

Discovery

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OFCOM C-OST CORE SURVEY QUESTIONNAIRE – 05/03/2025

SURVEY PROGRAMMER INSTRUCTIONS IN BLUE

1. INTRODUCTION

Section objectives: welcome, set out the process, put participants at ease

SURVEY PROGRAMMER INSTRUCTIONS IN BLUE

INTRODUCTION FOR ONLINE PANEL: (INTRO FOR PARENTS)

Thank you for taking part in this research about your child's experiences online and the types of websites and apps that they visit.

Discovery is conducting this research jointly with **Strat7 Audiences** for our client **Ofcom** who is the regulator for online safety in the UK. In the survey we want to hear from children themselves about [\[FOR MODULE 1: their experience of using ways to stay safe online.\]](#) [\[FOR MODULE 2: their experience of content online that is considered to be inappropriate for children.\]](#)

The findings from the survey will contribute to Ofcom's understanding of what children are seeing online and how, and what needs to be done to better protect them from seeing inappropriate content.

Please select the 'NEXT' arrow below to continue.

[\[SHOW ON NEW SCREEN\]](#)

The survey will take approximately **20 minutes** to complete, depending on your child's answers. We hope children will find the survey useful and interesting. They can stop filling in the survey at any time without having to give a reason. They can also take a break and come back to the survey when they feel comfortable, and resume from where they left off.

If they feel concerned or upset during or after taking part, we encourage them to talk to someone they trust such as a parent, a friend, or a teacher. They can also find helpful information and support within the support services linked within the survey. A full list of these services for yourself and your child can be found at this link

[\[SHOW ON NEW SCREEN\]](#)

Please note that the information children share with us in the survey will be treated as strictly confidential unless they write anything that suggests there is a risk of harm to them or another person, in which case safeguarding procedures will be followed. For example, we may contact yourself and/or professionals who work on safeguarding issues.

Discovery / Strat7 Audiences will only share anonymous data with our client. This means that they will not be able to identify your child from the information they receive. All personal data you and your child give

us will strictly be used for research and analysis purposes only. Your child may exit the survey at any time before the end, and their data will be deleted and not shared with our client.

However, once they complete the survey and their answers are submitted, it will not be possible to withdraw their survey data after this point.

[SHOW ON NEW SCREEN]

Further information can be found on the **Information Sheet for Parents and Children**

These will open in a separate window, so please ensure you come back to this page to continue with the survey.

If you are happy to continue, please give your consent for your child to take part by selecting the 'NEXT' arrow below to proceed to the survey. Your child will be given the opportunity to provide their own consent when they start the survey.

MUST CODE 1 & 2 IN SCHOOL TO CONTINUE

2. CORE QUESTIONS

2a. SCREENING AND PROFILING OF PARENT/CARER

Section objectives: to identify our target audience in the sample, ensure a good demographic mix in line with original brief

NEW SCREEN. INTRO TEXT

Firstly, a few questions about you and any children you may be responsible for, to help us check we're speaking to a range of different people. ...

D1	ASK ALL ADULTS AGED 18+. SINGLE CODE Are you a...?		
	Man	1	
	Woman	2	
	Non-binary	3	
	Prefer to use another term	4	
	Prefer not to say	5	

D2	ASK ALL ADULTS AGED 18+. NUMERIC Please enter your age in the box below:		
	Min 18, Max 99	1	

D3	ASK ALL ADULTS AGED 18+. THANK AND CLOSE IF ONLY CODE 1, 3 OR 4 SELECTED Which of the following age groups do the children in your household that you have <u>parental responsibility</u> for, fall into? Select all that apply		
	0-7 years old	1	
	8-17 years old	2	

I don't have any children	4	EXCLUSIVE CLOSE
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D4	ASK ALL ADULTS AGED 18+. SHOW AS GRID WITH NUMERIC BOXES Now please tell us how many children you have in the age range 8-17, and how old they are, using the boxes below. Please enter the number of children of each age and gender only.																																																	
	<table border="1"> <thead> <tr> <th colspan="3">COLUMNS</th> </tr> </thead> <tbody> <tr> <td>Boys (enter number below)</td> <td>1</td> <td></td> </tr> <tr> <td>Girls (enter number below)</td> <td>2</td> <td></td> </tr> <tr> <td>In another way (enter number below)</td> <td>3</td> <td></td> </tr> <tr> <td>Prefer not to say</td> <td>4</td> <td></td> </tr> <tr> <th colspan="3">ROWS</th> </tr> <tr> <td>8 years old</td> <td>1</td> <td></td> </tr> <tr> <td>9 years old</td> <td>2</td> <td></td> </tr> <tr> <td>10 years old</td> <td>3</td> <td></td> </tr> <tr> <td>11 years old</td> <td>4</td> <td></td> </tr> <tr> <td>12 years old</td> <td>5</td> <td></td> </tr> <tr> <td>13 years old</td> <td>6</td> <td></td> </tr> <tr> <td>14 years old</td> <td>7</td> <td></td> </tr> <tr> <td>15 years old</td> <td>8</td> <td></td> </tr> <tr> <td>16 years old</td> <td>9</td> <td></td> </tr> <tr> <td>17 years old</td> <td>10</td> <td></td> </tr> </tbody> </table>			COLUMNS			Boys (enter number below)	1		Girls (enter number below)	2		In another way (enter number below)	3		Prefer not to say	4		ROWS			8 years old	1		9 years old	2		10 years old	3		11 years old	4		12 years old	5		13 years old	6		14 years old	7		15 years old	8		16 years old	9		17 years old	10
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P1	ASK IF PARENT OF 8-17 YEAR OLD AT D3 . SINGLE CODE Today we are looking for children aged 8-17 years to take part in this survey. The purpose of this research is to find out more about children and young people's experiences of [FOR MODULE 1: using online services and their safety features.] [FOR MODULE 2: using online services and content they may have seen on them.] CONTINUE FOR MODULE 2: The survey contains some questions asking about times they may have seen something that made them feel uncomfortable on the internet, for example, violent content or content unsuitable for their age group. Please note, the survey takes about 20 minutes to complete. Participation is voluntary and your child does not have to take part if you do not want them to, or if they themselves do not want to. If you have more than one child aged 8-17 available to complete this survey, please choose the child whose birthday was most recent to complete their section of the survey. Are you happy for this child to take part in this survey?		
	Yes	1	CONTINUE
	No	2	THANK & CLOSE

IF P1=2

Thank you for your participation [SCREEN OUT]

IF P1=1, SHOW:

Thank you for agreeing for your child to take part in this important survey.

Before you hand over to your child, we have just a few questions about yourself and where you live.

D5	ASK ALL ADULTS AGED 18+. SINGLE CODE Which area of the UK do you live in?		
	Scotland	1	
	Northern Ireland	2	
	Wales	3	
	North East	4	
	North West	5	
	Yorkshire and the Humber	6	
	West Midlands	7	
	East Midlands	8	
	East of England	9	
	London	10	
	South East	11	
	South West	12	
	None of these	13	

D6	ASK ALL ADULTS AGED 18+. SINGLE CODE Which of the following best describes the area that you live in?		
	Large city	1	
	Smaller city or large town	2	
	Medium town	3	
	Small town	4	
	Rural area	5	

D7	ASK ALL ADULTS AGED 18+. SINGLE CODE Please indicate to which occupational group the <u>chief income earner</u> in your household belongs to, or which group fits best. If they are retired, which best describes their occupation before retirement? Please select one option only. If an occupational group is underlined, this means you can click or hover over it to see an explanation for what it means.		
	Semi or unskilled manual worker [SHOW AS POP UP BOX (e.g. manual workers, all apprentices to be skilled trades, caretaker, park keeper, non-HGV driver, shop assistant)]	1	D

Skilled manual worker [SHOW AS POP UP BOX (e.g. skilled bricklayer, carpenter, plumber, painter, bus/ambulance driver, HGV driver, AA patrolman, pub/bar worker, etc)]	2	C2
Supervisory, clerical/ junior managerial/ professional/ administrative [SHOW AS POP UP BOX (e.g. office worker, student doctor, foreman with 25+ employees, salesperson, etc)]	3	C1
Intermediate managerial/ professional/ administrative [SHOW AS POP UP BOX (e.g. newly qualified (under 3 years) doctor, solicitor, board director small organisation, middle manager in large organisation, principal officer in civil service/ local government)]	4	B
Higher managerial/ professional/ administrative [SHOW AS POP UP BOX (e.g. established doctor, solicitor, board director in a large organisation 200+ employees), top level civil servant/ public service employee)]	5	A
Student	6	C1
Casual worker - not in permanent employment	7	E
Housewife/ homemaker	8	E
Retired and living on State Pension	9	E
Unemployed or not working due to long-term sickness	10	E
Full-time carer of other household member	11	E
Other	12	
Do not know	13	

2b. SCREENING AND PROFILING OF CHILDREN

Section objectives: to identify our target audience in the sample, ensure a good demographic mix in line with original brief

IF P1=1

And now we have some short questions for you to answer about your child. Please answer about the child who is available to take part. If they are not available currently, please close the survey and re-open once they are available.

C2	ASK ALL. SINGLE CODE		
	Which of the following describes how your child thinks of themselves?		
	Please select one option		
	Male	1	
	Female	2	
	In another way (please type in if you would like to)	3	OPEN BOX – CAN BE LEFT EMPTY
	Prefer not to say	4	

C3	ASK ALL ADULTS AGED 18+. NUMERIC	
	Please enter your child's age in the box below:	
	Min 8, Max 17	1

P2	<p>ASK IF P1=1. SINGLE CODE</p> <p>At the end of the survey we will be asking your child for the following information to ensure that we are capturing the views of a broad and diverse range of young people. This will include:</p> <ul style="list-style-type: none"> - Their ethnicity (for children aged 8-17) - If they have any health conditions (for children aged 8-17) - Their sexual orientation (for children aged 13-17 only) <p>Of course, they will also have the option to skip these questions if they wish.</p> <p>Are you happy for your child to answer these questions?</p>		
	Yes	1	CONTINUE
	No	2	CONTINUE BUT DO NOT ASK C5 AND C8 FOR CHILDREN IN YEARS 4 AND ABOVE (ENGLAND AND WALES): D3=3-12 AND C3B=5-18 IN P5 AND ABOVE (SCOTLAND AND N. IRELAND): D3=1-2 AND C3B=5-18

C5	ASK ALL ADULTS AGED 18+. SINGLE CODE And what school year is your child currently in?					
AGE OF SELECTED CHILD FROM C3A		IF ENGLAND & WALES: D3=3-12 OR 4	IF SCOTLAND: D3=1	IF NORTHERN IRELAND D3=2	CODE	
6		Year 1	P1	P2	1	HIDE
6-7		Year 2	P2 or P3	P3	2	HIDE
7-8			P3	P3	3	CLOSE
7-8		Year 3	P4	P4	4	CLOSE
8-9		Year 4	P5	P5	5	
9-10		Year 5	P6	P6	6	
10-11		Year 6	P7	P7	7	
11-12			P7	P7	8	
11-12		Year 7	S1	Year 8	9	
12-13		Year 8	S2	Year 9	10	

13-14	Year 9	S3	Year 10	11	
14-15	Year 10	S4	Year 11	12	
15-16	Year 11	S5	Year 12	13	
16-17	Year 12	S6	Year 13	14	
17-18	Year 13	S6	Year 14	15	
16-17	College	College	College	16	
16-17	Apprenticeship	Apprenticeship	Apprenticeship	17	
16-17	Other	Other	Other	18	

DUMMY CODES NEEDED FOR ROUTING:

PRIMARY SCHOOL – ENG/WALES: YEARS 1-6, SCOT/NI: YEARS P1-P7

SECONDARY SCHOOL - ENG/WALES: YEARS 7-11, SCOT: YEARS S1-S5, NI: YEARS 8-11

HIGHER EDUCATION: ENG/WALES: YEARS 12, 13, COLLEGE, APPRENTICESHIP, OTHER, SCOT: S6, COLLEGE, APPRENTICESHIP, OTHER, NI: YEARS 12-14, COLLEGE, APPRENTICESHIP, OTHER

	ENGLAND & WALES D3=3-12	SCOTLAND D3=1	NORTHERN IRELAND D3=2
PRIMARY SCHOOL	C3B=5-7	C3B=5-8	C3B=5-8
SECONDARY SCHOOL AND ABOVE	C3B=9-18	C3B=9-18	C3B=9-18
YEAR 8/S2/Y9 AND ABOVE	C3B=10-18	C3B=10-18	C3B=10-18

C6	<p>DO NOT ASK IF:</p> <ol style="list-style-type: none"> 1. D3=10 AND C3B=5-7 (LONDON & PRIMARY) 2. D3=3 AND C3B=5-7 (WALES & PRIMARY) 3. D3=1 AND C3B=5-5 (SCOTLAND & P1-P5) <p>Does your child qualify for free school meals based on your household income?</p> <p>It doesn't matter if they have these, or have a packed lunch, we would like to know if they are entitled to them.</p> <p>This is a benefit that can be provided to children when their family income is below a certain level, as opposed to any meals that might be being provided by the school free of charge for any other reason, such as infant school pupils.</p>		
Yes, my child is entitled to free school meals		1	
No, my child is not entitled to free school meals - I pay for my child's school meals or they have a packed lunch		2	
I don't know		3	
I don't want to say		4	

NEW SCREEN. INTRO TEXT

Great. Please now pass the survey over to your child and ask them to click the Next arrow when ready. If they are not available currently, please close the survey and re-open once they are available.

Please remember we are after your child's opinions, so it is very important that your child is able to respond to the next sections by themselves. However, please do help them if they need assistance understanding any of the questions.

As a reminder, all answers will be anonymous and will not be attributed to them in any way. We will also store the data in accordance with our data [privacy policy](#).

[PARENT/GUARDIAN TRANSFERS SURVEY TO SELECTED CHILD]

CX	<p>ASK ALL CHILDREN IF P1=1. SINGLE CODE</p> <p>Hello! Welcome to our survey for children and young people.</p> <p>Discovery and CHILDWISE are doing this research with Ofcom who is the regulator for online safety across the UK. One part of Ofcom's role is to make sure that apps and websites are doing things to protect children from seeing things online that may be inappropriate for their age.</p> <p>The purpose of this research is to find out more about children and young people's experiences of [FOR MODULE 1: using online services and their safety features.]</p> <p>[FOR MODULE 2: seeing things that may have made them uncomfortable, for example images, videos or posts that are unsuitable for their age group.]</p> <p>More information about the survey can be found here. This link will open in a separate window, so please ensure you come back to this page to continue with the survey.</p> <p>[SHOW ON NEW SCREEN]</p> <p>All of your answers in the survey will be anonymous. This means that Ofcom won't know who you are from your answers, and anything you tell us will be used for research purposes only.</p> <p>You will have the option to say 'I don't want to answer this' to any question in the survey, and you can leave the survey at any time. If you do choose to leave it, we will delete the rest of your answers and will not share any with Ofcom. But if you do complete the survey, all of your answers will be stored and grouped with other children's answers for our research analysis. At this point it will not be possible to remove your answers.</p> <p>The only time your answers could be shared is if you tell us something that makes us think you are unsafe. If this happens, we may need to contact your parent/carers so they can give you the support you need.</p> <p>NEW SCREEN</p> <p>You don't have to take part if you do not want to and you can stop or pause the survey at any time.</p> <p>This survey will take around 20 minutes to finish, depending on your answers.</p> <p>Are you happy to take part in this survey?</p>		
	Yes	1	CONTINUE
	No	2	THANK & CLOSE

C8	<p>ASK ALL. SINGLE CODE</p> <p>Which of the following describes how you think of yourself?</p> <p>Please select one option</p>		
	Male	1	
	Female	2	

In another way (please type in if you would like to)	3	OPEN BOX – CAN BE LEFT EMPTY
Prefer not to say	4	

C9	<p>ASK ALL NUMERIC</p> <p>Please enter your age in the box below:</p> <p>IF AGE DOES NOT MATCH C3a – SCREEN OUT</p>		
	Min 8, Max 17	1	

END OF DEMOGRAPHICS AND CONSENT SECTION

2c. OVERALL WELLBEING

Section objectives: to determine child's wellbeing, both overall and in context of online experiences

We firstly want to ask a few questions about your wellbeing. This is a way of measuring how healthy or happy you feel. There are no right or wrong answers, it's all about how you feel and everything you answer today is completely confidential.

Some screens will have more text or pictures than others, so you may need to scroll down to see it all and to see the 'NEXT' arrow at the bottom of the screen.

W1	<p>ASK SELECTED CHILD. SINGLE CODE.</p> <p>SHOW AS A SLIDER FOR CODES 1-5 WITH FACES (SAD TO HAPPY) AND THE DESCRIPTION UNDERNEATH. FORWARD/REVERSE SCALE</p> <p>SHOW BOXES FOR DON'T KNOW AND I DON'T WANT TO ANSWER THIS UNDER THE SLIDER</p> <p>Let's start with how you feel about your life.</p> <p>[SHOW TO PRIMARY SCHOOL AGES: SEE DUMMY CODES] How happy do you feel right now?</p> <p>[SHOW TO SECONDARY SCHOOL AND ABOVE AGES: SEE DUMMY CODES] Overall, how satisfied are you with your life nowadays?</p>					
	Very unhappy	A bit unhappy	Quite happy	Very happy	I don't know	I don't want to answer this
	1	2	3	4	5	6
	Very dissatisfied	Quite dissatisfied	Quite satisfied	Very satisfied	I don't know	I don't want to answer this

W2	<p>ASK SELECTED CHILD. SINGLE CODE PER STATEMENT. ASK ONE STATEMENT AT A TIME ON A CAROUSEL. RANDOMISE STATEMENTS SHOW AS A SLIDER FOR CODES 1-5 WITH FACES (SAD TO HAPPY) AND THE DESCRIPTION UNDERNEATH. FORWARD/REVERSE SCALE SHOW BOXES FOR DON'T KNOW AND I DON'T WANT TO ANSWER THIS UNDER THE SLIDER</p> <p>[SHOW ON FIRST SCREEN ONLY] Now thinking about how you feel when you are <u>online</u>, like when you are gaming, using social media, or messaging your friends and family.</p> <p>[SHOW ON EACH OF 3 SCREENS] Looking at this scale, how <u>happy</u> are you...</p>					
	Never happy	Sometimes happy	Mostly happy	Always happy	I don't know	I don't want to answer this
1. With the things that you do online?	1	2	3	4	5	6
2. With your safety online?	1	2	3	4	5	6
3. That the things you see online are appropriate for someone your age?	1	2	3	4	5	6
4. With the amount of time that you spend online?	1	2	3	4	5	6

W3	<p>ASK SELECTED CHILD. SINGLE CODE PER STATEMENT. ASK ONE STATEMENT AT A TIME ON A CAROUSEL. RANDOMISE STATEMENTS. FORWARD/REVERSE SCALE SHOW AS A SLIDER FOR ALL WITH THE DESCRIPTION. SHOW BOXES FOR NO EFFECT AT ALL, I DON'T KNOW AND I DON'T WANT TO ANSWER THIS UNDER THE SLIDER</p> <p>And do you think being online has a <u>good or bad effect</u> on the below?</p>						
	No effect at all	Mostly bad effect	Mostly good effect	A bit of both	I don't know	I don't want to answer this	
1. How you feel about yourself	1	2	3	4	5	6	
2. Your relationship with family	1	2	3	4	5	6	
3. Your relationship with friends	1	2	3	4	5	6	

7. SECONDARY SCHOOL AGE ONLY: How you feel about your life	1	2	3	4	5	6	FIXED AT END
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W4	ASK SELECTED CHILD. SINGLE CODE PER STATEMENT. ASK ONE STATEMENT AT A TIME ON A CAROUSEL. RANDOMISE STATEMENTS SHOW AS A SLIDER FOR CODES 1-4 WITH THE DESCRIPTIONS. FORWARD/REVERSE SCALE SHOW BOXES FOR DON'T KNOW AND I DON'T WANT TO ANSWER THIS UNDER THE SLIDER How <u>safe</u> do you feel using the below?						
	I never feel safe	Sometimes I feel safe	I mostly feel safe	I always feel safe	I don't know	I don't want to answer this	I don't use this
1. social media	1	2	3	4	5	6	7
2. gaming online	1	2	3	4	5	6	7
3. messaging others in chats	1	2	3	4	5	6	7

END OF WELLBEING SECTION

NEW SCREEN

2d. Services used online

Services selected in this section will be piped through as response codes in mod 1 and mod 2

In the rest of this survey you will sometimes see a word that looks like this [DO NOT SHOW ON SCREEN: INSTRUCTION TO SHOW THE SAME STYLE AS WORDS WHERE WE ARE SHOWING THE CLICKABLE POP UP BOX].

If you click or hover on the word, a box will pop up with an explanation for what the word means. [IN THE CLICKABLE BOX SHOW: a description will show here]

NEW SCREEN

SHOW WEBSITES AND APPS ICON WITH EACH QUESTION IN THIS SECTION WITH TEXT NEXT TO ICON:

This section is all about using different apps, websites, messaging and online games.



NEW SCREEN

A1	ASK SELECTED CHILD. MULTICODE ROTATE IN ALPHA ORDER.
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	<p>Which of these have you used in the last 4 weeks?</p> <p>(Even if you have stopped using them, please tick if you have used them during this time). <i>You can choose more than one.</i></p>	
	Discord	2
	Facebook	3
	Facebook Messenger	4
	Facebook Messenger Kids	5
	Instagram	6
	Pinterest	7
	Reddit	8
	Snapchat	9
	TikTok	10
	WhatsApp	11
	Telegram	12
	YouTube	13
	YouTube Kids	14
	X / Twitter	15
	Online games	16
	Another app or website not shown here	17
	I don't use apps or websites or play online games	18
	I don't know / I can't remember	19
	I don't want to answer this	20

A2	<p>ASK IF A.1=17. TEXT BOXES DO NOT NEED TO BE FILLED IN TO MOVE TO NEXT QUESTION</p> <p>You said you've used an app or website that we didn't show on our list.</p> <p>Please type the name of the app or website. You can add up to three.</p>	
	OPEN TEXT [ONLY SHOW ONE BOX ON SCREEN AT A TIME]	1
	OPEN TEXT [SHOW 2 ND BOX IF 1 ST BOX IS TYPED IN]	2
	OPEN TEXT [SHOW 3 RD BOX IF 2 ND IS TYPED IN]	3
	I don't know / I can't remember	4
	I don't want to answer this	5

Blue highlight = where a hover box should appear

3 MODULE 1 – ONLINE SAFETY TOOLS

Section objectives: to determine child's experience of online services and tools used to keep safe online

NEW SCREEN

This section is all about staying safe online.

It's really important that children and young people **feel safe when they are using apps, websites and playing online games**, and know what to do if they see anything that might upset them or make them feel uncomfortable.

This section will ask you some questions about things you might have used to stay safe online over the **last 4 weeks**

NEW SCREEN

M1.1	ASK SELECTED CHILD. SINGLE CODE In the last 4 weeks have you seen or heard something inappropriate on an app, website or online game that made you upset, scared or uncomfortable? This could have been a video, picture, written post, a comment or something you have heard.		
	Yes	1	
	No	2	ASK M2.2A
	I don't know	3	[fix at end of scale]
	I don't want to answer this	4	[fix at end of scale]

M1.2	ASK SELECTED CHILD. SINGLE CODE (ask if code 2 selected m2.2) In the last 6 months have you seen or heard something inappropriate on an app, website or online game that made you upset, scared or uncomfortable? This could have been a video, picture, written post, a comment or something you have heard.		
	Yes	1	
	No	2	
	I don't know	3	[fix at end of scale]
	I don't want to answer this	4	[fix at end of scale]

NEW SCREEN - ONLY ASK THIS SECTION TO SECONDARY

TERMS AND CONDITIONS ICON WITH EACH QUESTION IN THIS SECTION WITH TEXT NEXT TO ICON: This section is all about being aware of the rules on apps, websites and online games to help you stay safe



These rules are also called **Terms and Conditions**. They are shown when an account or profile is set up or when the rules are updated by the app, website or game.

NEW SCREEN

M1.3	ASK SELECTED CHILD OF SECONDARY SCHOOL AGE AND ABOVE. SINGLE CODE In the last 4 weeks have you set up your <u>own</u> account or profile on any of the below? Pipe through services selected at M1.1 and M1.1a (SHOW AS CAROUSEL) [C [CLICKABLE POP UP BOX FOR 'account or profile' TO SHOW: This is when you have your own log-in to share or watch content and interact with others online.]		
	Yes	1	ASK M1.6a
	No	2	
	I don't know / I can't remember	3	[fix at end of scale]
	I don't want to answer this	4	[fix at end of scale]

M1.4	ASK SELECTED CHILD OF SECONDARY SCHOOL AGE AND ABOVE. if select code 1 (yes) at M1.3. SINGLE CODE When you set up your own account or profile, did you look at the terms and conditions on the below? Pipe through services selected at M1.6 (SHOW AS CAROUSEL) [CLICKABLE POP UP BOX FOR 'terms and conditions' TO SHOW: These are the rules on apps, websites and online games.]		
	Yes, I read through all of it	1	ASK M1.7
	A bit, but I mainly skipped to the end	2	ASK M1.7
	No, I didn't read any of it	3	
	I don't know / I can't remember	5	[fix at end of scale]
	I don't want to answer this	6	[fix at end of scale]

M1.5	ASK SELECTED CHILD OF SECONDARY SCHOOL AGE IF M1.4=1 OR 2. SINGLE CODE		
------	---	--	--

SHOW AS A SLIDING SCALE WITH THUMBS DOWN ON CODES 1-2, THUMBS UP ON CODES 3-4. FORWARD/REVERSE SCALE		
How easy or difficult was it to understand these terms and conditions?		
Very difficult	1	
Quite difficult	2	
Quite easy	3	
Very easy	4	
I don't know / I can't remember	5	[fix at end of scale]
I don't want to answer this	6	[fix at end of scale]

NEW SCREEN – SHOW TO BOTH PRIMARY AND SECONDARY

SHOW GROUP CHATS ICON WITH EACH QUESTION IN THIS SECTION WITH TEXT NEXT TO ICON: This section is all about group chats online where several people can be part of the same chat.



GROUP CHATS

M1.6	ASK SELECTED CHILD. MULTI CODE	
	In the last 4 weeks, have you been added or invited to a group chat on any of these? <i>You can choose more than one.</i>	
	[PIPE IN ALL SELECTED SERVICES AT A1 and A2 AS SEPARATE OPTIONS]	
	ROW	
	[PIPE IN EACH SERVICE 1 FROM M1.1 / M1.1a]	
	COLUMN	
	Yes	1
	No	2
	It's not possible to do this	5
	I don't know / I can't remember	7 [fix at end of scale]
	I don't want to answer this	8 [fix at end of scale]

M1.7	ASK FOR EACH SERVICE CODED 'YES' AT M1.6SINGLE CODE SINGLE CODE PER ROW ASK AS CAROUSEL FOR EACH SERVICE The <u>last time</u> you were added to a group chat on [SERVICE], did it first check if you were happy to join the chat?		
	I was asked and I said <u>yes</u>	1	
	I was asked but I said <u>no</u>	2	
	No, I wasn't asked, I was just added	3	
	I don't know / I can't remember	4	[fix at end of scale]
	I don't want to answer this	5	[fix at end of scale]

NEW SCREEN – SHOW TO BOTH PRIMARY AND SECONDARY

SHOW POSTING CONTENT ICON WITH EACH QUESTION IN THIS SECTION WITH TEXT NEXT TO ICON: This section is all about posting or putting things online



For example when you share or upload pictures or videos, or comment on an app, website or online game.

M1.8	ASK ALL EXCEPT ASK AS CAROUSEL PIPE IN SERVICES SELECTED AT A1 and A2 Have you posted or shared something online in the last 4 weeks on any of these?		
	Yes	1	
	No	2	
	I don't know/I can't remember	3	[fix at end of scale]
	I don't want to answer this	4	[fix at end of scale]

M1.9	ASK IF CODE 1 SELECTED AT M1.8 – ASK FOR EACH ONE CODED 1 AT M1.8 SINGLE CODE PIPE IN SERVICES SELECTED AT M1.8 AS SEPARATE OPTIONS CODE PER ROW ASK AS GRID IF ONLY ONE SERVICE CODED 1 AT M1.9, DO NOT ASK M1.10		
------	--	--	--

	In the last 4 weeks has anything you have posted been <u>taken down</u> by the apps, websites or games you use?		
	ROW		
	[PIPE IN SERVICES SELECTED AT M1.11A =code1 AS SEPARATE OPTIONS		
	COLUMN		
	Yes, I've had something taken down	1	
	No, I've haven't had anything taken down	2	
	I don't know/ I can't remember	4	[fix at end of scale]
	I don't want to answer this	5	[fix at end of scale]

M1.10	ASK TO SELECTED CHILD OF SECONDARY SCHOOL AGE ASK if M1.9=1 FOR MORE THAN 1 SERVICE PIPE IN SERVICES AT M1.9=1 ANSWERS AS CLICKABLE BOXES Where did this happen most recently?		
	PIPE IN SERVICES AT M1.12=1	1	
	I don't know/ I can't remember	4	[fix at end of scale]
	I don't want to answer this	5	[fix at end of scale]

M1.11	ASK TO SELECTED CHILD OF SECONDARY SCHOOL AGE ASK FOR SERVICE SELECTED AT M1.10(EXCLUDING 4&5) / Service selected at M1.9=1 for 1 service The last time this happened, do you know why (service selected at M1.9 IF ONE SERVICE = CODE 1 /M1.10 IF MORE THAN ONE SERVICE = CODE 1 AT M1.12) took it down?		
	It was taken down because it broke their rules	1	
	I don't understand why it was taken down	2	
	None of these	3	[fix at end of scale]
	I don't know/ I can't remember	4	[fix at end of scale]
	I don't want to answer this	5	[fix at end of scale]

M1.12	ASK TO SELECTED CHILD OF SECONDARY SCHOOL AGE ASK IF M1.11=1 . SINGLE CODE Do you think it was fair?		
	Yes	1	
	No	2	
	I don't know/ I can't remember	3	[fix at end of scale]
	I don't want to answer this	4	[fix at end of scale]

M1.13	ASK TO SELECTED CHILD OF SECONDARY SCHOOL AGE ASK IF M1.12=2. SINGLE CODE Did you complain to (service selected at M1.9 IF ONLY ONE SERVICE = CODE 1 /SERVICE SELECTED AT M1.10 if more than one) because you thought it was unfair?		
	Yes	1	
	No	2	
	I don't know/ I can't remember	3	[fix at end of scale]
	I don't want to answer this	4	[fix at end of scale]

M1.14	ASK TO SELECTED CHILD OF SECONDARY SCHOOL AGE ASK IF M1.13=1. SINGLE CODE SHOW AS A SLIDING SCALE WITH THUMBS DOWN ON CODES 1-2, THUMBS UP ON CODES 3-4 How easy or difficult was it to complain to (service selected at M1.9 IF ONE SERVICE = CODE 1 / SERVICES SELECTED AT M1.10 if more than one)?		
	Very difficult	1	
	Quite difficult	2	
	Quite easy	3	
	Very easy	4	
	I don't remember/ I can't remember	5	[fix at end of scale]

I don't want to answer this	6	[fix at end of scale]
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M1.15	<p>ASK IF CODE 1 SELECTED AT M1.8 – ASK FOR EACH ONE CODED 1 AT M1.8 PIPE IN SERVICES SELECTED at M1.8 AS SEPARATE OPTIONS CODE PER ROW ASK AS GRID</p> <p>When you put something online, other people can write something about it – this is called 'Commenting'.</p> <p>You can turn off these comments if you want to.</p> <p>SHOW QUESTION ON NEW SCREEN</p> <p>Have you turned off comments on something you've posted on the below in the last 4 weeks</p>		
	ROW		
	[PIPE IN SERVICE 1 FROM M1.11a =1]	1	
	[PIPE IN SERVICE 2 FROM M1.11a = 1]	2	
	[PIPE IN SERVICE 3 FROM M1.11a=1]	3	
	COLUMN		
	Yes, I have turned off comments	1	
	No, I haven't turned off comments	2	
	It's not possible to do this	3	[fix at end of scale]
	I don't know/ I can't remember	4	[fix at end of scale]
	I don't want to answer this	5	[fix at end of scale]

NEW SCREEN

SHOW BLOCKING AND MUTING ICON WITH EACH QUESTION IN THIS SECTION WITH TEXT NEXT TO ICON: This section is all about blocking and muting.



We're now going to ask you about your experiences with other people online. There may be times when you don't want another person online to be able to contact you or be able to comment on your posts.

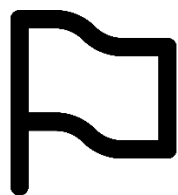
When this happens, you might want to mute them which means you stop receiving notifications about things that they post, but you can still see their posts when you want to. They will still be able to see what you post.

Or you might want to block them completely, which stops you both from seeing each other's posts, or being in contact with each other online.

NEW SCREEN

M1.16	ASK SELECTED CHILD. MULTICODE CODES 1 AND 2. CODES 3-6 ARE EXCLUSIVE SHOW AS A LIST - ANSWERS AS CLICKABLE BOXES PIPE IN SERVICES SELECTED AT A1 and A2 AS SEPARATE OPTIONS CODE PER ROW ASK AS CAROUSEL		
	In the last 4 weeks have you blocked or muted anyone on any of these?		
	COLUMN		
	Yes, I have blocked someone	1	
	Yes, I have muted someone	2	
	No, I haven't done either of these	3	[Exclusive]
	It's not possible to do this	4	[fix at end of scale]
	I don't know/ I can't remember	5	[fix at end of scale]
	I don't want to answer this	6	[fix at end of scale]

SHOW REPORTING AND COMPLAINTS ICON WITH EACH QUESTION IN THIS SECTION WITH TEXT NEXT TO ICON: This section is all about reporting, complaints and things you can do to show you don't want to see certain things online



When you see something online that you don't want to see, some apps and websites have ways you can tell them that you don't want to see these again.

M1.17	ASK SELECTED CHILD. MULTICODE. PIPE IN SERVICES SELECTED AT A1 and A2} AS SEPARATE OPTIONS CODE PER ROW ASK AS CAROUSEL – ONE SERVICE AT A TIME		
	In the last 4 weeks have you used any of these buttons on [PIPE IN SERVICES SELECTED AT A1 and A2] <i>You can choose more than one.</i>		
1	'Dislike' button		

2	'I don't want to see this' or 'show me less' button
3	'Not interested' button
4	'Hide' button
5	Another way
6	None of these
7	It's not possible to do this
8	I don't know / I can't remember
9	I don't want to answer this

M1.18	<p>ASK SELECTED CHILD. MULTICODE. PIPE IN SERVICES SELECTED AT M1.1 and M1.1a) ask as CAROUSEL For each service pipe in codes 2-5 selected at M1.15.1 as a grid</p> <p>AS SEPARATE OPTIONS CODE PER ROW ASK AS CAROUSEL – ONE SERVICE AT A TIME</p> <p>The last time you used the below on [service], did you continue to see the things you didn't want to see?</p>	
1	Yes, I saw it again	
2	Yes, I saw something similar again	
3	No, I didn't see it or anything like it again	
4	I don't know / I can't remember	
5	I don't want to answer this	

M1.19	ASK SELECTED CHILD. MULTI CODE for codes 1 and 2; EXCLUSIVE for code 3. PIPE IN SERVICES SELECTED AT A1 and A2 AS SEPARATE OPTIONS CODE PER ROW ASK AS CAROUSEL And in the last 4 weeks have you wanted to report something you have seen on the below? You can click more than one.		
Yes, and I did report it to the app, website or online game		1	
Yes, but I didn't report it		2	
No, I haven't wanted to report anything I've seen		3	[exclusive]
I don't know/I can't remember		4	[fix at end of scale]
I don't want to answer this		5	[fix at end of scale]

M1.20	ASK if CODE 1 selected at M1.19 FOR MORE THAN 1 SERVICE. SINGLE CODE.		
	The last time you reported something, where was it?		
	Pipe in services where code 1 is selected at M1.15 (IF MORE THAN ONE SERVICE)	1	
	I don't know/ I can't remember	4	[fix at end of scale]
	I don't want to answer this	5	[fix at end of scale]

M1.21	ASK FOR SERVICE SELECTED AT M1.20 / SERVICE WHERE m1.19 IS 2 IF ONLY ONE SELECTED SHOW AS SLIDING SCALE (thumbs down on CODES 1-2, thumbs up on CODES 3-4) The last time you reported something on [service where m1.19=1 (i.e. only occurred once on one service/ or service selected at M1.20 (if more than one service at M1.19=2)], how easy or difficult was it to do?		
	Very difficult	1	
	Quite difficult	2	
	Quite easy	3	
	Very easy	4	
	I don't know/ I can't remember	5	[fix at end of scale]
	I don't want to answer this	6	[fix at end of scale]

M1.22	ASK FOR SERVICE SELECTED AT M1.20 / SERVICE WHERE m1.19 IS 2 IF ONLY ONE SELECTED SHOW AS SLIDING SCALE. SINGLE CODE SHOW AS A LIST – ANSWERS ARE CLICKABLE BOXES When you reported it, did you hear back from [service where m1.19=1 (i.e. only occurred once on one service/ or service selected at M1.20 (if more than one service at M1.19=2))]?		
	Yes	1	
	No	2	
	I don't know/ I can't remember	3	
	I don't want to answer this	5	

M1.23	ASK FOR SERVICE SELECTED AT M1.20 / SERVICE WHERE m1.19 IS 2 IF ONLY ONE SELECTED. MULTICODE RANDOMISE CODES 1-8 What happened after you made a report to [service where m1.19=1 (i.e. only occurred once on one service/ or service selected at M1.20 (if more than one service at M1.19=2)) about what you had seen? <i>You can choose more than one.</i>		
-------	--	--	--

They took it down	1	
They left it online	2	
They sent me information with support (DO NOT SHOW IF CODE2 AT M115E)	3	
They told me how long it would take to deal with (DO NOT SHOW IF CODE2 AT M115E)	4	
They asked me for more information about it (DO NOT SHOW IF CODE2 AT M115E)	5	
They told me they would look into it (DO NOT SHOW IF CODE2 AT M115E)	6	
They told me there was nothing wrong with it (DO NOT SHOW IF CODE2 AT M115E)	7	
They told me how to block the account (DO NOT SHOW IF CODE2 AT M115E)	8	
Nothing has happened yet	9	EXCLUSIVE
Something else	10	[fix at end of scale]
I don't know/ I can't remember	11	[fix at end of scale]
I don't want to answer this	12	[fix at end of scale]

M1.24	DO NOT ASK IF M1.23=10-12 ASK FOR SERVICE SELECTED AT M1.20 / SERVICE WHERE m1.19 IS 2 IF ONLY ONE SELECTED SHOW AS SLIDING SCALE WITH FACES AND DESCRIPTIONS UNDERNEATH How happy were you with what [PIPE IN SERVICE] did?	
Very unhappy	1	
A bit unhappy	2	
Quite happy	3	
Very happy	4	
I don't know/ I can't remember	5	[fix at end of scale]
I don't want to answer this	6	[fix at end of scale]

4. MODULE 2 – ONLINE HARMS

Section objectives: to determine child's experience of seeing anything online that may have affected them, and what they did as a consequence

TO BE ASKED AS FOLLOWS:

MODULE 2 TO BE ASKED ONLINE FOR YEARS 7 AND ABOVE (ENG/WALES), S1 AND ABOVE (SCOT), YEARS 8 AND ABOVE (NI) : C3b ENGLAND/WALES: CODES 9-21, SCOTLAND/NI: CODES 9-21

Introduction

We are now going to ask you about some things you may have seen on apps, websites, messages or online games that are considered to be inappropriate for children and could upset or worry them.

We promise we won't show you any pictures or videos of these.

It's really important that you answer as honestly as you can,

SHOW ON NEW SCREEN

If you feel upset or worried, we have provided links in the survey for you to use if you want to seek any help or support. When you click on these it will bring you to another webpage, so please remember to return to the survey when you are ready.'

Here is a link to support services: <https://www.childwise.co.uk/ofcom-support-services-for-children>

You can also speak to your parent / carer

If you feel uncomfortable at any point, you can skip questions or leave the survey.

SHOW ON NEW SCREEN

M2.1	ASK SELECTED CHILD. SINGLE CODE		
	Are you happy to answer these questions?		
	Yes	1	
	No	2	CLOSE

SHOW ONLINE HARMS ICON WITH EACH QUESTION IN THIS SECTION WITH TEXT NEXT TO ICON: This section is all about things you might have seen online

Remember we won't be showing you any pictures or videos of these.



M2.2	<p>ASK IF CODE 1 AT M2.2 MULTICODE. RANDOMISE CODES WITHIN BLOCKS. RANDOMISE BLOCKS OPTION TO SKIP BOTH BLOCKS AND CODES IN BLOCKS SHOW HELPLINES (IN PPT) AT THE BOTTOM OF THE SCREEN IN EACH ANSWER BLOCK</p> <p>KEEP TEXT ON SCREEN WITH ANSWER CODES [SHOW FOR FIRST BLOCK: Have you <u>seen or heard</u> any of the below online in the last 4 weeks. This could have been a video, picture, written post, a comment or something you have heard] <i>You can choose more than one.</i></p> <p>[AFTER THE FIRST BLOCK SHOW: And have you seen any of these in the last 4 weeks? <i>You can choose more than one, if more than one is shown.</i></p>		
	[BLOCK 1]:		
	Bullying online (e.g. Cyber bullying). Someone putting unkind things about others online	1	
	Online trolling. Someone trying to upset others online to get a reaction	2	
	Griefing in online games. Someone trying to annoy other gamers, or spoil a game on purpose	3	
	People excluding others from being part of games or chats	4	
	I don't know/ I can't remember	97	[fixed] [exclusive]
	None of these	98	[fixed] [exclusive]

I don't want to answer this	99	[fixed] [exclusive]
[BLOCK 2a]:		
Someone being seriously violent towards another person or encouraging others to do so	5	LOCK CODES
A person's serious injuries that were caused by others	6	
I don't know/ I can't remember	97	[fixed] [exclusive]
None of these	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]
[BLOCK 2B]		
DON'T RANDOMISE THE CODES HERE – ALWAYS SHOW REAL ANIMALS BEFORE ANIMALS WHO AREN'T REAL		
Real animals being seriously hurt and their injuries	7	LOCK CODES
Animals who aren't real being seriously hurt and their injuries	8	
I don't know/ I can't remember	97	[fixed] [exclusive]
None of these	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]
[BLOCK 3]:		
Someone showing or encouraging others how to do dangerous stunts or challenges that can seriously hurt them, or someone else	9	
I don't know/ I can't remember	97	[fixed] [exclusive]
None of these	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]
[BLOCK 4]:		
DO NOT RANDOMISE THE CODES AT THIS BLOCK, SHOW IN THIS ORDER		
People encouraging others to eat, drink or inhale harmful things or things that are illegal for children (like cigarettes, vapes, alcohol, or drugs)	10	
People encouraging others to eat, drink, or inhale things in large amounts that could be harmful to children	11	
I don't know/ I can't remember	97	[fixed] [exclusive]
None of these	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]
[BLOCK 5 b]		

<u>Someone being hateful or using hateful language towards any of the groups of people below, because they are ...</u>		
Girls / Women	13	LOCK CODES
Boys / Men	14	
Non-binary people	15	
Queer, gay, lesbian, bisexual or pansexual people	16	LOCK CODES
Transgender people (their gender identity is different to the one at birth)	17	
People who are part of a particular religion	18	LOCK CODES
People of a certain ethnicity	19	
Disabled people	20	LOCK CODES
Neurodiverse people (such as being autistic or have ADHD)	21	
I don't know / I can't remember	97	[fixed] [exclusive]
None of these	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]
[Block 5c]		
<u>Someone telling OTHERS to do hateful things to any of the groups of people below, because they are ...</u>		
Girls / Women	22	LOCK CODES
Boys / Men	23	
Non-binary people	24	
Queer, gay, lesbian, bisexual or pansexual people	25	LOCK CODES
Transgender people (their gender identity is different to the one at birth)	26	
People who are part of a particular religion	27	LOCK CODES
People of a certain ethnicity	28	
Disabled people	28	LOCK CODES
Neurodiverse people (such as being autistic or have ADHD)	30	
I don't know / I can't remember	97	[fixed] [exclusive]
None of these	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]
[BLOCK 6]:		
Pornography	31	
No	98	[fixed] [exclusive]
I don't know/ I can't remember	97	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]

	[BLOCK 7]:		
Showing someone with an eating disorder, or encouraging or providing instructions for one'	32		
Someone showing or encouraging extreme eating or extreme exercise behaviours , or providing instructions for them	33		
I don't know/ I can't remember	97	[fixed] [exclusive]	
None of these	98	[fixed] [exclusive]	
I don't want to answer this	99	[fixed] [exclusive]	
	SHOW ONLY TO DUMMY CODE: YEAR 8/S2/Y9 AND ABOVE [BLOCK 8]:		
Suicide (taking one's own life): people showing this, giving instructions for this, or encouraging others to do this	34		
Self harm / hurting yourself on purpose: people showing this, giving instructions for this, or encouraging others to do this	35		
I don't know/ I can't remember	97	[fixed] [exclusive]	
None of these	98	[fixed] [exclusive]	
I don't want to answer this	99	[fixed] [exclusive]	

M2.3	<p>ASK IF NONE OF THESE (CODE 98) AT M2.2</p> <p>MULTICODE. RANDOMISE CODES WITHIN BLOCKS. RANDOMISE BLOCKS OPTION TO SKIP BOTH BLOCKS AND CODES IN BLOCKS SHOW HELPLINES (IN PPT) AT THE BOTTOM OF THE SCREEN IN EACH ANSWER BLOCK</p> <p>KEEP TEXT ON SCREEN WITH ANSWER CODES [SHOW FOR FIRST BLOCK:</p> <p>You said you haven't seen any of these in the last 4 weeks. Now think about the last 6 months, have you seen or heard any of these online in that time?</p> <p>[AFTER THE FIRST BLOCK SHOW: And have you seen any of these in the last 6 months? <i>You can choose more than one, if more than one is shown.</i></p>		
	[BLOCK 1]:		
Bullying online (e.g. Cyber bullying). Someone putting unkind things about others online	1		
Online trolling. Someone trying to upset others online to get a reaction	2		
Griefing in online games. Someone trying to annoy other gamers, or spoil a game on purpose	3		
People excluding others from being part of games or chats	4		
I don't know/ I can't remember	97	[fixed] [exclusive]	

None of these	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]
[BLOCK 2a]:		
Someone being seriously violent towards another person or encouraging others to do so	5	LOCK CODES
A person's serious injuries that were caused by others	6	
I don't know/ I can't remember	97	[fixed] [exclusive]
None of these	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]
[BLOCK 2B]		
DON'T RANDOMISE THE CODES HERE – ALWAYS SHOW REAL ANIMALS BEFORE ANIMALS WHO AREN'T REAL		
Real animals being seriously hurt and their injuries	7	LOCK CODES
Animals who aren't real being seriously hurt and their injuries	8	
I don't know/ I can't remember	97	[fixed] [exclusive]
None of these	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]
[BLOCK 3]:		
Someone showing or encouraging others how to do dangerous stunts or challenges that can seriously hurt them, or someone else	9	
I don't know/ I can't remember	97	[fixed] [exclusive]
None of these	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]
[BLOCK 4]:		
DO NOT RANDOMISE THE CODES AT THIS BLOCK, SHOW IN THIS ORDER		
: People encouraging others to eat, drink or inhale harmful things or things that are illegal for children (like cigarettes, vapes, alcohol, or drugs)	10	
People encouraging others to eat, drink, or inhale things in large amounts that could be harmful to children	11	
I don't know/ I can't remember	97	[fixed] [exclusive]
None of these	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]

[BLOCK 5 b] <u>Someone being hateful or using hateful language towards any of the groups of people below, because they are ...</u>		
Girls / Women	13	LOCK CODES
Boys / Men	14	
Non-binary people	15	
Queer, gay, lesbian, bisexual or pansexual people	16	LOCK CODES
Transgender people (their gender identity is different to the one at birth)	17	
People who are part of a particular religion	18	LOCK CODES
People of a certain ethnicity	19	
Disabled people	20	LOCK CODES
Neurodiverse people (such as being autistic or have ADHD)	21	
I don't know / I can't remember	97	[fixed] [exclusive]
None of these	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]
[Block 5c] <u>Someone telling OTHERS to do hateful things to any of the groups of people below, because they are ...</u>		
Girls / Women	22	LOCK CODES
Boys / Men	23	
Non-binary people	24	
Queer, gay, lesbian, bisexual or pansexual people	25	LOCK CODES
Transgender people (their gender identity is different to the one at birth)	26	
People who are part of a particular religion	27	LOCK CODES
People of a certain ethnicity	28	
Disabled people	28	LOCK CODES
Neurodiverse people (such as being autistic or have ADHD)	30	
I don't know / I can't remember	97	[fixed] [exclusive]
None of these	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]
[BLOCK 6]:		
Pornography	31	
No	98	[fixed] [exclusive]
I don't know/ I can't remember	97	[fixed] [exclusive]

I don't want to answer this	99	[fixed] [exclusive]
[BLOCK 7]:		
Showing someone with an eating disorder, or encouraging or providing instructions for one'	32	
Someone showing or encouraging extreme eating or extreme exercise behaviours , or providing instructions for them	33	
I don't know/ I can't remember	97	[fixed] [exclusive]
None of these	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]
SHOW ONLY TO DUMMY CODE: YEAR 8/S2/Y9 AND ABOVE [BLOCK 8]:		
Suicide (taking one's own life): people showing this, giving instructions for this, or encouraging others to do this	34	
Self harm / hurting yourself on purpose: people showing this, giving instructions for this, or encouraging others to do this	35	
I don't know/ I can't remember	97	[fixed] [exclusive]
None of these	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]

- IF SEEN A HARM IN LAST 4 WEEKS (M2.2=1-35):ASK M2.10 & M2.4 IN LOOP FOR EACH APPLICABLE HARM FROM M2.3 – ONLY ASK FOR HARM SEEN IN LAST 4 WEEKS

IF NOT SEEN A HARM IN LAST 4 WEEKS BUT HAVE IN LAST 6 MONTHS (M2.3=98 & M2.3x=1-35):

- DO NOT ASK M2.10, BUT ASK M2.4 FOR EACH APPLICABLE HARM FROM M2.3x, THEN SKIP BACK TO CORE QUESTIONS

WHEN PIPING IN CODES FROM M2.3, DO NOT INCLUDE CODES: I DON'T KNOW/ I CAN'T REMEMBER, NONE OF THESE, OR I DON'T WANT TO ANSWER

WHEN CODES ARE PIPED IN FROM M2.3 ONLY SHOW WORDING IN **BOLD**

FOR ALL CODES EXCEPT CODE 1(Bullying online) AND CODE 2(Online trolling), WHEN PIPED THROUGH CAN WE ADD 'online' NOT IN BOLD AFTER THE CODE

EXCEPT FOR CODE 34 – PLEASE PIPE THROUGH THE FULL WORDING FOR SUICIDE

M2.4–	MULTI CODE. RANDOMISE BUT FIX RANDOMISATION FOR EACH PIPED IN CODE SO THEY ARE ALL THE SAME SHOW IMAGES OF FACES WITH THE DESCRIPTION SHOW CODES IN 2 GROUPS: NEGATIVE [CODES 2, 4, 5, 7, 8], POSITIVE [CODES 1, 3, 6, 9]
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	<p>When you saw [PIPE IN all CODES FROM M2.2 carousel show one at a time] how did it make you feel?</p> <p>You can choose more than one feeling if you want to.</p>		
	Entertained	1	
	Worried	2	
	Encouraged	3	
	Confused	4	
	Angry	5	
	Supported	6	
	Upset	7	
	Frightened	8	
	It didn't really bother me	9	
	I don't know/ I can't remember	10	[exclusive] [fixed]
	None of these	11	[exclusive] [fixed]
	I don't want to answer this	12	[exclusive] [fixed]

M2.5	<p>ASK ALL MULTICODE PER CODE FROM M2.2 ASK AS CAROUSEL Where did you see [PIPE IN all CODES FROM M2.2 or M2.3x WHERE M2.3=CODE 98) carousel show one at a time]? <i>You can choose more than one.</i></p>		
	PIPE CODES SELECTED AT M2.2 (or M2.3x WHERE M2.3=CODE 98) – SHOW ONE AT A TIME	1	
	PIPE IN ANY SERVICES FROM A.1 and A2	1	
	[ONLY SHOW IF M2.3X:] Somewhere else (please specify)	2	
	None of these		[fixed] [exclusive] SKIP TO M2.23
	I don't know/ I can't remember	6	FIXED EXCLUSIVE SKIP TO M2.23
	I don't want to answer this	8	FIXED EXCLUSIVE SKIP TO M2.23

FROM THIS POINT WE ARE ASKING ABOUT ONE CODE AT M2.2 ALLOCATED ON LEAST FILL AND ONE APP/SITE SELECTED FOR THAT CODE AT M2.4 / M2.4A – THESE SHOULD BE USED FOR PIPING FROM HERE

PIPE NAME OF APP/WEBSITE – DO NOT SHOW LOGO

IF CODES 2-4 SELECTED AT M2.4A SKIP TO M2.23

We're now going to ask you some more questions about when you saw [PIPE IN CODE FROM M2.3 BASED ON LEAST FILL ALLOCATION and if block 5b or 5c randomly allocate group of people selected. Note for scripter please don't put a least fill on each characteristic only on Hate codes as an umbrella.]

M2.6	ASK IF MORE THAN ONE APP/SITE SELECTED AT M2.5 FOR CODE AT M2.2ALLOCATED ON LEAST FILL You said you saw this in more than one place. Where did you see it last?		
PIPE CODES (SERVICES) SELECTED AT M2.4 FOR THE LEAST FILL HARM		1	
I don't know/ I can't remember		2	FIXED EXCLUSIVE SKIP TO M2.23
I don't want to answer this		4	FIXED EXCLUSIVE SKIP TO M2.23

Least fill approach for M2.3	
Blocks 1-5	YEARS 4 AND ABOVE (ENG/WALES), P4 AND ABOVE (SCOT/NI)
Blocks 1-7	YEARS 7 AND ABOVE (ENG/WALES), S1 AND ABOVE (SCOT), YEARS 8 AND ABOVE (NI)
Blocks 1-8	YEARS 8 AND ABOVE (ENG/WALES), S2 AND ABOVE (SCOT), YEARS 9 AND ABOVE (NI)

Please think about the last time you saw [harm selected at M2.3 on least fill] on [service selected at M2.4 or M2.4a if seen on more than one service].

M2.7	ASK IF LEAST FILL IS CODES 1-4 IN <u>BLOCK 1</u> OR CODES 14-15 IN <u>BLOCK 5a and all codes at 5b (except I don't know etc)</u> AT M2.2 SINGLE CODE. Was this about you or someone else?
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It was about me	1	
It was about someone like me	2	
It was about someone else	3	
I don't know/ I can't remember	4	[fixed] [exclusive]
I don't want to answer this	5	[fixed] [exclusive]

M2.8	SINGLE CODE RANDOMISE CODES What were you doing on [PIPE IN APP/WEBSITE SELECTED AT/M2.5 / M2.6based on least fill] when you saw it Please choose one.	
	Searching for it	1
	Scrolling on my feed, such as a 'For You' or 'Explore' page	2
	Looking at someone's comments	3
	Reading a private/direct message	4
	Watching a live stream	5
	Playing an online game	6
	In a group chat	7
	I don't know/ I can't remember	8 [exclusive] [fixed]
	I don't want to answer this	10 [exclusive] [fixed]

M2.9	MULTI CODE RANDOMISE CODES SHOW AS A LIST – ANSWERS ARE CLICKABLE BOXES What did you do then? <i>You can choose more than one.</i>	
	I reported it on the app, website or game	1
	I told a grown up like a parent or teacher	2
	I clicked the 'not interested', 'dislike', 'hide' or 'show me less' button	3
	I shared it online with others	4
	I told the person who put it up to take it down	5
	I deleted the message [for codes 4&7 at M2.9 only]	
	I muted the person who put it up/ or the person who sent it to me	6
	I blocked the person who put it up / or the person who sent it to m	7
	I unfollowed the person who put it up / or the person who sent it to me	8
	I ignored it	9
	I didn't want to see it, so I scrolled past it (ONLY SHOW IF CODES 1-5 & 7 SELECTED AT M2.9)	10
	I looked for help online	11

I stopped using the app, website or game	12	
I left the group chat [ONLY SHOW IF CODE GROUP CHAT AT M2.9=7]	13	
I left the livestream [ONLY SHOW IF CODE LIVESTREAM AT M2.9=5]	14	
I left the game [ONLY SHOW IF CODE PLAYING GAMES AT M2.9=6]	15	
I don't know/ I can't remember	98	[fixed] [exclusive]
I don't want to answer this	99	[fixed] [exclusive]
Something else		

As a reminder, please think about the last time you saw [harm selected at M2.3 on least fill] on [service selected at M2.4 or M2.4a if seen on more than one service].

M2.10	<p>ASK IF CODE 1 AT M2.9</p> <p>SHOW AS SLIDING SCALE (thumbs down on left, thumbs up on right)</p> <p>FORWARD/REVERSE SCALE</p> <p>How easy or difficult was it to report?</p>	
	Very difficult	1
	Quite difficult	2
	Quite easy	3
	Very easy	4
	I don't know/ I can't remember	4 [[fixed] [exclusive]
	I don't want to answer this	6 [fixed] [exclusive]

M2.11	<p>ASK ALL IF SELECTED CODE 1 AT M2.9. SINGLE CODE</p> <p>SHOW AS A LIST – ANSWERS ARE CLICKABLE BOXES</p> <p>When you reported it did you hear back from [PIPE IN APP/WEBSITE SELECTED AT M2.5/ M2.6BASED ON LEAST FILL]?</p>	
	Yes	1
	No	2

I don't know/ I can't remember	3	[fixed] [exclusive]
I don't want to answer this	5	[fixed] [exclusive]

M2.12	<p>ASK IF CODE 1 AT M2.9 RANDOMISE CODES / MULTICODE SHOW AS A LIST – ANSWERS ARE CLICKABLE BOXES</p> <p>What happened after you made a report to [PIPE IN APP/WEBSITE SELECTED AT m2.5/ M2.6 BASED ON LEAST FILL]?</p> <p><i>You can choose more than one.</i></p>		
	They took it down	1	exclusive
	They left it online	2	exclusive
	They sent me information with support (DO NOT SHOW IF CODE 2 AT M2.12A)	3	
	They told me how long it would take to deal with ((DO NOT SHOW IF CODE 2 AT M2.12A)	4	
	They asked me for more information about it (DO NOT SHOW IF CODE 2 AT M2.12A)	5	
	They told me they would look into it (DO NOT SHOW IF CODE 2 AT M2.12A)	6	
	They told me there was nothing wrong with it (DO NOT SHOW IF CODE 2 AT M2.12A)		
	They told me how to block the account (DO NOT SHOW IF CODE 2 AT M2.12A)		
	Nothing has happened yet	7	[exclusive]
	Something else	8	
	I don't know /I can't remember	9	[fixed] [exclusive]
	I don't want to answer	10	[fixed] [exclusive]

M1.13	<p>ASK IF CODE 1 AT M2.9 SHOW AS SLIDING SCALE WITH FACES AND DESCRIPTIONS UNDERNEATH FORWARD/REVERSE SCALE</p> <p>How happy were you with what [Insert platform] did?</p>		
	Very unhappy	1	
	A bit unhappy	1	
	Quite happy	2	

Very happy	3	
I don't know/ I can't remember	4	[fixed] [exclusive]
I don't want to answer this	5	[fixed] [exclusive]

M1.14	<p>ASK IF M2.9= NOT CODE 1. DO NOT ASK THIS QUESTION IF CODE 1 IS SELECTED WITH OTHER CODES AT M2.9. DO NOT SHOW IF ONLY CODES 98 OR 99 ARE SELECTED AT M2.9 RANDOMISE CODES 1-7. ANSWERS AS CLICKABLE BOXES/ MULTICODE carousel</p> <p>You said you didn't report it <input type="checkbox"/> to [PIPE IN APP/WEBSITE SELECTED AT m2.5 / M2.6, why is that? <i>You can choose more than one.</i></p>	
I didn't know how to	1	
I tried, but wasn't able to	2	
I didn't think it would be taken seriously	3	
I had already told my parent / carer/ another adult	4	
I didn't think it was serious enough to report		FIX SO NOT NEXT TO CODE 3
I don't know/ I can't remember	5	[fixed] [exclusive]
I don't want to answer this	6	[fixed] [exclusive]

STAYING SAFE ONLINE

NEW SCREEN

There are things you can do on apps, websites and online games that can help you stay safe online when you use them.

SHOW HEART ICON – SEE PPT



M2.15	ASK ALL. SINGLE CODE PER ROW SHOW IN GRID – SHOW ALL CODES IN A GRID AT THE SAME TIME Have you heard of, or used, any of these?	
ROW		
Saying yes or no to join a group chat that someone else has added you to	1	
Turning the comments off on something you have put online	2	
Blocking someone so that neither of you can see each other's posts	3	
Muting someone so you can no longer see their posts	4	
Reporting someone, or something you've seen or heard, to the app, website or game	5	
COLUMN		
Yes, I've heard of this and have done it before	1	
Yes, I've heard of this but have <u>not</u> done it before	2	
No, I didn't know this was possible	3	

END OF SURVEY QUESTIONS [to appear after child has completed either Module 1 or Module 2]

NEW SCREEN. INTRO TEXT

We'd like you to now think about the time you spend online.



C11	ASK ALL SINGLE CODE. On a normal weekday (when you would be at school for part of the day) , how much of the day do you spend on the apps, websites and online games you use? You said you use [pipe through services selected at A.1 – show text as typed in at A2. Do not ask A2 if codes 4/5] [SHOW SCALE AS PER BELOW]	
None of the day	1	
Not much of the day	2	
Quite a bit of the day	3	
A lot of the day	4	
I don't know / I can't remember	5	[fixed] [exclusive]
I don't want to answer this	6	[fixed] [exclusive]

C12	<p>ASK ALL SINGLE CODE.</p> <p>Now think about a normal day at the weekend. How much of the day do you spend on these apps, websites and online games then? [pipe through services selected at A1 2– show text as typed in at M1.1a. Do not ask A2 if codes 4/5] [SHOW SCALE AS PER BELOW]</p>		
None of the day	1		
Not much of the day	2		
Quite a bit of the day	3		
A lot of the day	4		
I don't know / I can't remember	5		[fixed] [exclusive]
I don't want to answer this	6		[fixed] [exclusive]

C10	<p>ASK ALL SINGLE CODE</p> <p>Now we are reaching the end of the survey we would like to ask you a few more questions about yourself. This is to make sure that we are including the views of a broad and diverse range of young people. This will include asking about:</p> <ul style="list-style-type: none"> - Your ethnicity - Any health conditions you have - Your sexual orientation [ONLY SHOW TO CHILDREN IN YEAR 9 AND ABOVE (ENG/WALES), S3 AND ABOVE (SCOT), YEAR 10 AND ABOVE (NI): C3B CODES 11-18] <p>You will have the option to skip these questions when you see them, if you wish.</p> <p>Are you happy to continue?</p>		
	Yes	1	CONTINUE
	No	2	CONTINUE BUT DO NOT ASK C5, C7 OR C8

C14	<p>SINGLE CODE ONLY ASK IF: YEARS 4 AND ABOVE (ENG/WALES), P4 AND ABOVE (SCOT/NI), = C3B=4-18 [AND P1B=1 AND CXA=1]</p> <p>Which of these broad groups best describes your ethnic background?</p>		
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White	1	ASK C5a
Asian / Asian British	2	ASK C5b
Black / African / Caribbean / Black British	3	ASK C5c
Mixed	4	ASK C5d
Other	5	SKIP TO C6
I don't know	6	
I don't want to answer this	7	

C15	ASK IF C14=1. SINGLE CODE		
	You describe your ethnic background as 'White'. Which of the following best describes you?		
	English / Welsh / Scottish / Northern Irish / British	1	
	Irish	2	
	Gypsy /Roma/ Irish Traveller	3	
	Any other White background	4	
	I don't know	5	[fixed] [exclusive]
	I don't want to answer this	6	[fixed] [exclusive]

C16	ASK IF C14=2. SINGLE CODE		
	You describe your ethnic background as 'Asian / Asian British'. Which of the following best describes you?		
	Bangladeshi	1	
	Indian	2	
	Pakistani	3	
	Chinese	4	
	Any other Asian background	5	
	I don't know	6	[fixed] [exclusive]
	I don't want to answer this	7	[fixed] [exclusive]

C17	ASK IF C14=3. SINGLE CODE		
	You describe your ethnic background as 'Black / African / Caribbean / Black British'. Which of the following best describes you?		
	African	1	
	Caribbean	2	
	Any other Black background	3	
	I don't know	4	[fixed] [exclusive]
	I don't want to answer this	5	[fixed] [exclusive]

C18	ASK IF C14=4. SINGLE CODE You describe your ethnic background as 'Mixed'. Which of the following best describes you?		
	White and Asian	1	
	White and Black African	2	
	White and Black Caribbean	3	
	Any other Mixed background	4	
	I don't know	5	FIX AT END
	I don't want to answer this	6	FIX AT END

C19	ASK ALL SINGLE CODE. Is English your first or main language?		
	Yes	1	
	No	2	
	I can speak more than one language, and I speak English a similar amount as the other language/s	3	
	I don't know	4	FIX AT END
	I don't want to answer this		FIX AT END

C20	ONLY ASK IF: IN YEAR 9 AND ABOVE (ENG/WALES), S3 AND ABOVE (SCOT), YEAR 10 AND ABOVE (NI): C3B CODES 11-18 AND CXA=1 SINGLE CODE. RANDOMISE 1-4 Which of the following do you consider yourself to be?		
	Heterosexual or straight	1	
	Gay or lesbian	2	
	Bisexual	3	
	Pansexual	4	
	Queer	5	
	Prefer to use another term	6	
	I don't know	7	FIX AT END
	I don't want to answer this	8	FIX AT END

C21	MULTICODE CODES 1-13. : ASK ALL Do any of the following apply to you? Please select all that apply.		
	Hearing: I use aids, or something similar, to be able to hear	1	

Eyesight: I have issues with my eyesight (not including needing glasses)	2	
Mobility: I use something to be able to get about, like a wheelchair or mobility scooter	3	
Dexterity: I regularly need help, or use something to help me, for tasks using my hands	4	
Breathing: I sometimes have issues with breathing or have chest pains	5	
Difficulty with speech: I sometimes have difficulty being understood, due to a stutter or stammer or other speech difficulties	6	
None of these	7	FIX AT END
I don't know	8	FIX AT END
I don't want to answer this	9	FIX AT END
SHOW ON NEW SCREEN		
Mental abilities: I have difficulty learning, understanding or remembering things and/or I am behind my classmates in my schoolwork	10	
Difficulty with words or numbers: I have been diagnosed with, or may have, dyslexia / dyscalculia	11	
Neurodiversity: I have been diagnosed with a form of neurodiversity, such as Autism or ADHD	12	
Mental health: I have difficulties with my mental health, such as anxiety, depression, OCD, or something else	13	
Another condition that impacts my daily activities	17	
None of these	14	FIX AT END
I don't know	15	FIX AT END
I don't want to answer this	16	FIX AT END

NEW SCREEN

Before you finish...

C22	ASK ALL SINGLE CODE. How much help, if at all, did you get answering the questions in the survey today?	
	A lot of help	1
	A little help	2
	No help	3
	I don't want to answer this	5 FIX AT END

C23	ASK SELECTED CHILD. SINGLE CODE. SHOW AS A SLIDER FOR CODES 1-5 WITH FACES (SAD TO HAPPY) AND THE DESCRIPTION UNDERNEATH. SHOW BOXES FOR DON'T KNOW AND DON'T WANT TO ANSWER THIS UNDER THE SLIDER
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	And finally, can you tell us how doing this survey made you feel?					
	Very unhappy	A bit unhappy	Quite happy	Very happy	I don't know	I don't want to answer this
	1	2	4	5	6	7

NEW SCREEN. INTRO TEXT

Thank you so much for answering these questions. If you feel upset by anything we have asked you today, this [link](#) will show you a range of websites and numbers that you can contact to help you feel better.

NEW SCREEN

Everything you have told us will help make the internet a safer place for children to be. Just imagine the difference you are making!

[SHOW TO SECONDARY: SEE DUMMY CODES] Thank you!

[SHOW TO PRIMARY: SEE DUMMY CODES] You're a superstar! [SHOW IMAGE OF CHILD IN SUPERHERO CAPE]



END SCREEN