13	0.04	0.17	0.05	0.07	0.10	0.08	0.04	0.06

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 373
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Direct messages, emails, letters

	D11. Income						Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	328	10	68	48	87	103	90	121	105	92	230	273	14	20	17	55	286	41	265	57
Weighted base	320	10**	70	49*	85	95	95	119	96	91	224	267	13**	21**	16**	53	283	36*	260	55
Effective base	313	9	65	46	83	100	85	116	102	88	219	261	13	19	16	52	273	39	253	54
Very useful	(4) 130	7	27	17	37	38	38	49	40	36	92	105	5	7	12	25	124	6	114	14
	41%rt	69%	38%	34%	44%	40%	40%	41%	41%	40%	41%	39%	41%	32%	78%	48%	44%Tr	16%	44%Tt	26%
Somewhat useful	(3) 167	2	38	29	43	50	50	63	50	49	116	144	6	12	3	23	143	24	130	34
	52%	24%	54%	59%	51%	53%	53%	53%	52%	53%	52%	54%	47%	58%	17%	44%	51%	66%	50%	61%
Not very useful	(2) 19	1	6	2	4	6	6	6	6	5	14	15	2	2	1	4	12	7	12	7
	6%q	8%	8%	4%	4%	6%	7%	5%	6%	5%	6%	6%	12%	9%	5%	8%	4%	19%Tq	5%	12%Ts
Not at all useful	(1) 3	-	-	1	1	1	1	1	1	1	2	3	-	-	-	-	3	-	3	-
	1%	-	-	3%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-	1%	-	1%	-
NET: Very/ Somewhat useful	298	10	64	46	81	88	88	111	90	85	209	249	11	19	15	49	268	30	244	48
	93%r	92%	92%	93%	95%	93%	93%	94%	93%	93%	93%	93%	88%	91%	95%	92%	95%Tr	81%	94%	88%
NET: Not at all/ Not very useful	22	1	6	3	4	7	7	7	7	6	16	18	2	2	1	4	15	7	15	7
	7%q	8%	8%	7%	5%	7%	7%	6%	7%	7%	7%	7%	12%	9%	5%	8%	5%	19%Tq	6%	12%
Mean	3.33rt	3.61	3.30	3.25	3.38	3.32	3.32	3.34	3.33	3.32	3.33	3.32	3.29	3.23	3.73	3.40	3.37Tr	2.97	3.37Tt	3.14
Standard deviation	0.63	0.66	0.61	0.66	0.62	0.63	0.64	0.63	0.63	0.64	0.63	0.63	0.70	0.62	0.56	0.64	0.62	0.59	0.63	0.61
Standard error	0.03	0.21	0.07	0.10	0.07	0.06	0.07	0.06	0.06	0.07	0.04	0.04	0.19	0.14	0.14	0.09	0.04	0.09	0.04	0.08

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 374
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Direct messages, emails, letters

		Q10. Knowledge of tools/controls			Q11. Use of tools/controls			Q20. Seen/received guidance about	
		Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Yes (g)	No (h)
Unweighted base		328	313	15	222	183	284	247	57
Weighted base		320	307	13**	224	179	280	238	57
Effective base		313	299	15	213	174	271	236	55
Very useful	(4)	130 41%	128 42%	3 21%	104 47%Te	79 44%	121 43%T	100 42%	22 39%
Somewhat useful	(3)	167 52%	164 53%	3 26%	110 49%	92 51%	146 52%	124 52%	28 48%
Not very useful	(2)	19 6%ace	13 4%	6 47%	8 4%	8 4%	10 4%	11 5%	7 13%Tg
Not at all useful	(1)	3 1%a	2 1%	1 6%	1 1%	1 1%	2 1%	3 1%	-
NET: Very/ Somewhat useful		298 93%	292 95%T	6 46%	214 96%T	170 95%	267 96%T	224 94%	50 87%
NET: Not at all/ Not very useful		22 7%ace	15 5%	7 54%	9 4%	8 5%	12 4%	14 6%	7 13%
Mean		3.33	3.36T	2.60	3.42T	3.39	3.38T	3.35	3.26
Standard deviation		0.63	0.60	0.92	0.59	0.60	0.60	0.63	0.68
Standard error		0.03	0.03	0.24	0.04	0.04	0.04	0.04	0.09

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 375
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Information leaflets, print or digital

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child					S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	383	110	201	72	200	181	43	130	131	79	22	21	74	56	63	67	41	37	161	168	30
Weighted base	377	109	198	70	210	165	55*	140	121	60	32**	23**	82	58	63	58	33*	26*	183	153	21**
Effective base	365	104	193	69	191	174	41	128	128	77	22	21	73	55	62	66	40	36	156	164	30
Very useful	(4) 37%e	140 46 42%	69 35%	24 35%	90 43%Te	51 31%	26 47%	51 37%	41 34%	22 36%	16 51%	10 43%	34 41%	17 30%	24 38%	17 30%	15 46%	6 25%	75 41%	51 33%	6 30%
Somewhat useful	(3) 57% d	214 57 52%	116 59%	41 58%	109 52%	104 63%Td	28 50%	85 61%	67 55%	35 58%	15 45%	13 57%	46 58%	39 67%	31 49%	35 61%	17 51%	17 64%	102 56%	87 57%	13 59%
Not very useful	(2) 5% gr	20 5 4%	11 5%	5 7%	11 5%	9 6%	1 2%	3 2%	12 10%Tg	4 6%	1 4%	- -	1 1%	2 4%	8 13%Tl	4 7%	1 2%	3 11%l	4 2%	14 9%Tr	2 10%
Not at all useful	(1) 1%	2 1%	1 1%	- -	1 *	1 1%	- -	1 1%	1 1%	- -	- -	- -	1 1%	- -	- -	1 2%	- -	- -	1 1%	1 1%	- -
NET: Very/ Somewhat useful	354 94%hns	104 95%	186 94%	65 93%	198 94%	154 94%	54 98%	136 97%h	108 89%	57 94%	31 96%	23 100%	80 98%nq	56 96%	55 87%	53 91%	33 98%	23 89%	177 97%Ts	138 90%	19 90%
NET: Not at all/ Not very useful	22 6%r	6 5%	12 6%	5 7%	12 6%	10 6%	1 2%	4 3%	13 11%Tg	4 6%	1 4%	- -	2 2%	2 4%	8 13%Tl	5 9%	1 2%	3 11%l	5 3%	15 10%Tr	2 10%
Mean	3.31ehs	3.36	3.29	3.28	3.36e	3.24	3.45h	3.33	3.22	3.30	3.47	3.43	3.38q	3.26	3.25	3.19	3.44oq	3.14	3.38s	3.23	3.20
Standard deviation	0.60	0.61	0.59	0.59	0.61	0.58	0.55	0.56	0.65	0.58	0.58	0.51	0.58	0.52	0.67	0.64	0.55	0.60	0.56	0.63	0.62
Standard error	0.03	0.06	0.04	0.07	0.04	0.04	0.08	0.05	0.06	0.07	0.12	0.11	0.07	0.07	0.08	0.08	0.09	0.10	0.04	0.05	0.11

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 376
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Information leaflets, print or digital

	Total (T)	D1. Gender of Parent		D2. Age of Parent				D2. Age of Parent II			D3. Region				D4. SEG					
		Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	383	130	252	63	170	118	29	66	288	29	323	31	18	11	149	107	73	53	256	126
Weighted base	377	129	247	70	171	105	26**	75	276	26**	317	31*	18**	11**	134	94	85	62	228	148
Effective base	365	123	241	61	162	114	28	64	275	28	307	30	18	11	145	104	71	51	249	122
Very useful	(4) 140 37% ^b fkr	57 45% ^{Tb}	83 34%	32 46% ^f	65 38%	29 28%	10 40%	35 47%	95 34%	10 40%	123 39%	10 32%	5 26%	3 27%	56 42% ^{ru}	27 28%	34 40%	24 38%	82 36% ^r	58 39%
Somewhat useful	(3) 214 57%	64 50%	150 61% ^{Ta}	36 51%	96 56%	72 68% ^{Tde}	10 37%	37 50%	167 60% ^T	10 37%	174 55%	20 65%	12 67%	8 73%	72 54%	59 63%	46 54%	35 57%	132 58%	81 55%
Not very useful	(2) 20 5%	6 5%	13 5%	1 1%	10 6%	4 4%	5 18%	1 1%	15 5%	5 18%	19 6%	-	1 7%	-	6 4%	7 8%	5 6%	2 3%	13 6%	7 5%
Not at all useful	(1) 2 1%	1 1%	1 *	1 1%	-	-	1 4%	1 1%	-	1 4%	1 *	1 3% ^m	-	-	-	1 1%	-	1 2%	1 *	1 1%
NET: Very/ Somewhat useful	354 94%	121 94%	233 94%	68 97%	161 94%	101 96%	20 78%	73 97%	262 95%	20 78%	297 94%	30 97%	16 93%	11 100%	128 96%	86 91%	80 94%	59 95%	214 94%	139 94%
NET: Not at all/ Not very useful	22 6%	7 6%	14 6%	2 3%	10 6%	4 4%	6 22%	2 3%	15 5%	6 22%	20 6%	1 3%	1 7%	-	6 4%	8 9%	5 6%	3 5%	14 6%	8 6%
Mean	3.31 ^r	3.38	3.27	3.42 ^f	3.32	3.24	3.14	3.43	3.29	3.14	3.32	3.25	3.20	3.27	3.37 ^{ru}	3.19	3.33	3.32	3.30 ^r	3.33
Standard deviation	0.60	0.62	0.58	0.60	0.58	0.51	0.87	0.60	0.56	0.87	0.60	0.63	0.56	0.47	0.57	0.61	0.59	0.62	0.59	0.60
Standard error	0.03	0.05	0.04	0.08	0.04	0.05	0.16	0.07	0.03	0.16	0.03	0.11	0.13	0.14	0.05	0.06	0.07	0.09	0.04	0.05

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 377
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Information leaflets, print or digital

	D11. Income						Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399	£10,400 - £25,599	£26,000 - £36,399	£36,400 - £51,999	£52,000 or more	Most financially vulnerable (f)	Poten- tially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(p)	(q)	(r)	(s)	(t)
Unweighted base	383	12	78	63	99	114	111	138	117	113	257	327	10	21	21	54	340	41	303	66
Weighted base	377	12**	80	67	98	104	114	140	107	115	250	321	11**	22**	20**	54	338	37*	300	64
Effective base	365	11	74	61	94	110	105	132	113	108	245	313	10	20	19	51	325	39	289	63
Very useful	(4) 140 37%krt	5 37%	27 34%	24 36%	37 38%	40 38%	41 36%	50 36%	41 39%	47 41%	87 35%	112 35%	6 61%	9 42%	11 57%	27 50%Tk	131 39%r	7 19%	122 41%Tt	16 25%
Somewhat useful	(3) 214 57%	6 47%	47 59%	38 57%	56 57%	60 57%	64 56%	82 59%	61 57%	61 53%	148 59%	189 59%T	4 33%	12 54%	7 36%	24 45%	195 58%	19 51%	168 56%	38 60%
Not very useful	(2) 20 5%qs	2 16%	5 7%	3 4%	5 5%	5 5%	10 8%	6 4%	5 5%	6 5%	14 6%	18 6%	1 6%	- -	1 7%	2 4%	11 3%	27%Tq	9 3%	9 13%Ts
Not at all useful	(1) 2 1%q	- -	- -	2 3%T	- -	- -	- -	2 1%	- -	1 1%	1 *	1 *	- -	1 5%	- -	1 2%	1 *	1 3%q	1 *	1 2%
NET: Very/ Somewhat useful	354 94%rt	10 84%	74 93%	62 93%	93 95%	99 95%	104 92%	132 94%	102 95%	108 94%	235 94%	302 94%	10 94%	21 95%	18 93%	51 94%	327 97%Tr	26 70%	290 97%Tt	54 85%
NET: Not at all/ Not very useful	22 6%qs	2 16%	5 7%	5 7%	5 5%	5 5%	10 8%	8 6%	5 5%	7 6%	15 6%	19 6%	1 6%	1 5%	1 7%	3 6%	12 3%	11 30%Tq	10 3%	10 15%Ts
Mean	3.31rt	3.21	3.27	3.25	3.32	3.33	3.27	3.28	3.34	3.34	3.28	3.29	3.55	3.33	3.50	3.42	3.35Tr	2.87	3.37Tt	3.09
Standard deviation	0.60	0.73	0.58	0.68	0.57	0.56	0.61	0.61	0.57	0.62	0.58	0.58	0.64	0.72	0.64	0.66	0.56	0.75	0.56	0.67
Standard error	0.03	0.21	0.07	0.09	0.06	0.05	0.06	0.05	0.05	0.06	0.04	0.03	0.20	0.16	0.14	0.09	0.03	0.12	0.03	0.08

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 378
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Information leaflets, print or digital

		Q10. Knowledge of tools/controls			Q11. Use of tools/controls			Q20. Seen/received guidance about	
		Total (f)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Yes (g)	No (h)
Unweighted base		383	360	23	249	208	324	300	53
Weighted base		377	355	22**	250	203	319	293	54
Effective base		365	343	22	238	199	309	286	51
Very useful	(4)	140 37%	139 39%T	1 4%	108 43%T	84 41%	130 41%T	116 40%	18 33%
Somewhat useful	(3)	214 57%	199 56%	15 68%	137 55%	114 56%	179 56%	161 55%	32 59%
Not very useful	(2)	20 5%acde	14 4%	6 27%	6 2%	5 2%	8 3%	14 5%	3 6%
Not at all useful	(1)	2 1%	2 1%	-	-	1 *	1 *	1 *	1 2%
NET: Very/ Somewhat useful		354 94%	338 95%T	16 73%	244 98%T	198 97%T	309 97%T	278 95%	50 92%
NET: Not at all/ Not very useful		22 6%acde	16 5%	6 27%	6 2%	6 3%	9 3%	15 5%	4 8%
Mean		3.31	3.34T	2.77	3.41T	3.38T	3.38T	3.34T	3.23
Standard deviation		0.60	0.58	0.53	0.54	0.56	0.55	0.59	0.65
Standard error		0.03	0.03	0.11	0.03	0.04	0.03	0.03	0.09

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 379
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Media - print/broadcast media

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child			S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	160	53	72	35	82	78	27	56	44	33	13	14	27	29	21	23	21	76	58	14
Weighted base	161	54	73	33*	86	75	33**	60	42*	26*	18**	15**	29**	31**	22**	20**	18**	85	54	11**
Effective base	154	50	70	34	79	75	26	55	43	32	13	14	27	29	21	23	21	74	57	14
Very useful	(4) 65 40%	24 44%	25 34%	16 49%	40 46%	25 34%	17 52%	25 42%	13 32%	9 36%	11 61%	6 41%	14 48%	11 37%	8 38%	5 25%	7 38%	39 46%	19 35%	3 27%
Somewhat useful	(3) 89 55%	29 53%	45 62%	15 44%	44 52%	44 59%	14 42%	34 56%	27 64%	14 55%	7 39%	7 45%	15 52%	18 59%	12 57%	14 71%	10 56%	43 50%	33 62%	6 60%
Not very useful	(2) 6 4%	2 3%	2 2%	2 7%	2 2%	4 6%	2 6%	- -	2 4%	2 9%	- -	2 14%	- -	- -	1 4%	1 4%	1 6%	2 2%	2 3%	1 13%
Not at all useful	(1) 1 1%	- -	1 2%	- -	- -	1 2%	- -	1 2%	- -	- -	- -	- -	- -	1 4%	- -	- -	- -	1 1%	- -	- -
NET: Very/ Somewhat useful	154 95%	53 97%	70 96%	31 93%	84 98%	69 93%	31 94%	59 98%	40 96%	24 91%	18 100%	13 86%	29 100%	30 96%	21 96%	19 96%	17 94%	82 96%	52 97%	9 87%
NET: Not at all/ Not very useful	7 5%	2 3%	3 4%	2 7%	2 2%	5 7%	2 6%	1 2%	2 4%	2 9%	- -	2 14%	- -	1 4%	1 4%	1 4%	1 6%	3 4%	2 3%	1 13%
Mean	3.35e	3.40	3.28	3.41	3.44e	3.25	3.46	3.38	3.28	3.27	3.61	3.27	3.48	3.29	3.34	3.21	3.32	3.41	3.32	3.13
Standard deviation	0.59	0.56	0.60	0.63	0.54	0.64	0.62	0.60	0.54	0.63	0.50	0.71	0.51	0.67	0.57	0.51	0.59	0.62	0.53	0.65
Standard error	0.05	0.08	0.07	0.11	0.06	0.07	0.12	0.08	0.08	0.11	0.14	0.19	0.10	0.13	0.12	0.11	0.13	0.07	0.07	0.17

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 380
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Media - print/broadcast media

	Total (T)	D1. Gender of Parent		D2. Age of Parent			D3. Region England (m)	D4. SEG							
		Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)		18-34 (j)	35-54 (k)	AB (g)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	160	76	84	28	76	45	32	121	137	68	35	29	28	103	57
Weighted base	161	77	84	31**	76	42*	36*	119	138	65	31*	33**	32**	96	65
Effective base	154	72	82	27	74	44	31	117	131	66	34	28	27	100	56
Very useful	(4) 65 40%f	29 37%	36 43%	18 58%	34 45%f	10 25%	20 54%	45 38%	58 42%	34 52%Tv	11 36%	11 34%	9 27%	45 47%T	20 31%
Somewhat useful	(3) 89 55%qu	44 56%	45 54%	11 35%	40 52%	29 69%T	14 40%	69 58%	72 52%	29 44%	18 58%	22 66%	20 63%	47 49%	42 65%q
Not very useful	(2) 6 4%	4 5%	3 3%	1 3%	2 3%	3 7%	1 3%	5 4%	6 4%	3 4%	2 6%	-	2 6%	4 5%	2 3%
Not at all useful	(1) 1 1%	1 2%	-	1 4%	-	-	1 3%	-	1 1%	-	-	-	1 4%	-	1 2%
NET: Very/ Somewhat useful	154 95%	73 94%	81 97%	29 93%	74 97%	40 93%	34 94%	113 96%	130 95%	63 96%	29 94%	33 100%	29 91%	92 95%	62 95%
NET: Not at all/ Not very useful	7 5%	5 6%	3 3%	2 7%	2 3%	3 7%	2 6%	5 4%	7 5%	3 4%	2 6%	-	3 9%	4 5%	3 5%
Mean	3.35f	3.30	3.40	3.47	3.42f	3.18	3.44	3.33	3.36	3.48Tv	3.31	3.34	3.14	3.42T	3.24
Standard deviation	0.59	0.63	0.55	0.76	0.56	0.54	0.72	0.56	0.61	0.58	0.58	0.48	0.69	0.58	0.60
Standard error	0.05	0.07	0.06	0.14	0.06	0.08	0.13	0.05	0.05	0.07	0.10	0.09	0.13	0.06	0.08

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 381
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Media - print/broadcast media

	D11. Income				Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent			Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	160	32	27	42	51	54	48	53	56	98	124	15	10	35	145	15	129	25
Weighted base	161	34*	28**	43*	49*	55	50*	50	55	101	125	16**	10**	35*	147	14**	130	26**
Effective base	154	31	26	40	49	52	46	51	55	94	119	15	10	34	140	14	124	24
Very useful	(4) 65 40%	12 35%	10 36%	22 52%	19 39%	22 40%	21 42%	20 39%	23 41%	42 42%	45 36%	7 47%	6 63%	20 56%TK	62 42%	3 23%	52 40%	12 45%
Somewhat useful	(3) 89 55% ^p	19 56%	17 61%	20 48%	27 56%	31 56%	27 54%	28 56%	28 52%	56 55%	74 59% ^p	7 45%	4 37%	14 39%	78 53%	10 73%	73 56%	12 47%
Not very useful	(2) 6 4%	2 6%	1 3%	- -	3 5%	1 2%	2 4%	3 5%	3 5%	3 7%	6 4%	- -	- -	1 2%	6 4%	1 5%	5 4%	1 2%
Not at all useful	(1) 1 1%	1 4%	- -	- -	- -	1 2%	- -	- -	1 2%	- -	- -	1 8%	- -	1 3% ^k	1 1%	- -	- -	1 5%
NET: Very/ Somewhat useful	154 95%	31 91%	27 97%	43 100%	46 95%	53 96%	49 96%	48 95%	51 93%	98 97%	119 96%	15 92%	10 100%	34 95%	140 95%	13 95%	125 96%	24 93%
NET: Not at all/ Not very useful	7 5%	3 9%	1 3%	- -	3 5%	2 4%	2 4%	3 5%	4 7%	3 3%	6 4%	1 8%	- -	2 5%	7 5%	1 5%	5 4%	2 7%
Mean	3.35	3.22	3.33	3.52 ^{Tb}	3.33	3.34	3.38	3.34	3.32	3.39	3.32	3.32	3.63	3.47	3.37	3.18	3.37	3.33
Standard deviation	0.59	0.72	0.54	0.51	0.58	0.63	0.56	0.58	0.67	0.55	0.56	0.85	0.51	0.71	0.60	0.51	0.55	0.76
Standard error	0.05	0.13	0.10	0.08	0.08	0.09	0.08	0.08	0.09	0.06	0.05	0.22	0.16	0.12	0.05	0.13	0.05	0.15

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 382
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Media - print/broadcast media

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Prev-		NET: Used (e)	Yes (g)	No (h)
			Currently use any (c)	iously used any (d)			
Unweighted base	160	156	118	110	147	116	28
Weighted base	161	157	121	111	148	117	28**
Effective base	154	150	114	106	141	112	27
Very useful	(4) 65 40%	64 41%	56 46%Td	43 39%	64 43%T	55 47%T	8 30%
Somewhat useful	(3) 89 55%c	87 55%	60 50%	63 57%	80 54%	59 50%	17 62%
Not very useful	(2) 6 4%ae	5 3%	4 3%	4 3%	4 2%	3 3%	1 4%
Not at all useful	(1) 1 1%	1 1%	1 1%	1 1%	1 1%	- -	1 4%
NET: Very/ Somewhat useful	154 95%	151 96%	117 96%	106 96%	143 97%T	113 97%	26 92%
NET: Not at all/ Not very useful	7 5%e	6 4%	5 4%	5 4%	5 3%	3 3%	2 8%
Mean	3.35	3.36	3.41T	3.33	3.39T	3.44T	3.18
Standard deviation	0.59	0.59	0.60	0.60	0.58	0.56	0.71
Standard error	0.05	0.05	0.06	0.06	0.05	0.05	0.13

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 383
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Word-of-mouth advice

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	240	76	119	45	126	113	30	83	88	39	19	11	45	38	46	42	16	22	106	101	19
Weighted base	240	75	118	47*	135	104	39**	88	83	30*	26**	12**	49*	39*	46*	37*	14**	15**	120	95	14**
Effective base	230	72	115	43	122	109	29	82	86	38	19	11	44	37	45	41	16	22	103	99	19
Very useful	(4) 109 46%	31 41%	58 49%	21 44%	62 46%	47 45%	25 64%	41 47%	33 40%	10 33%	18 68%	7 54%	20 42%	21 53%	18 39%	16 42%	6 44%	4 26%	62 52%	39 41%	5 35%
Somewhat useful	(3) 117 49%r	38 51%	54 46%	25 53%	65 48%	51 49%	11 29%	41 47%	47 57%	17 58%	7 27%	4 35%	25 51%	16 42%	27 59%	20 53%	6 44%	10 68%	50 41%	52 55%r	8 59%
Not very useful	(2) 9 4%	6 8%	4 3%	-	5 4%	5 4%	1 3%	3 3%	3 3%	3 9%	1 5%	-	1 2%	2 5%	1 2%	2 5%	2 13%	1 5%	4 3%	4 4%	1 6%
Not at all useful	(1) 4 2%	-	3 2%	1 3%	3 2%	1 1%	1 3%	3 3%	-	-	-	1 11%	3 5%	-	-	-	-	-	4 3%	-	-
NET: Very/ Somewhat useful	226 94%	69 92%	112 95%	45 97%	127 94%	98 94%	36 93%	83 94%	80 97%	27 91%	25 95%	11 89%	45 93%	37 95%	45 98%	36 95%	12 87%	14 95%	112 93%	91 96%	13 94%
NET: Not at all/ Not very useful	13 6%	6 8%	6 5%	1 3%	8 6%	6 6%	3 7%	5 6%	3 3%	3 9%	1 5%	1 11%	4 7%	2 5%	1 2%	2 5%	2 13%	1 5%	8 7%	4 4%	1 6%
Mean	3.38	3.34	3.41	3.39	3.39	3.39	3.54	3.38	3.37	3.25	3.63	3.33	3.29	3.49	3.37	3.37	3.31	3.21	3.42	3.37	3.30
Standard deviation	0.64	0.62	0.66	0.64	0.65	0.64	0.73	0.69	0.55	0.61	0.59	0.97	0.76	0.60	0.53	0.58	0.71	0.54	0.72	0.56	0.59
Standard error	0.04	0.07	0.06	0.10	0.06	0.06	0.13	0.08	0.06	0.10	0.13	0.29	0.11	0.10	0.08	0.09	0.18	0.12	0.07	0.06	0.13

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 384
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Word-of-mouth advice

	Total (T)	D1. Gender of Parent		D2. Age of Parent			D2. Age of Parent II			D3. Region			D4. SEG						
		Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	240	116	123	46	102	73	18	47	175	18	210	16	10	99	60	38	43	159	81
Weighted base	240	116	123	52*	103	68	16**	53*	171	16**	210	15**	10**	92	55	44*	49*	147	93
Effective base	230	111	118	45	98	71	17	45	168	17	201	15	10	96	58	37	42	154	79
Very useful	(4) 109 46%	59 51%	49 40%	27 52%	47 46%	28 41%	7 45%	27 51%	75 44%	7 45%	97 46%	8 54%	4 34%	43 46%	21 38%	24 54%	22 45%	64 43%	46 49%
Somewhat useful	(3) 117 49%a	48 42%	69 56%Ta	20 38%	51 50%	38 56%	8 50%	20 37%	89 52%	8 50%	101 48%	6 41%	6 58%	48 52%	28 52%	19 43%	21 44%	77 52%	41 44%
Not very useful	(2) 9 4%	5 5%	4 3%	1 2%	4 4%	2 3%	1 6%	2 4%	6 4%	1 6%	8 4%	1 5%	1 8%	1 1%	5 10%Tqsu	-	3 6%	7 5%q	3 3%
Not at all useful	(1) 4 2%	3 2%	1 1%	4 8%Tef	-	-	-	4 7%Tk	-	-	4 2%	-	-	-	-	1 3%	3 5%qu	-	4 4%u
NET: Very/ Somewhat useful	226 94%	108 93%	118 96%	47 90%	99 96%	66 97%	15 94%	47 88%	165 96%Tj	15 94%	198 94%	15 95%	10 92%	91 99%Trtu	49 90%	43 97%	43 89%	140 95%r	86 93%
NET: Not at all/ Not very useful	13 6%kkq	8 7%	5 4%	5 10%	4 4%	2 3%	1 6%	6 12%k	6 4%	1 6%	12 6%	1 5%	1 8%	1 1%	5 10%qu	1 3%	5 11%q	7 5%q	7 7%
Mean	3.38	3.42	3.34	3.35	3.42	3.39	3.39	3.32	3.40	3.39	3.39	3.49	3.26	3.45	3.29	3.48	3.29	3.39	3.38
Standard deviation	0.64	0.69	0.60	0.86	0.58	0.54	0.61	0.87	0.56	0.61	0.65	0.62	0.62	0.53	0.64	0.66	0.81	0.57	0.74
Standard error	0.04	0.06	0.05	0.13	0.06	0.06	0.14	0.13	0.04	0.14	0.05	0.15	0.20	0.05	0.08	0.11	0.12	0.05	0.08

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 385
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Word-of-mouth advice

	Total (T)	D11. Income				Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
		£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	240	52	41	58	76	76	80	78	83	147	186	13	24	14	53	211	28	180	55
Weighted base	240	52	44*	58	73	76	84	74	85	146	186	12**	25**	13**	53	213	26**	182	53
Effective base	230	50	39	55	74	73	77	76	80	141	179	13	23	13	50	203	27	173	53
Very useful	(4) 109	16	21	30	36	32	39	36	35	72	85	5	11	8	24	98	12	86	20
	46%b	31%	49%	52%b	49%b	42%	47%	48%	41%	49%	46%	42%	42%	60%	46%	46%	45%	47%	38%
Somewhat useful	(3) 117	34	19	26	33	43	37	34	41	70	93	6	10	5	23	106	10	93	23
	49%	64%Tcde	43%	44%	46%	56%	44%	47%	48%	48%	50%	50%	40%	44%	50%	40%	51%	43%	
Not very useful	(2) 9	3	1	1	4	2	4	4	5	4	5	1	3	-	4	7	3	2	8
	4% _s	5%	2%	2%	6%	2%	5%	6%	6%	3%	3%	8%	12%	-	8%	3%	10%	1%	14% _{Ts}
Not at all useful	(1) 4	-	3	1	-	-	4	-	4	-	3	-	1	-	1	3	1	1	3
	2% _s	-	6% _{Te}	2%	-	-	5% _T	-	5% _{TJ}	-	1%	-	5%	-	3%	1%	5%	1%	5% _s
NET: Very/ Somewhat useful	226	50	40	56	69	75	76	70	76	142	178	12	21	13	47	204	22	179	43
	94% _{it}	95%	92%	96%	94%	98%	91%	94%	89%	97% _{TI}	96%	92%	83%	100%	90%	96% _T	85%	98% _{Tt}	81%
NET: Not at all/ Not very useful	13	3	4	2	4	2	8	4	9	4	8	1	4	-	5	10	4	3	10
	6% _{qs}	5%	8%	4%	6%	2%	9%	6%	11% _{TJ}	3%	4%	8%	17%	-	10%	4%	15%	2%	19% _{Ts}
Mean	3.38 _{it}	3.26	3.34	3.46	3.43	3.40	3.33	3.42	3.26	3.47 _{Ti}	3.40	3.35	3.20	3.60	3.33	3.40	3.25	3.45 _{Tt}	3.14
Standard deviation	0.64	0.54	0.80	0.65	0.60	0.53	0.77	0.60	0.77	0.55	0.62	0.64	0.86	0.51	0.73	0.62	0.84	0.56	0.85
Standard error	0.04	0.08	0.13	0.09	0.07	0.06	0.09	0.07	0.08	0.05	0.05	0.18	0.18	0.14	0.10	0.04	0.16	0.04	0.11

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 386
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Word-of-mouth advice

	Total (T)	Q10. Knowledge of tools/ controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
		Any (a)	Currently use any (c)	Prev- iously used any (d)	NET: Used (e)	Yes (g)	No (h)	
Unweighted base	240	230	161	150	211	145	62	
Weighted base	240	230	165	150	212	142	64	
Effective base	230	221	155	144	203	139	60	
Very useful	(4) 109 46%	107 47%	88 54%Te	73 49%	102 48%T	67 47%	24 38%	
Somewhat useful	(3) 117 49%ce	110 48%	70 43%	66 44%	97 46%	71 50%	30 48%	
Not very useful	(2) 9 4%	9 4%	5 3%	8 5%	9 4%	3 2%	6 10%Tg	
Not at all useful	(1) 4 2%	4 2%	1 1%	3 2%	4 2%c	1 1%	3 4%	
NET: Very/ Somewhat useful	226 94%h	217 94%	159 96%Tde	140 93%	199 94%	138 97%Th	55 86%	
NET: Not at all/ Not very useful	13 6%cg	13 6%	6 4%	10 7%c	13 6%c	4 3%	9 14%Tg	
Mean	3.38h	3.39	3.49Tde	3.40	3.41	3.43h	3.20	
Standard deviation	0.64	0.65	0.60	0.67	0.66	0.59	0.79	
Standard error	0.04	0.04	0.05	0.05	0.05	0.05	0.10	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 387
Q24. How useful did you find the information/guidance in this format?
Base: All who have received ...
Other

		Total (T)
Unweighted base		15
Weighted base		15**
Effective base		14
Very useful	(4)	6 40%
Somewhat useful	(3)	8 55%
Not very useful	(2)	1 5%
Not at all useful	(1)	- -
NET: Very/ Somewhat useful		14 95%
NET: Not at all/ Not very useful		1 5%
Mean		3.35
Standard deviation		0.59
Standard error		0.15

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 388

Q24. How useful did you find the information/guidance in this format?

Base: All who have received ...

Other

	Total (n)	D2. Age of Parent II		D3. Region England (m)
		35-54 (k)		
Unweighted base	15	15		13
Weighted base	15**	15**		13**
Effective base	14	14		12
Very useful	(4) 40%	6 40%	6 40%	5 39%
Somewhat useful	(3) 55%	8 55%	8 55%	7 55%
Not very useful	(2) 5%	1 5%	1 5%	1 6%
Not at all useful	(1) -	-	-	-
NET: Very/ Somewhat useful	14 95%	14 95%	14 95%	12 94%
NET: Not at all/ Not very useful	1 5%	1 5%	1 5%	1 6%
Mean	3.35	3.35	3.35	3.33
Standard deviation	0.59	0.59	0.59	0.61
Standard error	0.15	0.15	0.15	0.17

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 389

Q24. How useful did you find the information/guidance in this format?

Base: All who have received ...

Other

	Total (l)	D8. Ethnicity Parent White (k)
Unweighted base	15	14
Weighted base	15**	13**
Effective base	14	13
Very useful	(4) 6 40%	4 32%
Somewhat useful	(3) 8 55%	8 62%
Not very useful	(2) 1 5%	1 6%
Not at all useful	(1) -	-
NET: Very/ Somewhat useful	14 95%	12 94%
NET: Not at all/ Not very useful	1 5%	1 6%
Mean	3.35	3.26
Standard deviation	0.59	0.58
Standard error	0.15	0.15

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 390

Q24. How useful did you find the information/guidance in this format?

Base: All who have received ...

Other

	Total (T)	Q10. Knowledge of tools/ controls	Q11. Use of tools/ controls
		Any (a)	NET: Used (e)
Unweighted base	15	13	11
Weighted base	15**	13**	10**
Effective base	14	12	10
Very useful	(4) 6 40%	6 46%	4 40%
Somewhat useful	(3) 8 55%	6 48%	5 53%
Not very useful	(2) 1 5%	1 6%	1 7%
Not at all useful	(1) -	-	-
NET: Very/ Somewhat useful	14 95%	12 94%	10 93%
NET: Not at all/ Not very useful	1 5%	1 6%	1 7%
Mean	3.35	3.40	3.33
Standard deviation	0.59	0.62	0.64
Standard error	0.15	0.17	0.19

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 391

Q25. In what way was this information not useful?

Base: All respondents who found ... not at all/ not very useful

Summary table

	Articles, blog posts, user comments/ posts	Direct messages, emails, letters	Information leaflets, print or digital	Word-of-mouth advice
Unweighted base	13	24	24	13
Weighted base	12	22	22	13
Effective base	12	23	23	13
It was too complicated	4 36%	2 9%	1 4%	1 7%
It was too basic	5 37%	9 40%	9 39%	3 25%
My child was too old	3 24%	6 28%	4 16%	5 41%
My child was too young	-	1 4%	2 10%	1 10%
There's so much information out there, it's confusing	4 34%	8 37%	7 30%	3 23%
It wasn't relevant to my child	2 17%	1 5%	6 26%	1 10%
Other (to be specified)	1 7%	1 4%	1 3%	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 396

Q25. In what way was this information not useful?

**Base: All respondents who found ... not at all/ not very useful
 Articles, blog posts, user comments/ posts**

	<u>Total</u> <u>(T)</u>
Unweighted base	13
Weighted base	12**
Effective base	12
It was too basic	5 37%
It was too complicated	4 36%
There's so much information out there, it's confusing	4 34%
My child was too old	3 24%
It wasn't relevant to my child	2 17%
My child was too young	- -
Other (to be specified)	1 7%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 397

Q25. In what way was this information not useful?

Base: All respondents who found ... not at all/ not very useful

Articles, blog posts, user comments/ posts

	D2, Age of Parent	
	Total (l)	35-54 (k)
Unweighted base	13	11
Weighted base	12**	10**
Effective base	12	11
It was too basic	5 37%	5 44%
It was too complicated	4 36%	4 43%
There's so much information out there, it's confusing	4 34%	4 34%
My child was too old	3 24%	2 16%
It wasn't relevant to my child	2 17%	2 20%
My child was too young	-	-
Other (to be specified)	1 7%	1 8%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 398

Q25. In what way was this information not useful?
Base: All respondents who found ... not at all/ not very useful
Articles, blog posts, user comments/ posts

	Total (l)	D8. Ethnicity Parent White (k)
Unweighted base	13	12
Weighted base	12**	11**
Effective base	12	11
It was too basic	5 37%	4 32%
It was too complicated	4 36%	4 39%
There's so much information out there, it's confusing	4 34%	4 37%
My child was too old	3 24%	3 26%
It wasn't relevant to my child	2 17%	2 18%
My child was too young	-	-
Other (to be specified)	1 7%	1 7%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 399

Q25. In what way was this information not useful?

**Base: All respondents who found ... not at all/ not very useful
 Articles, blog posts, user comments/ posts**

	Total (T)
Unweighted base	13
Weighted base	12**
Effective base	12
It was too basic	5 37%
It was too complicated	4 36%
There's so much information out there, it's confusing	4 34%
My child was too old	3 24%
It wasn't relevant to my child	2 17%
My child was too young	- -
Other (to be specified)	1 7%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 404

Q25. In what way was this information not useful?

Base: All respondents who found ... not at all/ not very useful

Direct messages, emails, letters

	Total (T)	S1. No. of Children 2	S2a. Gender of Child	S2b. Age of Child Aged 12- 15 (h)	S3/S5. School Year Child Secondary (s)
		Children (b)	Male (d)		
Unweighted base	24	14	13	15	17
Weighted base	22**	13**	13**	13**	16**
Effective base	23	14	13	15	17
It was too basic	9 40%	5 42%	5 40%	6 47%	7 48%
There's so much information out there, it's confusing	8 37%	5 42%	7 51%	5 39%	6 40%
My child was too old	6 28%	2 16%	2 14%	3 19%	4 24%
It was too complicated	2 9%	- -	2 15%	1 7%	1 6%
It wasn't relevant to my child	1 5%	1 9%	1 9%	1 9%	1 7%
My child was too young	1 4%	1 7%	- -	- -	- -
Other (to be specified)	1 4%	1 6%	- -	1 6%	1 5%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 405

Q25. In what way was this information not useful?

Base: All respondents who found ... not at all/ not very useful

Direct messages, emails, letters

	Total (T)	D1. Gender of Parent	D2. Age of Parent	D3. Region	D4. SEG
		Female (b)	35-54 (k)	England (m)	ABC1 (u)
Unweighted base	24	16	18	21	17
Weighted base	22**	15**	16**	20**	15**
Effective base	23	16	18	20	17
It was too basic	9 40%	5 36%	6 34%	9 45%	5 35%
There's so much information out there, it's confusing	8 37%	6 42%	8 50%	6 33%	7 49%
My child was too old	6 28%	5 30%	4 27%	6 31%	3 22%
It was too complicated	2 9%	2 13%	2 12%	2 10%	2 13%
It wasn't relevant to my child	1 5%	-	1 7%	1 6%	-
My child was too young	1 4%	-	-	1 5%	1 6%
Other (to be specified)	1 4%	1 5%	1 5%	-	1 5%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 406

Q25. In what way was this information not useful?

Base: All respondents who found ... not at all/ not very useful

Direct messages, emails, letters

	Total (T)	D7. Impacting / limiting conditions Parent None (j)	D8. Ethnicity Parent White (k)	Q4. Confidence knowing what child does online Parent Confident (g)	Q6. Ease in supportin g child to stay safe online Easy (s)
Unweighted base	24	17	19	16	16
Weighted base	22**	16**	18**	15**	15**
Effective base	23	17	18	16	16
It was too basic	9 40%	6 35%	8 45%	5 34%	6 41%
There's so much information out there, it's confusing	8 37%	8 52%	6 36%	6 36%	4 29%
My child was too old	6 28%	4 24%	5 25%	5 30%	5 30%
It was too complicated	2 9%	2 12%	2 11%	2 12%	1 6%
It wasn't relevant to my child	1 5%	1 8%	1 7%	1 8%	1 8%
My child was too young	1 4%	- -	- -	1 6%	1 6%
Other (to be specified)	1 4%	1 5%	1 4%	1 5%	1 5%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 407

Q25. In what way was this information not useful?

Base: All respondents who found ... not at all/ not very useful

Direct messages, emails, letters

	Total (T)	Q10. Knowledge of tools/ controls	Q11. Use of tools/ controls NET Used	Q20. Seen/ received guidance about Yes
		Any (a)	(e)	(g)
Unweighted base	24	16	13	15
Weighted base	22**	15**	12**	14**
Effective base	23	16	13	15
It was too basic	9 40%	6 42%	5 42%	5 36%
There's so much information out there, it's confusing	8 37%	4 25%	4 31%	4 32%
My child was too old	6 28%	5 34%	5 38%	3 18%
It was too complicated	2 9%	2 12%	2 15%	1 6%
It wasn't relevant to my child	1 5%	1 8%	-	1 8%
My child was too young	1 4%	1 6%	1 8%	1 7%
Other (to be specified)	1 4%	1 5%	1 6%	1 6%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 408

Q25. In what way was this information not useful?

**Base: All respondents who found ... not at all/ not very useful
 Information leaflets, print or digital**

	S1. No. of Children		S2a. Gender of Child		S2b. Age of Child	S3/S5. School Year Child
	Total (T)	Children (b)	Male (d)	Female (e)	Aged 12-15 (h)	Secondary (s)
Unweighted base	24	13	12	12	14	16
Weighted base	22**	12**	12**	10**	13**	15**
Effective base	23	13	12	12	14	16
It was too basic	9 39%	6 54%	4 34%	5 45%	4 33%	4 30%
There's so much information out there, it's confusing	7 30%	4 32%	5 42%	2 15%	5 34%	5 31%
It wasn't relevant to my child	6 26%	2 15%	4 34%	2 18%	3 23%	3 21%
My child was too old	4 16%	-	1 10%	2 24%	2 17%	3 21%
My child was too young	2 10%	-	1 11%	1 9%	-	-
It was too complicated	1 4%	1 8%	1 7%	-	1 7%	1 6%
Other (to be specified)	1 3%	1 5%	-	1 6%	-	1 4%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 409

Q25. In what way was this information not useful?

**Base: All respondents who found ... not at all/ not very useful
 Information leaflets, print or digital**

	Total (T)	D1. Gender of Parent Female (b)	D2. Age of Parent 35-44 (e)	D2. Age of Parent 35-54 (k)	D3. Region England (m)	D4_SEG ABCT (u)
Unweighted base	24	15	11	16	22	16
Weighted base	22**	14**	10**	15**	20**	14**
Effective base	23	15	10	15	21	15
It was too basic	9 39%	3 22%	6 60%	7 49%	9 43%	6 41%
There's so much information out there, it's confusing	7 30%	5 37%	2 21%	5 37%	7 33%	5 39%
It wasn't relevant to my child	6 26%	2 15%	3 29%	3 21%	4 18%	3 21%
My child was too old	4 16%	3 21%	1 6%	1 4%	3 13%	1 5%
My child was too young	2 10%	1 7%	1 13%	1 9%	2 11%	2 16%
It was too complicated	1 4%	1 6%	1 9%	1 6%	1 4%	1 6%
Other (to be specified)	1 3%	1 4%	1 6%	1 4%	1 3%	1 5%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 410
Q25. In what way was this information not useful?
Base: All respondents who found ... not at all/ not very useful
Information leaflets, print or digital

	D7. Impacting / limiting conditions Parent		D8. Ethnicity Parent	Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online
	Total (T)	None (i)	White (k)	Confident (g)	Not confident (r)	Easy (s)
Unweighted base	24	16	20	12	12	11
Weighted base	22**	15**	19**	12**	11**	10**
Effective base	23	15	19	12	11	11
It was too basic	9 39%	5 35%	9 45%	5 44%	4 34%	3 27%
There's so much information out there, it's confusing	7 30%	6 38%	6 30%	4 33%	3 26%	2 24%
It wasn't relevant to my child	6 26%	4 27%	5 25%	5 42%	1 9%	4 38%
My child was too old	4 16%	2 12%	3 16%	- 16%	4 34%	3 29%
My child was too young	2 10%	2 15%	2 12%	2 20%	- -	- -
It was too complicated	1 4%	- -	1 5%	1 8%	- -	- -
Other (to be specified)	1 3%	1 4%	- -	- -	1 6%	- -

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 411

Q25. In what way was this information not useful?

**Base: All respondents who found ... not at all/ not very useful
 Information leaflets, print or digital**

	Total (T)	Q10. Knowledge of tools/ controls Any (a)	Q20. Seen/ received guidance about Yes (g)
Unweighted base	24	17	16
Weighted base	22**	16**	15**
Effective base	23	16	16
It was too basic	9 39%	6 38%	6 37%
There's so much information out there, it's confusing	7 30%	4 25%	5 33%
It wasn't relevant to my child	6 26%	6 36%	4 25%
My child was too old	4 16%	3 17%	2 14%
My child was too young	2 10%	2 14%	2 15%
It was too complicated	1 4%	-	1 6%
Other (to be specified)	1 3%	1 4%	1 4%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 416

Q25. In what way was this information not useful?

Base: All respondents who found ... not at all/ not very useful

Word-of-mouth advice

	<u>Total</u> <u>(T)</u>
Unweighted base	13
Weighted base	13**
Effective base	13
My child was too old	5 41%
It was too basic	3 25%
There's so much information out there, it's confusing	3 23%
My child was too young	1 10%
It wasn't relevant to my child	1 10%
It was too complicated	1 7%
Other (to be specified)	- -

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 417

Q25. In what way was this information not useful?

Base: All respondents who found ... not at all/ not very useful

Word-of-mouth advice

	Total (n)	D3. Region England (m)
Unweighted base	13	11
Weighted base	13**	12**
Effective base	13	11
My child was too old	5 41%	5 40%
It was too basic	3 25%	3 22%
There's so much information out there, it's confusing	3 23%	2 20%
My child was too young	1 10%	1 11%
It wasn't relevant to my child	1 10%	1 11%
It was too complicated	1 7%	1 8%
Other (to be specified)	-	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/h/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 418
Q25. In what way was this information not useful?
Base: All respondents who found ... not at all/ not very useful
Word-of-mouth advice

	Q6. Ease in supporting child to stay safe online	
	Total (T)	Difficult (t)
Unweighted base	13	10
Weighted base	13**	10**
Effective base	13	10
My child was too old	5 41%	4 36%
It was too basic	3 25%	3 25%
There's so much information out there, it's confusing	3 23%	3 30%
My child was too young	1 10%	1 13%
It wasn't relevant to my child	1 10%	-
It was too complicated	1 7%	1 9%
Other (to be specified)	-	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 419
Q25. In what way was this information not useful?
Base: All respondents who found ... not at all/ not very useful
Word-of-mouth advice

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls	
	Total (T)	Any (a)	Previously used any (d)	NET: Used (e)
Unweighted base	13	13	10	12
Weighted base	13**	13**	10**	13**
Effective base	13	13	10	12
My child was too old	5 41%	5 41%	5 53%	5 43%
It was too basic	3 25%	3 25%	3 33%	3 27%
There's so much information out there, it's confusing	3 23%	3 23%	1 13%	2 18%
My child was too young	1 10%	1 10%	1 13%	1 10%
It wasn't relevant to my child	1 10%	1 10%	-	1 10%
It was too complicated	1 7%	1 7%	1 9%	1 7%
Other (to be specified)	-	-	-	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 424

Q27. What action, if any, did you take on seeing / receiving information or guidance about keeping your child safe online?
Base: All respondents who have seen or received information or guidance about keeping your child safe online

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	825	260	413	152	415	407	104	273	288	160	49	55	141	132	145	141	80	79	354	352	66
Weighted base	819	259	410	151	436	381	132	295	270	123	70*	62	155	140	145	123	66	56	402	324	48
Effective base	789	246	398	146	398	391	101	268	282	156	48	54	139	130	143	139	79	78	344	343	65
NET: Any action	692	216	354	121	371	318	117	239	232	103	62	55	129	111	123	107	57	45	336	273	41
Spoke to your child/ children about online safety	84% 514	84% 167	86% 257	80% 90	85% 282	83% 230	89% 68	81% 174	86% 182	84% 89	89% 41	88% 27	83% 91	79% 83	85% 101	87% 80	86% 49	81% 40	83% 227	84% 217	85% 37
Looked for more information or guidance	63% 263	63% 78	65% 140	60% 46	65% 144	60% 120	52% 54	59% 95	68% 81	73% 34	58% 31	44% 23	59% 52	59% 42	70% 43	64% 38	74% 18	71% 16	56% 140	67% 95	76% 13
Installed a parental control tool on your child/ children's mobile devices	32% 230	30% 68	34% 119	30% 43	33% 126	31% 102	41% 42	32% 91	30% 74	27% 23	44% 26	38% 16	34% 46	30% 45	30% 40	31% 32	27% 15	29% 8	35% 123	29% 83	27% 11
Shared this information with other parents/ guardians	22% 178	22% 56	21% 87	24% 36	24% 106	18% 70	35% 46	24% 69	17% 46	14% 17	39% 27	31% 19	11% 47	16% 23	19% 21	16% 23	18% 12	10% 6	27% 111	27% 54	17% 8
Other (please specify)	1% 5	1% 3	1% 2	- -	1% 4	* 1	1% 2	* 1	1% 2	1% 1	2% 2	- -	- -	1% 1	2% 2	- -	1% 1	- -	1% 3	1% 3	- -
Did not take any action	15% 119	16% 40	13% 51	18% 28	14% 60	15% 59	10% 14	18% 52	13% 34	16% 19	11% 8	10% 6	16% 25	19% 27	13% 18	13% 16	14% 9	17% 10	15% 62	15% 47	13% 7
Don't know	1% 9	1% 2	1% 4	1% 2	1% 4	1% 4	1% 1	1% 3	1% 3	1% 1	- -	2% 1	1% 1	2% 2	2% 3	- -	- -	1% 1	1% 4	1% 3	2% 1

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 425

Q27. What action, if any, did you take on seeing / receiving information or guidance about keeping your child safe online?
Base: All respondents who have seen or received information or guidance about keeping your child safe online

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (j)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	825	344	479	10	140	359	258	58	150	617	58	701	66	32	26	319	209	157	139	528	296
Weighted base	819	346	471	14**	156	360	239	51	170	599	51	697	65	32*	25**	290	186	182	161	476	343
Effective base	789	328	459	10	136	345	249	56	145	592	56	669	64	31	25	310	203	153	135	512	288
NET: Any action	692	306	385	14	137	301	199	42	151	499	42	588	57	27	19	256	158	145	131	414	277
84%bv	88%Tb	82%	100%	88%	84%	83%	82%	89%	83%	82%	84%	87%	84%	76%	88%Tsv	85%	80%	82%	87%Tsv	81%	
Spoke to your child/ children about online safety	514	211	303	8	86	230	157	33	94	387	33	441	42	16	15	187	128	107	91	315	198
63%djv	61%	64%	60%	55%	64%	65% ^d	65%	56%	65% ^j	65%	63%	64%	50%	61%	65%	69% ^{Tstv}	59%	56%	66% ^{Tv}	58%	
Looked for more information or guidance	263	136	126	4	72	108	68	12	76	175	12	226	21	8	9	113	51	54	46	164	99
32%bk	39% ^{Tb}	27%	31%	46% ^{Tefg}	30%	28%	24%	45% ^{Tkl}	29%	24%	32%	32%	24%	36%	39% ^{Trstuv}	28%	29%	28%	34% ^r	29%	
Installed a parental control tool on your child/ children's mobile devices	230	117	113	7	55	103	54	11	62	157	11	198	17	9	6	104	46	41	40	149	81
28%bfkv	34% ^{Tb}	24%	50%	35% ^{Tf}	29%	23%	22%	36% ^{Tk}	26%	22%	28%	26%	29%	25%	36% ^{Trstuv}	25%	22%	25%	31% ^{Trsv}	24%	
Shared this information with other parents/ guardians	178	95	83	6	53	81	32	7	58	113	7	158	11	3	6	73	29	43	34	102	76
22%bfr	27% ^{Tb}	18%	40%	34% ^{Tefg}	22% ^f	14%	14%	34% ^{Tkl}	19%	14%	23%	16%	11%	25%	25% ^{ru}	16%	24%	21%	21% ^r	22%	
Other (please specify)	5	2	4	-	1	3	1	1	1	3	1	5	-	-	-	3	-	-	3	3	3
1%	1%	1%	-	1%	1%	*	2%	1%	1%	2%	1%	1%	-	-	1%	-	-	2%	1%	1%	
Did not take any action	119	38	80	-	18	55	38	9	18	92	9	101	8	5	5	33	26	35	25	59	60
15%aqu	11%	17% ^{Ta}	-	11%	15%	16%	18%	10%	15%	18%	14%	13%	16%	20%	11%	14%	19% ^{qu}	16%	12%	18% ^{qu}	
Don't know	9	2	6	-	1	4	3	-	1	7	-	7	-	-	1	1	2	1	5	3	6
1%	1%	1%	-	1%	1%	1%	-	1%	1%	-	1%	-	-	-	5%	*	1%	1%	3% ^{Tqu}	1%	2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 426

Q27. What action, if any, did you take on seeing / receiving information or guidance about keeping your child safe online?
Base: All respondents who have seen or received information or guidance about keeping your child safe online

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	825	20	187	131	223	233	249	304	241	248	547	688	27	55	42	132	716	104	641	162
Weighted base	819	20**	193	137	223	217	257	309	223	251	540	682	26**	58	41*	133	718	95	639	160
Effective base	789	19	179	126	213	225	238	291	232	237	524	659	26	53	40	126	686	99	613	155
NET: Any action	692	16	164	116	191	181	218	264	186	218	448	569	23	55	35	119	603	84	532	147
	84%	80%	85%	84%	86%	84%	85%	85%	83%	87%	83%	83%	87%	96%Tk	85%	90%	84%	88%	83%	92%Ts
Spoke to your child/ children about online safety	514	12	112	85	149	136	148	207	139	162	337	430	17	38	24	83	441	71	391	110
	63%q	60%	58%	62%	67%	63%	58%	67%f	62%	64%	62%	63%	66%	66%	58%	63%	61%	75%Tq	61%	69%
Looked for more information or guidance	263	6	52	45	68	85	78	91	87	89	165	201	17	28	14	61	238	23	200	62
	32%k	31%	27%	33%	30%	39%Tb	30%	29%	39%Tg	35%	31%	29%	67%	48%Tk	35%	46%Tk	33%	24%	31%	39%
Installed a parental control tool on your child/ children's mobile devices	230	6	53	35	62	70	73	81	72	73	148	187	9	21	11	42	219	12	193	34
	28%rt	28%	27%	26%	28%	32%	28%	26%	32%	29%	27%	27%	35%	36%	28%	32%	30%Tr	12%	30%Tt	21%
Shared this information with other parents/ guardians	178	6	36	20	52	59	60	53	60	52	122	132	13	13	47	166	23%Tr	11	140	34
	22%cgkr	30%	19%	15%	23%	27%Tbc	23%	17%	27%Tg	21%	23%	19%	51%	30%	31%	35%Tk	23%Tr	11%	22%	21%
Other (please specify)	5	-	5	-	-	1	4	1	1	3	2	4	-	-	2	2	3	2	4	2
	1%q	-	2%Td	-	-	*	1%	*	*	1%	*	1%	-	-	4%Tk	1%	*	3%Tq	1%	1%
Did not take any action	119	4	26	19	31	34	36	44	35	32	86	105	3	1	6	13	108	11	100	13
	15%mt	20%	14%	14%	14%	16%	14%	14%	16%	13%	16%	15%tm	13%	2%	15%tm	10%tm	15%	12%	16%t	8%
Don't know	9	-	2	2	1	2	4	2	2	2	5	8	-	1	-	1	7	-	7	-
	1%	-	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	-	2%	-	1%	1%	-	1%	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 427

Q27. What action, if any, did you take on seeing / receiving information or guidance about keeping your child safe online?
Base: All respondents who have seen or received information or guidance about keeping your child safe online

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	825	776	49	522	479	691	21	534	196
Weighted base	819	774	46*	532	475	691	19**	522	201
Effective base	789	742	48	502	457	661	20	510	188
NET: Any action	692	658	34	475	418	605	13	441	171
	84%b	85%b	74%	89%Te	88%T	88%T	65%	84%	85%
Spoke to your child/ children about online safety	514	485	29	337	294	437	11	344	107
	63%h	63%	63%	63%	62%	63%	58%	66%Th	53%
Looked for more information or guidance	263	258	5	210	175	254	2	170	67
	32%b	33%Tb	11%	40%Te	37%T	37%T	10%	33%	34%
Installed a parental control tool on your child/ children's mobile devices	230	227	4	199	140	225	1	152	55
	28%b	29%Tb	8%	37%Tde	29%	33%Td	6%	29%	27%
Shared this information with other parents/ guardians	178	174	4	143	120	168	1	123	34
	22%b	23%Tb	9%	27%Te	25%T	24%T	5%	24%	17%
Other (please specify)	5	5	1	2	1	3	-	5	1
	1%e	1%	2%	*	*	*	-	1%	*
Did not take any action	119	110	10	54	55	83	6	80	25
	15%cd	14%	21%	10%	12%	12%cd	29%	15%	13%
Don't know	9	6	2	2	2	3	1	1	5
	1%acdeg	1%	5%Ta	*	*	*	7%	*	2%g

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 428
Q28. Where would you be most likely to try to find information or guidance about keeping your child safe when they are online in the future?
Base: All respondents

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
A search engine (e.g. Google or Bing)	557 55%	180 54%	267 54%	111 58%	288 55%	265 55%	84 49%	196 55%	191 57%	86 56%	47 52%	37 45%	101 56%	95 55%	101 59%	89 55%	39 48%	45 64%kp	264 53%	226 56%	38 65%
My child's school	335 33%	106 32%	161 33%	68 36%	176 34%	157 32%	60 35%	126 36%	103 31%	46 30%	28 31%	32 40%	68 38%o	58 34%	58 34%	44 27%	21 27%	23 33%	175 35%	125 31%	21 35%
From online apps or sites themselves (e.g. help page or set up instructions on the app/site)	300 30%	107 32%	143 29%	51 27%	161 31%	139 29%	44 26%	109 31%	100 30%	47 31%	28 31%	16 20%	51 28%	57 33%k	56 33%	44 27%	26 32%	22 31%	146 29%	118 29%	19 33%
My internet service provider	249 25%e	90 27%	116 24%	44 23%	144 28%Te	105 22%	59 35%Tgh	80 23%	72 22%	38 25%	40 44%Tklnmo24%	19 24%	46 26%	33 19%	38 22%	34 21%	20 25%	18 25%	126 25%	91 23%	15 25%
Information provided by the government or regulator (e.g. Ofcom)	242 24%eo	81 24%	115 24%	46 24%	141 27%Te	100 21%	53 31%Tgh	77 22%	73 22%	40 26%	34 37%Tlmo	20 24%	42 23%	35 20%	43 25%	29 18%	23 28%	17 24%	126 25%	87 22%	14 25%
Other parents	196 19%a	50 15%	112 23%Ta	34 18%	100 19%	96 20%	31 18%	77 22%	64 19%	24 16%	13 15%	17 22%	36 20%	41 24%	38 22%	25 16%	12 14%	13 18%	99 20%	77 19%	9 15%
Social Media	180 18%hos	63 19%	91 19%	26 14%	88 17%	92 19%	38 22%h	71 20%h	46 14%	25 16%	21 23%	17 21%	28 16%	43 25%Tlno	26 15%	20 12%	13 17%	11 16%	102 21% s	56 14%	10 18%
My mobile phone provider	145 14% s	43 13%	76 16%	26 14%	81 15%	64 13%	37 21%Tghi	48 14%	41 12%	19 13%	22 24%Tmnq	14 18%	28 15%	20 12%	18 10%	23 15%	13 16%	6 9%	82 17% s	46 12%	8 14%
Charity websites	115 11% p	39 12%	55 11%	21 11%	54 10%	61 13%	27 16%i	41 12%	34 10%	13 8%	14 15%p	14 17%p	21 12%p	20 12%p	16 9%	18 11%	3 4%	10 14%p	63 13%	44 11%	6 10%
Other (please specify)	10 1% r	4 1%	6 1%	1 1%	5 1%	5 1%	- -	- -	6 2%g	5 3%Tfg	- -	- -	- -	- -	1 1%	5 3%Tim	4 5%Tjklmn	1 1%	- -	7 2% r	- -
Mean no. of Mentions	2.30os	2.29	2.33	2.25	2.36	2.24	2.53h	2.33	2.18	2.24	2.72Top	2.31	2.32	2.35	2.31	2.05	2.15	2.34	2.38	2.18	2.39

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 429

Q28. Where would you be most likely to try to find information or guidance about keeping your child safe when they are online in the future?
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
A search engine (e.g. Google or Bing)	557	220	337	4	91	251	178	33	95	429	33	465	53	29	10	187	129	119	122	316	241
	55%adj	51%	58%Ta	26%	45%	56%d	62%Td	54%	44%	58%Tj	54%	55%	61%	61%	37%	55%	60%	51%	55%	57%	53%
My child's school	335	126	209	5	64	159	88	19	69	247	19	285	22	14	14	126	81	65	62	208	127
	33%av	29%	36%Ta	34%	32%	35%	31%	31%	32%	34%	31%	34%	25%	29%	52%	37%Tstv	37%stv	28%	28%	37%Tstv	28%
From online apps or sites themselves (e.g. help page or set up instructions on the app/site)	300	146	154	3	62	129	90	16	65	219	16	255	21	16	7	105	65	68	62	170	130
	30%b	34%Tb	27%	20%	31%	29%	32%	27%	30%	30%	27%	30%	25%	34%	27%	31%	30%	29%	28%	31%	29%
My internet service provider	249	140	109	6	62	97	67	16	68	165	16	215	20	8	6	96	43	58	52	139	110
	25%bk	33%Tb	19%	40%	31%Te	22%	24%	27%	32%Tk	22%	27%	25%	23%	16%	23%	28%Tru	20%	25%	23%	25%r	24%
Information provided by the government or regulator (e.g. Ofcom)	242	119	122	4	55	105	60	18	59	165	18	204	23	10	5	96	49	43	55	145	98
	24%bs	28%Tb	21%	28%	27%	23%	21%	30%	27%	22%	30%	24%	27%	20%	19%	28%Tsv	23%	18%	25%	26%s	21%
Other parents	196	79	117	1	36	96	50	13	37	145	13	171	11	3	10	67	48	42	38	116	80
	19%o	18%	20%	9%	18%	21%	17%	21%	17%	20%	21%	20%o	13%	6%	37%	20%	22%	18%	17%	21%	18%
Social Media	180	90	90	5	56	82	32	5	61	114	5	160	9	4	6	66	42	35	38	107	73
	18%bfgkl	21%Tb	15%	31%	28%Tefg	18%fg	11%	8%	28%Tkl	16%	8%	19%T	11%	9%	21%	19%	19%	15%	17%	19%	16%
My mobile phone provider	145	89	56	3	38	61	35	8	41	96	8	127	13	1	4	47	27	39	33	73	72
	14%bo	21%Tb	10%	20%	19%f	14%	12%	13%	19%k	13%	13%	15%o	15%o	3%	13%	14%	12%	16%	15%	13%	16%
Charity websites	115	54	61	1	29	54	29	3	30	83	3	96	12	5	2	44	28	27	17	72	43
	11%	13%	11%	9%	14%g	12%	10%	4%	14%l	11%	4%	11%	14%	11%	9%	13%	13%	11%	8%	13%t	9%
Other (please specify)	10	4	6	-	-	3	4	3	-	7	3	9	1	-	-	2	3	2	3	5	5
	1%	1%	1%	-	-	1%	1%	5%Tde	-	1%	5%Tjk	1%	1%	-	-	1%	1%	1%	1%	1%	1%
Mean no. of Mentions	2.30bv	2.48Tb	2.17	2.18	2.45	2.31	2.22	2.20	2.43	2.27	2.20	2.34	2.15	1.88	2.38	2.46Tstv	2.38	2.12	2.17	2.43Tsv	2.15

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 430
Q28. Where would you be most likely to try to find information or guidance about keeping your child safe when they are online in the future?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	292	686	849	33	62	50	12	157	857	147	770	198	
Weighted base	1013	26**	235	181	270	263	316	387	296	683	848	33*	65	49*	12**	159	863	140	772	196	
Effective base	968	24	217	163	255	273	292	357	282	654	811	32	59	47	11	150	821	139	736	189	
A search engine (e.g. Google or Bing)	557	12	135	91	153	143	172	214	148	161	377	466	21	33	27	8	88	469	83	418	114
My child's school	335	8	88	51	88	87	116	117	88	94	230	286	11	18	15	5	49	302	31	259	64
From online apps or sites themselves (e.g. help page or set up instructions on the app/site)	300	6	79	53	76	81	96	115	83	96	196	235	16	22	22	4	64	254	43	236	53
My internet service provider	249	6	45	43	68	75	68	94	77	74	171	187	15	25	16	5	61	215	32	193	43
Information provided by the government or regulator (e.g. Ofcom)	242	7	52	43	63	70	72	89	73	71	162	191	14	17	13	6	51	217	24	183	50
Other parents	196	4	38	35	60	53	74	61	50	143	163	7	13	12	1	33	168	26	145	46	
Social Media	180	5	42	27	49	50	53	69	45	127	126	11	22	16	5	53	161	16	143	28	
My mobile phone provider	145	3	23	32	42	40	35	65	37	104	103	7	16	15	1	40	127	16	122	17	
Charity websites	115	3	23	15	25	47	29	34	48	33	77	85	9	11	7	2	29	97	13	86	24
Other (please specify)	10	-	-	3	2	4	1	5	4	6	9	-	-	1	1	2	7	4	7	1	
Mean no. of Mentions	2.30k	2.08	2.23	2.17	2.32	2.47T	2.27	2.23	2.46T	2.24	2.33	2.18	3.32Tk	2.72Tk	2.94Tk	3.14	2.94Tk	2.34	2.06	2.32	2.25

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 431

Q28. Where would you be most likely to try to find information or guidance about keeping your child safe when they are online in the future?

Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
A search engine (e.g. Google or Bing)	557 55%h	521 56%	37 46%	336 55%	284 53%	440 55%	16 56%	299 57%h	174 49%
My child's school	335 33%h	316 34%	19 24%	219 36%	188 35%	283 36%T	6 22%	209 40%Th	94 27%
From online apps or sites themselves (e.g. help page or set up instructions on the app/site)	300 30%bh	289 31%Tb	12 15%	200 33%T	170 32%	255 32%T	8 29%	176 33%Th	82 23%
My internet service provider	249 25%b	241 26%Tb	8 10%	182 29%Te	152 28%T	218 27%T	4 13%	134 25%	82 23%
Information provided by the government or regulator (e.g. Ofcom)	242 24%	227 24%	15 19%	166 27%T	139 26%	205 26%T	4 15%	129 24%	73 21%
Other parents	196 19%	183 20%	12 16%	137 22%T	106 20%	168 21%T	2 7%	112 21%	57 16%
Social Media	180 18%	170 18%	10 13%	124 20%T	114 21%Te	154 19%T	5 17%	95 18%	68 19%
My mobile phone provider	145 14%b	142 15%Tb	3 4%	106 17%Te	89 17%T	126 16%T	5 20%	77 15%	51 15%
Charity websites	115 11%b	113 12%Tb	2 3%	75 12%	73 14%T	99 12%	3 11%	67 13%	31 9%
Other (please specify)	10 1%c	9 1%	2 2%	2 *	4 1%	6 1%c	- -	8 2%	2 *
Mean no. of Mentions	2.30bh	2.37Tb	1.52	2.51T	2.46T	2.45T	1.90	2.48Th	2.02

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 432

Q29. Which charity websites would you like to use to find information or guidance about keeping your child safe online?
Base: All respondents who will use charity websites to find information or guidance about keeping their child safe online

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child					S3/S5. School Year Child			
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Primary (r)	Secondary (s)
Unweighted base	115	38	55	22	49	66	22	39	36	18	10	12	19	20	16	20	55	48
Weighted base	115	39*	55	21**	54*	61	27**	41*	34*	13**	14**	14**	21**	20**	16**	18**	63	44*
Effective base	110	36	53	21	47	63	22	38	35	18	10	12	19	20	16	20	54	47
NSPCC	61	20	28	13	29	32	12	22	18	8	8	4	9	13	10	8	32	24
	53%	52%	51%	61%	53%	52%	45%	54%	53%	66%	58%	32%	44%	65%	61%	45%	51%	54%
Internet Matters	50	16	21	13	25	25	10	18	16	7	5	4	9	8	9	7	24	22
	43%	41%	38%	63%	46%	41%	35%	42%	47%	54%	39%	32%	43%	42%	57%	38%	39%	49%
Action for children	37	12	16	9	20	16	8	19	6	3	5	3	11	7	3	4	23	11
	32%h	31%	29%	41%	38%	27%	31%	45%Th	19%	27%	39%	22%	54%	35%	17%	21%	36%	26%
Children's society	34	13	15	7	19	15	9	15	7	3	5	4	9	6	4	3	22	12
	30%	34%	27%	31%	36%	25%	34%	36%	20%	26%	39%	30%	43%	29%	26%	15%	34%	27%
Parent Zone	33	12	14	6	18	14	8	15	5	4	4	4	8	7	4	2	21	7
	28%hs	32%	25%	30%	34%	24%	29%	36%	15%	34%	29%	30%	38%	34%	23%	9%	34%e	16%
Beatbullying	31	7	13	11	17	14	9	12	6	4	7	2	6	6	3	4	20	10
	27%	18%	23%	53%	31%	23%	33%	28%	19%	33%	49%	17%	29%	28%	17%	21%	31%	22%
Barnados	28	8	14	6	14	14	7	9	9	3	4	3	4	5	5	5	14	13
	24%	20%	27%	26%	26%	23%	27%	21%	27%	23%	32%	22%	17%	25%	28%	27%	22%	29%
Children England	26	8	13	6	13	13	8	9	6	3	5	3	3	6	3	3	16	8
	22%	20%	23%	27%	25%	21%	31%	22%	17%	22%	39%	22%	15%	28%	20%	15%	26%	19%
Kidscape	25	8	12	6	16	9	8	10	6	2	6	2	5	5	5	1	16	9
	22%e	21%	21%	26%	30%	15%	29%	24%	17%	16%	42%	17%	23%	25%	30%	5%	25%	20%
Stop It Now	24	9	9	6	15	9	6	9	6	3	4	2	6	3	3	3	15	7
	21%	23%	17%	27%	16%	16%	23%	21%	17%	25%	29%	17%	28%	14%	19%	16%	24%	15%
ECPAT UK	12	7	3	2	6	6	6	4	2	-	5	1	-	4	1	1	9	3
	11%	19%b	5%	9%	12%	10%	23%	10%	6%	-	39%	7%	-	20%	7%	5%	15%	7%
British Association for Fostering and Adoption	11	2	4	4	4	6	5	4	1	1	3	2	1	3	-	1	8	2
	9%	6%	8%	19%	8%	10%	17%	9%	2%	11%	19%	15%	5%	14%	-	5%	14%	4%
NCB	9	2	4	3	5	4	1	4	3	1	-	1	2	2	3	-	5	3
	7%	4%	8%	13%	9%	6%	4%	10%	8%	5%	-	7%	11%	9%	17%	-	8%	8%
Other (please specify)	1	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-
	1%	-	1%	-	-	1%	-	-	-	5%	-	-	-	-	-	-	-	-
Don't know	12	1	10	2	3	9	4	4	4	1	-	4	3	1	-	4	7	5
	11%a	3%	18%Ta	7%	6%	15%	15%	9%	11%	6%	-	29%	14%	5%	-	21%	11%	11%
Mean no. of Mentions	3.71	3.29	3.67	4.62	3.96	3.46	4.22	3.96	3.01	3.69	4.53	3.80	4.06	3.86	3.21	2.77	4.04	3.31

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 433

Q29. Which charity websites would you like to use to find information or guidance about keeping your child safe online?
Base: All respondents who will use charity websites to find information or guidance about keeping their child safe online

	Total (T)	D1. Gender of Parent		D2. Age of Parent			D2. Age of Parent II		D3. Region		D4. SEG					
		Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	18-34 (i)	35-54 (k)	England (m)	Scotland (n)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	115	53	62	25	54	32	26	86	94	13	47	31	24	13	78	37
Weighted base	115	54	61	29**	54	29*	30**	83	96	12**	44*	28**	27**	17**	72	43*
Effective base	110	50	60	24	52	31	25	82	90	13	45	30	23	13	75	36
NSPCC	61	24	37	11	30	17	13	47	49	6	26	15	16	5	40	21
	53%	44%	60%	40%	58%	58%	42%	57%	52%	53%	59%	52%	59%	29%	56%	48%
Internet Matters	50	23	26	14	22	11	14	33	42	4	24	12	8	6	36	14
	43%	43%	43%	50%	41%	38%	48%	40%	44%	35%	54%	44%	29%	38%	50%T	32%
Action for children	37	14	23	9	19	8	9	27	31	3	13	12	7	5	25	12
	32%	25%	38%	31%	35%	27%	29%	32%	32%	24%	30%	42%	26%	31%	34%	28%
Children's society	34	20	15	13	11	10	13	21	31	2	19	6	6	3	25	10
	30%ek	36%	24%	44%	20%	34%	42%	25%	32%	16%	44%Tu	20%	24%	21%	34%	23%
Parent Zone	33	16	16	13	10	8	13	18	25	6	15	10	5	3	25	7
	28%ek	30%	27%	47%	19%	28%	45%	22%	26%	51%	35%	36%	18%	16%	35%T	17%
Beatbullying	31	17	14	7	13	7	9	21	27	2	14	8	6	4	22	9
	27%	32%	23%	26%	25%	26%	29%	25%	28%	15%	33%	27%	22%	22%	30%	22%
Barnados	28	11	17	5	13	7	7	20	22	3	13	6	6	4	19	10
	24%	20%	29%	19%	25%	23%	23%	24%	23%	23%	29%	21%	21%	24%	26%	22%
Children England	26	15	11	9	11	4	10	15	24	1	15	6	1	3	21	5
	22%kv	28%	18%	31%	20%	15%	34%	18%	25%	7%	34%Tv	23%	4%	21%	29%Tv	11%
Kidscape	25	14	12	8	12	3	8	15	22	1	13	3	3	7	16	9
	22%	26%	19%	29%	22%	12%	28%	18%	23%	7%	30%	10%	10%	40%	22%	21%
Stop It Now	24	13	11	11	6	4	13	10	23	1	11	3	5	5	14	10
	21%ek	25%	17%	40%	10%	16%	42%	12%	24%	8%	24%	12%	20%	29%	19%	24%
ECPAT UK	12	6	7	5	5	1	6	6	11	1	6	4	1	1	10	2
	11%	10%	11%	17%	10%	3%	20%	8%	12%	8%	13%	15%	4%	7%	14%	6%
British Association for Fostering and Adoption	11	8	3	3	7	1	3	8	11	-	6	5	-	-	11	-
	9%b	15%	4%	11%	12%	3%	10%	9%	11%	-	13%v	17%	-	-	15%Tv	-
NCB	9	3	6	1	3	5	1	8	7	-	6	2	-	1	7	1
	7%	5%	9%	3%	5%	17%T	3%	9%	8%	-	13%	6%	-	8%	10%	3%
Other (please specify)	1	-	1	-	1	-	-	1	1	-	-	1	-	-	1	-
	1%	-	1%	-	1%	-	-	1%	1%	-	-	2%	-	-	1%	-
Don't know	12	5	7	4	6	3	4	9	12	1	2	4	4	3	6	7
	11%q	10%	11%	13%	11%	9%	12%	11%	12%	7%	4%	13%	16%	16%	8%	16%
Mean no. of Mentions	3.71k	3.78	3.65	4.43	3.39	3.29	4.51	3.36	3.89	2.65	4.27v	3.77	2.81	3.39	4.08T	3.03

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 434

Q29. Which charity websites would you like to use to find information or guidance about keeping your child safe online?
Base: All respondents who will use charity websites to find information or guidance about keeping their child safe online

	D11. Income				Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent			Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (l)	White (k)	Asian (m)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	115	22	14	25	48	29	34	49	35	75	88	10	26	98	13	88	23
Weighted base	115	23**	15**	25**	47*	29**	34*	48*	33*	77	85	11**	29**	97	13**	86	24**
Effective base	110	21	14	24	46	27	33	47	34	72	84	9	25	94	12	84	22
NSPCC	61 53%	14 62%	4 27%	16 65%	25 54%	17 59%	17 49%	27 55%	21 65%	36 47%	49 57%	4 32%	11 38%	54 55%	6 47%	46 54%	14 57%
Internet Matters	50 43%	6 28%	7 45%	12 47%	23 49%	9 31%	16 47%	23 47%	15 45%	35 46%	42 49%T	2 14%	8 28%	47 48%T	2 14%	39 45%	11 44%
Action for children	37 32%	5 24%	6 44%	9 35%	15 31%	9 29%	11 33%	16 33%	13 39%	22 28%	23 27%	4 33%	12 43%	31 32%	5 35%	27 31%	9 35%
Children's society	34 30%	7 30%	4 25%	5 21%	19 40%	9 32%	6 19%	19 39%	9 28%	25 33%	26 30%	-	9 31%	28 29%	5 39%	25 29%	8 34%
Parent Zone	33 28%	5 22%	2 16%	10 40%	15 31%	7 24%	9 26%	16 33%	13 39%	19 24%	22 26%	3 25%	10 35%	28 29%	3 25%	25 29%	7 29%
Beatbullying	31 27%	7 32%	3 22%	6 25%	14 31%	10 36%	6 18%	14 30%	10 31%	19 25%	20 23%	3 26%	11 37%	26 27%	5 39%	22 26%	8 33%
Barnados	28 24%	5 21%	3 23%	6 25%	11 24%	9 30%	7 21%	11 23%	9 27%	19 25%	20 24%	5 44%	8 27%	26 27%	2 15%	23 27%	4 16%
Children England	26 22%	4 20%	2 14%	6 24%	13 29%	7 25%	5 15%	13 28%	6 18%	19 25%	16 19%	3 28%	10 34%	24 24%	1 8%	18 21%	7 27%
Kidscape	25 22%	5 21%	4 25%	5 22%	10 21%	10 34%	5 16%	10 21%	7 20%	17 22%	18 21%	5 48%	8 27%	19 19%	5 35%	18 21%	5 20%
Stop It Now	24 21%	7 29%	2 16%	4 15%	11 24%	8 28%	4 13%	11 23%	5 16%	18 23%	15 17%	3 25%	8 29%	22 22%	1 8%	21 25%	2 10%
ECPAT UK	12 11%	1 4%	5 34%	1 4%	6 12%	2 7%	5 14%	6 11%	2 6%	10 14%	9 10%	1 12%	4 10%	10 10%	2 17%	9 10%	3 10%
British Association for Fostering and Adoption	11 9%	-	1 7%	4 16%	6 12%	4 15%	1 2%	6 12%	3 10%	7 10%	9 10%	-	2 7%	10 10%	1 8%	7 9%	2 9%
NCB	9 7%	1 4%	-	2 9%	5 11%	2 6%	1 4%	5 11%	3 8%	6 8%	8 9%	1 8%	1 3%	7 7%	1 10%	9 10%	-
Other (please specify)	1 1%	-	-	1 3%	-	-	1 2%	-	1 2%	-	1 1%	-	-	1 1%	-	1 1%	-
Don't know	12 11%	4 16%	2 12%	3 10%	3 6%	4 15%	4 10%	3 6%	3 9%	8 10%	10 12%	2 21%	2 8%	11 11%	-	10 11%	1 5%
Mean no. of Mentions	3.71	3.55	3.37	3.91	3.94	4.19	3.09	3.92	3.92	3.67	3.67	3.71	3.82	3.85	2.99	3.81	3.41

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 435

Q29. Which charity websites would you like to use to find information or guidance about keeping your child safe online?
Base: All respondents who will use charity websites to find information or guidance about keeping their child safe online

	Q10. Knowledge of tools/controls		Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	Currently use any (c)	Previously used any (d)		Yes (g)	No (h)
				NET: Used (e)			
Unweighted base	115	113	75	73	99	69	30
Weighted base	115	113	75	73	99	67	31**
Effective base	110	108	72	70	94	66	29
NSPCC	61 53%	60 53%	41 54%	45 62%T	56 57%T	40 60%	11 36%
Internet Matters	50 43%	50 44%	41 55%T	36 49%	49 49%T	33 49%	10 33%
Action for children	37 32%	37 32%	26 34%	25 34%	34 34%	20 30%	10 32%
Children's society	34 30%a	32 29%	23 30%	21 29%	29 29%	20 30%	8 26%
Parent Zone	33 28%	33 29%	22 29%	24 32%	31 31%	23 34%	6 20%
Beatbullying	31 27%	31 28%	24 32%	22 31%	29 30%	22 32%	6 18%
Barnados	28 24%	27 24%	21 28%	18 25%	26 26%	20 29%	5 16%
Children England	26 22%	25 22%	18 24%	20 27%	24 24%	15 22%	7 23%
Kidscape	25 22%	25 22%	19 26%	17 23%	23 24%	17 26%	6 18%
Stop It Now	24 21%	24 21%	19 25%	18 24%	23 23%	18 26%	3 11%
ECPAT UK	12 11%	12 11%	9 12%	8 11%	11 11%	8 12%	4 14%
British Association for Fostering and Adoption	11 9%	11 9%	9 12%	8 11%	11 11%	7 10%	4 12%
NCB	9 7%a	8 7%	8 10%	7 9%	8 8%	5 8%	2 7%
Other (please specify)	1 1%	1 1%	-	1 1%	1 1%	1 1%	-
Don't know	12 11%ceg	12 11%	4 6%	7 10%	7 7%	4 6%	6 19%
Mean no. of Mentions	3.71	3.73	3.93	4.07	3.85	3.93	3.29

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 436
D1. Gender of Parent
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Man	430	160	205	66	223	206	89	158	120	63	50	40	76	82	65	55	32	30	236	144	22
	42%chos	48%Tc	42%	34%	42%	43%	52%Th	45%h	36%	41%	55%Tno	49%o	42%	48%o	38%	34%	40%	42%	47%Ts	36%	39%
Woman	581	173	284	124	301	277	82	195	214	90	41	41	106	90	105	107	49	40	262	257	35
	57%kafjr	52%	58%	65%Ta	57%	57%	48%	55%	64%Tfg	58%	45%	51%	58%	52%	61%j	66%Tjkm	60%	57%	53%	64%Tr	60%
Non-binary	2	-	1	1	1	1	-	-	1	1	-	-	-	-	1	-	-	1	-	1	1
	0.2%	-	0.2%	0.5%	0.2%	0.2%	-	-	0.1%	0.1%	-	-	-	-	0.1%	-	-	0.1%	-	0.2%	0.1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 437
D1. Gender of Parent
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Man	430	430	-	11	96	169	114	39	108	283	39	368	40	12	10	174	76	96	84	251	179
	42%b	100%Tb	-	74%	48%e	38%	40%	64%Tdef	50%Tk	38%	64%Tjk	43%o	46%o	24%	36%	51%Trstuv	35%	41%	38%	45%Tr	39%
Woman	581	-	581	4	105	281	170	21	109	451	21	481	46	36	18	166	140	138	136	306	274
	57%ag	100%Ta	-	26%	52%g	62%Tdg	60%g	35%	50%l	61%Tjl	35%	56%	54%	76%Tmn	64%	49%	65%Tqu	59%q	62%q	55%q	60%q
Non-binary	2	-	-	-	-	-	1	1	-	1	1	2	-	-	-	-	-	1	1	-	2
	*	-	-	-	-	-	*	1%e	-	*	1%	*	-	-	-	-	-	*	1%	-	*

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 438
D1. Gender of Parent
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online				
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)	
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198	
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196	
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189	
Man	430	12	76	63	121	147	108	162	149	110	303	344	19	37	23	5	84	361	62	313	93	
		42%bcflks	46%	32%	35%	45%bc	56%Tbcd	34%	42%f	55%Tfg	37%	44%i	41%	57%	57%Tk	47%	42%	53%Tk	42%	44%	41%	47%
Woman	581	14	158	117	149	117	208	224	122	185	379	502	14	28	26	7	74	501	78	457	103	
		57%ehmp	54%	67%Tde	65%Te	55%e	44%	66%Tgh	58%h	63%Tj	55%	59%Tmp	43%	43%	53%	58%	47%	58%	56%	59%T	53%	
Non-binary	2	-	1	1	-	-	1	1	-	1	1	2	-	-	-	-	-	2	-	2	-	
	*	-	*	1%	-	-	*	*	-	*	*	*	-	-	-	-	-	*	-	*	-	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 439
D1. Gender of Parent
Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Man	430	410	20	290	250	358	12	191	174
	42%bg	44%Tb	26%	47%Te	47%T	45%T	45%	36%	49%Tg
Woman	581	522	59	325	284	439	15	336	179
	57%acdeh	56%	74%Ta	53%	53%	55%c	55%	64%Th	50%
Non-binary	2	2	-	1	1	1	-	1	1
	*	*	-	*	*	*	-	*	*

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 440
D2. Age of Parent
Base: All respondents

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
18-24	15 1%behs	14 4%Tbc	1 *	-	13 2%Te	2 *	12 7%Tghi	3 1%	1 *	-	12 13%Tklnnop	-	1 1%	1 1%	-	1 *	-	-	14 3%Ts	1 *	-
25-34	202 20%shinopqst	72 21%	101 21%	29 15%	105 20%	96 20%	67 39%Tghi	97 27%Thi	33 10%i	5 3%	33 36%Tnopq	34 42%Tmnopq	53 29%Tnopq	44 26%Tnopq	17 10%q	16 10%q	3 4%	2 3%	162 33%Tst	35 9%	1 2%
35-44	450 44%ait	120 36%	224 46%a	105 55%Tab	230 44%	219 45%	80 46%	174 49%Ti	141 42%	56 36%	42 46%	38 47%	85 47%	89 52%Tpq	73 42%	67 42%	30 37%	25 36%	235 47%t	172 43%	19 33%
45-54	285 28%fgjklm	93 28%	142 29%	51 27%	143 27%	141 29%	13 8%	73 21%f	134 40%Tfg	65 43%Tfg	4 5%	9 11%	39 21%j	34 20%j	68 40%Tjklm	65 40%Tjklm	32 40%Tjklm	32 46%Tjklm	79 16%	161 40%Tr	24 41%Tr
55-64	57 6%bfgkmr	32 10%Tbc	19 4%	6 3%	31 6%	25 5%	-	8 2%	24 7%fg	26 17%Tfgh	-	-	5 3%	3 2%	12 7%jkm	11 7%jklm	14 18%Tjklmn	10 15%Tjklmno	8 2%	29 7%r	14 23%Trs
65+	4 *	2 1%	3 1%	-	3 1%	2 *	-	-	3 1%	2 1%g	-	-	-	-	2 1%	1 *	1 1%	1 1%	-	3 1%r	-
18-34	217 21%chinopqst	86 26%Tc	102 21%	29 15%	118 23%	98 20%	79 46%Tghi	99 28%Thi	34 10%i	5 3%	44 49%Tlnnop	34 42%Tmnopq	54 30%Tnopq	46 27%nopq	17 10%q	17 10%q	3 4%	2 3%	176 35%Tst	36 9%	1 2%
35-54	735 73%afjkr	213 64%	366 75%a	156 82%Ta	372 71%	360 74%	93 54%	246 70%f	275 82%Tfg	121 79%Tfg	46 51%	47 58%	123 68%j	123 72%jk	141 82%Tjklm	133 82%Tjklm	62 77%jk	58 81%Tjkl	314 63%	333 83%Tr	43 74%
55+	61 6%bfjkl	34 10%Tbc	22 4%	6 3%	34 6%	27 5%	-	8 2%	26 8%fg	27 18%Tfgh	-	-	5 3%	3 2%	14 8%jklm	12 8%jklm	15 19%Tjklmn	11 16%Tjklmno	8 2%	32 8%Tr	14 23%Trs
Mean	41.34gjk lnr	41.43	41.27	41.34	41.16	41.46	34.94	39.06f	44.21Tfg	47.47Tfgh	33.83	36.18j	39.07jk	39.05jk	44.41Tjkl m	43.98Tjkl mno	47.23Tjkl mno	47.58Tjkl mno	37.53	44.42Tr	48.42Trs
Standard deviation	8.35	9.88	7.89	6.40	8.57	8.09	6.76	7.17	7.28	7.94	6.73	6.63	7.43	6.90	7.24	7.35	7.97	7.99	7.32	7.31	7.53
Standard error	0.26	0.54	0.36	0.47	0.39	0.36	0.58	0.40	0.39	0.56	0.85	0.79	0.58	0.54	0.56	0.54	0.81	0.80	0.35	0.35	0.85

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 441
D2. Age of Parent
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
18-24	15 1%befk	11 3%Tb	4 1%	15 100%	-	-	-	-	15 7%Tkl	-	-	12 1%	3 3%	-	-	6 2%	1 1%	3 1%	4 2%	7 1%	8 2%
25-34	202 20%efgklru	96 22%	105 18%	-	202 100%Tefg	-	-	-	202 93%Tkl	-	-	183 21%To	11 13%	4 9%	3 12%	69 20%r	30 14%	49 21%	53 24%r	100 18%r	102 22%r
35-44	450 44%adgjl	169 39%	281 48%Ta	-	-	450 100%Tdfg	-	-	480 61%Tj	-	-	377 44%	32 37%	26 55%	15 53%	145 43%	102 47%	111 47%	91 41%	247 44%	201 44%
45-54	285 28%degilm	114 27%	170 29%	-	-	-	285 100%Tdeg	-	285 39%Tj	-	-	227 27%	34 39%Tm	17 36%	7 26%	99 29%	66 30%	60 26%	61 27%	165 30%	121 27%
55-64	57 6%bdefjk	35 8%Tb	21 4%	-	-	-	-	57 93%Tdef	-	-	57 93%Tjk	49 6%	5 6%	-	3 9%	20 6%	15 7%	11 5%	11 5%	35 6%	22 5%
65+	4 1%Tb	4 1%Tb	-	-	-	-	-	4 7%Tdef	-	-	4 7%Tjk	3 1%	1 1%	-	1 1%	1 1%	2 1%	-	2 1%	3 1%	2 1%
18-34	217 21%bfgklru	108 25%Tb	109 19%	15 100%	202 100%Tefg	-	-	-	217 100%Tkl	-	-	195 23%To	14 17%	4 9%	3 12%	75 22%ru	32 15%	52 22%r	57 26%r	107 19%r	110 24%r
35-54	735 73%adgilm	283 66%	451 78%Ta	-	-	450 100%Tdg	285 100%Tdg	-	735 100%Tj	-	-	603 71%	66 76%	43 91%Tmn	22 79%	243 72%	168 78%Tt	171 73%	151 68%	412 74%	322 71%
55+	61 6%bdefjk	39 9%Tb	21 4%	-	-	-	-	61 100%Tdef	-	-	61 100%Tjk	53 6%	6 7%	-	3 9%	21 6%	16 8%	11 5%	13 6%	38 7%	24 5%
Mean	41.34dejm	41.16	41.43	21.96	30.95	39.62d	48.71Tde	58.48Tdef	30.33	43.15Tj	58.48Tjk	41.04	43.08Tm	42.56	42.76	41.17	42.82Tqstuv	40.67	40.83	41.81Tq	40.75
Standard deviation	8.35	9.69	7.19	1.61	2.67	2.85	2.74	4.24	3.47	5.25	4.24	8.41	8.80	6.02	7.79	8.57	7.79	8.09	8.70	8.31	8.38
Standard error	0.26	0.47	0.30	0.49	0.20	0.14	0.16	0.50	0.25	0.19	0.50	0.29	0.95	0.89	1.45	0.44	0.50	0.57	0.63	0.33	0.42

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 442
D2. Age of Parent
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (l)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
18-24	15 1%k	- -	4 2%	3 2%	6 2%	2 1%	3 1%	10 3%T	2 1%	- -	14 2%i	10 1%	- -	3 4%	3 5%TK	- -	5 3%k	15 2%	- -	14 2%	1 1%
25-34	202 20%ehkr	8 29%	56 24%e	37 20%	58 21%	39 15%	74 24%h	83 22%h	39 14%	62 21%	131 19%	151 18%	12 37%Tk	19 29%k	16 33%TK	4 35%	51 32%Tk	182 21%Tr	17 12%	156 20%	37 19%
35-44	450 44%r	9 36%	109 46%	82 46%	116 43%	119 45%	151 48%	160 41%	125 46%	137 46%	297 44%	377 44%	17 50%	30 46%	16 33%	5 41%	68 43%	395 46%r	48 35%	339 44%	91 46%
45-54	285 28%fpq	6 2%	55 23%	49 27%	74 28%	84 32%b	75 24%	107 28%	87 32%f	78 26%	199 29%	253 30%Tp	4 13%	14 21%	10 24%	3 19%	31 26%	224 26%	62 44%Tq	213 28%	57 29%
55-64	57 6%f	3 11%	8 4%	10 5%	15 5%	17 7%	10 3%	25 6%	18 7%	17 6%	40 6%	53 6%mp	- -	- -	4 9%mp	- -	4 3%	43 5%	13 9%	46 6%	8 4%
65+	4 *	- -	3 1%	- -	1 *	1 *	3 1%	1 *	1 *	2 1%	3 *	4 1%	- -	- -	- -	- -	- -	4 1%	- -	3 *	1 *
18-34	217 21%ehkr	8 29%	60 25%e	40 22%	64 24%e	41 16%	77 24%h	94 24%h	41 15%	62 21%	144 21%	160 19%	12 37%Tk	21 33%TK	19 38%TK	4 35%	56 35%Tk	197 23%Tr	17 12%	170 22%	38 19%
35-54	735 73%np	15 59%	164 70%	131 73%	190 71%	204 77%T	226 72%	267 69%	211 78%Tg	215 73%	496 73%	630 74%Tnp	21 63%	44 67%	26 53%	8 65%	98 62%	618 72%	110 79%	552 72%	148 76%
55+	61 6%	3 11%	11 5%	10 5%	16 6%	18 7%	13 4%	26 7%	19 7%	19 6%	42 6%	57 7%mp	- -	- -	4 9%mp	- -	4 3%	48 6%	13 9%	50 6%	9 5%
Mean	41.34blm npq	41.25	40.18	40.76	41.13	42.54Tbc	40.17	41.12	42.58Tfg	41.51	41.37	41.96Tlmn	37.59	37.44	38.66	39.50	38.00	40.86	44.43Tq	41.27	41.39
Standard deviation	8.35	9.54	8.51	8.25	8.53	7.83	7.88	8.93	7.84	8.22	8.45	8.29	6.12	8.19	9.23	6.65	8.01	8.31	8.07	8.45	8.13
Standard error	0.26	1.87	0.57	0.63	0.52	0.47	0.45	0.46	0.46	0.48	0.32	0.28	1.06	1.04	1.31	1.92	0.64	0.28	0.67	0.30	0.58

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 443
D2. Age of Parent
Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
18-24	15 1%	15 2%	-	12 2%	9 2%	15 2%	-	5 1%	8 2%
25-34	202 20%g	189 20%	12 16%	145 24%Te	113 21%	168 21%	3 11%	90 17%	89 25%Tg
35-44	450 44%	419 45%	31 39%	275 45%	242 45%	362 45%	16 57%	228 43%	161 46%
45-54	285 28%ceh	257 27%	29 36%	153 25%	142 26%	213 27%c	8 27%	171 33%Th	77 22%
55-64	57 6%e	50 5%	7 9%	28 5%	26 5%	37 5%	1 5%	30 6%	17 5%
65+	4 *	4 *	-	3 *	3 1%	3 *	-	3 1%	1 *
18-34	217 21%g	204 22%	12 16%	157 25%Te	122 23%	183 23%T	3 11%	95 18%	98 28%Tg
35-54	735 73%ch	675 72%	60 75%	429 70%	384 72%	574 72%c	23 84%	400 76%Th	238 67%
55+	61 6%e	54 6%	7 9%	30 5%	30 6%	41 5%	1 5%	33 6%	18 5%
Mean	41.34aceh	41.12	43.86Ta	40.25	40.89c	40.73c	42.97	42.18Th	39.79
Standard deviation	8.35	8.35	8.03	8.22	8.34	8.27	7.14	8.20	8.44
Standard error	0.26	0.27	0.89	0.33	0.36	0.29	1.32	0.35	0.45

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 444
D3. Which of the following describes where you live?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Scotland	86 9%qt	35 11%	39 8%	12 6%	43 8%	43 9%	15 9%	30 8%	31 9%	10 6%	4 5%	11 14%q	17 9%q	13 8%	14 8%q	18 11%q	9 11%q	1 2%	47 9%t	27 7%t	-
North East	43 4%	18 5%	21 4%	4 2%	27 5%	16 3%	9 5%	15 4%	13 4%	6 4%	5 5%	4 5%	11 6%	4 3%	9 5%	4 3%	3 4%	3 5%	24 5%	14 4%	1 2%
North West	127 13%	37 11%	62 13%	28 15%	58 11%	70 14%	16 9%	51 15%	38 11%	21 14%	5 5%	11 14%	26 14%	26 15%j	16 9%	22 14%	11 14%	10 15%j	65 13%	51 13%	7 12%
Yorkshire and the Humber	76 8%	26 8%	37 7%	14 7%	40 8%	36 7%	11 6%	29 8%	22 7%	14 9%	7 7%	4 5%	16 9%	14 8%	9 5%	13 8%	9 11%	5 8%	38 8%	31 8%	6 11%
West Midlands	88 9%hos	39 12%Tc	38 8%	11 6%	49 9%	39 8%	28 16%Tgh	29 8%	19 6%	11 7%	16 17%Tno	12 15%To	15 8%	14 8%	12 7%	7 5%	6 8%	5 7%	54 11%Ts	25 6%	7 12%
East Midlands	70 7%r	17 5%	33 7%	19 10%a	30 6%	38 8%	11 6%	18 5%	34 10%Tgi	7 5%	7 8%	4 5%	9 6%	10 5%	12 7%	21 13%Timp	2 3%	4 6%	25 5%	37 9%Tr	3 6%
Wales	48 5%	14 4%	23 5%	11 6%	29 6%	18 4%	7 4%	17 5%	16 5%	8 5%	2 2%	5 6%	10 6%	6 4%	11 6%	5 3%	7 8%	2 2%	22 4%	21 5%t	-
East of England	91 9%	27 8%	46 9%	18 10%	47 9%	43 9%	9 5%	32 9%	33 10%	17 11%	4 5%	5 6%	17 9%	15 8%	17 10%	15 9%	8 10%	9 13%	37 7%	42 10%	8 14%r
London	161 16%ss	49 15%	86 17%	27 14%	80 15%	82 17%	38 22%Thi	60 17%	43 13%	19 13%	25 27%Tinopq	13 17%	25 14%	35 20%n	20 12%	23 14%	10 12%	10 14%	95 19%Ts	49 12%	8 14%
South East	125 12%	44 13%	57 12%	24 13%	72 14%	52 11%	21 12%	39 11%	44 13%	21 14%	14 15%	7 9%	21 11%	19 11%	17 16%	17 10%	11 13%	13 13%	56 11%	54 13%	8 13%
South West	69 7%	21 6%	35 7%	14 7%	32 6%	37 8%	5 3%	25 7%	27 8%	12 8%	2 2%	4 5%	14 8%	12 7%	13 8%	13 8%	3 4%	9 12%Tjp	26 5%	35 9%T	5 9%
Northern Ireland	28 3%r	7 2%	14 3%	7 3%	18 3%	10 2%	1 1%	7 2%	14 4%	5 4%	1 1%	-	3 2%	4 3%	11 6%Tklo	3 2%	2 3%	3 4%	8 2%	16 4%r	4 6%Tr
NET: England	851 84%	276 83%	414 85%	160 84%	434 83%	413 85%	148 86%	299 85%	274 82%	130 85%	83 92%np	65 80%	152 84%	148 86%	136 79%	136 84%	63 78%	65 92%Tknp	420 84%	337 84%	55 94%Trs

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 445
D3. Which of the following describes where you live?
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Scotland	86 9%mo	40 9%	46 8%	3 19%	11 6%	32 7%	34 12%Tde	6 10%	14 7%	66 9%	6 10%	-	86 100%Tmo	-	-	26 8%	18 8%	16 7%	27 12%	44 8%	42 9%
North East	43 4%	20 5%	23 4%	-	12 6%	21 5%	8 3%	2 4%	12 6%	28 4%	2 4%	43 5%Tn	-	-	-	13 4%	9 4%	8 3%	13 6%	22 4%	21 5%
North West	127 13%no	51 12%	76 13%	-	19 9%	58 13%	38 13%	13 21%Td	19 9%	96 13%	13 21%Tj	127 15%Tno	-	-	-	35 10%	28 13%	33 14%	32 14%	63 11%	64 14%
Yorkshire and the Humber	76 8%n	35 8%	42 7%	3 18%	13 6%	34 8%	23 8%	4 7%	15 7%	57 8%	4 7%	76 9%Tno	-	-	-	25 7%	17 8%	14 6%	20 9%	42 8%	34 8%
West Midlands	88 9%fkno	39 9%	49 8%	7 49%	29 14%Tef	31 7%	16 6%	4 6%	36 17%Tkl	48 6%	4 6%	88 10%Tno	-	-	-	31 9%	15 7%	26 11%	16 7%	46 8%	42 9%
East Midlands	70 7%n	23 5%	46 8%	-	14 7%	34 8%	20 7%	2 3%	14 7%	54 7%	2 3%	70 8%Tno	-	-	-	26 8%	13 6%	18 7%	14 6%	38 7%	31 7%
Wales	48 5%ajmnu	12 3%	36 6%Ta	-	4 2%	26 6%g	17 6%dg	-	4 2%	43 6%Tjl	-	-	48 100%Tmn	-	-	10 3%	8 4%	10 4%	19 9%Tqu	18 3%	29 6%qu
East of England	91 9%no	36 8%	54 9%	-	12 6%	42 9%	31 11%	6 10%	12 6%	73 10%	6 10%	91 11%Tno	-	-	-	29 9%	20 9%	19 8%	22 10%	49 9%	42 9%
London	161 16%bfnknot	90 21%Tb	71 12%	1 5%	59 29%Tefg	62 14%	34 12%	6 10%	60 28%Tkl	96 13%	6 10%	161 19%Tno	-	-	-	81 24%Trstuv	34 16%tv	31 13%tv	15 7%	115 21%Trstv	46 10%t
South East	125 12%no	52 12%	73 13%	1 9%	19 10%	58 13%	37 13%	9 14%	21 10%	95 13%	9 14%	125 15%Tno	-	-	-	40 12%	29 13%	30 13%	26 12%	69 12%	55 12%
South West	69 7%djnu	22 5%	47 8%	-	5 3%	36 8%nd	21 7%nd	6 11%nd	5 2%	57 8%Tj	6 11%j	69 8%Tno	-	-	-	14 4%	18 9%qu	20 8%q	17 8%	32 6%q	37 8%q
Northern Ireland	28 3%nm	10 2%	18 3%	-	3 2%	15 3%	7 3%	3 4%	3 2%	22 3%	3 4%	-	-	28 100%	11 3%	5 2%	10 4%t	2 1%	16 3%	12 3%t	
NET: England	851 84%fknot	368 86%	481 83%	12 81%	183 31%Tef	377 84%	227 79%	53 86%	195 90%Tk	603 82%	53 86%	851 100%Tno	-	-	-	293 86%t	185 85%	199 85%	173 78%	478 86%Tt	372 82%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 446
D3. Which of the following describes where you live?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Scotland	86	2	22	17	22	22	25	38	22	27	58	80	-	4	1	1	6	77	10	71	12
	9%p	10%	9%	9%	8%	8%	8%	10%	8%	9%	8%	9%Tp	-	6%	2%	8%	4%	9%	7%	9%	6%
North East	43	4	13	8	6	12	16	14	12	12	31	35	3	3	2	-	8	35	7	34	7
	4%d	14%	5%	4%	2%	4%	5%	4%	4%	4%	4%	4%	8%	4%	5%	-	5%	4%	5%	4%	4%
North West	127	7	37	29	29	22	50	49	25	38	85	105	6	13	4	-	22	108	18	101	24
	13%eh	28%	16%e	16%e	11%	8%	16%h	13%	9%	13%	12%	12%	17%	20%	7%	-	14%	13%	13%	13%	12%
Yorkshire and the Humber	76	3	20	21	12	17	24	31	17	25	48	63	2	4	6	1	13	69	7	64	12
	8%d	10%	9%	11%Td	4%	6%	8%	8%	6%	9%	7%	7%	2%	6%	12%	10%	8%	8%	5%	8%	6%
West Midlands	88	-	19	10	34	20	24	37	21	20	63	70	-	13	3	1	16	82	4	74	10
	9%art	-	8%	6%	13%Tc	7%	8%	10%	8%	7%	9%	8%	-	20%Tkmp	5%	8%	10%	9%Tr	3%	10%t	5%
East Midlands	70	2	17	12	21	15	27	25	15	25	42	63	1	1	3	6	55	12	44	20	
	7%as	9%	7%	6%	8%	6%	9%	6%	5%	9%	6%	7%	3%	2%	22%	4%	6%	6%	9%	6%	10%Ts
Wales	48	2	14	7	19	5	21	21	5	18	29	48	-	-	-	-	38	10	32	9	
	5%ehp	8%	6%e	4%	7%Te	2%	7%h	5%h	2%	6%	4%	6%Tp	-	-	-	-	4%	7%	4%	5%	
East of England	91	1	11	17	33	25	21	40	25	31	58	80	5	3	2	1	11	75	15	67	17
	9%b	3%	5%	9%	12%Tb	9%	7%	10%	9%	10%	9%	9%	15%	5%	3%	11%	7%	9%	11%	9%	9%
London	161	2	35	25	33	63	41	52	64	35	117	98	12	19	25	4	60	137	24	116	40
	16%ik	6%	15%	14%	12%	24%Tbcd	13%	13%	24%Tfg	12%	17%i	12%	37%Tk	28%Tk	52%Tkmp	36%	38%Tk	16%	17%	15%	21%
South East	125	3	28	17	29	42	31	45	42	36	87	112	3	5	4	1	12	107	17	94	24
	12%p	10%	12%	9%	11%	16%T	10%	12%	16%f	12%	13%	13%	8%	7%	8%	7%	8%	12%	12%	12%	12%
South West	69	1	15	16	22	13	24	29	14	21	46	65	2	1	2	-	4	54	15	51	16
	7%p	2%	6%	9%	8%	5%	7%	8%	5%	7%	7%	8%Tp	6%	1%	3%	-	3%	6%	11%	7%	8%
Northern Ireland	28	-	4	4	9	9	12	5	10	9	19	28	-	-	-	-	-	26	2	24	4
	3%gp	-	2%	2%	4%	3%	4%g	1%	4%	3%	3%	3%Tp	-	-	-	-	3%	1%	3%	3%	2%
NET: England	851	21	195	153	219	227	258	323	235	243	577	692	33	61	48	11	153	723	119	646	170
	84%k	82%	83%	85%	81%	86%	82%	83%	86%	82%	84%	82%	100%Tk	94%Tk	98%Tk	92%	96%Tk	84%	85%	84%	87%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 447
D3. Which of the following describes where you live?
Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls			Q20. Seen/received guidance about		
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Scotland	86 9%	83 9%	3 4%	57 9%	48 9%	74 9%	1 4%	41 8%	34 10%
North East	43 4%	41 4%	2 3%	22 4%	21 4%	30 4%	1 3%	22 4%	18 5%
North West	127 13%	115 12%	13 16%	72 12%	73 14%	99 12%	6 21%	67 13%	42 12%
Yorkshire and the Humber	76 8%	69 7%	8 10%	52 8% ^d	33 6%	59 7%	1 5%	35 7%	32 9%
West Midlands	88 9%	85 9%	3 3%	65 11% ^T	48 9%	78 10% ^T	2 8%	46 9%	33 9%
East Midlands	70 7% ^{aceg}	57 6%	13 16% ^{Ta}	34 5%	31 6%	46 6%	1 3%	26 5%	30 9% ^g
Wales	48 5% ^{ac}	40 4%	8 9% ^{Ta}	20 3%	26 5% ^c	34 4% ^c	2 6%	22 4%	17 5%
East of England	91 9%	86 9%	5 7%	58 9%	45 8%	73 9%	4 16%	51 10%	29 8%
London	161 16%	148 16%	13 16%	107 17%	91 17%	127 16%	2 6%	88 17%	52 15%
South East	125 12%	118 13%	7 9%	79 13%	72 13%	105 13%	3 12%	76 14% Th	34 10%
South West	69 7%	65 7%	4 5%	35 6%	34 6%	51 6%	5 17%	38 7%	25 7%
Northern Ireland	28 3%	26 3%	2 2%	17 3%	13 2%	22 3%	- -	16 3%	8 2%
NET: England	851 84%	784 84%	67 84%	522 85%	449 84%	667 84%	25 90%	448 85%	296 84%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 448
D4. SEG
Base: All respondents

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child								S3/SS. School Year Child		
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
A	103 10%	39 12%	44 9%	20 11%	61 12%	42 9%	25 15%	33 9%	30 9%	15 10%	17 19% <i>l</i>	8 10%	16 9%	17 10%	20 12%	10 6%	8 10%	6 9%	51 10%	41 10%	5 8%
B	237 23% <i>g</i>	73 22%	126 26%	38 20%	123 23%	113 23%	49 29% <i>g</i>	68 19%	88 26% <i>g</i>	32 21%	24 26%	25 21%	38 18%	30 24%	41 28% <i>m</i>	45 25%	20 17%	12 17%	110 22%	102 25%	11 19%
C1	216 21%	77 23%	107 22%	32 17%	115 22%	100 21%	26 15%	82 23%	67 20%	41 26% <i>f</i>	16 17%	10 13%	47 26% <i>k</i>	36 21%	33 19%	35 22%	20 24%	19 27% <i>k</i>	101 20%	84 21%	22 37% <i>Tr</i>
C2	234 23%	76 23%	112 23%	47 24%	113 22%	121 25%	31 18%	84 24%	87 26%	33 21%	15 17%	16 20%	39 21%	45 26%	43 25%	43 27%	16 19%	17 24%	116 23%	96 24%	11 19%
D	158 16%	53 16%	74 15%	31 16%	80 15%	78 16%	34 20%	59 17%	45 13%	19 13%	17 19%	30 21%	29 16%	25 17%	21 14%	9 11%	11 15%	86 17%	57 14%	7 11%	
E	63 6%	15 5%	27 5%	21 11% <i>Tab</i>	33 6%	30 6%	6 3%	27 8%	17 5%	14 9% <i>f</i>	2 5%	4 7%	13 9%	15 6%	11 4%	6 10% <i>jo</i>	8 8%	6 8%	33 7%	20 5%	3 6%
NET: AB	340 34% <i>g</i>	112 34%	170 35%	59 31%	184 35%	154 32%	74 43% <i>Tgi</i>	101 29%	118 35%	47 31%	34 45% <i>lmq</i>	54 42% <i>mq</i>	47 30%	61 27%	56 35%	29 34%	18 36%	16 26%	161 32%	142 35%	16 27%
NET: DE	221 22%	68 20%	101 21%	52 27% <i>T</i>	113 22%	108 22%	40 23%	86 24%	62 18%	33 22%	19 21%	21 26%	43 23%	44 26% <i>o</i>	35 20%	27 17%	17 21%	16 23%	119 24%	77 19%	10 17%
NET: ABC1	557 55% <i>c</i>	189 57% <i>c</i>	277 56% <i>c</i>	91 48%	299 57%	254 52%	100 59%	183 52%	186 55%	88 57%	57 62%	44 54%	100 55%	83 48%	93 54%	91 56%	48 60%	37 53%	263 53%	227 57%	37 64%
NET: C2DE	455 45% <i>g</i>	144 43%	213 44%	99 52% <i>T</i>	226 43%	229 47%	71 41%	170 48%	148 44%	66 43%	34 38%	37 46%	81 45%	89 52%	78 46%	70 43%	32 40%	33 47%	235 47%	173 43%	21 36%
DK/Ref	1 *	-	-	1 1%	-	1 *	-	-	1 *	-	-	-	-	-	-	1 1%	-	-	-	1 *	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 449
D4. SEG
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
A	103	54	49	3	25	48	22	5	28	70	5	92	6	-	5	103	-	-	-	103	-
	10%borstv	13%Tb	8%	18%	12%	11%	8%	9%	13%	9%	9%	11%o	8%	-	17%	30%Trstuv	-	-	-	18%Trstv	-
B	237	120	117	3	44	97	77	16	48	174	16	202	19	10	6	237	-	-	-	237	-
	23%brstv	28%Tb	20%	23%	22%	22%	27%	26%	22%	24%	26%	24%	22%	22%	22%	70%Trstuv	-	-	-	43%Trstv	-
C1	216	76	140	1	30	102	66	16	32	168	16	185	18	8	5	-	216	-	-	216	-
	21%adjqstv	18%	24%Ta	9%	15%	23%d	23%d	27%d	15%	23%Tj	27%j	15%	22%	21%	17%	100%Tqstuv	-	-	-	39%Tqstv	-
C2	234	96	138	3	49	111	60	11	52	171	11	199	16	10	10	-	-	234	-	-	234
	23%qrtu	22%	24%	23%	24%	25%	21%	18%	24%	23%	18%	23%	18%	21%	35%	-	-	100%Tqrtuv	-	-	51%Tqrtu
D	158	66	91	3	37	69	39	10	40	107	10	129	19	9	1	-	-	-	158	-	158
	16%qrsu	15%	16%	20%	18%	15%	14%	17%	18%	15%	17%	15%	22%	19%	3%	-	-	-	71%Tqrsuv	-	35%Tqrsu
E	63	18	46	1	16	22	22	2	17	44	2	44	8	10	1	-	-	-	63	-	63
	6%amqrsu	4%	8%Ta	8%	8%	5%	8%	4%	8%	6%	4%	5%	9%	21%Tm	4%	-	-	-	29%Tqrsuv	-	14%Tqrsu
NET: AB	340	174	166	6	69	145	99	21	75	243	21	293	26	10	11	340	-	-	-	340	-
	34%brstv	41%Tb	29%	40%	34%	32%	35%	35%	35%	33%	35%	34%	30%	22%	39%	100%Trstuv	-	-	-	61%Trstv	-
NET: DE	221	84	136	4	53	91	61	13	57	151	13	173	27	19	2	-	-	-	221	-	221
	22%mqrsu	19%	23%	28%	26%	20%	21%	20%	26%	21%	20%	20%	31%Tm	40%Tm	7%	-	-	-	100%Tqrsuv	-	49%Tqrsu
NET: ABC1	557	251	306	7	100	247	165	38	107	412	38	478	44	18	16	340	216	-	-	557	-
	55%ostv	58%	53%	49%	49%	55%	58%	62%	49%	56%	62%	56%o	51%	39%	58%	100%Tstv	100%Tstv	-	-	100%Tstv	-
NET: C2DE	455	179	274	8	102	201	121	24	110	322	24	372	42	29	12	-	-	234	221	-	455
	45%qu	42%	47%	51%	51%	45%	42%	38%	51%	44%	38%	44%	49%	61%Tm	42%	-	-	100%Tqru	100%Tqru	-	100%Tqu
DK/Ref	1	-	1	-	-	1	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	*	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 450
D4. SEG
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
A	103	-	10	9	23	61	16	25	62	19	79	81	4	14	3	-	21	90	13	80	20
	10%bcfj	-	4%	5%	8%	23%Tbcd	5%	7%	23%Tfg	6%	12%Ti	10%	12%	21%Tknp	7%	-	13%	10%	9%	10%	10%
B	237	1	27	30	70	98	40	84	101	57	173	187	15	14	15	4	47	204	32	179	52
	23%bcfjk	3%	11%	17%	26%bc	37%Tbcd	13%	22%f	37%Tfg	19%	25%Ti	22%	46%Tkmp	21%	31%	29%	30%Tk	24%	23%	23%	26%
C1	216	6	62	40	56	48	66	97	49	65	142	180	9	7	15	3	35	186	30	160	45
	21%lm	23%	26%Te	22%	21%	18%	21%	25%Th	18%	22%	21%	21%	28%lm	11%	31%lm	26%	22%lm	22%	22%	21%	23%
C2	234	4	41	44	83	47	71	98	50	64	159	213	3	12	6	-	21	202	29	194	29
	23%behpt	17%	18%	24%	31%Tbe	18%	23%	25%h	18%	22%	23%	25%Tlnp	8%	19%	12%	-	13%	23%	21%	25%Tt	15%
D	158	3	50	54	36	10	72	71	10	46	112	126	1	17	8	4	31	125	27	111	37
	16%ehq	12%	21%Tde	30%Tde	13%e	4%	23%Th	18%h	4%	16%	16%	15%	4%	26%Tkl	17%	37%	20%l	14%	19%	14%	19%
E	63	12	44	2	2	-	50	12	-	45	17	59	1	1	1	1	4	56	8	48	13
	6%cdghj	45% p	19%Tode	2%e	1%	-	16%Tgh	3%h	-	15%Tj	3%	7%Tp	3%	2%	3%	7%	3%	6%	5%	6%	7%
NET: AB	340	1	37	39	93	159	56	109	163	76	252	269	19	27	18	4	68	294	45	259	72
	34%bcfgk	3%	16%	21%	34%bc	60%Tbcd	18%	28%f	60%Tfg	26%	37%Ti	32%	58%Tk	42%	38%	29%	43%Tk	34%	32%	34%	37%
NET: DE	221	15	94	58	38	10	122	83	10	91	129	185	2	18	10	5	36	181	35	159	50
	22%dehjl	57%	40%Tde	32%Tde	14%e	4%	38%Tgh	21%h	4%	31%Tj	19%	22%l	7%	28%l	20%	44%	22%l	21%	25%	21%	26%
NET: ABC1	557	7	99	79	149	207	122	206	212	141	394	449	28	34	33	7	103	480	76	419	117
	55%bcfkl	26%	42%	43%	55%bc	79%Tbcd	39%	53%f	78%Tfg	48%	58%Ti	53%	86%Tkmp	53%	68%kk	56%	65%Tkm	56%	54%	54%	60%
NET: C2DE	455	19	135	102	121	57	193	181	60	155	288	398	5	31	15	5	56	382	64	353	79
	45%ehjlp	74%	57%Tde	57%Tde	45%e	21%	61%Tgh	47%h	22%	52%Tj	42%	47%Tlnp	14%	47%lp	32%	44%	35%l	44%	46%	46%	40%
DK/Ref	1	-	1	-	-	-	1	-	-	-	1	1	-	-	-	-	-	1	-	1	-
	*	-	*	-	-	-	*	-	-	-	*	*	-	-	-	-	-	*	-	*	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 451
D4. SEG
Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
A	103 10%b	100 11%Tb	3 3%	81 13%Tde	57 11%	91 11%T	1 2%	60 11%	28 8%
B	237 23%	222 24%	15 19%	156 25%	127 24%	198 25%	5 20%	140 27%T	78 22%
C1	216 21%	203 22%	13 17%	127 21%	116 22%	173 22%	6 22%	121 23%	69 20%
C2	234 23%a	208 22%	27 33%Ta	131 21%	120 22%	174 22%	9 31%	110 21%	92 26%
D	158 16%g	142 15%	16 20%	88 14%	85 16%	115 14%	4 14%	66 13%	62 18%g
E	63 6%	58 6%	6 7%	32 5%	31 6%	47 6%	3 11%	30 6%	25 7%
NET: AB	340 34%b	323 35%Tb	18 22%	237 38%Tde	184 34%	289 36%T	6 22%	200 38%Th	106 30%
NET: DE	221 22%ceg	199 21%	22 27%	120 19%	116 22%	162 20%	7 25%	96 18%	87 24%g
NET: ABC1	557 55%bh	526 56%Tb	31 39%	364 59%T	300 56%	462 58%T	12 44%	321 61%Th	175 50%
NET: C2DE	455 45%aceg	407 44%	48 61%Ta	251 41%	236 44%	335 42%	15 56%	206 39%	179 50%Tg
DK/Ref	1 *	1 *	- -	1 *	- -	1 *	- -	1 *	- -

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 452
D5. How many people under the age of 18 live in your household?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
None	1	1	-	-	-	1	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-
1	243	242	1	-	148	92	44	57	75	67	31	13	33	24	47	27	37	29	99	94	30
	24%bcgmo	3%Tbc	r	*	28%Te	19%	26%g	16%	22%g	44%Tfgh	34%klmo	17%	18%	14%	27%mo	16%	45%TkImno	41%TKImno	20%	23%	52%Trs
2	491	72	418	1	233	257	83	192	168	47	35	48	93	100	82	85	23	24	259	192	16
	48%acdipq	22%ct	85%Tac	1%	44%	53%Td	48%i	54%Ti	50%i	31%	39%	59%jpk	51%pq	58%Tjpk	48%pq	53%pq	28%	35%	52%t	48%t	27%
3	208	16	61	131	116	92	33	76	70	28	22	11	43	34	34	37	17	11	102	88	10
	21%ab	5%	12%a	69%Tab	22%	19%	19%	22%	21%	18%	24%	14%	23%	20%	20%	23%	22%	15%	21%	22%	17%
4	56	2	9	46	22	34	8	23	18	7	2	6	11	12	8	11	2	5	30	22	2
	6%ab	1%	2%	24%Tab	4%	7%T	4%	6%	5%	5%	2%	7%	6%	7%	4%	7%	2%	7%	6%	6%	4%
5	6	-	-	6	2	4	1	2	1	2	-	1	1	1	-	1	1	1	3	2	-
	1%	-	-	3%Tab	*	1%	1%	1%	*	1%	-	2%	1%	1%	-	*	1%	1%	1%	*	-
6+	8	-	1	7	4	4	1	3	3	2	1	-	1	1	1	2	1	1	4	3	-
	1%b	-	*	4%Tab	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	-
Mean	2.13a _{ipt}	1.32	2.17a	3.42Tab	2.07	2.20Td	2.07	2.24Ti	2.15i	1.91	2.00	2.14	2.21pq	2.26Tnpq	2.04	2.26Tnpq	1.88	1.97	2.17t	2.15t	1.72
Standard deviation	0.95	0.59	0.51	0.82	0.93	0.96	0.92	0.91	0.94	1.04	0.95	0.89	0.88	0.93	0.92	0.96	1.01	1.07	0.92	0.96	0.88
Standard error	0.03	0.03	0.02	0.06	0.04	0.04	0.08	0.05	0.05	0.07	0.12	0.11	0.07	0.07	0.07	0.10	0.11	0.04	0.05	0.05	0.10

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 453
D5. How many people under the age of 18 live in your household?
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (j)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
None	1	1	-	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-	-	1	-
1	243	112	131	11	35	77	86	34	46	163	34	204	26	8	5	78	64	58	44	142	101
	24%dek	26%	23%	75%	17%	17%	30%Tde	55%Tdef	21%	22%	55%Tjk	24%	30%	17%	19%	23%	29%Ttv	25%	20%	25%	22%
2	491	217	274	4	108	222	136	22	112	358	22	414	40	24	14	171	108	109	103	279	212
	48%gl	50%	47%	25%	54%g	49%g	48%	35%	52%l	49%l	35%	49%	46%	49%	51%	50%	50%	46%	47%	50%	47%
3	208	80	127	-	41	110	52	4	41	163	4	175	15	12	5	73	37	54	44	110	97
	21%gl	19%	22%	-	20%g	25%Tg	18%g	7%	19%l	22%Tl	7%	21%	17%	26%	20%	21%	17%	23%	20%	20%	21%
4	56	16	39	-	12	31	10	2	12	42	2	45	5	4	1	12	7	11	25	19	36
	6%aqu	4%	7%a	-	6%	7%	4%	3%	6%	6%	3%	5%	6%	9%	3%	4%	3%	5%	11%Tqrsuv	3%	8%Tqrsu
5	6	2	4	-	2	4	-	-	2	4	-	6	-	-	-	2	-	2	2	2	4
	1%	*	1%	-	1%	1%	-	-	1%	1%	-	1%	-	-	-	1%	-	1%	1%	*	1%
6+	8	2	7	-	4	4	1	-	4	5	-	6	-	-	2	3	1	1	3	4	4
	1%	*	1%	-	2%	1%	*	-	2%	1%	-	1%	-	-	8%	1%	*	*	2%	1%	1%
Mean	2.13afgr	2.03	2.20Ta	1.25	2.27Tfg	2.27Tfg	1.97g	1.57	2.20l	2.16l	1.57	2.13	2.00	2.26	2.38	2.11	1.96	2.12	2.33Tqrsu	2.05r	2.22Trsu
Standard deviation	0.95	0.84	1.01	0.45	1.03	0.84	0.86	0.75	1.03	0.92	0.75	0.95	0.86	0.84	1.29	0.91	0.85	0.89	1.09	0.89	1.00
Standard error	0.03	0.04	0.04	0.13	0.08	0.04	0.05	0.09	0.07	0.03	0.09	0.03	0.09	0.12	0.24	0.05	0.05	0.06	0.08	0.04	0.05

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 454
D5. How many people under the age of 18 live in your household?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
None	1	-	-	-	-	1	-	-	1	-	1	1	-	-	-	-	-	1	-	1	-
1	243 24%efq	8 31%	61 26%e	43 24%	69 26%e	49 19%	24 7%	150 39%Tfh	57 21%f	78 26%	158 23%	202 24%	9 29%	15 23%	14 30%	2 13%	40 25%	194 22%	47 34%Tq	190 25%	41 21%
2	491 48%fl	6 25%	101 43%	87 48%	133 49%	141 54%Tb	127 40%	200 52%f	141 52%f	135 46%	334 49%	416 49%l	10 29%	33 51%	21 44%	6 46%	70 44%	425 49%	62 44%	365 47%	105 54%
3	208 21%g	9 34%	47 20%	37 21%	53 20%	58 22%	110 35%Tgh	36 9%	58 21%g	62 21%	141 21%	168 20%	12 37%TKn	13 21%	8 17%	5 41%	39 24%	182 21%	25 18%	154 20%	46 23%
4	56 6%gt	2 7%	20 9%Td	11 6%	9 3%	14 5%	42 13%Tgh	-	14 5%g	13 5%	42 6%	48 6%	2 5%	3 4%	4 8%	-	8 5%	49 6%	4 3%	49 6%Tt	2 1%
5	6 1%	1 3%	2 1%	1 1%	2 1%	-	6 2%Tgh	-	-	3 1%	3 *	4 1%	-	1 2%	1 2%	-	2 1%	4 *	2 2%	5 1%	1 1%
6+	8 1%	-	3 1%	1 1%	3 1%	1 *	7 2%Tgh	-	1 *	4 1%	4 1%	8 1%	-	-	-	-	-	8 1%	-	8 1%	-
Mean	2.13gr	2.25	2.21	2.14	2.08	2.14	2.71Tgh	1.70	2.11g	2.13	2.14	2.13	2.18	2.11	2.08	2.27	2.13	2.16Tr	1.95	2.15	2.06
Standard deviation	0.95	1.09	1.11	0.92	0.95	0.81	1.09	0.63	0.82	1.02	0.93	0.96	0.92	0.86	0.97	0.71	0.89	0.95	0.89	0.99	0.73
Standard error	0.03	0.21	0.07	0.07	0.06	0.05	0.06	0.03	0.05	0.06	0.04	0.03	0.16	0.11	0.14	0.21	0.07	0.03	0.07	0.04	0.05

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 455
D5. How many people under the age of 18 live in your household?
Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
None	1*	1*	-	1*	-	1*	-	-	1*
1	243 24%cg	225 24%	18 23%	123 20%	131 24%c	185 23%c	7 26%	108 21%	100 28%Tg
2	491 48%	452 48%	39 50%	319 52%Te	263 49%	385 48%	14 50%	254 48%	174 49%
3	208 21%	196 21%	12 15%	133 22%	112 21%	174 22%	5 18%	124 23%Th	63 18%
4	56 6%	48 5%	8 10%	31 5%	24 4%	41 5%	1 5%	32 6%	15 4%
5	6 1%	6 1%	-	4 1%	3 1%	5 1%	-	2 *	2 1%
6+	8 1%	6 1%	2 2%	4 1%	3 1%	6 1%	-	7 1%h	-
Mean	2.13h	2.12	2.25	2.16	2.11	2.14	2.01	2.23Th	1.99
Standard deviation	0.95	0.92	1.16	0.88	0.92	0.94	0.81	1.00	0.83
Standard error	0.03	0.03	0.13	0.04	0.04	0.03	0.15	0.04	0.04

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 456
D6. How many people, including yourself, aged 18 and over live in your household?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child			S2. Age within Gender Child								S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
1	131 13%	48 14%	60 12%	23 12%	65 12%	65 13%	23 14%	49 14%	37 11%	22 14%	13 14%	10 13%	27 15%	23 13%	16 10%	20 12%	9 11%	13 18%	69 14%	47 12%	11 18%
2	704 69% kaipqt	205 62%	364 74% Ta	135 71% a	364 69%	337 70%	130 76% i	257 73% i	235 70% i	82 53%	68 75% pq	62 77% pq	133 73% pq	124 72% pq	124 73% pq	109 68% p	39 48%	42 59%	366 74% Tt	275 68% t	29 50%
3	126 12% bfgjr	61 18% Tbc	45 9%	20 11%	66 13%	59 12%	7 4%	31 9%	52 15% Tfg	36 23% Tfgh	1 1%	6 7%	16 9% j	15 9% j	25 15% j	26 16% jlm	23 29% Tjklmn oq	12 16% j	37 7%	61 15% Tr	15 27% Trs
4	36 4%	13 4%	18 4%	5 2%	20 4%	15 3%	6 3%	13 4%	7 2%	10 6% Th	4 5%	1 2%	6 4%	7 4%	3 2%	4 2%	7 8% Tno	3 4%	17 3%	13 3%	1 2%
5	11 1%	4 1%	3 1%	4 2%	7 1%	3 1%	3 2%	1 *	3 1%	4 3% Tg	3 3% l	-	-	1 1%	2 1%	1 *	3 3% Tl	1 2% l	4 1%	4 1%	1 2%
6+	6 1%	2 1%	-	4 2% Tb	2 *	4 1%	3 2%	1 *	2 1%	-	2 2%	1 1%	-	1 1%	-	2 1%	-	-	4 1%	2 *	-
Mean	2.12bgjr	2.17b	2.06	2.18	2.13	2.11	2.08	2.05	2.13	2.30Tfgh	2.13	2.03	2.01	2.09	2.13	2.15	2.44Tjklm noq	2.13	2.06	2.15	2.21
Standard deviation	0.75	0.80	0.64	0.91	0.75	0.76	0.84	0.68	0.70	0.89	0.95	0.69	0.60	0.75	0.64	0.76	0.92	0.83	0.74	0.74	0.86
Standard error	0.02	0.04	0.03	0.07	0.03	0.03	0.07	0.04	0.04	0.06	0.12	0.08	0.05	0.06	0.05	0.06	0.09	0.08	0.04	0.04	0.10

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 457
D6. How many people, including yourself, aged 18 and over live in your household?
Base: All respondents

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
1	131	28	102	2	22	69	32	6	24	101	6	109	10	9	3	28	45	15	43	73	58
	13%aqs	7%	18%Ta	14%	11%	15%	11%	10%	11%	14%	10%	13%	12%	20%	10%	8%	21%Tqsuv	6%	19%Tqsuv	13%qs	13%qs
2	704	318	384	9	163	322	177	33	172	499	33	590	65	30	19	270	136	172	125	405	297
	69%bfglrv	74%Tbv	66%	60%	81%Tefg	72%fg	62%	54%	79%Tkl	68%l	54%	69%	75%	62%	70%	79%Trtuv	63%	74%rtv	57%	73%Trtv	65%t
3	126	59	67	4	7	39	57	20	10	96	20	108	7	5	6	33	25	36	32	58	68
	12%dejqu	14%	12%	25%	3%	9%de	20%Tde	32%Tdef	5%	13%j	32%Tjk	13%	8%	10%	20%	10%	12%	15%	14%	10%	15%qu
4	36	16	20	-	8	12	14	2	8	25	2	28	4	3	-	5	7	8	15	12	23
	4%qu	4%	3%	-	4%	3%	5%	3%	4%	3%	3%	3%	5%	6%	-	1%	3%	3%	7%Tqu	2%	5%Tqu
5	11	5	6	-	2	5	4	-	2	9	-	11	-	-	-	4	2	3	2	6	5
	1%	1%	1%	-	1%	1%	2%	-	1%	1%	-	1%	-	-	-	1%	1%	1%	1%	1%	1%
6+	6	4	2	-	-	4	2	-	-	6	-	5	-	1	-	1	1	-	4	2	4
	1%	1%	*	-	-	1%	1%	-	-	1%	-	1%	-	2%	-	*	*	-	2%Tu	*	1%
Mean	2.12beru	2.21Tb	2.05	2.11	2.03	2.05	2.26Tde	2.29de	2.04	2.13	2.29j	2.13	2.06	2.10	2.10	2.09	2.02	2.20ru	2.19	2.06	2.19Tru
Standard deviation	0.75	0.74	0.76	0.64	0.63	0.75	0.83	0.69	0.63	0.79	0.69	0.76	0.62	0.91	0.55	0.61	0.78	0.66	0.98	0.68	0.83
Standard error	0.02	0.04	0.03	0.19	0.05	0.04	0.05	0.08	0.05	0.03	0.08	0.03	0.07	0.13	0.10	0.03	0.05	0.05	0.07	0.03	0.04

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 458
D6. How many people, including yourself, aged 18 and over live in your household?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
1	131	11	67	19	20	11	57	53	19	49	78	109	2	5	12	4	23	108	21	106	21
	13%dehj	41%	29%Tcde	11%e	8%	4%	18%Th	14%h	7%	16%Tj	11%	13%	7%	8%	24%Tkmp	32%	14%	13%	15%	14%	11%
2	704	4	137	132	205	200	177	302	200	199	484	599	22	47	25	8	102	609	89	533	138
	69%bfn	16%	58%	73%b	76%Tb	76%Tb	56%	78%Tf	74%f	67%	71%	71%n	66%	73%n	51%	68%	64%n	71%	64%	69%	71%
3	126	6	21	23	31	37	51	30	37	31	88	103	7	4	8	-	20	103	23	96	23
	12%g	22%	9%	13%	12%	14%	16%Tg	8%	14%g	11%	13%	12%	23%am	7%	17%	-	13%	12%	16%	12%	12%
4	36	2	8	4	9	10	21	2	10	13	22	28	1	4	1	-	7	26	7	26	9
	4%gq	8%	3%	2%	3%	4%	7%Tg	1%	4%g	4%	3%	3%	4%	6%	3%	-	4%	3%	5%	3%	4%
5	11	2	1	2	2	4	7	-	4	3	8	7	-	2	3	-	4	11	-	6	5
	1%gk	7%	*	1%	1%	2%	2%g	-	2%g	1%	1%	1%	-	3%	5%Tk	-	3%Tk	1%	-	1%	2%
6+	6	2	-	-	2	2	4	-	2	2	4	3	-	3	-	-	3	6	-	6	-
	1%k	7%	-	-	1%	1%	1%g	-	1%	1%	1%	*	-	4%Tk	-	-	2%k	1%	-	1%	-
Mean	2.12bgk	2.44	1.88	2.10b	2.16b	2.25Tbc	2.22Tg	1.95	2.22Tg	2.09	2.13	2.10	2.24	2.36Tk	2.15	1.68	2.22	2.12	2.11	2.11	2.17
Standard deviation	0.75	1.59	0.73	0.65	0.69	0.73	0.97	0.49	0.75	0.80	0.74	0.71	0.64	1.09	1.00	0.49	0.96	0.76	0.71	0.76	0.77
Standard error	0.02	0.31	0.05	0.05	0.04	0.04	0.06	0.03	0.04	0.05	0.03	0.02	0.11	0.14	0.14	0.14	0.08	0.03	0.06	0.03	0.05

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 459
D6. How many people, including yourself, aged 18 and over live in your household?
Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
1	131 13%	124 13%	7 9%	73 12%	69 13%	104 13%	4 14%	69 13%	44 13%
2	704 69%	645 69%	59 74%	444 72%	368 69%	559 70%	18 66%	370 70%	254 72%
3	126 12%	117 12%	9 12%	67 11%	71 13%	95 12%	6 21%	61 11%	40 11%
4	36 4%	33 4%	3 4%	20 3%	22 4%	28 4%	-	17 3%	11 3%
5	11 1%	10 1%	1 1%	8 1%	4 1%	8 1%	-	8 2%	2 1%
6+	6 1%	6 1%	-	4 1%	3 1%	5 1%	-	3 *	2 1%
Mean	2.12	2.12	2.14	2.12	2.13	2.11	2.07	2.11	2.09
Standard deviation	0.75	0.76	0.67	0.75	0.75	0.75	0.59	0.76	0.72
Standard error	0.02	0.02	0.07	0.03	0.03	0.03	0.11	0.03	0.04

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 460
D7. Which of these - if any - impact or limit your daily activities or the work you can do?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child								S3/S5. School Year Child			
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
NET: Any impairments	296	99	144	54	154	141	45	104	104	43	21	24	58	47	51	51	24	19	146	118	14
Hearing: Poor hearing, partial hearing, or are deaf	35	9	17	8	21	14	7	10	13	6	4	2	6	4	6	6	4	1	15	14	2
Eyesight: Poor vision, colour blindness, partial sight, or are blind	40	9	27	5	19	21	5	13	15	7	2	3	8	6	6	9	3	4	17	19	4
Mobility: Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	58	19	27	12	30	28	1	22	20	15	-	1	15	7	7	13	8	7	22	27	4
Dexterity: Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	35	15	17	3	17	17	3	11	13	8	3	-	5	5	5	8	3	5	13	18	2
Breathing: Breathlessness or chest pains	48	19	18	11	25	23	9	10	21	8	6	3	4	7	13	8	3	5	19	23	4
Mental abilities: Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	34	10	17	7	15	19	4	9	16	5	-	4	5	4	6	10	3	2	12	19	2
Social/ behaviour: Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	39	16	17	6	22	17	2	13	19	5	-	2	9	4	10	9	3	1	14	23	1

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 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

Prepared by Yonder



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 460
D7. Which of these - if any - impact or limit your daily activities or the work you can do?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Your mental health: Anxiety, depression, or trauma-related conditions, for example	160 16% ^{iq}	54 16%	72 15%	33 17%	90 17%	67 14%	23 13%	68 19% ^{Ti}	52 16%	16 10%	11 12%	12 15%	41 22% ^{Toq}	28 16%	29 17%	21 13%	10 13%	6 8%	91 18% ^t	58 14%	5 8%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	60 6% ^{cglr}	24 7% ^c	31 6%	5 3%	29 6%	30 6%	8 5%	10 3%	30 9% ^{Tg}	12 8% ^g	7 8% ^l	1 1%	3 2%	7 4%	12 7% ^l	17 11% ^{Tklm}	7 9% ^{kl}	4 6% ^l	19 4%	32 8% ^{Tr}	2 4%
Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	683 67%	225 68%	323 66%	135 71%	356 68%	325 67%	120 70%	239 68%	219 65%	105 68%	67 74%	53 66%	120 66%	119 70%	115 67%	103 64%	54 67%	49 69%	336 68%	271 68%	43 73%
Prefer not to say	25 3%	7 2%	17 3%	2 1%	13 2%	13 3%	2 1%	8 2%	11 3%	4 3%	1 1%	1 1%	4 2%	4 3%	5 3%	5 3%	2 3%	2 3%	10 2%	10 2%	1 1%
Don't know	8 1%	2 1%	6 1%	-	2 *	6 1%	4 2%	1 *	2 *	1 1%	1 1%	3 3% ^{Tln}	-	1 1%	-	2 1%	1 1%	1 1%	5 1%	2 1%	1 1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 461
D7. Which of these - if any - impact or limit your daily activities or the work you can do?
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
NET: Any impairments	296	110	185	-	62	137	78	19	62	215	19	243	27	18	9	76	65	64	91	141	155
	29%aqu	26%	32%Ta	-	31%	31%	27%	31%	29%	29%	31%	29%	31%	38%	31%	22%	30%qu	27%	41%Tqrsuv	25%q	34%Tqsu
Hearing: Poor hearing, partial hearing, or are deaf	35	17	17	-	7	11	12	5	7	23	5	32	2	-	1	8	9	9	9	17	17
	3%	4%	3%	-	3%	2%	4%	8%Te	3%	3%	8%Tk	4%	2%	-	3%	2%	4%	4%	4%	3%	4%
Eyesight: Poor vision, colour blindness, partial sight, or are blind	40	18	22	-	4	22	12	2	4	35	2	36	3	-	1	11	8	12	9	19	22
	4%	4%	4%	-	2%	5%	4%	3%	2%	5%	3%	4%	4%	-	4%	3%	4%	5%	4%	3%	5%
Mobility: Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	58	20	39	-	8	22	22	5	8	45	5	46	6	5	2	6	10	16	26	16	42
	6%qu	5%	7%	-	4%	5%	8%	9%	4%	6%	9%	5%	7%	10%	6%	2%	4%	7%qu	12%Tqu	3%	9%Tqu
Dexterity: Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	35	12	23	-	5	15	11	3	5	26	3	28	2	3	1	9	5	7	13	14	20
	3%	3%	4%	-	3%	3%	4%	6%	2%	4%	6%	3%	3%	5%	4%	3%	2%	3%	6%Tu	3%	4%
Breathing: Breathlessness or chest pains	48	21	27	-	7	28	11	3	7	39	3	42	2	2	2	9	10	11	17	19	29
	5%qu	5%	5%	-	3%	6%	4%	4%	3%	5%	4%	5%	2%	5%	6%	3%	5%	5%	8%Tqu	3%	6%qu
Mental abilities: Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	34	11	23	-	12	16	5	1	12	21	1	24	4	2	3	6	8	6	14	14	20
	3%qu	3%	4%	-	6%Tf	4%	2%	1%	6%	3%	1%	3%	5%	4%	10%	2%	3%	3%	6%Tqu	2%	4%qs
Social/ behaviour: Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	39	13	26	-	11	24	3	1	11	27	1	33	2	2	2	10	10	9	10	20	19
	4%f	3%	4%	-	5%f	5%f	1%	2%	5%	4%	2%	4%	2%	4%	7%	3%	5%	4%	4%	4%	4%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/h/k/l - T/m/n/o/p - T/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 461
D7. Which of these - if any - impact or limit your daily activities or the work you can do?
Base: All respondents

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Your mental health: Anxiety, depression, or trauma-related conditions, for example	160	44	115	-	38	85	33	3	38	119	3	129	16	12	2	41	26	33	59	67	92
	16%afglqu	10%	20%Ta	-	19%fg	19%Tfg	12%	4%	18%l	16%l	4%	15%	19%	26%	7%	12%	12%	14%	27%Tqrsuv	12%	20%Tqrsu
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	60	21	39	-	4	28	22	6	4	49	6	46	8	3	4	13	16	14	17	29	30
	6%djq	5%	7%	-	2%	6%d	8%d	10%d	2%	7%j	10%j	5%	9%	6%	13%	4%	7%	6%	8%	5%q	7%
Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	683	303	379	14	131	297	199	42	144	496	42	577	58	29	19	252	142	159	129	394	288
	67%tv	70%	65%	91%	65%	66%	70%	69%	67%	67%	69%	68%	67%	61%	69%	74%Trtuv	66%	68%	58%	71%Trtv	63%
Prefer not to say	25	13	13	1	5	11	8	-	6	19	-	24	1	1	-	9	8	8	1	17	9
	3%t	3%	2%	9%	2%	3%	3%	-	3%	3%	-	3%	1%	2%	-	3%	4%t	3%t	*	3%t	2%t
Don't know	8	4	4	-	4	4	1	-	4	4	-	7	1	-	-	3	1	4	-	4	4
	1%	1%	1%	-	2%	1%	*	-	2%	1%	-	1%	1%	-	-	1%	1%	2%	-	1%	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 462
D7. Which of these - if any - impact or limit your daily activities or the work you can do?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
NET: Any impairments	296	17	95	63	65	45	122	117	45	296	-	257	11	18	9	2	39	263	34	232	58
Hearing: Poor hearing, partial hearing, or are deaf	29%dehj	65%	40%Tde	35%de	24%e	17%	39%Tgh	30%h	17%	100%Tj	-	30%	35%	27%	18%	13%	25%	30%	24%	30%	30%
Eyesight: Poor vision, colour blindness, partial sight, or are blind	35	2	8	12	4	9	14	12	9	35	-	27	4	2	2	-	8	31	4	27	7
	3%j	7%	4%	6%Td	2%	3%	5%	3%	3%	12%Tj	-	3%	14%Tkmp	3%	4%	-	5%	4%	3%	3%	4%
Mobility: Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	40	2	11	6	9	10	14	15	10	40	-	36	1	1	2	1	5	34	7	35	6
	4%j	9%	5%	3%	3%	4%	4%	4%	4%	14%Tj	-	4%	3%	2%	4%	7%	3%	4%	5%	5%	3%
Dexterity: Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	58	4	23	16	8	5	25	26	5	58	-	52	1	3	2	-	6	54	4	48	9
	6%dehj	15%	10%Tde	9%de	3%	2%	8%h	7%h	2%	20%Tj	-	6%	3%	5%	4%	-	4%	6%	3%	6%	5%
Breathing: Breathlessness or chest pains	35	3	13	9	5	3	12	18	3	35	-	29	1	1	3	-	5	28	6	27	7
	3%ehj	10%	6%de	5%e	2%	1%	4%	5%h	1%	12%Tj	-	3%	3%	2%	6%	-	3%	3%	4%	4%	4%
Mental abilities: Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	48	2	17	10	11	4	22	18	5	48	-	40	1	4	2	1	9	43	5	43	6
	5%ehj	7%	7%Te	5%e	4%	2%	7%h	5%h	2%	16%Tj	-	5%	4%	7%	5%	7%	5%	5%	4%	6%	3%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 462
D7. Which of these - if any - impact or limit your daily activities or the work you can do?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Social/ behaviour: Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	39	1	18	3	9	7	19	12	7	39	-	34	1	3	2	-	6	35	5	26	13
	4%j	4%	8%Tce	2%	3%	3%	6%Th	3%	3%	13%Tj	-	4%	3%	5%	3%	-	4%	4%	3%	3%	6%e
Your mental health: Anxiety, depression, or trauma-related conditions, for example	160	11	60	33	31	19	71	65	19	160	-	147	5	6	1	1	12	139	21	130	27
	16%dehjn	42%	26%Tde	18%e	12%	7%	22%Th	17%h	7%	54%Tj	-	17%Tnp	14%n	9%	2%	7%	8%	16%	15%	17%	14%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	60	5	11	15	11	14	14	28	14	60	-	52	2	1	3	2	8	53	7	49	9
	6%j	18%	5%	8%	4%	5%	5%	7%	5%	20%Tj	-	6%	7%	2%	7%	13%	5%	6%	5%	6%	5%
Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	683	9	130	115	201	208	183	265	214	-	683	574	20	42	38	8	108	576	100	517	132
	67%bfi	35%	55%	63%	74%Tbc	79%Tbc	58%	68%f	79%Tfg	-	100%Ti	68%	61%	64%	78%	71%	68%	67%	71%	67%	67%
Prefer not to say	25	-	6	3	4	8	7	5	9	-	-	11	1	4	2	1	9	19	5	19	6
	3%gijk	-	3%	2%	1%	3%	2%	1%	3%	-	-	1%	4%	7%k	5%	5%	5%Tk	2%	4%	2%	3%
Don't know	8	-	4	-	-	3	4	-	3	-	-	6	-	1	-	1	3	6	1	4	-
	1%j	-	2%d	-	-	1%	1%g	-	1%g	-	-	1%	-	2%	-	11%	2%	1%	1%	1%	-

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VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 463

D7. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
NET: Any impairments	296 29%	278 30%	18 23%	183 30%	170 32%	242 30%	9 32%	164 31%	100 28%
Hearing: Poor hearing, partial hearing, or are deaf	35 3%	34 4%	1 1%	21 3%	19 4%	27 3%	1 4%	18 3%	11 3%
Eyesight: Poor vision, colour blindness, partial sight, or are blind	40 4%	39 4%	1 1%	25 4%	26 5%	38 5%T	-	24 4%	10 3%
Mobility: Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	58 6%	54 6%	4 5%	41 7%	33 6%	51 6%	1 3%	34 6%	17 5%
Dexterity: Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	35 3%	30 3%	4 5%	24 4%	19 3%	30 4%	-	20 4%	10 3%
Breathing: Breathlessness or chest pains	48 5%	47 5%	1 1%	34 6%	31 6%	43 5%	2 8%	27 5%	16 5%
Mental abilities: Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	34 3%	31 3%	3 3%	21 3%	21 4%	28 4%	-	15 3%	15 4%
Social/ behaviour: Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	39 4%	37 4%	3 4%	26 4%	20 4%	31 4%	1 2%	18 4%	20 6%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 463
D7. Which of these - if any - impact or limit your daily activities or the work you can do?
Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Prev-icously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Your mental health: Anxiety, depression, or trauma-related conditions, for example	160 16%	150 16%	9 11%	99 16%	88 17%	129 16%	4 16%	94 18%	49 14%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	60 6%	57 6%	3 4%	37 6%	28 5%	48 6%	2 7%	36 7%	16 4%
Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	683 67%	625 67%	58 73%	415 67%	346 65%	528 66%	19 68%	348 66%	246 69%
Prefer not to say	25 3%	24 3%	2 2%	14 2%	15 3%	21 3%	-	12 2%	7 2%
Don't know	8 1%	7 1%	1 2%	4 1%	4 1%	7 1%	-	3 1%	1 *

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Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 464
D8. Which one of these groups best describes your ethnic group or background?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
NET: White	848 84% _{fr}	277 83%	415 85%	156 82%	440 84%	404 83%	130 76%	295 84% _{fr}	290 87% _{fr}	133 87% _{fr}	63 70%	66 82%	155 86% _g	140 82%	152 89% _g	136 84% _g	70 86% _g	61 86% _g	401 81%	347 87% _{Tr}	51 88%
English, Welsh, Scottish, Northern Irish, or British	784 77% _{fr}	261 78%	380 78%	144 75%	404 77%	376 78%	115 67%	281 79% _{fr}	263 79% _{fr}	125 81% _{fr}	56 61%	59 73%	146 80% _g	135 79% _g	136 80% _g	125 77% _g	66 81% _g	57 81% _g	370 74%	319 80%	47 80%
Irish	13 1%	2 1%	8 2%	3 2%	9 2%	5 1%	4 3%	2 1%	3 1%	4 2%	3 3% _o	1 2%	1 1%	3 1%	-	2 2%	2 3% _o	7 1%	5 1%	2 4%	
Gypsy or Irish Traveller	5 *	1 *	2 *	1 1%	2 *	2 *	1 1%	1 *	1 *	1 1%	-	1 2%	1 1%	-	1 1%	1 1%	-	3 1%	1 *	-	
Any other white background (Please specify)	46 5% _{fr}	13 4%	25 5%	8 4%	26 5%	20 4%	9 5%	11 3%	23 7% _{Tgi}	3 2%	5 5%	4 5%	7 4%	4 3%	12 7% _m	10 6%	2 2%	2 2%	21 4%	22 6%	2 4%
NET: Any Ethnic minority	159 16% _s	55 17%	70 14%	34 18%	80 15%	78 16%	42 24% _{Tghi}	54 15%	43 13%	20 13%	28 30% _{Tinopq}	14 18%	22 12%	31 18%	20 11%	23 14%	11 14%	9 13%	94 19% _{Ts}	52 13%	7 12%
NET: Mixed or Multiple ethnic groups	33 3% _b	12 3%	9 2%	12 6% _{Tb}	17 3%	15 3%	10 6%	13 4%	7 2%	2 2%	7 7% _{frn}	3 4%	7 4%	6 3%	2 1%	6 3%	2 2%	1 1%	22 4%	10 2%	1 2%
White and Black Caribbean	6 1%	1 *	1 *	4 2% _{Tab}	3 1%	3 1%	2 1%	1 *	2 1%	1 *	1 1%	1 1%	-	1 1%	1 1%	1 *	-	3 1%	2 *	1 1%	
White and Black African	9 1%	4 1%	4 1%	1 1%	7 1%	3 1%	2 1%	5 1%	2 *	-	1 1%	1 1%	5 3% _{Tmn}	-	-	2 1%	-	8 2%	2 *	-	
White and Asian	18 2%	7 2%	5 1%	6 3% _b	8 1%	10 2%	5 3%	7 2%	4 1%	2 1%	4 4%	1 1%	2 3%	5 1%	1 1%	3 2%	1 1%	11 2%	6 2%	1 1%	
Any other Mixed or Multiple background (Please specify)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Asian or Asian British	65 6%	21 6%	35 7%	9 5%	35 7%	30 6%	18 11% _h	22 6%	17 5%	8 5%	10 11% _o	8 10%	9 5%	13 8%	11 6%	6 4%	6 7%	2 3%	39 8%	21 5%	2 4%
Indian	24 2%	10 3%	11 2%	3 2%	12 2%	12 2%	4 2%	8 2%	8 2%	4 3%	2 2%	2 3%	3 2%	5 3%	4 2%	4 3%	3 4%	1 1%	10 2%	11 3%	2 3%
Pakistani	27 3% _{os}	6 2%	16 3%	5 3%	15 3%	12 3%	10 6% _{Th}	9 2%	5 1%	4 2%	5 6% _o	5 6% _o	3 2%	6 3%	4 2%	1 1%	3 3%	1 1%	19 4% _s	6 1%	-
Bangladeshi	4 *	-	3 1%	1 *	1 *	3 1%	1 1%	2 1%	-	1 *	-	1 1%	1 1%	1 1%	-	-	-	1 1%	3 1%	-	1 1% _s
Chinese	9 1%	5 2%	4 1%	-	7 1%	2 *	3 2%	2 1%	4 1%	-	3 3%	-	1 1%	1 1%	3 2%	1 1%	-	-	5 1%	4 1%	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used.



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 464
D8. Which one of these groups best describes your ethnic group or background?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Any other Asian background (Please specify)	1*	-	1*	-	-	1*	-	1*	-	-	-	-	-	1*	-	-	-	-	1*	-	-
NET: Black, Black British, Caribbean or African	49	21	18	10	22	27	12	15	15	7	8	3	5	10	5	10	3	4	26	18	2
	5%	6%	4%	5%	4%	6%	7%	4%	4%	5%	9%	4%	3%	6%	3%	6%	4%	6%	5%	5%	4%
Caribbean	14	6	5	4	6	8	1	4	4	5	-	1	2	2	3	2	2	5	7	1	
	1%	2%	1%	2%	1%	2%	1%	1%	1%	3%	-	2%	1%	1%	2%	3%	3%	1%	2%	2%	2%
African background	32	14	12	6	14	18	10	11	10	1	8	2	3	7	2	7	-	1	21	10	1
	3% ⁱ	4%	2%	3%	3%	4%	6% ⁱ	3%	3%	1%	9% ^{Tlnp}	3%	2%	4% ^p	1%	5% ^p	-	2%	4%	2%	1%
Any other Black, Black British, or Caribbean background (Please specify)	2	1	1	1	2	1	-	-	1	1	-	-	-	-	1	-	1	1	-	2	-
	*	*	*	*	*	*	-	-	*	1%	-	-	-	-	1%	-	1%	1%	-	1%	-
NET: Other ethnic group	12	2	8	3	6	6	3	3	4	2	3	-	1	2	2	-	2	6	4	2	
	1%	*	2%	1%	1%	1%	2%	1%	1%	1%	3%	-	1%	1%	1%	-	3%	1%	1%	3%	
Arab	8	-	6	2	6	2	3	2	2	1	3	-	1	1	2	-	1	5	2	-	
	1%	-	1% ^a	1%	1%	*	2%	1%	1%	*	3%	-	1%	1%	1%	-	1%	1%	1%	-	
Any other ethnic group (Please specify)	4	2	2	1	-	4	-	1	2	2	-	-	-	1	-	2	-	2	1	2	
	*	*	*	1%	-	1% ^{Td}	-	*	*	1%	-	-	-	1%	-	1%	-	2% ^{Tn}	*	*	2% ^{Trs}
Prefer not to say	6	1	5	1	4	2	-	4	2	1	-	-	4	-	-	2	-	1	3	2	
	1%	*	1%	1%	1%	1%	-	1%	1%	*	-	-	2% ^T	-	-	1%	-	1%	1%	*	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 465
D8. Which one of these groups best describes your ethnic group or background?
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
NET: White	848	344	502	10	151	377	253	57	160	630	57	692	80	48	28	269	180	213	185	449	398
	84%adjmq	80%	86%Ta	65%	75%	84%d	89%Td	93%Td	74%	86%Tj	93%Tj	81%	93%Tm	100%Tm	79%	83%	91%Tqr	84%	81%	87%Tqu	
English, Welsh, Scottish, Northern Irish, or British	784	321	461	10	143	344	233	54	153	577	54	645	72	46	21	251	170	193	168	422	361
	77%djmq	75%	79%	65%	71%	77%	82%Td	87%Tde	71%	79%j	87%Tj	76%	83%	97%Tmn	75%	74%	83%Tqu	76%	76%	79%	
Irish	13	6	8	-	3	7	3	1	3	10	1	7	-	1	5	4	2	2	5	6	7
	1%em	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	-	3%	17%	4%	1%	1%	2%	1%	2%
Gypsy or Irish Traveller	5	5	-	-	1	2	1	-	1	3	-	3	1	-	-	-	-	1	4	-	5
	*	1%Tb	-	-	1%	1%	*	-	1%	*	-	*	2%	-	-	-	*	2%Tqu	-	1%u	
Any other white background (Please specify)	46	13	33	-	4	23	16	3	4	40	3	37	7	-	2	14	7	16	9	21	25
	5%dj	3%	6%	-	2%	5%	6%d	4%	2%	5%Tj	4%	4%	8%	-	8%	4%	3%	7%	4%	4%	6%
NET: Any Ethnic minority	159	84	74	5	51	68	31	4	56	98	4	153	6	-	-	68	35	21	36	103	56
	16%bfgkn	20%Tb	13%	35%	25%Tefg	15%	11%	7%	28%Tkl	13%	7%	18%Tno	7%	-	-	20%Tsv	16%sv	9%	16%sv	18%Tsv	12%sv
NET: Mixed or Multiple ethnic groups	33	19	14	-	12	17	4	-	12	21	-	33	-	-	-	19	9	3	2	28	5
	3%fstv	4%	2%	-	6%Tfg	4%	1%	-	6%	3%	-	4%T	-	-	-	6%Tstv	4%stv	1%	1%	5%Tstv	1%
White and Black Caribbean	6	5	1	-	1	4	1	-	1	5	-	6	-	-	2	4	-	-	6	-	-
	1%b	1%	*	-	1%	1%	*	-	1%	*	-	1%	-	-	*	2%Tstv	-	-	1%Tv	-	-
White and Black African	9	7	2	-	4	6	-	-	4	6	-	9	-	-	8	-	1	-	8	1	*
	1%b	2%b	*	-	2%f	1%	-	-	2%	1%	-	2%	-	-	2%Trtuv	-	1%	-	1%	1%	*
White and Asian	18	7	11	-	8	7	3	-	8	10	-	18	-	-	9	5	1	2	14	3	3
	2%v	2%	2%	-	4%T	2%	1%	-	4%	1%	-	2%	-	-	3%v	2%	1%	1%	3%Tv	1%	1%
Any other Mixed or Multiple background (Please specify)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Asian or Asian British	65	37	28	3	19	30	14	-	21	44	-	61	4	-	27	7	12	18	34	31	7
	6%bgr	9%Tb	5%	18%	9%g	7%g	5%	-	10%TI	6%l	-	7%T	5%	-	8%ru	3%	5%	8%r	6%r	6%r	7%
Indian	24	11	12	-	6	14	4	-	6	18	-	23	1	-	12	2	2	8	13	11	2
	2%r	3%	2%	-	3%	3%	1%	-	3%	2%	-	3%	1%	-	3%r	1%	1%	4%r	2%r	2%r	2%r
Pakistani	27	16	12	3	6	12	7	-	8	19	-	24	3	-	11	3	7	7	14	14	3
	3%	4%	2%	18%	3%	3%	2%	-	4%	3%	-	3%	4%	-	3%	1%	3%	3%	2%	2%	3%
Bangladeshi	4	4	-	-	2	1	1	-	2	2	-	4	-	-	2	1	-	1	3	1	*
	*	1%b	-	-	1%	*	*	-	1%	*	-	*	-	-	*	*	-	1%	*	*	*
Chinese	9	5	4	-	4	2	3	-	4	5	-	9	-	-	3	2	2	2	5	4	4
	1%	1%	1%	-	2%	*	1%	-	2%	1%	-	1%	-	-	1%	1%	1%	1%	1%	1%	1%

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Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 465
D8. Which one of these groups best describes your ethnic group or background?
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Any other Asian background (Please specify)	1	1	-	-	1	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	1
NET: Black, Black British, Caribbean or African	49	23	26	3	16	16	10	4	19	26	4	48	1	-	-	15	6	10	33	15	
Caribbean	14	6	8	-	5	7	1	2	5	8	2	14	-	-	-	3	6	2	3	9	5
African background	32	16	16	3	11	8	8	3	14	16	3	31	1	-	-	14	8	4	6	22	10
Any other Black, Black British, or Caribbean background (Please specify)	2	1	2	-	-	2	1	-	-	2	-	2	-	-	-	1	2	-	-	2	-
NET: Other ethnic group	12	5	7	-	4	5	3	-	4	8	-	11	1	-	-	4	3	-	5	7	5
Arab	8	5	2	-	4	2	1	-	4	3	-	7	1	-	-	4	2	-	2	5	2
Any other ethnic group (Please specify)	4	-	4	-	-	3	2	-	-	4	-	4	-	-	-	-	2	-	3	2	3
Prefer not to say	6	2	5	-	-	5	2	-	-	6	-	6	-	-	-	3	2	1	-	5	1

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 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 466
D8. Which one of these groups best describes your ethnic group or background?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
NET: White	848	20	195	152	234	215	265	330	222	257	574	848	-	-	-	-	-	728	113	667	146
	84%Impt	80%	83%	84%	87%	82%	84%	85%	82%	87%	84%	100%Tlmp	-	-	-	-	-	84%	81%	86%Tt	75%
English, Welsh, Scottish, Northern Irish, or British	784	20	182	139	214	199	250	299	205	240	528	784	-	-	-	-	-	678	100	624	130
	77%Impt	80%	77%	77%	79%	76%	79%	77%	76%	81%	77%	92%Tlmp	-	-	-	-	-	79%T	72%	81%Tt	66%
Irish	13	-	3	3	4	3	4	5	4	6	7	13	-	-	-	-	-	11	2	9	3
	1%	-	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	-	-	-	-	-	1%	1%	1%	1%
Gypsy or Irish Traveller	5	-	1	-	1	2	-	3	2	1	3	5	-	-	-	-	-	2	3	2	2
	*q	-	1%	-	*	1%	-	1%	1%	*	*	1%	-	-	-	-	-	*	2%Tq	*	1%
Any other white background (Please specify)	46	-	9	10	15	11	11	23	11	9	35	46	-	-	-	-	-	37	8	32	11
	5%p	-	4%	6%	5%	4%	3%	6%	4%	3%	5%	5%Tp	-	-	-	-	-	4%	6%	4%	6%
NET: Any Ethnic minority	159	5	37	29	35	45	48	57	47	39	108	-	33	65	49	12	159	130	25	100	50
	16%ks	20%	16%	16%	13%	17%	15%	15%	17%	13%	16%	-	100%Tk	100%Tk	100%Tk	100%	159	15%	18%	13%	25%Ts
NET: Mixed or Multiple ethnic groups	33	-	5	6	9	12	10	10	12	11	20	-	33	-	-	-	33	26	7	18	13
	3%ks	-	2%	3%	3%	5%	3%	3%	4%	4%	3%	-	100%Tkmp	-	-	-	21%Tkmn	3%	5%	2%	6%Ts
White and Black Caribbean	6	-	2	2	2	2	2	2	2	3	3	-	6	-	-	-	6	5	1	4	1
	1%k	-	1%	1%	1%	1%	1%	1%	1%	*	*	-	17%Tkmp	-	-	-	4%Tk	1%	1%	*	*
White and Black African	9	-	2	1	-	6	1	2	6	1	7	-	9	-	-	-	9	8	1	6	3
	1%k	-	1%	*	-	2%Td	*	*	2%Tg	*	1%	-	28%Tkmp	-	-	-	6%Tk	1%	1%	1%	2%
White and Asian	18	-	3	3	7	4	7	6	4	7	10	-	18	-	-	-	18	13	5	8	8
	2%ks	-	1%	2%	3%	2%	2%	2%	2%	2%	1%	-	55%Tkmp	-	-	-	11%Tkmn	2%	4%	1%	4%Ts
Any other Mixed or Multiple background (Please specify)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Asian or Asian British	65	4	16	9	10	21	21	17	22	18	42	-	-	65	-	-	65	52	10	39	22
	6%dgks	14%	7%	5%	4%	8%d	7%	4%	8%	6%	6%	-	-	100%Tkhp	-	-	41%Tkhn	6%	7%	5%	11%Ts
Indian	24	2	5	2	5	5	9	5	6	5	17	-	-	24	-	-	24	18	5	13	9
	2%ks	10%	2%	1%	2%	2%	3%	1%	2%	2%	3%	-	-	36%Tkhp	-	-	15%Tkhn	2%	3%	2%	5%Ts
Pakistani	27	1	8	4	4	9	10	7	9	8	16	-	-	27	-	-	27	23	2	18	7
	3%k	5%	3%	2%	2%	3%	3%	2%	3%	3%	2%	-	-	42%Tkhp	-	-	17%Tkhn	3%	2%	2%	3%
Bangladeshi	4	-	1	1	1	1	2	1	1	2	2	-	-	4	-	-	4	4	-	2	2
	*	-	1%	1%	*	*	1%	*	*	1%	*	-	-	6%Tk	-	-	2%Tk	*	-	*	1%

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Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 466

D8. Which one of these groups best describes your ethnic group or background?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Chinese	9 1%k	-	2 1%	3 1%	-	4 2% ^d	1 *	4 1%	4 2%	2 1%	6 1%	-	-	9 14% ^{Tk} ^{mp}	-	-	9 6% ^{Tk}	6 1%	3 2%	5 1%	4 2%
Any other Asian background (Please specify)	1 *	-	-	-	-	1 *	-	-	1 *	-	1 *	-	-	1 2% ^{Tk}	-	-	1 1% ^k	1 *	-	1 *	-
NET: Black, Black British, Caribbean or African	49 5%k	1 3%	11 5%	12 7%	12 4%	11 4%	12 4%	23 6%	11 4%	9 3%	38 6%	-	-	49 100% ^{Tk} ^{mp}	-	49 31% ^{Tk} ^{mp}	43 5%	5 4%	37 5%	11 6%	
Caribbean	14 1%k	-	5 2% ^d	4 2% ^d	-	5 2% ^d	4 1%	5 2%	5 2%	3 1%	11 2%	-	-	14 30% ^{Tk} ^{mp}	-	14 9% ^{Tk} ^{mp}	13 1%	2 1%	12 2%	2 1%	
African background	32 3%k	1 3%	5 2%	8 4%	11 4%	6 2%	7 5%	18 5%	6 2%	5 2%	26 4%	-	-	32 66% ^{Tk} ^{mp}	-	32 20% ^{Tk} ^{mp}	28 3%	4 3%	24 3%	8 4%	
Any other Black, Black British, or Caribbean background (Please specify)	2 * ^s	-	1 *	-	1 *	-	1 *	1 *	-	1 *	1 *	-	-	2 5% ^{Tk}	-	2 1% ^{Tk}	2 *	-	1 *	1 *	
NET: Other ethnic group	12 1%ks	1 3%	4 2%	1 1%	3 1%	1 *	4 1%	6 2%	1 *	2 1%	8 1%	-	-	-	12 100%	12 8% ^{Tk} ^{mp}	9 1%	3 2%	6 1%	4 2%	
Arab	8 1%ks	-	3 1%	-	2 1%	1 *	3 1%	2 1%	1 *	-	6 1%	-	-	-	8 63%	8 5% ^{Tk}	5 1%	3 2%	2 *	4 2% ^{Ts}	
Any other ethnic group (Please specify)	4 *	1 3%	2 1%	1 1%	1 *	-	1 *	4 1%	-	2 1%	3 *	-	-	-	4 37%	4 3% ^{Tk}	4 1%	-	4 1%	-	
Prefer not to say	6 1%jk	-	3 1%	-	1 *	3 1%	4 1%g	-	3 1%	-	1 *	-	-	-	-	-	5 1%	2 1%	6 1%	-	

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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 467

D8. Which one of these groups best describes your ethnic group or background?

Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls			Q20. Seen/received guidance about		
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
NET: White	848	774	73	510	436	660	27	445	300
	84% ^a	83%	92% ^{Ta}	83%	81%	83%	97%	84%	85%
English, Welsh, Scottish, Northern Irish, or British	784	712	72	473	400	608	27	411	280
	77% ^a	76%	91% ^{Ta}	77%	75%	76%	97%	78%	79%
Irish	13	13	-	10	8	12	-	5	7
	1%	1%	-	2%	1%	2%	-	1%	2%
Gypsy or Irish Traveller	5	5	-	3	5	5	-	-	4
	*	*	-	1%	1%	1%	-	-	1% ^g
Any other white background (Please specify)	46	45	1	24	24	36	-	29	10
	5% ^h	5%	1%	4%	4%	4%	-	5%	3%
NET: Any Ethnic minority	159	153	6	101	97	131	1	79	52
	16% ^b	16% ^{Tb}	8%	16%	18% ^T	16%	3%	15%	15%
NET: Mixed or Multiple ethnic groups	33	33	-	22	20	27	-	18	10
	3%	4%	-	4%	4%	3%	-	3%	3%
White and Black Caribbean	6	6	-	4	2	5	-	2	2
	1%	1%	-	1%	*	1%	-	*	1%
White and Black African	9	9	-	7	7	8	-	4	3
	1%	1%	-	1%	1%	1%	-	1%	1%
White and Asian	18	18	-	11	10	14	-	12	5
	2%	2%	-	2%	2%	2%	-	2%	1%
Any other Mixed or Multiple background (Please specify)	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-
NET: Asian or Asian British	65	61	4	42	43	54	1	33	24
	6%	7%	5%	7%	8% ^T	7%	3%	6%	7%
Indian	24	23	1	15	15	20	-	15	7
	2%	2%	1%	2%	3%	3%	-	3%	2%
Pakistani	27	27	1	18	18	23	-	13	10
	3%	3%	1%	3%	3%	3%	-	3%	3%
Bangladeshi	4	4	-	3	3	4	-	1	2
	*	*	-	*	1%	*	-	*	1%
Chinese	9	7	2	5	5	6	1	2	5
	1%	1%	2%	1%	1%	1%	3%	*	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 467

D8. Which one of these groups best describes your ethnic group or background?

Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls			Q20. Seen/received guidance about		
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Any other Asian background (Please specify)	1*	1*	-	1*	1*	1*	-	1*	-
NET: Black, Black British, Caribbean or African	49	47	2	31	29	40	-	25	15
Caribbean	14	14	-	9	13	14	-	6	5
African background	32	30	2	22	15	25	-	18	9
Any other Black, Black British, or Caribbean background (Please specify)	2	2	-	1	2	2	-	1	2
NET: Other ethnic group	12	12	-	6	6	10	-	4	2
Arab	8	8	-	5	4	8	-	3	1
Any other ethnic group (Please specify)	4	4	-	1	2	2	-	2	1
Prefer not to say	6	6	-	5	3	6	-	3	2

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 468

D11. What is the combined weekly or annual income of your household, prior to tax being deducted?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child						
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)	
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79	
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58	
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78	
Up to £199 per week/ Up to £10,399 per year (5.2)	26 3%	12 4%	11 2%	2 2%	3 2%	13 3%	3 2%	6 2%	7 2%	10 6%	2 2%	1 2%	3 1%	3 2%	2 1%	5 3%	6 8%	7 Tlmm	4 5%	9 2%	9 2%	5 9%
From £200 to £299 per week/ From £10,400 to £15,599 per year (13)	51 5% ^{ip}	12 4%	28 6%	11 6%	26 5%	25 5%	10 6%	20 6% ⁱⁱ	18 5%	3 2%	5 5%	5 6%	10 5%	11 6%	11 6% ^p	7 4%	1 1%	2 3%	30 6%	18 4%	2 4%	
From £300 to £499 per week/ From £15,600 to £25,999 per year (20.8)	184 18% ^{bhns}	74 22% ^{Tb}	72 15%	38 20%	86 16%	97 20%	30 18%	78 22% Th	47 14%	29 19%	11 12%	19 24% ⁿ	43 23% ⁿ	36 21% ⁿ	21 12%	26 16%	11 14%	16 23% ⁿ	105 21% ^{Ts}	60 15%	11 20%	
From £500 to £699 per week/ From £26,000 to £36,399 per year (31.2)	181 18% ^{ieiqt}	52 16%	95 19%	34 18%	105 20%	75 15%	35 21%	68 19%	58 17%	20 13%	24 27% ^q	11 14%	38 21% ^q	30 17%	30 17%	27 17%	13 16%	7 10%	99 20% ^t	66 16%	6 10%	
From £700 to £999 per week/ From £36,400 to £51,999 per year (44.2)	270 27%	94 28%	124 25%	52 27%	140 27%	128 26%	52 31%	96 27%	81 24%	40 26%	30 33%	23 28%	48 26%	48 28%	46 27%	35 22%	16 20%	22 32%	141 28%	99 25%	17 29%	
From £1,000 to £1,499 per week/ From £52,000 to £77,999 per year (65)	164 16% ^a	42 12%	91 18% ^a	32 17%	83 16%	80 17%	23 13%	55 16%	67 20% ^{Ti}	19 12%	9 10%	14 18%	26 14%	28 17%	36 21% ^j	31 19% ^q	12 15%	7 9%	73 15%	77 19% ^T	6 11%	
£1,500 or above per week/ £78,000 or above per year (81)	100 10% ^r	33 10%	50 10%	17 9%	55 11%	44 9%	13 8%	27 8%	39 12%	21 14% ^{Tg}	9 10%	4 5%	14 7%	13 8%	19 11%	20 12%	13 16% ^{Tklm}	8 11%	33 7%	50 13% ^{Tr}	6 11%	
Don't know	10 1% ^r	6 2%	3 1%	1 *	5 1%	5 1%	-	2 1%	5 2%	2 2%	-	-	1 1%	1 1%	2 1%	3 2%	2 2%	1 1%	1 *	6 2% ^r	1 1%	
Prefer not to say	29 3% ^{glmr}	9 3%	16 3%	3 1%	11 2%	17 4%	5 3% ^g	1 *	13 4% ^g	10 7% ^{Tg}	1 1%	3 4% ^l	-	1 1%	4 3% ^l	9 5% ^{Tlm}	6 7% ^{Tlm}	4 6% ^{Tlm}	6 1%	16 4% ^r	4 6% ^r	
Mean ('000)	41.971 ^{gr}	40.537	43.210	41.291	42.361	41.601	40.453	40.019	44.667 ^{Tg}	42.555	41.141	39.657	39.502	40.572	45.066 ^{Tl}	44.319 ^l	44.809	40.341	39.547	45.016 ^{Trt}	39.535	
Standard deviation ('000)	20.80	20.79	20.95	20.35	20.78	20.89	19.36	19.81	21.42	22.85	19.28	19.54	19.57	20.10	20.98	22.06	24.07	21.55	19.35	21.59	22.65	
Standard error	0.67	1.17	0.97	1.50	0.95	0.94	1.70	1.10	1.17	1.69	2.45	2.37	1.53	1.59	1.64	1.69	2.57	2.23	0.94	1.07	2.65	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 469

D11. What is the combined weekly or annual income of your household, prior to tax being deducted?
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (t)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Up to £199 per week/ Up to £10,399 per year (5.2)	26	12	14	-	8	9	6	3	8	15	3	21	2	2	-	1	6	4	15	7	19
	3%qu	3%	2%	-	4%	2%	2%	5%	3%	2%	5%	2%	3%	5%	-	*	3%qu	2%q	7%Tqsuv	1%q	4%Tqsu
From £200 to £299 per week/ From £10,400 to £15,999 per year (13)	51	11	39	-	15	23	11	2	15	34	2	43	3	5	-	6	8	8	28	14	37
	5%aqu	3%	7%Ta	-	7%	5%	4%	3%	7%	5%	3%	5%	4%	10%	-	2%	4%	4%	13%Tqrsuv	3%	8%Tqrsu
From £300 to £499 per week/ From £15,600 to £25,999 per year (20.8)	184	65	119	4	41	86	44	9	45	130	9	152	19	9	4	30	54	33	65	85	98
	18%aqu	15%	20%Ta	25%	20%	19%	15%	15%	21%	18%	15%	18%	22%	19%	14%	9%	25%Tqsu	14%	30%Tqsuv	15%q	22%Tqsu
From £500 to £699 per week/ From £26,000 to £36,399 per year (31.2)	181	63	117	3	37	82	49	10	40	131	10	153	17	7	4	39	40	44	58	79	102
	18%aqu	15%	20%Ta	20%	18%	18%	17%	16%	18%	18%	16%	18%	19%	14%	15%	11%	18%qu	19%q	26%Tqu	14%q	22%Tqu
From £700 to £999 per week/ From £36,400 to £51,999 per year (44.2)	270	121	149	6	58	116	74	16	64	190	16	219	22	19	9	93	56	83	38	149	121
	27%t	28%	26%	40%	29%	26%	26%	25%	30%	26%	25%	26%	25%	41%Tm	34%	27%t	26%t	35%Tqrtuv	17%	27%t	26%t
From £1,000 to £1,499 per week/ From £52,000 to £77,999 per year (65)	164	82	82	1	24	76	56	6	25	132	6	137	17	4	6	85	31	39	9	116	48
	16%btv	19%Tb	14%	5%	12%	17%	20%d	10%	12%	18%Tj	10%	16%	19%	8%	21%	25%Trstuv	14%t	17%tv	4%	21%Trtv	11%t
£1,500 or above per week/ £78,000 or above per year (81)	100	65	35	1	15	43	28	12	16	72	12	90	6	1	3	74	17	8	1	91	9
	10%bstv	15%Tb	6%	9%	7%	10%	10%	20%Tdef	7%	10%	20%Tjk	11%	7%	2%	12%	22%Trstuv	8%stv	3%t	*	16%Trstv	2%t
Don't know	10	3	7	-	-	3	4	2	-	7	2	7	1	1	1	3	1	3	3	3	6
	1%	1%	1%	-	-	1%	1%	4%Tde	-	1%	4%Tjk	1%	1%	2%	4%	1%	*	1%	1%	1%	1%
Prefer not to say	29	9	20	-	4	10	12	1	4	23	1	29	-	-	-	9	4	11	4	13	15
	3%	2%	3%	-	2%	2%	4%	2%	2%	3%	2%	3%T	-	-	-	3%	2%	5%	2%	2%	3%
Mean ('000)	41.971bdj orv	46.425Tb	38.662	39.949	38.426	41.919	44.080Td	45.182d	38.533	42.743j	45.182j	42.309o	40.686	35.125	47.748	53.527Trs tuv	39.446tv	41.058tv	27.792	48.003Trs tv	34.506t
Standard deviation ('000)	20.80	21.68	19.48	17.85	20.02	20.74	20.68	23.77	19.84	20.73	23.77	21.06	20.05	16.86	19.22	20.65	20.00	17.31	14.20	21.51	17.17
Standard error	0.67	1.06	0.83	5.38	1.51	1.00	1.22	2.93	1.45	0.77	2.93	0.74	2.19	2.51	3.63	1.09	1.29	1.26	1.05	0.88	0.89

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 470

D11. What is the combined weekly or annual income of your household, prior to tax being deducted?
Base: All respondents

	D11. Income						Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (I)	None (J)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Up to £199 per week/ Up to £10,399 per year (5.2)	26	26	-	-	-	-	26	-	-	17	9	20	-	4	1	1	5	19	7	19	5
	3%bcdeg	100%hj	-	-	-	-	8%Tgh	-	-	6%Tj	1%	2%	-	6%	2%	7%	3%	2%	5%	2%	3%
From £200 to £299 per week/ From £10,400 to £15,599 per year (13)	51	-	51	-	-	-	44	6	-	23	25	41	1	3	5	-	10	44	6	40	11
	5%cdeghj	-	22%Tcde	-	-	-	14%Tgh	2%h	-	8%Tj	4%	5%	4%	5%	10%	-	6%	5%	5%	5%	6%
From £300 to £499 per week/ From £15,600 to £25,599 per year (20.8)	184	-	184	-	-	-	142	42	-	71	104	155	4	13	6	4	28	156	27	145	32
	18%cdeghj	-	78%Tcde	-	-	-	45%Tgh	11%h	-	24%Tj	15%	18%	12%	20%	12%	37%	17%	18%	19%	19%	16%
From £500 to £699 per week/ From £26,000 to £36,399 per year (31.2)	181	-	-	181	-	-	35	146	-	63	115	152	6	9	12	1	29	160	19	148	24
	18%bdefht	-	-	100%Tbde	-	-	11%h	38%Tfh	-	21%	17%	18%	18%	14%	24%	10%	18%	19%	13%	19%t	12%
From £700 to £999 per week/ From £36,400 to £51,999 per year (44.2)	270	-	-	-	270	-	69	192	8	65	201	234	9	10	12	3	35	234	33	206	54
	27%bcdehjm	-	-	-	100%Tbce	-	22%h	50%Tfh	3%	22%	29%Ti	28%tm	28%	16%	25%	27%	22%	27%	24%	27%	28%
From £1,000 to £1,499 per week/ From £52,000 to £77,999 per year (65)	164	-	-	-	-	164	-	-	164	36	122	135	7	12	8	1	29	135	27	116	39
	16%bcdfigi	-	-	-	-	62%Tbcd	-	-	60%Tfg	12%	18%Ti	16%	23%	18%	17%	11%	18%	16%	20%	15%	20%
£1,500 or above per week/ £78,000 or above per year (81)	100	-	-	-	-	100	-	-	100	8	86	81	5	8	3	-	16	83	17	72	25
	10%bcdfigi	-	-	-	-	38%Tbcd	-	-	37%Tfg	3%	13%Ti	10%	15%	13%	6%	-	10%	10%	12%	9%	13%
Don't know	10	-	-	-	-	-	-	-	-	5	4	9	-	-	-	1	1	10	-	9	-
	1%	-	-	-	-	-	-	-	-	2%	1%	1%	-	-	-	8%	1%	1%	-	1%	-
Prefer not to say	29	-	-	-	-	-	-	-	-	7	17	22	-	5	2	-	7	22	4	19	5
	3%bcdefgh	-	-	-	-	-	-	-	-	2%	3%	3%	-	8%Tk	4%	-	4%	3%	3%	2%	3%
Mean ('000)	41.971bcfg is	5.200	19.111	31.200b	44.200Tbcd	71.059Tbcd	24.711	36.218f	70.253Tfg	34.331	45.155Ti	41.890	47.767	42.358	40.166	32.897	42.156	41.787	43.191	41.195	44.857Ts
Standard deviation ('000)	20.80	*	3.22	0.00	*	7.78	12.06	8.73	8.93	18.54	20.71	20.53	20.85	23.98	19.94	17.41	21.81	20.54	22.58	20.49	21.97
Standard error	0.67	*	0.21	0.00	*	0.46	0.69	0.45	0.52	1.11	0.80	0.72	3.63	3.18	2.88	5.25	1.79	0.72	1.89	0.75	1.59

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 471

D11. What is the combined weekly or annual income of your household, prior to tax being deducted?
Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Up to £199 per week/ Up to £10,399 per year (5.2)	26 3%ac	20 2%	5 7%Ta	9 1%	13 2%	18 2%c	1 4%	14 3%	7 2%
From £200 to £299 per week/ From £10,400 to £15,599 per year (13)	51 5%e	44 5%	6 8%	24 4%	24 5%	32 4%	3 12%	20 4%	23 6%
From £300 to £499 per week/ From £15,600 to £25,999 per year (20.8)	184 18%	168 18%	17 21%	115 19%	96 18%	145 18%	3 10%	97 18%	64 18%
From £500 to £699 per week/ From £26,000 to £36,399 per year (31.2)	181 18%	168 18%	13 16%	110 18%	92 17%	144 18%	9 31%	88 17%	73 21%
From £700 to £999 per week/ From £36,400 to £51,999 per year (44.2)	270 27%	255 27%	15 19%	171 28%	152 28%	227 28%T	5 17%	142 27%	92 26%
From £1,000 to £1,499 per week/ From £52,000 to £77,999 per year (65)	164 16%	150 16%	13 17%	96 16%	82 15%	121 15%	6 20%	87 16%	55 16%
£1,500 or above per week/ £78,000 or above per year (81)	100 10%	95 10%	4 6%	75 12%Te	57 11%	86 11%	1 3%	58 11%	30 8%
Don't know	10 1%c	9 1%	1 1%	3 *	7 1%c	7 1%c	- -	5 1%	4 1%
Prefer not to say	29 3%e	24 3%	5 6%	13 2%	13 2%	17 2%	1 3%	15 3%	7 2%
Mean ('000)	41.971b	42.357b	37.253	43.354Te	42.428	42.517	37.948	42.909	40.780
Standard deviation ('000)	20.80	20.70	21.53	20.89	20.76	20.64	20.02	21.05	20.27
Standard error	0.67	0.69	2.49	0.86	0.91	0.74	3.78	0.93	1.11

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 472
D5/D6/D11. Financial vulnerability
Base: All respondents

	S1. No. of Children				S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child				
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78
Most financially vulnerable	316	55	143	118	145	171	48	127	96	44	18	30	61	67	47	50	20	25	166	116	19
	31%adj	17%	29%a	62%Tab	28%	35%Td	28%	36%Th	29%	20%	38%j	33%j	39%Tjnp	27%	31%	24%	35%j	33%	29%	33%	
Potentially financially vulnerable	387	180	186	21	221	162	82	140	113	52	53	29	80	60	62	49	25	24	217	132	19
	38%cehos	54%Tbc	38%c	11%	42%Te	33%	48%Thi	40%	34%	34%	59%Tkmpop	36%	44%op	35%	36%	30%	32%	34%	44%Ts	33%	32%
Least financially vulnerable	272	82	141	48	142	130	36	83	108	45	18	18	40	43	56	52	28	17	108	130	16
	27%r	25%	29%	25%	27%	27%	21%	23%	32%Tfg	29%	20%	23%	22%	25%	33%l	32%l	35%jl	24%	22%	32%Tr	27%
Unallocated	38	15	20	4	16	22	5	3	18	12	1	3	1	2	6	12	7	5	7	23	4
	4%glr	5%	4%	2%	3%	5%	3%	1%	5%g	8%Tfg	1%	4%	1%	1%	4%l	7%Tlm	9%Tjlm	7%lm	1%	6%Tr	7%r

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 473
D5/D6/D11. Financial vulnerability
Base: All respondents

	D1. Gender of Parent		D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Most financially vulnerable	316	108	208	3	74	151	75	13	77	226	13	258	25	21	12	56	66	71	122	122	193
	31%afqu	25%	36%Ta	17%	37%fg	34%fg	26%	21%	36%l	31%	21%	30%	29%	45%Tm	43%	16%	31%qu	30%qu	55%Tqsuv	22%q	42%Tqrsu
Potentially financially vulnerable	387	162	224	10	83	160	107	26	94	267	26	323	38	21	5	109	97	98	83	206	181
	38%kq	38%	39%	69%	41%	36%	38%	42%	43%	36%	42%	38%	44%	43%	18%	32%	45%Tqu	42%q	37%	37%q	40%q
Least financially vulnerable	272	149	122	2	39	125	87	19	41	211	19	235	22	5	10	163	49	50	10	212	60
	27%bdjost	35%Tb	21%	14%	19%	28%d	30%d	31%	19%	29%Tj	31%j	28%o	26%o	10%	35%	48%Trstuv	23%tv	21%tv	5%	38%Trstv	13%t
Unallocated	38	11	27	-	4	13	17	4	4	30	4	35	1	1	1	12	5	15	7	17	22
	4%	3%	5%	-	2%	3%	6%T	6%	2%	4%	6%	4%	1%	2%	4%	4%	2%	6%Tru	3%	3%	5%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 474
D5/D6/D11. Financial vulnerability
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Potentially financially vulnerable (g)	Least financially vulnerable (h)	Any (i)	None (l)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Most financially vulnerable	316	26	186	35	69	-	316	-	-	122	183	265	10	21	12	4	48	276	35	244	57
	j	31%cd	59%de	19%e	26%e	-	100%Tgh	-	-	41%Tj	27%	31%	31%	33%	25%	31%	30%	32%	25%	32%	29%
Potentially financially vulnerable	387	-	49	146	192	-	-	387	-	117	265	330	10	17	23	6	57	331	56	308	67
	38%b	f	21%e	81%Tbde	71%Tbe	-	-	100%Th	-	39%	39%	39%mp	32%	26%	47%mp	51%	36%mp	38%	40%	40%	34%
Least financially vulnerable	272	-	-	-	8	263	-	-	272	45	214	222	12	22	11	1	47	224	45	193	66
	27%bcd	f	-	-	3%bc	100%Tbcd	-	-	100%Tfg	15%	31%Ti	26%	37%	33%	23%	11%	29%	26%	32%	25%	34%Ts
Unallocated	38	-	-	-	-	-	-	-	-	12	21	30	-	5	2	1	8	32	4	27	5
	4%bcde	fgh	-	-	-	-	-	-	-	4%	3%	4%	-	8%	4%	8%	5%	4%	3%	4%	3%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 475
D5/D6/D11. Financial vulnerability
Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Most financially vulnerable	316 31%	285 31%	31 39%	198 32%	167 31%	253 32%	8 30%	175 33%	100 28%
Potentially financially vulnerable	387 38%g	364 39%	23 29%	230 37%	205 38%	308 39%	11 41%	182 35%	154 44%Tg
Least financially vulnerable	272 27%	252 27%	19 24%	173 28%	144 27%	212 27%	7 26%	150 28%	89 25%
Unallocated	38 4%ce	33 4%	6 7%	16 3%	20 4%	25 3%	1 3%	20 4%	11 3%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 476

R1. Would you be interested to take part in future follow-up research as a result of your participation in this survey?
Base: All respondents

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child						
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)	
Unweighted base	1013	333	491	189	494	515	134	325	355	199	63	71	164	161	170	183	97	100	433	434	79	
Weighted base	1013	333	490	191	525	484	172	353	335	153	91	81	182	172	172	161	81	71	498	401	58	
Effective base	968	315	472	181	473	494	130	320	348	194	62	70	161	158	167	180	95	98	421	423	78	
Yes I am interested	522	163	254	105	269	251	98	195	156	73	43	55	102	93	81	73	42	30	276	195	23	
	52%ht	49%	52%	55%	51%	52%	57%h	55%h	47%	47%	47%	68%Tj	no	56%oq	54%	47%	45%	52%	43%	55%Tst	49%	40%
No I am not interested	491	170	235	86	256	233	74	158	179	81	48	26	79	78	90	88	38	40	222	206	35	
	48%kr	51%	48%	45%	49%	48%	43%	45%	53%Tfg	53%	53%k	32%	44%	46%	53%k	55%kl	48%k	57%kl	45%	51%r	60%Tr	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used.

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 477

R1. Would you be interested to take part in future follow-up research as a result of your participation in this survey?
Base: All respondents

	D1. Gender of Parent			D2. Age of Parent					D2. Age of Parent II			D3. Region				D4. SEG					
	Total (T)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	1013	427	584	11	180	444	307	71	191	751	71	853	85	46	29	374	245	204	189	619	393
Weighted base	1013	430	581	15**	202	450	285	61	217	735	61	851	86	48*	28**	340	216	234	221	557	455
Effective base	968	407	559	11	175	425	296	68	185	719	68	814	82	44	28	362	238	199	184	600	382
Yes I am interested	522	193	329	4	114	237	138	29	118	375	29	431	48	26	17	189	125	102	105	314	207
	52% ^{aasv}	45%	57% ^{Ta}	26%	56%	53%	48%	48%	54%	51%	48%	51%	56%	54%	62%	56% ^{Tsv}	58% ^{Tstv}	44%	47%	56% ^{Tstv}	45%
No I am not interested	491	237	252	11	88	212	148	32	99	360	32	420	38	22	11	151	92	132	116	243	248
	48% ^{bqru}	55% ^{Tb}	43%	74%	44%	47%	52%	52%	46%	49%	52%	49%	44%	46%	38%	44%	42%	56% ^{Tqru}	53% ^{ru}	44%	55% ^{Tqru}

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
 Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 478

R1. Would you be interested to take part in future follow-up research as a result of your participation in this survey?
Base: All respondents

	D11. Income					Financial vulnerability			D7. Impacting/limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Other (o)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	1013	26	226	170	267	283	305	374	293	292	686	849	33	62	50	12	157	857	147	770	198
Weighted base	1013	26**	235	181	270	263	316	387	272	296	683	848	33*	65	49*	12**	159	863	140	772	196
Effective base	968	24	217	163	255	273	292	357	282	280	654	811	32	59	47	11	150	821	139	736	189
Yes I am interested	522	13	124	102	134	135	172	198	138	164	343	442	15	31	27	4	78	448	73	396	106
	52%	51%	53%	56%	50%	51%	55%	51%	51%	55%	50%	52%	46%	47%	56%	37%	49%	52%	52%	51%	54%
No I am not interested	491	13	111	79	135	129	144	189	134	132	340	405	18	34	22	8	81	415	67	376	90
	48%	49%	47%	44%	50%	49%	45%	49%	49%	45%	50%	48%	54%	53%	44%	63%	51%	48%	48%	49%	46%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 479

R1. Would you be interested to take part in future follow-up research as a result of your participation in this survey?

Base: All respondents

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	1013	932	81	603	538	794	29	539	346
Weighted base	1013	934	79	616	536	798	28**	527	354
Effective base	968	890	77	580	513	760	28	515	331
Yes I am interested	522 52%	481 52%	41 51%	316 51%	291 54%	422 53%	13 46%	287 54%	182 51%
No I am not interested	491 48%	452 48%	39 49%	300 49%	245 46%	376 47%	15 54%	240 46%	172 49%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).

Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 480
R2. Do you or any of your friends and family work in any of the following fields?
Base: All respondents interested in taking part in the follow-up research

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	523	165	254	104	255	266	80	183	166	94	31	49	93	90	80	84	51	43	247	212	31
Weighted base	522	163	254	105	269	251	98	195	156	73	43*	55*	102	93	81	73	42	30*	276	195	23*
Effective base	503	157	246	100	246	256	78	180	162	92	31	48	91	89	79	83	50	42	241	206	30
PR, marketing or market research	16 3%e	6 4%c	10 4%c	- -	12 5%e	4 2%	7 8%Thi	7 3%	2 1%	- -	7 17%Tklnnop	- -	4 4%	3 3%	1 1%	1 1%	- -	- -	12 4%	4 2%	4 -
Media/ social media, journalism or broadcasting	21 4%	6 4%	14 5%	2 2%	11 4%	10 4%	8 8%ai	7 4%	6 4%	1 1%	6 13%Tip	2 4%	1 1%	6 6%	4 5%	2 2%	- -	1 3%	12 4%	9 5%	1 4%
Tech	28 5%	12 7%	14 6%	2 2%	17 6%	10 4%	9 10%h	11 6%	4 3%	3 4%	8 19%Tklnnop	1 2%	6 6%	6 2%	2 2%	2 2%	2 4%	1 4%	17 6%	9 5%	1 3%
Education or social care	102 20%	25 15%	55 22%	22 21%	50 19%	50 20%	19 20%	38 19%	32 21%	12 16%	9 20%	11 20%	20 20%	18 19%	16 19%	15 21%	6 14%	6 21%	54 20%	39 20%	3 12%
None of the above	399 76%	126 78%	191 75%	82 78%	208 78%	191 76%	73 75%	148 76%	120 77%	58 80%	30 70%	43 78%	80 78%	69 74%	63 77%	57 78%	36 85%	22 73%	211 76%	148 76%	19 82%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
Overlap formulae used. * small base



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ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 481

R2. Do you or any of your friends and family work in any of the following fields?
Base: All respondents interested in taking part in the follow-up research

	D1. Gender of Parent		D2. Age of Parent				D2. Age of Parent II			D3. Region				D4. SEG						
	Total (T)	Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	N. Ireland (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	523	195	328	103	237	146	34	106	383	34	435	46	25	17	206	137	89	90	343	179
Weighted base	522	193	329	114	237	138	29*	118	375	29*	431	48*	26**	17**	189	125	102	105	314	207
Effective base	503	187	316	100	229	140	33	103	369	33	417	45	24	17	200	133	87	88	333	175
PR, marketing or market research	16	11	5	11	4	2	-	11	6	-	14	1	-	1	4	3	9	-	7	9
	3% bek	6% Tb	2%	9% Tef	1%	2%	-	9% Tk	2%	-	3%	2%	-	5%	2%	2%	9% Tqrtuv	-	2%	5% t
Media/ social media, journalism or broadcasting	21	13	8	10	7	4	-	10	11	-	19	2	-	1	10	5	6	1	14	7
	4% bk	7% Tb	3%	9% Tef	3%	3%	-	9% Tk	3%	-	4%	4%	-	5%	5%	4%	6%	1%	5%	3% t
Tech	28	17	11	11	8	7	-	13	15	-	26	1	-	1	16	6	4	1	22	6
	5% bkvt	9% Tb	3%	9% e	3%	5%	-	11% Tk	4%	-	6%	2%	-	5%	9% Tlv	5%	4%	1%	7% Tlv	3%
Education or social care	102	39	63	19	52	26	4	21	77	4	80	10	5	7	45	25	19	12	70	31
	20% t	20%	19%	17%	22%	19%	14%	18%	21%	14%	19%	21%	18%	40%	24% tv	20%	18%	12%	22% Ttv	15%
None of the above	399	139	260	87	180	106	25	88	286	25	331	37	21	9	133	95	80	91	228	171
	76% qu	72%	79%	76%	76%	77%	86%	75%	76%	86%	77%	77%	82%	55%	71%	76%	78%	86% Tqu	73%	82% Tqu

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 482

R2. Do you or any of your friends and family work in any of the following fields?
Base: All respondents interested in taking part in the follow-up research

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	523	13	119	97	134	146	164	195	150	161	346	442	16	30	28	79	445	77	394	108
Weighted base	522	13**	124	102	134	135	172	198	138	164	343	442	15**	31**	27**	78	448	73	396	106
Effective base	503	12	114	94	129	141	158	188	145	156	331	425	15	29	26	76	429	72	380	103
PR, marketing or market research	16 3%	- -	5 4%	4 3%	2 2%	4 3%	5 3%	6 3%	4 3%	2 1%	13 4%	15 3%	- -	- -	1 5%	1 2%	16 4%	- -	16 4% ^{Tt}	- -
Media/ social media, journalism or broadcasting	21 4%	- -	6 5%	3 3%	2 2%	8 6%	6 4%	5 3%	8 6%	4 3%	16 5%	19 4%	- -	1 3%	1 5%	2 3%	20 5%	1 1%	20 5%	2 2%
Tech	28 5%	1 5%	6 5%	5 5%	7 5%	9 7%	6 4%	11 6%	10 7%	6 4%	22 6%	23 5%	1 5%	2 7%	2 9%	5 7%	24 5%	4 6%	22 6%	5 5%
Education or social care	102 20%p	- -	25 20%	17 17%	28 21%	30 22%	33 19%	36 18%	30 22%	30 18%	70 20%	94 21% ^{Tp}	1 5%	2 8%	3 10%	8 20%	88 19%	14 21%	82 21%	19 18%
None of the above	399 76%	12 95%	94 76%	82 80%	101 75%	99 74%	135 78%	152 77%	102 74%	130 79%	258 75%	331 75%	14 95%	27 87%	22 80%	66 84%	343 76%	55 76%	297 75%	83 78%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 483

R2. Do you or any of your friends and family work in any of the following fields?
Base: All respondents interested in taking part in the follow-up research

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls				Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Never Used (f)	Yes (g)	No (h)
Unweighted base	523	482	41	311	291	421	14	292	181
Weighted base	522	481	41*	316	291	422	13**	287	182
Effective base	503	463	40	300	279	405	13	280	175
PR, marketing or market research	16 3%	16 3%	-	14 4%T	15 5%T	16 4%	-	11 4%	5 3%
Media/ social media, journalism or broadcasting	21 4%	21 4%	-	18 6%	17 6%T	21 5%T	-	12 4%	10 5%
Tech	28 5%	27 6%	1 2%	20 6%	22 7%T	26 6%	-	21 7%T	7 4%
Education or social care	102 20%	96 20%	6 14%	62 20%	63 22%	83 20%	3 25%	60 21%	35 19%
None of the above	399 76%	364 76%	35 86%	239 76%	214 73%	318 75%	10 75%	215 75%	138 76%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 484
R3. Which of the following would best describe your family situation?
Base: All respondents qualifying for the follow up

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child					S2. Age within Gender Child					S3/S5. School Year Child					
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)	Primary (r)	Secondary (s)	Sixth Form/ Further Education (t)
Unweighted base	398	128	189	81	198	200	60	138	126	74	22	38	72	66	61	65	43	31	188	160	25
Weighted base	399	126	191	82	208	191	73	148	120	58	30**	43*	80	69	63	57	36*	22*	211	148	19**
Effective base	383	122	183	78	191	193	59	136	123	72	22	37	71	65	60	64	42	30	184	155	25
Family with 2 parents living together	277	83	141	53	139	138	48	102	88	39	18	30	53	50	45	43	24	15	142	107	12
	69%	66%	74%	65%	67%	72%	65%	69%	74%	67%	58%	70%	66%	72%	72%	76%	66%	68%	68%	72%	61%
Single parent family	84	34	27	24	48	36	20	29	20	15	11	9	17	12	11	9	9	6	47	28	6
	21%b	27%b	14%	29%b	23%	19%	27%	20%	17%	26%	38%	20%	21%	18%	17%	17%	26%	26%	22%	19%	31%
Family with a step-parent	23	8	13	2	13	10	3	11	6	3	1	1	6	6	4	3	2	1	13	8	2
	6%	6%	7%	2%	6%	5%	4%	7%	5%	5%	4%	3%	7%	8%	6%	5%	6%	3%	6%	5%	8%
Family with step-siblings/ half siblings	11	2	6	3	6	5	3	4	4	1	-	3	4	-	2	2	-	1	6	4	-
	3%	1%	3%	4%	3%	3%	4%	2%	3%	1%	-	6%	4%	-	3%	3%	-	4%	3%	3%	-
I would describe our family differently: (please specify)	4	-	4	-	3	1	-	2	1	1	-	-	1	1	1	-	1	-	2	1	-
	1%	-	2%	-	1%	1%	-	1%	1%	1%	-	-	1%	2%	2%	-	2%	-	1%	1%	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
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Absolutes/col percents

Table 485
R3. Which of the following would best describe your family situation?
Base: All respondents qualifying for the follow up

	D1. Gender of Parent		D2. Age of Parent				D2. Age of Parent II			D3. Region			D4. SEG						
	Total (T)	Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	AB (g)	C1 (t)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	398	142	256	79	179	110	29	80	289	29	333	35	21	145	105	71	77	250	148
Weighted base	399	139	260	87	180	106	25**	88	286	25**	331	37*	21**	133	95	80	91	228	171
Effective base	383	137	246	77	173	105	28	78	278	28	320	34	20	141	102	70	75	243	145
Family with 2 parents living together	277	114	163	49	135	75	18	49	210	18	234	23	12	106	60	63	49	165	112
	69%bdjt	82%Tb	63%	57%	75%Td	70%	70%	56%	73%Tj	70%	71%	62%	56%	79%Trtuv	63%	79%rtv	54%	72%rt	65%t
Single parent family	84	15	69	24	33	23	4	24	56	4	69	8	6	23	25	9	27	48	36
	21%as	11%	27%Ta	27%	19%	22%	17%	27%	20%	17%	21%	23%	27%	18%	26%as	11%	30%Tqsv	21%	21%as
Family with a step-parent	23	7	16	10	4	4	3	11	8	3	19	2	2	3	6	6	7	10	13
	6%ekq	5%	6%	12%Tef	2%	4%	13%	13%Tk	3%	13%	6%	7%	7%	3%	7%	8%	8%	4%	8%
Family with step-siblings/ half siblings	11	4	7	3	5	3	-	3	8	-	6	2	2	1	3	2	5	3	7
	3%mq	3%	3%	3%	3%	3%	-	3%	3%	-	2%	6%	9%	1%	3%	2%	6%qu	2%	4%
I would describe our family differently: (please specify)	4	1	3	1	2	1	-	1	3	-	3	1	-	-	2	-	2	2	2
	1%	1%	1%	1%	1%	1%	-	1%	1%	-	1%	3%	-	-	2%	-	3%	1%	1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base. Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/i/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 486
R3. Which of the following would best describe your family situation?
Base: All respondents qualifying for the follow up

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent				Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online			
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least finan- cially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	398	12	89	77	101	108	127	149	111	127	259	329	15	26	23	67	339	58	295	84
Weighted base	399	12**	94	82	101	99	135	152	102	130	258	331	14**	27**	22**	66	343	55	297	83
Effective base	383	12	86	74	97	105	123	143	108	123	248	317	15	25	22	64	327	54	285	80
Family with 2 parents living together	277 69%bf	4 36%	44 47%	55 67%b	82 81%Tbc	82 83%Tbc	84 62%	101 67%	82 81%Tfg	77 59%	190 74%Ti	228 69%	10 72%	21 80%	14 63%	47 71%	238 70%	38 68%	203 68%	58 70%
Single parent family	84 21%deh	8 64%	41 43%Tcde	15 19%	9 9%	10 10%	38 28%Th	33 22%	13 13%	35 27%	48 19%	69 21%	4 28%	2 6%	8 37%	15 23%	72 21%	13 23%	67 23%	15 18%
Family with a step- parent	23 6%	-	4 4%	7 9%	5 5%	7 7%	4 3%	12 8%	7 7%	8 6%	15 6%	22 7%	-	1 4%	-	1 2%	20 6%	3 5%	16 5%	6 7%
Family with step- siblings/ half siblings	11 3%	-	4 4%	3 3%	4 4%e	-	7 5%h	4 3%	-	6 5%	4 2%	8 2%	-	3 10%	-	3 4%	8 2%	2 4%	7 2%	4 4%
I would describe our family differently: (please specify)	4 1%j	-	1 1%	2 2%	1 1%	-	2 2%	2 1%	-	3 3%j	1 *	4 1%	-	-	-	-	4 1%	-	4 1%	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 487

R3. Which of the following would best describe your family situation?
Base: All respondents qualifying for the follow up

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (T)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Yes (g)	No (h)
Unweighted base	398	363	35	234	213	316	217	138
Weighted base	399	364	35*	239	214	318	215	138
Effective base	383	349	34	227	205	305	209	133
Family with 2 parents living together	277 69%	248 68%	28 82%	172 72%e	152 71%	219 69%	155 72%	91 66%
Single parent family	84 21%d	78 21%	6 18%	48 20%	37 17%	66 21%d	41 19%	35 25%
Family with a step-parent	23 6%	23 6%	-	11 5%	16 7%	19 6%	9 4%	10 8%
Family with step-siblings/ half siblings	11 3%	11 3%	-	4 2%	7 3%	10 3%c	6 3%	2 2%
I would describe our family differently: (please specify)	4 1%	4 1%	-	3 1%	3 1%	4 1%	4 2%	-

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
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Absolutes/col percents

Table 488
R4. How would you describe your own confidence when online and using the internet?
Base: All respondents qualifying for the follow up

	S1. No. of Children			S2a. Gender of Child		S2b. Age of Child				S2. Age within Gender Child						S3/S5. School Year Child			Sixth Form/ Further Education (t)		
	Total (T)	1 Child (a)	2 Children (b)	3+ Children (c)	Male (d)	Female (e)	Aged 6-7 (f)	Aged 8-11 (g)	Aged 12-15 (h)	Aged 16-17 (i)	Male Aged 6-7 (j)	Female Aged 6-7 (k)	Male Aged 8-11 (l)	Female Aged 8-11 (m)	Male Aged 12-15 (n)	Female Aged 12-15 (o)	Male Aged 16-17 (p)	Female Aged 16-17 (q)		Primary (r)	Secondary (s)
Unweighted base	398	128	189	81	198	200	60	138	126	74	22	38	72	66	61	65	43	31	188	160	25
Weighted base	399	126	191	82	208	191	73	148	120	58	30**	43*	80	69	63	57	36*	22*	211	148	19**
Effective base	383	122	183	78	191	193	59	136	123	72	22	37	71	65	60	64	42	30	184	155	25
I am very confident	263 66%hns	89 71%	125 66%	48 59%	131 63%	132 69%	56 77%h	100 68%	70 58%	37 64%	22 74%	34 78%n	53 67%	47 68%	34 54%	36 63%	21 59%	16 71%	151 71%Ts	88 59%	10 55%
I am somewhat confident	131 33%r	35 28%	64 33%	32 40%	73 35%	58 30%	17 23%	47 32%	47 39%f	20 35%	8 26%	9 22%	25 31%	22 32%	27 43%k	20 35%	14 38%	6 29%	59 28%	57 39%Tr	8 40%
I am not at all confident	5 1%	2 2%	2 1%	1 1%	4 2%	1 1%	- -	1 1%	3 2%	1 2%	- -	- -	1 2%	- -	2 3%	1 2%	1 3%	- -	1 1%	3 2%	1 5%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e - T/f/g/h/i - T/j/k/l/m/n/o/p/q - T/r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
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Absolutes/col percents

Table 489

R4. How would you describe your own confidence when online and using the internet?
Base: All respondents qualifying for the follow up

	D1. Gender of Parent		D2. Age of Parent				D2. Age of Parent II			D3. Region			D4. SEG						
	Total (T)	Male (a)	Female (b)	25-34 (d)	35-44 (e)	45-54 (f)	55+ (g)	18-34 (i)	35-54 (k)	55+ (l)	England (m)	Scotland (n)	Wales (o)	AB (q)	C1 (r)	C2 (s)	DE (t)	ABC1 (u)	C2DE (v)
Unweighted base	398	142	256	79	179	110	29	80	289	29	333	35	21	145	105	71	77	250	148
Weighted base	399	139	260	87	180	106	25**	88	286	25**	331	37*	21**	133	95	80	91	228	171
Effective base	383	137	246	77	173	105	28	78	278	28	320	34	20	141	102	70	75	243	145
I am very confident	283 66%bv	103 74%Tb	160 62%	64 74%	118 66%	67 63%	13 50%	66 75%	185 65%	13 50%	221 67%	23 63%	13 63%	101 76%Tstuv	61 64%	50 62%	51 56%	162 71%Ttv	101 59%
I am somewhat confident	131 33%adjqu	35 25%	96 37%Ta	20 23%	62 34%	38 36%	12 46%	20 23%	100 35%kj	12 46%	108 33%	13 34%	8 37%	30 23%	34 36%qu	29 37%q	37 41%qu	64 28%q	67 39%Tqu
I am not at all confident	5 1%k	2 1%	3 1%	2 3%	- -	2 2%	1 4%	2 3%	2 1%	1 4%	3 1%	1 3%	- -	2 1%	- -	1 1%	2 3%	2 1%	3 2%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g - T/j/k/l - T/m/n/o/p - T/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Absolutes/col percents

Table 490
R4. How would you describe your own confidence when online and using the internet?
Base: All respondents qualifying for the follow up

	D11. Income					Financial vulnerability			D7. Impacting/ limiting conditions Parent		D8. Ethnicity Parent					Q4. Confidence knowing what child does online Parent		Q6. Ease in supporting child to stay safe online		
	Total (T)	Up to £10,399 (a)	£10,400 - £25,599 (b)	£26,000 - £36,399 (c)	£36,400 - £51,999 (d)	£52,000 or more (e)	Most financially vulnerable (f)	Poten- tially financially vulner- able (g)	Least financially vulner- able (h)	Any (i)	None (j)	White (k)	Mixed (l)	Asian (m)	Black (n)	Minority Ethnic Group (p)	Confident (q)	Not confident (r)	Easy (s)	Difficult (t)
Unweighted base	398	12	89	77	101	108	127	149	111	127	259	329	15	26	23	67	339	58	295	84
Weighted base	399	12**	94	82	101	99	135	152	102	130	258	331	14**	27**	22**	66	343	55	297	83
Effective base	383	12	86	74	97	105	123	143	108	123	248	317	15	25	22	64	327	54	285	80
I am very confident	263 66%rt	5 39%	55 59%	58 70%	65 64%	74 75%Tb	83 61%	99 65%	76 74%Tf	86 66%	169 66%	212 64%	14 94%	20 74%	17 77%T	50 77%T	238 69%Tr	25 45%	211 71%Tt	42 51%
I am somewhat confident	131 33%ehqs	5 42%	37 40%e	24 30%	36 36%	23 24%	49 36%h	53 35%	24 24%	41 32%	86 33%	115 35%	1 6%	7 26%	5 23%	15 23%	103 30%	27 49%Tq	85 29%	37 45%Ts
I am not at all confident	5 1%qs	2 19%	1 1%	-	-	2 2%	3 2%	-	2 2%	3 1%	5 2%	-	-	-	-	2 1%	3 5%Tq	1 *	4 5%Ts	

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50). Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
 Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e - T/f/g/h - T/i/j - T/k/l/m/n/o/p - T/q/r - T/s/t
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VSP Parental Guidance Research
ONLINE Fieldwork: 7th to 17th June 2022

Table 491

R4. How would you describe your own confidence when online and using the internet?
Base: All respondents qualifying for the follow up

	Q10. Knowledge of tools/controls			Q11. Use of tools/controls			Q20. Seen/received guidance about	
	Total (f)	Any (a)	None (b)	Currently use any (c)	Previously used any (d)	NET: Used (e)	Yes (g)	No (h)
Unweighted base	398	363	35	234	213	316	217	138
Weighted base	399	364	35*	239	214	318	215	138
Effective base	383	349	34	227	205	305	209	133
I am very confident	263 66%b	245 67%Tb	18 50%	175 73%Tde	141 66%	217 68%	144 67%	95 69%
I am somewhat confident	131 33%c	116 32%	15 44%	64 27%	71 33%c	99 31%c	68 32%	41 30%
I am not at all confident	5 1%ae	3 1%	2 5%Ta	-	2 1%	2 1%	3 1%	2 1%

Data suppressed where weighted base is lower than 10. ** very small base (under 30) ineligible for sig testing, * small base (under 50).
Asterisks displayed in the data refer to the effective base, although displayed alongside the weighted base.
Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f - T/g/h
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing